UNITED STATES SECURITIES AND EXCHANGE COMMISSION

ROUNDTABLE DISCUSSION ON

INTERNATIONAL FINANCIAL REPORTING STANDARDS

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2 OPENING REMARKS 3 CHAIRMAN COX: Good afternoon and welcome. I know

PROCEEDINGS

- 4 that our commissioners are just getting settled, but I want
- 5 to welcome and thank right off the bat, our distinguished
- 6 panel, as well as all who are with us here in the auditorium,
- 7 and those who are joining us by web cast.
- 8 This is the first public meeting for two of our
- commissioners, Commissioner Luis Aguilar, who was sworn in 9
- 10 last Thursday, and our newest commissioner, Troy Paredes, who
- 11 was sworn in last Friday.

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- 12 So Luis and Troy, a warm welcome to both of you.
- 13 We are glad that you are on board, and look forward to
- 14 working with you as we tackle the very full agenda that we
- 15 just had a chance to outline for the press next door.
- 16 Now, let me turn to our panelists, and extend to
- 17 them both the welcome that you so richly deserve, but also
- 18 the appreciation from the commission for the expertise that
- 19 you bring to this and the necessary preparation, in the case
- 20 of many of you who travel, in time and commitment.
- 21 We are very, very grateful for what you're offering
- 22 to the public and to the commission and our process today.

- 1 I also want to extend that same welcome and
- 2 gratitude to our next panel, each of whom will be properly
- 3 introduced in turn.
- 4 Since the implementation of our IFRS reporting rule
- 5 last November, under which companies are filing, if they
- 6 choose to do so, in IFRS, without reconciliation back to
- 7 U.S. GAAP, about 100 of our overseas registrants have chosen
- 8 to file their financial statements in this way.
- 9 Even for U.S. GAAP companies, we are finding that
- 10 the widespread and growing use of IFRS around the world is
- 11 bringing them face to face with issues that arise in their
- 12 capacities as suppliers, or companies working to make
- 13 acquisitions, even when they set up reporting policies for
- 14 joint ventures in which the U.S. company's venture partner
- 15 needs IFRS to feed into its own reporting.
- 16 The use of IFRS around the world is affecting
- 17 domestic and international companies alike. And here in the
- 18 United States, it's affecting investors as well as companies.
- 19 What we hope to learn today is a bit more about the
- 20 reasons that companies are using IFRS here in the United
- 21 States, and the experiences associated with their doing so.
- We cannot speak about financial reporting in 2008
- 23 without paying heed to the current times. We all know what's
- 24 going on in our capital markets, and the job of financial
- 25 reporting is to make those effects on issuers transparent

- 1 from investors, whether it's the distinction of what is on
- 2 the balance sheet versus what is off; whether it's equity
- 3 versus income; whether it's assets measured and re-measured,
- 4 as well as what the disclosures say. The entire package is
- 5 especially important in communicating with investors during
- 6 this current period of market turmoil.
- 7 And today we have the opportunity to hear
- 8 first-hand about the experiences with, and the performance
- 9 of, our accounting standards in this environment, which is a
- 10 crucial stress test.
- 11 So to help us out, let me introduce first one of
- 12 the IASB board members who is here with us today. John Smith
- 13 has practiced as an accountant in the United States, and now
- 14 works internationally at the IASB. So he is well positioned
- 15 to offer some brief remarks, and a good transition between
- 16 the perspective here in the United States, the commission and
- 17 the dialogue that we will hear from our panelists.
- 18 So first things first. John, over to you.
- 19 IASB/IFRS OVERVIEW
- 20 MR. SMITH: Thank you, Chairman Cox.
- 21 What I'd like to do is tell you a little bit about
- 22 who we are and what we are doing, what we are trying to
- 23 accomplish. I am John Smith. I am a member of the IASB.
- 24 There are currently 13 of us from various countries,
- 25 including the United Kingdom, France, Sweden, Japan, China,

- 1 South Africa and the United States.
- We have 11 full-time members, and there are two
- 3 part-time members. We are appointed by a trustee group who
- 4 provide oversight and are accountable to the public interest.
- 5 There are 22 of them, primarily from Europe and North
- 6 America. We are funded by contributions from around the
- 7 world, primarily corporations and the large accounting firms,
- 8 although recently, some jurisdictions have started a levy
- 9 system on listed companies.
- 10 We operate in the sunshine similar to the FASB. We
- 11 have a highly transparent system. Our meetings are in
- 12 public. Our documents for standard-setting activities are
- 13 exposed for public comment. We often conduct public
- 14 roundtable meetings and various projects with constituents.
- 15 We have an interpretations group that meets in
- 16 public to interpret our standards. We have an advisory
- 17 council that provides input to us, and we meet with
- 18 constituents around the world very frequently, in terms of
- 19 getting input. We were formed in 2001. Our predecessor
- 20 organization, the International Accounting Standards
- 21 Committee, existed for some 25 years.
- We share the same mission it had: to develop a
- 23 single set of high-quality accounting standards to be used
- 24 around the world. That is, a common language for financial
- 25 reporting. Our goal is to produce principles-based standards

- 1 by establishing clear principles that can be used as the
- 2 reference for applying the standard.
- 3 And we avoid as much as possible exceptions to
- 4 principles and detailed rules. That said, that is probably
- 5 one of our biggest challenges for the future, because we are
- 6 constantly getting push-back from constituents, who want
- 7 alternatives, want exceptions. And to the extent that we
- 8 start accommodating that, we build a system of rules. So we
- 9 try to avoid that.
- 10 Shortly after the IASB was formed, Europe announced
- 11 that it would take our standards for listed companies
- 12 starting in 2005. We spent considerable time improving,
- 13 without fundamentally changing the set of standards that was
- 14 developed by the IASC. The purpose: to get Europe's adoption
- of our standards in 2005, and establish a quiet period
- 16 immediately thereafter, so as not to require additional
- 17 systems changes.
- 18 In 2002, we started working with the Financial
- 19 Accounting Standards Board. Our objective was to establish a
- 20 process for eliminating differences between our standards.
- 21 Initially, we focused on short-term convergence
- 22 activities. We then started producing documents under a
- 23 memorandum of agreement with the FASB and the SEC.
- 24 We have recently established a 2011 timeline for
- 25 completing projects under the MOU. We meet with the FASB

- 1 twice a year. We have talked about increasing that through
- 2 videoconferencing, et cetera, to enhance our communications.
- 3 And a lot of our projects are jointly staffed with both the
- 4 FASB and the IAS staff, so there's a lot of communications
- 5 going back and forth.
- 6 Interest in our standards has increased
- 7 significantly around the world with the adoption of our
- 8 standards in Europe, and with the recent removal of the
- 9 reconciliation to U.S. GAAP for foreign filers using IFRS.
- 10 There are now over 100 jurisdictions that promote
- 11 or require the use of our standards throughout the world, and
- 12 a number of countries, including Canada, South Korea, Brazil,
- 13 India, Japan have announced plans to take our standards in
- 14 2011, or shortly thereafter.
- 15 So we're working diligently to complete the
- 16 projects under the MOU by 2011, to once again establish a
- 17 quiet period for the new wave of countries that will be
- 18 taking our standards.
- 19 That's a little bit about who we are and what we're
- 20 about. I thank you for giving us the opportunity -- the
- 21 IASB -- to participate in your panel. And to the extent
- 22 commissioners have questions, I would be glad to try to
- 23 respond to them.
- 24 CHAIRMAN COX: Thank you very much, John, for
- 25 setting the level for today's panel discussion.

- 1 Since I became chairman just over three years ago
- 2 now, the commission has consistently made it a priority not
- 3 only to work toward the convergence of IFRS and U.S. GAAP,
- 4 but to envision and to implement a set of high-quality,
- 5 globally accepted accounting standards that would be used in
- 6 every major capital market in the world.
- 7 So without a doubt, this is one of the most
- 8 important policy matters related to financial reporting in
- 9 the U.S. capital markets today. Now, with that overview, I'd
- 10 like to start the discussion and to introduce our first
- 11 panel. I'd like to introduce our moderators, Conrad Hewitt
- 12 and Wayne Carnall. So thank you very much for taking it from
- 13 here.
- 14 Conrad?
- 15 MR. HEWITT: Well, thank you, Chairman Cox. It's a
- 16 pleasure to be here today on this important subject that we
- 17 have. My co-moderator is Wayne Carnall, who is the chief
- 18 accountant of the Division of Corporation Finance.
- 19 And I'd also like to welcome the panelists, as
- 20 Chairman Cox has. And I also want to thank the viewers that
- 21 we have on the web cast. We always have a large number of
- 22 viewers on our web casts that we have.
- I will do the introductions now. Starting on the
- 24 right of the stage, Leslie Seidman, is a board member of the
- 25 Financial Standards Accounting Board.

- 1 Paul Boyle, chief executive of the UK's Financial
- 2 Reporting Council.
- Francisco Duque, managing director of Equity
- 4 Research TIAA-CREF Investment Management.
- 5 Trevor Harris, managing director and vice chairman,
- 6 Morgan Stanley.
- 7 Charlotte Jones, managing director and global head
- 8 of the accounting policy group, Deutsche Bank.
- 9 Ken Marshall, partner in America's IFRS leader,
- 10 Ernst & Young.
- 11 Matthew Schroeder, managing director and global
- 12 head of accounting policy, Goldman Sachs.
- 13 And John Smith gets a second introduction as board
- 14 member of ISB. I will now turn it over to Wayne, who will
- 15 kind of set the stage for us.
- Wayne?
- 17 PANEL 1: FINANCIAL REPORTING
- 18 IN THE FINANCIAL SERVICES SECTOR
- 19 MR. CARNALL: Thank you very much, Conrad.
- 20 Like Conrad said, it's really a pleasure to be
- 21 here. I'd like to thank all of our panelists for agreeing to
- 22 participate.
- 23 As Chairman Cox indicated, one of our objectives
- 24 today is to discuss the recent experiences in the financial
- 25 services sector, and how the implications of what is

- 1 generically called the "market turmoil" has impacted them.
- We are interested in the different perspectives
- 3 that our distinguished panelists bring: that of a preparer;
- 4 an auditor; a fellow regulator; and most importantly, the
- 5 perspective of an investor.
- 6 We are specifically interested in understanding
- 7 your perspective of IFRS and U.S. GAAP in this area, both
- 8 come with accounting perspective and a disclosure
- 9 perspective.
- 10 For example, do the accounting standards or the
- 11 related disclosure requirements address the needs of the
- 12 investors? Were there problems and challenges in preparing
- 13 the information, and auditing the information?
- 14 And lastly, do you have suggestions for us, or the
- 15 standard-setters, on how we can improve the process?
- 16 Con and I, and later Julie and John, will tee up a
- 17 number of topics for discussion. And we'll direct our
- 18 questions to one or two of you. But by all means, we
- 19 encourage others to participate in answering the questions.
- 20 If you do want to add to a comment made by someone,
- 21 just either raise your hand or tip your card, and we will
- 22 call on you. In fact, we do very much encourage you to
- 23 address those issues that you would like to add comments on.
- 24 In fact, we usually find that the discussion is
- 25 more interesting, and the commissioners and us learn more,

- 1 when you are engaging in discussion with each other. So if
- 2 you have a different perspective from one of your panelists,
- 3 by all means, feel free to ask them questions. The questions
- 4 don't have to come just from us. You can ask your fellow
- 5 panelists questions. And we encourage you to do so.
- 6 So again, we want to keep it as an open discussion.
- 7 The observers, and of course the commissioners, can feel free
- 8 to engage in any questions that they so would like.
- 9 And again, we will -- we hope you will share your
- 10 views. At the end you will have a couple minutes to
- 11 summarize any points that you would like to make. So we'll
- 12 leave time for everyone to provide their thoughts and views
- on any of the topics that we've discussed today.
- 14 So with that, Con, I'll turn it back to you.
- MR. HEWITT: Well, thank you, Wayne.
- 16 Our first topic for our panel today is on or
- 17 off balance sheet issues. You either own it or you don't own
- 18 it, in my estimation.
- 19 So I'd like to begin our discussion with the
- 20 accounting models themselves, as they are the heart of
- 21 financial reporting.
- One dimension at the heart of establishing an
- 23 accounting model is determining what items are to be
- 24 recognized on the balance sheet, and what items are to be off
- 25 the balance sheet. Some call it -- sometimes call it

- 1 "de-recognition."
- 2 So let's begin with that. And I'm going to ask the
- 3 first question of Charlotte and Matt.
- 4 What has stayed with you the most about your recent
- 5 experiences in evaluating or working with the accounting
- 6 principles that determine what is on or what is off the
- 7 balance sheet, and why. In the financial services sector, I
- 8 imagine these judgments are often made with respect to
- 9 financial assets, or what the non-accountant might call a
- 10 "portfolio of assets," such as receivables; or loans; or
- 11 accommodations, or others, that has been cordoned off into a
- 12 special entity as off balance sheet entities.
- 13 So maybe the two of you could focus on that and
- 14 start us off, please.
- 15 MR. SCHROEDER: Yeah. I'll start. I think in
- 16 looking at this -- you know, from both the U.S. and an
- international perspective, we're a U.S. filer. We
- 18 encounter IFRS, though, from a client side.
- 19 In the U.S., it was really a -- you had three
- 20 particular models. And it was very much -- depending on what
- 21 model you were in, you had to figure out what set of rules to
- 22 apply. And a lot of times those rules didn't make a lot of
- 23 sense to us. And we are actually glad to see the FASB
- 24 working to harmonize that.
- 25 On the international side, what we saw was really a

- 1 lack -- what I would call an inconsistency, in the sense that
- 2 you could really reach a different judgment, and you could be
- 3 kind of hard-pressed to, if you will, disagree with a
- 4 conclusion. We saw a lot more latitude; a lot more judgment
- 5 in the international standards.
- 6 Charlotte, I don't know what your --
- 7 MS. JONES: Speaking from the Deutsche Bank
- 8 perspective, which moved from U.S. GAAP to IFRS from the
- 9 beginning of 2007, and went through its conversion program
- 10 during 2006 and the back end of 2005, one of the biggest
- 11 activities that the project encountered was indeed this area:
- 12 in looking at all of the special-purpose entities that
- 13 Deutsche Bank is involved with, working out whether the
- 14 assets -- whether those entities should be consolidated;
- 15 working out whether assets transferred to them had, in fact,
- 16 been transferred.
- 17 And what we found at the point of conversion was
- 18 that the very much more rules-based approach that we had
- 19 followed under U.S. GAAP did require a lot of revisiting and
- 20 indeed, a lot of different answers when we moved to IFRS.
- To give you an idea, we consolidated an additional
- 22 200-something vehicles on conversion to IFRS, compared to our
- 23 U.S. GAAP results. Part of that was driven by the very
- 24 specific QSP rules, which were there around the
- 25 securitization activities.

