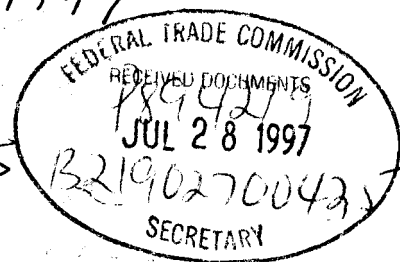


JULY 25, 1997

FEDERAL TRADE COMMISSION
 MADE IN USA POLICY COMMENTS
 P894219
 ROOM 159
 WASHINGTON, D.C. 20580



DEAR SIRS:

THE FOLLOWING COMMENTS ARE MY OPINION REGARDING PROPOSED CHANGES IN THE "MADE IN USA" LABEL.

- 1) THE "MADE IN THE USA" LABEL SHOULD CONTINUE TO BE RESERVED FOR PRODUCTS THAT ARE ALL OR VIRTUALLY ALL (INCLUDING COMPONENT PARTS) MANUFACTURED IN THE USA. THE "MADE IN THE USA" LABEL HAS FOR THE PAST 50 YEARS INDICATED THAT 98% OR MORE OF A PRODUCT IS MANUFACTURED IN THE USA AND THIS SHOULD NOT BE CHANGED. TO CHANGE THIS WOULD BE A FRAUD ON THE AMERICAN CONSUMER.
- 2) FOR GOODS NOT ENTIRELY MADE IN THE USA, A LABEL INDICATING THE PERCENTAGE OF MANUFACTURING COSTS FROM DOMESTIC PRODUCTION COULD SAY "75% USA MADE" OR "60% USA MADE OR WHATEVER THE

PORTION OF AMERICAN-MADE
COMPONENTS.

3) ANOTHER CATEGORY MIGHT BE
CREATED FOR "ASSEMBLED IN USA
(FROM FOREIGN COMPONENTS)" TO
COVER PRODUCTS IN WHICH FINAL
ASSEMBLY FROM FOREIGN PARTS IS
DONE IN THE USA.

THE FTC SHOULD CONTINUE TO
ALLOW ONLY GOODS 98% OR MORE
MANUFACTURED IN THE USA TO HAVE
THE "MADE IN THE USA" LABEL, SO THAT
OUR TRUTH IN LABELLING AND TRUTH
IN ADVERTIZING LAWS WILL BE
UPHELD.

SINCERELY,

Patricia Gilbert

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