

Other Professional, Scientific, and Technical Services: 2002

Issued October 2004

EC02-54I-09

2002 Economic Census

Professional, Scientific, and Technical Services

Industry Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Kind of business	Estab- lishments (number)	Receipts/ revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
							From admini- strative records ¹	Estimated ²
5419	Other professional, scientific, and technical services	67 198	44 747 684	14 738 247	3 435 192	530 003	26.2	10.2
54191	Marketing research and public opinion polling	5 555	12 488 977	4 581 322	1 139 921	131 255	10.8	13.1
541910	Marketing research and public opinion polling	5 555	12 488 977	4 581 322	1 139 921	131 255	10.8	13.1
54192	Photographic services	18 842	6 819 138	1 733 379	390 151	82 901	28.4	14.6
541921	Photographic studios, portrait	14 587	4 915 183	1 187 437	260 367	66 148	26.5	16.4
541922	Commercial photography	4 255	1 903 955	545 942	129 784	16 753	33.2	10.2
54193	Translation and interpretation services	1 587	900 138	279 666	66 867	8 390	30.4	5.0
541930	Translation and interpretation services	1 587	900 138	279 666	66 867	8 390	30.4	5.0
54194	Veterinary services	25 653	16 669 876	5 617 731	1 258 875	239 116	28.2	3.4
541940	Veterinary services	25 653	16 669 876	5 617 731	1 258 875	239 116	28.2	3.4
54199	All other professional, scientific, and technical services	15 561	7 869 555	2 526 149	579 378	68 341	44.0	16.8
541990	All other professional, scientific, and technical services	15 561	7 869 555	2 526 149	579 378	68 341	44.0	16.8

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

1997 NAICS code	Kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)	
5419	Other professional, scientific, and technical services	2002..	30 063	23 882 876	7 843 641	254 020
		1997..	25 565	15 367 590	5 114 523	212 669
54191	Marketing research and public opinion polling	2002..	5 555	12 488 977	4 581 322	131 255
541910	Marketing research and public opinion polling	1997..	4 030	7 879 886	2 963 417	107 552
		2002..	5 555	12 488 977	4 581 322	131 255
541910	Marketing research and public opinion polling	1997..	4 030	7 879 886	2 963 417	107 552
		2002..	18 842	6 819 138	1 733 379	82 901
54192	Photographic services	1997..	17 573	5 571 219	1 539 891	83 905
541921	Photographic studios, portrait	2002..	14 587	4 915 183	1 187 437	66 148
541922	Commercial photography	1997..	13 245	3 705 100	990 666	65 395
		2002..	4 255	1 903 955	545 942	16 753
541922	Commercial photography	1997..	4 328	1 866 119	549 225	18 510
		2002..	1 587	900 138	279 666	8 390
54193	Translation and interpretation services	1997..	904	414 570	142 155	4 863
541930	Translation and interpretation services	2002..	1 587	900 138	279 666	8 390
		1997..	904	414 570	142 155	4 863
54199	All other professional, scientific, and technical services	2002..	4 079	3 674 623	1 249 274	31 474
541990	All other professional, scientific, and technical services	1997..	3 058	1 501 915	469 060	16 349
		2002..	4 079	3 674 623	1 249 274	31 474
541990	All other professional, scientific, and technical services	1997..	3 058	1 501 915	469 060	16 349

