

North Carolina: 2002

Issued June 2005

EC02-72A-NC

2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Glegorovich**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NORTH CAROLINA								
72	Accommodation and food services	15 747	11 237 386	3 184 887	739 289	281 788	19.6	8.8
721	Accommodation	1 951	2 368 681	588 893	129 667	35 484	9.1	7.0
7211	Traveler accommodation	1 704	2 243 079	557 451	124 472	34 088	8.1	6.9
72111	Hotels (except casino hotels) and motels	1 534	1 861 392	499 997	113 085	31 645	9.6	8.0
721110	Hotels (except casino hotels) and motels	1 534	1 861 392	499 997	113 085	31 645	9.6	8.0
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
72119	Other traveler accommodation	169	D	D	D	g	D	D
721191	Bed-and-breakfast inns	150	D	D	D	g	D	D
721199	All other traveler accommodation	19	6 476	1 312	263	99	14.0	40.0
7212	RV (recreational vehicle) parks and recreational camps	194	111 737	29 139	4 545	1 192	24.6	6.8
72121	RV (recreational vehicle) parks and recreational camps	194	111 737	29 139	4 545	1 192	24.6	6.8
721211	RV (recreational vehicle) parks and campgrounds	108	43 045	8 197	1 450	418	31.1	13.1
721214	Recreational and vacation camps (except campgrounds)	86	68 692	20 942	3 095	774	20.5	2.9
7213	Rooming and boarding houses	53	13 865	2 303	650	204	31.4	24.8
72131	Rooming and boarding houses	53	13 865	2 303	650	204	31.4	24.8
721310	Rooming and boarding houses	53	13 865	2 303	650	204	31.4	24.8
722	Food services and drinking places	13 796	8 868 705	2 595 994	609 622	246 304	22.4	9.3
7221	Full-service restaurants	5 895	3 814 715	1 201 196	284 101	111 654	30.2	8.8
72211	Full-service restaurants	5 895	3 814 715	1 201 196	284 101	111 654	30.2	8.8
722110	Full-service restaurants	5 895	3 814 715	1 201 196	284 101	111 654	30.2	8.8
7222	Limited-service eating places	6 384	4 273 061	1 162 100	270 851	116 740	16.7	9.5
72221	Limited-service eating places	6 384	4 273 061	1 162 100	270 851	116 740	16.7	9.5
722211	Limited-service restaurants	5 548	3 787 194	1 022 594	239 606	104 330	17.0	10.0
722212	Cafeterias, buffets, and grill buffets	206	291 873	86 915	19 749	7 236	8.8	2.1
722213	Snack and nonalcoholic beverage bars	630	193 994	52 591	11 496	5 174	23.1	11.1
7223	Special food services	932	598 017	192 832	45 401	13 845	6.8	9.3
72231	Food service contractors	722	521 167	171 549	40 825	12 088	3.4	8.8
722310	Food service contractors	722	521 167	171 549	40 825	12 088	3.4	8.8
72232	Caterers	172	65 338	18 808	3 917	1 592	31.5	13.0
722320	Caterers	172	65 338	18 808	3 917	1 592	31.5	13.0
72233	Mobile food services	38	11 512	2 475	659	165	25.1	12.2
722330	Mobile food services	38	11 512	2 475	659	165	25.1	12.2
7224	Drinking places (alcoholic beverages)	585	182 912	39 866	9 269	4 065	44.1	16.1
72241	Drinking places (alcoholic beverages)	585	182 912	39 866	9 269	4 065	44.1	16.1
722410	Drinking places (alcoholic beverages)	585	182 912	39 866	9 269	4 065	44.1	16.1

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ASHEVILLE-BREVARD, NC COMBINED STATISTICAL AREA								
72	Accommodation and food services	978	745 143	219 721	48 312	16 938	20.1	6.5
721	Accommodation	241	270 762	78 052	15 728	4 027	12.3	6.6
7211	Traveler accommodation	191	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	132	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	132	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	47	D	D	D	f	D	D
72121	RV (recreational vehicle) parks and recreational camps	47	D	D	D	f	D	D
721211	RV (recreational vehicle) parks and campgrounds	13	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	34	D	D	D	e	D	D
722	Food services and drinking places	737	474 381	141 669	32 584	12 911	24.6	6.5
7221	Full-service restaurants	362	D	D	D	i	D	D
72211	Full-service restaurants	362	D	D	D	i	D	D
722110	Full-service restaurants	362	D	D	D	i	D	D
7222	Limited-service eating places	319	D	D	D	i	D	D
72221	Limited-service eating places	319	D	D	D	i	D	D
722211	Limited-service restaurants	268	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets	12	15 155	4 994	1 096	368	18.0	.5
7223	Special food services	35	D	D	D	e	D	D
Asheville, NC Metropolitan Statistical Area								
72	Accommodation and food services	913	700 586	206 661	45 757	16 027	19.6	6.6
721	Accommodation	217	247 248	71 254	14 588	3 690	11.7	6.7
7211	Traveler accommodation	182	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	127	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	127	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	32	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	32	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	22	D	D	D	e	D	D
722	Food services and drinking places	696	453 338	135 407	31 169	12 337	23.9	6.6
7221	Full-service restaurants	336	238 010	75 223	17 595	6 621	30.4	8.1
72211	Full-service restaurants	336	238 010	75 223	17 595	6 621	30.4	8.1
722110	Full-service restaurants	336	238 010	75 223	17 595	6 621	30.4	8.1
7222	Limited-service eating places	306	196 064	54 689	12 471	5 226	16.6	4.3
72221	Limited-service eating places	306	196 064	54 689	12 471	5 226	16.6	4.3
722211	Limited-service restaurants	256	174 199	48 015	10 997	4 657	15.4	4.3
722212	Cafeterias, buffets, and grill buffets	12	15 155	4 994	1 096	368	18.0	.5
7223	Special food services	33	14 244	4 361	868	398	5.1	3.6
Brevard, NC Micropolitan Statistical Area								
72	Accommodation and food services	65	44 557	13 060	2 555	911	28.2	5.2
721	Accommodation	24	23 514	6 798	1 140	337	18.1	4.8
7212	RV (recreational vehicle) parks and recreational camps	15	16 316	4 362	682	225	13.4	4.8
72121	RV (recreational vehicle) parks and recreational camps	15	16 316	4 362	682	225	13.4	4.8
721211	RV (recreational vehicle) parks and campgrounds	3	4 525	908	109	29	—	16.2
721214	Recreational and vacation camps (except campgrounds) .	12	11 791	3 454	573	196	18.5	.4
722	Food services and drinking places	41	21 043	6 262	1 415	574	39.5	5.6
CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA								
72	Accommodation and food services	3 725	2 732 975	809 342	191 000	67 920	18.6	8.2
721	Accommodation	344	410 673	116 020	27 257	7 109	8.5	6.4
7211	Traveler accommodation	320	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	314	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	314	D	D	D	i	D	D
7212	RV (recreational vehicle) parks and recreational camps	16	3 846	843	200	45	24.3	6.1
72121	RV (recreational vehicle) parks and recreational camps	16	3 846	843	200	45	24.3	6.1
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
7213	Rooming and boarding houses	8	D	D	D	b	D	D
72131	Rooming and boarding houses	8	D	D	D	b	D	D
721310	Rooming and boarding houses	8	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	3 381	2 322 302	693 322	163 743	60 811	20.4	8.5
7221	Full-service restaurants	1 400	D	D	D	k	D	D
72211	Full-service restaurants	1 400	D	D	D	k	D	D
722110	Full-service restaurants	1 400	D	D	D	k	D	D
7222	Limited-service eating places	1 502	D	D	D	k	D	D
72221	Limited-service eating places	1 502	D	D	D	k	D	D
722211	Limited-service restaurants	1 310	918 263	254 331	59 740	24 195	15.2	9.1
722212	Cafeterias, buffets, and grill buffets	38	45 718	14 025	3 170	1 170	19.8	3.9
722213	Snack and nonalcoholic beverage bars	154	D	D	D	g	D	D
7223	Special food services	347	D	D	D	i	D	D
7224	Drinking places (alcoholic beverages)	132	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages)	132	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages)	132	D	D	D	g	D	D
Albemarle, NC Micropolitan Statistical Area								
72	Accommodation and food services	104	43 718	12 559	3 028	1 428	22.7	14.1
721	Accommodation	8	2 166	479	101	38	19.5	.4
722	Food services and drinking places	96	41 552	12 080	2 927	1 390	22.8	14.8
Charlotte-Gastonia-Concord, NC-SC Metropolitan Statistical Area								
72	Accommodation and food services	2 843	2 256 059	674 730	159 299	54 522	17.6	8.4
721	Accommodation	265	363 586	104 885	24 736	6 218	7.1	6.8
7211	Traveler accommodation	251	361 622	104 458	24 627	6 194	7.1	6.7
72111	Hotels (except casino hotels) and motels	246	358 835	103 299	24 389	6 108	7.1	6.8
721110	Hotels (except casino hotels) and motels	246	358 835	103 299	24 389	6 108	7.1	6.8
7213	Rooming and boarding houses	7	852	157	38	15	6.3	40.4
72131	Rooming and boarding houses	7	852	157	38	15	6.3	40.4
721310	Rooming and boarding houses	7	852	157	38	15	6.3	40.4
722	Food services and drinking places	2 578	1 892 473	569 845	134 563	48 304	19.6	8.7
7221	Full-service restaurants	1 034	820 841	260 958	62 980	22 033	25.6	8.5
72211	Full-service restaurants	1 034	820 841	260 958	62 980	22 033	25.6	8.5
722110	Full-service restaurants	1 034	820 841	260 958	62 980	22 033	25.6	8.5
7222	Limited-service eating places	1 138	785 617	218 742	51 171	20 319	16.3	9.8
72221	Limited-service eating places	1 138	785 617	218 742	51 171	20 319	16.3	9.8
722211	Limited-service restaurants	978	699 358	194 603	45 720	18 164	15.9	10.4
722212	Cafeterias, buffets, and grill buffets	30	37 046	11 139	2 486	927	24.0	3.1
722213	Snack and nonalcoholic beverage bars	130	49 213	13 000	2 965	1 228	16.2	5.8
7223	Special food services	299	226 741	76 917	17 283	4 820	4.7	4.3
7224	Drinking places (alcoholic beverages)	107	59 274	13 228	3 129	1 132	37.2	13.3
72241	Drinking places (alcoholic beverages)	107	59 274	13 228	3 129	1 132	37.2	13.3
722410	Drinking places (alcoholic beverages)	107	59 274	13 228	3 129	1 132	37.2	13.3
Chester, SC Micropolitan Statistical Area								
72	Accommodation and food services	43	20 316	6 172	1 291	541	31.4	5.7
721	Accommodation	7	3 990	857	184	56	57.6	—
722	Food services and drinking places	36	16 326	5 315	1 107	485	25.0	7.1
Lancaster, SC Micropolitan Statistical Area								
72	Accommodation and food services	77	37 258	9 462	2 238	1 052	22.3	5.9
721	Accommodation	8	2 394	498	117	54	53.5	3.0
722	Food services and drinking places	69	34 864	8 964	2 121	998	20.1	6.1
Lincolnton, NC Micropolitan Statistical Area								
72	Accommodation and food services	87	41 572	11 169	2 582	1 093	21.8	13.9
721	Accommodation	4	2 033	512	120	43	22.6	—
722	Food services and drinking places	83	39 539	10 657	2 462	1 050	21.8	14.6
7222	Limited-service eating places	48	27 181	7 894	1 842	766	13.2	5.0
72221	Limited-service eating places	48	27 181	7 894	1 842	766	13.2	5.0
Salisbury, NC Micropolitan Statistical Area								
72	Accommodation and food services	193	109 771	31 364	7 664	3 124	25.0	5.5
721	Accommodation	15	11 604	3 308	771	232	8.4	1.0
722	Food services and drinking places	178	98 167	28 056	6 893	2 892	27.0	6.1
7222	Limited-service eating places	74	45 496	12 580	3 038	1 272	10.9	2.1
72221	Limited-service eating places	74	45 496	12 580	3 038	1 272	10.9	2.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA—Con.								
Shelby, NC Micropolitan Statistical Area								
72	Accommodation and food services	147	81 092	22 814	5 441	2 421	21.3	7.2
721	Accommodation	13	7 388	1 545	366	191	23.3	21.9
722	Food services and drinking places	134	73 704	21 269	5 075	2 230	21.1	5.8
7222	Limited-service eating places	58	41 079	10 751	2 583	1 132	18.9	.9
72221	Limited-service eating places	58	41 079	10 751	2 583	1 132	18.9	.9
7223	Special food services	14	D	D	D	c	D	D
Statesville-Mooresville, NC Micropolitan Statistical Area								
72	Accommodation and food services	231	143 189	41 072	9 457	3 739	23.0	5.1
721	Accommodation	24	17 512	3 936	862	277	9.7	—
722	Food services and drinking places	207	125 677	37 136	8 595	3 462	24.8	5.8
7222	Limited-service eating places	93	64 159	18 336	4 275	1 769	12.3	6.8
72221	Limited-service eating places	93	64 159	18 336	4 275	1 769	12.3	6.8
GREENSBORO--WINSTON-SALEM--HIGH POINT, NC COMBINED STATISTICAL AREA								
72	Accommodation and food services	2 374	1 704 537	494 190	116 639	44 731	20.8	8.3
721	Accommodation	188	272 112	72 663	16 996	4 560	10.8	5.9
7211	Traveler accommodation	173	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	166	262 817	70 606	16 551	4 392	9.9	5.8
721110	Hotels (except casino hotels) and motels	166	262 817	70 606	16 551	4 392	9.9	5.8
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming and boarding houses	5	1 811	208	44	23	80.7	4.3
72131	Rooming and boarding houses	5	1 811	208	44	23	80.7	4.3
721310	Rooming and boarding houses	5	1 811	208	44	23	80.7	4.3
722	Food services and drinking places	2 186	1 432 425	421 527	99 643	40 171	22.7	8.8
7221	Full-service restaurants	965	602 947	193 509	46 123	17 952	30.3	7.4
72211	Full-service restaurants	965	602 947	193 509	46 123	17 952	30.3	7.4
722110	Full-service restaurants	965	602 947	193 509	46 123	17 952	30.3	7.4
7222	Limited-service eating places	965	702 302	194 068	45 401	19 282	17.6	8.4
72221	Limited-service eating places	965	702 302	194 068	45 401	19 282	17.6	8.4
722211	Limited-service restaurants	852	611 339	165 614	39 241	17 053	18.8	8.9
722212	Cafeterias, buffets, and grill buffets	32	D	D	D	g	D	D
7223	Special food services	157	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	99	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	99	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	99	D	D	D	f	D	D
Greensboro-High Point, NC Metropolitan Statistical Area								
72	Accommodation and food services	1 276	958 051	275 535	64 817	24 290	18.9	7.7
721	Accommodation	95	180 798	46 490	10 905	2 799	7.5	4.3
7211	Traveler accommodation	88	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	87	178 564	46 303	10 866	2 782	6.4	4.2
721110	Hotels (except casino hotels) and motels	87	178 564	46 303	10 866	2 782	6.4	4.2
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	1 181	777 253	229 045	53 912	21 491	21.5	8.5
7221	Full-service restaurants	503	328 862	105 961	25 125	9 692	25.7	7.5
72211	Full-service restaurants	503	328 862	105 961	25 125	9 692	25.7	7.5
722110	Full-service restaurants	503	328 862	105 961	25 125	9 692	25.7	7.5
7222	Limited-service eating places	517	369 362	101 982	23 743	10 151	18.7	8.6
72221	Limited-service eating places	517	369 362	101 982	23 743	10 151	18.7	8.6
722211	Limited-service restaurants	445	313 554	84 640	20 013	8 787	20.5	9.4
722212	Cafeterias, buffets, and grill buffets	19	34 807	11 334	2 536	838	3.1	2.2
7223	Special food services	99	59 394	17 388	4 124	1 296	8.3	7.3
7224	Drinking places (alcoholic beverages)	62	19 635	3 714	920	352	44.4	28.7
72241	Drinking places (alcoholic beverages)	62	19 635	3 714	920	352	44.4	28.7
722410	Drinking places (alcoholic beverages)	62	19 635	3 714	920	352	44.4	28.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GREENSBORO--WINSTON-SALEM--HIGH POINT, NC COMBINED STATISTICAL AREA—Con.								
Lexington-Thomasville, NC Micropolitan Statistical Area								
72	Accommodation and food services	181	106 893	32 034	7 707	3 249	31.9	4.1
721	Accommodation	16	6 922	1 397	323	121	11.9	19.7
722	Food services and drinking places	165	99 971	30 637	7 384	3 128	33.3	3.0
7222	Limited-service eating places	69	52 655	14 305	3 413	1 491	20.5	1.3
72221	Limited-service eating places	69	52 655	14 305	3 413	1 491	20.5	1.3
Mount Airy, NC Micropolitan Statistical Area								
72	Accommodation and food services	131	63 920	17 734	4 112	1 780	28.5	4.6
721	Accommodation	10	4 021	976	227	70	15.6	—
722	Food services and drinking places	121	59 899	16 758	3 885	1 710	29.4	4.9
7222	Limited-service eating places	53	38 469	10 802	2 461	1 096	16.8	4.2
72221	Limited-service eating places	53	38 469	10 802	2 461	1 096	16.8	4.2
Winston-Salem, NC Metropolitan Statistical Area								
72	Accommodation and food services	786	575 673	168 887	40 003	15 412	21.2	10.5
721	Accommodation	67	80 371	23 800	5 541	1 570	17.9	8.7
7211	Traveler accommodation	62	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	57	74 582	22 178	5 183	1 440	18.9	8.3
721110	Hotels (except casino hotels) and motels	57	74 582	22 178	5 183	1 440	18.9	8.3
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	2 355	713	154	55	—	—
722	Food services and drinking places	719	495 302	145 087	34 462	13 842	21.7	10.8
7221	Full-service restaurants	316	209 162	66 236	15 821	6 077	31.4	8.1
72211	Full-service restaurants	316	209 162	66 236	15 821	6 077	31.4	8.1
722110	Full-service restaurants	316	209 162	66 236	15 821	6 077	31.4	8.1
7222	Limited-service eating places	326	241 816	66 979	15 784	6 544	15.4	10.2
72221	Limited-service eating places	326	241 816	66 979	15 784	6 544	15.4	10.2
722211	Limited-service restaurants	289	212 383	57 266	13 669	5 836	15.8	10.6
722212	Cafeterias, buffets, and grill buffets	11	22 344	7 554	1 611	499	9.5	2.0
7223	Special food services	44	34 102	9 753	2 348	1 002	3.5	26.4
LUMBERTON-LAURINBURG, NC COMBINED STATISTICAL AREA								
72	Accommodation and food services	205	131 846	33 588	7 972	3 725	25.3	7.0
721	Accommodation	30	21 485	4 466	1 031	506	39.7	—
722	Food services and drinking places	175	110 361	29 122	6 941	3 219	22.5	8.3
7222	Limited-service eating places	94	D	D	D	g	D	D
72221	Limited-service eating places	94	D	D	D	g	D	D
Laurinburg, NC Micropolitan Statistical Area								
72	Accommodation and food services	42	28 060	7 317	1 843	818	21.3	7.2
721	Accommodation	6	4 595	1 137	262	108	33.2	—
722	Food services and drinking places	36	23 465	6 180	1 581	710	18.9	8.6
Lumberton, NC Micropolitan Statistical Area								
72	Accommodation and food services	163	103 786	26 271	6 129	2 907	26.4	6.9
721	Accommodation	24	16 890	3 329	769	398	41.4	—
722	Food services and drinking places	139	86 896	22 942	5 360	2 509	23.5	8.3
7222	Limited-service eating places	73	49 469	12 491	2 862	1 413	15.6	4.8
72221	Limited-service eating places	73	49 469	12 491	2 862	1 413	15.6	4.8

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RALEIGH-DURHAM-CARY, NC COMBINED STATISTICAL AREA								
72	Accommodation and food services	2 591	2 018 797	583 448	141 228	48 695	18.2	10.3
721	Accommodation	249	389 239	100 708	24 708	6 050	5.3	10.0
7211	Traveler accommodation	208	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	200	376 494	98 197	24 209	5 880	4.3	10.1
721110	Hotels (except casino hotels) and motels	200	376 494	98 197	24 209	5 880	4.3	10.1
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	8	D	D	D	b	D	D
7213	Rooming and boarding houses	30	D	D	D	c	D	D
72131	Rooming and boarding houses	30	D	D	D	c	D	D
721310	Rooming and boarding houses	30	D	D	D	c	D	D
722	Food services and drinking places	2 342	1 629 558	482 740	116 520	42 645	21.3	10.3
7221	Full-service restaurants	932	D	D	D	j	D	D
72211	Full-service restaurants	932	D	D	D	j	D	D
722110	Full-service restaurants	932	D	D	D	j	D	D
7222	Limited-service eating places	1 168	765 625	208 688	49 609	19 812	17.6	10.6
72221	Limited-service eating places	1 168	765 625	208 688	49 609	19 812	17.6	10.6
722211	Limited-service restaurants	983	D	D	D	j	D	D
722212	Cafeterias, buffets, and grill buffets	42	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	143	D	D	D	g	D	D
7223	Special food services	159	D	D	D	h	D	D
7224	Drinking places (alcoholic beverages)	83	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	83	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	83	D	D	D	f	D	D
Dunn, NC Micropolitan Statistical Area								
72	Accommodation and food services	92	49 451	13 683	3 310	1 536	25.7	7.6
721	Accommodation	9	4 826	745	127	97	6.4	15.9
722	Food services and drinking places	83	44 625	12 938	3 183	1 439	27.8	6.7
7222	Limited-service eating places	43	30 901	8 496	2 089	908	13.2	6.7
72221	Limited-service eating places	43	30 901	8 496	2 089	908	13.2	6.7
Durham, NC Metropolitan Statistical Area								
72	Accommodation and food services	909	730 384	213 633	51 903	17 210	18.3	11.3
721	Accommodation	108	173 745	48 186	11 590	2 628	6.3	11.3
7211	Traveler accommodation	78	165 716	46 230	11 228	2 514	4.8	11.5
72111	Hotels (except casino hotels) and motels	71	165 081	46 096	11 190	2 493	4.8	11.4
721110	Hotels (except casino hotels) and motels	71	165 081	46 096	11 190	2 493	4.8	11.4
7212	RV (recreational vehicle) parks and recreational camps	8	3 521	1 154	121	20	35.8	1.8
72121	RV (recreational vehicle) parks and recreational camps	8	3 521	1 154	121	20	35.8	1.8
721214	Recreational and vacation camps (except campgrounds)	6	D	D	D	a	D	D
7213	Rooming and boarding houses	22	4 508	802	241	94	38.9	13.4
72131	Rooming and boarding houses	22	4 508	802	241	94	38.9	13.4
721310	Rooming and boarding houses	22	4 508	802	241	94	38.9	13.4
722	Food services and drinking places	801	556 639	165 447	40 313	14 582	22.0	11.3
7221	Full-service restaurants	308	210 561	70 395	17 132	6 263	28.4	7.4
72211	Full-service restaurants	308	210 561	70 395	17 132	6 263	28.4	7.4
722110	Full-service restaurants	308	210 561	70 395	17 132	6 263	28.4	7.4
7222	Limited-service eating places	381	252 959	66 252	16 011	6 291	23.0	11.7
72221	Limited-service eating places	381	252 959	66 252	16 011	6 291	23.0	11.7
722211	Limited-service restaurants	319	218 673	56 563	13 606	5 315	23.5	12.8
722212	Cafeterias, buffets, and grill buffets	14	18 062	5 278	1 380	475	13.1	.5
7223	Special food services	80	83 390	27 054	6 782	1 860	2.3	17.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RALEIGH-DURHAM-CARY, NC COMBINED STATISTICAL AREA—Con.								
Raleigh-Cary, NC Metropolitan Statistical Area								
72	Accommodation and food services	1 590	1 238 962	356 132	86 015	29 949	17.8	9.8
721	Accommodation	132	210 668	51 777	12 991	3 325	4.4	8.8
7211	Traveler accommodation	121	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	120	206 587	51 356	12 892	3 290	3.8	9.0
721110	Hotels (except casino hotels) and motels	120	206 587	51 356	12 892	3 290	3.8	9.0
7213	Rooming and boarding houses	8	D	D	D	a	D	D
72131	Rooming and boarding houses	8	D	D	D	a	D	D
721310	Rooming and boarding houses	8	D	D	D	a	D	D
722	Food services and drinking places	1 458	1 028 294	304 355	73 024	26 624	20.6	10.0
7221	Full-service restaurants	590	481 854	152 164	37 103	12 609	25.7	9.6
72211	Full-service restaurants	590	481 854	152 164	37 103	12 609	25.7	9.6
722110	Full-service restaurants	590	481 854	152 164	37 103	12 609	25.7	9.6
7222	Limited-service eating places	744	481 765	133 940	31 509	12 613	15.0	10.2
72221	Limited-service eating places	744	481 765	133 940	31 509	12 613	15.0	10.2
722211	Limited-service restaurants	624	405 546	112 325	26 753	10 700	16.3	11.4
722212	Cafeterias, buffets, and grill buffets	27	43 415	13 117	2 942	1 070	1.5	1.0
722213	Snack and nonalcoholic beverage bars	93	32 804	8 498	1 814	843	17.3	8.6
7223	Special food services	74	40 849	12 399	3 118	855	13.0	14.4
7224	Drinking places (alcoholic beverages)	50	23 826	5 852	1 294	547	44.1	6.1
72241	Drinking places (alcoholic beverages)	50	23 826	5 852	1 294	547	44.1	6.1
722410	Drinking places (alcoholic beverages)	50	23 826	5 852	1 294	547	44.1	6.1
BOONE, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	162	101 381	29 595	6 734	2 900	27.3	8.7
721	Accommodation	48	28 538	7 120	1 458	482	26.0	3.9
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	114	72 843	22 475	5 276	2 418	27.7	10.6
7222	Limited-service eating places	37	28 717	8 472	2 130	866	10.3	13.3
72221	Limited-service eating places	37	28 717	8 472	2 130	866	10.3	13.3
BURLINGTON, NC METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	258	194 801	47 656	11 197	4 770	21.0	5.1
721	Accommodation	24	17 230	4 249	1 027	359	17.6	1.7
722	Food services and drinking places	234	177 571	43 407	10 170	4 411	21.3	5.4
7222	Limited-service eating places	119	83 077	20 520	4 584	2 103	20.5	6.0
72221	Limited-service eating places	119	83 077	20 520	4 584	2 103	20.5	6.0
722212	Cafeterias, buffets, and grill buffets	7	8 077	1 694	364	189	8.5	14.6
7223	Special food services	11	D	D	D	e	D	D
ELIZABETH CITY, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	81	49 540	15 524	3 681	1 562	25.3	20.4
721	Accommodation	7	4 787	821	178	76	—	4.0
722	Food services and drinking places	74	44 753	14 703	3 503	1 486	28.0	22.2
FAYETTEVILLE, NC METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	514	373 520	102 794	24 098	10 602	14.2	8.3
721	Accommodation	48	49 111	10 196	2 346	916	9.9	14.3
7211	Traveler accommodation	45	47 638	9 639	2 258	888	9.8	14.8
72111	Hotels (except casino hotels) and motels	45	47 638	9 639	2 258	888	9.8	14.8
721110	Hotels (except casino hotels) and motels	45	47 638	9 639	2 258	888	9.8	14.8
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	b	D	D
722	Food services and drinking places	466	324 409	92 598	21 752	9 686	14.8	7.4
7222	Limited-service eating places	243	186 797	48 839	11 266	5 570	11.4	9.0
72221	Limited-service eating places	243	186 797	48 839	11 266	5 570	11.4	9.0
722211	Limited-service restaurants	221	169 957	44 044	10 073	5 130	11.8	9.9
722212	Cafeterias, buffets, and grill buffets	6	13 019	3 779	963	301	2.1	—
7223	Special food services	17	15 912	8 504	1 924	613	.5	7.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FOREST CITY, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	118	48 322	12 714	2 873	1 352	27.1	15.0
721	Accommodation	17	5 785	1 524	321	118	4.5	9.5
722	Food services and drinking places	101	42 537	11 190	2 552	1 234	30.2	15.7
GOLDSBORO, NC METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	170	103 483	27 766	6 547	3 152	16.2	12.2
721	Accommodation	19	10 291	2 175	538	176	2.6	4.5
722	Food services and drinking places	151	93 192	25 591	6 009	2 976	17.7	13.1
7222	Limited-service eating places	70	51 542	13 641	3 226	1 566	14.2	15.1
72221	Limited-service eating places	70	51 542	13 641	3 226	1 566	14.2	15.1
GREENVILLE, NC METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	276	194 989	55 298	13 263	6 325	15.5	10.7
721	Accommodation	26	21 570	5 462	1 254	472	3.1	5.8
722	Food services and drinking places	250	173 419	49 836	12 009	5 853	17.1	11.3
7222	Limited-service eating places	134	84 256	22 512	5 197	2 596	14.0	16.2
72221	Limited-service eating places	134	84 256	22 512	5 197	2 596	14.0	16.2
7223	Special food services	6	D	D	D	e	D	D
HENDERSON, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	73	46 474	13 147	3 041	1 532	27.5	5.1
721	Accommodation	12	4 917	1 152	262	160	54.3	—
722	Food services and drinking places	61	41 557	11 995	2 779	1 372	24.3	5.7
HICKORY-MORGANTON-LENOIR, NC METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	621	373 090	110 356	26 593	10 865	22.1	6.1
721	Accommodation	44	29 240	8 530	1 945	699	5.0	1.3
722	Food services and drinking places	577	343 850	101 826	24 648	10 166	23.6	6.5
7222	Limited-service eating places	278	191 494	53 479	12 816	5 439	20.0	6.3
72221	Limited-service eating places	278	191 494	53 479	12 816	5 439	20.0	6.3
722211	Limited-service restaurants	248	176 624	49 334	11 887	5 002	20.4	6.4
722212	Cafeterias, buffets, and grill buffets	10	9 073	2 576	576	285	18.0	1.4
7223	Special food services	64	17 272	4 999	1 217	434	.3	1.4
JACKSONVILLE, NC METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	250	170 477	44 618	10 283	5 364	16.7	7.7
721	Accommodation	32	21 657	4 534	974	387	16.5	9.5
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	218	148 820	40 084	9 309	4 977	16.7	7.5
7222	Limited-service eating places	106	87 948	22 401	5 196	2 901	11.0	7.6
72221	Limited-service eating places	106	87 948	22 401	5 196	2 901	11.0	7.6
722212	Cafeterias, buffets, and grill buffets	3	7 175	1 848	462	150	—	—
KILL DEVIL HILLS, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	289	204 301	59 033	10 173	3 738	26.1	12.9
721	Accommodation	81	74 654	18 108	3 191	971	12.2	30.7
7211	Traveler accommodation	71	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	63	66 652	16 654	2 969	909	8.3	33.3
721110	Hotels (except casino hotels) and motels	63	66 652	16 654	2 969	909	8.3	33.3
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
722	Food services and drinking places	208	129 647	40 925	6 982	2 767	34.2	2.6
7222	Limited-service eating places	81	35 941	9 568	1 654	657	28.4	6.0
72221	Limited-service eating places	81	35 941	9 568	1 654	657	28.4	6.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KINSTON, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	91	56 736	17 761	4 344	1 921	28.3	14.6
721	Accommodation	10	5 202	1 237	296	125	22.6	3.7
722	Food services and drinking places	81	51 534	16 524	4 048	1 796	28.9	15.7
7222	Limited-service eating places	45	29 775	9 354	2 325	981	21.6	13.9
72221	Limited-service eating places	45	29 775	9 354	2 325	981	21.6	13.9
MOREHEAD CITY, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	198	111 182	32 005	6 675	2 674	30.5	8.4
721	Accommodation	44	28 084	6 795	1 310	358	21.0	12.6
7212	RV (recreational vehicle) parks and recreational camps	10	5 451	1 290	243	46	44.8	4.4
72121	RV (recreational vehicle) parks and recreational camps	10	5 451	1 290	243	46	44.8	4.4
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	154	83 098	25 210	5 365	2 316	33.8	7.0
7222	Limited-service eating places	56	29 468	8 134	1 785	863	15.3	3.4
72221	Limited-service eating places	56	29 468	8 134	1 785	863	15.3	3.4
NEW BERN, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	198	135 175	34 506	7 473	3 452	19.5	31.7
721	Accommodation	31	30 611	7 891	1 434	442	8.5	30.5
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	167	104 564	26 615	6 039	3 010	22.8	32.1
7222	Limited-service eating places	81	68 439	15 523	3 527	1 777	12.2	43.8
72221	Limited-service eating places	81	68 439	15 523	3 527	1 777	12.2	43.8
NORTH WILKESBORO, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	90	47 998	12 642	3 026	1 303	30.1	3.3
721	Accommodation	7	5 346	1 146	272	107	2.1	6.4
722	Food services and drinking places	83	42 652	11 496	2 754	1 196	33.6	2.9
7222	Limited-service eating places	36	27 127	7 090	1 649	716	23.6	3.5
72221	Limited-service eating places	36	27 127	7 090	1 649	716	23.6	3.5
ROANOKE RAPIDS, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	99	64 794	17 845	4 109	1 762	17.0	5.6
721	Accommodation	18	14 034	3 225	740	250	12.3	16.1
722	Food services and drinking places	81	50 760	14 620	3 369	1 512	18.3	2.7
7222	Limited-service eating places	36	29 191	7 127	1 688	862	6.5	2.0
72221	Limited-service eating places	36	29 191	7 127	1 688	862	6.5	2.0
ROCKINGHAM, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	77	34 908	8 250	2 029	942	21.3	12.9
721	Accommodation	15	4 928	936	210	90	27.3	2.8
722	Food services and drinking places	62	29 980	7 314	1 819	852	20.3	14.5
ROCKY MOUNT, NC METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	247	145 505	42 438	10 166	4 568	19.1	9.3
721	Accommodation	31	19 228	4 904	1 123	500	29.5	.8
722	Food services and drinking places	216	126 277	37 534	9 043	4 068	17.5	10.6
7222	Limited-service eating places	118	73 234	20 993	4 958	2 367	12.4	12.1
72221	Limited-service eating places	118	73 234	20 993	4 958	2 367	12.4	12.1
7223	Special food services	20	9 845	4 025	897	273	.3	18.4
SANFORD, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	96	55 106	17 341	4 099	1 800	25.7	9.8
721	Accommodation	9	6 141	1 543	387	141	35.4	—
722	Food services and drinking places	87	48 965	15 798	3 712	1 659	24.5	11.0
7222	Limited-service eating places	38	28 379	9 085	2 152	985	14.7	4.8
72221	Limited-service eating places	38	28 379	9 085	2 152	985	14.7	4.8

