

Other Collaborative “STUDY” Initiatives

STUDY NEW YORK
Organizational Meeting
September 12, 2008





Study Philadelphia, USA onebigcampus

PHILADELPHIA **onebigcampus** [magazine](#) | [about us](#) | [privacy policy](#) | [contact us](#) | [links](#) | [site index](#)

Discover a city built for students.

Find the right college

- » College Information
- » Financial Aid
- » Graduate Students
- » International Students
- » Request a Viewbook
- » My Visit Journal

Plan the perfect visit

- » Travel Desk
- » Hotel Specials
- » Travel Discounts
- » Getting Here (maps)
- » Getting Around
- » Directions to Campus

Explore Philadelphia

- » Magazine Articles
- » Photo Gallery
- » Campus Calendar
- » Student Zones
- » Student Discounts
- » Helpful Links

On-line Advisor
Match your academic interests with the right school for you.

PHILADELPHIA

Call the Campus Visit Travel Desk **877-88-PHILA**

GPTMC Greater Philadelphia Tourism Marketing Commission
CAMPUS PHILLY
OFFICE OF INDEPENDENT COLLEGE OF PHILADELPHIA
PA


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Find the right college

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Find the right college

- On-line Advisor
- College Information
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- Graduate Students
- International Students**
- Financial Aid
- Miles & Minutes Chart
- My Visit Journal
- Downloadable Brochures
- Related Articles

Students Speak Out

Philadelphia gives me the whole East Coast experience. I'm right between New York City, Washington, D.C. and

Study Philadelphia, USA



**The best of the USA,
all in one place.**

If you are considering studying in the United States

Study USA



www.onebigcampus.com

- **Study Philadelphia, USA - One Big Campus**
 - **Part of an initiative of the Knowledge Industry Partnership (KIP)**
 - **Goal: Create positive first-hand experiences throughout the student life cycle (prospect -> student -> graduate) leading to stronger emotional attachment with the area and ultimately desire to remain after graduation.**
 - **Developed in collaboration with the colleges and universities in the Philadelphia area to increase campus visits; encourage exploration of the region beyond the institutions; facilitate stays in the area; and elevate awareness of Philadelphia area.**



