

# Hawaii: 2002

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## 2002 Economic Census

*Real Estate and Rental and Leasing*

Geographic Area Series



U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAWAII</b>								
<b>53</b>	<b>Real estate and rental and leasing . . . . .</b>	<b>1 883</b>	<b>2 372 266</b>	<b>439 482</b>	<b>102 877</b>	<b>14 758</b>	<b>12.9</b>	<b>5.7</b>
531	Real estate . . . . .	1 526	1 657 773	333 457	77 822	10 228	17.4	7.0
5311	Lessors of real estate . . . . .	633	688 789	86 150	21 103	2 582	15.7	6.6
53111	Lessors of residential buildings and dwellings . . . . .	327	146 844	22 725	5 336	1 063	25.5	19.3
531110	Lessors of residential buildings and dwellings . . . . .	327	146 844	22 725	5 336	1 063	25.5	19.3
5311101	Lessors of apartment buildings . . . . .	261	126 459	18 602	4 430	900	25.5	19.7
5311109	Lessors of dwellings other than apartment buildings . . . . .	66	20 385	4 123	906	163	25.4	16.8
53112	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	248	409 327	48 633	11 190	1 133	16.4	3.5
531120	Lessors of nonresidential buildings (except miniwarehouses) . . . . .	248	409 327	48 633	11 190	1 133	16.4	3.5
5311201	Lessors of professional and other office buildings . . . . .	111	166 767	20 134	5 146	502	18.6	4.8
5311202	Lessors of manufacturing and industrial buildings . . . . .	34	55 839	5 307	1 300	137	14.1	1.8
5311203	Lessors of shopping centers and retail stores . . . . .	80	149 171	18 599	3 524	393	18.3	2.9
5311209	Lessors of other nonresidential buildings and facilities . . . . .	23	37 550	4 593	1 220	101	2.2	2.7
53113	Lessors of miniwarehouses and self-storage units . . . . .	31	26 744	3 429	803	188	9.4	8.3
531130	Lessors of miniwarehouses and self-storage units . . . . .	31	26 744	3 429	803	188	9.4	8.3
53119	Lessors of other real estate property . . . . .	27	105 874	11 363	3 774	198	1.1	.3
531190	Lessors of other real estate property . . . . .	27	105 874	11 363	3 774	198	1.1	.3
5311909	Lessors of other real estate property . . . . .	24	103 152	11 160	3 724	191	.5	.3
5312	Offices of real estate agents and brokers . . . . .	448	555 125	105 177	25 122	3 509	15.4	6.5
53121	Offices of real estate agents and brokers . . . . .	448	555 125	105 177	25 122	3 509	15.4	6.5
531210	Offices of real estate agents and brokers . . . . .	448	555 125	105 177	25 122	3 509	15.4	6.5
5312101	Offices of residential real estate agents and brokers . . . . .	382	503 520	91 612	21 811	3 204	15.8	6.4
5312109	Offices of nonresidential real estate agents and brokers . . . . .	66	51 605	13 565	3 311	305	11.3	6.7
5313	Activities related to real estate . . . . .	445	413 859	142 130	31 597	4 137	22.8	8.3
53131	Real estate property managers . . . . .	269	328 014	106 052	23 635	3 342	20.6	6.4
531311	Residential property managers . . . . .	185	133 687	59 834	13 242	2 009	26.8	10.2
531312	Nonresidential property managers . . . . .	84	194 327	46 218	10 393	1 333	16.3	3.9
53132	Offices of real estate appraisers . . . . .	66	24 575	10 317	2 000	232	53.4	7.7
531320	Offices of real estate appraisers . . . . .	66	24 575	10 317	2 000	232	53.4	7.7
53139	Other activities related to real estate . . . . .	110	61 270	25 761	5 962	563	22.2	18.5
531390	Other activities related to real estate . . . . .	110	61 270	25 761	5 962	563	22.2	18.5
532	Rental and leasing services . . . . .	352	705 671	105 342	24 881	4 509	2.5	2.9
5321	Automotive equipment rental and leasing . . . . .	77	498 597	56 158	13 025	2 282	.6	2.1
53211	Passenger car rental and leasing . . . . .	64	478 241	53 609	12 446	2 201	.5	2.1
532111	Passenger car rental . . . . .	62	D	D	D	g	D	D
53212	Truck, utility trailer, and RV (recreational vehicle) rental and leasing . . . . .	13	20 356	2 549	579	81	3.8	.9
532120	Truck, utility trailer, and RV (recreational vehicle) rental and leasing . . . . .	13	20 356	2 549	579	81	3.8	.9
5321201	Truck rental without drivers . . . . .	8	D	D	D	b	D	D
5322	Consumer goods rental . . . . .	185	148 956	33 048	8 130	1 628	7.8	5.4
53221	Consumer electronics and appliances rental . . . . .	16	18 041	3 669	860	107	16.4	11.1
532210	Consumer electronics and appliances rental . . . . .	16	18 041	3 669	860	107	16.4	11.1
53222	Formal wear and costume rental . . . . .	22	45 484	7 739	1 920	323	4.1	3.6
532220	Formal wear and costume rental . . . . .	22	45 484	7 739	1 920	323	4.1	3.6
53223	Video tape and disc rental . . . . .	67	37 401	5 813	1 438	500	10.5	6.7
532230	Video tape and disc rental . . . . .	67	37 401	5 813	1 438	500	10.5	6.7
53229	Other consumer goods rental . . . . .	80	48 030	15 827	3 912	698	6.1	3.8
532291	Home health equipment rental . . . . .	6	11 392	3 344	772	87	—	—
532292	Recreational goods rental . . . . .	52	27 333	9 638	2 206	459	5.7	3.1
532299	All other consumer goods rental . . . . .	22	9 305	2 845	934	152	14.8	10.7
5323	General rental centers . . . . .	26	12 128	3 228	748	118	3.9	—
53231	General rental centers . . . . .	26	12 128	3 228	748	118	3.9	—
532310	General rental centers . . . . .	26	12 128	3 228	748	118	3.9	—
5324	Commercial and industrial machinery and equipment rental and leasing . . . . .	64	45 990	12 908	2 978	481	5.1	4.0
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing . . . . .	23	11 121	2 514	469	62	15.7	3.5
532412	Construction, mining, and forestry machinery and equipment rental and leasing . . . . .	18	10 161	2 369	434	54	17.0	3.8
5324121	Rental and leasing of heavy construction equipment without operators . . . . .	18	10 161	2 369	434	54	17.0	3.8
53249	Other commercial and industrial machinery and equipment rental and leasing . . . . .	39	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing . . . . .	39	D	D	D	e	D	D
5324901	Medical equipment rental and leasing (except home health furniture and equipment) . . . . .	10	7 493	1 629	367	38	—	.9
5324902	Industrial equipment rental and leasing . . . . .	23	19 441	6 371	1 531	169	3.2	5.6
533	Lessors of nonfinancial intangible assets (except copyrighted works) . . . . .	5	8 822	683	174	21	—	—