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Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SOUTHERN PINES, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	171	176 513	53 595	11 451	3 837	13.7	4.5
721	Accommodation	18	101 784	32 704	6 521	1 830	1.8	1.6
7211	Traveler accommodation	18	101 784	32 704	6 521	1 830	1.8	1.6
72111	Hotels (except casino hotels) and motels	16	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	g	D	D
722	Food services and drinking places	153	74 729	20 891	4 930	2 007	30.0	8.6
7222	Limited-service eating places	61	31 062	7 801	1 799	798	16.3	6.3
72221	Limited-service eating places	61	31 062	7 801	1 799	798	16.3	6.3
VIRGINIA BEACH-NORFOLK-NEWPORT NEWS, VA-NC METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	3 078	2 547 651	673 476	150 079	63 472	14.9	17.3
721	Accommodation	386	790 150	169 194	35 162	11 455	5.4	27.5
7211	Traveler accommodation	351	770 611	164 239	34 336	11 218	5.2	28.1
72111	Hotels (except casino hotels) and motels	336	768 572	163 809	34 224	11 161	5.1	28.1
721110	Hotels (except casino hotels) and motels	336	768 572	163 809	34 224	11 161	5.1	28.1
7212	RV (recreational vehicle) parks and recreational camps	32	18 945	4 557	718	222	12.8	3.7
72121	RV (recreational vehicle) parks and recreational camps	32	18 945	4 557	718	222	12.8	3.7
721211	RV (recreational vehicle) parks and campgrounds	23	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	9	D	D	D	b	D	D
722	Food services and drinking places	2 692	1 757 501	504 282	114 917	52 017	19.2	12.7
7221	Full-service restaurants	1 145	806 888	250 470	56 798	23 626	25.2	13.2
72211	Full-service restaurants	1 145	806 888	250 470	56 798	23 626	25.2	13.2
722110	Full-service restaurants	1 145	806 888	250 470	56 798	23 626	25.2	13.2
7222	Limited-service eating places	1 321	817 031	218 218	49 755	25 199	13.9	11.4
72221	Limited-service eating places	1 321	817 031	218 218	49 755	25 199	13.9	11.4
722211	Limited-service restaurants	1 138	712 741	188 586	43 054	22 262	14.0	12.4
722212	Cafeterias, buffets, and grill buffets	42	60 140	18 019	4 081	1 653	5.7	1.7
722213	Snack and nonalcoholic beverage bars	141	44 150	11 613	2 620	1 284	23.9	9.1
7223	Special food services	131	100 606	27 968	6 596	2 256	8.4	14.4
7224	Drinking places (alcoholic beverages)	95	32 976	7 626	1 768	936	34.5	25.6
72241	Drinking places (alcoholic beverages)	95	32 976	7 626	1 768	936	34.5	25.6
722410	Drinking places (alcoholic beverages)	95	32 976	7 626	1 768	936	34.5	25.6
WASHINGTON, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	71	39 792	9 897	2 292	1 084	25.3	25.2
721	Accommodation	14	4 830	1 091	194	93	50.2	—
722	Food services and drinking places	57	34 962	8 806	2 098	991	21.8	28.7
WILMINGTON, NC METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	758	461 708	130 747	29 098	12 830	22.3	9.8
721	Accommodation	92	80 219	19 763	4 020	1 324	12.0	2.5
7211	Traveler accommodation	86	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	81	77 376	19 303	3 925	1 285	11.7	2.6
721110	Hotels (except casino hotels) and motels	81	77 376	19 303	3 925	1 285	11.7	2.6
722	Food services and drinking places	666	381 489	110 984	25 078	11 506	24.5	11.3
7221	Full-service restaurants	294	197 792	61 458	13 559	6 191	28.3	12.8
72211	Full-service restaurants	294	197 792	61 458	13 559	6 191	28.3	12.8
722110	Full-service restaurants	294	197 792	61 458	13 559	6 191	28.3	12.8
7222	Limited-service eating places	303	164 395	44 263	10 064	4 738	19.2	9.8
72221	Limited-service eating places	303	164 395	44 263	10 064	4 738	19.2	9.8
722211	Limited-service restaurants	247	137 940	36 777	8 370	4 080	20.0	7.2
722212	Cafeterias, buffets, and grill buffets	6	10 144	3 026	676	228	8.6	.4
7223	Special food services	16	10 289	3 031	877	307	12.1	.5
WILSON, NC MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	130	90 512	25 024	5 902	2 615	14.6	12.3
721	Accommodation	19	11 346	2 222	540	215	31.2	—
722	Food services and drinking places	111	79 166	22 802	5 362	2 400	12.3	14.1
7222	Limited-service eating places	49	45 118	11 968	2 821	1 365	8.4	14.7
72221	Limited-service eating places	49	45 118	11 968	2 821	1 365	8.4	14.7

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALAMANCE								
72	Accommodation and food services	258	194 801	47 656	11 197	4 770	21.0	5.1
721	Accommodation	24	17 230	4 249	1 027	359	17.6	1.7
7211	Traveler accommodation	24	17 230	4 249	1 027	359	17.6	1.7
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
722	Food services and drinking places	234	177 571	43 407	10 170	4 411	21.3	5.4
7221	Full-service restaurants	90	70 664	19 547	4 729	1 964	24.7	5.1
72211	Full-service restaurants	90	70 664	19 547	4 729	1 964	24.7	5.1
722110	Full-service restaurants	90	70 664	19 547	4 729	1 964	24.7	5.1
7222	Limited-service eating places	119	83 077	20 520	4 584	2 103	20.5	6.0
72221	Limited-service eating places	119	83 077	20 520	4 584	2 103	20.5	6.0
722211	Limited-service restaurants	104	73 534	18 444	4 123	1 858	20.8	5.2
722212	Cafeterias, buffets, and grill buffets	7	8 077	1 694	364	189	8.5	14.6
7223	Special food services	11	D	D	D	e	D	D
ALEXANDER								
72	Accommodation and food services	39	16 916	4 978	1 225	597	22.2	12.6
721	Accommodation	3	470	96	27	5	—	—
722	Food services and drinking places	36	16 446	4 882	1 198	592	22.9	12.9
7222	Limited-service eating places	17	9 867	2 739	654	296	21.7	14.6
72221	Limited-service eating places	17	9 867	2 739	654	296	21.7	14.6
ALLEGHANY								
72	Accommodation and food services	23	5 868	1 813	411	172	32.4	8.9
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
ANSON								
72	Accommodation and food services	27	14 854	4 016	913	411	35.8	27.1
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	12	10 855	2 978	681	301	21.3	34.2
72221	Limited-service eating places	12	10 855	2 978	681	301	21.3	34.2
ASHE								
72	Accommodation and food services	38	16 368	4 727	1 074	526	24.8	1.5
721	Accommodation	7	2 394	624	108	66	14.4	7.5
722	Food services and drinking places	31	13 974	4 103	966	460	26.6	.5
7222	Limited-service eating places	17	9 594	2 830	689	309	16.4	.1
72221	Limited-service eating places	17	9 594	2 830	689	309	16.4	.1
AVERY								
72	Accommodation and food services	55	27 333	9 183	1 938	644	36.8	5.6
721	Accommodation	13	10 473	4 222	782	138	5.6	9.0
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	9 420	3 936	729	125	2.5	5.2
721110	Hotels (except casino hotels) and motels	8	9 420	3 936	729	125	2.5	5.2
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	42	16 860	4 961	1 156	506	56.1	3.6
7223	Special food services	2	D	D	D	b	D	D
BEAUFORT								
72	Accommodation and food services	71	39 792	9 897	2 292	1 084	25.3	25.2
721	Accommodation	14	4 830	1 091	194	93	50.2	—
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
722	Food services and drinking places	57	34 962	8 806	2 098	991	21.8	28.7
7222	Limited-service eating places	33	24 968	6 074	1 459	650	8.4	29.5
72221	Limited-service eating places	33	24 968	6 074	1 459	650	8.4	29.5
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BERTIE								
72	Accommodation and food services	18	5 487	1 359	330	157	54.9	6.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
BLADEN								
72	Accommodation and food services	43	16 160	3 746	807	336	30.8	4.8
721	Accommodation	8	3 412	407	67	20	31.7	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	35	12 748	3 339	740	316	30.6	6.0
7222	Limited-service eating places	21	9 472	2 414	519	218	23.8	4.3
72221	Limited-service eating places	21	9 472	2 414	519	218	23.8	4.3
BRUNSWICK								
72	Accommodation and food services	189	92 047	23 316	4 977	2 358	26.0	13.9
721	Accommodation	26	15 806	2 988	611	225	12.7	2.3
7211	Traveler accommodation	22	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	20	14 234	2 755	563	207	10.1	2.5
721110	Hotels (except casino hotels) and motels	20	14 234	2 755	563	207	10.1	2.5
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	163	76 241	20 328	4 366	2 133	28.7	16.4
7221	Full-service restaurants	85	39 133	10 455	2 148	1 047	37.4	23.0
72211	Full-service restaurants	85	39 133	10 455	2 148	1 047	37.4	23.0
722110	Full-service restaurants	85	39 133	10 455	2 148	1 047	37.4	23.0
7222	Limited-service eating places	68	36 422	9 714	2 187	1 075	18.9	9.0
72221	Limited-service eating places	68	36 422	9 714	2 187	1 075	18.9	9.0
BUNCOMBE								
72	Accommodation and food services	556	484 765	141 188	32 664	11 029	16.2	7.0
721	Accommodation	111	175 492	50 843	11 330	2 653	8.2	5.0
7211	Traveler accommodation	97	164 841	48 065	10 818	2 542	6.8	5.1
72111	Hotels (except casino hotels) and motels	60	154 552	45 279	10 352	2 343	6.8	5.2
721110	Hotels (except casino hotels) and motels	60	154 552	45 279	10 352	2 343	6.8	5.2
721191	Bed-and-breakfast inns	36	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	7	8 744	2 567	450	77	21.6	2.1
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	445	309 273	90 345	21 334	8 376	20.7	8.1
7221	Full-service restaurants	200	164 451	51 460	12 232	4 572	25.2	9.4
72211	Full-service restaurants	200	164 451	51 460	12 232	4 572	25.2	9.4
722110	Full-service restaurants	200	164 451	51 460	12 232	4 572	25.2	9.4
7222	Limited-service eating places	208	130 867	35 232	8 328	3 460	15.3	5.9
72221	Limited-service eating places	208	130 867	35 232	8 328	3 460	15.3	5.9
722211	Limited-service restaurants	171	114 782	30 564	7 292	3 035	14.1	6.1
722212	Cafeterias, buffets, and grill buffets	7	10 135	3 169	701	242	12.2	.1
7223	Special food services	21	9 846	2 658	576	274	5.8	5.0
BURKE								
72	Accommodation and food services	128	83 106	24 737	5 721	2 282	29.8	6.0
721	Accommodation	9	4 148	1 479	328	129	17.7	—
722	Food services and drinking places	119	78 958	23 258	5 393	2 153	30.4	6.3
7222	Limited-service eating places	60	53 482	15 245	3 648	1 432	32.7	4.5
72221	Limited-service eating places	60	53 482	15 245	3 648	1 432	32.7	4.5
722211	Limited-service restaurants	55	D	D	D	g	D	D
7223	Special food services	11	2 591	379	90	37	—	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
CABARRUS								
72	Accommodation and food services	203	178 757	52 096	12 415	4 563	12.8	7.6
721	Accommodation	11	8 682	1 955	444	132	2.1	14.4
7211	Traveler accommodation	11	8 682	1 955	444	132	2.1	14.4
72111	Hotels (except casino hotels) and motels	11	8 682	1 955	444	132	2.1	14.4
721110	Hotels (except casino hotels) and motels	11	8 682	1 955	444	132	2.1	14.4
722	Food services and drinking places	192	170 075	50 141	11 971	4 431	13.4	7.3
7221	Full-service restaurants	87	82 409	27 450	6 662	2 273	15.6	12.2
72211	Full-service restaurants	87	82 409	27 450	6 662	2 273	15.6	12.2
722110	Full-service restaurants	87	82 409	27 450	6 662	2 273	15.6	12.2
7222	Limited-service eating places	95	71 416	19 017	4 469	1 912	12.6	3.1
72221	Limited-service eating places	95	71 416	19 017	4 469	1 912	12.6	3.1
722211	Limited-service restaurants	78	59 385	16 055	3 805	1 568	9.9	2.6
722212	Cafeterias, buffets, and grill buffets	4	9 319	2 420	548	260	24.7	—
7223	Special food services	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	2	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	2	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	2	D	D	D	c	D	D
CALDWELL								
72	Accommodation and food services	110	46 297	13 010	3 028	1 452	13.3	7.5
721	Accommodation	7	3 055	948	195	75	—	2.6
722	Food services and drinking places	103	43 242	12 062	2 833	1 377	14.2	7.9
7222	Limited-service eating places	50	32 029	8 688	2 031	939	8.4	9.1
72221	Limited-service eating places	50	32 029	8 688	2 031	939	8.4	9.1
7223	Special food services	21	D	D	D	b	D	D
CAMDEN								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
CARTERET								
72	Accommodation and food services	198	111 182	32 005	6 675	2 674	30.5	8.4
721	Accommodation	44	28 084	6 795	1 310	358	21.0	12.6
7211	Traveler accommodation	34	22 633	5 505	1 067	312	15.3	14.6
72111	Hotels (except casino hotels) and motels	30	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	30	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	5 451	1 290	243	46	44.8	4.4
72121	RV (recreational vehicle) parks and recreational camps	10	5 451	1 290	243	46	44.8	4.4
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	154	83 098	25 210	5 365	2 316	33.8	7.0
7221	Full-service restaurants	85	51 220	16 627	3 483	1 398	44.0	8.9
72211	Full-service restaurants	85	51 220	16 627	3 483	1 398	44.0	8.9
722110	Full-service restaurants	85	51 220	16 627	3 483	1 398	44.0	8.9
7222	Limited-service eating places	56	29 468	8 134	1 785	863	15.3	3.4
72221	Limited-service eating places	56	29 468	8 134	1 785	863	15.3	3.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
CASWELL								
72	Accommodation and food services	12	2 517	618	131	69	51.5	7.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CATAWBA								
72	Accommodation and food services	344	226 771	67 631	16 619	6 534	21.1	5.3
721	Accommodation	25	21 567	6 007	1 395	490	3.3	1.4
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
722	Food services and drinking places	319	205 204	61 624	15 224	6 044	22.9	5.7
7221	Full-service restaurants	124	92 786	30 069	7 631	2 836	31.1	6.7
72211	Full-service restaurants	124	92 786	30 069	7 631	2 836	31.1	6.7
722110	Full-service restaurants	124	92 786	30 069	7 631	2 836	31.1	6.7
7222	Limited-service eating places	151	96 116	26 807	6 483	2 772	16.6	5.5
72221	Limited-service eating places	151	96 116	26 807	6 483	2 772	16.6	5.5
722211	Limited-service restaurants	129	83 476	23 436	5 722	2 409	16.8	5.6
722212	Cafeterias, buffets, and grill buffets	6	D	D	D	c	D	D
7223	Special food services	28	12 247	3 808	934	314	—	.2
CHATHAM								
72	Accommodation and food services	51	22 167	5 517	1 270	601	52.5	15.4
721	Accommodation	5	706	225	62	25	35.6	—
722	Food services and drinking places	46	21 461	5 292	1 208	576	53.1	15.9
7222	Limited-service eating places	22	15 435	3 875	868	362	46.2	22.1
72221	Limited-service eating places	22	15 435	3 875	868	362	46.2	22.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
CHEROKEE								
72	Accommodation and food services	56	23 723	6 541	1 413	636	29.1	13.2
721	Accommodation	10	2 839	620	121	44	6.1	4.5
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	46	20 884	5 921	1 292	592	32.2	14.4
7222	Limited-service eating places	23	12 165	3 285	754	325	21.8	4.1
72221	Limited-service eating places	23	12 165	3 285	754	325	21.8	4.1
CHOWAN								
72	Accommodation and food services	28	12 180	3 251	710	369	42.5	2.4
721	Accommodation	7	1 992	434	87	45	14.6	—
722	Food services and drinking places	21	10 188	2 817	623	324	48.0	2.8
CLAY								
72	Accommodation and food services	10	4 733	1 631	354	157	49.5	16.3
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	c	D	D
CLEVELAND								
72	Accommodation and food services	147	81 092	22 814	5 441	2 421	21.3	7.2
721	Accommodation	13	7 388	1 545	366	191	23.3	21.9
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
722	Food services and drinking places	134	73 704	21 269	5 075	2 230	21.1	5.8
7222	Limited-service eating places	58	41 079	10 751	2 583	1 132	18.9	.9
72221	Limited-service eating places	58	41 079	10 751	2 583	1 132	18.9	.9
7223	Special food services	14	D	D	D	c	D	D
COLUMBUS								
72	Accommodation and food services	85	30 300	8 149	1 851	836	33.1	25.1
721	Accommodation	7	2 971	1 467	280	111	7.5	76.8
722	Food services and drinking places	78	27 329	6 682	1 571	725	35.9	19.5
7222	Limited-service eating places	42	15 466	3 896	920	451	20.8	8.2
72221	Limited-service eating places	42	15 466	3 896	920	451	20.8	8.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
 CRAVEN								
72	Accommodation and food services	170	116 764	29 074	6 584	3 146	19.9	36.6
721	Accommodation	25	D	D	D	e	D	D
7211	Traveler accommodation	24	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
722	Food services and drinking places	145	D	D	D	h	D	D
7222	Limited-service eating places	70	65 337	14 747	3 351	1 683	12.1	45.9
72221	Limited-service eating places	70	65 337	14 747	3 351	1 683	12.1	45.9
722211	Limited-service restaurants	61	60 486	13 469	3 054	1 536	10.9	49.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
 CUMBERLAND								
72	Accommodation and food services	492	366 359	100 707	23 634	10 361	13.8	8.4
721	Accommodation	46	D	D	D	f	D	D
7211	Traveler accommodation	44	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	44	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	44	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	446	D	D	D	i	D	D
7221	Full-service restaurants	148	110 741	33 102	8 028	3 194	17.5	4.4
72211	Full-service restaurants	148	110 741	33 102	8 028	3 194	17.5	4.4
722110	Full-service restaurants	148	110 741	33 102	8 028	3 194	17.5	4.4
7222	Limited-service eating places	233	D	D	D	i	D	D
72221	Limited-service eating places	233	D	D	D	i	D	D
722211	Limited-service restaurants	211	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets	6	13 019	3 779	963	301	2.1	-
7223	Special food services	16	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	49	9 674	1 765	427	246	62.8	11.0
72241	Drinking places (alcoholic beverages)	49	9 674	1 765	427	246	62.8	11.0
722410	Drinking places (alcoholic beverages)	49	9 674	1 765	427	246	62.8	11.0
 CURRITUCK								
72	Accommodation and food services	49	21 985	5 819	846	411	19.5	11.2
721	Accommodation	8	4 765	1 132	199	41	41.6	7.6
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	41	17 220	4 687	647	370	13.4	12.1
 DARE								
72	Accommodation and food services	289	204 301	59 033	10 173	3 738	26.1	12.9
721	Accommodation	81	74 654	18 108	3 191	971	12.2	30.7
7211	Traveler accommodation	71	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	63	66 652	16 654	2 969	909	8.3	33.3
721110	Hotels (except casino hotels) and motels	63	66 652	16 654	2 969	909	8.3	33.3
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
722	Food services and drinking places	208	129 647	40 925	6 982	2 767	34.2	2.6
7221	Full-service restaurants	121	90 736	30 395	5 145	2 063	34.5	1.4
72211	Full-service restaurants	121	90 736	30 395	5 145	2 063	34.5	1.4
722110	Full-service restaurants	121	90 736	30 395	5 145	2 063	34.5	1.4
7222	Limited-service eating places	81	35 941	9 568	1 654	657	28.4	6.0
72221	Limited-service eating places	81	35 941	9 568	1 654	657	28.4	6.0
722212	Cafeterias, buffets, and grill buffets	4	3 524	888	140	37	5.3	-
7223	Special food services	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DAVIDSON								
72	Accommodation and food services	181	106 893	32 034	7 707	3 249	31.9	4.1
721	Accommodation	16	6 922	1 397	323	121	11.9	19.7
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	165	99 971	30 637	7 384	3 128	33.3	3.0
7221	Full-service restaurants	88	D	D	D	g	D	D
72211	Full-service restaurants	88	D	D	D	g	D	D
722110	Full-service restaurants	88	D	D	D	g	D	D
7222	Limited-service eating places	69	52 655	14 305	3 413	1 491	20.5	1.3
72221	Limited-service eating places	69	52 655	14 305	3 413	1 491	20.5	1.3
722211	Limited-service restaurants	66	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
DAVIE								
72	Accommodation and food services	48	20 752	7 022	1 614	552	33.3	3.0
721	Accommodation	6	3 844	1 604	368	58	—	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	42	16 908	5 418	1 246	494	40.9	3.7
7222	Limited-service eating places	13	8 982	3 038	731	260	20.6	.3
72221	Limited-service eating places	13	8 982	3 038	731	260	20.6	.3
DUPLIN								
72	Accommodation and food services	63	28 942	7 819	1 816	971	29.7	4.3
721	Accommodation	7	1 564	360	88	29	27.1	4.0
722	Food services and drinking places	56	27 378	7 459	1 728	942	29.9	4.3
7222	Limited-service eating places	30	17 910	4 577	997	570	13.2	1.9
72221	Limited-service eating places	30	17 910	4 577	997	570	13.2	1.9
DURHAM								
72	Accommodation and food services	553	501 332	146 874	35 975	11 369	15.1	9.9
721	Accommodation	58	129 539	34 524	8 375	1 814	4.6	.3
7211	Traveler accommodation	54	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	51	127 853	34 079	8 280	1 793	4.5	.1
721110	Hotels (except casino hotels) and motels	51	127 853	34 079	8 280	1 793	4.5	.1
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	495	371 793	112 350	27 600	9 555	18.7	13.3
7221	Full-service restaurants	177	139 528	46 454	11 421	3 936	25.4	6.6
72211	Full-service restaurants	177	139 528	46 454	11 421	3 936	25.4	6.6
722110	Full-service restaurants	177	139 528	46 454	11 421	3 936	25.4	6.6
7222	Limited-service eating places	242	151 420	40 332	9 707	3 880	21.4	16.6
72221	Limited-service eating places	242	151 420	40 332	9 707	3 880	21.4	16.6
722211	Limited-service restaurants	207	133 446	35 491	8 439	3 396	21.9	18.0
722212	Cafeterias, buffets, and grill buffets	9	D	D	D	c	D	D
7223	Special food services	66	78 937	25 234	6 385	1 701	1.6	18.2
EDGECOMBE								
72	Accommodation and food services	75	35 453	10 498	2 399	1 126	19.8	6.0
721	Accommodation	13	7 954	2 502	571	282	55.3	—
7211	Traveler accommodation	13	7 954	2 502	571	282	55.3	—
72111	Hotels (except casino hotels) and motels	13	7 954	2 502	571	282	55.3	—
721110	Hotels (except casino hotels) and motels	13	7 954	2 502	571	282	55.3	—
722	Food services and drinking places	62	27 499	7 996	1 828	844	9.5	7.7
7222	Limited-service eating places	32	18 058	4 706	1 118	566	5.0	3.4
72221	Limited-service eating places	32	18 058	4 706	1 118	566	5.0	3.4
7223	Special food services	8	3 542	1 417	281	80	—	28.7

