

Nebraska: 2002

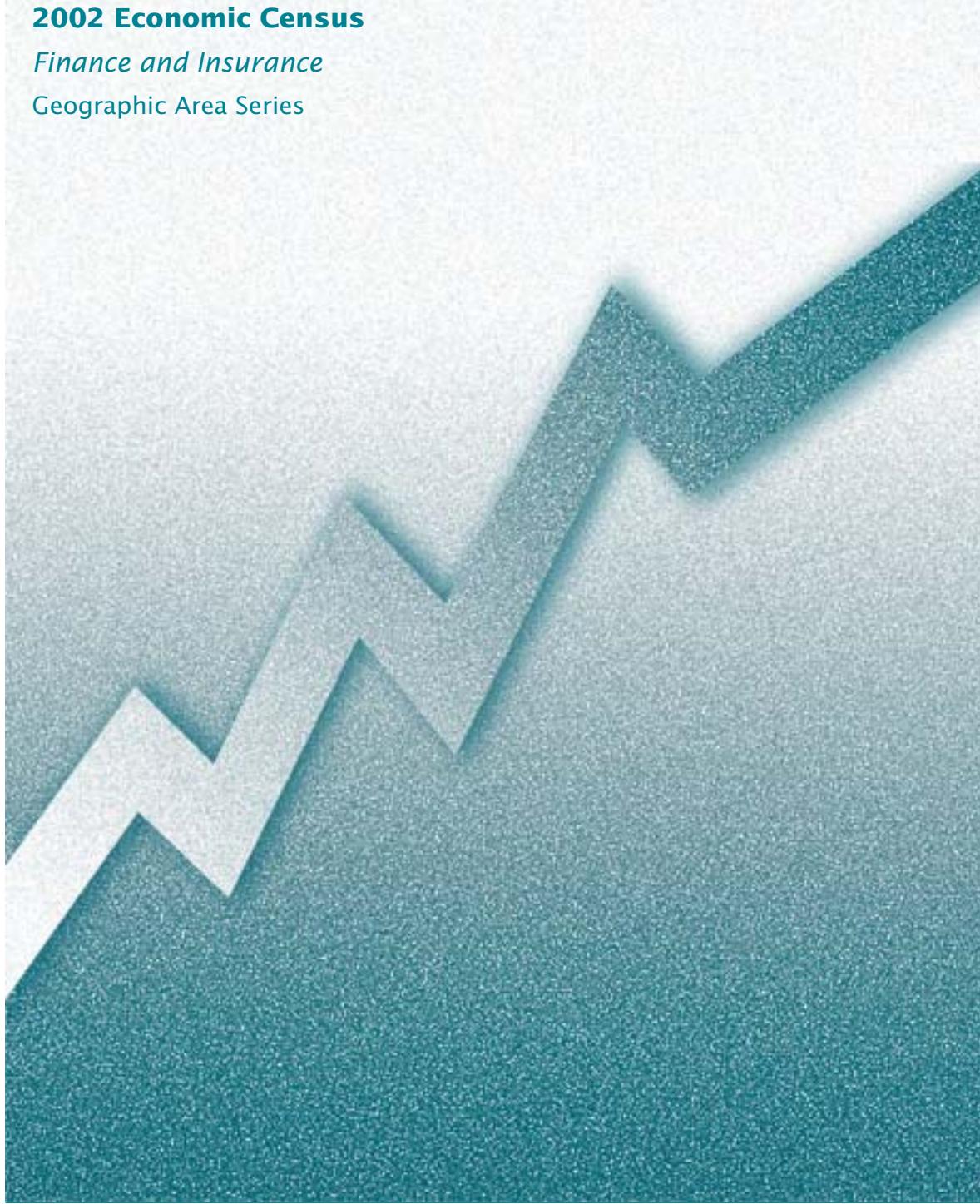
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2002 Economic Census

Finance and Insurance

Geographic Area Series



U.S. CENSUS BUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



CONTENTS

Introduction to the Economic Census	v
Finance and Insurance	ix
Tables	
1. Summary Statistics for the State: 2002	1
2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002	2
Appendices	
A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Methodology	C-1
D. Geographic Notes	--
E. Metropolitan and Micropolitan Statistical Areas	E-1
-- Not applicable for this report.	