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HILO, HI MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>239</b>	<b>278 016</b>	<b>55 840</b>	<b>12 888</b>	<b>1 766</b>	<b>11.7</b>	<b>2.1</b>
531	Real estate .....	184	185 252	44 299	10 148	1 220	16.5	2.4
5311	Lessors of real estate .....	61	39 217	5 041	1 160	186	28.7	.9
53111	Lessors of residential buildings and dwellings .....	25	15 631	2 152	482	82	19.6	.3
531110	Lessors of residential buildings and dwellings .....	25	15 631	2 152	482	82	19.6	.3
5311101	Lessors of apartment buildings .....	18	13 960	1 132	280	53	20.7	.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	29	20 142	2 594	614	94	38.6	.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	29	20 142	2 594	614	94	38.6	.7
5311201	Lessors of professional and other office buildings .....	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	76	115 042	24 920	5 900	633	9.7	2.7
53121	Offices of real estate agents and brokers .....	76	115 042	24 920	5 900	633	9.7	2.7
531210	Offices of real estate agents and brokers .....	76	115 042	24 920	5 900	633	9.7	2.7
5312101	Offices of residential real estate agents and brokers ...	65	107 129	23 540	5 467	609	8.2	2.7
5312109	Offices of nonresidential real estate agents and brokers .....	11	7 913	1 380	433	24	29.6	3.2
5313	Activities related to real estate .....	47	30 993	14 338	3 088	401	26.5	3.3
53131	Real estate property managers .....	24	21 846	10 452	2 026	324	13.8	4.7
531311	Residential property managers .....	21	16 904	8 934	1 607	252	15.3	6.1
53132	Offices of real estate appraisers .....	12	3 022	810	164	30	78.5	—
531320	Offices of real estate appraisers .....	12	3 022	810	164	30	78.5	—
53139	Other activities related to real estate .....	11	6 125	3 076	898	47	46.4	—
531390	Other activities related to real estate .....	11	6 125	3 076	898	47	46.4	—
532	Rental and leasing services .....	54	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	15	D	D	D	e	D	D
53211	Passenger car rental and leasing .....	13	70 509	6 876	1 592	309	—	.3
532111	Passenger car rental .....	13	70 509	6 876	1 592	309	—	.3
5322	Consumer goods rental .....	30	16 100	3 702	889	197	10.9	7.3
53223	Video tape and disc rental .....	10	4 639	638	165	64	15.9	17.3
532230	Video tape and disc rental .....	10	4 639	638	165	64	15.9	17.3
53229	Other consumer goods rental .....	15	D	D	D	c	D	D
532292	Recreational goods rental .....	10	4 820	1 590	352	80	7.3	3.7
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>HONOLULU, HI METROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1 238</b>	<b>1 568 811</b>	<b>297 501</b>	<b>68 197</b>	<b>9 798</b>	<b>12.7</b>	<b>6.7</b>
531	Real estate .....	1 041	1 186 815	232 283	52 800	7 070	15.8	7.6
5311	Lessors of real estate .....	487	541 378	68 128	16 451	1 971	15.0	6.8
53111	Lessors of residential buildings and dwellings .....	258	110 276	15 418	3 762	772	27.4	20.1
531110	Lessors of residential buildings and dwellings .....	258	110 276	15 418	3 762	772	27.4	20.1
5311101	Lessors of apartment buildings .....	211	96 147	13 834	3 401	686	26.6	20.7
5311109	Lessors of dwellings other than apartment buildings ....	47	14 129	1 584	361	86	32.8	16.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	186	308 364	39 012	8 360	862	15.5	4.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	186	308 364	39 012	8 360	862	15.5	4.0
5311201	Lessors of professional and other office buildings .....	82	101 605	14 870	3 339	397	21.0	6.8
5311202	Lessors of manufacturing and industrial buildings .....	28	54 466	4 443	1 097	115	14.2	1.7
5311203	Lessors of shopping centers and retail stores .....	59	120 056	16 177	2 968	282	15.0	3.5
5311209	Lessors of other nonresidential buildings and facilities ...	17	32 237	3 522	956	68	2.6	1.1
53113	Lessors of miniwarehouses and self-storage units .....	23	18 886	2 925	691	166	11.0	11.5
531130	Lessors of miniwarehouses and self-storage units .....	23	18 886	2 925	691	166	11.0	11.5
53119	Lessors of other real estate property .....	20	103 852	10 773	3 638	171	.9	.3
531190	Lessors of other real estate property .....	20	103 852	10 773	3 638	171	.9	.3
5311909	Lessors of other real estate property .....	18	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	239	320 131	58 106	13 739	2 217	12.4	8.4
53121	Offices of real estate agents and brokers .....	239	320 131	58 106	13 739	2 217	12.4	8.4
531210	Offices of real estate agents and brokers .....	239	320 131	58 106	13 739	2 217	12.4	8.4
5312101	Offices of residential real estate agents and brokers ...	200	291 338	48 149	11 449	2 001	13.0	8.4
5312109	Offices of nonresidential real estate agents and brokers .....	39	28 793	9 957	2 290	216	6.5	8.1
5313	Activities related to real estate .....	315	325 306	106 049	22 610	2 882	20.4	8.2
53131	Real estate property managers .....	196	263 885	78 425	16 975	2 273	19.7	6.4
531311	Residential property managers .....	129	84 076	37 829	8 184	1 218	26.5	11.3
531312	Nonresidential property managers .....	67	179 809	40 596	8 791	1 055	16.6	4.1
53132	Offices of real estate appraisers .....	45	17 002	8 481	1 596	174	41.4	10.0
531320	Offices of real estate appraisers .....	45	17 002	8 481	1 596	174	41.4	10.0
53139	Other activities related to real estate .....	74	44 419	19 143	4 039	435	16.5	17.8
531390	Other activities related to real estate .....	74	44 419	19 143	4 039	435	16.5	17.8

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HONOLULU, HI METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	194	D	D	D	h	D	D
5321	Automotive equipment rental and leasing .....	28	227 579	30 682	7 071	1 164	.7	4.4
53211	Passenger car rental and leasing .....	19	208 435	28 271	6 524	1 089	.4	4.8
532111	Passenger car rental .....	18	D	D	D	g	D	D
5322	Consumer goods rental .....	106	105 744	21 590	5 416	1 077	8.0	4.9
53222	Formal wear and costume rental .....	19	D	D	D	e	D	D
532220	Formal wear and costume rental .....	19	D	D	D	e	D	D
53223	Video tape and disc rental .....	45	27 393	4 260	1 034	361	10.2	2.2
532230	Video tape and disc rental .....	45	27 393	4 260	1 034	361	10.2	2.2
