

**Table 1202. Retail Sales and Household Participation in Lawn and Garden Activities: 2003 to 2007**

[(38,371 represents \$38,371,000,000). For calendar year. Subject to sampling variability; see source]

Activity	Retail sales (mil. dol.)					Percent households engaged in activity				
	2003	2004	2005	2006	2007	2003	2004	2005	2006	2007
<b>Total . . . . .</b>	<b>38,371</b>	<b>36,778</b>	<b>35,208</b>	<b>34,077</b>	<b>35,102</b>	<b>78</b>	<b>75</b>	<b>83</b>	<b>74</b>	<b>71</b>
Lawn care . . . . .	10,413	8,887	9,657	8,558	10,754	54	48	54	48	48
Indoor houseplants . . . . .	1,571	1,495	1,464	1,156	988	41	39	42	35	31
Flower gardening . . . . .	3,025	2,735	3,003	2,572	2,386	38	36	41	33	30
Insect control . . . . .	2,053	1,823	1,869	1,746	2,103	30	28	30	26	25
Shrub care . . . . .	1,042	1,027	1,109	840	913	27	26	31	25	23
Vegetable gardening . . . . .	1,408	1,058	1,154	1,164	1,421	24	22	25	22	22
Tree care . . . . .	2,359	3,067	2,820	2,322	2,192	25	24	26	21	18
Landscaping . . . . .	10,507	11,346	9,078	10,893	9,874	33	33	31	30	27
Flower bulbs . . . . .	1,036	892	945	786	811	26	26	29	22	20
Fruit trees . . . . .	635	589	507	640	477	12	11	13	11	10
Container gardening . . . . .	1,219	1,196	1,295	948	927	24	21	26	18	18
Raising transplants <sup>1</sup> . . . . .	230	258	237	257	320	10	9	11	9	7
Herb gardening . . . . .	345	367	371	296	451	14	14	17	12	13
Growing berries . . . . .	345	141	151	121	144	6	6	8	6	5
Ornamental gardening . . . . .	831	769	678	493	561	9	9	12	7	6
Water gardening . . . . .	1,565	1,128	870	1,285	780	15	13	11	14	11

<sup>1</sup> Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual (copyright). See also <<http://www.garden.org/home>>.