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)	
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—			
						Establishments with the product line	All establishments ¹		
5419		Other professional, scientific, and technical services	67 198	X	44 747 684	X	100.0	63.4	
	36250	Market research and public opinion polling services	5 509		12 432 642	97.4	27.1	58.7	
	36251	Market research services	5 359		12 083 546	95.4	25.8	X	
	36252	Public opinion polling services	730		1 017 698	48.8	1.1	X	
	36600	Media monitoring and analysis services	139		96 042	70 231	73.1	.2	X
	36700	Pet and animal services	19 108		12 666 272	3 234 456	25.5	7.2	61.6
	36702	Pet grooming and boarding services	12 830		8 887 543	743 504	8.4	1.7	X
	36703	Pet training services	357		288 538	6 501	2.3	Z	X
	36704	Other pet care/animal services	1 388		1 067 767	161 787	15.2	.4	X
	36705	Sale of pet/animal supplies	17 698		11 742 901	2 322 664	19.8	5.2	X
	36710	Veterinary medical services	25 652		16 669 876	13 297 727	79.8	29.7	X
	36750	Photography services, including commercial photography	18 839		6 819 138	6 581 743	96.5	14.7	60.7
	36751	Portrait photography services	14 974		5 006 801	4 612 718	92.1	10.3	X
	36752	Commercial photography services	6 376		2 415 134	1 801 977	74.6	4.0	X
	36753	Film and image processing and printing services	1 623		584 993	167 048	28.6	.4	X
	36800	Translation or interpretation services	1 587		900 138	866 491	96.3	1.9	X
	36810	Appraisal services	2 035		982 814	971 810	98.9	2.2	X
	36820	Arbitration and conciliation services	1 049		1 014 948	994 841	98.0	2.2	X
	36830	Auctioneering service fees	38		72 494	55 604	76.7	.1	X
	36920	Engineering services, not specified by type	3 463		37 377	32 888	88.0	.1	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	548		8 447	8 200	97.1	Z	X
	36950	Research and development services, not specified by type	5 103		483 634	411 187	85.0	.9	X
	39000	Merchandise sales	5 863		2 218 573	639 591	28.8	1.4	59.5
	39054	Sales of merchandise, not specified by type	5 844		2 204 090	637 377	28.9	1.4	X
	39500	All other receipts	7 144		7 335 707	5 478 847	74.7	12.2	57.7
	39549	All other operating receipts	7 139		7 316 841	5 459 981	74.6	12.2	X
54191		Marketing research and public opinion polling	5 555	X	12 488 977	X	100.0	66.8	
	36250	Market research and public opinion polling services	5 509		12 432 642	12 104 068	97.4	96.9	61.8
	36251	Market research services	5 359		12 083 546	11 527 177	95.4	92.3	X
	36252	Public opinion polling services	730		1 017 698	496 456	48.8	4.0	X
	36600	Media monitoring and analysis services	139		96 042	70 231	73.1	.6	X
	39000	Merchandise sales	29		233 653	47 525	20.3	.4	65.7
	39054	Sales of merchandise, not specified by type	29		233 653	47 525	20.3	.4	X
	39500	All other receipts	125		1 133 024	267 153	23.6	2.1	65.8
	39549	All other operating receipts	125		1 133 024	267 153	23.6	2.1	X
541910		Marketing research and public opinion polling	5 555	X	12 488 977	X	100.0	66.8	
	36250	Market research and public opinion polling services	5 509		12 432 642	12 104 068	97.4	96.9	61.8
	36251	Market research services	5 359		12 083 546	11 527 177	95.4	92.3	X
	36252	Public opinion polling services	730		1 017 698	496 456	48.8	4.0	X
	36600	Media monitoring and analysis services	139		96 042	70 231	73.1	.6	X
	39000	Merchandise sales	29		233 653	47 525	20.3	.4	65.7
	39054	Sales of merchandise, not specified by type	29		233 653	47 525	20.3	.4	X
	39500	All other receipts	125		1 133 024	267 153	23.6	2.1	65.8
	39549	All other operating receipts	125		1 133 024	267 153	23.6	2.1	X
54192		Photographic services	18 842	X	6 819 138	X	100.0	67.5	
	36750	Photography services, including commercial photography	18 839		6 819 138	6 581 743	96.5	96.5	64.6
	36751	Portrait photography services	14 974		5 006 801	4 612 718	92.1	67.6	X
	36752	Commercial photography services	6 376		2 415 134	1 801 977	74.6	26.4	X
	36753	Film and image processing and printing services	1 623		584 993	167 048	28.6	2.5	X
	39000	Merchandise sales	1 663		453 124	170 563	37.6	2.5	66.6
