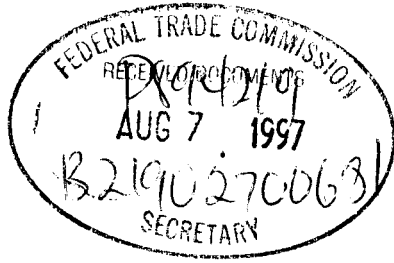


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3062 Market St.
San Francisco, CA 94114
August 3, 1997



FTC
Made in USA Policy Comments
No P894219
Room 159
Washington, D.C. 20580

"Made in the USA" should mean only one thing - that all or virtually all of a product was made here. This is a simple easily understood concept. If it is necessary to accommodate international changes by labeling the percentage of the product that was made in this country.

In conclusion, please reject or modify the proposal as above.

Thank you,
Nancy Lisert