

Management, Scientific, and Technical Consulting Services: 2002

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2002 Economic Census

Professional, Scientific, and Technical Services

Industry Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Summary Statistics for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Kind of business	Estab-lishments (number)	Receipts/ revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts/ revenue—	
							From admini-strative records ¹	Estimated ²
5416	Management, scientific, and technical consulting services	115 683	103 554 137	42 059 359	10 012 648	731 521	22.6	16.6
54161	Management consulting services	93 198	89 347 530	36 567 269	8 750 289	621 321	21.6	16.9
541611	Administrative management and general management consulting services.....	48 260	52 289 836	22 549 792	5 327 603	352 195	17.9	16.7
541612	Human resources and executive search consulting services	16 203	13 897 401	6 791 743	1 703 150	120 668	24.5	19.9
541613	Marketing consulting services.....	18 773	13 856 190	4 379 009	1 051 785	90 388	32.8	16.9
541614	Process, physical distribution, and logistics consulting services.....	5 277	7 855 484	2 302 334	537 107	45 396	14.7	12.7
541618	Other management consulting services	4 685	1 448 619	544 391	130 644	12 674	57.3	18.2
54162	Environmental consulting services.....	8 528	6 950 259	2 693 531	613 607	57 569	25.6	13.6
541620	Environmental consulting services	8 528	6 950 259	2 693 531	613 607	57 569	25.6	13.6
54169	Other scientific and technical consulting services	13 957	7 256 348	2 798 559	648 752	52 631	32.0	16.5
541690	Other scientific and technical consulting services	13 957	7 256 348	2 798 559	648 752	52 631	32.0	16.5

¹Includes receipts/revenue information obtained from administrative records of other federal agencies.

²Includes receipts/revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

1997 NAICS code	Kind of business	Establishments (number)	Receipts/revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
5416	Management, scientific, and technical consulting services	127 172	107 757 270	43 338 030	768 421
	2002..				
	1997..	80 426	63 428 740	26 581 677	511 252
54161	Management consulting services	93 198	89 347 530	36 567 269	621 321
	2002..				
	1997..	60 794	52 224 697	22 296 821	411 044
541611	Administrative management and general management consulting services	48 260	52 289 836	22 549 792	352 195
	2002..				
	1997..	27 399	28 556 409	12 738 842	208 674
541612	Human resources and executive search consulting services	16 203	13 897 401	6 791 743	120 668
	2002..				
	1997..	14 788	10 713 115	5 160 322	99 719
541613	Marketing consulting services	18 773	13 856 190	4 379 009	90 388
	2002..				
	1997..	12 498	7 874 497	2 547 408	61 418
541614	Process, physical distribution, and logistics consulting services..	2 715	5 801 131	1 610 185	30 778
	2002..				
	1997..	3 078	3 259 152	1 195 682	25 366
541618	Other management consulting services	7 247	3 502 972	1 236 540	27 292
	2002..				
	1997..	3 031	1 821 524	654 567	15 867
54162	Environmental consulting services	8 528	6 950 259	2 693 531	57 569
	2002..				
	1997..	6 725	4 780 771	1 777 594	46 145
541620	Environmental consulting services	8 528	6 950 259	2 693 531	57 569
	2002..				
	1997..	6 725	4 780 771	1 777 594	46 145
54169	Other scientific and technical consulting services	25 446	11 459 481	4 077 230	89 531
	2002..				
	1997..	12 907	6 423 272	2 507 262	54 063
541690	Other scientific and technical consulting services	25 446	11 459 481	4 077 230	89 531
	2002..				
	1997..	12 907	6 423 272	2 507 262	54 063

