

Product Lines: 2002

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2002 Economic Census

Management of Companies and Enterprises

Subject Series



USCENSUSBUREAU

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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-- Not applicable for this report.

Table 1. Product Lines by Kind of Business for the United States: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage ² (percent)
			Number	Total revenue (\$1,000)	Amount ¹ (\$1,000)	As percent of total revenue of—		
						Establishments with the product line	All establishments ¹	
55		Management of companies and enterprises	49 308	X	107 064 264	X	100.0	72.5
551		Management of companies and enterprises	49 308	X	107 064 264	X	100.0	72.5
	30060	Sale of products manufactured or assembled by other establishments of this enterprise and sold by employees of this establishment	1 197	13 220 380	11 639 400	88.0	10.9	X
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly)	1 011	8 688 766	5 755 739	66.2	5.4	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property	1 722	8 013 934	3 788 123	47.3	3.5	X
	30090	Franchise sales and fees	545	2 441 530	1 266 974	51.9	1.2	X
	30100	Research and development	201	1 408 516	396 719	28.2	.4	X
	30110	Interest and dividends	15 613	87 423 798	72 037 251	82.4	67.3	X
	30120	Gains (losses) from assets sold or traded	4 744	46 363 665	7 484 395	16.1	7.0	X
	30130	Contributions, gifts, and grants	1 134	1 879 191	846 685	45.1	.8	X
	30190	All other revenue	5 075	18 885 554	3 848 978	20.4	3.6	X
5511		Management of companies and enterprises	49 308	X	107 064 264	X	100.0	72.5
	30060	Sale of products manufactured or assembled by other establishments of this enterprise and sold by employees of this establishment	1 197	13 220 380	11 639 400	88.0	10.9	68.0
	30061	Food and beverages	330	2 737 015	2 304 136	84.2	2.2	X
	30062	Chemicals and allied products	51	923 708	862 363	93.4	.8	X
	30063	Drugs and pharmaceuticals	40	443 279	366 292	82.6	.3	X
	30064	Computers and peripheral equipment	33	544 019	371 879	68.4	.3	X
	30065	Automobiles, trucks, and other motor vehicles	65	1 074 817	829 773	77.2	.8	X
	30066	Other machinery and equipment	81	1 617 910	1 394 633	86.2	1.3	X
	30067	All other product sales	683	6 505 485	5 510 324	84.7	5.1	X
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly)	1 011	8 688 766	5 755 739	66.2	5.4	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property	1 722	8 013 934	3 788 123	47.3	3.5	X
	30090	Franchise sales and fees	545	2 441 530	1 266 974	51.9	1.2	X
	30100	Research and development	201	1 408 516	396 719	28.2	.4	X
	30110	Interest and dividends	15 613	87 423 798	72 037 251	82.4	67.3	71.4
	30111	Interest	14 302	84 862 375	32 648 867	38.5	30.5	X
	30112	Dividends	5 583	57 775 055	39 388 384	68.2	36.8	X
	30120	Gains (losses) from assets sold or traded	4 744	46 363 665	7 484 395	16.1	7.0	X
	30130	Contributions, gifts, and grants	1 134	1 879 191	846 685	45.1	.8	X
	30190	All other revenue	5 075	18 885 554	3 848 978	20.4	3.6	71.9
	30191	All other revenue	5 075	18 885 554	3 848 978	20.4	3.6	X
55111		Management of companies and enterprises	49 308	X	107 064 264	X	100.0	72.5
	30060	Sale of products manufactured or assembled by other establishments of this enterprise and sold by employees of this establishment	1 197	13 220 380	11 639 400	88.0	10.9	68.0
	30061	Food and beverages	330	2 737 015	2 304 136	84.2	2.2	X
	30062	Chemicals and allied products	51	923 708	862 363	93.4	.8	X
	30063	Drugs and pharmaceuticals	40	443 279	366 292	82.6	.3	X
	30064	Computers and peripheral equipment	33	544 019	371 879	68.4	.3	X
	30065	Automobiles, trucks, and other motor vehicles	65	1 074 817	829 773	77.2	.8	X
	30066	Other machinery and equipment	81	1 617 910	1 394 633	86.2	1.3	X
	30067	All other product sales	683	6 505 485	5 510 324	84.7	5.1	X
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly)	1 011	8 688 766	5 755 739	66.2	5.4	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property	1 722	8 013 934	3 788 123	47.3	3.5	X
	30090	Franchise sales and fees	545	2 441 530	1 266 974	51.9	1.2	X
	30100	Research and development	201	1 408 516	396 719	28.2	.4	X
	30110	Interest and dividends	15 613	87 423 798	72 037 251	82.4	67.3	71.4
	30111	Interest	14 302	84 862 375	32 648 867	38.5	30.5	X
	30112	Dividends	5 583	57 775 055	39 388 384	68.2	36.8	X
	30120	Gains (losses) from assets sold or traded	4 744	46 363 665	7 484 395	16.1	7.0	X
	30130	Contributions, gifts, and grants	1 134	1 879 191	846 685	45.1	.8	X
	30190	All other revenue	5 075	18 885 554	3 848 978	20.4	3.6	71.9
	30191	All other revenue	5 075	18 885 554	3 848 978	20.4	3.6	X
551111		Offices of bank holding companies	1 874	X	10 659 040	X	100.0	66.5
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property	22	6 715	6 502	96.8	.1	X
	30090	Franchise sales and fees	17	42 210	5 543	13.1	.1	X
	30110	Interest and dividends	1 828	10 561 297	9 778 923	92.6	91.7	62.9
	30111	Interest	1 415	9 494 500	6 590 928	69.4	61.8	X
	30112	Dividends	1 071	4 612 646	3 187 995	69.1	29.9	X
	30120	Gains (losses) from assets sold or traded	429	3 956 103	199 111	5.0	.9	X
	30130	Contributions, gifts, and grants	12	36 028	1 919	5.3	.Z	X
	30190	All other revenue	738	3 843 863	666 616	17.3	6.3	66.4
	30191	All other revenue	738	3 843 863	666 616	17.3	6.3	X
551112		Offices of other holding companies	10 601	X	66 583 248	X	100.0	71.1
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly)	9	13 317	5 992	45.0	Z	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property	1 274	1 594 003	1 175 206	73.7	1.8	X
	30090	Franchise sales and fees	205	510 694	205 744	40.3	.3	X
	30100	Research and development	70	506 699	181 108	35.7	.3	X