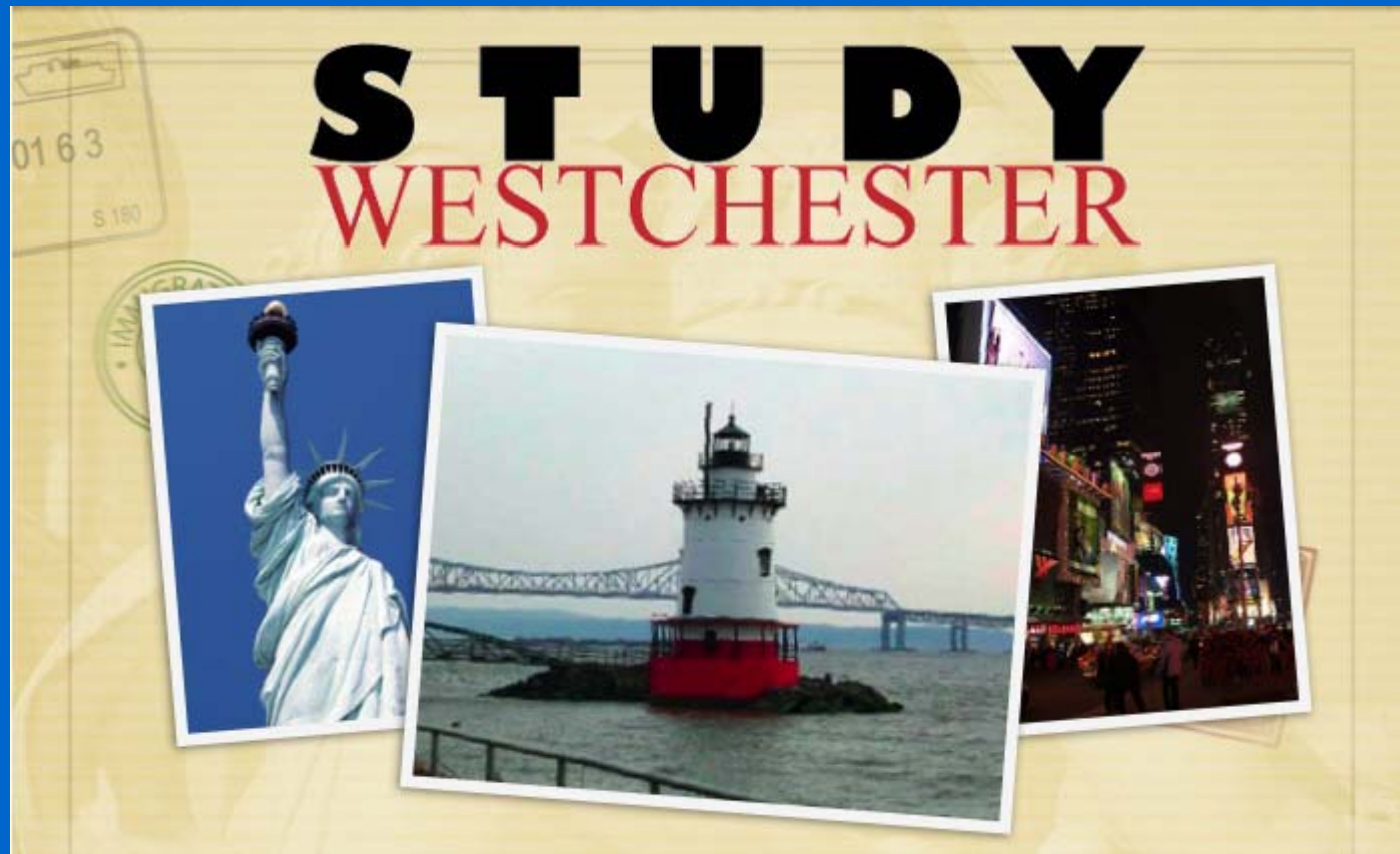
www.onebigcampus.com

- **Campus Visit / Philadelphia Project Components:**
 - Targeted magazine
 - Web site (www.oneBIGcampus.com)
 - Toll-free hotline (877-88-PHILA) offering personalized visitor assistance
- **Program Partners Include:**
 - Area colleges and universities
 - Government
 - Corporations (e.g., Greater Philadelphia Tourism Marketing Corporation, DCDE: Stay Invent the Future, Pennsylvania Economy League, Amtrak)



STUDY WESTCHESTER

<http://studywestchesterny.org>

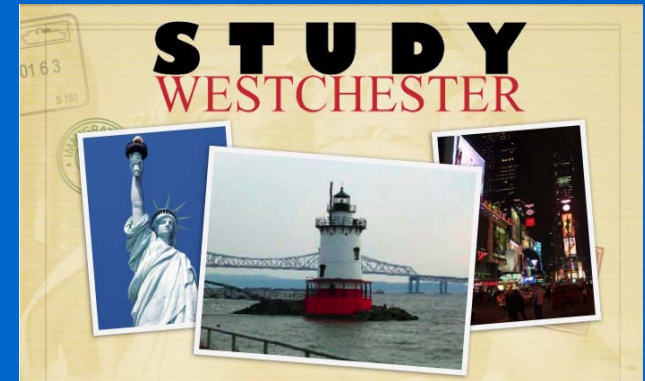




STUDY WESTCHESTER

<http://studywestchesterny.org>

- A collaborative consortium of higher education providers in Westchester County.
- Goal: Promote Westchester County, NY as the most desirable destination for U.S. bound international students.
- 11 participating institutions





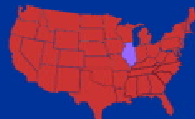
STUDY ILLINOIS

www.studyillinois.org



Connecting International Students with Quality Illinois Education

- Colleges & Universities
- ESL Programs
- Student Links
- State of Illinois
- Calendar
- Students
- Contact Us NOW!
- Membership



Updated 14 November 2006
Study Illinois is supported by the U.S. Department of Commerce, Office of International Trade. Website hosted by Southern Illinois University Carbondale Webmaster



Study Illinois is the Illinois International Education Consortium dedicated to welcoming international students to our state. International students who wish to study on campus in the USA in a welcoming, diverse, and exciting environment, where education is paramount, choose Illinois. Students come to study anything from ancient civilizations to the most advanced technologies of the future, right here in Illinois!