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Product Lines by Kind of Business for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All estab-lishments ¹	
5416		Management, scientific, and technical consulting services	115 683	X	103 554 137	X	100.0	44.1
	34060	Financial auditing services	2 059	2 489 409	389 924	15.7	.4	X
	34070	Bookkeeping, compilation, payroll, and taxation services	1 910	3 885 203	725 332	18.7	.7	X
	35000	Information technology (IT) technical consulting services	1 076	1 377 104	362 869	26.4	.4	X
	35050	Custom computer application design and development services	1 064	1 090 891	165 757	15.2	.2	X
	35150	Computer systems design, development, and integration services	1 548	1 885 102	372 100	19.7	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services	393	670 977	111 621	16.6	.1	X
	35860	Management consulting services: Actuarial consulting services	1 098	5 809 283	2 365 127	40.7	2.3	X
	36000	Management services: Construction management	1 156	916 428	332 005	36.2	.3	X
	36010	Management services: Other management services	1 731	1 333 115	676 159	50.7	.7	X
	36020	Facilities management services, excluding computer	862	946 878	234 253	24.7	.2	X
	36030	Management consulting services	85 713	83 932 078	77 153 174	91.9	74.5	35.3
	36031	Administrative and general management consulting services	50 560	54 117 124	47 473 537	87.7	45.8	X
	36032	Human resources consulting services	10 858	14 431 847	7 367 704	51.1	7.1	X
	36033	Marketing consulting services	22 300	16 227 919	12 676 564	78.1	12.2	X
	36034	Process, physical distribution, and logistics consulting services	6 651	9 214 016	7 353 393	79.8	7.1	X
	36035	Other management consulting services	8 000	4 191 631	2 281 976	54.4	2.2	X
	36040	Environmental consulting services	9 203	7 495 967	6 508 790	86.8	6.3	X
	36050	Scientific/technical consulting services	15 034	7 998 587	7 164 319	89.6	6.9	X
	36060	Public relations services, not specified by type	1 129	521 537	71 615	13.7	.1	X
	36900	Architectural services, excluding landscape architecture, not specified by type	15	8 062	905	11.2	Z	X
	36910	Landscape architectural services, not specified by type	41	51 740	3 064	5.9	Z	X
	36920	Engineering services, not specified by type	358	352 414	84 212	23.9	.1	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	85	64 620	4 530	7.0	Z	X
	36940	Geophysical surveying services, not specified by type	100	61 808	4 908	7.9	Z	X
	36950	Research and development services, not specified by type	77	97 079	29 939	30.8	Z	X
	37620	Executive search services, including retained search	9 590	5 290 849	4 568 580	86.3	4.4	X
	39000	Merchandise sales	3 816	3 052 308	722 238	23.7	.7	40.9
	39051	Sales of merchandise, not specified by type	3 816	3 052 308	722 238	23.7	.7	X
	39500	All other receipts	5 798	7 908 006	1 502 716	19.0	1.5	37.9
	39546	All other operating receipts	5 798	7 908 006	1 502 716	19.0	1.5	X
54161		Management consulting services	93 198	X	89 347 530	X	100.0	43.1
	34060	Financial auditing services	1 951	2 346 613	378 485	16.1	.4	X
	34070	Bookkeeping, compilation, payroll, and taxation services	1 886	3 864 301	722 025	18.7	.8	X
	35000	Information technology (IT) technical consulting services	856	1 184 947	317 164	26.8	.4	X
	35050	Custom computer application design and development services	805	876 329	146 142	16.7	.2	X
	35150	Computer systems design, development, and integration services	1 314	1 679 009	333 710	19.9	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services	377	646 232	105 841	16.4	.1	X
	35860	Management consulting services: Actuarial consulting services	1 066	5 787 643	2 363 608	40.8	2.6	X
	36000	Management services: Construction management	747	516 584	255 575	49.5	.3	X
	36010	Management services: Other management services	1 391	1 221 739	647 678	53.0	.7	X
	36020	Facilities management services, excluding computer	820	775 640	210 742	27.2	.2	X
	36030	Management consulting services	84 829	83 491 464	77 041 186	92.3	86.2	34.5