- 1 But also looking some of the vehicles caught within
- 2 the Fin 46 model, we again found that specific rules that
- 3 could give you a very clear yes-or-no answer for U.S. GAAP
- 4 required us to step back, look at the entity in its entirety,
- 5 look at the assets and liability arrangements with them, and
- 6 required a much more holistic, better understanding of the
- 7 risks and benefits of that vehicle and the bank's
- 8 relationship with them.
- 9 So it creates -- going forward, once we were on
- 10 IFRS for real, it created more work, in that you could never
- 11 rely on any specific rule to give you a yes-or-no answer.
- 12 We needed to fully understand what was going on in
- 13 the vehicle, or the suite of vehicles, and the assets and
- 14 liabilities transferred to them in order to reach that
- 15 judgment. So it was more difficult, more work. But I think
- 16 it, on balance, gives a more realistic answer of what's going
- 17 on.
- 18 MR. HEWITT: I thank you both for those comments.
- 19 Under IFRS, the principle is more based on control, as
- 20 opposed to the U.S. risk-versus-rewards type thing that we
- 21 have. Yes?
- 22 MR. SCHROEDER: I introduce a question for
- 23 Charlotte. Under international standards, is there
- 24 really -- is there, in your mind, one standard or two for
- 25 consolidation? We've heard this -- at least in some

- 1 areas -- this phrase of "getting out of SIT 12," where if
- 2 your -- somehow you can define an SPE a little bit more
- 3 wider, you can then say it's not an SPE, and you can apply,
- 4 perhaps, a different model that might be control versus risks
- 5 and rewards.
- 6 And so I understand IFRS has one model, but some
- 7 had said two, and I'm just curious if you could comment on
- 8 that and your views on that.
- 9 MS. JONES: Yeah. I think one of the challenges
- 10 when you are looking at a vehicle under IFRS, is "Are you in
- 11 SIT 12, or are you just in IS 27?"
- 12 The question about when something is narrowly
- 13 defined and therefore sits within the SIT 12 model, or
- 14 whether you are in IS 27, is something that we find
- 15 challenging, particularly around the funds business, and the
- 16 managed funds business.
- 17 In substance, or in theory, there is no difference,
- 18 because SIT 12 is an interpretation of IS 27. The two are
- 19 very linked. But we have found that it is important to
- 20 distinguish whether you are starting in IS 27, or in SIT 12,
- 21 and that actually, depending on where you start, you could
- 22 conceivably get a different answer.
- 23 And so, within the organization, we have been very
- 24 clear on the triggers and what you need to consider in order
- 25 to work out whether you are in SIT 12 or IS 27.

- 1 MR. CARNALL: Charlotte, can I ask you also a
- 2 follow-up to a point you made. I just I wanted to clarify
- 3 something. IFRS, when it comes to de-recognition, is very,
- 4 very complex -- probably one of the more complex standards
- 5 that we have. And I just want to get your perspective. Did
- 6 you view that the application of U.S. GAAP was actually
- 7 easier because you were following a -- I'll call it "rules
- 8 basis" to determine what should be on and off balance sheet,
- 9 versus IFRS, which you had described as more judgmental? Or
- 10 was IFRS actually easier to apply?
- 11 MS. JONES: I would say that IFRS is not easier to
- 12 apply. In the SIT 12, you need to really get to the bottom
- 13 of the risks and rewards; the control; indicators of control.
- 14 And you have to understand the whole vehicle. When
- 15 you are following the IS-39 flow chart around de-recognition,
- 16 indeed, you have to step through all of the circles. But
- 17 working out whether you transferred substantially all
- 18 the -- retained substantially, or all the different questions
- 19 that flow chart asks, there is still some interpretation and
- 20 judgment required in order to work out where exactly you are
- 21 in the flow chart.
- 22 So I would say more difficult. But some of that
- 23 comes from the fact that IFRS is still less mature than
- 24 U.S. GAAP. There isn't so much of a track record and
- 25 quidance there.

- 1 CHAIRMAN COX: Charlotte, I had a question like
- 2 Wayne's question. And it is with respect to the 200 entities
- 3 that you ended up consolidating when you switched to IFRS. I
- 4 take it that you've found the rules-based approach of GAAP to
- 5 be easy enough to apply, but the answer was they could all be
- 6 off balance sheet. And then going through the complex matrix
- 7 of judgments that you had to make, you ended up putting them
- 8 on balance sheet under IFRS.
- 9 I want to understand -- I want to know if that
- 10 understanding is correct.
- 11 And then second, with respect to the follow-up
- 12 discussion, with all 200, did you decide that they were
- 13 within SIT 12?
- 14 MS. JONES: I think one thing that's important to
- 15 remember is that the 200 that we brought on conversion, were
- 16 all vehicles that had been created historically within our
- 17 U.S. GAAP environment. So a large number of them were
- 18 specifically set up as QSPE's, following the FRS-140 rules,
- 19 and were -- you know, fine for that purpose.
- 20 Once we moved to IFRS and the QSPE rules were not
- 21 applicable, we then did have to assess whether they were in
- 22 SIT-12, or IS-27, and make a full analysis on that basis.
- I think -- from memory, the last majority were
- 24 assessed onto SIT-12. And we went through the assessment, we
- 25 came to the conclusion that we did have control, in SIT-12

- 1 terms, of those vehicles.
- We then needed to work through whether any assets
- 3 transferred to those vehicles remained on the balance sheet.
- 4 So it was sort of two-staged, looking at the consolidation
- 5 and the de-recognition pieces.
- 6 As we move forward, and we are within an IFRS
- 7 environment, vehicles are being established in a different
- 8 way.
- 9 So some of them, if now analyzed under U.S. GAAP,
- 10 may be on balance sheet from a U.S. GAAP perspective as well.
- 11 But that's purely hypothetical, because we are now within an
- 12 IFRS environment, and without the need to do the U.S. GAAP
- 13 reconciliation, we don't necessarily analyze from the
- 14 U.S. GAAP perspective.
- MR. HEWITT: John, you had a comment?
- 16 MR. SMITH: I just wanted to back up on something
- 17 in terms of the complexity of IFRS. It seemed like you were
- 18 mixing models. We have a standard on consolidation, when you
- 19 consolidate or not. And another standard dealing with the
- 20 recognition of financial assets.
- 21 I would characterize the standard on consolidation
- 22 a little bit the way you did, Conrad. It is an extension of
- 23 the control model. It's an interpretation of the
- 24 consolidation standard. And I don't believe it's complex,
- 25 but it does require judgment.

- 1 Was the entity operating its operation on behalf of
- 2 the other entity? And then there's a test about the extent
- 3 of which risks and rewards have been retained. And that
- 4 cutoff is a majority.
- 5 The de-recognition standard, that deals with
- 6 whether a financial asset can be removed. It is much more
- 7 complex, because it has both control, and risks and rewards.
- 8 But in addition, it requires, to the extent that
- 9 there is continuing involvement -- that means that if there
- 10 is a forward to re-purchase -- could make you buy it back, or
- 11 a call in which you could buy it back, it does not get
- 12 de-recognition to the extent of that involvement. But it
- 13 is -- it's the de-recognition side that is more complex than
- 14 the judgmental consolidation piece.
- MR. HEWITT: Trevor? Excuse me, Trevor had a
- 16 comment. And we'll come back to you shortly.
- 17 MR. HARRIS: Thank you. It's a comment, and a sort
- 18 of follow-up along the lines of what Chairman Cox was saying.
- 19 What I heard you actually say was that by requiring
- 20 additional consolidation, or more entities being
- 21 consolidated, you got closer to the economic substance, which
- 22 is essentially what we are looking for as investors.
- 23 So I think that was what, at least, I heard you
- 24 say. And I think that's part of the judgment that gets made.
- 25 But the other point that I did want just to read to you is, I

- 1 think one of our concerns -- and I will speak for a small
- 2 subset of us, rather than broadly, is forcing consolidation
- 3 and grossing up both sides of the balance sheet is not
- 4 necessarily more informative for us.
- 5 Actually having an understanding of which assets
- 6 are associated with which obligations and seeing where the
- 7 risk is in the net of that, is actually much more
- 8 informative. So while you made the comment about, "you own
- 9 it or you don't," actually, what you own and where the risk
- 10 is, is probably for us, more important than actually creating
- 11 the leverage ratios, which actually don't make any sense in a
- 12 practical sense.
- MR. HEWITT: Charlotte, did you have a comment?
- 14 MS. JONES: Not on that. But just on John's
- 15 comment on the continuing involvement accounting, just to say
- 16 that if you get to that part in the flow chart and you do
- 17 need continuing involvement accounting, it is incredibly
- 18 complicated to follow through.
- 19 MR. HEWITT: Matt?
- 20 MR. SCHROEDER: Yeah, just quickly, on Trevor's
- 21 point. We would agree. We are also believers that if you're
- 22 involved with an SPE, or a VIE, and either you transfer it or
- 23 you sponsor it, you ought to have a backstop, which would be
- 24 more of a fair value accounting rule.
- 25 That if you were involved with -- if you sell one

- 1 of these things up, you transfer assets, backstop it by
- 2 requiring fair value accounting for those involvements.
- 3 That's our view.
- 4 MR. HEWITT: Matt, back to your original answer.
- 5 You made a statement that you were in favor of what FASB is
- 6 doing with FAS-140 and FIN-46, concerning the off balance
- 7 sheet items. In their proposal, they are planning to have a
- 8 one-year deferral.
- 9 And do you think -- I have two questions. One, is
- 10 that enough time for the regulators to adopt to maybe the new
- 11 capital situations? And number two, would that result in a
- 12 lesser number of off balance sheet items?
- MR. SCHROEDER: Well, on the one-year delay, we
- 14 think that's a good balance. We are in November year-end,
- 15 and so logistically, we didn't see how the calendar could
- 16 just physically work in that regard.
- 17 With respect to capital, we are on a Basel II
- 18 framework, so leverage ratios per se are less of a concern.
- 19 But I think one year, I -- you know, it's kind of hard for me
- 20 to speak to that -- but one year seems about a reasonable
- 21 balance between getting to the capital markets, I think,
- 22 information that is needed on these entities, and getting
- 23 that balance.
- As far as the number of entities, certainly QSPE's
- 25 will be no longer around, and so, at the margin, that will

- 1 increase the number of entities that are on the balance
- 2 sheet. I think it is certainly a function of what other
- 3 involvements that you also have in -- for example, to what
- 4 extent you were involved with servicing. And in our firm,
- 5 just speaking -- we were not traditionally a very heavy
- 6 servicer at all.
- 7 So I think you have to then look at not only that.
- 8 You have to look at what other touch points, involvement's
- 9 were you involved with servicing, et cetera.
- 10 Did you have -- what you have is power that
- 11 matters, however you want to call it in that regard. But I
- 12 think at the margin, clearly the number, if you get rid
- of Q's, the number of entities is going to go up. And then
- 14 back to Trevor's point. Okay, fine, you gross-up the balance
- 15 sheet.
- 16 And do you really have control? Or do you have
- 17 control in some sort of contingence sense? And is that
- 18 better? And is grossing up the balance sheet, putting on
- 19 leverage and then putting a bunch of disclosure to kind of
- 20 undo that, so you can really get at what the risks are; is
- 21 that a better model, versus that more of a components with a
- 22 pure fair value model, which is what we favor.
- MR. HEWITT: All right. Well, thank you.
- 24 Are there -- any other panelist's comments on or
- 25 off balance sheet?

- 1 Yes, Leslie?
- 2 MS. SEIDMAN: I'd just like to follow up on the
- 3 point that Charlotte made about the holistic view, or the
- 4 principle underlying IFRS. Whenever there is a significant
- 5 problem in financial reporting, we, the FASB, try and take a
- 6 look at whether there is an issue with the application of an
- 7 existing standard, or whether there is actually a deficiency
- 8 in the standard itself.
- 9 In the case of QSPE's, the principle behind the
- 10 exemption from consolidation was if the entity's activities
- 11 are entirely limited and prescribed up front, then it's
- 12 reasonable to conclude that no one controls it. And
- 13 therefore, it's appropriate for no one to consolidate it.
- 14 And each party who is associated with it would just
- 15 account for its particular involvement. I think what's
- 16 happened in practice is that the application of the standard
- 17 has been stretched to such a degree that it's no longer
- 18 recognizable.
- 19 So I think in this particular case, there is a
- 20 combination of, perhaps, a lack of a clear articulation of
- 21 the principle in the standard, and application that was not
- 22 consistent with the underlying principle.
- 23 So as has been said before, we are planning to
- 24 issue a proposal shortly that will rescind that exemption,
- 25 and subject all SPE's to the same consolidation standard.

