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2002 Economic Census

Accommodation and Food Services

Geographic Area Series



U S C E N S U S B U R E A U

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U.S. Department of Commerce
Carlos M. Gutierrez,
Secretary

Theodore W. Kassing,
Deputy Secretary

Economics and Statistics Administration
Kathleen B. Cooper,
Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU
Charles Louis Kincannon,
Director



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU
Charles Louis Kincannon,
Director

Hermann Habermann,
Deputy Director and
Chief Operating Officer

Vacant,
Principal Associate
Director for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

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- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
UTAH								
72	Accommodation and food services	4 106	2 984 632	846 626	211 901	80 759	18.6	9.2
721	Accommodation	608	819 221	225 045	58 677	15 970	9.3	5.1
7211	Traveler accommodation	524	790 605	217 748	57 568	15 614	8.9	5.1
72111	Hotels (except casino hotels) and motels	482	778 551	214 208	56 620	15 249	9.0	5.0
721110	Hotels (except casino hotels) and motels	482	778 551	214 208	56 620	15 249	9.0	5.0
72119	Other traveler accommodation	42	12 054	3 540	948	365	5.9	11.7
721191	Bed-and-breakfast inns	36	9 361	2 770	790	330	7.6	12.1
721199	All other traveler accommodation	6	2 693	770	158	35	—	10.4
7212	RV (recreational vehicle) parks and recreational camps	68	26 960	6 888	974	277	17.8	4.0
72121	RV (recreational vehicle) parks and recreational camps	68	26 960	6 888	974	277	17.8	4.0
721211	RV (recreational vehicle) parks and campgrounds	49	22 234	5 560	756	221	19.6	.7
721214	Recreational and vacation camps (except campgrounds)	19	4 726	1 328	218	56	9.4	19.4
7213	Rooming and boarding houses	16	1 656	409	135	79	21.4	17.8
72131	Rooming and boarding houses	16	1 656	409	135	79	21.4	17.8
721310	Rooming and boarding houses	16	1 656	409	135	79	21.4	17.8
722	Food services and drinking places	3 498	2 165 411	621 581	153 224	64 789	22.1	10.7
7221	Full-service restaurants	1 192	882 984	277 121	69 538	27 528	21.7	9.7
72211	Full-service restaurants	1 192	882 984	277 121	69 538	27 528	21.7	9.7
722110	Full-service restaurants	1 192	882 984	277 121	69 538	27 528	21.7	9.7
7222	Limited-service eating places	1 933	1 093 006	290 223	69 474	32 463	23.6	10.2
72221	Limited-service eating places	1 933	1 093 006	290 223	69 474	32 463	23.6	10.2
722211	Limited-service restaurants	1 659	993 187	264 393	62 989	29 246	24.4	10.5
722212	Cafeterias, buffets, and grill buffets	33	34 763	7 556	1 974	962	2.6	.8
722213	Snack and nonalcoholic beverage bars	241	65 056	18 274	4 511	2 255	22.7	9.8
7223	Special food services	173	135 597	41 705	10 842	3 002	6.3	17.1
72231	Food service contractors	96	93 359	29 650	7 192	1 868	1.5	23.5
722310	Food service contractors	96	93 359	29 650	7 192	1 868	1.5	23.5
72232	Caterers	63	36 930	11 197	3 461	1 038	18.1	2.5
722320	Caterers	63	36 930	11 197	3 461	1 038	18.1	2.5
72233	Mobile food services	14	5 308	858	189	96	6.6	4.4
722330	Mobile food services	14	5 308	858	189	96	6.6	4.4
7224	Drinking places (alcoholic beverages)	200	53 824	12 532	3 370	1 796	39.8	20.9
72241	Drinking places (alcoholic beverages)	200	53 824	12 532	3 370	1 796	39.8	20.9
722410	Drinking places (alcoholic beverages)	200	53 824	12 532	3 370	1 796	39.8	20.9

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	SALT LAKE CITY-OGDEN-CLEARFIELD, UT COMBINED STATISTICAL AREA							
72	Accommodation and food services	2 594	2 118 583	611 911	158 423	55 594	16.9	9.0
721	Accommodation	226	544 400	154 819	43 479	10 167	4.9	3.7
7211	Traveler accommodation	198	536 964	152 797	43 033	10 059	4.7	3.6
72111	Hotels (except casino hotels) and motels	181	529 774	150 883	42 556	9 870	4.7	3.6
721110	Hotels (except casino hotels) and motels	181	529 774	150 883	42 556	9 870	4.7	3.6
7212	RV (recreational vehicle) parks and recreational camps	17	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	17	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	a	D	D
7213	Rooming and boarding houses	11	D	D	D	b	D	D
72131	Rooming and boarding houses	11	D	D	D	b	D	D
721310	Rooming and boarding houses	11	D	D	D	b	D	D
722	Food services and drinking places	2 368	1 574 183	457 092	114 944	45 427	21.0	10.8
7221	Full-service restaurants	778	646 661	204 200	52 722	19 322	19.0	9.9
72211	Full-service restaurants	778	646 661	204 200	52 722	19 322	19.0	9.9
722110	Full-service restaurants	778	646 661	204 200	52 722	19 322	19.0	9.9
7222	Limited-service eating places	1 287	757 242	203 094	49 170	21 874	24.2	9.8
72221	Limited-service eating places	1 287	757 242	203 094	49 170	21 874	24.2	9.8
722211	Limited-service restaurants	1 095	D	D	D	j	D	D
722212	Cafeterias, buffets, and grill buffets	24	D	D	D	f	D	D
722213	Snack and nonalcoholic beverage bars	168	D	D	D	g	D	D
72223	Special food services	143	D	D	D	h	D	D
7224	Drinking places (alcoholic beverages)	160	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages)	160	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages)	160	D	D	D	g	D	D
	Brigham City, UT Micropolitan Statistical Area							
72	Accommodation and food services	60	39 778	11 277	2 440	1 184	37.8	22.4
721	Accommodation	10	4 115	842	190	109	22.2	—
722	Food services and drinking places	50	35 663	10 435	2 250	1 075	39.6	24.9
	Ogden-Clearfield, UT Metropolitan Statistical Area							
72	Accommodation and food services	637	381 435	106 670	25 986	11 613	21.9	10.2
721	Accommodation	42	45 765	11 654	3 251	1 131	8.4	3.8
7211	Traveler accommodation	36	43 853	11 019	3 082	1 102	7.9	3.9
72111	Hotels (except casino hotels) and motels	32	42 491	10 706	3 016	1 047	8.1	4.0
721110	Hotels (except casino hotels) and motels	32	42 491	10 706	3 016	1 047	8.1	4.0
722	Food services and drinking places	595	335 670	95 016	22 735	10 482	23.8	11.1
7222	Limited-service eating places	337	183 712	49 189	11 501	5 881	24.9	10.9
72221	Limited-service eating places	337	183 712	49 189	11 501	5 881	24.9	10.9
722211	Limited-service restaurants	293	164 363	44 231	10 362	5 271	25.9	11.4
722212	Cafeterias, buffets, and grill buffets	6	D	D	D	c	D	D
72223	Special food services	24	10 518	3 619	877	159	13.9	39.1
	Salt Lake City, UT Metropolitan Statistical Area							
72	Accommodation and food services	1 897	1 697 370	493 964	129 997	42 797	15.2	8.4
721	Accommodation	174	494 520	142 323	40 038	8 927	4.4	3.7
7211	Traveler accommodation	155	489 801	141 033	39 782	8 871	4.4	3.6
72111	Hotels (except casino hotels) and motels	142	483 973	139 432	39 371	8 737	4.4	3.6
721110	Hotels (except casino hotels) and motels	142	483 973	139 432	39 371	8 737	4.4	3.6
7212	RV (recreational vehicle) parks and recreational camps	9	3 927	1 063	202	29	6.3	9.0
72121	RV (recreational vehicle) parks and recreational camps	9	3 927	1 063	202	29	6.3	9.0
721211	RV (recreational vehicle) parks and campgrounds	4	3 040	851	178	24	8.2	—
721214	Recreational and vacation camps (except campgrounds)	5	887	212	24	5	—	39.9
722	Food services and drinking places	1 723	1 202 850	351 641	89 959	33 870	19.7	10.3
7221	Full-service restaurants	565	501 416	159 180	41 980	14 710	17.7	10.4
72211	Full-service restaurants	565	501 416	159 180	41 980	14 710	17.7	10.4
722110	Full-service restaurants	565	501 416	159 180	41 980	14 710	17.7	10.4
7222	Limited-service eating places	921	554 096	149 866	36 750	15 388	22.9	9.1
72221	Limited-service eating places	921	554 096	149 866	36 750	15 388	22.9	9.1
722211	Limited-service restaurants	776	496 351	134 094	32 636	13 601	24.0	9.4
722212	Cafeterias, buffets, and grill buffets	18	18 771	4 542	1 118	504	2.8	1.1
722213	Snack and nonalcoholic beverage bars	127	38 974	11 230	2 996	1 283	18.8	9.1
7223	Special food services	116	109 099	33 645	8 915	2 483	4.5	12.2
7224	Drinking places (alcoholic beverages)	121	38 239	8 950	2 314	1 289	42.4	21.3
72241	Drinking places (alcoholic beverages)	121	38 239	8 950	2 314	1 289	42.4	21.3
722410	Drinking places (alcoholic beverages)	121	38 239	8 950	2 314	1 289	42.4	21.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CEDAR CITY, UT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	87	44 839	11 200	2 484	1 311	42.3	8.4
721	Accommodation	24	14 079	2 880	613	274	49.3	2.9
722	Food services and drinking places	63	30 760	8 320	1 871	1 037	39.2	11.0
LOGAN, UT-ID METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	149	81 842	21 404	5 014	2 665	24.8	10.4
721	Accommodation	22	8 414	2 218	508	254	5.6	.7
722	Food services and drinking places	127	73 428	19 186	4 506	2 411	27.0	11.5
7222	Limited-service eating places	75	42 631	11 148	2 606	1 406	21.9	12.1
72221	Limited-service eating places	75	42 631	11 148	2 606	1 406	21.9	12.1
PRICE, UT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	47	20 526	5 673	1 332	681	36.7	5.2
721	Accommodation	10	7 158	1 976	452	211	25.9	2.2
722	Food services and drinking places	37	13 368	3 697	880	470	42.5	6.9
PROVO-OREM, UT METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	493	334 250	94 360	23 071	10 316	16.0	9.9
721	Accommodation	48	68 258	18 750	4 710	1 273	4.7	14.7
7211	Traveler accommodation	42	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	41	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	41	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
722	Food services and drinking places	445	265 992	75 610	18 361	9 043	18.9	8.7
7222	Limited-service eating places	285	166 016	44 370	10 544	5 470	19.0	8.6
72221	Limited-service eating places	285	166 016	44 370	10 544	5 470	19.0	8.6
722211	Limited-service restaurants	247	153 493	41 457	9 833	5 019	18.9	8.8
ST. GEORGE, UT METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	200	155 531	40 693	9 215	3 681	18.8	7.6
721	Accommodation	60	61 201	16 226	3 583	1 151	25.6	—
7211	Traveler accommodation	54	57 890	15 544	3 443	1 118	26.4	—
72111	Hotels (except casino hotels) and motels	51	57 466	15 433	3 399	1 082	26.1	—
721110	Hotels (except casino hotels) and motels	51	57 466	15 433	3 399	1 082	26.1	—
7212	RV (recreational vehicle) parks and recreational camps	6	3 311	682	140	33	13.1	—
72121	RV (recreational vehicle) parks and recreational camps	6	3 311	682	140	33	13.1	—
721211	RV (recreational vehicle) parks and campgrounds	6	3 311	682	140	33	13.1	—
722	Food services and drinking places	140	94 330	24 467	5 632	2 530	14.3	12.5
7222	Limited-service eating places	84	47 901	11 216	2 593	1 183	9.3	17.0
72221	Limited-service eating places	84	47 901	11 216	2 593	1 183	9.3	17.0
VERNAL, UT MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	54	22 204	5 933	1 403	820	36.1	12.8
721	Accommodation	14	5 423	1 387	293	195	23.8	.7
722	Food services and drinking places	40	16 781	4 546	1 110	625	40.1	16.7