	36031	Administrative and general management consulting services	50 329	53 952 185	47 433 767	87.9	53.1	X
	36032	Human resources consulting services	10 849	14 430 424	7 367 518	51.1	8.2	X
	36033	Marketing consulting services	21 956	16 093 098	12 654 316	78.6	14.2	X
	36034	Process, physical distribution, and logistics consulting services	6 596	9 205 946	7 352 232	79.9	8.2	X
	36035	Other management consulting services	7 687	4 022 476	2 233 353	55.5	2.5	X
	36040	Environmental consulting services	285	236 397	74 315	31.4	.1	X
	36050	Scientific/technical consulting services	455	359 766	167 590	46.6	.2	X
	36060	Public relations services, not specified by type	1 108	477 157	69 400	14.5	.1	X
	36920	Engineering services, not specified by type	48	44 843	14 463	32.3	Z	X
	37620	Executive search services, including retained search	9 587	5 288 138	4 567 466	86.4	5.1	X
	39000	Merchandise sales	3 103	2 703 005	649 072	24.0	.7	40.0
	39051	Sales of merchandise, not specified by type	3 103	2 703 005	649 072	24.0	.7	X
	39500	All other receipts	4 118	7 037 402	1 283 068	18.2	1.4	36.8
	39546	All other operating receipts	4 118	7 037 402	1 283 068	18.2	1.4	X
541611		Administrative management and general management consulting service	48 260	X	52 289 836	X	100.0	39.5
	34060	Financial auditing services	1 858	2 246 894	363 278	16.2	.7	X
	34070	Bookkeeping, compilation, payroll, and taxation services	1 718	3 606 953	617 255	17.1	1.2	X
	35000	Information technology (IT) technical consulting services	364	805 263	206 984	25.7	.4	X
	35050	Custom computer application design and development services	324	508 780	88 707	17.4	.2	X
	35150	Computer systems design, development, and integration services	1 041	1 187 502	231 272	19.5	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services	231	340 407	80 260	23.6	.2	X
	35860	Management consulting services: Actuarial consulting services	97	3 746 044	517 987	13.8	1.0	X
	36000	Management services: Construction management	500	215 434	61 250	28.4	.1	X
	36010	Management services: Other management services	1 120	893 633	540 165	60.4	1.0	X
	36020	Facilities management services, excluding computer	688	679 768	186 391	27.4	.4	X
	36030	Management consulting services	48 260	52 289 836	48 297 476	92.4	92.4	30.2
	36031	Administrative and general management consulting services	48 260	52 289 836	46 893 937	89.7	89.7	X
	36032	Human resources consulting services	3 074	6 478 188	400 390	6.2	.8	X
	36033	Marketing consulting services	2 690	1 799 293	311 522	17.3	.6	X
	36034	Process, physical distribution, and logistics consulting services	882	900 954	202 368	22.5	.4	X
	36035	Other management consulting services	2 262	1 731 839	489 259	28.3	.9	X
	36040	Environmental consulting services	69	230 075	72 867	31.7	.1	X
	36050	Scientific/technical consulting services	245	210 205	81 843	38.9	.2	X
	36060	Public relations services, not specified by type	721	220 140	24 289	11.0	Z	X
	37620	Executive search services, including retained search	990	413 090	119 861	29.0	.2	X
	39000	Merchandise sales	1 632	961 087	185 335	19.3	.4	37.9
	39051	Sales of merchandise, not specified by type	1 632	961 087	185 335	19.3	.4	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
541611		Administrative management and general management consulting service—Con.						
	39500	All other receipts	2 356	4 495 357	614 616	13.7	1.2	33.4
	39546	All other operating receipts	2 356	4 495 357	614 616	13.7	1.2	X
541612		Human resources and executive search consulting services	16 203	X	13 897 401	X	100.0	54.3
	34060	Financial auditing services	19	19 358	3 699	19.1	Z	X
	34070	Bookkeeping, compilation, payroll, and taxation services	129	179 247	99 633	55.6	.7	X
	35000	Information technology (IT) technical consulting services	64	106 005	45 069	42.5	.3	X
	35050	Custom computer application design and development services	76	20 857	9 492	45.5	.1	X
	35150	Computer systems design, development, and integration services	77	85 021	41 170	48.4	.3	X
