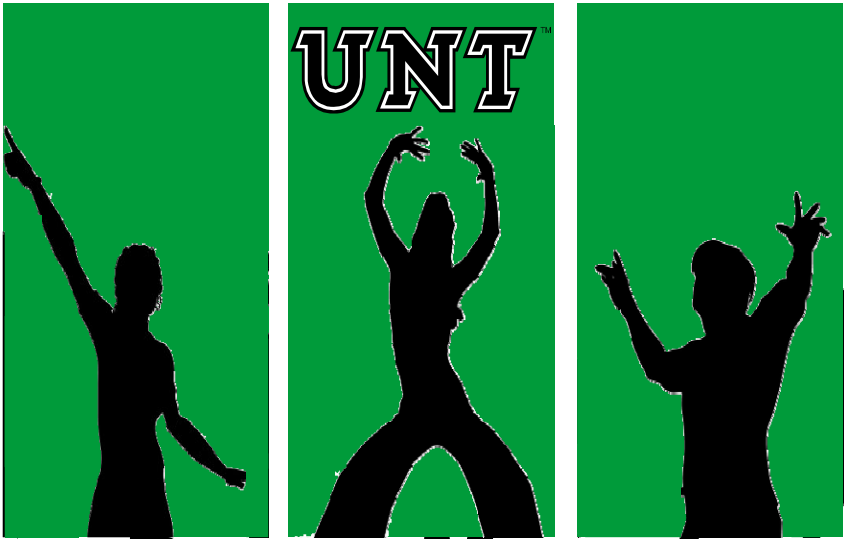




UNT DANCE MARATHON

Executive Board Application
Due Feb 2nd



Dance Marathon

Questions Contact:
Student Activities
940-565-3807

University of North Texas Dance Marathon

What is Dance Marathon?

Dance Marathon is a philanthropic event on university campuses nationwide. This event occurs at more than 80 universities nationwide raising money and awareness for Children's Miracle Network. At the University of North Texas, the inaugural Dance Marathon will culminate into a final celebration of a crazy, fun 12-hour dance-a-thon!

Dance Marathon combines music, food, games, and theme hours, as well as, dancing in our twelve hour, campus-wide event! Dancers receive donations for volunteering to stay on their feet for the duration of the event.

History of Dance Marathon

Dance Marathon was started in 1973 by the Penn State University's Interfraternity Council, and in its first year, more than \$2000 was raised, with 39 couples dancing for 30 hours straight. The money raised was donated to the Butler County Association of Retarded Citizens. In 1977, the Marathon was changed to a 48-hour event and became an annual benefit for the Four Diamonds Fund at Penn State's Hershey Medical Center.

In 1990, Indiana University held their own Dance Marathon. All the funds raised from the Indiana University Dance Marathon are donated to Riley Hospital for Children in order to establish the Ryan White Infectious Disease Center.

In 1995, the Children's Miracle Network (CMN) developed its own Dance Marathon program to emulate the events at other university campuses. The first year of the program, four schools participated and raised a total of \$142,000 for children treated at CMN affiliated hospitals. Six more schools were added to the program the following year, raising \$300,000.

Today across the nation, over 80 schools hold Dance Marathons to raise money for Children's Miracle Network. To date the Dance Marathon program raised over \$52 million for CMN hospitals.

What is Children's Miracle Network (CMN)?

Children's Miracle Network - the alliance of premier hospitals for children - is a non-profit organization dedicated to helping kids by raising funds for 170 children's hospitals across North America, Great Britain, Ireland, and Puerto Rico. Each year, these non-profit hospitals provide the finest care, research, and community outreach to help millions of children with diseases and injuries of every kind.

University of North Texas Executive Board Positions: Dance Marathon 2010

Executive Director

Meetings

- Conduct Executive Council meetings
- Meet weekly with adviser(s)
- Meet periodically with Directors
- Hold All-Committee meetings
- Assist by participating in or attending events Directors hold including but not limited to: Dancer Recruitment events, Families Events, Mini-Marathons, Fundraising events, Canning, and other events.

- Attend Dancer Meetings

Events/Special Projects

- Schedule Executive Council retreats
- Coordinate committee recruitment
- Coordinate VIPs for event and VIP/General check-in
- Work with Advisers to plan day after Marathon Brunch

General/Weekly duties

- Assist Executive Council throughout preparation for event
- Principle representatives for Dance Marathon
- Oversee Executive Council
- Send mass email to ISU community once a semester to promote dancer registration and the event
- Hold regularly scheduled office hours
- Assist in answering emails from the general Dance Marathon e-mail account
- Maintain the calendar on the website

Director of Dancer Relations (2)

The Directors of Dancer Relations will be responsible for actively recruiting dancers, emphasizing dancer retention, and maintaining morale on the day of Dance Marathon. These directors will organize recruitment events/tables, maintain committee enthusiasm, and develop creative recruiting methods. The directors and committee members will be involved with the dancers throughout the year. This position requires careful leadership as this is the largest committee on Dance Marathon. It is a great opportunity to develop leadership, organizational, and communication skills.