	39054	Sales of merchandise, not specified by type	1 663		453 124	170 563	37.6	2.5	X
	39500	All other receipts	749		202 580	64 547	31.9	.9	64.8
	39549	All other operating receipts	749		202 580	64 547	31.9	.9	X
541921		Photographic studios, portrait	14 587	X	4 915 183	X	100.0	64.8	
	36750	Photography services, including commercial photography	14 586		4 915 183	4 753 375	96.7	96.7	62.3
	36751	Portrait photography services	14 586		4 915 183	4 593 995	93.5	93.5	X
	36752	Commercial photography services	2 123		511 179	76 529	15.0	1.6	X
	36753	Film and image processing and printing services	1 061		307 396	82 851	27.0	1.7	X
	39000	Merchandise sales	1 280		347 454	124 354	35.8	2.5	64.0
	39054	Sales of merchandise, not specified by type	1 280		347 454	124 354	35.8	2.5	X
	39500	All other receipts	482		121 110	37 454	30.9	.8	63.0
	39549	All other operating receipts	482		121 110	37 454	30.9	.8	X
541922		Commercial photography	4 255	X	1 903 955	X	100.0	74.3	
	36750	Photography services, including commercial photography	4 253		1 903 955	1 828 368	96.0	96.0	70.5
	36751	Portrait photography services	388		91 618	18 723	20.4	1.0	X
	36752	Commercial photography services	4 253		1 903 955	1 725 448	90.6	90.6	X
	36753	Film and image processing and printing services	542		277 597	84 197	30.3	4.4	X
	39000	Merchandise sales	383		105 670	46 209	43.7	2.4	73.5
	39054	Sales of merchandise, not specified by type	383		105 670	46 209	43.7	2.4	X
	39500	All other receipts	267		81 470	27 093	33.3	1.4	70.3
	39549	All other operating receipts	267		81 470	27 093	33.3	1.4	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
54193		Translation and interpretation services	1 587	X	900 138	X	100.0	53.7
	36800	Translation or interpretation services	1 587	900 138	866 491	96.3	96.3	X
	39000	Merchandise sales	19	14 483	2 214	15.3	.2	X
	39500	All other receipts	161	107 927	31 433	29.1	3.5	53.7
	39549	All other operating receipts	161	107 927	31 433	29.1	3.5	X
541930		Translation and interpretation services	1 587	X	900 138	X	100.0	53.7
	36800	Translation or interpretation services	1 587	900 138	866 491	96.3	96.3	X
	39000	Merchandise sales	19	14 483	2 214	15.3	.2	X
	39500	All other receipts	161	107 927	31 433	29.1	3.5	53.7
	39549	All other operating receipts	161	107 927	31 433	29.1	3.5	X
54194		Veterinary services	25 653	X	16 669 876	X	100.0	81.6
	36700	Pet and animal services	19 108	12 666 272	3 234 456	25.5	19.4	79.4
	36702	Pet grooming and boarding services	12 830	8 887 543	743 504	8.4	4.5	X
	36703	Pet training services	357	288 538	6 501	2.3	.Z	X
	36704	Other pet care/animal services	1 388	1 067 767	161 787	15.2	1.0	X
	36705	Sale of pet/animal supplies	17 698	11 742 901	2 322 664	19.8	13.9	X
	36710	Veterinary medical services	25 652	16 669 876	13 297 727	79.8	79.8	X
	39000	Merchandise sales	1 008	548 772	114 355	20.8	.7	80.9
	39054	Sales of merchandise, not specified by type	1 008	548 772	114 355	20.8	.7	X
	39500	All other receipts	435	321 895	23 338	7.3	.1	81.6
	39549	All other operating receipts	435	321 895	23 338	7.3	.1	X
541940		Veterinary services	25 653	X	16 669 876	X	100.0	81.6
	36700	Pet and animal services	19 108	12 666 272	3 234 456	25.5	19.4	79.4
	36702	Pet grooming and boarding services	12 830	8 887 543	743 504	8.4	4.5	X
	36703	Pet training services	357	288 538	6 501	2.3	.Z	X
	36704	Other pet care/animal services	1 388	1 067 767	161 787	15.2	1.0	X
	36705	Sale of pet/animal supplies	17 698	11 742 901	2 322 664	19.8	13.9	X
	36710	Veterinary medical services	25 652	16 669 876	13 297 727	79.8	79.8	X
	39000	Merchandise sales	1 008	548 772	114 355	20.8	.7	80.9
	39054	Sales of merchandise, not specified by type	1 008	548 772	114 355	20.8	.7	X
	39500	All other receipts	435	321 895	23 338	7.3	.1	81.6
	39549	All other operating receipts	435	321 895	23 338	7.3	.1	X
54199		All other professional, scientific, and technical services	15 561	X	7 869 555	X	100.0	16.8
541990		All other professional, scientific, and technical services	15 561	X	7 869 555	X	100.0	16.8