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BEAVER								
72	Accommodation and food services	29	11 385	3 049	657	323	32.3	14.8
721	Accommodation	12	5 546	1 291	275	180	7.5	—
7211	Traveler accommodation	12	5 546	1 291	275	180	7.5	—
72111	Hotels (except casino hotels) and motels	12	5 546	1 291	275	180	7.5	—
721110	Hotels (except casino hotels) and motels	12	5 546	1 291	275	180	7.5	—
722	Food services and drinking places	17	5 839	1 758	382	143	55.9	28.8
BOX ELDER								
72	Accommodation and food services	60	39 778	11 277	2 440	1 184	37.8	22.4
721	Accommodation	10	4 115	842	190	109	22.2	—
7212	RV (recreational vehicle) parks and recreational camps	3	805	97	21	23	82.2	—
72121	RV (recreational vehicle) parks and recreational camps	3	805	97	21	23	82.2	—
721211	RV (recreational vehicle) parks and campgrounds	3	805	97	21	23	82.2	—
722	Food services and drinking places	50	35 663	10 435	2 250	1 075	39.6	24.9
7222	Limited-service eating places	29	19 434	4 039	919	605	54.3	19.8
72221	Limited-service eating places	29	19 434	4 039	919	605	54.3	19.8
7223	Special food services	3	D	D	D	b	D	D
CACHE								
72	Accommodation and food services	132	77 727	20 544	4 823	2 545	24.7	10.1
721	Accommodation	18	7 995	2 125	495	242	5.1	.2
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	114	69 732	18 419	4 328	2 303	27.0	11.2
7222	Limited-service eating places	69	39 801	10 627	2 494	1 331	22.2	12.1
72221	Limited-service eating places	69	39 801	10 627	2 494	1 331	22.2	12.1
7223	Special food services	4	D	D	D	b	D	D
CARBON								
72	Accommodation and food services	47	20 526	5 673	1 332	681	36.7	5.2
721	Accommodation	10	7 158	1 976	452	211	25.9	2.2
7211	Traveler accommodation	10	7 158	1 976	452	211	25.9	2.2
72111	Hotels (except casino hotels) and motels	10	7 158	1 976	452	211	25.9	2.2
721110	Hotels (except casino hotels) and motels	10	7 158	1 976	452	211	25.9	2.2
722	Food services and drinking places	37	13 368	3 697	880	470	42.5	6.9
7222	Limited-service eating places	17	7 894	1 764	415	245	38.0	.2
72221	Limited-service eating places	17	7 894	1 764	415	245	38.0	.2
DAGGETT								
72	Accommodation and food services	4	D	D	D	b	D	D
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAVIS								
72	Accommodation and food services	299	188 429	53 451	12 939	5 665	21.1	4.9
721	Accommodation	19	16 243	3 586	918	286	5.8	—
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	14 257	2 958	745	239	4.1	—
721110	Hotels (except casino hotels) and motels	15	14 257	2 958	745	239	4.1	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	280	172 186	49 865	12 021	5 379	22.5	5.4
7221	Full-service restaurants	88	73 517	22 655	5 439	2 184	19.3	5.5
72211	Full-service restaurants	88	73 517	22 655	5 439	2 184	19.3	5.5
722110	Full-service restaurants	88	73 517	22 655	5 439	2 184	19.3	5.5
7222	Limited-service eating places	171	90 837	24 729	5 850	2 998	25.3	5.2
72221	Limited-service eating places	171	90 837	24 729	5 850	2 998	25.3	5.2
722211	Limited-service restaurants	146	79 855	21 750	5 152	2 656	25.2	5.5
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	11	D	D	D	b	D	D
DUCHESNE								
72	Accommodation and food services	32	9 083	2 369	548	310	33.8	20.1
721	Accommodation	5	1 398	283	54	33	25.4	30.3
722	Food services and drinking places	27	7 685	2 086	494	277	35.4	18.2
EMERY								
72	Accommodation and food services	25	8 523	2 317	431	223	15.4	4.9
721	Accommodation	11	4 872	1 287	230	97	—	5.1
722	Food services and drinking places	14	3 651	1 030	201	126	36.0	4.6
GARFIELD								
72	Accommodation and food services	55	30 863	6 908	1 039	504	14.8	1.8
721	Accommodation	35	27 771	6 141	903	413	8.3	—
7211	Traveler accommodation	30	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	29	26 661	5 886	886	405	7.9	—
721110	Hotels (except casino hotels) and motels	29	26 661	5 886	886	405	7.9	—
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	20	3 092	767	136	91	73.2	17.6
GRAND								
72	Accommodation and food services	82	43 724	12 546	2 443	1 193	14.6	13.9
721	Accommodation	40	21 459	5 541	1 061	510	6.2	19.8
7211	Traveler accommodation	32	18 484	5 002	951	459	4.1	23.0
72111	Hotels (except casino hotels) and motels	28	17 777	4 817	902	435	4.2	23.5
721110	Hotels (except casino hotels) and motels	28	17 777	4 817	902	435	4.2	23.5
7212	RV (recreational vehicle) parks and recreational camps	8	2 975	539	110	51	19.3	—
72121	RV (recreational vehicle) parks and recreational camps	8	2 975	539	110	51	19.3	—
721211	RV (recreational vehicle) parks and campgrounds	8	2 975	539	110	51	19.3	—
722	Food services and drinking places	42	22 265	7 005	1 382	683	22.7	8.1
IRON								
72	Accommodation and food services	87	44 839	11 200	2 484	1 311	42.3	8.4
721	Accommodation	24	14 079	2 880	613	274	49.3	2.9
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	63	30 760	8 320	1 871	1 037	39.2	11.0
7222	Limited-service eating places	34	20 278	5 146	1 128	605	41.6	9.7
72221	Limited-service eating places	34	20 278	5 146	1 128	605	41.6	9.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
JUAB								
72	Accommodation and food services	20	7 908	2 111	462	301	49.7	2.6
721	Accommodation	7	2 057	292	68	42	71.9	10.0
722	Food services and drinking places	13	5 851	1 819	394	259	41.8	—
KANE								
72	Accommodation and food services	37	17 839	5 434	791	386	37.0	15.4
721	Accommodation	21	9 800	2 894	516	244	3.8	28.0
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	7 629	2 187	437	221	3.2	31.6
721110	Hotels (except casino hotels) and motels	13	7 629	2 187	437	221	3.2	31.6
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	1 385	467	73	21	9.4	24.6
722	Food services and drinking places	16	8 039	2 540	275	142	77.4	—
MILLARD								
72	Accommodation and food services	24	8 402	2 391	548	327	49.1	2.8
721	Accommodation	7	2 450	642	152	94	25.0	—
722	Food services and drinking places	17	5 952	1 749	396	233	59.0	3.9
MORGAN								
72	Accommodation and food services	11	2 321	656	156	117	62.3	22.0
722	Food services and drinking places	11	2 321	656	156	117	62.3	22.0
PIUTE								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
RICH								
72	Accommodation and food services	13	1 873	520	83	61	81.5	7.2
721	Accommodation	5	713	240	56	48	57.6	12.8
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	8	1 160	280	27	13	96.2	3.8
SALT LAKE								
72	Accommodation and food services	1 710	1 537 310	441 910	114 126	38 543	14.9	7.3
721	Accommodation	138	427 738	118 529	32 565	7 609	4.3	2.6
7211	Traveler accommodation	121	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	112	419 451	116 284	32 045	7 454	4.2	2.5
721110	Hotels (except casino hotels) and motels	112	419 451	116 284	32 045	7 454	4.2	2.5
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming and boarding houses	10	792	227	54	27	13.1	37.1
72131	Rooming and boarding houses	10	792	227	54	27	13.1	37.1
721310	Rooming and boarding houses	10	792	227	54	27	13.1	37.1
722	Food services and drinking places	1 572	1 109 572	323 381	81 561	30 934	19.0	9.1
7221	Full-service restaurants	488	447 254	141 057	36 245	13 032	16.3	8.4
72211	Full-service restaurants	488	447 254	141 057	36 245	13 032	16.3	8.4
722110	Full-service restaurants	488	447 254	141 057	36 245	13 032	16.3	8.4
7222	Limited-service eating places	864	521 347	140 948	34 433	14 322	23.2	8.1
72221	Limited-service eating places	864	521 347	140 948	34 433	14 322	23.2	8.1
722211	Limited-service restaurants	726	465 827	125 791	30 490	12 602	24.3	8.3
722212	Cafeterias, buffets, and grill buffets	18	18 771	4 542	1 118	504	2.8	1.1
722213	Snack and nonalcoholic beverage bars	120	36 749	10 615	2 825	1 216	19.3	9.6
7223	Special food services	113	108 128	33 361	8 832	2 447	4.6	12.1
7224	Drinking places (alcoholic beverages)	107	32 843	8 015	2 051	1 133	37.4	23.6
72241	Drinking places (alcoholic beverages)	107	32 843	8 015	2 051	1 133	37.4	23.6
722410	Drinking places (alcoholic beverages)	107	32 843	8 015	2 051	1 133	37.4	23.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAN JUAN								
72	Accommodation and food services	32	16 510	2 975	482	311	66.5	4.0
721	Accommodation	17	D	D	D	c	D	D
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	13 060	2 028	337	168	70.4	2.0
721110	Hotels (except casino hotels) and motels	13	13 060	2 028	337	168	70.4	2.0