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA								
52	Finance and insurance.....	1 694	N	1 763 293	468 994	36 596	N	N
521	Monetary authorities - central bank	1	62 025	6 104	1 571	162	—	—
5211	Monetary authorities - central bank	1	62 025	6 104	1 571	162	—	—
52111	Monetary authorities - central bank	1	62 025	6 104	1 571	162	—	—
52110	Monetary authorities - central bank	1	62 025	6 104	1 571	162	—	—
522	Credit intermediation and related activities	633	N	867 322	220 619	16 900	N	N
5221	Depository credit intermediation	390	N	D	D	i	N	N
52211	Commercial banking	271	Q	223 652	54 575	6 168	Q	Q
52210	Commercial banking	271	Q	223 652	54 575	6 168	Q	Q
52212	Savings institutions	59	Q	D	D	g	Q	Q
52210	Savings institutions	59	Q	D	D	g	Q	Q
52213	Credit unions	59	D	D	D	f	D	D
52210	Credit unions	59	D	D	D	f	D	D
5222	Nondepository credit intermediation	136	D	D	D	g	D	D
52222	Sales financing	22	D	D	D	c	D	D
522220	Sales financing	22	D	D	D	c	D	D
52229	Other nondepository credit intermediation	111	D	D	D	f	D	D
522291	Consumer lending	25	D	D	D	c	D	D
522292	Real estate credit	68	187 801	52 746	12 487	697	.3	.9
522299	Mortgage bankers and loan correspondents	67	D	D	D	e	D	D
522298	All other nondepository credit intermediation	15	D	D	D	c	D	D
5222981	Pawn shops	12	D	D	D	c	D	D
5223	Activities related to credit intermediation	107	D	D	D	i	D	D
52231	Mortgage and nonmortgage loan brokers	34	D	D	D	c	D	D
522310	Mortgage and nonmortgage loan brokers	34	D	D	D	c	D	D
52232	Financial transactions processing, reserve, and clearinghouse activities.....	29	D	D	D	i	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities.....	29	D	D	D	i	D	D
52239	Other activities related to credit intermediation	44	D	D	D	e	D	D
522390	Other activities related to credit intermediation	44	D	D	D	e	D	D
523	Securities, commodity contracts, other financial investments, and related activities	277	D	D	D	h	D	D
5231	Securities and commodity contracts intermediation and brokerage	152	D	D	D	g	D	D
52311	Investment banking and securities dealing	14	D	D	D	e	D	D
523110	Investment banking and securities dealing	14	D	D	D	e	D	D
52312	Securities brokerage	134	D	D	D	g	D	D
523120	Securities brokerage	134	D	D	D	g	D	D
5239	Other financial investment activities	125	D	D	D	e	D	D
52391	Miscellaneous intermediation	23	D	D	D	b	D	D
523910	Miscellaneous intermediation	23	D	D	D	b	D	D
52392	Portfolio management	43	65 781	25 043	5 958	292	1.6	2.6
523920	Portfolio management	43	65 781	25 043	5 958	292	1.6	2.6
52393	Investment advice	55	D	D	D	c	D	D
523930	Investment advice	55	D	D	D	c	D	D
524	Insurance carriers and related activities	783	N	D	D	j	N	N
5241	Insurance carriers	171	Q	D	D	j	Q	Q
52411	Direct life, health, and medical insurance carriers	84	Q	D	D	i	Q	Q
524113	Direct life insurance carriers	53	Q	D	D	h	Q	Q
524114	Direct health and medical insurance carriers	31	Q	D	D	h	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	82	Q	D	D	h	Q	Q
524126	Direct property and casualty insurance carriers	74	Q	D	D	h	Q	Q
5242	Agencies, brokerages, and other insurance related activities	612	D	D	D	h	D	D
52421	Insurance agencies and brokerages	555	246 778	76 309	19 174	2 131	31.5	3.4
524210	Insurance agencies and brokerages	555	246 778	76 309	19 174	2 131	31.5	3.4
52429	Other insurance related activities	57	D	D	D	g	D	D
524291	Claims adjusting	22	D	D	D	b	D	D
524292	Third party administration of insurance and pension funds/plans	23	D	D	D	f	D	D
524298	All other insurance related activities	12	D	D	D	e	D	D
Fremont, NE Micropolitan Statistical Area								
52	Finance and insurance.....	71	N	15 283	3 589	503	N	N
522	Credit intermediation and related activities	24	N	10 314	2 646	370	N	N
5221	Depository credit intermediation	21	N	D	D	e	N	N
52211	Commercial banking	17	Q	9 324	2 399	327	Q	Q
522110	Commercial banking	17	Q	9 324	2 399	327	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	9	D	D	D	b	D	D
524	Insurance carriers and related activities	38	N	D	D	c	N	N
5242	Agencies, brokerages, and other insurance related activities	35	D	D	D	b	D	D
52421	Insurance agencies and brokerages	34	8 004	2 265	508	89	58.4	6.6
524210	Insurance agencies and brokerages	34	8 004	2 265	508	89	58.4	6.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—							
							From administrative records ¹	Estimated ²						
OMAHA-COUNCIL BLUFFS-FREMONT, NE-IA COMBINED STATISTICAL AREA—Con.														
Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area														
52	Finance and insurance.....	1 623	N	1 748 010	465 405	36 093	N	N						
521	Monetary authorities - central bank	1	62 025	6 104	1 571	162	—	—						
5211	Monetary authorities - central bank	1	62 025	6 104	1 571	162	—	—						
52111	Monetary authorities - central bank	1	62 025	6 104	1 571	162	—	—						
52110	Monetary authorities - central bank	1	62 025	6 104	1 571	162	—	—						
522	Credit intermediation and related activities	609	N	857 008	217 973	16 530	N	N						
5221	Depository credit intermediation	369	N	290 108	72 699	8 086	N	N						
52211	Commercial banking	254	Q	214 328	52 176	5 841	Q	Q						
522110	Commercial banking	254	Q	214 328	52 176	5 841	Q	Q						
52212	Savings institutions	56	Q	51 195	14 526	1 441	Q	Q						
522120	Savings institutions	56	Q	51 195	14 526	1 441	Q	Q						
52213	Credit unions	58	D	D	D	f	D	D						
522130	Credit unions	58	D	D	D	f	D	D						
5222	Nondepository credit intermediation	135	445 929	75 708	18 271	1 288	1.4	5.8						
52222	Sales financing	22	D	D	D	c	D	D						
522220	Sales financing	22	D	D	D	c	D	D						
52229	Other nondepository credit intermediation	110	D	D	D	f	D	D						
522291	Consumer lending	24	48 756	4 521	1 046	117	—	19.5						
522292	Real estate credit	68	187 801	52 746	12 487	697	.3	.9						
5222929	Mortgage bankers and loan correspondents	67	D	D	D	e	D	D						
522298	All other nondepository credit intermediation	15	D	D	D	c	D	D						
5222981	Pawn shops	12	D	D	D	c	D	D						
5223	Activities related to credit intermediation	105	1 495 101	491 192	127 003	7 156	.1	.3						
52231	Mortgage and nonmortgage loan brokers	34	D	D	D	c	D	D						
522310	Mortgage and nonmortgage loan brokers	34	D	D	D	c	D	D						
52232	Financial transactions processing, reserve, and clearinghouse activities	29	D	D	D	i	D	D						
522320	Financial transactions processing, reserve, and clearinghouse activities	29	D	D	D	i	D	D						
52239	Other activities related to credit intermediation	42	D	D	D	e	D	D						
522390	Other activities related to credit intermediation	42	D	D	D	e	D	D						
523	Securities, commodity contracts, other financial investments, and related activities	268	804 227	181 904	56 868	2 863	1.3	4.4						
5231	Securities and commodity contracts intermediation and brokerage	147	697 889	147 807	48 787	2 381	.5	4.6						
52311	Investment banking and securities dealing	14	D	D	D	e	D	D						
523110	Investment banking and securities dealing	14	D	D	D	e	D	D						
52312	Securities brokerage	129	627 036	119 217	34 633	2 091	.5	5.0						
523120	Securities brokerage	129	627 036	119 217	34 633	2 091	.5	5.0						
5239	Other financial investment activities	121	106 338	34 097	8 081	482	6.1	3.0						
52391	Miscellaneous intermediation	22	D	D	D	b	D	D						
523910	Miscellaneous intermediation	22	D	D	D	b	D	D						
52392	Portfolio management	43	65 781	25 043	5 958	292	1.6	2.6						
523920	Portfolio management	43	65 781	25 043	5 958	292	1.6	2.6						
52393	Investment advice	53	19 277	4 434	1 006	100	21.0	7.1						
523930	Investment advice	53	19 277	4 434	1 006	100	21.0	7.1						
524	Insurance carriers and related activities	745	N	702 994	188 993	16 538	N	N						
5241	Insurance carriers	168	Q	593 721	161 583	13 438	Q	Q						
52411	Direct life, health, and medical insurance carriers	83	Q	D	D	i	Q	Q						
524113	Direct life insurance carriers	52	Q	D	D	h	Q	Q						
524114	Direct health and medical insurance carriers	31	Q	D	D	h	Q	Q						
52412	Direct insurance (except life, health, and medical) carriers	80	Q	D	D	h	Q	Q						
524126	Direct property and casualty insurance carriers	72	Q	D	D	h	Q	Q						
5242	Agencies, brokerages, and other insurance related activities	577	328 469	109 273	27 410	3 100	22.7	2.7						
52421	Insurance agencies and brokerages	521	238 774	74 044	18 666	2 042	30.6	3.3						
524210	Insurance agencies and brokerages	521	238 774	74 044	18 666	2 042	30.6	3.3						
52429	Other insurance related activities	56	89 695	35 229	8 744	1 058	1.5	1.2						
524291	Claims adjusting	22	D	D	D	b	D	D						
524292	Third party administration of insurance and pension funds/plans	23	D	D	D	f	D	D						
524298	All other insurance related activities	11	D	D	D	e	D	D						
SIOUX CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA														
52	Finance and insurance.....	288	N	D	D	h	N	N						

