

Florida: 2002

Issued July 2005

EC02-72A-FL

2002 Economic Census

Accommodation and Food Services

Geographic Area Series



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ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **John W. Nogle II**, **Barbara T. Parlett**, and **Maria A. Poschinger**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Jamie R. English**, **Stephanie L. Glegorovich**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, and **Jessica A. Watts**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

Eddie J. Salyers, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

Margaret A. Smith, **Bernadette J. Beasley**, **Michael T. Browne**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at www.census.gov/econ/census02/guide. More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at www.census.gov/econ/www/history.html.

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Accommodation and Food Services

SCOPE

The Accommodation and Food Services sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Exclusions. Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve accommodation and food service establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These “nonemployers,” typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at www.census.gov/nonemployerimpact.

Definitions. Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

REPORTS

The following reports provide statistics on this sector.

Industry Series. There are two reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

Geographic Area Series. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

Subject Series:

- **Product Lines.** This report presents data on major categories of products sold/services rendered for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.

-
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

ZIP Code Statistics. This report presents data for establishments of firms with payroll by United States ZIP Code.

Other reports. Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Maps are available at www.census.gov/econ2002maps. Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
 - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
 - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
 - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.
4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
5. Economic places.
 - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
 - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
 - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).

-
- d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none affect this sector.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on food services. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or rcb@census.gov.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

Table 1. Summary Statistics for the State: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
FLORIDA								
72	Accommodation and food services	30 215	29 366 940	7 940 944	1 988 094	621 207	15.8	9.8
721	Accommodation	3 838	10 078 151	2 627 504	655 148	145 617	5.6	8.1
7211	Traveler accommodation	3 334	9 805 356	2 569 872	641 364	141 946	5.1	8.0
72111	Hotels (except casino hotels) and motels	3 183	9 745 796	2 557 991	638 404	141 176	5.0	8.1
721110	Hotels (except casino hotels) and motels	3 183	9 745 796	2 557 991	638 404	141 176	5.0	8.1
72119	Other traveler accommodation	151	59 560	11 881	2 960	770	19.7	5.0
721191	Bed-and-breakfast inns	129	52 988	10 370	2 544	624	19.2	5.3
721199	All other traveler accommodation	22	6 572	1 511	416	146	24.3	2.8
7212	RV (recreational vehicle) parks and recreational camps	404	244 706	51 360	12 103	3 161	22.2	8.4
72121	RV (recreational vehicle) parks and recreational camps	404	244 706	51 360	12 103	3 161	22.2	8.4
721211	RV (recreational vehicle) parks and campgrounds	305	202 064	36 661	9 401	2 482	22.0	8.0
721214	Recreational and vacation camps (except campgrounds)	99	42 642	14 699	2 702	679	22.9	10.7
7213	Rooming and boarding houses	100	28 089	6 272	1 681	510	24.9	22.9
72131	Rooming and boarding houses	100	28 089	6 272	1 681	510	24.9	22.9
721310	Rooming and boarding houses	100	28 089	6 272	1 681	510	24.9	22.9
722	Food services and drinking places	26 377	19 288 789	5 313 440	1 332 946	475 590	21.1	10.8
7221	Full-service restaurants	11 799	10 312 688	3 053 498	783 997	253 841	23.0	9.1
72211	Full-service restaurants	11 799	10 312 688	3 053 498	783 997	253 841	23.0	9.1
722110	Full-service restaurants	11 799	10 312 688	3 053 498	783 997	253 841	23.0	9.1
7222	Limited-service eating places	11 335	6 924 145	1 746 484	424 089	179 862	18.1	12.4
72221	Limited-service eating places	11 335	6 924 145	1 746 484	424 089	179 862	18.1	12.4
722211	Limited-service restaurants	9 268	5 996 263	1 505 133	365 399	156 612	17.3	13.2
722212	Cafeterias, buffets, and grill buffets	512	365 237	106 089	26 107	9 472	18.7	3.5
722213	Snack and nonalcoholic beverage bars	1 555	562 645	135 262	32 583	13 778	26.5	9.7
7223	Special food services	1 378	1 289 438	352 694	85 363	27 049	11.4	13.6
72231	Food service contractors	797	1 058 829	301 701	72 746	22 116	4.2	14.8
722310	Food service contractors	797	1 058 829	301 701	72 746	22 116	4.2	14.8
72232	Caterers	416	165 874	41 915	10 570	4 199	45.1	9.0
722320	Caterers	416	165 874	41 915	10 570	4 199	45.1	9.0
72233	Mobile food services	165	64 735	9 078	2 047	734	42.7	5.9
722330	Mobile food services	165	64 735	9 078	2 047	734	42.7	5.9
7224	Drinking places (alcoholic beverages)	1 865	762 518	160 764	39 497	14 838	38.4	13.3
72241	Drinking places (alcoholic beverages)	1 865	762 518	160 764	39 497	14 838	38.4	13.3
722410	Drinking places (alcoholic beverages)	1 865	762 518	160 764	39 497	14 838	38.4	13.3

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA								
72	Accommodation and food services	1 069	797 183	207 905	52 098	19 911	18.1	15.6
721	Accommodation	218	225 305	49 927	12 368	3 600	9.0	10.2
7211	Traveler accommodation	203	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	197	218 988	48 541	12 052	3 454	8.0	10.4
721110	Hotels (except casino hotels) and motels	197	218 988	48 541	12 052	3 454	8.0	10.4
7212	RV (recreational vehicle) parks and recreational camps	13	5 025	1 074	242	112	48.3	.5
72121	RV (recreational vehicle) parks and recreational camps	13	5 025	1 074	242	112	48.3	.5
721211	RV (recreational vehicle) parks and campgrounds	10	4 138	865	190	93	53.0	.6
721214	Recreational and vacation camps (except campgrounds)	3	887	209	52	19	26.2	—
722	Food services and drinking places	851	571 878	157 978	39 730	16 311	21.7	17.7
7221	Full-service restaurants	385	275 637	83 358	21 562	7 858	27.0	8.2
72211	Full-service restaurants	385	275 637	83 358	21 562	7 858	27.0	8.2
722110	Full-service restaurants	385	275 637	83 358	21 562	7 858	27.0	8.2
7222	Limited-service eating places	347	246 898	64 359	15 406	7 111	14.8	30.5
72221	Limited-service eating places	347	246 898	64 359	15 406	7 111	14.8	30.5
722211	Limited-service restaurants	288	216 563	55 531	13 443	6 328	15.5	32.6
722212	Cafeterias, buffets, and grill buffets	11	D	D	D	e	D	D
72222	Special food services	30	18 154	3 966	909	403	22.4	3.4
7223	Special food services	30	18 154	3 966	909	403	22.4	3.4
7224	Drinking places (alcoholic beverages)	89	31 189	6 295	1 853	939	29.0	8.7
72241	Drinking places (alcoholic beverages)	89	31 189	6 295	1 853	939	29.0	8.7
722410	Drinking places (alcoholic beverages)	89	31 189	6 295	1 853	939	29.0	8.7
Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area								
72	Accommodation and food services	972	734 596	189 026	47 521	18 167	17.2	13.5
721	Accommodation	202	203 622	42 305	10 539	3 152	9.8	3.7
7211	Traveler accommodation	191	199 820	41 536	10 379	3 057	8.9	3.6
72111	Hotels (except casino hotels) and motels	186	199 095	41 301	10 327	3 032	8.8	3.6
721110	Hotels (except casino hotels) and motels	186	199 095	41 301	10 327	3 032	8.8	3.6
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
722	Food services and drinking places	770	530 974	146 721	36 982	15 015	20.0	17.3
7221	Full-service restaurants	340	251 638	75 976	19 784	7 086	24.2	8.1
72211	Full-service restaurants	340	251 638	75 976	19 784	7 086	24.2	8.1
722110	Full-service restaurants	340	251 638	75 976	19 784	7 086	24.2	8.1
7222	Limited-service eating places	320	231 758	60 845	14 528	6 627	14.4	29.6
72221	Limited-service eating places	320	231 758	60 845	14 528	6 627	14.4	29.6
722211	Limited-service restaurants	269	202 685	52 291	12 618	5 872	15.4	31.8
722212	Cafeterias, buffets, and grill buffets	9	12 686	4 108	1 022	399	2.9	—
7223	Special food services	27	17 398	3 717	842	379	20.4	3.5
7224	Drinking places (alcoholic beverages)	83	30 180	6 183	1 828	923	27.8	7.8
72241	Drinking places (alcoholic beverages)	83	30 180	6 183	1 828	923	27.8	7.8
722410	Drinking places (alcoholic beverages)	83	30 180	6 183	1 828	923	27.8	7.8
Palm Coast, FL Micropolitan Statistical Area								
72	Accommodation and food services	97	62 587	18 879	4 577	1 744	28.9	39.9
721	Accommodation	16	21 683	7 622	1 829	448	2.1	72.2
722	Food services and drinking places	81	40 904	11 257	2 748	1 296	43.0	22.7
ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA								
72	Accommodation and food services	3 352	6 089 774	1 496 080	367 168	104 511	8.1	6.0
721	Accommodation	475	3 372 803	740 989	180 703	40 038	3.1	3.6
7211	Traveler accommodation	415	3 288 427	726 544	177 071	39 104	2.9	3.5
72111	Hotels (except casino hotels) and motels	407	3 286 143	725 948	176 932	39 075	2.9	3.5
721110	Hotels (except casino hotels) and motels	407	3 286 143	725 948	176 932	39 075	2.9	3.5
7212	RV (recreational vehicle) parks and recreational camps	56	D	D	D	f	D	D
72121	RV (recreational vehicle) parks and recreational camps	56	D	D	D	f	D	D
721211	RV (recreational vehicle) parks and campgrounds	41	D	D	D	f	D	D
721214	Recreational and vacation camps (except campgrounds)	15	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	2 877	2 716 971	755 091	186 465	64 473	14.4	9.1
7221	Full-service restaurants	1 216	1 501 576	445 295	112 437	35 275	12.9	6.0
72211	Full-service restaurants	1 216	1 501 576	445 295	112 437	35 275	12.9	6.0
722110	Full-service restaurants	1 216	1 501 576	445 295	112 437	35 275	12.9	6.0
7222	Limited-service eating places	1 330	D	D	D	j	D	D
72221	Limited-service eating places	1 330	D	D	D	j	D	D
722211	Limited-service restaurants	1 143	D	D	D	j	D	D
722212	Cafeterias, buffets, and grill buffets	33	30 873	9 470	2 401	845	11.5	1.2
722213	Snack and nonalcoholic beverage bars	154	D	D	D	g	D	D
7223	Special food services	155	D	D	D	h	D	D
7224	Drinking places (alcoholic beverages)	176	D	D	D	g	D	D
72241	Drinking places (alcoholic beverages)	176	D	D	D	g	D	D
722410	Drinking places (alcoholic beverages)	176	D	D	D	g	D	D
Orlando, FL Metropolitan Statistical Area								
72	Accommodation and food services	3 303	6 060 422	1 488 586	365 395	103 829	8.1	6.0
721	Accommodation	464	3 367 489	739 904	180 448	39 959	3.1	3.6
7211	Traveler accommodation	411	3 285 268	725 914	176 926	39 057	2.9	3.5
72111	Hotels (except casino hotels) and motels	403	3 282 984	725 318	176 787	39 028	2.9	3.5
721110	Hotels (except casino hotels) and motels	403	3 282 984	725 318	176 787	39 028	2.9	3.5
7212	RV (recreational vehicle) parks and recreational camps	49	D	D	D	f	D	D
72121	RV (recreational vehicle) parks and recreational camps	49	D	D	D	f	D	D
721211	RV (recreational vehicle) parks and campgrounds	35	75 179	12 573	3 223	820	6.3	6.5
721214	Recreational and vacation camps (except campgrounds)	14	D	D	D	b	D	D
722	Food services and drinking places	2 839	2 692 933	748 682	184 947	63 870	14.4	9.0
7221	Full-service restaurants	1 203	1 493 580	443 161	111 919	35 057	12.8	6.1
72211	Full-service restaurants	1 203	1 493 580	443 161	111 919	35 057	12.8	6.1
722110	Full-service restaurants	1 203	1 493 580	443 161	111 919	35 057	12.8	6.1
7222	Limited-service eating places	1 312	913 705	229 485	54 351	22 474	13.9	12.6
72221	Limited-service eating places	1 312	913 705	229 485	54 351	22 474	13.9	12.6
722211	Limited-service restaurants	1 127	812 910	202 856	47 814	19 826	13.8	13.4
722212	Cafeterias, buffets, and grill buffets	33	30 873	9 470	2 401	845	11.5	1.2
722213	Snack and nonalcoholic beverage bars	152	69 922	17 159	4 136	1 803	17.1	8.6
7223	Special food services	152	201 983	55 582	13 585	4 424	20.1	15.1
7224	Drinking places (alcoholic beverages)	172	83 665	20 454	5 092	1 915	33.5	7.5
72241	Drinking places (alcoholic beverages)	172	83 665	20 454	5 092	1 915	33.5	7.5
722410	Drinking places (alcoholic beverages)	172	83 665	20 454	5 092	1 915	33.5	7.5
The Villages, FL Micropolitan Statistical Area								
72	Accommodation and food services	49	29 352	7 494	1 773	682	14.0	13.7
721	Accommodation	11	5 314	1 085	255	79	15.9	1.9
722	Food services and drinking places	38	24 038	6 409	1 518	603	13.6	16.3
ARCADIA, FL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	29	13 552	3 206	885	357	32.5	11.0
721	Accommodation	4	2 075	427	91	34	29.6	—
722	Food services and drinking places	25	11 477	2 779	794	323	33.1	12.9
CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	929	839 873	233 127	61 762	18 322	18.6	7.0
721	Accommodation	136	290 792	82 555	21 173	4 656	6.5	5.4
7211	Traveler accommodation	121	281 071	80 425	20 594	4 521	5.5	5.3
72111	Hotels (except casino hotels) and motels	118	277 578	79 619	20 330	4 409	5.6	5.4
721110	Hotels (except casino hotels) and motels	118	277 578	79 619	20 330	4 409	5.6	5.4
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	793	549 081	150 572	40 589	13 666	25.0	7.9
7221	Full-service restaurants	421	350 730	101 050	27 590	8 657	27.5	8.7
72211	Full-service restaurants	421	350 730	101 050	27 590	8 657	27.5	8.7
722110	Full-service restaurants	421	350 730	101 050	27 590	8 657	27.5	8.7
7222	Limited-service eating places	289	166 141	43 101	11 198	4 423	17.7	5.9
72221	Limited-service eating places	289	166 141	43 101	11 198	4 423	17.7	5.9
722211	Limited-service restaurants	247	151 696	38 812	9 959	3 969	17.8	5.9
7223	Special food services	25	12 625	3 287	926	244	23.5	4.7
7224	Drinking places (alcoholic beverages)	58	19 585	3 134	875	342	41.4	13.5
72241	Drinking places (alcoholic beverages)	58	19 585	3 134	875	342	41.4	13.5
722410	Drinking places (alcoholic beverages)	58	19 585	3 134	875	342	41.4	13.5
	CLEWISTON, FL MICROPOLITAN STATISTICAL AREA							
72	Accommodation and food services	48	21 138	5 427	1 380	534	43.5	8.8
721	Accommodation	9	2 896	630	148	47	77.6	1.0
722	Food services and drinking places	39	18 242	4 797	1 232	487	38.0	10.0
	FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA							
72	Accommodation and food services	422	357 413	102 728	21 845	8 857	17.1	8.4
721	Accommodation	51	56 186	14 743	3 127	1 049	6.9	10.0
7211	Traveler accommodation	45	54 702	14 358	3 058	1 026	7.1	9.2
72111	Hotels (except casino hotels) and motels	45	54 702	14 358	3 058	1 026	7.1	9.2
721110	Hotels (except casino hotels) and motels	45	54 702	14 358	3 058	1 026	7.1	9.2
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	a	D	D
722	Food services and drinking places	371	301 227	87 985	18 718	7 808	19.0	8.1
7221	Full-service restaurants	186	178 276	55 125	11 511	4 498	21.3	4.9
72211	Full-service restaurants	186	178 276	55 125	11 511	4 498	21.3	4.9
722110	Full-service restaurants	186	178 276	55 125	11 511	4 498	21.3	4.9
7222	Limited-service eating places	151	101 034	27 112	6 130	2 926	14.2	9.2
72221	Limited-service eating places	151	101 034	27 112	6 130	2 926	14.2	9.2
722212	Cafeterias, buffets, and grill buffets	4	7 636	2 090	471	301	—	—
7224	Drinking places (alcoholic beverages)	30	21 513	5 681	1 064	377	21.1	29.2
72241	Drinking places (alcoholic beverages)	30	21 513	5 681	1 064	377	21.1	29.2
722410	Drinking places (alcoholic beverages)	30	21 513	5 681	1 064	377	21.1	29.2
	GAINESVILLE, FL METROPOLITAN STATISTICAL AREA							
72	Accommodation and food services	453	331 452	87 019	20 824	9 241	17.9	9.8
721	Accommodation	87	62 357	14 640	3 458	1 142	16.0	3.2
7211	Traveler accommodation	48	47 834	11 220	2 635	880	15.2	2.6
72111	Hotels (except casino hotels) and motels	43	46 453	10 965	2 574	859	15.2	2.3
721110	Hotels (except casino hotels) and motels	43	46 453	10 965	2 574	859	15.2	2.3
7212	RV (recreational vehicle) parks and recreational camps	8	5 966	1 962	401	108	7.7	—
72121	RV (recreational vehicle) parks and recreational camps	8	5 966	1 962	401	108	7.7	—
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	b	D	D
7213	Rooming and boarding houses	31	8 557	1 458	422	154	26.6	8.7
72131	Rooming and boarding houses	31	8 557	1 458	422	154	26.6	8.7
721310	Rooming and boarding houses	31	8 557	1 458	422	154	26.6	8.7
722	Food services and drinking places	366	269 095	72 379	17 366	8 099	18.4	11.3
7222	Limited-service eating places	183	113 676	29 883	7 118	3 406	18.6	18.9
72221	Limited-service eating places	183	113 676	29 883	7 118	3 406	18.6	18.9
7223	Special food services	18	18 580	3 259	677	579	8.0	—
	HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA							
72	Accommodation and food services	184	80 485	22 772	5 768	2 437	27.4	4.3
721	Accommodation	22	11 630	5 216	1 255	425	9.0	2.8
722	Food services and drinking places	162	68 855	17 556	4 513	2 012	30.5	4.5
7222	Limited-service eating places	56	28 434	6 347	1 461	728	27.5	.9
72221	Limited-service eating places	56	28 434	6 347	1 461	728	27.5	.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	2 166	1 848 523	518 425	127 209	43 422	15.8	10.5
721	Accommodation	240	522 232	143 808	35 650	8 091	8.0	4.0
7211	Traveler accommodation	213	506 245	140 227	34 769	7 907	6.6	3.7
72111	Hotels (except casino hotels) and motels	187	498 236	138 429	34 343	7 779	5.9	3.7
721110	Hotels (except casino hotels) and motels	187	498 236	138 429	34 343	7 779	5.9	3.7
7212	RV (recreational vehicle) parks and recreational camps	20	14 553	3 174	765	139	53.8	14.1
72121	RV (recreational vehicle) parks and recreational camps	20	14 553	3 174	765	139	53.8	14.1
721211	RV (recreational vehicle) parks and campgrounds	17	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
7213	Rooming and boarding houses	7	1 434	407	116	45	46.7	.7
72131	Rooming and boarding houses	7	1 434	407	116	45	46.7	.7
721310	Rooming and boarding houses	7	1 434	407	116	45	46.7	.7
722	Food services and drinking places	1 926	1 326 291	374 617	91 559	35 331	18.9	13.0
7221	Full-service restaurants	777	605 643	183 145	44 940	15 739	22.1	9.3
72211	Full-service restaurants	777	605 643	183 145	44 940	15 739	22.1	9.3
722110	Full-service restaurants	777	605 643	183 145	44 940	15 739	22.1	9.3
7222	Limited-service eating places	920	564 134	149 573	35 857	15 481	17.0	14.2
72221	Limited-service eating places	920	564 134	149 573	35 857	15 481	17.0	14.2
722211	Limited-service restaurants	786	477 914	125 051	29 855	13 168	17.8	15.7
722212	Cafeterias, buffets, and grill buffets	36	47 431	14 519	3 720	1 320	7.3	4.2
722213	Snack and nonalcoholic beverage bars	98	38 789	10 003	2 282	993	19.3	7.6
7223	Special food services	119	115 105	32 162	8 594	3 226	3.3	23.9
7224	Drinking places (alcoholic beverages)	110	41 409	9 737	2 168	885	39.6	21.1
72241	Drinking places (alcoholic beverages)	110	41 409	9 737	2 168	885	39.6	21.1
722410	Drinking places (alcoholic beverages)	110	41 409	9 737	2 168	885	39.6	21.1
KEY WEST-MARATHON, FL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	549	638 620	174 295	44 426	10 284	19.9	9.1
721	Accommodation	215	365 291	101 535	25 387	4 725	9.0	6.5
7211	Traveler accommodation	193	345 595	97 709	24 431	4 461	8.8	6.4
72111	Hotels (except casino hotels) and motels	145	315 283	92 281	23 036	4 187	8.4	6.6
721110	Hotels (except casino hotels) and motels	145	315 283	92 281	23 036	4 187	8.4	6.6
7212	RV (recreational vehicle) parks and recreational camps	18	19 302	3 791	943	259	11.6	8.1
72121	RV (recreational vehicle) parks and recreational camps	18	19 302	3 791	943	259	11.6	8.1
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	D	D	D	b	D	D
722	Food services and drinking places	334	273 329	72 760	19 039	5 559	34.5	12.6
7221	Full-service restaurants	210	195 567	54 365	14 305	4 096	30.2	9.1
72211	Full-service restaurants	210	195 567	54 365	14 305	4 096	30.2	9.1
722110	Full-service restaurants	210	195 567	54 365	14 305	4 096	30.2	9.1
7222	Limited-service eating places	85	46 238	11 398	2 789	1 018	54.0	18.6
72221	Limited-service eating places	85	46 238	11 398	2 789	1 018	54.0	18.6
7224	Drinking places (alcoholic beverages)	33	29 943	6 637	1 823	416	32.1	26.7
72241	Drinking places (alcoholic beverages)	33	29 943	6 637	1 823	416	32.1	26.7
722410	Drinking places (alcoholic beverages)	33	29 943	6 637	1 823	416	32.1	26.7
LAKE CITY, FL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	104	66 455	16 615	4 130	1 719	18.4	8.6
721	Accommodation	25	15 489	3 061	757	362	6.6	.6
722	Food services and drinking places	79	50 966	13 554	3 373	1 357	22.1	11.0

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	649	452 479	124 203	31 272	11 901	14.6	12.5
721	Accommodation	94	65 486	17 023	4 630	1 419	7.9	17.0
7211	Traveler accommodation	70	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	69	54 433	15 066	4 167	1 284	6.1	17.1
721110	Hotels (except casino hotels) and motels	69	54 433	15 066	4 167	1 284	6.1	17.1
7212	RV (recreational vehicle) parks and recreational camps	24	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	24	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	19	7 961	1 341	356	102	20.0	13.5
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Food services and drinking places	555	386 993	107 180	26 642	10 482	15.7	11.8
7221	Full-service restaurants	230	187 237	56 059	14 308	5 089	18.9	8.7
72211	Full-service restaurants	230	187 237	56 059	14 308	5 089	18.9	8.7
722110	Full-service restaurants	230	187 237	56 059	14 308	5 089	18.9	8.7
7222	Limited-service eating places	239	178 395	45 602	10 988	4 830	11.2	14.1
72221	Limited-service eating places	239	178 395	45 602	10 988	4 830	11.2	14.1
722211	Limited-service restaurants	202	156 291	39 382	9 417	4 173	11.2	15.6
722212	Cafeterias, buffets, and grill buffets	11	15 993	4 661	1 186	426	.1	.1
72222	Limited-service eating places	202	156 291	39 382	9 417	4 173	11.2	15.6
722221	Limited-service restaurants	202	156 291	39 382	9 417	4 173	11.2	15.6
722222	Cafeterias, buffets, and grill buffets	11	15 993	4 661	1 186	426	.1	.1
7223	Special food services	28	11 476	3 436	861	321	5.4	24.9
MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	9 603	9 228 286	2 611 234	665 398	188 687	19.3	11.4
721	Accommodation	914	2 801 352	860 130	221 603	43 859	6.2	11.3
7211	Traveler accommodation	864	2 788 730	857 430	220 929	43 715	6.1	11.4
72111	Hotels (except casino hotels) and motels	845	2 784 204	856 370	220 683	43 664	6.1	11.4
721110	Hotels (except casino hotels) and motels	845	2 784 204	856 370	220 683	43 664	6.1	11.4
7212	RV (recreational vehicle) parks and recreational camps	35	9 881	2 050	509	98	34.6	3.1
72121	RV (recreational vehicle) parks and recreational camps	35	9 881	2 050	509	98	34.6	3.1
721211	RV (recreational vehicle) parks and campgrounds	21	7 943	1 593	433	83	24.5	2.3
721214	Recreational and vacation camps (except campgrounds)	14	1 938	457	76	15	75.9	6.1
7213	Rooming and boarding houses	15	2 741	650	165	46	13.9	11.7
72131	Rooming and boarding houses	15	2 741	650	165	46	13.9	11.7
721310	Rooming and boarding houses	15	2 741	650	165	46	13.9	11.7
722	Food services and drinking places	8 689	6 426 934	1 751 104	443 795	144 828	25.1	11.4
7221	Full-service restaurants	3 879	3 495 927	1 027 209	266 010	78 563	27.6	11.5
72211	Full-service restaurants	3 879	3 495 927	1 027 209	266 010	78 563	27.6	11.5
722110	Full-service restaurants	3 879	3 495 927	1 027 209	266 010	78 563	27.6	11.5
7222	Limited-service eating places	3 773	2 161 926	530 442	129 609	51 952	22.7	11.1
72221	Limited-service eating places	3 773	2 161 926	530 442	129 609	51 952	22.7	11.1
722211	Limited-service restaurants	2 906	1 841 285	451 694	110 333	44 646	20.3	11.6
722212	Cafeterias, buffets, and grill buffets	257	84 257	23 362	5 579	1 917	39.9	5.9
722213	Snack and nonalcoholic beverage bars	610	236 384	55 386	13 697	5 389	35.1	9.1
7223	Special food services	565	503 007	138 541	34 234	9 801	13.1	10.3
7224	Drinking places (alcoholic beverages)	472	266 074	54 912	13 942	4 512	33.6	14.6
72241	Drinking places (alcoholic beverages)	472	266 074	54 912	13 942	4 512	33.6	14.6
722410	Drinking places (alcoholic beverages)	472	266 074	54 912	13 942	4 512	33.6	14.6
Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division								
72	Accommodation and food services	3 363	2 799 987	763 075	191 065	60 130	21.6	8.8
721	Accommodation	351	668 307	191 657	47 645	10 389	7.1	5.4
7211	Traveler accommodation	334	663 013	190 337	47 279	10 342	7.1	5.4
72111	Hotels (except casino hotels) and motels	325	659 920	189 769	47 146	10 317	7.0	5.4
721110	Hotels (except casino hotels) and motels	325	659 920	189 769	47 146	10 317	7.0	5.4
7212	RV (recreational vehicle) parks and recreational camps	13	4 287	941	273	28	16.5	2.7
72121	RV (recreational vehicle) parks and recreational camps	13	4 287	941	273	28	16.5	2.7
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	b	D	D
7213	Rooming and boarding houses	4	1 007	379	93	19	18.4	—
72131	Rooming and boarding houses	4	1 007	379	93	19	18.4	—
721310	Rooming and boarding houses	4	1 007	379	93	19	18.4	—

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MISAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
	MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA—Con.							
	Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division—Con.							
72	Accommodation and food services—Con.							
722	Food services and drinking places	3 012	2 131 680	571 418	143 420	49 741	26.1	9.9
7221	Full-service restaurants	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
72211	Full-service restaurants	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
722110	Full-service restaurants	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
7222	Limited-service eating places	1 308	716 472	178 714	43 946	17 975	22.9	9.6
72221	Limited-service eating places	1 308	716 472	178 714	43 946	17 975	22.9	9.6
722211	Limited-service restaurants	1 053	607 843	152 258	37 267	15 559	21.4	10.3
722212	Cafeterias, buffets, and grill buffets	29	26 187	6 787	1 604	513	19.1	2.5
722213	Snack and nonalcoholic beverage bars	226	82 442	19 669	5 075	1 903	35.4	6.9
7223	Special food services	164	144 031	35 775	8 819	2 746	17.7	2.1
7224	Drinking places (alcoholic beverages)	207	103 688	20 098	4 924	1 838	33.9	13.5
72241	Drinking places (alcoholic beverages)	207	103 688	20 098	4 924	1 838	33.9	13.5
722410	Drinking places (alcoholic beverages)	207	103 688	20 098	4 924	1 838	33.9	13.5
	Miami-Miami Beach-Kendall, FL Metropolitan Division							
72	Accommodation and food services	3 935	4 162 169	1 186 134	300 643	81 610	18.4	12.0
721	Accommodation	399	1 450 089	455 732	117 405	23 711	7.5	11.8
7211	Traveler accommodation	378	1 446 106	454 874	117 216	23 651	7.4	11.8
72111	Hotels (except casino hotels) and motels	373	1 445 128	454 488	117 122	23 627	7.4	11.8
721110	Hotels (except casino hotels) and motels	373	1 445 128	454 488	117 122	23 627	7.4	11.8
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	9	D	D	D	a	D	D
7213	Rooming and boarding houses	8	D	D	D	b	D	D
72131	Rooming and boarding houses	8	D	D	D	b	D	D
721310	Rooming and boarding houses	8	D	D	D	b	D	D
722	Food services and drinking places	3 536	2 712 080	730 402	183 238	57 899	24.3	12.2
7221	Full-service restaurants	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
72211	Full-service restaurants	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
722110	Full-service restaurants	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
7222	Limited-service eating places	1 611	970 455	237 013	57 937	22 997	22.1	9.6
72221	Limited-service eating places	1 611	970 455	237 013	57 937	22 997	22.1	9.6
722211	Limited-service restaurants	1 195	845 022	205 457	50 242	20 128	19.0	10.0
722212	Cafeterias, buffets, and grill buffets	203	41 959	11 618	2 765	973	49.1	8.6
722213	Snack and nonalcoholic beverage bars	213	83 474	19 938	4 930	1 896	39.5	6.4
7223	Special food services	261	274 795	77 626	19 073	5 283	9.8	13.6
7224	Drinking places (alcoholic beverages)	157	117 285	24 931	6 413	1 808	31.5	13.0
72241	Drinking places (alcoholic beverages)	157	117 285	24 931	6 413	1 808	31.5	13.0
722410	Drinking places (alcoholic beverages)	157	117 285	24 931	6 413	1 808	31.5	13.0
	West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division							
72	Accommodation and food services	2 305	2 266 130	662 025	173 690	46 947	18.2	13.3
721	Accommodation	164	682 956	212 741	56 553	9 759	2.5	16.2
7211	Traveler accommodation	152	679 611	212 219	56 434	9 722	2.4	16.3
72111	Hotels (except casino hotels) and motels	147	679 156	212 113	56 415	9 720	2.4	16.3
721110	Hotels (except casino hotels) and motels	147	679 156	212 113	56 415	9 720	2.4	16.3
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
722	Food services and drinking places	2 141	1 583 174	449 284	117 137	37 188	25.0	12.1
7221	Full-service restaurants	1 039	978 893	299 546	80 464	23 570	25.9	9.4
72211	Full-service restaurants	1 039	978 893	299 546	80 464	23 570	25.9	9.4
722110	Full-service restaurants	1 039	978 893	299 546	80 464	23 570	25.9	9.4
7222	Limited-service eating places	854	474 999	114 715	27 726	10 980	23.6	16.4
72221	Limited-service eating places	854	474 999	114 715	27 726	10 980	23.6	16.4
722211	Limited-service restaurants	658	388 420	93 979	22 824	8 959	21.4	17.2
722212	Cafeterias, buffets, and grill buffets	25	16 111	4 957	1 210	431	49.5	4.4
722213	Snack and nonalcoholic beverage bars	171	70 468	15 779	3 692	1 590	29.6	14.7
7223	Special food services	140	84 181	25 140	6 342	1 772	15.7	13.7
7224	Drinking places (alcoholic beverages)	108	45 101	9 883	2 605	866	38.5	21.0
72241	Drinking places (alcoholic beverages)	108	45 101	9 883	2 605	866	38.5	21.0
722410	Drinking places (alcoholic beverages)	108	45 101	9 883	2 605	866	38.5	21.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	586	697 888	193 229	53 491	13 104	15.0	6.0
721	Accommodation	74	300 070	84 813	22 489	4 370	2.6	1.2
7211	Traveler accommodation	61	293 593	83 148	22 069	4 280	1.9	.9
72111	Hotels (except casino hotels) and motels	58	293 349	83 070	22 049	4 274	1.9	.9
721110	Hotels (except casino hotels) and motels	58	293 349	83 070	22 049	4 274	1.9	.9
7212	RV (recreational vehicle) parks and recreational camps	13	6 477	1 665	420	90	34.7	19.1
72121	RV (recreational vehicle) parks and recreational camps	13	6 477	1 665	420	90	34.7	19.1
721211	RV (recreational vehicle) parks and campgrounds	12	D	D	D	b	D	D
722	Food services and drinking places	512	397 818	108 416	31 002	8 734	24.4	9.7
7221	Full-service restaurants	306	291 357	81 920	23 914	6 310	23.4	9.7
72211	Full-service restaurants	306	291 357	81 920	23 914	6 310	23.4	9.7
722110	Full-service restaurants	306	291 357	81 920	23 914	6 310	23.4	9.7
7222	Limited-service eating places	171	95 125	23 660	6 293	2 139	26.1	9.5
72221	Limited-service eating places	171	95 125	23 660	6 293	2 139	26.1	9.5
7223	Special food services	19	6 322	1 717	496	144	22.4	14.0
OCALA, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	378	240 967	63 090	15 675	5 988	13.2	11.0
721	Accommodation	66	27 682	7 672	1 760	636	21.4	6.6
7212	RV (recreational vehicle) parks and recreational camps	16	7 187	2 144	441	129	5.9	1.7
72121	RV (recreational vehicle) parks and recreational camps	16	7 187	2 144	441	129	5.9	1.7
721211	RV (recreational vehicle) parks and campgrounds	12	3 787	1 068	252	92	11.2	3.1
721214	Recreational and vacation camps (except campgrounds)	4	3 400	1 076	189	37	-	.1
722	Food services and drinking places	312	213 285	55 418	13 915	5 352	12.1	11.6
7222	Limited-service eating places	154	98 119	24 955	6 050	2 667	10.2	18.2
72221	Limited-service eating places	154	98 119	24 955	6 050	2 667	10.2	18.2
722212	Cafeterias, buffets, and grill buffets	6	9 714	2 835	726	250	32.7	-
OKEECHOBEE, FL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	61	34 759	7 998	2 174	867	24.5	27.9
721	Accommodation	10	4 180	721	192	69	25.0	.2
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
722	Food services and drinking places	51	30 579	7 277	1 982	798	24.5	31.7
PALATKA, FL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	78	37 432	9 163	2 224	1 078	34.8	19.4
721	Accommodation	11	5 023	1 500	349	215	19.3	2.1
722	Food services and drinking places	67	32 409	7 663	1 875	863	37.2	22.1
PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	839	604 443	164 632	40 423	15 741	16.2	9.1
721	Accommodation	81	133 126	31 503	7 505	2 128	4.6	4.9
7211	Traveler accommodation	76	131 082	31 023	7 393	2 103	4.3	4.9
72111	Hotels (except casino hotels) and motels	72	129 605	30 678	7 321	2 075	4.3	5.0
721110	Hotels (except casino hotels) and motels	72	129 605	30 678	7 321	2 075	4.3	5.0
722	Food services and drinking places	758	471 317	133 129	32 918	13 613	19.5	10.3
7221	Full-service restaurants	341	232 132	69 978	17 747	6 417	25.5	9.1
72211	Full-service restaurants	341	232 132	69 978	17 747	6 417	25.5	9.1
722110	Full-service restaurants	341	232 132	69 978	17 747	6 417	25.5	9.1
7222	Limited-service eating places	315	203 262	52 492	12 528	6 154	11.5	12.4
72221	Limited-service eating places	315	203 262	52 492	12 528	6 154	11.5	12.4
722211	Limited-service restaurants	264	175 984	45 461	10 948	5 528	10.6	13.4
722212	Cafeterias, buffets, and grill buffets	12	12 866	3 862	929	363	6.4	.2
7223	Special food services	22	13 181	4 553	1 041	404	1.2	3.5
7224	Drinking places (alcoholic beverages)	80	22 742	6 106	1 602	638	40.8	9.1
72241	Drinking places (alcoholic beverages)	80	22 742	6 106	1 602	638	40.8	9.1
722410	Drinking places (alcoholic beverages)	80	22 742	6 106	1 602	638	40.8	9.1

