

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

ROUNDTABLE  
ON  
MARK-TO-MARKET ACCOUNTING

Wednesday, October 29, 2008

9:20 a.m.

SEC Headquarters  
Station Place Auditorium  
100 F Street, N.E., L-002  
Washington, D.C.

Amended: 11/24/08

## 1 PARTICIPANTS:

2 CHRISTOPHER COX, Chairman, Securities and Exchange

3

4 Commission

5 Kathleen Casey, Commissioner

6 Luis Aguilar, Commissioner

7 Troy Paredes, Commissioner

8 John White, Director, SEC Division of Corporation Finance,

9 Moderator

10 Jim Kroeker, Deputy Chief Accountant, SEC, Moderator

11 Conrad Hewitt, Chief Accountant, SEC, Moderator

12 Wayne Carnall, Chief Accountant, SEC, Moderator

13 Ray Ball, Professor of Accounting, University of Chicago

14 Vin Colman, Price Waterhouse Coopers

15 Scott Evans, Executive VP, Asset Management, TIAA-CREF

16 Bill Isaac, Chairman, Secura Group of LECG, former FDIC

17

18 Chairman

19 Richard Murray, Chief Claim Strategist, Swiss Re

20 Aubrey Patterson, Chairman and CEO, Bancorp South

21 Damon Silvers, Associate General Counsel, AFL-CIO

22 Randy Ferrell, CEO, Fauquier Bankshares Inc.

23 Patrick Finnegan, CFA institute, Director of Financial

24

25

1 PARTICIPANTS (Cont.):

2 Reporting Policy Group

3 Bradley Hunkler, Western Southern Life, VP and Controller

4 Lisa Lindsley, CTW Investment Group, Managing Director

5 Cindy Ma, Houlihan, Lokey, Howard and Zukin, Managing

6

7 Director

8 Chuck Maimbourg, Key Bank, Sr. Vice President, Accounting

9

10 Policy

11 Richard Ramsden, Goldman Sachs, Managing Director

12 Russell Wieman, Grant Thornton, National Managing Partner

13 Observers

14 Dan Goelzer, PCAOB

15 Charlie Holm, Senior Advisor, Federal Reserve Board

16 Kristen Jaconi, Sr. Policy Advisor, U.S. Treasury

17 Tom Jones, Vice Chairman, IASB

18 Tom Linsmeier, FASB

19

20

21

22

23

24

25

1 C O N T E N T S

2

3 Opening Remarks PAGE

4

5 Chairman Christopher Cox 6

6 John White, Moderator 10

7 Conrad Hewitt, Moderator 79

8 Wayne Carnall 106

9

10 Panel One

11 Jim Kroeker 10, 60, 64

12 Vin Colman 14, 44, 48, 61, 63, 64, 65, 76

13 Ray Ball 12, 43, 52, 66, 68, 77

14 Scott Evans 17, 42, 50, 65, 75

15 Bill Isaac 22, 45, 48, 51, 52, 56, 62, 63, 64

16 65, 67, 73

17 Aubrey Patterson 28, 53, 69, 73

18 Rick Murray 33, 57, 72

19 Damon Silvers 36, 54, 68, 70, 71

20 Tom Linsmeier 58, 130, 137

21

22 Panel Two

23 Randy Ferrell 82, 103, 108, 109, 132, 139

24 Chuck Maimbourg 83, 89, 107, 108, 113, 125

25 132, 136, 144



## 1 P R O C E E D I N G S

2 CHAIRMAN COX: Good morning and welcome to a full  
3 auditorium. And to those who are participating by Webcast in  
4 today's Roundtable to mark to market accounting. On behalf  
5 of the commissioners here today, Commissioner Kathy Casey,  
6 Commissioner Luis Aguilar, and Commissioner Troy Paredes, I'd  
7 like to extend our appreciation to our distinguished  
8 panelists and observers who are with us to share their  
9 insights and advice on this very important topic.

10 This is the second roundtable the Commission has  
11 recently held on the subject of fair value accounting and  
12 it's the first of two that the Commission will hold  
13 specifically in connection with the congressionally mandated  
14 study on fair value accounting by financial institutions.

15 Our next roundtable in connection with the study  
16 will be held on November 21st. These roundtables serve in  
17 effect as public hearings to provide us with valuable  
18 insights from investors, companies, and other market  
19 participants who are affected by the use of fair value  
20 accounting in the current market conditions. Our ongoing  
21 study is mandated by the Emergency Economic Stabilization Act  
22 signed into law earlier this month. And under the terms of  
23 the act it will be completed by January 2nd, 2009.

24 We continue to work on this study in close  
25 consultation with the Secretary of the Treasury and the Board

1 of Governors and the Federal Reserve System whose observers  
2 are here with us this morning. This 90-day study is being  
3 directed by Jim Kroeker, the deputy chief accountant at the  
4 Securities and Exchange Commission, and the work is being  
5 conducted in several of our divisions. As we begin our panel  
6 discussions it's important to keep firmly in mind the primary  
7 role of financial reporting as a communication tool for  
8 investors. It serves as well several other important  
9 purposes including its use by safety and soundness regulators  
10 of financial institutions.

11 Because of the many uses of financial information,  
12 today's topic is not simply an accounting matter, and the  
13 differences between the uses of financial information by  
14 investors, regulators and businesses themselves, among  
15 others, need to be recognized and appreciated in this  
16 process. As we've learned, illiquid markets are bringing new  
17 challenges to the measurement of fair value. These  
18 challenges have brought into focus the need for further work  
19 on improving the tools that companies have at their disposal  
20 to achieve transparent, decision useful, financial reporting  
21 information.

22 Transparency is the cornerstone of world class  
23 financial reporting. Transparent and unbiased financial  
24 reporting allows investors to make informed decisions based  
25 upon a companies financial performance and its disclosures.

1 A clear, concise and balanced view into the companies that  
2 participated in our capital markets is fundamentally  
3 important to those who choose to invest in our markets.  
4 Informed decisionmaking results in efficient capital  
5 allocation.

6           Regulators and accounting standard setters have  
7 been hard at work to address the challenging issues that  
8 we're facing today. In my role as chairman of the IOSCO  
9 technical committee, I'm working with our federal regulators  
10 throughout the world's capital markets to support accounting  
11 standards that afford investors transparency, maintain market  
12 integrity, and facilitate capital formation. We are also  
13 working to support the efforts of the IASB and the FASB as  
14 they together work jointly to address these accounting  
15 considerations in an independent and deliberative manner.  
16 Their objective is as it should be: to develop and maintain  
17 the high quality standards that provide transparency to  
18 investors.

19           I am pleased that members of each of these boards  
20 have joined us this morning as observers to our panel  
21 discussions. While July's roundtable addressed fair value  
22 generally, today's roundtable will be focused specifically on  
23 fair value as it is used by financial institutions. This  
24 focus is important because Congress has provided that our  
25 study focus on the effects of accounting standards on the

1 company's balance sheets, as well as the impact that  
2 accounting standards have had on bank failures. In these  
3 roundtables and throughout our study the SEC will also be  
4 considering as Congress has provided the impact that fair  
5 value accounting standards have on the quality of financial  
6 information provided to investors.

7           The FASB's process for developing accounting  
8 standards, whether modifications to existing fair value  
9 measurements guidance is necessary or should be replaced by  
10 an alternative approach. As we conduct this study, the SEC  
11 will continue to welcome and solicit the views of investors,  
12 financial institutions, other companies, auditors and any  
13 interested persons. It's easy to submit comments to our  
14 website, and I encourage interested parties to do so.

15           Today we have a wonderful opportunity for the  
16 Commission, our professional staff and the public to learn  
17 about the implications of mark to market accounting for  
18 financial institutions. We have brought together two  
19 distinguished panels to share their perspectives, which I  
20 anticipated will be varied and expertly presented. I am  
21 confident that all of us will learn a great deal today.

22           This roundtable was organized by Bert Fox, Jim  
23 Kroeker, Lisa McAndrew Muberry, Jennifer Minkey Gerard and  
24 Neily Shah from the Office of the Chief Accountant. So with  
25 that I'm going to turn the panel over to our moderators, Jim

1 Kroeker, who as I said is the deputy chief accountant and the  
2 staff director for the congressionally mandated study, and  
3 John White who is the Director of the Division of Corporation  
4 Finance. So, Jim and John, the floor is yours.

5 MR. WHITE: Thank you, Chairman Cox, and good  
6 morning.

7 I am also very pleased to welcome everyone to our  
8 roundtable on mark to market accounting. Today's roundtable  
9 serves as an important information gathering tool and our  
10 efforts to conduct the study mandated by the emergency  
11 economic stabilization act. Throughout the day we will be  
12 hearing from a broad range of stakeholders about their views  
13 on the application and the usefulness of mark to market  
14 accounting.

15 I should also point out that we do have an open  
16 comment period with respect to the study. And that ends on  
17 November 13. There is a procedure on our website for  
18 submitting comments. As Chairman Cox said, joining me as my  
19 co-moderator is Jim Kroeker, and Jim of course is the person  
20 that is the person that is staring at the 30day deadline and  
21 January 2nd to complete the study.

22 MR. KROEKER: Ninety-day.

23 MR. WHITE: Ninety-day study, yes. Boy, you paid  
24 attention to that, didn't you? All right. So let me first  
25 introduce the panelists starting to my left: Ray Ball is the

1 Sidney Davidson professor of accounting at the University of  
2 Chicago; Vin Colman is the head of the National Office at  
3 Price Waterhouse Coopers, Scott Evens is Executive Vice  
4 President, Asset Management at TIAA-CREF, and also a member  
5 of the Commission's recent advisory committee on improvements  
6 to financial reporting, Bill Isaac is chairman of the Secura  
7 Group of LECG, but probably he is going to be speaking more  
8 today as the former chairman of the FDIC.

9 Richard Murray is managing director and chief claim  
10 strategist for Swiss Re. Aubrey Patterson is chairman and  
11 chief executive officer of Bancorp South, and Damon Silver is  
12 associate general counsel of AFL-CIO. I also want to  
13 introduce our observers starting to my far left: Dan Gelzer,  
14 board member of the PCOB; Charlie Holm, senior advisor to the  
15 Fed's division of banking supervision and regulation;  
16 Christian Daconi, senior policy advisory to the  
17 undersecretary for domestic finance, U.S. Treasury  
18 Department, Tom Jones, vice chairman, ISB, and Tom Linsmeier,  
19 board member of the FASB.

20 And finally, Chairman Cox, you already introduced  
21 yourself, but to introduce the other commissioners we are  
22 joined by three of our other commissioners: Kathleen Casey,  
23 Luis Aguilar, and Troy Paredes. So thank you all for  
24 joining. We've got a large group here. We have prepared a  
25 number of questions for the panelists.

1           I am assuming that we will be interrupted from time  
2 to time by the commissioners and by the observers. So this  
3 can hopefully run smoothly from him in my perspective.  
4 Signal us one way or another if you'd like to speak. If we  
5 don't seem to pay attention to you, you can always turn your  
6 tent card up and that will be a very obvious sign that you  
7 want to speak. But we will try to include everybody at the  
8 appropriate time.

9           What we want to do first, however, is give each of  
10 you the opportunity to make brief, and I hope I can underline  
11 "brief," one to two minutes opening remarks. So I will start  
12 on the left side of the podium and start with you, Ray.

13           MR. BALL: Chairman Cox, Commissioners, staff,  
14 thank you for inviting me. I have some sympathy for your  
15 position. This is a topic that's been debated in the  
16 accounting profession and the academic literature for five  
17 decades and you have 90 days to sort that out.

18           My view on this could be summarized very succinctly  
19 as the following. I think it would be a terrible shame if we  
20 shot the messenger and ignored the message. The message, I  
21 believe, is that the issue lies in the structure of the  
22 markets in which the securities were held. It doesn't make  
23 sense for correlated, risky positions to be held by financial  
24 institutions that are very highly levered and if that  
25 continues the market structure will simply find these same

1 events repeating at a later date, the reason being that for  
2 various institutional considerations there are leverage  
3 constraints on the balance sheets of financial institutions.

4           They are either prudential regulatory constraints.  
5 There are contractual constraints, and there are debt  
6 financing. There are constraints generated by margin calls  
7 and other institutional phenomena such that the impairment of  
8 a balance sheet triggers asset sales that are correlated  
9 across the world and we have people lining up on one side of  
10 the market. I regard that as the fundamental problem. I  
11 think that's the message. The messenger was on his balance  
12 sheets prepared under fair value accounting. I think there  
13 can be some debate about exactly how the rules on fair value  
14 are structured and how they were interpreted, but  
15 nevertheless, I think that's the basic issue.

16           I think the short-term consequences of suspending  
17 fair value accounting for financial institutions would be to  
18 encourage what occurred in Japan. What occurred in Japan was  
19 banks were allowed to keep financial instruments on their  
20 balance sheets at historical cost for a very long period of  
21 time so that investors in the capital market did not know  
22 which were the strong banks and which were the weak banks.  
23 And capital was misallocated in the banking market for a  
24 substantial period of time, and that inhibited the recovery  
25 of the economy.

1           So I think there are short-term problems. I also  
2 believe that right now investors are acting as if they face  
3 huge risk and uncertainty. The last thing we want to do in  
4 those circumstances is just to reduce transparency. I think  
5 we should be increasing transparency. Long-term as I said, I  
6 believe this sort of episode could occur again if the basic  
7 structure of the ownership of the financial claims that  
8 created this problem is not addressed.

9           Thank you.

10          MR. WHITE: Vin?

11          MR. COLMAN: Chairman Cox, Commissioners, SEC staff  
12 and observers, good morning.

13                 Thank you for the invitation to appear before you  
14 today and provide you with my prospectus on the top of mark  
15 to market accounting. And I hope it assists the Commission  
16 as it undertakes the 90-day study. I should note at the  
17 outset that I appear today on behalf of myself and my firm,  
18 and not necessarily the accounting profession as a whole.

19                 We support the SEC's efforts to study current, fair  
20 value, accounting framework as required by the Economic  
21 Stabilization Act. This review is especially important in  
22 light of the challenge it presented by today's difficult  
23 market conditions. We also encourage the Commission and  
24 others to undertake a constructive review of the root causes  
25 of the credit crisis. Understanding the root causes will

1 help in determining any necessary reforms including those  
2 that go beyond accounting and financial reporting.

3           We continue to believe that fair value reporting,  
4 despite its imperfections, is the best method for providing  
5 the level of transparency that our markets need to function  
6 effectively. Any fundamental change to fair value reporting  
7 runs the risk of reducing confidence among investors and  
8 other market participants, which in turn would like to  
9 restrict the flow of capital. We recognize there is a wide  
10 range of views concerning fair value reporting and we look  
11 forward to an open dialog.

12           We are committed to exploring any ideas that offer  
13 promise for improvements or enhancements to the application  
14 of fair value reporting principals. We appreciate the stress  
15 that fair value reporting sometimes places on the ability of  
16 financial institutions to comply with regulatory capital  
17 requirements. We also understand there are differences  
18 between the regulators safety and soundness mandate and the  
19 investor driven objectives of financial reporting.

20           In light of these tensions, we encourage the  
21 regulatory agencies to review and potentially refine capital  
22 adequacy guidelines as applicable. With respect to  
23 establishing or revising U.S. accounting standards, we  
24 continue to advocate an independent standard setting process  
25 free from undue political pressures and other outside

1 influences. In this regard we appreciate Senator Dodd's  
2 recent statements affirming the importance and desirability  
3 of independent standard setting.

4           Recent events remind us of the inter-connectiveness  
5 of our global markets. As the debate around fair value  
6 reporting evolves, we believe it is critically important for  
7 standard setters and regulators to coordinate their efforts  
8 globally. This will help mitigate the potential for  
9 conflicting national and regional responses.

10           Lastly, we support exploring possible refinements  
11 in fair value reporting and the related disclosures of fair  
12 value measurements. Specifically, in the near term, we  
13 believe there are several areas that could be evaluated in  
14 regard to reporting periodic changes in fair value without  
15 compromising the core principles of fair value measurement.  
16 These include the first. Consider separating for accounting  
17 purposes the periodic changes in fair value into two  
18 components: incurred credit losses and other changes in fair  
19 value, including for example liquidity discounts.

20           Second, consider converging the guidance for  
21 reporting financial asset impairments by recognizing first,  
22 incurred credit losses in income and all other changes in  
23 fair value and other comprehensive income until the asset is  
24 sold or matures. Thirdly, consider changes in the format of  
25 the income statement to allow for more visibility to the

1 income effects of items reported at fair value and the  
2 inclusion of other comprehensive income on the face of the  
3 income statement. We believe these actions will help enhance  
4 transparency and usefulness, providing a more consistent  
5 framework for recognizing impairment losses and by locating  
6 all changes in fair measurement items in a single, financial  
7 statement.

8 I look forward to discussing these ideas and  
9 responding to questions. In conclusion again I thank  
10 Chairman Cox, the Commissioners, and the SEC Commission  
11 staff, for the opportunity to appear before you this morning.  
12 I applaud your close and focused examination of these  
13 important issues. I would be happy to answer any questions  
14 you may have during this roundtable discussion.

15 Thank you.

16 MR. WHITE: Scott, the investor viewpoint?

17 MR. EVANS: Thanks, John.

18 As you stated before, I am with TIAA-CREF, and our  
19 company invests over \$400 billion on behalf of three million  
20 individuals with 15,000 academic, medical and cultural  
21 institutions throughout the United States. However, the  
22 views that I'll express today are solely my own, based on my  
23 experience as an investor and money manager and do not  
24 necessarily represent the institutions and individuals for  
25 whom we manage money nor the colleagues with whom I work.

1           It's a privilege for me to appear before the  
2 Securities and Exchange Commission, members of its staff and  
3 its distinguished panel of observers. You've specifically  
4 asked my fellow panelists and I to address the interaction  
5 between mark to market accounting for financial institutions  
6 in the current economic situation.

7           Let me begin by saying that I recognize and  
8 appreciate the unprecedented stresses and challenges that our  
9 financial institutions are facing today. As a manager  
10 responsible for the stewardship of our insurance accounts, I  
11 know firsthand the challenges of obtaining fair evaluations  
12 in these market conditions. Nevertheless, I strongly believe  
13 that our public markets are best served by a system of  
14 financial reporting whose primary objective is to provide  
15 investors with decision-useful information on the economic  
16 position of reporting companies.

17           Fair value accounting, while far from perfect, and  
18 clearly a work in progress for accounting standard setters,  
19 is a fundamental mechanism to provide investors with  
20 important transparency and to the underlying risks in  
21 economic value of assets held by public entities. The roots  
22 of today's crisis have many causes, but fair value accounting  
23 is not one of them.

24           Those who argue the removal of volatile, fair value  
25 estimates will improve valuations are missing the point.

1 Consistent disclosure of management's best judgments  
2 regarding fair value of firm assets will narrow the margin of  
3 safety required by investors when otherwise confronted with  
4 the lack of information. Investors value transparency and  
5 they'll pay for the uncertainty that it removes.

6 I am sympathetic to arguments made by some that the  
7 interplay between fair value assessments under GAAP and the  
8 capital requirements of prudential regulators can have a  
9 pro-cyclical effect, exacerbating the effect of declining  
10 market values on the portfolios and capital structures of  
11 regulated financial institutions. Depending on the market  
12 environment, financial institutions may overcompensate and  
13 encourage steps like premature liquidations of portfolio  
14 positions at unfavorable prices, raising capital under  
15 inopportune conditions or in good times taking excessive  
16 risks.

17 In my opinion, the design of an appropriate  
18 solution for these issues properly lies with those  
19 responsible for prudential supervision and any potential  
20 remedy centered around providing less information to the  
21 users of financial statements may have the unintended affect  
22 of introducing additional pressure on valuations as  
23 transparency to investors is compromised.

24 I support the recent efforts of the staffs of the  
25 SEC and the FASB to provide practical clarification in the

1 application fair value accounting during periods of market  
2 illiquidity or inactivity, this guidance properly recognizes  
3 the determination of fair value often requires significant  
4 judgment. It advises that results of disorderly transactions  
5 sometimes known as fire sales are not determinative when  
6 measuring fair value and emphasizes the need for judgment in  
7 making determinations regarding other than temporary  
8 impairments.

9 I commend the SEC and FASB for being responsive to  
10 the needs of preparers and auditors in promptly furnishing  
11 such guidance. I also support the Division of Corporate  
12 Finance's ongoing efforts to improve the quality of  
13 disclosure regarding fair value measurements. Disclosure of  
14 the underlying risks, valuation methodologies assumptions and  
15 sensitivities are crucial inputs to allow investors to make  
16 informed assessments of the fair value judgments of  
17 preparers.

18 It's certainly understandable that those worried  
19 about the damage inflicted on our financial system would  
20 engage the SEC on this important issue. Significant  
21 attention to our system of financial reporting can only lead  
22 to improvements, and over the long run, more effective  
23 capital markets.

24 I urge the Commission to maintain its resolve and  
25 continue to resist pressure to repeal or suspend fair value

1 accounting. Resisting such calls can be difficult, but the  
2 needs of affected market participants are acute. Your  
3 steadfast support for fair value transparency is greatly  
4 appreciated by those of us who invest for the long-term  
5 interest of our taxpayers and citizens.

6 I believe that the Commission best serves its  
7 mission to the markets and investors particularly during  
8 uncertain times by promoting transparency, allowing the  
9 markets to work effectively and safeguarding the integrity of  
10 the private accounting, standard-setting process. Indeed,  
11 the IASB, with the support of the FASB, has issued a  
12 comprehensive discussion paper on reducing complexity and  
13 reporting on financial instruments.

