

Accommodation: 2002

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2002 Economic Census

Accommodation and Food Services

Industry Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
721	Accommodation.....	60 870	130 320 114	34 874 261	8 316 936	1 827 097	6.2	7.4
7211	Traveler accommodation	50 877	126 127 765	33 846 762	8 119 556	1 771 348	5.5	7.3
72111	Hotels (except casino hotels) and motels	46 163	90 540 665	24 190 164	5 726 624	1 374 680	7.4	8.7
721110	Hotels (except casino hotels) and motels	46 163	90 540 665	24 190 164	5 726 624	1 374 680	7.4	8.7
72112	Casino hotels	283	34 385 976	9 371 996	2 332 644	375 092	.1	3.3
721120	Casino hotels	283	34 385 976	9 371 996	2 332 644	375 092	.1	3.3
72119	Other traveler accommodation	4 431	1 201 124	284 602	60 288	21 576	20.5	13.9
721191	Bed-and-breakfast inns	3 537	890 114	220 029	47 149	17 774	21.3	7.2
721199	All other traveler accommodation.....	894	311 010	64 573	13 139	3 802	18.3	33.1
7212	RV (recreational vehicle) parks and recreational camps	7 334	3 473 007	872 040	157 711	43 264	24.8	10.6
72121	RV (recreational vehicle) parks and recreational camps ...	7 334	3 473 007	872 040	157 711	43 264	24.8	10.6
721211	RV (recreational vehicle) parks and campgrounds	4 157	1 732 943	361 955	70 935	19 332	25.6	10.8
721214	Recreational and vacation camps (except campgrounds)	3 177	1 740 064	510 085	86 776	23 932	24.0	10.5
7213	Rooming and boarding houses.....	2 659	719 342	155 459	39 669	12 485	29.2	14.8
72131	Rooming and boarding houses.....	2 659	719 342	155 459	39 669	12 485	29.2	14.8
721310	Rooming and boarding houses.....	2 659	719 342	155 459	39 669	12 485	29.2	14.8

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

1997 NAICS code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
721	Accommodation	60 870	130 320 114	34 874 261	1 827 097
	1997..	58 162	98 457 431	26 673 852	1 696 659
7211	Traveler accommodation	50 877	126 127 765	33 846 762	1 771 348
	1997..	47 079	94 965 838	25 851 424	1 645 666
72111	Hotels (except casino hotels) and motels	46 163	90 540 665	24 190 164	1 374 680
	2002..	43 188	73 450 881	19 647 141	1 355 660
	1997..	46 163	90 540 665	24 190 164	1 374 680
721110	Hotels (except casino hotels) and motels	43 188	73 450 881	19 647 141	1 355 660
	2002..	283	34 385 976	9 371 996	375 092
	1997..	257	23 044 265	6 585 546	298 537
72112	Casino hotels	283	34 385 976	9 371 996	375 092
	2002..	257	23 044 265	6 585 546	298 537
	1997..	4 431	1 201 124	284 602	21 576
72119	Other traveler accommodation	3 634	862 515	205 980	18 786
	2002..	3 537	890 114	220 029	17 774
	1997..	2 898	687 336	168 816	16 049
721191	Bed-and-breakfast inns	894	311 010	64 573	3 802
	2002..	736	175 179	37 164	2 737
	1997..				
7212	RV (recreational vehicle) parks and recreational camps	7 334	3 473 007	872 040	43 264
	2002..	7 598	2 734 918	665 297	35 331
	1997..	7 334	3 473 007	872 040	43 264
72121	RV (recreational vehicle) parks and recreational camps	7 598	2 734 918	665 297	35 331
	2002..	4 157	1 732 943	361 955	19 332
	1997..	4 085	1 394 200	282 619	16 474
721211	RV (recreational vehicle) parks and campgrounds	3 177	1 740 064	510 085	23 932
	2002..	3 513	1 340 718	382 678	18 857
	1997..				
7213	Rooming and boarding houses	2 659	719 342	155 459	12 485
	2002..	3 485	756 675	157 131	15 662
	1997..	2 659	719 342	155 459	12 485
72131	Rooming and boarding houses	3 485	756 675	157 131	15 662
	2002..	2 659	719 342	155 459	12 485
	1997..	3 485	756 675	157 131	15 662
721310	Rooming and boarding houses	2 659	719 342	155 459	12 485
	2002..	3 485	756 675	157 131	15 662
	1997..				