Colleges and Universities



Illinois hosted over 25,000 international students last year. Learn about the colleges and universities in Illinois that cater to international students. You may search the schools by alphabetical order, geographical location, type of institution, and majors available.

Students



International students are the reason that Study Illinois exists. Member institutions are dedicated to helping students from around the world find their exact U.S. educational choices in Illinois, and succeed in achieving all of their educational goals while also experiencing the culture of the heartland of the United States, right here in Illinois.

students at National Louis University

State of Illinois



Illinois, the home of Abraham Lincoln, the great city of Chicago, and the beautiful Shawnee National Forest, offers students opportunities to experience the best of the US culture while they are achieving their own higher education goals.



STUDY ILLINOIS

www.studyillinois.org

- Project of the Illinois International Education Consortium with public and private institutions
- Dedicated to increasing partnerships with foreign institutions; increasing international student enrollment; and expanding recognition of the state of Illinois.
- Activities:
 - Web page
 - Brochures
 - Conferences, seminars on international topics
 - Hosting international advisors in Illinois
 - Market briefings with representatives of the U.S. Commercial Service and American embassies overseas
 - Exhibits at international education fairs
 - Joint advertisements in international publications



STUDY ILLINOIS

www.studyillinois.org



- Study Illinois briefing by U.S. Commercial Service specialist from Manila, Philippines
- Collaboration with State Department Education USA advisors in Illinois before NAFSA conference



DESTINATION INDIANA

www.destinationindiana.org



- Home
- Why study in Indiana
- Institutional members
- Live video college fair
- EducationUSA links
- Calendar of events
- Muslim student issues
- Important links

Back Home Again in Indiana

The purpose of *Destination Indiana* is to create partnerships which make educational opportunities available in Indiana known to interested students, their families, and their schools and advisors around the world. The goal of Destination Indiana is to increase the diversity of our educational environments for the benefit of all students.

Destination Indiana was initiated in Fall 2001 by the International Trade Division of the Indiana Department of Commerce and the Indiana Consortium for International Programs (ICIP). ICIP membership includes colleges and universities, public and private, large and small, across the entire state of Indiana.

When you are looking for an educational home, make your *Destination Indiana!*



Indiana State House
rotunda ceiling



DESTINATION INDIANA

www.destinationindiana.org

- Initiated Fall 2001 by the International Trade Division of the Indiana Department of Commerce and the Indiana Consortium for International Programs (ICIP)
- Members include public and private colleges and universities
- Purpose: Create partnerships that make educational opportunities available in Indiana.
- Activities:
 - Live video college fair with four centers in India
 - Representation at the NAFSA (Association of International Educators) conference with hosted receptions and visit invitations extended to Education USA advisors.



STUDY IOWA

www.studyiowa.org

- Site sponsored by “Promote Iowa Education” (PIE)
- Mission: “To stimulate and sustain cooperative efforts by Iowa colleges, universities, and other partners to promote Iowa as a premier destination for education and training for students from all nations.”



Information for international students from Promote Iowa Education Internationally (PIE)

Welcome International Students:
Use this website to gather information about colleges, universities, community colleges, and trade and technical schools in the state of Iowa, USA.