- 1 And I think there is likely to be more consistency between
- 2 the outcome under U.S. GAAP and IFRS if that proposal were to
- 3 become a final standard.
- 4 MR. HEWITT: Thank you. Yes?
- 5 MR. MARSHALL: Well, thanks. I think that from an
- 6 auditor's perspective, and to what Charlotte was talking
- 7 about with regard to bringing more SPE's on balance sheet,
- 8 she was really referring to some literature in
- 9 SIT-12 -- there's four paragraphs essentially, or four
- 10 sub-bullets. And it's more of a qualitative assessment of
- 11 whether or not to bring something on balance sheet.
- 12 There are two quantitative assessments, and it's
- 13 been our experience that in many cases, even under IFRS, the
- 14 qualitative, since you can argue about -- you know, in large
- 15 part, forever, as to who should be the sponsor; who is it set
- 16 up for; who is it established for? Often, one resorted back
- 17 to the quantitative, okay?
- 18 And it might have been different in Charlotte's
- 19 case. But I think what we've found is that often you'll find
- 20 a very FIN-46-type analysis was being performed, even for
- 21 SIT-12, okay, to determine the risks and rewards. And what
- 22 you've found in this crisis is a very similar type of
- 23 outcome.
- 24 The issue is of the risks that were being measured,
- 25 and how they were being measured. The "how" is a little bit

- 1 unique for us, because it doesn't stipulate it, whereas
- 2 FIN-46 does. The question is the risks that were included in
- 3 there, in that analysis. And I think that, both gaps
- 4 frankly, suffered from -- throughout -- you know, as we saw
- 5 in hindsight in this crisis.
- 6 MR. HEWITT: Anyone else? Let's move on to
- 7 question two then, to Ken, since we've heard from the issuers
- 8 and other people. What are the challenges for auditors in
- 9 evaluating management's conclusions in this area? And does
- 10 some of what Charlotte and Matt said resonate with your
- 11 experiences? I understand you probably have an easy job in
- 12 this area. I don't know --
- 13 MR. MARSHALL: It's considerably harder. I
- 14 would -- everything I heard from Matt, and what I heard from
- 15 Charlotte is consistent with our perspective. We have been
- 16 working with various people throughout this -- the tail end
- 17 of this -- well, I shouldn't say the tail end of it, but
- 18 throughout the crisis, discussing the application of IFRS,
- 19 also the application of U.S. GAAP.
- 20 But in particular, with regard to SIT-12, Charlotte
- 21 made mention of the fact there's no real clear dividing line
- 22 between when we moved from IS-27, which is all clear to
- 23 everybody we start there, which is control model -- and, you
- 24 know, when is there too little control to observe, to
- 25 judge under that model, because it's not necessarily a voting

- 1 interest model. And when do we pass over into this risks and
- 2 rewards analysis, and/or this qualitative assessment that
- 3 SIT-12 asks for.
- And that's a challenge, because everybody has a
- 5 different perspective on that, frankly. We have a view,
- 6 okay? -- which we will share. I think the challenge is a
- 7 consistent application in an entity as to when one is
- 8 assessing control under IS-27, or when they are assessing it
- 9 under SIT-12.
- 10 And clearly, judging whether it's a rational
- 11 thought, and whether or not it's applied consistently is the
- 12 challenge. And I would dare say there is probably
- 13 differences in that assessment from entity to entity.
- 14 The second issue is not necessarily, and I just
- 15 mentioned it, it is not particular to IFRS or SIT-12. It is
- 16 which risks are included in the model, which risks are
- 17 included in any quantitative assessment. And that's a
- 18 challenge.
- 19 And then finally, how to measure that. And that is
- 20 different in IFRS. We typically have seen people devolving
- 21 very much to expected loss, expected model similar to
- 22 FIN-46-R, because it's something that we can document and
- 23 follow; okay? But that's our experience.
- 24 MR. HEWITT: Any other questions? Yes, Matt?
- 25 MR. SCHROEDER: I have to tell you I couldn't help

- 1 but notice when I heard you say what risks will include how
- 2 to measure them. It felt like 46-R deja vu all over again.
- 3 So I --
- 4 MR. MARSHALL: Yeah, I don't think that we're
- 5 asking for the son of FIN-46-R, either. As we talked to
- 6 various constituents with regard to our experience with
- 7 SIT-12. But certainly, we've talked about creating some more
- 8 principled guidance, which would help explain how one might
- 9 do the risk assessment, and that type of quantitative
- 10 calculation.
- 11 But also, a little more emphasis on the qualitative
- 12 aspects; okay? There is two paragraphs in that
- 13 interpretation, which again, I said don't get paid much
- 14 attention. And I think it would be very important for some
- 15 more principled guidance on how one should assess the
- 16 qualitative aspects of consolidation under SIT-12.
- 17 MR. HEWITT: Along that line, Matt, do you
- 18 think -- or Ken, I should say, as FASB is proposing to change
- 19 FAS-140 and 46-R, is that for the better you think? And does
- 20 that make your challenges more difficult, or easier?
- 21 MR. MARSHALL: Well. we think it's for the better.
- 22 We've been supportive of that initiative. We think clearly,
- 23 once you start to ask questions about more qualitative
- 24 aspects of consolidation, it will certainly make it more
- 25 difficult, because clearly, auditing judgment is a lot harder

- 1 than auditing numbers.
- 2 MR. HEWITT: Any other comments, Trevor?
- 3 MR. HARRIS: I mean, listening to this is actually,
- 4 frankly, quite perturbing, because what we're hearing is a
- 5 discussion about technicalities around what gets consolidated
- 6 and what doesn't get consolidated.
- 7 The reality is if we look at it in terms of what is
- 8 the likelihood that there is going to be a claim against the
- 9 company or, frankly, some reward to the company as a result
- 10 of these activities, the answers are not very difficult in my
- 11 mind, in terms of at least, what we want to be seen.
- 12 So part of what I think the danger of what you are
- 13 sharing, is that it's very easy to slip back into modes where
- 14 you want bright-line rules.
- 15 As soon as you set up those bright-line rules,
- 16 whatever business it is, is going to suddenly structure to
- 17 meet those criteria. And you lose the benefit of the
- 18 information. We want the information to know what is the
- 19 probability of these outcomes that we're seeing right now
- 20 happening.
- 21 And part of the difficult is it's never a single
- 22 number. It's always a distribution. And events are
- 23 uncertain, and we need to understand those. So if we are
- 24 going to go down this route of asking for more
- 25 interpretations of these principles, I think we are going to

- 1 end up in no better situation in the future, when the next
- 2 crisis comes along.
- 3 MR. HEWITT: Ken?
- 4 MR. MARSHALL: Trevor, not to sound like a
- 5 flip-flopper -- and I am certainly not advocating more and
- 6 more rules for the sake of rules. So I want to set the
- 7 record straight. And by the way, I completely agree with
- 8 you.
- 9 As we were preparing for a roundtable recently to
- 10 discuss IFRS in this context -- I think it was in April, the
- 11 firms, as we were discussing this, clearly believed that we
- 12 run a risk of a knee-jerk reaction, okay, to the crisis. In
- 13 particular, with regard to SIT-12 and IS-27.
- 14 And we certainly would not want to get into a
- 15 position where we're consolidating entities for the sake of
- 16 consolidating. But we frankly, don't have a place on the
- 17 balance sheet. And there is a risk that we overrule base a
- 18 SIT-12, or even over principle it to the point where we have
- 19 assets on a balance sheet of an entity that will never cause
- 20 risk.
- 21 And that, to Trevor's point, the fact is, we need
- 22 input from -- I think, and I think the firm believes, input
- 23 from the users as to what should be there, okay, as opposed
- 24 to the hindsight reaction we have when its not there: Why
- 25 wasn't it there? Okay. So any new standard, or any

- 1 interpretation of these existing standards needs to take that
- 2 into account.
- 3 MR. HEWITT: Matt?
- 4 MR. SCHROEDER: I actually share some of Trevor's
- 5 concern, having seen this through many cycles. And I think
- 6 we need a backstop. Again, I think what we went through in
- 7 the capital markets -- we need a backstop. We need an early
- 8 warning system that tells people what's going on.
- 9 And again, if you're involved in one of these
- 10 things, you ought to be on fair value.
- 11 That's your early warning. That's your backstop.
- 12 It gets information out. If you're seeing exposure, that's
- 13 an early warning indicator that there's a problem going on.
- 14 So I do share some of Trevor's concern here.
- MR. HEWITT: Anyone else on that matter?
- 16 MR. CARNALL: Actually, Trevor, if I could ask you
- 17 a question, a follow up. In terms of -- do you view
- 18 the -- to address your concerns, do you view it more of an
- 19 accounting issue, or disclosure issue or a combination? In
- 20 other words -- in fact, that's following up on some of what
- 21 Matt was saying, assuming we don't go to fair value for our
- 22 items, is there some other disclosure that could be included
- 23 that would address the concern of, perhaps, us grossing up
- 24 the balance sheet to where you recognize assets, for which
- 25 you'll never receive a benefit or have liabilities for which

- 1 you don't have a risk?
- In other words, the ways in which we can address
- 3 the concerns that you would have from an investor's
- 4 perspective?
- 5 MR. HARRIS: I mean, that's a long conservation.
- 6 So I'll try and give you a brief anecdote, perhaps, that
- 7 could help.
- 8 One of the more unpopular suggestions in the
- 9 policies being to allow some equal set-off, which allows you
- 10 to show and disclose both the asset and the associated
- 11 obligations together, as opposed to only assets and the
- 12 liabilities, and then to show the net exposure, and then
- 13 risks around it, exposure probably in the notes.
- 14 So on the balance sheet itself you show the net
- 15 amount, but you actually facilitate the disclosure of both
- 16 the gross elements on both sides.
- 17 We actually have one example of that in the pension
- 18 world. And when I first raised this in a forum, I was then
- 19 met with "Well, then you have to consolidate the pension
- 20 side, " which I think is exactly the wrong answer.
- 21 So I think the simple answer to your question is,
- 22 if we actually think about how assets and liabilities are
- 23 matched, and what that distribution looks like through time,
- 24 as you're supposed to do in pensions, then I think you get
- 25 the right answer. And then we'll get the understanding, one.

- 1 But then you can get to see what risks there are,
- 2 even, to some extent if you don't have the fair value.
- 3 MR. HEWITT: Yes, Leslie?
- 4 MS. SEIDMAN: I just wanted to quickly comment that
- 5 your words got through to us. In the proposal that we're
- 6 about to issue, we will be requesting disclosure in the cases
- 7 where the entity was consolidated; clearer identification of
- 8 which assets are pledged to settle which liabilities; and in
- 9 the cases where the entity was not consolidated, disclosure
- 10 in the footnotes to associate which assets are designated to
- 11 settle which liabilities.
- MR. HEWITT: Anybody else? Matt?
- 13 MR. SCHROEDER: Yeah, I just wanted to -- you
- 14 mentioned all "items." What we're advocating is just those
- 15 involvements where -- with a SPE that you've transferred
- 16 assets to. We certainly believe in all items in fair value,
- 17 broadly, but our view is that it's your involvements with the
- 18 entity of the -- should be at fair value.
- 19 MR. HEWITT: I think we want to move onto question
- 20 three, deal with how you analyze these things, and what
- 21 disclosure you really want and so forth. And I'll address
- 22 the question to Trevor and Francisco. In analyzing a
- 23 company's financial situation, what does the disclosure about
- 24 the associated risk by -- I would say also liquidity,
- 25 potential financial effects and so forth related to these

- 1 arrangements contribute?
- In other words, how much of a difference does it
- 3 make to your analysts, or analysis or review of a set of
- 4 financial statements, in terms of understanding what is going
- 5 on as to whether the assets in these types of arrangements
- 6 are on the balance versus off the balance sheet, with the
- 7 information about the arrangements disclosed? And does it
- 8 make any difference to you?
- 9 MR. DUQUE: What I would say, what are the critical
- 10 questions in the last year in assessing the banks is whether
- 11 the companies are well-capitalized enough to sort of deal
- 12 with the risks and exposures that they have. And I think
- 13 that one of the difficulties that maybe Trevor was referring
- 14 to is that because of the grossing out of a lot of these
- 15 assets by one of the measurements, which is just according to
- 16 us, you can have differences of 30 or 40 percent, were
- 17 probably the reason a lot of economic difference between what
- 18 the companies are doing under U.S. GAAP, which is IFRS.
- 19 So Deutsche Bank of course, is one of the clearest
- 20 examples of that. But in general, you tend to find that
- 21 European companies on these measure are much more levered.
- 22 And I think that has resulted in a diversity of ways of
- 23 looking at capitalization ratios so that you are not relying
- 24 on the intangible according to assets, or what you applied in
- 25 the U.S. It's not really applicable to Europe, so you have