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
721		Accommodation	60 870	X	130 320 114	X	100.0	76.7
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	57 715	128 811 170	73 102 074	56.8	56.1	X
	20020	Camp tuition or fees	3 329	1 867 994	1 490 298	79.8	1.1	X
	20030	Telephone service charges	23 902	89 136 207	1 193 813	1.3	.9	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	813	35 113 565	22 832 974	65.0	17.5	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	15 187	71 839 865	1 762 839	2.5	1.4	X
	20060	Membership dues & fees	3 339	12 844 001	616 010	4.8	.5	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	9 399	27 399 389	208 966	.8	.2	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	15 124	101 530 745	17 176 807	16.9	13.2	67.2
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	2 210	11 841 390	629 390	5.3	.5	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	14 054	98 903 488	16 547 417	16.7	12.7	X
	20130	Alcoholic drinks served at the establishment	9 517	88 819 716	4 331 350	4.9	3.3	64.4
	20131	Distilled spirits	7 987	83 080 705	1 996 668	2.4	1.5	X
	20132	Wine	7 265	72 359 908	1 098 233	1.5	.8	X
	20133	Beer & ale	8 052	76 545 839	1 236 449	1.6	.9	X
	20140	Packaged liquor, wine, & beer	1 079	7 162 546	66 794	.9	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	2 069	27 688 623	92 637	.3	.1	X
	20850	All other merchandise	6 411	41 130 595	775 262	1.9	.6	76.5
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	6 411	41 130 595	775 262	1.9	.6	X
	29810	All other merchandise	9 492	52 187 245	2 024 840	3.9	1.6	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	14 782	71 867 529	4 645 450	6.5	3.6	X
7211		Traveler accommodation	50 877	X	126 127 765	X	100.0	77.5
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	50 877	126 127 765	71 291 854	56.5	56.5	X
	20020	Camp tuition or fees	14	14 719	1 493	10.1	Z	X
	20030	Telephone service charges	23 647	88 775 137	1 187 343	1.3	.9	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	646	35 035 042	22 831 997	65.2	18.1	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	14 408	71 303 254	1 719 711	2.4	1.4	X
	20060	Membership dues & fees	1 268	12 148 610	403 391	3.3	.3	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6 989	26 177 056	145 296	.6	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	12 292	99 988 537	16 932 214	16.9	13.4	67.8
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	1 659	11 596 998	608 194	5.2	.5	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	11 654	97 520 179	16 324 020	16.7	12.9	X
	20130	Alcoholic drinks served at the establishment	9 261	88 457 509	4 321 980	4.9	3.4	65.0
	20131	Distilled spirits	7 893	82 821 532	1 992 360	2.4	1.6	X
	20132	Wine	7 138	72 080 970	1 097 204	1.5	.9	X
	20133	Beer & ale	7 802	76 193 891	1 232 416	1.6	1.0	X
	20140	Packaged liquor, wine, & beer	574	6 794 250	59 204	.9	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 520	27 301 814	87 957	.3	.1	X
	20850	All other merchandise	4 132	39 797 767	719 970	1.8	.6	77.3
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	4 132	39 797 767	719 970	1.8	.6	X
	29810	All other merchandise	7 329	51 024 144	1 942 656	3.8	1.5	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	12 315	70 270 014	4 482 699	6.4	3.6	X
72111		Hotels (except casino hotels) and motels	46 163	X	90 540 665	X	100.0	76.2
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	46 163	90 540 665	65 821 253	72.7	72.7	X
	20030	Telephone service charges	23 322	74 884 373	1 132 664	1.5	1.3	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	360	647 366	15 392	2.4	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	13 592	61 047 043	1 625 205	2.7	1.8	X
	20060	Membership dues & fees	1 162	11 665 259	401 095	3.4	.4	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6 716	18 195 957	114 081	.6	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	10 767	65 151 252	13 149 221	20.2	14.5	73.9
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	1 455	9 274 281	565 679	6.1	.6	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	10 235	62 949 791	12 583 542	20.0	13.9	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