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SIOUX CITY-VERMILLION, IA-NE-SD COMBINED STATISTICAL AREA—Con.								
52	Finance and insurance—Con.							
522	Credit intermediation and related activities	121	N	D	D	g	N	N
5221	Depository credit intermediation	87	N	D	D	g	N	N
52211	Commercial banking	62	Q	D	D	f	Q	Q
522110	Commercial banking	62	Q	D	D	f	Q	Q
52212	Savings institutions	13	Q	D	D	c	Q	Q
522120	Savings institutions	13	Q	D	D	c	Q	Q
52213	Credit unions	12	D	D	D	c	D	D
522130	Credit unions	12	D	D	D	c	D	D
5222	Nondepository credit intermediation	23	D	D	D	e	D	D
52229	Other nondepository credit intermediation	20	D	D	D	b	D	D
5223	Activities related to credit intermediation	11	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	36	D	D	D	c	D	D
5231	Securities and commodity contracts intermediation and brokerage	24	D	D	D	c	D	D
52312	Securities brokerage	21	D	D	D	c	D	D
523120	Securities brokerage	21	D	D	D	c	D	D
5239	Other financial investment activities	12	D	D	D	b	D	D
524	Insurance carriers and related activities	131	N	D	D	f	N	N
5241	Insurance carriers	19	Q	D	D	f	Q	Q
52411	Direct life, health, and medical insurance carriers	13	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	112	D	D	D	e	D	D
52421	Insurance agencies and brokerages	108	D	D	D	e	D	D
	Insurance agencies and brokerages	108	D	D	D	e	D	D
Sioux City, IA-NE-SD Metropolitan Statistical Area								
52	Finance and insurance.....	270	N	97 302	24 023	2 598	N	N
522	Credit intermediation and related activities	114	N	D	D	g	N	N
5221	Depository credit intermediation	80	N	D	D	g	N	N
52211	Commercial banking	56	Q	26 400	6 631	732	Q	Q
522110	Commercial banking	56	Q	26 400	6 631	732	Q	Q
52212	Savings institutions	13	Q	D	D	c	Q	Q
522120	Savings institutions	13	Q	D	D	c	Q	Q
52213	Credit unions	11	D	D	D	c	D	D
522130	Credit unions	11	D	D	D	c	D	D
5222	Nondepository credit intermediation	23	D	D	D	e	D	D
52229	Other nondepository credit intermediation	20	D	D	D	b	D	D
5223	Activities related to credit intermediation	11	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	34	D	D	D	c	D	D
5231	Securities and commodity contracts intermediation and brokerage	23	D	D	D	c	D	D
52312	Securities brokerage	20	D	D	D	c	D	D
523120	Securities brokerage	20	D	D	D	c	D	D
5239	Other financial investment activities	11	D	D	D	b	D	D
524	Insurance carriers and related activities	122	N	D	D	f	N	N
5241	Insurance carriers	17	Q	D	D	f	Q	Q
52411	Direct life, health, and medical insurance carriers	13	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	105	D	D	D	e	D	D
52421	Insurance agencies and brokerages	101	D	D	D	e	D	D
	Insurance agencies and brokerages	101	D	D	D	e	D	D
Vermillion, SD Micropolitan Statistical Area								
52	Finance and insurance.....	18	N	D	D	b	N	N
522	Credit intermediation and related activities	7	N	D	D	b	N	N
523	Securities, commodity contracts, other financial investments, and related activities	2	D	D	D	a	D	D
524	Insurance carriers and related activities	9	N	D	D	b	N	N