53229	Other consumer goods rental .....	33	D	D	D	e	D	D
532292	Recreational goods rental .....	17	7 835	3 069	706	156	1.5	2.1
532299	All other consumer goods rental .....	14	D	D	D	c	D	D
5323	General rental centers .....	16	D	D	D	b	D	D
53231	General rental centers .....	16	D	D	D	b	D	D
532310	General rental centers .....	16	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	44	31 609	10 057	2 256	399	4.6	.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	14	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	11	5 999	2 011	330	44	13.7	—
5324121	Rental and leasing of heavy construction equipment without operators .....	11	5 999	2 011	330	44	13.7	—
53249	Other commercial and industrial machinery and equipment rental and leasing .....	28	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	28	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing .....	15	10 322	4 118	980	107	6.0	2.6
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3	D	D	D	a	D	D
<b>KAHULUI-WAILUKU, HI MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>261</b>	<b>350 258</b>	<b>52 746</b>	<b>13 537</b>	<b>1 903</b>	<b>14.9</b>	<b>5.1</b>
531	Real estate .....	188	182 293	31 464	8 404	1 007	26.9	8.4
5311	Lessors of real estate .....	52	88 648	9 277	2 697	253	13.5	5.6
53111	Lessors of residential buildings and dwellings .....	28	9 937	2 702	588	114	25.0	36.2
531110	Lessors of residential buildings and dwellings .....	28	9 937	2 702	588	114	25.0	36.2
5311101	Lessors of apartment buildings .....	21	7 281	1 952	440	86	29.4	42.4
531112	Lessors of nonresidential buildings (except miniwarehouses) .....	19	73 675	6 157	2 011	122	12.9	1.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	19	73 675	6 157	2 011	122	12.9	1.9
5312	Offices of real estate agents and brokers .....	81	54 340	8 156	1 845	217	39.7	9.4
53121	Offices of real estate agents and brokers .....	81	54 340	8 156	1 845	217	39.7	9.4
531210	Offices of real estate agents and brokers .....	81	54 340	8 156	1 845	217	39.7	9.4
5312101	Offices of residential real estate agents and brokers .....	71	40 417	6 335	1 358	165	50.4	11.5
5312109	Offices of nonresidential real estate agents and brokers .....	10	13 923	1 821	487	52	8.8	3.4
5313	Activities related to real estate .....	55	39 305	14 031	3 862	537	39.4	13.1
53131	Real estate property managers .....	35	27 751	10 918	2 977	474	36.6	8.1
531311	Residential property managers .....	26	22 366	8 210	2 297	360	41.8	9.9
53139	Other activities related to real estate .....	15	7 808	2 263	703	41	28.6	37.3
531390	Other activities related to real estate .....	15	7 808	2 263	703	41	28.6	37.3
532	Rental and leasing services .....	72	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	24	D	D	D	f	D	D
53211	Passenger car rental and leasing .....	22	138 197	12 605	2 982	545	1.1	—
532111	Passenger car rental .....	21	D	D	D	f	D	D
5322	Consumer goods rental .....	35	20 797	6 425	1 600	280	5.4	5.7
53229	Other consumer goods rental .....	23	13 797	5 183	1 285	200	6.1	.7
532292	Recreational goods rental .....	17	10 642	4 035	1 020	169	7.9	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KAPAA, HI MICROPOLITAN STATISTICAL AREA</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>145</b>	<b>175 181</b>	<b>33 395</b>	<b>8 255</b>	<b>1 291</b>	<b>12.4</b>	<b>3.5</b>
531	Real estate .....	113	103 413	25 411	6 470	931	20.4	5.2
5311	Lessors of real estate .....	33	19 546	3 704	795	172	19.7	14.7
53111	Lessors of residential buildings and dwellings .....	16	11 000	2 453	504	95	15.5	21.9
531110	Lessors of residential buildings and dwellings .....	16	11 000	2 453	504	95	15.5	21.9
5311101	Lessors of apartment buildings .....	11	9 071	1 684	309	75	18.3	20.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	7 146	870	205	55	25.8	6.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	7 146	870	205	55	25.8	6.5
5312	Offices of real estate agents and brokers .....	52	65 612	13 995	3 638	442	20.0	1.3
53121	Offices of real estate agents and brokers .....	52	65 612	13 995	3 638	442	20.0	1.3
531210	Offices of residential real estate agents and brokers ...	46	64 636	13 588	3 537	429	19.7	.7
5313	Activities related to real estate .....	28	18 255	7 712	2 037	317	22.5	8.7
53131	Real estate property managers .....	14	14 532	6 257	1 657	271	15.9	6.1
53139	Other activities related to real estate .....	10	2 918	1 279	322	40	40.5	17.4
531390	Other activities related to real estate .....	10	2 918	1 279	322	40	40.5	17.4
532	Rental and leasing services .....	32	71 768	7 984	1 785	360	.9	1.1
5321	Automotive equipment rental and leasing .....	10	61 100	5 857	1 348	258	.1	—
53211	Passenger car rental and leasing .....	10	61 100	5 857	1 348	258	.1	—
532111	Passenger car rental .....	10	61 100	5 857	1 348	258	.1	—
5322	Consumer goods rental .....	14	6 315	1 331	225	74	5.4	8.0

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Summary Statistics for Counties: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HAWAII</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>239</b>	<b>278 016</b>	<b>55 840</b>	<b>12 888</b>	<b>1 766</b>	<b>11.7</b>	<b>2.1</b>
531	Real estate .....	184	185 252	44 299	10 148	1 220	16.5	2.4
5311	Lessors of real estate .....	61	39 217	5 041	1 160	186	28.7	.9
53111	Lessors of residential buildings and dwellings .....	25	15 631	2 152	482	82	19.6	.3
531110	Lessors of residential buildings and dwellings .....	25	15 631	2 152	482	82	19.6	.3
5311101	Lessors of apartment buildings .....	18	13 960	1 132	280	53	20.7	.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	29	20 142	2 594	614	94	38.6	.7
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	29	20 142	2 594	614	94	38.6	.7
5311201	Lessors of professional and other office buildings .....	16	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	76	115 042	24 920	5 900	633	9.7	2.7
53121	Offices of real estate agents and brokers .....	76	115 042	24 920	5 900	633	9.7	2.7
531210	Offices of real estate agents and brokers .....	76	115 042	24 920	5 900	633	9.7	2.7