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	449	373 164	92 671	21 469	8 874	15.7	11.8
721	Accommodation	112	127 214	25 944	6 225	1 950	13.4	11.7
7211	Traveler accommodation	102	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	101	122 345	25 050	6 002	1 885	12.6	11.7
721110	Hotels (except casino hotels) and motels	101	122 345	25 050	6 002	1 885	12.6	11.7
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	3 482	588	155	50	47.3	—
722	Food services and drinking places	337	245 950	66 727	15 244	6 924	16.8	11.9
7222	Limited-service eating places	142	92 681	22 127	5 021	2 362	8.9	21.1
72221	Limited-service eating places	142	92 681	22 127	5 021	2 362	8.9	21.1
722212	Cafeterias, buffets, and grill buffets	7	9 541	2 400	549	250	6.5	—
PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	636	477 280	128 646	30 890	12 494	18.2	10.7
721	Accommodation	57	53 686	13 461	3 045	1 057	15.9	12.2
7211	Traveler accommodation	50	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	49	52 701	13 211	3 003	1 041	15.8	11.6
721110	Hotels (except casino hotels) and motels	49	52 701	13 211	3 003	1 041	15.8	11.6
722	Food services and drinking places	579	423 594	115 185	27 845	11 437	18.5	10.5
7221	Full-service restaurants	182	156 341	44 655	10 827	4 309	24.9	3.0
72211	Full-service restaurants	182	156 341	44 655	10 827	4 309	24.9	3.0
722110	Full-service restaurants	182	156 341	44 655	10 827	4 309	24.9	3.0
7222	Limited-service eating places	289	196 176	49 566	12 111	5 495	13.1	8.7
72221	Limited-service eating places	289	196 176	49 566	12 111	5 495	13.1	8.7
722211	Limited-service restaurants	257	169 947	42 929	10 670	4 862	10.1	9.0
722212	Cafeterias, buffets, and grill buffets	13	22 125	5 763	1 280	517	38.0	—
7223	Special food services	32	47 562	15 742	3 803	1 139	1.9	45.2
7224	Drinking places (alcoholic beverages)	76	23 515	5 222	1 104	494	54.8	5.4
72241	Drinking places (alcoholic beverages)	76	23 515	5 222	1 104	494	54.8	5.4
722410	Drinking places (alcoholic beverages)	76	23 515	5 222	1 104	494	54.8	5.4
PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	535	390 176	109 397	28 466	10 263	20.6	13.6
721	Accommodation	44	72 410	19 584	5 117	1 890	12.1	3.9
7211	Traveler accommodation	40	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	39	67 829	19 235	5 033	1 864	12.9	4.2
721110	Hotels (except casino hotels) and motels	39	67 829	19 235	5 033	1 864	12.9	4.2
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	491	317 766	89 813	23 349	8 373	22.6	15.8
7221	Full-service restaurants	256	188 065	55 952	15 330	5 091	25.5	8.2
72211	Full-service restaurants	256	188 065	55 952	15 330	5 091	25.5	8.2
722110	Full-service restaurants	256	188 065	55 952	15 330	5 091	25.5	8.2
7222	Limited-service eating places	192	113 971	29 966	7 107	2 986	17.6	24.9
72221	Limited-service eating places	192	113 971	29 966	7 107	2 986	17.6	24.9
722212	Cafeterias, buffets, and grill buffets	7	7 484	2 086	531	160	22.9	3.4
7223	Special food services	16	8 746	2 577	573	165	12.5	49.7
PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	238	138 202	38 567	10 441	3 654	20.8	6.3
721	Accommodation	31	14 574	4 106	1 104	333	15.7	15.9
7212	RV (recreational vehicle) parks and recreational camps	7	2 330	406	112	30	42.9	31.9
72121	RV (recreational vehicle) parks and recreational camps	7	2 330	406	112	30	42.9	31.9
722	Food services and drinking places	207	123 628	34 461	9 337	3 321	21.4	5.1
7222	Limited-service eating places	90	45 971	11 265	2 885	1 241	21.5	7.2
72221	Limited-service eating places	90	45 971	11 265	2 885	1 241	21.5	7.2

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	1 123	876 543	253 337	65 454	20 308	18.5	8.4
721	Accommodation	150	208 168	57 157	14 579	3 185	8.4	8.6
7211	Traveler accommodation	131	194 945	54 324	13 774	3 016	6.6	8.8
72111	Hotels (except casino hotels) and motels	126	193 495	54 178	13 748	3 006	6.6	8.9
721110	Hotels (except casino hotels) and motels	126	193 495	54 178	13 748	3 006	6.6	8.9
7212	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	17	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	14	12 061	2 505	722	150	32.3	3.1
722	Food services and drinking places	973	668 375	196 180	50 875	17 123	21.6	8.3
7221	Full-service restaurants	513	427 698	136 416	36 445	11 159	20.1	7.8
72211	Full-service restaurants	513	427 698	136 416	36 445	11 159	20.1	7.8
722110	Full-service restaurants	513	427 698	136 416	36 445	11 159	20.1	7.8
7222	Limited-service eating places	349	196 309	51 349	12 724	5 323	18.8	9.6
72221	Limited-service eating places	349	196 309	51 349	12 724	5 323	18.8	9.6
722211	Limited-service restaurants	287	176 057	45 481	11 167	4 674	18.0	8.9
7223	Special food services	36	16 181	3 745	761	283	35.6	15.4
7224	Drinking places (alcoholic beverages)	75	28 187	4 670	945	358	57.7	4.3
72241	Drinking places (alcoholic beverages)	75	28 187	4 670	945	358	57.7	4.3
722410	Drinking places (alcoholic beverages)	75	28 187	4 670	945	358	57.7	4.3
SEBRING, FL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	122	63 160	16 451	3 938	1 526	29.5	13.3
721	Accommodation	27	7 675	1 333	261	107	68.5	1.9
7212	RV (recreational vehicle) parks and recreational camps	13	2 557	364	90	29	68.8	—
72121	RV (recreational vehicle) parks and recreational camps	13	2 557	364	90	29	68.8	—
722	Food services and drinking places	95	55 485	15 118	3 677	1 419	24.2	14.9
7222	Limited-service eating places	46	30 543	7 205	1 962	824	10.0	20.0
72221	Limited-service eating places	46	30 543	7 205	1 962	824	10.0	20.0
TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	588	422 091	110 075	26 623	11 366	14.1	13.2
721	Accommodation	84	84 822	18 585	4 486	1 482	8.1	13.1
7211	Traveler accommodation	58	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	57	74 327	16 196	3 879	1 314	7.7	8.5
721110	Hotels (except casino hotels) and motels	57	74 327	16 196	3 879	1 314	7.7	8.5
721214	Recreational and vacation camps (except campgrounds) ..	5	818	262	53	15	4.8	52.0
7213	Rooming and boarding houses	16	8 776	1 931	510	137	3.1	50.5
72131	Rooming and boarding houses	16	8 776	1 931	510	137	3.1	50.5
721310	Rooming and boarding houses	16	8 776	1 931	510	137	3.1	50.5
722	Food services and drinking places	504	337 269	91 490	22 137	9 884	15.6	13.2
7221	Full-service restaurants	167	140 690	41 314	9 737	4 325	20.2	10.5
72211	Full-service restaurants	167	140 690	41 314	9 737	4 325	20.2	10.5
722110	Full-service restaurants	167	140 690	41 314	9 737	4 325	20.2	10.5
7222	Limited-service eating places	264	159 294	40 855	10 386	4 584	13.3	11.9
72221	Limited-service eating places	264	159 294	40 855	10 386	4 584	13.3	11.9
722211	Limited-service restaurants	226	141 638	36 293	9 393	4 068	13.8	11.5
722212	Cafeterias, buffets, and grill buffets	11	9 659	2 971	599	244	11.8	16.2
7223	Special food services	45	D	D	D	f	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	4 250	3 587 340	983 115	244 624	83 051	14.4	11.7
721	Accommodation	469	935 728	252 612	61 906	15 254	4.6	21.3
7211	Traveler accommodation	397	911 746	248 034	60 809	14 926	4.1	21.5
72111	Hotels (except casino hotels) and motels	387	909 741	247 807	60 765	14 913	4.0	21.6
721110	Hotels (except casino hotels) and motels	387	909 741	247 807	60 765	14 913	4.0	21.6
7212	RV (recreational vehicle) parks and recreational camps	60	21 291	3 678	867	264	22.3	15.5
72121	RV (recreational vehicle) parks and recreational camps	60	21 291	3 678	867	264	22.3	15.5
721211	RV (recreational vehicle) parks and campgrounds	51	19 278	2 942	708	214	22.2	14.9
721214	Recreational and vacation camps (except campgrounds)	9	2 013	736	159	50	23.6	22.1
7213	Rooming and boarding houses	12	2 691	900	230	64	50.4	3.8
72131	Rooming and boarding houses	12	2 691	900	230	64	50.4	3.8
721310	Rooming and boarding houses	12	2 691	900	230	64	50.4	3.8
722	Food services and drinking places	3 781	2 651 612	730 503	182 718	67 797	17.9	8.3
7221	Full-service restaurants	1 671	1 337 687	402 251	103 803	35 653	19.5	9.2
72211	Full-service restaurants	1 671	1 337 687	402 251	103 803	35 653	19.5	9.2
722110	Full-service restaurants	1 671	1 337 687	402 251	103 803	35 653	19.5	9.2
7222	Limited-service eating places	1 560	936 259	235 315	57 813	25 367	15.5	6.9
72221	Limited-service eating places	1 560	936 259	235 315	57 813	25 367	15.5	6.9
722211	Limited-service restaurants	1 265	788 722	196 140	48 188	21 627	15.6	7.4
722212	Cafeterias, buffets, and grill buffets	63	60 152	17 832	4 489	1 568	11.8	2.1
722213	Snack and nonalcoholic beverage bars	232	87 385	21 343	5 136	2 172	17.3	6.0
7223	Special food services	206	270 186	71 615	15 998	4 712	4.4	8.2
7224	Drinking places (alcoholic beverages)	344	107 480	21 322	5 104	2 065	52.6	8.7
72241	Drinking places (alcoholic beverages)	344	107 480	21 322	5 104	2 065	52.6	8.7
722410	Drinking places (alcoholic beverages)	344	107 480	21 322	5 104	2 065	52.6	8.7
VERO BEACH, FL METROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	211	139 857	39 298	10 360	3 589	26.4	14.9
721	Accommodation	20	12 166	2 822	660	226	45.9	18.6
7212	RV (recreational vehicle) parks and recreational camps	5	2 334	657	95	25	67.6	11.1
72121	RV (recreational vehicle) parks and recreational camps	5	2 334	657	95	25	67.6	11.1
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	191	127 691	36 476	9 700	3 363	24.5	14.5
7222	Limited-service eating places	78	37 339	9 764	2 476	966	33.2	19.4
72221	Limited-service eating places	78	37 339	9 764	2 476	966	33.2	19.4
WAUCHULA, FL MICROPOLITAN STATISTICAL AREA								
72	Accommodation and food services	25	9 334	2 208	633	324	27.3	2.7
721	Accommodation	4	935	150	52	20	64.2	—
722	Food services and drinking places	21	8 399	2 058	581	304	23.2	3.0

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 3. Summary Statistics for Counties: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALACHUA								
72	Accommodation and food services	438	326 772	85 839	20 538	9 103	17.5	9.2
721	Accommodation	86	D	D	D	g	D	D
7211	Traveler accommodation	47	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	42	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	42	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	5 966	1 962	401	108	7.7	—
72121	RV (recreational vehicle) parks and recreational camps	8	5 966	1 962	401	108	7.7	—
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
7213	Rooming and boarding houses	31	8 557	1 458	422	154	26.6	8.7
72131	Rooming and boarding houses	31	8 557	1 458	422	154	26.6	8.7
721310	Rooming and boarding houses	31	8 557	1 458	422	154	26.6	8.7
722	Food services and drinking places	352	D	D	D	i	D	D
7221	Full-service restaurants	134	126 858	36 916	9 025	3 844	17.7	5.0
72211	Full-service restaurants	134	126 858	36 916	9 025	3 844	17.7	5.0
722110	Full-service restaurants	134	126 858	36 916	9 025	3 844	17.7	5.0
7222	Limited-service eating places	181	D	D	D	h	D	D
72221	Limited-service eating places	181	D	D	D	h	D	D
722211	Limited-service restaurants	151	101 604	26 546	6 305	3 067	19.1	20.8
722212	Cafeterias, buffets, and grill buffets	5	4 883	1 517	377	121	14.8	—
7223	Special food services	17	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	20	5 774	1 251	297	150	39.5	7.5
72241	Drinking places (alcoholic beverages)	20	5 774	1 251	297	150	39.5	7.5
722410	Drinking places (alcoholic beverages)	20	5 774	1 251	297	150	39.5	7.5
BAKER								
72	Accommodation and food services	20	14 066	2 957	678	358	10.7	23.0
721	Accommodation	3	1 394	320	90	32	—	—
722	Food services and drinking places	17	12 672	2 637	588	326	11.8	25.5
7222	Limited-service eating places	11	D	D	D	e	D	D
72221	Limited-service eating places	11	D	D	D	e	D	D
BAY								
72	Accommodation and food services	449	373 164	92 671	21 469	8 874	15.7	11.8
721	Accommodation	112	127 214	25 944	6 225	1 950	13.4	11.7
7211	Traveler accommodation	102	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	101	122 345	25 050	6 002	1 885	12.6	11.7
721110	Hotels (except casino hotels) and motels	101	122 345	25 050	6 002	1 885	12.6	11.7
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	3 482	588	155	50	47.3	—
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	337	245 950	66 727	15 244	6 924	16.8	11.9
7221	Full-service restaurants	153	D	D	D	h	D	D
72211	Full-service restaurants	153	D	D	D	h	D	D
722110	Full-service restaurants	153	D	D	D	h	D	D
7222	Limited-service eating places	142	92 681	22 127	5 021	2 362	8.9	21.1
72221	Limited-service eating places	142	92 681	22 127	5 021	2 362	8.9	21.1
722211	Limited-service restaurants	122	79 432	19 157	4 348	2 060	9.2	24.6
722212	Cafeterias, buffets, and grill buffets	7	9 541	2 400	549	250	6.5	—
7223	Special food services	6	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	36	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	36	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	36	D	D	D	e	D	D
BRADFORD								
72	Accommodation and food services	32	22 727	6 273	1 421	718	30.0	13.8
721	Accommodation	7	1 189	220	51	31	—	1.9
722	Food services and drinking places	25	21 538	6 053	1 370	687	31.6	14.4
7222	Limited-service eating places	13	14 802	4 050	922	455	43.4	17.5
72221	Limited-service eating places	13	14 802	4 050	922	455	43.4	17.5
7223	Special food services	2	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BREVARD								
72	Accommodation and food services	839	604 443	164 632	40 423	15 741	16.2	9.1
721	Accommodation	81	133 126	31 503	7 505	2 128	4.6	4.9
7211	Traveler accommodation	76	131 082	31 023	7 393	2 103	4.3	4.9
72111	Hotels (except casino hotels) and motels	72	129 605	30 678	7 321	2 075	4.3	5.0
721110	Hotels (except casino hotels) and motels	72	129 605	30 678	7 321	2 075	4.3	5.0
7212	RV (recreational vehicle) parks and recreational camps	5	2 044	480	112	25	23.5	6.3
72121	RV (recreational vehicle) parks and recreational camps	5	2 044	480	112	25	23.5	6.3
721211	RV (recreational vehicle) parks and campgrounds	5	2 044	480	112	25	23.5	6.3
722	Food services and drinking places	758	471 317	133 129	32 918	13 613	19.5	10.3
7221	Full-service restaurants	341	232 132	69 978	17 747	6 417	25.5	9.1
72211	Full-service restaurants	341	232 132	69 978	17 747	6 417	25.5	9.1
722110	Full-service restaurants	341	232 132	69 978	17 747	6 417	25.5	9.1
7222	Limited-service eating places	315	203 262	52 492	12 528	6 154	11.5	12.4
72221	Limited-service eating places	315	203 262	52 492	12 528	6 154	11.5	12.4
722211	Limited-service restaurants	264	175 984	45 461	10 948	5 528	10.6	13.4
722212	Cafeterias, buffets, and grill buffets	12	12 866	3 862	929	363	6.4	.2
722213	Snack and nonalcoholic beverage bars	39	14 412	3 169	651	263	27.4	11.0
7223	Special food services	22	13 181	4 553	1 041	404	1.2	3.5
7224	Drinking places (alcoholic beverages)	80	22 742	6 106	1 602	638	40.8	9.1
72241	Drinking places (alcoholic beverages)	80	22 742	6 106	1 602	638	40.8	9.1
722410	Drinking places (alcoholic beverages)	80	22 742	6 106	1 602	638	40.8	9.1
BROWARD								
72	Accommodation and food services	3 363	2 799 987	763 075	191 065	60 130	21.6	8.8
721	Accommodation	351	668 307	191 657	47 645	10 389	7.1	5.4
7211	Traveler accommodation	334	663 013	190 337	47 279	10 342	7.1	5.4
72111	Hotels (except casino hotels) and motels	325	659 920	189 769	47 146	10 317	7.0	5.4
721110	Hotels (except casino hotels) and motels	325	659 920	189 769	47 146	10 317	7.0	5.4
7212	RV (recreational vehicle) parks and recreational camps	13	4 287	941	273	28	16.5	2.7
72121	RV (recreational vehicle) parks and recreational camps	13	4 287	941	273	28	16.5	2.7
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	b	D	D
7213	Rooming and boarding houses	4	1 007	379	93	19	18.4	—
72131	Rooming and boarding houses	4	1 007	379	93	19	18.4	—
721310	Rooming and boarding houses	4	1 007	379	93	19	18.4	—
722	Food services and drinking places	3 012	2 131 680	571 418	143 420	49 741	26.1	9.9
7221	Full-service restaurants	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
72211	Full-service restaurants	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
722110	Full-service restaurants	1 333	1 167 489	336 831	85 731	27 182	28.3	10.7
7222	Limited-service eating places	1 308	716 472	178 714	43 946	17 975	22.9	9.6
72221	Limited-service eating places	1 308	716 472	178 714	43 946	17 975	22.9	9.6
722211	Limited-service restaurants	1 053	607 843	152 258	37 267	15 559	21.4	10.3
722212	Cafeterias, buffets, and grill buffets	29	26 187	6 787	1 604	513	19.1	2.5
722213	Snack and nonalcoholic beverage bars	226	82 442	19 669	5 075	1 903	35.4	6.9
7223	Special food services	164	144 031	35 775	8 819	2 746	17.7	2.1
7224	Drinking places (alcoholic beverages)	207	103 688	20 098	4 924	1 838	33.9	13.5
72241	Drinking places (alcoholic beverages)	207	103 688	20 098	4 924	1 838	33.9	13.5
722410	Drinking places (alcoholic beverages)	207	103 688	20 098	4 924	1 838	33.9	13.5
CALHOUN								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	4 991	1 375	326	144	33.8	30.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CHARLOTTE								
72	Accommodation and food services	238	138 202	38 567	10 441	3 654	20.8	6.3
721	Accommodation	31	14 574	4 106	1 104	333	15.7	15.9
7211	Traveler accommodation	24	12 244	3 700	992	303	10.6	12.9
72111	Hotels (except casino hotels) and motels	24	12 244	3 700	992	303	10.6	12.9
721110	Hotels (except casino hotels) and motels	24	12 244	3 700	992	303	10.6	12.9
7212	RV (recreational vehicle) parks and recreational camps	7	2 330	406	112	30	42.9	31.9
72121	RV (recreational vehicle) parks and recreational camps	7	2 330	406	112	30	42.9	31.9
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	207	123 628	34 461	9 337	3 321	21.4	5.1
7221	Full-service restaurants	100	72 628	22 282	6 241	2 011	20.5	3.7
72211	Full-service restaurants	100	72 628	22 282	6 241	2 011	20.5	3.7
722110	Full-service restaurants	100	72 628	22 282	6 241	2 011	20.5	3.7
7222	Limited-service eating places	90	45 971	11 265	2 885	1 241	21.5	7.2
72221	Limited-service eating places	90	45 971	11 265	2 885	1 241	21.5	7.2
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	4	1 995	327	67	11	6.4	3.5
CITRUS								
72	Accommodation and food services	184	80 485	22 772	5 768	2 437	27.4	4.3
721	Accommodation	22	11 630	5 216	1 255	425	9.0	2.8
7211	Traveler accommodation	15	10 817	5 088	1 222	409	4.3	2.6
72111	Hotels (except casino hotels) and motels	15	10 817	5 088	1 222	409	4.3	2.6
721110	Hotels (except casino hotels) and motels	15	10 817	5 088	1 222	409	4.3	2.6
7212	RV (recreational vehicle) parks and recreational camps	7	813	128	33	16	71.7	5.7
72121	RV (recreational vehicle) parks and recreational camps	7	813	128	33	16	71.7	5.7
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	a	D	D
722	Food services and drinking places	162	68 855	17 556	4 513	2 012	30.5	4.5
7222	Limited-service eating places	56	28 434	6 347	1 461	728	27.5	.9
72221	Limited-service eating places	56	28 434	6 347	1 461	728	27.5	.9
7223	Special food services	8	D	D	D	b	D	D
CLAY								
72	Accommodation and food services	222	149 730	43 250	10 591	4 290	19.6	12.1
721	Accommodation	15	9 129	2 219	514	125	15.6	12.5
7211	Traveler accommodation	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	9	6 081	1 227	292	88	16.3	16.3
721110	Hotels (except casino hotels) and motels	9	6 081	1 227	292	88	16.3	16.3
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	207	140 601	41 031	10 077	4 165	19.8	12.1
7221	Full-service restaurants	81	62 783	19 492	4 938	1 758	19.5	14.5
72211	Full-service restaurants	81	62 783	19 492	4 938	1 758	19.5	14.5
722110	Full-service restaurants	81	62 783	19 492	4 938	1 758	19.5	14.5
7222	Limited-service eating places	105	62 751	16 764	3 972	1 926	14.6	11.8
72221	Limited-service eating places	105	62 751	16 764	3 972	1 926	14.6	11.8
722211	Limited-service restaurants	87	52 322	14 025	3 281	1 603	14.1	13.2
722212	Cafeterias, buffets, and grill buffets	6	D	D	D	c	D	D
7223	Special food services	7	7 656	2 829	692	301	1.8	.6
7224	Drinking places (alcoholic beverages)	14	7 411	1 946	475	180	85.6	5.3
72241	Drinking places (alcoholic beverages)	14	7 411	1 946	475	180	85.6	5.3
722410	Drinking places (alcoholic beverages)	14	7 411	1 946	475	180	85.6	5.3

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
COLLIER								
72	Accommodation and food services	586	697 888	193 229	53 491	13 104	15.0	6.0
721	Accommodation	74	300 070	84 813	22 489	4 370	2.6	1.2
7211	Traveler accommodation	61	293 593	83 148	22 069	4 280	1.9	.9
72111	Hotels (except casino hotels) and motels	58	293 349	83 070	22 049	4 274	1.9	.9
721110	Hotels (except casino hotels) and motels	58	293 349	83 070	22 049	4 274	1.9	.9
7212	RV (recreational vehicle) parks and recreational camps	13	6 477	1 665	420	90	34.7	19.1
72121	RV (recreational vehicle) parks and recreational camps	13	6 477	1 665	420	90	34.7	19.1
721211	RV (recreational vehicle) parks and campgrounds	12	D	D	D	b	D	D
722	Food services and drinking places	512	397 818	108 416	31 002	8 734	24.4	9.7
7221	Full-service restaurants	306	291 357	81 920	23 914	6 310	23.4	9.7
72211	Full-service restaurants	306	291 357	81 920	23 914	6 310	23.4	9.7
722110	Full-service restaurants	306	291 357	81 920	23 914	6 310	23.4	9.7
7222	Limited-service eating places	171	95 125	23 660	6 293	2 139	26.1	9.5
72221	Limited-service eating places	171	95 125	23 660	6 293	2 139	26.1	9.5
722211	Limited-service restaurants	134	83 044	20 746	5 529	1 790	27.3	6.7
722213	Snack and nonalcoholic beverage bars	34	11 285	2 687	708	318	15.0	27.5
7223	Special food services	19	6 322	1 717	496	144	22.4	14.0
COLUMBIA								
72	Accommodation and food services	104	66 455	16 615	4 130	1 719	18.4	8.6
721	Accommodation	25	15 489	3 061	757	362	6.6	.6
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
722	Food services and drinking places	79	50 966	13 554	3 373	1 357	22.1	11.0
7222	Limited-service eating places	38	D	D	D	f	D	D
72221	Limited-service eating places	38	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
DESOTO								
72	Accommodation and food services	29	13 552	3 206	885	357	32.5	11.0
721	Accommodation	4	2 075	427	91	34	29.6	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
722	Food services and drinking places	25	11 477	2 779	794	323	33.1	12.9
DIXIE								
72	Accommodation and food services	20	5 231	1 310	270	142	54.8	17.6
721	Accommodation	7	1 369	234	55	35	73.6	11.8
722	Food services and drinking places	13	3 862	1 076	215	107	48.1	19.6
DUVAL								
72	Accommodation and food services	1 474	1 173 952	324 506	80 505	28 705	15.4	11.9
721	Accommodation	115	222 570	58 398	15 074	3 795	8.2	3.8
7211	Traveler accommodation	105	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	103	219 288	57 645	14 873	3 727	8.0	3.1
721110	Hotels (except casino hotels) and motels	103	219 288	57 645	14 873	3 727	8.0	3.1
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
7213	Rooming and boarding houses	5	D	D	D	b	D	D
72131	Rooming and boarding houses	5	D	D	D	b	D	D
721310	Rooming and boarding houses	5	D	D	D	b	D	D
722	Food services and drinking places	1 359	951 382	266 108	65 431	24 910	17.1	13.8
7221	Full-service restaurants	497	398 246	118 887	29 206	10 044	21.2	9.6
72211	Full-service restaurants	497	398 246	118 887	29 206	10 044	21.2	9.6
722110	Full-service restaurants	497	398 246	118 887	29 206	10 044	21.2	9.6
7222	Limited-service eating places	683	425 834	113 062	27 271	11 538	15.6	14.7
72221	Limited-service eating places	683	425 834	113 062	27 271	11 538	15.6	14.7
722211	Limited-service restaurants	589	356 375	92 919	22 307	9 691	16.6	16.5
722212	Cafeterias, buffets, and grill buffets	29	41 468	12 870	3 306	1 115	7.2	4.6
722213	Snack and nonalcoholic beverage bars	65	27 991	7 273	1 658	732	14.6	6.8
7223	Special food services	104	103 636	28 511	7 658	2 804	3.2	26.0
7224	Drinking places (alcoholic beverages)	75	23 666	5 648	1 296	524	37.1	15.8
72241	Drinking places (alcoholic beverages)	75	23 666	5 648	1 296	524	37.1	15.8
722410	Drinking places (alcoholic beverages)	75	23 666	5 648	1 296	524	37.1	15.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ESCAMBIA								
72	Accommodation and food services	486	392 107	106 029	25 320	10 013	17.9	9.8
721	Accommodation	44	48 698	11 689	2 599	926	14.6	9.2
7211	Traveler accommodation	42	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	41	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	41	D	D	D	f	D	D
722	Food services and drinking places	442	343 409	94 340	22 721	9 087	18.3	9.9
7221	Full-service restaurants	143	136 657	38 852	9 412	3 730	23.2	2.7
72211	Full-service restaurants	143	136 657	38 852	9 412	3 730	23.2	2.7
722110	Full-service restaurants	143	136 657	38 852	9 412	3 730	23.2	2.7
7222	Limited-service eating places	206	147 923	37 868	9 242	4 133	12.2	8.7
72221	Limited-service eating places	206	147 923	37 868	9 242	4 133	12.2	8.7
722211	Limited-service restaurants	184	124 843	32 095	8 029	3 612	8.3	8.9
722212	Cafeterias, buffets, and grill buffets	9	19 348	4 960	1 061	419	39.5	—
7223	Special food services	23	36 386	12 737	3 044	768	2.3	44.7
7224	Drinking places (alcoholic beverages)	70	22 443	4 883	1 023	456	54.9	5.6
72241	Drinking places (alcoholic beverages)	70	22 443	4 883	1 023	456	54.9	5.6
722410	Drinking places (alcoholic beverages)	70	22 443	4 883	1 023	456	54.9	5.6
FLAGLER								
72	Accommodation and food services	97	62 587	18 879	4 577	1 744	28.9	39.9
721	Accommodation	16	21 683	7 622	1 829	448	2.1	72.2
7211	Traveler accommodation	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	11	19 893	7 240	1 725	422	—	78.7
721110	Hotels (except casino hotels) and motels	11	19 893	7 240	1 725	422	—	78.7
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	81	40 904	11 257	2 748	1 296	43.0	22.7
7222	Limited-service eating places	27	15 140	3 514	878	484	19.7	43.5
72221	Limited-service eating places	27	15 140	3 514	878	484	19.7	43.5
FRANKLIN								
72	Accommodation and food services	40	21 903	5 662	1 265	490	32.9	18.6
721	Accommodation	14	9 917	2 221	511	164	17.5	26.2
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	8 182	1 785	430	137	—	31.7
721110	Hotels (except casino hotels) and motels	11	8 182	1 785	430	137	—	31.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	26	11 986	3 441	754	326	45.6	12.4
GADSDEN								
72	Accommodation and food services	39	13 882	2 923	752	333	31.0	2.0
721	Accommodation	8	1 788	351	113	36	20.2	.3
722	Food services and drinking places	31	12 094	2 572	639	297	32.6	2.3
7223	Special food services	6	D	D	D	b	D	D
GILCHRIST								
72	Accommodation and food services	15	4 680	1 180	286	138	50.3	46.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
GLADES								
72	Accommodation and food services	9	2 816	606	148	52	47.6	—
721	Accommodation	4	1 182	191	46	10	37.3	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	5	1 634	415	102	42	55.0	—
GULF								
72	Accommodation and food services	22	9 165	1 964	443	185	40.0	5.7
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D

