

*The mission of the UNT College of Business is to create, extend, and transfer knowledge through bachelor's, master's, and doctoral education; research; service; and collaboration with the larger business community.*



MAY 2009

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## College of Business Expands to India

*Story credit: Mellina Stucky, UNT News Service; Photo credits: Eric Canny, UNT International*

UNT and the Areez Khambatta Benevolent Trust formalized a partnership that will offer graduate business administration courses at the Khambatta Center for Excellence in India. The Trust is the charitable arm of the Khambatta family, one of India's leading business families.

The Khambattas, owners of Rasna, a multinational soft drink and processed food company, began seeking American partners for this educational partnership in early 2008, and officially selected UNT late last year.

President Bataille and Areez Khambatta signed the memorandum of understanding formalizing the partnership on March 17 in Ahmedabad, Gujarat state, the home of the proposed center.

"Our commitment to international education is driven in part by the need to meet the work force demands of our increasingly global economy," Bataille said. "Through this program, UNT will deliver our business expertise to India — one of the fastest-growing nations in the world and an emerging industry hub. This partnership also builds upon our already strong ties with India, which accounts for one of our largest international student populations."

The center is expected to open in temporary facilities this August and move to its permanent home a year later. The Trust will be responsible for constructing and maintaining the center. UNT, [continued on page 5]

## Distinguished Lecture Series Hosts smart USA President

On April 3, the Distinguished Lecture Series hosted David Schembri, President of smart USA, as its final speaker for the 2008-09 school year. The event was held in conjunction with International Week.

To publicize the event, the College of Business arranged for a smart car to be displayed on the third floor of the Union. It was the first time that a car had ever been driven inside of the Union.

Mr. Schembri discussed branding as well as the challenges and opportunities of marketing the fuel-efficient vehicle.

More than 150 students, faculty and staff attended the lecture.



Dave Schembri, President of smartUSA, and Dean Graves

## Dr. Don Finn Named Accounting Department Chair

The College of Business is proud to announce **Dr. Don Finn** as chair for the Accounting Department.

Dr. Finn comes to us from the Walton College of Business at the University of Arkansas where he served as the Garrison/Wilson Chair in Accounting and the Director of the Accounting Doctoral Program.

Dr. Finn earned his BS in Psychology from Texas Tech University, an MBA from Arkansas State University and a PhD in Accounting from the University of Arkansas.

His research interests include corporate governance and decision making, ethics, whistleblowing and participative budgeting. He has published several papers which focus on these areas.

Additionally, he has published in *The Accounting Review*, *Auditing: A Journal of*

*Practice and Theory*, *Behavioral Research in Accounting*, *Journal of Business Ethics*, and others. Dr. Finn has also previously served as the editor of *Behavioral Research in Accounting* and sat on the editorial review boards of *Research on Professional Responsibility* and *Ethics in Accounting and Research on Accounting Ethics*.

Dr. Finn's professional memberships include the American Accounting Association, Beta Alpha Psi, Institute of Management Accountants, Beta Gamma Sigma and Phi Kappa Phi. He has also received Accounting Educator of the Year Award from the University of Arkansas and the College of Business Administration Research Award from Texas Tech University.

Dr. Finn will be joining the College of Business in July 2009.



Dr. Don Finn takes over as Accounting Department Chair in summer 2009.

### Did You Know?

The Professional Leadership Program graduated 52 students this spring. From "backpack to briefcase", PLP provides students exposure to skills they will need as they prepare for the complex world of employment. If you are interested in becoming a PLP mentor or would be interested in presenting a workshop, email Renee Hebert at [Renee.Hebert@unt.edu](mailto:Renee.Hebert@unt.edu).

## Beta Gamma Sigma Inducts 115 New Members

Beta Gamma Sigma (BGS) inducted 115 College of Business students this year. On April 3, eighty-nine of those students were honored at the Induction Ceremony.

At the ceremony two awards were also presented:

**Dr. Joan Hubbard** was honored as Professor of the Year for her tireless efforts toward furthering the UNT Chapter of Beta Gamma Sigma's goals and objectives, and for furthering the BGS values—Honor, Wisdom, and Earnestness—in her teaching efforts.

**Lisa Russell** was presented the Chapter Honoree award for possessing and furthering the values and ideals fostered by Beta Gamma Sigma in her personal, academic, and business endeavors.

## College of Business Receives \$15,000 Gift from Alumnus

Marion Snaveley McCollum, a 1956 graduate of UNT, designated \$15,000 of his estate to the College of Business.

