



The mission of the UNT College of Business is to create, extend, and transfer knowledge through bachelor's, master's, and doctoral education; research; service; and collaboration with the larger business community.

NOVEMBER 2010

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Inaugural Golf Tournament Raises Money for College

The College of Business' Inaugural Golf Classic, held on October 4 at Brookhaven Country Club, raised more than \$18,000 for the Dean's Excellence Fund.

The fund is used for student programming, special events, advertising and travel for academic conferences, just to name a few.

Led by the efforts of college advisory board members, **Jim Mewhinney, Beau LaMothe and Mike Delabano**, the tournament hosted more than

60 players.

"I am so grateful for the support of our advisory board in spearheading this project.

They did an outstanding job in laying the foundation for a new tradition for the College of Business," said **Dean Finley Graves**.

In addition to the golf tournament, players were able to bid on items in the silent auction, such as round-trip tickets on Southwest Airlines, a week-long Florida vacation and a couple's luxury spa package.

Photos from the tournament can be viewed at

www.cob.unt.edu/gallery.



College of Business Inaugural Golf Classic Sponsors and Results

Title Sponsor

Jacobs
Ennead Architects

Gold Sponsors

Roni Deutch Tax Agency
The Hall Agency

Silver Sponsors

The North Texas
Financial Group/
The Petter Financial
Group
Seren
Perimeter Logistics/
Alliance Wireless
Technologies
TTS, LCC

Bronze Sponsors

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Hillwood Properties
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Northwestern Mutual
Park Place Lexus
Pier One
Pinnacle Reinsurance
Intermediaries LLC
Sewell Lexus
Southwest Securities
Travis Wolff LLP
Whitley Penn LLP
Wischmeyer Benefit
Partners

Flight 1 Winners

1st Place:
Beau LaMothe
Dustin Eash
Randall Ingle
Tray Stamps

2nd Place:

Rory Best
Rhys Best
Larry Hunt
Rick Wymans

Longest Drive:

Chris Barton

Flight 2 Winners

1st Place:
Matt Neyra
Mike Brauer
Randy Tomlait
Jaime Silva

2nd Place:

Darrell Petter
Jim Mathis
Cliff Higgs
David Bostick

Closest to Pin:

Ben Joyner

Did You Know?

The Murphy Center for Entrepreneurship hosts one of UNT's largest off-campus events?

The BDO USA, LLP Leadership Luncheon hosts hundreds of DFW's top business leaders every year and is a celebration of entrepreneurship.

This year's luncheon on November 19 features keynote speaker, Frank Deford.

For more information, visit: www.murphycenter.unt.edu

CoB Mourns the Loss of Accounting Faculty Member



Mitchell D. "Mick" Bohn, adjunct accounting faculty member in the College of Business, passed away unexpectedly on

October 20, 2010 at his residence in Flower Mound. He was 62. A private memorial was held Monday, October 25.

Mr. Bohn was a native of Carson, North Dakota. He earned his bachelor's and master's degrees from the University of

North Dakota. His first teaching position was at the University of Mary. Before teaching at UNT, he consulted for several international companies and worked as an auditor for the State of North Dakota and Price Waterhouse.

Mick also enjoyed working on his large ranch in North Dakota. He genuinely wanted his students to succeed in his courses. He was a very devoted husband, father, and friend.

Mick is survived by his wife, Brenda Bohn; five children; four grandchildren, and ten siblings.

Alumnus Spotlight: Dr. Wesley Randall

CoB alum leads the way in supply chain management industry

Dr. Wesley Randall, assistant professor of supply chain management at Auburn University and a 2007 Ph.D. graduate of UNT's Department of Marketing and Logistics, was named a 2010 Rainmaker by *DC Velocity* magazine.

He was one of 16 people honored by the magazine for making a lasting contribution to the supply chain management profession.

Dr. Randall spent 20 years as a logistician in the Air Force, retiring as a lieutenant colonel after leadership tours that included supporting combat operations in Southwest Asia and the Balkans and serving as chief of engineering management for NATO's Airborne Warning and Control System.

Along the way, he found time to earn two master's degrees and a Ph.D.

When Randall hung up his uniform, he didn't even look at the opportunities available in the private sector. He had already decided to pursue teaching.

At Auburn, he has established himself as a leading expert in performance-

oriented supply chain network strategy, publishing in academic journals. When certain high-ranking Department of Defense officials need to better understand logistics topics, Randall is a trusted, go-to expert.

And Dr. Randall's accomplishments don't stop there.

He is also the principal investigator of a group of Auburn University researchers who have been awarded a \$300,000 cooperative agreement research grant by the Federal Aviation Administration (FAA) for the

development of safety related analyses for Unmanned Aerial Systems (UAS).

The interdisciplinary research project will provide a typology of UAS risk by risk type, and risk probability. The goal of this project is to provide valuable information that will assist the FAA Technical Center in evaluating risks and proposing risk mitigation strategies.

Despite all of his success, Dr. Randall says his greatest accomplishment has been the ability to impact the lives of students.