5312101	Offices of residential real estate agents and brokers ...	65	107 129	23 540	5 467	609	8.2	2.7
5312109	Offices of nonresidential real estate agents and brokers .....	11	7 913	1 380	433	24	29.6	3.2
5313	Activities related to real estate .....	47	30 993	14 338	3 088	401	26.5	3.3
53131	Real estate property managers .....	24	21 846	10 452	2 026	324	13.8	4.7
531311	Residential property managers .....	21	16 904	8 934	1 607	252	15.3	6.1
53132	Offices of real estate appraisers .....	12	3 022	810	164	30	78.5	—
531320	Offices of real estate appraisers .....	12	3 022	810	164	30	78.5	—
53139	Other activities related to real estate .....	11	6 125	3 076	898	47	46.4	—
531390	Other activities related to real estate .....	11	6 125	3 076	898	47	46.4	—
532	Rental and leasing services .....	54	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	15	D	D	D	e	D	D
53211	Passenger car rental and leasing .....	13	70 509	6 876	1 592	309	—	.3
532111	Passenger car rental .....	13	70 509	6 876	1 592	309	—	.3
5322	Consumer goods rental .....	30	16 100	3 702	889	197	10.9	7.3
53223	Video tape and disc rental .....	10	4 639	638	165	64	15.9	17.3
532230	Video tape and disc rental .....	10	4 639	638	165	64	15.9	17.3
53229	Other consumer goods rental .....	15	D	D	D	c	D	D
532292	Recreational goods rental .....	10	4 820	1 590	352	80	7.3	3.7
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D
<b>HONOLULU</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>1 238</b>	<b>1 568 811</b>	<b>297 501</b>	<b>68 197</b>	<b>9 798</b>	<b>12.7</b>	<b>6.7</b>
531	Real estate .....	1 041	1 186 815	232 283	52 800	7 070	15.8	7.6
5311	Lessors of real estate .....	487	541 378	68 128	16 451	1 971	15.0	6.8
53111	Lessors of residential buildings and dwellings .....	258	110 276	15 418	3 762	772	27.4	20.1
531110	Lessors of residential buildings and dwellings .....	258	110 276	15 418	3 762	772	27.4	20.1
5311101	Lessors of apartment buildings .....	211	96 147	13 834	3 401	686	26.6	20.7
5311109	Lessors of dwellings other than apartment buildings ....	47	14 129	1 584	361	86	32.8	16.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	186	308 364	39 012	8 360	862	15.5	4.0
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	186	308 364	39 012	8 360	862	15.5	4.0
5311201	Lessors of professional and other office buildings .....	82	101 605	14 870	3 339	397	21.0	6.8
5311202	Lessors of manufacturing and industrial buildings .....	28	54 466	4 443	1 097	115	14.2	1.7
5311203	Lessors of shopping centers and retail stores .....	59	120 056	16 177	2 968	282	15.0	3.5
5311209	Lessors of other nonresidential buildings and facilities ...	17	32 237	3 522	956	68	2.6	1.1
53113	Lessors of miniwarehouses and self-storage units .....	23	18 886	2 925	691	166	11.0	11.5
531130	Lessors of miniwarehouses and self-storage units .....	23	18 886	2 925	691	166	11.0	11.5
53119	Lessors of other real estate property .....	20	103 852	10 773	3 638	171	.9	.3
531190	Lessors of other real estate property .....	20	103 852	10 773	3 638	171	.9	.3
5311909	Lessors of other real estate property .....	18	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	239	320 131	58 106	13 739	2 217	12.4	8.4
53121	Offices of real estate agents and brokers .....	239	320 131	58 106	13 739	2 217	12.4	8.4
531210	Offices of real estate agents and brokers .....	239	320 131	58 106	13 739	2 217	12.4	8.4
5312101	Offices of residential real estate agents and brokers ...	200	291 338	48 149	11 449	2 001	13.0	8.4
5312109	Offices of nonresidential real estate agents and brokers .....	39	28 793	9 957	2 290	216	6.5	8.1
5313	Activities related to real estate .....	315	325 306	106 049	22 610	2 882	20.4	8.2
53131	Real estate property managers .....	196	263 885	78 425	16 975	2 273	19.7	6.4
531311	Residential property managers .....	129	84 076	37 829	8 184	1 218	26.5	11.3
531312	Nonresidential property managers .....	67	179 809	40 596	8 791	1 055	16.6	4.1
53132	Offices of real estate appraisers .....	45	17 002	8 481	1 596	174	41.4	10.0
531320	Offices of real estate appraisers .....	45	17 002	8 481	1 596	174	41.4	10.0
53139	Other activities related to real estate .....	74	44 419	19 143	4 039	435	16.5	17.8
531390	Other activities related to real estate .....	74	44 419	19 143	4 039	435	16.5	17.8

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HONOLULU—Con.</b>								
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
532	Rental and leasing services .....	194	D	D	D	h	D	D
5321	Automotive equipment rental and leasing .....	28	227 579	30 682	7 071	1 164	.7	4.4
53211	Passenger car rental and leasing .....	19	208 435	28 271	6 524	1 089	.4	4.8
532111	Passenger car rental .....	18	D	D	D	g	D	D
5322	Consumer goods rental .....	106	105 744	21 590	5 416	1 077	8.0	4.9
53222	Formal wear and costume rental .....	19	D	D	D	e	D	D
532220	Formal wear and costume rental .....	19	D	D	D	e	D	D
53223	Video tape and disc rental .....	45	27 393	4 260	1 034	361	10.2	2.2
532230	Video tape and disc rental .....	45	27 393	4 260	1 034	361	10.2	2.2
53229	Other consumer goods rental .....	33	D	D	D	e	D	D
532292	Recreational goods rental .....	17	7 835	3 069	706	156	1.5	2.1
532299	All other consumer goods rental .....	14	D	D	D	c	D	D
5323	General rental centers .....	16	D	D	D	b	D	D
53231	General rental centers .....	16	D	D	D	b	D	D
532310	General rental centers .....	16	D	D	D	b	D	D
5324	Commercial and industrial machinery and equipment rental and leasing .....	44	31 609	10 057	2 256	399	4.6	.9
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	14	D	D	D	b	D	D
532412	Construction, mining, and forestry machinery and equipment rental and leasing .....	11	5 999	2 011	330	44	13.7	—
5324121	Rental and leasing of heavy construction equipment without operators .....	11	5 999	2 011	330	44	13.7	—
53249	Other commercial and industrial machinery and equipment rental and leasing .....	28	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	28	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing .....	15	10 322	4 118	980	107	6.0	2.6
