

- 6010. Seminar in Public Administration.** 3 hours. Introduction to the philosophy of science and evaluation of exemplary theoretical and empirical research on public administration. Attention is given to the evolution of public administration theory and practice in relation to historical trends and conditions, including related changes in social, political and management theory. Discussion of emergent trends and conditions relevant to the future development of public administration theory and practice.
- 6015. Public Organization Research and Theory.** 3 hours. Addresses organizations as units of analysis. Examination of major theoretical and empirical research on the structure and process of public organizations.
- 6020. Seminar in Public Management I.** 3 hours. Focus on management theory in the public sector. Includes historical development, major questions in theory and practice, managerial decision making and effectiveness. Prerequisite(s): PADM 6010 and 6015.
- 6025. Institutional Context of Public Administration.** 3 hours. Examines government bureaucracies and other formal institutional arrangements as key elements in modern social systems. Evaluates the role of society in shaping institutions and how these institutions influence and structure public policy making and administration.
- 6030. Seminar in Public Management II.** 3 hours. Focus on the study of public organization theory. Includes exploration of theoretical and empirical approaches to examining public and nonprofit organizations.
- 6400. Seminar in Public Financial Policy and Management.** 3 hours. Examines issues pertaining to the administration of financial resources in the public sector. Study of the issues from the perspectives of different disciplines such as: economics, political science, business administration, planning and public administration. Prerequisite(s): PADM 5400 and 5420 or equivalents.
- 6410. Seminar in Government Budgeting and Financial Management.** 3 hours. Examination of the history and development of budgeting and the processes used to manage financial resources at the local, state and federal levels of government in the United States. Topics include the effects of government fiscal affairs, primarily at the federal level, on the economy, and the problems associated with intergovernmental financial management.
- 6500. Analytical Methods for Public Administration Research.** 3 hours. Emphasizes public-sector applications of decision analysis, queuing theory, projection techniques, mathematical programming, economic base analysis, and simulation.
- 6520. Seminar in Public Policy Implementation.** 3 hours. An in-depth study of public policy with emphasis on the role of public administrators in the formation, adoption and implementation of public policy.
- 6530. Seminar in Public Policy Analysis and Program Evaluation.** 3 hours. Provides an overview of the substance and methodologies of policy research and will focus on the practical application of appropriate methodology to assess the effectiveness of public programs and policies. Prerequisite(s): PADM 6520.
- 6700. Workshop in Public Administration.** 1–3 hours. Specialized study on research in public administration. Students learn how to review and critique the relevant literature, how to present work at conferences, and how to write for journal publication.
- 6710. Seminar in Public Administration and Management.** 3 hours. Concepts, problems and processes of public administration. May be repeated as topics vary. Prerequisite(s): consent of department.

6900-6910. Special Problems. 1–3 hours. Conference courses for doctoral students capable of doing independent research under the direction of the instructor. Prerequisite(s): consent of department.

6940. Directed Research in Public Administration. 3 hours. Conference courses for doctoral students. Directed reading and research in fields of special interest. Prerequisite(s): consent of department.

6950. Doctoral Dissertation. 3 hours. To be scheduled only with consent of department. Twelve hours required. No credit assigned until dissertation has been completed and filed with the graduate dean. Doctoral students must maintain continuous enrollment in this course subsequent to passing qualifying examination for admission to candidacy. May be repeated for credit. Prerequisite(s): consent of department.

Public Affairs and Community Service

Community Service, COMS

- 5100. Social Evolution of Contemporary Volunteerism.** 3 hours. An analysis and review of the social evolution of contemporary volunteerism from revolutionary times to the present. Study of the current issues, definitions and trends in the field of professional management. Introduction to social systems supporting or limiting volunteerism and volunteerism resources on the Internet. Students who have received credit for COMS 4100 may not take COMS 5100 for credit toward a degree.
- 5200. Leadership Theory and Practice for Public/Private Sector.** 3 hours. Overview of organizational leadership theory and practice for volunteer managers. Students examine and develop a range of skills in a number of interpersonal areas: group dynamics, decision making, managing differences, and leadership and influence.
- 5300. Proposal Writing and Grant Administration.** 3 hours. Basic steps of research funding ideas including how to use the Internet as a fundamental tool, and the detailed steps required for preparing funding applications. Focuses on the skills and tools needed to monitor funds once grants have been awarded. Students who have received credit for this course at the undergraduate level may not retake it for graduate credit.
- 5400. Volunteer Management Concepts and Applications.** 3 hours. Analysis and review of day-to-day applications of management principles to the administrative and operating practices of contemporary volunteer programs in the public, not-for-profit sectors. Focus on volunteer program management and organization including targeting, recruiting, training, supervising, motivating, counseling, retaining and recognizing volunteer workforces. Students who have received credit for this course at the undergraduate level may not retake it for graduate credit.
- 5500. Community Resource Mapping and Collaboration.** 3 hours. Analysis of systems that measure community assets and resources; explore the means of identifying and approaching potential collaborative community partners; focus on the development of joint proposals and/or business plans. An ecological approach is used to analyze the full range of human service agencies: health, social, educational, diagnostic, enrichment, religious, civic and legal. Students have an opportunity to do field work with agency staff on assigned community projects.