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							From admini-strative records ¹	Estimated ²
HAMILTON								
72	Accommodation and food services	19	4 303	945	210	116	47.2	3.9
721	Accommodation	5	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
HARDEE								
72	Accommodation and food services	25	9 334	2 208	633	324	27.3	2.7
721	Accommodation	4	935	150	52	20	64.2	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	21	8 399	2 058	581	304	23.2	3.0
HENDRY								
72	Accommodation and food services	48	21 138	5 427	1 380	534	43.5	8.8
721	Accommodation	9	2 896	630	148	47	77.6	1.0
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	39	18 242	4 797	1 232	487	38.0	10.0
7222	Limited-service eating places	20	12 510	3 169	772	309	22.5	7.6
72221	Limited-service eating places	20	12 510	3 169	772	309	22.5	7.6
HERNANDO								
72	Accommodation and food services	184	100 504	25 937	6 568	2 911	21.8	4.7
721	Accommodation	15	7 425	1 731	416	141	2.4	10.2
7211	Traveler accommodation	8	5 991	1 334	326	111	—	9.7
72111	Hotels (except casino hotels) and motels	8	5 991	1 334	326	111	—	9.7
721110	Hotels (except casino hotels) and motels	8	5 991	1 334	326	111	—	9.7
7212	RV (recreational vehicle) parks and recreational camps	7	1 434	397	90	30	12.6	12.1
72121	RV (recreational vehicle) parks and recreational camps	7	1 434	397	90	30	12.6	12.1
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	169	93 079	24 206	6 152	2 770	23.3	4.3
7221	Full-service restaurants	89	49 586	14 631	3 822	1 660	28.8	6.1
72211	Full-service restaurants	89	49 586	14 631	3 822	1 660	28.8	6.1
722110	Full-service restaurants	89	49 586	14 631	3 822	1 660	28.8	6.1
7222	Limited-service eating places	58	38 447	8 643	2 123	1 018	11.1	2.4
72221	Limited-service eating places	58	38 447	8 643	2 123	1 018	11.1	2.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
HIGHLANDS								
72	Accommodation and food services	122	63 160	16 451	3 938	1 526	29.5	13.3
721	Accommodation	27	7 675	1 333	261	107	68.5	1.9
7211	Traveler accommodation	14	5 118	969	171	78	68.3	2.8
72111	Hotels (except casino hotels) and motels	14	5 118	969	171	78	68.3	2.8
721110	Hotels (except casino hotels) and motels	14	5 118	969	171	78	68.3	2.8
7212	RV (recreational vehicle) parks and recreational camps	13	2 557	364	90	29	68.8	—
72121	RV (recreational vehicle) parks and recreational camps	13	2 557	364	90	29	68.8	—
721211	RV (recreational vehicle) parks and campgrounds	10	1 990	255	69	20	81.4	—
721214	Recreational and vacation camps (except campgrounds) .	3	567	109	21	9	24.9	—
722	Food services and drinking places	95	55 485	15 118	3 677	1 419	24.2	14.9
7222	Limited-service eating places	46	30 543	7 205	1 962	824	10.0	20.0
72221	Limited-service eating places	46	30 543	7 205	1 962	824	10.0	20.0
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
HILLSBOROUGH								
72	Accommodation and food services	1 723	1 643 887	448 255	112 990	37 923	12.5	8.6
721	Accommodation	147	387 719	101 167	25 768	5 840	4.1	5.8
7211	Traveler accommodation	121	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	120	378 724	99 134	25 291	5 715	3.6	5.6
721110	Hotels (except casino hotels) and motels	120	378 724	99 134	25 291	5 715	3.6	5.6
7212	RV (recreational vehicle) parks and recreational camps	18	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	18	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	7	D	D	D	b	D	D
7213	Rooming and boarding houses	8	D	D	D	b	D	D
72131	Rooming and boarding houses	8	D	D	D	b	D	D
721310	Rooming and boarding houses	8	D	D	D	b	D	D
722	Food services and drinking places	1 576	1 256 168	347 088	87 222	32 083	15.1	9.4
7221	Full-service restaurants	619	618 007	188 833	47 979	16 165	14.9	9.7
72211	Full-service restaurants	619	618 007	188 833	47 979	16 165	14.9	9.7
722110	Full-service restaurants	619	618 007	188 833	47 979	16 165	14.9	9.7
7222	Limited-service eating places	734	470 536	115 325	28 578	12 214	15.0	7.2
72221	Limited-service eating places	734	470 536	115 325	28 578	12 214	15.0	7.2
722211	Limited-service restaurants	593	390 508	93 820	23 312	10 218	15.9	7.6
722212	Cafeterias, buffets, and grill buffets	38	33 857	10 072	2 476	836	12.3	2.5
722213	Snack and nonalcoholic beverage bars	103	46 171	11 433	2 790	1 160	9.2	7.1
7223	Special food services	105	125 164	34 482	8 605	2 815	4.5	15.9
7224	Drinking places (alcoholic beverages)	118	42 461	8 448	2 060	889	51.1	10.6
72241	Drinking places (alcoholic beverages)	118	42 461	8 448	2 060	889	51.1	10.6
722410	Drinking places (alcoholic beverages)	118	42 461	8 448	2 060	889	51.1	10.6
HOLMES								
72	Accommodation and food services	12	4 516	1 220	313	153	22.7	4.2
721	Accommodation	4	558	125	33	23	—	33.7
722	Food services and drinking places	8	3 958	1 095	280	130	25.9	—
INDIAN RIVER								
72	Accommodation and food services	211	139 857	39 298	10 360	3 589	26.4	14.9
721	Accommodation	20	12 166	2 822	660	226	45.9	18.6
7211	Traveler accommodation	15	9 832	2 165	565	201	40.8	20.3
72111	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	2 334	657	95	25	67.6	11.1
72121	RV (recreational vehicle) parks and recreational camps	5	2 334	657	95	25	67.6	11.1
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	191	127 691	36 476	9 700	3 363	24.5	14.5
7221	Full-service restaurants	100	D	D	D	g	D	D
72211	Full-service restaurants	100	D	D	D	g	D	D
722110	Full-service restaurants	100	D	D	D	g	D	D
7222	Limited-service eating places	78	37 339	9 764	2 476	966	33.2	19.4
72221	Limited-service eating places	78	37 339	9 764	2 476	966	33.2	19.4
7223	Special food services	4	D	D	D	b	D	D
JACKSON								
72	Accommodation and food services	60	30 504	7 906	1 964	942	24.6	5.3
721	Accommodation	9	6 359	1 245	281	125	11.0	—
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	51	24 145	6 661	1 683	817	28.2	6.8
7222	Limited-service eating places	26	13 225	3 240	819	411	19.2	10.0
72221	Limited-service eating places	26	13 225	3 240	819	411	19.2	10.0
7223	Special food services	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JEFFERSON								
72	Accommodation and food services	13	3 649	839	204	103	28.7	1.5
721	Accommodation	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	b	D	D
LAFAYETTE								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
LAKE								
72	Accommodation and food services	319	240 784	58 527	14 745	5 558	35.9	10.9
721	Accommodation	43	82 864	14 322	3 497	971	54.4	5.5
7211	Traveler accommodation	25	67 693	10 604	2 512	678	66.1	.7
72111	Hotels (except casino hotels) and motels	25	67 693	10 604	2 512	678	66.1	.7
721110	Hotels (except casino hotels) and motels	25	67 693	10 604	2 512	678	66.1	.7
7212	RV (recreational vehicle) parks and recreational camps	18	15 171	3 718	985	293	2.3	26.8
72121	RV (recreational vehicle) parks and recreational camps	18	15 171	3 718	985	293	2.3	26.8
721211	RV (recreational vehicle) parks and campgrounds	12	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	b	D	D
722	Food services and drinking places	276	157 920	44 205	11 248	4 587	26.2	13.8
7221	Full-service restaurants	137	86 264	26 027	6 896	2 629	28.2	10.8
72211	Full-service restaurants	137	86 264	26 027	6 896	2 629	28.2	10.8
722110	Full-service restaurants	137	86 264	26 027	6 896	2 629	28.2	10.8
7222	Limited-service eating places	115	64 132	16 926	4 077	1 838	22.3	16.1
72221	Limited-service eating places	115	64 132	16 926	4 077	1 838	22.3	16.1
722211	Limited-service restaurants	100	58 021	14 947	3 572	1 641	22.5	17.3
722212	Cafeterias, buffets, and grill buffets	6	D	D	D	c	D	D
7223	Special food services	8	D	D	D	b	D	D
LEE								
72	Accommodation and food services	929	839 873	233 127	61 762	18 322	18.6	7.0
721	Accommodation	136	290 792	82 555	21 173	4 656	6.5	5.4
7211	Traveler accommodation	121	281 071	80 425	20 594	4 521	5.5	5.3
72111	Hotels (except casino hotels) and motels	118	277 578	79 619	20 330	4 409	5.6	5.4
721110	Hotels (except casino hotels) and motels	118	277 578	79 619	20 330	4 409	5.6	5.4
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	793	549 081	150 572	40 589	13 666	25.0	7.9
7221	Full-service restaurants	421	350 730	101 050	27 590	8 657	27.5	8.7
72211	Full-service restaurants	421	350 730	101 050	27 590	8 657	27.5	8.7
722110	Full-service restaurants	421	350 730	101 050	27 590	8 657	27.5	8.7
7222	Limited-service eating places	289	166 141	43 101	11 198	4 423	17.7	5.9
72221	Limited-service eating places	289	166 141	43 101	11 198	4 423	17.7	5.9
722211	Limited-service restaurants	247	151 696	38 812	9 959	3 969	17.8	5.9
722212	Cafeterias, buffets, and grill buffets	4	6 247	1 957	571	175	1.1	—
7223	Special food services	25	12 625	3 287	926	244	23.5	4.7
7224	Drinking places (alcoholic beverages)	58	19 585	3 134	875	342	41.4	13.5
72241	Drinking places (alcoholic beverages)	58	19 585	3 134	875	342	41.4	13.5
722410	Drinking places (alcoholic beverages)	58	19 585	3 134	875	342	41.4	13.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LEON								
72	Accommodation and food services	512	393 582	103 455	25 002	10 611	12.3	13.4
721	Accommodation	70	81 186	17 743	4 261	1 412	7.2	13.2
7211	Traveler accommodation	50	72 136	15 748	3 743	1 273	7.5	8.7
72111	Hotels (except casino hotels) and motels	50	72 136	15 748	3 743	1 273	7.5	8.7
721110	Hotels (except casino hotels) and motels	50	72 136	15 748	3 743	1 273	7.5	8.7
7213	Rooming and boarding houses	16	8 776	1 931	510	137	3.1	50.5
72131	Rooming and boarding houses	16	8 776	1 931	510	137	3.1	50.5
721310	Rooming and boarding houses	16	8 776	1 931	510	137	3.1	50.5
722	Food services and drinking places	442	312 396	85 712	20 741	9 199	13.6	13.5
7221	Full-service restaurants	141	131 918	39 181	9 258	4 093	16.6	9.9
72211	Full-service restaurants	141	131 918	39 181	9 258	4 093	16.6	9.9
722110	Full-service restaurants	141	131 918	39 181	9 258	4 093	16.6	9.9
7222	Limited-service eating places	237	145 676	37 683	9 575	4 162	12.6	12.7
72221	Limited-service eating places	237	145 676	37 683	9 575	4 162	12.6	12.7
722211	Limited-service restaurants	199	128 020	33 121	8 582	3 646	13.0	12.4
722212	Cafeterias, buffets, and grill buffets	11	9 659	2 971	599	244	11.8	16.2
7223	Special food services	39	18 462	4 958	979	573	4.6	26.4
7224	Drinking places (alcoholic beverages)	25	16 340	3 890	929	371	8.6	35.3
72241	Drinking places (alcoholic beverages)	25	16 340	3 890	929	371	8.6	35.3
722410	Drinking places (alcoholic beverages)	25	16 340	3 890	929	371	8.6	35.3
LEVY								
72	Accommodation and food services	65	25 561	6 865	1 522	735	26.4	15.9
721	Accommodation	9	4 225	1 191	275	138	3.4	10.9
722	Food services and drinking places	56	21 336	5 674	1 247	597	31.0	16.9
7222	Limited-service eating places	19	8 927	2 638	564	314	12.5	13.9
72221	Limited-service eating places	19	8 927	2 638	564	314	12.5	13.9
LIBERTY								
72	Accommodation and food services	2	D	D	D	c	D	D
721	Accommodation	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	c	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
MADISON								
72	Accommodation and food services	30	10 946	2 841	549	310	30.4	2.6
721	Accommodation	5	3 029	846	190	146	50.7	—
722	Food services and drinking places	25	7 917	1 995	359	164	22.7	3.6
MANATEE								
72	Accommodation and food services	435	297 414	83 174	21 241	7 206	17.8	11.2
721	Accommodation	61	52 064	11 819	3 006	776	15.0	24.2
7211	Traveler accommodation	50	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	49	48 915	11 216	2 859	742	13.5	24.9
721110	Hotels (except casino hotels) and motels	49	48 915	11 216	2 859	742	13.5	24.9
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	374	245 350	71 355	18 235	6 430	18.3	8.4
7221	Full-service restaurants	181	138 364	44 771	11 792	3 800	18.1	6.3
72211	Full-service restaurants	181	138 364	44 771	11 792	3 800	18.1	6.3
722110	Full-service restaurants	181	138 364	44 771	11 792	3 800	18.1	6.3
7222	Limited-service eating places	152	92 327	24 081	5 837	2 394	13.3	12.6
72221	Limited-service eating places	152	92 327	24 081	5 837	2 394	13.3	12.6
722211	Limited-service restaurants	128	87 229	22 454	5 418	2 221	12.8	12.8
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	14	6 279	1 152	258	99	70.5	.2
7224	Drinking places (alcoholic beverages)	27	8 380	1 351	348	137	38.8	3.4
72241	Drinking places (alcoholic beverages)	27	8 380	1 351	348	137	38.8	3.4
722410	Drinking places (alcoholic beverages)	27	8 380	1 351	348	137	38.8	3.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MARION								
72	Accommodation and food services	378	240 967	63 090	15 675	5 988	13.2	11.0
721	Accommodation	66	27 682	7 672	1 760	636	21.4	6.6
7211	Traveler accommodation	48	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	46	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	46	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	16	7 187	2 144	441	129	5.9	1.7
72121	RV (recreational vehicle) parks and recreational camps	16	7 187	2 144	441	129	5.9	1.7
721211	RV (recreational vehicle) parks and campgrounds	12	3 787	1 068	252	92	11.2	3.1
721214	Recreational and vacation camps (except campgrounds)	4	3 400	1 076	189	37	—	.1
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	312	213 285	55 418	13 915	5 352	12.1	11.6
7221	Full-service restaurants	120	106 343	28 732	7 440	2 506	12.3	5.4
72211	Full-service restaurants	120	106 343	28 732	7 440	2 506	12.3	5.4
722110	Full-service restaurants	120	106 343	28 732	7 440	2 506	12.3	5.4
7222	Limited-service eating places	154	98 119	24 955	6 050	2 667	10.2	18.2
72221	Limited-service eating places	154	98 119	24 955	6 050	2 667	10.2	18.2
722211	Limited-service restaurants	129	81 602	20 288	4 893	2 240	7.9	20.9
722212	Cafeterias, buffets, and grill buffets	6	9 714	2 835	726	250	32.7	—
7223	Special food services	10	3 729	949	257	93	39.2	7.2
MARTIN								
72	Accommodation and food services	277	220 032	62 509	16 586	5 504	20.5	14.6
721	Accommodation	20	36 167	11 662	3 092	718	13.6	7.6
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	257	183 865	50 847	13 494	4 786	21.8	15.9
7221	Full-service restaurants	142	119 006	34 246	9 548	3 100	24.4	7.9
72211	Full-service restaurants	142	119 006	34 246	9 548	3 100	24.4	7.9
722110	Full-service restaurants	142	119 006	34 246	9 548	3 100	24.4	7.9
7222	Limited-service eating places	94	57 758	15 334	3 633	1 563	14.8	31.8
72221	Limited-service eating places	94	57 758	15 334	3 633	1 563	14.8	31.8
722211	Limited-service restaurants	74	51 819	13 629	3 220	1 394	13.3	33.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	9	3 099	626	146	58	33.6	22.4
MIAMI-DADE								
72	Accommodation and food services	3 935	4 162 169	1 186 134	300 643	81 610	18.4	12.0
721	Accommodation	399	1 450 089	455 732	117 405	23 711	7.5	11.8
7211	Traveler accommodation	378	1 446 106	454 874	117 216	23 651	7.4	11.8
72111	Hotels (except casino hotels) and motels	373	1 445 128	454 488	117 122	23 627	7.4	11.8
721110	Hotels (except casino hotels) and motels	373	1 445 128	454 488	117 122	23 627	7.4	11.8
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	9	D	D	D	a	D	D
7213	Rooming and boarding houses	8	D	D	D	b	D	D
72131	Rooming and boarding houses	8	D	D	D	b	D	D
721310	Rooming and boarding houses	8	D	D	D	b	D	D
722	Food services and drinking places	3 536	2 712 080	730 402	183 238	57 899	24.3	12.2
7221	Full-service restaurants	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
72211	Full-service restaurants	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
722110	Full-service restaurants	1 507	1 349 545	390 832	99 815	27 811	28.2	13.6
7222	Limited-service eating places	1 611	970 455	237 013	57 937	22 997	22.1	9.6
72221	Limited-service eating places	1 611	970 455	237 013	57 937	22 997	22.1	9.6
722211	Limited-service restaurants	1 195	845 022	205 457	50 242	20 128	19.0	10.0
722212	Cafeterias, buffets, and grill buffets	203	41 959	11 618	2 765	973	49.1	8.6
722213	Snack and nonalcoholic beverage bars	213	83 474	19 938	4 930	1 896	39.5	6.4
7223	Special food services	261	274 795	77 626	19 073	5 283	9.8	13.6
7224	Drinking places (alcoholic beverages)	157	117 285	24 931	6 413	1 808	31.5	13.0
72241	Drinking places (alcoholic beverages)	157	117 285	24 931	6 413	1 808	31.5	13.0
722410	Drinking places (alcoholic beverages)	157	117 285	24 931	6 413	1 808	31.5	13.0

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							From admini- strative records ¹	Estimated ²
MONROE								
72	Accommodation and food services	549	638 620	174 295	44 426	10 284	19.9	9.1
721	Accommodation	215	365 291	101 535	25 387	4 725	9.0	6.5
7211	Traveler accommodation	193	345 595	97 709	24 431	4 461	8.8	6.4
72111	Hotels (except casino hotels) and motels	145	315 283	92 281	23 036	4 187	8.4	6.6
721110	Hotels (except casino hotels) and motels	145	315 283	92 281	23 036	4 187	8.4	6.6
72119	Other traveler accommodation	48	30 312	5 428	1 395	274	13.1	5.2
721191	Bed-and-breakfast inns	48	30 312	5 428	1 395	274	13.1	5.2
7212	RV (recreational vehicle) parks and recreational camps	18	19 302	3 791	943	259	11.6	8.1
72121	RV (recreational vehicle) parks and recreational camps	18	19 302	3 791	943	259	11.6	8.1
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
7213	Rooming and boarding houses	4	394	35	13	5	76.4	23.6
72131	Rooming and boarding houses	4	394	35	13	5	76.4	23.6
721310	Rooming and boarding houses	4	394	35	13	5	76.4	23.6
722	Food services and drinking places	334	273 329	72 760	19 039	5 559	34.5	12.6
7221	Full-service restaurants	210	195 567	54 365	14 305	4 096	30.2	9.1
72211	Full-service restaurants	210	195 567	54 365	14 305	4 096	30.2	9.1
722110	Full-service restaurants	210	195 567	54 365	14 305	4 096	30.2	9.1
7222	Limited-service eating places	85	46 238	11 398	2 789	1 018	54.0	18.6
72221	Limited-service eating places	85	46 238	11 398	2 789	1 018	54.0	18.6
7224	Drinking places (alcoholic beverages)	33	29 943	6 637	1 823	416	32.1	26.7
72241	Drinking places (alcoholic beverages)	33	29 943	6 637	1 823	416	32.1	26.7
722410	Drinking places (alcoholic beverages)	33	29 943	6 637	1 823	416	32.1	26.7
NASSAU								
72	Accommodation and food services	99	180 124	50 572	11 852	3 254	8.2	9.7
721	Accommodation	17	131 061	36 177	8 627	1 939	1.7	7.7
7211	Traveler accommodation	17	131 061	36 177	8 627	1 939	1.7	7.7
72111	Hotels (except casino hotels) and motels	11	128 237	35 607	8 488	1 894	.4	7.9
721110	Hotels (except casino hotels) and motels	11	128 237	35 607	8 488	1 894	.4	7.9
722	Food services and drinking places	82	49 063	14 395	3 225	1 315	25.5	14.8
7222	Limited-service eating places	34	D	D	D	f	D	D
72221	Limited-service eating places	34	D	D	D	f	D	D
OKALOOSA								
72	Accommodation and food services	422	357 413	102 728	21 845	8 857	17.1	8.4
721	Accommodation	51	56 186	14 743	3 127	1 049	6.9	10.0
7211	Traveler accommodation	45	54 702	14 358	3 058	1 026	7.1	9.2
72111	Hotels (except casino hotels) and motels	45	54 702	14 358	3 058	1 026	7.1	9.2
721110	Hotels (except casino hotels) and motels	45	54 702	14 358	3 058	1 026	7.1	9.2
7212	RV (recreational vehicle) parks and recreational camps	6	1 484	385	69	23	1.6	40.3
72121	RV (recreational vehicle) parks and recreational camps	6	1 484	385	69	23	1.6	40.3
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Food services and drinking places	371	301 227	87 985	18 718	7 808	19.0	8.1
7221	Full-service restaurants	186	178 276	55 125	11 511	4 498	21.3	4.9
72211	Full-service restaurants	186	178 276	55 125	11 511	4 498	21.3	4.9
722110	Full-service restaurants	186	178 276	55 125	11 511	4 498	21.3	4.9
7222	Limited-service eating places	151	101 034	27 112	6 130	2 926	14.2	9.2
72221	Limited-service eating places	151	101 034	27 112	6 130	2 926	14.2	9.2
722211	Limited-service restaurants	122	86 999	23 381	5 318	2 474	12.5	10.3
722212	Cafeterias, buffets, and grill buffets	4	7 636	2 090	471	301	-	-
7224	Drinking places (alcoholic beverages)	30	21 513	5 681	1 064	377	21.1	29.2
72241	Drinking places (alcoholic beverages)	30	21 513	5 681	1 064	377	21.1	29.2
722410	Drinking places (alcoholic beverages)	30	21 513	5 681	1 064	377	21.1	29.2
OKEECHOBEE								
72	Accommodation and food services	61	34 759	7 998	2 174	867	24.5	27.9
721	Accommodation	10	4 180	721	192	69	25.0	.2
7212	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	51	30 579	7 277	1 982	798	24.5	31.7
7222	Limited-service eating places	22	20 787	4 849	1 339	452	17.8	42.3
72221	Limited-service eating places	22	20 787	4 849	1 339	452	17.8	42.3
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE								
72	Accommodation and food services	1 939	4 688 186	1 107 203	271 288	73 856	6.0	5.3
721	Accommodation	257	2 886 315	614 753	150 138	33 435	1.4	3.4
7211	Traveler accommodation	240	D	D	D	k	D	D
72111	Hotels (except casino hotels) and motels	236	2 826 207	606 236	148 023	32 949	1.4	3.4
721110	Hotels (except casino hotels) and motels	236	2 826 207	606 236	148 023	32 949	1.4	3.4
7212	RV (recreational vehicle) parks and recreational camps	13	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	13	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	9	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	b	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	1 682	1 801 871	492 450	121 150	40 421	13.5	8.4
7221	Full-service restaurants	659	994 541	286 054	71 955	21 642	10.1	5.7
72211	Full-service restaurants	659	994 541	286 054	71 955	21 642	10.1	5.7
722110	Full-service restaurants	659	994 541	286 054	71 955	21 642	10.1	5.7
7222	Limited-service eating places	810	565 269	142 092	33 277	13 490	14.5	11.2
72221	Limited-service eating places	810	565 269	142 092	33 277	13 490	14.5	11.2
722211	Limited-service restaurants	682	497 845	124 504	28 966	11 730	14.2	11.9
722212	Cafeterias, buffets, and grill buffets	19	15 426	4 843	1 248	438	10.6	1.8
722213	Snack and nonalcoholic beverage bars	109	51 998	12 745	3 063	1 322	18.9	7.1
7223	Special food services	108	177 545	48 576	12 038	3 852	21.9	14.9
7224	Drinking places (alcoholic beverages)	105	64 516	15 728	3 880	1 437	32.6	7.4
72241	Drinking places (alcoholic beverages)	105	64 516	15 728	3 880	1 437	32.6	7.4
722410	Drinking places (alcoholic beverages)	105	64 516	15 728	3 880	1 437	32.6	7.4
OSCEOLA								
72	Accommodation and food services	437	654 999	187 068	45 120	11 929	7.8	5.8
721	Accommodation	125	347 636	99 653	24 049	4 860	4.4	4.9
7211	Traveler accommodation	111	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	107	340 687	97 741	23 586	4 734	3.3	4.7
721110	Hotels (except casino hotels) and motels	107	340 687	97 741	23 586	4 734	3.3	4.7
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	12	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	312	307 363	87 415	21 071	7 069	11.6	6.9
7221	Full-service restaurants	159	182 617	56 704	13 977	4 306	13.8	6.2
72211	Full-service restaurants	159	182 617	56 704	13 977	4 306	13.8	6.2
722110	Full-service restaurants	159	182 617	56 704	13 977	4 306	13.8	6.2
7222	Limited-service eating places	131	108 243	25 590	5 997	2 342	7.1	9.0
72221	Limited-service eating places	131	108 243	25 590	5 997	2 342	7.1	9.0
722211	Limited-service restaurants	122	104 149	24 480	5 698	2 217	6.2	9.3
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	8	D	D	D	e	D	D
PALM BEACH								
72	Accommodation and food services	2 305	2 266 130	662 025	173 690	46 947	18.2	13.3
721	Accommodation	164	682 956	212 741	56 553	9 759	2.5	16.2
7211	Traveler accommodation	152	679 611	212 219	56 434	9 722	2.4	16.3
72111	Hotels (except casino hotels) and motels	147	679 156	212 113	56 415	9 720	2.4	16.3
721110	Hotels (except casino hotels) and motels	147	679 156	212 113	56 415	9 720	2.4	16.3
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PALM BEACH—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	2 141	1 583 174	449 284	117 137	37 188	25.0	12.1
7221	Full-service restaurants	1 039	978 893	299 546	80 464	23 570	25.9	9.4
72211	Full-service restaurants	1 039	978 893	299 546	80 464	23 570	25.9	9.4
722110	Full-service restaurants	1 039	978 893	299 546	80 464	23 570	25.9	9.4
7222	Limited-service eating places	854	474 999	114 715	27 726	10 980	23.6	16.4
72221	Limited-service eating places	854	474 999	114 715	27 726	10 980	23.6	16.4
722211	Limited-service restaurants	658	388 420	93 979	22 824	8 959	21.4	17.2
722212	Cafeterias, buffets, and grill buffets	25	16 111	4 957	1 210	431	49.5	4.4
722213	Snack and nonalcoholic beverage bars	171	70 468	15 779	3 692	1 590	29.6	14.7
7223	Special food services	140	84 181	25 140	6 342	1 772	15.7	13.7
7224	Drinking places (alcoholic beverages)	108	45 101	9 883	2 605	866	38.5	21.0
72241	Drinking places (alcoholic beverages)	108	45 101	9 883	2 605	866	38.5	21.0
722410	Drinking places (alcoholic beverages)	108	45 101	9 883	2 605	866	38.5	21.0
PASCO								
72	Accommodation and food services	449	275 807	75 696	19 657	7 806	21.4	7.5
721	Accommodation	46	59 330	17 372	4 367	1 167	12.1	1.4
7211	Traveler accommodation	24	51 449	16 191	4 106	1 079	9.2	.3
72111	Hotels (except casino hotels) and motels	24	51 449	16 191	4 106	1 079	9.2	.3
721110	Hotels (except casino hotels) and motels	24	51 449	16 191	4 106	1 079	9.2	.3
7212	RV (recreational vehicle) parks and recreational camps	21	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	21	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	21	D	D	D	b	D	D
722	Food services and drinking places	403	216 477	58 324	15 290	6 639	23.9	9.2
7221	Full-service restaurants	187	106 441	30 655	8 252	3 318	28.5	5.1
72211	Full-service restaurants	187	106 441	30 655	8 252	3 318	28.5	5.1
722110	Full-service restaurants	187	106 441	30 655	8 252	3 318	28.5	5.1
7222	Limited-service eating places	161	96 606	25 000	6 380	2 997	14.8	13.0
72221	Limited-service eating places	161	96 606	25 000	6 380	2 997	14.8	13.0
722211	Limited-service restaurants	133	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets	8	D	D	D	c	D	D
7223	Special food services	16	6 029	1 465	362	207	27.2	28.6
7224	Drinking places (alcoholic beverages)	39	7 401	1 204	296	117	74.8	1.9
72241	Drinking places (alcoholic beverages)	39	7 401	1 204	296	117	74.8	1.9
722410	Drinking places (alcoholic beverages)	39	7 401	1 204	296	117	74.8	1.9
PINELLAS								
72	Accommodation and food services	1 894	1 567 142	433 227	105 409	34 411	14.8	16.1
721	Accommodation	261	481 254	132 342	31 355	8 106	4.1	36.5
7211	Traveler accommodation	244	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	235	473 577	131 148	31 042	8 008	3.8	36.9
721110	Hotels (except casino hotels) and motels	235	473 577	131 148	31 042	8 008	3.8	36.9
7212	RV (recreational vehicle) parks and recreational camps	14	5 773	963	263	82	23.1	15.2
72121	RV (recreational vehicle) parks and recreational camps	14	5 773	963	263	82	23.1	15.2
721211	RV (recreational vehicle) parks and campgrounds	14	5 773	963	263	82	23.1	15.2
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	1 633	1 085 888	300 885	74 054	26 305	19.5	7.1
7221	Full-service restaurants	776	563 653	168 132	43 750	14 510	22.1	9.6
72211	Full-service restaurants	776	563 653	168 132	43 750	14 510	22.1	9.6
722110	Full-service restaurants	776	563 653	168 132	43 750	14 510	22.1	9.6
7222	Limited-service eating places	607	330 670	86 347	20 732	9 138	17.0	5.3
72221	Limited-service eating places	607	330 670	86 347	20 732	9 138	17.0	5.3
722211	Limited-service restaurants	488	283 095	73 790	17 710	7 921	16.0	5.6
722212	Cafeterias, buffets, and grill buffets	15	15 625	4 738	1 191	424	17.6	1.6
722213	Snack and nonalcoholic beverage bars	104	31 950	7 819	1 831	793	25.4	4.5
7223	Special food services	79	137 465	35 306	6 952	1 669	3.2	.4
7224	Drinking places (alcoholic beverages)	171	54 100	11 100	2 620	988	48.5	8.6
72241	Drinking places (alcoholic beverages)	171	54 100	11 100	2 620	988	48.5	8.6
722410	Drinking places (alcoholic beverages)	171	54 100	11 100	2 620	988	48.5	8.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
POLK								
72	Accommodation and food services	649	452 479	124 203	31 272	11 901	14.6	12.5
721	Accommodation	94	65 486	17 023	4 630	1 419	7.9	17.0
7211	Traveler accommodation	70	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	69	54 433	15 066	4 167	1 284	6.1	17.1
721110	Hotels (except casino hotels) and motels	69	54 433	15 066	4 167	1 284	6.1	17.1
7212	RV (recreational vehicle) parks and recreational camps	24	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	24	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	19	7 961	1 341	356	102	20.0	13.5
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Food services and drinking places	555	386 993	107 180	26 642	10 482	15.7	11.8
7221	Full-service restaurants	230	187 237	56 059	14 308	5 089	18.9	8.7
72211	Full-service restaurants	230	187 237	56 059	14 308	5 089	18.9	8.7
722110	Full-service restaurants	230	187 237	56 059	14 308	5 089	18.9	8.7
7222	Limited-service eating places	239	178 395	45 602	10 988	4 830	11.2	14.1
72221	Limited-service eating places	239	178 395	45 602	10 988	4 830	11.2	14.1
722211	Limited-service restaurants	202	156 291	39 382	9 417	4 173	11.2	15.6
722212	Cafeterias, buffets, and grill buffets	11	15 993	4 661	1 186	426	.1	.1
7223	Special food services	28	11 476	3 436	861	321	5.4	24.9
7224	Drinking places (alcoholic beverages)	58	9 885	2 083	485	242	50.6	13.4
72241	Drinking places (alcoholic beverages)	58	9 885	2 083	485	242	50.6	13.4
722410	Drinking places (alcoholic beverages)	58	9 885	2 083	485	242	50.6	13.4
PUTNAM								
72	Accommodation and food services	78	37 432	9 163	2 224	1 078	34.8	19.4
721	Accommodation	11	5 023	1 500	349	215	19.3	2.1
722	Food services and drinking places	67	32 409	7 663	1 875	863	37.2	22.1
7222	Limited-service eating places	29	D	D	D	f	D	D
72221	Limited-service eating places	29	D	D	D	f	D	D
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
ST. JOHNS								
72	Accommodation and food services	351	330 651	97 140	23 583	6 815	19.8	4.5
721	Accommodation	90	158 078	46 694	11 345	2 200	12.7	.6
7211	Traveler accommodation	78	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	61	143 236	43 630	10 600	2 038	7.4	.5
721110	Hotels (except casino hotels) and motels	61	143 236	43 630	10 600	2 038	7.4	.5
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	261	172 573	50 446	12 238	4 615	26.3	8.0
7221	Full-service restaurants	152	117 439	36 077	8 834	3 176	24.8	7.0
72211	Full-service restaurants	152	117 439	36 077	8 834	3 176	24.8	7.0
722110	Full-service restaurants	152	117 439	36 077	8 834	3 176	24.8	7.0
7222	Limited-service eating places	87	45 871	12 026	2 897	1 208	32.0	7.9
72221	Limited-service eating places	87	45 871	12 026	2 897	1 208	32.0	7.9
7223	Special food services	8	3 813	822	244	121	8.0	12.0
ST. LUCIE								
72	Accommodation and food services	258	170 144	46 888	11 880	4 759	20.9	12.3
721	Accommodation	24	36 243	7 922	2 025	1 172	10.6	.2
7211	Traveler accommodation	22	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ST. LUCIE—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	234	133 901	38 966	9 855	3 587	23.6	15.6
7221	Full-service restaurants	114	69 059	21 706	5 782	1 991	27.4	8.7
72211	Full-service restaurants	114	69 059	21 706	5 782	1 991	27.4	8.7
722110	Full-service restaurants	114	69 059	21 706	5 782	1 991	27.4	8.7
7222	Limited-service eating places	98	56 213	14 632	3 474	1 423	20.6	17.9
72221	Limited-service eating places	98	56 213	14 632	3 474	1 423	20.6	17.9
722211	Limited-service restaurants	83	48 980	12 825	3 021	1 270	18.2	20.4
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
7223	Special food services	7	5 647	1 951	427	107	1.0	64.7
SANTA ROSA								
72	Accommodation and food services	150	85 173	22 617	5 570	2 481	19.7	14.8
721	Accommodation	13	4 988	1 772	446	131	29.4	41.0
722	Food services and drinking places	137	80 185	20 845	5 124	2 350	19.1	13.1
7222	Limited-service eating places	83	48 253	11 698	2 869	1 362	15.7	8.7
72221	Limited-service eating places	83	48 253	11 698	2 869	1 362	15.7	8.7
722211	Limited-service restaurants	73	45 104	10 834	2 641	1 250	15.0	9.2
722212	Cafeterias, buffets, and grill buffets	4	2 777	803	219	98	27.1	—
7223	Special food services	9	11 176	3 005	759	371	.6	47.1
SARASOTA								
72	Accommodation and food services	688	579 129	170 163	44 213	13 102	18.9	7.0
721	Accommodation	89	156 104	45 338	11 573	2 409	6.2	3.4
7211	Traveler accommodation	81	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	77	144 580	42 962	10 889	2 264	4.2	3.5
721110	Hotels (except casino hotels) and motels	77	144 580	42 962	10 889	2 264	4.2	3.5
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	c	D	D
722	Food services and drinking places	599	423 025	124 825	32 640	10 693	23.6	8.3
7221	Full-service restaurants	332	289 334	91 645	24 653	7 359	21.0	8.5
72211	Full-service restaurants	332	289 334	91 645	24 653	7 359	21.0	8.5
722110	Full-service restaurants	332	289 334	91 645	24 653	7 359	21.0	8.5
7222	Limited-service eating places	197	103 982	27 268	6 887	2 929	23.6	6.8
72221	Limited-service eating places	197	103 982	27 268	6 887	2 929	23.6	6.8
722211	Limited-service restaurants	159	88 828	23 027	5 749	2 453	23.2	5.0
722212	Cafeterias, buffets, and grill buffets	3	4 322	1 539	405	147	—	21.5
722213	Snack and nonalcoholic beverage bars	35	10 832	2 702	733	329	36.8	15.5
7223	Special food services	22	9 902	2 593	503	184	13.4	24.9
7224	Drinking places (alcoholic beverages)	48	19 807	3 319	597	221	65.7	4.6
72241	Drinking places (alcoholic beverages)	48	19 807	3 319	597	221	65.7	4.6
722410	Drinking places (alcoholic beverages)	48	19 807	3 319	597	221	65.7	4.6
SEMINOLE								
72	Accommodation and food services	608	476 453	135 788	34 242	12 486	14.7	10.4
721	Accommodation	39	50 674	11 176	2 764	693	4.1	2.7
7211	Traveler accommodation	35	48 397	10 737	2 666	667	2.5	2.8
72111	Hotels (except casino hotels) and motels	35	48 397	10 737	2 666	667	2.5	2.8
721110	Hotels (except casino hotels) and motels	35	48 397	10 737	2 666	667	2.5	2.8
7212	RV (recreational vehicle) parks and recreational camps	4	2 277	439	98	26	37.8	—
72121	RV (recreational vehicle) parks and recreational camps	4	2 277	439	98	26	37.8	—
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	569	425 779	124 612	31 478	11 793	16.0	11.3
7221	Full-service restaurants	248	230 158	74 376	19 091	6 480	18.0	5.7
72211	Full-service restaurants	248	230 158	74 376	19 091	6 480	18.0	5.7
722110	Full-service restaurants	248	230 158	74 376	19 091	6 480	18.0	5.7
7222	Limited-service eating places	256	176 061	44 877	11 000	4 804	13.3	18.0
72221	Limited-service eating places	256	176 061	44 877	11 000	4 804	13.3	18.0
722211	Limited-service restaurants	223	152 895	38 925	9 578	4 238	14.3	19.4
722212	Cafeterias, buffets, and grill buffets	5	7 406	2 019	482	161	10.7	.3
722213	Snack and nonalcoholic beverage bars	28	15 760	3 933	940	405	5.1	13.2
7223	Special food services	28	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	37	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	37	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	37	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SUMTER								
72	Accommodation and food services	49	29 352	7 494	1 773	682	14.0	13.7
721	Accommodation	11	5 314	1 085	255	79	15.9	1.9
7212	RV (recreational vehicle) parks and recreational camps	7	2 155	455	110	32	39.2	4.8
72121	RV (recreational vehicle) parks and recreational camps	7	2 155	455	110	32	39.2	4.8
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	38	24 038	6 409	1 518	603	13.6	16.3
7222	Limited-service eating places	18	D	D	D	e	D	D
72221	Limited-service eating places	18	D	D	D	e	D	D
7223	Special food services	3	D	D	D	b	D	D
SUWANNEE								
72	Accommodation and food services	35	20 362	4 713	975	459	19.1	9.1
721	Accommodation	6	2 944	460	93	38	51.5	.2
722	Food services and drinking places	29	17 418	4 253	882	421	13.6	10.5
7222	Limited-service eating places	14	11 023	2 667	501	257	13.2	16.6
72221	Limited-service eating places	14	11 023	2 667	501	257	13.2	16.6
TAYLOR								
72	Accommodation and food services	35	14 647	3 305	713	325	43.6	19.4
721	Accommodation	10	3 065	680	148	56	25.9	—
722	Food services and drinking places	25	11 582	2 625	565	269	48.3	24.5
UNION								
72	Accommodation and food services	5	2 291	525	119	53	53.8	—
722	Food services and drinking places	5	2 291	525	119	53	53.8	—
VOLUSIA								
72	Accommodation and food services	972	734 596	189 026	47 521	18 167	17.2	13.5
721	Accommodation	202	203 622	42 305	10 539	3 152	9.8	3.7
7211	Traveler accommodation	191	199 820	41 536	10 379	3 057	8.9	3.6
72111	Hotels (except casino hotels) and motels	186	199 095	41 301	10 327	3 032	8.8	3.6
721110	Hotels (except casino hotels) and motels	186	199 095	41 301	10 327	3 032	8.8	3.6
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	770	530 974	146 721	36 982	15 015	20.0	17.3
7221	Full-service restaurants	340	251 638	75 976	19 784	7 086	24.2	8.1
72211	Full-service restaurants	340	251 638	75 976	19 784	7 086	24.2	8.1
722110	Full-service restaurants	340	251 638	75 976	19 784	7 086	24.2	8.1
7222	Limited-service eating places	320	231 758	60 845	14 528	6 627	14.4	29.6
72221	Limited-service eating places	320	231 758	60 845	14 528	6 627	14.4	29.6
722211	Limited-service restaurants	269	202 685	52 291	12 618	5 872	15.4	31.8
722212	Cafeterias, buffets, and grill buffets	9	12 686	4 108	1 022	399	2.9	—
722213	Snack and nonalcoholic beverage bars	42	16 387	4 446	888	356	11.5	25.3
7223	Special food services	27	17 398	3 717	842	379	20.4	3.5
7224	Drinking places (alcoholic beverages)	83	30 180	6 183	1 828	923	27.8	7.8
72241	Drinking places (alcoholic beverages)	83	30 180	6 183	1 828	923	27.8	7.8
722410	Drinking places (alcoholic beverages)	83	30 180	6 183	1 828	923	27.8	7.8
WAKULLA								
72	Accommodation and food services	24	10 978	2 858	665	319	50.6	21.8
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WALTON								
72	Accommodation and food services	103	308 779	71 549	15 023	3 329	8.1	3.0
721	Accommodation	17	251 766	57 884	12 443	2 248	1.1	.3
7211	Traveler accommodation	13	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	11	250 862	57 705	12 402	2 235	1.1	.3
721110	Hotels (except casino hotels) and motels	11	250 862	57 705	12 402	2 235	1.1	.3
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	86	57 013	13 665	2 580	1 081	39.2	14.8
7221	Full-service restaurants	47	43 032	10 303	1 864	755	41.9	16.1
72211	Full-service restaurants	47	43 032	10 303	1 864	755	41.9	16.1
722110	Full-service restaurants	47	43 032	10 303	1 864	755	41.9	16.1
7222	Limited-service eating places	31	12 033	2 979	647	296	23.0	11.9
72221	Limited-service eating places	31	12 033	2 979	647	296	23.0	11.9
WASHINGTON								
72	Accommodation and food services	29	12 754	3 393	835	391	26.4	6.7
721	Accommodation	5	1 683	125	25	12	33.0	—
722	Food services and drinking places	24	11 071	3 268	810	379	25.4	7.7

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. Summary Statistics for Places: 2002