Director of Families & Hospital Relations

The Director of Family & Hospital relations will first and foremost be responsible for planning family events and keeping constant communication with the families & the hospital representatives throughout the year. Events include but are not limited to Football Games, Hospital Visits, and Family Fun Days. Communication responsibilities include phone calls, thank you cards, birthday cards, biographies, Family/Child of the Week, newsletters, etc. This position will be responsible for keeping the committee in touch with the happenings of our families and keeping us in tune with the real reason Dance Marathon exists.

Director of Finance

The Director of Finance manages all monetary issues associated with Dance Marathon. This includes the budget, vouchers, reimbursements, and counting and depositing all money for the day of Dance Marathon. This position is also responsible for making sure that the Executive and Committee members of Dance Marathon adhere to the budget to ensure that as much money as possible gets to the Children's Miracle Network and the hospital. The Director of Finance is also responsible for revealing the total at Dance Marathon.

Director of Fundraising & Special Events

The Director of Fundraising & Special Events is responsible for planning fundraisers and or special events throughout the year proceeding to the event of Dance Marathon. Fundraisers and events may include but are not limited to BBQ's, Duck Races, Car Washes, etc. These directors may also be responsible for local and area business sponsorship to provide supplies for these specific special events and or fundraisers. These individuals must be resourceful and seek new sponsors.

Director of Hospitality & Operations

First and foremost, the Director of Hospitality & Operations is responsible for reserving stages, music, technology devices and any other equipment necessary for events throughout the year, as well as anything necessary for the day of Dance Marathon. This individual is also responsible for authorizing all events by completing forms and getting clearance from the proper authorities. This director will secondly be responsible for coordinating all catering and food throughout the entire year. Such catering events include but are not limited to the BBQ's, Family Events, and food for the day of Dance Marathon. The individual will actively seek new catering options and sponsors throughout the year while maintaining strong relationships.

Director of Marketing & Public Relations

The Director of Marketing and Public Relations will be responsible for facilitating all internal and external communications of Dance Marathon. Regarding internal relations, this individual maintains close correspondence with all dancers through information sessions, e-mails, and phone calls. This individual will also be in charge of meeting minutes, event calendars, office maintenance and inventory. Regarding external matters, this individual is responsible for promoting Dance Marathon through mass media contacts, press releases, newspaper, flyers, posters, etc. Additionally, this director will be responsible for the maintenance of the website.

Director of Entertainment

The Director of Entertainment is responsible for campus organization performances, games/activities, and the overall schedule for the Day of Dance Marathon (including bands, and other entertainment), as well as any other necessary entertainment at events year round. The Director of Entertainment will also work closely with the Director of Hospitality and Operations when coordinating scheduling.

2009-2010 UNT Dance Marathon

Executive Board Application

Please provide complete answers to all questions and submit to the Student Activities Center (UU Suite 320) by 5:00 p.m. February 2, 2009. Feel free to use additional paper to answer any of the questions if necessary. You will be notified by February 6 if you have been chosen for a position. If you have any questions please contact the Student Activities Center at 940-565-3807.

Name: _____

Classification: _____

Major: _____

Cumulative G.P.A.: _____

Email: _____

Contact Number: _____

Organizations involved in and positions held: _____

Please select and number your top three choices for Executive Board positions:

___ Executive Director ___ Director of Dancer Relations ___ Director of Finance

___ Director of Families & Hospital Relations ___ Director of Entertainment

___ Director of Hospitality & Operations ___ Director of Marketing & Public Relations

___ Director of Fundraising & Special Events

Please keep in mind that you will hold these positions for 3 semesters, Spring 2009 until Spring 2010!!!

1). Explain why you are interested in being a part of Dance Marathon.

2). Explain why you chose your top three Executive Board Member positions and why you think you would fill each of these roles well.

3). Describe what you believe is an ideal community service project and why it is beneficial to those involved.

4). Serving as an Executive Board Member of Dance Marathon is a commitment. What characteristics or qualities do you possess that would help you manage this commitment well?

5). If you are not selected for any of your top 3 choices would you be willing to serve in another position, or as a member of one of the committees?