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORSYTH								
72	Accommodation and food services	629	502 788	147 510	35 027	13 434	20.0	11.6
721	Accommodation	48	67 995	20 156	4 710	1 327	18.7	10.3
7211	Traveler accommodation	48	67 995	20 156	4 710	1 327	18.7	10.3
72111	Hotels (except casino hotels) and motels	44	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	44	D	D	D	g	D	D
722	Food services and drinking places	581	434 793	127 354	30 317	12 107	20.2	11.8
7221	Full-service restaurants	245	182 532	58 437	13 999	5 281	29.1	8.8
72211	Full-service restaurants	245	182 532	58 437	13 999	5 281	29.1	8.8
722110	Full-service restaurants	245	182 532	58 437	13 999	5 281	29.1	8.8
7222	Limited-service eating places	272	209 266	57 454	13 561	5 644	14.4	11.4
72221	Limited-service eating places	272	209 266	57 454	13 561	5 644	14.4	11.4
722211	Limited-service restaurants	237	D	D	D	h	D	D
722212	Limited-service restaurants	10	D	D	D	e	D	D
72222	Cafeterias, buffets, and grill buffets	10	D	D	D	e	D	D
7223	Special food services	36	33 367	9 442	2 277	972	3.3	26.4
7224	Drinking places (alcoholic beverages)	28	9 628	2 021	480	210	35.0	24.6
72241	Drinking places (alcoholic beverages)	28	9 628	2 021	480	210	35.0	24.6
722410	Drinking places (alcoholic beverages)	28	9 628	2 021	480	210	35.0	24.6
FRANKLIN								
72	Accommodation and food services	42	14 835	4 120	971	454	49.7	13.0
721	Accommodation	4	1 741	395	47	21	55.8	—
722	Food services and drinking places	38	13 094	3 725	924	433	48.9	14.8
GASTON								
72	Accommodation and food services	275	181 829	50 600	11 925	4 897	19.4	5.8
721	Accommodation	18	10 756	2 412	562	199	9.4	1.2
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	c	D	D
722	Food services and drinking places	257	171 073	48 188	11 363	4 698	20.0	6.1
7221	Full-service restaurants	88	62 612	19 341	4 611	1 872	23.3	6.9
72211	Full-service restaurants	88	62 612	19 341	4 611	1 872	23.3	6.9
722110	Full-service restaurants	88	62 612	19 341	4 611	1 872	23.3	6.9
7222	Limited-service eating places	139	99 295	26 641	6 167	2 597	16.3	4.6
72221	Limited-service eating places	139	99 295	26 641	6 167	2 597	16.3	4.6
722211	Limited-service restaurants	126	93 076	25 393	5 880	2 455	15.3	4.5
722212	Limited-service restaurants	6	D	D	D	c	D	D
72222	Cafeterias, buffets, and grill buffets	6	D	D	D	c	D	D
7223	Special food services	18	D	D	D	c	D	D
GATES								
72	Accommodation and food services	7	2 002	667	174	74	55.4	8.1
722	Food services and drinking places	7	2 002	667	174	74	55.4	8.1
GRAHAM								
72	Accommodation and food services	15	6 991	2 438	471	153	26.0	1.9
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
GRANVILLE								
72	Accommodation and food services	61	33 211	8 761	2 030	791	39.1	6.1
721	Accommodation	7	2 746	555	206	61	16.2	11.0
722	Food services and drinking places	54	30 465	8 206	1 824	730	41.1	5.6
7222	Limited-service eating places	31	22 581	6 011	1 297	463	43.0	6.5
72221	Limited-service eating places	31	22 581	6 011	1 297	463	43.0	6.5
7223	Special food services	5	D	D	D	b	D	D
GREENE								
72	Accommodation and food services	13	3 005	778	196	94	40.4	5.6
722	Food services and drinking places	13	3 005	778	196	94	40.4	5.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GUILFORD								
72	Accommodation and food services	985	800 418	231 421	54 607	19 702	17.7	8.0
721	Accommodation	75	169 370	44 205	10 418	2 606	7.6	4.2
7211	Traveler accommodation	71	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	71	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	71	D	D	D	h	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	910	631 048	187 216	44 189	17 096	20.5	9.0
7221	Full-service restaurants	374	273 971	89 479	21 314	7 965	21.6	7.4
72211	Full-service restaurants	374	273 971	89 479	21 314	7 965	21.6	7.4
722110	Full-service restaurants	374	273 971	89 479	21 314	7 965	21.6	7.4
7222	Limited-service eating places	396	282 520	78 222	18 176	7 631	20.4	9.5
72221	Limited-service eating places	396	282 520	78 222	18 176	7 631	20.4	9.5
722211	Limited-service restaurants	336	231 920	62 600	14 868	6 457	23.0	10.5
722212	Cafeterias, buffets, and grill buffets	14	30 027	9 711	2 132	657	2.1	2.6
722213	Snack and nonalcoholic beverage bars	46	20 573	5 911	1 176	517	17.8	7.9
7223	Special food services	80	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	60	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	60	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	60	D	D	D	e	D	D
HALIFAX								
72	Accommodation and food services	81	60 330	16 527	3 793	1 608	14.3	5.9
721	Accommodation	16	D	D	D	c	D	D
7211	Traveler accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	65	D	D	D	g	D	D
7222	Limited-service eating places	29	27 233	6 587	1 563	787	6.3	2.0
72221	Limited-service eating places	29	27 233	6 587	1 563	787	6.3	2.0
HARNETT								
72	Accommodation and food services	92	49 451	13 683	3 310	1 536	25.7	7.6
721	Accommodation	9	4 826	745	127	97	6.4	15.9
722	Food services and drinking places	83	44 625	12 938	3 183	1 439	27.8	6.7
7222	Limited-service eating places	43	30 901	8 496	2 089	908	13.2	6.7
72221	Limited-service eating places	43	30 901	8 496	2 089	908	13.2	6.7
7223	Special food services	5	D	D	D	b	D	D
HAYWOOD								
72	Accommodation and food services	151	80 005	24 285	4 661	1 730	20.7	8.7
721	Accommodation	60	28 866	8 369	1 460	429	12.3	15.4
7211	Traveler accommodation	54	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	43	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	43	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	91	51 139	15 916	3 201	1 301	25.4	4.8
7222	Limited-service eating places	34	24 039	7 141	1 376	583	16.9	.4
72221	Limited-service eating places	34	24 039	7 141	1 376	583	16.9	.4

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HENDERSON								
72	Accommodation and food services	183	128 335	38 838	7 943	3 042	30.9	4.3
721	Accommodation	42	39 807	11 152	1 623	540	26.8	8.8
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	15 463	3 912	697	279	24.6	19.7
721110	Hotels (except casino hotels) and motels	21	15 463	3 912	697	279	24.6	19.7
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
721214	RV (recreational vehicle) parks and recreational camps	12	D	D	D	c	D	D
722	Food services and drinking places	141	88 528	27 686	6 320	2 502	32.8	2.3
7221	Full-service restaurants	75	46 328	14 792	3 466	1 263	44.5	3.3
72211	Full-service restaurants	75	46 328	14 792	3 466	1 263	44.5	3.3
722110	Full-service restaurants	75	46 328	14 792	3 466	1 263	44.5	3.3
7222	Limited-service eating places	57	39 625	11 966	2 686	1 144	19.9	1.3
72221	Limited-service eating places	57	39 625	11 966	2 686	1 144	19.9	1.3
722212	Limited-service eating places	4	D	D	D	c	D	D
7223	Special food services	6	D	D	D	b	D	D
HERTFORD								
72	Accommodation and food services	32	17 811	4 758	1 161	564	16.4	5.1
721	Accommodation	6	1 871	568	121	43	5.9	—
722	Food services and drinking places	26	15 940	4 190	1 040	521	17.7	5.7
7222	Limited-service eating places	14	9 281	2 303	555	283	4.4	2.9
72221	Limited-service eating places	14	9 281	2 303	555	283	4.4	2.9
7223	Special food services	2	D	D	D	b	D	D
HOKE								
72	Accommodation and food services	22	7 161	2 087	464	241	31.4	1.3
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
HYDE								
72	Accommodation and food services	34	12 885	3 286	579	224	39.9	6.7
721	Accommodation	18	5 466	1 138	213	75	36.8	—
7211	Traveler accommodation	18	5 466	1 138	213	75	36.8	—
722	Food services and drinking places	16	7 419	2 148	366	149	42.2	11.6
IREDELL								
72	Accommodation and food services	231	143 189	41 072	9 457	3 739	23.0	5.1
721	Accommodation	24	17 512	3 936	862	277	9.7	—
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
722	Food services and drinking places	207	125 677	37 136	8 595	3 462	24.8	5.8
7221	Full-service restaurants	98	58 477	17 858	4 125	1 622	37.7	4.8
72211	Full-service restaurants	98	58 477	17 858	4 125	1 622	37.7	4.8
722110	Full-service restaurants	98	58 477	17 858	4 125	1 622	37.7	4.8
7222	Limited-service eating places	93	64 159	18 336	4 275	1 769	12.3	6.8
72221	Limited-service eating places	93	64 159	18 336	4 275	1 769	12.3	6.8
722211	Limited-service eating places	83	D	D	D	g	D	D
722212	Limited-service eating places	4	D	D	D	c	D	D
7223	Special food services	9	1 908	640	124	46	10.5	.2

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
JACKSON								
72	Accommodation and food services	92	42 140	13 388	2 717	1 295	20.5	8.1
721	Accommodation	25	12 588	4 547	635	273	13.6	11.4
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	17	9 672	3 302	440	228	15.9	13.7
721110	Hotels (except casino hotels) and motels	17	9 672	3 302	440	228	15.9	13.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	67	29 552	8 841	2 082	1 022	23.4	6.7
7222	Limited-service eating places	28	15 752	4 220	995	537	10.1	7.7
72221	Limited-service eating places	28	15 752	4 220	995	537	10.1	7.7
JOHNSTON								
72	Accommodation and food services	173	106 705	29 691	6 917	2 824	18.9	7.4
721	Accommodation	22	12 496	2 945	703	292	9.8	—
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	20	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	20	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
722	Food services and drinking places	151	94 209	26 746	6 214	2 532	20.1	8.4
7222	Limited-service eating places	73	53 940	13 998	3 337	1 418	12.9	9.2
72221	Limited-service eating places	73	53 940	13 998	3 337	1 418	12.9	9.2
722211	Limited-service restaurants	67	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	6	D	D	D	b	D	D
JONES								
72	Accommodation and food services	7	1 680	429	101	58	45.5	1.0
722	Food services and drinking places	7	1 680	429	101	58	45.5	1.0
LEE								
72	Accommodation and food services	96	55 106	17 341	4 099	1 800	25.7	9.8
721	Accommodation	9	6 141	1 543	387	141	35.4	—
7211	Traveler accommodation	9	6 141	1 543	387	141	35.4	—
72111	Hotels (except casino hotels) and motels	9	6 141	1 543	387	141	35.4	—
721110	Hotels (except casino hotels) and motels	9	6 141	1 543	387	141	35.4	—
722	Food services and drinking places	87	48 965	15 798	3 712	1 659	24.5	11.0
7222	Limited-service eating places	38	28 379	9 085	2 152	985	14.7	4.8
72221	Limited-service eating places	38	28 379	9 085	2 152	985	14.7	4.8
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	5	D	D	D	b	D	D
LENOIR								
72	Accommodation and food services	91	56 736	17 761	4 344	1 921	28.3	14.6
721	Accommodation	10	5 202	1 237	296	125	22.6	3.7
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	81	51 534	16 524	4 048	1 796	28.9	15.7
7222	Limited-service eating places	45	29 775	9 354	2 325	981	21.6	13.9
72221	Limited-service eating places	45	29 775	9 354	2 325	981	21.6	13.9
722212	Cafeterias, buffets, and grill buffets	4	4 935	1 369	340	139	.1	—
7223	Special food services	2	D	D	D	b	D	D
LINCOLN								
72	Accommodation and food services	87	41 572	11 169	2 582	1 093	21.8	13.9
721	Accommodation	4	2 033	512	120	43	22.6	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	83	39 539	10 657	2 462	1 050	21.8	14.6
7222	Limited-service eating places	48	27 181	7 894	1 842	766	13.2	5.0
72221	Limited-service eating places	48	27 181	7 894	1 842	766	13.2	5.0

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MCDOWELL								
72	Accommodation and food services	64	31 940	9 368	2 283	962	26.3	12.5
721	Accommodation	7	3 060	987	206	80	21.3	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	57	28 880	8 381	2 077	882	26.8	13.9
7222	Limited-service eating places	27	19 237	5 356	1 275	565	10.1	12.8
72221	Limited-service eating places	27	19 237	5 356	1 275	565	10.1	12.8
7223	Special food services	7	2 529	827	224	59	80.8	—
MACON								
72	Accommodation and food services	94	40 182	11 406	2 461	991	31.0	9.2
721	Accommodation	25	9 653	2 177	457	135	30.3	18.3
7211	Traveler accommodation	20	8 988	2 042	447	129	28.5	18.0
72111	Hotels (except casino hotels) and motels	12	6 497	1 437	293	103	39.4	15.8
721110	Hotels (except casino hotels) and motels	12	6 497	1 437	293	103	39.4	15.8
7212	RV (recreational vehicle) parks and recreational camps	5	665	135	10	6	55.3	22.3
72121	RV (recreational vehicle) parks and recreational camps	5	665	135	10	6	55.3	22.3
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	69	30 529	9 229	2 004	856	31.3	6.3
7222	Limited-service eating places	23	12 722	3 468	797	313	18.3	4.4
72221	Limited-service eating places	23	12 722	3 468	797	313	18.3	4.4
MADISON								
72	Accommodation and food services	23	7 481	2 350	489	226	34.2	2.6
721	Accommodation	4	3 083	890	175	68	8.9	—
722	Food services and drinking places	19	4 398	1 460	314	158	51.9	4.4
MARTIN								
72	Accommodation and food services	44	20 196	5 640	1 328	599	21.3	15.3
721	Accommodation	10	3 870	977	205	96	29.0	43.3
722	Food services and drinking places	34	16 326	4 663	1 123	503	19.5	8.6
7222	Limited-service eating places	15	9 746	2 519	603	268	16.9	.8
72221	Limited-service eating places	15	9 746	2 519	603	268	16.9	.8
MECKLENBURG								
72	Accommodation and food services	1 869	1 597 023	487 843	115 162	36 829	17.4	8.4
721	Accommodation	192	316 121	92 583	21 917	5 193	6.0	6.2
7211	Traveler accommodation	181	314 396	92 288	21 843	5 173	6.0	6.1
72111	Hotels (except casino hotels) and motels	176	311 609	91 129	21 605	5 087	6.0	6.1
721110	Hotels (except casino hotels) and motels	176	311 609	91 129	21 605	5 087	6.0	6.1
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming and boarding houses	6	D	D	D	a	D	D
72131	Rooming and boarding houses	6	D	D	D	a	D	D
721310	Rooming and boarding houses	6	D	D	D	a	D	D
722	Food services and drinking places	1 677	1 280 902	395 260	93 245	31 636	20.2	8.9
7221	Full-service restaurants	678	573 493	184 009	44 671	15 021	25.9	8.0
72211	Full-service restaurants	678	573 493	184 009	44 671	15 021	25.9	8.0
722110	Full-service restaurants	678	573 493	184 009	44 671	15 021	25.9	8.0
7222	Limited-service eating places	690	471 936	133 741	31 283	11 737	18.1	11.6
72221	Limited-service eating places	690	471 936	133 741	31 283	11 737	18.1	11.6
722211	Limited-service restaurants	579	410 457	115 890	27 241	10 271	18.2	12.7
722212	Cafeterias, buffets, and grill buffets	16	19 510	6 718	1 463	443	23.1	4.0
722213	Snack and nonalcoholic beverage bars	95	41 969	11 133	2 579	1 023	14.6	4.2
7223	Special food services	234	193 257	68 039	15 057	4 092	3.5	4.5
7224	Drinking places (alcoholic beverages)	75	42 216	9 471	2 234	786	43.8	10.6
72241	Drinking places (alcoholic beverages)	75	42 216	9 471	2 234	786	43.8	10.6
722410	Drinking places (alcoholic beverages)	75	42 216	9 471	2 234	786	43.8	10.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MITCHELL								
72	Accommodation and food services	31	15 141	4 137	1 042	340	41.8	4.7
721	Accommodation	11	6 067	1 802	447	98	64.7	.7
7211	Traveler accommodation	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	7	5 096	1 591	432	78	75.9	.9
721110	Hotels (except casino hotels) and motels	7	5 096	1 591	432	78	75.9	.9
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	20	9 074	2 335	595	242	26.5	7.4
MONTGOMERY								
72	Accommodation and food services	30	9 964	2 346	564	230	47.4	36.9
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	26	D	D	D	c	D	D
MOORE								
72	Accommodation and food services	171	176 513	53 595	11 451	3 837	13.7	4.5
721	Accommodation	18	101 784	32 704	6 521	1 830	1.8	1.6
7211	Traveler accommodation	18	101 784	32 704	6 521	1 830	1.8	1.6
72111	Hotels (except casino hotels) and motels	16	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	g	D	D
722	Food services and drinking places	153	74 729	20 891	4 930	2 007	30.0	8.6
7222	Limited-service eating places	61	31 062	7 801	1 799	798	16.3	6.3
72221	Limited-service eating places	61	31 062	7 801	1 799	798	16.3	6.3
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	7	3 046	407	79	25	33.3	—
NASH								
72	Accommodation and food services	172	110 052	31 940	7 767	3 442	18.8	10.4
721	Accommodation	18	11 274	2 402	552	218	11.3	1.4
7211	Traveler accommodation	18	11 274	2 402	552	218	11.3	1.4
72111	Hotels (except casino hotels) and motels	18	11 274	2 402	552	218	11.3	1.4
721110	Hotels (except casino hotels) and motels	18	11 274	2 402	552	218	11.3	1.4
722	Food services and drinking places	154	98 778	29 538	7 215	3 224	19.7	11.4
7222	Limited-service eating places	86	55 176	16 287	3 840	1 801	14.8	14.9
72221	Limited-service eating places	86	55 176	16 287	3 840	1 801	14.8	14.9
722211	Limited-service restaurants	75	46 320	13 414	3 156	1 550	16.5	15.8
722212	Cafeterias, buffets, and grill buffets	4	6 101	2 047	475	188	3.2	10.1
7223	Special food services	12	6 303	2 608	616	193	.5	12.7
NEW HANOVER								
72	Accommodation and food services	511	350 447	102 158	23 073	10 014	20.4	8.4
721	Accommodation	59	61 891	16 264	3 304	1 080	9.8	2.6
7211	Traveler accommodation	57	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	54	60 620	16 037	3 257	1 059	10.0	2.7
721110	Hotels (except casino hotels) and motels	54	60 620	16 037	3 257	1 059	10.0	2.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	452	288 556	85 894	19 769	8 934	22.7	9.6
7221	Full-service restaurants	189	151 654	48 906	10 996	4 968	25.1	9.6
72211	Full-service restaurants	189	151 654	48 906	10 996	4 968	25.1	9.6
722110	Full-service restaurants	189	151 654	48 906	10 996	4 968	25.1	9.6
7222	Limited-service eating places	210	118 952	32 096	7 391	3 414	18.9	9.9
72221	Limited-service eating places	210	118 952	32 096	7 391	3 414	18.9	9.9
722211	Limited-service restaurants	164	93 744	24 890	5 748	2 782	20.8	6.1
722212	Cafeterias, buffets, and grill buffets	6	10 144	3 026	676	228	8.6	.4
722213	Snack and nonalcoholic beverage bars	40	15 064	4 180	967	404	14.1	40.3
7223	Special food services	12	9 914	2 907	857	301	10.3	.6
7224	Drinking places (alcoholic beverages)	41	8 036	1 985	525	251	49.5	15.4
72241	Drinking places (alcoholic beverages)	41	8 036	1 985	525	251	49.5	15.4
722410	Drinking places (alcoholic beverages)	41	8 036	1 985	525	251	49.5	15.4