- 1 to use other things, and other ratios.
- 2 So I'll say that has been one of the big challenges
- 3 in the last year. I think it's comparing capitalization
- 4 between the two.
- 5 MR. HEWITT: Trevor?
- 6 MR. HARRIS: I have obviously said some of it, but
- 7 I guess one other maybe observation I would make is part of
- 8 the difficulty is not all these entities have locked type
- 9 assets or obligations. And so part of it is actually getting
- 10 more details about the components that actually go into all
- 11 the asset clauses if you like.
- 12 And again, one of the fears I have is that
- 13 consolidation -- if you look through time, analysts and
- 14 investor groups have always asked for more desegregation of
- 15 information. The notion of consolidation is you aggregate
- 16 everything, okay. And then you just sort of classify it in a
- 17 certain way.
- 18 So in many ways, we would prefer more information,
- 19 but in a more desegregated way than just forced
- 20 consolidation. And you know, consolidation has been tried
- 21 for a long time to be resolved, and it hasn't worked very
- 22 well.
- But I guess the last point I would make is for us,
- 24 some of this information has started to come out as the
- 25 crisis has occurred. But what I think we don't get enough of

- 1 is the distribution and the -- what are the situations and
- 2 sensitivities, two different circumstances.
- 3 Just putting a number on the balance sheet and
- 4 assuming we're done is really not the answer for us. And
- 5 that's what I'd say we probably need a little bit more --
- 6 COMMISSIONER WALTER: If I can ask a question
- 7 that's up a couple of levels, I heard Charlotte say earlier
- 8 that IFRS really presented a more realistic picture. And
- 9 then I heard Leslie say that "the changes that FASB is making
- 10 will bring the outcomes more in line with IFRS."
- 11 Could some of you comment on whether -- on the
- 12 "more" in Charlotte's comment about a more realistic picture?
- 13 Are you satisfied that with the appropriate accompanying
- 14 disclosure, that IFRS with the U.S. GAAP coming more into
- 15 sync with IFRS, that both set of standards, or at least one
- 16 of them presents a sufficiently realistic picture to really
- 17 match up with the economics of what's actually going on?
- 18 MR. HEWITT: Go ahead John.
- 19 MR. SMITH: I'd like to respond if I may, or at
- 20 least start. What were the difficulties I think, in this
- 21 whole area, is we have different views of the economics. And
- 22 when we were doing the improvements project, we asked -- we
- 23 presented a simple example: I've got 100 receivables on my
- 24 books. I sell 80. I keep 20. The 20 I kept is subordinate.
- 25 And so first loss goes to the 20. Forget the

- 1 accounting rules, should it go off the balance sheet, I
- 2 sold 80, or should it stay on? Those who believe in control,
- 3 I've transferred the control, the benefits of those cash
- 4 flows -- off balance sheet.
- 5 Those who are of the view that risks and rewards
- 6 count would say they stay on the balance sheet. So no matter
- 7 what we do, we realize that there are two very strong
- 8 different views as to what the economics are.
- 9 And then we coupled that with there were some ten
- 10 different marbles out there, the linked approach we've
- 11 mentioned, the risk and rewards approach, a controlled
- 12 approach, what the U.S. did, legal isolation, what we did.
- 13 And our conclusion was that given that we were one of ten, no
- 14 matter what we did, we would just irritate 90 percent of our
- 15 constituents, because there is no agreement on that point.
- 16 MR. HEWITT: Anyone else want to comment? Trevor?
- 17 MR. HARRIS: I mean, John is right. The perception
- 18 of economic reality is very difficult in a very complex set
- 19 of circumstances. To put in a few pages, or hopefully
- 20 with -- coming along, we'll have a little bit more to deal
- 21 with. But it's already very hard to get all that substance
- 22 in there easily.
- That said, if you take John's example, if we'd
- 24 actually understood the nature of the 80, and the nature of
- 25 the 100, and we've been given some sensitivity around what

- 1 could lead it to become 60, or 100, in terms of the assets
- 2 itself. That would be the information we would interpret.
- 3 And I think part of it we'll get into some
- 4 discussion presumably, about fair value. The part of the
- 5 argument about fair value is the market is applying fair
- 6 value, and if it has uncertainty, it's going to discount any
- 7 information with what it has available to itself, so actually
- 8 providing more information.
- 9 And to Wayne's point, maybe it's not going to be on
- 10 the balance sheet or in the income statement at that point in
- 11 time. But the market is going to take that and deal with it.
- 12 And in difficult times, we will discount it more.
- 13 And that doesn't -- that's not always necessarily helpful.
- MR. HEWITT: Paul?
- 15 MR. BOYLE: Thank you. It seems to be that we're
- 16 teasing out here is the fact that developing a satisfactory
- 17 financial reporting model is extremely difficult.
- 18 It's very difficult to reduce to some numbers on a
- 19 page the breadth and complexity of the financial
- 20 relationships that companies enter into. It's really hard.
- 21 And it's hard to develop a perfect model.
- 22 Probably, no one organization has the monopoly of wisdom, nor
- 23 the adequacy of resources to deal with all of the open
- 24 questions. And commenting on the experience from the UK
- 25 point of view, where we switched from UK GAAP to IFRS about

- 1 three years ago, it seemed to us that the IFRS model was an
- 2 acceptable model.
- 3 It was hard to say that it was better than the
- 4 previous UK GAAP, but nor was it worse. It was different in
- 5 some respects, similar in others. But the general impression
- 6 was from investor feedback, from market reactions was
- 7 that there was no loss of confidence in financial reporting
- 8 when we went to the IFRS model.
- 9 And one of the challenges that people have in this
- 10 area, and the comments from the panel have illustrated this,
- 11 is that whenever there is a financial reporting difficulty,
- 12 the call is always for more disclosure. And the reality is
- 13 that some investors, perhaps Trevor you're one, can handle
- 14 more disclosure. But others can't.
- 15 And I know that you've invested a lot of time here
- 16 at the SEC in the last year on a project to reduce complexity
- 17 in financial reporting. And we've initiated a similar
- 18 project in the UK.
- 19 I heard today that one of the major banks in the UK
- 20 has just released its half-year earnings release. And that
- 21 is substantially less voluminous than the full-year financial
- 22 statements. But it still amounts to 250 pages.
- 23 So this is really tricky stuff. And throughout all
- 24 of this, we're having to make compromises on what's
- 25 realistic, and to meet a number of conflicting policy

- 1 objectives.
- 2 MR. HEWITT: Yes, Matt?
- 3 MR. SCHROEDER: On the disclosure piece, one of the
- 4 things that we like about IFRS, and particular IFRS 7 is the
- 5 holistic view of risk that it requires. I recognize its
- 6 early years, and in fact, the first year getting it going.
- 7 But I think that's an approach that we would favor,
- 8 and we would like to see, and would hope to see more in the
- 9 U.S. move towards, because what we find in the U.S., and
- 10 rightly so in the very specific and focused disclosures, but
- 11 they get at slices. Slices of risk, slices of counter-party,
- 12 slices of instruments. And they don't really kind of tie it
- 13 all together in a holistic view.
- I will say that preparers can add and help there.
- 15 And we got a responsibility to certainly bridge that. But I
- 16 think having a disclosure package that was holistic and
- 17 integrated in the U.S. similar to an IFRS 7 model is
- 18 something that we would support.
- MR. HEWITT: Yes, Trevor?
- 20 MR. HARRIS: I'm sorry to speak again. But I
- 21 wanted to pick up on IFRS 7. I know I thought it was going
- 22 to come a bit later. But it's a really important point I
- 23 think, because if you look at the two core principles, it
- 24 actually says that "the company, or the entity, should
- 25 disclose information that enables users of its financial

- 1 statements to evaluate the nature and extent of risks arising
- 2 from instruments to which the entity exposes at the end of a
- 3 period." And it includes, but is not limited to credit
- 4 risks, liquidity risk, market risk. And it's all the
- 5 information that the management needs, or is using to
- 6 actually understand the financial position and the
- 7 performance.
- 8 That principle, if we actually had that applied I
- 9 accept the point about what disclosure -- but a chief
- 10 executive office has a limited amount of capacity to deal
- 11 with financial information. If that person is actually
- 12 getting that level of information, that is hugely beneficial.
- 13 And I understand no companies want to give you all
- 14 that information. But I do think it forces the hard question
- 15 of what do we need to understand how to manage this business.
- 16 And then that's what the investor will actually ultimately
- 17 benefit from.
- 18 MR. HEWITT: Thank you. I think we have one last
- 19 item here on this off balance sheet/ on balance sheet. I'm
- 20 going to ask Paul here. I think you've answered part of the
- 21 question. But how have the FRC's financial statements year
- 22 reviews and consultations played out in this area, with
- 23 respect to the UK issuers reporting in IFRS, as to
- 24 differences with the U.S. GAAP and so forth.
- 25 I think you've -- I'll give you another opportunity

- 1 if you want to add something to your --
- 2 MR. BOYLE: Okay. Well, thank you. We have the
- 3 responsibility in the UK for reviewing financial statements
- 4 of companies in the UK. And we've been reviewing IFRS
- 5 financial statements for three years now.
- 6 That was the basis for my earlier remark about the
- 7 effect of the transition from UK GAAP to IFRS. With regard
- 8 to financial reporting during this year of market turmoil, it
- 9 is a little bit early for me to give you a formal view,
- 10 because most of our reviews of the '07 year-end financial
- 11 statements are not yet complete.
- 12 We have issued comment letters to a number of
- 13 companies. But we've not yet had, or fully analyzed all
- 14 their responses. So I can't yet give you an official view.
- 15 But you know there are some examples we can point
- 16 to. One of the highest profile casualties, if you like, of
- 17 the financial turmoil in the UK was the bank known as
- 18 Northern Rock. And we just ran into pretty well-publicized
- 19 difficulties.
- 20 Northern Rock made use of -- extensive use of
- 21 securitizations. All of the special preparer's vehicles they
- 22 used there were fully consolidated. So there was full
- 23 disclosure of what they were doing. They just took a risk
- 24 and it didn't work out.
- 25 So we wouldn't see that as a financial reporting

- 1 difficulty. It was an underlying business difficulty. And
- 2 subject to the more detailed experience of some of my
- 3 investor colleagues in the panel, our sense is that to the
- 4 extent that there has been a loss of investor confidence in
- 5 financial institutions in recent months, it's not been
- 6 primarily due to a loss in the confidence of their financial
- 7 reporting.
- 8 It's not that investors didn't really understand
- 9 the -- there was more they perhaps, could have understand.
- 10 But just to that point, and you know in a large bank, there
- 11 may be, and Charlotte probably knows the numbers better than
- 12 I do, but tens of thousands of different types of financial
- 13 instruments, financial product.
- 14 So it is quite difficult to convey all of that.
- 15 You have to make some effort of summarization. But to the
- 16 extent there's been a loss of confidence in financial
- 17 institutions, it's more to do with investors understanding
- 18 the numbers, and liking what the numbers tell them.
- 19 You know they have kind of lost confidence in the
- 20 ability of the management of some of these financial
- 21 institutions to run their businesses with an acceptable
- 22 risk/reward trade-off. And that's been revealed by the
- 23 numbers, not concealed.
- 24 Of course there have been some surprises. And
- 25 there have been some things that have popped back on the

- 1 balance sheet. To some extent though, that's because the
- 2 companies themselves have made different business judgments.
- 3 You know they've made a business judgment.
- 4 Initially, they have put something off balance sheet. And
- 5 then for reputation reasons, they made a different business
- 6 decision to bring it back on the balance sheet.
- 7 But maybe we need to improve the disclosures here.
- 8 And perhaps, there is a new category of assets and
- 9 liabilities that we ought to disclose, which we might call
- 10 the 'just off balance sheet assets and liabilities.' So
- 11 which are the ones that we nearly consolidated? And what can
- 12 we -- about those in a sensible and aggregated way?
- MR. HEWITT: I'm going to turn it over to Wayne
- 14 now, for a new topic. Wayne?
- MR. CARNALL: Thank you -- Conrad. Actually,
- 16 your -- to your last comment -- was analogized that it's
- 17 somewhat like Broadway. There's Broadway, there's
- 18 off-Broadway and then there's off-off-Broadway, so the
- 19 furthermore you get removed, in terms of what the disclosure
- 20 should be.
- 21 Actually, now we're going to talk about a
- 22 non-controversial topic, and that is fair value accounting.
- 23 And for purposes of this discussion, we'll assume that the
- 24 assets and liabilities are in fact, on the financial
- 25 statements. And we'll talk about how they should be valued,

- 1 some of the disclosures that should be provided.
- 2 And I'd actually like to get into a question for
- 3 Francisco and Trevor. Actually, Trevor, to your point about
- 4 IFRS 7, we do want to talk a little bit about that. At a
- 5 recent roundtable on fair values, a number of the investor
- 6 representatives expressed desire for more disclosure, and
- 7 valuation models used, assumptions made.
- 8 And also, very importantly, sensitivity to a range
- 9 of estimates. IFRS 7 requires more disclosure than U.S.
- 10 GAAP. In fact, when we issued our what we affectionately
- 11 referred to as our "CFO letter" dear CFO letter in March,
- 12 on terms of recommendations from MD & A disclosures, we
- 13 actually did look to IFRS 7 in trying to gather some of the
- 14 disclosures that companies perhaps should disclose in their
- 15 MD&A.
- 16 And the first question, Trevor and Francisco, I'd
- 17 like to get your perspective of is does the location of the
- 18 disclosure make any difference from an investors perspective,
- 19 whether it's part of the audited financial statements, or
- 20 just simply in the MD & A?
- 21 MR. DUQUE: I would say not a big difference, as
- 22 long as the information is disclosed. I think in the last
- 23 year, the qualitative disclosure around the risk has been
- 24 very important. And to the extent that you have had two
- 25 different banks or different financial institutions following

