WILLIAM E. KOVACIC 1 General Counsel 2 KATHERINE ROMANO SCHNACK THERESE L. TULLY Federal Trade Commission 55 East Monroe Street, Suite 1860 Chicago, Illinois 60603 (312) 960-5634 [Ph.] (312) 960-5600 [Fax] 6 FAYE CHEN BARNOUW (CA Bar #168631) Federal Trade Commission 10877 Wilshire Boulevard, Suite 700 Los Angeles, California 90024 (310) 824-4316 [Ph.] (310) 824-4380 [Fax] Attorneys for Plaintiff 10 FEDERAL TRADE COMMISSION 11 IN THE UNITED STATES DISTRICT COURT FOR THE CENTRAL DISTRICT OF CALIFORNIA 12 WESTERN DIVISION 13 14 FEDERAL TRADE COMMISSION, 15) Civ No. 2:02CV4569 MMM(AJWx) Plaintiff, 16 17 AMENDED COMPLAINT FOR HEALTHCARE CLAIMS NETWORK, INC., a California corporation, doing INJUNCTIVE AND OTHER 18 business as MED DATA SOLUTIONS and EQUITABLE RELIEF SOUTHERN CALIFORNIA BILLING 19 SERVICES, 20 STANFORD MILLER, individually and doing business as MEDICAL CLAIMS 21 NETWORK, 22 CHARLES G. LLOYD, individually and doing business as MED DATA 23 SOLUTIONS, and as an officer of HEALTHCARE CLAIMS NETWORK, INC., 24 a California corporation, and 25 ANNE MILLER, individually and doing business as MED DATA SOLUTIONS, and as an officer of HEALTHCARE CLAIMS NETWORK, INC., 27 **I** a California corporation, 28 Defendants.

Plaintiff, the Federal Trade Commission ("FTC" or "Commission"), for its Amended Complaint alleges:

1. The FTC brings this action under Sections 5(a) and 13(b) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. §§ 45(a) and 53(b), to obtain permanent injunctive relief, rescission or reformation of contracts, restitution, disgorgement, and other equitable relief for the defendants' deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. §45(a).

JURISDICTION AND VENUE

- 2. Subject matter jurisdiction is conferred upon this Court by 15 U.S.C. §§ 45(a), 53(b), and 28 U.S.C. §§ 1331, 1337(a), and 1345.
- 3. Venue in the Central District of California is proper under 15 U.S.C. § 53(b) and 28 U.S.C. §§ 1391(b) and (c).

PLAINTIFF

4. Plaintiff Federal Trade Commission is an independent agency of the United States Government created by statute. 15 U.S.C. §§ 41-58, as amended. The Commission enforces Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), which prohibits unfair or deceptive acts or practices in or affecting commerce. The Commission may initiate federal district court proceedings by its own attorneys to enjoin violations of the FTC Act and to secure such equitable relief as may be appropriate in each case, including restitution for injured consumers. 15 U.S.C. § 53(b).

DEFENDANTS

5. Defendant Healthcare Claims Network, Inc. is a California corporation with its principal place of business at 1440 North Harbor Boulevard, Suite 615, Fullerton, California 92835, which promotes and

sells work-at-home medical billing business opportunities. Healthcare Claims Network also does business as Med Data Solutions and Southern California Billing Services. Healthcare Claims Network transacts or has transacted business in the Central District of California.

- 6. Defendant Stanford Miller does business as a sole proprietorship under the name Medical Claims Network from 1440 North Harbor Boulevard, Suite 615, Fullerton, California 92835. Stanford Miller, individually and d/b/a Medical Claims Network, promotes and sells work-at-home medical billing business opportunities. Stanford Miller, individually and d/b/a Medical Claims Network, transacts or has transacted business in the Central District of California.
- 7. Defendant Charles G. Lloyd is, or has held himself out to be, an officer of Healthcare Claims Network, doing business as Med Data Solutions and Southern California Billing Services. Lloyd also personally does business as Med Data Solutions to promote and sell work-at-home medical billing business opportunities. At all times material to this Amended Complaint, acting alone or in concert with others, Lloyd has formulated, directed, controlled, or participated in the acts and practices of Healthcare Claims Network, Inc., including the acts and practices set forth in this Amended Complaint. Lloyd transacts or has transacted business in the Central District of California.
- 8. Defendant Anne Miller is, or has held herself out to be, an officer or employee of Healthcare Claims Network, doing business as Med Data Solutions and Southern California Billing Services. At all times material to this Amended Complaint, acting alone or in concert with others, Anne Miller has formulated, directed,

controlled, or participated in the acts and practices of Healthcare Claims Network, Inc., including the acts and practices set forth in this Amended Complaint. Anne Miller transacts or has transacted business in the Central District of California.