72111		Hotels (except casino hotels) and motels—Con.						
	20130	Alcoholic drinks served at the establishment	8 386	59 112 189	3 220 531	5.4	3.6	69.2
	20131	Distilled spirits	7 321	54 142 627	1 523 408	2.8	1.7	X
	20132	Wine	6 330	45 872 832	837 499	1.8	.9	X
	20133	Beer & ale	7 123	49 142 918	859 624	1.7	.9	X
	20140	Packaged liquor, wine, & beer	475	2 550 531	38 932	1.5	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 364	15 262 440	24 446	.2	Z	X
	20850	All other merchandise	3 121	20 707 555	401 095	1.9	.4	75.8
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	3 121	20 707 555	401 095	1.9	.4	X
	29810	All other merchandise	6 785	31 015 610	1 321 894	4.3	1.5	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	11 695	48 466 418	3 274 856	6.8	3.6	X
72110		Hotels (except casino hotels) and motels	46 163	X	90 540 665	X	100.0	76.2
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	46 163	90 540 665	65 821 253	72.7	72.7	X
	20030	Telephone service charges	23 322	74 884 373	1 132 664	1.5	1.3	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	360	647 366	15 392	2.4	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	13 592	61 047 043	1 625 205	2.7	1.8	X
	20060	Membership dues & fees	1 162	11 665 259	401 095	3.4	.4	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	6 716	18 195 957	114 081	.6	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	10 767	65 151 252	13 149 221	20.2	14.5	73.9
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	1 455	9 274 281	565 679	6.1	.6	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	10 235	62 949 791	12 583 542	20.0	13.9	X
	20130	Alcoholic drinks served at the establishment	8 386	59 112 189	3 220 531	5.4	3.6	69.2
	20131	Distilled spirits	7 321	54 142 627	1 523 408	2.8	1.7	X
	20132	Wine	6 330	45 872 832	837 499	1.8	.9	X
	20133	Beer & ale	7 123	49 142 918	859 624	1.7	.9	X
	20140	Packaged liquor, wine, & beer	475	2 550 531	38 932	1.5	Z	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	1 364	15 262 440	24 446	.2	Z	X
	20850	All other merchandise	3 121	20 707 555	401 095	1.9	.4	75.8
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	3 121	20 707 555	401 095	1.9	.4	X
	29810	All other merchandise	6 785	31 015 610	1 321 894	4.3	1.5	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	11 695	48 466 418	3 274 856	6.8	3.6	X
72112		Casino hotels	283	X	34 385 976	X	100.0	81.2
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	283	34 385 976	4 500 392	13.1	13.1	X
	20030	Telephone service charges	116	13 749 576	53 641	.4	.2	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	283	34 385 976	22 816 587	66.4	66.4	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	89	10 010 101	65 332	.7	.2	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	79	7 896 396	27 853	.4	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	276	34 325 457	3 663 445	10.7	10.7	57.3
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	22	2 248 661	32 935	1.5	.1	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	269	34 095 133	3 630 510	10.6	10.6	X
	20130	Alcoholic drinks served at the establishment	245	29 009 041	1 069 737	3.7	3.1	57.4
	20131	Distilled spirits	237	28 471 213	459 859	1.6	1.3	X
	20132	Wine	220	25 895 791	243 654	.9	.7	X
	20133	Beer & ale	234	26 801 453	366 224	1.4	1.1	X
	20140	Packaged liquor, wine, & beer	42	4 215 033	18 912	.4	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	110	12 007 583	62 925	.5	.2	X
	20850	All other merchandise	167	18 712 160	309 471	1.7	.9	81.2
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	167	18 712 160	309 471	1.7	.9	X
	29810	All other merchandise	126	19 812 856	612 408	3.1	1.8	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	149	21 556 568	1 185 273	5.5	3.4	X
721120		Casino hotels	283	X	34 385 976	X	100.0	81.2
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	283	34 385 976	4 500 392	13.1	13.1	X
	20030	Telephone service charges	116	13 749 576	53 641	.4	.2	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	283	34 385 976	22 816 587	66.4	66.4	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

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2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