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BEATRICE, NE MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	49	N	8 651	2 330	286	N	N
522	Credit intermediation and related activities	25	N	6 756	1 808	235	N	N
5221	Depository credit intermediation	20	N	D	D	c	N	N
52211	Commercial banking	17	Q	5 824	1 575	204	Q	Q
522110	Commercial banking	17	Q	5 824	1 575	204	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	6	D	D	D	b	D	D
524	Insurance carriers and related activities	18	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	17	D	D	D	b	D	D
52421	Insurance agencies and brokerages	16	2 627	551	146	29	75.5	.2
524210	Insurance agencies and brokerages	16	2 627	551	146	29	75.5	.2
COLUMBUS, NE MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	78	N	16 362	4 048	526	N	N
522	Credit intermediation and related activities	29	N	12 918	3 092	414	N	N
5221	Depository credit intermediation	22	N	10 119	2 483	354	N	N
52211	Commercial banking	17	Q	8 491	2 103	295	Q	Q
522110	Commercial banking	17	Q	8 491	2 103	295	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	12	3 390	1 113	346	27	2.8	15.7
5231	Securities and commodity contracts intermediation and brokerage	10	D	D	D	b	D	D
524	Insurance carriers and related activities	37	N	2 331	610	85	N	N
5242	Agencies, brokerages, and other insurance related activities ..	34	D	D	D	b	D	D
52421	Insurance agencies and brokerages	33	D	D	D	b	D	D
524210	Insurance agencies and brokerages	33	D	D	D	b	D	D
GRAND ISLAND, NE MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	192	N	50 273	12 992	1 753	N	N
522	Credit intermediation and related activities	75	N	22 685	5 381	773	N	N
5221	Depository credit intermediation	58	N	19 699	4 700	653	N	N
52211	Commercial banking	45	Q	14 753	3 530	474	Q	Q
522110	Commercial banking	45	Q	14 753	3 530	474	Q	Q
5222	Nondepository credit intermediation	14	26 999	2 824	656	114	—	4.5
52229	Other nondepository credit intermediation	13	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities	18	8 281	2 845	694	53	.3	10.3
5231	Securities and commodity contracts intermediation and brokerage	15	D	D	D	b	D	D
52312	Securities brokerage	12	6 554	1 957	476	31	—	11.2
523120	Securities brokerage	12	6 554	1 957	476	31	—	11.2
524	Insurance carriers and related activities	99	N	24 743	6 917	927	N	N
5241	Insurance carriers	19	Q	D	D	f	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	13	Q	D	D	b	Q	Q
524126	Direct property and casualty insurance carriers	10	Q	D	D	a	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	80	D	D	D	c	D	D
52421	Insurance agencies and brokerages	75	D	D	D	c	D	D
524210	Insurance agencies and brokerages	75	D	D	D	c	D	D
HASTINGS, NE MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	75	N	12 198	3 151	443	N	N
522	Credit intermediation and related activities	21	N	6 841	1 710	233	N	N
5221	Depository credit intermediation	17	N	6 671	1 669	225	N	N
52211	Commercial banking	12	Q	6 149	1 547	203	Q	Q
522110	Commercial banking	12	Q	6 149	1 547	203	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	11	6 008	1 921	535	52	—	22.6
524	Insurance carriers and related activities	43	N	3 436	906	158	N	N
5242	Agencies, brokerages, and other insurance related activities ..	38	D	D	D	c	D	D
52421	Insurance agencies and brokerages	37	11 016	3 211	850	143	31.6	4.6
524210	Insurance agencies and brokerages	37	11 016	3 211	850	143	31.6	4.6