14 We must allow the process to work and continue to  
15 improve upon the foundation that's been built. Any  
16 suspension of fair value accounting would reduce confidence  
17 in reported numbers, diminished comparability and potentially  
18 exacerbate market instability by enabling uncertainty to  
19 thrive. Consequently, I support statements by the CFA  
20 institute, the Center for Audit Quality, which have urged the  
21 Commission to reject any proposal that would suspend fair  
22 value accounting.

23 I would be pleased to clarify remarks or answer any  
24 questions.

25 Thank you.

1           MR. WHITE: Bill, you're next. I assume your views  
2 are going to be slightly different?

3           MR. ISAAC: Somewhat. First, I'll begin by I have  
4 full remarks that are on the web-site if you all would like  
5 to take a look at them.

6           I really sort of object at the outset to the  
7 appropriation of the name "fair value accounting," and if I  
8 were the FTC I'd be looking into that as unfair and  
9 misleading advertising. There is nothing fair about a system  
10 that is transparently wrong, and that's what this system is  
11 today and I couldn't object to it more strongly. And it has  
12 nothing to do with what's going on in Japan, but we'll get  
13 into that debate. But let me summarize my remarks.

14           I've been obviously a very vocal critic of mark to  
15 market or mark to index accounting as the case may be and it  
16 might surprise you to know that when I was Chairman of the  
17 FDIC I actually was a proponent of it for a while, because I  
18 thought it might help us solve a problem that we had with the  
19 thrift institutions, the savings banks and the S&Ls, which  
20 were insured by the FSLIC and the FDIC, and they had very  
21 long-term portfolios of mortgage loans and they were funded  
22 by short-term deposits. And the prime rate went to 21-1/2%  
23 and so we had a huge mismatch, which created hundreds of  
24 billions of dollars of mark to market insolvency, if we had  
25 been marking them to market. And I thought well, maybe a

1 mark to market accounting system will cause these  
2 institutions to get their books in better balance.

3           Again, maybe it's a structural problem we can deal  
4 with. I asked the FDIC staff to study it and we did, and we  
5 got outside comments. We studied it for a year and we  
6 rejected going there for three reasons. One, market  
7 accounting could only be applied to a small portion of the  
8 balance sheet on the asset side, essentially marketable  
9 securities can be mark to market. The rest of the assets in  
10 the bank are not mark to market, still aren't today, and the  
11 liabilities aren't mark to market. And when you have  
12 government, let's say, interest rates go up, government bond  
13 prices go down on the asset side.

14           If they get mark to market and you don't do  
15 anything on the liability side, you've created a very false  
16 impression about the bank because of liabilities. The demand  
17 accounts, you know, the checking accounts, the savings  
18 accounts, the fixed rate CDs are all going up in value. And  
19 you're not taking that into account and the bank clearly has  
20 the ability to fund those long-term assets or make those  
21 assets that have gone down in value because they have  
22 liabilities that have increased in value very significantly.

23           Second, we believe that mark to market accounting  
24 would interfere with banks performing their fundamental  
25 function, which is to take relatively short-term deposits and

1 convert them into relatively long-term loans to businesses  
2 and consumers, so banks necessarily must have a mismatch if  
3 they're going to do their job, so it's not a structural  
4 problem. I mean, it's the way banking is. Banking by its  
5 very nature is going to create a structural problem, and  
6 today's structural problem is not unique. Banks necessarily  
7 will have a mismatch between their assets and liabilities.

8 Third, we felt that mark to market accounting would  
9 be pro-cyclical, extremely pro-cyclical, and would make it  
10 very difficult for regulators to manage future banking  
11 crises. If we had had today's mark to market approach during  
12 the 1980s when I would tell you that the credit problems and  
13 the banking system and the economic problems in the economy  
14 were far more serious than they are today. Now, mark to  
15 market accounting is turning these into very serious  
16 problems -- a worldwide financial crisis that is due to the  
17 fact we have mark to market accounting -- but the fundamental  
18 economic problems in the 1980s and the fundamental banking  
19 problems were far more serious than we have today.

20 We had a prime rate of 21-1/2%. We had the money  
21 center banks were loaded up with third-world debt, which if  
22 you could sell it was worth about 10 cents on the dollar. We  
23 had the savings banks and the S&Ls under water to the tune of  
24 at least a couple hundred billion dollars. If we'd had to  
25 mark them to market, you'd had a rolling real estate

1 recession that wiped out many of the regional banks in the  
2 country including nine of the ten largest banks in Texas.  
3 And we had a depression in the agricultural sector which  
4 caused hundreds of agricultural banks to fail.

5           The problems that we had in the banking system at  
6 that time were far more serious than anything we are facing  
7 today with the real estate portfolios, but yet they were not  
8 allowed to get out of control the way these problems have  
9 today, because we didn't have to contend with mark to market  
10 accounting. To me, it's beyond dispute that mark to market  
11 accounting has been senselessly destructive of bank capital  
12 and is a major cause of the current crisis we have in the  
13 financial markets and then economic decline we're facing now.

14           The rules have destroyed hundreds of billions of  
15 dollars of capital and have depleted lending capacity by 10  
16 times that amount. It's imperative that the FASB and the SEC  
17 withdraw immediately, FAS 157, and I hope that the SEC will  
18 recommend it in its report to Congress that we do away with  
19 mark to market accounting all together.

20           Some advocates of mark to market accounting -- and  
21 I guess I've got some to my right -- gasp at the thought of  
22 suspending the rules. They argue that it would resolve in  
23 the loss of transparency and an overstatement of values.  
24 Quite to the contrary, mark to market accounting has produced  
25 terribly misleading disclosures by valuing assets at well

1 below their true economic value. If we suspend mark to  
2 market accounting, banks and regulators will value the  
3 affected assets the same way they value all other assets on  
4 the books of banks. They will consider the cash flows on the  
5 assets, the likelihood that the assets will go into default,  
6 and the probable losses in the event of default.

7 We will improve our valuations and disclosures, not  
8 obscure them. I believe the proponents of mark to market  
9 accounting are in the state of denial regarding the utter  
10 disaster their rules have created. Historical cost  
11 accounting, the cornerstone of GAAP, is vastly superior.  
12 Under historical cost accounting, marketable assets are  
13 carried out on the books of banks at their amortized cost,  
14 and the balance sheet contains foot-noted tables showing the  
15 current market value of those portfolios.

16 This gives investors the information they need to  
17 evaluate the adequacy of a bank's capital and its future  
18 earnings power. Historical cost accounting does not run the  
19 market depreciation through the profit and loss statement and  
20 does not deplete capital unless the decline in value is  
21 considered permanent. Moreover, this system provides a more  
22 accurate and holistic, financial picture of a bank than  
23 today's destructive and misleading system of accounting.

24 I believe we've put too much pressure on  
25 accountants by subjecting them to huge liabilities when

1 companies fail due to market conditions and faulty business  
2 strategies. One important consequence is that the profession  
3 is reacted by implementing rigid rules that leave little room  
4 for judgment and wisdom. I believe we should consider  
5 insulating auditors from liability when they are using  
6 reasonable business judgment. And I will tell you that I am  
7 part of the cause of the accounting profession's problems,  
8 because when I was chairman of the FDIC I authorized a lot of  
9 suits against accountants, and I wish I hadn't done it.

10 The current worldwide crisis in the financial  
11 system demonstrates that major principles of accounting are  
12 much too important to be left solely to accountants. I  
13 believe we urgently need to change our system of setting  
14 accounting standards to make it more accountable and more  
15 responsive. I recommend that accounting principles affecting  
16 our financial system be approved by both the Federal Reserve  
17 Board and the FDIC, the two agencies charged with maintaining  
18 stability and picking up the pieces when crises hit.

19 I also recommend that we not cede U.S. authority  
20 over accounting standards to an international board. Our  
21 current system is complicated enough and irresponsible enough  
22 that I don't want to go further and make it an international  
23 matter if we need to change some accounting rules. That's my  
24 opening remarks.

25 Thank you.

1           MR. WHITE: So, Aubrey, I guess you're one of these  
2 banks. You want to give us your remarks?

3           MR. PATTERSON: Yes, I am. Thank you.

4           Good morning, Mr. Chairman, Commissioners, staff,  
5 guests.

6           I am Aubrey Patterson, Chairman and CEO of Bancorp  
7 South in Tupelo, Mississippi. I am also a former chairman of  
8 the American Bankers Association. Obviously, I am here more  
9 as a chief executive officer than as a practitioner. I would  
10 like to add my thanks to the SEC for holding this roundtable  
11 on a topic that is in critical need of review. I know that  
12 the SEC September 320 release provided a good framework for  
13 third quarter reporting and much needed clarification for the  
14 current rules in an illiquid market and we certainly  
15 appreciated that release.

16           With respect to fair value, let me start by saying  
17 we think there is fundamentally nothing wrong with the basic  
18 concept of fair value. There certainly are situations where  
19 fair value is useful. For example, if an entity's business  
20 is to actively trade or their operating model is based  
21 fundamentally on fair value, then fair value may well be the  
22 most relevant measurement. However, if the business model is  
23 not focused on fair value then using it as the basis of  
24 accounting as Bill has already expressed, can be misleading  
25 to users of financial statements. In order to be useful, as

1 I understand it, accounting should be relevant, reliable, and  
2 should be in sync with the business model. Otherwise, it  
3 won't be representative of the economic activity, nor of the  
4 economic reality.

5 In its purest sense, in my view, accounting as the  
6 language of economics should reflect economic activity and  
7 reality, and not drive it. The recent turmoil in the markets  
8 has clearly been impacted by fair value, illiquidity, and the  
9 often complete freeze-up of the markets has resulted in  
10 downward pressure on values and has been pro-cyclical. The  
11 lack of typical buyers and sellers in the market indicates  
12 that the sellers obviously believe their values are greater  
13 than the values the buyers are willing to pay, and yet in  
14 some cases, these low exit prices are being required for use  
15 in financial statements resulting in distressed sale  
16 valuations.

17 That process excludes the sellers as market  
18 participants and thus the notion of willing buyers and  
19 willing sellers and an arms-length transaction that is not a  
20 forced sale, the basic rule is ignored. This market  
21 demonstrates that fair values shouldn't be the accounting  
22 model for all financial instruments as is being proposed by  
23 FASB and ISB. The basis for the numbers in our financial  
24 statements must be both relevant and reliable, but the  
25 market's perception of value obviously has not reflected the

1 true cash flow value and thus these are not what should be  
2 flowing through our financial statements. It's not that we  
3 are resistant to change adaptation and more useful  
4 information. Instead, we need to ensure that the resulting  
5 financial statements are truly valuable to an informed  
6 investor or potential investor.

7           With respect to business combinations, I'd also  
8 like to mention the impact of fair value here. The  
9 requirement to use business combinations, SFAS 141(r) has  
10 resulted in preventing mergers and acquisitions from  
11 occurring. Because the market's current perception of value  
12 is extremely low for some assets on the books, these low  
13 values may well result in the need for the then combined  
14 entity to immediately raise capital subsequent to the  
15 business combination.

16           Fair value and/or liquidation value do not reflect  
17 the economic value of a business or even a segment of a  
18 business. When a business is acquired, it is acquired as a  
19 going concern, that fundamental old standard of a going  
20 concern, not as discrete assets and liabilities about to be  
21 liquidated. And the true value of the acquisition  
22 consequently then differs from narrowly-defined, fair values.  
23 If you would in fact agree, the fair value of those  
24 individual assets in an acquisition are incorrect, that in  
25 fact the value is higher than the accounting is resulting in

1 illogical actions in the marketplace, preventing mergers and  
2 acquisitions that might otherwise occur.

3           One of the biggest issues relating to fair value is  
4 other than temporary impairment, OTTI. If the fair value of  
5 an instrument is less than its book value, the OTTI obviously  
6 may exist, and if so the instrument must be written down to  
7 fair value. Over the years and including today there have  
8 been questions about whether OTTI should be recognized for  
9 financial instruments that are in fact current, not in  
10 default, and not expected to be in default.

11           Pooled trust for preferred securities are a good  
12 example, and that's one that we have raised with the SEC.  
13 The rules for ITTI should and must in fact be examined with a  
14 fresh look, particularly for those instruments who do not  
15 have identified credit problems. My suggestion for next  
16 steps are 1) to improve the definition of fair value so that  
17 when properly required by the accounting literature, the most  
18 appropriate measurement of fair value is used. This market  
19 has demonstrated clearly that the current definition, 157,  
20 does not work.

21           Two, stop the move for fair value for all financial  
22 instruments until the following are fully examined; and, by  
23 the way, I note that in our recent communication to the  
24 Chairman's office, we made reference to the 12 European  
25 countries meeting in Paris on the 12th of October, and their

1 resultant draft declaration on a concerted European action  
2 plan, which we note as support for our recommendation for  
3 suspension of the rule, the draft declaration states if  
4 you'll indulge me, and I quote: "Under current exceptional  
5 circumstances financial institutions should be allowed to  
6 value their assets consistently with risk of default  
7 assumptions rather than immediate market value which in  
8 illiquid markets may be no longer appropriate."

9           The following steps, questions to be asked: Do the  
10 current requirements to use fair value actually improve  
11 financial reporting if it's a better model? What is the  
12 rationale for limiting it to financial instruments? If fair  
13 value continues to be limited to financial instruments, how  
14 does this impact financial institutions versus other kinds of  
15 industries?

16           That is, does it make our earnings and capital more  
17 volatile, thus increasing the cost of capital for financial  
18 institutions versus other industries? Does it reduce the  
19 confidence level that customers have in the financial reports  
20 of financial institutions versus other industries?

21           Three, examine the existing accounting standards to  
22 determine whether the move to fair value has been appropriate  
23 at all or whether historical amortized cost is more  
24 appropriate with accompanying disclosures. And, four,  
25 expeditiously examine the accounting guidance for OTTI as has

1 already been requested of the FASB by the Commission.

2 In my view, essential to the elegance of accounting  
3 theory as many of us have studied and viewed it over the  
4 years is the concept of a going concern where the financial  
5 condition is depicted by measure of the flow of economic  
6 activity between stock measurements at discrete points in  
7 time. This is to me at the core of financial accounting, and  
8 to preserve this flow and stock concept, it's my view that  
9 footnotes may be a preferred venue for many of these fair  
10 value measures, and especially so in financial institutions.

11 Thank you, Mr. Chairman, and thanks to the  
12 Commission for the opportunity to share my views with you and  
13 I look forward to our discussion.

14 MR. WHITE: Rick?

15 MR. MURRAY: Good morning, and my appreciation to  
16 the Commission and the staff for the opportunity to appear  
17 here on behalf of Swiss Reinsurance and also as chairman of  
18 the Center for Capital Markets Competitiveness of the U.S.  
19 Chamber.

20 We welcome the intense conduct of this study by the  
21 Commission which we have urged be undertaken. We do not  
22 presume to hold the key to what the Commission should  
23 conclude at the end of the 90-day period, and so I can be  
24 brief. We do however urge that the Commission take a very  
25 broad view of its mandate in reaching its conclusions,

1 because we view the current dialog as unhelpfully rigid.

2 Three particular suggestions in that regard.

3           We urge you to take a full, historical, contextual  
4 look at the issue. As Mr. Isaac's notes, this is not the  
5 first time that the issue has become a critical matter  
6 following the S&L experience, but one can look back to the  
7 fact that mark to market accounting was U.S. GAAP prior to  
8 the great depression. It was perceived widely as one of the  
9 contributing factors leading to the depth of that depression  
10 and was replaced by historical cost accounting in the decades  
11 following the creation of the SEC. Conditions in all those  
12 situations differ, but the potential for lessons to be  
13 learned are valuable.

14           Secondly, we urge a broad view of your mandate with  
15 respect to the scope of the topic. Much of the current  
16 dialog focuses on the particulars of mark to market  
17 accounting as a fundamental principle and the application of  
18 that through the specific rules of FAS 157, 159 and other  
19 measures. We believe that it needs to be recognized that if  
20 those particulars were removed from the scene and any other  
21 set of particular applications of measurement were to replace  
22 them at the moment, the issues would not be resolved and the  
23 measurement difficulties would not go away and the challenges  
24 the Commission faces in this study would not be fundamentally  
25 different. So we urge that the attention be to the

1 underlying challenges and not to the current applications.

2 Our third suggested attention to the breadth of  
3 your challenge arises from the current dialog that so  
4 frequently asks the question of whether the rules, the  
5 rulemakers and the auditors are right or wrong, we think that  
6 is an unhelpful premise. A more useful starting point is to  
7 recognize that in the five decades that the accounting  
8 profession and its regulators and standard setters have been  
9 trying to enhance the role of financial reporting in the  
10 economy, a fundamental premise is that accounting principles  
11 should mirror economic reality rather than create or drive  
12 economic reality.

13 We believe that may not be an attainable goal in  
14 the current context and that the intrinsic interwinding of  
15 accounting measurements with economic and financial  
16 conditions must be recognized and that recognition will  
17 require resolution through the adoption by the process the  
18 Commission has undertaken of establishing a national policy  
19 mandate on how you wish to see the interlinkage of  
20 measurement procedures and economic conditions. Only the SEC  
21 and Congress can establish that national mandate. We do not  
22 perceive that one clearly exists at this time and urge that  
23 that be the most fundamental objective of your undertaking.

24 We have other perspectives that may have time for  
25 discussion later on, but in the interest of time I would just

1 note that we strongly encourage attention to the creation of  
2 an appropriate role for both business and professional  
3 judgments in the application of whatever emerges. And,  
4 finally, we wish to encourage that the inhibiting influence  
5 of liability be avoided in this condition. I agree with Mr.  
6 Isaac's hindsight reflection on the damage created by the  
7 liability implications of the savings and loan crisis and  
8 urge that that not be replicated here.

9 Thank you.

10 MR. WHITE: Damon?

11 MR. SILVERS: Yes, thank you.

12 I am Damon Silvers. I am associate general counsel  
13 of the AFL-CIO. We represent 12 million working Americans  
14 and their families who have about \$5 trillion, at least until  
15 recently invested on their behalf in benefit funds. We also,  
16 our members, like I think most Americans value their jobs a  
17 great deal and are deeply concerned about the economic crisis  
18 we find ourselves in from each dimension of their economic  
19 lives as investors saving for retirement, as employees, as  
20 homeowners, and as members of their communities.

21 The AFL-CIO has engaged in the question of how far  
22 to move from historic cost accounting system through the  
23 mixed attribute system that we have today toward the mark to  
24 market, or as its advocates would put it, fair value system,  
25 over a period of years, fairly intensively since the Enron

1 and WorldCom scandals and the associated financial crisis  
2 earlier in this decade.

3 In the course of that engagement we came to the  
4 view and expressed to the FASB and the PCAOB that we did not  
5 agree with the proposition that mark to market accounting was  
6 always the best approach in business, generally. And we  
7 expressed the view, and I think some of my fellow panelists  
8 have said this, that there needs to be a recognition of the  
9 relationship of accounting principles to business strategies.

10 However -- and I think in retrospect this was  
11 somewhat naive -- we took the view that the two basic  
12 concepts that should guide accounting regulators in making  
13 these distinctions were whether the assets or liabilities at  
14 issue, whether they were liquid markets where there were  
15 prices available, and whether those assets and liabilities in  
16 the course of the business that they were part of were  
17 reasonably likely to be transacted in those markets.

18 We are deeply skeptical about the notion that for  
19 example property plant and equipment ought to be mark to  
20 market on a quarterly basis, or that a company's own debt  
21 ought to be mark to market on a quarterly basis. If one did  
22 that, one could imagine a company going profitably bankrupt.  
23 Now, I say "naive" because that point of view led us to the  
24 view that one area that mark to market accounting would seem  
25 to clearly apply to would be marketable public securities,

1 securities where there is a liquid market held by financial  
2 institutions that could quite likely have to sell them, for  
3 example, to meet demand deposits being withdrawn.

4           That would seem to be the sort of simple case.  
5 Obviously, that's not true. That presumed a situation in  
6 which we had liquid markets. Given that that area has turned  
7 out to be rather complicated and problematic, we have had to  
8 reassess our views a little bit, and in doing so we have kept  
9 two things in mind. We are concerned about pro-cyclicality  
10 that has been discussed several times here, but  
11 pro-cyclicality has a double-edged sword. On the one hand,  
12 if marking assets to market or marketing them to model in a  
13 context where there are illiquid markets and a na<ve  
14 following of that approach by bank regulators leads to a  
15 dramatic contraction in lending by private institutions, that  
16 clearly presents the potential of contributing to a downward  
17 spiral in our economy, and the threat of that today when  
18 leading economists are forecasting unemployment rates unseen  
19 since the crisis of the early '80s on a global basis cannot  
20 be ignored.

21           On the other hand, it is our view and the view of  
22 many of the world's leading economists that the fundamental  
23 problem in our economy today, the fundamental drag, is the  
24 unresolved housing crisis, the millions of Americans facing  
25 home foreclosure and the apparent inability of the housing

1 finance system to restructure those loans on a viable basis.  
2 If we move in a direction of allowing financial institutions  
3 to pretend that subprime loans are actually going to be  
4 repaid on a full value basis, we create incentives not to  
5 restructure those loans. That clearly is also pro-cyclical.