Preparing students for a competitive future

<p>Reasons to study in Iowa The ten most important reasons to attend a college or university in Iowa.</p>	<p>Colleges & Universities Select a school alphabetically, geographically, by location, or by field of study</p>
<p>Life in Iowa Maps, attractions, city and government links</p>	<p>Business and Industry Information about Iowa's economy and business community</p>



What is PIE?
[Mission Statement](#)
[Benefits of Membership](#)
[Become a member](#)
[Member Application \(PDF\)](#)
[Membership Directory](#)
[Board Members](#)
[PIE Bylaws \(PDF Format\)](#)
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PIE News
[PIE Embassy Visit](#)
[Grassley's 2004 Visit](#)
[Colombia Counselor Visit](#)
[2005 Colombia Tour](#)



STUDY OREGON

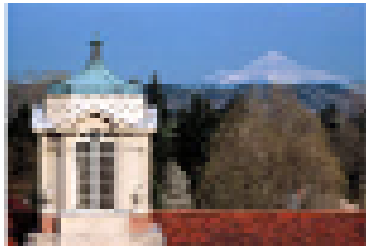
www.studyoregon.org

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Providing international students & professionals with quality higher education & training in the state of Oregon

FEATURED PROGRAMS



Marylhurst University
 Marylhurst University features of the finest and [BEST...](#)
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ABOUT OREGON



[STUDY OREGON COMMISSION](#)
[PROVIDE OREGON STUDY ASSOCIATION](#)
[THE OREGON](#)
[THE OREGON](#)
[Oregon Commission and Visitors' Association](#)
[Oregon Commission](#)
 The US Dept of State of State page on international education
 The most relevant website for students in the USA

OHIO-OREGON SCHOOLS IS

- [Clatsop Community College](#)
- [Clatsop Community College](#)
- [Concordia University](#)
- [George Fox University](#)
- [Lane Community College](#)
- [Linn-Benton Community College](#)
- [Marylhurst University](#)
- [National College of Natural Medicine](#)
- [Oregon State University](#)
- [Southern University](#)

STUDY OREGON NEWS

[STUDY OREGON - APRIL 2007](#)
[STUDY OREGON - APRIL 2007](#)
[STUDY OREGON - APRIL 2007](#)



STUDY OREGON

www.studyoregon.org

- Study Oregon initiative includes public and private institutions with participation from the U.S Export Assistance Center and the U.S. Department of Commerce
- Goal: Market Oregon higher education





STUDY WASHINGTON

www.studywashington.org

- “Study Washington... Endless Opportunities in Washington State”
- Web site translated in 7 other languages (Korean, Chinese, Spanish, Russian, Vietnamese, German, Japanese)
- Mission: Promotion of the State of Washington as the best destination for international students





STUDY WISCONSIN

www.studywisconsin.org

The screenshot shows the homepage of the StudyWisconsin website. At the top left is a logo with a map of the United States and a red dot over Wisconsin, with the text 'study WISCONSIN'. The main header area is green and contains the text 'StudyWisconsin' in a large font, followed by 'Your information source for Wisconsin Universities, Colleges & English Language Training' in a smaller font. Below this is a navigation menu with several green buttons: 'What is StudyWisconsin?', 'Participating Schools', 'Wisconsin Education', 'Living in Wisconsin', 'Wisconsin Links', 'Your Related Links', 'NEW & UPDATES', 'Support StudyWisconsin', and 'Home'. The main content area has a green background and features a 'Welcome to StudyWisconsin!' heading. Below the heading is a paragraph: 'We're glad you chose to visit our website. Please take some time to browse through our pages and see what makes Wisconsin so special as a place to live and learn.' This is followed by another paragraph: 'Whether you are looking for a degree program or English language training, a city or a small town setting, we hope that you will find the educational opportunities you are looking for in Wisconsin!'. At the bottom of the main content area are two images: a wide-angle view of a city and a close-up of a brick building with a tower. On the right side of the page, there is a vertical column of five smaller logos, each identical to the top-left logo.