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ALACHUA								
72	Accommodation and food services	18	10 288	2 898	699	283	19.9	4.1
721	Accommodation	5	1 857	323	75	34	28.6	—
722	Food services and drinking places	13	8 431	2 575	624	249	17.9	5.0
ALTAMONTE SPRINGS								
72	Accommodation and food services	137	145 485	41 963	10 607	3 401	11.2	6.8
721	Accommodation	13	24 067	5 608	1 480	313	2.3	.5
7211	Traveler accommodation	12	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	e	D	D
722	Food services and drinking places	124	121 418	36 355	9 127	3 088	12.9	8.0
7221	Full-service restaurants	53	75 489	24 500	6 195	1 952	9.9	2.6
72211	Full-service restaurants	53	75 489	24 500	6 195	1 952	9.9	2.6
722110	Full-service restaurants	53	75 489	24 500	6 195	1 952	9.9	2.6
7222	Limited-service eating places	59	43 356	11 110	2 737	1 085	18.0	17.7
72221	Limited-service eating places	59	43 356	11 110	2 737	1 085	18.0	17.7
722211	Limited-service restaurants	48	33 679	8 668	2 144	861	22.5	21.9
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	8	D	D	D	c	D	D
APOPKA								
72	Accommodation and food services	44	29 278	7 368	1 797	657	13.6	8.3
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	23	18 100	4 369	1 067	411	7.1	11.5
72221	Limited-service eating places	23	18 100	4 369	1 067	411	7.1	11.5
ARCADIA								
72	Accommodation and food services	23	11 733	2 721	773	297	31.5	12.6
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	12	6 799	1 609	447	190	16.8	.1
72221	Limited-service eating places	12	6 799	1 609	447	190	16.8	.1
ATLANTIC BEACH								
72	Accommodation and food services	27	22 885	6 987	1 653	517	6.0	2.0
721	Accommodation	1	D	D	D	c	D	D
7211	Traveler accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	c	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	10	6 006	1 734	443	173	6.6	—
72221	Limited-service eating places	10	6 006	1 734	443	173	6.6	—
AUBURNDALE								
72	Accommodation and food services	20	11 788	3 045	740	356	8.0	23.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	11	9 192	2 207	526	236	1.6	23.7
72221	Limited-service eating places	11	9 192	2 207	526	236	1.6	23.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
AVENTURA								
72	Accommodation and food services	67	156 172	48 368	12 840	2 683	4.5	30.4
721	Accommodation	2	D	D	D	g	D	D
7211	Traveler accommodation	2	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	g	D	D
722	Food services and drinking places	65	D	D	D	g	D	D
7221	Full-service restaurants	35	48 485	14 112	3 786	992	11.3	21.6
72211	Full-service restaurants	35	48 485	14 112	3 786	992	11.3	21.6
722110	Full-service restaurants	35	48 485	14 112	3 786	992	11.3	21.6
7222	Limited-service eating places	25	D	D	D	c	D	D
72221	Limited-service eating places	25	D	D	D	c	D	D
7223	Special food services	4	D	D	D	c	D	D
AVON PARK								
72	Accommodation and food services	23	13 077	3 923	674	274	35.5	25.5
721	Accommodation	3	631	395	63	32	73.1	—
722	Food services and drinking places	20	12 446	3 528	611	242	33.6	26.8
7222	Limited-service eating places	11	7 471	1 527	399	178	6.5	27.6
72221	Limited-service eating places	11	7 471	1 527	399	178	6.5	27.6
BAL HARBOUR								
72	Accommodation and food services	12	70 210	24 561	6 706	1 063	2.3	2.7
721	Accommodation	3	D	D	D	f	D	D
7211	Traveler accommodation	3	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	f	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
BARTOW								
72	Accommodation and food services	29	18 131	4 705	1 141	460	8.0	6.0
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	16	11 686	2 982	684	298	.1	9.3
72221	Limited-service eating places	16	11 686	2 982	684	298	.1	9.3
BAY HARBOR ISLANDS								
72	Accommodation and food services	9	7 150	2 617	773	113	3.8	.1
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	b	D	D
BELLEAIR								
72	Accommodation and food services	3	D	D	D	f	D	D
721	Accommodation	2	D	D	D	f	D	D
7211	Traveler accommodation	2	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	f	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
BELLE GLADE								
72	Accommodation and food services	26	12 262	2 976	748	339	25.5	12.3
721	Accommodation	5	737	162	42	15	—	.4
722	Food services and drinking places	21	11 525	2 814	706	324	27.2	13.1
7222	Limited-service eating places	12	9 284	2 238	549	259	23.9	10.7
72221	Limited-service eating places	12	9 284	2 238	549	259	23.9	10.7
BELLE ISLE								
72	Accommodation and food services	11	7 856	2 654	658	218	23.7	4.5
721	Accommodation	4	4 701	1 723	419	113	24.4	—
7211	Traveler accommodation	4	4 701	1 723	419	113	24.4	—
72111	Hotels (except casino hotels) and motels	4	4 701	1 723	419	113	24.4	—
721110	Hotels (except casino hotels) and motels	4	4 701	1 723	419	113	24.4	—
722	Food services and drinking places	7	3 155	931	239	105	22.7	11.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BELLEVIEW								
72	Accommodation and food services	22	11 066	2 804	724	311	10.2	30.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	12	8 665	1 889	470	226	3.0	28.9
72221	Limited-service eating places	12	8 665	1 889	470	226	3.0	28.9
BISCAYNE PARK								
72	Accommodation and food services	3	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
BOCA RATON								
72	Accommodation and food services	291	434 911	136 875	37 487	7 728	12.5	7.5
721	Accommodation	17	208 720	67 786	19 041	2 757	.1	.7
7211	Traveler accommodation	17	208 720	67 786	19 041	2 757	.1	.7
72111	Hotels (except casino hotels) and motels	16	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	h	D	D
722	Food services and drinking places	274	226 191	69 089	18 446	4 971	24.0	13.8
7221	Full-service restaurants	137	165 624	52 493	14 169	3 627	21.0	13.1
72211	Full-service restaurants	137	165 624	52 493	14 169	3 627	21.0	13.1
722110	Full-service restaurants	137	165 624	52 493	14 169	3 627	21.0	13.1
7222	Limited-service eating places	91	41 060	10 774	2 755	957	39.2	12.3
72221	Limited-service eating places	91	41 060	10 774	2 755	957	39.2	12.3
722211	Limited-service restaurants	68	29 863	7 709	2 025	685	46.1	14.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	22	D	D	D	c	D	D
7223	Special food services	37	17 577	5 488	1 426	334	12.9	22.8
BONIFAY								
72	Accommodation and food services	8	2 794	710	185	96	27.5	4.8
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
BONITA SPRINGS								
72	Accommodation and food services	89	82 710	25 645	7 064	1 828	17.7	7.6
721	Accommodation	16	33 860	11 251	2 989	591	5.2	5.5
7211	Traveler accommodation	12	32 960	11 109	2 953	583	4.5	3.7
72111	Hotels (except casino hotels) and motels	12	32 960	11 109	2 953	583	4.5	3.7
721110	Hotels (except casino hotels) and motels	12	32 960	11 109	2 953	583	4.5	3.7
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	73	48 850	14 394	4 075	1 237	26.5	9.1
7221	Full-service restaurants	45	31 602	10 067	2 927	819	34.7	7.6
72211	Full-service restaurants	45	31 602	10 067	2 927	819	34.7	7.6
722110	Full-service restaurants	45	31 602	10 067	2 927	819	34.7	7.6
7222	Limited-service eating places	23	16 724	4 187	1 109	405	9.7	11.1
72221	Limited-service eating places	23	16 724	4 187	1 109	405	9.7	11.1
BOWLING GREEN								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BOYNTON BEACH								
72	Accommodation and food services	140	108 962	31 728	8 270	2 635	21.8	9.6
721	Accommodation	7	1 756	362	114	32	7.9	57.3
722	Food services and drinking places	133	107 206	31 366	8 156	2 603	22.0	8.8
7221	Full-service restaurants	57	65 109	21 207	5 548	1 623	19.1	9.1
72211	Full-service restaurants	57	65 109	21 207	5 548	1 623	19.1	9.1
722110	Full-service restaurants	57	65 109	21 207	5 548	1 623	19.1	9.1
7222	Limited-service eating places	61	37 708	9 424	2 344	896	23.1	7.7
72221	Limited-service eating places	61	37 708	9 424	2 344	896	23.1	7.7
722211	Limited-service restaurants	47	29 624	7 476	1 848	714	16.0	8.3
722212	Cafeterias, buffets, and grill buffets	5	4 205	1 133	271	92	46.3	—
7223	Special food services	7	1 320	352	157	40	41.4	7.7
7224	Drinking places (alcoholic beverages)	8	3 069	383	107	44	62.1	16.2
72241	Drinking places (alcoholic beverages)	8	3 069	383	107	44	62.1	16.2
722410	Drinking places (alcoholic beverages)	8	3 069	383	107	44	62.1	16.2
BRADENTON								
72	Accommodation and food services	105	62 976	17 016	4 443	1 767	16.7	16.5
721	Accommodation	8	6 738	1 696	446	148	20.0	59.9
7211	Traveler accommodation	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	97	56 238	15 320	3 997	1 619	16.3	11.3
7221	Full-service restaurants	41	29 330	8 967	2 453	898	15.3	8.6
72211	Full-service restaurants	41	29 330	8 967	2 453	898	15.3	8.6
722110	Full-service restaurants	41	29 330	8 967	2 453	898	15.3	8.6
7222	Limited-service eating places	44	23 485	5 722	1 379	642	12.0	15.1
72221	Limited-service eating places	44	23 485	5 722	1 379	642	12.0	15.1
7224	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
BROOKSVILLE								
72	Accommodation and food services	44	28 833	7 614	1 982	818	12.8	4.5
722	Food services and drinking places	44	28 833	7 614	1 982	818	12.8	4.5
7222	Limited-service eating places	23	16 867	4 021	1 008	448	6.7	4.9
72221	Limited-service eating places	23	16 867	4 021	1 008	448	6.7	4.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
CALLAWAY								
72	Accommodation and food services	19	13 267	3 635	849	378	4.6	38.6
722	Food services and drinking places	19	13 267	3 635	849	378	4.6	38.6
7222	Limited-service eating places	12	9 143	2 285	513	226	2.4	50.7
72221	Limited-service eating places	12	9 143	2 285	513	226	2.4	50.7
CAPE CANAVERAL								
72	Accommodation and food services	28	17 021	4 094	973	316	17.7	2.9
721	Accommodation	2	D	D	D	c	D	D
7211	Traveler accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	c	D	D
722	Food services and drinking places	26	D	D	D	c	D	D
CAPE CORAL								
72	Accommodation and food services	133	78 340	20 062	5 088	2 044	27.7	10.0
721	Accommodation	4	2 583	564	129	41	6.8	2.2
722	Food services and drinking places	129	75 757	19 498	4 959	2 003	28.4	10.3
7221	Full-service restaurants	65	41 339	11 240	2 904	1 016	40.8	7.1
72211	Full-service restaurants	65	41 339	11 240	2 904	1 016	40.8	7.1
722110	Full-service restaurants	65	41 339	11 240	2 904	1 016	40.8	7.1
7222	Limited-service eating places	52	30 381	7 516	1 872	905	8.9	13.7
72221	Limited-service eating places	52	30 381	7 516	1 872	905	8.9	13.7
722211	Limited-service restaurants	49	D	D	D	f	D	D
7223	Special food services	3	1 324	258	67	26	77.3	22.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
CASSELBERRY								
72	Accommodation and food services	57	33 575	10 461	2 567	943	15.2	14.3
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	55	D	D	D	f	D	D
7222	Limited-service eating places	27	16 585	4 398	1 031	412	10.6	16.7
72221	Limited-service eating places	27	16 585	4 398	1 031	412	10.6	16.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
CEDAR GROVE								
72	Accommodation and food services	2	D	D	D	b	D	D
722	Food services and drinking places	2	D	D	D	b	D	D
CHATTAHOOCHEE								
72	Accommodation and food services	7	2 331	609	163	50	50.0	-
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D
CHIPLEY								
72	Accommodation and food services	18	6 685	1 715	453	217	36.4	10.1
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
7222	Limited-service eating places	6	4 425	1 145	287	143	23.8	-
72221	Limited-service eating places	6	4 425	1 145	287	143	23.8	-
CLEARWATER								
72	Accommodation and food services	345	309 629	86 311	21 421	6 784	13.4	17.1
721	Accommodation	72	D	D	D	g	D	D
7211	Traveler accommodation	71	123 342	34 536	8 068	2 056	5.4	30.7
72111	Hotels (except casino hotels) and motels	71	123 342	34 536	8 068	2 056	5.4	30.7
721110	Hotels (except casino hotels) and motels	71	123 342	34 536	8 068	2 056	5.4	30.7
722	Food services and drinking places	273	D	D	D	h	D	D
7221	Full-service restaurants	138	118 935	33 992	9 119	2 961	16.4	9.7
72211	Full-service restaurants	138	118 935	33 992	9 119	2 961	16.4	9.7
722110	Full-service restaurants	138	118 935	33 992	9 119	2 961	16.4	9.7
7222	Limited-service eating places	95	49 816	13 016	3 176	1 435	19.7	4.5
72221	Limited-service eating places	95	49 816	13 016	3 176	1 435	19.7	4.5
722211	Limited-service restaurants	76	42 000	10 861	2 642	1 238	19.7	5.2
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special food services	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	31	10 529	2 398	598	229	46.4	11.5
72241	Drinking places (alcoholic beverages)	31	10 529	2 398	598	229	46.4	11.5
722410	Drinking places (alcoholic beverages)	31	10 529	2 398	598	229	46.4	11.5
CLERMONT								
72	Accommodation and food services	38	23 889	6 502	1 503	746	17.3	7.5
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	35	D	D	D	f	D	D
7222	Limited-service eating places	12	7 169	1 757	407	174	11.0	2.4
72221	Limited-service eating places	12	7 169	1 757	407	174	11.0	2.4
CLEWISTON								
72	Accommodation and food services	25	10 478	2 412	629	254	37.2	13.1
721	Accommodation	4	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	c	D	D
7222	Limited-service eating places	11	7 306	1 806	439	171	28.2	12.0
72221	Limited-service eating places	11	7 306	1 806	439	171	28.2	12.0
COCOA								
72	Accommodation and food services	40	14 930	4 143	1 038	476	29.3	10.5
721	Accommodation	3	D	D	D	a	D	D
722	Food services and drinking places	37	D	D	D	e	D	D
7222	Limited-service eating places	17	9 199	2 404	592	315	9.7	14.9
72221	Limited-service eating places	17	9 199	2 404	592	315	9.7	14.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
COCOA BEACH								
72	Accommodation and food services	73	92 329	23 970	5 897	1 978	8.6	2.0
721	Accommodation	18	54 265	13 402	3 195	834	.6	—
7211	Traveler accommodation	18	54 265	13 402	3 195	834	.6	—
72111	Hotels (except casino hotels) and motels	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	f	D	D
722	Food services and drinking places	55	38 064	10 568	2 702	1 144	19.9	4.9
7221	Full-service restaurants	31	27 339	7 813	2 015	799	22.4	6.1
72211	Full-service restaurants	31	27 339	7 813	2 015	799	22.4	6.1
722110	Full-service restaurants	31	27 339	7 813	2 015	799	22.4	6.1
7222	Limited-service eating places	17	7 715	2 099	470	252	15.5	.2
72221	Limited-service eating places	17	7 715	2 099	470	252	15.5	.2
7224	Drinking places (alcoholic beverages)	7	3 010	656	217	93	9.0	6.0
72241	Drinking places (alcoholic beverages)	7	3 010	656	217	93	9.0	6.0
722410	Drinking places (alcoholic beverages)	7	3 010	656	217	93	9.0	6.0
COCONUT CREEK								
72	Accommodation and food services	31	10 415	2 933	495	232	47.3	19.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	c	D	D
COOPER CITY								
72	Accommodation and food services	38	22 622	5 984	1 513	715	32.0	7.2
722	Food services and drinking places	38	22 622	5 984	1 513	715	32.0	7.2
7222	Limited-service eating places	17	12 400	3 268	828	416	12.6	5.0
72221	Limited-service eating places	17	12 400	3 268	828	416	12.6	5.0
CORAL GABLES								
72	Accommodation and food services	172	200 400	64 365	15 965	4 046	19.2	9.3
721	Accommodation	18	73 399	24 556	5 989	1 261	.3	6.5
7211	Traveler accommodation	15	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	13	72 018	24 113	5 879	1 229	.3	6.6
721110	Hotels (except casino hotels) and motels	13	72 018	24 113	5 879	1 229	.3	6.6
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	154	127 001	39 809	9 976	2 785	30.1	11.0
7221	Full-service restaurants	71	84 725	27 373	6 850	1 580	31.3	11.0
72211	Full-service restaurants	71	84 725	27 373	6 850	1 580	31.3	11.0
722110	Full-service restaurants	71	84 725	27 373	6 850	1 580	31.3	11.0
7222	Limited-service eating places	54	32 779	8 460	2 054	724	32.0	12.0
72221	Limited-service eating places	54	32 779	8 460	2 054	724	32.0	12.0
722211	Limited-service restaurants	40	23 985	5 983	1 456	532	32.6	16.4
722213	Snack and nonalcoholic beverage bars	13	D	D	D	c	D	D
7223	Special food services	26	8 843	3 828	1 002	454	13.9	.2
CORAL SPRINGS								
72	Accommodation and food services	222	145 799	37 600	9 417	3 571	33.2	5.6
721	Accommodation	7	11 720	3 621	954	216	—	1.2
7211	Traveler accommodation	6	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	c	D	D
722	Food services and drinking places	215	134 079	33 979	8 463	3 355	36.0	6.0
7221	Full-service restaurants	99	70 702	18 921	4 816	1 945	29.7	4.5
72211	Full-service restaurants	99	70 702	18 921	4 816	1 945	29.7	4.5
722110	Full-service restaurants	99	70 702	18 921	4 816	1 945	29.7	4.5
7222	Limited-service eating places	104	57 314	13 756	3 323	1 320	44.5	6.3
72221	Limited-service eating places	104	57 314	13 756	3 323	1 320	44.5	6.3
722211	Limited-service restaurants	83	46 072	11 436	2 779	1 111	44.8	7.8
722212	Cafeterias, buffets, and grill buffets	4	4 028	729	165	62	50.1	—
722213	Snack and nonalcoholic beverage bars	17	7 214	1 591	379	147	39.9	.4
7223	Special food services	8	4 194	855	214	47	41.8	.5

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							From admini-strative records ¹	Estimated ²
CRESTVIEW								
72	Accommodation and food services	46	28 984	8 101	1 938	983	11.9	9.0
721	Accommodation	7	4 774	1 157	263	108	3.3	21.1
7211	Traveler accommodation	7	4 774	1 157	263	108	3.3	21.1
72111	Hotels (except casino hotels) and motels	7	4 774	1 157	263	108	3.3	21.1
721110	Hotels (except casino hotels) and motels	7	4 774	1 157	263	108	3.3	21.1
722	Food services and drinking places	39	24 210	6 944	1 675	875	13.6	6.6
7222	Limited-service eating places	23	13 260	3 379	791	417	7.5	4.2
72221	Limited-service eating places	23	13 260	3 379	791	417	7.5	4.2
CRYSTAL RIVER								
72	Accommodation and food services	42	23 214	6 035	1 580	673	22.9	1.1
721	Accommodation	6	3 293	835	177	77	5.5	—
722	Food services and drinking places	36	19 921	5 200	1 403	596	25.7	1.2
7222	Limited-service eating places	14	7 234	1 578	366	167	23.3	—
72221	Limited-service eating places	14	7 234	1 578	366	167	23.3	—
DADE CITY								
72	Accommodation and food services	18	10 909	2 625	673	251	30.6	25.5
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
7222	Limited-service eating places	9	7 424	1 876	469	174	3.8	31.7
72221	Limited-service eating places	9	7 424	1 876	469	174	3.8	31.7
DANIA BEACH								
72	Accommodation and food services	75	84 006	26 143	6 545	1 511	14.3	7.6
721	Accommodation	15	D	D	D	f	D	D
7211	Traveler accommodation	14	34 207	10 057	2 888	565	5.4	.2
72111	Hotels (except casino hotels) and motels	14	34 207	10 057	2 888	565	5.4	.2
721110	Hotels (except casino hotels) and motels	14	34 207	10 057	2 888	565	5.4	.2
722	Food services and drinking places	60	D	D	D	f	D	D
7221	Full-service restaurants	32	36 909	13 233	2 988	737	20.4	8.4
72211	Full-service restaurants	32	36 909	13 233	2 988	737	20.4	8.4
722110	Full-service restaurants	32	36 909	13 233	2 988	737	20.4	8.4
7222	Limited-service eating places	15	7 926	1 599	354	144	21.3	35.9
72221	Limited-service eating places	15	7 926	1 599	354	144	21.3	35.9
7223	Special food services	6	3 085	1 016	247	36	—	10.2
DAVIE								
72	Accommodation and food services	166	114 831	28 383	6 727	2 563	32.3	6.4
721	Accommodation	5	5 237	983	280	46	13.2	—
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	161	109 594	27 400	6 447	2 517	33.2	6.8
7221	Full-service restaurants	74	59 513	15 201	3 543	1 320	40.1	9.3
72211	Full-service restaurants	74	59 513	15 201	3 543	1 320	40.1	9.3
722110	Full-service restaurants	74	59 513	15 201	3 543	1 320	40.1	9.3
7222	Limited-service eating places	66	36 543	9 489	2 319	987	22.3	5.1
72221	Limited-service eating places	66	36 543	9 489	2 319	987	22.3	5.1
722211	Limited-service restaurants	49	30 508	7 718	1 861	794	19.4	5.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	11	10 166	1 956	469	145	18.7	—
7224	Drinking places (alcoholic beverages)	10	3 372	754	116	65	72.1	.1
72241	Drinking places (alcoholic beverages)	10	3 372	754	116	65	72.1	.1
722410	Drinking places (alcoholic beverages)	10	3 372	754	116	65	72.1	.1

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DAYTONA BEACH								
72	Accommodation and food services	296	280 849	67 595	17 133	6 438	9.8	10.3
721	Accommodation	87	113 551	21 810	5 346	1 612	7.4	2.7
7211	Traveler accommodation	85	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	84	113 275	21 773	5 341	1 609	7.3	2.5
721110	Hotels (except casino hotels) and motels	84	113 275	21 773	5 341	1 609	7.3	2.5
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	209	167 298	45 785	11 787	4 826	11.5	15.5
7221	Full-service restaurants	78	79 719	23 537	6 193	2 223	11.8	5.9
72211	Full-service restaurants	78	79 719	23 537	6 193	2 223	11.8	5.9
722110	Full-service restaurants	78	79 719	23 537	6 193	2 223	11.8	5.9
7222	Limited-service eating places	94	62 077	16 525	3 909	1 786	7.9	33.0
72221	Limited-service eating places	94	62 077	16 525	3 909	1 786	7.9	33.0
722211	Limited-service restaurants	83	51 671	13 323	3 209	1 582	7.8	38.0
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	8	D	D	D	c	D	D
72222	Limited-service eating places	94	62 077	16 525	3 909	1 786	7.9	33.0
722221	Limited-service restaurants	83	51 671	13 323	3 209	1 582	7.8	38.0
722222	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
722223	Snack and nonalcoholic beverage bars	8	D	D	D	c	D	D
7223	Special food services	12	10 936	2 466	572	271	11.6	—
7224	Drinking places (alcoholic beverages)	25	14 566	3 257	1 113	546	25.1	4.5
72241	Drinking places (alcoholic beverages)	25	14 566	3 257	1 113	546	25.1	4.5
722410	Drinking places (alcoholic beverages)	25	14 566	3 257	1 113	546	25.1	4.5
DAYTONA BEACH SHORES								
72	Accommodation and food services	82	60 893	16 363	4 308	1 280	7.9	8.5
721	Accommodation	51	45 760	11 967	3 155	833	4.1	4.7
7211	Traveler accommodation	51	45 760	11 967	3 155	833	4.1	4.7
72111	Hotels (except casino hotels) and motels	51	45 760	11 967	3 155	833	4.1	4.7
721110	Hotels (except casino hotels) and motels	51	45 760	11 967	3 155	833	4.1	4.7
722	Food services and drinking places	31	15 133	4 396	1 153	447	19.4	19.9
DE BARY								
72	Accommodation and food services	10	4 139	1 161	318	116	27.8	20.7
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
DEERFIELD BEACH								
72	Accommodation and food services	160	147 996	38 403	9 513	2 798	18.1	8.5
721	Accommodation	18	33 975	9 334	2 396	499	.9	2.3
7211	Traveler accommodation	18	33 975	9 334	2 396	499	.9	2.3
72111	Hotels (except casino hotels) and motels	18	33 975	9 334	2 396	499	.9	2.3
721110	Hotels (except casino hotels) and motels	18	33 975	9 334	2 396	499	.9	2.3
722	Food services and drinking places	142	114 021	29 069	7 117	2 299	23.2	10.3
7221	Full-service restaurants	67	69 351	19 387	4 796	1 421	24.0	9.6
72211	Full-service restaurants	67	69 351	19 387	4 796	1 421	24.0	9.6
722110	Full-service restaurants	67	69 351	19 387	4 796	1 421	24.0	9.6
7222	Limited-service eating places	64	31 805	8 228	1 976	788	24.7	15.6
72221	Limited-service eating places	64	31 805	8 228	1 976	788	24.7	15.6
722211	Limited-service restaurants	53	26 307	6 597	1 582	682	21.1	16.8
722212	Cafeterias, buffets, and grill buffets	5	2 110	646	164	61	25.7	24.5
7223	Special food services	7	D	D	D	b	D	D
DE FUNIAK SPRINGS								
72	Accommodation and food services	22	10 675	2 794	662	314	22.7	.2
721	Accommodation	5	2 274	542	125	68	53.5	.6
722	Food services and drinking places	17	8 401	2 252	537	246	14.4	.1
7222	Limited-service eating places	8	5 489	1 343	327	159	3.4	—
72221	Limited-service eating places	8	5 489	1 343	327	159	3.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
DE LAND								
72	Accommodation and food services	79	44 324	12 137	3 057	1 346	20.0	23.2
721	Accommodation	6	5 351	1 478	399	113	24.5	—
7211	Traveler accommodation	6	5 351	1 478	399	113	24.5	—
72111	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	c	D	D
722	Food services and drinking places	73	38 973	10 659	2 658	1 233	19.3	26.3
7222	Limited-service eating places	37	25 552	6 707	1 640	728	5.7	38.0
72221	Limited-service eating places	37	25 552	6 707	1 640	728	5.7	38.0
722211	Limited-service restaurants	30	22 979	5 878	1 420	636	5.3	42.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	1	D	D	D	b	D	D
DELRAY BEACH								
72	Accommodation and food services	176	155 118	42 683	11 307	3 153	26.0	25.4
721	Accommodation	13	38 115	9 852	2 473	519	3.9	65.6
7211	Traveler accommodation	13	38 115	9 852	2 473	519	3.9	65.6
72111	Hotels (except casino hotels) and motels	13	38 115	9 852	2 473	519	3.9	65.6
721110	Hotels (except casino hotels) and motels	13	38 115	9 852	2 473	519	3.9	65.6
722	Food services and drinking places	163	117 003	32 831	8 834	2 634	33.2	12.3
7221	Full-service restaurants	90	73 323	22 101	6 259	1 806	32.5	5.8
72211	Full-service restaurants	90	73 323	22 101	6 259	1 806	32.5	5.8
722110	Full-service restaurants	90	73 323	22 101	6 259	1 806	32.5	5.8
7222	Limited-service eating places	53	26 257	5 821	1 437	529	42.0	17.5
72221	Limited-service eating places	53	26 257	5 821	1 437	529	42.0	17.5
7223	Special food services	3	5 236	2 014	411	35	19.5	80.5
7224	Drinking places (alcoholic beverages)	17	12 187	2 895	727	264	24.3	10.5
72241	Drinking places (alcoholic beverages)	17	12 187	2 895	727	264	24.3	10.5
722410	Drinking places (alcoholic beverages)	17	12 187	2 895	727	264	24.3	10.5
DELTONA								
72	Accommodation and food services	34	15 047	3 820	909	467	13.2	25.9
722	Food services and drinking places	34	15 047	3 820	909	467	13.2	25.9
7222	Limited-service eating places	17	12 600	3 051	731	376	2.5	29.5
72221	Limited-service eating places	17	12 600	3 051	731	376	2.5	29.5
DESTIN								
72	Accommodation and food services	103	124 103	38 085	7 329	2 603	12.2	8.7
721	Accommodation	10	6 286	1 393	321	92	7.3	12.6
7211	Traveler accommodation	8	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	93	117 817	36 692	7 008	2 511	12.5	8.5
7221	Full-service restaurants	54	86 067	27 987	5 234	1 701	12.5	2.6
72211	Full-service restaurants	54	86 067	27 987	5 234	1 701	12.5	2.6
722110	Full-service restaurants	54	86 067	27 987	5 234	1 701	12.5	2.6
7222	Limited-service eating places	31	21 627	6 120	1 425	726	5.8	29.9
72221	Limited-service eating places	31	21 627	6 120	1 425	726	5.8	29.9
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
DUNDEE								
72	Accommodation and food services	12	5 198	1 126	286	144	3.9	27.6
721	Accommodation	7	1 277	242	79	42	11.0	30.4
722	Food services and drinking places	5	3 921	884	207	102	1.7	26.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
DUNEDIN								
72	Accommodation and food services	81	38 169	9 863	2 401	876	39.6	15.2
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	77	D	D	D	f	D	D
7222	Limited-service eating places	21	11 592	2 556	604	246	19.9	18.3
72221	Limited-service eating places	21	11 592	2 556	604	246	19.9	18.3
EDGEWATER								
72	Accommodation and food services	20	16 161	2 542	581	210	9.9	30.3
721	Accommodation	2	D	D	D	b	D	D
7211	Traveler accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	b	D	D
722	Food services and drinking places	18	D	D	D	c	D	D
EUSTIS								
72	Accommodation and food services	37	17 403	4 498	1 124	473	19.1	22.6
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	35	D	D	D	e	D	D
7222	Limited-service eating places	16	9 882	2 659	621	261	18.4	18.3
72221	Limited-service eating places	16	9 882	2 659	621	261	18.4	18.3
FELLSMERE								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
FERNANDINA BEACH								
72	Accommodation and food services	55	35 188	9 826	2 275	874	26.9	13.3
721	Accommodation	12	8 431	1 864	483	139	20.9	—
7211	Traveler accommodation	12	8 431	1 864	483	139	20.9	—
72111	Hotels (except casino hotels) and motels	6	5 607	1 294	344	94	—	—
721110	Hotels (except casino hotels) and motels	6	5 607	1 294	344	94	—	—
722	Food services and drinking places	43	26 757	7 962	1 792	735	28.8	17.5
7222	Limited-service eating places	14	8 077	2 162	475	215	26.7	44.2
72221	Limited-service eating places	14	8 077	2 162	475	215	26.7	44.2
FLAGLER BEACH								
72	Accommodation and food services	29	14 533	3 936	930	423	61.5	28.2
721	Accommodation	5	1 339	346	85	26	17.4	2.4
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	24	13 194	3 590	845	397	66.0	30.8
FLAGLER BEACH (PART - FLAGLER COUNTY)								
72	Accommodation and food services	28	D	D	D	e	D	D
721	Accommodation	5	1 339	346	85	26	17.4	2.4
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	23	D	D	D	e	D	D
FLAGLER BEACH (PART - VOLUSIA COUNTY)								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
FLORIDA CITY								
72	Accommodation and food services	21	16 027	3 812	1 001	372	36.5	2.5
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	8 490	1 515	393	139	53.3	1.4
721110	Hotels (except casino hotels) and motels	11	8 490	1 515	393	139	53.3	1.4
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	8	D	D	D	c	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
FORT LAUDERDALE								
72	Accommodation and food services	650	759 654	205 161	52 170	14 418	15.1	9.7
721	Accommodation	119	306 998	77 561	19 944	4 587	4.1	6.5
7211	Traveler accommodation	117	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	111	304 672	77 051	19 827	4 563	4.1	6.5
721110	Hotels (except casino hotels) and motels	111	304 672	77 051	19 827	4 563	4.1	6.5
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	531	452 656	127 600	32 226	9 831	22.5	11.9
7221	Full-service restaurants	252	288 976	87 640	22 300	6 322	23.8	12.9
72211	Full-service restaurants	252	288 976	87 640	22 300	6 322	23.8	12.9
722110	Full-service restaurants	252	288 976	87 640	22 300	6 322	23.8	12.9
7222	Limited-service eating places	196	110 873	28 391	7 067	2 661	20.6	11.5
72221	Limited-service eating places	196	110 873	28 391	7 067	2 661	20.6	11.5
722211	Limited-service restaurants	156	88 922	22 689	5 538	2 166	21.0	13.9
722212	Cafeterias, buffets, and grill buffets	5	2 876	868	220	58	26.2	—
722213	Snack and nonalcoholic beverage bars	35	19 075	4 834	1 309	437	18.2	2.0
7223	Special food services	24	22 759	5 965	1 427	291	16.2	3.2
7224	Drinking places (alcoholic beverages)	59	30 048	5 604	1 432	557	22.0	9.9
72241	Drinking places (alcoholic beverages)	59	30 048	5 604	1 432	557	22.0	9.9
722410	Drinking places (alcoholic beverages)	59	30 048	5 604	1 432	557	22.0	9.9
FORT MEADE								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	1 959	450	147	56	30.2	.9
FORT MYERS								
72	Accommodation and food services	218	150 916	39 859	10 436	3 567	34.7	6.5
721	Accommodation	21	18 085	6 035	1 716	478	57.1	.9
7211	Traveler accommodation	21	18 085	6 035	1 716	478	57.1	.9
72111	Hotels (except casino hotels) and motels	21	18 085	6 035	1 716	478	57.1	.9
721110	Hotels (except casino hotels) and motels	21	18 085	6 035	1 716	478	57.1	.9
722	Food services and drinking places	197	132 831	33 824	8 720	3 089	31.6	7.3
7221	Full-service restaurants	87	72 000	19 646	5 060	1 699	41.0	9.1
72211	Full-service restaurants	87	72 000	19 646	5 060	1 699	41.0	9.1
722110	Full-service restaurants	87	72 000	19 646	5 060	1 699	41.0	9.1
7222	Limited-service eating places	84	47 769	11 800	3 054	1 184	16.7	3.1
72221	Limited-service eating places	84	47 769	11 800	3 054	1 184	16.7	3.1
722211	Limited-service restaurants	73	44 946	11 007	2 806	1 076	16.6	2.1
7223	Special food services	8	4 776	1 263	319	94	13.2	5.9
7224	Drinking places (alcoholic beverages)	18	8 286	1 115	287	112	46.6	16.6
72241	Drinking places (alcoholic beverages)	18	8 286	1 115	287	112	46.6	16.6
722410	Drinking places (alcoholic beverages)	18	8 286	1 115	287	112	46.6	16.6
FORT MYERS BEACH								
72	Accommodation and food services	63	60 481	13 779	3 571	1 037	14.5	22.4
721	Accommodation	27	D	D	D	f	D	D
7211	Traveler accommodation	26	42 083	8 314	2 065	555	3.1	26.1
72111	Hotels (except casino hotels) and motels	26	42 083	8 314	2 065	555	3.1	26.1
721110	Hotels (except casino hotels) and motels	26	42 083	8 314	2 065	555	3.1	26.1
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	36	D	D	D	e	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
FORT PIERCE								
72	Accommodation and food services	100	58 054	16 422	4 422	1 555	31.5	4.3
721	Accommodation	15	7 991	1 727	467	182	45.8	.9
7211	Traveler accommodation	15	7 991	1 727	467	182	45.8	.9
72111	Hotels (except casino hotels) and motels	15	7 991	1 727	467	182	45.8	.9
721110	Hotels (except casino hotels) and motels	15	7 991	1 727	467	182	45.8	.9
722	Food services and drinking places	85	50 063	14 695	3 955	1 373	29.2	4.9
7221	Full-service restaurants	47	33 168	10 100	2 871	953	33.9	3.3
72211	Full-service restaurants	47	33 168	10 100	2 871	953	33.9	3.3
722110	Full-service restaurants	47	33 168	10 100	2 871	953	33.9	3.3
7222	Limited-service eating places	35	14 696	3 799	922	355	21.7	5.6
72221	Limited-service eating places	35	14 696	3 799	922	355	21.7	5.6
7223	Special food services	1	D	D	D	b	D	D
FORT WALTON BEACH								
72	Accommodation and food services	90	59 394	15 791	3 604	1 586	21.3	6.8
721	Accommodation	11	13 187	3 094	620	345	20.8	11.9
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	79	46 207	12 697	2 984	1 241	21.4	5.4
7222	Limited-service eating places	31	21 698	5 286	1 206	517	21.8	5.5
72221	Limited-service eating places	31	21 698	5 286	1 206	517	21.8	5.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	8	3 572	1 143	278	115	6.1	3.1
72241	Drinking places (alcoholic beverages)	8	3 572	1 143	278	115	6.1	3.1
722410	Drinking places (alcoholic beverages)	8	3 572	1 143	278	115	6.1	3.1
FROSTPROOF								
72	Accommodation and food services	5	1 830	384	95	56	27.7	—
722	Food services and drinking places	5	1 830	384	95	56	27.7	—
FRUITLAND PARK								
72	Accommodation and food services	8	2 843	812	204	88	71.2	28.8
722	Food services and drinking places	8	2 843	812	204	88	71.2	28.8
GAINESVILLE								
72	Accommodation and food services	295	196 999	50 653	12 155	5 500	19.9	10.3
721	Accommodation	54	38 598	9 564	2 391	784	15.5	2.0
7211	Traveler accommodation	20	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	18	28 255	7 722	1 885	606	10.7	—
721110	Hotels (except casino hotels) and motels	18	28 255	7 722	1 885	606	10.7	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses	31	8 557	1 458	422	154	26.6	8.7
72131	Rooming and boarding houses	31	8 557	1 458	422	154	26.6	8.7
721310	Rooming and boarding houses	31	8 557	1 458	422	154	26.6	8.7
722	Food services and drinking places	241	158 401	41 089	9 764	4 716	21.0	12.4
7221	Full-service restaurants	84	61 963	17 343	4 203	1 809	23.0	7.8
72211	Full-service restaurants	84	61 963	17 343	4 203	1 809	23.0	7.8
722110	Full-service restaurants	84	61 963	17 343	4 203	1 809	23.0	7.8
7222	Limited-service eating places	125	73 344	19 503	4 646	2 210	21.6	19.5
72221	Limited-service eating places	125	73 344	19 503	4 646	2 210	21.6	19.5
722211	Limited-service restaurants	103	63 850	16 710	3 974	1 943	22.9	21.9
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
7223	Special food services	14	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	18	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
GREENACRES								
72	Accommodation and food services	47	34 986	7 974	1 780	691	25.3	25.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	46	D	D	D	f	D	D
7222	Limited-service eating places	23	19 985	4 017	777	320	19.9	33.0
72221	Limited-service eating places	23	19 985	4 017	777	320	19.9	33.0
GREEN COVE SPRINGS								
72	Accommodation and food services	15	3 209	745	198	79	41.2	5.4
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
GULF BREEZE								
72	Accommodation and food services	24	15 054	4 803	1 110	435	26.8	14.8
721	Accommodation	5	3 511	1 496	358	97	35.5	58.3
7211	Traveler accommodation	5	3 511	1 496	358	97	35.5	58.3
72111	Hotels (except casino hotels) and motels	5	3 511	1 496	358	97	35.5	58.3
721110	Hotels (except casino hotels) and motels	5	3 511	1 496	358	97	35.5	58.3
722	Food services and drinking places	19	11 543	3 307	752	338	24.1	1.5
7222	Limited-service eating places	12	8 519	2 469	562	254	8.1	—
72221	Limited-service eating places	12	8 519	2 469	562	254	8.1	—
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
GULFPORT								
72	Accommodation and food services	17	7 127	1 630	421	174	74.1	.1
722	Food services and drinking places	17	7 127	1 630	421	174	74.1	.1
HAINES CITY								
72	Accommodation and food services	21	13 667	2 875	896	386	22.7	6.4
721	Accommodation	3	1 725	382	99	26	—	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	18	11 942	2 493	797	360	26.0	7.4
7222	Limited-service eating places	7	5 780	1 305	340	161	25.2	—
72221	Limited-service eating places	7	5 780	1 305	340	161	25.2	—
HALLANDALE BEACH								
72	Accommodation and food services	59	57 398	18 222	4 840	1 634	15.7	14.9
721	Accommodation	5	16 798	7 575	1 964	316	8.6	.7
7211	Traveler accommodation	5	16 798	7 575	1 964	316	8.6	.7
72111	Hotels (except casino hotels) and motels	5	16 798	7 575	1 964	316	8.6	.7
721110	Hotels (except casino hotels) and motels	5	16 798	7 575	1 964	316	8.6	.7
722	Food services and drinking places	54	40 600	10 647	2 876	1 318	18.6	20.7
7222	Limited-service eating places	22	14 700	3 833	1 009	402	13.0	9.6
72221	Limited-service eating places	22	14 700	3 833	1 009	402	13.0	9.6
HIALEAH								
72	Accommodation and food services	299	169 063	42 213	10 254	3 753	24.7	12.4
721	Accommodation	14	9 396	2 534	610	216	33.4	4.7
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	285	159 667	39 679	9 644	3 537	24.1	12.8
7221	Full-service restaurants	95	41 637	10 585	2 739	829	38.6	24.6
72211	Full-service restaurants	95	41 637	10 585	2 739	829	38.6	24.6
722110	Full-service restaurants	95	41 637	10 585	2 739	829	38.6	24.6
7222	Limited-service eating places	158	83 426	21 438	5 097	2 149	19.8	7.5
72221	Limited-service eating places	158	83 426	21 438	5 097	2 149	19.8	7.5
722211	Limited-service restaurants	103	73 288	18 656	4 383	1 886	17.7	6.2
722212	Cafeterias, buffets, and grill buffets	44	7 197	2 183	546	185	34.4	8.9
7223	Special food services	28	D	D	D	f	D	D
HIALEAH GARDENS								
72	Accommodation and food services	15	5 900	1 488	353	126	67.0	2.5
722	Food services and drinking places	15	5 900	1 488	353	126	67.0	2.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
HIGHLAND BEACH								
72	Accommodation and food services	2	D	D	D	c	D	D
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
HIGH SPRINGS								
72	Accommodation and food services	10	1 382	303	73	33	56.9	—
721	Accommodation	5	485	84	20	13	22.5	—
722	Food services and drinking places	5	897	219	53	20	75.5	—
HILLIARD								
72	Accommodation and food services	5	1 600	331	72	40	14.8	2.9
722	Food services and drinking places	5	1 600	331	72	40	14.8	2.9
HOLLY HILL								
72	Accommodation and food services	23	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	22	11 349	2 883	755	353	25.2	34.5
7222	Limited-service eating places	11	8 323	2 289	575	264	14.9	44.4
72221	Limited-service eating places	11	8 323	2 289	575	264	14.9	44.4
HOLLYWOOD								
72	Accommodation and food services	323	274 269	82 922	19 118	5 746	19.9	7.1
721	Accommodation	56	D	D	D	g	D	D
7211	Traveler accommodation	54	110 633	40 565	8 296	1 836	2.3	3.0
72111	Hotels (except casino hotels) and motels	54	110 633	40 565	8 296	1 836	2.3	3.0
721110	Hotels (except casino hotels) and motels	54	110 633	40 565	8 296	1 836	2.3	3.0
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	267	D	D	D	h	D	D
7221	Full-service restaurants	129	89 812	24 105	6 215	1 993	41.3	9.2
72211	Full-service restaurants	129	89 812	24 105	6 215	1 993	41.3	9.2
722110	Full-service restaurants	129	89 812	24 105	6 215	1 993	41.3	9.2
7222	Limited-service eating places	101	56 110	13 919	3 474	1 478	13.4	11.6
72221	Limited-service eating places	101	56 110	13 919	3 474	1 478	13.4	11.6
722211	Limited-service restaurants	80	47 694	11 975	3 006	1 293	12.0	13.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	19	D	D	D	c	D	D
7223	Special food services	15	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	22	11 229	2 310	625	231	51.4	7.0
72241	Drinking places (alcoholic beverages)	22	11 229	2 310	625	231	51.4	7.0
722410	Drinking places (alcoholic beverages)	22	11 229	2 310	625	231	51.4	7.0
HOLMES BEACH								
72	Accommodation and food services	21	9 654	2 653	686	218	22.4	4.2
721	Accommodation	7	2 486	639	165	35	18.0	.9
722	Food services and drinking places	14	7 168	2 014	521	183	24.0	5.3
HOMESTEAD								
72	Accommodation and food services	57	37 578	9 615	2 433	959	37.1	9.0
721	Accommodation	8	6 684	1 295	315	125	86.2	—
7211	Traveler accommodation	8	6 684	1 295	315	125	86.2	—
72111	Hotels (except casino hotels) and motels	8	6 684	1 295	315	125	86.2	—
721110	Hotels (except casino hotels) and motels	8	6 684	1 295	315	125	86.2	—
722	Food services and drinking places	49	30 894	8 320	2 118	834	26.4	10.9
7222	Limited-service eating places	22	18 920	4 404	1 194	518	8.4	8.4
72221	Limited-service eating places	22	18 920	4 404	1 194	518	8.4	8.4
INDIALANTIC								
72	Accommodation and food services	22	12 990	3 470	817	252	25.4	21.9
721	Accommodation	6	D	D	D	b	D	D
7211	Traveler accommodation	6	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
722	Food services and drinking places	16	D	D	D	c	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
INDIAN HARBOUR BEACH								
72	Accommodation and food services	18	9 798	1 876	486	190	22.5	60.1
721	Accommodation	1	D	D	D	b	D	D
7211	Traveler accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	1	D	D	D	b	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
INDIAN ROCKS BEACH								
72	Accommodation and food services	23	15 578	5 815	1 381	302	16.4	.5
721	Accommodation	10	7 444	2 701	561	102	1.6	.6
7211	Traveler accommodation	10	7 444	2 701	561	102	1.6	.6
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
722	Food services and drinking places	13	8 134	3 114	820	200	29.9	.4
INVERNESS								
72	Accommodation and food services	41	20 611	5 564	1 377	637	23.9	4.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	39	D	D	D	f	D	D
7222	Limited-service eating places	17	9 637	2 421	508	254	33.8	.4
72221	Limited-service eating places	17	9 637	2 421	508	254	33.8	.4
ISLAMORADA, VILLAGE OF ISLANDS								
72	Accommodation and food services	54	52 886	13 627	3 392	965	32.4	21.9
721	Accommodation	30	D	D	D	e	D	D
7211	Traveler accommodation	28	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	27	19 040	4 249	978	267	21.2	11.8
721110	Hotels (except casino hotels) and motels	27	19 040	4 249	978	267	21.2	11.8
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Food services and drinking places	24	D	D	D	f	D	D
7221	Full-service restaurants	18	26 333	7 668	2 035	583	44.4	30.9
72211	Full-service restaurants	18	26 333	7 668	2 035	583	44.4	30.9
722110	Full-service restaurants	18	26 333	7 668	2 035	583	44.4	30.9
JACKSONVILLE								
72	Accommodation and food services	1 332	1 049 074	288 111	71 936	25 682	15.3	12.9
721	Accommodation	97	195 527	51 000	13 398	3 381	8.9	4.2
7211	Traveler accommodation	87	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	86	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	86	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
7213	Rooming and boarding houses	5	D	D	D	b	D	D
72131	Rooming and boarding houses	5	D	D	D	b	D	D
721310	Rooming and boarding houses	5	D	D	D	b	D	D
722	Food services and drinking places	1 235	853 547	237 111	58 538	22 301	16.7	14.9
7221	Full-service restaurants	429	333 555	99 184	24 604	8 338	21.9	10.6
72211	Full-service restaurants	429	333 555	99 184	24 604	8 338	21.9	10.6
722110	Full-service restaurants	429	333 555	99 184	24 604	8 338	21.9	10.6
7222	Limited-service eating places	637	396 305	104 939	25 251	10 716	15.0	15.3
72221	Limited-service eating places	637	396 305	104 939	25 251	10 716	15.0	15.3
722211	Limited-service restaurants	555	333 705	86 554	20 752	9 082	16.3	17.0
722212	Cafeterias, buffets, and grill buffets	27	D	D	D	g	D	D
722213	Snack and nonalcoholic beverage bars	55	D	D	D	f	D	D
7223	Special food services	100	102 924	28 198	7 584	2 781	3.2	26.2
7224	Drinking places (alcoholic beverages)	69	20 763	4 790	1 099	466	33.0	18.0
72241	Drinking places (alcoholic beverages)	69	20 763	4 790	1 099	466	33.0	18.0
722410	Drinking places (alcoholic beverages)	69	20 763	4 790	1 099	466	33.0	18.0