721120		Casino hotels—Con.						
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	89	10 010 101	65 332	.7	.2	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	79	7 896 396	27 853	.4	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	276	34 325 457	3 663 445	10.7	10.7	57.3
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	22	2 248 661	32 935	1.5	.1	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	269	34 095 133	3 630 510	10.6	10.6	X
	20130	Alcoholic drinks served at the establishment	245	29 009 041	1 069 737	3.7	3.1	57.4
	20131	Distilled spirits	237	28 471 213	459 859	1.6	1.3	X
	20132	Wine	220	25 895 791	243 654	.9	.7	X
	20133	Beer & ale	234	26 801 453	366 224	1.4	1.1	X
	20140	Packaged liquor, wine, & beer	42	4 215 033	18 912	.4	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	110	12 007 583	62 925	.5	.2	X
	20850	All other merchandise	167	18 712 160	309 471	1.7	.9	81.2
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	167	18 712 160	309 471	1.7	.9	X
	29810	All other merchandise	126	19 812 856	612 408	3.1	1.8	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	149	21 556 568	1 185 273	5.5	3.4	X
72119		Other traveler accommodation	4 431	X	1 201 124	X	100.0	62.4
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	4 431	1 201 124	970 209	80.8	80.8	X
	20020	Camp tuition or fees	14	14 719	1 493	10.1	.1	X
	20030	Telephone service charges	209	141 188	1 038	.7	.1	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	727	246 110	29 174	11.9	2.4	X
	20060	Membership dues & fees	102	66 249	2 296	3.5	.2	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	194	84 703	3 362	4.0	.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 249	511 828	119 548	23.4	10.0	60.5
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	182	74 056	9 580	12.9	.8	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	1 150	475 255	109 968	23.1	9.2	X
	20130	Alcoholic drinks served at the establishment	630	336 279	31 712	9.4	2.6	51.8
	20131	Distilled spirits	335	207 692	9 093	4.4	.8	X
	20132	Wine	588	312 347	16 051	5.1	1.3	X
	20133	Beer & ale	445	249 520	6 568	2.6	.5	X
	20140	Packaged liquor, wine, & beer	57	28 686	1 360	4.7	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	46	31 791	586	1.8	Z	X
	20850	All other merchandise	844	378 052	9 404	2.5	.8	62.3
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	844	378 052	9 404	2.5	.8	X
	29810	All other merchandise	418	195 678	8 354	4.3	.7	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	471	247 028	22 570	9.1	1.9	X
721191		Bed-and-breakfast inns	3 537	X	890 114	X	100.0	69.5
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	3 537	890 114	706 600	79.4	79.4	X
	20020	Camp tuition or fees	10	5 554	205	3.7	Z	X
	20030	Telephone service charges	196	134 470	988	.7	.1	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	662	227 869	25 342	11.1	2.8	X
	20060	Membership dues & fees	41	15 915	881	5.5	.1	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	52	22 084	445	2.0	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 104	411 633	103 590	25.2	11.6	67.9
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	147	51 495	7 744	15.0	.9	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	1 020	385 881	95 846	24.8	10.8	X
	20130	Alcoholic drinks served at the establishment	565	295 322	29 267	9.9	3.3	58.1
	20131	Distilled spirits	312	194 295	8 350	4.3	.9	X
	20132	Wine	540	279 767	15 372	5.5	1.7	X
	20133	Beer & ale	386	212 514	5 545	2.6	.6	X
	20140	Packaged liquor, wine, & beer	32	16 734	890	5.3	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	10	10 975	231	2.1	Z	X
	20850	All other merchandise	677	271 155	5 519	2.0	.6	69.3
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	677	271 155	5 519	2.0	.6	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
721191		Bed-and-breakfast inns—Con.						
	29810	All other merchandise	289	137 905	4 317	3.1	.5	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	286	134 959	11 821	8.8	1.3	X
721199		All other traveler accommodation	894	X	311 010	X	100.0	42.1
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	894	311 010	263 609	84.8	84.8	X
	20030	Telephone service charges	13	6 718	50	.7	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	65	18 241	3 832	21.0	1.2	X