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NORTHAMPTON								
72	Accommodation and food services	18	4 464	1 318	316	154	53.4	.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
ONSLOW								
72	Accommodation and food services	250	170 477	44 618	10 283	5 364	16.7	7.7
721	Accommodation	32	21 657	4 534	974	387	16.5	9.5
7211	Traveler accommodation	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	218	148 820	40 084	9 309	4 977	16.7	7.5
7221	Full-service restaurants	75	54 022	16 064	3 691	1 777	26.1	4.7
72211	Full-service restaurants	75	54 022	16 064	3 691	1 777	26.1	4.7
722110	Full-service restaurants	75	54 022	16 064	3 691	1 777	26.1	4.7
7222	Limited-service eating places	106	87 948	22 401	5 196	2 901	11.0	7.6
72221	Limited-service eating places	106	87 948	22 401	5 196	2 901	11.0	7.6
722211	Limited-service restaurants	98	78 437	19 764	4 556	2 625	12.3	7.8
722212	Cafeterias, buffets, and grill buffets	3	7 175	1 848	462	150	—	—
7224	Drinking places (alcoholic beverages)	34	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	34	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	34	D	D	D	e	D	D
ORANGE								
72	Accommodation and food services	263	181 566	54 440	13 020	4 580	23.2	15.8
721	Accommodation	39	40 168	12 808	3 009	722	9.3	48.1
7211	Traveler accommodation	13	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	a	D	D
7213	Rooming and boarding houses	21	D	D	D	b	D	D
72131	Rooming and boarding houses	21	D	D	D	b	D	D
721310	Rooming and boarding houses	21	D	D	D	b	D	D
722	Food services and drinking places	224	141 398	41 632	10 011	3 858	27.1	6.7
7221	Full-service restaurants	97	59 494	20 507	4 819	1 909	32.0	9.5
72211	Full-service restaurants	97	59 494	20 507	4 819	1 909	32.0	9.5
722110	Full-service restaurants	97	59 494	20 507	4 819	1 909	32.0	9.5
7222	Limited-service eating places	100	70 907	18 191	4 556	1 686	24.0	1.6
72221	Limited-service eating places	100	70 907	18 191	4 556	1 686	24.0	1.6
722211	Limited-service restaurants	76	60 084	14 957	3 794	1 351	25.3	1.0
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	20	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	20	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	20	D	D	D	c	D	D
PAMLICO								
72	Accommodation and food services	21	16 731	5 003	788	248	14.2	.7
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	b	D	D
722	Food services and drinking places	15	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PASQUOTANK								
72	Accommodation and food services	67	41 868	12 005	2 797	1 341	26.1	16.4
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	61	D	D	D	g	D	D
7222	Limited-service eating places	30	19 434	5 777	1 262	668	26.9	11.1
72221	Limited-service eating places	30	19 434	5 777	1 262	668	26.9	11.1
7223	Special food services	3	D	D	D	b	D	D
PENDER								
72	Accommodation and food services	58	19 214	5 273	1 048	458	39.3	15.7
721	Accommodation	7	2 522	511	105	19	62.7	—
722	Food services and drinking places	51	16 692	4 762	943	439	35.8	18.1
7222	Limited-service eating places	25	9 021	2 453	486	249	25.8	11.2
72221	Limited-service eating places	25	9 021	2 453	486	249	25.8	11.2
PERQUIMANS								
72	Accommodation and food services	12	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7223	Special food services	1	D	D	D	b	D	D
PERSON								
72	Accommodation and food services	42	25 319	6 802	1 638	660	16.6	2.9
721	Accommodation	6	3 332	629	144	67	29.2	—
722	Food services and drinking places	36	21 987	6 173	1 494	593	14.6	3.3
7222	Limited-service eating places	17	15 197	3 854	880	363	11.2	—
72221	Limited-service eating places	17	15 197	3 854	880	363	11.2	—
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
PITT								
72	Accommodation and food services	263	191 984	54 520	13 067	6 231	15.1	10.8
721	Accommodation	26	21 570	5 462	1 254	472	3.1	5.8
7211	Traveler accommodation	22	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	237	170 414	49 058	11 813	5 759	16.7	11.5
7221	Full-service restaurants	87	71 011	22 905	5 537	2 686	19.7	8.2
72211	Full-service restaurants	87	71 011	22 905	5 537	2 686	19.7	8.2
722110	Full-service restaurants	87	71 011	22 905	5 537	2 686	19.7	8.2
7222	Limited-service eating places	129	82 088	21 915	5 047	2 520	13.9	16.5
72221	Limited-service eating places	129	82 088	21 915	5 047	2 520	13.9	16.5
722211	Limited-service restaurants	118	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	5	D	D	D	e	D	D
POLK								
72	Accommodation and food services	41	12 109	3 743	872	358	42.0	10.0
721	Accommodation	6	2 011	707	160	57	5.4	6.3
722	Food services and drinking places	35	10 098	3 036	712	301	49.3	10.7
RANDOLPH								
72	Accommodation and food services	164	92 207	25 767	5 804	2 529	23.5	5.9
721	Accommodation	9	7 327	1 329	276	109	5.7	7.0
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
722	Food services and drinking places	155	84 880	24 438	5 528	2 420	25.1	5.8
7222	Limited-service eating places	68	50 201	14 027	3 200	1 382	15.6	2.4
72221	Limited-service eating places	68	50 201	14 027	3 200	1 382	15.6	2.4
722211	Limited-service restaurants	59	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
RICHMOND								
72	Accommodation and food services	77	34 908	8 250	2 029	942	21.3	12.9
721	Accommodation	15	4 928	936	210	90	27.3	2.8
722	Food services and drinking places	62	29 980	7 314	1 819	852	20.3	14.5
7222	Limited-service eating places	33	20 967	4 817	1 175	535	10.7	16.8
72221	Limited-service eating places	33	20 967	4 817	1 175	535	10.7	16.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
ROBESON								
72	Accommodation and food services	163	103 786	26 271	6 129	2 907	26.4	6.9
721	Accommodation	24	16 890	3 329	769	398	41.4	—
7211	Traveler accommodation	24	16 890	3 329	769	398	41.4	—
72111	Hotels (except casino hotels) and motels	24	16 890	3 329	769	398	41.4	—
721110	Hotels (except casino hotels) and motels	24	16 890	3 329	769	398	41.4	—
722	Food services and drinking places	139	86 896	22 942	5 360	2 509	23.5	8.3
7222	Limited-service eating places	73	49 469	12 491	2 862	1 413	15.6	4.8
72221	Limited-service eating places	73	49 469	12 491	2 862	1 413	15.6	4.8
722211	Limited-service restaurants	68	48 899	12 347	2 844	1 401	14.7	4.8
7223	Special food services	3	D	D	D	b	D	D
ROCKINGHAM								
72	Accommodation and food services	127	65 426	18 347	4 406	2 059	26.3	7.1
721	Accommodation	11	4 101	956	211	84	6.6	3.0
722	Food services and drinking places	116	61 325	17 391	4 195	1 975	27.6	7.4
7222	Limited-service eating places	53	36 641	9 733	2 367	1 138	10.0	10.6
72221	Limited-service eating places	53	36 641	9 733	2 367	1 138	10.0	10.6
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	13	D	D	D	b	D	D
ROWAN								
72	Accommodation and food services	193	109 771	31 364	7 664	3 124	25.0	5.5
721	Accommodation	15	11 604	3 308	771	232	8.4	1.0
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	178	98 167	28 056	6 893	2 892	27.0	6.1
7221	Full-service restaurants	88	48 074	14 032	3 502	1 455	42.3	8.1
72211	Full-service restaurants	88	48 074	14 032	3 502	1 455	42.3	8.1
722110	Full-service restaurants	88	48 074	14 032	3 502	1 455	42.3	8.1
7222	Limited-service eating places	74	45 496	12 580	3 038	1 272	10.9	2.1
72221	Limited-service eating places	74	45 496	12 580	3 038	1 272	10.9	2.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	8	2 445	1 048	260	138	2.2	3.2
RUTHERFORD								
72	Accommodation and food services	118	48 322	12 714	2 873	1 352	27.1	15.0
721	Accommodation	17	5 785	1 524	321	118	4.5	9.5
7211	Traveler accommodation	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	101	42 537	11 190	2 552	1 234	30.2	15.7
7222	Limited-service eating places	43	20 969	5 025	1 193	518	10.3	23.8
72221	Limited-service eating places	43	20 969	5 025	1 193	518	10.3	23.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SAMPSON								
72	Accommodation and food services	72	33 961	9 110	2 137	1 033	35.2	4.3
721	Accommodation	5	1 684	395	95	51	8.1	—
722	Food services and drinking places	67	32 277	8 715	2 042	982	36.6	4.6
7222	Limited-service eating places	31	21 593	5 669	1 325	582	20.6	3.7
72221	Limited-service eating places	31	21 593	5 669	1 325	582	20.6	3.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
SCOTLAND								
72	Accommodation and food services	42	28 060	7 317	1 843	818	21.3	7.2
721	Accommodation	6	4 595	1 137	262	108	33.2	—
722	Food services and drinking places	36	23 465	6 180	1 581	710	18.9	8.6
7222	Limited-service eating places	21	D	D	D	e	D	D
72221	Limited-service eating places	21	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	b	D	D
STANLY								
72	Accommodation and food services	104	43 718	12 559	3 028	1 428	22.7	14.1
721	Accommodation	8	2 166	479	101	38	19.5	.4
722	Food services and drinking places	96	41 552	12 080	2 927	1 390	22.8	14.8
7222	Limited-service eating places	41	D	D	D	f	D	D
72221	Limited-service eating places	41	D	D	D	f	D	D
STOKES								
72	Accommodation and food services	49	22 978	6 437	1 447	613	29.3	2.0
721	Accommodation	4	2 856	773	167	61	14.6	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	45	20 122	5 664	1 280	552	31.3	2.2
7222	Limited-service eating places	18	10 278	2 836	642	278	19.7	.7
72221	Limited-service eating places	18	10 278	2 836	642	278	19.7	.7
SURRY								
72	Accommodation and food services	131	63 920	17 734	4 112	1 780	28.5	4.6
721	Accommodation	10	4 021	976	227	70	15.6	—
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	121	59 899	16 758	3 885	1 710	29.4	4.9
7222	Limited-service eating places	53	38 469	10 802	2 461	1 096	16.8	4.2
72221	Limited-service eating places	53	38 469	10 802	2 461	1 096	16.8	4.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	7	D	D	D	a	D	D
SWAIN								
72	Accommodation and food services	99	379 584	56 607	11 023	2 366	3.0	.9
721	Accommodation	58	D	D	D	g	D	D
7211	Traveler accommodation	47	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	37	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	37	D	D	D	e	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	a	D	D
722	Food services and drinking places	41	D	D	D	e	D	D
7222	Limited-service eating places	26	D	D	D	e	D	D
72221	Limited-service eating places	26	D	D	D	e	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
TRANSYLVANIA								
72	Accommodation and food services	65	44 557	13 060	2 555	911	28.2	5.2
721	Accommodation	24	23 514	6 798	1 140	337	18.1	4.8
7211	Traveler accommodation	9	7 198	2 436	458	112	28.9	4.9
7212	RV (recreational vehicle) parks and recreational camps	15	16 316	4 362	682	225	13.4	4.8
72121	RV (recreational vehicle) parks and recreational camps	15	16 316	4 362	682	225	13.4	4.8
721211	RV (recreational vehicle) parks and campgrounds	3	4 525	908	109	29	—	16.2
721214	Recreational and vacation camps (except campgrounds)	12	11 791	3 454	573	196	18.5	.4
722	Food services and drinking places	41	21 043	6 262	1 415	574	39.5	5.6
7222	Limited-service eating places	13	D	D	D	c	D	D
72221	Limited-service eating places	13	D	D	D	c	D	D
TYRRELL								
72	Accommodation and food services	5	494	162	41	24	69.0	14.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
UNION								
72	Accommodation and food services	166	89 989	23 867	5 611	2 381	19.1	12.8
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
722	Food services and drinking places	153	D	D	D	g	D	D
7222	Limited-service eating places	72	49 590	13 038	3 111	1 351	8.6	10.3
72221	Limited-service eating places	72	49 590	13 038	3 111	1 351	8.6	10.3
722211	Limited-service restaurants	66	D	D	D	g	D	D
7223	Special food services	20	D	D	D	b	D	D
VANCE								
72	Accommodation and food services	73	46 474	13 147	3 041	1 532	27.5	5.1
721	Accommodation	12	4 917	1 152	262	160	54.3	—
722	Food services and drinking places	61	41 557	11 995	2 779	1 372	24.3	5.7
7222	Limited-service eating places	31	D	D	D	f	D	D
72221	Limited-service eating places	31	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
WAKE								
72	Accommodation and food services	1 375	1 117 422	322 321	78 127	26 671	17.3	10.0
721	Accommodation	106	196 431	48 437	12 241	3 012	3.6	9.4
7211	Traveler accommodation	97	193 013	48 183	12 162	2 983	3.1	9.6
72111	Hotels (except casino hotels) and motels	96	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	96	D	D	D	h	D	D
7213	Rooming and boarding houses	8	D	D	D	a	D	D
72131	Rooming and boarding houses	8	D	D	D	a	D	D
721310	Rooming and boarding houses	8	D	D	D	a	D	D
722	Food services and drinking places	1 269	920 991	273 884	65 886	23 659	20.2	10.1
7221	Full-service restaurants	508	442 950	139 735	34 204	11 396	24.7	9.6
72211	Full-service restaurants	508	442 950	139 735	34 204	11 396	24.7	9.6
722110	Full-service restaurants	508	442 950	139 735	34 204	11 396	24.7	9.6
7222	Limited-service eating places	653	420 243	118 190	27 754	10 988	14.7	10.4
72221	Limited-service eating places	653	420 243	118 190	27 754	10 988	14.7	10.4
722211	Limited-service restaurants	540	346 824	97 284	23 175	9 146	16.1	11.6
722212	Cafeterias, buffets, and grill buffets	25	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	88	D	D	D	f	D	D
7223	Special food services	65	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	43	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	43	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	43	D	D	D	f	D	D
WARREN								
72	Accommodation and food services	14	3 189	729	163	75	39.5	—
722	Food services and drinking places	14	3 189	729	163	75	39.5	—
WASHINGTON								
72	Accommodation and food services	22	9 273	2 317	548	269	40.0	16.2
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
WATAUGA								
72	Accommodation and food services	162	101 381	29 595	6 734	2 900	27.3	8.7
721	Accommodation	48	28 538	7 120	1 458	482	26.0	3.9
7211	Traveler accommodation	41	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	34	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	34	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	114	72 843	22 475	5 276	2 418	27.7	10.6
7221	Full-service restaurants	75	D	D	D	g	D	D
72211	Full-service restaurants	75	D	D	D	g	D	D
722110	Full-service restaurants	75	D	D	D	g	D	D
7222	Limited-service eating places	37	28 717	8 472	2 130	866	10.3	13.3
72221	Limited-service eating places	37	28 717	8 472	2 130	866	10.3	13.3
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
WAYNE								
72	Accommodation and food services	170	103 483	27 766	6 547	3 152	16.2	12.2
721	Accommodation	19	10 291	2 175	538	176	2.6	4.5
7211	Traveler accommodation	18	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	c	D	D
722	Food services and drinking places	151	93 192	25 591	6 009	2 976	17.7	13.1
7222	Limited-service eating places	70	51 542	13 641	3 226	1 566	14.2	15.1
72221	Limited-service eating places	70	51 542	13 641	3 226	1 566	14.2	15.1
722211	Limited-service restaurants	62	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
WILKES								
72	Accommodation and food services	90	47 998	12 642	3 026	1 303	30.1	3.3
721	Accommodation	7	5 346	1 146	272	107	2.1	6.4
722	Food services and drinking places	83	42 652	11 496	2 754	1 196	33.6	2.9
7222	Limited-service eating places	36	27 127	7 090	1 649	716	23.6	3.5
72221	Limited-service eating places	36	27 127	7 090	1 649	716	23.6	3.5
WILSON								
72	Accommodation and food services	130	90 512	25 024	5 902	2 615	14.6	12.3
721	Accommodation	19	11 346	2 222	540	215	31.2	—
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
722	Food services and drinking places	111	79 166	22 802	5 362	2 400	12.3	14.1
7222	Limited-service eating places	49	45 118	11 968	2 821	1 365	8.4	14.7
72221	Limited-service eating places	49	45 118	11 968	2 821	1 365	8.4	14.7
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	9	4 990	1 105	291	95	17.9	—
YADKIN								
72	Accommodation and food services	60	29 155	7 918	1 915	813	26.5	4.8
721	Accommodation	9	5 676	1 267	296	124	21.9	—
7211	Traveler accommodation	9	5 676	1 267	296	124	21.9	—
72111	Hotels (except casino hotels) and motels	9	5 676	1 267	296	124	21.9	—
721110	Hotels (except casino hotels) and motels	9	5 676	1 267	296	124	21.9	—
722	Food services and drinking places	51	23 479	6 651	1 619	689	27.6	5.9
7222	Limited-service eating places	23	13 290	3 651	850	362	24.3	6.4
72221	Limited-service eating places	23	13 290	3 651	850	362	24.3	6.4
YANCEY								
72	Accommodation and food services	22	8 293	2 469	518	231	16.2	10.6
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
ABERDEEN								
72	Accommodation and food services	32	19 763	5 238	1 214	483	15.4	18.0
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	12	10 982	2 592	572	237	8.3	9.7
72221	Limited-service eating places	12	10 982	2 592	572	237	8.3	9.7
AHOSKIE								
72	Accommodation and food services	21	12 984	3 563	877	425	18.4	6.9
721	Accommodation	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	10	7 128	1 719	427	219	5.7	3.7
72221	Limited-service eating places	10	7 128	1 719	427	219	5.7	3.7
ALBEMARLE								
72	Accommodation and food services	59	28 951	8 248	2 068	932	19.0	18.1
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	54	D	D	D	f	D	D
7222	Limited-service eating places	23	14 765	3 701	922	404	7.7	22.2
72221	Limited-service eating places	23	14 765	3 701	922	404	7.7	22.2
ANGIER								
72	Accommodation and food services	9	2 696	837	201	100	41.1	—
722	Food services and drinking places	9	2 696	837	201	100	41.1	—
APEX								
72	Accommodation and food services	40	23 509	6 329	1 513	640	40.3	4.2
721	Accommodation	3	1 509	432	129	40	28.0	—
722	Food services and drinking places	37	22 000	5 897	1 384	600	41.1	4.5
7222	Limited-service eating places	20	12 233	3 162	740	375	10.0	3.9
72221	Limited-service eating places	20	12 233	3 162	740	375	10.0	3.9
ARCHDALE								
72	Accommodation and food services	21	15 777	3 697	843	363	21.9	16.5
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	10	6 196	1 530	361	181	5.6	.8
72221	Limited-service eating places	10	6 196	1 530	361	181	5.6	.8
ARCHDALE (PART - RANDOLPH COUNTY)								
72	Accommodation and food services	21	15 777	3 697	843	363	21.9	16.5
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	10	6 196	1 530	361	181	5.6	.8
72221	Limited-service eating places	10	6 196	1 530	361	181	5.6	.8
ASHEBORO								
72	Accommodation and food services	76	43 458	13 019	2 937	1 232	19.6	2.1
721	Accommodation	4	D	D	D	b	D	D
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
722	Food services and drinking places	72	D	D	D	g	D	D
7222	Limited-service eating places	33	22 495	6 681	1 564	649	13.9	.9
72221	Limited-service eating places	33	22 495	6 681	1 564	649	13.9	.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ASHEVILLE								
72	Accommodation and food services	395	391 428	115 028	26 857	8 757	14.5	6.2
721	Accommodation	76	150 759	44 429	10 046	2 243	6.1	1.6
7211	Traveler accommodation	72	150 091	44 273	10 006	2 240	6.1	1.5
72111	Hotels (except casino hotels) and motels	48	142 429	42 218	9 676	2 100	5.9	1.5
721110	Hotels (except casino hotels) and motels	48	142 429	42 218	9 676	2 100	5.9	1.5
721191	Bed-and-breakfast inns	24	7 662	2 055	330	140	8.6	1.6
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	319	240 669	70 599	16 811	6 514	19.8	9.2
7221	Full-service restaurants	153	137 737	42 787	10 217	3 751	23.6	9.8
72211	Full-service restaurants	153	137 737	42 787	10 217	3 751	23.6	9.8
722110	Full-service restaurants	153	137 737	42 787	10 217	3 751	23.6	9.8
7222	Limited-service eating places	142	94 442	25 614	6 138	2 575	13.7	7.4
72221	Limited-service eating places	142	94 442	25 614	6 138	2 575	13.7	7.4
722211	Limited-service restaurants	117	83 334	22 396	5 409	2 274	11.2	7.5
722212	Cafeterias, buffets, and grill buffets	3	6 188	1 955	433	153	20.0	—
7223	Special food services	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
AYDEN								
72	Accommodation and food services	6	3 212	757	168	82	35.5	—
722	Food services and drinking places	6	3 212	757	168	82	35.5	—
BEAUFORT								
72	Accommodation and food services	28	12 688	3 837	685	296	27.7	11.8
721	Accommodation	7	1 617	261	54	24	24.7	—
722	Food services and drinking places	21	11 071	3 576	631	272	28.2	13.5
BELMONT								
72	Accommodation and food services	25	15 428	4 253	966	413	7.8	5.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	17	12 385	3 300	712	306	5.1	1.9
72221	Limited-service eating places	17	12 385	3 300	712	306	5.1	1.9
BENSON								
72	Accommodation and food services	20	9 268	2 176	509	210	21.6	3.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
7222	Limited-service eating places	9	5 747	1 343	306	127	13.9	4.4
72221	Limited-service eating places	9	5 747	1 343	306	127	13.9	4.4
BESSEMER CITY								
72	Accommodation and food services	6	1 262	379	80	27	54.7	13.6
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BLACK MOUNTAIN								
72	Accommodation and food services	35	16 936	4 839	995	518	38.6	2.6
721	Accommodation	5	5 011	1 228	194	144	51.0	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	30	11 925	3 611	801	374	33.4	3.7
7222	Limited-service eating places	18	6 540	1 757	377	159	31.6	6.7
72221	Limited-service eating places	18	6 540	1 757	377	159	31.6	6.7
BOILING SPRINGS								
72	Accommodation and food services	7	3 139	1 034	236	167	20.3	—
722	Food services and drinking places	7	3 139	1 034	236	167	20.3	—
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BOONE								
72	Accommodation and food services	85	58 055	16 619	3 993	1 734	34.4	12.0
721	Accommodation	15	11 387	2 751	610	172	28.6	—
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	c	D	D
722	Food services and drinking places	70	46 668	13 868	3 383	1 562	35.8	14.9
7222	Limited-service eating places	28	24 039	7 012	1 769	757	10.6	15.8
72221	Limited-service eating places	28	24 039	7 012	1 769	757	10.6	15.8
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
BREVARD								
72	Accommodation and food services	34	17 691	4 919	1 077	481	43.4	11.8
721	Accommodation	8	4 032	985	171	58	53.2	22.6
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	26	13 659	3 934	906	423	40.6	8.6
7222	Limited-service eating places	9	6 101	1 650	363	176	23.8	—
72221	Limited-service eating places	9	6 101	1 650	363	176	23.8	—
BURGAW								
72	Accommodation and food services	8	3 843	707	164	84	1.6	22.9
722	Food services and drinking places	8	3 843	707	164	84	1.6	22.9
BURLINGTON								
72	Accommodation and food services	160	124 479	32 607	7 695	3 268	19.6	6.2
721	Accommodation	11	10 357	2 769	684	245	23.0	—
7211	Traveler accommodation	11	10 357	2 769	684	245	23.0	—
72111	Hotels (except casino hotels) and motels	11	10 357	2 769	684	245	23.0	—
721110	Hotels (except casino hotels) and motels	11	10 357	2 769	684	245	23.0	—
722	Food services and drinking places	149	114 122	29 838	7 011	3 023	19.3	6.8
7221	Full-service restaurants	70	53 713	16 376	3 959	1 677	25.2	5.5
72211	Full-service restaurants	70	53 713	16 376	3 959	1 677	25.2	5.5
722110	Full-service restaurants	70	53 713	16 376	3 959	1 677	25.2	5.5
7222	Limited-service eating places	69	49 149	12 608	2 845	1 283	15.7	8.4
72221	Limited-service eating places	69	49 149	12 608	2 845	1 283	15.7	8.4
722211	Limited-service restaurants	58	40 444	10 716	2 431	1 064	15.9	7.3
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
7223	Special food services	4	D	D	D	b	D	D
BURLINGTON (PART - ALAMANCE COUNTY)								
72	Accommodation and food services	160	124 479	32 607	7 695	3 268	19.6	6.2
721	Accommodation	11	10 357	2 769	684	245	23.0	—
7211	Traveler accommodation	11	10 357	2 769	684	245	23.0	—
72111	Hotels (except casino hotels) and motels	11	10 357	2 769	684	245	23.0	—
721110	Hotels (except casino hotels) and motels	11	10 357	2 769	684	245	23.0	—
722	Food services and drinking places	149	114 122	29 838	7 011	3 023	19.3	6.8
7221	Full-service restaurants	70	53 713	16 376	3 959	1 677	25.2	5.5
72211	Full-service restaurants	70	53 713	16 376	3 959	1 677	25.2	5.5
722110	Full-service restaurants	70	53 713	16 376	3 959	1 677	25.2	5.5
7222	Limited-service eating places	69	49 149	12 608	2 845	1 283	15.7	8.4
72221	Limited-service eating places	69	49 149	12 608	2 845	1 283	15.7	8.4
722211	Limited-service restaurants	58	40 444	10 716	2 431	1 064	15.9	7.3
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
7223	Special food services	4	D	D	D	b	D	D
CAJAH'S MOUNTAIN								
72	Accommodation and food services	3	1 498	343	82	36	—	—
722	Food services and drinking places	3	1 498	343	82	36	—	—
CANTON								
72	Accommodation and food services	13	8 204	1 799	421	134	28.5	27.5
721	Accommodation	4	3 520	699	172	45	27.6	64.2
7211	Traveler accommodation	4	3 520	699	172	45	27.6	64.2
722	Food services and drinking places	9	4 684	1 100	249	89	29.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CAROLINA BEACH								
72	Accommodation and food services	46	18 735	3 848	822	414	43.7	9.9
721	Accommodation	14	5 806	919	213	92	16.5	—
7211	Traveler accommodation	14	5 806	919	213	92	16.5	—
72111	Hotels (except casino hotels) and motels	14	5 806	919	213	92	16.5	—
721110	Hotels (except casino hotels) and motels	14	5 806	919	213	92	16.5	—
722	Food services and drinking places	32	12 929	2 929	609	322	55.9	14.4
CARRBORO								
72	Accommodation and food services	37	26 804	7 180	1 962	633	14.7	3.6
722	Food services and drinking places	37	26 804	7 180	1 962	633	14.7	3.6
7222	Limited-service eating places	21	18 927	4 353	1 265	367	11.8	1.8
72221	Limited-service eating places	21	18 927	4 353	1 265	367	11.8	1.8
CARY								
72	Accommodation and food services	270	230 667	65 887	16 078	5 434	15.4	10.0
721	Accommodation	21	47 487	10 483	2 604	642	4.1	—
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	249	183 180	55 404	13 474	4 792	18.3	12.6
7221	Full-service restaurants	108	98 578	31 722	8 005	2 665	17.9	11.4
72211	Full-service restaurants	108	98 578	31 722	8 005	2 665	17.9	11.4
722110	Full-service restaurants	108	98 578	31 722	8 005	2 665	17.9	11.4
7222	Limited-service eating places	129	80 338	22 479	5 188	2 041	18.9	14.5
72221	Limited-service eating places	129	80 338	22 479	5 188	2 041	18.9	14.5
722211	Limited-service restaurants	102	64 118	17 944	4 257	1 617	19.9	16.3
722212	Cafeterias, buffets, and grill buffets	5	8 830	2 707	578	243	3.9	.1
722213	Snack and nonalcoholic beverage bars	22	7 390	1 828	353	181	28.1	15.6
7223	Special food services	8	1 334	423	94	23	24.4	12.1
CARY (PART - WAKE COUNTY)								
72	Accommodation and food services	270	230 667	65 887	16 078	5 434	15.4	10.0
721	Accommodation	21	47 487	10 483	2 604	642	4.1	—
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	249	183 180	55 404	13 474	4 792	18.3	12.6
7221	Full-service restaurants	108	98 578	31 722	8 005	2 665	17.9	11.4
72211	Full-service restaurants	108	98 578	31 722	8 005	2 665	17.9	11.4
722110	Full-service restaurants	108	98 578	31 722	8 005	2 665	17.9	11.4
7222	Limited-service eating places	129	80 338	22 479	5 188	2 041	18.9	14.5
72221	Limited-service eating places	129	80 338	22 479	5 188	2 041	18.9	14.5
722211	Limited-service restaurants	102	64 118	17 944	4 257	1 617	19.9	16.3
722212	Cafeterias, buffets, and grill buffets	5	8 830	2 707	578	243	3.9	.1
722213	Snack and nonalcoholic beverage bars	22	7 390	1 828	353	181	28.1	15.6
7223	Special food services	8	1 334	423	94	23	24.4	12.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHAPEL HILL								
72	Accommodation and food services	182	130 755	40 615	9 575	3 345	25.3	20.3
721	Accommodation	32	38 206	12 291	2 916	688	9.8	50.1
7211	Traveler accommodation	7	31 918	10 949	2 663	594	3.0	58.1
72111	Hotels (except casino hotels) and motels	7	31 918	10 949	2 663	594	3.0	58.1
721110	Hotels (except casino hotels) and motels	7	31 918	10 949	2 663	594	3.0	58.1
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming and boarding houses	21	D	D	D	b	D	D
72131	Rooming and boarding houses	21	D	D	D	b	D	D
721310	Rooming and boarding houses	21	D	D	D	b	D	D
722	Food services and drinking places	150	92 549	28 324	6 659	2 657	31.7	8.0
7221	Full-service restaurants	70	47 075	16 110	3 809	1 511	33.0	9.9
72211	Full-service restaurants	70	47 075	16 110	3 809	1 511	33.0	9.9
722110	Full-service restaurants	70	47 075	16 110	3 809	1 511	33.0	9.9
7222	Limited-service eating places	58	36 602	9 832	2 344	935	34.3	.9
72221	Limited-service eating places	58	36 602	9 832	2 344	935	34.3	.9
722211	Limited-service restaurants	42	26 884	6 879	1 650	647	42.0	1.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
CHAPEL HILL (PART - DURHAM COUNTY)								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
CHAPEL HILL (PART - ORANGE COUNTY)								
72	Accommodation and food services	179	D	D	D	h	D	D
721	Accommodation	32	38 206	12 291	2 916	688	9.8	50.1
7211	Traveler accommodation	7	31 918	10 949	2 663	594	3.0	58.1
72111	Hotels (except casino hotels) and motels	7	31 918	10 949	2 663	594	3.0	58.1
721110	Hotels (except casino hotels) and motels	7	31 918	10 949	2 663	594	3.0	58.1
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming and boarding houses	21	D	D	D	b	D	D
72131	Rooming and boarding houses	21	D	D	D	b	D	D
721310	Rooming and boarding houses	21	D	D	D	b	D	D
722	Food services and drinking places	147	D	D	D	h	D	D
7221	Full-service restaurants	67	D	D	D	g	D	D
72211	Full-service restaurants	67	D	D	D	g	D	D
722110	Full-service restaurants	67	D	D	D	g	D	D
7222	Limited-service eating places	58	36 602	9 832	2 344	935	34.3	.9
72221	Limited-service eating places	58	36 602	9 832	2 344	935	34.3	.9
722211	Limited-service restaurants	42	26 884	6 879	1 650	647	42.0	1.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	5	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CHARLOTTE								
72	Accommodation and food services	1 469	1 269 823	391 780	92 197	28 934	18.1	7.2
721	Accommodation	148	270 154	80 534	19 183	4 458	5.8	5.6
7211	Traveler accommodation	141	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	137	266 683	79 313	18 932	4 367	5.8	5.6
721110	Hotels (except casino hotels) and motels	137	266 683	79 313	18 932	4 367	5.8	5.6
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	1 321	999 669	311 246	73 014	24 476	21.4	7.7
7221	Full-service restaurants	513	431 240	139 837	33 716	11 182	27.4	9.0
72211	Full-service restaurants	513	431 240	139 837	33 716	11 182	27.4	9.0
722110	Full-service restaurants	513	431 240	139 837	33 716	11 182	27.4	9.0
7222	Limited-service eating places	541	354 851	100 082	23 507	8 854	20.5	7.4
72221	Limited-service eating places	541	354 851	100 082	23 507	8 854	20.5	7.4
722211	Limited-service restaurants	454	308 428	87 477	20 616	7 774	20.3	7.8
722212	Cafeterias, buffets, and grill buffets	13	12 709	3 799	869	284	35.4	6.1
722213	Snack and nonalcoholic beverage bars	74	33 714	8 806	2 022	796	16.4	3.5
7223	Special food services	206	175 834	62 940	13 790	3 737	3.7	4.5
7224	Drinking places (alcoholic beverages)	61	37 744	8 387	2 001	703	43.1	10.2
72241	Drinking places (alcoholic beverages)	61	37 744	8 387	2 001	703	43.1	10.2
722410	Drinking places (alcoholic beverages)	61	37 744	8 387	2 001	703	43.1	10.2
CHERRYVILLE								
72	Accommodation and food services	16	3 120	644	170	103	54.2	5.4
722	Food services and drinking places	16	3 120	644	170	103	54.2	5.4
CHINA GROVE								
72	Accommodation and food services	7	4 225	1 025	249	91	30.9	—
722	Food services and drinking places	7	4 225	1 025	249	91	30.9	—
CLAYTON								
72	Accommodation and food services	32	18 718	4 826	1 132	431	26.1	4.3
722	Food services and drinking places	32	18 718	4 826	1 132	431	26.1	4.3
7222	Limited-service eating places	17	12 262	3 050	719	270	18.3	.6
72221	Limited-service eating places	17	12 262	3 050	719	270	18.3	.6
7223	Special food services	3	D	D	D	a	D	D
CLEMMONS								
72	Accommodation and food services	51	38 975	11 441	2 683	1 031	26.5	7.2
721	Accommodation	6	4 618	1 366	291	90	70.1	14.8
7211	Traveler accommodation	6	4 618	1 366	291	90	70.1	14.8
72111	Hotels (except casino hotels) and motels	6	4 618	1 366	291	90	70.1	14.8
721110	Hotels (except casino hotels) and motels	6	4 618	1 366	291	90	70.1	14.8
722	Food services and drinking places	45	34 357	10 075	2 392	941	20.7	6.1
7222	Limited-service eating places	22	18 775	4 876	1 169	545	14.2	3.9
72221	Limited-service eating places	22	18 775	4 876	1 169	545	14.2	3.9
CLINTON								
72	Accommodation and food services	30	19 676	5 455	1 277	593	30.2	2.3
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	27	D	D	D	f	D	D
7222	Limited-service eating places	13	14 067	3 817	893	389	21.2	.2
72221	Limited-service eating places	13	14 067	3 817	893	389	21.2	.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CONCORD								
72	Accommodation and food services	133	134 958	39 787	9 411	3 353	11.0	5.6
721	Accommodation	6	5 818	1 283	298	84	—	—
7211	Traveler accommodation	6	5 818	1 283	298	84	—	—
72111	Hotels (except casino hotels) and motels	6	5 818	1 283	298	84	—	—
721110	Hotels (except casino hotels) and motels	6	5 818	1 283	298	84	—	—
722	Food services and drinking places	127	129 140	38 504	9 113	3 269	11.5	5.8
7221	Full-service restaurants	59	67 400	23 039	5 546	1 754	12.8	7.7
72211	Full-service restaurants	59	67 400	23 039	5 546	1 754	12.8	7.7
722110	Full-service restaurants	59	67 400	23 039	5 546	1 754	12.8	7.7
7222	Limited-service eating places	61	D	D	D	g	D	D
72221	Limited-service eating places	61	D	D	D	g	D	D
722211	Limited-service restaurants	50	37 089	9 890	2 338	1 017	11.5	4.2
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	2	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	2	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	2	D	D	D	c	D	D
CONOVER								
72	Accommodation and food services	26	15 887	4 177	1 055	430	19.6	4.4
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	16	10 918	2 759	682	284	23.7	3.1
72221	Limited-service eating places	16	10 918	2 759	682	284	23.7	3.1
CORNELIUS								
72	Accommodation and food services	66	40 476	11 978	2 622	842	25.0	20.9
721	Accommodation	8	7 640	2 208	485	151	9.8	25.3
7211	Traveler accommodation	8	7 640	2 208	485	151	9.8	25.3
72111	Hotels (except casino hotels) and motels	8	7 640	2 208	485	151	9.8	25.3
721110	Hotels (except casino hotels) and motels	8	7 640	2 208	485	151	9.8	25.3
722	Food services and drinking places	58	32 836	9 770	2 137	691	28.6	19.8
7222	Limited-service eating places	19	13 803	3 865	799	311	7.9	26.2
72221	Limited-service eating places	19	13 803	3 865	799	311	7.9	26.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
CRAMERTON								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
DALLAS								
72	Accommodation and food services	8	3 424	842	184	76	34.6	31.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
DAVIDSON								
72	Accommodation and food services	17	3 578	1 141	272	85	42.6	11.8
721	Accommodation	5	1 041	233	61	15	19.5	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	12	2 537	908	211	70	52.0	16.6
DAVIDSON (PART - MECKLENBURG COUNTY)								
72	Accommodation and food services	17	3 578	1 141	272	85	42.6	11.8
721	Accommodation	5	1 041	233	61	15	19.5	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	12	2 537	908	211	70	52.0	16.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DUNN								
72	Accommodation and food services	45	27 824	7 376	1 822	809	30.1	12.1
721	Accommodation	9	4 826	745	127	97	6.4	15.9
7211	Traveler accommodation	9	4 826	745	127	97	6.4	15.9
72111	Hotels (except casino hotels) and motels	9	4 826	745	127	97	6.4	15.9
721110	Hotels (except casino hotels) and motels	9	4 826	745	127	97	6.4	15.9
722	Food services and drinking places	36	22 998	6 631	1 695	712	35.0	11.4
7222	Limited-service eating places	15	12 913	3 436	880	354	17.6	15.6
72221	Limited-service eating places	15	12 913	3 436	880	354	17.6	15.6
7223	Special food services	3	D	D	D	b	D	D
DURHAM								
72	Accommodation and food services	484	434 445	127 182	31 010	9 906	16.8	7.9
721	Accommodation	49	109 174	30 747	7 505	1 617	4.5	.2
7211	Traveler accommodation	45	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	44	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	44	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	435	325 271	96 435	23 505	8 289	20.9	10.5
7221	Full-service restaurants	161	126 830	42 386	10 435	3 582	27.4	6.1
72211	Full-service restaurants	161	126 830	42 386	10 435	3 582	27.4	6.1
722110	Full-service restaurants	161	126 830	42 386	10 435	3 582	27.4	6.1
7222	Limited-service eating places	229	142 775	37 867	9 119	3 616	22.1	16.5
72221	Limited-service eating places	229	142 775	37 867	9 119	3 616	22.1	16.5
722211	Limited-service restaurants	196	126 647	33 514	7 964	3 189	22.5	17.8
722212	Cafeterias, buffets, and grill buffets	8	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	25	D	D	D	c	D	D
7223	Special food services	36	D	D	D	g	D	D
DURHAM (PART - DURHAM COUNTY)								
72	Accommodation and food services	483	D	D	D	i	D	D
721	Accommodation	49	109 174	30 747	7 505	1 617	4.5	.2
7211	Traveler accommodation	45	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	44	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	44	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	434	D	D	D	i	D	D
7221	Full-service restaurants	161	126 830	42 386	10 435	3 582	27.4	6.1
72211	Full-service restaurants	161	126 830	42 386	10 435	3 582	27.4	6.1
722110	Full-service restaurants	161	126 830	42 386	10 435	3 582	27.4	6.1
7222	Limited-service eating places	228	D	D	D	h	D	D
72221	Limited-service eating places	228	D	D	D	h	D	D
722211	Limited-service restaurants	195	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets	8	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	25	D	D	D	c	D	D
7223	Special food services	36	D	D	D	g	D	D
DURHAM (PART - WAKE COUNTY)								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
EDEN								
72	Accommodation and food services	47	23 741	6 234	1 418	737	24.5	2.8
721	Accommodation	4	2 373	560	120	37	—	—
722	Food services and drinking places	43	21 368	5 674	1 298	700	27.2	3.1
7222	Limited-service eating places	25	14 192	3 636	824	420	7.2	4.6
72221	Limited-service eating places	25	14 192	3 636	824	420	7.2	4.6