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							From administrative records ¹	Estimated ²
KEARNEY, NE MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	112	N	21 479	5 183	730	N	N
522	Credit intermediation and related activities	35	N	15 709	3 777	543	N	N
5221	Depository credit intermediation	28	N	14 690	3 535	509	N	N
52211	Commercial banking	24	Q	13 768	3 316	474	Q	Q
522110	Commercial banking	24	Q	13 768	3 316	474	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	20	9 881	2 463	604	52	5.1	6.9
5231	Securities and commodity contracts intermediation and brokerage	14	9 655	2 423	585	46	4.2	6.9
52312	Securities brokerage	10	8 115	2 181	518	35	3.9	8.2
523120	Securities brokerage	10	8 115	2 181	518	35	3.9	8.2
524	Insurance carriers and related activities	57	N	3 307	802	135	N	N
5242	Agencies, brokerages, and other insurance related activities ..	49	D	D	D	c	D	D
52421	Insurance agencies and brokerages	48	9 934	2 972	718	122	59.8	1.5
524210	Insurance agencies and brokerages	48	9 934	2 972	718	122	59.8	1.5
LEXINGTON, NE MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	51	N	9 104	2 183	337	N	N
522	Credit intermediation and related activities	16	N	6 469	1 549	242	N	N
5221	Depository credit intermediation	15	N	D	D	c	N	N
52211	Commercial banking	12	Q	5 551	1 331	210	Q	Q
522110	Commercial banking	12	Q	5 551	1 331	210	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	5	D	D	D	a	D	D
524	Insurance carriers and related activities	30	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	29	7 574	2 165	511	84	37.4	11.9
52421	Insurance agencies and brokerages	29	7 574	2 165	511	84	37.4	11.9
524210	Insurance agencies and brokerages	29	7 574	2 165	511	84	37.4	11.9
LINCOLN, NE METROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	623	N	443 201	112 650	10 619	N	N
522	Credit intermediation and related activities	231	N	143 794	35 113	3 615	N	N
5221	Depository credit intermediation	154	N	83 917	21 243	2 330	N	N
52211	Commercial banking	108	Q	61 245	15 744	1 741	Q	Q
522110	Commercial banking	108	Q	61 245	15 744	1 741	Q	Q
52212	Savings institutions	22	Q	17 500	4 297	406	Q	Q
522120	Savings institutions	22	Q	17 500	4 297	406	Q	Q
52213	Credit unions	24	24 797	5 172	1 202	183	3.5	—
522130	Credit unions	24	24 797	5 172	1 202	183	3.5	—
5222	Nondepository credit intermediation	40	160 892	15 881	3 353	435	.1	7.5
52229	Other nondepository credit intermediation	31	D	D	D	c	D	D
522292	Real estate credit	21	28 797	7 658	1 748	152	—	2.4
522299	Mortgage bankers and loan correspondents	20	D	D	D	c	D	D
5223	Activities related to credit intermediation	37	73 468	43 996	10 517	850	—	1.5
52231	Mortgage and nonmortgage loan brokers	13	D	D	D	b	D	D
522310	Mortgage and nonmortgage loan brokers	13	D	D	D	b	D	D
52239	Other activities related to credit intermediation	20	D	D	D	f	D	D
522390	Other activities related to credit intermediation	20	D	D	D	f	D	D
523	Securities, commodity contracts, other financial investments, and related activities	101	88 560	37 226	10 112	494	3.2	7.1
5231	Securities and commodity contracts intermediation and brokerage	64	D	D	D	e	D	D
52312	Securities brokerage	58	71 591	33 148	9 123	384	2.8	7.0
523120	Securities brokerage	58	71 591	33 148	9 123	384	2.8	7.0
5239	Other financial investment activities	37	D	D	D	b	D	D
52392	Portfolio management	15	6 209	2 318	549	46	2.6	16.2
523920	Portfolio management	15	6 209	2 318	549	46	2.6	16.2
52393	Investment advice	15	4 538	1 198	317	28	6.9	.6
523930	Investment advice	15	4 538	1 198	317	28	6.9	.6
524	Insurance carriers and related activities	291	N	262 181	67 425	6 510	N	N
5241	Insurance carriers	68	Q	227 551	59 464	5 397	Q	Q
52411	Direct life, health, and medical insurance carriers	37	Q	D	D	g	Q	Q
524113	Direct life insurance carriers	30	Q	D	D	g	Q	Q
52412	Direct insurance (except life, health, and medical) carriers	28	Q	151 658	38 520	3 673	Q	Q
524126	Direct property and casualty insurance carriers	24	Q	D	D	h	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	223	100 959	34 630	7 961	1 113	25.4	8.1
52421	Insurance agencies and brokerages	208	81 616	28 138	6 473	917	30.8	7.8
524210	Insurance agencies and brokerages	208	81 616	28 138	6 473	917	30.8	7.8
52429	Other insurance related activities	15	19 343	6 492	1 488	196	2.4	9.2