¹Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Receipts/revenue of establishments reporting product lines as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	Kind of business and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
5419	Other professional, scientific, and technical services						
	All firms	67 198	44 747 684	100.0	14 738 247	3 435 192	530 003
	4 largest firms	725	2 799 747	6.3	782 596	204 269	22 339
	8 largest firms	1 021	4 773 125	10.7	1 415 626	375 610	36 041
	20 largest firms	5 207	7 309 758	16.3	2 163 967	559 817	59 380
	50 largest firms	5 760	9 834 275	22.0	3 063 603	781 687	83 534
54191	Marketing research and public opinion polling						
	All firms	5 555	12 488 977	100.0	4 581 322	1 139 921	131 255
	4 largest firms	109	2 602 365	20.8	864 470	242 496	18 175
	8 largest firms	172	3 962 149	31.7	1 260 007	344 334	23 873
	20 largest firms	275	5 617 232	45.0	1 920 250	508 428	36 799
	50 largest firms	517	6 922 296	55.4	2 400 873	627 515	51 065
541910	Marketing research and public opinion polling						
	All firms	5 555	12 488 977	100.0	4 581 322	1 139 921	131 255
	4 largest firms	109	2 602 365	20.8	864 470	242 496	18 175
	8 largest firms	172	3 962 149	31.7	1 260 007	344 334	23 873
	20 largest firms	275	5 617 232	45.0	1 920 250	508 428	36 799
	50 largest firms	517	6 922 296	55.4	2 400 873	627 515	51 065
54192	Photographic services						
	All firms	18 842	6 819 138	100.0	1 733 379	390 151	82 901
	4 largest firms	4 371	1 559 642	22.9	320 886	69 535	20 172
	8 largest firms	4 697	1 877 259	27.5	422 328	91 356	24 467
	20 largest firms	4 863	2 159 750	31.7	497 395	109 721	27 801
	50 largest firms	5 171	2 465 121	36.2	598 283	130 682	32 032
541921	Photographic studios, portrait						
	All firms	14 587	4 915 183	100.0	1 187 437	260 367	66 148
	4 largest firms	4 371	1 559 642	31.7	320 886	69 535	20 172
	8 largest firms	4 735	1 872 696	38.1	422 631	91 999	24 797
	20 largest firms	4 930	2 104 934	42.8	485 105	105 883	27 779
	50 largest firms	5 134	2 330 475	47.4	562 493	123 705	31 281
541922	Commercial photography						
	All firms	4 255	1 903 955	100.0	545 942	129 784	16 753
	4 largest firms	23	92 973	4.9	26 790	6 668	1 044
	8 largest firms	27	148 092	7.8	39 732	9 331	1 377
	20 largest firms	48	253 019	13.3	71 320	15 276	1 941
	50 largest firms	81	422 109	22.2	133 325	29 463	3 219
54193	Translation and interpretation services						
	All firms	1 587	900 138	100.0	279 666	66 867	8 390
	4 largest firms	97	216 427	24.0	48 459	12 805	1 170
	8 largest firms	102	264 666	29.4	70 239	18 052	1 478
	20 largest firms	116	348 858	38.8	104 362	25 769	2 391
	50 largest firms	150	463 125	51.5	143 747	35 863	3 357
541930	Translation and interpretation services						
	All firms	1 587	900 138	100.0	279 666	66 867	8 390
	4 largest firms	97	216 427	24.0	48 459	12 805	1 170
	8 largest firms	102	264 666	29.4	70 239	18 052	1 478
	20 largest firms	116	348 858	38.8	104 362	25 769	2 391
	50 largest firms	150	463 125	51.5	143 747	35 863	3 357
54194	Veterinary services						
	All firms	25 653	16 669 876	100.0	5 617 731	1 258 875	239 116
	4 largest firms	481	747 170	4.5	256 946	62 547	9 151
	8 largest firms	563	928 648	5.6	330 818	80 752	11 555
	20 largest firms	608	1 135 152	6.8	435 295	102 394	13 743
	50 largest firms	647	1 387 720	8.3	518 188	120 335	16 151
541940	Veterinary services						
	All firms	25 653	16 669 876	100.0	5 617 731	1 258 875	239 116
	4 largest firms	481	747 170	4.5	256 946	62 547	9 151
	8 largest firms	563	928 648	5.6	330 818	80 752	11 555
	20 largest firms	608	1 135 152	6.8	435 295	102 394	13 743
	50 largest firms	647	1 387 720	8.3	518 188	120 335	16 151
54199	All other professional, scientific, and technical services						
	All firms	15 561	7 869 555	100.0	2 526 149	579 378	68 341
	4 largest firms	96	571 729	7.3	125 660	33 386	2 380
	8 largest firms	123	827 464	10.5	215 398	50 321	4 803
	20 largest firms	148	1 296 102	16.5	374 944	87 629	9 187
	50 largest firms	333	1 924 675	24.5	567 674	132 735	13 006
541990	All other professional, scientific, and technical services						
	All firms	15 561	7 869 555	100.0	2 526 149	579 378	68 341
	4 largest firms	96	571 729	7.3	125 660	33 386	2 380
	8 largest firms	123	827 464	10.5	215 398	50 321	4 803
	20 largest firms	148	1 296 102	16.5	374 944	87 629	9 187
	50 largest firms	333	1 924 675	24.5	567 674	132 735	13 006

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.