- 1 assets at different prices.
- I think that as an investor, you have to judge the
- 3 qualitative comments that they're making about why it is
- 4 different from one company to the other. So I would say when
- 5 a quarter is reported, or a half-year, as long as the
- 6 information is disclosed, I don't think it makes a big
- 7 difference to me.
- 8 MR. CARNALL: Yes, Paul?
- 9 MR. BOYLE: Can I just ask you a question on that,
- 10 because this is something that is troubling us a little bit.
- 11 You are saying you are sort of indifferent to where the
- 12 information is disclosed, whether it's in the financial
- 13 statements, in the footnotes or in the MD&A.
- 14 But as I understand it, and perhaps, Ken may wish
- 15 to comment on this, there is a different level of auditor
- 16 scrutiny and auditor responsibility, depending on whether the
- 17 information is in the financial statements or just in the MD
- 18 & A. And one of the benefits under IFRS is with the new IFRS
- 19 there is a lot more information required to be disclosed.
- 20 Some of it may have been disclosed in the UK's
- 21 operating of financial -- the business -- but now it's
- 22 required by the accounting standards to be disclosed now can
- 23 be incorporated into the financial statements, even if it's
- 24 physically disclosed somewhere else.
- 25 But it is crucially brought within the scope of the

- 1 audit. And when you said you were indifferent to where it
- 2 was disclosed, does that mean you were indifferent to whether
- 3 the information is audited or not?
- 4 MR. DUQUE: Well, I would say in these markets the
- 5 timeliness of the information has been very important. So
- 6 you were referring today when one of the UK banks
- 7 reported -- whenever a company reports, is they -- what
- 8 investors and analysts are doing, is probably looking for
- 9 what is the mark to market. Or what is the evaluation of
- 10 about six -- or six categories of assets, and sort of know
- 11 what they are, which is sub-prime, other RNBS, CNBS, leverage
- 12 finance.
- 13 And I think that's what my colleagues and my
- 14 competitors do as soon as this information is disclosed.
- 15 Yes, of course it makes a difference whether those statements
- 16 are audited or not. But you tend to assume that what their
- 17 preliminary disclosure will be sort of eventually sanctioned
- 18 by an auditor.
- 19 It's changing so quickly, that I think at first, I
- 20 think that as long as the company discloses that information,
- 21 I think that's what the market wants to know. Not to wait
- 22 three or six months, because the market conditions will be so
- 23 different in three months from now, that I think we need the
- 24 information now rather than then.
- 25 MR. CARNALL: I'd like to hear from Trevor, then

- 1 actually Ken I do have a follow up question, a related
- 2 question on that.
- 3 MR. HARRIS: The first part I'd actually like to
- 4 answer is I always get uncomfortable when you talk about
- 5 investors, because there are actually some very short-term
- 6 traders who will take some parts of information and use them,
- 7 and will not use a lot of this kind of disclosure. And then
- 8 there are others who do more serious analysis, people like
- 9 Francisco.
- 10 And I think when you go to that, the first piece of
- 11 information that gets disclosed, the timeliness of that
- 12 information is critical. And so in that sense you are
- 13 indifferent almost, where it's going to sit in the financial
- 14 statements.
- 15 But if it were proved to be disclosed at that point
- 16 in time, even in a press release, and they are not validated
- 17 in the financials, that would be extremely problematic. So I
- 18 think we have to be careful about how we think about that.
- 19 That said, I do believe the information, being in a
- 20 footnote, I mean maybe MD & A or footnote, is not that
- 21 critical. And I actually do believe that most people would
- 22 perceive that an MD & A is being validated without
- 23 necessarily knowing the technical rules as to whether they
- 24 are being ordered dutifully or not.
- 25 MR. CARNALL: Actually Ken, I'd like to have your

- 1 perspective on that, in terms of if your view of the risks
- 2 from an auditor's perspective are different? Obviously,
- 3 whether it's inside the financial segments and outside, and
- 4 whether that would limit the level of disclosure that you
- 5 would agree to actually audit in the financial statements.
- 6 So does the fact that's included in the financial
- 7 statements limit the value of the disclosure that would
- 8 otherwise be provided?
- 9 MR. MARSHALL: Well, no Wayne. I think, as a
- 10 matter of fact, what you'll find is already in 20(x) filing
- 11 for foreign private issuers. You'll see information that's
- 12 in the audited footnotes section, which would otherwise,
- 13 we've argued for a long time, should have been outside of it.
- 14 And we would have rather -- and you'll certainly
- 15 know where we would like to keep that stuff. We'd like to
- 16 keep it up in the -- section in MD & A. Unfortunately, John
- 17 is -- and his friends have written a standard which have put
- 18 it right square in the footnotes, especially with management
- 19 using that information to manage the business.
- 20 Am I uncomfortable about it? I am more
- 21 uncomfortable than I was under U.S. GAAP, absolutely. For
- 22 people using that information, not -- I mean the standards
- 23 here are somewhat irrelevant. I think the information being
- 24 used, and for what purpose, is what concerns me.
- 25 As we've seen with VAR for instance, that's only as

- 1 good as long as we're operating in a normal operating
- 2 environment, which we are not now. So to the extent that
- 3 people are taking some comfort that a VAR number for
- 4 instance, a value at risk number, because its audited in the
- 5 footnotes, has become the number, okay, the risk number.
- 6 And it is not subject, okay, to judgment and error.
- 7 It is a concern of ours, absolutely. Having said that, is it
- 8 in the audited footnotes, in some foreign private issuers who
- 9 have issued IFRS financial statements? It absolutely is.
- 10 Has it been subject to audit? Yes, it has. And to
- 11 that extent, the level of audit though, I would say, probably
- 12 differs with regard, versus whether it's an MD & A, with
- 13 regard to auditing the underlying inputs to VAR models, and
- 14 sensitivity analysis.
- MR. CARNALL: Do think it has an impact on what
- 16 ends up in the financial statements though, in terms of the
- 17 level of disclosure? Would you be more reluctant to agree to
- 18 audit or assign an opinion of certain information in the
- 19 financial statements? That you'd be less concerned if it was
- 20 in the front part of the document?
- 21 MR. MARSHALL: I think it is. And we've questioned
- 22 from time to time, the use of risk numbers, if we don't feel
- 23 that management's -- that there has been a fellow vetting of
- 24 a model. For instance -- model, the sensitivity model, and
- 25 whether that should be included in the footnotes under

- 1 IFRS-7, because again, it's explicit that it should be done
- 2 only when management uses it, okay, to manage the day to day
- 3 risk of the operations.
- 4 So there had been situations where institutions
- 5 have tried to put things into footnotes, which we felt was
- 6 not appropriate, okay, and that should be left outside of the
- 7 footnotes, largely because of the ordered ability of those
- 8 models.
- 9 MR. CARNALL: Actually Charlotte, if I could also
- 10 get perhaps, your perspective as a preparer of the financial
- 11 statements. Does it have -- since you were a U.S. GAAP, and
- 12 now filing under IFRS, does the location of the information
- 13 have any impact on what you are providing, or willing to
- 14 provide?
- 15 MS. JONES: It certainly makes a difference to the
- 16 process by which the data gets compiled within the
- 17 organization. When we were looking at what we should do for
- 18 IFRS 7, there was a whole series of that information that we
- 19 had already been disclosing in the MD & A section in prior
- 20 periods.
- 21 When we brought it into the financial statements,
- 22 we brought in what was absolutely required by IFRS 7.
- 23 Anything additional that we'd always disclosed in the MD & A,
- 24 we certainly left it there. So we've got two risk disclosure
- 25 sections. We've got one in the MD & A, and one in the

- 1 footnote.
- 2 And we have only got what is required by IFRS 7 in
- 3 that footnote. Now the reason that sort of creates a bit of
- 4 duplication, was we wanted to be very clear what was audited
- 5 as required by the standards in the part of the financial
- 6 statements, and what was additional MD & A disclosure.
- 7 Would I say there is any more reliability for the
- 8 section that's in the financial statements in the MD&A, or
- 9 vice versa? The answer to that has got to be no.
- 10 The fact that we're prepared to present that
- 11 information means it's been through the management review
- 12 terms and activities that we've put in place to do that. But
- 13 it still has a different legal standing.
- 14 There is a different responsibility to the
- 15 directors of the organization, and the auditors. As a
- 16 result, does it really mean it's any more reliable or
- 17 credible? I don't think it makes any difference. But it is
- 18 different.
- 19 MR. CARNALL: Paul?
- 20 MR. BOYLE: I think this is a significant issue
- 21 that we need to find a way of tackling, because for exactly
- 22 what you've described we've seen in other examples. And the
- 23 matter of fact of this, is because of the differences in the
- 24 underlying process and the level of due diligence that has to
- 25 be going behind the numbers, investors are getting multiple

- 1 different stories of what the risks are.
- 2 There are multiple different views. This is
- 3 leading to duplication. It's leading to complexity. It's
- 4 leading to difficulty in getting a systematic overall
- 5 understanding of risks, because substantially, but not
- 6 identically similar information is popping up in different
- 7 parts of the financial statements.
- 8 And then maybe in the chief executive's statement,
- 9 he'll want to say something about it. And the chairman might
- 10 comment on a few things. So I don't quite know what the
- 11 solution is, but this is something we should all work on if
- 12 we are really serious about trying to give a holistic and
- 13 more straight forward view.
- 14 We need to try and find way of breaking through
- 15 this difficulty, accepting that there are good reasons why
- 16 people do what you've done under the current relations.
- 17 MR. HEWITT: I have a question. Mostly the users
- 18 that's related to disclosures of fair value and so forth,
- 19 both under IFRS and U.S. GAAP. And that question basically
- 20 is when we have XBRL, the interactive data available both
- 21 under the international and U.S. GAAP models, will that help
- 22 your analysis easier, more efficient, more compatibility by
- 23 having that tool available?
- 24 MR. HARRIS: I'll go first. For me, I've
- 25 participated in a roundtable here before on XBRL. For me,

- 1 there is no question. I believe that it will open up an
- 2 enormous opportunity to do improved analysis.
- 3 And we'll be able to benchmark very quickly against
- 4 alternatives as to what people are doing. I also think it
- 5 will facilitate some of Paul's concerns, because actually
- 6 Paul, it'd be easier to handle much more information in a
- 7 more efficient way, which is also what a lot of quantitative
- 8 analysis does today, but with much less consistent and
- 9 comparable information.
- I also think it allows you to do much more
- 11 sensitivity analysis. So I think that part of the difficulty
- 12 with sensitivity analysis is understanding whether people are
- 13 using like assumptions, like ratios and so on. And that
- 14 includes even in the -- analysis.
- 15 There is more standardization today than there was
- 16 five years ago. So there is no question in my mind that will
- 17 be another big step in the direction of improving this
- 18 conduct disclosure.
- 19 MR. CARNALL: Matt?
- 20 MR. SCHROEDER: Yeah. Actually, I just -- on a
- 21 question for Charlotte, real quickly. Did you notice any
- 22 appreciable cost in going from the MD & A to the audit? Was
- 23 that anything that struck the large cost to do that? Or was
- 24 that something that just kind of got folded it and done, and
- 25 wasn't really a factor in getting this disclosure information

- 1 from MD & A into the footnotes?
- 2 MS. JONES: You mean audit fees? In terms
- 3 of -- probably a difficult questions to answer, because we
- 4 were going through the first preparation of IFRS financial
- 5 statements. There was an awful lot of change in our
- 6 financial statements and MD & A during that period.
- 7 But because it had to go through SOX review, it had
- 8 to go through audit review, and there was a lot more time
- 9 spent, both from ourselves and from the auditors in getting
- 10 that information into the financial statements, I would
- 11 probably say yes.
- MR. CARNALL: Trevor?
- 13 MR. HARRIS: I just want to make -- I am not sure
- 14 where we are going on the next set of questions. But I want
- 15 to make an observation about fair value that has not come up
- 16 yet. And I know that Leslie was very involved in this.
- 17 But this -- given how difficult some of these
- 18 measurements are, and how market-related prices -- actually
- 19 where there was a market in normal times suddenly in this
- 20 financial crisis there has not been. This level one, level
- 21 two, level three distinction has actually been extremely
- 22 helpful.
- 23 So we can all be critical about some things. But
- 24 this has actually been an extremely helpful move in
- 25 anticipating, or facilitating information at a time before

- 1 the crisis actually took place. It's been very helpful at
- 2 this point in time.
- 3 MR. CARNALL: Actually almost following up on that
- 4 point Trevor, I'd like to actually address the next question
- 5 to Paul if I may. Actually, first Paul, this might follow up
- 6 on one of your comments. But I'm sure the world wants to
- 7 know.
- 8 You mentioned that there was a company that the
- 9 interim financial statements were 250 pages. What were the
- 10 number of pages in the annual report, if you have an estimate
- 11 on that number?
- 12 MR. BOYLE: It was approximately double that. And
- 13 I did have a discussion with the CFO of this company. And he
- 14 said, "that if you want to understand our business, there's
- 15 no way you need to read 500 pages." "You only need to read
- 16 300." But he didn't specify which 300.
- 17 MR. CARNALL: I had heard -- I don't know if it's
- 18 true, but I think that the post office refused to deliver one
- 19 of the company's annual reports. It was just too heavy. And
- 20 so it was just too big to be actually physically delivered.
- 21 But what does actually following up on the IFRS 7
- 22 issue and the disclosures of ranges of values -- because that
- 23 is an item that we encouraged companies to disclose in their
- 24 interim reports as part of our letter to a number of the
- 25 large financial institutions. And virtually, none of them