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EDENTON								
72	Accommodation and food services	25	D	D	D	e	D	D
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	19	D	D	D	e	D	D
ELIZABETH CITY								
72	Accommodation and food services	63	41 134	11 774	2 736	1 318	25.2	16.6
721	Accommodation	5	4 683	807	175	72	—	3.5
7211	Traveler accommodation	5	4 683	807	175	72	—	3.5
72111	Hotels (except casino hotels) and motels	5	4 683	807	175	72	—	3.5
721110	Hotels (except casino hotels) and motels	5	4 683	807	175	72	—	3.5
722	Food services and drinking places	58	36 451	10 967	2 561	1 246	28.4	18.2
7222	Limited-service eating places	30	19 434	5 777	1 262	668	26.9	11.1
72221	Limited-service eating places	30	19 434	5 777	1 262	668	26.9	11.1
7223	Special food services	3	D	D	D	b	D	D
ELIZABETH CITY (PART - PASQUOTANK COUNTY)								
72	Accommodation and food services	63	41 134	11 774	2 736	1 318	25.2	16.6
721	Accommodation	5	4 683	807	175	72	—	3.5
7211	Traveler accommodation	5	4 683	807	175	72	—	3.5
72111	Hotels (except casino hotels) and motels	5	4 683	807	175	72	—	3.5
721110	Hotels (except casino hotels) and motels	5	4 683	807	175	72	—	3.5
722	Food services and drinking places	58	36 451	10 967	2 561	1 246	28.4	18.2
7222	Limited-service eating places	30	19 434	5 777	1 262	668	26.9	11.1
72221	Limited-service eating places	30	19 434	5 777	1 262	668	26.9	11.1
7223	Special food services	3	D	D	D	b	D	D
ELIZABETHTOWN								
72	Accommodation and food services	16	7 180	2 018	466	188	28.5	5.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
7222	Limited-service eating places	9	4 669	1 298	291	107	24.9	1.2
72221	Limited-service eating places	9	4 669	1 298	291	107	24.9	1.2
ELKIN								
72	Accommodation and food services	29	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	28	12 990	3 410	750	334	35.6	2.9
7222	Limited-service eating places	13	8 013	2 325	504	229	36.3	4.8
72221	Limited-service eating places	13	8 013	2 325	504	229	36.3	4.8
ELKIN (PART - SURRY COUNTY)								
72	Accommodation and food services	29	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	28	12 990	3 410	750	334	35.6	2.9
7222	Limited-service eating places	13	8 013	2 325	504	229	36.3	4.8
72221	Limited-service eating places	13	8 013	2 325	504	229	36.3	4.8
ELON								
72	Accommodation and food services	7	2 913	741	159	90	33.4	27.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
EMERALD ISLE								
72	Accommodation and food services	17	9 803	2 826	441	193	50.5	19.4
721	Accommodation	7	4 509	849	104	38	52.2	41.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
722	Food services and drinking places	10	5 294	1 977	337	155	49.1	.9
ERWIN								
72	Accommodation and food services	5	1 252	425	69	30	60.1	4.6
722	Food services and drinking places	5	1 252	425	69	30	60.1	4.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FAIRMONT								
72	Accommodation and food services	5	992	322	86	62	72.8	27.2
722	Food services and drinking places	5	992	322	86	62	72.8	27.2
FAIRVIEW								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
FARMVILLE								
72	Accommodation and food services	17	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	5 065	1 497	373	228	45.2	—
FAYETTEVILLE								
72	Accommodation and food services	361	268 498	72 424	17 111	7 515	15.0	9.2
721	Accommodation	31	34 506	7 183	1 657	647	8.7	18.7
7211	Traveler accommodation	31	34 506	7 183	1 657	647	8.7	18.7
72111	Hotels (except casino hotels) and motels	31	34 506	7 183	1 657	647	8.7	18.7
721110	Hotels (except casino hotels) and motels	31	34 506	7 183	1 657	647	8.7	18.7
722	Food services and drinking places	330	233 992	65 241	15 454	6 868	15.9	7.9
7221	Full-service restaurants	115	90 756	27 270	6 660	2 635	19.1	3.4
72211	Full-service restaurants	115	90 756	27 270	6 660	2 635	19.1	3.4
722110	Full-service restaurants	115	90 756	27 270	6 660	2 635	19.1	3.4
7222	Limited-service eating places	160	129 221	34 405	7 990	3 868	11.2	10.3
72221	Limited-service eating places	160	129 221	34 405	7 990	3 868	11.2	10.3
722211	Limited-service restaurants	142	113 301	29 909	6 872	3 460	12.1	11.7
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	e	D	D
7223	Special food services	13	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	42	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	42	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	42	D	D	D	c	D	D
FLAT ROCK								
72	Accommodation and food services	4	D	D	D	a	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
FLETCHER								
72	Accommodation and food services	18	13 159	4 604	915	371	40.0	—
721	Accommodation	5	3 969	1 615	235	108	32.9	—
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
722	Food services and drinking places	13	9 190	2 989	680	263	43.1	—
7222	Limited-service eating places	8	6 875	2 300	517	172	38.2	—
72221	Limited-service eating places	8	6 875	2 300	517	172	38.2	—
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
FOREST CITY								
72	Accommodation and food services	38	19 501	5 254	1 243	530	25.9	14.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	37	D	D	D	f	D	D
7222	Limited-service eating places	17	10 069	2 492	605	252	8.1	27.4
72221	Limited-service eating places	17	10 069	2 492	605	252	8.1	27.4
FRANKLIN								
72	Accommodation and food services	39	14 242	3 781	897	382	40.6	3.9
721	Accommodation	7	2 510	408	79	38	52.9	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	32	11 732	3 373	818	344	37.9	4.8
7222	Limited-service eating places	12	6 968	1 910	462	181	16.8	3.7
72221	Limited-service eating places	12	6 968	1 910	462	181	16.8	3.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FUQUAY-VARINA								
72	Accommodation and food services	28	12 649	3 363	857	397	41.3	8.2
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	14	6 868	1 827	443	215	28.9	11.1
72221	Limited-service eating places	14	6 868	1 827	443	215	28.9	11.1
GAMEWELL								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
GARNER								
72	Accommodation and food services	54	42 926	12 020	2 854	1 133	18.9	7.3
721	Accommodation	3	2 378	476	142	35	58.5	—
722	Food services and drinking places	51	40 548	11 544	2 712	1 098	16.6	7.7
7222	Limited-service eating places	33	24 547	6 740	1 558	717	7.4	6.1
72221	Limited-service eating places	33	24 547	6 740	1 558	717	7.4	6.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
GASTONIA								
72	Accommodation and food services	157	119 244	32 505	7 819	3 163	15.9	6.4
721	Accommodation	12	8 192	1 877	444	153	2.7	1.6
7211	Traveler accommodation	12	8 192	1 877	444	153	2.7	1.6
72111	Hotels (except casino hotels) and motels	12	8 192	1 877	444	153	2.7	1.6
721110	Hotels (except casino hotels) and motels	12	8 192	1 877	444	153	2.7	1.6
722	Food services and drinking places	145	111 052	30 628	7 375	3 010	16.9	6.8
7221	Full-service restaurants	49	44 691	13 775	3 231	1 300	14.4	7.1
72211	Full-service restaurants	49	44 691	13 775	3 231	1 300	14.4	7.1
722110	Full-service restaurants	49	44 691	13 775	3 231	1 300	14.4	7.1
7222	Limited-service eating places	75	60 090	15 461	3 791	1 565	18.4	5.6
72221	Limited-service eating places	75	60 090	15 461	3 791	1 565	18.4	5.6
722211	Limited-service restaurants	67	54 201	14 304	3 525	1 430	17.2	5.9
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
7223	Special food services	11	3 991	938	222	51	—	8.0
GIBSONVILLE								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	1 141	327	81	41	100.0	—
GIBSONVILLE (PART - ALAMANCE COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
GIBSONVILLE (PART - GUILFORD COUNTY)								
72	Accommodation and food services	6	1 141	327	81	41	100.0	—
722	Food services and drinking places	6	1 141	327	81	41	100.0	—
GOLDSBORO								
72	Accommodation and food services	137	90 025	24 296	5 765	2 799	14.3	9.7
721	Accommodation	16	D	D	D	c	D	D
7211	Traveler accommodation	16	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
722	Food services and drinking places	121	D	D	D	h	D	D
7221	Full-service restaurants	53	32 742	9 494	2 257	1 204	18.7	4.2
72211	Full-service restaurants	53	32 742	9 494	2 257	1 204	18.7	4.2
722110	Full-service restaurants	53	32 742	9 494	2 257	1 204	18.7	4.2
7222	Limited-service eating places	58	44 296	11 916	2 823	1 367	12.7	14.6
72221	Limited-service eating places	58	44 296	11 916	2 823	1 367	12.7	14.6
722211	Limited-service restaurants	51	38 152	9 926	2 364	1 193	14.1	17.0
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	3	1 447	491	100	16	—	—

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
GRAHAM								
72	Accommodation and food services	41	25 544	6 220	1 335	580	39.4	1.9
721	Accommodation	3	733	194	34	18	—	33.7
722	Food services and drinking places	38	24 811	6 026	1 301	562	40.5	1.0
7222	Limited-service eating places	23	19 090	4 500	962	433	30.4	.1
72221	Limited-service eating places	23	19 090	4 500	962	433	30.4	.1
GRANITE FALLS								
72	Accommodation and food services	12	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
GREENSBORO								
72	Accommodation and food services	654	596 949	174 129	41 426	14 589	16.9	6.9
721	Accommodation	57	137 796	36 228	8 600	2 121	6.4	4.7
7211	Traveler accommodation	56	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	56	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	56	D	D	D	g	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	597	459 153	137 901	32 826	12 468	20.0	7.5
7221	Full-service restaurants	247	205 375	67 663	16 341	6 001	20.1	5.4
72211	Full-service restaurants	247	205 375	67 663	16 341	6 001	20.1	5.4
722110	Full-service restaurants	247	205 375	67 663	16 341	6 001	20.1	5.4
7222	Limited-service eating places	250	193 627	54 676	12 755	5 248	22.6	7.5
72221	Limited-service eating places	250	193 627	54 676	12 755	5 248	22.6	7.5
722211	Limited-service restaurants	213	161 244	44 188	10 541	4 475	25.4	8.7
722212	Cafeterias, buffets, and grill buffets	8	22 413	7 457	1 687	507	1.5	.1
722213	Snack and nonalcoholic beverage bars	29	9 970	3 031	527	266	24.7	5.4
7223	Special food services	56	44 753	12 528	3 003	955	3.9	7.3
7224	Drinking places (alcoholic beverages)	44	15 398	3 034	727	264	32.3	35.5
72241	Drinking places (alcoholic beverages)	44	15 398	3 034	727	264	32.3	35.5
722410	Drinking places (alcoholic beverages)	44	15 398	3 034	727	264	32.3	35.5
GREENVILLE								
72	Accommodation and food services	205	167 364	47 082	11 309	5 295	13.9	10.5
721	Accommodation	24	D	D	D	e	D	D
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	e	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	181	D	D	D	h	D	D
7221	Full-service restaurants	62	58 301	18 864	4 573	2 153	18.2	4.7
72211	Full-service restaurants	62	58 301	18 864	4 573	2 153	18.2	4.7
722110	Full-service restaurants	62	58 301	18 864	4 573	2 153	18.2	4.7
7222	Limited-service eating places	101	70 951	18 593	4 262	2 126	13.4	19.0
72221	Limited-service eating places	101	70 951	18 593	4 262	2 126	13.4	19.0
722211	Limited-service restaurants	91	60 931	15 810	3 606	1 878	14.4	22.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	5	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	13	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	13	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	13	D	D	D	c	D	D
HAMLET								
72	Accommodation and food services	5	1 569	426	111	45	43.5	.2
722	Food services and drinking places	5	1 569	426	111	45	43.5	.2
HARRISBURG								
72	Accommodation and food services	13	10 057	2 981	734	363	18.4	38.3
722	Food services and drinking places	13	10 057	2 981	734	363	18.4	38.3

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HAVELOCK								
72	Accommodation and food services	47	32 245	7 645	1 734	847	14.2	51.9
721	Accommodation	10	3 816	803	183	108	15.8	49.0
7211	Traveler accommodation	10	3 816	803	183	108	15.8	49.0
72111	Hotels (except casino hotels) and motels	10	3 816	803	183	108	15.8	49.0
721110	Hotels (except casino hotels) and motels	10	3 816	803	183	108	15.8	49.0
722	Food services and drinking places	37	28 429	6 842	1 551	739	14.0	52.3
7222	Limited-service eating places	22	24 571	5 731	1 300	593	6.9	58.3
72221	Limited-service eating places	22	24 571	5 731	1 300	593	6.9	58.3
722211	Limited-service restaurants	21	D	D	D	f	D	D
HENDERSON								
72	Accommodation and food services	57	36 849	10 212	2 358	1 272	30.3	5.4
721	Accommodation	7	3 786	900	223	141	60.8	—
7211	Traveler accommodation	7	3 786	900	223	141	60.8	—
72111	Hotels (except casino hotels) and motels	7	3 786	900	223	141	60.8	—
721110	Hotels (except casino hotels) and motels	7	3 786	900	223	141	60.8	—
722	Food services and drinking places	50	33 063	9 312	2 135	1 131	26.8	6.0
7222	Limited-service eating places	29	21 678	5 701	1 327	610	23.2	4.8
72221	Limited-service eating places	29	21 678	5 701	1 327	610	23.2	4.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
HENDERSONVILLE								
72	Accommodation and food services	108	67 117	19 150	4 295	1 793	33.9	7.1
721	Accommodation	13	9 786	2 102	411	218	20.0	28.9
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	8 090	1 656	333	125	24.1	34.5
721110	Hotels (except casino hotels) and motels	9	8 090	1 656	333	125	24.1	34.5
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	95	57 331	17 048	3 884	1 575	36.3	3.4
7221	Full-service restaurants	54	32 650	9 937	2 337	840	50.8	4.5
72211	Full-service restaurants	54	32 650	9 937	2 337	840	50.8	4.5
722110	Full-service restaurants	54	32 650	9 937	2 337	840	50.8	4.5
7222	Limited-service eating places	36	22 541	6 418	1 437	661	16.9	2.3
72221	Limited-service eating places	36	22 541	6 418	1 437	661	16.9	2.3
7223	Special food services	2	D	D	D	b	D	D
HICKORY								
72	Accommodation and food services	229	178 043	53 565	13 234	5 072	18.1	5.6
721	Accommodation	17	17 566	4 909	1 161	401	2.4	1.3
7211	Traveler accommodation	17	17 566	4 909	1 161	401	2.4	1.3
72111	Hotels (except casino hotels) and motels	17	17 566	4 909	1 161	401	2.4	1.3
721110	Hotels (except casino hotels) and motels	17	17 566	4 909	1 161	401	2.4	1.3
722	Food services and drinking places	212	160 477	48 656	12 073	4 671	19.8	6.0
7221	Full-service restaurants	90	79 305	25 955	6 630	2 437	26.8	6.4
72211	Full-service restaurants	90	79 305	25 955	6 630	2 437	26.8	6.4
722110	Full-service restaurants	90	79 305	25 955	6 630	2 437	26.8	6.4
7222	Limited-service eating places	92	65 768	18 300	4 420	1 828	13.1	7.0
72221	Limited-service eating places	92	65 768	18 300	4 420	1 828	13.1	7.0
722211	Limited-service restaurants	78	55 673	15 550	3 812	1 533	13.3	7.2
722212	Cafeterias, buffets, and grill buffets	3	6 939	1 888	415	211	14.6	—
7223	Special food services	19	12 078	3 575	874	308	—	—
7224	Drinking places (alcoholic beverages)	11	3 326	826	149	98	56.1	—
72241	Drinking places (alcoholic beverages)	11	3 326	826	149	98	56.1	—
722410	Drinking places (alcoholic beverages)	11	3 326	826	149	98	56.1	—
HICKORY (PART - BURKE COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
7223	Special food services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HICKORY (PART - CATAWBA COUNTY)								
72	Accommodation and food services	228	D	D	D	i	D	D
721	Accommodation	17	17 566	4 909	1 161	401	2.4	1.3
7211	Traveler accommodation	17	17 566	4 909	1 161	401	2.4	1.3
72111	Hotels (except casino hotels) and motels	17	17 566	4 909	1 161	401	2.4	1.3
721110	Hotels (except casino hotels) and motels	17	17 566	4 909	1 161	401	2.4	1.3
722	Food services and drinking places	211	D	D	D	h	D	D
7221	Full-service restaurants	90	79 305	25 955	6 630	2 437	26.8	6.4
72211	Full-service restaurants	90	79 305	25 955	6 630	2 437	26.8	6.4
722110	Full-service restaurants	90	79 305	25 955	6 630	2 437	26.8	6.4
7222	Limited-service eating places	92	65 768	18 300	4 420	1 828	13.1	7.0
72221	Limited-service eating places	92	65 768	18 300	4 420	1 828	13.1	7.0
722211	Limited-service restaurants	78	55 673	15 550	3 812	1 533	13.3	7.2
722212	Cafeterias, buffets, and grill buffets	3	6 939	1 888	415	211	14.6	—
7223	Special food services	18	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	11	3 326	826	149	98	56.1	—
72241	Drinking places (alcoholic beverages)	11	3 326	826	149	98	56.1	—
722410	Drinking places (alcoholic beverages)	11	3 326	826	149	98	56.1	—
HIGH POINT								
72	Accommodation and food services	220	144 338	39 672	9 134	3 606	17.8	11.5
721	Accommodation	12	13 293	3 084	692	192	26.7	4.6
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
722	Food services and drinking places	208	131 045	36 588	8 442	3 414	16.9	12.2
7221	Full-service restaurants	86	52 798	16 445	3 663	1 422	21.0	12.0
72211	Full-service restaurants	86	52 798	16 445	3 663	1 422	21.0	12.0
722110	Full-service restaurants	86	52 798	16 445	3 663	1 422	21.0	12.0
7222	Limited-service eating places	97	68 249	17 414	4 086	1 783	11.5	13.1
72221	Limited-service eating places	97	68 249	17 414	4 086	1 783	11.5	13.1
722211	Limited-service restaurants	83	53 730	13 293	3 218	1 486	12.1	13.4
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	9	D	D	D	c	D	D
7223	Special food services	13	D	D	D	c	D	D
HIGH POINT (PART - FORSYTH COUNTY)								
72	Accommodation and food services	1	D	D	D	c	D	D
722	Food services and drinking places	1	D	D	D	c	D	D
7222	Limited-service eating places	1	D	D	D	c	D	D
72221	Limited-service eating places	1	D	D	D	c	D	D
HIGH POINT (PART - GUILFORD COUNTY)								
72	Accommodation and food services	219	D	D	D	h	D	D
721	Accommodation	12	13 293	3 084	692	192	26.7	4.6
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
722	Food services and drinking places	207	D	D	D	h	D	D
7221	Full-service restaurants	86	52 798	16 445	3 663	1 422	21.0	12.0
72211	Full-service restaurants	86	52 798	16 445	3 663	1 422	21.0	12.0
722110	Full-service restaurants	86	52 798	16 445	3 663	1 422	21.0	12.0
7222	Limited-service eating places	96	D	D	D	g	D	D
72221	Limited-service eating places	96	D	D	D	g	D	D
722211	Limited-service restaurants	82	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	9	D	D	D	c	D	D
7223	Special food services	13	D	D	D	c	D	D
HILLSBOROUGH								
72	Accommodation and food services	30	14 673	3 897	850	354	27.8	6.2
721	Accommodation	4	1 242	250	54	19	—	14.2
722	Food services and drinking places	26	13 431	3 647	796	335	30.4	5.5
7222	Limited-service eating places	14	9 388	2 439	559	225	17.9	4.9
72221	Limited-service eating places	14	9 388	2 439	559	225	17.9	4.9
HOLLY SPRINGS								
72	Accommodation and food services	9	1 127	295	82	48	47.8	52.2
722	Food services and drinking places	9	1 127	295	82	48	47.8	52.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
HOPE MILLS								
72	Accommodation and food services	24	14 442	3 615	862	421	11.0	12.8
722	Food services and drinking places	24	14 442	3 615	862	421	11.0	12.8
7222	Limited-service eating places	18	12 058	2 962	725	351	10.1	13.5
72221	Limited-service eating places	18	12 058	2 962	725	351	10.1	13.5
HUDSON								
72	Accommodation and food services	11	4 562	1 173	305	157	5.2	6.8
722	Food services and drinking places	11	4 562	1 173	305	157	5.2	6.8
HUNTERSVILLE								
72	Accommodation and food services	63	60 402	16 406	3 861	1 403	8.5	6.1
721	Accommodation	9	8 976	1 746	386	128	16.5	—
7211	Traveler accommodation	9	8 976	1 746	386	128	16.5	—
72111	Hotels (except casino hotels) and motels	9	8 976	1 746	386	128	16.5	—
721110	Hotels (except casino hotels) and motels	9	8 976	1 746	386	128	16.5	—
722	Food services and drinking places	54	51 426	14 660	3 475	1 275	7.1	7.2
7221	Full-service restaurants	26	28 855	8 171	1 935	713	10.8	7.4
72211	Full-service restaurants	26	28 855	8 171	1 935	713	10.8	7.4
722110	Full-service restaurants	26	28 855	8 171	1 935	713	10.8	7.4
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
7223	Special food services	5	D	D	D	c	D	D
INDIAN TRAIL								
72	Accommodation and food services	19	11 782	3 085	725	314	11.4	9.2
722	Food services and drinking places	19	11 782	3 085	725	314	11.4	9.2
7222	Limited-service eating places	13	10 086	2 676	632	271	3.9	10.8
72221	Limited-service eating places	13	10 086	2 676	632	271	3.9	10.8
JACKSONVILLE								
72	Accommodation and food services	153	128 782	32 802	7 723	3 949	12.5	8.3
721	Accommodation	18	16 796	3 070	668	303	10.4	10.6
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	e	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	135	111 986	29 732	7 055	3 646	12.8	7.9
7221	Full-service restaurants	42	39 876	11 537	2 738	1 279	20.0	4.8
72211	Full-service restaurants	42	39 876	11 537	2 738	1 279	20.0	4.8
722110	Full-service restaurants	42	39 876	11 537	2 738	1 279	20.0	4.8
7222	Limited-service eating places	75	68 294	17 129	4 034	2 152	9.0	7.6
72221	Limited-service eating places	75	68 294	17 129	4 034	2 152	9.0	7.6
722211	Limited-service restaurants	67	58 783	14 492	3 394	1 876	10.5	7.9
722212	Cafeterias, buffets, and grill buffets	3	7 175	1 848	462	150	—	—
7224	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	17	D	D	D	c	D	D
JAMESTOWN								
72	Accommodation and food services	12	3 625	1 206	273	114	28.1	3.5
722	Food services and drinking places	12	3 625	1 206	273	114	28.1	3.5
KANNAPOLIS								
72	Accommodation and food services	56	31 323	8 851	2 144	801	19.1	8.2
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	52	D	D	D	f	D	D
7222	Limited-service eating places	22	16 558	4 510	1 080	428	9.3	.1
72221	Limited-service eating places	22	16 558	4 510	1 080	428	9.3	.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
KANNAPOLIS (PART - CABARRUS COUNTY)								
72	Accommodation and food services	38	25 748	7 063	1 734	639	18.3	8.6
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	2	D	D	D	b	D	D
KANNAPOLIS (PART - ROWAN COUNTY)								
72	Accommodation and food services	18	5 575	1 788	410	162	23.1	6.5
722	Food services and drinking places	18	5 575	1 788	410	162	23.1	6.5
KERNERSVILLE								
72	Accommodation and food services	67	43 983	12 379	2 920	1 262	23.3	5.5
721	Accommodation	5	D	D	D	b	D	D
7211	Traveler accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	62	D	D	D	g	D	D
7222	Limited-service eating places	30	22 697	6 089	1 316	583	22.1	2.5
72221	Limited-service eating places	30	22 697	6 089	1 316	583	22.1	2.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
KERNERSVILLE (PART - FORSYTH COUNTY)								
72	Accommodation and food services	67	43 983	12 379	2 920	1 262	23.3	5.5
721	Accommodation	5	D	D	D	b	D	D
7211	Traveler accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	62	D	D	D	g	D	D
7222	Limited-service eating places	30	22 697	6 089	1 316	583	22.1	2.5
72221	Limited-service eating places	30	22 697	6 089	1 316	583	22.1	2.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
KILL DEVIL HILLS								
72	Accommodation and food services	76	72 099	19 539	3 594	1 398	20.7	8.5
721	Accommodation	27	D	D	D	e	D	D
7211	Traveler accommodation	26	27 564	6 500	1 196	437	11.9	18.3
72111	Hotels (except casino hotels) and motels	26	27 564	6 500	1 196	437	11.9	18.3
721110	Hotels (except casino hotels) and motels	26	27 564	6 500	1 196	437	11.9	18.3
722	Food services and drinking places	49	D	D	D	f	D	D
7221	Full-service restaurants	22	25 694	7 851	1 441	578	24.7	1.3
72211	Full-service restaurants	22	25 694	7 851	1 441	578	24.7	1.3
722110	Full-service restaurants	22	25 694	7 851	1 441	578	24.7	1.3
7222	Limited-service eating places	24	16 864	4 596	831	355	19.9	4.7
72221	Limited-service eating places	24	16 864	4 596	831	355	19.9	4.7
7223	Special food services	3	D	D	D	b	D	D
KING								
72	Accommodation and food services	19	13 986	4 030	836	359	31.3	.7
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	7	5 925	1 695	376	149	18.5	1.1
72221	Limited-service eating places	7	5 925	1 695	376	149	18.5	1.1
KING (PART - STOKES COUNTY)								
72	Accommodation and food services	19	13 986	4 030	836	359	31.3	.7
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Food services and drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	7	5 925	1 695	376	149	18.5	1.1
72221	Limited-service eating places	7	5 925	1 695	376	149	18.5	1.1

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KINGS MOUNTAIN								
72	Accommodation and food services	27	14 767	3 800	872	380	30.1	13.7
721	Accommodation	4	3 333	563	112	59	51.6	33.4
7211	Traveler accommodation	4	3 333	563	112	59	51.6	33.4
72111	Hotels (except casino hotels) and motels	4	3 333	563	112	59	51.6	33.4
721110	Hotels (except casino hotels) and motels	4	3 333	563	112	59	51.6	33.4
722	Food services and drinking places	23	11 434	3 237	760	321	23.9	7.9
7222	Limited-service eating places	12	8 224	2 216	520	209	20.6	4.4
72221	Limited-service eating places	12	8 224	2 216	520	209	20.6	4.4
KINGS MOUNTAIN (PART - CLEVELAND COUNTY)								
72	Accommodation and food services	27	14 767	3 800	872	380	30.1	13.7
721	Accommodation	4	3 333	563	112	59	51.6	33.4
7211	Traveler accommodation	4	3 333	563	112	59	51.6	33.4
72111	Hotels (except casino hotels) and motels	4	3 333	563	112	59	51.6	33.4
721110	Hotels (except casino hotels) and motels	4	3 333	563	112	59	51.6	33.4
722	Food services and drinking places	23	11 434	3 237	760	321	23.9	7.9
7222	Limited-service eating places	12	8 224	2 216	520	209	20.6	4.4
72221	Limited-service eating places	12	8 224	2 216	520	209	20.6	4.4
KINSTON								
72	Accommodation and food services	66	46 198	14 496	3 557	1 534	20.8	17.4
721	Accommodation	9	D	D	D	c	D	D
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	57	D	D	D	g	D	D
7222	Limited-service eating places	36	25 606	8 230	2 052	839	20.8	16.1
72221	Limited-service eating places	36	25 606	8 230	2 052	839	20.8	16.1
722212	Cafeterias, buffets, and grill buffets	4	4 935	1 369	340	139	.1	—
7223	Special food services	2	D	D	D	b	D	D
KITTY HAWK								
72	Accommodation and food services	35	20 809	6 799	1 232	423	46.8	1.3
721	Accommodation	6	2 711	544	116	37	18.1	5.0
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	29	18 098	6 255	1 116	386	51.1	.7
7222	Limited-service eating places	11	6 078	1 636	250	80	38.8	2.2
72221	Limited-service eating places	11	6 078	1 636	250	80	38.8	2.2
KNIGHTDALE								
72	Accommodation and food services	22	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	21	14 030	4 021	1 027	399	5.1	9.3
7222	Limited-service eating places	12	9 456	2 666	673	243	3.2	3.4
72221	Limited-service eating places	12	9 456	2 666	673	243	3.2	3.4
LA GRANGE								
72	Accommodation and food services	7	886	175	36	26	98.3	1.7
722	Food services and drinking places	7	886	175	36	26	98.3	1.7
LANDIS								
72	Accommodation and food services	5	3 696	580	149	50	76.0	24.0
722	Food services and drinking places	5	3 696	580	149	50	76.0	24.0