6           It is difficult in that context to determine  
7 precisely what the right thing to do is. We believe,  
8 tentatively, that the right approach is that expressed by  
9 several of the panelists here, I think on sort of both sides  
10 of the divide that exists among some of us, and by Chairman  
11 Barney Frank of the House Financial Services Committee that  
12 at least as an initial matter the approach ought to be  
13 looking more toward safety and soundness regulators to act in  
14 an anti-cyclical matter around capital issues, more in that  
15 direction, unless in the direction of trying to alter the  
16 accounting rules and the data that is disclosed to the  
17 public.

18           However, I think there are two sort of caveats to  
19 that. One is that it appears to us that the way mark to  
20 market accounting has been applied is not adequately  
21 addressed the nature of financial intermediary institutions  
22 that intermediate long and short-term investments, and that  
23 the Commission in this process ought to look at that closely.  
24 Thanks to one such institution they are not the only one.

25           Secondly, there is the real risk here that things

1 are not what they seem to be, that mark to market accounting  
2 in the absence of the market quickly turns into something  
3 completely different, which is the assignment by management  
4 in its discretion of values to assets. In a way, mark to  
5 market accounting has turned out, and certainly in this  
6 context, to be like a scientific theory which appears to be  
7 correct, but which you apply it to the facts becomes more and  
8 more baroque. This is sort of like the theory that the sun  
9 goes around the earth. You can build it up in such a way  
10 that it appears to be correct, but the complexity shows you  
11 it's not.

12           One of the consequences of that building up is that  
13 there is a risk that in the increasingly attenuated and  
14 baroque application of mark to market principles in the  
15 absence of liquid markets, or the application of those  
16 principles in a way that doesn't deal with the question of  
17 whether those assets or liabilities are actually going to be  
18 bought or sold on markets, that ignores the notion of  
19 realization entirely, will make a complete hash of financial  
20 statements, that you won't actually have been investors and  
21 the public won't actually be able to tell from looking at  
22 central numbers like income what is really happening in the  
23 business. Which of these movements in asset values are  
24 likely to ever be realized?

25           And that could clearly detract from the information

1 available to investors and the value of financial statements  
2 as a whole. That type of thing, by the way, was critical.  
3 That kind of abuse of mark to market accounting was critical,  
4 not just in this situation, but in the Enron scandal.

5 I will conclude by saying this. I hope that these  
6 comments reflect the complexity of this problem and the  
7 extent to which we view from the perspective of working  
8 Americans whose interest is in fundamentally the economy as a  
9 whole that this is an area where the Commission and the  
10 accounting regulators ought to look at it in a multi-faceted  
11 way and perhaps not with quite the level of polarization that  
12 some of the debate has had to date.

13 Thank you.

14 MR. WHITE: Thank you all.

15 Jim and I were trying to figure out how to conduct  
16 the next 45 minutes and we thought we would at least try to  
17 get us into the three general topics. So maybe we can take  
18 them in the order I'll describe them.

19 I recognize you all commented on them all and they  
20 all overlap, but the first topic would be the usefulness of  
21 fair value accounting, generally. Is it being used in the  
22 right places, and are there alternatives?

23 The second topic will be the application of fair  
24 value accounting. I guess another way, is 157 doing its job.  
25 Does it need improvement under current conditions, and so on.

1 And then the third topic would be the economic impacts of  
2 fair value accounting. And if we can kind of try to keep  
3 ourselves on those three topics if we go through without  
4 mixing them up too much, maybe this will work. So if we can  
5 start with the first topic of usefulness, I guess I'd like to  
6 start with usefulness of the fair value information to  
7 investors.

8 Scott, I want to start with you. You've already  
9 said it, obviously, that you think that fair value  
10 information is useful to investors, but we certainly heard  
11 Bill and Aubrey express some different views after you spoke,  
12 so maybe you could comment some more. And maybe particularly  
13 in response to what we heard from Bill and Aubrey.

14 MR. EVANS: I have said that I think fair value  
15 accounting is useful to investors. It provides very needed  
16 transparency to investors; not as a single number, but  
17 importantly as communication for management to investors  
18 about all of the issues that surround a fair value of assets.  
19 So the footnote disclosures, the assumptions that go into  
20 fair value assessments, are extremely valuable to investors.

21 I think we're on the right track. I think it's a  
22 steep hill to climb, and the gentlemen to my left have  
23 articulated some of the obstacles that we have. But to give  
24 up now would be counter productive and would harm the markets  
25 and the usefulness to investors more than forging ahead and

1     trying to solve some of the problems that we're all  
2     wrestling.

3             MR. WHITE:   Ray, do you have a reaction here?

4             MR. BALL:   Yes, I'd like to differentiate between  
5     balance sheet treatment and footnote disclosure, or MD&A  
6     disclosure.  I think it's fairly clear the information is  
7     useful for the same reason.  Managers giving the information  
8     they have about the value of their asset portfolios, it has  
9     to be a value.

10            When you start to put it on the balance sheet, it  
11     becomes an issue of information not only to the equity  
12     markets, but to the debt markets.  And bearing in mind we're  
13     dealing with institutions, some of which were levered 35 to  
14     1, where most of the finance was debt, and the role of the  
15     balance sheet treatment of fair value historically has been  
16     to protect lenders.

17            Why does it protect lenders?  Well, if an asset  
18     portfolio is impaired and is written down on the balance  
19     sheet, you can trigger a number of contractual rights in debt  
20     contracts to protect lenders against further actions that  
21     will harm them and so I think we should look at that aspect  
22     as well.  Fair value is not just a matter of giving out the  
23     information, but it is putting it on the balance sheet for  
24     contractual purposes.  It also in a regular fee supervision  
25     sense has effects.

1           I think the distinction between accounting  
2 reflecting and driving economic reality is a false one. The  
3 Heisenberg uncertainty principle says if you measure  
4 something it affects what's being measured, and once you put  
5 something on a balance sheet, you affect people's behavior.  
6 You can't stop that.

7           MR. WHITE: Okay. I will come back to you Bill,  
8 but Vin, do we want to go to you for a second? I want to get  
9 everybody who spoke before Bill, because Bill and Aubrey  
10 obviously took a different view than the first three of you.  
11 So I'd like to get your reactions.

12           MR. COLMAN: Similar to my opening comments, we  
13 have tried to be open-minded and look at the alternatives to  
14 fair value, and I think when individuals look at it  
15 objectively, you can clearly have concerns. The issue is  
16 when you look at the alternatives, are those concerns even  
17 deeper, right?

18           And I think our concern is when you particularly as  
19 it relates to financial instruments and the current model,  
20 what would be the unintended consequences of either changing  
21 today while we're in the middle of where we are, and what  
22 would happen, and then secondly, for instance, just to  
23 continue there is perhaps people would then begin to impute  
24 what they view the values to be. And that could be just as  
25 concerned.

1           When we looked at the various alternatives, I don't  
2 think we have found a better one. You can talk about  
3 amortized costs, and you could get into a very detailed  
4 debate of some of the consequences of some of the  
5 alternatives, whether its amortized cost, fundamental value.  
6 There's a bunch of other ideas that are out there that all  
7 would have consequences.

8           MR. WHITE: Bill, can I ask you to respond here and  
9 put an investor hat on when you do that?

10           MR. ISAAC: Of course. That's what I'm all about  
11 is trying to protect our banking system and our economy, and  
12 our investors. Nobody ever talks about the hundreds of  
13 billions of dollars that pension funds have lost because of  
14 these rules, that my aunt has lost because she had her money  
15 conservatively invested in banks that were a stable source  
16 for an investor to earn dividends and have values that would  
17 creep up. She wasn't a dot.com investor. She got wiped out  
18 in banks, a conservative bank, she thought.

19           And that's what I'm concerned about, are the  
20 investors. And I'm concerned about our economy and all the  
21 unemployment we're going to cause. It's senseless. We had  
22 one hand of the government, the treasury, handing out  
23 capital, just about as fast but not quite as fast as the SEC  
24 and the FASB are destroying it with mark to market  
25 accounting. It doesn't make any sense to me as a taxpayer

1 that these rules are destroying capital and then you're  
2 asking me as a taxpayer to spend money to put more capital in  
3 banks, to replace the capital that we're destroying  
4 senselessly -- not because there are real losses, but because  
5 there are paper losses. When you market against some  
6 computer model, it doesn't make any sense.

7           We keep on hearing about 35 to 1 leverage. Our  
8 banking system doesn't have 35 to 1 leverage? A couple of  
9 investment banks did that failed. But our banks are the best  
10 capitalized banks in the world by far, and we're destroying  
11 them with these losses that are being run through the income  
12 statement that are not real losses. They're paper losses.  
13 They may never be realized. And I want to take back the  
14 words "fair value."

15           You can't have those words. You can't own those,  
16 because I am for fair value accounting. So we're arguing  
17 about what is fair value, and I'm telling you that I don't  
18 believe that marking to a computer model or fire sale prices  
19 based on distressed sales is fair value. Fair value is to  
20 take a look at the assets, look at the cash flows on them,  
21 look at the probability of default, look at the probable  
22 losses if you have a default, and then value those assets.

23           Let's take the 1980s. I said the money center  
24 banks were loaded up with third-world debt, and they were.  
25 And if you could sell it, you would fetch about ten cents on

1 the dollar. If we had made them mark that to then cents on a  
2 dollar, which we did not consider to be a fair value for  
3 those assets, if we had made them mark that to ten cents on a  
4 dollar, we had a pan in place that we were going to  
5 nationalize all the major banks in the country, because they  
6 couldn't have survived that mark.

7 Now, did you want us to do that? Would that be  
8 right for investors? Would that be right for the economy and  
9 the country? Did you really want us to put the country into  
10 a depression and all the stuff that comes with that? I'd say  
11 no. So what we did is we looked at those assets and we said  
12 "What's the income off of them? What's the likelihood there  
13 is going to be a default? And what's the likelihood that  
14 these countries are going to renounce the debt and never pay  
15 it back?

16 And we factored that in and I don't remember what  
17 we marked them to, but let's say we marked them down 25%, and  
18 then a year later we would look at them again and say, was  
19 that mark okay, or should we mark them down more? And that's  
20 what I'm asking, is that we use some judgment. We let the  
21 bank examiners do what bank examiners do best and we let the  
22 auditors get involved in that process as well, and mark these  
23 assets to what is their fair, their true, economic value, not  
24 some arbitrary value based on computer models.

25 So I have my investor hat on and I have my taxpayer

1 hat on and I have my bank regulator hat on, and I think this  
2 is an issue we all ought to care about very deeply. Well, we  
3 do care about it, so that's why we're all here.

4 MR. WHITE: Vin?

5 MR. COLMAN: Tom is here from the FASB, but I just  
6 want to clarify a more technical point. I mean, first of  
7 all, what the FASB and SEC in the press release put out was  
8 your comment around agreeing with judgment. I absolutely  
9 agree.

10 We need more judgment in the system. But one of  
11 the things that was tried to be clarified in the guidance  
12 that was out just recently was the concept of distress sale  
13 or distress market. To make it clear that those transactions  
14 are not determinative, they are input in the current market.  
15 But you should not be writing to distressed values,  
16 necessarily.

17 MR. ISAAC: But we have been.

18 MR. COLMAN: and, lastly, I just wanted to comment  
19 on it again, to repeat maybe from my opening comments, the  
20 difference when you said, you know, and then we go to  
21 regulators. To separate the accounting and information for  
22 financial reporting of an investor to the information that  
23 you're giving to regulators for capital purposes, because  
24 those discussions get gray and they come together.

25 MR. ISAAC: Okay. Well, let's deal with that,

1 because that's a very important point. I don't understand  
2 how you can have applied these rules to a bank holding  
3 company that has publicly-traded securities, the mark to  
4 market rules, and then say, but regulators can do whatever  
5 they want with the banks, because when you are reporting that  
6 Citicorp let's say loses \$20 billion in the year, nobody stop  
7 to ask, well what do the bank regulators think about that?  
8 And so I don't think that works. And I'm also not trying to  
9 hide any disclosure.

10 I think all the disclosure ought to be there as it  
11 is under the historical cost basis. You have footnotes. You  
12 have tables that show all the market depreciations. Anybody  
13 can look at it. I just don't think it's appropriate to mark  
14 something arbitrarily to an index or to a market price when  
15 the market's not functioning and destroy value, run it  
16 through the income statement, and take it out of the capital  
17 accounts of the company. Because then the rating agencies  
18 pile on, the short sellers pile on, and they destroy the  
19 company. And it doesn't matter what the regulators think.

20 I don't believe that a regulator would have wanted  
21 to close down Wachovia, but the market was sure closing it  
22 down. I don't think a regulatory would have wanted to have  
23 closed down WaMu, but the market sure wanted to close it  
24 down, because of these reports we're forcing them to make  
25 about their losses and the depletion of their capital. So

1 nobody even asks what the regulators think.

2 MR. WHITE: Okay. Scott?

3 MR. EVANS: First of all, on the last point, I  
4 think it's more the current interaction between the  
5 regulations and the published financial reports that fees its  
6 way into the behavior of market participants.

7 I just wanted to go back to the issue of what's an  
8 appropriate standard on which to value a security that's held  
9 for sale, a financial instrument that's held for sale,  
10 regardless of the type of financial institution and the FASB,  
11 the ISB and their separate pronouncements. And it's come to  
12 pretty much the same conclusion, which is the management and  
13 its auditors should attempt to figure out what the market  
14 would pay for that asset on the statement day.

15 That's the standard. It doesn't say that they  
16 should take a ridiculous mark that to some better offers to  
17 them. It doesn't say that they should use an abstract model.  
18 It says that they should use reasonable judgment to attempt  
19 to value that market price. That is the appropriate price to  
20 have from a usefulness standpoint for investors for home  
21 financial statements are produced, and if that number is  
22 volatile, that number is volatile. But I think to Vin's  
23 point, the FASB and the SEC have gone to great lengths here  
24 to describe why you don't have to have knee-jerk reactions to  
25 uncertain markets. You can use reasonable judgment to

1 try to ascertain what an arms-length price would be for an  
2 asset in today's market.

3 MR. ISAAC: But that presumes that somebody is  
4 going to sell the asset, and let's take the third-world debt  
5 in the 1980s. Nobody was going to sell it at 10 cents on the  
6 dollar. There were transactions at 10 cents on the dollar,  
7 but nobody was going to sell it at 10 cents on the dollar and  
8 they didn't need to. They had the ability to hold it. And  
9 if what you're saying is that we all ought to sit down and  
10 use judgment and not just rely on models and last  
11 transactions, whatever they are and whatever the  
12 circumstances.

13 If you're saying that you really don't believe that  
14 we ought to be doing that, then you and I are in agreement,  
15 because I don't think that's appropriate. I think that we  
16 ought to be searching for the true, fair value of those  
17 assets, and in that in many cases requires an analysis, not  
18 just looking at a computer screen.

19 MR. WHITE: Let's go to Ray, then Aubrey, then  
20 Damon. I think all three have been trying to get in here.

21 MR. BALL: I think there's a large amount of  
22 misunderstanding on what the standard calls for and I think  
23 the interesting issue is the following. The standard has  
24 three levels. You can use prices. You can use indexes, or  
25 whatever, or you can use basically judgment, estimate future

1 cash flows and discount them. It probably, of all the  
2 accounting standards written in recent decades, brings more  
3 judgment into the accounting than any other.

4 I think the interesting question might be why  
5 wasn't that used. In other words, there was some talk around  
6 the traps that what happened was that people are faced with  
7 unusual circumstances were unwilling to exercise a large  
8 amount of judgment. If that's true, we might want to ask  
9 why. Is there something in the litigation environment in the  
10 U.S., or is it something in fear of action from the  
11 Commission itself that caused people to stay at level 2 and  
12 not go to level 3.

13 I think that's an issue that we should be looking  
14 at, but if you'd simply look at the standard itself, it is  
15 not the way it is not the way it is being characterized by  
16 many people on the panel today.

17 MR. ISAAC: I would just say I agree that there is  
18 in the language some flexibility that is permissible, but  
19 nobody is going there. Everybody is writing to the models or  
20 the indexes, and I think that's largely in reaction to the  
21 fear of litigation for the bank management and boards of  
22 directors, and for the accountants. And something has to  
23 change here.

24 MR. BALL: Yes, there's litigation and also  
25 regulation. You have a 20-year jail sentence hanging over

1 your head under Sarbanes-Oxley certainly makes you act  
2 conservatively.

3 MR. WHITE: Aubrey?

4 MR. PATTERSON: Just to pick up on that point the  
5 move to level three to attempt to determine a reasonable  
6 caring value for those securities in an illiquid, frozen,  
7 non-functioning market, as I understand it from the responses  
8 from FASB, reflect the need for among the normal things you  
9 would expect the ability and intent to hold to maturity or  
10 for a long term and lack of risk of default that yet also  
11 include the demand for a liquidity risk test which gets us  
12 right back to the kind of issue that were affected by the  
13 basic freezing up of the markets.

14 So it seems to me to be particularly unhelpful and  
15 we've expressed ourselves strongly that we think that needs  
16 to be reconsidered. The nature of the model, if you look at  
17 a bank's business, a financial services company, you're not  
18 just looking at a piece of the asset side and disclosure as I  
19 indicated earlier can be in the footnotes in the M&A, an  
20 informed reader, which we are entitled to assume, certainly  
21 has access to that information to crack into his or her  
22 calculus as to the future stream of revenues from this  
23 company and future value.

24 But the fact is that CPA firms for all the reasons  
25 previously indicated are inclined to demand a rather severe

1 test even in looking for ways to mitigate current illiquid  
2 market exit prices if the intent and ability is there to  
3 hold. And I think that's something that specifically and  
4 very importantly needs to be reconsidered.

5 MR. WHITE: Damon next, and then Rick and then Vin,  
6 and I'd like to move on after that into some of the  
7 operational issues, including OTTI, which I think we're  
8 starting to surface through some of the discussions about  
9 impairment and the like.

10 MR. SILVERS: Well, first, I think we need to  
11 recognize that the back-drop of credit market freeze-up where  
12 assets that I think were previously viewed as liquid in their  
13 nature. It all turned out to become illiquid, has its roots  
14 in a larger problem of opacity and shadow credit markets, and  
15 that it's hard to have this kind of conversation without  
16 having at its front-end some admission of the fact that  
17 off-balance sheet finance, completely opaque derivatives  
18 markets and somewhat unregulated hedge funds have something  
19 to do with this. And in that regard I want to acknowledge  
20 and compliment the chairman for his suggestion that we do  
21 something about those things.

22 The second point I want to make, because I think  
23 that both sides of this argument are in part incorrect, and I  
24 think it's worth pointing out why. First, it may be true  
25 that there are assets on bank balance sheets where there is a

1 market freeze-up and yet they are fully performing and likely  
2 to continue to fully perform. I am in no position to assess  
3 what portion that represents at any given bank or in the  
4 industry as a whole.

5           But, what I do know is that the several trillion  
6 dollars in mortgage backed securities, which have as their  
7 underlying assets subprime loans with the 2 and 28 structures  
8 with exploited poor people on the other end of the  
9 transaction, are never going to be worth their full value.  
10 Pretending that they will be is dragging our economy down,  
11 because it is preventing these loans from being restructured.  
12 And so if the banking industry wants to pretend that those  
13 loans are going to be full value, that those people who are  
14 being thrown out of their homes are somehow going to return  
15 with a pile of cash that that is really and deeply deluded  
16 and continuing to do so is a very pro-cyclical act.

17           On the other hand, those advocates of the mark to  
18 market religion who find themselves without markets to mark  
19 to, right, be increasingly turn out to be advocating. And I  
20 think people here have been quite clear about it. We ought  
21 to take managerial judgment and run it through the income  
22 statement. As from an investor perspective, I find that to  
23 be a profoundly disturbing thing. That is, you move or down  
24 the hierarchy of 157 from actual market prices to  
25 increasingly kind of -- manufactured is too harsh a word, too

1 harsh a way of putting it -- constructed mark to model. And  
2 I think there's some colloquial term for mark to moosh or  
3 something like that that you get into further down the line.

4           You're actually moving further and further away  
5 from the stated justification of the mark to market regime  
6 and that strikes me as something that the Commission in this  
7 study ought to think real hard about. And this was my  
8 comment about scientific theory which was picked up by one of  
9 my fellow panelists is that if you have this big idea that  
10 sounds very nice, which is that we should have everything  
11 mark to real markets, and then our financial statements,  
12 instead of being a kind of historical artifact will represent  
13 real value today.

14           If it then turns out we don't really have those  
15 markets to mark, except in a very limited set of assets,  
16 right, then we move into a more and more baroque set of  
17 arrangements that increasingly undermines the very  
18 justification for how we started. And I think that we are  
19 clearly there, and that there out to then be some really deep  
20 thinking about how we get to a system of financial accounting  
21 that is less theoretically correct and more tied to economic  
22 reality and more workable in circumstances like this.

23           MR. ISAAC: I would like if I could just say  
24 something, because I agree with most everything Damon's been  
25 saying this morning. But there is one area where you don't

1 quite have it right. And that is that we aren't arguing --  
2 I'm not arguing -- that these assets should not be marked to  
3 their true economic value. I'm arguing that they should, and  
4 the question is how do we do that. So I'm not saying that we  
5 should pretend like the subprime loans are worth 100 cents on  
6 a dollar.

7 The facts are there's \$1.2 trillion in subprime  
8 loans -- 75% of them are fully performing -- and we're  
9 marking down the 1.2 trillion to about 30 cents on the  
10 dollar, and that's just not right. I would argue that the  
11 75% that are fully performing have some loss in them and  
12 probably ought to be marked down some, and I would argue that  
13 the 25% that are not performing, obviously, need to be marked  
14 down a great deal, but not to zero. Maybe it's 50 cents on  
15 the dollar. I don't know what it is, but nobody is arguing  
16 that if we abandon fair value accounting or mark to market  
17 accounting that we should pretend like these assets don't  
18 have losses, because they do.