	20060	Membership dues & fees	61	50 334	1 415	2.8	.5	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	142	62 619	2 917	4.7	.9	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	145	100 195	15 958	15.9	5.1	38.9
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	35	22 561	1 836	8.1	.6	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	130	89 374	14 122	15.8	4.5	X
	20130	Alcoholic drinks served at the establishment	65	40 957	2 445	6.0	.8	31.8
	20131	Distilled spirits	23	13 397	743	5.5	.2	X
	20132	Wine	48	32 580	679	2.1	.2	X
	20133	Beer & ale	59	37 006	1 023	2.8	.3	X
	20140	Packaged liquor, wine, & beer	25	11 952	470	3.9	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	36	20 816	355	1.7	.1	X
	20850	All other merchandise	167	106 897	3 885	3.6	1.2	42.1
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	167	106 897	3 885	3.6	1.2	X
	29810	All other merchandise	129	57 773	4 037	7.0	1.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	185	112 069	10 749	9.6	3.5	X
7212		RV (recreational vehicle) parks and recreational camps	7 334	X	3 473 007	X	100.0	53.4
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	4 699	2 059 692	1 375 987	66.8	39.6	X
	20020	Camp tuition or fees	3 313	1 844 456	1 488 366	80.7	42.9	X
	20030	Telephone service charges	161	310 673	4 585	1.5	.1	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	165	78 329	970	1.2	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	594	458 368	29 835	6.5	.9	X
	20060	Membership dues & fees	560	346 891	65 824	19.0	1.9	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 370	1 191 876	63 289	5.3	1.8	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 875	1 238 811	151 979	12.3	4.4	47.0
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	486	215 949	15 205	7.0	.4	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	1 486	1 103 170	136 774	12.4	3.9	X
	20130	Alcoholic drinks served at the establishment	239	339 361	8 550	2.5	.2	46.1
	20131	Distilled spirits	82	256 023	4 125	1.6	.1	X
	20132	Wine	110	256 092	754	.3	Z	X
	20133	Beer & ale	235	330 801	3 671	1.1	.1	X
	20140	Packaged liquor, wine, & beer	505	368 296	7 590	2.1	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	537	366 984	4 471	1.2	.1	X
	20850	All other merchandise	2 242	1 303 594	54 832	4.2	1.6	53.0
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	2 242	1 303 594	54 832	4.2	1.6	X
	29810	All other merchandise	2 030	1 111 747	79 997	7.2	2.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	2 013	1 396 668	136 732	9.8	3.9	X
72121		RV (recreational vehicle) parks and recreational camps	7 334	X	3 473 007	X	100.0	53.4
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	4 699	2 059 692	1 375 987	66.8	39.6	X
	20020	Camp tuition or fees	3 313	1 844 456	1 488 366	80.7	42.9	X
	20030	Telephone service charges	161	310 673	4 585	1.5	.1	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	165	78 329	970	1.2	Z	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	594	458 368	29 835	6.5	.9	X
	20060	Membership dues & fees	560	346 891	65 824	19.0	1.9	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 370	1 191 876	63 289	5.3	1.8	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
72121		RV (recreational vehicle) parks and recreational camps—Con.						
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 875	1 238 811	151 979	12.3	4.4	47.0
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	486	215 949	15 205	7.0	.4	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	1 486	1 103 170	136 774	12.4	3.9	X
	20130	Alcoholic drinks served at the establishment	239	339 361	8 550	2.5	.2	46.1
	20131	Distilled spirits	82	256 023	4 125	1.6	.1	X
	20132	Wine	110	256 092	754	.3	Z	X
	20133	Beer & ale	235	330 801	3 671	1.1	.1	X
	20140	Packaged liquor, wine, & beer	505	368 296	7 590	2.1	.2	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	537	366 984	4 471	1.2	.1	X
	20850	All other merchandise	2 242	1 303 594	54 832	4.2	1.6	53.0
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	2 242	1 303 594	54 832	4.2	1.6	X
	29810	All other merchandise	2 030	1 111 747	79 997	7.2	2.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	2 013	1 396 668	136 732	9.8	3.9	X
721211		RV (recreational vehicle) parks and campgrounds	4 157	X	1 732 943	X	100.0	52.6