	35450	Information technology (IT) infrastructure (computer) and network management services	25	73 060	16 250	22.2	.1	X
	35860	Management consulting services: Actuarial consulting services	885	2 024 276	1 843 838	91.1	13.3	X
	36000	Management services: Construction management	20	1 339	342	25.5	Z	X
	36010	Management services: Other management services	83	115 212	61 849	53.7	.4	X
	36020	Facilities management services, excluding computer	23	29 393	18 624	63.4	.1	X
	36030	Management consulting services	7 834	8 041 335	7 198 922	89.5	51.8	48.4
	36031	Administrative and general management consulting services	497	735 847	142 107	19.3	1.0	X
	36032	Human resources consulting services	7 610	7 754 070	6 945 627	89.6	50.0	X
	36033	Marketing consulting services	235	184 643	21 165	11.5	.2	X
	36034	Process, physical distribution, and logistics consulting services	27	35 872	2 252	6.3	Z	X
	36035	Other management consulting services	322	230 928	87 771	38.0	.6	X
	36040	Environmental consulting services	12	2 005	295	14.7	Z	X
	36050	Scientific/technical consulting services	25	27 807	15 090	54.3	.1	X
	36060	Public relations services, not specified by type	24	12 429	994	8.0	Z	X
	37620	Executive search services, including retained search	8 554	4 812 737	4 443 454	92.3	32.0	X
	39000	Merchandise sales	132	78 657	21 590	27.4	.2	54.3
	39051	Sales of merchandise, not specified by type	132	78 657	21 590	27.4	.2	X
	39500	All other receipts	324	435 320	77 090	17.7	.6	52.5
	39546	All other operating receipts	324	435 320	77 090	17.7	.6	X
541613		Marketing consulting services	18 773	X	13 856 190	X	100.0	45.8
	34060	Financial auditing services	24	70 667	8 419	11.9	.1	X
	34070	Bookkeeping, compilation, payroll, and taxation services	17	46 557	4 490	9.6	Z	X
	35000	Information technology (IT) technical consulting services	372	184 149	27 923	15.2	.2	X
	35050	Custom computer application design and development services	362	202 439	26 800	13.2	.2	X
	35150	Computer systems design, development, and integration services	91	95 608	29 607	31.0	.2	X
	35450	Information technology (IT) infrastructure (computer) and network management services	91	31 176	5 612	18.0	Z	X
	35860	Management consulting services: Actuarial consulting services	74	5 127	561	10.9	Z	X
	36000	Management services: Construction management	88	60 967	10 102	16.6	.1	X
	36010	Management services: Other management services	81	86 186	18 802	21.8	.1	X
	36020	Facilities management services, excluding computer	61	14 965	1 122	7.5	Z	X
	36030	Management consulting services	18 773	13 856 190	12 851 250	92.7	92.7	38.7
	36031	Administrative and general management consulting services	1 133	585 008	216 544	37.0	1.6	X
	36032	Human resources consulting services	115	101 566	15 679	15.4	.1	X
	36033	Marketing consulting services	18 773	13 856 190	12 290 034	88.7	88.7	X
	36034	Process, physical distribution, and logistics consulting services	334	366 773	45 751	12.5	.3	X
	36035	Other management consulting services	685	467 924	283 242	60.5	2.0	X
	36040	Environmental consulting services	10	693	141	20.3	Z	X
	36050	Scientific/technical consulting services	74	37 550	9 121	24.3	.1	X
	36060	Public relations services, not specified by type	328	236 109	43 498	18.4	.3	X
	37620	Executive search services, including retained search	30	61 799	4 069	6.6	Z	X
	39000	Merchandise sales	1 164	1 343 358	362 435	27.0	2.6	44.0
	39051	Sales of merchandise, not specified by type	1 164	1 343 358	362 435	27.0	2.6	X
	39500	All other receipts	930	1 333 381	452 238	33.9	3.3	45.1
	39546	All other operating receipts	930	1 333 381	452 238	33.9	3.3	X
541614		Process, physical distribution, and logistics consulting services	5 277	X	7 855 484	X	100.0	45.8
	34060	Financial auditing services	50	9 694	3 089	31.9	Z	X
	35000	Information technology (IT) technical consulting services	47	86 459	36 576	42.3	.5	X
	35050	Custom computer application design and development services	34	138 314	15 343	11.1	.2	X
	35150	Computer systems design, development, and integration services	105	310 878	31 661	10.2	.4	X