19 MR. WHITE: Rick?

20 MR. MURRAY: This section of the discussion, which  
21 really raises the question of why didn't the recent guidance  
22 accomplish more of what was intended to resolve the problem,  
23 I think is a key ingredient for the Commission.

24 Three quick observations about specific elements of  
25 why that may have been. When the SEC guidance was issued it

1 emphasized the importance of the role of judgment in at least  
2 three aspects of its comments -- the complimentary FASB  
3 guidance did not mention the word judgment, leaving preparers  
4 and auditors somewhat at a loss to understand whether there  
5 was a full meeting of the minds there.

6 Also, there is no present guidance available from  
7 the PCAOB that would assist auditors in determining what the  
8 scope of their legitimate judgment is. We have urged that  
9 the PCAOB undertake that to supplement that attention that's  
10 received; and, finally, that leads to the I think critical  
11 factor of the specter of liability as an inhibitor to having  
12 that guidance work in practice. I know the concept of safe  
13 harboring is an unpopular phrase in many quarters, but it may  
14 be an essential component at least in the short-term of  
15 allowing the intended consequence of the guidance to in fact  
16 operate in the real world as it was desired to.

17 MR. WHITE: Tom, you look like you've been -- from  
18 a standard setters perspective -- trying to weigh in here.

19 MR. LINSMEIER: Much of this conversation so far  
20 has been one about accounting systems, as if its fair value  
21 versus amortized cost and the implications for the problems  
22 in our economy at this time. And some of the assertions have  
23 been made as if fair value system is widely prevalent and  
24 required within our current accounting system. It's not.

25 The only place where fair values are required are

1 for derivatives through income and trading securities through  
2 income. Everyplace else available for sale is fair value on  
3 the balance sheet but through other comprehensive income that  
4 does not affect regulatory capital. And so some of the  
5 assertions are is if the current standards are causing all of  
6 these assets to be marked down to fair value where that's  
7 just not the case.

8           And to the extent that it is marked-down it's often  
9 to other comprehensive income not affecting regulatory  
10 capital, therefore, not requiring banks to sell to meet  
11 regulatory capital problems. So I'm not sure that the issue  
12 is really one of accounting systems or comparative accounting  
13 systems. But, even more importantly, if we were to compare  
14 the fair value system to an amortized cost system, present in  
15 every amortized cost system is a requirement to write down  
16 the lower of cost to market.

17           In these circumstances, even if we were to move to  
18 amortized costs, there would be the necessity in certain  
19 circumstances, to write down a market. In an amortized cost  
20 system, sometimes those write-downs are less frequent because  
21 of impediments to the write-down like other than temporary  
22 impairment, but you would still have the write-downs going  
23 on. And so to me, although we are couching this whole  
24 framework is if it's doing account systems, I don't think  
25 that's the real issue.

1           You have the problems and a requirement to write  
2 down under any of the comparative systems. An issue does  
3 remain though if those write-downs cause companies to sell  
4 and regulators think that the write-downs are really not  
5 capturing the economics. The regulators as they do with  
6 available for sale securities add back those losses to  
7 capital. That's still possible in all circumstances, even if  
8 the write-downs go through the income. And I think that's  
9 more on-point as to what the issues are than some of the  
10 constraints about doing accounting systems.

11           MR. KROEKER: That's a wonderful segue I think into  
12 one thing that I wanted to explore which I don't hear any  
13 disagreement about the need to take an impairment or a  
14 write-down when there's a decline in credit. So if you're  
15 not going to receive your cash-flows, it doesn't seem there's  
16 any disagreement. Where there seems to be some tension is  
17 what to do with this difference between what some have  
18 referred to as fundamental value or the value to hold, and  
19 the value that I perceive in the current market place.

20           Vin had an idea that I would like to explore which  
21 was somehow distinguishing for impairment purposes between  
22 credit impairment and impairment that is based on liquidity.  
23 I think your proposal was to treat those separately and maybe  
24 take out the liquidity impairment from income calculations.  
25 But I'd like to see people's responses to that.

1           MR. COLMAN: Thanks Jim. That would be good.  
2       Yeah, thanks Jim. Because I was listening to this  
3       conversation and where it went to Tom's point is not really  
4       on the fundamental values. It's really about impairment and  
5       it was raised before the so-called OTTI, other than temporary  
6       impairment, and a couple suggestions.

7           Right now, if you go into the literature, based on  
8       the form of some transactions the triggers and how you do it  
9       can be different. Right? So if it's in a securitization,  
10      that's a set of so-called rules. So there are several places  
11      of rules. One would be if we could combine them into one  
12      would be very, very helpful and so it's not a form drive  
13      other than impairment type test. It's a substance driven,  
14      which I think that we would all agree with with respect to  
15      some common ground.

16           Secondly, the suggestion is we've been saying wait  
17      a minute I have no problem recording an impairment for the  
18      credit losses. Well, we can figure that out. We do that  
19      today in certain areas. We can figure out what the credit  
20      loss is and charge the income statement for the credit loss  
21      under any basic principle of accounting today, because you  
22      incurred the loss today, right, in the current market. So  
23      you probably have common ground around that.

24           The difficulty is what are the other aspects that  
25      have caused an impairment, and perhaps those aspects come

1 together. We have full transparency for an investor, so it  
2 goes through other comprehensive income, which doesn't go  
3 against regulatory capital. And we move it to the face of  
4 the income statement, not in determination of net income, so  
5 that an investor can see what are these other changes, fully  
6 transparent with some disclosures, obviously, in the  
7 computation of where it goes. So that now you have achieved  
8 both objectives, right? We have harmonized the various  
9 triggers and application. We have separated credit from  
10 liquidity risk and we've kept to the principle of ultimate  
11 transparency for investors.

12 MR. WHITE: Bill, I would love to get input.

13 MR. ISAAC: I think there is common ground there.  
14 I would say I also am concerned, and I'm not sure how you're  
15 dealing with it, but we keep on making the distinction  
16 between what the regulators can do with capital versus the  
17 balance sheet effect. And I think in the world we're in with  
18 short-sellers and the rating agencies, and a lot of  
19 volatility in the markets, I'm not sure. I guess I'm not  
20 sure what you're proposing.

21 What's the headline number going to be when that  
22 statement gets released? In other words, if you were using  
23 historical cost-based system you would have in footnotes and  
24 tables and it wouldn't be affecting income and it wouldn't be  
25 affecting the capital of the consolidated company. I'm not

1 talking about credit losses.

2 MR. COLMAN: But I just want to clarify. When you  
3 say you got to historical cost like Tom just articulated, it  
4 always had an impairment test, but we lower cost to market.

5 MR. ISAAC: But we don't have any argument about  
6 permanent impairments, okay?

7 MR. COLMAN: Or other than temporary impairments,  
8 right.

9 MR. ISAAC: We don't have any argument here at all  
10 about permanent impairments, because I think we need to take  
11 permanent impairments. But the question is when we have  
12 something other than a permanent impairment, what are we  
13 doing with that.

14 I mean, the regulators pretend like it didn't  
15 happen, but is that going to be very helpful if the headline  
16 when the bank releases its earnings, when Citigroup, the  
17 parent company, releases its earnings, what is it going to  
18 release and what's it going to show for its capital in the  
19 consolidated company. I'm trying to understand your  
20 proposal.

21 MR. COLMAN: I'm with you. Two different points.  
22 I'll answer crisply your first one.

23 What's it going to show in net income? It would  
24 show in net income the impairment as it relates to the  
25 current, incurred loss relating to credit and not liquidity.

1 MR. ISAAC: Okay.

2 MR. COLMAN: Okay. And they liquidity would go  
3 into other comprehensive income is the suggestion and it  
4 would be moved to the face of the income statement, right?  
5 So that would have a charge. It would have a reduction of  
6 the equity of, you know, the entity. All right? On the face  
7 of the income statement but not in the determination in net  
8 income -- to the point about the headlines -- the headlines  
9 are generally the determination in net income.

10 MR. ISAAC: Without this impairment charge  
11 Citigroup, let's say, is earning a dollar a share. This  
12 temporary impairment charge does what to that number? I mean  
13 does it bring it down or are they still announcing a dollar  
14 per share?

15 MR. KROEKER: If I understand your proposal then,  
16 you would still come to net income that would only be based  
17 on credit losses. Below net income you would have this line  
18 that says, you know, the mark to market difference, so the  
19 liquidity portion or some other portion and you would come  
20 down to a comprehensive income number.

21 You already have to report comprehensive income  
22 that includes that. This would just be moving that from a  
23 separate statement up to the income statement. But net  
24 income would not include liquidity, if I understand.

25 MR. COLMAN: That's correct. And the objective is

1 to give more prominence to other comprehensive income.

2 MR. ISAAC: And I guess I don't understand why you  
3 want to do that as opposed to putting it in a separate  
4 statement so investors can see it. But they also don't get  
5 confused.

6 MR. WHITE: Scott?

7 Mr. EVANS: Yeah, I think it's a constructive  
8 suggestion, Vin, and I think to the extent that you're  
9 clearly parsing a credit-related impairment from liquidity  
10 related impairment, it adds to transparency for investors.  
11 But as you move from an entity that is primarily in the  
12 business of engaging in long-term investments that are held  
13 to maturity, two-way entity that is primarily engaged in  
14 creating trading profits with, you know, short-term  
15 activities, the argument to have it in the prime face of the  
16 income statement increases.

17 And so at some point you reach a tension where  
18 you'd have to argue that it should be above the line; and, I  
19 don't know how to solve that problem, but I think the  
20 direction of your suggestion is a positive one.

21 MR. COLMAN: Can I just respond to that? I just  
22 want to again clarify -- we're talking about an impairment  
23 test. The literature, separate, everybody uses 157. Leave  
24 157 for a minute. You put assets in the three categories.  
25 To the extent it's trading, because it is the normal

1 churn-type trading, all right. That is a mark to market  
2 model irrespective. Impairment generally doesn't matter  
3 because you're at a mark to market, because that's the  
4 aligned with the business transactions as people were saying.  
5 The tension point goes when you start drifting to available  
6 for sale and held to maturity.

7 MR. WHITE: We could just pause for a moment here.  
8 I see some of the commissioners leaning forward at different  
9 points here. Are there any points, that the commissioners,  
10 any questions there or thoughts?

11 CHAIRMAN COX: Actually, I don't want to interrupt  
12 the flow. I think it's going well. I know we're running out  
13 of time here, but I'd like to keep this going.

14 MR. WHITE: Okay. Ray, you had your hand up?

15 MR. BALL: Yeah, I think Vince's suggestion is  
16 interesting. I think it's a fairly complicated issue though  
17 for various reasons.

18 One is, I think it's very difficult, especially in  
19 the current circumstances, to sort out the extent to which we  
20 have a liquidity problem or a risk and uncertainty problem.  
21 And these two are very closely tied. Anna Schwartz had an  
22 o-ed piece in the Wall Street Journal last week discussing  
23 this. And right now, if you look at the macro sense, the fed  
24 is pumping liquidity into the system and is complaining the  
25 banks are sitting on it. That tells you something about the

1     uncertainty they face and why they're holding capital rather  
2     than liquidity.

3             A second observation is I'm not too sure that we  
4     ought to give the financial institutions incentives to  
5     encourage illiquidity by taking the effects of it out of the  
6     income statement. One of the things that struck me about the  
7     current episode and hasn't been brought up much in the debate  
8     is it's remarkable we have a trillion-dollar market in the  
9     United States which prides itself on the depth and efficiency  
10    of its capital markets and we say it's illiquid.

11            I mean, that's a problem; maybe we ought to address  
12    the issue as to why this is a problem rather than mandating  
13    it and saying let's take it out of the income statement. In  
14    relation to that, it's worth thinking about what would happen  
15    if mortgage-backed securities had not been held iBanks,  
16    nBanks, but had been held entirely in pension plans, 401K  
17    plans, endowments, sovereign funds, more conservatively  
18    managed institutions like Berkshire-Hathoway, we wouldn't  
19    have a liquidity problem, because they wouldn't be forced to  
20    sell to meet leverage constraints when their asset portfolio  
21    hiccupped in value. So I think it's a nice idea, but I'm  
22    concerned about the incentives in it, which is to basically,  
23    once again, shoot the messenger and ignore the message.

24            MR. ISAAC: Two quick comments: one is I don't see  
25    how you separate an uncertainty problem for a liquidity

1 problem. They are one and the same. If you had certainty,  
2 you wouldn't have illiquidity; and I mean they're the same  
3 problem. Secondly, I don't know of any banks in a  
4 significant way that are forced to sell these assets. They  
5 are being marked down anyway.

6           And I mean there's plenty of liquidity in the  
7 banking system, and the Fed is adding more all the time. But  
8 banks weren't forced to sell these assets. They didn't want  
9 to sell these assets. They won't sell them at 20 cents on  
10 the dollar, but we're making a mark there just as if they had  
11 sold them.

12           MR. BALL: You know, I guess the question is  
13 whether they're selling. An allegation is they're selling  
14 below fundamental value. And the question there is whether  
15 that occurs because there's basic illiquidity in the market  
16 in absence of buyers, or whether buyers believe that there's  
17 so little opacity, so little transparency, that they don't  
18 know where the toxic stuff lies. And that's, I think, part  
19 of the issue.

20           MR. WHITE: Damon?

21           MR. SILVERS: I think that liquidity has been a  
22 term that's hidden a lot of other problems. My illiquid  
23 market is your market where you won't pay my price, right?  
24 And I think we saw this in the discussion about what used to  
25 be called the bailout where it appeared as though the notion

1 of liquidity is going to be the cover under which assets were  
2 purchased for clearly more than they were worth by the  
3 public.

4 The question that I have about Vin's proposal is  
5 there's a mortgage-backed security in the portfolio and the  
6 mortgage-backed security represents mortgages that have not  
7 reset yet. And the marketplace has looked at those mortgages  
8 and said we know they're going to reset. And, in fact, the  
9 mortgage-backed security is quite complicated. And, given  
10 what we've seen in the last couple of years, we're not  
11 comfortable knowing what's really going to happen when they  
12 reset, particularly in the context of an economy that is  
13 dramatically declined since, say, the last pool reset.

14 So there's not much liquidity in that security  
15 right now and there's a big bid offer spread. But the  
16 security is more or less performing today because it hasn't  
17 reset yet. How would your proposal handle that situation?

18 MR. WHITE: Okay, so, looking at my watch here.  
19 Aubrey, you have your cared up, so I'll let you comment and  
20 then we'll go and we'll do one minute each for I guess we'll  
21 call them closing comments or thoughts, but just a minute so  
22 we can stay on schedule here. But, Aubry?

23 MR. PATTERSON: Just to that point, which is a  
24 great point, and there's obviously no direct answer, but it  
25 still goes back to the fundamental issue that the market has

1     been dysfunctional. It has not been efficient. It has not  
2     been effective, and the net result of that is these values,  
3     these exit values in the absence of a willing buyer, willing  
4     seller market at arms-length are forcing write-downs in many  
5     cases that are many times the potential losses that were  
6     referred to.

7             Our thesis is that it doesn't make sense whether  
8     the regulators understand it or not. It doesn't make sense  
9     to expect the investor public that's relying on this as an  
10    indication of the futures stream of earnings of an  
11    institution to take a full hit on that impacted value knowing  
12    that the more correct economic value is the present value of  
13    the future stream of income of the securities, 80% of which  
14    are more likely to perform than not.

15            So we continue to support the concept that there  
16    has to be a rational approach to credit default as a  
17    determinant, but the liquidity risk test which continues to  
18    be supported by FASB, takes you right back to the current  
19    illiquid market. And, that to me is the circle that has to  
20    be broken.

21            MR. WHITE: Okay. So, Damon, we'll start with you,  
22    one minute.

23            MR. SILVERS: Going the other direction?

24            MR. WHITE: I wasn't going to give you enough time  
25    to really prepare more than enough.

1 (Laughter.)

2 MR. SILVERS: If you give me enough time, I'll use  
3 it!

4 I hope that the Commission and our guests here from  
5 the other regulators take one thing away from this  
6 conversation, which is that both sides of the argument have  
7 some valid points and that the issue of pro-cyclicality is  
8 more complex than one system drives one way and one drives  
9 the other.

10 On the other hand I think it should be quite clear  
11 that we are not in any sense at this point in relation to  
12 these issues and financial institutions talking about a mark  
13 to market system. All right. We are having an argument  
14 about which administratively derived values are going to be  
15 used and under what rules. And there are a series set of  
16 competing considerations here that I think regulators need to  
17 look at, and I would reiterate.

18 And I think Vin's proposal has this quality to it,  
19 but I'm concerned about the details as my question indicated.  
20 I would reiterate that I think that one way of acting  
21 carefully in this situation is the sort of approach that  
22 tries not to make two big changes today in this environment  
23 in the accounting and disclosure regime looks to counteract  
24 the pro-cyclicality through the safety and soundness  
25 regulatory structure, uses the opportunity the Commission has

1 here to look at some of the deep conceptual problems that the  
2 increasingly universal move to a mark to market system seems  
3 to be bringing up.

4           And, finally, that all aspects of the government be  
5 serious about what is really the underlying drivers of the  
6 financial crisis, which my questions today have tried to  
7 point to, which is that our financial institutions and home  
8 mortgage financing structure have not restructured these  
9 loans in a way that will undue the downward spiral and  
10 provide relief to Main Street, to America's communities; that  
11 we have not yet, despite Chairman Cox's urging, passed the  
12 necessary statutes to empower the Commission to shine a light  
13 on the shadow credit markets.

14           And, finally and most fundamentally we have not  
15 dealt with the fact that our economy is not a sustainable  
16 thing when 40% of its corporate profits come from the  
17 financial sector as was true in 2006, and we need to do some  
18 more real things and less shuffling of paper.

19           Thank you.

20           MR. WHITE: Rick?

21           MR. MURRAY: We anticipate that the Commission's  
22 conclusions will be crafted more by the use of scalpel-like  
23 instruments than blunt instruments. And we also urge that in  
24 doing so the Commission pay careful attention to the  
25 implementation inhibitors that could cause a well-designed

1 solution to fail to achieve its goals.

2 MR. WHITE: Aubrey?

3 MR. PATTERSON: Just a word of thanks for allowing  
4 us to express our opinions and have this discussion. We  
5 appreciate the opportunity to put forth our views and look  
6 forward to hearing the Commission's response.

7 MR. WHITE: Bill?

8 MR. ISAAC: I can't be as brief as either one of  
9 them, but I'll try to be. I'll try to be brief.

10 First of all, I would point out that FAS 157, as I  
11 understand it, came into being in 2006. So it's not as if  
12 I'm asking that we change the whole system of accounting that  
13 has been developed for centuries. I'm asking for a very bad  
14 rule to be suspended until we can think about this some more  
15 and stop destroying so much capital in our financial system.

16 I think that's a basic step that needs to be taken  
17 immediately. And then I want to pose a question for  
18 everybody to think about. I think that at the beginning of  
19 this period we're in, inflation was under control. Economic  
20 growth was good. Unemployment was low and there were no  
21 major problems in the banking system. And then when this  
22 subprime thing develops, it's a \$1.2 trillion of subprime  
23 mortgages. About 2 to 300 billion of it was estimated by the  
24 FDIC to be in the banking system in FDIC-insured banks, 2 to  
25 300 billion.

1           Let's say 300 billion, and the rest was spread out  
2 all over the world. The likely losses were estimated to be  
3 roughly 20%. So 20% of 300 billion is 60 billion, and the  
4 banking industry in 2006 had \$150 billion of earnings after  
5 tax, and \$1.4 trillion of capital. So how did we let that  
6 little bitty problem, and I don't mean to minimize it, but  
7 it's not a big problem in the scheme of things. How did we  
8 let that get so big?

9           And then I take us back to the 1980s. We had our  
10 money center banks were overwhelmed with third-world debt  
11 that would have driven them insolvent if we had marked to  
12 that arbitrary market. We had a deep recession in the  
13 agricultural sector. We had a rolling real estate recession.  
14 I mean, we had a deep recession in the economy as a whole in  
15 1981-82. We had a 21-1/2% prime rate. We had an  
16 agricultural depression and we had a rolling real estate  
17 recession that eliminated many of the regional banks  
18 including nine of the ten largest in Texas. And, we had  
19 3,000 bank and thrift failures during that decade.

20           Now, how did we get through all that? And once you  
21 get past 1982, you have one of the strongest economies in  
22 the history of the world. How did we get through all those  
23 problems and still have one of the strongest economies the  
24 world has ever seen for the next two decades almost in the  
25 face of all those problems?

1           I've got to tell you I can't come up with any other  
2 answer than that the accounting system is destroying too much  
3 capital and therefore diminishing bank lending capacity by  
4 some \$5 trillion. And, that's why we're in deep trouble in  
5 the economy right now. It's due to the accounting system,  
6 and I can't come up with any other explanation.

7           By the way, thank you very much for having me here.  
8 I mean, I really think this is helpful and I think we have  
9 some common ground as near as I can tell.

10           MR. WHITE: Scott?

11           MR. EVANS: Thanks very much. I'd like to add my  
12 thanks to the Commission for my opportunity to express my  
13 views today.

