

# Accessing Global Markets is Easier Than Ever

## THE U.S. COMMERCIAL SERVICE STREAMLINES PRICES FOR AMERICAN BUSINESSES

Connecting you to business opportunities in markets around the world as fast and efficiently as possible is a priority for the U.S. Commercial Service (CS). This means consistent, simplified pricing and less red tape. To this end, we're pleased to announce our new user price schedule.

STANDARDIZED SERVICES	SME Company*	SME New-to-Export Companies using Service for first time	Large Company*
<b>Gold Key Service</b> (Matchmaking)	\$700	\$350	\$2,300
<b>International Company Profile</b> (Due diligence)	\$600	\$350	\$900
<b>International Partner Search</b> (Prequalified business contacts)	\$550	\$350	\$1,400
<b>Featured U.S. Exporter</b> (Overseas web promotion)	\$150	\$75	\$300
<b>Business Service Provider</b> (Web promotion of service providers)	\$300	—	\$600

## CUSTOMIZED SERVICES

For customized services in the areas of business counseling and advocacy, market research, trade events, and international partners our prices vary depending on company size and scope of service. Please contact your local trade specialist or commercial officer for details. To find the Commercial Service office nearest you, visit [www.export.gov](http://www.export.gov).

## OTHER SERVICES

For more information, please contact your local CS office.

<b>Commercial News USA</b> (U.S. supplier catalog for overseas dissemination)	<a href="http://www.thinkglobal.us/advertiser/rates.php">www.thinkglobal.us/advertiser/rates.php</a>
<b>International Buyer Program</b> (for trade show organizers)	\$8,000
<b>Trade Fair Certification</b> (for trade show organizers)	\$2,000

\*A Small or Medium-Sized Enterprise (SME) is defined as a firm with 500 or fewer employees or self-certified as a small business under SBA regulations. A large company is defined as a firm with more than 500 employees. Subsidiaries will be classified based on the size of the parent company.

Effective May 1, 2008



# Reach New Customers Worldwide

*with the U.S. Commercial Service*

With offices across the United States and in more than 75 countries, the U.S. Commercial Service of the U.S. Department of Commerce's International Trade Administration uses its global network and international resources to connect U.S. companies with international buyers worldwide.



## 4 Ways We Can Help Maximize Your Worldwide Sales

Our global network of trade specialists will help you target the best markets with our world-class market research, promote your products and services to qualified buyers, meet the best distributors and agents, and overcome potential trade barriers.

**1. Business Counseling & Advocacy.** Get personalized, expert advice on conducting business worldwide:

- Develop the right sales strategies
- Overcome barriers to entry
- Ensure that your products and services have the best possible prospects in markets around the world

**2. Market Research.** Target the best trade opportunities with our world-class research:

- Analyze market potential and size, foreign competitors, and market strategies for your product or service in target markets
- Find comprehensive information on best prospects, financing, distributors, laws, and cultural issues
- Screen international buyers and distributors using our qualified, low-cost background information

**3. Trade Events.** Promote your product or service to targeted, pre-screened buyers worldwide:

- Showcase your firm at trade show venues across all major industries
- Leverage our meeting space and pre-screened invitations to successfully present product or service seminars

**4. International Partners.** Meet the best buyers, distributors, and agents for your products and services:

- Feature your firm on Featured U.S. Exporters, prime real-estate on our foreign-language Web sites
- Advertise in Commercial News USA, our catalog of U.S. suppliers, which is distributed to more than 400,000 potential agents, distributors, and buyers around the world
- Receive trade leads on the latest international business opportunities for your company
- Leverage one-on-one appointments with pre-screened international business contacts