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3	D	D	D	a	D	D
<b>KAUAI</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>145</b>	<b>175 181</b>	<b>33 395</b>	<b>8 255</b>	<b>1 291</b>	<b>12.4</b>	<b>3.5</b>
531	Real estate .....	113	103 413	25 411	6 470	931	20.4	5.2
5311	Lessors of real estate .....	33	19 546	3 704	795	172	19.7	14.7
53111	Lessors of residential buildings and dwellings .....	16	11 000	2 453	504	95	15.5	21.9
531110	Lessors of residential buildings and dwellings .....	16	11 000	2 453	504	95	15.5	21.9
5311101	Lessors of apartment buildings .....	11	9 071	1 684	309	75	18.3	20.2
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	7 146	870	205	55	25.8	6.5
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	7 146	870	205	55	25.8	6.5
5312	Offices of real estate agents and brokers .....	52	65 612	13 995	3 638	442	20.0	1.3
53121	Offices of real estate agents and brokers .....	52	65 612	13 995	3 638	442	20.0	1.3
531210	Offices of real estate agents and brokers .....	52	65 612	13 995	3 638	442	20.0	1.3
5312101	Offices of residential real estate agents and brokers .....	46	64 636	13 588	3 537	429	19.7	.7
5313	Activities related to real estate .....	28	18 255	7 712	2 037	317	22.5	8.7
53131	Real estate property managers .....	14	14 532	6 257	1 657	271	15.9	6.1
53139	Other activities related to real estate .....	10	2 918	1 279	322	40	40.5	17.4
531390	Other activities related to real estate .....	10	2 918	1 279	322	40	40.5	17.4
532	Rental and leasing services .....	32	71 768	7 984	1 785	360	.9	1.1
5321	Automotive equipment rental and leasing .....	10	61 100	5 857	1 348	258	.1	—
53211	Passenger car rental and leasing .....	10	61 100	5 857	1 348	258	.1	—
532111	Passenger car rental .....	10	61 100	5 857	1 348	258	.1	—
5322	Consumer goods rental .....	14	6 315	1 331	225	74	5.4	8.0
<b>MAUI</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>261</b>	<b>350 258</b>	<b>52 746</b>	<b>13 537</b>	<b>1 903</b>	<b>14.9</b>	<b>5.1</b>
531	Real estate .....	188	182 293	31 464	8 404	1 007	26.9	8.4
5311	Lessors of real estate .....	52	88 648	9 277	2 697	253	13.5	5.6
53111	Lessors of residential buildings and dwellings .....	28	9 937	2 702	588	114	25.0	36.2
531110	Lessors of residential buildings and dwellings .....	28	9 937	2 702	588	114	25.0	36.2
5311101	Lessors of apartment buildings .....	21	7 281	1 952	440	86	29.4	42.4
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	19	73 675	6 157	2 011	122	12.9	1.9
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	19	73 675	6 157	2 011	122	12.9	1.9
5312	Offices of real estate agents and brokers .....	81	54 340	8 156	1 845	217	39.7	9.4
53121	Offices of real estate agents and brokers .....	81	54 340	8 156	1 845	217	39.7	9.4
531210	Offices of real estate agents and brokers .....	81	54 340	8 156	1 845	217	39.7	9.4
5312101	Offices of residential real estate agents and brokers .....	71	40 417	6 335	1 358	165	50.4	11.5
5312109	Offices of nonresidential real estate agents and brokers .....	10	13 923	1 821	487	52	8.8	3.4

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MAUI—Con.</b>							
<b>53</b>	<b>Real estate and rental and leasing—Con.</b>							
531	Real estate—Con.							
5313	Activities related to real estate .....	55	39 305	14 031	3 862	537	39.4	13.1
53131	Real estate property managers .....	35	27 751	10 918	2 977	474	36.6	8.1
531311	Residential property managers .....	26	22 366	8 210	2 297	360	41.8	9.9
53139	Other activities related to real estate .....	15	7 808	2 263	703	41	28.6	37.3
531390	Other activities related to real estate .....	15	7 808	2 263	703	41	28.6	37.3
532	Rental and leasing services .....	72	D	D	D	f	D	D
5321	Automotive equipment rental and leasing .....	24	D	D	D	f	D	D
53211	Passenger car rental and leasing .....	22	138 197	12 605	2 982	545	1.1	—
532111	Passenger car rental .....	21	D	D	D	f	D	D
5322	Consumer goods rental .....	35	20 797	6 425	1 600	280	5.4	5.7
53229	Other consumer goods rental .....	23	13 797	5 183	1 285	200	6.1	.7
532292	Recreational goods rental .....	17	10 642	4 035	1 020	169	7.9	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Summary Statistics for Places: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>AHUIMANU CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3</b>	<b>404</b>	<b>72</b>	<b>14</b>	<b>5</b>	<b>13.9</b>	<b>23.5</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>AIEA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>10</b>	<b>4 517</b>	<b>733</b>	<b>135</b>	<b>44</b>	<b>39.7</b>	<b>50.2</b>
531	Real estate .....	7	3 290	419	59	16	36.8	63.2
532	Rental and leasing services .....	3	1 227	314	76	28	47.5	15.6
<b>EWA BEACH CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>EWA GENTRY CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>HAIKU-PAUWELA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>4</b>	<b>1 321</b>	<b>265</b>	<b>56</b>	<b>20</b>	<b>38.8</b>	<b>27.1</b>
531	Real estate .....	3	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>HALAWA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>15</b>	<b>14 268</b>	<b>1 975</b>	<b>527</b>	<b>64</b>	<b>36.8</b>	<b>.2</b>
531	Real estate .....	13	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>HANAMAULU CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>HAUULA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>HAWAIIAN BEACHES CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>HEEIA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>4</b>	<b>97</b>	<b>20</b>	<b>5</b>	<b>5</b>	<b>40.2</b>	<b>8.2</b>
531	Real estate .....	4	97	20	5	5	40.2	8.2
<b>HILO CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>77</b>	<b>49 086</b>	<b>8 632</b>	<b>1 870</b>	<b>363</b>	<b>18.2</b>	<b>2.5</b>
531	Real estate .....	61	27 498	5 170	1 094	204	31.5	2.2
5311	Lessors of real estate .....	26	11 214	1 844	391	73	32.7	1.7
53111	Lessors of residential buildings and dwellings .....	11	D	D	D	b	D	D
531110	Lessors of residential buildings and dwellings .....	11	D	D	D	b	D	D
