

# United States: 2002

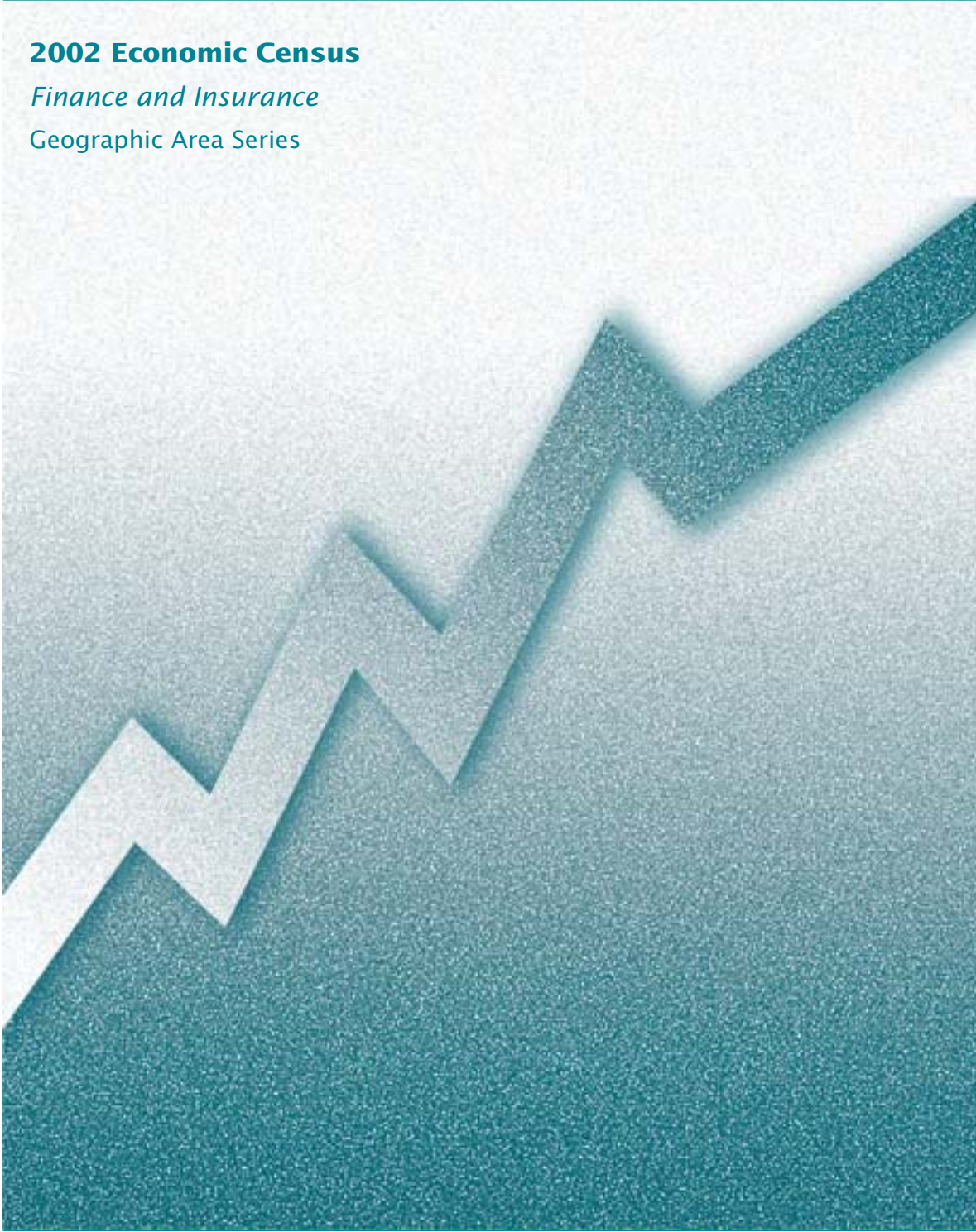
Issued August 2005

EC02-52A-1US

## 2002 Economic Census

*Finance and Insurance*

Geographic Area Series



**USCENSUSBUREAU**

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



## CONTENTS

---

Introduction to the Economic Census .....	v
Finance and Insurance .....	ix
Tables	
1. Summary Statistics for the United States: 2002 .....	1
Appendixes	
A. Explanation of Terms .....	A-1
B. NAICS Codes, Titles, and Descriptions .....	B-1
C. Methodology .....	C-1
D. Geographic Notes .....	--
E. Metropolitan and Micropolitan Statistical Areas .....	--

-- Not applicable for this report.