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSONVILLE BEACH								
72	Accommodation and food services	97	90 059	26 269	6 189	2 133	17.4	3.9
721	Accommodation	16	D	D	D	e	D	D
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
722	Food services and drinking places	81	D	D	D	g	D	D
7221	Full-service restaurants	49	52 571	16 152	3 859	1 329	17.4	4.2
72211	Full-service restaurants	49	52 571	16 152	3 859	1 329	17.4	4.2
722110	Full-service restaurants	49	52 571	16 152	3 859	1 329	17.4	4.2
7222	Limited-service eating places	27	18 867	5 323	1 287	512	22.5	5.5
72221	Limited-service eating places	27	18 867	5 323	1 287	512	22.5	5.5
JUNO BEACH								
72	Accommodation and food services	21	19 502	6 727	1 791	456	21.0	23.0
721	Accommodation	4	3 953	952	193	52	—	51.9
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	17	15 549	5 775	1 598	404	26.3	15.7
7223	Special food services	1	D	D	D	b	D	D
JUPITER								
72	Accommodation and food services	122	88 864	24 561	6 316	2 148	29.6	5.0
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	119	D	D	D	g	D	D
7221	Full-service restaurants	71	63 718	18 448	4 824	1 684	31.0	4.1
72211	Full-service restaurants	71	63 718	18 448	4 824	1 684	31.0	4.1
722110	Full-service restaurants	71	63 718	18 448	4 824	1 684	31.0	4.1
7222	Limited-service eating places	38	18 060	4 180	889	338	30.7	3.7
72221	Limited-service eating places	38	18 060	4 180	889	338	30.7	3.7
7223	Special food services	6	2 912	1 070	290	50	27.1	—
KENNETH CITY								
72	Accommodation and food services	9	1 438	319	69	25	33.2	9.1
722	Food services and drinking places	9	1 438	319	69	25	33.2	9.1
KEY BISCAYNE								
72	Accommodation and food services	22	88 751	28 508	7 453	1 270	8.5	1.5
721	Accommodation	2	D	D	D	g	D	D
7211	Traveler accommodation	2	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	g	D	D
722	Food services and drinking places	20	D	D	D	c	D	D

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							From admini- strative records ¹	Estimated ²
KEY WEST								
72	Accommodation and food services	262	344 425	87 836	22 032	5 117	19.3	8.6
721	Accommodation	103	183 441	47 455	11 440	2 138	10.3	7.4
7211	Traveler accommodation	98	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	53	152 873	41 947	10 021	1 861	10.2	7.1
721110	Hotels (except casino hotels) and motels	53	152 873	41 947	10 021	1 861	10.2	7.1
72119	Other traveler accommodation	45	D	D	D	e	D	D
721191	Bed-and-breakfast inns	45	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	159	160 984	40 381	10 592	2 979	29.5	10.0
7221	Full-service restaurants	94	111 571	29 633	7 816	2 245	22.6	4.7
72211	Full-service restaurants	94	111 571	29 633	7 816	2 245	22.6	4.7
722110	Full-service restaurants	94	111 571	29 633	7 816	2 245	22.6	4.7
7222	Limited-service eating places	42	D	D	D	e	D	D
72221	Limited-service eating places	42	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	20	26 174	5 905	1 617	340	30.0	29.1
72241	Drinking places (alcoholic beverages)	20	26 174	5 905	1 617	340	30.0	29.1
722410	Drinking places (alcoholic beverages)	20	26 174	5 905	1 617	340	30.0	29.1
KISSIMMEE								
72	Accommodation and food services	177	182 979	48 322	11 755	3 891	11.8	8.2
721	Accommodation	48	56 780	13 761	3 140	919	8.2	9.7
7211	Traveler accommodation	47	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	45	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	45	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	129	126 199	34 561	8 615	2 972	13.4	7.5
7221	Full-service restaurants	72	76 974	20 460	5 288	1 801	17.3	3.9
72211	Full-service restaurants	72	76 974	20 460	5 288	1 801	17.3	3.9
722110	Full-service restaurants	72	76 974	20 460	5 288	1 801	17.3	3.9
7222	Limited-service eating places	52	D	D	D	f	D	D
72221	Limited-service eating places	52	D	D	D	f	D	D
722211	Limited-service restaurants	47	35 436	9 433	2 328	806	6.5	18.0
7223	Special food services	2	D	D	D	e	D	D
LABELLE								
72	Accommodation and food services	17	7 691	2 187	542	219	34.1	6.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	c	D	D
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
LADY LAKE								
72	Accommodation and food services	17	12 853	3 722	1 095	387	31.5	9.3
721	Accommodation	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
722	Food services and drinking places	16	D	D	D	e	D	D
LAKE ALFRED								
72	Accommodation and food services	7	2 404	708	197	79	65.3	5.8
722	Food services and drinking places	7	2 404	708	197	79	65.3	5.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE CITY								
72	Accommodation and food services	86	55 619	13 991	3 549	1 457	17.2	9.0
721	Accommodation	21	12 431	2 521	629	318	8.2	.8
7211	Traveler accommodation	19	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	19	D	D	D	e	D	D
722	Food services and drinking places	65	43 188	11 470	2 920	1 139	19.8	11.3
7221	Full-service restaurants	29	25 447	7 021	1 843	642	19.2	4.4
72211	Full-service restaurants	29	25 447	7 021	1 843	642	19.2	4.4
722110	Full-service restaurants	29	25 447	7 021	1 843	642	19.2	4.4
7222	Limited-service eating places	30	16 919	4 293	1 031	481	17.7	22.2
72221	Limited-service eating places	30	16 919	4 293	1 031	481	17.7	22.2
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
LAKE CLARKE SHORES								
72	Accommodation and food services	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
LAKE HELEN								
72	Accommodation and food services	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
LAKELAND								
72	Accommodation and food services	223	181 296	51 991	12 742	4 706	16.4	11.7
721	Accommodation	24	23 172	5 448	1 485	467	6.1	4.5
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	e	D	D
722	Food services and drinking places	199	158 124	46 543	11 257	4 239	17.9	12.7
7221	Full-service restaurants	78	87 109	27 400	6 536	2 237	19.2	11.7
72211	Full-service restaurants	78	87 109	27 400	6 536	2 237	19.2	11.7
722110	Full-service restaurants	78	87 109	27 400	6 536	2 237	19.2	11.7
7222	Limited-service eating places	86	58 528	15 915	3 874	1 680	14.8	11.3
72221	Limited-service eating places	86	58 528	15 915	3 874	1 680	14.8	11.3
722211	Limited-service restaurants	69	45 116	12 099	2 911	1 267	16.7	14.3
722212	Cafeterias, buffets, and grill buffets	7	D	D	D	e	D	D
7223	Special food services	13	8 093	2 329	625	213	3.5	31.3
7224	Drinking places (alcoholic beverages)	22	4 394	899	222	109	58.2	18.2
72241	Drinking places (alcoholic beverages)	22	4 394	899	222	109	58.2	18.2
722410	Drinking places (alcoholic beverages)	22	4 394	899	222	109	58.2	18.2
LAKE MARY								
72	Accommodation and food services	42	39 585	12 079	3 102	1 063	12.2	4.7
721	Accommodation	3	6 153	1 138	313	71	—	—
7211	Traveler accommodation	3	6 153	1 138	313	71	—	—
72111	Hotels (except casino hotels) and motels	3	6 153	1 138	313	71	—	—
721110	Hotels (except casino hotels) and motels	3	6 153	1 138	313	71	—	—
722	Food services and drinking places	39	33 432	10 941	2 789	992	14.5	5.6
7222	Limited-service eating places	14	9 173	2 371	565	245	11.4	15.0
72221	Limited-service eating places	14	9 173	2 371	565	245	11.4	15.0
7224	Drinking places (alcoholic beverages)	5	2 954	643	154	65	11.6	4.4
72241	Drinking places (alcoholic beverages)	5	2 954	643	154	65	11.6	4.4
722410	Drinking places (alcoholic beverages)	5	2 954	643	154	65	11.6	4.4
LAKE PARK								
72	Accommodation and food services	45	18 002	4 968	1 297	445	39.3	20.6
722	Food services and drinking places	45	18 002	4 968	1 297	445	39.3	20.6
7222	Limited-service eating places	22	8 143	1 868	424	194	40.0	38.1
72221	Limited-service eating places	22	8 143	1 868	424	194	40.0	38.1

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
LAKE WALES								
72	Accommodation and food services	44	31 379	8 481	2 109	709	16.3	25.7
721	Accommodation	9	9 533	2 512	556	148	11.9	42.7
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	35	21 846	5 969	1 553	561	18.2	18.2
7222	Limited-service eating places	15	9 665	2 480	650	271	7.4	31.7
72221	Limited-service eating places	15	9 665	2 480	650	271	7.4	31.7
LAKE WORTH								
72	Accommodation and food services	69	28 959	8 507	2 289	604	21.2	10.9
721	Accommodation	12	4 329	1 340	399	98	9.9	7.2
7211	Traveler accommodation	11	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	57	24 630	7 167	1 890	506	23.2	11.5
7222	Limited-service eating places	20	5 391	1 166	301	112	30.7	26.9
72221	Limited-service eating places	20	5 391	1 166	301	112	30.7	26.9
7223	Special food services	2	D	D	D	a	D	D
LANTANA								
72	Accommodation and food services	34	26 178	6 140	1 519	535	43.9	5.9
721	Accommodation	4	4 366	831	213	74	39.1	—
7211	Traveler accommodation	4	4 366	831	213	74	39.1	—
72111	Hotels (except casino hotels) and motels	4	4 366	831	213	74	39.1	—
721110	Hotels (except casino hotels) and motels	4	4 366	831	213	74	39.1	—
722	Food services and drinking places	30	21 812	5 309	1 306	461	44.8	7.0
7222	Limited-service eating places	16	9 699	1 990	453	179	12.0	14.3
72221	Limited-service eating places	16	9 699	1 990	453	179	12.0	14.3
LARGO								
72	Accommodation and food services	135	83 024	21 733	5 438	2 066	22.3	8.0
721	Accommodation	7	5 483	1 100	238	59	33.9	5.6
7211	Traveler accommodation	5	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	128	77 541	20 633	5 200	2 007	21.5	8.1
7221	Full-service restaurants	58	36 164	10 587	2 781	906	28.7	16.2
72211	Full-service restaurants	58	36 164	10 587	2 781	906	28.7	16.2
722110	Full-service restaurants	58	36 164	10 587	2 781	906	28.7	16.2
7222	Limited-service eating places	53	33 896	9 234	2 238	1 039	13.7	1.0
72221	Limited-service eating places	53	33 896	9 234	2 238	1 039	13.7	1.0
722211	Limited-service restaurants	44	26 949	7 528	1 794	854	15.8	1.1
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	3	4 219	321	69	15	—	—
7224	Drinking places (alcoholic beverages)	14	3 262	491	112	47	49.1	4.0
72241	Drinking places (alcoholic beverages)	14	3 262	491	112	47	49.1	4.0
722410	Drinking places (alcoholic beverages)	14	3 262	491	112	47	49.1	4.0

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
LAUDERDALE-BY-THE-SEA								
72	Accommodation and food services	50	48 312	15 129	3 999	972	21.5	4.4
721	Accommodation	27	17 376	5 752	1 487	369	24.8	11.2
7211	Traveler accommodation	27	17 376	5 752	1 487	369	24.8	11.2
72111	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
722	Food services and drinking places	23	30 936	9 377	2 512	603	19.6	.6
7221	Full-service restaurants	15	27 146	8 204	2 299	525	15.2	—
72211	Full-service restaurants	15	27 146	8 204	2 299	525	15.2	—
722110	Full-service restaurants	15	27 146	8 204	2 299	525	15.2	—
LAUDERDALE LAKES								
72	Accommodation and food services	35	23 908	6 386	1 503	522	17.2	10.1
722	Food services and drinking places	35	23 908	6 386	1 503	522	17.2	10.1
7222	Limited-service eating places	17	11 927	2 737	656	228	10.7	2.5
72221	Limited-service eating places	17	11 927	2 737	656	228	10.7	2.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	6	8 040	2 654	600	200	12.3	—
LAUDERHILL								
72	Accommodation and food services	57	33 038	8 141	2 058	760	39.7	20.0
722	Food services and drinking places	57	33 038	8 141	2 058	760	39.7	20.0
7222	Limited-service eating places	20	13 033	3 528	861	294	32.9	8.0
72221	Limited-service eating places	20	13 033	3 528	861	294	32.9	8.0
7223	Special food services	6	2 468	702	152	72	51.1	—
LEESBURG								
72	Accommodation and food services	50	36 070	9 828	2 443	910	17.8	13.9
721	Accommodation	6	3 339	696	167	68	—	3.3
7211	Traveler accommodation	6	3 339	696	167	68	—	3.3
72111	Hotels (except casino hotels) and motels	6	3 339	696	167	68	—	3.3
721110	Hotels (except casino hotels) and motels	6	3 339	696	167	68	—	3.3
722	Food services and drinking places	44	32 731	9 132	2 276	842	19.7	15.0
7222	Limited-service eating places	20	11 389	2 765	704	340	24.5	12.5
72221	Limited-service eating places	20	11 389	2 765	704	340	24.5	12.5
722212	Cafeterias, buffets, and grill buffets	3	1 478	438	104	52	29.6	—
7223	Special food services	1	D	D	D	a	D	D
LIGHTHOUSE POINT								
72	Accommodation and food services	35	14 747	3 950	933	402	48.5	16.9
722	Food services and drinking places	35	14 747	3 950	933	402	48.5	16.9
7222	Limited-service eating places	13	6 029	1 553	362	180	54.8	26.8
72221	Limited-service eating places	13	6 029	1 553	362	180	54.8	26.8
LIVE OAK								
72	Accommodation and food services	24	16 217	3 705	746	337	15.2	11.4
721	Accommodation	4	D	D	D	a	D	D
722	Food services and drinking places	20	D	D	D	e	D	D
7222	Limited-service eating places	10	9 229	2 198	407	211	5.8	19.9
72221	Limited-service eating places	10	9 229	2 198	407	211	5.8	19.9
LONGBOAT KEY								
72	Accommodation and food services	32	81 894	25 990	6 473	1 333	8.6	4.8
721	Accommodation	13	63 682	18 480	4 777	944	4.3	6.0
7211	Traveler accommodation	12	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	11	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	11	D	D	D	f	D	D
722	Food services and drinking places	19	18 212	7 510	1 696	389	23.8	.6
LONGBOAT KEY (PART - MANATEE COUNTY)								
72	Accommodation and food services	18	26 079	7 891	1 937	449	10.0	14.9
721	Accommodation	8	D	D	D	c	D	D
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	c	D	D
722	Food services and drinking places	10	D	D	D	c	D	D

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
LONGBOAT KEY (PART - SARASOTA COUNTY)								
72	Accommodation and food services	14	55 815	18 099	4 536	884	8.0	—
721	Accommodation	5	D	D	D	f	D	D
7211	Traveler accommodation	4	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	f	D	D
722	Food services and drinking places	9	D	D	D	c	D	D
LONGWOOD								
72	Accommodation and food services	59	28 856	7 203	1 918	752	16.9	14.7
722	Food services and drinking places	59	28 856	7 203	1 918	752	16.9	14.7
7222	Limited-service eating places	26	14 570	3 307	799	335	7.4	8.5
72221	Limited-service eating places	26	14 570	3 307	799	335	7.4	8.5
7223	Special food services	5	1 779	528	175	70	12.4	31.9
LYNN HAVEN								
72	Accommodation and food services	21	11 950	2 993	646	361	18.8	23.1
722	Food services and drinking places	21	11 950	2 993	646	361	18.8	23.1
7222	Limited-service eating places	11	7 691	1 666	378	199	9.1	34.7
72221	Limited-service eating places	11	7 691	1 666	378	199	9.1	34.7
MACCLENNY								
72	Accommodation and food services	14	10 809	1 971	457	256	8.6	29.9
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
MADEIRA BEACH								
72	Accommodation and food services	32	27 213	6 214	1 468	451	16.2	9.6
721	Accommodation	10	15 841	3 547	822	241	3.8	15.9
7211	Traveler accommodation	10	15 841	3 547	822	241	3.8	15.9
72111	Hotels (except casino hotels) and motels	10	15 841	3 547	822	241	3.8	15.9
721110	Hotels (except casino hotels) and motels	10	15 841	3 547	822	241	3.8	15.9
722	Food services and drinking places	22	11 372	2 667	646	210	33.4	.8
MADISON								
72	Accommodation and food services	13	4 350	1 014	162	83	35.7	3.1
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	b	D	D
MAITLAND								
72	Accommodation and food services	40	35 997	10 359	2 590	779	17.4	21.7
721	Accommodation	5	4 842	858	214	72	—	7.8
7211	Traveler accommodation	5	4 842	858	214	72	—	7.8
72111	Hotels (except casino hotels) and motels	5	4 842	858	214	72	—	7.8
721110	Hotels (except casino hotels) and motels	5	4 842	858	214	72	—	7.8
722	Food services and drinking places	35	31 155	9 501	2 376	707	20.1	23.9
7222	Limited-service eating places	21	8 023	2 099	523	202	37.9	22.0
72221	Limited-service eating places	21	8 023	2 099	523	202	37.9	22.0
MALABAR								
72	Accommodation and food services	3	1 516	656	162	35	—	—
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	b	D	D

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							From admini-strative records ¹	Estimated ²
MARATHON								
72	Accommodation and food services	64	31 726	7 859	2 044	720	40.1	14.3
721	Accommodation	24	D	D	D	c	D	D
7211	Traveler accommodation	21	10 376	2 263	640	187	21.6	16.0
72111	Hotels (except casino hotels) and motels	21	10 376	2 263	640	187	21.6	16.0
721110	Hotels (except casino hotels) and motels	21	10 376	2 263	640	187	21.6	16.0
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	40	D	D	D	f	D	D
7222	Limited-service eating places	10	7 312	2 196	511	227	61.3	11.5
72221	Limited-service eating places	10	7 312	2 196	511	227	61.3	11.5
MARCO ISLAND								
72	Accommodation and food services	63	113 301	32 207	8 695	1 900	14.1	1.7
721	Accommodation	7	77 782	21 328	5 384	1 145	.6	.3
7211	Traveler accommodation	7	77 782	21 328	5 384	1 145	.6	.3
72111	Hotels (except casino hotels) and motels	6	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	6	D	D	D	g	D	D
722	Food services and drinking places	56	35 519	10 879	3 311	755	43.7	4.8
7221	Full-service restaurants	44	31 285	9 765	2 972	671	40.3	5.3
72211	Full-service restaurants	44	31 285	9 765	2 972	671	40.3	5.3
722110	Full-service restaurants	44	31 285	9 765	2 972	671	40.3	5.3
MARGATE								
72	Accommodation and food services	99	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	98	53 763	13 517	3 295	1 265	29.3	12.2
7222	Limited-service eating places	43	21 437	5 026	1 294	571	25.0	2.9
72221	Limited-service eating places	43	21 437	5 026	1 294	571	25.0	2.9
7223	Special food services	3	1 360	196	41	19	100.0	—
7224	Drinking places (alcoholic beverages)	10	8 315	2 334	506	180	4.9	11.2
72241	Drinking places (alcoholic beverages)	10	8 315	2 334	506	180	4.9	11.2
722410	Drinking places (alcoholic beverages)	10	8 315	2 334	506	180	4.9	11.2
MARIANNA								
72	Accommodation and food services	30	17 420	4 670	1 169	557	23.3	7.3
721	Accommodation	4	2 772	657	145	51	1.5	—
722	Food services and drinking places	26	14 648	4 013	1 024	506	27.4	8.6
7222	Limited-service eating places	13	6 988	1 568	405	212	29.2	18.1
72221	Limited-service eating places	13	6 988	1 568	405	212	29.2	18.1
7223	Special food services	3	D	D	D	b	D	D
MARY ESTHER								
72	Accommodation and food services	29	16 949	4 537	1 013	455	21.1	17.4
722	Food services and drinking places	29	16 949	4 537	1 013	455	21.1	17.4
7222	Limited-service eating places	17	9 568	2 670	580	259	14.5	.5
72221	Limited-service eating places	17	9 568	2 670	580	259	14.5	.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
MASCOTTE								
72	Accommodation and food services	4	971	268	75	36	96.2	3.8
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MELBOURNE								
72	Accommodation and food services	167	127 862	37 974	9 139	3 422	13.3	16.0
721	Accommodation	10	10 954	2 846	708	212	11.6	6.0
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	157	116 908	35 128	8 431	3 210	13.4	17.0
7221	Full-service restaurants	69	58 361	18 275	4 304	1 476	17.5	14.8
72211	Full-service restaurants	69	58 361	18 275	4 304	1 476	17.5	14.8
722110	Full-service restaurants	69	58 361	18 275	4 304	1 476	17.5	14.8
7222	Limited-service eating places	69	50 964	13 741	3 333	1 446	10.2	21.2
72221	Limited-service eating places	69	50 964	13 741	3 333	1 446	10.2	21.2
722211	Limited-service restaurants	56	42 837	11 162	2 729	1 233	10.7	24.5
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
7223	Special food services	11	5 067	2 006	459	177	—	8.6
MELBOURNE BEACH								
72	Accommodation and food services	6	1 338	259	62	28	67.0	24.7
722	Food services and drinking places	6	1 338	259	62	28	67.0	24.7
MIAMI								
72	Accommodation and food services	984	1 021 600	291 093	72 961	20 217	17.7	11.6
721	Accommodation	96	342 309	111 736	28 258	5 763	5.0	4.8
7211	Traveler accommodation	94	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	94	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	94	D	D	D	i	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	888	679 291	179 357	44 703	14 454	24.1	15.0
7221	Full-service restaurants	369	314 403	89 027	22 190	6 617	28.9	19.9
72211	Full-service restaurants	369	314 403	89 027	22 190	6 617	28.9	19.9
722110	Full-service restaurants	369	314 403	89 027	22 190	6 617	28.9	19.9
7222	Limited-service eating places	412	254 154	63 041	15 780	5 861	22.5	9.0
72221	Limited-service eating places	412	254 154	63 041	15 780	5 861	22.5	9.0
722211	Limited-service restaurants	301	230 138	57 185	14 361	5 295	18.2	8.5
722212	Cafeterias, buffets, and grill buffets	63	8 555	2 212	509	204	74.5	17.1
722212	Cafeterias, buffets, and grill buffets	63	8 555	2 212	509	204	74.5	17.1
722213	Snack and nonalcoholic beverage bars	48	15 461	3 644	910	362	56.7	12.3
7223	Special food services	63	85 272	21 643	5 317	1 577	10.5	12.7
7224	Drinking places (alcoholic beverages)	44	25 462	5 646	1 416	399	26.8	22.0
72241	Drinking places (alcoholic beverages)	44	25 462	5 646	1 416	399	26.8	22.0
722410	Drinking places (alcoholic beverages)	44	25 462	5 646	1 416	399	26.8	22.0
MIAMI BEACH								
72	Accommodation and food services	454	860 192	253 719	67 385	14 159	19.6	11.9
721	Accommodation	113	475 245	145 351	38 581	7 268	12.6	12.6
7211	Traveler accommodation	112	D	D	D	i	D	D
72111	Hotels (except casino hotels) and motels	111	D	D	D	i	D	D
721110	Hotels (except casino hotels) and motels	111	D	D	D	i	D	D
722	Food services and drinking places	341	384 947	108 368	28 804	6 891	28.3	11.2
7221	Full-service restaurants	188	272 105	81 670	21 687	4 858	24.8	12.3
72211	Full-service restaurants	188	272 105	81 670	21 687	4 858	24.8	12.3
722110	Full-service restaurants	188	272 105	81 670	21 687	4 858	24.8	12.3
7222	Limited-service eating places	105	59 002	14 102	3 622	1 200	43.5	13.7
72221	Limited-service eating places	105	59 002	14 102	3 622	1 200	43.5	13.7
722211	Limited-service restaurants	73	47 843	11 272	2 879	960	42.5	16.2
722212	Cafeterias, buffets, and grill buffets	12	2 682	723	191	78	90.7	9.3
722213	Snack and nonalcoholic beverage bars	20	8 477	2 107	552	162	34.1	.8
7223	Special food services	12	4 434	1 910	602	204	17.1	9.0
7224	Drinking places (alcoholic beverages)	36	49 406	10 686	2 893	629	30.5	2.1
72241	Drinking places (alcoholic beverages)	36	49 406	10 686	2 893	629	30.5	2.1
722410	Drinking places (alcoholic beverages)	36	49 406	10 686	2 893	629	30.5	2.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
MIAMI LAKES								
72	Accommodation and food services	44	57 758	16 257	3 797	1 308	8.7	3.4
721	Accommodation	3	D	D	D	f	D	D
7211	Traveler accommodation	3	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	f	D	D
722	Food services and drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	20	12 772	2 987	661	278	19.7	8.5
72221	Limited-service eating places	20	12 772	2 987	661	278	19.7	8.5
MIAMI SHORES								
72	Accommodation and food services	12	6 168	1 573	344	225	14.2	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
7223	Special food services	2	D	D	D	b	D	D
MIAMI SPRINGS								
72	Accommodation and food services	35	30 313	7 755	2 008	642	21.5	4.7
721	Accommodation	8	16 533	4 251	1 134	341	19.0	—
7211	Traveler accommodation	8	16 533	4 251	1 134	341	19.0	—
72111	Hotels (except casino hotels) and motels	8	16 533	4 251	1 134	341	19.0	—
721110	Hotels (except casino hotels) and motels	8	16 533	4 251	1 134	341	19.0	—
722	Food services and drinking places	27	13 780	3 504	874	301	24.4	10.3
7222	Limited-service eating places	10	5 746	1 291	333	118	13.1	11.8
72221	Limited-service eating places	10	5 746	1 291	333	118	13.1	11.8
MILTON								
72	Accommodation and food services	33	23 642	5 921	1 581	658	13.7	36.8
721	Accommodation	2	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	31	D	D	D	f	D	D
7222	Limited-service eating places	16	10 535	2 335	579	268	3.9	28.6
72221	Limited-service eating places	16	10 535	2 335	579	268	3.9	28.6
7223	Special food services	4	D	D	D	c	D	D
MINNEOLA								
72	Accommodation and food services	3	579	184	39	24	20.6	79.4
722	Food services and drinking places	3	579	184	39	24	20.6	79.4
MIRAMAR								
72	Accommodation and food services	64	27 509	6 547	1 472	799	18.7	9.1
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	62	D	D	D	f	D	D
7222	Limited-service eating places	35	18 738	4 366	1 036	557	19.3	2.9
72221	Limited-service eating places	35	18 738	4 366	1 036	557	19.3	2.9
MONTICELLO								
72	Accommodation and food services	6	1 160	250	53	39	85.1	4.6
722	Food services and drinking places	6	1 160	250	53	39	85.1	4.6
MOUNT DORA								
72	Accommodation and food services	44	19 891	5 364	1 444	564	47.4	14.9
721	Accommodation	5	3 361	884	235	80	22.3	4.0
7211	Traveler accommodation	5	3 361	884	235	80	22.3	4.0
72111	Hotels (except casino hotels) and motels	5	3 361	884	235	80	22.3	4.0
721110	Hotels (except casino hotels) and motels	5	3 361	884	235	80	22.3	4.0
722	Food services and drinking places	39	16 530	4 480	1 209	484	52.5	17.1
7222	Limited-service eating places	14	5 815	1 587	429	240	34.1	29.7
72221	Limited-service eating places	14	5 815	1 587	429	240	34.1	29.7
MULBERRY								
72	Accommodation and food services	5	D	D	D	b	D	D
722	Food services and drinking places	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NAPLES								
72	Accommodation and food services	221	275 193	78 230	22 515	5 265	14.8	6.6
721	Accommodation	33	95 687	28 038	7 399	1 357	2.8	3.1
7211	Traveler accommodation	29	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	28	93 133	27 406	7 262	1 329	2.1	2.2
721110	Hotels (except casino hotels) and motels	28	93 133	27 406	7 262	1 329	2.1	2.2
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	b	D	D
722	Food services and drinking places	188	179 506	50 192	15 116	3 908	21.2	8.6
7221	Full-service restaurants	108	140 536	39 431	12 034	2 984	17.2	6.2
72211	Full-service restaurants	108	140 536	39 431	12 034	2 984	17.2	6.2
722110	Full-service restaurants	108	140 536	39 431	12 034	2 984	17.2	6.2
7222	Limited-service eating places	64	33 928	9 455	2 660	817	34.4	17.8
72221	Limited-service eating places	64	33 928	9 455	2 660	817	34.4	17.8
722211	Limited-service restaurants	43	26 106	7 682	2 186	590	38.0	11.6
722213	Snack and nonalcoholic beverage bars	20	D	D	D	c	D	D
7223	Special food services	9	3 382	966	329	82	19.5	14.1
NEPTUNE BEACH								
72	Accommodation and food services	16	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	15	D	D	D	e	D	D
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
NEWBERRY								
72	Accommodation and food services	7	1 059	194	46	31	69.3	30.7
722	Food services and drinking places	7	1 059	194	46	31	69.3	30.7
NEW PORT RICHEY								
72	Accommodation and food services	50	24 758	6 224	1 538	848	30.7	1.6
721	Accommodation	4	D	D	D	c	D	D
722	Food services and drinking places	46	D	D	D	f	D	D
7222	Limited-service eating places	19	11 437	3 045	710	368	22.6	.1
72221	Limited-service eating places	19	11 437	3 045	710	368	22.6	.1
NEW SMYRNA BEACH								
72	Accommodation and food services	64	40 992	11 432	2 865	1 166	38.5	14.6
721	Accommodation	12	5 195	1 301	265	119	10.0	—
7211	Traveler accommodation	12	5 195	1 301	265	119	10.0	—
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
722	Food services and drinking places	52	35 797	10 131	2 600	1 047	42.6	16.7
7222	Limited-service eating places	21	16 014	4 294	1 031	484	32.2	35.0
72221	Limited-service eating places	21	16 014	4 294	1 031	484	32.2	35.0
NICEVILLE								
72	Accommodation and food services	35	19 229	6 377	1 404	679	38.2	4.4
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	14	7 994	2 602	571	252	41.7	—
72221	Limited-service eating places	14	7 994	2 602	571	252	41.7	—
NORTH BAY VILLAGE								
72	Accommodation and food services	12	11 572	2 722	737	215	60.9	1.9
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	10	D	D	D	c	D	D
NORTH LAUDERDALE								
72	Accommodation and food services	25	11 709	3 011	772	323	33.9	2.8
722	Food services and drinking places	25	11 709	3 011	772	323	33.9	2.8
7222	Limited-service eating places	17	9 097	2 302	579	246	26.9	.8
72221	Limited-service eating places	17	9 097	2 302	579	246	26.9	.8