- 1 did that. Now IFRS 7 does require that disclosure.
- 2 And we looked at a number of companies that have
- 3 adopted IFRS 7. And we did see, I'll call it a very high
- 4 level of disclosure of ranges of values. And it'll usually
- 5 be, I'll call it an aggregation of all the assets, all the
- 6 liabilities.
- 7 And the numbers were actually quite staggering if
- 8 you look at the ranges of values. It could cut a company's
- 9 income in half, or more than double it. So it was a very,
- 10 very large number that we saw, multiple billions for some of
- 11 the larger financial institutions.
- 12 But we didn't see very much said, other than "here
- 13 is the range." And we didn't see a lot of granularity in the
- 14 information. And I was wondering, from your perspective,
- 15 what you thought of company's disclosure so far,
- 16 acknowledging that it's still relatively new in terms of
- 17 IFRS-7?
- 18 MR. BOYLE: Well, I think you've hit on a key point
- 19 there. It is relatively new. And as I mentioned earlier,
- 20 because we haven't yet completed all of our reviews, I don't
- 21 want to give you a definitive position on this just yet.
- But I'm optimistic on this point. When we went out
- 23 to the third year of IFRS implementation in the UK, I would
- 24 say that each year has gotten better. The quality of
- 25 information and the consistency of information, we think, has

- 1 improved.
- 2 And I'm optimistic that will happen again,
- 3 vis-a-vis IFRS 7. And the reason why things have got better
- 4 is partly because people are more familiar with the -- there
- 5 were a lot of pressures in year one implementation. And
- 6 people have more time second year around.
- 7 But also, crucially, in the second and third years,
- 8 people were able to do something that was simply not possible
- 9 in one, which was to look at what their competitors had done.
- 10 And the impact of the market forces in driving improvements I
- 11 think is really considerable.
- 12 And IFRS 7 involves a significant additional amount
- 13 of disclosure. And I guess when John and his colleagues
- 14 finalized IFRS 7 and set an implementation date, they had no
- 15 idea just what a challenging it would prove to be to
- 16 implement it for the first time.
- 17 But let's remember, IFRS 7 was introduced for the
- 18 first time essentially for December '07 disclosures. And my
- 19 prediction would be that in the '08 financial statements we
- 20 will see improved disclosures compared to '07.
- 21 And I think we'll even see that in relation to the
- 22 half-yearly financial statements that are being issued today,
- 23 partly because of the points that were mentioned earlier
- 24 about failure to disclose tends to be treated with a great
- 25 deal of suspicion by the market, partly because of people

- 1 looking what their competitors have done, and responding to
- 2 that.
- 3 And partly also because there has been exhortations
- 4 by the SEC, by the Financial Stability Forum and others to
- 5 improve disclosures. But there's a price we'll have to pay
- 6 for that, which is a more paper, yet more data coming out.
- 7 And this will increase the cost to deal with the
- 8 complexity issues. So I think as regards to our annual
- 9 reviews of the IFRS 7 and disclosures, the source of
- 10 questions that we are asking companies are: Have you
- 11 rule-based this information as required by the standard on
- 12 the package of information that's disclosed to management?
- 13 And could you do a better job of describing the key
- 14 assumptions that you've made in preparing information?
- But these are areas that I think we'll see
- 16 improvements in future years.
- 17 MR. CARNALL: I certainly agree with your
- 18 observation Paul, that more does not necessarily mean better,
- 19 that companies -- hopefully, we don't have 550 pages of
- 20 financial statements. In fact, as I said, sometimes you can
- 21 make it more understandable by providing less information.
- 22 Trevor and Francisco, I was wondering if you could
- 23 share any observations on what you have seen to date, in
- 24 terms of IFRS 7. Do you think it's conveying the message
- 25 that needs to be conveyed, in terms of ranges of fair values

- 1 and that type of information?
- 2 MR. DUQUE: I will agree with Paul's comments that
- 3 this year, unfortunately, the information has become outdated
- 4 very quickly because the severity of the crisis has gathered
- 5 momentum so quickly. But I do think it's very helpful
- 6 because -- going back to my comment about the capital, that
- 7 the financial services companies have raised an unprecedented
- 8 amount of capital in the last year.
- 9 And I think investors feel that it's becoming much
- 10 more difficult to raise money. It's much more -- there is
- 11 more reluctance -- investors to do it. So I think anything
- 12 that helps you with the sensitivity in determining whether a
- 13 company will need more capital or not is very useful.
- 14 So I would say the framework is useful. The
- 15 timeliness of the information is questionable.
- MR. HARRIS: So I went this weekend, in
- 17 anticipation on this, to re-read some of the -- or to look at
- 18 some -- some large financial institutions in Europe
- 19 that -- international/national reporting centers generally,
- 20 are always actually shocked at how much more information
- 21 there was.
- 22 And to the point that something where
- 23 there -- there was one particular company where there was
- 24 some prime exposure that actually provided a set, or segment
- 25 of the information as to where their risks were. They

- 1 actually gave sense to the analysis.
- 2 And this was a large -- I won't mention the name of
- 3 the country, but of an institution in the country which was
- 4 traditionally known for arguing vociferously against IFRS
- 5 application at the time. So I think that what -- again, this
- 6 is only the first year, and I expected it to be much less.
- 7 How much you can take that information, and then,
- 8 to Francisco's point, integrate that as the world is evolving
- 9 very fast, I think is a bit more questionable. I think
- 10 frankly, management has been shocked by some of these things.
- 11 So to expect that to exist in a reporting that is
- 12 delayed is I think, part of the issue. So one of the things
- 13 I think we'll see evolving out of this, is as people get more
- 14 comfortable, we will get more timely information in a more
- 15 comprehensive way.
- 16 And I don't think it'll be more pages. I think
- 17 you'll find the MD & A -- notes disappearing, and that will
- 18 save you a couple hundred pages. And it won't be the quality
- 19 of the information. It'll be the quantity.
- 20 MR. CARNALL: I'm not sure it'll be a couple
- 21 hundred, but hopefully it'll be a decline. Actually Trevor,
- 22 if I could also follow up on that, and Francisco. Actually
- 23 stepping away from disclosure though, and just focusing on
- 24 measurement, do you think the accounting standards themselves
- 25 provide sufficient information for a preparer, a user, to

- 1 determine how fair values are determined?
- 2 Or do you think that there needs to be additional
- 3 guidance in that regard?
- 4 MR. HARRIS: When you say "fair value to be
- 5 measured," if you take the level one to level two/level three
- 6 disclosures -- let me give you an anecdote that might be
- 7 helpful. Speaking to a corporate executive who is dealing at
- 8 an earlier stage of the crisis, he was actually raising a
- 9 question to me.
- 10 He said, "if I apply what I see as something that
- 11 we have been doing consistently, I will take a write-off
- 12 of X." He said, "If I looked at where this particular index
- is today, it is a write-off of -- I could actually go and
- 14 transact with a firm like ours or Matt's, or Charlotte's, and
- 15 actually get a market price somewhere in between those two.
- 16 Which is the right one at this point in time?
- 17 And my answer was "why don't you tell all three,
- 18 because then we actually have some understanding." So I
- 19 think the answer to your question is that you can't -- a rule
- 20 that's going to deal with these kinds of situations and hope
- 21 that you're going to get full information.
- I think that's helping people -- and again this is
- 23 embedded in the wording of IFRS 7, help people understand
- 24 what is the basis for making the market. And again, this
- 25 level one/level two/level three -- I don't believe within

- 1 U.S. GAAP we have consistency.
- I don't think every audit firm can be consistent
- 3 with -- we will learn how to do this. Or the companies will
- 4 learn how to do it. But giving that information, and showing
- 5 how it's evolving through time, I think that is actually -- I
- 6 am certainly -- seeing that being used in the way that the
- 7 market is actually -- level three evaluations and fair
- 8 values, they are there; they are getting discounted relative
- 9 to level one.
- 10 MR. CARNALL: Matt?
- 11 MR. SCHROEDER: One of the things I did before in
- 12 coming here as well, was we looked into collateral disputes.
- 13 And collateral disputes are simply: You call somebody up and
- 14 say "you owe me money, you know, cough it up." And one of
- 15 the things I asked is "was there any difference between a
- 16 U.S. versus international?" "Did we notice any trends
- 17 there?"
- 18 And the good news was no. Unfortunately, we had
- 19 just as large number of disputes with both. So I think that,
- 20 to me, is not necessarily the standard, although I think at
- 21 the margins, the international standards could be tweaked a
- 22 little with around the edges like: What is normal market
- 23 conditions, reinforcing exit price.
- 24 But I think by and large, the same issues that we
- 25 encountered, and we shared last month, was that it was

- 1 mainly, in our view, an organizational and behavioral issues,
- 2 in terms of firms being front-footed, pro-active, engaging in
- 3 rigorous price discovery. And all the things that were said
- 4 last month I won't go into here.
- 5 But again, we didn't find any noticeable pattern
- 6 between the two standards.
- 7 MR. CARNALL: Charlotte?
- 8 MS JONES: Yeah. I would agree with Matt there. I
- 9 mean, the issues that we've encountered with respect to fair
- 10 value during 2007-2008 are consistent whether you are U.S.
- 11 GAAP or IFRS. For the trading portfolios of financial
- 12 instruments, the subtle difference between the definition in
- 13 FAS 157, and the definition of -- gave practical day to day
- 14 issues.
- The challenge is still there when there is no
- 16 two-way market. When the liquidity dries up, what sort of
- 17 review and challenge should you put in place to come up to
- 18 fair value? What appropriate adjustments are required to
- 19 get --you close out an additional valuation just what's in
- 20 place. But it is not an IFRS versus U.S. GAAP issue.
- MR. CARNALL: John?
- 22 MR. SMITH: I'd just like to comment a little bit
- 23 about that. In response to the Financial Stability Forum's
- 24 recommendation as to setting up a valuation panel, it is
- 25 interesting that they will have a number of people on the

- 1 panel who have worked through these issues.
- 2 And what is interesting is they managed to do it.
- 3 They were comfortable with what they came up with. But we
- 4 identified a number of what we called myths. And one of them
- 5 had to do with a collateral dispute.
- 6 If you think about it, two reasonable people came
- 7 up at different estimates. And what that tells you that in a
- 8 situation, or even in just level three, forgetting the
- 9 crisis, there is a range.
- 10 And everyone is trying to come up with their best
- 11 estimate of what that is. But that could differ. And it's
- 12 important that -- it's a myth that it's one number. It could
- 13 be a range of numbers.
- MR. CARNALL: Yes, Ken?
- 15 MR. MARSHALL: I'd just reiterate what Matt said
- 16 before. At the end of the day, what we found, okay, and
- 17 Charlotte, no matter what side of the divide you are on, fair
- 18 value is fair value.
- 19 And it's frankly, emanating out of the use of it in
- 20 business. So thinking that we could strike out of the
- 21 accounting lexicon and fair value would disappear when we are
- 22 talking about collateral disputes is wishful thinking.
- 23 So at the end of the day, these businesses are run
- 24 off of fair value. We have to audit it. And what we are
- 25 finding is whether it's exit value or as defined in -- it's

- 1 the same.
- 2 MR. CARNALL: Actually, I'd like to be able to
- 3 continue. But I think we're running out of time. This has
- 4 been very informative. And we very much appreciate that.
- 5 In fact, Con and I could probably spend most of the
- 6 afternoon just asking more questions. But I'd first to just
- 7 ask the observers if they have any other questions. And if
- 8 the commissioners have any questions that they would like to
- 9 ask.
- 10 If not, as we indicated, we would like to allow you
- 11 time to actually just go down the panel and provide any
- 12 closing remarks that you would. And so with that, if I could
- 13 maybe, Paul, start with you. Thank you.
- MR. BOYLE: I thank you. It's been very
- 15 informative to me. I would not -- with U.S. GAAP to listen
- 16 to some of the comparisons from my fellow colleagues. In
- 17 Europe now, we essentially have a two-gap financial market.
- 18 The European companies are reporting under IFRS.
- 19 But many of the non-European filers who are not within our
- 20 direct responsibility are reporting under U.S. GAAP. And
- 21 I've been struck by the similarities of comments being made
- 22 under both systems.
- 23 Of course, the U.S. you've -- also in fact, we've
- 24 had a two-gap market for awhile. And maybe informally, as
- 25 companies were reporting under IFRS, and discussing their

- 1 IFRS results with their investors. And the commission's
- 2 decision last fall to do away with the need for U.S. GAAP
- 3 reconciliation in -- in appropriately defined circumstances
- 4 has in fact, formalized the two-gap market.
- 5 There is one specific issue relating to the current
- 6 market turmoil, which hasn't been mentioned so far, which I
- 7 had wanted to raise. And that's the convention under both
- 8 U.S. GAAP and IFRS, whereby companies can take credit in
- 9 their financial statements for deterioration in their own
- 10 credit worthiness.
- Now this seems to me to be quite a difficult
- 12 proposition to stack. But I read the basis for the
- 13 conclusions on this, but -- but essentially what companies
- 14 are doing when they report to investors, they say, "well, the
- 15 bad news is that compared to last quarter, we are two notches
- 16 closer to bankruptcy." "And well, the big news is we have
- 17 got a credit of the income statement for this."
- 18 And this just, to me, doesn't pass the common sense
- 19 test. And I've been trying to think about we could find an
- 20 argument to deal with this. And on the asset side of the
- 21 balance sheet, we sometimes undertake impairment tests where
- 22 we look to see if the value of an asset is impaired.
- 23 I just wonder whether on the liability side of the
- 24 balance sheet, we need an un-impairment test. In other
- 25 words, if the liability is still 100, even though the market