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAURINBURG								
72	Accommodation and food services	38	26 281	6 856	1 741	776	21.2	7.6
721	Accommodation	5	D	D	D	c	D	D
7211	Traveler accommodation	5	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
722	Food services and drinking places	33	D	D	D	f	D	D
7222	Limited-service eating places	19	15 030	3 769	913	433	17.2	5.0
72221	Limited-service eating places	19	15 030	3 769	913	433	17.2	5.0
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	2	D	D	D	b	D	D
LENOIR								
72	Accommodation and food services	59	27 381	7 983	1 829	824	8.8	5.4
721	Accommodation	5	D	D	D	b	D	D
722	Food services and drinking places	54	D	D	D	f	D	D
7222	Limited-service eating places	32	20 641	5 813	1 342	623	4.7	5.6
72221	Limited-service eating places	32	20 641	5 813	1 342	623	4.7	5.6
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
LEWISVILLE								
72	Accommodation and food services	3	1 350	538	126	45	55.3	—
722	Food services and drinking places	3	1 350	538	126	45	55.3	—
LEXINGTON								
72	Accommodation and food services	80	56 819	17 825	4 217	1 672	29.8	3.6
721	Accommodation	7	3 809	725	164	52	13.1	18.7
7211	Traveler accommodation	7	3 809	725	164	52	13.1	18.7
72111	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	b	D	D
722	Food services and drinking places	73	53 010	17 100	4 053	1 620	31.0	2.5
7221	Full-service restaurants	38	25 289	9 549	2 297	817	39.6	5.0
72211	Full-service restaurants	38	25 289	9 549	2 297	817	39.6	5.0
722110	Full-service restaurants	38	25 289	9 549	2 297	817	39.6	5.0
7222	Limited-service eating places	31	D	D	D	f	D	D
72221	Limited-service eating places	31	D	D	D	f	D	D
722211	Limited-service restaurants	28	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
LIBERTY								
72	Accommodation and food services	7	1 457	361	92	33	37.9	5.3
722	Food services and drinking places	7	1 457	361	92	33	37.9	5.3
LILLINGTON								
72	Accommodation and food services	14	7 303	1 866	499	252	20.7	3.4
722	Food services and drinking places	14	7 303	1 866	499	252	20.7	3.4
7222	Limited-service eating places	9	6 299	1 526	418	196	12.0	—
72221	Limited-service eating places	9	6 299	1 526	418	196	12.0	—
LINCOLNTON								
72	Accommodation and food services	45	25 217	6 662	1 567	675	20.5	12.5
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	28	18 971	5 270	1 305	564	11.6	5.5
72221	Limited-service eating places	28	18 971	5 270	1 305	564	11.6	5.5
LONG VIEW								
72	Accommodation and food services	5	2 205	462	99	46	8.3	5.7
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
LONG VIEW (PART - CATAWBA COUNTY)								
72	Accommodation and food services	5	2 205	462	99	46	8.3	5.7
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LOUISBURG								
72	Accommodation and food services	24	10 505	3 004	751	344	32.6	16.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	12	5 770	1 406	342	166	32.9	15.6
72221	Limited-service eating places	12	5 770	1 406	342	166	32.9	15.6
LOWELL								
72	Accommodation and food services	4	1 451	538	136	84	35.1	1.9
722	Food services and drinking places	4	1 451	538	136	84	35.1	1.9
LUMBERTON								
72	Accommodation and food services	108	78 586	19 658	4 645	2 033	23.2	7.8
721	Accommodation	20	13 829	2 735	638	283	35.3	—
7211	Traveler accommodation	20	13 829	2 735	638	283	35.3	—
72111	Hotels (except casino hotels) and motels	20	13 829	2 735	638	283	35.3	—
721110	Hotels (except casino hotels) and motels	20	13 829	2 735	638	283	35.3	—
722	Food services and drinking places	88	64 757	16 923	4 007	1 750	20.6	9.5
7221	Full-service restaurants	41	28 065	7 668	1 893	767	29.3	15.3
72211	Full-service restaurants	41	28 065	7 668	1 893	767	29.3	15.3
722110	Full-service restaurants	41	28 065	7 668	1 893	767	29.3	15.3
7222	Limited-service eating places	44	D	D	D	f	D	D
72221	Limited-service eating places	44	D	D	D	f	D	D
722211	Limited-service restaurants	41	35 439	8 959	2 064	965	11.1	5.1
MAIDEN								
72	Accommodation and food services	9	2 030	539	140	68	75.6	16.2
722	Food services and drinking places	9	2 030	539	140	68	75.6	16.2
MAIDEN (PART - CATAWBA COUNTY)								
72	Accommodation and food services	9	2 030	539	140	68	75.6	16.2
722	Food services and drinking places	9	2 030	539	140	68	75.6	16.2
MARION								
72	Accommodation and food services	43	24 629	6 968	1 752	719	30.5	14.2
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	19	13 794	3 592	881	382	11.7	17.6
72221	Limited-service eating places	19	13 794	3 592	881	382	11.7	17.6
7223	Special food services	5	D	D	D	b	D	D
MATTHEWS								
72	Accommodation and food services	90	68 305	18 895	4 439	1 699	21.2	7.1
721	Accommodation	11	8 216	1 793	395	127	.9	27.5
7211	Traveler accommodation	11	8 216	1 793	395	127	.9	27.5
72111	Hotels (except casino hotels) and motels	11	8 216	1 793	395	127	.9	27.5
721110	Hotels (except casino hotels) and motels	11	8 216	1 793	395	127	.9	27.5
722	Food services and drinking places	79	60 089	17 102	4 044	1 572	24.0	4.3
7221	Full-service restaurants	38	35 475	10 113	2 403	965	27.4	1.2
72211	Full-service restaurants	38	35 475	10 113	2 403	965	27.4	1.2
722110	Full-service restaurants	38	35 475	10 113	2 403	965	27.4	1.2
7222	Limited-service eating places	32	D	D	D	f	D	D
72221	Limited-service eating places	32	D	D	D	f	D	D
7223	Special food services	6	D	D	D	b	D	D
MAXTON								
72	Accommodation and food services	4	1 336	355	83	39	34.1	.8
722	Food services and drinking places	4	1 336	355	83	39	34.1	.8
MAXTON (PART - ROBESON COUNTY)								
72	Accommodation and food services	4	1 336	355	83	39	34.1	.8
722	Food services and drinking places	4	1 336	355	83	39	34.1	.8

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
MEBANE								
72	Accommodation and food services	25	20 839	3 947	965	336	13.5	.1
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	e	D	D
7222	Limited-service eating places	12	6 109	1 493	333	146	22.6	.5
72221	Limited-service eating places	12	6 109	1 493	333	146	22.6	.5
MEBANE (PART - ALAMANCE COUNTY)								
72	Accommodation and food services	24	D	D	D	e	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	12	6 109	1 493	333	146	22.6	.5
72221	Limited-service eating places	12	6 109	1 493	333	146	22.6	.5
MEBANE (PART - ORANGE COUNTY)								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
MINT HILL								
72	Accommodation and food services	23	13 618	3 771	780	305	17.9	48.0
722	Food services and drinking places	23	13 618	3 771	780	305	17.9	48.0
7222	Limited-service eating places	14	11 015	3 036	571	211	7.5	53.5
72221	Limited-service eating places	14	11 015	3 036	571	211	7.5	53.5
MOCKSVILLE								
72	Accommodation and food services	23	8 904	2 801	683	279	36.5	3.5
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
MONROE								
72	Accommodation and food services	94	60 884	16 149	3 770	1 575	15.4	15.6
721	Accommodation	9	5 987	1 693	336	129	—	17.1
7211	Traveler accommodation	9	5 987	1 693	336	129	—	17.1
72111	Hotels (except casino hotels) and motels	9	5 987	1 693	336	129	—	17.1
721110	Hotels (except casino hotels) and motels	9	5 987	1 693	336	129	—	17.1
722	Food services and drinking places	85	54 897	14 456	3 434	1 446	17.1	15.4
7222	Limited-service eating places	37	29 787	7 585	1 805	773	6.9	12.5
72221	Limited-service eating places	37	29 787	7 585	1 805	773	6.9	12.5
722211	Limited-service restaurants	34	29 138	7 395	1 762	756	6.2	12.5
7223	Special food services	11	D	D	D	b	D	D
MOORESVILLE								
72	Accommodation and food services	67	47 720	13 492	3 069	1 015	27.5	1.5
721	Accommodation	5	3 745	751	173	58	22.2	—
7211	Traveler accommodation	5	3 745	751	173	58	22.2	—
72111	Hotels (except casino hotels) and motels	5	3 745	751	173	58	22.2	—
721110	Hotels (except casino hotels) and motels	5	3 745	751	173	58	22.2	—
722	Food services and drinking places	62	43 975	12 741	2 896	957	28.0	1.6
7221	Full-service restaurants	33	25 417	7 631	1 711	549	42.8	1.8
72211	Full-service restaurants	33	25 417	7 631	1 711	549	42.8	1.8
722110	Full-service restaurants	33	25 417	7 631	1 711	549	42.8	1.8
7222	Limited-service eating places	27	D	D	D	e	D	D
72221	Limited-service eating places	27	D	D	D	e	D	D
MOREHEAD CITY								
72	Accommodation and food services	61	37 031	10 630	2 352	1 035	31.9	6.4
721	Accommodation	8	3 408	639	136	56	24.0	.5
7211	Traveler accommodation	8	3 408	639	136	56	24.0	.5
72111	Hotels (except casino hotels) and motels	8	3 408	639	136	56	24.0	.5
721110	Hotels (except casino hotels) and motels	8	3 408	639	136	56	24.0	.5
722	Food services and drinking places	53	33 623	9 991	2 216	979	32.7	7.0
7222	Limited-service eating places	20	13 902	3 764	860	393	10.6	2.5
72221	Limited-service eating places	20	13 902	3 764	860	393	10.6	2.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MORGANTON								
72	Accommodation and food services	80	62 502	19 181	4 399	1 688	30.3	6.0
721	Accommodation	6	3 910	1 464	325	127	18.1	—
7211	Traveler accommodation	6	3 910	1 464	325	127	18.1	—
72111	Hotels (except casino hotels) and motels	6	3 910	1 464	325	127	18.1	—
721110	Hotels (except casino hotels) and motels	6	3 910	1 464	325	127	18.1	—
722	Food services and drinking places	74	58 592	17 717	4 074	1 561	31.1	6.4
7222	Limited-service eating places	37	40 570	11 777	2 829	1 060	37.6	5.9
72221	Limited-service eating places	37	40 570	11 777	2 829	1 060	37.6	5.9
722211	Limited-service restaurants	34	D	D	D	g	D	D
MORRISVILLE								
72	Accommodation and food services	40	24 563	7 745	1 769	527	21.6	11.9
721	Accommodation	3	3 574	698	174	44	—	50.8
7211	Traveler accommodation	3	3 574	698	174	44	—	50.8
72111	Hotels (except casino hotels) and motels	3	3 574	698	174	44	—	50.8
721110	Hotels (except casino hotels) and motels	3	3 574	698	174	44	—	50.8
722	Food services and drinking places	37	20 989	7 047	1 595	483	25.3	5.3
7222	Limited-service eating places	17	7 336	2 498	532	233	16.7	8.8
72221	Limited-service eating places	17	7 336	2 498	532	233	16.7	8.8
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	7	6 253	2 307	657	112	6.4	7.6
MORRISVILLE (PART - WAKE COUNTY)								
72	Accommodation and food services	40	24 563	7 745	1 769	527	21.6	11.9
721	Accommodation	3	3 574	698	174	44	—	50.8
7211	Traveler accommodation	3	3 574	698	174	44	—	50.8
72111	Hotels (except casino hotels) and motels	3	3 574	698	174	44	—	50.8
721110	Hotels (except casino hotels) and motels	3	3 574	698	174	44	—	50.8
722	Food services and drinking places	37	20 989	7 047	1 595	483	25.3	5.3
7222	Limited-service eating places	17	7 336	2 498	532	233	16.7	8.8
72221	Limited-service eating places	17	7 336	2 498	532	233	16.7	8.8
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	7	6 253	2 307	657	112	6.4	7.6
MOUNT AIRY								
72	Accommodation and food services	65	36 310	10 085	2 395	1 051	27.0	3.7
721	Accommodation	7	3 189	744	174	60	8.6	—
722	Food services and drinking places	58	33 121	9 341	2 221	991	28.7	4.1
7222	Limited-service eating places	25	20 716	5 784	1 360	589	11.3	1.8
72221	Limited-service eating places	25	20 716	5 784	1 360	589	11.3	1.8
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
MOUNT HOLLY								
72	Accommodation and food services	12	2 920	718	174	78	29.9	7.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
MOUNT OLIVE								
72	Accommodation and food services	12	10 117	2 567	584	239	24.2	36.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7222	Limited-service eating places	5	5 397	1 173	274	138	22.4	23.7
72221	Limited-service eating places	5	5 397	1 173	274	138	22.4	23.7
MOUNT OLIVE (PART - WAYNE COUNTY)								
72	Accommodation and food services	12	10 117	2 567	584	239	24.2	36.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7222	Limited-service eating places	5	5 397	1 173	274	138	22.4	23.7
72221	Limited-service eating places	5	5 397	1 173	274	138	22.4	23.7

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NAGS HEAD								
72	Accommodation and food services	50	38 283	11 205	2 054	652	19.9	2.5
721	Accommodation	13	10 559	2 514	552	143	3.9	—
7211	Traveler accommodation	13	10 559	2 514	552	143	3.9	—
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
722	Food services and drinking places	37	27 724	8 691	1 502	509	26.0	3.4
7222	Limited-service eating places	14	6 356	1 684	303	95	16.7	10.4
72221	Limited-service eating places	14	6 356	1 684	303	95	16.7	10.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
NASHVILLE								
72	Accommodation and food services	19	9 763	3 038	707	334	12.1	17.4
722	Food services and drinking places	19	9 763	3 038	707	334	12.1	17.4
7222	Limited-service eating places	13	7 721	2 349	530	259	14.8	.2
72221	Limited-service eating places	13	7 721	2 349	530	259	14.8	.2
NEW BERN								
72	Accommodation and food services	97	70 252	18 120	4 089	1 909	24.5	27.7
721	Accommodation	11	12 989	3 045	682	216	14.6	55.3
7211	Traveler accommodation	11	12 989	3 045	682	216	14.6	55.3
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	86	57 263	15 075	3 407	1 693	26.8	21.5
7222	Limited-service eating places	36	32 543	7 112	1 625	855	17.0	29.9
72221	Limited-service eating places	36	32 543	7 112	1 625	855	17.0	29.9
722211	Limited-service restaurants	31	28 151	5 970	1 352	728	16.5	34.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
NEWPORT								
72	Accommodation and food services	7	2 727	766	190	94	4.9	45.9
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
NEWTON								
72	Accommodation and food services	30	12 734	3 600	845	381	49.8	4.9
722	Food services and drinking places	30	12 734	3 600	845	381	49.8	4.9
7222	Limited-service eating places	14	6 812	1 978	440	221	19.2	.3
72221	Limited-service eating places	14	6 812	1 978	440	221	19.2	.3
NORTH WILKESBORO								
72	Accommodation and food services	30	10 784	2 985	748	369	39.5	3.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	29	D	D	D	e	D	D
7222	Limited-service eating places	10	5 888	1 568	377	195	18.8	6.0
72221	Limited-service eating places	10	5 888	1 568	377	195	18.8	6.0
OAK ISLAND								
72	Accommodation and food services	26	7 330	1 530	289	155	25.6	19.4
721	Accommodation	10	3 438	552	117	52	16.5	3.8
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	16	3 892	978	172	103	33.6	33.2
OAK RIDGE								
72	Accommodation and food services	5	2 054	523	121	50	56.7	—
722	Food services and drinking places	5	2 054	523	121	50	56.7	—
OXFORD								
72	Accommodation and food services	25	19 581	5 354	1 193	386	42.5	8.4
722	Food services and drinking places	25	19 581	5 354	1 193	386	42.5	8.4
7222	Limited-service eating places	15	14 809	3 903	830	244	49.0	9.8
72221	Limited-service eating places	15	14 809	3 903	830	244	49.0	9.8
7223	Special food services	3	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PEMBROKE								
72	Accommodation and food services	12	6 002	1 636	373	208	28.5	3.5
722	Food services and drinking places	12	6 002	1 636	373	208	28.5	3.5
7223	Special food services	1	D	D	D	b	D	D
PINEHURST								
72	Accommodation and food services	26	93 030	30 408	5 977	1 531	7.7	1.6
721	Accommodation	6	D	D	D	g	D	D
7211	Traveler accommodation	6	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	g	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
PINEVILLE								
72	Accommodation and food services	57	47 269	14 464	3 629	1 208	18.6	6.3
721	Accommodation	5	4 751	1 262	283	78	16.0	—
7211	Traveler accommodation	5	4 751	1 262	283	78	16.0	—
72111	Hotels (except casino hotels) and motels	5	4 751	1 262	283	78	16.0	—
721110	Hotels (except casino hotels) and motels	5	4 751	1 262	283	78	16.0	—
722	Food services and drinking places	52	42 518	13 202	3 346	1 130	18.9	7.0
7222	Limited-service eating places	24	16 471	4 547	1 115	366	21.2	11.0
72221	Limited-service eating places	24	16 471	4 547	1 115	366	21.2	11.0
7223	Special food services	3	D	D	D	b	D	D
PLEASANT GARDEN								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
PLYMOUTH								
72	Accommodation and food services	16	7 107	1 711	406	197	35.5	19.9
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
RAEFORD								
72	Accommodation and food services	17	5 428	1 484	351	168	36.4	1.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
RALEIGH								
72	Accommodation and food services	752	638 364	185 339	45 350	14 972	17.5	10.8
721	Accommodation	60	117 106	31 504	7 997	1 917	2.3	14.3
7211	Traveler accommodation	53	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	52	115 374	31 355	7 945	1 902	1.6	14.5
721110	Hotels (except casino hotels) and motels	52	115 374	31 355	7 945	1 902	1.6	14.5
7213	Rooming and boarding houses	7	D	D	D	a	D	D
72131	Rooming and boarding houses	7	D	D	D	a	D	D
721310	Rooming and boarding houses	7	D	D	D	a	D	D
722	Food services and drinking places	692	521 258	153 835	37 353	13 055	21.0	10.1
7221	Full-service restaurants	281	265 691	82 831	20 640	6 667	24.7	9.4
72211	Full-service restaurants	281	265 691	82 831	20 640	6 667	24.7	9.4
722110	Full-service restaurants	281	265 691	82 831	20 640	6 667	24.7	9.4
7222	Limited-service eating places	343	214 657	60 458	14 247	5 445	15.5	10.1
72221	Limited-service eating places	343	214 657	60 458	14 247	5 445	15.5	10.1
722211	Limited-service restaurants	276	169 003	46 987	11 240	4 322	18.3	11.6
722212	Cafeterias, buffets, and grill buffets	15	24 318	7 871	1 778	574	1.3	1.4
722213	Snack and nonalcoholic beverage bars	52	21 336	5 600	1 229	549	10.1	7.7
7223	Special food services	35	24 314	6 728	1 567	541	9.9	18.9
7224	Drinking places (alcoholic beverages)	33	16 596	3 818	899	402	47.3	8.7
72241	Drinking places (alcoholic beverages)	33	16 596	3 818	899	402	47.3	8.7
722410	Drinking places (alcoholic beverages)	33	16 596	3 818	899	402	47.3	8.7

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Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
RALEIGH (PART - WAKE COUNTY)								
72	Accommodation and food services	752	638 364	185 339	45 350	14 972	17.5	10.8
721	Accommodation	60	117 106	31 504	7 997	1 917	2.3	14.3
7211	Traveler accommodation	53	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	52	115 374	31 355	7 945	1 902	1.6	14.5
721110	Hotels (except casino hotels) and motels	52	115 374	31 355	7 945	1 902	1.6	14.5
7213	Rooming and boarding houses	7	D	D	D	a	D	D
72131	Rooming and boarding houses	7	D	D	D	a	D	D
721310	Rooming and boarding houses	7	D	D	D	a	D	D
722	Food services and drinking places	692	521 258	153 835	37 353	13 055	21.0	10.1
7221	Full-service restaurants	281	265 691	82 831	20 640	6 667	24.7	9.4
72211	Full-service restaurants	281	265 691	82 831	20 640	6 667	24.7	9.4
722110	Full-service restaurants	281	265 691	82 831	20 640	6 667	24.7	9.4
7222	Limited-service eating places	343	214 657	60 458	14 247	5 445	15.5	10.1
72221	Limited-service eating places	343	214 657	60 458	14 247	5 445	15.5	10.1
722211	Limited-service restaurants	276	169 003	46 987	11 240	4 322	18.3	11.6
722212	Cafeterias, buffets, and grill buffets	15	24 318	7 871	1 778	574	1.3	1.4
722213	Snack and nonalcoholic beverage bars	52	21 336	5 600	1 229	549	10.1	7.7
7223	Special food services	35	24 314	6 728	1 567	541	9.9	18.9
7224	Drinking places (alcoholic beverages)	33	16 596	3 818	899	402	47.3	8.7
72241	Drinking places (alcoholic beverages)	33	16 596	3 818	899	402	47.3	8.7
722410	Drinking places (alcoholic beverages)	33	16 596	3 818	899	402	47.3	8.7
RANDLEMAN								
72	Accommodation and food services	11	6 449	1 849	410	180	10.8	7.2
722	Food services and drinking places	11	6 449	1 849	410	180	10.8	7.2
7222	Limited-service eating places	6	4 955	1 350	297	122	12.3	—
72221	Limited-service eating places	6	4 955	1 350	297	122	12.3	—
RED SPRINGS								
72	Accommodation and food services	8	4 722	1 367	291	185	47.5	—
722	Food services and drinking places	8	4 722	1 367	291	185	47.5	—
7222	Limited-service eating places	7	D	D	D	c	D	D
72221	Limited-service eating places	7	D	D	D	c	D	D
RED SPRINGS (PART - ROBESON COUNTY)								
72	Accommodation and food services	8	4 722	1 367	291	185	47.5	—
722	Food services and drinking places	8	4 722	1 367	291	185	47.5	—
7222	Limited-service eating places	7	D	D	D	c	D	D
72221	Limited-service eating places	7	D	D	D	c	D	D
REIDSVILLE								
72	Accommodation and food services	37	22 069	6 349	1 530	685	25.8	14.4
721	Accommodation	4	1 421	360	82	40	18.9	—
722	Food services and drinking places	33	20 648	5 989	1 448	645	26.3	15.3
7222	Limited-service eating places	13	12 138	3 084	745	342	9.9	24.1
72221	Limited-service eating places	13	12 138	3 084	745	342	9.9	24.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
ROANOKE RAPIDS								
72	Accommodation and food services	43	29 630	7 188	1 681	727	18.6	10.4
721	Accommodation	9	8 881	2 012	462	154	11.9	25.4
7211	Traveler accommodation	9	8 881	2 012	462	154	11.9	25.4
72111	Hotels (except casino hotels) and motels	9	8 881	2 012	462	154	11.9	25.4
721110	Hotels (except casino hotels) and motels	9	8 881	2 012	462	154	11.9	25.4
722	Food services and drinking places	34	20 749	5 176	1 219	573	21.4	4.0
7222	Limited-service eating places	15	14 519	3 191	770	362	4.5	3.8
72221	Limited-service eating places	15	14 519	3 191	770	362	4.5	3.8
ROCKINGHAM								
72	Accommodation and food services	56	30 472	7 019	1 735	798	15.5	14.6
721	Accommodation	15	4 928	936	210	90	27.3	2.8
7211	Traveler accommodation	15	4 928	936	210	90	27.3	2.8
72111	Hotels (except casino hotels) and motels	15	4 928	936	210	90	27.3	2.8
721110	Hotels (except casino hotels) and motels	15	4 928	936	210	90	27.3	2.8
722	Food services and drinking places	41	25 544	6 083	1 525	708	13.2	16.9
7222	Limited-service eating places	25	18 341	4 078	1 009	454	5.7	19.2
72221	Limited-service eating places	25	18 341	4 078	1 009	454	5.7	19.2
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ROCKY MOUNT								
72	Accommodation and food services	137	98 186	27 779	6 807	3 016	19.6	9.7
721	Accommodation	15	9 444	1 974	456	172	14.1	1.7
7211	Traveler accommodation	15	9 444	1 974	456	172	14.1	1.7
72111	Hotels (except casino hotels) and motels	15	9 444	1 974	456	172	14.1	1.7
721110	Hotels (except casino hotels) and motels	15	9 444	1 974	456	172	14.1	1.7
722	Food services and drinking places	122	88 742	25 805	6 351	2 844	20.2	10.6
7221	Full-service restaurants	40	33 664	9 460	2 446	1 099	30.9	3.1
72211	Full-service restaurants	40	33 664	9 460	2 446	1 099	30.9	3.1
722110	Full-service restaurants	40	33 664	9 460	2 446	1 099	30.9	3.1
7222	Limited-service eating places	70	50 225	14 740	3 517	1 619	14.1	14.6
72221	Limited-service eating places	70	50 225	14 740	3 517	1 619	14.1	14.6
722211	Limited-service restaurants	59	41 369	11 867	2 833	1 368	15.9	15.5
722212	Cafeterias, buffets, and grill buffets	4	6 101	2 047	475	188	3.2	10.1
7223	Special food services	8	4 264	1 406	344	110	—	23.9
ROCKY MOUNT (PART - EDGECOMBE COUNTY)								
72	Accommodation and food services	18	9 369	2 741	672	280	13.7	14.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	9	6 709	1 791	449	209	6.1	4.9
72221	Limited-service eating places	9	6 709	1 791	449	209	6.1	4.9
7223	Special food services	3	D	D	D	b	D	D
ROCKY MOUNT (PART - NASH COUNTY)								
72	Accommodation and food services	119	88 817	25 038	6 135	2 736	20.2	9.2
721	Accommodation	14	D	D	D	c	D	D
7211	Traveler accommodation	14	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
722	Food services and drinking places	105	D	D	D	h	D	D
7221	Full-service restaurants	37	D	D	D	g	D	D
72211	Full-service restaurants	37	D	D	D	g	D	D
722110	Full-service restaurants	37	D	D	D	g	D	D
7222	Limited-service eating places	61	43 516	12 949	3 068	1 410	15.4	16.1
72221	Limited-service eating places	61	43 516	12 949	3 068	1 410	15.4	16.1
722211	Limited-service restaurants	50	34 660	10 076	2 384	1 159	17.8	17.6
722212	Cafeterias, buffets, and grill buffets	4	6 101	2 047	475	188	3.2	10.1
7223	Special food services	5	D	D	D	b	D	D
ROXBORO								
72	Accommodation and food services	36	21 552	5 446	1 251	519	18.0	3.4
721	Accommodation	6	3 332	629	144	67	29.2	—
7211	Traveler accommodation	6	3 332	629	144	67	29.2	—
72111	Hotels (except casino hotels) and motels	6	3 332	629	144	67	29.2	—
721110	Hotels (except casino hotels) and motels	6	3 332	629	144	67	29.2	—
722	Food services and drinking places	30	18 220	4 817	1 107	452	15.9	4.0
7222	Limited-service eating places	15	D	D	D	e	D	D
72221	Limited-service eating places	15	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
RUTHERFORDTON								
72	Accommodation and food services	18	5 253	1 284	288	121	43.6	23.8
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SALISBURY								
72	Accommodation and food services	102	73 663	21 452	5 209	2 051	18.9	4.4
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
722	Food services and drinking places	91	D	D	D	g	D	D
7221	Full-service restaurants	43	28 279	8 460	2 088	854	37.1	8.1
72211	Full-service restaurants	43	28 279	8 460	2 088	854	37.1	8.1
722110	Full-service restaurants	43	28 279	8 460	2 088	854	37.1	8.1
7222	Limited-service eating places	41	31 884	8 791	2 128	846	5.7	2.9
72221	Limited-service eating places	41	31 884	8 791	2 128	846	5.7	2.9
722211	Limited-service restaurants	34	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
72222	Limited-service eating places	41	31 884	8 791	2 128	846	5.7	2.9
722221	Limited-service restaurants	34	D	D	D	f	D	D
7222211	Limited-service restaurants	34	D	D	D	f	D	D
7222212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	4	D	D	D	c	D	D
SANFORD								
72	Accommodation and food services	87	52 848	16 482	3 895	1 727	25.9	10.2
721	Accommodation	9	6 141	1 543	387	141	35.4	—
7211	Traveler accommodation	9	6 141	1 543	387	141	35.4	—
72111	Hotels (except casino hotels) and motels	9	6 141	1 543	387	141	35.4	—
721110	Hotels (except casino hotels) and motels	9	6 141	1 543	387	141	35.4	—
722	Food services and drinking places	78	46 707	14 939	3 508	1 586	24.7	11.5
7222	Limited-service eating places	35	D	D	D	f	D	D
72221	Limited-service eating places	35	D	D	D	f	D	D
722211	Limited-service restaurants	33	24 272	7 944	1 886	880	14.7	5.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	3	D	D	D	b	D	D
SAWMILLS								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
SELMA								
72	Accommodation and food services	13	10 595	2 896	692	268	4.0	8.9
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	e	D	D
7222	Limited-service eating places	7	6 205	1 608	380	125	6.8	15.3
72221	Limited-service eating places	7	6 205	1 608	380	125	6.8	15.3
SHELBY								
72	Accommodation and food services	89	53 633	15 564	3 773	1 620	19.9	2.4
721	Accommodation	6	3 682	870	216	124	—	3.7
7211	Traveler accommodation	6	3 682	870	216	124	—	3.7
72111	Hotels (except casino hotels) and motels	6	3 682	870	216	124	—	3.7
721110	Hotels (except casino hotels) and motels	6	3 682	870	216	124	—	3.7
722	Food services and drinking places	83	49 951	14 694	3 557	1 496	21.4	2.3
7222	Limited-service eating places	36	27 305	6 996	1 719	754	18.5	—
72221	Limited-service eating places	36	27 305	6 996	1 719	754	18.5	—
722211	Limited-service restaurants	32	26 959	6 899	1 695	738	17.5	—
7223	Special food services	4	D	D	D	c	D	D
SILER CITY								
72	Accommodation and food services	27	15 653	3 764	780	387	52.3	13.9
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	12	11 644	2 872	577	246	48.8	18.7
72221	Limited-service eating places	12	11 644	2 872	577	246	48.8	18.7
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
SMITHFIELD								
72	Accommodation and food services	50	34 835	9 532	2 090	857	22.4	7.4
721	Accommodation	7	6 341	1 509	367	140	6.4	—
7211	Traveler accommodation	7	6 341	1 509	367	140	6.4	—
72111	Hotels (except casino hotels) and motels	7	6 341	1 509	367	140	6.4	—
721110	Hotels (except casino hotels) and motels	7	6 341	1 509	367	140	6.4	—
722	Food services and drinking places	43	28 494	8 023	1 723	717	26.0	9.0
7222	Limited-service eating places	23	15 694	4 161	1 011	465	19.2	15.7
72221	Limited-service eating places	23	15 694	4 161	1 011	465	19.2	15.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
SOUTHERN PINES								
72	Accommodation and food services	66	48 276	13 726	3 210	1 353	19.9	2.5
721	Accommodation	7	11 790	3 384	724	372	2.1	2.2
7211	Traveler accommodation	7	11 790	3 384	724	372	2.1	2.2
72111	Hotels (except casino hotels) and motels	7	11 790	3 384	724	372	2.1	2.2
721110	Hotels (except casino hotels) and motels	7	11 790	3 384	724	372	2.1	2.2
722	Food services and drinking places	59	36 486	10 342	2 486	981	25.6	2.6
7222	Limited-service eating places	22	11 932	3 070	722	310	21.9	2.8
72221	Limited-service eating places	22	11 932	3 070	722	310	21.9	2.8
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	2	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages)	12	3 381	878	191	76	56.8	9.3
72241	Drinking places (alcoholic beverages)	12	3 381	878	191	76	56.8	9.3
722410	Drinking places (alcoholic beverages)	12	3 381	878	191	76	56.8	9.3
SPENCER								
72	Accommodation and food services	8	1 462	430	157	64	76.3	4.2
722	Food services and drinking places	8	1 462	430	157	64	76.3	4.2
SPINDALE								
72	Accommodation and food services	15	5 887	1 421	330	201	48.0	26.6
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
SPRING LAKE								
72	Accommodation and food services	29	18 344	4 471	1 078	531	29.9	6.4
721	Accommodation	5	4 861	933	229	87	25.0	12.3
7211	Traveler accommodation	5	4 861	933	229	87	25.0	12.3
72111	Hotels (except casino hotels) and motels	5	4 861	933	229	87	25.0	12.3
721110	Hotels (except casino hotels) and motels	5	4 861	933	229	87	25.0	12.3
722	Food services and drinking places	24	13 483	3 538	849	444	31.6	4.3
7222	Limited-service eating places	16	11 016	2 863	681	367	27.5	—
72221	Limited-service eating places	16	11 016	2 863	681	367	27.5	—
STALLINGS								
72	Accommodation and food services	3	862	222	55	17	17.7	8.7
722	Food services and drinking places	3	862	222	55	17	17.7	8.7
STANLEY								
72	Accommodation and food services	4	2 825	947	196	82	27.4	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
STATESVILLE								
72	Accommodation and food services	110	61 987	17 855	4 188	1 747	20.5	4.3
721	Accommodation	13	8 426	1 998	442	138	2.2	—
7211	Traveler accommodation	13	8 426	1 998	442	138	2.2	—
72111	Hotels (except casino hotels) and motels	13	8 426	1 998	442	138	2.2	—
721110	Hotels (except casino hotels) and motels	13	8 426	1 998	442	138	2.2	—
722	Food services and drinking places	97	53 561	15 857	3 746	1 609	23.4	4.9
7221	Full-service restaurants	51	25 501	7 744	1 878	846	35.1	8.1
72211	Full-service restaurants	51	25 501	7 744	1 878	846	35.1	8.1
722110	Full-service restaurants	51	25 501	7 744	1 878	846	35.1	8.1
7222	Limited-service eating places	37	26 928	7 685	1 768	726	10.2	1.9
72221	Limited-service eating places	37	26 928	7 685	1 768	726	10.2	1.9
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
STOKESDALE								
72	Accommodation and food services	5	960	300	73	39	100.0	—
722	Food services and drinking places	5	960	300	73	39	100.0	—
SUMMERFIELD								
72	Accommodation and food services	4	431	86	27	12	65.2	34.8
722	Food services and drinking places	4	431	86	27	12	65.2	34.8
TABOR CITY								
72	Accommodation and food services	11	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	10	2 981	780	170	71	41.7	26.1
TARBORO								
72	Accommodation and food services	30	9 876	2 839	598	317	11.5	5.6
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	14	6 439	1 854	430	223	6.6	4.1
72221	Limited-service eating places	14	6 439	1 854	430	223	6.6	4.1
THOMASVILLE								
72	Accommodation and food services	54	28 564	7 812	1 877	891	29.6	4.6
721	Accommodation	4	1 887	437	99	36	—	34.6
722	Food services and drinking places	50	26 677	7 375	1 778	855	31.7	2.5
7222	Limited-service eating places	22	15 252	3 796	882	379	12.1	.4
72221	Limited-service eating places	22	15 252	3 796	882	379	12.1	.4
THOMASVILLE (PART - DAVIDSON COUNTY)								
72	Accommodation and food services	54	28 564	7 812	1 877	891	29.6	4.6
721	Accommodation	4	1 887	437	99	36	—	34.6
722	Food services and drinking places	50	26 677	7 375	1 778	855	31.7	2.5
7222	Limited-service eating places	22	15 252	3 796	882	379	12.1	.4
72221	Limited-service eating places	22	15 252	3 796	882	379	12.1	.4
TRENT WOODS								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
TRINITY								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
TROY								
72	Accommodation and food services	6	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	1 683	403	125	63	77.8	22.2
UNIONVILLE								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
VALDESE								
72	Accommodation and food services	13	6 897	1 918	465	221	30.0	—
722	Food services and drinking places	13	6 897	1 918	465	221	30.0	—
7222	Limited-service eating places	10	D	D	D	c	D	D
72221	Limited-service eating places	10	D	D	D	c	D	D
WADESBORO								
72	Accommodation and food services	21	13 335	3 537	797	363	33.1	30.2
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	10	D	D	D	e	D	D
72221	Limited-service eating places	10	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WAKE FOREST								
72	Accommodation and food services	34	17 284	5 480	912	408	29.8	25.8
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	33	D	D	D	e	D	D
7222	Limited-service eating places	14	8 017	2 146	477	212	18.5	42.1
72221	Limited-service eating places	14	8 017	2 146	477	212	18.5	42.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
WAKE FOREST (PART - WAKE COUNTY)								
72	Accommodation and food services	34	17 284	5 480	912	408	29.8	25.8
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	33	D	D	D	e	D	D
7222	Limited-service eating places	14	8 017	2 146	477	212	18.5	42.1
72221	Limited-service eating places	14	8 017	2 146	477	212	18.5	42.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	a	D	D
WALKERTOWN								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
WALLACE								
72	Accommodation and food services	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	7 330	1 745	438	237	20.9	5.4
7222	Limited-service eating places	11	5 879	1 379	347	192	16.0	5.5
72221	Limited-service eating places	11	5 879	1 379	347	192	16.0	5.5
WALLACE (PART - DUPLIN COUNTY)								
72	Accommodation and food services	18	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	7 330	1 745	438	237	20.9	5.4
7222	Limited-service eating places	11	5 879	1 379	347	192	16.0	5.5
72221	Limited-service eating places	11	5 879	1 379	347	192	16.0	5.5
WARSAW								
72	Accommodation and food services	14	9 112	2 670	640	333	18.3	.4
721	Accommodation	4	1 288	307	73	25	32.9	2.8
722	Food services and drinking places	10	7 824	2 363	567	308	15.9	—
7222	Limited-service eating places	5	5 654	1 500	334	191	—	—
72221	Limited-service eating places	5	5 654	1 500	334	191	—	—
WASHINGTON								
72	Accommodation and food services	42	28 681	6 830	1 597	716	17.9	31.1
721	Accommodation	7	2 144	381	80	41	60.3	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	35	26 537	6 449	1 517	675	14.5	33.6
7222	Limited-service eating places	21	19 973	4 723	1 117	475	8.0	31.9
72221	Limited-service eating places	21	19 973	4 723	1 117	475	8.0	31.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
WAXHAW								
72	Accommodation and food services	9	3 400	1 091	288	114	23.6	14.9
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
WAYNESVILLE								
72	Accommodation and food services	49	29 818	9 539	1 901	738	27.7	5.2
721	Accommodation	12	8 589	3 003	527	171	11.8	3.2
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	8 284	2 961	518	166	12.0	1.8
721110	Hotels (except casino hotels) and motels	9	8 284	2 961	518	166	12.0	1.8
722	Food services and drinking places	37	21 229	6 536	1 374	567	34.1	6.0
7222	Limited-service eating places	12	8 470	2 303	469	232	32.3	—
72221	Limited-service eating places	12	8 470	2 303	469	232	32.3	—

