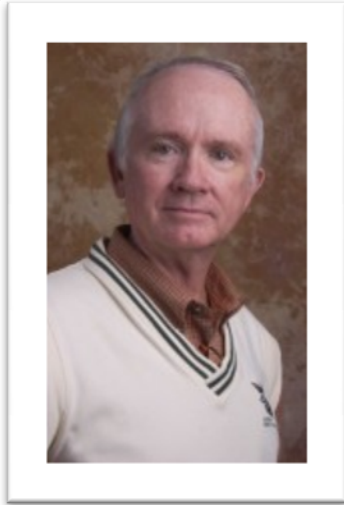


## FIREL Professor, Peyton Foster Roden, Selected to Be Visiting Scholar



Dr. Peyton Foster Roden, Regents Professor of Finance in the Department of Finance, Insurance, Real Estate, and Law, will be a visiting scholar on the campus of Universidad Tecnológica de la Mixteca, principal university of the State of Oaxaca system.

Dr. Roden will be on the campus the week of February 22. Dr. Modesto Seara-Vazquez, Chancellor of the System, and Dr. Gerardo García, Vice Chancellor, extended the invitation.

“We are excited to have Dr. Roden visit our campus,” said Dr. García, “to discuss research, teaching, and faculty development during this exciting week.”

Dr. Roden is scheduled to present a workshop to undergraduate and graduate students on developing a research protocol. That will be followed by a presentation to faculty of his research paper, *An Empirical Analysis of Socially Responsible Companies: The México Experience*, coauthored with Filiberto Enrique Valdés Medina of Universidad Autónoma del Estado de México.

Dr. Roden will then discuss a paper under development with Dr. Imre Karafiath, his colleague in the Department of FIREL, addressing the impact of NAFTA on the U.S. trucking industry.

The week will conclude with a workshop for faculty on the topic of web-based teaching in which Dr. Roden will show faculty the way to successfully manage a web-based course.

“Semana muy ocupada, no?” he commented. (Translation: Busy week, huh?)