

**Table 1242. Lodging Industry Summary: 1990 to 2006**

Year	Average occupancy rate (percent)	Average room rate (dol.)	Room size of property	2006		Item	2006	
				Establishments	Rooms (mil.)		Business traveler	Leisure traveler
1990 . . . . .	63.3	57.96	Total . . . . .	47,135	4.4	Typical night:		
1995 . . . . .	65.5	66.65				Made reservations		
2000 . . . . .	63.7	85.89	Percent:			(percent) . . . . .	90	86
2002 . . . . .	59.1	83.54	Under 75 rooms . .	57.0	26.1	Amount paid (dol.) . . . .	\$112.00	\$103.00
2003 . . . . .	61.6	82.52	75–149 rooms . . .	30.9	35.1	Length of stay (percent):		
2004 . . . . .	61.3	86.24	150–299 rooms . .	8.7	18.8	One night . . . . .	35	42
2005 . . . . .	63.1	90.88	300–500 rooms . .	2.3	9.1	Two nights . . . . .	26	30
2006 . . . . .	63.3	97.78	Over 500 rooms . .	1.1	10.9	Three or more . . . . .	39	28

Source: American Hotel & Lodging Association, Washington, DC Lodging Industry Profile, annual (copyright). See also <<http://www.ahla.com>>.