- 1 price of the liability is 80, perhaps we shouldn't treat as
- 2 80, and shouldn't take then the income of 20.
- 3 So I'd encourage my standard-setter colleagues to
- 4 think about the desirability of an un-impairment test for
- 5 financial liabilities.
- 6 MR. CARNALL: Francisco?
- 7 MR. DUQUE: Just two quick comments. One is, I
- 8 think, to think about the timeliness of the information that
- 9 the market is changing very quickly. And therefore, how
- 10 quickly this information is disseminated is important.
- 11 And two is, I would say, the sensitivity of fair
- 12 value around a certain number is also very important in
- 13 trying to -- for investors to sort of evaluate -- it doesn't
- 14 have to be the precise number, but if you have a range, I
- 15 think that is very important for us.
- MR. CARNALL: Trevor?
- 17 MR. HARRIS: -- the idea of a couple of
- 18 things -- one is, I have an answer for Paul. The answer is
- 19 actually don't use exit value, use replacement cost, because
- 20 if you have to replace that debt, you are going to have to
- 21 take a whole lot more.
- 22 So you can still get a fair value, but it's a
- 23 different fair value. And I think you'll solve the problem.
- 24 But that's just on the side.
- 25 The comment I think I want to leave with is that

- 1 the biggest risk I see going forward in the IFRS, U.S. GAAP
- 2 and standard-setting, is the potential delay through due
- 3 process to deal with a very dynamic economic world. And
- 4 that's, to me, where the biggest risk is for frankly, the
- 5 regulators.
- 6 And the SEC historically, through the chief
- 7 accountant's office, has always sort of reacted, and been
- 8 there. And we need that in the international system. So
- 9 that's one generic sort of caveat I would have to all that.
- 10 The last point on the fair value-type issues is if
- 11 you look at the whole real estate sub-prime issue, the core
- 12 of it is rarely -- I think people forgot that while we have
- 13 financial instruments, and we have a lot of re-packaging of
- 14 these rights and obligations, underlying there is something
- 15 physical called a "home," and people who owe money. And
- 16 actually, for us, what we really, I think -- and we -- but we
- 17 really need is when you think about the sensitivity, it's not
- 18 around numbers.
- 19 It's around core, underlying fundamentals. If we
- 20 can find a way to capture that information, and provide us
- 21 with that, what's actually underlying these financial
- 22 instruments, then I think we'll all be there soon.
- 23 MR. CARNALL: Thank you. Charlotte?
- 24 MS. JONES: Thank you. Speaking as an organization
- 25 that has made the journey from U.S. GAAP to IFRS, now that we

- 1 are on IFRS, do we feel that financial statements are a
- 2 good -- equality of financial statements that give
- 3 shareholders what they need? The answer to that is clearly
- 4 yes.
- 5 Has it made any difference in the way our
- 6 businesses are judged by -- investors? I don't believe it
- 7 has. I mean, there are a few areas that during the crisis
- 8 have shown differences between U.S. GAAP and IFRS, which we
- 9 might say creates some lack of level playing field.
- To give you an example, the day one profit issue,
- 11 some of the disclosures in 157 or level one through three,
- 12 and what constitutes something in level one/two/three is
- 13 slightly different to what IFRS 7 requires. Does it mean
- 14 it's unfair, or does it -- no, but it creates additional
- 15 confusion, because people are trying to understand two areas
- of complex disclosures.
- 17 And we've encountered challenges if we have entered
- 18 into a loan initially, with the intention of selling it in
- 19 the short-term. And then because of market conditions,
- 20 clearly we now have a change of intent.
- 21 IFRS prohibits any re-classification, and a
- 22 commitment to loan, whereas again, U.S. GAAP, in certain
- 23 circumstances, leaves the option to re-classify, or the
- 24 possibility to re-classify. And the comment on earned
- 25 credit, there is some perceived, if not actual, differences

- 1 between the way the way the earned credit issue, or
- 2 non-performance risk issue is addressed between U.S. GAAP and
- 3 IFRS.
- 4 So those have been little bits of noise that moving
- 5 to IFRS has given us during this particular period. But
- 6 overall, we'll be comfortable being on IFRS. We think it
- 7 presents a good set of financial statements, yes. -- yes.
- 8 MR. CARNALL: Ken?
- 9 MR. MARSHALL: Well, having practiced on both sides
- 10 of the Atlantic during this crisis, under both U.S. GAAP and
- 11 IFRS, I could testify to the fact that each has its worth,
- 12 each has its strengths. But neither really -- if the purpose
- 13 of the panel is to determine how IFRS performed during this
- 14 crisis, I would say it's held up.
- 15 And clearly, it's a high-quality set of standards.
- 16 And when we talk about IFRS 7 in the lead here, it's clear
- 17 that from what investors are looking for, IFRS is certainly
- 18 providing. We believe the world at this point in time, is
- 19 voting on what this standard -- what the global standard
- 20 is -- high-quality set of standards ought to be. It's IFRS.
- 21 Again, given what we've just seen, I think, and we
- 22 as a firm believe, that we ought to move towards a date
- 23 certain as soon as we can, okay. So that we can start
- 24 working in unison towards solving some of these issues we've
- 25 talked about, whether it's consolidation, understanding fair

- 1 value or disclosure.
- 2 MR. CARNALL: Matt?
- 3 MR. SCHROEDER: I chaired the securities'
- 4 industry -- Dealer Accounting Committee. One of the things
- 5 our group is doing is we have put together, we're putting
- 6 together a whitepaper of various U.S. IFRS differences that
- 7 we will be looking to I think, John, go to your group and see
- 8 if we can have some dialogue on.
- 9 I think if we get some sort of an option or option
- 10 phase, not sure what's coming down the pike, but that's
- 11 something that how we get progress on those issues would be
- 12 important to our group. I think the one that is probably
- 13 near the top of our list is netting on derivatives.
- 14 We think that standard we don't agree with. We
- 15 think there ought to be more of a credit risk focus there
- 16 than some sort of the current focus.
- 17 But as far as how it performed in the current
- 18 crisis, I share Ken's sentiments. I think with respect to
- 19 off balance sheet entities, I think IFRS had a better model.
- 20 And -- said, I'm glad to see the U.S. moving there.
- 21 I think fair value measurements was a draw. And I think fair
- 22 value disclosures -- I like the holistic view in IFRS 7, the
- 23 folks did the level one/two/three. FASB had the better VIE
- 24 disclosure. So I'd call that a draw.
- 25 But I think that all in all -- I think it held up

- 1 well. But again, our industry has got about ten issues that
- 2 are very important to us, and that we consider in terms of
- 3 how we would transition to IFRS.
- 4 MR. CARNALL: Thank you, Matt. Do any of the
- 5 commissioners have any questions that they would like to ask?
- 6 Yes?
- 7 COMMISSIONER AGUILAR: It's really a question for
- 8 Paul Boyle. So as I understand it, when the UK shifted from
- 9 UK GAAP to IFRS, they did it in sort of cliffed off the cliff
- 10 for all public companies. And I understand private companies
- 11 get to choose.
- 12 I guess my question is do you -- she said, "it took
- 13 two, three years for people to get better at it." Hindsight,
- 14 being 50/50, 20/20, 50/50 in UK. I understand that is the
- 15 exchange rate.
- 16 Would you have done it differently? And there's a
- 17 great confusion to the investing market, as a result of
- 18 private companies being able to, at this stage, select one
- 19 versus the other. Same companies in the same industries
- 20 coming up with markedly different information.
- 21 MR. BOYLE: Well, I can think and deal quite easily
- 22 with the private company point, because essentially from an
- 23 investor point of view, there's no comparability issues
- 24 there. If a private company is coming to the market -- an
- 25 IPO, it'll have to convert to IFRS and build up an IFRS track

- 1 record.
- So there will be comparability at that stage. What
- 3 we observe is that in fact, rather few private companies have
- 4 chosen to go to IFRS. As -- the choice of how to move.
- 5 Would you go for a big bang approach? Or a phased approach?
- 6 I think it depends. The decision on going for the
- 7 big bang approach for the UK was actually a decision made at
- 8 the level of the European Union.
- 9 Now there's 25 -- well, at that time there was
- 10 25 countries in the European Union. And effectively, looking
- 11 at that marker as a whole, we had a 25-gap market.
- 12 So the risk/reward trade-off, when you've got
- 13 25-gap, is chaotic, okay. So going through one gap, mainly
- 14 IFRS, was probably the right thing to do. I have to say
- 15 though it was a bit of a brave decision. And we were quite
- 16 lucky to get away with it, because there wasn't very much
- 17 planning done.
- 18 And there was a huge amount of effort that had to
- 19 be done by the private sector to make it happen. So it
- 20 turned out to be okay.
- 21 I think if you're in a two-gap market, going for a
- 22 big bang approach would be, frankly, heroic, because
- 23 the -- you don't have such a big problem. If you've got a
- 24 25-gap market, it's almost an -- position.
- 25 So taking the risk of going to a new system is

- 1 probably a risk worth taking. Obviously, it's your call
- 2 here. But it seems to me that their tradeoffs are quite
- 3 different. If you've got a 2-gap market, and both caps are
- 4 well-established, to go the big bang, I think that's quite a
- 5 big ask.
- 6 There's also, if I may say, the other big
- 7 disadvantage of going for a big bang approach is that you
- 8 have to get a massive amount of work done in a very short
- 9 space of time. And if you go for a phase approach, or
- 10 an -- approach, yes, you absolutely have a problem with
- 11 scarce sources. The -- you'll find the price of IFRS
- 12 expertise would be built up in the market.
- 13 And Ken's colleagues are going to charge premium
- 14 rates for awhile. And over time, the number of people who
- 15 are IFRS capable will gradually increase and the market price
- 16 will come down. And this will allow those companies for whom
- 17 the price -- the high price of going early is worth paying,
- 18 they can make that cost benefit decision for themselves.
- 19 And then the others can follow if they wish, in due
- 20 course.
- 21 MR. CARNALL: Thank you very much. I would like to
- 22 thank all of our participants and panelists. This has been
- 23 very informative. We sincerely appreciate the time you have
- 24 spent with us this afternoon.
- 25 I think Con and I have both found this to be very

- 1 informative. And so again, we appreciate your time, and also
- 2 like to thank the input of our observers -- have been very,
- 3 very beneficial.
- 4 So, Mr. Chairman?
- 5 CHAIRMAN COX: Well, thank you very much Wayne, and
- 6 Con. You did an excellent job moderating. Thanks, once
- 7 again, to our panelists. We are all very much looking
- 8 forward to the next panel. But we'll also take advantage of
- 9 this short break.
- 10 (A brief recess was taken.)
- 11 MR. WHITE: Good afternoon, and welcome back to our
- 12 second panel. I am John White, director of the Division of
- 13 Corporation and Finance. And I'm one of your moderators.
- 14 My co-moderator is Julie Erhardt, the deputy chief
- 15 accountant in the Office of the Chief Accountant. And I
- 16 actually wanted to pause for just a second. This is actually
- 17 our fourth IFRS-related roundtable.
- 18 And Julie has led the charge on all four of them.
- 19 And I have to tell you it is a truly thankless task. So
- 20 Julie, just on behalf of all of us on the staff and at the
- 21 commission, thank you for what you've done for us in the last
- 22 I guess, 18 months of meeting us on these roundtables.
- We're going to have the same ground rules for this
- 24 panel as we did for the first panel, including an opportunity
- 25 at the end for closing thoughts. I would also like to

- 1 encourage the panelists to ask each other questions.
- I thought that was a very nice feature of the last
- 3 round through. So I hope we can do that again. So let me
- 4 introduce the panelists. Starting on the right: Chris
- 5 Craig, partner at Grant Thornton; Roger Graziano, a vice
- 6 president at Credit Suisse; Bill Laux, senior director of
- 7 financial accounting and reporting at Microsoft; Jeff
- 8 Mahoney, general counsel at the Council of Institutional
- 9 Investors; Paul Munter, partner in the Department of
- 10 Professional Practice at KPMG; and Tom Robinson, head of
- 11 educational content at CFA Institute.
- 12 We are also joined by our two observers, as we had
- on this first panel, and -- of course, by our commissioners.
- 14 So with that, Julie, I will turn it over to you.
- 15 PANEL 2: FINANCIAL REPORTING
- 16 IN OTHER INDUSTRY SECTORS
- 17 MS. ERHARDT: Thanks, John, and good afternoon.
- 18 think we're going to continue the theme of talking about
- 19 financial reporting in the backdrop of the current times.
- 20 And the focus though, I think, of this panel
- 21 different from the first one, is the other industry sectors
- 22 outside of financial services. As we can tell, and as Roger
- 23 knows well, there is turmoil, if you will, in commodity
- 24 prices: the price of oil, the price of corn.
- 25 And of all that makes its way into financial

- 1 reporting also. So there's aspects, I think, that are timely
- 2 to probe in that regard. And so let's start first with good
- 3 old-fashioned accounting approaches to things like inventory,
- 4 commodities, which brings about an element of fair value in
- 5 the accounting models we have.
- 6 And also -- and I am speaking to maybe Roger to
- 7 start us off with that, and then to Bob -- also in another
- 8 aspect, or another way I think that fair value works its way
- 9 into the accounting model outside the financial services
- 10 sector is in thinking about revenue recognition, in
- 11 particular, thinking about contracts for software perhaps,
- 12 that have multiple elements and how to approach the economics
- 13 there.
- 14 So maybe there's not so much turmoil around
- 15 software, but while we are on the broad topic of fair value,
- 16 and maybe Roger can start us, I'd like to probe the other
- 17 ways that fair value works into the financial reporting model
- 18 in IFRS outside the financial services sector. So maybe
- 19 Roger, you could start out with your observations, or
- 20 recollections, being a company who switched to IFRS a couple
- 21 years ago, and was a reconcile to U.S. GAAP and then dropped
- 22 that.
- 23 Maybe you can, first of all, talk about IFRS in
- 24 these current times, just in terms of the prices of
- 25 commodities and how the values come through the financial