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
SANPETE								
72	Accommodation and food services	44	8 428	2 195	549	419	51.4	9.0
721	Accommodation	9	1 072	271	73	45	17.1	7.0
722	Food services and drinking places	35	7 356	1 924	476	374	56.4	9.3
SEVIER								
72	Accommodation and food services	48	20 843	5 759	1 295	681	35.0	1.2
721	Accommodation	18	7 007	1 510	326	158	21.8	—
7211	Traveler accommodation	14	5 638	1 195	260	140	27.1	—
72111	Hotels (except casino hotels) and motels	14	5 638	1 195	260	140	27.1	—
721110	Hotels (except casino hotels) and motels	14	5 638	1 195	260	140	27.1	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	30	13 836	4 249	969	523	41.7	1.8
7222	Limited-service eating places	18	8 013	2 202	490	275	21.7	2.6
72221	Limited-service eating places	18	8 013	2 202	490	275	21.7	2.6
SUMMIT								
72	Accommodation and food services	139	134 940	44 992	14 238	3 402	16.9	18.2
721	Accommodation	26	61 846	22 382	7 153	1 165	3.8	11.7
7211	Traveler accommodation	24	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	20	59 586	21 736	7 006	1 130	3.9	11.3
721110	Hotels (except casino hotels) and motels	20	59 586	21 736	7 006	1 130	3.9	11.3
722	Food services and drinking places	113	73 094	22 610	7 085	2 237	28.1	23.7
7221	Full-service restaurants	68	50 555	16 890	5 446	1 549	29.0	25.3
72211	Full-service restaurants	68	50 555	16 890	5 446	1 549	29.0	25.3
722110	Full-service restaurants	68	50 555	16 890	5 446	1 549	29.0	25.3
7222	Limited-service eating places	34	16 799	4 656	1 329	538	14.8	23.4
72221	Limited-service eating places	34	16 799	4 656	1 329	538	14.8	23.4
TOOELE								
72	Accommodation and food services	48	25 120	7 062	1 633	852	26.7	24.5
721	Accommodation	10	4 936	1 412	320	153	26.5	3.8
722	Food services and drinking places	38	20 184	5 650	1 313	699	26.8	29.5
7222	Limited-service eating places	23	15 950	4 262	988	528	23.0	27.4
72221	Limited-service eating places	23	15 950	4 262	988	528	23.0	27.4
UINTAH								
72	Accommodation and food services	54	22 204	5 933	1 403	820	36.1	12.8
721	Accommodation	14	5 423	1 387	293	195	23.8	.7
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	5 071	1 341	285	188	21.0	.8
721110	Hotels (except casino hotels) and motels	11	5 071	1 341	285	188	21.0	.8
722	Food services and drinking places	40	16 781	4 546	1 110	625	40.1	16.7
7222	Limited-service eating places	19	10 405	2 552	611	343	31.6	13.2
72221	Limited-service eating places	19	10 405	2 552	611	343	31.6	13.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
UTAH								
72	Accommodation and food services	473	326 342	92 249	22 609	10 015	15.2	10.1
721	Accommodation	41	66 201	18 458	4 642	1 231	2.6	14.9
7211	Traveler accommodation	36	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	35	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	35	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
722	Food services and drinking places	432	260 141	73 791	17 967	8 784	18.4	8.9
7221	Full-service restaurants	129	91 369	28 615	7 126	3 230	18.0	9.2
72211	Full-service restaurants	129	91 369	28 615	7 126	3 230	18.0	9.2
722110	Full-service restaurants	129	91 369	28 615	7 126	3 230	18.0	9.2
7222	Limited-service eating places	276	162 103	43 253	10 292	5 318	18.7	8.8
72221	Limited-service eating places	276	162 103	43 253	10 292	5 318	18.7	8.8
722211	Limited-service restaurants	238	149 580	40 340	9 581	4 867	18.6	9.1
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
7223	Special food services	16	D	D	D	c	D	D
WASATCH								
72	Accommodation and food services	42	22 571	7 041	1 856	903	13.0	27.8
721	Accommodation	10	7 498	2 541	748	354	3.1	34.6
7211	Traveler accommodation	10	7 498	2 541	748	354	3.1	34.6
72111	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
722	Food services and drinking places	32	15 073	4 500	1 108	549	17.9	24.4
7222	Limited-service eating places	17	9 342	2 703	643	288	10.9	30.7
72221	Limited-service eating places	17	9 342	2 703	643	288	10.9	30.7
WASHINGTON								
72	Accommodation and food services	200	155 531	40 693	9 215	3 681	18.8	7.6
721	Accommodation	60	61 201	16 226	3 583	1 151	25.6	—
7211	Traveler accommodation	54	57 890	15 544	3 443	1 118	26.4	—
72111	Hotels (except casino hotels) and motels	51	57 466	15 433	3 399	1 082	26.1	—
721110	Hotels (except casino hotels) and motels	51	57 466	15 433	3 399	1 082	26.1	—
7212	RV (recreational vehicle) parks and recreational camps	6	3 311	682	140	33	13.1	—
72121	RV (recreational vehicle) parks and recreational camps	6	3 311	682	140	33	13.1	—
721211	RV (recreational vehicle) parks and campgrounds	6	3 311	682	140	33	13.1	—
722	Food services and drinking places	140	94 330	24 467	5 632	2 530	14.3	12.5
7221	Full-service restaurants	50	43 259	12 541	2 856	1 249	16.1	8.6
72211	Full-service restaurants	50	43 259	12 541	2 856	1 249	16.1	8.6
722110	Full-service restaurants	50	43 259	12 541	2 856	1 249	16.1	8.6
7222	Limited-service eating places	84	47 901	11 216	2 593	1 183	9.3	17.0
72221	Limited-service eating places	84	47 901	11 216	2 593	1 183	9.3	17.0
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	3	1 984	421	100	64	54.5	—
WAYNE								
72	Accommodation and food services	26	5 791	1 336	205	99	68.6	11.1
721	Accommodation	12	3 120	709	98	43	62.1	1.9
7212	RV (recreational vehicle) parks and recreational camps	3	472	94	26	9	40.7	—
72121	RV (recreational vehicle) parks and recreational camps	3	472	94	26	9	40.7	—
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	14	2 671	627	107	56	76.3	21.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WEBER								
72	Accommodation and food services	327	190 685	52 563	12 891	5 831	22.3	15.3
721	Accommodation	23	29 522	8 068	2 333	845	9.8	5.9
7211	Traveler accommodation	20	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	17	28 234	7 748	2 271	808	10.2	6.1
721110	Hotels (except casino hotels) and motels	17	28 234	7 748	2 271	808	10.2	6.1
722	Food services and drinking places	304	161 163	44 495	10 558	4 986	24.6	17.1
7221	Full-service restaurants	105	59 267	17 302	4 246	1 947	26.5	12.2
72211	Full-service restaurants	105	59 267	17 302	4 246	1 947	26.5	12.2
722110	Full-service restaurants	105	59 267	17 302	4 246	1 947	26.5	12.2
7222	Limited-service eating places	161	91 592	24 148	5 572	2 829	24.0	16.4
72221	Limited-service eating places	161	91 592	24 148	5 572	2 829	24.0	16.4
722211	Limited-service restaurants	142	83 225	22 169	5 131	2 561	26.1	16.8
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
7223	Special food services	13	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALPINE								
72	Accommodation and food services	5	2 134	444	98	72	71.0	—
722	Food services and drinking places	5	2 134	444	98	72	71.0	—
AMERICAN FORK								
72	Accommodation and food services	40	20 915	5 950	1 360	667	36.1	10.4
722	Food services and drinking places	40	20 915	5 950	1 360	667	36.1	10.4
7222	Limited-service eating places	27	14 981	4 037	950	450	23.0	12.9
72221	Limited-service eating places	27	14 981	4 037	950	450	23.0	12.9
BLANDING								
72	Accommodation and food services	10	3 066	833	134	134	16.8	16.3
721	Accommodation	4	1 074	261	49	39	—	24.7
722	Food services and drinking places	6	1 992	572	85	95	25.9	11.8
BLUFFDALE								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BOUNTIFUL								
72	Accommodation and food services	59	30 412	9 491	2 198	977	28.9	4.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	58	D	D	D	f	D	D
7222	Limited-service eating places	35	18 090	4 828	1 098	556	26.9	.2
72221	Limited-service eating places	35	18 090	4 828	1 098	556	26.9	.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
BRIGHAM CITY								
72	Accommodation and food services	30	17 551	4 993	1 127	565	30.7	33.6
721	Accommodation	4	1 846	330	76	47	—	—
722	Food services and drinking places	26	15 705	4 663	1 051	518	34.3	37.5
7222	Limited-service eating places	17	9 347	2 535	593	393	31.9	20.7
72221	Limited-service eating places	17	9 347	2 535	593	393	31.9	20.7
7223	Special food services	2	D	D	D	b	D	D
CEDAR CITY								
72	Accommodation and food services	77	43 337	10 896	2 414	1 267	41.9	8.7
721	Accommodation	21	13 424	2 762	588	264	51.7	3.1
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	56	29 913	8 134	1 826	1 003	37.5	11.2