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
NORTH MIAMI								
72	Accommodation and food services	86	57 757	14 854	3 780	1 502	24.2	11.9
721	Accommodation	4	2 624	838	193	47	9.0	—
722	Food services and drinking places	82	55 133	14 016	3 587	1 455	25.0	12.5
7222	Limited-service eating places	36	26 903	6 574	1 583	718	12.1	7.4
72221	Limited-service eating places	36	26 903	6 574	1 583	718	12.1	7.4
722211	Limited-service restaurants	30	23 840	5 697	1 394	661	10.7	8.3
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	5	2 128	988	288	189	6.2	.2
NORTH MIAMI BEACH								
72	Accommodation and food services	96	83 837	21 848	5 477	1 874	26.2	8.1
721	Accommodation	3	D	D	D	c	D	D
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	c	D	D
722	Food services and drinking places	93	D	D	D	g	D	D
7221	Full-service restaurants	40	43 595	11 616	3 017	922	28.4	11.1
72211	Full-service restaurants	40	43 595	11 616	3 017	922	28.4	11.1
722110	Full-service restaurants	40	43 595	11 616	3 017	922	28.4	11.1
7222	Limited-service eating places	38	25 352	5 903	1 426	599	26.5	4.4
72221	Limited-service eating places	38	25 352	5 903	1 426	599	26.5	4.4
7223	Special food services	4	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	11	5 100	956	233	101	52.0	1.4
72241	Drinking places (alcoholic beverages)	11	5 100	956	233	101	52.0	1.4
722410	Drinking places (alcoholic beverages)	11	5 100	956	233	101	52.0	1.4
NORTH PALM BEACH								
72	Accommodation and food services	29	20 936	6 673	1 765	488	17.2	4.0
721	Accommodation	3	2 308	763	189	39	—	—
722	Food services and drinking places	26	18 628	5 910	1 576	449	19.3	4.5
NORTH PORT								
72	Accommodation and food services	18	8 431	2 452	663	261	24.1	5.7
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	e	D	D
7222	Limited-service eating places	7	4 417	1 072	280	144	19.7	—
72221	Limited-service eating places	7	4 417	1 072	280	144	19.7	—
OAKLAND PARK								
72	Accommodation and food services	120	79 190	21 426	5 544	1 941	20.3	12.8
721	Accommodation	6	7 554	1 351	366	119	20.5	—
7211	Traveler accommodation	6	7 554	1 351	366	119	20.5	—
72111	Hotels (except casino hotels) and motels	6	7 554	1 351	366	119	20.5	—
721110	Hotels (except casino hotels) and motels	6	7 554	1 351	366	119	20.5	—
722	Food services and drinking places	114	71 636	20 075	5 178	1 822	20.2	14.2
7221	Full-service restaurants	49	39 729	11 590	3 098	996	21.3	18.8
72211	Full-service restaurants	49	39 729	11 590	3 098	996	21.3	18.8
722110	Full-service restaurants	49	39 729	11 590	3 098	996	21.3	18.8
7222	Limited-service eating places	49	24 566	6 555	1 633	675	18.9	7.2
72221	Limited-service eating places	49	24 566	6 555	1 633	675	18.9	7.2
722211	Limited-service restaurants	44	23 723	6 348	1 589	653	18.7	5.3
7223	Special food services	7	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OCALA								
72	Accommodation and food services	205	164 692	44 500	11 242	4 268	10.7	9.7
721	Accommodation	24	10 133	2 183	534	222	18.5	4.1
7211	Traveler accommodation	23	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	181	154 559	42 317	10 708	4 046	10.2	10.0
7221	Full-service restaurants	69	81 772	23 368	6 090	2 021	7.5	4.9
72211	Full-service restaurants	69	81 772	23 368	6 090	2 021	7.5	4.9
722110	Full-service restaurants	69	81 772	23 368	6 090	2 021	7.5	4.9
7222	Limited-service eating places	98	68 937	18 070	4 381	1 928	11.0	16.2
72221	Limited-service eating places	98	68 937	18 070	4 381	1 928	11.0	16.2
722211	Limited-service restaurants	80	53 972	13 829	3 319	1 546	8.2	19.1
722212	Cafeterias, buffets, and grill buffets	6	9 714	2 835	726	250	32.7	—
722213	Snack and nonalcoholic beverage bars	12	5 251	1 406	336	132	—	16.4
7223	Special food services	6	D	D	D	b	D	D
OCOOE								
72	Accommodation and food services	53	33 036	9 119	2 249	921	21.8	5.6
722	Food services and drinking places	53	33 036	9 119	2 249	921	21.8	5.6
7222	Limited-service eating places	32	18 390	4 618	1 084	472	13.0	8.9
72221	Limited-service eating places	32	18 390	4 618	1 084	472	13.0	8.9
7223	Special food services	6	5 295	1 804	452	148	13.4	—
OKEECHOBEE								
72	Accommodation and food services	38	28 382	6 711	1 800	703	21.6	31.7
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	14	18 612	4 379	1 185	396	17.4	45.9
72221	Limited-service eating places	14	18 612	4 379	1 185	396	17.4	45.9
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
OLDSMAR								
72	Accommodation and food services	30	80 303	20 793	4 587	1 198	4.2	2.2
721	Accommodation	3	711	179	45	10	—	88.2
722	Food services and drinking places	27	79 592	20 614	4 542	1 188	4.2	1.4
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
7223	Special food services	2	D	D	D	f	D	D
OPA-LOCKA								
72	Accommodation and food services	18	5 911	1 391	363	146	38.0	34.1
722	Food services and drinking places	18	5 911	1 391	363	146	38.0	34.1
ORANGE CITY								
72	Accommodation and food services	24	27 514	8 052	2 093	728	6.2	5.2
721	Accommodation	2	D	D	D	b	D	D
722	Food services and drinking places	22	D	D	D	f	D	D
7222	Limited-service eating places	10	8 690	2 446	540	218	3.2	16.4
72221	Limited-service eating places	10	8 690	2 446	540	218	3.2	16.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ORANGE PARK								
72	Accommodation and food services	40	32 757	10 093	2 476	910	13.5	5.6
721	Accommodation	6	5 268	1 060	258	88	25.8	1.6
7211	Traveler accommodation	6	5 268	1 060	258	88	25.8	1.6
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
722	Food services and drinking places	34	27 489	9 033	2 218	822	11.1	6.4
7222	Limited-service eating places	12	8 272	2 256	549	227	4.8	—
72221	Limited-service eating places	12	8 272	2 256	549	227	4.8	—
7223	Special food services	3	D	D	D	c	D	D
ORLANDO								
72	Accommodation and food services	686	971 665	257 368	58 503	16 583	10.0	6.3
721	Accommodation	90	403 527	105 008	21 532	4 336	6.7	1.9
7211	Traveler accommodation	90	403 527	105 008	21 532	4 336	6.7	1.9
72111	Hotels (except casino hotels) and motels	87	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	87	D	D	D	h	D	D
722	Food services and drinking places	596	568 138	152 360	36 971	12 247	12.4	9.5
7221	Full-service restaurants	218	233 229	69 665	17 099	5 413	12.7	8.6
72211	Full-service restaurants	218	233 229	69 665	17 099	5 413	12.7	8.6
722110	Full-service restaurants	218	233 229	69 665	17 099	5 413	12.7	8.6
7222	Limited-service eating places	295	192 878	47 459	11 285	4 283	14.4	9.8
72221	Limited-service eating places	295	192 878	47 459	11 285	4 283	14.4	9.8
722211	Limited-service restaurants	238	160 029	38 694	9 150	3 505	14.5	11.0
722212	Cafeterias, buffets, and grill buffets	10	9 705	3 085	772	247	3.6	2.1
722213	Snack and nonalcoholic beverage bars	47	23 144	5 680	1 363	531	18.8	4.3
7223	Special food services	41	111 226	27 842	6 798	1 844	5.1	12.7
7224	Drinking places (alcoholic beverages)	42	30 805	7 394	1 789	707	24.0	3.1
72241	Drinking places (alcoholic beverages)	42	30 805	7 394	1 789	707	24.0	3.1
722410	Drinking places (alcoholic beverages)	42	30 805	7 394	1 789	707	24.0	3.1
ORMOND BEACH								
72	Accommodation and food services	113	90 608	23 352	5 683	2 123	21.8	13.6
721	Accommodation	17	12 868	2 306	565	187	24.2	1.2
7211	Traveler accommodation	17	12 868	2 306	565	187	24.2	1.2
72111	Hotels (except casino hotels) and motels	17	12 868	2 306	565	187	24.2	1.2
721110	Hotels (except casino hotels) and motels	17	12 868	2 306	565	187	24.2	1.2
722	Food services and drinking places	96	77 740	21 046	5 118	1 936	21.4	15.7
7221	Full-service restaurants	50	48 826	13 467	3 369	1 163	19.6	10.3
72211	Full-service restaurants	50	48 826	13 467	3 369	1 163	19.6	10.3
722110	Full-service restaurants	50	48 826	13 467	3 369	1 163	19.6	10.3
7222	Limited-service eating places	39	27 675	7 357	1 691	748	22.4	25.3
72221	Limited-service eating places	39	27 675	7 357	1 691	748	22.4	25.3
722211	Limited-service restaurants	31	23 976	6 252	1 492	655	24.0	29.1
OVIEDO								
72	Accommodation and food services	39	21 002	5 653	1 389	767	29.2	19.5
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	38	D	D	D	f	D	D
7222	Limited-service eating places	26	14 702	3 830	939	587	19.0	27.9
72221	Limited-service eating places	26	14 702	3 830	939	587	19.0	27.9
PAHOKEE								
72	Accommodation and food services	6	1 025	235	65	23	84.5	15.5
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PALATKA								
72	Accommodation and food services	34	25 079	6 351	1 482	691	26.5	19.7
721	Accommodation	3	3 332	1 146	263	175	13.4	—
7211	Traveler accommodation	3	3 332	1 146	263	175	13.4	—
72111	Hotels (except casino hotels) and motels	3	3 332	1 146	263	175	13.4	—
721110	Hotels (except casino hotels) and motels	3	3 332	1 146	263	175	13.4	—
722	Food services and drinking places	31	21 747	5 205	1 219	516	28.5	22.7
7222	Limited-service eating places	21	15 249	3 957	910	417	23.1	30.5
72221	Limited-service eating places	21	15 249	3 957	910	417	23.1	30.5
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
PALM BAY								
72	Accommodation and food services	86	47 269	12 765	3 148	1 384	18.0	6.3
721	Accommodation	4	3 242	774	231	76	39.6	—
722	Food services and drinking places	82	44 027	11 991	2 917	1 308	16.5	6.8
7222	Limited-service eating places	30	21 482	5 240	1 216	711	3.0	1.0
72221	Limited-service eating places	30	21 482	5 240	1 216	711	3.0	1.0
7224	Drinking places (alcoholic beverages)	12	4 054	1 244	291	102	46.3	4.2
72241	Drinking places (alcoholic beverages)	12	4 054	1 244	291	102	46.3	4.2
722410	Drinking places (alcoholic beverages)	12	4 054	1 244	291	102	46.3	4.2
PALM BEACH								
72	Accommodation and food services	45	226 033	83 548	23 135	3 870	4.5	3.9
721	Accommodation	13	175 684	68 132	18 336	2 831	2.5	1.9
7211	Traveler accommodation	13	175 684	68 132	18 336	2 831	2.5	1.9
72111	Hotels (except casino hotels) and motels	13	175 684	68 132	18 336	2 831	2.5	1.9
721110	Hotels (except casino hotels) and motels	13	175 684	68 132	18 336	2 831	2.5	1.9
722	Food services and drinking places	32	50 349	15 416	4 799	1 039	11.3	10.7
7221	Full-service restaurants	27	49 241	15 119	4 722	1 019	11.2	9.9
72211	Full-service restaurants	27	49 241	15 119	4 722	1 019	11.2	9.9
722110	Full-service restaurants	27	49 241	15 119	4 722	1 019	11.2	9.9
PALM BEACH GARDENS								
72	Accommodation and food services	91	110 837	30 297	8 045	2 411	16.8	12.4
721	Accommodation	5	24 346	5 894	1 382	328	—	28.2
7211	Traveler accommodation	5	24 346	5 894	1 382	328	—	28.2
72111	Hotels (except casino hotels) and motels	5	24 346	5 894	1 382	328	—	28.2
721110	Hotels (except casino hotels) and motels	5	24 346	5 894	1 382	328	—	28.2
722	Food services and drinking places	86	86 491	24 403	6 663	2 083	21.5	7.9
7221	Full-service restaurants	37	51 133	15 417	4 606	1 299	19.2	6.2
72211	Full-service restaurants	37	51 133	15 417	4 606	1 299	19.2	6.2
722110	Full-service restaurants	37	51 133	15 417	4 606	1 299	19.2	6.2
7222	Limited-service eating places	41	25 899	6 170	1 434	606	21.0	14.2
72221	Limited-service eating places	41	25 899	6 170	1 434	606	21.0	14.2
7223	Special food services	6	D	D	D	c	D	D
PALM COAST								
72	Accommodation and food services	48	42 176	13 710	3 312	1 155	14.2	46.8
721	Accommodation	6	18 927	6 970	1 662	397	—	81.9
7211	Traveler accommodation	6	18 927	6 970	1 662	397	—	81.9
72111	Hotels (except casino hotels) and motels	6	18 927	6 970	1 662	397	—	81.9
721110	Hotels (except casino hotels) and motels	6	18 927	6 970	1 662	397	—	81.9
722	Food services and drinking places	42	23 249	6 740	1 650	758	25.7	18.1
7222	Limited-service eating places	22	11 762	2 767	686	400	21.6	31.2
72221	Limited-service eating places	22	11 762	2 767	686	400	21.6	31.2
PALMETTO								
72	Accommodation and food services	23	9 590	2 300	600	237	28.6	16.1
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	c	D	D
7222	Limited-service eating places	8	6 758	1 537	397	176	3.6	22.5
72221	Limited-service eating places	8	6 758	1 537	397	176	3.6	22.5
PALM SPRINGS								
72	Accommodation and food services	13	9 604	2 787	696	250	21.1	23.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D

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							From admini-strative records ¹	Estimated ²
PANAMA CITY								
72	Accommodation and food services	153	111 321	29 742	6 965	2 826	24.9	9.5
721	Accommodation	26	27 335	4 738	1 123	381	28.6	6.4
7211	Traveler accommodation	25	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	25	D	D	D	e	D	D
722	Food services and drinking places	127	83 986	25 004	5 842	2 445	23.7	10.6
7221	Full-service restaurants	57	44 117	14 818	3 484	1 461	30.8	6.3
72211	Full-service restaurants	57	44 117	14 818	3 484	1 461	30.8	6.3
722110	Full-service restaurants	57	44 117	14 818	3 484	1 461	30.8	6.3
7222	Limited-service eating places	57	38 281	9 888	2 283	947	15.0	15.7
72221	Limited-service eating places	57	38 281	9 888	2 283	947	15.0	15.7
722211	Limited-service restaurants	47	29 154	7 724	1 796	761	17.2	20.7
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	c	D	D
PANAMA CITY BEACH								
72	Accommodation and food services	120	128 340	27 172	6 526	2 605	10.4	13.2
721	Accommodation	54	69 687	13 065	3 389	1 119	9.9	17.4
7211	Traveler accommodation	51	68 794	12 890	3 343	1 106	9.6	17.6
72111	Hotels (except casino hotels) and motels	51	68 794	12 890	3 343	1 106	9.6	17.6
721110	Hotels (except casino hotels) and motels	51	68 794	12 890	3 343	1 106	9.6	17.6
7212	RV (recreational vehicle) parks and recreational camps	3	893	175	46	13	34.5	—
72121	RV (recreational vehicle) parks and recreational camps	3	893	175	46	13	34.5	—
721211	RV (recreational vehicle) parks and campgrounds	3	893	175	46	13	34.5	—
722	Food services and drinking places	66	58 653	14 107	3 137	1 486	11.0	8.3
7221	Full-service restaurants	34	35 542	9 645	2 228	897	15.9	.7
72211	Full-service restaurants	34	35 542	9 645	2 228	897	15.9	.7
722110	Full-service restaurants	34	35 542	9 645	2 228	897	15.9	.7
7222	Limited-service eating places	25	12 716	2 831	587	328	2.1	34.9
72221	Limited-service eating places	25	12 716	2 831	587	328	2.1	34.9
7224	Drinking places (alcoholic beverages)	7	10 395	1 631	322	261	4.8	1.5
72241	Drinking places (alcoholic beverages)	7	10 395	1 631	322	261	4.8	1.5
722410	Drinking places (alcoholic beverages)	7	10 395	1 631	322	261	4.8	1.5
PARKER								
72	Accommodation and food services	15	8 285	1 956	499	215	33.2	—
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	5	4 422	1 032	263	116	—	—
72221	Limited-service eating places	5	4 422	1 032	263	116	—	—
PARKLAND								
72	Accommodation and food services	3	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
PEMBROKE PARK								
72	Accommodation and food services	15	10 037	1 621	453	118	9.8	25.9
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	12	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	7	9 039	1 297	371	102	2.9	27.9
72241	Drinking places (alcoholic beverages)	7	9 039	1 297	371	102	2.9	27.9
722410	Drinking places (alcoholic beverages)	7	9 039	1 297	371	102	2.9	27.9

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							From administrative records ¹	Estimated ²
PEMBROKE PINES								
72	Accommodation and food services	247	204 009	56 174	14 217	5 043	20.5	4.4
721	Accommodation	4	13 597	4 110	1 108	209	—	10.7
7211	Traveler accommodation	4	13 597	4 110	1 108	209	—	10.7
72111	Hotels (except casino hotels) and motels	4	13 597	4 110	1 108	209	—	10.7
721110	Hotels (except casino hotels) and motels	4	13 597	4 110	1 108	209	—	10.7
722	Food services and drinking places	243	190 412	52 064	13 109	4 834	21.9	3.9
7221	Full-service restaurants	99	110 458	33 115	8 538	2 861	20.6	2.2
72211	Full-service restaurants	99	110 458	33 115	8 538	2 861	20.6	2.2
722110	Full-service restaurants	99	110 458	33 115	8 538	2 861	20.6	2.2
7222	Limited-service eating places	118	68 357	16 131	3 969	1 732	17.3	6.7
72221	Limited-service eating places	118	68 357	16 131	3 969	1 732	17.3	6.7
722211	Limited-service restaurants	94	59 932	14 296	3 497	1 517	16.2	6.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	23	D	D	D	c	D	D
7223	Special food services	17	3 478	1 021	196	83	44.1	.3
7224	Drinking places (alcoholic beverages)	9	8 119	1 797	406	158	69.1	6.1
72241	Drinking places (alcoholic beverages)	9	8 119	1 797	406	158	69.1	6.1
722410	Drinking places (alcoholic beverages)	9	8 119	1 797	406	158	69.1	6.1
PENSACOLA								
72	Accommodation and food services	151	124 082	35 295	8 528	3 070	13.4	5.9
721	Accommodation	9	4 461	1 840	417	148	26.0	.4
7211	Traveler accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
722	Food services and drinking places	142	119 621	33 455	8 111	2 922	13.0	6.1
7221	Full-service restaurants	44	56 426	15 882	3 864	1 465	9.1	1.9
72211	Full-service restaurants	44	56 426	15 882	3 864	1 465	9.1	1.9
722110	Full-service restaurants	44	56 426	15 882	3 864	1 465	9.1	1.9
7222	Limited-service eating places	71	41 739	10 599	2 607	1 110	17.3	8.8
72221	Limited-service eating places	71	41 739	10 599	2 607	1 110	17.3	8.8
722211	Limited-service restaurants	59	36 590	9 253	2 327	958	18.3	7.8
722212	Cafeterias, buffets, and grill buffets	3	2 774	719	173	70	17.7	—
7223	Special food services	10	15 145	5 833	1 384	251	.5	11.8
7224	Drinking places (alcoholic beverages)	17	6 311	1 141	256	96	48.4	11.4
72241	Drinking places (alcoholic beverages)	17	6 311	1 141	256	96	48.4	11.4
722410	Drinking places (alcoholic beverages)	17	6 311	1 141	256	96	48.4	11.4
PERRY								
72	Accommodation and food services	26	10 683	2 327	514	236	42.4	25.9
721	Accommodation	6	1 824	442	108	39	17.2	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	20	8 859	1 885	406	197	47.6	31.2
7222	Limited-service eating places	8	4 868	1 063	229	89	12.0	49.4
72221	Limited-service eating places	8	4 868	1 063	229	89	12.0	49.4
PIERSON								
72	Accommodation and food services	3	755	152	41	16	100.0	—
722	Food services and drinking places	3	755	152	41	16	100.0	—
PINECREST								
72	Accommodation and food services	25	16 079	4 496	1 110	502	56.2	9.4
722	Food services and drinking places	25	16 079	4 496	1 110	502	56.2	9.4
7222	Limited-service eating places	9	6 622	1 648	401	171	15.2	11.3
72221	Limited-service eating places	9	6 622	1 648	401	171	15.2	11.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PINELLAS PARK								
72	Accommodation and food services	100	82 942	20 288	4 285	1 503	15.4	6.3
721	Accommodation	7	3 790	711	170	69	16.0	11.2
7211	Traveler accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	93	79 152	19 577	4 115	1 434	15.3	6.1
7222	Limited-service eating places	42	24 301	6 624	1 538	729	24.6	16.4
72221	Limited-service eating places	42	24 301	6 624	1 538	729	24.6	16.4
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	4	D	D	D	c	D	D
PLANTATION								
72	Accommodation and food services	154	132 953	36 699	9 046	3 188	20.8	9.0
721	Accommodation	15	26 314	5 999	1 265	340	9.6	.3
7211	Traveler accommodation	13	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	13	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	139	106 639	30 700	7 781	2 848	23.6	11.2
7221	Full-service restaurants	57	64 684	19 090	4 938	1 687	21.0	7.6
72211	Full-service restaurants	57	64 684	19 090	4 938	1 687	21.0	7.6
722110	Full-service restaurants	57	64 684	19 090	4 938	1 687	21.0	7.6
7222	Limited-service eating places	72	33 102	8 225	2 032	832	26.5	18.1
72221	Limited-service eating places	72	33 102	8 225	2 032	832	26.5	18.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	17	7 423	1 574	453	198	8.4	24.9
7223	Special food services	8	D	D	D	e	D	D
PLANT CITY								
72	Accommodation and food services	62	39 974	10 584	2 582	1 222	25.7	8.0
721	Accommodation	5	2 961	818	174	55	13.2	22.3
722	Food services and drinking places	57	37 013	9 766	2 408	1 167	26.7	6.8
7222	Limited-service eating places	28	18 694	5 179	1 280	610	10.7	6.0
72221	Limited-service eating places	28	18 694	5 179	1 280	610	10.7	6.0
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
POMPANO BEACH								
72	Accommodation and food services	231	148 386	37 168	9 634	3 055	38.3	11.0
721	Accommodation	31	27 117	6 986	1 739	372	61.0	10.9
7211	Traveler accommodation	31	27 117	6 986	1 739	372	61.0	10.9
72111	Hotels (except casino hotels) and motels	31	27 117	6 986	1 739	372	61.0	10.9
721110	Hotels (except casino hotels) and motels	31	27 117	6 986	1 739	372	61.0	10.9
722	Food services and drinking places	200	121 269	30 182	7 895	2 683	33.2	11.1
7221	Full-service restaurants	78	63 408	16 588	4 586	1 333	37.1	8.7
72211	Full-service restaurants	78	63 408	16 588	4 586	1 333	37.1	8.7
722110	Full-service restaurants	78	63 408	16 588	4 586	1 333	37.1	8.7
7222	Limited-service eating places	92	44 518	10 715	2 565	1 047	24.6	16.0
72221	Limited-service eating places	92	44 518	10 715	2 565	1 047	24.6	16.0
722211	Limited-service restaurants	75	39 695	9 716	2 273	952	19.1	15.8
7223	Special food services	9	4 400	1 212	347	163	16.0	—
7224	Drinking places (alcoholic beverages)	21	8 943	1 667	397	140	56.3	9.0
72241	Drinking places (alcoholic beverages)	21	8 943	1 667	397	140	56.3	9.0
722410	Drinking places (alcoholic beverages)	21	8 943	1 667	397	140	56.3	9.0
PONCE INLET								
72	Accommodation and food services	5	7 254	2 855	714	237	8.5	4.0
722	Food services and drinking places	5	7 254	2 855	714	237	8.5	4.0

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
PORT ORANGE								
72	Accommodation and food services	68	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	67	56 918	16 095	3 819	1 571	27.7	19.1
7222	Limited-service eating places	28	34 830	8 936	2 134	962	31.5	21.7
72221	Limited-service eating places	28	34 830	8 936	2 134	962	31.5	21.7
722211	Limited-service restaurants	24	33 109	8 536	2 047	930	32.8	20.2
PORT RICHEY								
72	Accommodation and food services	18	10 230	2 733	782	493	21.0	3.3
722	Food services and drinking places	18	10 230	2 733	782	493	21.0	3.3
PORT ST. JOE								
72	Accommodation and food services	14	4 164	1 215	271	120	71.0	7.7
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	c	D	D
PORT ST. LUCIE								
72	Accommodation and food services	107	81 009	21 079	5 208	2 313	14.0	20.4
721	Accommodation	4	24 898	5 191	1 298	867	—	—
7211	Traveler accommodation	2	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	103	56 111	15 888	3 910	1 446	20.2	29.5
7222	Limited-service eating places	43	28 135	7 448	1 818	750	19.6	32.8
72221	Limited-service eating places	43	28 135	7 448	1 818	750	19.6	32.8
722211	Limited-service restaurants	36	26 378	7 020	1 700	704	14.3	34.9
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D
7223	Special food services	6	D	D	D	b	D	D
PUNTA GORDA								
72	Accommodation and food services	42	18 194	5 550	1 576	535	29.9	6.8
721	Accommodation	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	39	D	D	D	e	D	D
7222	Limited-service eating places	13	4 723	926	268	104	19.9	15.3
72221	Limited-service eating places	13	4 723	926	268	104	19.9	15.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
QUINCY								
72	Accommodation and food services	21	8 630	1 878	487	233	26.1	3.2
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	19	D	D	D	c	D	D
7222	Limited-service eating places	10	6 082	1 295	366	176	.3	2.9
72221	Limited-service eating places	10	6 082	1 295	366	176	.3	2.9
RIVIERA BEACH								
72	Accommodation and food services	35	40 864	10 512	2 572	756	19.4	8.3
721	Accommodation	8	D	D	D	e	D	D
7211	Traveler accommodation	7	20 392	5 096	1 168	282	13.6	.3
72111	Hotels (except casino hotels) and motels	7	20 392	5 096	1 168	282	13.6	.3
721110	Hotels (except casino hotels) and motels	7	20 392	5 096	1 168	282	13.6	.3
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	11	7 034	1 570	391	160	20.1	.4
72221	Limited-service eating places	11	7 034	1 570	391	160	20.1	.4
7223	Special food services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
ROCKLEDGE								
72	Accommodation and food services	33	16 753	4 660	1 131	502	20.4	23.4
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	10	7 128	2 176	524	263	2.3	11.0
72221	Limited-service eating places	10	7 128	2 176	524	263	2.3	11.0
ROYAL PALM BEACH								
72	Accommodation and food services	64	40 373	10 839	2 583	1 036	27.4	18.2
722	Food services and drinking places	64	40 373	10 839	2 583	1 036	27.4	18.2
7222	Limited-service eating places	36	21 999	5 319	1 273	539	23.9	16.3
72221	Limited-service eating places	36	21 999	5 319	1 273	539	23.9	16.3
SAFETY HARBOR								
72	Accommodation and food services	26	27 638	8 517	2 157	591	16.7	1.7
721	Accommodation	2	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	2	D	D	D	e	D	D
722	Food services and drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	8	4 639	1 163	279	140	13.2	5.6
72221	Limited-service eating places	8	4 639	1 163	279	140	13.2	5.6
ST. AUGUSTINE								
72	Accommodation and food services	175	119 826	35 312	8 460	3 055	23.4	6.2
721	Accommodation	54	27 775	7 399	1 785	550	28.4	1.9
7211	Traveler accommodation	52	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	37	22 909	6 270	1 515	479	26.4	1.7
721110	Hotels (except casino hotels) and motels	37	22 909	6 270	1 515	479	26.4	1.7
721191	Bed-and-breakfast inns	15	D	D	D	b	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	121	92 051	27 913	6 675	2 505	21.9	7.5
7221	Full-service restaurants	71	66 255	21 202	5 012	1 798	23.0	4.5
72211	Full-service restaurants	71	66 255	21 202	5 012	1 798	23.0	4.5
722110	Full-service restaurants	71	66 255	21 202	5 012	1 798	23.0	4.5
7222	Limited-service eating places	37	19 286	5 167	1 242	503	23.9	9.7
72221	Limited-service eating places	37	19 286	5 167	1 242	503	23.9	9.7
7223	Special food services	3	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
ST. AUGUSTINE BEACH								
72	Accommodation and food services	4	2 280	425	104	40	96.3	3.7
721	Accommodation	1	D	D	D	b	D	D
722	Food services and drinking places	3	D	D	D	a	D	D
ST. CLOUD								
72	Accommodation and food services	33	23 236	6 410	1 390	559	18.0	.4
721	Accommodation	4	583	119	30	13	53.3	7.5
722	Food services and drinking places	29	22 653	6 291	1 360	546	17.1	.2
7222	Limited-service eating places	17	14 727	3 761	906	380	12.6	.3
72221	Limited-service eating places	17	14 727	3 761	906	380	12.6	.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
ST. PETE BEACH								
72	Accommodation and food services	76	155 519	36 850	8 062	2 415	4.0	44.5
721	Accommodation	18	126 591	28 369	6 027	1 724	—	53.5
7211	Traveler accommodation	18	126 591	28 369	6 027	1 724	—	53.5
72111	Hotels (except casino hotels) and motels	17	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	17	D	D	D	g	D	D
722	Food services and drinking places	58	28 928	8 481	2 035	691	21.2	5.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. PETERSBURG								
72	Accommodation and food services	414	300 862	86 494	20 795	7 022	16.2	10.3
721	Accommodation	43	68 504	22 087	5 161	1 313	4.4	13.9
7211	Traveler accommodation	40	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	36	65 830	21 677	5 041	1 282	4.4	14.4
721110	Hotels (except casino hotels) and motels	36	65 830	21 677	5 041	1 282	4.4	14.4
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	b	D	D
7213	Rooming and boarding houses	2	D	D	D	a	D	D
72131	Rooming and boarding houses	2	D	D	D	a	D	D
721310	Rooming and boarding houses	2	D	D	D	a	D	D
722	Food services and drinking places	371	232 358	64 407	15 634	5 709	19.6	9.3
7221	Full-service restaurants	155	122 576	37 053	9 139	2 992	19.4	14.9
72211	Full-service restaurants	155	122 576	37 053	9 139	2 992	19.4	14.9
722110	Full-service restaurants	155	122 576	37 053	9 139	2 992	19.4	14.9
7222	Limited-service eating places	154	82 511	20 554	4 889	2 151	18.8	2.4
72221	Limited-service eating places	154	82 511	20 554	4 889	2 151	18.8	2.4
722211	Limited-service restaurants	121	72 927	18 233	4 370	1 945	16.6	2.2
722212	Cafeterias, buffets, and grill buffets	4	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	29	D	D	D	c	D	D
7223	Special food services	28	14 342	4 180	928	340	4.4	2.3
7224	Drinking places (alcoholic beverages)	34	12 929	2 620	678	226	44.1	7.5
72241	Drinking places (alcoholic beverages)	34	12 929	2 620	678	226	44.1	7.5
722410	Drinking places (alcoholic beverages)	34	12 929	2 620	678	226	44.1	7.5
SANFORD								
72	Accommodation and food services	83	63 122	18 589	4 835	1 708	15.0	9.8
721	Accommodation	7	5 701	1 496	308	111	2.0	—
7211	Traveler accommodation	7	5 701	1 496	308	111	2.0	—
72111	Hotels (except casino hotels) and motels	7	5 701	1 496	308	111	2.0	—
721110	Hotels (except casino hotels) and motels	7	5 701	1 496	308	111	2.0	—
722	Food services and drinking places	76	57 421	17 093	4 527	1 597	16.3	10.8
7221	Full-service restaurants	30	32 707	10 988	2 956	972	12.9	1.2
72211	Full-service restaurants	30	32 707	10 988	2 956	972	12.9	1.2
722110	Full-service restaurants	30	32 707	10 988	2 956	972	12.9	1.2
7222	Limited-service eating places	36	21 891	5 615	1 423	579	21.6	20.7
72221	Limited-service eating places	36	21 891	5 615	1 423	579	21.6	20.7
7223	Special food services	5	2 111	326	71	18	8.5	39.6
SANIBEL								
72	Accommodation and food services	48	73 110	17 834	4 698	1 044	12.7	1.7
721	Accommodation	23	48 213	10 375	2 539	525	4.1	.3
7211	Traveler accommodation	23	48 213	10 375	2 539	525	4.1	.3
72111	Hotels (except casino hotels) and motels	23	48 213	10 375	2 539	525	4.1	.3
721110	Hotels (except casino hotels) and motels	23	48 213	10 375	2 539	525	4.1	.3
722	Food services and drinking places	25	24 897	7 459	2 159	519	29.4	4.5
SARASOTA								
72	Accommodation and food services	233	215 807	62 701	16 197	4 514	16.5	8.0
721	Accommodation	37	D	D	D	g	D	D
7211	Traveler accommodation	35	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	34	74 187	22 436	5 561	1 144	1.9	5.3
721110	Hotels (except casino hotels) and motels	34	74 187	22 436	5 561	1 144	1.9	5.3
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SARASOTA—Con.								
72	Accommodation and food services—Con.							
722	Food services and drinking places	196	D	D	D	h	D	D
7221	Full-service restaurants	113	99 074	29 556	8 041	2 299	21.8	10.2
72211	Full-service restaurants	113	99 074	29 556	8 041	2 299	21.8	10.2
722110	Full-service restaurants	113	99 074	29 556	8 041	2 299	21.8	10.2
7222	Limited-service eating places	64	33 145	8 946	2 145	875	24.6	7.9
72221	Limited-service eating places	64	33 145	8 946	2 145	875	24.6	7.9
722211	Limited-service restaurants	51	27 874	7 474	1 796	719	21.7	9.1
722213	Snack and nonalcoholic beverage bars	13	5 271	1 472	349	156	40.1	1.7
7223	Special food services	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	14	5 886	894	204	82	56.5	3.9
72241	Drinking places (alcoholic beverages)	14	5 886	894	204	82	56.5	3.9
722410	Drinking places (alcoholic beverages)	14	5 886	894	204	82	56.5	3.9
SATELLITE BEACH								
72	Accommodation and food services	25	9 415	2 277	632	306	17.3	20.4
722	Food services and drinking places	25	9 415	2 277	632	306	17.3	20.4
7222	Limited-service eating places	12	4 656	1 245	300	156	23.9	39.0
72221	Limited-service eating places	12	4 656	1 245	300	156	23.9	39.0
SEBASTIAN								
72	Accommodation and food services	17	15 571	4 226	1 131	384	13.8	3.0
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	e	D	D
SEBRING								
72	Accommodation and food services	43	23 900	5 946	1 497	552	28.5	16.9
721	Accommodation	7	3 514	424	61	24	91.4	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	36	20 386	5 522	1 436	528	17.7	19.8
7222	Limited-service eating places	16	10 975	2 603	739	307	5.8	31.7
72221	Limited-service eating places	16	10 975	2 603	739	307	5.8	31.7
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
SEMINOLE								
72	Accommodation and food services	50	32 023	9 164	2 325	911	15.4	3.4
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	48	D	D	D	f	D	D
7222	Limited-service eating places	21	13 607	3 819	941	374	7.6	1.0
72221	Limited-service eating places	21	13 607	3 819	941	374	7.6	1.0
SOUTH BAY								
72	Accommodation and food services	2	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	1	D	D	D	a	D	D
SOUTH DAYTONA								
72	Accommodation and food services	34	16 928	4 836	1 244	535	28.5	9.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	32	D	D	D	f	D	D
7222	Limited-service eating places	12	9 236	2 633	646	273	4.5	1.2
72221	Limited-service eating places	12	9 236	2 633	646	273	4.5	1.2
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH MIAMI								
72	Accommodation and food services	51	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	50	39 412	9 753	2 530	718	29.7	19.2
7221	Full-service restaurants	25	26 847	7 019	1 909	512	29.3	25.2
72211	Full-service restaurants	25	26 847	7 019	1 909	512	29.3	25.2
722110	Full-service restaurants	25	26 847	7 019	1 909	512	29.3	25.2
7222	Limited-service eating places	17	8 747	1 628	395	137	22.7	9.3
72221	Limited-service eating places	17	8 747	1 628	395	137	22.7	9.3
7223	Special food services	4	1 659	478	108	26	4.0	—
SOUTH PASADENA								
72	Accommodation and food services	21	11 887	3 963	820	272	28.5	1.5
722	Food services and drinking places	21	11 887	3 963	820	272	28.5	1.5
7222	Limited-service eating places	8	4 716	1 442	329	138	8.9	2.3
72221	Limited-service eating places	8	4 716	1 442	329	138	8.9	2.3
7223	Special food services	3	D	D	D	a	D	D
SOUTHWEST RANCHES								
72	Accommodation and food services	4	5 508	1 161	322	75	75.9	—
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D
SPRINGFIELD								
72	Accommodation and food services	4	2 458	667	177	83	18.1	1.5
722	Food services and drinking places	4	2 458	667	177	83	18.1	1.5
STARKE								
72	Accommodation and food services	29	D	D	D	f	D	D
721	Accommodation	6	D	D	D	b	D	D
722	Food services and drinking places	23	D	D	D	f	D	D
7222	Limited-service eating places	12	D	D	D	e	D	D
72221	Limited-service eating places	12	D	D	D	e	D	D
STUART								
72	Accommodation and food services	110	58 754	15 808	4 227	1 547	35.1	6.8
721	Accommodation	7	4 570	1 449	411	111	—	2.6
7211	Traveler accommodation	7	4 570	1 449	411	111	—	2.6
72111	Hotels (except casino hotels) and motels	7	4 570	1 449	411	111	—	2.6
721110	Hotels (except casino hotels) and motels	7	4 570	1 449	411	111	—	2.6
722	Food services and drinking places	103	54 184	14 359	3 816	1 436	38.1	7.2
7221	Full-service restaurants	62	40 045	10 670	2 940	1 051	40.3	5.1
72211	Full-service restaurants	62	40 045	10 670	2 940	1 051	40.3	5.1
722110	Full-service restaurants	62	40 045	10 670	2 940	1 051	40.3	5.1
7222	Limited-service eating places	35	12 065	3 254	766	352	33.3	12.8
72221	Limited-service eating places	35	12 065	3 254	766	352	33.3	12.8
SUNNY ISLES BEACH								
72	Accommodation and food services	66	56 691	19 108	4 560	1 285	11.0	12.4
721	Accommodation	16	27 576	11 103	2 559	597	3.0	14.3
7211	Traveler accommodation	16	27 576	11 103	2 559	597	3.0	14.3
72111	Hotels (except casino hotels) and motels	16	27 576	11 103	2 559	597	3.0	14.3
721110	Hotels (except casino hotels) and motels	16	27 576	11 103	2 559	597	3.0	14.3
722	Food services and drinking places	50	29 115	8 005	2 001	688	18.6	10.7
7222	Limited-service eating places	23	10 310	2 457	563	262	24.8	19.1
72221	Limited-service eating places	23	10 310	2 457	563	262	24.8	19.1
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
SUNRISE								
72	Accommodation and food services	179	147 202	39 977	10 230	3 430	20.4	7.4
721	Accommodation	3	D	D	D	b	D	D
722	Food services and drinking places	176	D	D	D	h	D	D
7221	Full-service restaurants	67	71 989	21 841	5 444	1 637	22.5	8.7
72211	Full-service restaurants	67	71 989	21 841	5 444	1 637	22.5	8.7
722110	Full-service restaurants	67	71 989	21 841	5 444	1 637	22.5	8.7
7222	Limited-service eating places	90	55 086	13 783	3 394	1 300	21.4	5.6
72221	Limited-service eating places	90	55 086	13 783	3 394	1 300	21.4	5.6
722211	Limited-service restaurants	75	49 065	12 316	2 994	1 180	18.5	6.3
722213	Snack and nonalcoholic beverage bars	15	6 021	1 467	400	120	45.5	—
7223	Special food services	9	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
SURFSIDE								
72	Accommodation and food services	25	19 137	5 575	1 291	343	25.2	10.4
721	Accommodation	12	12 591	3 482	822	232	19.7	12.0
7211	Traveler accommodation	12	12 591	3 482	822	232	19.7	12.0
72111	Hotels (except casino hotels) and motels	12	12 591	3 482	822	232	19.7	12.0
721110	Hotels (except casino hotels) and motels	12	12 591	3 482	822	232	19.7	12.0
722	Food services and drinking places	13	6 546	2 093	469	111	35.6	7.4
SWEETWATER								
72	Accommodation and food services	20	9 928	3 003	742	255	58.3	3.6
722	Food services and drinking places	20	9 928	3 003	742	255	58.3	3.6
7222	Limited-service eating places	11	5 109	1 218	299	113	43.2	.1
72221	Limited-service eating places	11	5 109	1 218	299	113	43.2	.1
TALLAHASSEE								
72	Accommodation and food services	468	370 102	97 390	23 437	9 918	12.1	13.0
721	Accommodation	65	75 177	16 599	3 975	1 307	7.8	14.3
7211	Traveler accommodation	46	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	46	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	46	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming and boarding houses	16	8 776	1 931	510	137	3.1	50.5
72131	Rooming and boarding houses	16	8 776	1 931	510	137	3.1	50.5
721310	Rooming and boarding houses	16	8 776	1 931	510	137	3.1	50.5
722	Food services and drinking places	403	294 925	80 791	19 462	8 611	13.2	12.7
7221	Full-service restaurants	121	124 761	36 947	8 626	3 817	16.1	8.3
72211	Full-service restaurants	121	124 761	36 947	8 626	3 817	16.1	8.3
722110	Full-service restaurants	121	124 761	36 947	8 626	3 817	16.1	8.3
7222	Limited-service eating places	221	136 610	35 338	9 019	3 894	12.2	12.0
72221	Limited-service eating places	221	136 610	35 338	9 019	3 894	12.2	12.0
722211	Limited-service restaurants	185	D	D	D	h	D	D
722212	Cafeterias, buffets, and grill buffets	11	9 659	2 971	599	244	11.8	16.2
722213	Snack and nonalcoholic beverage bars	25	D	D	D	e	D	D
7223	Special food services	37	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	24	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	24	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	24	D	D	D	e	D	D
TAMARAC								
72	Accommodation and food services	77	39 998	9 990	2 526	909	26.9	5.5
721	Accommodation	6	7 151	1 324	365	83	—	—
7211	Traveler accommodation	6	7 151	1 324	365	83	—	—
72111	Hotels (except casino hotels) and motels	6	7 151	1 324	365	83	—	—
721110	Hotels (except casino hotels) and motels	6	7 151	1 324	365	83	—	—
722	Food services and drinking places	71	32 847	8 666	2 161	826	32.7	6.7
7222	Limited-service eating places	32	20 144	5 463	1 307	516	20.4	3.3
72221	Limited-service eating places	32	20 144	5 463	1 307	516	20.4	3.3
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
TAMPA								
72	Accommodation and food services	862	1 002 636	277 244	70 287	21 263	11.3	9.0
721	Accommodation	78	314 425	84 088	21 341	4 638	3.9	4.1
7211	Traveler accommodation	71	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	70	313 306	83 797	21 276	4 625	3.9	4.0
721110	Hotels (except casino hotels) and motels	70	313 306	83 797	21 276	4 625	3.9	4.0
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	784	688 211	193 156	48 946	16 625	14.7	11.2
7221	Full-service restaurants	304	341 517	106 178	27 330	8 375	13.1	12.3
72211	Full-service restaurants	304	341 517	106 178	27 330	8 375	13.1	12.3
722110	Full-service restaurants	304	341 517	106 178	27 330	8 375	13.1	12.3
7222	Limited-service eating places	349	207 690	51 187	12 649	5 144	18.4	7.8
72221	Limited-service eating places	349	207 690	51 187	12 649	5 144	18.4	7.8
722211	Limited-service restaurants	272	168 514	41 138	10 200	4 242	19.4	7.8
722212	Cafeterias, buffets, and grill buffets	16	12 624	3 453	860	293	18.9	3.6
722213	Snack and nonalcoholic beverage bars	61	26 552	6 596	1 589	609	11.3	9.8
7223	Special food services	61	110 423	30 502	7 681	2 519	2.4	16.0
7224	Drinking places (alcoholic beverages)	70	28 581	5 289	1 286	587	54.7	4.4
72241	Drinking places (alcoholic beverages)	70	28 581	5 289	1 286	587	54.7	4.4
722410	Drinking places (alcoholic beverages)	70	28 581	5 289	1 286	587	54.7	4.4
TARPON SPRINGS								
72	Accommodation and food services	72	32 054	9 989	2 633	811	27.9	11.1
721	Accommodation	5	1 604	544	142	39	2.6	1.1
722	Food services and drinking places	67	30 450	9 445	2 491	772	29.2	11.7
7222	Limited-service eating places	24	7 999	1 932	456	195	13.9	19.1
72221	Limited-service eating places	24	7 999	1 932	456	195	13.9	19.1
TAVARES								
72	Accommodation and food services	16	6 064	1 691	443	193	33.7	36.1
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
TEMPLE TERRACE								
72	Accommodation and food services	46	38 527	10 441	2 508	949	10.5	13.0
721	Accommodation	3	3 567	712	198	51	—	—
7211	Traveler accommodation	3	3 567	712	198	51	—	—
72111	Hotels (except casino hotels) and motels	3	3 567	712	198	51	—	—
721110	Hotels (except casino hotels) and motels	3	3 567	712	198	51	—	—
722	Food services and drinking places	43	34 960	9 729	2 310	898	11.6	14.4
7222	Limited-service eating places	22	17 501	4 547	1 156	476	13.3	8.2
72221	Limited-service eating places	22	17 501	4 547	1 156	476	13.3	8.2
7223	Special food services	5	D	D	D	b	D	D
TEQUESTA								
72	Accommodation and food services	25	11 001	3 399	970	319	20.8	17.9
722	Food services and drinking places	25	11 001	3 399	970	319	20.8	17.9
TITUSVILLE								
72	Accommodation and food services	73	60 126	17 094	4 213	1 829	15.8	2.2
721	Accommodation	5	3 753	952	246	99	4.4	—
7211	Traveler accommodation	5	3 753	952	246	99	4.4	—
72111	Hotels (except casino hotels) and motels	5	3 753	952	246	99	4.4	—
721110	Hotels (except casino hotels) and motels	5	3 753	952	246	99	4.4	—
722	Food services and drinking places	68	56 373	16 142	3 967	1 730	16.6	2.3
7222	Limited-service eating places	27	32 310	8 968	2 221	1 082	3.3	3.6
72221	Limited-service eating places	27	32 310	8 968	2 221	1 082	3.3	3.6
722211	Limited-service restaurants	22	28 344	7 906	1 981	956	.8	4.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	2	D	D	D	a	D	D

