

A. Smith

LOG OF MEETING
DIRECTORATE FOR ENGINEERING SCIENCES

SUBJECT: Lifesavers Conference on National Highway Safety Priorities
- Workshop on Bicycle Helmets in the Riding Environment

DATE OF MEETING: April 3-4, 1995

PLACE: Westin Hotel,
Indianapolis, IN

LOG ENTRY SOURCE: Scott Heh, ESME *SH*

DATE OF ENTRY: April 20, 1995

COMMISSION ATTENDEES: Scott Heh, ESME

NON-COMMISSION ATTENDEES: Other Workshop presenters: (1) Moderator-Angela Mickalide, Ph.D., Program Director, National Safe Kids Campaign, (2) Master Police Officer Bob Wall, Fairfax County Police Department, Annandale VA

The audience was made up of representatives from government, industry, and other organizations involved in highway safety advocacy.

SUMMARY OF MEETING

The workshop was held on April 3 and April 4 and was comprised of three presentations followed by Q&A sessions. First, I presented the CPSC efforts in developing a mandatory bicycle helmet standard, carrying out the mandate of the Bicycle Helmet Safety Act of 1994. I summarized the key points of the Congressional Act, the proposed CPSC standard published in August 1994, and the current status of the project.

Dr. Mickalide gave the second presentation. She described the National Safe Kids Campaign's efforts to implement strategies to reduce unintentional injury to children. Included in these efforts are many campaigns designed to increase helmet usage by raising consumer awareness and by promoting and supporting state and local laws that require children to wear helmets while bicycling.

Officer Wall presented third and discussed methods for developing effective programs for enforcing state and local bike helmet laws.

OS (2)
ES File

✓