**Table 1. Summary Statistics for the United States: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>52</b>	<b>Finance and insurance</b> .....	<b>440 268</b>	<b>2 803 854 868</b>	<b>377 790 172</b>	<b>112 112 306</b>	<b>6 578 817</b>	<b>1.3</b>	<b>2.8</b>
521	Monetary authorities - central bank .....	47	28 909 454	1 234 355	308 694	22 367	—	—
5211	Monetary authorities - central bank .....	47	28 909 454	1 234 355	308 694	22 367	—	—
52111	Monetary authorities - central bank .....	47	28 909 454	1 234 355	308 694	22 367	—	—
521110	Monetary authorities - central bank .....	47	28 909 454	1 234 355	308 694	22 367	—	—
522	Credit intermediation and related activities .....	196 451	1 055 713 787	151 201 599	43 114 981	3 299 521	.7	3.9
5221	Depository credit intermediation .....	114 581	604 573 768	96 130 470	29 121 067	2 196 669	.4	.8
52211	Commercial banking .....	81 357	488 659 993	79 150 729	24 786 931	1 737 056	.3	.8
522110	Commercial banking .....	81 357	488 659 993	79 150 729	24 786 931	1 737 056	.3	.8
5221101	National commercial banks - banking .....	44 590	282 055 763	47 785 940	15 533 519	1 029 397	.4	.2
5221102	State commercial banks - banking .....	36 302	169 566 070	28 301 924	8 139 835	684 742	.3	.8
52212	Savings institutions .....	16 744	77 459 937	10 109 162	2 609 760	246 426	.2	1.3
522120	Savings institutions .....	16 744	77 459 937	10 109 162	2 609 760	246 426	.2	1.3
5221201	Savings institutions - federally chartered .....	11 801	55 971 008	7 039 306	1 828 485	166 652	.2	1.0
5221203	Savings institutions - not federally chartered .....	4 939	D	D	D	D	D	D
52213	Credit unions .....	16 295	37 050 065	6 466 086	1 588 619	208 038	.7	1.0
522130	Credit unions .....	16 295	37 050 065	6 466 086	1 588 619	208 038	.7	1.0
5221301	Credit unions - federally chartered .....	9 102	19 629 157	3 446 719	846 919	110 713	.2	1.2
5221309	Credit unions - not federally chartered .....	7 193	17 420 908	3 019 367	741 700	97 325	1.2	.7
52219	Other depository credit intermediation .....	185	1 403 773	404 493	135 757	5 149	.6	1.0
522190	Other depository credit intermediation .....	185	1 403 773	404 493	135 757	5 149	.6	1.0
5222	Nondepository credit intermediation .....	49 199	396 893 716	41 806 495	10 839 090	808 817	.8	7.9
52221	Credit card issuing .....	610	35 855 753	3 021 743	925 085	69 854	—	5.8
522210	Credit card issuing .....	610	35 855 753	3 021 743	925 085	69 854	—	5.8
52222	Sales financing .....	6 926	115 236 407	13 582 481	3 519 323	301 078	.8	11.3
522220	Sales financing .....	6 926	115 236 407	13 582 481	3 519 323	301 078	.8	11.3
52229	Other nondepository credit intermediation .....	41 663	245 801 556	25 202 271	6 394 682	437 885	.9	6.6
522291	Consumer lending .....	14 153	28 748 870	3 409 083	841 077	92 447	1.1	7.9
522292	Real estate credit .....	19 234	75 479 073	17 680 832	4 358 093	274 356	1.9	16.0
5222929	Mortgage bankers and loan correspondents .....	18 615	72 292 779	17 354 594	4 263 064	268 870	1.9	15.5
522293	International trade financing .....	338	4 228 903	421 451	123 199	4 544	3.6	2.1
522294	Secondary market financing .....	271	102 426 532	1 664 964	540 414	16 305	—	.6
522298	All other nondepository credit intermediation .....	7 667	34 918 178	2 025 941	531 899	50 233	.7	3.4
5222981	Pawn shops .....	6 146	2 660 826	598 188	145 797	26 159	5.4	7.8
5222988	Other business credit institutions .....	1 521	32 257 352	1 427 753	386 102	24 074	.3	3.1
5223	Activities related to credit intermediation .....	32 671	54 246 303	13 264 634	3 154 824	294 035	3.5	8.4
52231	Mortgage and nonmortgage loan brokers .....	17 041	14 123 022	5 261 535	1 100 752	105 147	9.8	6.7
522310	Mortgage and nonmortgage loan brokers .....	17 041	14 123 022	5 261 535	1 100 752	105 147	9.8	6.7
52232	Financial transactions processing, reserve, and clearinghouse activities .....	2 962	28 175 353	5 395 195	1 418 227	115 127	1.0	9.2
522320	Financial transactions processing, reserve, and clearinghouse activities .....	2 962	28 175 353	5 395 195	1 418 227	115 127	1.0	9.2
52239	Other activities related to credit intermediation .....	12 668	11 947 928	2 607 904	635 845	73 761	2.1	8.5
522390	Other activities related to credit intermediation .....	12 668	11 947 928	2 607 904	635 845	73 761	2.1	8.5
523	Securities, commodity contracts, other financial investments, and related activities .....	72 338	316 275 155	103 440 617	35 969 356	832 144	1.8	5.0
5231	Securities and commodity contracts intermediation and brokerage .....	34 798	212 236 041	69 047 623	26 346 438	501 652	.8	4.9
52311	Investment banking and securities dealing .....	4 665	98 929 633	30 621 061	13 877 250	131 882	.5	2.4
523110	Investment banking and securities dealing .....	4 665	98 929 633	30 621 061	13 877 250	131 882	.5	2.4
52312	Securities brokerage .....	27 776	107 198 773	36 731 622	11 913 838	350 063	.9	7.2
523120	Securities brokerage .....	27 776	107 198 773	36 731 622	11 913 838	350 063	.9	7.2
52313	Commodity contracts dealing .....	944	3 043 532	615 477	213 012	6 020	3.1	3.0
523130	Commodity contracts dealing .....	944	3 043 532	615 477	213 012	6 020	3.1	3.0
52314	Commodity contracts brokerage .....	1 413	3 064 103	1 079 463	342 338	12 987	7.8	7.7
523140	Commodity contracts brokerage .....	1 413	3 064 103	1 079 463	342 338	12 987	7.8	7.7
5232	Securities and commodity exchanges .....	30	D	D	D	i	D	D
52321	Securities and commodity exchanges .....	30	D	D	D	i	D	D
523210	Securities and commodity exchanges .....	30	D	D	D	i	D	D
5239	Other financial investment activities .....	37 510	D	D	D	m	D	D
52391	Miscellaneous intermediation .....	6 848	11 293 082	3 381 939	897 022	34 045	7.3	7.9
523910	Miscellaneous intermediation .....	6 848	11 293 082	3 381 939	897 022	34 045	7.3	7.9
52392	Portfolio management .....	12 987	67 370 108	22 527 835	6 388 343	175 406	2.0	3.3
523920	Portfolio management .....	12 987	67 370 108	22 527 835	6 388 343	175 406	2.0	3.3
52393	Investment advice .....	14 660	13 039 600	4 846 348	1 264 991	61 409	12.9	10.4
523930	Investment advice .....	14 660	13 039 600	4 846 348	1 264 991	61 409	12.9	10.4
52399	All other financial investment activities .....	3 015	D	D	D	i	D	D
523991	Trust, fiduciary, and custody activities .....	2 560	D	D	D	k	D	D
523999	Miscellaneous financial investment activities .....	455	D	D	D	i	D	D
524	Insurance carriers and related activities .....	169 520	1 380 082 817	120 630 679	32 372 236	2 406 089	1.7	1.2
5241	Insurance carriers .....	31 458	1 273 345 560	83 554 697	23 453 756	1 578 429	.1	.7
52411	Direct life, health, and medical insurance carriers .....	12 894	857 311 282	45 466 909	13 077 897	872 298	.1	.7
524113	Direct life insurance carriers .....	8 479	500 735 460	22 721 106	6 791 017	415 769	—	.5
524114	Direct health and medical insurance carriers .....	4 415	356 575 822	22 745 803	6 286 880	456 529	.1	1.0
52412	Direct insurance (except life, health, and medical) carriers .....	17 675	381 851 499	35 843 249	9 713 806	678 230	.2	.7
524126	Direct property and casualty insurance carriers .....	12 951	366 051 948	32 078 906	8 770 206	607 027	.1	.6
524127	Direct title insurance carriers .....	4 375	12 805 302	3 431 301	860 146	63 278	1.5	2.0
524128	Other direct insurance (except life, health, and medical) carriers .....	349	2 994 249	333 042	83 454	7 925	2.5	1.0
52413	Reinsurance carriers .....	889	34 182 779	2 244 539	662 053	27 901	.1	1.9
524130	Reinsurance carriers .....	889	34 182 779	2 244 539	662 053	27 901	.1	1.9