See footnotes at end of table.

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							From admini- strative records ¹	Estimated ²
TREASURE ISLAND								
72	Accommodation and food services	55	27 491	7 100	1 768	614	15.9	16.6
721	Accommodation	32	13 305	3 047	762	264	19.0	.8
7211	Traveler accommodation	32	13 305	3 047	762	264	19.0	.8
72111	Hotels (except casino hotels) and motels	31	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	31	D	D	D	e	D	D
722	Food services and drinking places	23	14 186	4 053	1 006	350	13.0	31.4
VALPARAISO								
72	Accommodation and food services	7	1 950	576	147	53	15.7	14.3
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
VENICE								
72	Accommodation and food services	67	46 480	15 140	4 048	1 325	25.6	5.4
721	Accommodation	7	4 470	1 799	398	88	3.4	—
7211	Traveler accommodation	7	4 470	1 799	398	88	3.4	—
72111	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	5	D	D	D	b	D	D
722	Food services and drinking places	60	42 010	13 341	3 650	1 237	28.0	6.0
7221	Full-service restaurants	37	32 686	11 032	3 082	1 026	29.6	3.1
72211	Full-service restaurants	37	32 686	11 032	3 082	1 026	29.6	3.1
722110	Full-service restaurants	37	32 686	11 032	3 082	1 026	29.6	3.1
7222	Limited-service eating places	15	6 212	1 711	438	176	21.0	.2
72221	Limited-service eating places	15	6 212	1 711	438	176	21.0	.2
7223	Special food services	3	2 326	480	101	24	—	65.3
VERO BEACH								
72	Accommodation and food services	104	60 806	17 362	4 746	1 569	32.9	8.8
721	Accommodation	14	8 871	1 870	486	174	45.2	22.6
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	90	51 935	15 492	4 260	1 395	30.8	6.4
7221	Full-service restaurants	52	38 146	11 852	3 301	1 061	22.2	8.7
72211	Full-service restaurants	52	38 146	11 852	3 301	1 061	22.2	8.7
722110	Full-service restaurants	52	38 146	11 852	3 301	1 061	22.2	8.7
7222	Limited-service eating places	32	11 556	3 135	822	303	52.6	.2
72221	Limited-service eating places	32	11 556	3 135	822	303	52.6	.2
7223	Special food services	3	D	D	D	a	D	D
WAUCHULA								
72	Accommodation and food services	12	5 868	1 335	357	181	27.7	.5
722	Food services and drinking places	12	5 868	1 335	357	181	27.7	.5
7222	Limited-service eating places	8	5 059	1 166	307	151	16.7	—
72221	Limited-service eating places	8	5 059	1 166	307	151	16.7	—
WELLINGTON								
72	Accommodation and food services	60	35 623	9 793	2 431	963	19.7	25.1
722	Food services and drinking places	60	35 623	9 793	2 431	963	19.7	25.1
7222	Limited-service eating places	29	14 570	3 322	732	283	10.4	40.1
72221	Limited-service eating places	29	14 570	3 322	732	283	10.4	40.1
722213	Snack and nonalcoholic beverage bars	11	5 640	1 435	246	110	18.4	48.3
WEST MELBOURNE								
72	Accommodation and food services	36	34 800	9 149	2 378	871	11.6	6.7
721	Accommodation	3	D	D	D	b	D	D
7211	Traveler accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	3	D	D	D	b	D	D
722	Food services and drinking places	33	D	D	D	f	D	D
7222	Limited-service eating places	16	12 021	2 846	688	279	8.7	10.8
72221	Limited-service eating places	16	12 021	2 846	688	279	8.7	10.8
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WEST MIAMI								
72	Accommodation and food services	8	4 117	1 076	236	107	8.1	5.6
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
7223	Special food services	1	D	D	D	b	D	D
WESTON								
72	Accommodation and food services	73	61 289	19 527	4 839	1 296	26.7	6.7
721	Accommodation	4	21 480	8 866	2 447	409	—	4.0
7211	Traveler accommodation	4	21 480	8 866	2 447	409	—	4.0
72111	Hotels (except casino hotels) and motels	4	21 480	8 866	2 447	409	—	4.0
721110	Hotels (except casino hotels) and motels	4	21 480	8 866	2 447	409	—	4.0
722	Food services and drinking places	69	39 809	10 661	2 392	887	41.1	8.1
7222	Limited-service eating places	33	16 920	4 033	942	395	23.3	5.0
72221	Limited-service eating places	33	16 920	4 033	942	395	23.3	5.0
7223	Special food services	5	3 175	792	172	81	39.3	8.5
WEST PALM BEACH								
72	Accommodation and food services	304	265 853	76 296	19 570	5 549	23.6	9.2
721	Accommodation	30	45 966	12 970	3 266	746	4.3	10.3
7211	Traveler accommodation	29	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	27	45 572	12 916	3 255	744	4.4	10.3
721110	Hotels (except casino hotels) and motels	27	45 572	12 916	3 255	744	4.4	10.3
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	274	219 887	63 326	16 304	4 803	27.7	9.0
7221	Full-service restaurants	117	138 540	42 368	11 064	3 070	29.0	6.9
72211	Full-service restaurants	117	138 540	42 368	11 064	3 070	29.0	6.9
722110	Full-service restaurants	117	138 540	42 368	11 064	3 070	29.0	6.9
7222	Limited-service eating places	117	62 574	15 790	3 888	1 394	27.2	13.1
72221	Limited-service eating places	117	62 574	15 790	3 888	1 394	27.2	13.1
722211	Limited-service restaurants	92	51 705	12 878	3 202	1 141	28.8	15.7
722212	Cafeterias, buffets, and grill buffets	4	2 465	788	178	51	28.0	3.0
722213	Snack and nonalcoholic beverage bars	21	8 404	2 124	508	202	17.0	.6
7223	Special food services	23	11 454	3 386	833	204	13.8	9.6
7224	Drinking places (alcoholic beverages)	17	7 319	1 782	519	135	27.3	12.1
72241	Drinking places (alcoholic beverages)	17	7 319	1 782	519	135	27.3	12.1
722410	Drinking places (alcoholic beverages)	17	7 319	1 782	519	135	27.3	12.1
WILDWOOD								
72	Accommodation and food services	6	5 753	1 620	399	156	9.7	63.1
722	Food services and drinking places	6	5 753	1 620	399	156	9.7	63.1
7222	Limited-service eating places	4	D	D	D	c	D	D
72221	Limited-service eating places	4	D	D	D	c	D	D
WILTON MANORS								
72	Accommodation and food services	42	21 564	5 569	1 524	435	46.8	8.5
721	Accommodation	3	498	126	30	8	24.1	—
722	Food services and drinking places	39	21 066	5 443	1 494	427	47.4	8.7
7222	Limited-service eating places	12	4 869	1 343	352	123	59.1	—
72221	Limited-service eating places	12	4 869	1 343	352	123	59.1	—
7223	Special food services	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	7	4 517	421	105	44	5.5	9.0
72241	Drinking places (alcoholic beverages)	7	4 517	421	105	44	5.5	9.0
722410	Drinking places (alcoholic beverages)	7	4 517	421	105	44	5.5	9.0
WINTER GARDEN								
72	Accommodation and food services	29	16 512	4 319	998	364	21.6	15.4
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	27	D	D	D	e	D	D
7222	Limited-service eating places	13	9 937	2 640	585	240	4.4	10.9
72221	Limited-service eating places	13	9 937	2 640	585	240	4.4	10.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
WINTER HAVEN								
72	Accommodation and food services	86	54 866	13 649	3 440	1 440	17.1	11.5
721	Accommodation	10	5 753	1 523	411	144	8.0	5.6
7211	Traveler accommodation	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	76	49 113	12 126	3 029	1 296	18.2	12.2
7222	Limited-service eating places	29	23 336	5 508	1 290	583	20.2	19.1
72221	Limited-service eating places	29	23 336	5 508	1 290	583	20.2	19.1
722211	Limited-service restaurants	26	22 674	5 355	1 275	574	20.1	18.2
WINTER PARK								
72	Accommodation and food services	104	109 495	31 661	7 881	2 564	13.6	11.3
721	Accommodation	5	6 172	2 401	636	208	17.8	25.0
7211	Traveler accommodation	5	6 172	2 401	636	208	17.8	25.0
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
722	Food services and drinking places	99	103 323	29 260	7 245	2 356	13.3	10.5
7221	Full-service restaurants	42	64 894	19 025	4 799	1 432	14.6	5.4
72211	Full-service restaurants	42	64 894	19 025	4 799	1 432	14.6	5.4
722110	Full-service restaurants	42	64 894	19 025	4 799	1 432	14.6	5.4
7222	Limited-service eating places	43	29 091	7 969	1 962	748	13.2	14.4
72221	Limited-service eating places	43	29 091	7 969	1 962	748	13.2	14.4
722213	Snack and nonalcoholic beverage bars	12	7 524	1 707	429	212	15.0	3.1
7223	Special food services	7	6 472	1 756	368	135	—	21.8
WINTER SPRINGS								
72	Accommodation and food services	12	4 087	1 228	285	192	63.6	36.4
722	Food services and drinking places	12	4 087	1 228	285	192	63.6	36.4
ZEPHYRHILLS								
72	Accommodation and food services	38	19 023	4 420	1 224	459	31.3	10.7
721	Accommodation	3	1 699	282	78	31	39.8	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	35	17 324	4 138	1 146	428	30.4	11.8
7222	Limited-service eating places	16	8 967	2 111	576	232	21.5	10.3
72221	Limited-service eating places	16	8 967	2 111	576	232	21.5	10.3
BALANCE OF ALACHUA COUNTY								
72	Accommodation and food services	108	117 044	31 791	7 565	3 256	12.3	7.8
721	Accommodation	22	D	D	D	e	D	D
7211	Traveler accommodation	17	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	b	D	D
722	Food services and drinking places	86	D	D	D	h	D	D
7221	Full-service restaurants	42	59 294	17 665	4 365	1 868	12.2	1.7
72211	Full-service restaurants	42	59 294	17 665	4 365	1 868	12.2	1.7
722110	Full-service restaurants	42	59 294	17 665	4 365	1 868	12.2	1.7
7222	Limited-service eating places	41	D	D	D	g	D	D
72221	Limited-service eating places	41	D	D	D	g	D	D
722211	Limited-service restaurants	35	D	D	D	g	D	D
BALANCE OF BAKER COUNTY								
72	Accommodation and food services	6	3 257	986	221	102	17.6	—
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—		
							From administrative records ¹	Estimated ²	
BALANCE OF BAY COUNTY									
72	Accommodation and food services	115	D	D	D	D	g	D	D
721	Accommodation	30	D	D	D	D	e	D	D
7211	Traveler accommodation	24	D	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	D	a	D	D
722	Food services and drinking places	85	D	D	D	D	g	D	D
7221	Full-service restaurants	43	44 066	12 916	2 783	1 345	17.7	3.5	
72211	Full-service restaurants	43	44 066	12 916	2 783	1 345	17.7	3.5	
722110	Full-service restaurants	43	44 066	12 916	2 783	1 345	17.7	3.5	
7222	Limited-service eating places	29	D	D	D	D	e	D	D
72221	Limited-service eating places	29	D	D	D	D	e	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	D	b	D	D
7223	Special food services	3	D	D	D	D	b	D	D
BALANCE OF BRADFORD COUNTY									
72	Accommodation and food services	3	D	D	D	D	c	D	D
721	Accommodation	1	D	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	D	c	D	D
7223	Special food services	1	D	D	D	D	c	D	D
BALANCE OF BREVARD COUNTY									
72	Accommodation and food services	229	158 296	42 245	10 347	4 152	20.5	5.9	
721	Accommodation	25	D	D	D	D	f	D	D
7211	Traveler accommodation	23	D	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	D	a	D	D
722	Food services and drinking places	204	D	D	D	D	h	D	D
7221	Full-service restaurants	86	63 928	19 214	4 989	1 812	28.3	2.0	
72211	Full-service restaurants	86	63 928	19 214	4 989	1 812	28.3	2.0	
722110	Full-service restaurants	86	63 928	19 214	4 989	1 812	28.3	2.0	
7222	Limited-service eating places	90	51 220	12 107	2 780	1 465	18.7	13.0	
72221	Limited-service eating places	90	51 220	12 107	2 780	1 465	18.7	13.0	
722211	Limited-service restaurants	75	41 399	10 155	2 380	1 320	18.5	14.5	
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	13	D	D	D	D	b	D	D
7223	Special food services	3	5 148	1 811	431	189	—	—	
7224	Drinking places (alcoholic beverages)	25	D	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	25	D	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	25	D	D	D	D	c	D	D
BALANCE OF BROWARD COUNTY									
72	Accommodation and food services	129	D	D	D	D	g	D	D
721	Accommodation	19	D	D	D	D	e	D	D
7211	Traveler accommodation	17	D	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	16	D	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	16	D	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	D	a	D	D
722	Food services and drinking places	110	D	D	D	D	g	D	D
7221	Full-service restaurants	33	D	D	D	D	f	D	D
72211	Full-service restaurants	33	D	D	D	D	f	D	D
722110	Full-service restaurants	33	D	D	D	D	f	D	D
7222	Limited-service eating places	60	34 286	8 528	2 152	885	18.7	14.4	
72221	Limited-service eating places	60	34 286	8 528	2 152	885	18.7	14.4	
722211	Limited-service restaurants	56	32 999	8 355	2 112	868	17.9	15.0	
7223	Special food services	8	D	D	D	D	e	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF CALHOUN COUNTY								
72	Accommodation and food services	14	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	13	4 991	1 375	326	144	33.8	30.3
BALANCE OF CHARLOTTE COUNTY								
72	Accommodation and food services	196	120 008	33 017	8 865	3 119	19.5	6.2
721	Accommodation	28	D	D	D	c	D	D
7211	Traveler accommodation	22	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Food services and drinking places	168	D	D	D	h	D	D
7221	Full-service restaurants	80	63 396	19 392	5 391	1 732	17.5	4.1
72211	Full-service restaurants	80	63 396	19 392	5 391	1 732	17.5	4.1
722110	Full-service restaurants	80	63 396	19 392	5 391	1 732	17.5	4.1
7222	Limited-service eating places	77	41 248	10 339	2 617	1 137	21.7	6.3
72221	Limited-service eating places	77	41 248	10 339	2 617	1 137	21.7	6.3
722211	Limited-service restaurants	69	38 082	9 961	2 526	1 092	21.4	6.8
7223	Special food services	2	D	D	D	a	D	D
BALANCE OF CITRUS COUNTY								
72	Accommodation and food services	101	36 660	11 173	2 811	1 127	32.2	6.5
721	Accommodation	14	D	D	D	e	D	D
7211	Traveler accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	7	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	7	813	128	33	16	71.7	5.7
72121	RV (recreational vehicle) parks and recreational camps	7	813	128	33	16	71.7	5.7
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) ..	5	D	D	D	a	D	D
722	Food services and drinking places	87	D	D	D	f	D	D
7222	Limited-service eating places	25	11 563	2 348	587	307	24.9	1.8
72221	Limited-service eating places	25	11 563	2 348	587	307	24.9	1.8
7223	Special food services	7	D	D	D	b	D	D
BALANCE OF CLAY COUNTY								
72	Accommodation and food services	167	113 764	32 412	7 917	3 301	20.7	14.1
721	Accommodation	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) ..	2	D	D	D	b	D	D
722	Food services and drinking places	159	D	D	D	h	D	D
7221	Full-service restaurants	55	46 910	14 269	3 680	1 344	18.7	15.4
72211	Full-service restaurants	55	46 910	14 269	3 680	1 344	18.7	15.4
722110	Full-service restaurants	55	46 910	14 269	3 680	1 344	18.7	15.4
7222	Limited-service eating places	91	D	D	D	g	D	D
72221	Limited-service eating places	91	D	D	D	g	D	D
722211	Limited-service restaurants	75	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF COLLIER COUNTY								
72	Accommodation and food services	302	309 394	82 792	22 281	5 939	15.5	7.1
721	Accommodation	34	126 601	35 447	9 706	1 868	3.7	.5
7211	Traveler accommodation	25	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	24	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	24	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	268	182 793	47 345	12 575	4 071	23.7	11.7
7221	Full-service restaurants	154	119 536	32 724	8 908	2 655	26.1	15.0
72211	Full-service restaurants	154	119 536	32 724	8 908	2 655	26.1	15.0
722110	Full-service restaurants	154	119 536	32 724	8 908	2 655	26.1	15.0
7222	Limited-service eating places	95	56 963	13 091	3 294	1 238	18.0	5.1
72221	Limited-service eating places	95	56 963	13 091	3 294	1 238	18.0	5.1
722211	Limited-service restaurants	82	52 785	11 967	3 012	1 120	18.7	4.8
7223	Special food services	10	2 940	751	167	62	25.9	14.0
7224	Drinking places (alcoholic beverages)	9	3 354	779	206	116	32.4	4.5
72241	Drinking places (alcoholic beverages)	9	3 354	779	206	116	32.4	4.5
722410	Drinking places (alcoholic beverages)	9	3 354	779	206	116	32.4	4.5
BALANCE OF COLUMBIA COUNTY								
72	Accommodation and food services	18	10 836	2 624	581	262	24.7	6.6
721	Accommodation	4	3 058	540	128	44	—	—
722	Food services and drinking places	14	7 778	2 084	453	218	34.5	9.2
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D
BALANCE OF DESOTO COUNTY								
72	Accommodation and food services	6	1 819	485	112	60	39.0	—
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	b	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF DIXIE COUNTY								
72	Accommodation and food services	20	5 231	1 310	270	142	54.8	17.6
721	Accommodation	7	1 369	234	55	35	73.6	11.8
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	13	3 862	1 076	215	107	48.1	19.6
BALANCE OF DUVAL COUNTY								
72	Accommodation and food services	2	D	D	D	a	D	D
722	Food services and drinking places	2	D	D	D	a	D	D
BALANCE OF ESCAMBIA COUNTY								
72	Accommodation and food services	335	268 025	70 734	16 792	6 943	19.9	11.7
721	Accommodation	35	44 237	9 849	2 182	778	13.4	10.1
7211	Traveler accommodation	34	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	33	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	33	D	D	D	f	D	D
722	Food services and drinking places	300	223 788	60 885	14 610	6 165	21.2	12.0
7221	Full-service restaurants	99	80 231	22 970	5 548	2 265	33.2	3.2
72211	Full-service restaurants	99	80 231	22 970	5 548	2 265	33.2	3.2
722110	Full-service restaurants	99	80 231	22 970	5 548	2 265	33.2	3.2
7222	Limited-service eating places	135	106 184	27 269	6 635	3 023	10.2	8.6
72221	Limited-service eating places	135	106 184	27 269	6 635	3 023	10.2	8.6
722211	Limited-service restaurants	125	88 253	22 842	5 702	2 654	4.1	9.3
722212	Cafeterias, buffets, and grill buffets	6	16 574	4 241	888	349	43.2	—
7223	Special food services	13	21 241	6 904	1 660	517	3.6	68.1
7224	Drinking places (alcoholic beverages)	53	16 132	3 742	767	360	57.5	3.3
72241	Drinking places (alcoholic beverages)	53	16 132	3 742	767	360	57.5	3.3
722410	Drinking places (alcoholic beverages)	53	16 132	3 742	767	360	57.5	3.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF FLAGLER COUNTY								
72	Accommodation and food services	21	D	D	D	c	D	D
721	Accommodation	5	1 417	306	82	25	16.4	8.0
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	16	D	D	D	c	D	D
BALANCE OF FRANKLIN COUNTY								
72	Accommodation and food services	40	21 903	5 662	1 265	490	32.9	18.6
721	Accommodation	14	9 917	2 221	511	164	17.5	26.2
7211	Traveler accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	11	8 182	1 785	430	137	—	31.7
721110	Hotels (except casino hotels) and motels	11	8 182	1 785	430	137	—	31.7
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	26	11 986	3 441	754	326	45.6	12.4
BALANCE OF GADSDEN COUNTY								
72	Accommodation and food services	11	2 921	436	102	50	30.3	.2
721	Accommodation	4	D	D	D	a	D	D
722	Food services and drinking places	7	D	D	D	b	D	D
BALANCE OF GILCHRIST COUNTY								
72	Accommodation and food services	15	4 680	1 180	286	138	50.3	46.0
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	c	D	D
BALANCE OF GLADES COUNTY								
72	Accommodation and food services	9	2 816	606	148	52	47.6	—
721	Accommodation	4	1 182	191	46	10	37.3	—
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	5	1 634	415	102	42	55.0	—
BALANCE OF GULF COUNTY								
72	Accommodation and food services	8	5 001	749	172	65	14.1	4.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF HAMILTON COUNTY								
72	Accommodation and food services	19	4 303	945	210	116	47.2	3.9
721	Accommodation	5	D	D	D	a	D	D
722	Food services and drinking places	14	D	D	D	b	D	D
BALANCE OF HARDEE COUNTY								
72	Accommodation and food services	12	D	D	D	c	D	D
721	Accommodation	4	935	150	52	20	64.2	—
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	8	D	D	D	c	D	D
BALANCE OF HENDRY COUNTY								
72	Accommodation and food services	6	2 969	828	209	61	89.8	—
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HERNANDO COUNTY								
72	Accommodation and food services	140	71 671	18 323	4 586	2 093	25.4	4.8
721	Accommodation	15	7 425	1 731	416	141	2.4	10.2
7211	Traveler accommodation	8	5 991	1 334	326	111	—	9.7
72111	Hotels (except casino hotels) and motels	8	5 991	1 334	326	111	—	9.7
721110	Hotels (except casino hotels) and motels	8	5 991	1 334	326	111	—	9.7
7212	RV (recreational vehicle) parks and recreational camps	7	1 434	397	90	30	12.6	12.1
72121	RV (recreational vehicle) parks and recreational camps	7	1 434	397	90	30	12.6	12.1
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	125	64 246	16 592	4 170	1 952	28.0	4.2
7221	Full-service restaurants	71	38 916	11 238	2 895	1 305	32.0	6.6
72211	Full-service restaurants	71	38 916	11 238	2 895	1 305	32.0	6.6
722110	Full-service restaurants	71	38 916	11 238	2 895	1 305	32.0	6.6
7222	Limited-service eating places	35	21 580	4 622	1 115	570	14.5	.3
72221	Limited-service eating places	35	21 580	4 622	1 115	570	14.5	.3
BALANCE OF HIGHLANDS COUNTY								
72	Accommodation and food services	56	26 183	6 582	1 767	700	27.5	3.9
721	Accommodation	17	3 530	514	137	51	44.8	4.1
7212	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	8	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	567	109	21	9	24.9	—
722	Food services and drinking places	39	22 653	6 068	1 630	649	24.8	3.9
7222	Limited-service eating places	19	12 097	3 075	824	339	16.1	4.6
72221	Limited-service eating places	19	12 097	3 075	824	339	16.1	4.6
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
BALANCE OF HILLSBOROUGH COUNTY								
72	Accommodation and food services	753	562 750	149 986	37 613	14 489	13.9	7.5
721	Accommodation	61	66 766	15 549	4 055	1 096	4.8	13.6
7211	Traveler accommodation	42	58 890	13 807	3 643	984	1.9	13.5
72111	Hotels (except casino hotels) and motels	42	58 890	13 807	3 643	984	1.9	13.5
721110	Hotels (except casino hotels) and motels	42	58 890	13 807	3 643	984	1.9	13.5
7212	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	3	D	D	D	b	D	D
7213	Rooming and boarding houses	5	D	D	D	b	D	D
72131	Rooming and boarding houses	5	D	D	D	b	D	D
721310	Rooming and boarding houses	5	D	D	D	b	D	D
722	Food services and drinking places	692	495 984	134 437	33 558	13 393	15.1	6.7
7221	Full-service restaurants	275	244 122	73 666	18 536	6 901	15.7	5.7
72211	Full-service restaurants	275	244 122	73 666	18 536	6 901	15.7	5.7
722110	Full-service restaurants	275	244 122	73 666	18 536	6 901	15.7	5.7
7222	Limited-service eating places	335	226 651	54 412	13 493	5 984	12.4	6.6
72221	Limited-service eating places	335	226 651	54 412	13 493	5 984	12.4	6.6
722211	Limited-service restaurants	280	190 310	44 229	11 002	5 006	13.8	7.4
722212	Cafeterias, buffets, and grill buffets	18	17 906	5 589	1 353	461	5.1	1.8
722213	Snack and nonalcoholic beverage bars	37	18 435	4 594	1 138	517	5.4	3.1
7223	Special food services	37	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	45	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	45	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	45	D	D	D	e	D	D
BALANCE OF HOLMES COUNTY								
72	Accommodation and food services	4	1 722	510	128	57	14.9	3.2
721	Accommodation	1	D	D	D	a	D	D
722	Food services and drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini-strative records ¹	Estimated ²
BALANCE OF INDIAN RIVER COUNTY								
72	Accommodation and food services	89	D	D	D	g	D	D
721	Accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	b	D	D
722	Food services and drinking places	84	D	D	D	g	D	D
7221	Full-service restaurants	37	34 882	10 353	2 763	948	18.3	20.7
72211	Full-service restaurants	37	34 882	10 353	2 763	948	18.3	20.7
722110	Full-service restaurants	37	34 882	10 353	2 763	948	18.3	20.7
7222	Limited-service eating places	42	23 895	6 027	1 479	617	26.1	29.3
72221	Limited-service eating places	42	23 895	6 027	1 479	617	26.1	29.3
BALANCE OF JACKSON COUNTY								
72	Accommodation and food services	30	13 084	3 236	795	385	26.4	2.8
721	Accommodation	5	3 587	588	136	74	18.4	—
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
722	Food services and drinking places	25	9 497	2 648	659	311	29.5	3.9
7222	Limited-service eating places	13	6 237	1 672	414	199	7.9	1.0
72221	Limited-service eating places	13	6 237	1 672	414	199	7.9	1.0
BALANCE OF JEFFERSON COUNTY								
72	Accommodation and food services	7	2 489	589	151	64	2.5	—
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	4	D	D	D	b	D	D
BALANCE OF LAFAYETTE COUNTY								
72	Accommodation and food services	7	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	6	D	D	D	b	D	D
BALANCE OF LAKE COUNTY								
72	Accommodation and food services	102	120 221	25 658	6 375	2 137	45.0	6.6
721	Accommodation	23	D	D	D	f	D	D
7211	Traveler accommodation	8	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and recreational camps	9	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds) .	6	D	D	D	b	D	D
722	Food services and drinking places	79	D	D	D	g	D	D
7222	Limited-service eating places	40	24 610	6 733	1 580	672	22.1	10.3
72221	Limited-service eating places	40	24 610	6 733	1 580	672	22.1	10.3
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	3	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LEE COUNTY								
72	Accommodation and food services	378	394 316	115 948	30 905	8 802	12.5	5.1
721	Accommodation	45	D	D	D	g	D	D
7211	Traveler accommodation	35	137 147	44 028	11 192	2 339	.2	1.7
72111	Hotels (except casino hotels) and motels	32	133 654	43 222	10 928	2 227	.2	1.8
721110	Hotels (except casino hotels) and motels	32	133 654	43 222	10 928	2 227	.2	1.8
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	c	D	D
722	Food services and drinking places	333	D	D	D	i	D	D
7221	Full-service restaurants	184	170 095	49 336	13 638	4 289	17.5	8.8
72211	Full-service restaurants	184	170 095	49 336	13 638	4 289	17.5	8.8
722110	Full-service restaurants	184	170 095	49 336	13 638	4 289	17.5	8.8
7222	Limited-service eating places	114	66 421	18 059	4 729	1 795	21.6	3.2
72221	Limited-service eating places	114	66 421	18 059	4 729	1 795	21.6	3.2
722211	Limited-service restaurants	96	57 728	15 465	3 980	1 556	23.5	3.3
722212	Cafeterias, buffets, and grill buffets	3	D	D	D	c	D	D
7223	Special food services	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	26	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	26	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	26	D	D	D	c	D	D
BALANCE OF LEON COUNTY								
72	Accommodation and food services	44	23 480	6 065	1 565	693	15.8	20.0
721	Accommodation	5	6 009	1 144	286	105	.6	—
7211	Traveler accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	4	D	D	D	c	D	D
722	Food services and drinking places	39	17 471	4 921	1 279	588	21.0	26.9
7222	Limited-service eating places	16	9 066	2 345	556	268	18.7	23.3
72221	Limited-service eating places	16	9 066	2 345	556	268	18.7	23.3
BALANCE OF LEVY COUNTY								
72	Accommodation and food services	65	25 561	6 865	1 522	735	26.4	15.9
721	Accommodation	9	4 225	1 191	275	138	3.4	10.9
7211	Traveler accommodation	9	4 225	1 191	275	138	3.4	10.9
72111	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	8	D	D	D	c	D	D
722	Food services and drinking places	56	21 336	5 674	1 247	597	31.0	16.9
7222	Limited-service eating places	19	8 927	2 638	564	314	12.5	13.9
72221	Limited-service eating places	19	8 927	2 638	564	314	12.5	13.9
BALANCE OF LIBERTY COUNTY								
72	Accommodation and food services	2	D	D	D	c	D	D
721	Accommodation	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	c	D	D
722	Food services and drinking places	1	D	D	D	b	D	D
BALANCE OF MADISON COUNTY								
72	Accommodation and food services	17	6 596	1 827	387	227	27.0	2.3
721	Accommodation	4	D	D	D	c	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MANATEE COUNTY								
72	Accommodation and food services	268	189 115	53 314	13 575	4 535	18.4	9.0
721	Accommodation	36	D	D	D	e	D	D
7211	Traveler accommodation	26	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	26	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	232	D	D	D	h	D	D
7221	Full-service restaurants	113	97 768	30 918	8 169	2 568	16.7	5.8
72211	Full-service restaurants	113	97 768	30 918	8 169	2 568	16.7	5.8
722110	Full-service restaurants	113	97 768	30 918	8 169	2 568	16.7	5.8
7222	Limited-service eating places	93	D	D	D	g	D	D
72221	Limited-service eating places	93	D	D	D	g	D	D
722211	Limited-service restaurants	78	54 857	14 538	3 470	1 363	14.2	12.1
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
7223	Special food services	11	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	b	D	D
BALANCE OF MARION COUNTY								
72	Accommodation and food services	151	65 209	15 786	3 709	1 409	19.9	11.1
721	Accommodation	40	D	D	D	e	D	D
7211	Traveler accommodation	23	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	22	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	15	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	11	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	4	3 400	1 076	189	37	-	.1
7213	Rooming and boarding houses	2	D	D	D	b	D	D
72131	Rooming and boarding houses	2	D	D	D	b	D	D
721310	Rooming and boarding houses	2	D	D	D	b	D	D
722	Food services and drinking places	111	D	D	D	g	D	D
7222	Limited-service eating places	44	20 517	4 996	1 199	513	10.5	20.5
72221	Limited-service eating places	44	20 517	4 996	1 199	513	10.5	20.5
7224	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
BALANCE OF MARTIN COUNTY								
72	Accommodation and food services	167	161 278	46 701	12 359	3 957	15.1	17.4
721	Accommodation	13	31 597	10 213	2 681	607	15.6	8.3
7211	Traveler accommodation	11	D	D	D	f	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	f	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	f	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	154	129 681	36 488	9 678	3 350	15.0	19.6
7221	Full-service restaurants	80	78 961	23 576	6 608	2 049	16.4	9.3
72211	Full-service restaurants	80	78 961	23 576	6 608	2 049	16.4	9.3
722110	Full-service restaurants	80	78 961	23 576	6 608	2 049	16.4	9.3
7222	Limited-service eating places	59	45 693	12 080	2 867	1 211	9.9	36.8
72221	Limited-service eating places	59	45 693	12 080	2 867	1 211	9.9	36.8
722211	Limited-service restaurants	49	42 028	10 955	2 585	1 111	9.5	39.6
722212	Cafeterias, buffets, and grill buffets	1	D	D	D	b	D	D
7223	Special food services	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF MIAMI-DADE COUNTY								
72	Accommodation and food services	1 322	D	D	D	j	D	D
721	Accommodation	76	D	D	D	h	D	D
7211	Traveler accommodation	65	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	65	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	65	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	8	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	5	D	D	D	a	D	D
7213	Rooming and boarding houses	3	D	D	D	a	D	D
72131	Rooming and boarding houses	3	D	D	D	a	D	D
721310	Rooming and boarding houses	3	D	D	D	a	D	D
722	Food services and drinking places	1 246	D	D	D	j	D	D
7221	Full-service restaurants	480	378 977	108 934	27 209	8 386	27.7	9.0
72211	Full-service restaurants	480	378 977	108 934	27 209	8 386	27.7	9.0
722110	Full-service restaurants	480	378 977	108 934	27 209	8 386	27.7	9.0
7222	Limited-service eating places	624	393 675	95 706	23 058	9 533	18.7	9.9
72221	Limited-service eating places	624	393 675	95 706	23 058	9 533	18.7	9.9
722211	Limited-service restaurants	482	347 886	84 605	20 438	8 477	15.9	10.3
722212	Cafeterias, buffets, and grill buffets	61	14 345	3 911	895	300	46.9	8.7
722213	Snack and nonalcoholic beverage bars	81	31 444	7 190	1 725	756	36.3	6.2
7223	Special food services	100	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	42	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	42	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	42	D	D	D	e	D	D
BALANCE OF MONROE COUNTY								
72	Accommodation and food services	169	209 583	64 973	16 958	3 482	14.8	5.9
721	Accommodation	58	D	D	D	g	D	D
7211	Traveler accommodation	46	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	44	132 994	43 822	11 397	1 872	3.5	4.4
721110	Hotels (except casino hotels) and motels	44	132 994	43 822	11 397	1 872	3.5	4.4
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	c	D	D
722	Food services and drinking places	111	D	D	D	g	D	D
7221	Full-service restaurants	72	46 382	14 032	3 652	999	37.3	5.2
72211	Full-service restaurants	72	46 382	14 032	3 652	999	37.3	5.2
722110	Full-service restaurants	72	46 382	14 032	3 652	999	37.3	5.2
7222	Limited-service eating places	29	D	D	D	e	D	D
72221	Limited-service eating places	29	D	D	D	e	D	D
BALANCE OF NASSAU COUNTY								
72	Accommodation and food services	39	143 336	40 415	9 505	2 340	3.5	8.8
721	Accommodation	5	122 630	34 313	8 144	1 800	.4	8.3
7211	Traveler accommodation	5	122 630	34 313	8 144	1 800	.4	8.3
72111	Hotels (except casino hotels) and motels	5	122 630	34 313	8 144	1 800	.4	8.3
721110	Hotels (except casino hotels) and motels	5	122 630	34 313	8 144	1 800	.4	8.3
722	Food services and drinking places	34	20 706	6 102	1 361	540	22.1	12.3
7222	Limited-service eating places	19	D	D	D	e	D	D
72221	Limited-service eating places	19	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF OKALOOSA COUNTY								
72	Accommodation and food services	112	106 804	29 261	6 410	2 498	17.6	7.9
721	Accommodation	21	D	D	D	e	D	D
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	18	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
722	Food services and drinking places	91	D	D	D	g	D	D
7221	Full-service restaurants	47	42 192	11 852	2 671	1 128	32.9	2.1
72211	Full-service restaurants	47	42 192	11 852	2 671	1 128	32.9	2.1
722110	Full-service restaurants	47	42 192	11 852	2 671	1 128	32.9	2.1
7222	Limited-service eating places	33	D	D	D	f	D	D
72221	Limited-service eating places	33	D	D	D	f	D	D
722211	Limited-service restaurants	28	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	10	D	D	D	c	D	D
BALANCE OF OKEECHOBEE COUNTY								
72	Accommodation and food services	23	6 377	1 287	374	164	37.4	10.9
721	Accommodation	6	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	17	D	D	D	c	D	D
BALANCE OF ORANGE COUNTY								
72	Accommodation and food services	972	3 484 347	784 355	196 612	51 770	4.2	4.6
721	Accommodation	147	D	D	D	k	D	D
7211	Traveler accommodation	134	D	D	D	k	D	D
72111	Hotels (except casino hotels) and motels	134	D	D	D	k	D	D
721110	Hotels (except casino hotels) and motels	134	D	D	D	k	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	e	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	e	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	e	D	D
721214	Recreational and vacation camps (except campgrounds) .	2	D	D	D	a	D	D
7213	Rooming and boarding houses	4	D	D	D	a	D	D
72131	Rooming and boarding houses	4	D	D	D	a	D	D
721310	Rooming and boarding houses	4	D	D	D	a	D	D
722	Food services and drinking places	825	D	D	D	j	D	D
7221	Full-service restaurants	343	652 420	184 627	46 834	13 738	7.8	4.1
72211	Full-service restaurants	343	652 420	184 627	46 834	13 738	7.8	4.1
722110	Full-service restaurants	343	652 420	184 627	46 834	13 738	7.8	4.1
7222	Limited-service eating places	380	287 149	72 511	16 658	7 076	14.9	11.7
72221	Limited-service eating places	380	287 149	72 511	16 658	7 076	14.9	11.7
722211	Limited-service restaurants	331	262 935	66 365	15 166	6 431	14.3	12.1
722212	Cafeterias, buffets, and grill buffets	7	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	42	D	D	D	e	D	D
7223	Special food services	49	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	53	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	53	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	53	D	D	D	f	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF OSCEOLA COUNTY								
72	Accommodation and food services	227	448 784	132 336	31 975	7 479	5.6	5.1
721	Accommodation	73	290 273	85 773	20 879	3 928	3.5	3.9
7211	Traveler accommodation	61	D	D	D	h	D	D
72111	Hotels (except casino hotels) and motels	59	D	D	D	h	D	D
721110	Hotels (except casino hotels) and motels	59	D	D	D	h	D	D
7212	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	154	158 511	46 563	11 096	3 551	9.5	7.3
7221	Full-service restaurants	77	D	D	D	g	D	D
72211	Full-service restaurants	77	D	D	D	g	D	D
722110	Full-service restaurants	77	D	D	D	g	D	D
7222	Limited-service eating places	62	D	D	D	g	D	D
72221	Limited-service eating places	62	D	D	D	g	D	D
722211	Limited-service restaurants	59	D	D	D	g	D	D
BALANCE OF PALM BEACH COUNTY								
72	Accommodation and food services	657	D	D	D	j	D	D
721	Accommodation	35	D	D	D	g	D	D
7211	Traveler accommodation	28	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	28	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	28	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	6	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
7213	Rooming and boarding houses	1	D	D	D	a	D	D
72131	Rooming and boarding houses	1	D	D	D	a	D	D
721310	Rooming and boarding houses	1	D	D	D	a	D	D
722	Food services and drinking places	622	427 852	116 778	29 595	10 633	22.8	12.9
7221	Full-service restaurants	286	228 390	66 991	17 351	5 728	27.4	10.9
72211	Full-service restaurants	286	228 390	66 991	17 351	5 728	27.4	10.9
722110	Full-service restaurants	286	228 390	66 991	17 351	5 728	27.4	10.9
7222	Limited-service eating places	253	154 445	38 161	9 337	3 882	16.2	16.4
72221	Limited-service eating places	253	154 445	38 161	9 337	3 882	16.2	16.4
722211	Limited-service restaurants	191	125 478	31 297	7 692	3 169	11.7	17.4
722212	Cafeterias, buffets, and grill buffets	8	4 960	1 336	344	157	93.2	6.8
722213	Snack and nonalcoholic beverage bars	54	24 007	5 528	1 301	556	23.9	13.4
7223	Special food services	46	32 462	8 944	2 260	804	12.7	5.7
7224	Drinking places (alcoholic beverages)	37	12 555	2 682	647	219	45.9	24.2
72241	Drinking places (alcoholic beverages)	37	12 555	2 682	647	219	45.9	24.2
722410	Drinking places (alcoholic beverages)	37	12 555	2 682	647	219	45.9	24.2
BALANCE OF PASCO COUNTY								
72	Accommodation and food services	325	210 887	59 694	15 440	5 755	18.9	7.2
721	Accommodation	36	D	D	D	f	D	D
7211	Traveler accommodation	16	45 920	14 900	3 758	903	7.0	.3
72111	Hotels (except casino hotels) and motels	16	45 920	14 900	3 758	903	7.0	.3
721110	Hotels (except casino hotels) and motels	16	45 920	14 900	3 758	903	7.0	.3
7212	RV (recreational vehicle) parks and recreational camps	19	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	19	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	19	D	D	D	b	D	D
722	Food services and drinking places	289	D	D	D	h	D	D
7221	Full-service restaurants	137	80 751	24 172	6 441	2 359	25.2	4.2
72211	Full-service restaurants	137	80 751	24 172	6 441	2 359	25.2	4.2
722110	Full-service restaurants	137	80 751	24 172	6 441	2 359	25.2	4.2
7222	Limited-service eating places	112	67 278	17 609	4 525	2 165	13.8	13.6
72221	Limited-service eating places	112	67 278	17 609	4 525	2 165	13.8	13.6
722211	Limited-service restaurants	92	56 203	14 552	3 725	1 836	12.6	15.1
722212	Cafeterias, buffets, and grill buffets	5	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	15	D	D	D	c	D	D
7223	Special food services	11	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	29	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	29	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	29	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF PINELLAS COUNTY								
72	Accommodation and food services	405	D	D	D	i	D	D
721	Accommodation	44	D	D	D	g	D	D
7211	Traveler accommodation	39	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	38	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	38	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	a	D	D
722	Food services and drinking places	361	D	D	D	i	D	D
7221	Full-service restaurants	176	142 177	42 806	11 503	3 893	17.2	3.9
72211	Full-service restaurants	176	142 177	42 806	11 503	3 893	17.2	3.9
722110	Full-service restaurants	176	142 177	42 806	11 503	3 893	17.2	3.9
7222	Limited-service eating places	135	75 113	20 262	4 914	2 137	14.5	5.9
72221	Limited-service eating places	135	75 113	20 262	4 914	2 137	14.5	5.9
722211	Limited-service restaurants	103	59 745	16 232	3 904	1 730	15.0	6.2
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
722213	Snack and nonalcoholic beverage bars	30	D	D	D	e	D	D
72223	Special food services	22	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	28	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	28	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	28	D	D	D	c	D	D
BALANCE OF POLK COUNTY								
72	Accommodation and food services	190	D	D	D	h	D	D
721	Accommodation	35	D	D	D	f	D	D
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	15	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	19	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	19	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	14	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	5	D	D	D	b	D	D
722	Food services and drinking places	155	D	D	D	h	D	D
7221	Full-service restaurants	69	51 844	15 958	4 281	1 506	15.1	4.9
72211	Full-service restaurants	69	51 844	15 958	4 281	1 506	15.1	4.9
722110	Full-service restaurants	69	51 844	15 958	4 281	1 506	15.1	4.9
7222	Limited-service eating places	63	49 847	12 714	2 969	1 302	5.7	13.7
72221	Limited-service eating places	63	49 847	12 714	2 969	1 302	5.7	13.7
722211	Limited-service restaurants	56	44 267	11 170	2 576	1 165	5.6	15.4
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
7223	Special food services	5	D	D	D	b	D	D
BALANCE OF PUTNAM COUNTY								
72	Accommodation and food services	44	12 353	2 812	742	387	51.7	18.8
721	Accommodation	8	1 691	354	86	40	30.9	6.2
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	36	10 662	2 458	656	347	55.0	20.8
7222	Limited-service eating places	8	D	D	D	c	D	D
72221	Limited-service eating places	8	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF ST. JOHNS COUNTY								
72	Accommodation and food services	172	208 545	61 403	15 019	3 720	16.9	3.5
721	Accommodation	35	D	D	D	g	D	D
7211	Traveler accommodation	25	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	23	D	D	D	g	D	D
721110	Hotels (except casino hotels) and motels	23	D	D	D	g	D	D
7212	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	10	D	D	D	b	D	D
722	Food services and drinking places	137	D	D	D	g	D	D
7221	Full-service restaurants	78	D	D	D	g	D	D
72211	Full-service restaurants	78	D	D	D	g	D	D
722110	Full-service restaurants	78	D	D	D	g	D	D
7222	Limited-service eating places	50	26 585	6 859	1 655	705	37.9	6.7
72221	Limited-service eating places	50	26 585	6 859	1 655	705	37.9	6.7
722211	Limited-service restaurants	41	24 405	6 399	1 565	667	37.8	5.5
7223	Special food services	5	D	D	D	a	D	D
BALANCE OF ST. LUCIE COUNTY								
72	Accommodation and food services	51	31 081	9 387	2 250	891	19.0	6.1
721	Accommodation	5	3 354	1 004	260	123	5.4	—
7211	Traveler accommodation	5	3 354	1 004	260	123	5.4	—
72111	Hotels (except casino hotels) and motels	5	3 354	1 004	260	123	5.4	—
721110	Hotels (except casino hotels) and motels	5	3 354	1 004	260	123	5.4	—
722	Food services and drinking places	46	27 727	8 383	1 990	768	20.6	6.9
7222	Limited-service eating places	20	13 382	3 385	734	318	21.6	—
72221	Limited-service eating places	20	13 382	3 385	734	318	21.6	—
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	b	D	D
BALANCE OF SANTA ROSA COUNTY								
72	Accommodation and food services	93	46 477	11 893	2 879	1 388	20.5	3.6
721	Accommodation	6	D	D	D	a	D	D
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	3	D	D	D	a	D	D
722	Food services and drinking places	87	D	D	D	g	D	D
7222	Limited-service eating places	55	29 199	6 894	1 728	840	22.2	4.0
72221	Limited-service eating places	55	29 199	6 894	1 728	840	22.2	4.0
722211	Limited-service restaurants	48	D	D	D	f	D	D
7223	Special food services	3	D	D	D	c	D	D
BALANCE OF SARASOTA COUNTY								
72	Accommodation and food services	356	252 596	71 771	18 769	6 118	21.9	8.0
721	Accommodation	38	D	D	D	e	D	D
7211	Traveler accommodation	33	D	D	D	e	D	D
72111	Hotels (except casino hotels) and motels	32	D	D	D	e	D	D
721110	Hotels (except casino hotels) and motels	32	D	D	D	e	D	D
7212	RV (recreational vehicle) parks and recreational camps	5	D	D	D	c	D	D
72121	RV (recreational vehicle) parks and recreational camps	5	D	D	D	c	D	D
721211	RV (recreational vehicle) parks and campgrounds	5	D	D	D	c	D	D
722	Food services and drinking places	318	D	D	D	i	D	D
7221	Full-service restaurants	167	D	D	D	h	D	D
72211	Full-service restaurants	167	D	D	D	h	D	D
722110	Full-service restaurants	167	D	D	D	h	D	D
7222	Limited-service eating places	110	D	D	D	g	D	D
72221	Limited-service eating places	110	D	D	D	g	D	D
722211	Limited-service restaurants	86	D	D	D	g	D	D
722212	Cafeterias, buffets, and grill buffets	2	D	D	D	c	D	D
722213	Snack and nonalcoholic beverage bars	22	5 561	1 230	384	173	33.7	28.7
7223	Special food services	14	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	27	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	27	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	27	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF SEMINOLE COUNTY								
72	Accommodation and food services	179	140 741	38 612	9 539	3 660	14.7	12.1
721	Accommodation	13	D	D	D	c	D	D
7211	Traveler accommodation	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	166	D	D	D	h	D	D
7221	Full-service restaurants	79	65 978	19 819	4 992	1 845	23.1	9.5
72211	Full-service restaurants	79	65 978	19 819	4 992	1 845	23.1	9.5
722110	Full-service restaurants	79	65 978	19 819	4 992	1 845	23.1	9.5
7222	Limited-service eating places	63	53 742	13 633	3 370	1 432	6.3	16.4
72221	Limited-service eating places	63	53 742	13 633	3 370	1 432	6.3	16.4
722211	Limited-service restaurants	56	47 883	12 239	3 036	1 283	7.1	18.4
722213	Snack and nonalcoholic beverage bars	7	5 859	1 394	334	149	—	—
7223	Special food services	13	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	11	3 935	1 526	362	124	9.2	5.1
72241	Drinking places (alcoholic beverages)	11	3 935	1 526	362	124	9.2	5.1
722410	Drinking places (alcoholic beverages)	11	3 935	1 526	362	124	9.2	5.1
BALANCE OF SUMTER COUNTY								
72	Accommodation and food services	43	23 599	5 874	1 374	526	15.1	1.7
721	Accommodation	11	5 314	1 085	255	79	15.9	1.9
7212	RV (recreational vehicle) parks and recreational camps	7	2 155	455	110	32	39.2	4.8
72121	RV (recreational vehicle) parks and recreational camps	7	2 155	455	110	32	39.2	4.8
721211	RV (recreational vehicle) parks and campgrounds	6	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	32	18 285	4 789	1 119	447	14.8	1.6
7222	Limited-service eating places	14	D	D	D	c	D	D
72221	Limited-service eating places	14	D	D	D	c	D	D
7223	Special food services	3	D	D	D	b	D	D
BALANCE OF SUWANNEE COUNTY								
72	Accommodation and food services	11	4 145	1 008	229	122	34.2	.1
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	1	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	b	D	D
BALANCE OF TAYLOR COUNTY								
72	Accommodation and food services	9	3 964	978	199	89	46.9	1.8
721	Accommodation	4	1 241	238	40	17	38.8	—
721214	Recreational and vacation camps (except campgrounds) .	1	D	D	D	a	D	D
722	Food services and drinking places	5	2 723	740	159	72	50.7	2.6
BALANCE OF UNION COUNTY								
72	Accommodation and food services	5	2 291	525	119	53	53.8	—
722	Food services and drinking places	5	2 291	525	119	53	53.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 2002—Con.