7222	Limited-service eating places	31	D	D	D	f	D	D
72221	Limited-service eating places	31	D	D	D	f	D	D
CEDAR HILLS								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
CENTERVILLE								
72	Accommodation and food services	19	13 096	3 991	954	423	19.4	—
722	Food services and drinking places	19	13 096	3 991	954	423	19.4	—
7222	Limited-service eating places	14	8 998	2 667	612	289	19.5	—
72221	Limited-service eating places	14	8 998	2 667	612	289	19.5	—
CLEARFIELD								
72	Accommodation and food services	29	13 529	3 868	1 044	504	34.3	3.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	17	7 983	2 181	534	290	27.6	3.1
72221	Limited-service eating places	17	7 983	2 181	534	290	27.6	3.1
CLINTON								
72	Accommodation and food services	4	1 730	435	94	44	25.0	—
722	Food services and drinking places	4	1 730	435	94	44	25.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DELTA								
72	Accommodation and food services	12	4 043	1 140	266	179	60.1	5.7
721	Accommodation	3	730	162	49	33	25.5	—
722	Food services and drinking places	9	3 313	978	217	146	67.7	7.0
DRAPER								
72	Accommodation and food services	45	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	43	23 530	6 429	1 340	684	19.3	6.1
7222	Limited-service eating places	34	19 088	5 288	1 157	550	19.6	4.6
72221	Limited-service eating places	34	19 088	5 288	1 157	550	19.6	4.6
DRAPER (PART - SALT LAKE COUNTY)								
72	Accommodation and food services	44	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	43	23 530	6 429	1 340	684	19.3	6.1
7222	Limited-service eating places	34	19 088	5 288	1 157	550	19.6	4.6
72221	Limited-service eating places	34	19 088	5 288	1 157	550	19.6	4.6
DRAPER (PART - UTAH COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
ENOCH								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
EPHRAIM								
72	Accommodation and food services	11	3 844	1 050	255	195	39.5	7.8
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
FARMINGTON								
72	Accommodation and food services	4	1 576	374	88	49	20.2	30.7
722	Food services and drinking places	4	1 576	374	88	49	20.2	30.7
FARR WEST								
72	Accommodation and food services	5	3 208	924	209	107	20.0	—
722	Food services and drinking places	5	3 208	924	209	107	20.0	—
FRUIT HEIGHTS								
72	Accommodation and food services	7	2 922	889	200	85	14.1	—
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
GRANTSVILLE								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
HARRISVILLE								
72	Accommodation and food services	3	1 453	389	95	48	70.5	—
722	Food services and drinking places	3	1 453	389	95	48	70.5	—
HEBER								
72	Accommodation and food services	28	13 976	3 987	950	462	12.0	20.9
721	Accommodation	5	1 826	382	102	40	4.0	2.0
722	Food services and drinking places	23	12 150	3 605	848	422	13.2	23.7
7222	Limited-service eating places	14	D	D	D	e	D	D
72221	Limited-service eating places	14	D	D	D	e	D	D
HIGHLAND								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
HOLLADAY								
72	Accommodation and food services	51	33 336	9 202	2 474	820	17.9	3.5
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	50	D	D	D	f	D	D
7222	Limited-service eating places	29	12 870	3 102	782	343	27.7	7.5
72221	Limited-service eating places	29	12 870	3 102	782	343	27.7	7.5
7223	Special food services	5	1 764	550	105	28	20.0	1.2
HURRICANE								
72	Accommodation and food services	23	7 470	1 616	309	170	29.2	23.8
721	Accommodation	7	2 901	467	114	41	39.8	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	16	4 569	1 149	195	129	22.5	38.9
HYDE PARK								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
HYRUM								
72	Accommodation and food services	8	1 879	519	87	54	31.3	49.2
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
IVINS								
72	Accommodation and food services	1	D	D	D	c	D	D
721	Accommodation	1	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
KANAB								
72	Accommodation and food services	23	13 321	3 990	594	300	47.0	18.1
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	9	5 643	1 581	338	168	1.4	42.7
72111	Hotels (except casino hotels) and motels	9	5 643	1 581	338	168	1.4	42.7
721110	Hotels (except casino hotels) and motels	9	5 643	1 581	338	168	1.4	42.7
722	Food services and drinking places	12	D	D	D	c	D	D
KAYSVILLE								
72	Accommodation and food services	18	7 926	2 188	492	274	41.8	.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	13	7 006	1 890	431	236	34.1	.3
72221	Limited-service eating places	13	7 006	1 890	431	236	34.1	.3
LA VERKIN								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAYTON								
72	Accommodation and food services	104	86 580	22 919	5 518	2 337	15.4	6.1
721	Accommodation	5	7 509	1 439	373	136	—	—
7211	Traveler accommodation	5	7 509	1 439	373	136	—	—
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
722	Food services and drinking places	99	79 071	21 480	5 145	2 201	16.8	6.6
7221	Full-service restaurants	38	45 334	12 674	3 060	1 167	10.4	4.8
72211	Full-service restaurants	38	45 334	12 674	3 060	1 167	10.4	4.8
722110	Full-service restaurants	38	45 334	12 674	3 060	1 167	10.4	4.8
7222	Limited-service eating places	54	32 315	8 569	2 032	1 013	22.9	9.0
72221	Limited-service eating places	54	32 315	8 569	2 032	1 013	22.9	9.0
722211	Limited-service restaurants	46	28 765	7 449	1 777	876	21.8	9.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
LEHI								
72	Accommodation and food services	23	12 831	3 174	768	352	18.4	12.8
721	Accommodation	4	3 310	673	177	56	14.6	—
722	Food services and drinking places	19	9 521	2 501	591	296	19.8	17.3
7222	Limited-service eating places	12	8 206	2 115	464	228	11.5	19.9
72221	Limited-service eating places	12	8 206	2 115	464	228	11.5	19.9
LINDON								
72	Accommodation and food services	8	5 881	1 851	463	258	12.7	11.1
722	Food services and drinking places	8	5 881	1 851	463	258	12.7	11.1
LOGAN								
72	Accommodation and food services	93	59 971	15 712	3 754	1 954	26.2	9.5
721	Accommodation	15	D	D	D	c	D	D
7211	Traveler accommodation	12	7 180	1 909	458	225	5.7	—
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	78	D	D	D	g	D	D
7222	Limited-service eating places	45	26 638	7 277	1 759	966	27.7	12.4
72221	Limited-service eating places	45	26 638	7 277	1 759	966	27.7	12.4
722211	Limited-service restaurants	36	24 511	6 682	1 590	826	28.5	13.4
7223	Special food services	3	D	D	D	a	D	D
MANTI								
72	Accommodation and food services	8	1 176	282	65	61	60.5	11.1
721	Accommodation	5	517	98	26	18	35.4	—
722	Food services and drinking places	3	659	184	39	43	80.1	19.9
MAPLETON								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
MIDVALE								
72	Accommodation and food services	80	64 801	17 029	4 394	1 756	10.3	8.9
721	Accommodation	9	8 780	2 013	513	124	—	10.4
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	71	56 021	15 016	3 881	1 632	12.0	8.7
7221	Full-service restaurants	33	35 438	9 784	2 587	1 063	3.7	5.6
72211	Full-service restaurants	33	35 438	9 784	2 587	1 063	3.7	5.6
722110	Full-service restaurants	33	35 438	9 784	2 587	1 063	3.7	5.6
7222	Limited-service eating places	32	18 990	4 872	1 205	524	27.6	10.0
72221	Limited-service eating places	32	18 990	4 872	1 205	524	27.6	10.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MOAB								
72	Accommodation and food services	66	36 472	10 511	2 084	1 030	15.7	16.3
721	Accommodation	29	15 995	4 128	787	395	7.3	26.6
7211	Traveler accommodation	26	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	24	13 910	3 849	742	365	5.4	30.0
721110	Hotels (except casino hotels) and motels	24	13 910	3 849	742	365	5.4	30.0
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
722	Food services and drinking places	37	20 477	6 383	1 297	635	22.3	8.4
7222	Limited-service eating places	12	4 451	1 159	234	117	8.0	8.6
72221	Limited-service eating places	12	4 451	1 159	234	117	8.0	8.6
MORGAN								
72	Accommodation and food services	7	1 898	539	127	96	72.1	17.2
722	Food services and drinking places	7	1 898	539	127	96	72.1	17.2
MOUNT PLEASANT								
72	Accommodation and food services	9	1 639	458	131	56	55.0	8.8
722	Food services and drinking places	9	1 639	458	131	56	55.0	8.8
MURRAY								