STUDY WISCONSIN

www.studywisconsin.org

- Nonprofit group of higher education institutions & English language training organizations
- Goal: Promote study in Wisconsin
- Site Highlights:
 - What is Study Wisconsin?
 - Participating schools
 - Wisconsin education
 - Living in Wisconsin
 - Wisconsin links
 - Visa-related links
 - Contact StudyWisconsin





More States

- **ALABAMA – www.studyalabama.org**
 - Alabama Council for International Programs (ACIP) is supported through its member institutions (17) to provide leadership for international education in the State of Alabama
 - STUDYALABAMA.ORG is an affiliated service of ACIP to promote both study by foreign students and scholars in Alabama institutions of education and study abroad by the residents of the State of Alabama and Alabama international education efforts



More States

- **CALIFORNIA** – Several initiatives focus on international recruitment and marketing. For example:
 - The Education Training and Export Consortium (ETEC)/Destination Southern California (www.educationsocal.com) members include approximately 25 Southern California education service providers who share a common interest in providing education and training services to international students and professionals.
 - The California Colleges for International Education consortium (www.ccieworld.org) represents a group of California's community colleges to promote international recruitment



More States

- **HAWAII – Study Hawai'i**
<http://studyhawaii.info/>
 - Consortium of educational institutions to promote educational opportunities from K-12 to university level.
 - Funded with support from the state's Department of Business, Economic Development & Tourism (DBEDT)
- **TEXAS – The Lone Star Education Coalition**
www.buyusa.gov/northtexas/education.html
 - Sponsored by the North Texas District Export Council
 - Open to all Texas educational institutions at no cost
 - Goal: Work collectively to market the advantages of Texas colleges and universities
 - Services include: Group purchasing, participation in trade missions, receptions at U.S. Embassies worldwide, joint seminars on visa issues, other functions to aid in foreign student recruitment



Examples from Other Countries



STUDY AUSTRALIA

<http://studyinaustralia.gov>

- Translated in 11 other languages
- Highlights:
 - Why study in Australia?
 - What type of course?
 - Study costs
 - Search for a course
 - After your studies
 - Living in Australia
 - Help /Study in your country
 - Scholarships
 - Student visa
 - Student stories
 - Interactive map
- PDF: *Guide to studying and living in Australia*

The screenshot shows the homepage of the Study in Australia website. At the top, there is a navigation bar with the text 'STUDY IN AUSTRALIA' and the slogan 'Live. Learn. Grow.' Below this, there are several menu items: 'why study in Australia?', 'what type of course?', 'study costs', 'search for a course', 'after your studies', and 'living in Australia'. A sidebar on the left contains a list of categories: 'Universities', 'Vocational', 'Schools', 'English courses', 'Scholarships', 'Student visa', 'Student stories', and 'Interactive map'. The main content area features a 'Learn' section with text about Australian education, a 'Grow' section about living and learning in Australia, and a 'Study in Your Country - AusLIST' section. At the bottom, there is a call to action to try a guide for the six main steps in coming to Australia and a link to a PDF guide.



EDUCATION UK INDIA EDUCATIONUK-IN.ORG

- Produced by the British Council to help Indian students interested in studying for a UK course or qualification. Includes a database of searchable courses of study at institutions in the UK
- Site Highlights:
 - Your Study Options
 - Study Advice
 - Living in the U.K.
 - Find an agent
 - Institution Profiles
 - Events
 - Contact Us

The screenshot shows the Education UK India website interface. At the top, there are navigation links: "Education UK India", "Print this page", "Register", and "My Education UK". The British Council India logo is on the left, and the Education UK logo with the tagline "Innovative. Individual. Inspirational." is on the right. A horizontal menu contains: "Your study options", "Study advice", "Living in the UK", "Find an agent", "Institution profiles", "Events", and "Contact Us". Below the menu is a decorative image of red cables. The main content area is titled "Applying to UK institutions" and includes a search form with fields for "Subject keyword", "Course type", "Type of attendance", and "Location". There are also sections for "Applying for an English language course" and "Course searches" with various search filters like "Quick search", "English language search", "Institution search", "School search", "Career based and pre university search", "Undergraduate search", and "Postgraduate search".