	35450	Information technology (IT) infrastructure (computer) and network management services	30	201 589	3 719	1.8	Z	X
	35860	Management consulting services: Actuarial consulting services	10	12 196	1 222	10.0	Z	X
	36000	Management services: Construction management	96	192 300	153 281	79.7	2.0	X
	36010	Management services: Other management services	81	116 828	22 665	19.4	.3	X
	36020	Facilities management services, excluding computer	48	51 514	4 605	8.9	.1	X
	36030	Management consulting services	5 277	7 855 484	7 303 833	93.0	93.0	38.1
	36031	Administrative and general management consulting services	146	274 713	136 694	49.8	1.7	X
	36032	Human resources consulting services	31	80 810	3 473	4.3	Z	X
	36033	Marketing consulting services	107	196 143	23 855	12.2	.3	X
	36034	Process, physical distribution, and logistics consulting services	5 277	7 855 484	7 073 219	90.0	90.0	X
	36035	Other management consulting services	74	242 614	66 592	27.4	.8	X
	36040	Environmental consulting services	14	2 436	531	21.8	Z	X
	36050	Scientific/technical consulting services	102	79 583	60 705	76.3	.8	X
	36060	Public relations services, not specified by type	9	4 119	531	12.9	Z	X
	36920	Engineering services, not specified by type	48	44 843	14 463	32.3	.2	X
	37620	Executive search services, including retained search	13	512	82	16.0	Z	X
	39000	Merchandise sales	98	269 737	71 319	26.4	.9	28.1
	39051	Sales of merchandise, not specified by type	98	269 737	71 319	26.4	.9	X
	39500	All other receipts	251	733 710	131 387	17.9	1.7	26.3
	39546	All other operating receipts	251	733 710	131 387	17.9	1.7	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census.]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
541618		Other management consulting services	4 685	X	1 448 619	X	100.0	26.1
	34070	Bookkeeping, compilation, payroll, and taxation services	17	24 583	175	.7	Z	X
	35000	Information technology (IT) technical consulting services	9	3 071	612	19.9	Z	X
	35050	Custom computer application design and development services	9	5 939	5 800	97.7	Z	X
	36000	Management services: Construction management	43	46 544	30 600	65.7	2.1	X
	36010	Management services: Other management services	26	9 880	4 197	42.5	.3	X
	36030	Management consulting services	4 685	1 448 619	1 389 705	95.9	95.9	X
	36040	Environmental consulting services	180	1 188	481	40.5	Z	X
	36050	Scientific/technical consulting services	9	4 621	831	18.0	.1	X
	36060	Public relations services, not specified by type	26	4 360	88	2.0	Z	X
	39000	Merchandise sales	77	50 166	8 393	16.7	.6	26.1
	39051	Sales of merchandise, not specified by type	77	50 166	8 393	16.7	.6	X
	39500	All other receipts	257	39 634	7 737	19.5	.5	26.1
	39546	All other operating receipts	257	39 634	7 737	19.5	.5	X
54162		Environmental consulting services	8 528	X	6 950 259	X	100.0	57.9
	34060	Financial auditing services	15	23 214	1 462	6.3	Z	X
	34070	Bookkeeping, compilation, payroll, and taxation services	18	18 627	2 645	14.2	Z	X
	35000	Information technology (IT) technical consulting services	23	123 715	36 122	29.2	.5	X
	35050	Custom computer application design and development services	23	37 809	2 854	7.5	Z	X
	35150	Computer systems design, development, and integration services	46	37 809	11 345	30.0	.2	X
	35450	Information technology (IT) infrastructure (computer) and network management services	13	22 727	5 707	25.1	.1	X
	35860	Management consulting services: Actuarial consulting services	18	18 627	766	4.1	Z	X
	36000	Management services: Construction management	348	367 808	68 973	18.8	1.0	X
	36010	Management services: Other management services	282	79 441	23 455	29.5	.3	X
	36020	Facilities management services, excluding computer	36	94 802	15 869	16.7	.2	X
	36030	Management consulting services	254	135 252	35 009	25.9	.5	57.9
	36031	Administrative and general management consulting services	56	29 762	7 595	25.5	.1	X
	36033	Marketing consulting services	28	9 700	730	7.5	Z	X