72	Accommodation and food services	98	76 011	22 097	6 199	2 312	15.4	7.1
721	Accommodation	3	5 237	1 297	307	86	—	47.0
7211	Traveler accommodation	3	5 237	1 297	307	86	—	47.0
72111	Hotels (except casino hotels) and motels	3	5 237	1 297	307	86	—	47.0
721110	Hotels (except casino hotels) and motels	3	5 237	1 297	307	86	—	47.0
722	Food services and drinking places	95	70 774	20 800	5 892	2 226	16.6	4.1
7221	Full-service restaurants	30	28 584	10 027	2 548	783	12.1	5.8
72211	Full-service restaurants	30	28 584	10 027	2 548	783	12.1	5.8
722110	Full-service restaurants	30	28 584	10 027	2 548	783	12.1	5.8
7222	Limited-service eating places	56	31 128	8 005	1 991	1 014	22.9	3.6
72221	Limited-service eating places	56	31 128	8 005	1 991	1 014	22.9	3.6
722211	Limited-service restaurants	48	26 853	7 101	1 771	890	21.8	4.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	5	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	4	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	4	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	4	D	D	D	c	D	D
NEPHI								
72	Accommodation and food services	20	7 908	2 111	462	301	49.7	2.6
721	Accommodation	7	2 057	292	68	42	71.9	10.0
722	Food services and drinking places	13	5 851	1 819	394	259	41.8	—
NORTH LOGAN								
72	Accommodation and food services	4	2 984	770	194	114	—	.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	c	D	D
NORTH OGDEN								
72	Accommodation and food services	9	4 031	1 014	235	152	23.8	56.8
722	Food services and drinking places	9	4 031	1 014	235	152	23.8	56.8
NORTH SALT LAKE								
72	Accommodation and food services	13	10 373	2 990	740	273	20.3	7.1
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
7223	Special food services	1	D	D	D	a	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
OGDEN								
72	Accommodation and food services	172	99 229	28 707	6 999	3 068	20.0	16.9
721	Accommodation	9	15 481	3 611	921	318	18.0	11.1
7211	Traveler accommodation	9	15 481	3 611	921	318	18.0	11.1
72111	Hotels (except casino hotels) and motels	9	15 481	3 611	921	318	18.0	11.1
721110	Hotels (except casino hotels) and motels	9	15 481	3 611	921	318	18.0	11.1
722	Food services and drinking places	163	83 748	25 096	6 078	2 750	20.4	17.9
7221	Full-service restaurants	64	32 838	10 773	2 742	1 265	27.3	11.9
72211	Full-service restaurants	64	32 838	10 773	2 742	1 265	27.3	11.9
722110	Full-service restaurants	64	32 838	10 773	2 742	1 265	27.3	11.9
7222	Limited-service eating places	71	42 559	11 901	2 742	1 303	15.7	17.5
72221	Limited-service eating places	71	42 559	11 901	2 742	1 303	15.7	17.5
722211	Limited-service restaurants	61	39 999	11 155	2 566	1 191	15.9	18.6
7223	Special food services	8	4 428	1 586	371	70	4.5	60.1
7224	Drinking places (alcoholic beverages)	20	3 923	836	223	112	32.4	25.2
72241	Drinking places (alcoholic beverages)	20	3 923	836	223	112	32.4	25.2
722410	Drinking places (alcoholic beverages)	20	3 923	836	223	112	32.4	25.2
OREM								
72	Accommodation and food services	121	94 864	23 681	5 532	2 663	8.7	9.4
721	Accommodation	5	11 699	2 727	314	106	—	25.9
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	116	83 165	20 954	5 218	2 557	9.9	7.1
7221	Full-service restaurants	35	31 606	7 439	1 877	913	10.1	5.3
72211	Full-service restaurants	35	31 606	7 439	1 877	913	10.1	5.3
722110	Full-service restaurants	35	31 606	7 439	1 877	913	10.1	5.3
7222	Limited-service eating places	78	50 927	13 330	3 269	1 616	9.9	7.7
72221	Limited-service eating places	78	50 927	13 330	3 269	1 616	9.9	7.7
722211	Limited-service restaurants	63	45 428	11 941	2 925	1 427	9.3	7.4
722212	Cafeterias, buffets, and grill buffets	3	2 418	510	142	55	—	—
PARK CITY								
72	Accommodation and food services	107	119 901	39 963	13 022	2 964	15.9	19.5
721	Accommodation	18	55 298	20 145	6 609	1 057	3.2	12.7
7211	Traveler accommodation	18	55 298	20 145	6 609	1 057	3.2	12.7
72111	Hotels (except casino hotels) and motels	15	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	g	D	D
722	Food services and drinking places	89	64 603	19 818	6 413	1 907	26.8	25.3
7221	Full-service restaurants	60	45 654	15 231	5 058	1 387	28.2	26.5
72211	Full-service restaurants	60	45 654	15 231	5 058	1 387	28.2	26.5
722110	Full-service restaurants	60	45 654	15 231	5 058	1 387	28.2	26.5
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	7	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	7	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	7	D	D	D	c	D	D
PARK CITY (PART - SUMMIT COUNTY)								
72	Accommodation and food services	107	119 901	39 963	13 022	2 964	15.9	19.5
721	Accommodation	18	55 298	20 145	6 609	1 057	3.2	12.7
7211	Traveler accommodation	18	55 298	20 145	6 609	1 057	3.2	12.7
72111	Hotels (except casino hotels) and motels	15	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	g	D	D
722	Food services and drinking places	89	64 603	19 818	6 413	1 907	26.8	25.3
7221	Full-service restaurants	60	45 654	15 231	5 058	1 387	28.2	26.5
72211	Full-service restaurants	60	45 654	15 231	5 058	1 387	28.2	26.5
722110	Full-service restaurants	60	45 654	15 231	5 058	1 387	28.2	26.5
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	7	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	7	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	7	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PAROWAN								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
PAYSON								
72	Accommodation and food services	20	10 931	2 828	584	383	54.2	4.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
7222	Limited-service eating places	13	7 323	1 848	381	260	43.4	6.5
72221	Limited-service eating places	13	7 323	1 848	381	260	43.4	6.5
PLAIN CITY								
72	Accommodation and food services	3	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
PLEASANT GROVE								
72	Accommodation and food services	17	6 912	1 880	441	276	22.3	.7
722	Food services and drinking places	17	6 912	1 880	441	276	22.3	.7
7222	Limited-service eating places	11	6 001	1 657	379	240	15.5	—
72221	Limited-service eating places	11	6 001	1 657	379	240	15.5	—
PRICE								
72	Accommodation and food services	32	17 388	4 919	1 138	547	34.0	5.1
721	Accommodation	6	6 267	1 819	407	184	28.7	2.5
7211	Traveler accommodation	6	6 267	1 819	407	184	28.7	2.5
72111	Hotels (except casino hotels) and motels	6	6 267	1 819	407	184	28.7	2.5
721110	Hotels (except casino hotels) and motels	6	6 267	1 819	407	184	28.7	2.5
722	Food services and drinking places	26	11 121	3 100	731	363	37.0	6.6
7222	Limited-service eating places	12	6 805	1 511	347	193	35.5	.2
72221	Limited-service eating places	12	6 805	1 511	347	193	35.5	.2
PROVIDENCE								
72	Accommodation and food services	4	2 240	734	151	80	21.5	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
PROVO								
72	Accommodation and food services	167	138 030	42 734	10 907	4 174	10.3	12.7
721	Accommodation	26	48 101	14 362	3 988	1 013	2.5	13.9
7211	Traveler accommodation	24	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	23	46 536	14 162	3 952	1 000	1.2	14.3
721110	Hotels (except casino hotels) and motels	23	46 536	14 162	3 952	1 000	1.2	14.3
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	141	89 929	28 372	6 919	3 161	14.5	12.1
7221	Full-service restaurants	51	39 534	14 454	3 541	1 486	8.1	13.7
72211	Full-service restaurants	51	39 534	14 454	3 541	1 486	8.1	13.7
722110	Full-service restaurants	51	39 534	14 454	3 541	1 486	8.1	13.7
7222	Limited-service eating places	81	46 822	12 903	3 048	1 549	20.5	11.7
72221	Limited-service eating places	81	46 822	12 903	3 048	1 549	20.5	11.7
722211	Limited-service restaurants	68	41 805	11 880	2 801	1 366	21.7	12.8
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	5	2 402	783	270	82	4.4	—
RICHFIELD								
72	Accommodation and food services	27	13 705	3 905	886	479	28.2	1.5
721	Accommodation	8	3 480	775	156	99	23.9	—
7211	Traveler accommodation	8	3 480	775	156	99	23.9	—
72111	Hotels (except casino hotels) and motels	8	3 480	775	156	99	23.9	—
721110	Hotels (except casino hotels) and motels	8	3 480	775	156	99	23.9	—
722	Food services and drinking places	19	10 225	3 130	730	380	29.6	2.0
7222	Limited-service eating places	13	6 967	2 074	462	236	21.7	3.0
72221	Limited-service eating places	13	6 967	2 074	462	236	21.7	3.0