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	4 157	1 732 943	1 327 474	76.6	76.6	X
	20020	Camp tuition or fees	136	104 392	20 726	19.9	1.2	X
	20030	Telephone service charges	114	245 038	2 166	.9	.1	X
	20040	Gaming receipts, including receipts from the operation of casino games, slot machines, etc. by this establishment	165	78 329	970	1.2	.1	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	226	232 856	5 892	2.5	.3	X
	20060	Membership dues & fees	384	226 444	47 153	20.8	2.7	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	2 116	1 024 395	58 382	5.7	3.4	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	1 178	802 803	88 310	11.0	5.1	47.7
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	425	153 962	9 777	6.4	.6	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	840	696 937	78 533	11.3	4.5	X
	20130	Alcoholic drinks served at the establishment	174	280 321	6 810	2.4	.4	46.5
	20131	Distilled spirits	60	218 743	3 625	1.7	.2	X
	20132	Wine	56	203 931	473	.2	Z	X
	20133	Beer & ale	174	280 321	2 712	1.0	.2	X
	20140	Packaged liquor, wine, & beer	497	361 440	7 486	2.1	.4	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	532	363 260	4 454	1.2	.3	X
	20850	All other merchandise	1 426	823 945	33 307	4.0	1.9	52.1
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	1 426	823 945	33 307	4.0	1.9	X
	29810	All other merchandise	1 413	668 483	49 146	7.4	2.8	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	1 290	909 189	80 667	8.9	4.7	X
721214		Recreational and vacation camps (except campgrounds)	3 177	X	1 740 064	X	100.0	54.3
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	542	326 749	48 513	14.8	2.8	X
	20020	Camp tuition or fees	3 177	1 740 064	1 467 640	84.3	84.3	X
	20030	Telephone service charges	47	65 635	2 419	3.7	.1	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	368	225 512	23 943	10.6	1.4	X
	20060	Membership dues & fees	176	120 447	18 671	15.5	1.1	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	254	167 481	4 907	2.9	.3	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	697	436 008	63 669	14.6	3.7	44.9
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	61	61 987	5 428	8.8	.3	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	646	406 233	58 241	14.3	3.3	X
	20130	Alcoholic drinks served at the establishment	65	59 040	1 740	2.9	.1	41.5
	20131	Distilled spirits	22	37 280	500	1.3	Z	X
	20132	Wine	54	52 161	281	.5	Z	X
	20133	Beer & ale	61	50 480	959	1.9	.1	X
	20140	Packaged liquor, wine, & beer	8	6 856	104	1.5	Z	X
	20850	All other merchandise	816	479 649	21 525	4.5	1.2	53.7
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	816	479 649	21 525	4.5	1.2	X
	29810	All other merchandise	617	443 264	30 851	7.0	1.8	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	723	487 479	56 065	11.5	3.2	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
7213		Rooming and boarding houses	2 659	X	719 342	X	100.0	55.5
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	2 139	623 713	434 233	69.6	60.4	X
	20030	Telephone service charges	94	50 397	1 885	3.7	.3	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	185	78 243	13 293	17.0	1.8	X
	20060	Membership dues & fees	1 511	348 500	146 795	42.1	20.4	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	40	30 457	381	1.3	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	957	303 397	92 614	30.5	12.9	53.8
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	65	28 443	5 991	21.1	.8	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	914	280 139	86 623	30.9	12.0	X
	20130	Alcoholic drinks served at the establishment	17	22 846	820	3.6	.1	54.4
	20131	Distilled spirits	12	3 150	183	5.8	Z	X
	20132	Wine	17	22 846	275	1.2	Z	X
	20133	Beer & ale	15	21 147	362	1.7	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	12	19 825	209	1.1	Z	X
	20850	All other merchandise	37	29 234	460	1.6	.1	55.5
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	37	29 234	460	1.6	.1	X
	29810	All other merchandise	133	51 354	2 187	4.3	.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	454	200 847	26 019	13.0	3.6	X
72131		Rooming and boarding houses	2 659	X	719 342	X	100.0	55.5
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	2 139	623 713	434 233	69.6	60.4	X