See footnotes at end of table.

**Table 1. Summary Statistics for the United States: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>52</b>	<b>Finance and insurance—Con.</b>							
524	Insurance carriers and related activities—Con.							
5242	Agencies, brokerages, and other insurance related activities ..	138 062	106 737 257	37 075 982	8 918 480	827 660	21.5	7.0
52421	Insurance agencies and brokerages .....	125 868	80 900 667	28 218 474	6 727 872	627 346	26.9	7.5
524210	Insurance agencies and brokerages .....	125 868	80 900 667	28 218 474	6 727 872	627 346	26.9	7.5
52429	Other insurance related activities .....	12 194	25 836 590	8 857 508	2 190 608	200 314	4.6	5.4
524291	Claims adjusting .....	5 108	4 168 962	1 851 382	463 714	39 782	10.0	6.6
524292	Third party administration of insurance and pension funds/ plans .....	5 108	18 098 102	5 837 492	1 438 052	135 704	2.7	5.4
524298	All other insurance related activities .....	1 978	3 569 526	1 168 634	288 842	24 828	7.7	4.1
525	Funds, trusts, and other financial vehicles (part) .....	1 912	22 873 655	1 282 922	347 039	18 696	2.0	18.7
5259	Other investment pools and funds (part) .....	1 912	22 873 655	1 282 922	347 039	18 696	2.0	18.7
52593	Real Estate Investment Trusts - REITs .....	1 912	22 873 655	1 282 922	347 039	18 696	2.0	18.7
525930	Real Estate Investment Trusts - REITs .....	1 912	22 873 655	1 282 922	347 039	18 696	2.0	18.7

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.