	36035	Other management consulting services	170	103 043	26 660	25.9	.4	X
	36040	Environmental consulting services	8 528	6 950 259	6 351 840	91.4	91.4	X
	36050	Scientific/technical consulting services	622	382 473	113 586	29.7	1.6	X
	36060	Public relations services, not specified by type	8	38 435	488	1.3	Z	X
	36900	Architectural services, excluding landscape architecture, not specified by type	15	8 062	905	11.2	Z	X
	36910	Landscape architectural services, not specified by type	25	38 713	2 366	6.1	Z	X
	36920	Engineering services, not specified by type	229	263 206	58 324	22.2	.8	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	46	44 621	2 436	5.5	Z	X
	36940	Geophysical surveying services, not specified by type	41	40 451	1 601	4.0	Z	X
	36950	Research and development services, not specified by type	38	42 953	9 257	21.6	.1	X
	39000	Merchandise sales	368	139 839	46 840	33.5	.7	50.5
	39051	Sales of merchandise, not specified by type	368	139 839	46 840	33.5	.7	X
	39500	All other receipts	566	509 732	157 295	30.9	2.3	52.1
	39546	All other operating receipts	566	509 732	157 295	30.9	2.3	X
541620		Environmental consulting services	8 528	X	6 950 259	X	100.0	57.9
	34060	Financial auditing services	15	23 214	1 462	6.3	Z	X
	34070	Bookkeeping, compilation, payroll, and taxation services	18	18 627	2 645	14.2	Z	X
	35000	Information technology (IT) technical consulting services	23	123 715	36 122	29.2	.5	X
	35050	Custom computer application design and development services	23	37 809	2 854	7.5	Z	X
	35150	Computer systems design, development, and integration services	46	37 809	11 345	30.0	.2	X
	35450	Information technology (IT) infrastructure (computer) and network management services	13	22 727	5 707	25.1	.1	X
	35860	Management consulting services: Actuarial consulting services	18	18 627	766	4.1	Z	X
	36000	Management services: Construction management	348	367 808	68 973	18.8	1.0	X
	36010	Management services: Other management services	282	79 441	23 455	29.5	.3	X
	36020	Facilities management services, excluding computer	36	94 802	15 869	16.7	.2	X
	36030	Management consulting services	254	135 252	35 009	25.9	.5	57.9
	36031	Administrative and general management consulting services	56	29 762	7 595	25.5	.1	X
	36033	Marketing consulting services	28	9 700	730	7.5	Z	X
	36035	Other management consulting services	170	103 043	26 660	25.9	.4	X
	36040	Environmental consulting services	8 528	6 950 259	6 351 840	91.4	91.4	X
	36050	Scientific/technical consulting services	622	382 473	113 586	29.7	1.6	X
	36060	Public relations services, not specified by type	8	38 435	488	1.3	Z	X
	36900	Architectural services, excluding landscape architecture, not specified by type	15	8 062	905	11.2	Z	X
	36910	Landscape architectural services, not specified by type	25	38 713	2 366	6.1	Z	X
	36920	Engineering services, not specified by type	229	263 206	58 324	22.2	.8	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	46	44 621	2 436	5.5	Z	X
	36940	Geophysical surveying services, not specified by type	41	40 451	1 601	4.0	Z	X
	36950	Research and development services, not specified by type	38	42 953	9 257	21.6	.1	X
	39000	Merchandise sales	368	139 839	46 840	33.5	.7	50.5
	39051	Sales of merchandise, not specified by type	368	139 839	46 840	33.5	.7	X
	39500	All other receipts	566	509 732	157 295	30.9	2.3	52.1
	39546	All other operating receipts	566	509 732	157 295	30.9	2.3	X
54169		Other scientific and technical consulting services	13 957	X	7 256 348	X	100.0	42.6
	34060	Financial auditing services	93	119 582	9 977	8.3	.1	X
	34070	Bookkeeping, compilation, payroll, and taxation services	6	2 275	662	29.1	Z	X
	35000	Information technology (IT) technical consulting services	197	68 442	9 583	14.0	.1	X
	35050	Custom computer application design and development services	236	176 753	16 761	9.5	.2	X
	35150	Computer systems design, development, and integration services	188	168 284	27 045	16.1	.4	X
	35860	Management consulting services: Actuarial consulting services	14	3 013	753	25.0	Z	X