	20030	Telephone service charges	94	50 397	1 885	3.7	.3	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	185	78 243	13 293	17.0	1.8	X
	20060	Membership dues & fees	1 511	348 500	146 795	42.1	20.4	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	40	30 457	381	1.3	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	957	303 397	92 614	30.5	12.9	53.8
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	65	28 443	5 991	21.1	.8	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	914	280 139	86 623	30.9	12.0	X
	20130	Alcoholic drinks served at the establishment	17	22 846	820	3.6	.1	54.4
	20131	Distilled spirits	12	3 150	183	5.8	Z	X
	20132	Wine	17	22 846	275	1.2	Z	X
	20133	Beer & ale	15	21 147	362	1.7	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	12	19 825	209	1.1	Z	X
	20850	All other merchandise	37	29 234	460	1.6	.1	55.5
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	37	29 234	460	1.6	.1	X
	29810	All other merchandise	133	51 354	2 187	4.3	.3	X
	29980	All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	454	200 847	26 019	13.0	3.6	X
721310		Rooming and boarding houses	2 659	X	719 342	X	100.0	55.5
	20010	Guestroom or unit rentals, including campground & RV rental fees excluding occupancy taxes	2 139	623 713	434 233	69.6	60.4	X
	20030	Telephone service charges	94	50 397	1 885	3.7	.3	X
	20050	Rental of public rooms & areas, including conference/convention meeting rooms	185	78 243	13 293	17.0	1.8	X
	20060	Membership dues & fees	1 511	348 500	146 795	42.1	20.4	X
	20100	Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc.	40	30 457	381	1.3	.1	X
	20120	Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption	957	303 397	92 614	30.5	12.9	53.8
	20121	Food/nonalcoholic beverages prepared for carry-out & consumption off the premises	65	28 443	5 991	21.1	.8	X
	20122	Food/nonalcoholic beverages prepared for consumption on the premises	914	280 139	86 623	30.9	12.0	X
	20130	Alcoholic drinks served at the establishment	17	22 846	820	3.6	.1	54.4
	20131	Distilled spirits	12	3 150	183	5.8	Z	X
	20132	Wine	17	22 846	275	1.2	Z	X
	20133	Beer & ale	15	21 147	362	1.7	.1	X
	20150	Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others	12	19 825	209	1.1	Z	X
	20850	All other merchandise	37	29 234	460	1.6	.1	55.5
	20877	Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons	37	29 234	460	1.6	.1	X
	29810	All other merchandise	133	51 354	2 187	4.3	.3	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line sales			Response coverage ² (percent)
			Number	Total sales (\$1,000)	Amount ¹ (\$1,000)	As percent of total sales of—		
						Establishments with the product line	All establishments ¹	
721310	29980	Rooming and boarding houses—Con. All other nonmerchandise receipts, including receipts from storage and other services provided to customers excluding sales & other taxes	454	200 847	26 019	13.0	3.6	X

¹Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
721	Accommodation						
	All firms	60 870	130 320 114	100.0	34 874 261	8 316 936	1 827 097
	4 largest firms	1 126	22 039 479	16.9	5 674 214	1 401 046	254 818
	8 largest firms	1 453	35 058 406	26.9	9 717 219	2 384 753	402 089
	20 largest firms	3 141	48 807 994	37.5	13 256 058	3 214 712	556 910
	50 largest firms	4 965	62 371 281	47.9	16 636 380	4 024 859	722 889
7211	Traveler accommodation						
	All firms	50 877	126 127 765	100.0	33 846 762	8 119 556	1 771 348
	4 largest firms	1 125	22 036 905	17.5	5 673 439	1 400 887	254 780
	8 largest firms	1 452	35 055 832	27.8	9 716 444	2 384 594	402 051
	20 largest firms	3 139	48 753 464	38.7	13 248 532	3 212 822	556 478
	50 largest firms	4 962	62 314 776	49.4	16 628 436	4 022 858	722 433
72111	Hotels (except casino hotels) and motels						
	All firms	46 163	90 540 665	100.0	24 190 164	5 726 624	1 374 680
	4 largest firms	1 387	19 954 360	22.0	5 544 284	1 312 704	240 111
	8 largest firms	2 788	25 642 464	28.3	6 914 254	1 635 375	313 335
	20 largest firms	4 516	32 614 041	36.0	8 565 218	2 026 586	397 736
	50 largest firms	5 517	39 721 140	43.9	10 467 671	2 481 790	497 632
721110	Hotels (except casino hotels) and motels						
	All firms	46 163	90 540 665	100.0	24 190 164	5 726 624	1 374 680
	4 largest firms	1 387	19 954 360	22.0	5 544 284	1 312 704	240 111
	8 largest firms	2 788	25 642 464	28.3	6 914 254	1 635 375	313 335