McCollum, a former accounting major, felt his degree laid the foundation for his success in the accounting industry.

McCollum retired as Chief Accountant of the Southland Life Insurance Company in Dallas.

In addition to his donation to the CoB Dean's Fund, McCollum also designated \$15,000 to the Emerald Eagles Scholar Fund.



Beta Gamma Sigma Induction Ceremony

Top photo: Dean Graves and Dr. Joan Hubbard

Bottom photo: Dean Graves and Lisa Russell

College of Business



## Murphy Center Hosts Meet the Graduate Series, Seeks New Venture Contest Entries

The Murphy Center for Entrepreneurship hosted its first-ever Meet the Graduates Series on April 27-29.

The purpose of the series was to provide opportunities for students to hone their networking skills while meeting with area business leaders.

The three-day series began with a workshop on "The Art of Networking", followed by a resume-building seminar. On the final day, students had the chance to rub elbows with top entrepreneurs and decision-makers. The event was co-sponsored by the UNT Career Center.

The Murphy Center is also accepting applications for its New Venture Creation



Contest. Teams are invited to submit business plans for their ventures. Each team must include one full-time UNT student.

The top teams are then asked to present their plans to a panel as if they were seeking start-up funds from investors.

First-place winners will receive \$25,000; second-place will get \$15,000 and third-place will get \$10,000.

The contest deadline for online submission and executive summary is May 22. Additional deadlines can be found in the complete rules at [www.murphycenter.unt.edu](http://www.murphycenter.unt.edu). The winners will be announced at the 2009 Leadership Luncheon on November 13.

**MURPHY CENTER**  
FOR ENTREPRENEURSHIP  
UNIVERSITY OF NORTH TEXAS

## Logistics Team Defends National Championship in Pittsburgh

Story credit: Alyssa Aber,  
UNT News Service

A team of students from the College of Business has won the National Logistics Challenge for the second consecutive year.

The students, **Tracy Booker, Kyle Hightower, Poh-Lynn Ng** and **Chris Walls**, all seniors in the supply chain management program, competed in the college-bowl style competition, which was held in Pittsburgh, Penn., on March 26.

During the multi-round challenge, teams of students are asked questions about the field of logistics and awarded points for correct answers. The team was sponsored by the Texas Logistics Education Foundation Center for Logistics Education and Research.

The students were coached by **Dr. Ila Manuj** and **Dr. Steve Swartz**, both assistant professors in the Department of Marketing and Logistics.

The UNT team has been a top competitor at the national challenge in the ten years that UNT's

logistics program has existed. They have won the competition five times, including this year, and only finished lower than third once.

The National Logistics Challenge includes teams from the top logistics programs nationally. The competition is in its 19th year and is sponsored by the national professional organization for logistics and supply chain management, the Council of Supply Chain Management Professionals. It also was sponsored by the Pittsburgh Roundtable.



2009 National Logistics Challenge Champions

From Left to Right: Dr. Ila Manuj, Chris Walls, Tracy Booker, Kyle Hightower, Poh-Lynn Ng

## CoB Happenings

Mu Kappa Tau Marketing Honor Society held its induction ceremony on April 7.

The Accounting Department hosted their 41st Annual Scholarship Awards Banquet on April 30. They recognized Honors Day Award winners and scholarship winners for 2009-2010. The Department awarded 57 student scholarships. The banquet was well attended by recipients, parents, donors, and faculty.

The FIREL department held their 20th annual Awards reception on April 23. Approximately 150 people attended the event. Thirteen faculty, staff and student awards were handed out as well as \$53,250 in scholarship money.

The ITDS Department hosted its 23rd annual awards program and awarded scholarships on April 24. More than \$25,000 in scholarships was awarded to 20 students in business computer information systems and decision sciences degree programs. The Department wishes to thank all of the alumni, advisory board members, companies and other stakeholders who so generously donated to the scholarship fund this year and who provide continual support and input to the Department.

The Management Department held their Spring Awards Luncheon on April 24. Seven students were recognized as outstanding students in the Department. Twenty-three students were also awarded \$29,000 in scholarship money.

The Marketing Department held their Awards Reception on April 29. Twenty-two awards were given to students. The Logistics Team also received recognition for their national championship win in Pittsburgh.



## ¡Adios! Bon Voyage! Farewell! CoB Students Go Global

### *Accounting class takes first-ever study abroad trip*

**Drs. Teresa and James Conover** are accompanying students to Europe during an eight week-long study abroad program as part of the International Accounting 5890 and International Finance 5500 courses.