See footnotes at end of table.

Table 3. Product Lines by Kind of Business for the United States: 2002—Con.

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line receipts/revenue			Response coverage ² (percent)
			Number	Total receipts/revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total receipts/revenue of—		
						Establishments with the product line	All establishments ¹	
54169		Other scientific and technical consulting services—Con.						
	36000	Management services: Construction management	61	32 036	7 457	23.3	.1	X
	36010	Management services: Other management services	58	31 935	5 026	15.7	.1	X
	36020	Facilities management services, excluding computer	6	76 436	7 642	10.0	.1	X
	36030	Management consulting services	630	305 362	76 979	25.2	1.1	27.8
	36031	Administrative and general management consulting services	175	135 177	32 175	23.8	.4	X
	36033	Marketing consulting services	316	125 121	21 518	17.2	.3	X
	36034	Process, physical distribution, and logistics consulting services	55	8 070	1 161	14.4	.3	X
	36035	Other management consulting services	143	66 112	21 963	33.2	.3	X
	36040	Environmental consulting services	390	309 311	82 635	26.7	1.1	X
	36050	Scientific/technical consulting services	13 957	7 256 348	6 883 143	94.9	94.9	X
	36060	Public relations services, not specified by type	13	5 945	1 727	29.1	Z	X
	36910	Landscape architectural services, not specified by type	16	13 027	698	5.4	Z	X
	36920	Engineering services, not specified by type	81	44 365	11 425	25.8	.2	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	39	19 999	2 094	10.5	Z	X
	36940	Geophysical surveying services, not specified by type	59	21 357	3 307	15.5	Z	X
	36950	Research and development services, not specified by type	39	54 126	20 682	38.2	.3	X
	39000	Merchandise sales	345	209 464	26 326	12.6	.4	42.0
	39051	Sales of merchandise, not specified by type	345	209 464	26 326	12.6	.4	X
	39500	All other receipts	1 114	360 872	62 353	17.3	.9	38.0
	39546	All other operating receipts	1 114	360 872	62 353	17.3	.9	X
541690		Other scientific and technical consulting services	13 957	X	7 256 348	X	100.0	42.6
	34060	Financial auditing services	93	119 582	9 977	8.3	.1	X
	34070	Bookkeeping, compilation, payroll, and taxation services	6	2 275	662	29.1	Z	X
	35000	Information technology (IT) technical consulting services	197	68 442	9 583	14.0	.1	X
	35050	Custom computer application design and development services	236	176 753	16 761	9.5	.2	X
	35150	Computer systems design, development, and integration services	188	168 284	27 045	16.1	.4	X
	35860	Management consulting services: Actuarial consulting services	14	3 013	753	25.0	Z	X
	36000	Management services: Construction management	61	32 036	7 457	23.3	.1	X
	36010	Management services: Other management services	58	31 935	5 026	15.7	.1	X
	36020	Facilities management services, excluding computer	6	76 436	7 642	10.0	.1	X
	36030	Management consulting services	630	305 362	76 979	25.2	1.1	27.8
	36031	Administrative and general management consulting services	175	135 177	32 175	23.8	.4	X
	36033	Marketing consulting services	316	125 121	21 518	17.2	.3	X
	36034	Process, physical distribution, and logistics consulting services	55	8 070	1 161	14.4	.3	X
	36035	Other management consulting services	143	66 112	21 963	33.2	.3	X
	36040	Environmental consulting services	390	309 311	82 635	26.7	1.1	X
	36050	Scientific/technical consulting services	13 957	7 256 348	6 883 143	94.9	94.9	X
	36060	Public relations services, not specified by type	13	5 945	1 727	29.1	Z	X
	36910	Landscape architectural services, not specified by type	16	13 027	698	5.4	Z	X
	36920	Engineering services, not specified by type	81	44 365	11 425	25.8	.2	X
	36930	Surveying and mapping services, excluding geophysical surveying, not specified by type	39	19 999	2 094	10.5	Z	X
	36940	Geophysical surveying services, not specified by type	59	21 357	3 307	15.5	Z	X
	36950	Research and development services, not specified by type	39	54 126	20 682	38.2	.3	X
	39000	Merchandise sales	345	209 464	26 326	12.6	.4	42.0
	39051	Sales of merchandise, not specified by type	345	209 464	26 326	12.6	.4	X
	39500	All other receipts	1 114	360 872	62 353	17.3	.9	38.0
	39546	All other operating receipts	1 114	360 872	62 353	17.3	.9	X

