

Table 1123. Typical Daily Internet Activities of Adult Internet Users: 2007 and 2008

[Percent of Internet users 18 years old and over. Represents persons who reported doing the activity "yesterday." Based on telephone surveys of persons with land-line telephones unless otherwise noted. In September 2007, 2,400 persons were interviewed, including 129 cell phone users. The response rate was 20 percent. In May 2008, 2,251 persons were interviewed. The response rate was 25 percent]

Activity	Survey date (month-year)	Total Internet users	Age				Sex	
			18 to 29 years old	30 to 49 years old	50 to 64 years old	65 years old and over	Male	Female
Send or read e-mail	Sept., 07	56	57	58	58	41	57	56
Use a search engine to find information	May, 08	49	55	54	40	27	53	45
Get news online	May, 08	39	41	44	35	25	48	31
Check weather reports and forecasts online	May, 08	30	25	37	28	22	35	26
Look for news or information about politics . .	May, 08	23	22	26	21	21	30	17
Do any banking online	Sept., 07	21	21	23	21	11	21	21
Watch a video on a video-sharing site	May, 08	16	30	15	7	6	21	11
Use a social networking site	May, 08	13	38	9	2	1	13	13
Send instant messages.	May, 08	13	26	12	6	4	16	10
Visit a local, state, or federal government Web site.	May, 08	13	15	14	13	4	16	10
Get financial information online.	Sept., 07	10	6	10	11	12	13	7
Buy a product online	Sept., 07	6	9	5	6	3	6	7
Look online for information about a job	May, 08	6	9	6	4	(Z)	5	7
Use online classified ads or sites like Craig's List	Sept., 07	6	10	6	5	1	7	6
Create or work on your own online journal or blog	May, 08	5	10	4	3	1	5	4
Buy or make a reservation for travel	Sept., 07	4	5	5	4	1	4	4
Rate a product, service, or person	Sept., 07	4	5	3	2	4	4	3
Participate in an online auction.	Sept., 07	3	2	3	3	1	3	2
Download a podcast so you can listen to it or view it later	May, 08	3	6	3	2	1	3	3
Make a donation to a charity online.	May, 08	1	2	1	1	1	1	1

Z Less than .05 percent.

Source: Pew Internet & American Life Project Surveys. See <<http://www.pewinternet.org/index.asp>>.