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COMMERCE

9. At all times relevant to this Amended Complaint, the defendants have maintained a substantial course of business in the offering for sale and sale of medical billing business opportunities, in or affecting commerce, as "commerce" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

THE DEFENDANTS' BUSINESS PRACTICES

- Since at least 1999, Healthcare Claims Network, 10. (referred to in this Amended Complaint as "Med Data Solutions") has offered and sold purported work-at-home medical billing business opportunities to consumers throughout the United States.
- Since at least 2001, Stanford Miller, doing business as Medical Claims Network (referred to in this Amended Complaint as "Medical Claims Network") has offered and sold purported work-at-home medical billing business opportunities to consumers throughout the United States.
- Med Data and Medical Claims Network shared the same 12. business premises and had substantially similar business practices, including the practices alleged in this Amended Complaint.
- Med Data Solutions and Medical Claims Network have promoted medical billing business opportunities to prospective purchasers in a variety of media, including classified advertisements in newspapers and on the Internet.

- 14. In its advertisements, the defendants offer home-based medical billing jobs with income up to \$60,000 per year and state that "no experience [is] necessary." The defendants' advertisements urge consumers to call a toll-free telephone number to learn more about the opportunities. When consumers call the toll-free number provided, the defendants make similar earnings representations to entice consumers into purchasing their medical billing business opportunities.
- 15. A typical classified advertisement for Med Data Solutions' medical billing package states:

MEDICAL BILLING

No experience necessary Will train. FT/PT Computer required Up to \$60,000/yr. (888) 225-9652, Ext. 755

- 16. Medical Claims Network uses similar advertisements to promote and sell its medical billing business opportunities.
- 17. Consumers who call the defendants' toll-free telephone numbers are ultimately connected to the defendants, or their employees or agents, who tell them that in exchange for a \$485 payment, consumers will receive everything they need to start their own electronic medical billing business from home, including:
- (1) contact information for physicians who are in need of electronic medical billing services; (2) the computer software necessary to do electronic claims processing for physicians; (3) "certification" as a medical billing professional; and (4) lifetime training and technical support.
- 18. After consumers pay the \$485 fee, they are given a password for an on-line tutorial in order to study for the defendants'

"certification" exam. The defendants represent that their "certification" will be both necessary and useful in the medical billing industry. In reality, there is no certification required or recognized by the medical billing industry. Those consumers who do study and eventually take the defendants' "certification" exam are disappointed to find that the exam is not designed to assess their medical billing skills. The exam is so easy, it is almost impossible to fail. On at least one occasion, a consumer received her signed certificate just days after she paid for Med Data Solutions' medical billing package, before she had even attempted to schedule the certification exam.

- 19. The medical billing package which the defendants send to consumers generally includes a medical billing software CD and a list of physicians in the consumer's state who the defendants claim are currently not processing their claims electronically and who thus will likely use the consumer's medical billing services.
- 20. When consumers attempt to contact the physicians on the defendants' lists, they often find that the contact information is inaccurate and outdated. Consumers learn that the physicians on the list are dead, no longer practicing medicine, or are already processing their claims electronically. Therefore, the physicians neither want nor need the consumer's medical billing services.
- 21. When consumers call the defendants to complain or to ask for assistance, they often cannot reach a live representative. Consumers may be given the opportunity to leave their names and numbers, but the defendants rarely return the consumers' calls.
- 22. Few, if any, consumers who purchase the defendants' medical billing business opportunities earn, or will earn, any income using

the defendants' medical billing packages.

VIOLATIONS OF SECTION 5 OF THE FTC ACT

23. Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), prohibits unfair or deceptive acts and practices in or affecting commerce.