14           I don't agree with Bill as we've discovered. I'll  
15 state very succinctly I think that the fair value standard is  
16 appropriate for assets that are in the trading portfolio or  
17 held for sale. I think the process that the standard setters  
18 have come up with, the FASB, the ISB, the SEC, has enhanced  
19 transparency to investors and helped to serve the primary  
20 role, as Chairman Cox outlined, of financial reporting, which  
21 is to inform investors; and, as such, fair value is a good  
22 thing.

23           The thing to focus on right now is that the  
24 problems we're having is the use of the standards and the  
25 ability of preparers to communicate with investors in a

1 consistent fashion. That's what FAS 157 is all about is  
2 communicating in a consistent fashion in a standardized way,  
3 and there are some problems with that. And that really, if  
4 you look underneath the arguments, the common ground is that  
5 this still is problematic.

6           However, I think we can all feel good about the  
7 fact that the SEC, the FASB and the ISB, are all on the case.  
8 They've released a number of pro-active comments recently  
9 giving preparers and auditors guidance on how they can make  
10 fair value assessments in a consistent matter that enhances  
11 transparency rather than provides confusion to investors.  
12 And I think it would be a serious mistake for us to retrace  
13 our steps and abandon this progressive step of FAS 157.

14           MR. WHITE: Vin?

15           MR. COLMAN: Thanks for having me also. I really  
16 do appreciate it. I just lead with perhaps a couple  
17 comments.

18           One is and some of them is may be a summary of  
19 what's been said here. I really ask that we separate the  
20 accounting from the root causes, because when we say the  
21 accounting has caused this, you know, there are debates  
22 around pro-cyclicality. I think those debates are fair, but  
23 there are some other root causes here. And I just hope that,  
24 you know, to the suggestion that somebody made about broaden  
25 the scope of what you're looking at beyond the accounting so

1 we don't try to have accounting be the answer to some issues  
2 that I think go beyond that.

3           Secondly, to ensure that we do continue to try and  
4 separate the objective of regulatory capital and safety and  
5 soundness with the objective of the principles of financial  
6 reporting, because they're different for investors. I would  
7 also ask that we keep a principle in mind for the next 90  
8 days that you're thinking about, and one is around  
9 transparency for investors. As I think we just stated, is  
10 the fair value model, does it have imperfections?

11           Of course, somebody can assert there's  
12 imperfections and we can work on those imperfections, but to  
13 have a fundamental change I think could have serious  
14 consequences. And we've offered some ideas that we'd like to  
15 pursue going forward that perhaps can help the system without  
16 undermining some of the principles that we have.

17           So thanks again for having me.

18           MR. WHITE: Ray?

19           MR. BALL: I think there's plenty of blame to throw  
20 around in this episode. We haven't addressed the people who,  
21 institutions who created these toxic assets and their  
22 behavior. We've been talking about blame on the accountants.

23           I'd like to just simply say that fair value is  
24 not an accounting term. It's a legal term. It means the  
25 amount that a willing buyer would pay in a market

1 transaction. And if the United States, which has the  
2 deepest, best capital markets in the world and all of the  
3 bodies regulating those capital markets can't make that  
4 concept work in the United States, then we have a problem.

5 What's necessary to make it work? I think the  
6 issue was structural issues in the market rather than  
7 recording what markets do on balance sheets.

8 MR. WHITE: Okay. Jim and I would like to thank  
9 each of the panelists for very helpful input and thank all of  
10 the observers for being here. This is going to be very  
11 helpful for us as well work on the study. We're going to  
12 resume again very shortly, but Chairman Cox, do you want to  
13 give us a couple of closing words?

14 CHAIRMAN COX: I just want to add my appreciation  
15 to that that's been expressed by John and by Jim to each of  
16 you. This has been by our own standards -- we have many of  
17 these roundtables -- absolutely superb.

18 All our roundtables we get a lot out of them, but  
19 particularly I want to compliment this panel and the depth of  
20 this discussion and the interaction. It's been hugely  
21 helpful, and obviously we'll be on a continuing basis  
22 interested in consulting with you and hearing your views.

23 Thanks very much for what you've devoted in  
24 preparation of being here and the time that you've given us  
25 this morning.

1           MR. WHITE: Okay. We'll resume in about five or  
2 six minutes.

3           (A brief recess was taken.)

4           MR. HEWITT: We'll go ahead and get started if  
5 everybody will take their seats please. And, good morning  
6 again.

7           I am Conrad Hewitt, Chief Accountant of the SEC. I  
8 am also again pleased to welcome everyone, the Commissioners  
9 and the observers and the panelists that are here with us  
10 today on this Commission's roundtable on mark to market  
11 accounting.

12           Joining me as a moderator on this panel is Wayne  
13 Carnall. Wayne is the chief accountant for the Division of  
14 Corporation Finance, and I thank Wayne for joining me and  
15 helping me today. I need a lot of help sometimes.

16           The requirements to use fair value or current  
17 market price particularly for brokers and dealers in  
18 securities-impaired investments have been around for many  
19 decades. I can personally attest to that because I was an  
20 auditor in the mid-60s, auditing fair value for brokers and  
21 dealers, investment companies, and mutual funds. In about  
22 1970 the banks wanted to be able to reclassify their  
23 mortgages into two categories available for sale and held to  
24 maturity.

25           And at that time, the fair market value concept on

1 mortgage securities came into being. So that's been a few  
2 years ago. Fair value has seemed to work very well over many  
3 years; however, recently, as we all know in the financial  
4 crisis we have here and worldwide, there seems to be some  
5 problems and doubts about fair value. The extent to which  
6 the U.S. GAAP requires financial institutions to present at  
7 fair value changes in fair value recognizing income  
8 statement, which is really the specific meaning of mark to  
9 market accounting.

10           That really depends on the characteristics of the  
11 financial instruments, its legal form and how the company  
12 intends to use the financial instrument. And, again, I think  
13 as in the previous panel the fair value usage and application  
14 really revolves around basically financial instruments. For  
15 many months now there've been numerous events that have  
16 caused large disruptions in both the credit and equity  
17 markets around the globe. These events resulted in some  
18 markets become inactive or having significant declines in  
19 liquidity, which in turn have led to challenges for  
20 registrants and their auditors in applying GAAP, and also  
21 challenges for investors and other users of financial  
22 statements in analyzing financial statements impacted by fair  
23 value accounting.

24           To assist in meeting these challenges, my office in  
25 conjunction with FASB staff issued a letter on September

1 30th, not to long ago, on the application of fair value  
2 measurements in our current market environment.  
3 Additionally, on October 14th, I issued a letter to FASB  
4 chairman Bob Hirst regarding the application other than  
5 temporary impairment model to perpetual preferred securities.  
6 Now both of these letters were intended to clarify the  
7 application of fair value measurements and to emphasize the  
8 need to use reasonable judgment.

9           And as with the first panel, we have a number of  
10 questions for this panel and we anticipate that  
11 Commissioner's observers from the FASB PCOB ISB, Federal  
12 Reserve and Treasury may from time to time participate with  
13 questions for the panelists as well. And we'll certainly  
14 just raise your hand or turn your timecard over and we'll be  
15 sure to accommodate you and recognize you.

16           At this time I want to introduce our distinguished  
17 panel starting with Randy way over on my left. Randy Ferrell  
18 is with the Ficara Bankshares Inc., and he's the CEO. Next  
19 to Randy is Patrick Finnegan from the CFA institute. He is  
20 the Director of Financial Reporting Policy Group. Next to  
21 Patrick is Bradley Hunkler, Western Southern Life. He is the  
22 VP and controller.

23           And then we have Lisa Lindsley, with the CTW  
24 Investment Group, Managing Director. Cindy Ma, Houlihan,  
25 Lokey, Howard and Zukin, the managing director; Chuck

1 Maimbourg, Key Bank, Senior Vice President, Accounting  
2 Policy; Richard Ramsden, Goldman Sachs, Managing Director;  
3 and, Russell Wieman, Grant Thornton, National Managing  
4 Partner.

5           So Wayne and I have kind of divided. I mean, I  
6 don't think we'll have time for all of these topics, but  
7 we'll try to limit maybe one question to each of the topics,  
8 like the pro-cyclical situation that we have, active versus  
9 inactive markets, the application of 157 disclosures, and  
10 then maybe we have time OTTI, other than temporary  
11 impairment. So let's kick it off.

12           I'm going to kick it off with Randy. I said do you  
13 believe that the application of fair value accounting is  
14 pro-cyclical? That is, does the application of fair value  
15 accounting lead to increasing breakdowns and declining  
16 markets in leading to increasing write-ups and good markets.  
17 In other words, we've had tremendous, high, very positive  
18 markets; and, now, when everything is going down, nobody  
19 likes 157. So, Randy, what are your comments on that?

20           MR. FERRELL: My thought is definitely in declining  
21 markets, 157 or fair mark to market, would lead to writing  
22 assets down and showing them as being under-valued, whether  
23 it's on the income statement balance sheet in whatever form.  
24 And it would have the opposite effect in increasing market.

25           MR. HEWITT: Chuck, do you have any comments on

1 that?

2 MR. MAIMBOURG: Well, I think it's interesting, the  
3 fact that I was thinking during observing the last panel  
4 that, you know, we've changed the definition with 157.  
5 That's what's changed, because we've gone from willing  
6 buyer/willing seller to an exit price. And I think a lot of  
7 times we're trying to portray to investors in giving a value  
8 that we're going to sell it for, when in fact there's no  
9 intention whatsoever to sell it. I think if things are in  
10 held for sale, that's one issue. But, we're unfortunately  
11 getting into a lot of other assets that are not going to be  
12 sold, and therefore we're giving an artificially low value  
13 given the current markets.

14 MR. HEWITT: Any other commenters on pro-cyclical?

15 MR. FINNEGAN: Con, this is the view that I'm going  
16 to express I think is widely held among investors and  
17 certainly my colleagues at the CFA Institute.  
18 Pro-cyclicality is something that exists in good times and in  
19 bad. I don't think it's something that you could say is only  
20 an impact or an effect that exists in bad markets. But I  
21 don't think it impairs the relevance of fair value reporting  
22 for investors, at least in general purpose financial  
23 statements.

24 So I think a distinction that I heard discussed  
25 this morning -- it got some attention -- is that we have to

1 distinguish between the role of financial reporting for  
2 prudential requirements for regulatory and capital adequacy  
3 purposes, and financial reporting for purposes of investment  
4 decisionmaking purposes. So pro-cyclicality is a  
5 consequence.

6           However, I think one of the things that we also  
7 have to keep in mind is that if managers in the evaluation of  
8 assets in rising markets adequately take into consideration  
9 things like liquidity risk, model risk, and the like, perhaps  
10 that would temper some of their enthusiasm for leveraging  
11 their balance sheets the way they did.

12           MR. HEWITT: Brad, I believe?

13           MR. HUNKLER: Yes. I guess the pro-cyclicality  
14 effect I would say is a good indication why we don't believe  
15 that fair value should be a significant component, one, of  
16 regulatory capital, or two, the balance sheet and the income  
17 statement.

18           We do, however, recognize that it does provide  
19 valuable information to investors and do not oppose  
20 disclosing that information in the notes to the financial  
21 statements or the MD&A in a way that it can be transparent  
22 and usable by the investor groups. But what happens in the  
23 positive markets, I don't think companies get credit for the  
24 pro-cyclicality of facts. Instead, it's easier to ignore  
25 when it's a positive impact. When it's a negative impact

1 then it becomes an issue.

2           So I don't think that companies have been touting  
3 their unrealized gains and losses in the market place. Over  
4 the last two or three years, I represent an insurance  
5 company. We certainly have significant unrealized gains and  
6 losses due to market movements. We don't tout those  
7 unrealized gains and the good times, and we certainly don't  
8 necessarily respond in a significant way when those  
9 unrealized losses are emerging due to market effects during  
10 times of crisis like we have today. We make our decisions  
11 based upon economic valuations, based upon the expected cash  
12 flows of securities that underlie our portfolios.

13           MR. HEWITT: Any other comments on that topic? I  
14 must apologize. I need to back up for a moment. I forgot to  
15 offer each of you your opening statements. So that we can  
16 keep them brief, I will do that at this time. I'll start  
17 with you, Russ.

18           MR. WIEMAN: Well, I can certainly meet your brief  
19 requirements here.

20           First of all, I'd like to thank the Chairman and  
21 the Commissioners and the staff for an opportunity to speak  
22 today. I just have a couple of things from an opening remark  
23 perspective in that the fair value reporting, personally for  
24 me and my firm, that we strongly support the fair value  
25 reporting. As we heard in the first panel, it's certainly

1 not perfect.

2           There are a lot of judgments that need to be made,  
3 and perhaps we could look at certain things on how we might  
4 be able to get a better answer than we have today. But,  
5 right now, it's the method that provides most transparency  
6 for investors and we strongly support that. We also believe  
7 from what's gone on in the past months and weeks relative to  
8 the markets, if anybody doubted the world global market, they  
9 can have no doubts about that any more. And we think it's  
10 important that the standard setters and the regulators in all  
11 these markets get together and make sure that we have some  
12 kind of standard that we can all live with so that one  
13 jurisdiction doesn't get an advantage over another or another  
14 with a disadvantage.

15           We also need to have the investors be able to have  
16 comparability and consistency. So we strongly urge all the  
17 regulators to have a global answer, not a U.S. answer, not an  
18 E.C. answer. It needs to be the same. We also believe, as  
19 long as I'm on standard setting that we believe that standard  
20 setting in the U.S. and elsewhere needs to remain  
21 independent, and to the extent that the political atmosphere  
22 gets into it, I don't think we ever get the best answer.

23           At least that's what we believe. And, again, on  
24 something that was discussed a lot at the last panel relative  
25 to the differences in what the regulators see from a safety

1 and soundness perspective and the transparent reporting that  
2 you need from financial reporting, we think that some  
3 consideration should be given to the extent that it can to  
4 give the fair market value transparency for the investors and  
5 some solution relative to the capital situation for the  
6 banks.

7 Thank you.

8 MR. HEWITT: Thank you, Russ.

9 Richard?

10 MR. RAMSDEN: Yes, first again, I'd like to thank  
11 you for giving me the opportunity to present here today.  
12 Just by way of background, I'm an equity analyst covering  
13 U.S. banks. So my role is to analyze financial statements  
14 and make investment recommendations on the back of that. And  
15 I really would like to make four comments; and, again, I'm  
16 going to keep these very brief.

17 The first point is that I do think that analyzing  
18 financial statements as an investor requires transparency of  
19 information, but also, importantly, comparability of  
20 information between firms. And in my view mark to market  
21 accounting provides the most accurate representation of what  
22 the true financial position of a firm is at any given point  
23 in time.

24 And that is central in my mind to understanding  
25 both its capital position at that point, but ultimately it's

1 value. So I do believe that mark to market accounting is  
2 probably the best alternative we have, both in terms of  
3 comparability of information, but also in terms of  
4 transparency.

5           The second component, I would say, is that I do  
6 think today in particular that transparency is going to be  
7 critical in restoring investors' confidence in the financial  
8 services sector. And I think investors understanding enhance  
9 ability to price risk and provide capital to the industry  
10 would again in my mind be negatively impacted by any move  
11 away from mark to market or fair value methodologies. I  
12 think that's particular true given the uncertain economic  
13 environment that we have today.

14           The third point I would make is that I don't  
15 believe that changes in mark to market accounting rules would  
16 actually alter investors' perception of risk in these  
17 companies. Rather, I think what it would do is lead  
18 investors to impute market values based on other input, and I  
19 think in turn that could actually lead to inaccurate  
20 conclusions. So I don't think it is going to impact really  
21 the way in which investors view financial institutions.

22           And then I would say the fourth point, which I  
23 think we have heard before is I think it's just critical that  
24 we differentiate cause from a fact, because in my mind I  
25 don't think that mark to market accounting has been the cause

1 of this crisis. It clearly has been banks granting loans and  
2 holding securities that haven't incurred real losses. And I  
3 think really what the mark to market rules have done is just  
4 reflected that deterioration.

5 The one point I would add to that is I do think it  
6 is very important to take the \$750 billion of losses that the  
7 financial industry has incurred both here, but also abroad,  
8 and disaggregate it into losses that frankly have been  
9 incurred because of credit deterioration, losses that have  
10 been incurred because of liquidity insofar as that can be  
11 measured. But also losses that have been incurred because of  
12 changes in the required rate of return that investors have  
13 for holding those instruments today.

14 MR. HEWITT: Chuck, please?

15 MR. MAIMBOURG: Good morning to all. My thanks  
16 also to the Securities and Exchange Commission for hosting  
17 the roundtable this morning on fair value and FAS 157. I  
18 appreciate the opportunity to participate.

19 I am the Director of Accounting Policy and Research  
20 and Key Bank, which is a 100-billion-dollar bank, located and  
21 headquartered in Cleveland, Ohio. Key adopted FAS 157 for  
22 both financial and non-financial assets and liabilities as of  
23 January 1, 2008.

24 Based on our most recent filing, form 10Q as of the  
25 quarter ended June 30, 2008, we had approximately 12% of our

1 assets were fair-valued on a recurring basis. Approximately  
2 96% of these were categorized as either level 1 or level 2  
3 assets under 157. Only about 1% of our liabilities are  
4 fair-valued on a recurring basis.

5 We have certainly had our issues and challenges  
6 with fair value accounting, particularly in the areas of  
7 commercial real estate and private equity investments as the  
8 financial markets have continued to deteriorate. However,  
9 our biggest challenge has been with the intersection of FAS  
10 141R and FAS 157.

11 In April 2008 Key was considering the acquisition  
12 of another bank. During our preliminary due diligence  
13 process, we were informed by our auditors that as a result of  
14 FAS 157 and the continuing market turmoil, that when valuing  
15 portfolio loans, those are ones that will be held after the  
16 acquisition. All aspects of value had to be considered,  
17 including credit, liquidity, and interest, because the loans  
18 acquired for portfolio must be valued at fair value at the  
19 acquisition date in accordance with FAS 141R.

20 Based on our various discussions at that time, it  
21 was our understanding that the other "Big Four" firms and the  
22 SEC had concurred with that conclusion. The capital, ratio  
23 and other transaction ramifications of this accounting  
24 conclusion caused Key to not pursue this particular  
25 acquisition as well as others throughout the balance of the

1 year. I believe our experience with FAS 141R and FAS 157  
2 highlights the fact that there are more consequences of 157  
3 that have not been felt by the financial markets at this  
4 time.

5 Therefore, our discussions today and the SEC's fair  
6 value study are critical in determining the best path forward  
7 for fair value accounting in FAS 157.

8 Thank you.

9 MR. HEWITT: Thank you, Chuck.

10 Cindy?

11 MS. MA: Good morning.

12 Many opinions on fair value have been offered, and  
13 I am really honored to be able to be here to add my voice to  
14 the chorus. As a background, I am evaluation professional,  
15 having been doing valuation on various types of level 3  
16 financial assets since the global crisis started in July  
17 2007.

18 While many people recognize that FAS 157 does not  
19 represent a fundamental shift in the application of fair  
20 value accounting, FAS has called for the repeal of the  
21 standard in hopes of soothing recent market chaos. I believe  
22 that this debate may have been caused by the misconception  
23 that mark to market automatically equates to fair value,  
24 which is not the case. While mark to market accounting is an  
25 important indicator of fair value for regulators and

1 investors, FAS 157 does provide the flexibility to consider  
2 a wider range of valuation techniques to deal with situations  
3 when market prices are distressed and not representative of  
4 fair value.

5 Fair value accounting should not be suspended or  
6 eliminated. Investors must have confidence in the  
7 reliability of the financial statements. Without that  
8 confidence, there would be no investment. It would be pure  
9 speculation. With the level, focus and attention drawn to  
10 fair value accounting, changing the rules in the current  
11 market conditions would only diminish investor confidence.

12 Many helpful statements have already been issued to  
13 try to clear up the confusions, but more clear guidance is  
14 needed to address incorrect interpretation and to communicate  
15 the intent of the standards. Some opponents of FAS 157 claim  
16 that companies may be required to mark position to market  
17 based on distress transactions. However, as already  
18 clarified by FASB, FAS 157 does allow for the use of mark to  
19 model when observed transactions are distressed.

20 Granted that, recognizing those distress situations  
21 is a challenge. In equity markets, indicators of market  
22 activities, like trading volume and bid/ask spreads, I easily  
23 observed. However, for the financial asset classes that had  
24 been making headlines such as the RNBS, the CDOs, the CLOs,  
25 the credit default swaps, there was really no exchange and no

1 centralized data source to tell people to price the  
2 transactions.

3 But, let's understand a fact, okay? Many of those  
4 structured investments were created to be bought and held.  
5 They were not created for day-to-day trading. And even under  
6 normal market condition, many of those instruments were  
7 transacted what I call "by appointment only." And therefore  
8 in the current market conditions it's just really no surprise  
9 that we didn't see that many transactions in those  
10 instruments. And when the transaction occurred, they  
11 occurred at very wide and disbursed price levels.

12 Since it's really impossible to really read the  
13 mind of the parties involved in the transactions, clear  
14 guidance is really needed as how to incorporate or consider  
15 those market data in a fair value analysis. However, it is  
16 important to note that consideration does not mean 100%  
17 reliance. And I also would like to make a distinction  
18 between illiquid and distress assets. Or, correspondingly,  
19 that's what I will call "volume illiquidity discount" and  
20 "funding illiquidity discount." Think about it.

