

Table 1104. Radio and Television Broadcasting—Estimated Revenue and Expenses: 2005 and 2006

[In millions of dollars (3,298 represents \$3,298,000,000). For taxable and tax-exempt employer firms. Estimates have been adjusted to the results of the 2002 Economic Census. Based on the North American Industry Classification System (NAICS), 2002. See text, this section, and Section 15]

Item	Radio networks (NAICS 515111)		Radio stations (NAICS 515112)		TV broadcasting (NAICS 51512)	
	2005	2006	2005	2006	2005	2006
Operating revenue	3,298	4,411	13,713	13,696	36,297	38,328
Air time	1,096	1,121	12,086	12,110	25,971	26,859
National/regional air time	582	571	2,723	2,936	16,211	16,456
Local air time	514	550	9,363	9,174	9,760	10,403
Other operating revenue	2,202	3,290	1,626	1,585	10,326	(S)
Network compensation	117	135	223	218	6,321	(S)
Public and noncommercial programming services	341	397	(S)	(S)	1,337	1,550
All other operating revenue	1,744	2,758	835	851	2,668	3,193
Operating expenses	4,584	6,809	10,150	10,197	28,805	29,892
Personnel costs	959	1,520	5,117	5,047	7,570	7,884
Gross annual payroll	819	1,150	4,255	4,170	6,438	6,575
Employer's cost for fringe benefits	100	230	611	636	1,008	1,152
Temporary staff and leased employee expense	40	139	251	(S)	124	157
Expensed materials, parts and supplies (not for resale)	34	31	123	117	223	219
Expensed equipment	8	9	41	36	57	58
Expensed purchase of other materials, parts and supplies	26	23	82	81	166	161
Expensed purchased services	575	515	1,045	1,069	2,003	2,149
Expensed purchases of software	19	17	(S)	(S)	39	47
Purchased electricity and fuels (except motor fuel)	12	22	144	163	343	421
Lease and rental payments	62	79	342	325	426	490
Purchased repair and maintenance	17	26	85	80	250	(S)
Purchased advertising and promotional services	465	371	429	448	945	888
Other operating expenses	3,017	4,743	3,866	3,965	19,009	19,640
Broadcast rights and music license fees	382	552	586	611	12,036	12,802
Network compensation fees	130	198	(S)	(S)	695	609
Depreciation and amortization fees	382	428	491	490	1,385	1,458
Government taxes and license fees	16	26	489	424	150	144
All other operating expenses	2,107	3,540	2,218	2,393	4,743	4,627

S Data do not meet publication standards.

Source: U.S. Census Bureau, "2006 Service Annual Survey, Information Sector Services." See <<http://www.census.gov/econ/www/servmenu.html>>; (released March 2008).