5600. Volunteer Program Planning and Evaluation. 3 hours. A seminar designed to provide students with the basic skills necessary to systematically design and plan volunteer programs and to evaluate their effectiveness. Special emphasis will be given to measuring program outcomes. Students who have received credit for this course at the undergraduate level may not re-take it for graduate credit.

5610. Topics in Volunteer Management. 3 hours. A graduate seminar devoted to the investigation, analysis and discussion of issues in contemporary volunteerism.

5800. Community Service Internship. 3 hours. Supervised work in a community agency that is directly related to the student's major, professional field or career objective. Duties, learning objectives, reporting and supervisory functions will be agreed on beforehand by the agency and the student. Prerequisite(s): student must meet the employer's requirements and have consent of the program director.

5900. Special Problems. 1–3 hours. Open to graduate students who are capable of developing a problem independently. Problems are chosen by students and approved in advance by the instructor. Prerequisite(s): consent of instructor.

Human Service Management and Leadership – see *Undergraduate Catalog*

Radio, Television and Film

Radio/Television/Film, RTVF

5100. Introduction to Graduate Study in RTVF. 3 hours. Includes approaches to research and creative activities in the discipline, the thesis process, overview of current projects being undertaken by RTVF faculty, and selected screenings of film and television works. Prerequisite(s): admission to the RTVF graduate program. Required of all new RTVF graduate students.

5120. Literature of Radio, Television and Film I. 3 hours. Introduction to the critical and historical study of the mass media. Review of various theoretical approaches from a humanities perspective, including ideological criticism, feminist and cultural studies. Prerequisite(s): RTVF 5100 or consent of department.

5130. Literature of Radio, Television and Film II. 3 hours. Introduction to social science-based study of the mass media. Review of various theoretical approaches including the social construction of reality, attitude change theories, uses and gratification research, cultivation analysis and political economy. Prerequisite(s): RTVF 5100 or consent of department.

5180. Internship in Radio, Television and Film. 1–3 hours. Supervised off-campus work experience in a placement that relates to student's career objective.

5210. Media Audiences and Cultural Studies. 3 hours. Overview of media audience theory and qualitative methods for audience studies. Special emphasis on cultural studies approaches to audiences. Prerequisite(s): RTVF graduate major status or consent of instructor.

5320. Ethnicity and American Film. 3 hours. Designed to raise questions concerning the representation of a variety of ethnicities in American film. Discussions on current debates about the nature and function of "whiteness" and considerations on the category of whiteness in film as hierarchical, contested and unstable. Prerequisite(s): consent of instructor.

5340. History of Documentary. 3 hours. Overview of the history of the documentary film from 1895 to the present in the context of historical and political events of the time. Examination of the evolution of style and form, including the impact of production technology on the process. Prerequisite(s): RTVF MA/MS or MFA status or consent of department.

5400. Media Studies Seminars. 3 hours. Rotating topics. Representative topics include films of Buster Keaton; AIDS and mass media; and production management. May be repeated for credit as topics vary.

5410. History of Electronic Media. 3 hours. (2;3) Development of radio, television, cable, satellite and newer electronic media in the United States. Emphasis on economic practices, industry structure, technological development, government policy and social impact.

5460. International Mass Communication. 3 hours. Study of mass communication media throughout the world, with special attention to press and broadcast systems, the sources and flow of international news, and problems of world communication. (Same as JOUR 5150.)

5480. Practicum in the Teaching of Radio/Television/Film. 3 hours. Training in the teaching of some aspect of radio, television or film. Under the supervision of a faculty member, the student prepares and presents instructional units, conducts class discussions and handles administrative matters peculiar to the type of course involved. Duties performed under a teaching fellowship or graduate assistantship do not earn credit in this course. No more than 3 hours may apply toward the master's degree.

5515. Media Genres and Authors. 3 hours. (3;3) An in-depth study of a specific genre in film or television from its origins through its development as a distinct narrative and aesthetic form. Rotating topics. May be repeated once as topics vary.

5530. Studies in Film History. 3 hours. Historically based study of specific aspects of film history, including institutional analysis, local and regional production and exhibition, and analysis of particular historical eras. Rotating topics. May be repeated for audit once as topics vary.

5610. Public Telecommunications Operations. 3 hours. Managing, programming, financing and operating noncommercial/public radio and television broadcast/cable facilities. Prerequisite(s): RTVF graduate major status or consent of instructor.

5620. Media Economics. 3 hours. Analysis of the economic parameters of the current and past media industries, particularly film, television and the cable industries. Includes study of the history and development of the film and subsequent media industries.

5630. Broadcast Programming. 3 hours. Theories and strategies of program selection, scheduling and evaluation for broadcast stations and cable television systems.

5640. Media Management. 3 hours. Financial, legal and technical aspects of broadcast stations and cable television systems.

5660. Industry Studies Topics. 3 hours. Rotating topics in industry studies. Topics include radio and television regulation and policy, motion picture economics, and contemporary issues in copyright law.

5701. Video Production Topics. 3 hours. Rotating topics in video production. Representative topics include documentary production and advanced television production. May be repeated for credit as topics vary.