5311101	Lessors of apartment buildings .....	10	D	D	D	b	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	14	5 910	556	123	27	34.2	2.4
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	14	5 910	556	123	27	34.2	2.4
5312	Offices of real estate agents and brokers .....	22	10 553	2 120	428	74	34.1	3.8
53121	Offices of real estate agents and brokers .....	22	10 553	2 120	428	74	34.1	3.8
531210	Offices of real estate agents and brokers .....	22	10 553	2 120	428	74	34.1	3.8
5312101	Offices of residential real estate agents and brokers ..	18	D	D	D	b	D	D
5313	Activities related to real estate .....	13	5 731	1 206	275	57	24.3	—
532	Rental and leasing services .....	16	21 588	3 462	776	159	1.3	2.9
<b>HOLUALOA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>11</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	9	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HONOLULU CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>970</b>	<b>1 338 679</b>	<b>253 521</b>	<b>56 270</b>	<b>8 253</b>	<b>12.1</b>	<b>6.4</b>
531	Real estate .....	837	1 002 430	198 584	43 580	5 997	15.3	7.2
5311	Lessors of real estate .....	395	416 030	52 588	11 342	1 422	15.8	7.3
53111	Lessors of residential buildings and dwellings .....	213	86 630	11 879	2 812	529	27.8	20.8
531110	Lessors of residential buildings and dwellings .....	213	86 630	11 879	2 812	529	27.8	20.8
5311101	Lessors of apartment buildings .....	179	78 558	10 768	2 557	469	25.9	20.8
5311109	Lessors of dwellings other than apartment buildings .....	34	8 072	1 111	255	60	45.8	20.5
53112	Lessors of nonresidential buildings (except miniwarehouses) .....	155	271 132	35 114	7 282	729	14.5	4.2
531120	Lessors of nonresidential buildings (except miniwarehouses) .....	155	271 132	35 114	7 282	729	14.5	4.2
5311201	Lessors of professional and other office buildings .....	65	D	D	D	e	D	D
5311202	Lessors of manufacturing and industrial buildings .....	26	D	D	D	b	D	D
5311203	Lessors of shopping centers and retail stores .....	47	97 085	14 011	2 385	232	14.1	3.7
5311209	Lessors of other nonresidential buildings and facilities .....	17	32 237	3 522	956	68	2.6	1.1
53113	Lessors of miniwarehouses and self-storage units .....	12	D	D	D	c	D	D
531130	Lessors of miniwarehouses and self-storage units .....	12	D	D	D	c	D	D
53119	Lessors of other real estate property .....	15	D	D	D	b	D	D
531190	Lessors of other real estate property .....	15	D	D	D	b	D	D
5311909	Lessors of other real estate property .....	13	D	D	D	b	D	D
5312	Offices of real estate agents and brokers .....	182	290 028	52 950	12 607	2 092	9.6	6.6
53121	Offices of real estate agents and brokers .....	182	290 028	52 950	12 607	2 092	9.6	6.6
531210	Offices of real estate agents and brokers .....	182	290 028	52 950	12 607	2 092	9.6	6.6
5312101	Offices of residential real estate agents and brokers .....	150	263 191	43 254	10 372	1 883	9.9	6.5
5312109	Offices of nonresidential real estate agents and brokers .....	32	26 837	9 696	2 235	209	6.0	8.2
5313	Activities related to real estate .....	260	296 372	93 046	19 631	2 483	20.1	7.6
53131	Real estate property managers .....	159	240 768	67 596	14 555	1 918	19.6	6.6
531311	Residential property managers .....	102	74 020	33 634	7 272	1 043	24.9	11.8
531312	Nonresidential property managers .....	57	166 748	33 962	7 283	875	17.3	4.2
53132	Offices of real estate appraisers .....	39	16 677	8 380	1 557	168	40.3	10.2
531320	Offices of real estate appraisers .....	39	16 677	8 380	1 557	168	40.3	10.2
53139	Other activities related to real estate .....	62	38 927	17 070	3 519	397	14.3	13.1
531390	Other activities related to real estate .....	62	38 927	17 070	3 519	397	14.3	13.1
532	Rental and leasing services .....	130	D	D	D	g	D	D
5321	Automotive equipment rental and leasing .....	26	D	D	D	g	D	D
53211	Passenger car rental and leasing .....	19	208 435	28 271	6 524	1 089	.4	4.8
532111	Passenger car rental .....	18	D	D	D	g	D	D
5322	Consumer goods rental .....	68	73 492	14 554	3 456	703	9.6	5.1
53222	Formal wear and costume rental .....	15	41 640	6 924	1 721	276	4.5	1.3
532220	Formal wear and costume rental .....	15	41 640	6 924	1 721	276	4.5	1.3
53223	Video tape and disc rental .....	28	15 007	2 377	567	193	13.4	2.4
532230	Video tape and disc rental .....	28	15 007	2 377	567	193	13.4	2.4
53229	Other consumer goods rental .....	20	8 986	3 758	857	185	2.4	9.7
532292	Recreational goods rental .....	14	6 662	2 802	640	140	1.8	2.5
5324	Commercial and industrial machinery and equipment rental and leasing .....	27	22 368	7 846	1 749	331	3.2	1.2
53241	Construction, transportation, mining, and forestry machinery and equipment rental and leasing .....	10	5 808	1 792	302	37	4.3	—
53249	Other commercial and industrial machinery and equipment rental and leasing .....	16	D	D	D	e	D	D
532490	Other commercial and industrial machinery and equipment rental and leasing .....	16	D	D	D	e	D	D
5324902	Industrial equipment rental and leasing .....	11	8 753	3 654	844	93	5.3	3.0
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	3	D	D	D	a	D	D
<b>ISLAND OF LANAI</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>ISLAND OF MOLOKAI (BALANCE)</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>2</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>KAHALUU CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3</b>	<b>1 318</b>	<b>559</b>	<b>147</b>	<b>31</b>	<b>28.3</b>	<b>—</b>
531	Real estate .....	1	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	b	D	D
<b>KAHULUI CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>36</b>	<b>155 841</b>	<b>18 010</b>	<b>4 799</b>	<b>615</b>	<b>1.9</b>	<b>2.0</b>
531	Real estate .....	13	62 334	7 273	2 285	171	2.6	1.6
532	Rental and leasing services .....	23	93 507	10 737	2 514	444	1.4	2.2
5322	Consumer goods rental .....	10	8 057	2 258	501	93	—	9.9

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KAILUA CDP (HAWAII COUNTY)</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>60</b>	<b>102 668</b>	<b>20 937</b>	<b>5 195</b>	<b>715</b>	<b>8.1</b>	<b>3.2</b>