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas, see Appendix D. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From admini- strative records ¹	Estimated ²
BALANCE OF VOLUSIA COUNTY								
72	Accommodation and food services	114	60 175	15 519	3 945	1 554	30.3	14.8
721	Accommodation	19	D	D	D	c	D	D
7211	Traveler accommodation	10	D	D	D	b	D	D
72111	Hotels (except casino hotels) and motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) and motels	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks and recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks and campgrounds	7	D	D	D	b	D	D
721214	Recreational and vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Food services and drinking places	95	D	D	D	g	D	D
7221	Full-service restaurants	41	25 925	8 377	2 231	775	34.6	3.2
72211	Full-service restaurants	41	25 925	8 377	2 231	775	34.6	3.2
722110	Full-service restaurants	41	25 925	8 377	2 231	775	34.6	3.2
7222	Limited-service eating places	31	D	D	D	f	D	D
72221	Limited-service eating places	31	D	D	D	f	D	D
7223	Special food services	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	19	D	D	D	b	D	D
BALANCE OF WAKULLA COUNTY								
72	Accommodation and food services	24	10 978	2 858	665	319	50.6	21.8
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	2	D	D	D	a	D	D
721214	Recreational and vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Food services and drinking places	21	D	D	D	e	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D
72221	Limited-service eating places	9	D	D	D	c	D	D
BALANCE OF WALTON COUNTY								
72	Accommodation and food services	81	298 104	68 755	14 361	3 015	7.6	3.1
721	Accommodation	12	249 492	57 342	12 318	2 180	.6	.3
7211	Traveler accommodation	8	D	D	D	g	D	D
72111	Hotels (except casino hotels) and motels	6	248 588	57 163	12 277	2 167	.6	.3
721110	Hotels (except casino hotels) and motels	6	248 588	57 163	12 277	2 167	.6	.3
7212	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks and recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks and campgrounds	4	D	D	D	a	D	D
722	Food services and drinking places	69	48 612	11 413	2 043	835	43.5	17.3
7221	Full-service restaurants	40	D	D	D	f	D	D
72211	Full-service restaurants	40	D	D	D	f	D	D
722110	Full-service restaurants	40	D	D	D	f	D	D
7222	Limited-service eating places	23	6 544	1 636	320	137	39.3	21.9
72221	Limited-service eating places	23	6 544	1 636	320	137	39.3	21.9
BALANCE OF WASHINGTON COUNTY								
72	Accommodation and food services	11	6 069	1 678	382	174	15.3	3.0
721	Accommodation	2	D	D	D	a	D	D
722	Food services and drinking places	9	D	D	D	c	D	D

¹Includes sales information obtained from administrative records of other federal agencies.

²Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and food services figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and food services establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate establishment under the "gift, novelty, and souvenir stores" classification in the Retail Trade sector.

FIRST-QUARTER PAYROLL

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose

payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. If tax-exempt, includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOOD SERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 ACCOMMODATION

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry services, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The types of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: **traveler accommodation, recreational accommodation**, and **rooming and boarding houses**. The **Traveler Accommodation** industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed-and-breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The **RV (Recreational Vehicle) Parks and Recreational Camps** industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The **Rooming and Boarding Houses** industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 TRAVELER ACCOMMODATION

This industry group includes establishments classified in the following industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 HOTELS (EXCEPT CASINO HOTELS) AND MOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

72112 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 CASINO HOTELS

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

72119 OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 BED-AND-BREAKFAST INNS

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

721199 ALL OTHER TRAVELER ACCOMMODATION

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

7212 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

72121 RV (RECREATIONAL VEHICLE) PARKS AND RECREATIONAL CAMPS

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (RECREATIONAL VEHICLE) PARKS AND CAMPGROUNDS

This industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

721214 RECREATIONAL AND VACATION CAMPS (EXCEPT CAMPGROUNDS)

This industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

7213 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

72131 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 ROOMING AND BOARDING HOUSES

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

722 FOOD SERVICES AND DRINKING PLACES

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services; and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 FULL-SERVICE RESTAURANTS

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide this type of food service to patrons with any combination of other services, such as take-out services, are classified in this industry.

72211 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

722110 FULL-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. These establishments may provide this type of food service to patrons in combination with selling alcoholic beverages, providing take-out services, or presenting live nontheatrical entertainment.

7222 LIMITED-SERVICE EATING PLACES

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 LIMITED-SERVICE EATING PLACES

This industry comprises establishments primarily engaged in: (1) providing food services where patrons generally order or select items and pay before eating, or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments (except snack and nonalcoholic beverage bars) in this industry may provide these food services in combination with selling alcoholic beverages.

722211 LIMITED-SERVICE RESTAURANTS

This industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to the customer's location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

722212 CAFETERIAS, BUFFETS, AND GRILL BUFFETS

This industry comprises establishments, known as cafeterias, buffets, or grill buffets, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style or buffet serving equipment, such as steam tables, refrigerated areas, display grills, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line or from buffet stations.

722213 SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in: (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn, or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

7222131 ICE CREAM AND SOFT SERVE SHOPS

This industry comprises establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 FROZEN YOGURT SHOPS

This industry comprises establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 DOUGHNUT SHOPS

This industry comprises establishments primarily engaged in selling doughnuts, for consumption on or off the premises.

7222134 BAGEL SHOPS

This industry comprises establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 COFFEE SHOPS

This industry comprises establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 COOKIE SHOPS

This industry comprises establishments primarily engaged in selling cookies.

7222137 OTHER SNACK AND NONALCOHOLIC BEVERAGE BARS

This industry comprises establishments primarily engaged in selling specialty snacks and beverages, such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 SPECIAL FOOD SERVICES

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customer's location; (2) at a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

722310 FOOD SERVICE CONTRACTORS

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these types of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, and cost structure, to providing personnel. Management staff is always provided by the food service contractors.

72232 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 CATERERS

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

72233 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

722330 MOBILE FOOD SERVICES

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog carts, and ice cream trucks.

7224 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 DRINKING PLACES (ALCOHOLIC BEVERAGES)

This industry comprises establishments known as bars, taverns, nightclubs, or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

Appendix C.

Methodology

SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
 - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at help.econ.census.gov/econhelp/resources/.

A more detailed examination of census methodology is presented in the *History of the Economic Census* at www.census.gov/econ/www/history.html.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at www.census.gov/epcd/naics02/ identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
 2. Establishments without a report form:
 - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

RELIABILITY OF DATA

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at www.census.gov/epcd/ec02/disclosure.htm.

Appendix D.

Geographic Notes

FLORIDA

Miami-Dade County renamed from Dade County in November 1997.

Apalachicola is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Franklin County.

Blountstown is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Calhoun County.

Bonita Springs incorporated in December 1999. This change deletes territory from the Balance of Lee County.

Bowling Green is now tabulated separately due to a population increase. This change deletes territory from the Balance of Hardee County.

Cedar Grove is now tabulated separately due to a population increase. This change deletes territory from the Balance of Bay County.

Dania Beach name changed from Dania in November 1998. The code for Dania Beach is shown incorrectly as 16325; the correct code is 16335.

Eatonville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Orange County.

El Portal is now tabulated separately due to a population increase. This change deletes territory from the Balance of Miami-Dade County.

Fellsmere is now tabulated separately due to a population increase. This change deletes territory from the Balance of Indian River County.

Flagler Beach is in Flagler and Volusia Counties; it annexed into Volusia County in October 1996, but this change was not submitted to the Census Bureau until October 1997. This change deletes territory from the Balance of Volusia County.

Fort Myers Beach incorporated in December 1995, but this change was not submitted to the Census Bureau until October 1998. This change deletes territory from the Balance of Lee County.

Graceville is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Jackson County.

Hallandale Beach (28452) name and code changed from Hallandale (28450) in August 1999.

Hilliard is now tabulated separately due to a population increase. This change deletes territory from the Balance of Nassau County.

Indian River Shores is now tabulated separately due to a population increase. This change deletes territory from the Balance of Indian River County.

Islamorada, Village of Islands incorporated in December 1997. This change deletes territory from the Balance of Monroe County.

Jacksonville (35000) was erroneously reported as a consolidated city; name and code changed from Jacksonville (remainder) (35006) in 1998. This change creates a Balance of Duval County, which equals the area of Baldwin.

Jacksonville (remainder) no longer exists; now reported as Jacksonville but no longer includes Baldwin, which is equal to Balance of Duval County.

Juno Beach is now tabulated separately due to a population increase. This change deletes territory from the Balance of Palm Beach County.

LaBelle name corrected from La Belle in April 2000.

Longboat Key is in Manatee and Sarasota Counties.

Malabar is now tabulated separately due to a population increase. This change deletes territory from the Balance of Brevard County.

Marathon incorporated in November 1999. This change deletes territory from the Balance of Monroe County.

Marco Island incorporated in August 1997. This change deletes territory from the Balance of Collier County.

Mascotte is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lake County.

Miami Lakes incorporated in December 2000. This change deletes territory from the Balance of Miami-Dade County.

Minneola is now tabulated separately due to a population increase. This change deletes territory from the Balance of Lake County.

Newberry is now tabulated separately due to a population increase. This change deletes territory from the Balance of Alachua County.

Palm Coast incorporated in December 1999. This change deletes territory from the Balance of Flagler County.

Pinecrest code changed from 56560 to 56625.

Ponce Inlet is now tabulated separately due to a population increase. This change deletes territory from the Balance of Volusia County.

Southwest Ranches incorporated in June 2000. This change deletes territory from the Balance of Broward County.

Sunny Isles Beach incorporated in June 1997. This change deletes territory from the Balance of Miami-Dade County.

Umatilla is no longer tabulated separately due to a population decrease. This change adds territory to the Balance of Lake County.

Balance of Alachua County no longer includes Newberry, which is tabulated separately due to a population increase.

Balance of Bay County no longer includes Cedar Grove, which is tabulated separately due to a population increase.

Balance of Brevard County no longer includes Malabar, which is tabulated separately due to a population increase.

Balance of Broward County lost territory due to the incorporation of Southwest Ranches.

Balance of Calhoun County includes Blountstown, which is no longer tabulated separately due to a population decrease.

Balance of Collier County lost territory due to the incorporation of Marco Island.

Balance of Duval County, equal to the area of Baldwin, is the result of the correction eliminating Jacksonville (consolidated city) in 1998.

Balance of Flagler County lost territory due to the incorporation of Palm Coast.

Balance of Franklin County includes Apalachicola, which is no longer tabulated separately due to a population decrease.

Balance of Hardee County no longer includes Bowling Green, which is tabulated separately due to a population increase.

Balance of Indian River County no longer includes Fellsmere and Indian River Shores, which are tabulated separately due to a population increase.

Balance of Jackson County includes Graceville, which is no longer tabulated separately due to a population decrease.

Balance of Lake County includes Umatilla, which is no longer tabulated separately due to a population decrease and no longer includes Mascotte and Minneola, which are tabulated separately due to a population increase.

Balance of Lee County lost territory due to the incorporations of Bonita Springs and Fort Myers Beach.

Balance of Miami-Dade County changed name from Balance of Dade County as a result of county name change in 1997. Balance of Miami-Dade lost territory due to the incorporations of Miami Lakes and Sunny Isles Beach and also no longer includes El Portal, which is tabulated separately due to a population increase.

Balance of Monroe County lost territory due to the incorporations of Islamorada, Village of Islands and Marathon.

Balance of Nassau County no longer includes Hilliard, which is tabulated separately due to a population increase.

Balance of Orange County includes Eatonville, which is no longer tabulated separately due to a population decrease.

Balance of Palm Beach County no longer includes Juno Beach, which is tabulated separately due to a population increase.

Balance of Volusia County lost territory due to the annexation of Flagler Beach into the county and no longer includes Ponce Inlet, which is tabulated separately due to a population increase.

Appendix E.

Metropolitan and Micropolitan Statistical Areas

DELTONA-DAYTONA BEACH-PALM COAST, FL COMBINED STATISTICAL AREA

Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area

Volusia County, FL

Palm Coast, FL Micropolitan Statistical Area

Flagler County, FL

ORLANDO-THE VILLAGES, FL COMBINED STATISTICAL AREA

Orlando, FL Metropolitan Statistical Area

Lake County, FL

Orange County, FL

Osceola County, FL

Seminole County, FL

The Villages, FL Micropolitan Statistical Area

Sumter County, FL

ARCADIA, FL MICROPOLITAN STATISTICAL AREA

DeSoto County, FL

CAPE CORAL-FORT MYERS, FL METROPOLITAN STATISTICAL AREA

Lee County, FL

CLEWISTON, FL MICROPOLITAN STATISTICAL AREA

Hendry County, FL

FORT WALTON BEACH-CRESTVIEW-DESTIN, FL METROPOLITAN STATISTICAL AREA

Okaloosa County, FL

GAINESVILLE, FL METROPOLITAN STATISTICAL AREA

Alachua County, FL

Gilchrist County, FL

HOMOSASSA SPRINGS, FL MICROPOLITAN STATISTICAL AREA

Citrus County, FL

JACKSONVILLE, FL METROPOLITAN STATISTICAL AREA

Baker County, FL

Clay County, FL

Duval County, FL

Nassau County, FL

St. Johns County, FL

KEY WEST-MARATHON, FL MICROPOLITAN STATISTICAL AREA

Monroe County, FL

LAKE CITY, FL MICROPOLITAN STATISTICAL AREA

Columbia County, FL

LAKELAND-WINTER HAVEN, FL METROPOLITAN STATISTICAL AREA

Polk County, FL

MIAMI-FORT LAUDERDALE-MIAMI BEACH, FL METROPOLITAN STATISTICAL AREA

Fort Lauderdale-Pompano Beach-Deerfield Beach, FL Metropolitan Division

Broward County, FL

Miami-Miami Beach-Kendall, FL Metropolitan Division

Miami-Dade County, FL

West Palm Beach-Boca Raton-Boynton Beach, FL Metropolitan Division

Palm Beach County, FL

NAPLES-MARCO ISLAND, FL METROPOLITAN STATISTICAL AREA

Collier County, FL

OCALA, FL METROPOLITAN STATISTICAL AREA

Marion County, FL

OKEECHOBEE, FL MICROPOLITAN STATISTICAL AREA

Okeechobee County, FL

PALATKA, FL MICROPOLITAN STATISTICAL AREA

Putnam County, FL

PALM BAY-MELBOURNE-TITUSVILLE, FL METROPOLITAN STATISTICAL AREA

Brevard County, FL

PANAMA CITY-LYNN HAVEN, FL METROPOLITAN STATISTICAL AREA

Bay County, FL

PENSACOLA-FERRY PASS-BRENT, FL METROPOLITAN STATISTICAL AREA

Escambia County, FL

Santa Rosa County, FL

PORT ST. LUCIE-FORT PIERCE, FL METROPOLITAN STATISTICAL AREA

Martin County, FL

St. Lucie County, FL

PUNTA GORDA, FL METROPOLITAN STATISTICAL AREA

Charlotte County, FL

SARASOTA-BRADENTON-VENICE, FL METROPOLITAN STATISTICAL AREA

Manatee County, FL

Sarasota County, FL

SEBRING, FL MICROPOLITAN STATISTICAL AREA

Highlands County, FL

TALLAHASSEE, FL METROPOLITAN STATISTICAL AREA

Gadsden County, FL

Jefferson County, FL

Leon County, FL

Wakulla County, FL

TAMPA-ST. PETERSBURG-CLEARWATER, FL METROPOLITAN STATISTICAL AREA

Hernando County, FL

Hillsborough County, FL

Pasco County, FL

Pinellas County, FL

VERO BEACH, FL METROPOLITAN STATISTICAL AREA

Indian River County, FL

WAUCHULA, FL MICROPOLITAN STATISTICAL AREA

Hardee County, FL