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
RIVERDALE								
72	Accommodation and food services	23	21 695	4 669	1 114	524	10.2	2.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	f	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
RIVERTON								
72	Accommodation and food services	23	11 763	3 060	715	329	38.4	1.1
722	Food services and drinking places	23	11 763	3 060	715	329	38.4	1.1
7222	Limited-service eating places	18	9 416	2 458	586	270	26.1	1.4
72221	Limited-service eating places	18	9 416	2 458	586	270	26.1	1.4
7223	Special food services	2	D	D	D	b	D	D
ROOSEVELT								
72	Accommodation and food services	19	7 357	2 010	479	254	31.3	14.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
ROY								
72	Accommodation and food services	45	20 388	5 111	1 186	574	35.7	11.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	44	D	D	D	f	D	D
7222	Limited-service eating places	28	13 934	3 505	779	402	33.1	8.0
72221	Limited-service eating places	28	13 934	3 505	779	402	33.1	8.0
ST. GEORGE								
72	Accommodation and food services	136	108 962	29 935	7 046	2 846	21.4	8.1
721	Accommodation	38	39 224	10 464	2 408	802	34.5	—
7211	Traveler accommodation	36	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	34	37 819	10 002	2 295	754	35.2	—
721110	Hotels (except casino hotels) and motels	34	37 819	10 002	2 295	754	35.2	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	98	69 738	19 471	4 638	2 044	14.1	12.7
7221	Full-service restaurants	32	D	D	D	f	D	D
72211	Full-service restaurants	32	D	D	D	f	D	D
722110	Full-service restaurants	32	D	D	D	f	D	D
7222	Limited-service eating places	61	41 292	9 964	2 365	1 055	6.8	16.7
72221	Limited-service eating places	61	41 292	9 964	2 365	1 055	6.8	16.7
722211	Limited-service restaurants	50	35 991	8 942	2 099	897	7.3	19.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
SALEM								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SALT LAKE CITY								
72	Accommodation and food services	672	739 365	209 632	54 138	16 213	13.6	5.9
721	Accommodation	81	290 903	75 784	19 632	4 318	5.1	2.3
7211	Traveler accommodation	71	289 950	75 492	19 584	4 294	5.1	2.2
72111	Hotels (except casino hotels) and motels	64	286 743	74 589	19 350	4 218	5.1	2.1
721110	Hotels (except casino hotels) and motels	64	286 743	74 589	19 350	4 218	5.1	2.1
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	8	D	D	D	b	D	D
72131	Rooming and boarding houses	8	D	D	D	b	D	D
721310	Rooming and boarding houses	8	D	D	D	b	D	D
722	Food services and drinking places	591	448 462	133 848	34 506	11 895	19.1	8.2
7221	Full-service restaurants	209	198 249	64 660	16 967	5 796	18.1	6.2
72211	Full-service restaurants	209	198 249	64 660	16 967	5 796	18.1	6.2
722110	Full-service restaurants	209	198 249	64 660	16 967	5 796	18.1	6.2
7222	Limited-service eating places	269	158 585	41 349	10 531	4 073	26.4	7.6
72221	Limited-service eating places	269	158 585	41 349	10 531	4 073	26.4	7.6
722211	Limited-service restaurants	219	137 128	35 498	8 872	3 419	29.2	8.0
722212	Cafeterias, buffets, and grill buffets	5	5 569	1 073	290	139	8.7	—
722213	Snack and nonalcoholic beverage bars	45	15 888	4 778	1 369	515	8.2	6.0
7223	Special food services	56	74 289	23 515	5 907	1 435	2.0	10.8
7224	Drinking places (alcoholic beverages)	57	17 339	4 324	1 101	591	37.6	25.2
72241	Drinking places (alcoholic beverages)	57	17 339	4 324	1 101	591	37.6	25.2
722410	Drinking places (alcoholic beverages)	57	17 339	4 324	1 101	591	37.6	25.2
SANDY								
72	Accommodation and food services	142	130 576	37 514	9 252	3 623	10.8	5.0
721	Accommodation	9	16 963	3 508	891	295	—	.4
7211	Traveler accommodation	9	16 963	3 508	891	295	—	.4
72111	Hotels (except casino hotels) and motels	9	16 963	3 508	891	295	—	.4
721110	Hotels (except casino hotels) and motels	9	16 963	3 508	891	295	—	.4
722	Food services and drinking places	133	113 613	34 006	8 361	3 328	12.4	5.6
7221	Full-service restaurants	45	55 185	16 208	4 055	1 624	7.5	3.3
72211	Full-service restaurants	45	55 185	16 208	4 055	1 624	7.5	3.3
722110	Full-service restaurants	45	55 185	16 208	4 055	1 624	7.5	3.3
7222	Limited-service eating places	82	55 475	16 823	4 074	1 654	16.6	6.5
72221	Limited-service eating places	82	55 475	16 823	4 074	1 654	16.6	6.5
722211	Limited-service restaurants	69	47 929	14 643	3 561	1 456	16.8	7.5
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
7223	Special food services	5	D	D	D	b	D	D
SANTA CLARA								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
SANTAQUIN								
72	Accommodation and food services	4	1 142	303	69	86	84.0	16.0
722	Food services and drinking places	4	1 142	303	69	86	84.0	16.0
SMITHFIELD								
72	Accommodation and food services	11	7 692	2 210	444	228	3.8	13.3
722	Food services and drinking places	11	7 692	2 210	444	228	3.8	13.3
7222	Limited-service eating places	7	6 489	1 702	337	140	1.1	6.6
72221	Limited-service eating places	7	6 489	1 702	337	140	1.1	6.6
SOUTH JORDAN								
72	Accommodation and food services	17	10 029	2 785	690	288	18.7	28.1
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	16	D	D	D	e	D	D
7222	Limited-service eating places	12	4 776	1 270	267	132	22.0	36.5
72221	Limited-service eating places	12	4 776	1 270	267	132	22.0	36.5
SOUTH OGDEN								
72	Accommodation and food services	28	19 084	4 692	1 038	565	42.7	20.4
722	Food services and drinking places	28	19 084	4 692	1 038	565	42.7	20.4
7222	Limited-service eating places	17	14 712	3 164	721	405	41.0	20.1
72221	Limited-service eating places	17	14 712	3 164	721	405	41.0	20.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH SALT LAKE								
72	Accommodation and food services	66	32 584	9 685	2 382	842	26.8	16.8
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	64	D	D	D	f	D	D
7222	Limited-service eating places	30	17 243	4 940	1 251	400	21.2	14.8
72221	Limited-service eating places	30	17 243	4 940	1 251	400	21.2	14.8
7223	Special food services	8	4 427	1 179	245	81	6.6	9.6
SPANISH FORK								
72	Accommodation and food services	39	16 848	4 636	1 196	516	19.0	3.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	24	13 422	3 571	853	394	16.8	3.5
72221	Limited-service eating places	24	13 422	3 571	853	394	16.8	3.5
SPRINGVILLE								
72	Accommodation and food services	17	11 674	3 787	926	422	20.2	4.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	e	D	D
7222	Limited-service eating places	14	7 837	2 250	564	301	30.1	—
72221	Limited-service eating places	14	7 837	2 250	564	301	30.1	—
SUNSET								
72	Accommodation and food services	6	926	272	67	49	35.0	65.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
SYRACUSE								
72	Accommodation and food services	4	1 060	272	69	47	10.7	22.3
722	Food services and drinking places	4	1 060	272	69	47	10.7	22.3
TAYLORSVILLE								
72	Accommodation and food services	79	59 616	16 594	3 588	1 480	24.2	8.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	78	D	D	D	g	D	D
7222	Limited-service eating places	59	45 613	11 844	2 371	998	26.2	7.0
72221	Limited-service eating places	59	45 613	11 844	2 371	998	26.2	7.0
722211	Limited-service restaurants	48	38 980	10 140	1 966	817	30.4	7.5
722212	Cafeterias, buffets, and grill buffets	3	4 216	1 106	267	124	—	—
TOOELE								
72	Accommodation and food services	33	19 686	5 457	1 247	655	28.9	28.8
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	29	D	D	D	f	D	D
7222	Limited-service eating places	17	14 112	3 793	870	462	23.4	29.0
72221	Limited-service eating places	17	14 112	3 793	870	462	23.4	29.0
TREMONTON								
72	Accommodation and food services	17	12 552	2 278	492	281	64.7	14.8
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	8	9 145	1 260	281	168	76.1	20.2
72221	Limited-service eating places	8	9 145	1 260	281	168	76.1	20.2
VERNAL								
72	Accommodation and food services	48	21 262	5 619	1 324	775	35.5	13.0
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	5 071	1 341	285	188	21.0	.8
721110	Hotels (except casino hotels) and motels	11	5 071	1 341	285	188	21.0	.8
722	Food services and drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	19	10 405	2 552	611	343	31.6	13.2
72221	Limited-service eating places	19	10 405	2 552	611	343	31.6	13.2
WASHINGTON								
72	Accommodation and food services	9	5 568	1 216	277	127	29.9	4.1
722	Food services and drinking places	9	5 568	1 216	277	127	29.9	4.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WASHINGTON TERRACE								
72	Accommodation and food services	3	240	53	7	2	58.3	41.7
722	Food services and drinking places	3	240	53	7	2	58.3	41.7
WEST BOUNTIFUL								
72	Accommodation and food services	7	5 195	1 384	368	183	11.1	—
721	Accommodation	2	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	c	D	D
WEST HAVEN								
72	Accommodation and food services	8	7 161	2 177	515	179	10.3	7.1
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
WEST JORDAN								
72	Accommodation and food services	80	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	79	55 584	16 141	4 227	1 780	22.7	12.2
7222	Limited-service eating places	55	39 024	10 661	2 732	1 199	18.4	5.1
72221	Limited-service eating places	55	39 024	10 661	2 732	1 199	18.4	5.1
722211	Limited-service restaurants	50	37 850	10 246	2 633	1 152	17.7	5.1
WEST POINT								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
WEST VALLEY CITY								
72	Accommodation and food services	134	97 526	26 256	6 430	2 643	15.2	8.2
721	Accommodation	8	10 181	2 045	505	142	4.4	7.0
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	126	87 345	24 211	5 925	2 501	16.5	8.3
7221	Full-service restaurants	35	28 557	8 079	2 000	784	14.9	8.3
72211	Full-service restaurants	35	28 557	8 079	2 000	784	14.9	8.3
722110	Full-service restaurants	35	28 557	8 079	2 000	784	14.9	8.3
7222	Limited-service eating places	73	48 955	13 438	3 281	1 380	20.0	6.4
72221	Limited-service eating places	73	48 955	13 438	3 281	1 380	20.0	6.4
722211	Limited-service restaurants	63	46 528	12 713	3 112	1 286	18.8	4.6
7223	Special food services	12	8 156	2 252	540	299	—	12.7
WOODS CROSS								
72	Accommodation and food services	10	5 988	1 898	436	183	22.7	—
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
BALANCE OF BEAVER COUNTY								
72	Accommodation and food services	29	11 385	3 049	657	323	32.3	14.8
721	Accommodation	12	5 546	1 291	275	180	7.5	—
7211	Traveler accommodation	12	5 546	1 291	275	180	7.5	—
72111	Hotels (except casino hotels) and motels	12	5 546	1 291	275	180	7.5	—
721110	Hotels (except casino hotels) and motels	12	5 546	1 291	275	180	7.5	—
722	Food services and drinking places	17	5 839	1 758	382	143	55.9	28.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF BOX ELDER COUNTY								
72	Accommodation and food services	13	9 675	4 006	821	338	16.0	11.8
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	e	D	D
BALANCE OF CACHE COUNTY								
72	Accommodation and food services	11	D	D	D	b	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
BALANCE OF CARBON COUNTY								
72	Accommodation and food services	15	3 138	754	194	134	51.5	5.8
721	Accommodation	4	891	157	45	27	6.2	—
722	Food services and drinking places	11	2 247	597	149	107	69.4	8.1
BALANCE OF DAGGETT COUNTY								
72	Accommodation and food services	4	D	D	D	b	D	D
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BALANCE OF DAVIS COUNTY								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
7223	Special food services	2	D	D	D	b	D	D
BALANCE OF DUCHESNE COUNTY								
72	Accommodation and food services	13	1 726	359	69	56	44.8	45.1
721	Accommodation	4	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
BALANCE OF EMERY COUNTY								
72	Accommodation and food services	25	8 523	2 317	431	223	15.4	4.9
721	Accommodation	11	4 872	1 287	230	97	—	5.1
7211	Traveler accommodation	11	4 872	1 287	230	97	—	5.1
72111	Hotels (except casino hotels) and motels	11	4 872	1 287	230	97	—	5.1
721110	Hotels (except casino hotels) and motels	11	4 872	1 287	230	97	—	5.1
722	Food services and drinking places	14	3 651	1 030	201	126	36.0	4.6
BALANCE OF GARFIELD COUNTY								
72	Accommodation and food services	55	30 863	6 908	1 039	504	14.8	1.8
721	Accommodation	35	27 771	6 141	903	413	8.3	—
7211	Traveler accommodation	30	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	29	26 661	5 886	886	405	7.9	—
721110	Hotels (except casino hotels) and motels	29	26 661	5 886	886	405	7.9	—
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	20	3 092	767	136	91	73.2	17.6
BALANCE OF GRAND COUNTY								
72	Accommodation and food services	16	7 252	2 035	359	163	9.1	1.3
721	Accommodation	11	5 464	1 413	274	115	3.1	—
7211	Traveler accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	3 867	968	160	70	—	—
721110	Hotels (except casino hotels) and motels	4	3 867	968	160	70	—	—
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
722	Food services and drinking places	5	1 788	622	85	48	27.4	5.3