21 Even in less troubled times, different markets will  
22 exceed different levels of liquidity. And there is a body of  
23 research, generally support a discount on securities that are  
24 less liquid. For example, even in normal market, there is a  
25 liquidity premium between the on-the-run and off-the-run

1 treasuries. Even your normal audit transactions, there is a  
2 difference in bid/ask spread between agency paper and  
3 subprime mortgage bonds. And, therefore, it is appropriate  
4 to include a volume liquidity premium in valuing a level 3  
5 asset.

6           However, many market participants including the  
7 structure investment, via Co-s the SITH hedge funds and  
8 financial institutions, have recently been forced to sell  
9 assets at prices they considered too low. This is actually  
10 caused by what I call funding illiquidity or liquidity driven  
11 by certain market participants' need for immediate capital or  
12 cash. In my opinion it may not be appropriate to include a  
13 funding liquidity premium in valuing the level 3 assets,  
14 especially when investors have abundant financial resources  
15 to hold those assets in the foreseeable future.

16           Calibrating valuation input for level 3 models  
17 using distress or fire sale prices will certainly result in  
18 liquidity premium, far in excess of a reasonable level for  
19 fair value purposes. Market participants should really work  
20 toward a more comprehensive, economic base, liquidity premium  
21 model that incorporate orderly market transactions. I  
22 believe this point has been confused by market participants  
23 and in the time when the liquidity of many instruments has  
24 declined so much, it is important that this factor is well  
25 understood by the preparers as well as the users of the

1 financial statements.

2 The bottom line is sometimes a market price is a  
3 fair value. Sometimes a model price is a fair value, but  
4 fire sale prices are never fair values.

5 Thank you.

6 MR. HEWITT: Thank you, Cindy.

7 Lisa?

8 MS. LINDSLEY: I would like to thank the Commission  
9 for the opportunity to participate on its panel.

10 I represent the CTW Investment Group which works  
11 with pension funds sponsored by unions affiliated with Change  
12 To Win to enhance long-term shareholder returns through  
13 active ownership. Change To Win is a federation of unions  
14 representing nearly six million members, and its affiliates  
15 participate in both public pension funds and Taft-Hartley  
16 plans. We estimate that since the beginning of the year the  
17 retirement funds of U.S. workers have lost over 1.5 trillion  
18 just through the decline in the value of their share of U.S.  
19 equity markets, not counting the decline in the value of  
20 their bond and mutual fund investments.

21 As a result of our work on behalf of pensions, we  
22 have a unique perspective on the financial crisis that's  
23 relevant to today's discussion. Beginning in January of this  
24 year, we engage the boards of directors of the six banks that  
25 had suffered the largest subprime losses, of which three

1 continue to exist today. We wanted to know what the boards  
2 of these firms had done to oversee risk management. We  
3 learned that many of these large banks did not monitor the  
4 underlining credit risk of their MBS portfolios and that they  
5 focused on the interest rate risk related to CDOs, not the  
6 credit risk of the underlying assets.

7           Directors came to understand too late that the  
8 complex nature of the products their institutions were  
9 originating and investing in that banks continued to increase  
10 their risk profile with no regulatory mechanisms to stop  
11 them. This dynamic was not caused by a mark to market  
12 accounting. Our experience with the banks has reinforced our  
13 view that more robust regulation by a stronger SEC is  
14 necessary. The SEC should have comprehensive jurisdiction,  
15 both over securities linked to currently registered  
16 securities, such as credit default swaps and other  
17 derivatives, and the currently unregulated actors who have  
18 contributed to the crisis.

19           Our pension funds have very conservative investors  
20 with little direct exposure to the toxic securities at the  
21 epicenter of this crisis, but they've been aversely affected  
22 by the actions of credit rating agencies, hedge funds,  
23 private equity funds, and other unregulated actors. We  
24 support the concept of fair value accounting where it  
25 provides greater transparency and uniformity to readers of

1 financial statements such as our funds.

2 We recognize that mark to market is not the  
3 greatest indicator of intrinsic value for all asset classes.  
4 We also believe that it's very important to take into account  
5 the liability profile of various non-bank financial  
6 institutions before applying fair value accounting to any of  
7 them.

8 The current, mixed attribute system could be  
9 improved by providing further guidance in limiting the  
10 discretion of issuers as to which accounting method applies.

11

12 Thank you.

13 MR. HEWITT: Thank you, Lisa.

14 Brad?

15 MR. HUNKLER: Yes, thank you.

16 I come today from the perspective of a  
17 well-capitalized, stable, life insurance company. I also try  
18 to bring forward the perspective of the life insurance  
19 industry, which I have obtained through my role as chair to  
20 the GAAP accounting committee for the American Council of  
21 Life Insurers, ACLI.

22 Fair value has been credited by some as a  
23 significant factor in the current credit crisis. It's been  
24 cheered by others as an early detection system that will  
25 prevent a prolonged downturn in the economy. I think

1 potentially both parties have given more credit than fair  
2 value deserves on both accounts. While some might not like  
3 the reality of where currently priced, it is a reality and it  
4 should be disclosed and understood by investors and  
5 regulators.

6 I am not convinced, though, that fair value should  
7 have the impact that it's currently having on income  
8 statements, balance sheets and regulatory capital. While I  
9 do not support the view that fair value accounting has caused  
10 all the problems that we face today, I do believe that the  
11 problems we faced today have illuminated some inherent  
12 weaknesses in fair value accounting that should be addressed.

13 FAS 157 is at the epicenter of fair value issues.  
14 FAS 157 changed the definition of fair value to exit value.  
15 Prior to FAS 157, fair value was used in varying degrees  
16 throughout GAAP. It's not certain though that the exist  
17 value definition is necessarily the most appropriate  
18 measurement basis for all situations where GAAP requires fair  
19 value though. I support the use of exit value concept, for  
20 example, for equity securities and for debt securities that  
21 trade in active markets.

22 I question the usefulness, though, of exit values  
23 for liabilities and assets that trade in inactive markets. I  
24 think it's naive to believe that market prices provided by  
25 inactive markets provide transparency. Granted it comes from

1 a third party, but it is neither objective nor transparent.  
2 Many times, these prices are determined by inefficient  
3 markets. There is a lack of transparency around trade  
4 activity and trade volume.

5 In many cases companies are forced to rely on  
6 pricing services that work largely in a black box. Many  
7 times, pricing services used brokers to assist in the  
8 pricing. Brokers are often motivated to reduce prices as  
9 much as companies may be motivated to increase them in terms  
10 of using a mark to model, so we don't believe that it  
11 necessarily represents a more transparent value.

12 While FAS 157 in a recently issued interpretation  
13 attempted to clarify that a departure from market prices  
14 driven by distress sales is permitted. It falls short of  
15 overcoming the exit value premise of FAS 157, thereby  
16 resulting in very little change in practice. For this  
17 reason, we believe that the standard needs to be revised, not  
18 interpreted. We also believe that a thorough review of the  
19 standards of required fair value should be reviewed and that  
20 review would lead to the logical conclusion that FAS 115  
21 needs to be examined as well.

22 We believe that there's an opportunity to align FAS  
23 115 with some of the provisions of IS 39. Given the recent  
24 change in reclassification permitted by the ISB through IS39,  
25 we believe it offers a significant advantage to IFRS filers

1 in the U.S. as compared to GAAP. We believe that it should  
2 be looked at in terms of the addition of the loans and  
3 receivables category.

4 Or at a minimum, I think that would be difficult to  
5 apply that category within current U.S. GAAP, perhaps  
6 loosening some of the tainting restrictions of the held to  
7 maturity category and also the adoption of some of the other  
8 temporary impairment guidelines and IFRS which we believe to  
9 be superior to GAAP. We hope these changes can be made in  
10 the short-term with some of the favorable transition options  
11 similar to that done by the ISB.

12 Thank you.

13 MR. HEWITT: Thank you, Brad.

14 Patrick?

15 MR. FINNEGAN: Thank you, Chairman Cox and other  
16 Commissioners, Chief Accountant Hewitt and members of the  
17 staff, for the opportunity to visit with you today.

18 I am here representing the CFA institute; and as  
19 you know that body is an organization representing roughly  
20 100,000 investment professionals around the globe. In my  
21 role as a member and an employee of the CFA Institute, I head  
22 the financial reporting policy group, and in that regard had  
23 responsibilities for interfacing and working with the  
24 standard setting organizations, the FASB, the ISB, and the  
25 SEC as well.

1           I would like to, I guess, make it very clear,  
2 unequivocal, what our views are at the CFA Institute with  
3 respect to fair value reporting. In case some of you have  
4 not been reading the financial press or perhaps some of the  
5 letters that we've been writing to Chairman Cox, and that is  
6 that simply fair value provides the best measurement of  
7 economic reality of at any given reporting date, and I will  
8 come back to that. So we are staunchly in favor of the use  
9 of fair value reporting as the single, best measurement  
10 attribute for financial assets and financial liabilities.

11           I would like to pick up on some of the  
12 recommendations and topics that have been discussed not only  
13 by this panel but also by some of the members of the prior  
14 panel, and talk a little bit about one item, which I think  
15 needs to be given due consideration in this whole debate.  
16 And that is the need to let accounting standard setting, the  
17 process, proceed unfettered and without political  
18 interference.

19           Without that process, we will not be able to derive  
20 and produce reliable financial information for investment  
21 decisionmaking purposes. And to allow political interference  
22 to continue will just erode investor confidence in the  
23 signals and the messages that are published by the  
24 standard-setting bodies.

25           Second, I would encourage the staff of the SEC to

1 continue to work very closely with the FASB and their  
2 colleagues as well at the IASB with the accounting  
3 profession, with investors, and preparers alike, to continue  
4 to develop guidance around two very important areas: one, the  
5 exposures that financial institutions have in this place, the  
6 depth of them, the nature of them, the extent of them; and  
7 two, the valuation techniques that are being used to come up  
8 with fair values, in particular the often criticized values  
9 of mark to model.

10           With respect to the issue of pro-cyclicality that  
11 Chief Accountant Hewitt has already raised this morning, we  
12 believe there's a distinction that needs to be made between  
13 information needs of investors and those used to set  
14 prudential requirements for capital adequacy and regulatory  
15 reporting purposes. We would not argue that fair value has  
16 pro-cyclical effects, but they exist in good times and in  
17 bad. That, however, does not impair the relevance of fair  
18 value for purposes of assessing economic reality at any given  
19 point in time.

20           It is precisely in periods in which managers act  
21 with excessive optimism that regulators and risk managers  
22 need to ensure that fair value adequately captures elements  
23 known as liquidity risk, credit risk, and model risk. But we  
24 should not confuse the reporting needs of investors with  
25 those of regulators or even boards of directors. Eliminating

1 fair value would create irreparable damage to our fragile  
2 system. It would remove critical information in a time where  
3 more transparency is needed, not less.

4 Markets would not suddenly be restored to  
5 confidence. One only needs to look at the lessons from the  
6 regulatory oversight in Japan during the 1990s to see that  
7 artificial rules or measures do not fool the marketplace.  
8 Historical costs or hybrids of historical cost and fair value  
9 offer less relevance over time. And, it is insensitive to  
10 the signals that market prices emit.

11 MR. HEWITT: thank you, Patrick.

12 Randy?

13 MR. FERRELL: Good morning. I am Randy Ferrell,  
14 CEO of the Fauquier Bank. We are a \$500 million-bank  
15 headquartered in Warrenton, Virginia, with eight branches and  
16 145 employees.

17 I would like to add my thanks to the SEC for  
18 holding this roundtable on a topic that is important to  
19 bankers of all sizes as well as other industries. I would  
20 like to cover three areas: the community bank business  
21 model, community bankers' views on fair value, and other than  
22 temporary impairment or OTTI.

23 First, the community bank business model: over 97%  
24 of the industry is classified as small businesses; and 41%  
25 have fewer than 30 employees. Community banks have been an

1 integral part of their communities for decades, some for more  
2 than a century, and we all intend to be there for many more  
3 to come. The business model of most community banks is not  
4 based on fair value. Instead, our business models are  
5 typically traditional, commercial, and retail banking  
6 designed to fit the needs of our customers.

7           There are very few community banks that have  
8 derivatives. We gather deposits, we make loans, and our  
9 income is primarily based on established interest rate  
10 spreads and fee-based income. Community banks are not mark  
11 to market jobs. Next, I'd like to cover community bankers'  
12 views on fair value.

13           Community bankers I serve with on the ABA's  
14 community bankers council cringe when the topic of fair value  
15 is discussed, particularly, when there is discussion about  
16 any further efforts to fair value loans and other financial  
17 assets and liabilities. Community bankers are very concerned  
18 about the complexity of fair value and about moving any  
19 further toward fair value for all financial instruments for  
20 the following reasons.

21           Estimating fair values is almost impossible to do  
22 with a sufficient level of reliability in a community bank.  
23 Few community banks have the necessary accounting expertise.  
24 Marking loans to market could dramatically change the  
25 products we provide in our communities and could place us at

1 a competitive disadvantage to banks that utilize hedging  
2 strategies.

3           If a fair value model is used for financial  
4 instruments making liabilities to market is very difficult,  
5 but it is illogical not to fair value them because they are  
6 the source of funding for the assets that would be fair  
7 value. Fair value creates difficulties in differentiating  
8 between how the bank is performing under its traditional  
9 business lines and making its business decisions versus how  
10 the market would value those assets and liabilities. The  
11 market's valuation does not correlate with our business  
12 decisions. This makes it difficult to explain their  
13 performance to existing and potential shareholders,  
14 customers, the media and regulators on an ongoing basis.

15           Last, the topic of OTTI is probably the biggest  
16 concern among community banks as it relates to fair value and  
17 its application in the held to maturity and available for  
18 sale categories for debt securities. If the fair value of an  
19 instrument is less than its book value, then OTTI may exist.  
20 If so, the instrument must be written down to fair value.  
21 For community banks this process is particularly troublesome  
22 for debt securities and pool trust preferred securities that  
23 have experienced no credit problems.

24           That is, if the cash flows are equal to the book  
25 values, then how can there be OTTI? Because fair value is

1 the basis for determining if OTTI exists, this can result in  
2 marking down assets permanently through earnings that should  
3 not be marked down. This makes the real value of assets more  
4 judgmental and less transparent.

5 In conclusion, my suggestions for the next steps  
6 are, number one, reconsider any further moves to fair value.  
7 The accounting model should be such that a reporting entity  
8 can prepare its own financial statements. Number two, as the  
9 Commission has already requested, expeditiously examine the  
10 accounting guidance for OTTI. And, number three, take a  
11 fresh look at the definition of fair value to help reduce  
12 complexity in estimating fair values.

13 I want to thank the Commission for the opportunity  
14 to share my views with you and I look forward to our panel  
15 discussion.

16 MR. HEWITT: Well, thank you, Randy, and thank all  
17 the panelists.

18 We are going to move into a new, easy topic: active  
19 versus inactive markets, and Wayne will have a couple  
20 questions in there.

21 MR. CARNALL: Thank you very much, Con.

22 First of all, we can tell that we already have  
23 diverse views, and I think that's fantastic. We're asking  
24 you questions. If you have differing views and if you want  
25 to share your views and question other panelists, please do

1 so. I think this morning, so the earlier session was very  
2 informative to all of us in terms of when people had shared  
3 different perspectives. So if one of the panelists is  
4 expressing a view and you'd like to share a differing view,  
5 please do so. We would encourage you.

6 As Con mentioned, we do have a number of questions  
7 that we are going to ask about accounting, and obviously  
8 we'll get into a little bit on disclosure. But, actually,  
9 before we do that, Chuck, I just wanted to ask actually a  
10 follow-up question if I may to one of your points. I want to  
11 make sure I understood your observation about the interaction  
12 of 141R and FAS 157. Did I understand that you did not  
13 complete an acquisition because of the accounting?

14 MR. MAIMBOURG: That's correct, because of the  
15 loans that we would have been purchasing. We would have to  
16 fair value, and if we had to mark those loans down, you know,  
17 the bank we were acquiring had them on the books at whatever  
18 the original, amortized cost was, because they were held to  
19 maturity loans. All of a sudden, when we have to fair value  
20 them and we look to the market and the way that it's  
21 currently being interpreted in a lot of circles is that, you  
22 know, you have to look to market sales. Those marks could be  
23 as deep as 20 or 30 cents on the dollar that they were worth.

24 That's a huge amount to make up when you're trying  
25 to buy a company and you're having to fund that sort of

1 capital to get into that business, and we just couldn't make  
2 it work. The tangible equity ratios were all over the map  
3 and it didn't work.

4 MR. CARNALL: So even though the economics weren't  
5 impacted by the accounting, the accounting drove that  
6 determination?

7 MR. MAIMBOURG: Yes, and I hear about it every week  
8 from our corporate development director.

9 MR. CARNALL: Okay. Thank you.

10 Actually, before we get into whether we have an  
11 active or an inactive market, I just wanted to actually ask a  
12 question that we were actually going to ask the first panel  
13 group, but we didn't have a chance. And, actually, Randy, if  
14 I could start with you on this issue and also ask Cindy's  
15 perspective, and that's that FAS 157 contains the principle  
16 that one could look to as to what a market participant would  
17 consider when valuing a financial instrument, not the  
18 holder's intent with regards to the financial instrument.  
19 And this is actually a point that Brad was talking about a  
20 little bit. But should management's intent with regard to  
21 investments and financial instruments matter when determining  
22 the fair value of the financial instrument?

23 MR. FERRELL: Wayne, I want to make sure I  
24 understand the question. Would you repeat the last part?

25 MR. CARNALL: Sure, sure. I'm sorry. I'll

1 paraphrase it. What FAS 157 requires is that you look to  
2 what a market participant would consider when valuing a  
3 financial instrument. And so basically it was looking at  
4 what could you sell that instrument today, not whether you  
5 would have the intent to let's say hold that for a period of  
6 time in determining the fair value. So your management's  
7 intent does not impact your ability how you're going to  
8 value. The question was should that be a factor in  
9 determining the fair value of a financial instrument.

10 MR. FERRELL: Wayne, in my opinion it should. I  
11 mean in our business model when we purchase an investment, we  
12 look to not only the price that it may sell for today, but  
13 the duration, any number of different things in determining  
14 how we intend to use that asset over a period of time. So in  
15 my opinion, yes, it should.

16 MR. CARNALL: Okay. Brad, actually, you commented  
17 on that originally. I was wondering if you wanted to expand  
18 on that.

19 MR. HUNKLER: Yeah, I think I would. I think  
20 there's a difference between a cash flow investor and a  
21 trader, total return investor, or a money manager that uses  
22 investments for purposes of, you know, holding those assets  
23 and trading those assets.

24 What I would suggest as an insurance company is we  
25 use the cash flows off of those assets to immunize our

1 liabilities and the interest credited on those liabilities,  
2 and it's the most important element of understanding our  
3 financial statements and our financial health is  
4 understanding the ability for us to collect those cash flows  
5 on an ongoing basis.

6 I do think and I think to Pat's point I don't want  
7 to deny investors information about what type of a loss we  
8 would incur in the event we were required to or needed to  
9 sell those assets. But I do not believe that that should be  
10 the basis for the preparation of our financial statements. I  
11 believe that should be disclosed in the footnotes or in the  
12 MD&A.

13 So I do believe there's a difference. I think a  
14 trader should be looking more towards current market price.  
15 And I think a buy and hold investor should be looking more  
16 towards cash flows. I think FAS 115 recognizes that and the  
17 different categories. Unfortunately, the restrictions around  
18 the held to maturity category is such that someone trying to  
19 manage a portfolio to provide a reasonable return for  
20 investors can't do that within the trading restrictions of  
21 the held to maturity category in FAS 115. Thereby, we see it  
22 used very rarely in the insurance industry, even though  
23 turnover rates and portfolios could be 10 to 15 percent.

24 MR. CARNALL: Okay. Cindy?

25 MS. MA: I think the answer actually depends on

1 where is the source of your market price, because the sources  
2 of the stress market price, then one would have to think  
3 about what does the management intend. Because if the  
4 management basically has no capital to really light all  
5 resources to hold the instrument, then they should actually  
6 market to that distress price, because that is a price they  
7 would be able to raise the needed capital and cash.

8 But if the price that we are talking is that you  
9 come out from a level 3 model and then the level 3 model  
10 basically should capture the market illiquidity due to volume  
11 restrictions, but it should not have like capture what I call  
12 earlier, illiquidity funding discount. Then that price will  
13 not have to be adjusted for the management intent.

14 And, also, it's based on the current interpretation  
15 of the FAS 157. We are doing valuation based on what market  
16 participants will be doing, not like in the individual  
17 company, unless it gets to the level 3 situation. But we do  
18 look into the management intent when we get down to  
19 considering the OTTI issue.

20 MR. HEWITT: Thank you.

21 Yes, Richard?

22 MR. RAMSDEN: I mean, to just echo one comment that  
23 was made and just a second one, the first is that I think  
24 it's debatable that intent as a concept is sufficient to base  
25 an accounting policy on, which I think we've heard. But the

1 second is in an environment that's incredibly uncertain and  
2 volatile, such as the current one. I think intent can change  
3 and I do think that that can be to a lot of confusion and a  
4 lack of comparability between financial statements given that  
5 you are likely to see changes in intent given how rapidly the  
6 values of securities are changing.

7 MR. HEWITT: Russ?

8 MR. WIEMAN: I was just going to add one thing, and  
9 Richard kind of said it. I think we often times talk about  
10 intent by itself, but you also have to look at the ability  
11 and you can't have one without the other.

