

Table 1086. Information Industries—Establishments, Employees, and Payroll: 2004 and 2005

[For establishments with payroll (3,472.4 represents 3,472,400). Excludes most government employees, railroad employees, and self-employed persons. For statement on methodology, see Appendix III]

Industry	2002 NAICS code ¹	Establishments (number)		Paid employees ² (1,000)		Annual payroll (mil. dol.)	
		2004	2005	2004	2005	2004	2005
Information industries	51	139,681	141,290	3,472.4	3,402.6	200,447	203,130
Publishing industries	511	31,528	31,538	1,033.5	1,032.3	66,887	67,094
Newspaper, periodical, book, and database publishers	5111	22,443	22,745	704.9	704.6	32,020	33,111
Newspaper publishers	51111	8,435	8,395	383.1	380.1	14,009	14,376
Periodical publishers	51112	7,602	7,846	154.4	158.8	9,418	9,940
Book publishers	51113	3,377	3,359	85.0	83.6	4,622	4,656
Database and directory publishers	51114	1,740	1,824	56.3	57.0	2,871	3,030
Other publishers	51119	1,289	1,321	26.1	25.0	1,099	1,109
Greeting card publishers	511191	120	120	13.1	12.5	583	580
All other publishers	511199	1,169	1,201	13.0	12.6	517	529
Software publishers	5112	9,085	8,793	328.6	327.6	34,866	33,983
Motion picture and sound recording industries	512	22,753	23,579	307.8	314.4	13,286	14,040
Motion picture and video industries	5121	19,348	20,131	282.7	292.1	11,321	12,404
Motion picture and video production	51211	11,751	12,419	122.2	131.6	8,264	9,301
Motion picture and video distribution	51212	452	457	3.4	4.3	214	257
Motion picture and video exhibition	51213	5,029	5,129	134.9	134.0	1,327	1,288
Motion picture theaters (except drive-ins)	512131	4,756	4,854	133.5	132.2	1,301	1,260
Drive-in motion picture theaters	512132	273	275	1.4	1.7	26	27
Post production and other motion picture and video industries	51219	2,116	2,126	22.1	22.3	1,516	1,559
Teleproduction and other post-production services	512191	1,784	1,804	17.4	17.5	1,194	1,201
Other motion picture and video industries	512199	332	322	4.7	4.7	323	358
Sound recording industries	5122	3,405	3,448	25.1	22.3	1,965	1,636
Record production	51221	353	349	1.4	1.5	74	72
Integrated record production/distribution	51222	415	402	9.7	7.8	1,196	891
Music publishers	51223	606	645	4.7	4.6	329	337
Sound recording studios	51224	1,513	1,561	5.4	4.9	205	204
Other sound recording industries	51229	518	491	3.8	3.4	162	132
Broadcasting (except Internet)	515	10,099	10,342	288.0	287.0	16,198	17,354
Radio and television broadcasting	5151	9,466	9,685	247.7	248.3	12,521	13,200
Radio broadcasting	51511	7,492	7,697	127.0	124.1	5,514	6,136
Radio networks	515111	729	743	11.9	11.9	728	797
Radio stations	515112	6,763	6,954	115.1	112.2	4,786	5,339
Television broadcasting	51512	1,974	1,988	120.6	124.2	7,006	7,064
Cable and other subscription programming	5152	633	657	40.4	38.8	3,677	4,154
Internet publishing and broadcasting	516	2,133	2,343	37.0	36.1	2,546	2,687
Telecommunications	517	49,786	49,431	1,327.4	1,226.5	72,683	69,687
Wired telecommunications carriers	5171	27,596	26,744	781.4	693.7	45,280	41,799
Wireless telecommunications carriers (except satellite)	5172	13,183	14,173	262.1	250.0	13,971	14,035
Paging	517211	1,224	788	11.5	7.6	503	359
Cellular and other wireless telecommunications	517212	11,959	13,385	250.6	242.3	13,468	13,676
Telecommunications resellers	5173	2,886	2,778	46.6	33.7	2,211	1,762
Satellite telecommunications	5174	649	605	18.4	15.4	1,201	992
Cable and other program distribution	5175	4,844	4,561	210.7	224.6	9,437	10,512
Other telecommunications	5179	628	570	8.3	9.2	583	587
Internet service providers, Web search portals, and data processing service	518	19,489	20,142	426.4	452.2	27,002	30,292
Internet service providers and Web search portals	5181	5,422	5,579	60.4	72.7	5,234	7,588
Internet service providers	518111	4,851	4,948	49.2	57.6	3,083	3,701
Web search portals	518112	571	631	11.2	15.1	2,151	3,887
Data processing, hosting, and related services	5182	14,067	14,563	365.9	379.4	21,767	22,704
Other information services	519	3,893	3,915	52.2	54.1	1,846	1,975
News syndicates	51911	559	606	11.2	11.8	677	705
Libraries and archives	51912	2,677	2,593	31.7	30.5	735	720
All other information services	51919	657	716	9.3	11.7	434	550

¹ North American Industry Classification System, 2002; see text, this section and Section 15. ² For employees on the payroll for the pay period including March 12.