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							From admini- strative records ¹	Estimated ²
BALANCE OF IRON COUNTY								
72	Accommodation and food services	3	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF KANE COUNTY								
72	Accommodation and food services	14	4 518	1 444	197	86	7.4	7.6
721	Accommodation	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	1 385	467	73	21	9.4	24.6
722	Food services and drinking places	4	D	D	D	a	D	D
BALANCE OF MILLARD COUNTY								
72	Accommodation and food services	12	4 359	1 251	282	148	39.0	-
721	Accommodation	4	1 720	480	103	61	24.8	-
722	Food services and drinking places	8	2 639	771	179	87	48.2	-
BALANCE OF MORGAN COUNTY								
72	Accommodation and food services	4	423	117	29	21	18.4	43.7
722	Food services and drinking places	4	423	117	29	21	18.4	43.7
BALANCE OF PIUTE COUNTY								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BALANCE OF RICH COUNTY								
72	Accommodation and food services	13	1 873	520	83	61	81.5	7.2
721	Accommodation	5	713	240	56	48	57.6	12.8
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	b	D	D
72131	Rooming and boarding houses	1	D	D	D	b	D	D
721310	Rooming and boarding houses	1	D	D	D	b	D	D
722	Food services and drinking places	8	1 160	280	27	13	96.2	3.8
BALANCE OF SALT LAKE COUNTY								
72	Accommodation and food services	223	D	D	D	i	D	D
721	Accommodation	21	D	D	D	g	D	D
7211	Traveler accommodation	17	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	202	D	D	D	h	D	D
7221	Full-service restaurants	56	47 117	14 170	3 289	1 156	24.0	16.7
72211	Full-service restaurants	56	47 117	14 170	3 289	1 156	24.0	16.7
722110	Full-service restaurants	56	47 117	14 170	3 289	1 156	24.0	16.7
7222	Limited-service eating places	115	60 184	16 898	4 205	1 785	23.1	15.2
72221	Limited-service eating places	115	60 184	16 898	4 205	1 785	23.1	15.2
722211	Limited-service restaurants	99	55 426	15 728	3 856	1 618	24.1	14.7
7223	Special food services	13	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SAN JUAN COUNTY								
72	Accommodation and food services	22	13 444	2 142	348	177	77.9	1.2
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	11 986	1 767	288	129	76.7	—
721110	Hotels (except casino hotels) and motels	9	11 986	1 767	288	129	76.7	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
BALANCE OF SANPETE COUNTY								
72	Accommodation and food services	16	1 769	405	98	107	67.7	10.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
BALANCE OF SEVIER COUNTY								
72	Accommodation and food services	21	7 138	1 854	409	202	48.1	.7
721	Accommodation	10	3 527	735	170	59	19.7	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	11	3 611	1 119	239	143	75.8	1.3
BALANCE OF SUMMIT COUNTY								
72	Accommodation and food services	32	15 039	5 029	1 216	438	25.0	8.0
721	Accommodation	8	6 548	2 237	544	108	8.6	3.5
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	24	8 491	2 792	672	330	37.7	11.5
BALANCE OF TOOELE COUNTY								
72	Accommodation and food services	13	D	D	D	c	D	D
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF UINTAH COUNTY								
72	Accommodation and food services	6	942	314	79	45	49.0	8.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BALANCE OF UTAH COUNTY								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF WASATCH COUNTY								
72	Accommodation and food services	14	8 595	3 054	906	441	14.6	39.1
721	Accommodation	5	5 672	2 159	646	314	2.8	45.1
7211	Traveler accommodation	5	5 672	2 159	646	314	2.8	45.1
72111	Hotels (except casino hotels) and motels	3	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	e	D	D
722	Food services and drinking places	9	2 923	895	260	127	37.3	27.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF WASHINGTON COUNTY								
72	Accommodation and food services	28	D	D	D	e	D	D
721	Accommodation	14	D	D	D	c	D	D
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	14	13 877	2 541	502	210	6.6	4.6
BALANCE OF WAYNE COUNTY								
72	Accommodation and food services	26	5 791	1 336	205	99	68.6	11.1
721	Accommodation	12	3 120	709	98	43	62.1	1.9
7212	RV (recreational vehicle) parks and recreational camps	3	472	94	26	9	40.7	—
72121	RV (recreational vehicle) parks and recreational camps	3	472	94	26	9	40.7	—
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	14	2 671	627	107	56	76.3	21.8
BALANCE OF WEBER COUNTY								
72	Accommodation and food services	28	D	D	D	f	D	D
721	Accommodation	9	D	D	D	e	D	D
7211	Traveler accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7223	Special food services	2	D	D	D	a	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