	20 largest firms	4 516	32 614 041	36.0	8 565 218	2 026 586	397 736
	50 largest firms	5 517	39 721 140	43.9	10 467 671	2 481 790	497 632
72112	Casino hotels						
	All firms	283	34 385 976	100.0	9 371 996	2 332 644	375 092
	4 largest firms	63	15 055 794	43.8	4 153 529	1 066 458	161 283
	8 largest firms	85	19 484 528	56.7	5 291 046	1 322 649	203 395
	20 largest firms	125	26 211 231	76.2	7 033 463	1 751 936	270 902
	50 largest firms	158	31 222 527	90.8	8 424 391	2 097 586	328 129
721120	Casino hotels						
	All firms	283	34 385 976	100.0	9 371 996	2 332 644	375 092
	4 largest firms	63	15 055 794	43.8	4 153 529	1 066 458	161 283
	8 largest firms	85	19 484 528	56.7	5 291 046	1 322 649	203 395
	20 largest firms	125	26 211 231	76.2	7 033 463	1 751 936	270 902
	50 largest firms	158	31 222 527	90.8	8 424 391	2 097 586	328 129
72119	Other traveler accommodation						
	All firms	4 431	1 201 124	100.0	284 602	60 288	21 576
	4 largest firms	29	100 905	8.4	22 715	4 689	978
	8 largest firms	43	118 636	9.9	27 511	5 732	1 256
	20 largest firms	61	148 614	12.4	35 643	7 875	1 853
	50 largest firms	93	205 680	17.1	50 776	11 060	2 697
721191	Bed-and-breakfast inns						
	All firms	3 537	890 114	100.0	220 029	47 149	17 774
	4 largest firms	25	25 358	2.8	5 896	1 375	384
	8 largest firms	29	37 305	4.2	10 383	2 260	586
	20 largest firms	42	62 460	7.0	17 467	3 845	1 112
	50 largest firms	73	112 331	12.6	32 133	7 112	1 998
721199	All other traveler accommodation						
	All firms	894	311 010	100.0	64 573	13 139	3 802
	4 largest firms	18	93 278	30.0	21 615	4 357	872
	8 largest firms	28	102 265	32.9	23 081	5 045	1 003
	20 largest firms	40	124 706	40.1	27 181	5 911	1 237
	50 largest firms	72	158 902	51.1	35 466	7 544	1 733
7212	RV (recreational vehicle) parks and recreational camps						
	All firms	7 334	3 473 007	100.0	872 040	157 711	43 264
	4 largest firms	109	166 104	4.8	43 778	8 906	2 338
	8 largest firms	160	253 659	7.3	63 209	12 297	3 020
	20 largest firms	193	392 691	11.3	98 200	18 591	4 108
	50 largest firms	253	580 205	16.7	147 619	27 699	6 543
72121	RV (recreational vehicle) parks and recreational camps						
	All firms	7 334	3 473 007	100.0	872 040	157 711	43 264
	4 largest firms	109	166 104	4.8	43 778	8 906	2 338
	8 largest firms	160	253 659	7.3	63 209	12 297	3 020
	20 largest firms	193	392 691	11.3	98 200	18 591	4 108
	50 largest firms	253	580 205	16.7	147 619	27 699	6 543
721211	RV (recreational vehicle) parks and campgrounds						
	All firms	4 157	1 732 943	100.0	361 955	70 935	19 332
	4 largest firms	103	155 269	9.0	38 965	7 507	2 090
	8 largest firms	145	226 429	13.1	51 589	10 243	2 761
	20 largest firms	160	318 357	18.4	69 684	14 553	3 470
	50 largest firms	249	451 687	26.1	97 183	19 164	4 492

See footnotes at end of table.

Table 4. Concentration by Largest Firms for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business and largest firms based on sales	Establishments (number)	Sales		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
721214	Recreational and vacation camps (except campgrounds)						
	All firms	3 177	1 740 064	100.0	510 085	86 776	23 932
	4 largest firms	34	89 010	5.1	30 291	5 179	860
	8 largest firms	40	128 340	7.4	38 590	6 553	1 018
	20 largest firms	59	205 471	11.8	66 594	11 555	2 673
	50 largest firms	98	322 380	18.5	101 598	17 818	3 781
7213	Rooming and boarding houses						
	All firms	2 659	719 342	100.0	155 459	39 669	12 485
	4 largest firms	4	32 745	4.6	10 877	2 352	388
	8 largest firms	25	53 883	7.5	15 613	3 581	764
	20 largest firms	46	99 671	13.9	28 808	6 758	1 483
	50 largest firms	110	152 871	21.3	42 398	9 995	2 405
72131	Rooming and boarding houses						
	All firms	2 659	719 342	100.0	155 459	39 669	12 485
	4 largest firms	4	32 745	4.6	10 877	2 352	388
	8 largest firms	25	53 883	7.5	15 613	3 581	764
	20 largest firms	46	99 671	13.9	28 808	6 758	1 483
	50 largest firms	110	152 871	21.3	42 398	9 995	2 405
721310	Rooming and boarding houses						
	All firms	2 659	719 342	100.0	155 459	39 669	12 485
	4 largest firms	4	32 745	4.6	10 877	2 352	388
	8 largest firms	25	53 883	7.5	15 613	3 581	764
	20 largest firms	46	99 671	13.9	28 808	6 758	1 483
	50 largest firms	110	152 871	21.3	42 398	9 995	2 405

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.