COUNT I

- 24. In numerous instances, in the course of offering for sale and selling medical billing business opportunities, the defendants or their employees or agents have represented, expressly or by implication, that they will furnish the names and addresses of physicians who are likely to use the consumers to process their medical claims.
- 25. In truth and in fact, in numerous instances, the defendants do not furnish the names and addresses of physicians who are likely to use the consumers to process their medical claims.
- 26. Therefore, the defendants' representations, as set forth in Paragraph 24, are false and misleading and constitute deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

COUNT II

- 27. In numerous instances, in the course of offering for sale and selling medical billing business opportunities, the defendants or their employees or agents have represented, expressly or by implication, that consumers who purchase the defendants' medical billing business opportunity are likely to earn a substantial income, such as \$60,000 per year.
- 28. In truth and in fact, consumers who purchase the defendants' medical billing business opportunity are not likely to earn a substantial income.

29. Therefore, the defendants' representations, as set forth in Paragraph 27, are false and misleading and constitute deceptive acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

CONSUMER INJURY

30. Consumers in many areas of the United States have suffered substantial monetary loss as a result of the defendants' unlawful acts or practices. Absent injunctive relief by this Court, the defendants are likely to continue to injure consumers and harm the public interest.

THIS COURT'S POWER TO GRANT RELIEF

- 31. Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), empowers this Court to grant injunctive and other ancillary relief, including consumer redress, disgorgement and restitution, to prevent and remedy any violations of any provision of law enforced by the Commission.
- 32. This Court, in the exercise of its equitable jurisdiction, may award other ancillary relief to remedy injury caused by the defendants' law violations.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff Federal Trade Commission, pursuant to Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), and the Court's own equitable powers, requests that the Court:

- 1. Award the plaintiff such preliminary injunctive and ancillary relief as may be necessary to avert the likelihood of consumer injury during the pendency of this action and to preserve the possibility of effective final relief;
 - 2. Permanently enjoin the defendants from violating the FTC

Act as alleged herein;

- 3. Award such relief as the Court finds necessary to redress injury to consumers resulting from the defendants' violations of the FTC Act, including but not limited to, rescission or reformation of contracts, restitution, the refund of monies paid, and the disgorgement of ill-gotten monies; and
- 4. Award the plaintiff the costs of bringing this action, as well as such other and additional relief as the Court may determine to be just and proper.

Respectfully Submitted,

WILLIAM E. KOVACIC General Counsel

Dated: February 21, 2003

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CERTIFICATE OF SERVICE

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I, Katherine Romano Schnack, hereby certify that on this day 2 I caused to be served true copies of the (1) Plaintiff's 3 Application for Leave to File Amended Complaint and Application 4 for Entry of Stipulated Final Judgment, (2) Amended Complaint for 5 Injunctive Relief, and (3) Stipulated Final Judgment and Order for 6 Permanent Injunction and Other Equitable Relief as to Defendants 7 Anne Miller and Stanford Miller, on the following via U.S. mail: 8 9 WILLIAM ROTHBARD, ESQ. 1541 Ocean Ave., Suite 200 10 Santa Monica, California 90401 (310) 393-7760 11 FAX (310) 393-7753 Attorney for MEDICAL CLAIMS NETWORK 12 13 DAVID P. CHRISTIANSON, ESQ. 19200 Von Karman Ave., Suite 600 14 Irvine, California 92612 (949) 622-5413 FAX (949) 622-5414 Attorney for CHARLES G. LLOYD and HEALTHCARE CLAIMS NETWORK, INC. 16 I 17 JAMES KOSNETT, ESQ. Kosnett & Durchfort 18 3699 Wilshire Blvd., Suite 1100 Los Angeles, California 90010 19 I (213) 388-9777 FAX (213) 388-9969 20 Attorney for ANNE MILLER 21 22 BRICK KANE Robb Evans & Associates 11450 Sheldon Street 23 Sun Valley, CA 91352 Receiver for HEALTHCARE CLAIMS NETWORK, INC., d/b/a MED DATA 24 SOLUTIONS, SOUTHERN CALIFORNIA BILLING SERVICE, MEDICAL CLAIMS NETWORK, AND PROBILLERS 25 26 Matherine Romano Schnach Dated: February 21, 2003 27 II Katherine Romano Schnack Attorney for Plaintiff 28 Federal Trade Commission