12 MR. HEWITT: Patrick?

13 MR. FINNEGAN: Wayne, I guess it probably doesn't  
14 come as any surprise to you to know that investors as a whole  
15 are not in favor of accounting by management intent for the  
16 simple reason is it allows the issue of moral hazard to creep  
17 into the preparation of financial statements. Users are  
18 interested in understanding how the economic activities in  
19 which the businesses are engaged flow through and affect the  
20 reported accounts, and they're not interested in how  
21 management might be able to adjust economic activities to  
22 paint a picture that they think is more representative of  
23 their performance as opposed to what actually occurred. So  
24 management intent, in fact, I think is an insidious idea in  
25 financial reporting and our view, you know, at least from the

1 CFA Institute's perspective, is that we should let all  
2 changes and net assets occur as they occur in the balance  
3 sheet and in the income statement.

4 MR. HEWITT: Any other observations on that point?

5 MR. MAIMBOURG: And I think you have to include  
6 management intent. I mean, management is running the company  
7 and they certainly have opinions, and they're the ones that  
8 are in the best position to do that. I don't think you can  
9 just totally ignore it, because if we didn't include  
10 management intent we wouldn't need management. We could just  
11 put everything on audit pilot and act like we're going to  
12 sell everything tomorrow. And that's just not the case.

13 You know, there are loans that banks hold and  
14 intend to hold, and that's the reason we make the loan is  
15 because we want to hold it and make the money off of it. And  
16 the fact that the market will only pay us 20 cents because  
17 the market's down is not I don't believe is a reason to mark  
18 it down to 20 cents on the dollar.

19 MR. HEWITT: Cindy?

20 MS. MA: Yeah, I just want to add one more comment.  
21 I think the reason we're having this debate is due to the  
22 fact that we have active rules in active markets. We are in  
23 a really liquid, active market, would not be debating. Yes,  
24 we mark everything to market, and given the fact we are in  
25 the current situation, and then there are different liquidity

1 among different asset classes and, therefore, I think we need  
2 to like give some guidance to specific asset classes who are  
3 like particularly frozen and/or liquid. And rather than try  
4 to come out with rules that generalize and apply to our asset  
5 class.

6 MR. CARNALL: Actually, Cindy, that's a great segue  
7 into my next question, and that's about active and inactive  
8 markets. And the question is should fair value be limited to  
9 situations where there's an active market. If there's not  
10 active market, should companies be allowed to base their fair  
11 value estimate completely on an internal model.

12 MS. MA: A question, please.

13 MR. CARNALL: Yes.

14 MS. MA: I actually believe that FAS 157 provides a  
15 lot of guidance from that standpoint. In an active market,  
16 you basically can get the transaction prices from level 1.  
17 And then in an inactive market, it basically is you market to  
18 model. And I actually would like to give some justice back  
19 to the term mark to model, because I was sitting in the  
20 audience this morning. I heard a lot of criticism saying  
21 mark to model, mark to moosh, mark to something else, but  
22 indirectly then the panelists also said, oh, well, we  
23 actually had to do fair value. Now, how do you do fair  
24 value? And the panelists said, well, we look at the cash  
25 flows. We look at the discount rate. We look at the wrong

1 factors. But, in fact, those factors won't sit on the desk  
2 and stare at you, right? You have to build a model and put  
3 it into the computer.

4 Remember, when we talk about mark to model, it's I  
5 think the market has the wrong conception to think that this  
6 is a black box. It seems like an ET coming up from outer  
7 space, but that's absolutely not true, okay. Most of the  
8 models that we use are really fundamental economic models and  
9 I know a lot of people are talking about it's so difficult to  
10 really value the mortgage backed securities, some of the  
11 complex instruments. But at the end of the day -- we are  
12 trained as economists -- we do look at cash flows.

13 And, therefore, we look at factors that like what  
14 factor cash flows and the expected default rate, delinquency  
15 rate, recovery rate. All of those are economic factors that  
16 go into the model. And then we'll determine what will be the  
17 appropriate discount rate to come out with a value. Yes, it  
18 may not be the value that people will be like readily buy and  
19 sell. But it is a value coming out from a fundamental,  
20 economic model.

21 That's why I was sitting in the audience kind of  
22 saying, actually, that's no conflict. On the one hand,  
23 people support fair value. They actually just say fair value  
24 coming from an economic model. And on the other hand, they  
25 keep attacking a level 3 methodology, mark to model, and

1 that's why I say it's just actually more due to like people  
2 actually do not fully understand all these terms. And I  
3 think if there's more guidance, more examples, provide the  
4 people to try to reconcile this misconception, I believe it  
5 will reduce a lot of the debated issues.

6 MR. CARNALL: Yes, first Richard.

7 MR. RAMSDEN: Just a couple of comments. The first  
8 is I do think investors would be somewhat sympathetic to the  
9 idea of disaggregating where the losses have come from. How  
10 much of it has come from true credit events and how much of  
11 it has come from liquidity. And, I guess thirdly, how much  
12 of it has come just due to a higher rate of required return  
13 for investors to buy that security today compared to a year  
14 ago.

15 My concern, however, is it's extremely difficult in  
16 my mind to single out how much of the decline in value is  
17 because of liquidity, and how much of it is because of  
18 credit. And I'll give you an example. A year ago, if we  
19 looked at say the CMBX index, which is an index of commercial  
20 real estate related assets, we would have estimated that the  
21 market was building in aggregate losses of around 800 basis  
22 points. Now, that would compare to our estimate of around  
23 500 basis points, so we would attribute that gap to  
24 liquidity. However, the recent data that's coming out  
25 suggests in actual fact that the credit market was just

1 frankly more accurate at foreseeing what we think the  
2 ultimate peak losses will be in that asset class.

3           So, I do think if there is going to be a move to  
4 disaggregating losses between liquidity and credit it needs  
5 to be very, very clearly defined. And I think it needs to be  
6 very carefully disclosed. Otherwise, I do think it would  
7 lead to additional confusion and a lack of comparability  
8 between institutions, who clearly will have a different view  
9 on where the losses ultimately are going to be.

10           MR. CARNALL: Actually, before I get to you, Lisa,  
11 let's go back to Cindy as a valuation expert. \

12           Do you think that distinction can be made and would  
13 you be comfortable if a company actually disclosed that  
14 distinction and financial statements?

15           MS. MA: I think from their standpoint it makes  
16 sense, but I will be scared to do the implementation. And I  
17 would be very sympathetic to the auditors if they had to  
18 review that, because you basically, totally control with the  
19 early panelists. It's because to try to make that artificial  
20 segregation, guess what? You're not going to get market  
21 prices. Nobody is going to say go and get a market quote for  
22 liquidity. Go and get a market quote for credit and then  
23 separate it. Then what happened?

24           You begin you build a model to it; and therefore,  
25 when you build a model, I'll be honest with you. It could be

1 subject to manipulation. It's just like statistics. It can  
2 be manipulated and it will be created auditing nightmare.  
3 Therefore, I was a little bit surprised that it was a  
4 recommendation from an accounting firm. I would actually  
5 think it would be very difficult to do, but if guidance set  
6 out that we have to do it and therefore there's nothing that  
7 we cannot construct, therefore we will build a model and try  
8 to like do our best job to allocate the two parts. But, I  
9 would not recommend that.

10 MR. CARNALL: Okay. Cindy, I have a related  
11 question to your model, inactive market for giving the  
12 auditors that would have to audit the model and so forth.

13 How would you describe this model to investors so  
14 they could understand it in a footnote? How would you  
15 describe the model?

16 MS. MA: Oh, okay.

17 MR. CARNALL: Would you use the assumptions that  
18 you used into the model, less those? I mean, how would the  
19 investor understand how this model is being used?

20 MS. MA: Essentially, I think people, as I said,  
21 it's some kind of scare. When people think model, they think  
22 it's very complex, and model is actually really not that  
23 complex. It's just like little puzzles, because right now  
24 the sector is really frozen, the debt market, the fixed  
25 income market. So that in part the fixed income market is

1 frozen, when you think about fixed income, it's like the  
2 thing has any assets we are dealing with. It's what is a  
3 cash flow, and therefore we have to explain what the model  
4 is. First, we have to explain what is the economics behind  
5 that instrument, okay?

6           And what kind of expected return and expected risk  
7 related to instrument, that's our first part. And the second  
8 part is we will have to try to explain what will be the  
9 factors driving the cash flows. And those are the things  
10 that need to go into the valuation. I give you a good  
11 example will be we are totally aware of the fact that the  
12 auction rate securities is a frozen market, totally frozen,  
13 okay? And we have a lot of clients coming to us and say,  
14 we're holding a couple hundred million dollars of student  
15 loans, auction rate securities. How do you value this?

16           And further, they said there is a secondary  
17 trading, and marking at 70%. Should we market that? And I  
18 said, well, let's don't talk about that first. We'll  
19 consider that's a data point, but what we should do is look  
20 at how we build a fundamental model to address that issue.  
21 And first is as we look at this student loans are auction  
22 rate securities. And, take the best one, okay? Most of them  
23 are actually backed by federal government. And your client  
24 again says, well, they're backed by federal government, and  
25 t-bill is backed by federal government.

1           And how come mine is frozen, and how come mine is  
2 not a par value? And because there's no credit risk, my  
3 answer to them is that means there are other factors driving  
4 that value, because if there is no credit risk, you're right.  
5 They should be a par value, and the fact that the auction  
6 failed, they are not at par value. There are other factors.  
7 The other factor is because there is an illiquidity premium  
8 at the moment the market that's not one to touch this type of  
9 asset.

10           The investor reveals a preference that they don't  
11 want that asset for whatever reason, and then in our  
12 valuation we will have to capture that illiquidity. But  
13 going back to the question, the model will be, say, okay.  
14 This is a fixed income instrument. What will be the driving  
15 factors for the instrument? What is the expected coupon  
16 rate? When is the auction rate security failed? You need to  
17 review the offering memorandum. It would tell you what  
18 penalty rate the investor would get as long as the auction is  
19 failed. That is a key factor for valuation. You have to  
20 disclose that.

21           And then the second part you would have to look  
22 into is well, the offering memorandum says that the statement  
23 is 20 years, but am I going to really value this instrument  
24 in 20 years? Not necessarily, because you really have to go  
25 back to look into the structure of the instrument. And,

1 given the fact that most of the issue already, like doing  
2 redemption, and with the attorney general looking at the  
3 student loan market, therefore expected time going back to  
4 par value will be a lot shorter than 20 years. It may be  
5 four years. It may be five years.

6 Those are the factors that we have to take into  
7 consideration. And then the next factor will be what would  
8 be the correct adjusted discount rate. And then you would  
9 have to factor into the credit quality illiquidity premium  
10 and a lot of other factors. Therefore, all those kind of  
11 things, if I would be doing the footnote disclosure  
12 explaining the model and all that will go into that footnote.  
13 And, therefore, when we do reports for our clients, actually  
14 the report will clearly lay out the methodology, the  
15 assumptions.

16 And then because 157 says assumptions are not  
17 management assumptions, that you basically should use market  
18 participants' assumptions, and therefore we will be going out  
19 to look into like what type of research was being published  
20 by different financial institutions, and what kind of data  
21 they use. This is what we come out with the assumptions.

22 I know I took too long, but it just got a little  
23 bit carried away. Sorry about that.

24 (Laughter.)

25 MR. CARNALL: No, thank you very much, Cindy.

1 Lisa, I'm not sure if you had an observation  
2 before, then we'll get to Brad. So let's go down the line  
3 until everybody's covered. Lisa?

4 MS. LINDSLEY: Okay. As a user of financial  
5 statements, I just wanted to make two observations. One is  
6 that we really could use additional disclosure regarding the  
7 models that are used in the case of mark to model. For  
8 example, in our discussions with a couple of the banks at the  
9 epicenter of the subprime meltdown we found out that senior  
10 management was not using the Case Shiller housing price  
11 index, which is adjusted for inflation. Rather, they were  
12 using a nominal housing price index that did not reflect the  
13 historical asset price bubbles in real estate.

14 And one other suggestion is which was commented on  
15 in the last panel is the need to provide further guidance on  
16 when a market is sufficiently illiquid, such that level 2  
17 inputs are not indicative of fair value and issuers moved to  
18 level 3. It has been suggested that the FASB could use  
19 indicators such as the bid-ask spread and relative to normal  
20 levels. As was mentioned in the last panel, the September 30  
21 joint release between the SEC and FASB relied, we think, too  
22 much on the word "judgment."

23 MR. CARNALL: Brad?

24 MR. HUNKLER: Thank you. You know, Cindy talked  
25 about kind of the negative connotation and the negative image

1 of mark to model, and I think that that's largely fueled out  
2 of a concern around management bias and the introduction of  
3 management bias into that model. And I think when you talk  
4 to the investor community and you talk to the auditing  
5 community, I think it's important that they have professional  
6 skepticism in what they do and challenge management and  
7 management's assumptions.

8           And they need to be given the tools to do that, and  
9 that's what I think a big part of the footnote disclosure  
10 should provide them. But I think in setting accounting  
11 standards, when we come here to talk about setting the  
12 standards, I think there needs to be a presumption of  
13 management integrity in how financial statements are set in  
14 auditor capabilities. And you don't always talk about that,  
15 but when we're here today and we talk about the use of mark  
16 to models, we shouldn't allow a fear that management is going  
17 to introduce bias and introduce techniques to delay the  
18 recognition of losses into that. We should base it off the  
19 conceptual approach and I think auditor bias gets us back  
20 into FAS 157.

21           I think, you know, Tom representing the FASB is  
22 here. And I think the FASB is kind of scratching their head  
23 saying for all these people who want to throw 157 under the  
24 bus where were you for the multiple years, two, three years,  
25 we debated FASB statement 157 and the extensive due process

1 around the issuance of that standard. And I was one of the  
2 folks drafting comment letters on FAS 157, largely  
3 supportive.

4 I think the issue is we largely read FAS 157 as  
5 many people talk about it in here today is providing the  
6 flexibility necessary to accommodate the situations that we  
7 have today. The reality though is that through  
8 interpretation, and this has emerged subsequent to the  
9 issuance of the statement, that the exit value bias, and  
10 maybe to a certain extent the auditor bias to use independent  
11 information as opposed to management information, has not  
12 allowed companies the flexibility that I believe 157 was  
13 originally intended to provide to move away from distress  
14 sale markets.

15 I talked to a couple of dealers prior to coming  
16 here to talk to them a little bit about the non-agency,  
17 mortgage-backed, security market. And these are large  
18 dealers that represent large insurance companies and banks.  
19 And, I say, do you see any transactions in this market that  
20 you would not qualify as forced sale transactions. And they  
21 answer is, very, very few, almost none. Banks are not  
22 selling; insurance companies are not selling into this  
23 market. The reason: they're basically on the sidelines; the  
24 folks that are selling are money managers, hedge funds, folks  
25 that are forced to delever, or folks that are forced to sell

1 in order to fund liquidations, distributions out of funds.  
2 Those are the sellers in this market.

3 That is not a functional market. And so it doesn't  
4 mean it shouldn't be disclosed and understood, because it is  
5 a reality, and people need to understand it. If we are  
6 forced to sell these assets, we will incur a loss, but on a  
7 proponent of providing an economic value in the financial  
8 statements and disclosing the fact that if these securities  
9 were sold, they would be sold for a value less than the  
10 economic value and providing some parameters and some  
11 sensitivity analysis around what values those would be. I  
12 think that's a footnote. I don't think that's the basis for  
13 the financial statements.

14 Thank you:

15 MR. CARNALL: Any other observations on that point?  
16 Chuck?

17 MR. MAIMBOURG: One quick point. I was going to  
18 echo what Brad said in terms of I think a lot of this has  
19 gotten into a debate. We keep talking about 157, and I think  
20 the fact of the matter is that 157 is sort of behind us,  
21 because as Cindy said, a lot of times we have to go back and  
22 reread it. Because if you read the definition of fair value  
23 on 157, it talks about an in orderly transaction with market  
24 participants. Well, I think the problem is we have been  
25 swept down this interpretive path that basically has taken us

1 to a definition that says, you know, go out into the market  
2 and find the lowest possible price you can find in market to  
3 that.

4 And that was not the purpose of 157. So I think a  
5 lot of that has happened, and I do have to report back that  
6 at least from my observations, and I've talked to several of  
7 the banks that are larger than us, their controllers and  
8 accounting policy folks, and I know within our bank and I've  
9 talked to our auditor the 157-3 guidance and FSP, and the  
10 guidance from the SEC really had no impact whatsoever on any  
11 of the interpretations related to 157 in a way that it's  
12 applied currently. So that's based on my informal surveying  
13 of some of the other banks.

14 MR. CARNALL: Russ?

15 MR. WIEMAN: I don't want to sound defensive, but I  
16 think the auditor committee needs to stand up here a bit. I  
17 think one thing, when we talk about auditor bias relative to  
18 third parties, I don't know if that's auditor bias. But  
19 that's the standard and typically over time that's been our  
20 best source of information. As it relates to the guidance  
21 that's come out, while I would say perhaps that if someone  
22 had an expectation that it was going to be a landslide change  
23 in terms of what people were going to go to, it was not that.  
24 But I believe it was extremely helpful guidance, and it all  
25 gets down to the words "judgment," in terms of what you use.

1           We've used judgment a lot. Cypher talked about  
2 judgment, and that's something that someone needs to look at  
3 in terms of what characteristics you use when you're doing  
4 judgment. But I think if there was a bias, I think maybe we  
5 did get swept down a path, perhaps. I don't think it was  
6 necessarily the lowest, but it's like a market value, and  
7 that's from an audit perspective. That's preferable than  
8 anything else, and I think the guidance that's come out is  
9 certainly that our firm has made us think about a lot of  
10 different things. You may not get a different answer, but  
11 it's made us think about different things.

12           MR. CARNALL: Actually, if we could move on to the  
13 next item, and again I just want to indicate to everybody  
14 we'll have a short minute at the very end to make closing  
15 remarks, but if we could just go to changing from accounting  
16 to disclosure, I'll ask a fairly simple question. I'll  
17 direct it to the financial analyst for Patrick and Richard.

18           How could disclosures related to fair values be  
19 improved from an investors perspective? In other words, what  
20 information could they be receiving that they're not  
21 currently receiving? Are there changes to FAS 157 that could  
22 be made that could improve disclosure? Are there items that  
23 we should require through the MD&A that would help people  
24 understand more about fair values.

25           We have issued to dear CFO letters. That's what we

1 refer to them as, that we have placed on our web-site back in  
2 March and then September to try to encourage and maybe make  
3 recommendations about disclosures in the MD&A. And I was  
4 wondering from your perspective are there other items that  
5 you think should be disclosed that are not currently be  
6 disclosed. Are there ways that we can improve that  
7 communication to investors?

8 MR. RAMSDEN: A couple of things I would say, the  
9 first is I do think some attempt to try and disaggregate  
10 where the losses are coming from would be quite helpful. And  
11 I fully accept that there is a judgment component to it, but  
12 to try and understand a little bit better what type of loss  
13 expectations management is using in valuing some illiquid  
14 instruments, what type of return assumptions they're using  
15 and also just the basics of what the underlying cash flow  
16 assumptions are where there is no market prices.

17 You know, the second is I do think the investment  
18 community would pay some attention to management saying,  
19 look. This is what we think the economic value of this  
20 instrument is, and this is what the mark to market value is.  
21 And this is what we would attribute to the liquidity  
22 discount. I do think that that would be helpful in  
23 particular if there could be quite clear guidance given on  
24 how we calculate those.

25 I think on the modeling issue it is complicated;

1 and, again, I do think that the analyst community is always  
2 going to rely quite heavily on the auditors as well as on the  
3 management to ensure that the inputs that are going into  
4 those models are reasonable. Having said that I do think  
5 that critical assumptions in particular about forecast house  
6 price declines for some of the mortgage-based securities,  
7 again, would be very helpful. So those are the things I  
8 would say would be useful.

9 MR. FINNEGAN: Wayne, thank you. I guess I was  
10 picking up along the lines of the question that Con had  
11 raised. And I think your question ties right into it.

12 We, the CFA Institute has offered comments to the  
13 FASB, on 157 in connection with its development of the FSP  
14 1573, and we echoed in that comment letter the suggestions  
15 that you developed here at the SEC, their CFO letters that  
16 were developed in March and in September.

17 In addition, we also think a lot of the disclosure  
18 examples and suggestions developed by the ISB's expert  
19 advisory panel would go a long way as well to enhancing the  
20 understanding of users or investors' use of mark to model  
21 techniques. There is absolutely no question. I think that  
22 investors need to understand the assumptions, the inputs in  
23 these models; and, they also have to have an appreciation of  
24 the range of outcomes that can be derived from these models.

25 But, I think one of the things that doesn't come

1 through loud and clear when a user puts up a set of financial  
2 statements is the fragility, if you will, of the numbers that  
3 these models produce, and that's where management has the  
4 opportunity to tell the story the way it really is, and to  
5 explain that fragility. So, to Cindy's point around  
6 understanding the assumptions with respect to which housing  
7 price index you're using, absolutely that has to be  
8 discussed. But I think the notes also have to provide some  
9 sense as to how the models are being used from a risk  
10 management perspective and the fragility of the outcomes from  
11 these models. Otherwise, the users cannot take away any  
12 degree of confidence around the numbers.

13 MR. CARNALL: Any other observations or anybody  
14 want to add anything in terms of the disclosures? Tom?

15 MR. LINSMEIER: I did want to make a point that the  
16 FASB will be making an agenda decision in the very short term  
17 about what potential disclosures we could add to the package  
18 that's required to facilitate the use of fair values in these  
19 markets; and, of course, we will do every effort to  
20 coordinate our response with the ISB so that we have  
21 identical sorts of disclosure rules. But this is a very  
22 pertinent question and something that I wanted to make sure  
23 everyone knew is on the radar screen for us.