¹Product line receipts/revenue and product line percents may not sum to total due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Receipts/revenue of establishments reporting product lines as percent of total receipts/revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Concentration by Largest Firms for the United States: 2002

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table. Enterprise support establishments are included. Because of this, comparability to 1997 Economic Census data may be limited. See introductory text for an explanation of the treatment of enterprise support establishments in the 2002 Economic Census compared to the 1997 Economic Census]

2002 NAICS code	Kind of business and largest firms based on receipts/revenue	Establishments (number)	Receipts/revenue		Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
			Amount (\$1,000)	As percent of total			
5416	Management, scientific, and technical consulting services						
	All firms	115 683	103 554 137	100.0	42 059 359	10 012 648	731 521
	4 largest firms	167	10 927 088	10.6	4 641 933	1 052 122	53 630
	8 largest firms	693	15 653 292	15.1	7 147 928	1 723 486	85 714
	20 largest firms	1 035	22 200 972	21.4	10 202 177	2 507 439	111 553
	50 largest firms	1 743	27 120 024	26.2	12 085 672	2 968 574	135 890
54161	Management consulting services						
	All firms	93 198	89 347 530	100.0	36 567 269	8 750 289	621 321
	4 largest firms	167	10 927 088	12.2	4 641 933	1 052 122	53 630
	8 largest firms	692	15 652 116	17.5	7 146 752	1 722 971	85 681
	20 largest firms	1 029	22 125 552	24.8	10 170 725	2 494 407	111 313
	50 largest firms	1 654	26 929 526	30.1	11 986 337	2 947 585	135 224
541611	Administrative management and general management consulting services						
	All firms	48 260	52 289 836	100.0	22 549 792	5 327 603	352 195
	4 largest firms	163	10 894 092	20.8	4 626 066	1 049 582	53 477
	8 largest firms	687	15 607 720	29.8	7 128 068	1 719 728	85 507
	20 largest firms	870	19 384 701	37.1	9 001 166	2 144 499	98 897
	50 largest firms	1 133	22 138 109	42.3	10 073 331	2 398 151	115 366
541612	Human resources and executive search consulting services						
	All firms	16 203	13 897 401	100.0	6 791 743	1 703 150	120 668
	4 largest firms	215	2 605 814	18.8	1 295 619	391 678	14 026
	8 largest firms	347	3 451 594	24.8	1 742 732	494 735	17 673
	20 largest firms	473	4 530 380	32.6	2 282 704	626 650	26 837
	50 largest firms	674	5 504 845	39.6	2 797 827	757 328	35 130
541613	Marketing consulting services						
	All firms	18 773	13 856 190	100.0	4 379 009	1 051 785	90 388
	4 largest firms	37	693 775	5.0	232 424	60 148	4 242
	8 largest firms	70	1 060 023	7.7	369 079	93 133	5 852
	20 largest firms	95	1 685 475	12.2	638 470	161 980	11 051
	50 largest firms	159	2 614 407	18.9	961 303	246 826	17 531
541614	Process, physical distribution, and logistics consulting services						
	All firms	5 277	7 855 484	100.0	2 302 334	537 107	45 396
	4 largest firms	48	1 257 647	16.0	150 839	33 367	2 182
	8 largest firms	102	1 663 754	21.2	241 043	56 926	4 599
	20 largest firms	263	2 596 726	33.1	529 847	118 545	9 711
	50 largest firms	424	3 704 232	47.2	885 550	205 621	16 135
541618	Other management consulting services						
	All firms	4 685	1 448 619	100.0	544 391	130 644	12 674
	4 largest firms	22	78 520	5.4	54 903	13 098	975
	8 largest firms	35	114 535	7.9	75 750	18 519	1 221
	20 largest firms	50	190 558	13.2	105 552	26 655	1 711
	50 largest firms	94	305 457	21.1	147 736	38 118	2 618
54162	Environmental consulting services						
	All firms	8 528	6 950 259	100.0	2 693 531	613 607	57 569
	4 largest firms	143	462 649	6.7	197 565	47 419	3 876
	8 largest firms	210	739 488	10.6	326 558	68 253	5 236
	20 largest firms	326	1 242 348	17.9	533 120	119 681	9 256
	50 largest firms	470	1 873 169	27.0	798 608	182 338	13 917
541620	Environmental consulting services						
	All firms	8 528	6 950 259	100.0	2 693 531	613 607	57 569
	4 largest firms	143	462 649	6.7	197 565	47 419	3 876
	8 largest firms	210	739 488	10.6	326 558	68 253	5 236
	20 largest firms	326	1 242 348	17.9	533 120	119 681	9 256
	50 largest firms	470	1 873 169	27.0	798 608	182 338	13 917
54169	Other scientific and technical consulting services						
	All firms	13 957	7 256 348	100.0	2 798 559	648 752	52 631
	4 largest firms	49	411 214	5.7	156 919	34 896	1 713
	8 largest firms	84	697 762	9.6	270 248	70 789	3 009
	20 largest firms	127	1 160 987	16.0	424 300	100 503	4 531
	50 largest firms	192	1 750 467	24.1	656 569	154 639	7 644
541690	Other scientific and technical consulting services						
	All firms	13 957	7 256 348	100.0	2 798 559	648 752	52 631
	4 largest firms	49	411 214	5.7	156 919	34 896	1 713
	8 largest firms	84	697 762	9.6	270 248	70 789	3 009
	20 largest firms	127	1 160 987	16.0	424 300	100 503	4 531
	50 largest firms	192	1 750 467	24.1	656 569	154 639	7 644

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.