See footnotes at end of table.

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						Estab-lishments with the product line	All estab-lishments ¹	
55		Management of companies and enterprises—Con.						
551		Management of companies and enterprises—Con.						
5511		Management of companies and enterprises—Con.						
55111		Management of companies and enterprises—Con.						
551112		Offices of other holding companies—Con.						
	30110	Interest and dividends	9 463	64 939 973	57 572 448	88.7	86.5	70.4
	30111	Interest	8 687	63 598 313	23 019 192	36.2	34.6	X
	30112	Dividends	3 649	49 143 325	34 553 256	70.3	51.9	X
	30120	Gains (losses) from assets sold or traded	2 403	34 201 151	6 547 197	19.1	9.8	X
	30130	Contributions, gifts, and grants	89	84 561	10 653	12.6	Z	X
	30190	All other revenue	2 207	5 826 700	884 900	15.2	1.3	70.3
	30191	All other revenue	2 207	5 826 700	884 900	15.2	1.3	X
551114		Corporate, subsidiary, and regional managing offices	36 833	X	29 821 976	X	100.0	77.7
	30060	Sale of products manufactured or assembled by other establishments of this enterprise and sold by employees of this establishment	1 197	13 220 380	11 639 400	88.0	39.0	72.9
	30061	Food and beverages	330	2 737 015	2 304 136	84.2	7.7	X
	30062	Chemicals and allied products	51	923 708	862 363	93.4	2.9	X
	30063	Drugs and pharmaceuticals	40	443 279	366 292	82.6	1.2	X
	30064	Computers and peripheral equipment	33	544 019	371 879	68.4	1.2	X
	30065	Automobiles, trucks, and other motor vehicles	65	1 074 817	829 773	77.2	2.8	X
	30066	Other machinery and equipment	81	1 617 910	1 394 633	86.2	4.7	X
	30067	All other product sales	683	6 505 485	5 510 324	84.7	18.5	X
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly)	997	8 671 932	5 749 321	66.3	19.3	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property	426	6 413 216	2 606 415	40.6	8.7	X
	30090	Franchise sales and fees	323	1 888 626	1 055 687	55.9	3.5	X
	30100	Research and development	129	901 817	215 611	23.9	7	X
	30110	Interest and dividends	4 322	11 922 528	4 685 880	39.3	15.7	76.4
	30111	Interest	4 200	11 769 562	3 038 747	25.8	10.2	X
	30112	Dividends	863	4 019 084	1 647 133	41.0	5.5	X
	30120	Gains (losses) from assets sold or traded	1 912	8 206 411	738 087	9.0	2.5	X
	30130	Contributions, gifts, and grants	1 033	1 758 602	834 113	47.4	2.8	X
	30190	All other revenue	2 130	9 214 991	2 297 462	24.9	7.7	77.0
	30191	All other revenue	2 130	9 214 991	2 297 462	24.9	7.7	X

¹Product line revenue and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

²Revenue of establishments reporting product line revenue as percent of total revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms. For the full technical documentation, see Appendix C.