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
NORFOLK, NE MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	134	N	20 997	5 063	719	N	N
522	Credit intermediation and related activities	40	N	14 300	3 657	462	N	N
5221	Depository credit intermediation	34	N	12 735	3 117	422	N	N
52211	Commercial banking	24	Q	10 242	2 420	338	Q	Q
522110	Commercial banking	24	Q	10 242	2 420	338	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	20	6 471	1 881	355	47	2.6	1.8
5239	Other financial investment activities	11	1 632	451	99	29	8.2	7.1
524	Insurance carriers and related activities	74	N	4 816	1 051	210	N	N
5242	Agencies, brokerages, and other insurance related activities ..	67	D	D	D	c	D	D
52421	Insurance agencies and brokerages	66	16 388	4 263	925	189	43.5	16.9
524210	Insurance agencies and brokerages	66	16 388	4 263	925	189	43.5	16.9
NORTH PLATTE, NE MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	71	N	13 423	3 370	465	N	N
522	Credit intermediation and related activities	31	N	10 146	2 542	368	N	N
5221	Depository credit intermediation	22	N	8 714	2 195	318	N	N
52211	Commercial banking	16	Q	7 762	1 964	284	Q	Q
522110	Commercial banking	16	Q	7 762	1 964	284	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	6	D	D	D	a	D	D
524	Insurance carriers and related activities	34	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	26	D	D	D	b	D	D
52421	Insurance agencies and brokerages	25	4 917	1 430	319	64	51.5	17.9
524210	Insurance agencies and brokerages	25	4 917	1 430	319	64	51.5	17.9
SCOTTSBLUFF, NE MICROPOLITAN STATISTICAL AREA								
52	Finance and insurance.....	72	N	25 540	6 527	692	N	N
522	Credit intermediation and related activities	30	N	21 444	5 549	547	N	N
5221	Depository credit intermediation	22	N	8 141	2 001	323	N	N
52211	Commercial banking	16	Q	7 665	1 891	299	Q	Q
522110	Commercial banking	16	Q	7 665	1 891	299	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities	9	3 040	829	198	22	.1	11.2
524	Insurance carriers and related activities	33	N	3 267	780	123	N	N
5242	Agencies, brokerages, and other insurance related activities ..	31	D	D	D	c	D	D
52421	Insurance agencies and brokerages	27	6 276	1 883	438	92	43.8	18.9
524210	Insurance agencies and brokerages	27	6 276	1 883	438	92	43.8	18.9

¹Includes revenue information obtained from administrative records of other federal agencies.

²Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.