

**Table 910. Total Electric Power Industry—Generation, Sales, Revenue, and Customers: 1990 to 2007**

[2,808 represents 2,808,000,000,000 kWh. Sales and revenue are to and from ultimate customers. Commercial and Industrial are not wholly comparable on a year-to-year basis due to changes from one classification to another. For the 2003 period forward, the Energy Information Administration replaced the "Other" sector with the Transportation sector. The Transportation sector consists entirely of electrified rail and urban transit systems. Data previously reported in "Other" have been relocated to the Commercial sector, except for Agriculture (i.e., irrigation load), which have been relocated to the Industrial sector]

Class	Unit	1990	1995	2000	2002	2003	2004	2005	2006	2007 <sup>1</sup>
Generation <sup>2</sup>	Bil. kWh . . .	2,808	3,353	3,802	3,858	3,883	3,971	4,055	4,065	4,160
<b>Sales</b>	<b>Bil. kWh</b> . . .	<b>2,713</b>	<b>3,013</b>	<b>3,421</b>	<b>3,466</b>	<b>3,489</b>	<b>3,548</b>	<b>3,661</b>	<b>3,670</b>	<b>3,748</b>
Residential or domestic . . .	Bil. kWh . . .	924	1,043	1,192	1,265	1,274	1,294	1,359	1,352	1,392
Percent of total . . . . .	Percent . . .	34.1	34.6	34.9	36.5	36.5	36.5	37.1	36.8	37.1
Commercial <sup>4</sup> . . . . .	Bil. kWh . . .	751	863	1,055	1,105	1,197	1,229	1,275	1,300	1,343
Industrial <sup>5</sup> . . . . .	Bil. kWh . . .	946	1,013	1,064	990	1,012	1,019	1,019	1,011	1,006
<b>Revenue</b> <sup>3</sup>	<b>Bil. dol.</b> . . .	<b>178.2</b>	<b>207.7</b>	<b>233.2</b>	<b>250.2</b>	<b>258.9</b>	<b>270.5</b>	<b>298.0</b>	<b>326.5</b>	<b>342.6</b>
Residential or domestic . . .	Bil. dol. . .	72.4	87.6	98.2	107.1	110.8	116.0	128.4	140.6	148.0
Percent of total . . . . .	Percent . . .	40.6	42.2	42.1	42.8	42.8	42.9	43.1	43.1	43.2
Commercial <sup>4</sup> . . . . .	Bil. dol. . .	55.1	66.4	78.4	87.3	95.8	100.3	110.5	122.9	129.8
Industrial <sup>5</sup> . . . . .	Bil. dol. . .	44.9	47.2	49.4	48.6	51.8	53.7	58.4	62.3	64.0
<b>Ultimate customers,</b>										
<b>Dec. 31</b> <sup>3</sup>	<b>Million.</b> . . .	<b>110.6</b>	<b>118.3</b>	<b>127.6</b>	<b>133.6</b>	<b>134.5</b>	<b>136.1</b>	<b>138.4</b>	<b>140.4</b>	<b>142.4</b>
Residential or domestic . . .	Million . . .	97.1	103.9	111.7	116.6	117.3	118.8	120.8	122.5	124.3
Commercial <sup>4</sup> . . . . .	Million . . .	12.1	12.9	14.3	15.3	16.5	16.6	16.9	17.2	17.4
Industrial <sup>5</sup> . . . . .	Million . . .	0.5	0.6	0.5	0.6	0.7	0.7	0.7	0.8	0.8
<b>Avg. kWh used per</b>										
<b>customer</b> . . . . .	<b>1,000.</b> . . .	<b>24.5</b>	<b>25.5</b>	<b>26.8</b>	<b>25.9</b>	<b>25.9</b>	<b>26.1</b>	<b>26.5</b>	<b>26.1</b>	<b>26.3</b>
Residential . . . . .	1,000. . . .	9.5	10.0	10.7	10.9	10.9	10.9	11.3	11.0	11.2
Commercial <sup>4</sup> . . . . .	1,000. . . .	62.2	66.6	73.5	72.0	72.3	74.0	75.6	75.7	77.2
<b>Avg. annual bill per</b>										
<b>customer</b> . . . . .	<b>Dollar</b> . . .	<b>1,612</b>	<b>1,756</b>	<b>1,828</b>	<b>1,872</b>	<b>1,924</b>	<b>1,987</b>	<b>2,154</b>	<b>2,325</b>	<b>2,405</b>
Residential . . . . .	Dollar . . .	745	843	879	918	945	977	1,063	1,148	1,191
Commercial <sup>4</sup> . . . . .	Dollar . . .	4,562	5,124	5,464	5,693	5,786	6,037	6,551	7,158	7,464
<b>Avg. revenue per</b>										
<b>kWh sold.</b> . . . . .	<b>Cents</b> . . .	<b>6.57</b>	<b>6.89</b>	<b>6.81</b>	<b>7.22</b>	<b>7.42</b>	<b>7.62</b>	<b>8.14</b>	<b>8.90</b>	<b>9.14</b>
Residential . . . . .	Cents . . .	7.83	8.40	8.24	8.46	8.70	8.97	9.45	10.40	10.63
Commercial <sup>4</sup> . . . . .	Cents . . .	7.34	7.69	7.43	7.90	8.00	8.16	8.67	9.46	9.66
Industrial <sup>5</sup> . . . . .	Cents . . .	4.74	4.66	4.64	4.91	5.12	5.27	5.73	6.16	6.36

<sup>1</sup> Preliminary. <sup>2</sup> "Generation" includes batteries, chemicals, hydrogen, pitch, sulfur, purchased steam, and miscellaneous technologies, which are not separately displayed. <sup>3</sup> Includes other types not shown separately. Data for 1990 are as of December 31, data for following years are average yearly customers. <sup>4</sup> Small light and power. <sup>5</sup> Large light and power.