531	Real estate .....	42	38 855	14 697	3 670	426	20.7	8.0
5311	Lessors of real estate .....	10	5 013	1 205	290	38	68.6	1.0
5312	Offices of real estate agents and brokers .....	23	27 721	9 075	2 129	287	14.2	7.8
53121	Offices of real estate agents and brokers .....	23	27 721	9 075	2 129	287	14.2	7.8
531210	Offices of real estate agents and brokers .....	23	27 721	9 075	2 129	287	14.2	7.8
5312101	Offices of residential real estate agents and brokers ...	20	27 140	8 825	2 072	284	13.3	7.6
532	Rental and leasing services .....	18	63 813	6 240	1 525	289	.5	.2
<b>KAILUA CDP (HONOLULU COUNTY)</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>30</b>	<b>17 967</b>	<b>3 782</b>	<b>885</b>	<b>131</b>	<b>19.8</b>	<b>18.8</b>
531	Real estate .....	24	12 145	2 230	531	58	29.3	26.6
5312	Offices of real estate agents and brokers .....	10	6 472	1 530	351	25	30.5	43.7
53121	Offices of real estate agents and brokers .....	10	6 472	1 530	351	25	30.5	43.7
531210	Offices of real estate agents and brokers .....	10	6 472	1 530	351	25	30.5	43.7
5312101	Offices of residential real estate agents and brokers ...	10	6 472	1 530	351	25	30.5	43.7
532	Rental and leasing services .....	6	5 822	1 552	354	73	—	2.6
<b>KALAHEO CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	5	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>KALAOA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>6</b>	<b>2 769</b>	<b>149</b>	<b>22</b>	<b>5</b>	<b>9.7</b>	<b>.2</b>
531	Real estate .....	4	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>KANEOHE CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>19</b>	<b>7 487</b>	<b>1 063</b>	<b>276</b>	<b>58</b>	<b>23.5</b>	<b>20.5</b>
531	Real estate .....	14	4 565	504	136	29	33.5	33.7
532	Rental and leasing services .....	5	2 922	559	140	29	7.8	—
<b>KAPAA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>17</b>	<b>9 636</b>	<b>1 648</b>	<b>351</b>	<b>54</b>	<b>25.7</b>	<b>17.0</b>
531	Real estate .....	13	8 017	1 361	286	32	27.9	20.5
532	Rental and leasing services .....	4	1 619	287	65	22	15.0	—
<b>KAUNAKAKAI CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>3</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	2	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>KEKAHA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>KIHEI CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>61</b>	<b>39 383</b>	<b>6 692</b>	<b>1 611</b>	<b>231</b>	<b>31.0</b>	<b>11.2</b>
531	Real estate .....	47	31 848	4 952	1 208	163	36.1	13.3
5311	Lessors of real estate .....	10	4 583	1 668	379	59	14.5	7.7
5312	Offices of real estate agents and brokers .....	29	23 072	2 359	620	74	35.5	10.3
53121	Offices of real estate agents and brokers .....	29	23 072	2 359	620	74	35.5	10.3
531210	Offices of real estate agents and brokers .....	29	23 072	2 359	620	74	35.5	10.3
5312101	Offices of residential real estate agents and brokers ...	26	D	D	D	b	D	D
532	Rental and leasing services .....	14	7 535	1 740	403	68	9.5	2.2
<b>LAHAINA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>39</b>	<b>31 313</b>	<b>7 399</b>	<b>2 083</b>	<b>247</b>	<b>21.6</b>	<b>5.2</b>
531	Real estate .....	28	24 154	4 666	1 307	121	28.0	6.7
5311	Lessors of real estate .....	10	14 180	1 988	474	61	25.6	5.2
5312	Offices of real estate agents and brokers .....	11	7 014	1 407	232	29	26.9	3.2
53121	Offices of real estate agents and brokers .....	11	7 014	1 407	232	29	26.9	3.2
531210	Offices of real estate agents and brokers .....	11	7 014	1 407	232	29	26.9	3.2
5312101	Offices of residential real estate agents and brokers ...	10	D	D	D	b	D	D
532	Rental and leasing services .....	11	7 159	2 733	776	126	—	—

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>LAIE CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	1	D	D	D	b	D	D
531	Real estate .....	1	D	D	D	b	D	D
<b>LIHUE CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	34	74 433	8 875	2 209	365	6.0	.6
531	Real estate .....	22	10 197	2 204	663	78	43.2	4.5
532	Rental and leasing services .....	12	64 236	6 671	1 546	287	.1	—
<b>MAKAHA CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	2	D	D	D	a	D	D
531	Real estate .....	2	D	D	D	a	D	D
<b>MAKAKILO CITY CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>MAKAWAO CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	11	4 807	991	134	23	40.2	25.0
531	Real estate .....	11	4 807	991	134	23	40.2	25.0
<b>MAUNAWILI CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	2	D	D	D	b	D	D
531	Real estate .....	2	D	D	D	b	D	D
<b>MILILANI TOWN CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	13	9 154	2 016	573	66	17.9	31.9
531	Real estate .....	11	D	D	D	b	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>NANAKULI CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	3	D	D	D	b	D	D
531	Real estate .....	2	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>NAPILI-HONOKOWAI CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	16	D	D	D	b	D	D
531	Real estate .....	15	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>PEARL CITY CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	10	6 211	1 076	493	28	9.7	3.6
531	Real estate .....	5	675	147	46	7	66.7	33.3
532	Rental and leasing services .....	5	5 536	929	447	21	2.7	—
<b>PUKALANI CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	5	1 289	132	35	11	5.4	23.9
531	Real estate .....	4	D	D	D	a	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>PUPUKEA CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>VILLAGE PARK CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	2	D	D	D	b	D	D
531	Real estate .....	2	D	D	D	b	D	D
<b>WAHIAWA CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	16	5 017	1 023	221	75	40.1	11.8
531	Real estate .....	11	2 601	458	91	21	77.3	22.7
532	Rental and leasing services .....	5	2 416	565	130	54	—	—
<b>WAIALUA CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	1	D	D	D	a	D	D
531	Real estate .....	1	D	D	D	a	D	D
<b>WAIANAE CDP</b>								
53	<b>Real estate and rental and leasing</b> .....	11	5 563	830	195	35	27.1	17.2