This marks the first study abroad trip for the Department of Accounting and the first European study abroad for Finance.

Eight students will begin classes on May 18 in Denton and will travel to Europe for two weeks beginning on June 6. Upon their return, they will finish their classwork independently.

While in Europe, students will have the chance to visit the German Stock Exchange, European Central Bank, European Council

Ministries and many other historic and cultural sites.

UNT is partnering with the University of South Florida for the travel portion of the trip. They will meet with 12 USF students upon arrival in Europe.

Dr. Teresa Conover said, "I hope students receive first-hand, real world experiences with exchange rates, cultures, and international finance and international accounting institutions that will enhance their classroom study of international accounting standards, and measurement and management of exchange rate risk exposure for both national and international business operations."

### *Finance class continues study abroad tradition at Tec de Monterrey*

Twenty-two UNT students will accompany **Dr. Peyton Foster Roden** to México as part of an honors section of FINA 4400 Financial Markets and Institutions during Maymester 2009.

Two weeks of the three-week course will be taught beginning May 18 on the Denton campus using a blend of scheduled class sessions and Web-based instruction. One week of the course will be on the main campus of Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM or Tec de Monterrey).

While there, the group will stay in dormitories on the campus. The México part of the program costs each student \$675 before considering a \$500 scholarship to each student

from the UNT Study Abroad Center.

While in México, the students will study Spanish and immerse themselves in the cultural and business environment. "Spanish is the national language of Mexico" said Dr. Roden, "and I want my students to get a start on learning the language." Several field trips are planned to such sites as Banco Santandar, Metalsa, Cimientos de Monterrey, and FEMSA Cervecería.

Professor Roden has taken students to México several times, and has established a mentoring system between students from previous programs and the 22 students going this time. Each student will have a mentor to provide insight about what to expect while in Monterrey.

## PLP Members Earn More Than \$9000 in Scholarships

While the economy may be suffering, funds for the Professional Leadership Program scholarships have been plentiful thanks to the generosity of Frank Bracken and Sue and Henry Hays. Winners for the 2009 scholarships were announced on April 28.

Congratulations to this year's winners!



Council of Europe in Strausbourg.

### Did You Know?

The College of Business has six study abroad trips planned for Summer 2009:

MKTG 3650/MKTG 4280- China with Dr. Lou Pelton

MKTG 3650/MGMT 3270- Morocco with Dr. Lou Pelton and Dr. Joan Hubbard

ACCT 5890/FINA 5500- Europe with Dr. Teresa Conover and Dr. James Conover

FINA 4400- Mexico with Dr. Peyton Foster Roden

BUSI 4940/MGMT 4660/ MGMT 3270- Greece/Italy with Dr. Don Powell and Dr. Joan Hubbard

BUSI 4940/MGMT 4660- Scotland/UK/France with Dr. Richard White and Dr. Lynn Johnson



Former study abroad group at Tec de Monterrey.

#### Frank Bracken PLP Endowment

Nicholas Marino, Jr., \$2,500  
Jennifer Pita, \$2,500  
Shauna Shepherd, \$2,500

#### Sue & Henry Hays Scholarship

Lauren Parr, \$1,000  
Chelsey Hayes, \$450  
Michael Saling, \$250  
Jennifer Pita, \$110  
Shauna Shepherd, \$100  
Nickolas Marino, Jr., \$100

## College of Business Makes Headlines



The College of Business has been featured in various publications since March including:

**DNA Money & The Times of India** articles on the College of Business expanding to India

**The Dallas Morning News** Education section- The Value of an MBA  
**Dr. Randy Guttery** quoted as a source

**dallasnews.com** article on the Murphy Center New Venture Creation Contest

**dallasnews.com**  
**Dr. Leon Kappelman** quoted as a source on electronic medical records

## College of Business Expands to India

[continued from cover] and its College of Business, will be responsible for providing educational programming in business administration.

As a member of Parsi, the world's smallest religious community, Areez Khambatta said he felt that delivering quality education to his fellow citizens was part of his religious duty. He said that nothing is nobler than education. "UNT was the first university we met in India; UNT was also the first on the itinerary when we visited the U.S. The global vision of President Bataille and dynamic missionary zeal of her team attracted me as much as the ambience of the Denton campus. As we met Finley Graves, dean of the College of Business, and his faculty, we couldn't ask for more," says Piruz Khambatta. The two-year UNT program will be offered in a cohort model common to India, which will accept up to 120 students each year, resulting in an anticipated enrollment of 240 students. Courses will be administered in a prescribed sequence over five terms in India. Upon the successful

completion of their fifth semester, the students can elect to come to the UNT campus in Denton to complete their final semester.

