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New Balance Athletic Shoe, Inc.
61 North Beacon Street
Boston, MA 02134-1912
Corporate Headquarters
(617) 783-4000
FAX: (617) 787-9355
FAX (617) 783-5152

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The Honorable Robert Pitofsky:

I am in complete agreement with the new proposed guideline of 75% content value of a product to be considered Made in USA rather than 100% content value.

Because of today's global economy it is next to impossible for a company to get all of its materials, needed to produce it, completely from USA sources because in most cases that portion of the product is no longer or never was made in the USA.

I know that at New Balance we make every effort to produce our shoes in the USA and if we are not allowed to put that label on our shoes/products they will be placed at the same level as shoes made from overseas.

We at New Balance need that 75% proposition to be the standard so we may continue to grow and keep more jobs here in the USA rather than lose them to overseas competitors.

I feel it is a necessity not all for New Balance to survive but other companies that try to produce its product in the USA but cannot source all of the components here.

I thank you in advance for your
Replying

Peter Bohn