(sources cited: dcvelocity.com and auburn.edu)

In Their Words



LISA RUSSELL
MGMT PH.D Candidate
Hometown: Castaic, CA

"The faculty in the College of Business go above and beyond to ensure students **successfully engaged** in the learning process. I have been challenged to balance work, family and academics, but I know that my professors are committed to helping me reach my **highest potential.**"

College of Business by the **NUMBERS**

as of Fall 2010

4598 BBA/BS students

65 686 MBA/MS students

PhD students

48,191
Total Alumni

39% FEMALE
61% MALE

84% UNDERGRADUATE
16% GRADUATE

Student Aviation Association Takes Off for Fall 2010

Students in the new Aviation Logistics program kicked off their first full year with a generous donation from the U.S. Flight Academy, a local flying school offering full instruction for the prestigious Airline Transport Pilot license.

The Student Aviation Association (SAA) was formed to support student involvement in networking and community outreach activities related to air transportation. According to club president **Alex Scheidel**, SAA is open to all students interested in aviation.

"A lot of us are interested in flying, which makes our relationship with the U.S. Flight Academy so cool," says Scheidel, who will be pursuing a career with the US Coast Guard after graduation. "But as our professors always tell us, the vast majority of aviation careers are not in the cockpit!"

Dr. Steve Swartz, faculty advisor for the SAA and retired Air Force officer said, "Some of the best jobs are in the supervision and

management of the complex operations that make the aviation industry a critical part of a modern industrialized economy. The students are looking forward to getting as much "hands on" exposure as possible."

Mike Sykes, president of U.S. Flight Academy said, "Students are eager to earn their four year degree and become professional pilots at the same time, which makes the relationship between the the SAA and the U.S. Flight Academy productive and beneficial,"

Many of the members of the SAA are majoring in the new Aviation Logistics program. The aviation logistics program is a business degree, and the accompanying curriculum will ensure that students are fully grounded in how aviation supports movement in a global supply chain.

According to Dr. Swartz, the vision of the program is to prepare the leaders for an increasingly complex and challenging aviation industry.



US Flight Academy Marketing Director Mark Taylor presents donation to SAA Treasurer Kevin Crouch with President Alex Scheidel.

CoB Tidbits

Mary Jones, chair of the ITDS department, was selected for the Alumnae Relations committee of the board for the Foundation for Women's Resources.

Teresa Conover, professor of accounting, was named International President of Beta Alpha Psi honorary fraternity.

Victor Prybutok, ITDS Regents professor, was selected as a Goal Committee member for the Texas Health Plan to Reduce Cardiovascular Disease and Stroke.

Nancy Spears, professor of marketing, was ranked as a leading researcher in advertising based on scholarly journal publication.

Foster Roden, professor of finance, was published in the October 2010 issue of the *Academy of Educational Leadership Journal*.

For More Information

To find out more about the Student Aviation Association, email AlexanderScheidel@my.unt.edu

Get more information on UNT's new aviation logistics major. Visit www.cob.unt.edu/mktg/bs_aviation_logistics.php

Interested in flight training? Go to www.usflightacademy.com or call 866.383.2400.

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TAIT CRUSE | Managing partner at Northwestern Mutual

CHERYL HALL

Leading by example, CEOs rise above pack

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Inc., nurtured his staff like a benevolent patriarch.

"They've adopted members of the Basso family," says Basso, who has never fired a worker simply to reduce costs. "We have our arguments just as family members do. People can speak their minds."

Basso's employees placed him in the top spot for small companies with 149 or fewer local workers.

Nearly 50,000 employees gave us candid assessments of their bosses in a strictly confidential survey for this year's Top 100 Places to Work competition.

They want to be led, not micromanaged. They want guidance, but they also want to be heard. Workers are willing to sacrifice when they sense that their bosses are feeling the pinch, too.

More than anything, they want the truth. They can handle it.

Tindell, Cruse and Basso lived up to their employees' great expectations best. But leadership played an important role in every company selected to our list.

When asked to rank key components in making outstanding workplaces, confidence in leaders beat out paychecks, flexible hours or training opportunities.

We decided to ask some CEOs from our Top 100 for introspection. We asked three questions:

- What did they believe employees wanted most from them as CEOs?
- If they got a do-over for the last year,



Tait Cruse
Managing partner, Northwestern Mutual Financial Network, the Texas Financial Group-Dallas

"What do employees look to me for as the CEO of this firm? Consistency in words and actions, unwavering, constant commitment to the growth in the individual and the organization. Employees like my enthusiasm and focus on growth."

The result: "We have a 97 percent retention rate of our senior salespeople. We're on track for another 20 percent growth rate."

His do-over: "I would have invested more courageously in our future. That keeps coming back to me — the opportunities missed both in adding space and hiring staff as well as salespeople."

"The biggest failure I saw from my leaders and mentors when I started out was that they forgot their purpose — the 'why.' Their mission and values were forgotten or not followed daily."

Business

The Dallas Morning News

Section D

TOP 100 PLACES TO WORK 2010

Difference makers

1. **Jim Mewhinney**, CoB alumnus and advisory board member, and **Dean Finley Graves** greet a player at the Inaugural Golf Classic on October 4.
2. Students and faculty attend the annual Ph.D. program picnic held on October 2 at Southlake Park in Denton.
3. **Tait Cruse**, CoB alumnus and advisory board member, was featured in the November 7 edition of the *Dallas Morning News*. Cruse, a managing partner for Northwestern Mutual Financial Network, was recognized as the top CEO for midsize companies in the DFW area.

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Visit us online at:
<http://www.cob.unt.edu>

Have any interesting story ideas or things to share?

Please contact Christina Aguilar, Director of Marketing and Communications, at 940-369-8450 or email Christina.Aguilar@unt.edu

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