After successful completion of their sixth semester, students will be awarded a master's of business administration from the College of Business. Before beginning the program, the Indian students must meet the same admissions requirements as their U.S. counterparts who are attending graduate courses on the Denton campus. They also must meet all academic requirements of UNT to earn the UNT degree.

The curriculum will be taught by faculty of the UNT Denton campus both online as well as in-person at the center. UNT will draw upon its expertise in distance education to deliver courses via the Internet and other electronic distance education methods. Other courses will be taught by professors hired by the Trust in India. Professors hired by the Trust will meet the same academic and professional standards as their Denton colleagues.

## CLASS NOTES

Dr. Ila Manuj has been awarded seed money for summer 2009 from the College of Business Research Committee.

Dr. Derrick D'Souza was awarded Seed money for Summer 2009 from the CoB Research Committee. He will be working with Dr. Shailesh Kulkarni on his project.

To better serve masters students, the CoB will be offering extended advising hours on Tuesday and Thursday nights until 6:30 pm. Stacy Schied, a new advisor, will be available to guide them. April Kuykendall will also offer career advising on those evenings.

# CLASS NOTES

Mr. James Geiser, Marketing Director for Chesapeake Energy's Fort Worth Office, spoke to Dr. Thompson's marketing principles class on April 2.

ITDS Department & Center for Decision & Information Technologies (C-DIT) hosted Brad Callahan, Vice President North America Services at Microsoft Corp., along with three local Microsoft managers on February 17, 2009. Callahan oversees a team of professionals dedicated to providing IT services and consulting to customers within the United States and Canada. CISO (Computer Information Systems Organization) arranged for the group to provide a panel discussion and a question and answer session that evening. Over 100 students attended along with several ITDS faculty.

Mr. Rich Wallace, Vice President of Supply Chain Operations for J.C. Penney, will be on the Board of Directors for the UNT Logistics Center.

Melanie M. Pizzey, C.P.M. is the new Chair for the Department of Management Advisory Board.

Dr. Anat BarNir and Dr. Lynn Johnson were designated by the CLEAR Steering Committee as one of three 2009 Exemplary Online Teachers and Course Designers.

## College of Business Shining Stars

Faculty, staff and students earn honors, awards

**Andrea Avery, Viviana Flores, Melissa Mousel and Brittany Wheeler**, members of the Society of Human Resource Management- Second Place Winners at the Texas HR Games

**Joel Brown**- Outstanding Graduate Student in Strategic Management

**Sarah Chincarini**- Outstanding Undergraduate Student in Operations and Supply Chain Management

**Mary Curtis and Robert Pavur**- Professional Development Institute Research Award

**Jennifer Gist**- Outstanding Graduate Student in Health Services Management

**Jason Hills**- Outstanding Undergraduate Student in Entrepreneurship

**Bob Insley**, member of the Evaluation of Teaching Committee- Provost's Award for Extraordinary Professional Service

**Fallon Lockett**- Outstanding Graduate Student in Organizational Behavior and Human Resource Management

**Terry Morris**- Outstanding Graduate Student in Operations and Supply Chain Management

**Enzo Ochoa**- Outstanding Undergraduate Student in Organizational Behavior and Human Resource Management

**Lou Pelton**- President's Achievement Award

**Lisa Russell**- Fred P. Watkins President's Award for Exceptional Service

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## ITDS Students Garner Professional Certifications

**Todd McGowan**, an MBA in Decision Sciences student, recently achieved the status of Certified Six Sigma Black Belt (CSSB).

**Triss Ashton**, also an MBA in Decision Sciences student, and **Clint Hurt**, who received his Master of Science in Decision Technologies in 2008, recently achieved the status of Certified Manager of Quality/Organizational Excellence (CMQ/OE).

Six Sigma Black Belt Certification is offered through the American Society for Quality and is the highest level of certification in Six Sigma offered. Those who hold the certification must

pass a rigorous examination through which they demonstrate understanding and application of Six Sigma philosophies and principles as well as the ability to identify and use a variety of Six Sigma tools, techniques, and methodologies.

The CMQ/OE is also offered through the American Society for Quality. Holding the CMQ/OE offers formal recognition of expertise to those that facilitate and lead team efforts to establish and monitor customer and supplier relationships, support strategic planning initiatives, and help to develop measurements to assess organizational improvement.

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### businessCONNECTION

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Have any interesting story ideas or things to share?

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