

Table 1103. Profile of Consumer Expenditures for Sound Recordings— Percent Distribution: 1990 to 2007

[In percent. Based on monthly telephone surveys of the population 10 years old and over]

Item	1990	2000	2002	2003	2004	2005	2006	2007
Total ¹	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Age: 10 to 14 years	7.6	8.9	8.9	8.6	9.4	8.6	7.6	11.5
15 to 19 years	18.3	12.9	13.3	11.4	11.9	11.9	12.8	12.3
20 to 24 years	16.5	12.5	11.5	10.0	9.2	12.7	9.8	11.3
25 to 29 years	14.6	10.6	9.4	10.9	10.0	12.1	12.7	9.2
30 to 34 years	13.2	9.8	10.8	10.1	10.4	11.3	10.2	11.3
35 to 39 years	10.2	10.6	9.8	11.2	10.7	8.8	10.6	11.9
40 to 44 years	7.8	9.6	9.9	10.0	10.9	9.2	9.0	7.9
45 years and over	11.1	23.8	25.5	26.6	26.4	25.5	26.1	24.8
Sex: Male	54.4	50.6	49.4	49.1	49.5	51.8	50.4	49.2
Female	45.6	49.4	50.6	50.9	50.5	48.2	49.6	50.8
Sales outlet:								
Record store	69.8	42.4	36.8	33.2	32.5	39.4	35.4	31.1
Other store	18.5	40.8	50.7	52.8	53.8	32.0	32.7	29.7
Tape/record club	8.9	7.6	4.0	4.1	4.4	8.5	10.5	12.6
Ad or 800 number	2.5	2.4	2.0	1.5	1.7	2.4	2.4	1.7
Internet ²	(NA)	3.2	3.4	5.0	5.9	8.2	9.1	10.9
Digital download	(NA)	(NA)	(NA)	(NA)	(NA)	6.0	6.8	12.0
Music type: ³								
Rock	36.1	24.8	24.7	25.2	23.9	31.5	34.0	32.4
Country	9.6	10.7	10.7	10.4	13.0	12.5	13.0	11.5
Rap/Hip Hop	8.5	12.9	13.8	13.3	12.1	13.3	11.4	10.8
R&B/Urban	11.6	9.7	11.2	10.6	11.3	10.2	11.0	11.8
Pop	13.7	11.0	9.0	8.9	10.0	8.1	7.1	10.7
Religious	2.5	4.8	6.7	5.8	6.0	5.3	5.5	3.9
Classical	3.1	2.7	3.1	3.0	2.0	2.4	1.9	2.3
Jazz	4.8	2.9	3.2	2.9	2.7	1.8	2.0	2.6

NA Not available. ¹ Percent distributions exclude nonresponses and responses of "Don't know." Some types of music and sales outlets are not shown separately. ² Excludes record club purchases over the Internet or digital downloads. ³ As classified by respondent.

Source: Recording Industry Association of America, Washington, DC, *2007 Consumer Profile* and earlier issues (copyright). See <<http://www.riaa.com>>; (accessed 15 May 2008).