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							From admini- strative records ¹	Estimated ²
WEDDINGTON								
72	Accommodation and food services	4	667	150	28	24	80.5	19.5
722	Food services and drinking places	4	667	150	28	24	80.5	19.5
WEDDINGTON (PART - UNION COUNTY)								
72	Accommodation and food services	4	667	150	28	24	80.5	19.5
722	Food services and drinking places	4	667	150	28	24	80.5	19.5
WENDELL								
72	Accommodation and food services	7	2 612	615	143	70	59.7	—
722	Food services and drinking places	7	2 612	615	143	70	59.7	—
WENTWORTH								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
WESLEY CHAPEL								
72	Accommodation and food services	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
WHITEVILLE								
72	Accommodation and food services	48	21 248	5 825	1 326	585	27.6	30.5
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	46	D	D	D	e	D	D
7222	Limited-service eating places	22	9 103	2 141	514	268	10.2	5.5
72221	Limited-service eating places	22	9 103	2 141	514	268	10.2	5.5
WILKESBORO								
72	Accommodation and food services	35	26 778	7 009	1 635	674	22.3	2.9
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	31	D	D	D	f	D	D
7222	Limited-service eating places	17	16 411	4 248	953	401	19.3	3.7
72221	Limited-service eating places	17	16 411	4 248	953	401	19.3	3.7
WILLIAMSTON								
72	Accommodation and food services	28	16 856	4 707	1 070	509	18.2	16.2
721	Accommodation	6	2 914	811	166	81	5.7	57.4
722	Food services and drinking places	22	13 942	3 896	904	428	20.8	7.6
7222	Limited-service eating places	12	D	D	D	c	D	D
72221	Limited-service eating places	12	D	D	D	c	D	D
WILMINGTON								
72	Accommodation and food services	349	251 246	74 723	17 276	7 206	18.4	8.9
721	Accommodation	28	35 520	9 450	1 904	570	10.8	2.0
7211	Traveler accommodation	28	35 520	9 450	1 904	570	10.8	2.0
72111	Hotels (except casino hotels) and motels	25	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	f	D	D
722	Food services and drinking places	321	215 726	65 273	15 372	6 636	19.7	10.1
7221	Full-service restaurants	131	110 969	36 855	8 444	3 564	19.7	10.8
72211	Full-service restaurants	131	110 969	36 855	8 444	3 564	19.7	10.8
722110	Full-service restaurants	131	110 969	36 855	8 444	3 564	19.7	10.8
7222	Limited-service eating places	152	91 991	24 827	5 881	2 615	18.4	9.9
72221	Limited-service eating places	152	91 991	24 827	5 881	2 615	18.4	9.9
722211	Limited-service restaurants	117	68 857	18 167	4 347	2 045	20.7	6.0
722212	Cafeterias, buffets, and grill buffets	6	10 144	3 026	676	228	8.6	.4
722213	Snack and nonalcoholic beverage bars	29	12 990	3 634	858	342	14.1	38.1
7223	Special food services	7	6 655	1 916	592	239	4.9	.8
7224	Drinking places (alcoholic beverages)	31	6 111	1 675	455	218	53.4	10.0
72241	Drinking places (alcoholic beverages)	31	6 111	1 675	455	218	53.4	10.0
722410	Drinking places (alcoholic beverages)	31	6 111	1 675	455	218	53.4	10.0

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WILSON								
72	Accommodation and food services	113	84 294	23 128	5 482	2 436	14.6	12.7
721	Accommodation	16	10 665	2 046	500	207	32.2	—
7211	Traveler accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
722	Food services and drinking places	97	73 629	21 082	4 982	2 229	12.0	14.6
7221	Full-service restaurants	41	25 641	8 819	2 052	859	15.1	16.5
72211	Full-service restaurants	41	25 641	8 819	2 052	859	15.1	16.5
722110	Full-service restaurants	41	25 641	8 819	2 052	859	15.1	16.5
7222	Limited-service eating places	45	42 326	11 228	2 660	1 289	8.1	15.3
72221	Limited-service eating places	45	42 326	11 228	2 660	1 289	8.1	15.3
722211	Limited-service restaurants	40	36 877	9 635	2 297	1 131	9.3	17.1
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	8	D	D	D	b	D	D
WINSTON-SALEM								
72	Accommodation and food services	463	389 048	115 879	27 457	10 220	19.3	12.9
721	Accommodation	35	56 288	17 086	3 972	1 109	15.4	9.8
7211	Traveler accommodation	35	56 288	17 086	3 972	1 109	15.4	9.8
72111	Hotels (except casino hotels) and motels	32	55 637	16 858	3 915	1 084	15.0	9.9
721110	Hotels (except casino hotels) and motels	32	55 637	16 858	3 915	1 084	15.0	9.9
722	Food services and drinking places	428	332 760	98 793	23 485	9 111	20.0	13.4
7221	Full-service restaurants	178	143 783	46 690	11 154	4 133	29.2	9.0
72211	Full-service restaurants	178	143 783	46 690	11 154	4 133	29.2	9.0
722110	Full-service restaurants	178	143 783	46 690	11 154	4 133	29.2	9.0
7222	Limited-service eating places	199	149 593	41 829	9 850	3 912	14.4	13.6
72221	Limited-service eating places	199	149 593	41 829	9 850	3 912	14.4	13.6
722211	Limited-service restaurants	169	122 958	32 938	7 802	3 230	16.0	15.3
722212	Cafeterias, buffets, and grill buffets	9	20 606	6 906	1 580	489	1.9	2.1
722213	Snack and nonalcoholic beverage bars	21	6 029	1 985	468	193	25.7	18.8
7223	Special food services	31	31 789	8 872	2 172	931	.9	27.7
7224	Drinking places (alcoholic beverages)	20	7 595	1 402	309	135	35.3	31.1
72241	Drinking places (alcoholic beverages)	20	7 595	1 402	309	135	35.3	31.1
722410	Drinking places (alcoholic beverages)	20	7 595	1 402	309	135	35.3	31.1
WINTERVILLE								
72	Accommodation and food services	9	3 827	1 189	290	163	22.7	31.3
722	Food services and drinking places	9	3 827	1 189	290	163	22.7	31.3
WOODFIN								
72	Accommodation and food services	7	2 272	693	150	68	63.5	7.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
WRIGHTSVILLE BEACH								
72	Accommodation and food services	26	34 569	10 530	2 044	833	13.2	4.0
721	Accommodation	6	17 208	5 319	1 089	348	—	5.0
7211	Traveler accommodation	6	17 208	5 319	1 089	348	—	5.0
72111	Hotels (except casino hotels) and motels	6	17 208	5 319	1 089	348	—	5.0
721110	Hotels (except casino hotels) and motels	6	17 208	5 319	1 089	348	—	5.0
722	Food services and drinking places	20	17 361	5 211	955	485	26.2	3.0
YADKINVILLE								
72	Accommodation and food services	21	7 515	1 915	463	208	47.5	10.0
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
ZEBULON								
72	Accommodation and food services	18	9 893	2 940	745	281	22.5	1.3
722	Food services and drinking places	18	9 893	2 940	745	281	22.5	1.3
7222	Limited-service eating places	8	5 860	1 308	309	135	—	2.3
72221	Limited-service eating places	8	5 860	1 308	309	135	—	2.3
ZEBULON (PART - WAKE COUNTY)								
72	Accommodation and food services	18	9 893	2 940	745	281	22.5	1.3
722	Food services and drinking places	18	9 893	2 940	745	281	22.5	1.3
7222	Limited-service eating places	8	5 860	1 308	309	135	—	2.3
72221	Limited-service eating places	8	5 860	1 308	309	135	—	2.3

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							From admini- strative records ¹	Estimated ²
BALANCE OF ALAMANCE COUNTY								
72	Accommodation and food services	25	D	D	D	f	D	D
721	Accommodation	4	4 040	942	235	65	—	1.2
7211	Traveler accommodation	4	4 040	942	235	65	—	1.2
72111	Hotels (except casino hotels) and motels	4	4 040	942	235	65	—	1.2
721110	Hotels (except casino hotels) and motels	4	4 040	942	235	65	—	1.2
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	12	D	D	D	c	D	D
72221	Limited-service eating places	12	D	D	D	c	D	D
7223	Special food services	1	D	D	D	c	D	D
BALANCE OF ALEXANDER COUNTY								
72	Accommodation and food services	39	16 916	4 978	1 225	597	22.2	12.6
721	Accommodation	3	470	96	27	5	—	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	36	16 446	4 882	1 198	592	22.9	12.9
7222	Limited-service eating places	17	9 867	2 739	654	296	21.7	14.6
72221	Limited-service eating places	17	9 867	2 739	654	296	21.7	14.6
BALANCE OF ALLEGHANY COUNTY								
72	Accommodation and food services	23	5 868	1 813	411	172	32.4	8.9
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
BALANCE OF ANSON COUNTY								
72	Accommodation and food services	6	1 519	479	116	48	59.1	—
722	Food services and drinking places	6	1 519	479	116	48	59.1	—
BALANCE OF ASHE COUNTY								
72	Accommodation and food services	38	16 368	4 727	1 074	526	24.8	1.5
721	Accommodation	7	2 394	624	108	66	14.4	7.5
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	31	13 974	4 103	966	460	26.6	.5
7222	Limited-service eating places	17	9 594	2 830	689	309	16.4	.1
72221	Limited-service eating places	17	9 594	2 830	689	309	16.4	.1
BALANCE OF AVERY COUNTY								
72	Accommodation and food services	55	27 333	9 183	1 938	644	36.8	5.6
721	Accommodation	13	10 473	4 222	782	138	5.6	9.0
7211	Traveler accommodation	11	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	9 420	3 936	729	125	2.5	5.2
721110	Hotels (except casino hotels) and motels	8	9 420	3 936	729	125	2.5	5.2
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	a	D	D
722	Food services and drinking places	42	16 860	4 961	1 156	506	56.1	3.6
7222	Limited-service eating places	13	4 955	1 499	344	130	16.5	6.6
72221	Limited-service eating places	13	4 955	1 499	344	130	16.5	6.6
7223	Special food services	2	D	D	D	b	D	D
BALANCE OF BEAUFORT COUNTY								
72	Accommodation and food services	29	11 111	3 067	695	368	44.1	10.1
721	Accommodation	7	2 686	710	114	52	42.1	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
722	Food services and drinking places	22	8 425	2 357	581	316	44.8	13.3
7222	Limited-service eating places	12	4 995	1 351	342	175	9.8	20.1
72221	Limited-service eating places	12	4 995	1 351	342	175	9.8	20.1

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							From admini- strative records ¹	Estimated ²
BALANCE OF BERTIE COUNTY								
72	Accommodation and food services	18	5 487	1 359	330	157	54.9	6.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
BALANCE OF BLADEN COUNTY								
72	Accommodation and food services	27	8 980	1 728	341	148	32.7	4.0
721	Accommodation	7	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	c	D	D
7222	Limited-service eating places	12	4 803	1 116	228	111	22.7	7.4
72221	Limited-service eating places	12	4 803	1 116	228	111	22.7	7.4
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	a	D	D
BALANCE OF BRUNSWICK COUNTY								
72	Accommodation and food services	163	84 717	21 786	4 688	2 203	26.0	13.5
721	Accommodation	16	12 368	2 436	494	173	11.7	1.9
7211	Traveler accommodation	13	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	147	72 349	19 350	4 194	2 030	28.5	15.5
7221	Full-service restaurants	76	36 834	9 872	2 049	984	37.7	22.1
72211	Full-service restaurants	76	36 834	9 872	2 049	984	37.7	22.1
722110	Full-service restaurants	76	36 834	9 872	2 049	984	37.7	22.1
7222	Limited-service eating places	61	34 829	9 319	2 114	1 035	18.1	8.1
72221	Limited-service eating places	61	34 829	9 319	2 114	1 035	18.1	8.1
722211	Limited-service restaurants	52	D	D	D	g	D	D
BALANCE OF BUNCOMBE COUNTY								
72	Accommodation and food services	119	74 129	20 628	4 662	1 686	18.4	11.8
721	Accommodation	28	D	D	D	e	D	D
7211	Traveler accommodation	19	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	91	D	D	D	g	D	D
7222	Limited-service eating places	44	D	D	D	f	D	D
72221	Limited-service eating places	44	D	D	D	f	D	D
722211	Limited-service restaurants	37	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	4	3 947	1 214	268	89	-	.2
7223	Special food services	11	D	D	D	c	D	D
BALANCE OF BURKE COUNTY								
72	Accommodation and food services	34	D	D	D	e	D	D
721	Accommodation	3	238	15	3	2	12.2	-
722	Food services and drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	13	D	D	D	c	D	D
72221	Limited-service eating places	13	D	D	D	c	D	D
BALANCE OF CABARRUS COUNTY								
72	Accommodation and food services	19	7 994	2 265	536	208	18.9	.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
7222	Limited-service eating places	13	D	D	D	c	D	D
72221	Limited-service eating places	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CALDWELL COUNTY								
72	Accommodation and food services	23	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
7222	Limited-service eating places	6	5 164	1 310	291	132	17.9	31.1
72221	Limited-service eating places	6	5 164	1 310	291	132	17.9	31.1
7223	Special food services	11	D	D	D	b	D	D
BALANCE OF CAMDEN COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF CARTERET COUNTY								
72	Accommodation and food services	85	48 933	13 946	3 007	1 056	27.7	4.8
721	Accommodation	21	D	D	D	c	D	D
7211	Traveler accommodation	15	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	64	D	D	D	f	D	D
7222	Limited-service eating places	26	11 416	3 219	720	347	13.6	5.8
72221	Limited-service eating places	26	11 416	3 219	720	347	13.6	5.8
BALANCE OF CASWELL COUNTY								
72	Accommodation and food services	12	2 517	618	131	69	51.5	7.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	b	D	D
BALANCE OF CATAWBA COUNTY								
72	Accommodation and food services	46	D	D	D	f	D	D
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	22	D	D	D	e	D	D
72221	Limited-service eating places	22	D	D	D	e	D	D
7223	Special food services	6	D	D	D	a	D	D
BALANCE OF CHATHAM COUNTY								
72	Accommodation and food services	24	6 514	1 753	490	214	53.1	19.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
BALANCE OF CHEROKEE COUNTY								
72	Accommodation and food services	56	23 723	6 541	1 413	636	29.1	13.2
721	Accommodation	10	2 839	620	121	44	6.1	4.5
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	46	20 884	5 921	1 292	592	32.2	14.4
7222	Limited-service eating places	23	12 165	3 285	754	325	21.8	4.1
72221	Limited-service eating places	23	12 165	3 285	754	325	21.8	4.1
BALANCE OF CHOWAN COUNTY								
72	Accommodation and food services	3	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
BALANCE OF CLAY COUNTY								
72	Accommodation and food services	10	4 733	1 631	354	157	49.5	16.3
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF CLEVELAND COUNTY								
72	Accommodation and food services	24	9 553	2 416	560	254	15.8	26.8
721	Accommodation	3	373	112	38	8	—	100.0
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	21	9 180	2 304	522	246	16.5	23.8
7222	Limited-service eating places	10	5 550	1 539	344	169	18.3	—
72221	Limited-service eating places	10	5 550	1 539	344	169	18.3	—
BALANCE OF COLUMBUS COUNTY								
72	Accommodation and food services	26	D	D	D	c	D	D
721	Accommodation	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	22	D	D	D	c	D	D
BALANCE OF CRAVEN COUNTY								
72	Accommodation and food services	25	D	D	D	e	D	D
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	11	D	D	D	c	D	D
72221	Limited-service eating places	11	D	D	D	c	D	D
BALANCE OF CUMBERLAND COUNTY								
72	Accommodation and food services	78	65 075	20 197	4 583	1 894	5.2	4.7
721	Accommodation	10	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	68	D	D	D	g	D	D
7222	Limited-service eating places	39	D	D	D	f	D	D
72221	Limited-service eating places	39	D	D	D	f	D	D
722211	Limited-service restaurants	37	D	D	D	f	D	D
7223	Special food services	3	D	D	D	e	D	D
BALANCE OF CURRITUCK COUNTY								
72	Accommodation and food services	49	21 985	5 819	846	411	19.5	11.2
721	Accommodation	8	4 765	1 132	199	41	41.6	7.6
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	3 732	695	84	19	50.6	—
721110	Hotels (except casino hotels) and motels	3	3 732	695	84	19	50.6	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	41	17 220	4 687	647	370	13.4	12.1
7222	Limited-service eating places	16	6 494	1 701	272	120	11.2	.6
72221	Limited-service eating places	16	6 494	1 701	272	120	11.2	.6

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF DARE COUNTY								
72	Accommodation and food services	128	73 110	21 490	3 293	1 265	28.8	25.9
721	Accommodation	35	D	D	D	e	D	D
7211	Traveler accommodation	28	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
722	Food services and drinking places	93	D	D	D	f	D	D
7221	Full-service restaurants	59	D	D	D	f	D	D
72211	Full-service restaurants	59	D	D	D	f	D	D
722110	Full-service restaurants	59	D	D	D	f	D	D
7222	Limited-service eating places	32	6 643	1 652	270	127	51.5	8.6
72221	Limited-service eating places	32	6 643	1 652	270	127	51.5	8.6
BALANCE OF DAVIDSON COUNTY								
72	Accommodation and food services	47	21 510	6 397	1 613	686	40.5	4.6
721	Accommodation	5	1 226	235	60	33	26.8	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	42	20 284	6 162	1 553	653	41.4	4.8
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
BALANCE OF DAVIE COUNTY								
72	Accommodation and food services	25	11 848	4 221	931	273	31.0	2.6
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	c	D	D
7222	Limited-service eating places	8	4 926	1 746	422	154	20.9	.6
72221	Limited-service eating places	8	4 926	1 746	422	154	20.9	.6
BALANCE OF DUPLIN COUNTY								
72	Accommodation and food services	31	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	29	12 224	3 351	723	397	44.3	6.4
7222	Limited-service eating places	14	6 377	1 698	316	187	22.4	.3
72221	Limited-service eating places	14	6 377	1 698	316	187	22.4	.3
BALANCE OF DURHAM COUNTY								
72	Accommodation and food services	67	67 718	20 019	5 055	1 505	3.7	22.4
721	Accommodation	9	20 365	3 777	870	197	5.0	.4
7211	Traveler accommodation	9	20 365	3 777	870	197	5.0	.4
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
722	Food services and drinking places	58	47 353	16 242	4 185	1 308	3.2	31.8
7222	Limited-service eating places	14	D	D	D	e	D	D
72221	Limited-service eating places	14	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	30	D	D	D	f	D	D

See footnotes at end of table.

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							From admini-strative records ¹	Estimated ²
BALANCE OF EDGEcombe COUNTY								
72	Accommodation and food services	27	16 208	4 918	1 129	529	28.3	1.4
721	Accommodation	9	7 028	2 332	534	266	61.8	—
7211	Traveler accommodation	9	7 028	2 332	534	266	61.8	—
72111	Hotels (except casino hotels) and motels	9	7 028	2 332	534	266	61.8	—
721110	Hotels (except casino hotels) and motels	9	7 028	2 332	534	266	61.8	—
722	Food services and drinking places	18	9 180	2 586	595	263	2.7	2.6
7222	Limited-service eating places	9	4 910	1 061	239	134	1.5	.5
72221	Limited-service eating places	9	4 910	1 061	239	134	1.5	.5
7223	Special food services	3	D	D	D	b	D	D
BALANCE OF FORSYTH COUNTY								
72	Accommodation and food services	41	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	19	D	D	D	e	D	D
72221	Limited-service eating places	19	D	D	D	e	D	D
BALANCE OF FRANKLIN COUNTY								
72	Accommodation and food services	18	4 330	1 116	220	110	91.4	5.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
BALANCE OF GASTON COUNTY								
72	Accommodation and food services	41	D	D	D	f	D	D
722	Food services and drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	24	19 864	5 874	1 207	514	15.8	1.3
72221	Limited-service eating places	24	19 864	5 874	1 207	514	15.8	1.3
7223	Special food services	4	D	D	D	b	D	D
BALANCE OF GATES COUNTY								
72	Accommodation and food services	7	2 002	667	174	74	55.4	8.1
722	Food services and drinking places	7	2 002	667	174	74	55.4	8.1
BALANCE OF GRAHAM COUNTY								
72	Accommodation and food services	15	6 991	2 438	471	153	26.0	1.9
721	Accommodation	6	D	D	D	b	D	D
7211	Traveler accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
BALANCE OF GRANVILLE COUNTY								
72	Accommodation and food services	36	13 630	3 407	837	405	34.2	2.8
721	Accommodation	7	2 746	555	206	61	16.2	11.0
722	Food services and drinking places	29	10 884	2 852	631	344	38.7	.7
7222	Limited-service eating places	16	7 772	2 108	467	219	31.6	.3
72221	Limited-service eating places	16	7 772	2 108	467	219	31.6	.3
BALANCE OF GREENE COUNTY								
72	Accommodation and food services	13	3 005	778	196	94	40.4	5.6
722	Food services and drinking places	13	3 005	778	196	94	40.4	5.6