24 MR. RAMSDEN: One thing I would add as just taking  
25 on board that earlier comment I think some type of

1 sensitivity analysis about how values change as you change  
2 key input assumptions is critical. Because I do think  
3 investors recognize that no one has the right answer about  
4 where some of the key assumptions are going to go both in  
5 terms of house prices and loss assumptions. But I do think a  
6 sensitivity analysis would help highlight some of the  
7 fragility issues. But I think it will also help just size.  
8 What is the impact if one of those key assumptions is wrong?

9 MR. CARNALL: Richard, that's actually an  
10 interesting observation. In our March 'Dear CFO' letter we  
11 did actually encourage that type of disclosure that companies  
12 do provide sensitivity analysis, close ranges of differing  
13 values. And one of the reasons that we heard that we heard  
14 that companies were not providing that information was one is  
15 the fear of being called the litigation fear. The fear of  
16 actually being wrong, and then someone second guessing that  
17 if you recorded it in 50 and you disclosed a range of let's  
18 say 30 to 60, why didn't you record it at 30.

19 And I just was wondering. I've just got the  
20 perspective of perhaps the preparers and the auditors. If  
21 there was a safe harbor protection on that disclosure. If  
22 you had that in terms of like the market risk disclosure  
23 information that we currently require, there is a safe harbor  
24 protection. I was wondering if that would encourage more  
25 companies to provide that disclosure in, let's say, their

1 MD&A.

2 I guess, Chuck, if I could ask you that from your  
3 perspective?

4 MR. MAIMBOURG: I'm happy to say we don't have any  
5 subprime loans, so this has not been a big issue for us. I  
6 mean, there is sensitivity analysis that's provided in other  
7 areas. We provide that related to servicing assets and also  
8 a securitization assets. So it's not uncalled for in the  
9 accounting guidance, but I do understand the litigation  
10 issue.

11 Because I think the earlier comment, I think that's  
12 part of what's driving these interpretive guidance issues  
13 that we have with 157 now is sort of the fear of litigation,  
14 because you know if anybody makes the wrong decision they're  
15 going to pay for it.

16 MR. CARNALL: Randy, I was wondering if you have  
17 any perspective. Do you think people would disclose more if  
18 they could be protected from that risk or at least minimized?

19  
20 MR. FERRELL: Well, first I'd like to add that we  
21 don't have any subprime loan exposure either, and to be  
22 perfectly honest, that question could better be answered by  
23 my CFO.

24 MR. CARNALL: Fair enough, thank you.

25 Any other questions or observations on that?

1           MR. FINNEGAN: Wayne, I would just say that anytime  
2 you encourage but do not require disclosure, you're generally  
3 going to get it. I think Tom knows that very well.

4           MR. CARNALL: You know, actually, that's an  
5 interesting observation; and, one of the things that we are  
6 very anxiously waiting for is the Qs that for the quarter  
7 just ended will be due in the next 10 days, or so. Because  
8 you know we issued the September letter right at the very end  
9 of September or certainly in time for people to consider for  
10 their 10Qs, and it was more of an encouraging. Obviously,  
11 the rules do require certain information, but we are actually  
12 very anxiously looking forward to seeing what companies did  
13 do in response to that letter.

14           CHAIRMAN COX: Well, if I might just jump in on  
15 that point, I mean, people are rather rapidly going past the  
16 'Dear CFO' letter that the SEC sent out. How is it that for  
17 some institutions there can be such passion about how wrong  
18 the numbers are that mark to market forces them to use and  
19 yet such comfort that discussing that with investors is not  
20 material?

21           MR. HUNKLER: I think there is a little bit of a  
22 practicability issue in the availability of the data within  
23 the timeframe necessary to get it done and the disclosure  
24 burden that exists today is sufficient. I think also the  
25 litigation considerations are certainly part of the landscape

1 that prevents companies from disclosure beyond what's  
2 required. I do think that companies have some of these  
3 conversations with credit analysts and others to go into some  
4 of these topics but are reluctant to put it in regulatory  
5 filings.

6 MR. FINNEGAN: Chairman Cox, I would add that I  
7 think this whole illiquidity situation that we've seen around  
8 these very complex financial instruments has underscored the  
9 fact that the risk management systems of many of these  
10 organizations have not allowed them to provide the kind of  
11 disclosures that really investors are looking for. I think  
12 there's been a whole breakdown in the governance, frankly, of  
13 financial institutions. They weren't prepared to make these  
14 kinds of disclosures. They didn't have the system in place  
15 to make these kinds of disclosures. They were relying too  
16 much on other market makers, brokers, and other services for  
17 the valuation of any securities.

18 MR. HEWITT: Thank you. We'll move on to our last  
19 question. We are running out of time, unfortunately, and  
20 this question really revolves around the application of fair  
21 value standards, and I am going to ask Lisa the question and  
22 two or three others involved in this particular item.

23 Now, some have questioned whether fair value  
24 measurement guidance has been applied consistently in the  
25 current conditions. Are you concerned about the amount of

1 diversity that exists related to estimating fair value for  
2 instruments that do not trade actively. That's the first  
3 question. The second related question is, if so, what steps  
4 do you think should be taken to minimize this diversity.

5 Lisa, do you want to kick it off?

6 MS. LINDSLEY: Thanks. I think I answered this a  
7 bit in my earlier comment. Yes, I am concerned about the  
8 diversity and I'm concerned about the discretion that's given  
9 to management in terms of which method to apply. And I think  
10 that we would like to see more direction be given in terms of  
11 when to move to mark to model, how management determines that  
12 a market is illiquid.

13 MR. HEWITT: Any others have comments on diversity?  
14 Does it bother you that one financial institution uses a  
15 different method than another?

16 MR. HUNKLER: My comment on that would be I think  
17 one of the issues is not so much diversity and practice  
18 around similar valuation approaches, but diversity and how  
19 different instruments are accounted for under U.S. GAAP. For  
20 example, you know, we are an investor in CMBS, commercial  
21 mortgage-backed securities. We also invest directly in whole  
22 commercial loans that we hold on our balance sheet.

23 You know, one of them is fair valued through the  
24 income statement or through the balance sheet with some  
25 fairly punitive marks right now in the CMBS market. The

1 other is carried at cost and, you know, you put loss reserves  
2 up to the extent that you view a concern with the  
3 collectibility cash flows. You see the situation emerge  
4 across a lot of financial institutions where very similar  
5 assets are receiving significantly different treatment under  
6 the current accounting standards. You're going to guess I'm  
7 not an advocate of fair value and direct whole loans, but  
8 rather changing valuation and impairment criteria for  
9 securities backed by comparable collateral.

10 MR. HEWITT: Yes, Chuck?

11 MR. MAIMBOURG: I think there's definitely  
12 diversity, and I think a lot of it depends. You know, going  
13 back to some of the things we've talked about, which is  
14 different management teams at different places. They have  
15 different judgments and interpretations. They have different  
16 auditors who have different interpretations. Companies have  
17 different interactions with the SEC as to where they're at  
18 with how often they get reviewed and those sorts of things,  
19 so there's a lot of variables that come into play here.

20 And, I'm always interested, as I sort of think  
21 about this, is we try to move to principles-based accounting,  
22 because I just continue to sit back and scratch my head as to  
23 how we're going to allow everybody to use their judgment, but  
24 everybody sort of come to a consensus that everybody likes.  
25 I think it's going to continue to be a challenge going

1 forward?

2 MR. HEWITT: Any other comments and observers? I  
3 know that Chairman Cox and Tom. Go ahead Tom.

4 MR. LINSMEIER: It's a slippery slope to think  
5 about providing guidance for specific financial instruments  
6 when there are so great variation in those instruments. It  
7 is absolutely a common belief that one of the worst things  
8 the FASB ever did was build 800 pages of derivatives hedging  
9 accounting guidance that caused rules and specific guidance  
10 for the various different types of instruments, hedging  
11 transactions and relationships.

12 Once we start going down that slope in terms of  
13 financial instruments and valuation, we could very easily get  
14 to the same sort of massive rules and guidance that we have  
15 in 133 as we would in 157. And that was the intent of the  
16 FASB to try to avoid that when putting together a valuation  
17 resource group to be able to identify circumstances where we  
18 thought there was enough variation and practice that we ought  
19 to augment the guidance to deal with significant variation,  
20 but allow the necessary judgment because of the diversity in  
21 financial instruments to allow some variation within bounds,  
22 within the standard. And so it's a real slippery slope if we  
23 get too far. We could very easily get to 800 pages, and I  
24 don't think that's the right answer.

25 MR. HEWITT: Okay. I think I'll allow one more.

1 Cindy?

2 MS. MA: Just along that line is the same thing in  
3 the valuation community. I mean if you look across different  
4 valuation firms, we may not be using the same methodology in  
5 terms of valuing the same type of assets. And, therefore,  
6 the burden actually rests upon the auditors, and you are  
7 hoping that the auditors actually have like a national  
8 framework to review those valuation models to make sure the  
9 methodology, assumptions, and approach are consistent. And,  
10 therefore, I think another way to put this, besides putting  
11 the burden of FASB on the users, may be also the valuation  
12 community needs to take certain steps to try to come up with  
13 more standardized approaches or models and a standard way to  
14 derive assumptions.

15 MR. HEWITT: Okay, thank you. We are entering the  
16 closing arena now. And I know that Chairman Cox and  
17 Commissioner Casey have to leave, but I'll ask if there's any  
18 observations or questions from any of the commissioners at  
19 this time. Then I'll give Chairman Cox that opportunity to  
20 give the first closing comments, if you will.

21 CHAIRMAN COX: Well, in fact, why don't I defer and  
22 give the last closing comments, simply because of the burden  
23 of my brief remarks will be to thank and congratulate all of  
24 you for what you provided, but I'm interested in hearing the  
25 last ounce of it.

1           MR. HEWITT: Randy, we'll let you start with your  
2 closing comments.

3           MR. FERRELL: First, I'd like to say that I feel  
4 that I would be remiss if we didn't discuss one section that  
5 I hoped we would talk about today, and that's the smaller end  
6 of the publicly registered SEC companies.

7           MR. HEWITT: That was my last question.

8           MR. FERRELL: Well, I'll be brief, but I'll just  
9 say that new changes concern me, because they're going to add  
10 expense, expense in terms of personnel, additional expertise,  
11 time, which is already tough at reporting time, quarterly and  
12 at the end of the year, external audit expense. There are  
13 any number of different issues that do concern me about the  
14 smaller end of the publicly held companies.

15                   Financial reporting no doubt will be more  
16 complicated, will be more subject to judgment, and therefore  
17 in my opinion less transparent. It will be much harder to  
18 explain to our shareholders, to the press, to the media, to  
19 the analysts, and one of the biggest issues in my mind is how  
20 do we separate and explain on an ongoing basis our  
21 profitability from the traditional banking activities that we  
22 do from the mark to market or fair value.

23                   There's no doubt that it will increase earnings  
24 volatility, which is something that management will e  
25 expected to have to explain to its very constituencies.

1 Those are just a few of the issues that I think are on the  
2 table, and would be from I guess the community banking end of  
3 the spectrum. And I think there are about 8,000 of us out  
4 there, if I remember correctly.

5 Thank you.

6 MR. HEWITT: Thank you, Randy.

7 Patrick?

8 MR. FINNEGAN: Well, I'd like to thank the  
9 Commission and obviously the staff for the opportunity to  
10 visit with you today and share our thoughts. A vigorous  
11 debate around fair value, essentially, has been made  
12 necessary by virtue of the events in the last year and I  
13 think we have to take stock of those events and we have to be  
14 mindful of the fact that financial reporting is not at the  
15 core or the cause of this, essentially illuminated many of  
16 the issues that we're coming to grapple with today.

17 So as one of my colleagues in the financial  
18 reporting world has written recently, "Breaking or tweaking  
19 the financial accounting thermometer will not improve the  
20 health of the patient. It will only make the doctor's task a  
21 bit harder." So I would ask the Commission not to repeal or  
22 suspend fair value reporting, but help to improve fair value  
23 reporting.

24 MR. HEWITT: Thank you, Patrick.

25 Brad?

1           MR. HUNKLER: Well, again, I would echo my thanks  
2 for the invitation to be here to the Commission. I think my  
3 closing comments, I would recommend that the Commission take  
4 a two-tiered or two-staged approach to addressing this issue.  
5 The first stage would be to address short-term opportunities  
6 to respond to what's happening right now in the market place.

7           That would include revisiting FAS 157 as much as I  
8 hate to admit that it needs to occur. I think that that is  
9 the level of change that would need to occur to actually get  
10 back to what may have been the original intent of the  
11 standard, but to be able to depart from mark to market  
12 accounting when it does not provide decision useful  
13 information. And then also to adopt some similar provisions  
14 of IS39 in the FAS 115 as it relates to other than temporary  
15 impairments and the use of the loans and receivables  
16 category.

17           On a longer-term basis though I believe the  
18 Commission should look towards, or the second step is to look  
19 towards a longer term view of the world. And, in fact, where  
20 fair value belongs in the financial accounting framework, I  
21 do believe it belongs somewhere. I am not an advocate for  
22 eliminating it, but in the current financial statements, I am  
23 not sure it belongs in the balance sheet on the income  
24 statement. Clearly, this can be addressed in the FASB's  
25 financial statement presentation project and there could be a

1 happy home for fair value at that time.

2           But in the current financial statement framework,  
3 I'm not sure I understand exactly the right place for fair  
4 value. The way it's being implemented today on a mixed  
5 attribute basis doesn't seem to accomplish the objectives of  
6 providing meaningful financial information, and so I believe  
7 that there's an opportunity to revisit fair value accounting,  
8 understand its place in the financial statements, whether it  
9 be in the footnotes or in a new place in a new financial  
10 statement presentation model.

11           But understanding that, I think, is going to be  
12 critical to how we move forward from this situation. I  
13 appreciate the invitation to be here. Thank you.

14           MR. HEWITT: Thank you, Brad.

15           Lisa?

16           MS. LINDSLEY: Thank you. I'd like to also add my  
17 thanks to the Commission and the staff for the opportunity to  
18 speak today. I think that we recognize that fair value  
19 accounting is pro-cyclical, but it's not the root cause of  
20 this crisis and the SEC's activities in the future to prevent  
21 another crisis of this time can be much more effective in  
22 regulating the currently unregulated actors, the  
23 intermediaries who didn't perceive or exercise any fiduciary  
24 duty unless you have credit markets and other unregulated  
25 securities. And we think that the suspension of fair value

1 would not be any kind of cure for an over-leveraged financial  
2 system.

3 We also hope that, you know, in the future we'll  
4 get what's really needed, which are strength in corporate  
5 governance reforms to ensure shareholders are protected,  
6 including proxy access possibly, separation of chairman and  
7 CEO in boards, and enabling shareholders to have a voice on  
8 executive compensation, which encourages excessive risk  
9 taking.

10 Thank you.

11 MR. HEWITT: Thank you, Lisa.

12 Cindy?

13 MS. MA: I think we want to keep fair value  
14 standards as they are, but use your additional guidance and  
15 increase disclosure requirements. But we know that as coming  
16 from FASB, and then use your guidance to address market  
17 illiquidity to make it clear the intent and the principles  
18 behind the standard, so a judgment call can be made more  
19 easily. And the last one will be issue more guidance to  
20 address how to judge whether a market is active or inactive  
21 with specific sample sites especially in certain asset  
22 classes that are literally frozen at the moment. And at the  
23 end, thank you for giving me this opportunity. Thanks.

24 MR. HEWITT: Thank you, Cindy.

25 Chuck?

1           MR. MAIMBOURG: Thank you for the opportunity to be  
2 with you this morning, and early afternoon, I guess, we're  
3 into now. I appreciate being able to share my views. I  
4 don't think we can put the fair value genie back in the  
5 bottle, so I think we're going to have fair value going  
6 forward.

7           What I would ask the Commission as they put  
8 together the study is to think about some of the economic  
9 impacts that are occurring as a result of fair value. I'm a  
10 firm believer in that. I think I highlighted one earlier in  
11 my comments, but it is having an impact. And I don't think  
12 we've seen the full impact of that yet, because I think we'll  
13 see that after 141 R officially comes into play and people  
14 are having the fair value things that really they have no  
15 intent to sell. So why should they be asked to mark to a  
16 price where they have no intention of selling. Because again  
17 going back to one of Randy's earlier, or someone on the  
18 previous panel said, you know, we're talking about a going  
19 concern.

20           We're not talking about an acquisition where we're  
21 going to sell off everything tomorrow. We're going to buy  
22 the business. We're going to run the business. We're going  
23 to add it to our existing business, so I'd ask that you'd  
24 consider that going forward.

25           Thanks again.

1 MR. HEWITT: Thank you, Chuck.

2 Richard?

3 MR. RAMSDEN: Thank you. Three points I would  
4 make, and the first, and it has come up several times, I  
5 think, cause and effect is critical. And, again, I don't  
6 think that mark to market accounting has been the cause. I  
7 actually seeing that as being loans that were granted or  
8 securities that bought that ultimately lost value.

9 I think the second point, again, which I think is  
10 extremely important is to try and desegregate really how much  
11 of the problem is mark to market and how much of it is credit  
12 related. Because I do think what the data will show is that  
13 the majority of losses that financial institutions have  
14 incurred, are actually a direct result of credit issues.  
15 Clearly, there are some mark to market losses, but I don't  
16 think it's the majority of them.

17 And then the third point which I think is extremely  
18 important to think about to try and reduce the cyclicity of  
19 the industry is to really think about reserve requirements  
20 and how reserve requirements are sat when the economy is in  
21 good shape and how banks have been forced both to provide for  
22 loans as well as build reserves during this current crisis.

23 I do think there's a very strong argument to be  
24 made about coming up with counter-cyclical reserving  
25 requirements. And I think that would actually have a bigger

1 impact on insuring stability, at least of availability of  
2 credit over the cycle than changing the accounting rules.

3 MR. HEWITT: Thank you, Richard.

4 Russ? You're last.

5 MR. WIEMAN: Well, as the last person here I'll try  
6 to make my comments brief. I think certainly suspension of  
7 fair value accounting, I think, would be inappropriate at  
8 this point in time, as I think many people have said. One of  
9 the things that was encouraging to me about being here, both  
10 for the first panel and this panel, is that there might  
11 actually be hope, because I don't think the proponents and  
12 the opponents are as far apart as I thought perhaps they were  
13 as we started today.

14 So I think there is some common ground. I think  
15 that we all realize that it's not perfect. We might need  
16 some more guidance. I think also FAS 157 is misunderstood by  
17 a lot of people in terms of how it fits into this whole  
18 process; and, everybody wants easy answers and easy guidance  
19 so we all know exactly what bucket to put things in. And I  
20 guess I would say I don't think that's possible, because  
21 we're not dealing with an easy situation.

22 So there aren't many bright lines here, and all the  
23 guidance that's come out so far has been judgment. And I  
24 think that's what we have to look towards, and I think we  
25 keep talking about the fact and a lot of comments today that

1 we have to have a bias so that there is no bias from  
2 management. Well, we're talking about financial instruments,  
3 but management has a bias review on the valuation of every  
4 asset on the balance sheet, so this is really no different,  
5 just a bit more complicated.

6 MR. HEWITT: Thank you, Russ. Well, we've had an  
7 outstanding, informative roundtable today, and some special  
8 thanks to the Commissioners, to the observers, to the  
9 panelists, to my fellow moderator Wayne, and to my OCA staff  
10 who put the roundtable together and also to the audience for  
11 all of you who are paying attention to a very important  
12 subject called "fair value."

13 The roundtable is adjourned. Thank you very much.

14 CHAIRMAN COX: Well, not quite. It's almost  
15 adjourned.

16 (Laughter.)

17 CHAIRMAN COX: I just want to first of all thank  
18 Con and Wayne, because if I didn't speak, there would be no  
19 one to thank you for the outstanding job that you've done  
20 moderating.

21 I want to thank our observers who have been here  
22 for the entire time. We are looking very, very closely to  
23 coordinating with you and value very much that partnership.  
24 And I want to thank our second panel. You've done an  
25 exceptional job of laying bare some of the very difficult

1 issues that we're challenged with.

2 On the second day of the new year we will report to  
3 the Congress the results of this three-month study that will  
4 include in significant part the input that you provided today  
5 and the comments that you provided in writing; and, then,  
6 undoubtedly some of you will provide between now and the end  
7 of the year.

8 As has been pointed out a few times during these  
9 proceedings today it is possible and indeed encouraged for  
10 anyone who is interested to submit comments to the SEC's  
11 website. The closing date Con or Wayne on the comments John  
12 mentioned this morning, it is some time in the third week or  
13 so of November.

14 MR. HEWITT: Yeah, there's an opening comment  
15 period on our fair value study. I believe it ends in about  
16 two weeks. It's on our website.

17 MR. CARNALL: November 13.

18 CHAIRMAN COX: November 13, so it's right in the  
19 middle of the month.

20 MR. HEWITT: That's in about two weeks.

21 CHAIRMAN COX: It is very easy to submit comments  
22 on the web and we encourage you to do so.

23 Our next roundtable will be on November 21st. I  
24 know many of you will be here with us then as well, and so we  
25 look forward to seeing you and until then, we are indeed

1 adjourned.

2 (Whereupon, at 1:06 p.m., the meeting was  
3 concluded.)

4 \* \* \* \* \*

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