531	Real estate .....	7	1 919	252	52	11	50.2	49.8
532	Rental and leasing services .....	4	3 644	578	143	24	14.9	—

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							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WAIKOLOA VILLAGE CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>8</b>	<b>6 941</b>	<b>403</b>	<b>100</b>	<b>24</b>	<b>13.1</b>	<b>1.7</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>WAILEA-MAKENA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>12</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
531	Real estate .....	11	8 749	1 199	523	95	86.3	11.4
532	Rental and leasing services .....	1	D	D	D	a	D	D
<b>WAILUA HOMESTEADS CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>8</b>	<b>1 407</b>	<b>342</b>	<b>34</b>	<b>5</b>	<b>38.2</b>	<b>22.2</b>
531	Real estate .....	6	D	D	D	a	D	D
532	Rental and leasing services .....	2	D	D	D	a	D	D
<b>WAILUKU CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>36</b>	<b>17 343</b>	<b>3 842</b>	<b>837</b>	<b>122</b>	<b>73.5</b>	<b>2.7</b>
531	Real estate .....	30	15 768	3 494	750	112	76.6	2.9
5312	Offices of real estate agents and brokers .....	10	4 109	827	201	33	44.4	—
53121	Offices of real estate agents and brokers .....	10	4 109	827	201	33	44.4	—
531210	Offices of real estate agents and brokers .....	10	4 109	827	201	33	44.4	—
5313	Activities related to real estate .....	14	6 943	2 491	506	68	86.4	—
532	Rental and leasing services .....	6	1 575	348	87	10	42.6	—
<b>WAIMALU CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>39</b>	<b>30 081</b>	<b>8 157</b>	<b>1 800</b>	<b>275</b>	<b>17.0</b>	<b>7.8</b>
531	Real estate .....	34	22 279	6 422	1 395	221	22.9	10.5
5311	Lessors of real estate .....	10	5 236	755	171	39	11.9	24.8
5312	Offices of real estate agents and brokers .....	13	10 684	1 763	383	45	23.6	5.2
53121	Offices of real estate agents and brokers .....	13	10 684	1 763	383	45	23.6	5.2
531210	Offices of real estate agents and brokers .....	13	10 684	1 763	383	45	23.6	5.2
5312101	Offices of residential real estate agents and brokers .....	12	D	D	D	b	D	D
5313	Activities related to real estate .....	11	6 359	3 904	841	137	30.8	7.7
532	Rental and leasing services .....	5	7 802	1 735	405	54	—	—
<b>WAIMANALO CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>WAIMANALO BEACH CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
531	Real estate .....	1	D	D	D	a	D	D
<b>WAIMEA CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>13</b>	<b>6 351</b>	<b>991</b>	<b>412</b>	<b>33</b>	<b>40.2</b>	<b>7.1</b>
531	Real estate .....	9	4 714	684	335	19	54.1	3.1
532	Rental and leasing services .....	4	1 637	307	77	14	—	18.4
<b>WAIPAHO CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>24</b>	<b>13 771</b>	<b>2 290</b>	<b>556</b>	<b>108</b>	<b>51.4</b>	<b>14.7</b>
531	Real estate .....	17	9 106	1 076	243	51	77.7	22.3
5311	Lessors of real estate .....	11	6 670	519	115	33	72.5	27.5
532	Rental and leasing services .....	7	4 665	1 214	313	57	—	—
<b>WAIPIO CDP</b>								
<b>53</b>	<b>Real estate and rental and leasing</b> .....	<b>8</b>	<b>3 224</b>	<b>638</b>	<b>155</b>	<b>47</b>	<b>1.6</b>	<b>1.6</b>
531	Real estate .....	7	D	D	D	b	D	D
532	Rental and leasing services .....	1	D	D	D	a	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF HAWAII COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>63</b>	<b>107 732</b>	<b>24 331</b>	<b>5 207</b>	<b>607</b>	<b>9.0</b>	<b>.8</b>
531	Real estate .....	53	102 983	22 970	4 890	537	8.5	.5
5311	Lessors of real estate .....	17	14 230	1 583	377	52	24.1	—
5312	Offices of real estate agents and brokers .....	22	72 998	13 155	3 051	259	3.3	.6
53121	Offices of real estate agents and brokers .....	22	72 998	13 155	3 051	259	3.3	.6
531210	Offices of real estate agents and brokers .....	22	72 998	13 155	3 051	259	3.3	.6
5312101	Offices of residential real estate agents and brokers ...	20	D	D	D	e	D	D
5313	Activities related to real estate .....	14	15 755	8 232	1 462	226	18.1	.4
532	Rental and leasing services .....	10	4 749	1 361	317	70	21.0	6.9
<b>BALANCE OF HONOLULU COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>44</b>	<b>95 453</b>	<b>12 889</b>	<b>4 388</b>	<b>361</b>	<b>4.6</b>	<b>3.2</b>
531	Real estate .....	32	91 358	11 872	4 136	305	4.4	2.3
5311	Lessors of real estate .....	17	86 741	10 607	3 863	263	1.6	1.0
532	Rental and leasing services .....	12	4 095	1 017	252	56	11.1	23.1
<b>BALANCE OF KAUAI COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>78</b>	<b>88 095</b>	<b>22 054</b>	<b>5 562</b>	<b>845</b>	<b>15.3</b>	<b>3.8</b>
531	Real estate .....	65	82 781	21 113	5 411	800	15.9	3.4
5311	Lessors of real estate .....	12	9 855	1 877	355	99	21.8	11.8
5312	Offices of real estate agents and brokers .....	34	57 282	12 378	3 241	407	15.7	1.0
53121	Offices of real estate agents and brokers .....	34	57 282	12 378	3 241	407	15.7	1.0
531210	Offices of real estate agents and brokers .....	34	57 282	12 378	3 241	407	15.7	1.0
5312101	Offices of residential real estate agents and brokers ...	30	D	D	D	e	D	D
5313	Activities related to real estate .....	19	15 644	6 858	1 815	294	12.6	7.1
53131	Real estate property managers .....	11	D	D	D	e	D	D
532	Rental and leasing services .....	13	5 314	941	151	45	6.3	9.5
<b>BALANCE OF MAUI COUNTY</b>								
<b>53</b>	<b>Real estate and rental and leasing .....</b>	<b>35</b>	<b>77 584</b>	<b>12 059</b>	<b>2 919</b>	<b>453</b>	<b>5.3</b>	<b>4.1</b>
531	Real estate .....	23	D	D	D	c	D	D
5312	Offices of real estate agents and brokers .....	12	10 247	1 631	317	23	27.8	15.0
53121	Offices of real estate agents and brokers .....	12	10 247	1 631	317	23	27.8	15.0
531210	Offices of real estate agents and brokers .....	12	10 247	1 631	317	23	27.8	15.0
5312101	Offices of residential real estate agents and brokers ...	12	10 247	1 631	317	23	27.8	15.0
532	Rental and leasing services .....	11	56 426	5 362	1 258	216	.3	—
533	Lessors of nonfinancial intangible assets (except copyrighted works) .....	1	D	D	D	a	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.