UTAH

Cedar Hills is now tabulated separately due to a population increase. This change deletes territory from the Balance of Utah County.

Draper is in Salt Lake and Utah Counties.

Holladay incorporated in December 1999. This change deletes territory from the Balance of Salt Lake County.

Hooper incorporated in November 2000. This change deletes territory from the Balance of Weber County.

Hyde Park is now tabulated separately due to a population increase. This change deletes territory from the Balance of Cache County.

Morgan is now tabulated separately due to a population increase. This change deletes territory from the Balance of Morgan County.

Mount Pleasant is now tabulated separately due to a population increase. This change deletes territory from the Balance of Sanpete County.

Park City is in Summit and Wasatch Counties.

Parowan is now tabulated separately due to a population increase. This change deletes territory from the Balance of Iron County.

West Haven is now tabulated separately due to a population increase. This change deletes territory from the Balance of Weber County.

Balance of Cache County no longer includes Hyde Park, which is tabulated separately due to a population increase.

Balance of Iron County no longer includes Parowan, which is tabulated separately due to a population increase.

Balance of Morgan County no longer includes Morgan, which is tabulated separately due to a population increase.

Balance of Salt Lake County lost territory due to the incorporation of Holladay.

Balance of Sanpete County no longer includes Mount Pleasant, which is tabulated separately due to a population increase.

Balance of Utah County no longer includes Cedar Hills, which is tabulated separately due to a population increase.

Balance of Weber County lost territory due to the incorporation of Hooper and no longer includes West Haven, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

SALT LAKE CITY-OGDEN-CLEARFIELD, UT COMBINED STATISTICAL AREA

Brigham City, UT Micropolitan Statistical Area

Box Elder County, UT

Ogden-Clearfield, UT Metropolitan Statistical Area

Davis County, UT

Morgan County, UT

Weber County, UT

Salt Lake City, UT Metropolitan Statistical Area

Salt Lake County, UT

Summit County, UT

Tooele County, UT

CEDAR CITY, UT MICROPOLITAN STATISTICAL AREA

Iron County, UT

LOGAN, UT-ID METROPOLITAN STATISTICAL AREA

Franklin County, ID

Cache County, UT

PRICE, UT MICROPOLITAN STATISTICAL AREA

Carbon County, UT

PROVO-OREM, UT METROPOLITAN STATISTICAL AREA

Juab County, UT

Utah County, UT

ST. GEORGE, UT METROPOLITAN STATISTICAL AREA

Washington County, UT

VERNAL, UT MICROPOLITAN STATISTICAL AREA

Uintah County, UT