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF GUILFORD COUNTY								
72	Accommodation and food services	79	D	D	D	g	D	D
721	Accommodation	6	18 281	4 893	1 126	293	2.4	—
7211	Traveler accommodation	4	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	73	D	D	D	g	D	D
7222	Limited-service eating places	36	D	D	D	f	D	D
72221	Limited-service eating places	36	D	D	D	f	D	D
7223	Special food services	7	D	D	D	b	D	D
BALANCE OF HALIFAX COUNTY								
72	Accommodation and food services	38	30 700	9 339	2 112	881	10.2	1.6
721	Accommodation	7	D	D	D	b	D	D
7211	Traveler accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	f	D	D
7222	Limited-service eating places	14	12 714	3 396	793	425	8.4	—
72221	Limited-service eating places	14	12 714	3 396	793	425	8.4	—
BALANCE OF HARNETT COUNTY								
72	Accommodation and food services	19	10 376	3 179	719	345	9.5	.7
722	Food services and drinking places	19	10 376	3 179	719	345	9.5	.7
7222	Limited-service eating places	12	9 134	2 796	644	296	5.3	—
72221	Limited-service eating places	12	9 134	2 796	644	296	5.3	—
BALANCE OF HAYWOOD COUNTY								
72	Accommodation and food services	89	41 983	12 947	2 339	858	14.2	7.4
721	Accommodation	44	16 757	4 667	761	213	9.4	11.4
7211	Traveler accommodation	39	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	31	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	31	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	45	25 226	8 280	1 578	645	17.3	4.8
7222	Limited-service eating places	16	12 237	3 972	697	281	5.0	.9
72221	Limited-service eating places	16	12 237	3 972	697	281	5.0	.9
7223	Special food services	4	D	D	D	a	D	D
BALANCE OF HENDERSON COUNTY								
72	Accommodation and food services	53	D	D	D	f	D	D
721	Accommodation	22	D	D	D	c	D	D
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	11	D	D	D	c	D	D
722	Food services and drinking places	31	D	D	D	f	D	D
7222	Limited-service eating places	13	10 209	3 248	732	311	14.3	—
72221	Limited-service eating places	13	10 209	3 248	732	311	14.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	BALANCE OF HERTFORD COUNTY							
72	Accommodation and food services	11	4 827	1 195	284	139	11.0	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
7223	Special food services	2	D	D	D	b	D	D
	BALANCE OF HOKE COUNTY							
72	Accommodation and food services	5	1 733	603	113	73	15.8	—
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
	BALANCE OF HYDE COUNTY							
72	Accommodation and food services	34	12 885	3 286	579	224	39.9	6.7
721	Accommodation	18	5 466	1 138	213	75	36.8	—
7211	Traveler accommodation	18	5 466	1 138	213	75	36.8	—
72111	Hotels (except casino hotels) and motels	15	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	b	D	D
722	Food services and drinking places	16	7 419	2 148	366	149	42.2	11.6
	BALANCE OF IREDELL COUNTY							
72	Accommodation and food services	54	33 482	9 725	2 200	977	21.1	11.7
721	Accommodation	6	5 341	1 187	247	81	12.8	—
7211	Traveler accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
722	Food services and drinking places	48	28 141	8 538	1 953	896	22.7	13.9
7222	Limited-service eating places	29	D	D	D	f	D	D
72221	Limited-service eating places	29	D	D	D	f	D	D
7223	Special food services	3	D	D	D	b	D	D
	BALANCE OF JACKSON COUNTY							
72	Accommodation and food services	92	42 140	13 388	2 717	1 295	20.5	8.1
721	Accommodation	25	12 588	4 547	635	273	13.6	11.4
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	17	9 672	3 302	440	228	15.9	13.7
721110	Hotels (except casino hotels) and motels	17	9 672	3 302	440	228	15.9	13.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	67	29 552	8 841	2 082	1 022	23.4	6.7
7222	Limited-service eating places	28	15 752	4 220	995	537	10.1	7.7
72221	Limited-service eating places	28	15 752	4 220	995	537	10.1	7.7
	BALANCE OF JOHNSTON COUNTY							
72	Accommodation and food services	58	33 289	10 261	2 494	1 058	15.3	9.7
721	Accommodation	11	D	D	D	c	D	D
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	47	D	D	D	f	D	D
7222	Limited-service eating places	17	14 032	3 836	921	431	3.3	8.5
72221	Limited-service eating places	17	14 032	3 836	921	431	3.3	8.5
	BALANCE OF JONES COUNTY							
72	Accommodation and food services	7	1 680	429	101	58	45.5	1.0
722	Food services and drinking places	7	1 680	429	101	58	45.5	1.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LEE COUNTY								
72	Accommodation and food services	9	2 258	859	204	73	21.3	1.1
722	Food services and drinking places	9	2 258	859	204	73	21.3	1.1
BALANCE OF LENOIR COUNTY								
72	Accommodation and food services	18	9 652	3 090	751	361	57.8	2.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	e	D	D
BALANCE OF LINCOLN COUNTY								
72	Accommodation and food services	42	16 355	4 507	1 015	418	23.8	16.1
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	41	D	D	D	e	D	D
7222	Limited-service eating places	20	8 210	2 624	537	202	16.9	3.7
72221	Limited-service eating places	20	8 210	2 624	537	202	16.9	3.7
BALANCE OF MCDOWELL COUNTY								
72	Accommodation and food services	21	7 311	2 400	531	243	12.2	6.8
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
7222	Limited-service eating places	8	5 443	1 764	394	183	6.2	.6
72221	Limited-service eating places	8	5 443	1 764	394	183	6.2	.6
BALANCE OF MACON COUNTY								
72	Accommodation and food services	55	25 940	7 625	1 564	609	25.8	12.0
721	Accommodation	18	7 143	1 769	378	97	22.4	24.7
7211	Traveler accommodation	15	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	4 311	1 089	220	70	34.6	23.8
721110	Hotels (except casino hotels) and motels	8	4 311	1 089	220	70	34.6	23.8
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	37	18 797	5 856	1 186	512	27.1	7.2
7222	Limited-service eating places	11	5 754	1 558	335	132	20.1	5.2
72221	Limited-service eating places	11	5 754	1 558	335	132	20.1	5.2
BALANCE OF MADISON COUNTY								
72	Accommodation and food services	23	7 481	2 350	489	226	34.2	2.6
721	Accommodation	4	3 083	890	175	68	8.9	—
722	Food services and drinking places	19	4 398	1 460	314	158	51.9	4.4
BALANCE OF MARTIN COUNTY								
72	Accommodation and food services	16	3 340	933	258	90	37.2	10.7
721	Accommodation	4	956	166	39	15	100.0	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	12	2 384	767	219	75	12.0	15.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MECKLENBURG COUNTY								
72	Accommodation and food services	84	93 552	29 408	7 362	2 353	6.6	15.6
721	Accommodation	6	15 343	4 807	1 124	236	—	—
7211	Traveler accommodation	6	15 343	4 807	1 124	236	—	—
72111	Hotels (except casino hotels) and motels	6	15 343	4 807	1 124	236	—	—
721110	Hotels (except casino hotels) and motels	6	15 343	4 807	1 124	236	—	—
722	Food services and drinking places	78	78 209	24 601	6 238	2 117	7.9	18.7
7221	Full-service restaurants	28	33 305	11 067	2 906	925	10.4	1.4
72211	Full-service restaurants	28	33 305	11 067	2 906	925	10.4	1.4
722110	Full-service restaurants	28	33 305	11 067	2 906	925	10.4	1.4
7222	Limited-service eating places	34	D	D	D	f	D	D
72221	Limited-service eating places	34	D	D	D	f	D	D
722211	Limited-service restaurants	30	30 695	9 169	2 313	902	7.3	44.1
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	12	D	D	D	c	D	D
BALANCE OF MITCHELL COUNTY								
72	Accommodation and food services	31	15 141	4 137	1 042	340	41.8	4.7
721	Accommodation	11	6 067	1 802	447	98	64.7	.7
7211	Traveler accommodation	9	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	7	5 096	1 591	432	78	75.9	.9
721110	Hotels (except casino hotels) and motels	7	5 096	1 591	432	78	75.9	.9
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	20	9 074	2 335	595	242	26.5	7.4
7222	Limited-service eating places	9	5 803	1 518	402	139	12.1	—
72221	Limited-service eating places	9	5 803	1 518	402	139	12.1	—
BALANCE OF MONTGOMERY COUNTY								
72	Accommodation and food services	24	D	D	D	c	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	21	D	D	D	c	D	D
BALANCE OF MOORE COUNTY								
72	Accommodation and food services	47	15 444	4 223	1 050	470	28.8	11.4
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	45	D	D	D	e	D	D
7222	Limited-service eating places	22	7 488	1 987	479	240	16.7	6.8
72221	Limited-service eating places	22	7 488	1 987	479	240	16.7	6.8
BALANCE OF NASH COUNTY								
72	Accommodation and food services	34	11 472	3 864	925	372	14.2	13.3
721	Accommodation	4	D	D	D	b	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7223	Special food services	4	D	D	D	b	D	D
BALANCE OF NEW HANOVER COUNTY								
72	Accommodation and food services	90	45 897	13 057	2 931	1 561	27.5	8.1
721	Accommodation	11	3 357	576	98	70	37.6	2.1
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	79	42 540	12 481	2 833	1 491	26.7	8.6
7222	Limited-service eating places	43	21 690	6 101	1 304	694	16.2	11.6
72221	Limited-service eating places	43	21 690	6 101	1 304	694	16.2	11.6
7223	Special food services	5	3 259	991	265	62	21.4	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF NORTHAMPTON COUNTY								
72	Accommodation and food services	18	4 464	1 318	316	154	53.4	.6
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
BALANCE OF ONSLOW COUNTY								
72	Accommodation and food services	97	41 695	11 816	2 560	1 415	29.6	6.1
721	Accommodation	14	4 861	1 464	306	84	37.7	5.9
7211	Traveler accommodation	9	3 816	1 253	264	68	48.0	7.1
72111	Hotels (except casino hotels) and motels	9	3 816	1 253	264	68	48.0	7.1
721110	Hotels (except casino hotels) and motels	9	3 816	1 253	264	68	48.0	7.1
7212	RV (recreational vehicle) parks and recreational camps	5	1 045	211	42	16	—	1.2
72121	RV (recreational vehicle) parks and recreational camps	5	1 045	211	42	16	—	1.2
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	83	36 834	10 352	2 254	1 331	28.6	6.1
7222	Limited-service eating places	31	19 654	5 272	1 162	749	17.6	7.7
72221	Limited-service eating places	31	19 654	5 272	1 162	749	17.6	7.7
BALANCE OF ORANGE COUNTY								
72	Accommodation and food services	16	D	D	D	c	D	D
721	Accommodation	3	720	267	39	15	—	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	7	5 990	1 567	388	159	8.7	—
72221	Limited-service eating places	7	5 990	1 567	388	159	8.7	—
BALANCE OF PAMLICO COUNTY								
72	Accommodation and food services	21	16 731	5 003	788	248	14.2	.7
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
BALANCE OF PASQUOTANK COUNTY								
72	Accommodation and food services	4	734	231	61	23	80.7	8.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
BALANCE OF PENDER COUNTY								
72	Accommodation and food services	50	15 371	4 566	884	374	48.8	13.9
721	Accommodation	7	2 522	511	105	19	62.7	—
722	Food services and drinking places	43	12 849	4 055	779	355	46.0	16.7
7222	Limited-service eating places	21	6 059	1 871	363	178	37.4	16.7
72221	Limited-service eating places	21	6 059	1 871	363	178	37.4	16.7
BALANCE OF PERQUIMANS COUNTY								
72	Accommodation and food services	12	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	11	D	D	D	c	D	D
7223	Special food services	1	D	D	D	b	D	D
BALANCE OF PERSON COUNTY								
72	Accommodation and food services	6	3 767	1 356	387	141	8.3	—
722	Food services and drinking places	6	3 767	1 356	387	141	8.3	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF PITT COUNTY								
72	Accommodation and food services	26	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	13	6 063	2 101	477	229	7.2	.7
72221	Limited-service eating places	13	6 063	2 101	477	229	7.2	.7
BALANCE OF POLK COUNTY								
72	Accommodation and food services	41	12 109	3 743	872	358	42.0	10.0
721	Accommodation	6	2 011	707	160	57	5.4	6.3
722	Food services and drinking places	35	10 098	3 036	712	301	49.3	10.7
BALANCE OF RANDOLPH COUNTY								
72	Accommodation and food services	48	D	D	D	f	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	46	D	D	D	f	D	D
7222	Limited-service eating places	16	16 370	4 444	969	426	21.9	5.9
72221	Limited-service eating places	16	16 370	4 444	969	426	21.9	5.9
7223	Special food services	5	D	D	D	b	D	D
BALANCE OF RICHMOND COUNTY								
72	Accommodation and food services	16	2 867	805	183	99	71.0	1.6
722	Food services and drinking places	16	2 867	805	183	99	71.0	1.6
BALANCE OF ROBESON COUNTY								
72	Accommodation and food services	26	12 148	2 933	651	380	33.4	4.5
721	Accommodation	4	3 061	594	131	115	69.1	—
722	Food services and drinking places	22	9 087	2 339	520	265	21.3	6.0
7222	Limited-service eating places	14	6 625	1 500	344	186	12.4	8.3
72221	Limited-service eating places	14	6 625	1 500	344	186	12.4	8.3
BALANCE OF ROCKINGHAM COUNTY								
72	Accommodation and food services	41	D	D	D	f	D	D
721	Accommodation	3	307	36	9	7	—	40.1
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	15	10 311	3 013	798	376	14.0	2.9
72221	Limited-service eating places	15	10 311	3 013	798	376	14.0	2.9
BALANCE OF ROWAN COUNTY								
72	Accommodation and food services	53	21 150	6 089	1 490	706	33.1	7.2
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	49	D	D	D	f	D	D
7222	Limited-service eating places	19	8 715	2 348	559	269	29.4	.1
72221	Limited-service eating places	19	8 715	2 348	559	269	29.4	.1
BALANCE OF RUTHERFORD COUNTY								
72	Accommodation and food services	47	17 681	4 755	1 012	500	16.5	9.4
721	Accommodation	12	D	D	D	b	D	D
7211	Traveler accommodation	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	35	D	D	D	e	D	D
7222	Limited-service eating places	16	D	D	D	c	D	D
72221	Limited-service eating places	16	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SAMPSON COUNTY								
72	Accommodation and food services	42	14 285	3 655	860	440	42.2	7.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	40	D	D	D	e	D	D
7222	Limited-service eating places	18	7 526	1 852	432	193	19.3	10.1
72221	Limited-service eating places	18	7 526	1 852	432	193	19.3	10.1
BALANCE OF SCOTLAND COUNTY								
72	Accommodation and food services	4	1 779	461	102	42	22.4	-
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
BALANCE OF STANLY COUNTY								
72	Accommodation and food services	45	14 767	4 311	960	496	29.7	6.3
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	42	D	D	D	e	D	D
7222	Limited-service eating places	18	D	D	D	e	D	D
72221	Limited-service eating places	18	D	D	D	e	D	D
BALANCE OF STOKES COUNTY								
72	Accommodation and food services	30	8 992	2 407	611	254	26.2	4.0
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	28	D	D	D	c	D	D
BALANCE OF SURRY COUNTY								
72	Accommodation and food services	37	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	35	13 788	4 007	914	385	24.9	8.9
7222	Limited-service eating places	15	9 740	2 693	597	278	12.4	8.8
72221	Limited-service eating places	15	9 740	2 693	597	278	12.4	8.8
BALANCE OF SWAIN COUNTY								
72	Accommodation and food services	99	379 584	56 607	11 023	2 366	3.0	.9
721	Accommodation	58	D	D	D	g	D	D
7211	Traveler accommodation	47	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	37	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	37	D	D	D	e	D	D
72112	Casino hotels	1	D	D	D	g	D	D
721120	Casino hotels	1	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	a	D	D
722	Food services and drinking places	41	D	D	D	e	D	D
7222	Limited-service eating places	26	D	D	D	e	D	D
72221	Limited-service eating places	26	D	D	D	e	D	D
BALANCE OF TRANSYLVANIA COUNTY								
72	Accommodation and food services	31	26 866	8 141	1 478	430	18.2	.9
721	Accommodation	16	19 482	5 813	969	279	10.9	1.2
7211	Traveler accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) ..	10	D	D	D	c	D	D
722	Food services and drinking places	15	7 384	2 328	509	151	37.6	.1
BALANCE OF TYRRELL COUNTY								
72	Accommodation and food services	5	494	162	41	24	69.0	14.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF UNION COUNTY								
72	Accommodation and food services	33	D	D	D	e	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	12	D	D	D	c	D	D
72221	Limited-service eating places	12	D	D	D	c	D	D
BALANCE OF VANCE COUNTY								
72	Accommodation and food services	16	9 625	2 935	683	260	16.8	3.7
721	Accommodation	5	1 131	252	39	19	32.6	—
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	11	8 494	2 683	644	241	14.7	4.1
BALANCE OF WAKE COUNTY								
72	Accommodation and food services	100	D	D	D	g	D	D
721	Accommodation	12	D	D	D	e	D	D
7211	Traveler accommodation	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
722	Food services and drinking places	88	D	D	D	g	D	D
7221	Full-service restaurants	24	26 632	9 059	2 118	733	8.1	6.9
72211	Full-service restaurants	24	26 632	9 059	2 118	733	8.1	6.9
722110	Full-service restaurants	24	26 632	9 059	2 118	733	8.1	6.9
7222	Limited-service eating places	53	D	D	D	g	D	D
72221	Limited-service eating places	53	D	D	D	g	D	D
722211	Limited-service restaurants	45	43 842	13 235	3 186	1 156	8.4	6.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	8	D	D	D	b	D	D
BALANCE OF WARREN COUNTY								
72	Accommodation and food services	14	3 189	729	163	75	39.5	—
722	Food services and drinking places	14	3 189	729	163	75	39.5	—
BALANCE OF WASHINGTON COUNTY								
72	Accommodation and food services	6	2 166	606	142	72	54.7	4.0
722	Food services and drinking places	6	2 166	606	142	72	54.7	4.0
BALANCE OF WATAUGA COUNTY								
72	Accommodation and food services	77	43 326	12 976	2 741	1 166	17.7	4.4
721	Accommodation	33	17 151	4 369	848	310	24.3	6.5
7211	Traveler accommodation	27	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	21	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	21	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	44	26 175	8 607	1 893	856	13.4	3.0
7222	Limited-service eating places	9	4 678	1 460	361	109	8.4	.5
72221	Limited-service eating places	9	4 678	1 460	361	109	8.4	.5
BALANCE OF WAYNE COUNTY								
72	Accommodation and food services	21	3 341	903	198	114	44.0	4.4
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
BALANCE OF WILKES COUNTY								
72	Accommodation and food services	25	10 436	2 648	643	260	40.5	4.1
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	c	D	D
7222	Limited-service eating places	9	4 828	1 274	319	120	44.2	—
72221	Limited-service eating places	9	4 828	1 274	319	120	44.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF WILSON COUNTY								
72	Accommodation and food services	17	6 218	1 896	420	179	15.3	6.9
721	Accommodation	3	681	176	40	8	16.3	—
722	Food services and drinking places	14	5 537	1 720	380	171	15.2	7.7
BALANCE OF YADKIN COUNTY								
72	Accommodation and food services	39	21 640	6 003	1 452	605	19.2	2.9
721	Accommodation	8	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
72110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
722	Food services and drinking places	31	D	D	D	f	D	D
7222	Limited-service eating places	12	9 345	2 619	615	274	7.1	3.3
72221	Limited-service eating places	12	9 345	2 619	615	274	7.1	3.3
BALANCE OF YANCEY COUNTY								
72	Accommodation and food services	22	8 293	2 469	518	231	16.2	10.6
721	Accommodation	6	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

NORTH CAROLINA

Andrews is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Cherokee County.

Archdale is in Guilford and Randolph Counties.

Boiling Spring Lakes is now tabulated separately due to a population increase. This change deletes territory from the Balance of Brunswick County.

Burlington is in Alamance and Guilford Counties; it annexed into Guilford County in May 2000. This change deletes territory from the Balance of Guilford County.

Cary is in Chatham and Wake Counties.

Chapel Hill is in Durham and Orange Counties.

Cramerton is now tabulated separately due to a population increase. This change deletes territory from the Balance of Gaston County.

Davidson is in Iredell and Mecklenburg Counties.

Durham is in Durham, Orange, and Wake Counties; it annexed into Wake County in December 1996, but this change was not submitted to the Census Bureau until July 1998. This change deletes territory from the Balance of Wake County.

Elizabeth City is in Camden and Pasquotank Counties.

Elkin is in Surry and Wilkes Counties.

Elon (21095) changed name and code from Elon College (21100) in June 2001.

Enfield is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Halifax County.

Fairview incorporated in October 2001. This change deletes territory from the Balance of Union County.

Flat Rock is now tabulated separately due to a population increase. This change deletes territory from the Balance of Henderson County.

Gibsonville is in Alamance and Guilford Counties.

Harrisburg is now tabulated separately due to a population increase. This change deletes territory from the Balance of Cabarrus County.

Hickory is in Burke, Caldwell, and Catawba Counties; it annexed into Caldwell County in December 1995, but this change was not submitted to the Census Bureau until July 1999. This change deletes territory from the Balance of Caldwell County.

High Point is in Davidson, Forsyth, Guilford, and Randolph Counties.

Indian Trail is now tabulated separately due to a population increase. This change deletes territory from the Balance of Union County.

Kannapolis is in Cabarrus and Rowan Counties.

Kernersville is in Forsyth and Guilford Counties.

King is in Forsyth and Stokes Counties.

Kings Mountain is in Cleveland and Gaston Counties.

Kitty Hawk is now tabulated separately due to a population increase. This change deletes territory from the Balance of Dare County.

Landis is now tabulated separately due to a population increase. This change deletes territory from the Balance of Rowan County.

Liberty is now tabulated separately due to a population increase. This change deletes territory from the Balance of Randolph County.

Lillington is now tabulated separately due to a population increase. This change deletes territory from the Balance of Harnett County.

Long Beach, separately tabulated in 1997, merged with Yaupon Beach, which was not separately tabulated, to form Oak Island in July 1999. This change deletes territory from the Balance of Brunswick County.

Long View is in Burke and Catawba Counties.

Maiden is in Catawba and Lincoln Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Catawba and Lincoln Counties.

Marshville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Union County.

Maxton is in Robeson and Scotland Counties.

Mebane is in Alamance and Orange Counties.

Morrisville is in Durham and Wake Counties; it is now tabulated separately due to a population increase. This change deletes territory from the Balances of Durham and Wake Counties.

Mount Olive is in Duplin and Wayne Counties.

Murfreesboro is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Hertford County.

Nags Head is now tabulated separately due to a population increase. This change deletes territory from the Balance of Dare County.

Oak Island was formed from the merger of Long Beach and Yaupon Beach in July 1999; Long Beach was separately tabulated in 1997. This change deletes territory from the Balance of Brunswick County.

Oak Ridge incorporated in August 1998. This change deletes territory from the Balance of Guilford County.

Pembroke is now tabulated separately due to a population increase. This change deletes territory from the Balance of Robeson County.

Pleasant Garden is now tabulated separately due to a population increase. This change deletes territory from the Balance of Guilford County.

Raleigh is in Durham and Wake Counties; it annexed into Durham County in December 1997. This change deletes territory from the Balance of Durham County.

Red Oak is now tabulated separately due to a population increase. This change deletes territory from the Balance of Nash County.

Red Springs is in Hoke and Robeson Counties; it annexed into Hoke County in January 1992, but this change was not submitted to the Census Bureau until October 1998. This change deletes territory from the Balance of Hoke County.

River Bend is now tabulated separately due to a population increase. This change deletes territory from the Balance of Craven County.

Rocky Mount is in Edgecombe and Nash Counties.

Scotland Neck is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Halifax County.

Southport is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Brunswick County.

Summerfield is now tabulated separately due to a population increase. This change deletes territory from the Balance of Guilford County.

Tabor City is now tabulated separately due to a population increase. This change deletes territory from the Balance of Columbus County.

Thomasville is in Davidson and Randolph Counties.

Trinity incorporated in July 1997. This change deletes territory from the Balance of Randolph County.

Unionville incorporated in November 1998. This change deletes territory from the Balance of Union County.

Wake Forest is in Franklin and Wake Counties; it annexed into Franklin County in April 2000. This change deletes territory from the Balance of Franklin County.

Walkertown is now tabulated separately due to a population increase. This change deletes territory from the Balance of Forsyth County.

Wallace is in Duplin and Pender Counties.

Waxhaw is now tabulated separately due to a population increase. This change deletes territory from the Balance of Union County.

Weaverville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Buncombe County.

Weddington is in Mecklenburg and Union Counties.

Wentworth incorporated in July 1998. This change deletes territory from the Balance of Rockingham County.

Wesley Chapel village incorporated in June 1998. This change deletes territory from the Balance of Union County.

Wingate is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Union County.

Zebulon is in Johnston and Wake Counties; it annexed into Johnston County in April 1995, but this change was not submitted to the Census Bureau until October 1997. This change deletes territory from the Balance of Johnston County.

Balance of Brunswick County includes Southport, which is no longer tabulated separately due to a population decrease; and lost territory due to the incorporation of Oak Island and no longer includes Boiling Spring Lakes, which is tabulated separately due to a population increase.

Balance of Buncombe County includes Weaverville, which is no longer tabulated separately due to a population decrease.

Balance of Cabarrus County no longer includes Harrisburg, which is tabulated separately due to a population increase.

Balance of Caldwell County lost territory due to the annexation of Hickory into the county.

Balance of Catawba County no longer includes Maiden (part), which is tabulated separately due to a population increase.

Balance of Cherokee County includes Andrews, which is no longer tabulated separately due to a population decrease.

Balance of Columbus County no longer includes Tabor City, which is tabulated separately due to a population increase.

Balance of Craven County no longer includes River Bend, which is tabulated separately due to a population increase.

Balance of Dare County no longer includes Kitty Hawk and Nags Head, which are tabulated separately due to a population increase.

Balance of Durham County lost territory due to the annexation of Raleigh into the county and no longer includes Morrisville (part), which is tabulated separately due to a population increase.

Balance of Forsyth County no longer includes Walkertown, which is tabulated separately due to a population increase.

Balance of Franklin County lost territory due to the annexation of Wake Forest into the county.

Balance of Gaston County no longer includes Cramerton, which is tabulated separately due to a population increase.

Balance of Guilford County lost territory due to the incorporation of Oak Ridge and the annexation of Burlington into the county; and no longer includes Pleasant Garden and Summerfield, which are tabulated separately due to a population increase.

Balance of Halifax County includes Enfield and Scotland Neck, which are no longer tabulated separately due to a population decrease.

Balance of Harnett County no longer includes Lillington, which is tabulated separately due to a population increase.

Balance of Henderson County no longer includes Flat Rock, which is tabulated separately due to a population increase.

Balance of Hertford County includes Murfreesboro, which is no longer tabulated separately due to a population decrease.

Balance of Hoke County lost territory due to the annexation of Red Springs into the county.

Balance of Johnston County lost territory due to the annexation of Zebulon into the county.

Balance of Lincoln County no longer includes Maiden (part), which is tabulated separately due to a population increase.

Balance of Nash County no longer includes Red Oak, which is tabulated separately due to a population increase.

Balance of Randolph County lost territory due to the incorporation of Trinity and no longer includes Liberty, which is tabulated separately due to a population increase.

Balance of Robeson County no longer includes Pembroke, which is tabulated separately due to a population increase.

Balance of Rockingham County lost territory due to the incorporation of Wentworth.

Balance of Rowan County no longer includes Landis, which is tabulated separately due to a population increase.

Balance of Union County includes Marshville and Wingate, which are no longer tabulated separately due to a population decrease and no longer includes Indian Trail and Waxhaw, which are tabulated separately due to a population increase; and lost territory due to the incorporations of Fairview and Unionville, and Wesley Chapel village.

Balance of Wake County lost territory due to the annexation of Durham into the county and no longer includes Morrisville (part), which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

ASHEVILLE-BREVARD, NC COMBINED STATISTICAL AREA

Asheville, NC Metropolitan Statistical Area

Buncombe County, NC

Haywood County, NC

Henderson County, NC

Madison County, NC

Brevard, NC Micropolitan Statistical Area

Transylvania County, NC

CHARLOTTE-GASTONIA-SALISBURY, NC-SC COMBINED STATISTICAL AREA

Albemarle, NC Micropolitan Statistical Area

Stanly County, NC

Charlotte-Gastonia-Concord, NC-SC Metropolitan Statistical Area

Anson County, NC

Cabarrus County, NC

Gaston County, NC

Mecklenburg County, NC

Union County, NC

York County, SC

Chester, SC Micropolitan Statistical Area

Chester County, SC

Lancaster, SC Micropolitan Statistical Area

Lancaster County, SC

Lincolnton, NC Micropolitan Statistical Area

Lincoln County, NC

Salisbury, NC Micropolitan Statistical Area

Rowan County, NC

Shelby, NC Micropolitan Statistical Area

Cleveland County, NC

Statesville-Mooresville, NC Micropolitan Statistical Area

Iredell County, NC

GREENSBORO--WINSTON-SALEM--HIGH POINT, NC COMBINED STATISTICAL AREA

Greensboro-High Point, NC Metropolitan Statistical Area

Guilford County, NC

Randolph County, NC

Rockingham County, NC

Lexington-Thomasville, NC Micropolitan Statistical Area

Davidson County, NC

Mount Airy, NC Micropolitan Statistical Area

Surry County, NC

Winston-Salem, NC Metropolitan Statistical Area

Davie County, NC

Forsyth County, NC

Stokes County, NC

Yadkin County, NC

LUMBERTON-LAURINBURG, NC COMBINED STATISTICAL AREA

Laurinburg, NC Micropolitan Statistical Area

Scotland County, NC

Lumberton, NC Micropolitan Statistical Area

Robeson County, NC

RALEIGH-DURHAM-CARY, NC COMBINED STATISTICAL AREA

Dunn, NC Micropolitan Statistical Area

Harnett County, NC

Durham, NC Metropolitan Statistical Area

Chatham County, NC

Durham County, NC

Orange County, NC

Person County, NC

Raleigh-Cary, NC Metropolitan Statistical Area

Franklin County, NC

Johnston County, NC

Wake County, NC

BOONE, NC MICROPOLITAN STATISTICAL AREA

Watauga County, NC

BURLINGTON, NC METROPOLITAN STATISTICAL AREA

Alamance County, NC

ELIZABETH CITY, NC MICROPOLITAN STATISTICAL AREA

Camden County, NC

Pasquotank County, NC

Perquimans County, NC

FAYETTEVILLE, NC METROPOLITAN STATISTICAL AREA

Cumberland County, NC

Hoke County, NC

FOREST CITY, NC MICROPOLITAN STATISTICAL AREA

Rutherford County, NC

GOLDSBORO, NC METROPOLITAN STATISTICAL AREA

Wayne County, NC

GREENVILLE, NC METROPOLITAN STATISTICAL AREA

Greene County, NC

Pitt County, NC

HENDERSON, NC MICROPOLITAN STATISTICAL AREA

Vance County, NC

HICKORY-MORGANTON-LENOIR, NC METROPOLITAN STATISTICAL AREA

Alexander County, NC

Burke County, NC

Caldwell County, NC

Catawba County, NC

JACKSONVILLE, NC METROPOLITAN STATISTICAL AREA

Onslow County, NC

KILL DEVIL HILLS, NC MICROPOLITAN STATISTICAL AREA

Dare County, NC

KINSTON, NC MICROPOLITAN STATISTICAL AREA

Lenoir County, NC

MOREHEAD CITY, NC MICROPOLITAN STATISTICAL AREA

Carteret County, NC

NEW BERN, NC MICROPOLITAN STATISTICAL AREA

Craven County, NC

Jones County, NC

Pamlico County, NC

NORTH WILKESBORO, NC MICROPOLITAN STATISTICAL AREA

Wilkes County, NC

ROANOKE RAPIDS, NC MICROPOLITAN STATISTICAL AREA

Halifax County, NC

Northampton County, NC

ROCKINGHAM, NC MICROPOLITAN STATISTICAL AREA

Richmond County, NC

ROCKY MOUNT, NC METROPOLITAN STATISTICAL AREA

Edgecombe County, NC

Nash County, NC

SANFORD, NC MICROPOLITAN STATISTICAL AREA

Lee County, NC

SOUTHERN PINES, NC MICROPOLITAN STATISTICAL AREA

Moore County, NC

VIRGINIA BEACH-NORFOLK-NEWPORT NEWS, VA-NC METROPOLITAN STATISTICAL AREA

Currituck County, NC

Gloucester County, VA

Isle of Wight County, VA

James City County, VA

Mathews County, VA

Surry County, VA

York County, VA

Chesapeake city, VA

Hampton city, VA

Newport News city, VA

Norfolk city, VA

Poquoson city, VA

Portsmouth city, VA

Suffolk city, VA

Virginia Beach city, VA

Williamsburg city, VA

WASHINGTON, NC MICROPOLITAN STATISTICAL AREA

Beaufort County, NC

WILMINGTON, NC METROPOLITAN STATISTICAL AREA

Brunswick County, NC

New Hanover County, NC

Pender County, NC

WILSON, NC MICROPOLITAN STATISTICAL AREA

Wilson County, NC