- 1 reporting in that regard. And then if you want to go back in
- 2 your scrapbook to when you used to also provide U.S. GAAP
- 3 information, and have any recollections in that regard, we'd
- 4 appreciate hearing those.
- 5 And then we'll go to Bob after that, to kind of
- 6 cover how fair value impacts the industry he's in, which
- 7 is -- I won't say it's high-tech, versus oil as low-tech,
- 8 because I'm sure there is a lot of high-tech things to
- 9 discovering oil. But he's a little more of a less tangible
- 10 product-driven environment. So, Roger?
- 11 MR. HARRINGTON: Thank you, Julie. I guess I'll
- 12 probably just kick off by saying that from BP's perspective
- 13 we do fully support having one set of accounting standards
- 14 applied globally, and see that as a very positive move. And
- 15 to us, IFRS does look to be the best set of standards to meet
- 16 that requirement.
- 17 Our experience, we actually converted to IFRS in
- 18 2005, and since then have reported on a quarterly basis using
- 19 it. And that has allowed, as we've found, to communicate
- 20 quite effectively with investors.
- 21 We haven't had significant problems associated with
- 22 transition for IFRS. We might come back later to some of the
- 23 challenges of going through conversion. But as a
- 24 communication mechanism, it has broadly worked.
- 25 There are challenges. And I'm afraid I'm going to

- 1 head back to fair value and volatility quite quickly, which
- 2 was quite expansive in the first panel.
- 3 And I'd like to throw out a couple of examples
- 4 of some of the challenges that we face. And I think we are
- 5 starting to see some of the accounting challenges becoming
- 6 even more significant, given the high volatility in oil and
- 7 gas prices.
- 8 The first one is actually about inventory
- 9 accounting. Under IFRS, we account on a first-in/first-out
- 10 basis, historical cost accounting. And this mean that in
- 11 highly volatile markets, when prices are going rapidly up and
- 12 down, that we experience a mismatch through our income
- 13 statement between the selling prices for products and crude
- 14 oil, and the associated cost of sale.
- 15 And that impact can be very significant. And to
- 16 give you an example, last quarter, second quarter results on
- 17 an IFRS, a 9.5 billion profit, around 2.6 billion of that, we
- 18 think, related to volatility effects.
- 19 We actually disclose separate information to
- 20 investors to help them understand what's actually happening
- 21 in businesses outside of that volatility, because it is so
- 22 significant. The second area I'd like to just highlight is
- 23 firmly within IS 39, and fair value in applying it in a big
- 24 commodity company.
- We find that under IS 39, it requires us

- 1 to -- derivatives related to some of our long-term sales
- 2 contracts, which can go out ten years or so. And the value
- 3 in -- go through our income statement on a quarterly basis.
- 4 And investors tell us that they need to very
- 5 clearly understand the impacts compared to other aspects of
- 6 our business performance. We also, because IS-39, as you've
- 7 written, and specifically from the perspective of financial
- 8 instruments, in our business we might well look at positions
- 9 involving both holding of an inventory as well as associated
- 10 derivatives.
- 11 And because the inventory is accounted for in a
- 12 cost basis, and the derivative is fair valued, we can see
- 13 timing differences appearing in our quarterly results. The
- 14 consequence of that is that we start to have to provide
- 15 additional bits of investors to -- additional bits of
- 16 information to investors to allow them to cancel out these
- 17 timing effects if you like, and understand what's happening
- 18 in the rest of the business.
- 19 So I think those were the areas I wanted to
- 20 highlight, to kick things off.
- 21 MS. ERHARDT: Just a quick follow-up before we move
- 22 to Bob. When you reconciled to U.S. GAAP, did you -- for
- 23 example, the inventory being on FIFO and when price revenue
- 24 amounts are changing quite dramatically, did you have the
- 25 same sort of effects coming through?

- 1 And in the maybe -- by derivative contracts to
- 2 hedge your exposure or off-set your risks related to your oil
- 3 supply contacts, was there also thematically, similar-type
- 4 things coming through?
- 5 MR. HARRINGTON: I think on the inventory
- 6 accounting side under U.S. GAAP, LIFO is a permitted formal
- 7 evaluation of the inventories, and under that approach the
- 8 kind of volatility effects you see is much lower, because the
- 9 inventory your expensing is the most recent inventory, which
- 10 is closer to the price of your sales.
- 11 On the derivative side, I think there are
- 12 similarities between FAS 133 and IS 39. So I'm not sure
- 13 there would be dramatic differences from this. But we do,
- 14 when we are looking at commodity-type contracts under IS 39,
- 15 we are actually focusing on quite the small number
- 16 of -- within IS 39 to determine scope.
- 17 And I do think that's an area we would support
- 18 being revisited to, to decide whether the scope decisions are
- 19 actually right at this point.
- 20 MR. WHITE: Ron, does it make a different to you
- 21 whether you are LIFO or FIFO?
- 22 MR. GRAZIANO: Well, that is true. LIFO is better
- 23 for the income statement. But the problem with LIFO is then
- 24 you understate your balance sheet, because you are
- 25 taking -- you are leaving the cheaper goods on your balance

- 1 sheet. So when you look at return metrics on -- seeing
- 2 return on total assets, or return on none assets, you might
- 3 inflate your return through having a lower inventory balance.
- 4 So either one can create problems. What we try to
- 5 do as an investor, we try to adjust for either one. So if
- 6 you're on FIFO, it won't make the adjustment to the income
- 7 statement. If you're on LIFO, we'll make the adjustment to
- 8 the balance sheet or wages to bring it all back up to fair
- 9 market value.
- 10 Sometimes those adjustments are not that large.
- 11 But in an environment like this it is. And it's also
- 12 important when you have two firms. And under IFRS you have
- one method, so you know how to adjust. In the U.S. you can
- 14 have two firms, very close peers like two retailers, and one
- 15 will do FIFO, and one will do LIFO.
- 16 And the adjustments need to be made in order to
- 17 look at the metrics. One other question: Do you have hedge
- 18 and gains then on your inventory, that is off-setting
- 19 directly that increase in cost? And the other question is:
- 20 Your extra bits of information, do they often come through a
- 21 conference call or do they come through in your MD & A, or
- 22 where does that information actually come up?
- 23 MR. HARRINGTON: It's been an evolution actually,
- 24 in terms of how we've provided the additional information
- 25 that's been requested by investors. But at this point in

- 1 time, we have actually -- we do actually now include it in
- 2 our quarterly announcements.
- 3 So within there, we actually quote some numerical
- 4 information to allow -- investors to quantify these types of
- 5 effects. And forgive me, I've forgotten the first question.
- 6 MR. GRAZIANO: Are there hedging gains off-setting
- 7 the inventory increases? Well, if your cost -- are more
- 8 favorably affected, you might have hedging losses as a direct
- 9 off-set.
- 10 MR. HARRINGTON: Yeah. I mean, we have looked at
- 11 applying hedge accounting to these types of affect, and
- 12 concluded that it just isn't practical for us given the
- 13 current documentational requirements and particularly, the
- 14 effectiveness hedging -- effectively testing requirements to
- 15 actually put that in place.
- 16 So we just let it run as it falls at the moment.
- 17 MS. ERHARDT: So just to finish, or continue on
- 18 before we move to the high-tech software, let's continue on
- 19 inventories and commodities. So if I understood right, Ron,
- 20 what you added is that in essence the professional investor
- 21 like yourself, whether somebody is on LIFO or FIFO and has
- 22 these volatile times, you are going to adjust either the
- 23 income statement or balance sheet back, because each method
- 24 kind of has a trade-off as to where its work is.
- 25 But one thing about IFRS is at least everybody is

- 1 on the same method, so you don't have to think about how to
- 2 adjust. It's the same adjustment everywhere. Whereas U.S.
- 3 GAAP people are in various spots as a starting point, so it's
- 4 a little bit tougher to adjust back to the kind of level
- 5 playing field.
- 6 MR. GRAZIANO: Yeah, that's correct. And just to
- 7 follow-up on your statement. On hedging, you do not apply
- 8 hedging accounting. And that's actually a very important
- 9 trend right now for a lot of companies that are not applying
- 10 the specifics of FAS 133, or hedge accounting under IFRS,
- 11 because of the volatility in the markets.
- 12 And hedge accounting, if you qualify for a cash
- 13 flow or a fair value hedge, the benefits is that it matches
- 14 income statement volatility with the hedging and derivative
- 15 effects. But in volatile times like this, the benefits are
- 16 kind of -- it's debatable.
- 17 But it's very interesting. A lot of companies,
- 18 especially energy commodity companies, are now no longer
- 19 applying hedge accounting. So you see increased volatility
- 20 on the income statement and balance sheets. So it's
- 21 something to kind of look out for as you go forward.
- 22 MS. ERHARDT: Do you they have the -- do
- 23 economically, they have the contracts in place,
- 24 the -- contracts to hedge their exposure to the commodity
- 25 fluctuation? But they've just chosen for accounting purposes

- 1 to let the volatility fall through the income statements?
- 2 MR. GRAZIANO: Yes, they are in place. But the
- 3 ability and the cost, and the maintenance of actually
- 4 matching what part of the hedge contract off-set the portion
- 5 of LIFO inventory or sale of inventory can be very difficult.
- 6 So to get out of that, you just let all the hedging
- 7 effects fall through the income statement as it happens. So
- 8 it's really fair market value, market to market adjustments
- 9 coming through the income statement.
- MS. ERHARDT: Roger?
- 11 MR. HARRINGTON: Sure. Just one follow-up point on
- 12 the FIFO/LIFO discussion more, if we all move to a world
- 13 where everyone is reporting on a FIFO basis, I think our
- 14 experience would be that investors would ask for the
- 15 information to understand what the volatility is that is
- 16 flowing through the result as it -- flow through the result
- 17 as a consequence of that.
- 18 And then that therefore puts the -- on the issuer
- 19 to also provide that additional information.
- 20 MS. ERHARDT: And when you -- just to be clear with
- 21 that, when you use the term "volatility," in essence what I'm
- 22 thinking is they want to see -- the revenues are in current
- 23 dollars, because you know, what you are selling oil for per
- 24 barrel, is what we see in the paper. I mean, broadly.
- 25 Well, I actually could have sold it -- awhile ago.

- 1 But broadly, its current revenue numbers in the income
- 2 statement. But the problem is then they want to see it at
- 3 its current cost numbers. They want to see what the cost of
- 4 the oil sold would be, spoken in current times if you will.
- 5 And that's in essence, what they are trying to get
- 6 at. So your point is if the accounting model doesn't perfect
- 7 that in the income statement, they'll want a little ancillary
- 8 information to cover that off.
- 9 So you can sort of see what your true operating
- 10 margin is, unfettered by timing, if you will.
- 11 MR. ROBINSON: I just wanted to follow-up on Ron
- 12 and Roger on the LIFO issue. The adjustment is actually
- 13 quite easy if you have a firm on LIFO to convert them to
- 14 FIFO, because you are required to disclose what the FIFO
- 15 numbers would have been.
- 16 It's virtually impossible to go in the other
- 17 direction. So if an analyst wants to see what BP would look
- 18 like under LIFO, unless BP voluntarily provided that
- 19 information, we wouldn't be able to see it. At least,
- 20 currently under U.S. GAAP, if a firm is using LIFO, they
- 21 provide us with all of the information we need to make that
- 22 adjustment to see what FIFO would look like.
- 23 MS. ERHARDT: I was just going to maybe just go to
- 24 the auditors, Chris and Paul, while we are talking broadly,
- 25 inventory, or commodity prices and fair value. I mean,

- 1 another aspect is, which we don't have in the oil industry
- 2 where it's up, up is where it's down, down, down.
- 3 And you've got to take actual impairment charges
- 4 associated with it. And fair value comes into that. But
- 5 Paul or Chris, did you have any experience, or any comments
- 6 about the accounting models in this area, just broadly in
- 7 inventories? And be it the types of points Roger made, or be
- 8 it when there is impairment charges and fair value works into
- 9 that.
- 10 All right. Whichever one might want to go first.
- 11 MR. CRAIG: Well, first, on Ron's comments, I was a
- 12 little surprised that you're seeing the movement away from a
- 13 cash flow hedge, and that you'd rather see it going through
- 14 the income statement on a current basis -- short-term price
- 15 fluctuations. Most of my clients that are in the industries
- 16 where they are exposed to commodity risk, specifically go out
- 17 and schedule out their needs and their demands in the sort of
- 18 upcoming markets.
- 19 And it seems like the way you are describing, is
- 20 analysts are more interested in seeing those risk on hits in
- 21 income statement, rather than going through other
- 22 companies --
- MR. GRAZIANO: Not that analysts -- analysts
- 24 prefer, I think, the matching, because all the work is done.
- 25 The trend is that really on the corporate side, where they're

- 1 abandoning hedge accounting, and just letting things go
- 2 through fair market value. That's the trend.
- 3 So yes. And I can't speak for all analysts, but
- 4 from my perspective, investor, you'd much rather see cash
- 5 flow fair value hedge accounting, because it matches the
- 6 impacts.
- 7 MR. CRAIG: Now let's suppose -- on that BP would
- 8 rather forego the documentation standards and take the hit
- 9 through the income statement currently, rather than should we
- 10 throw out the other -- of income. That's interesting. Most
- 11 of my clients are moving in the other direction.
- 12 MR. HARRINGTON: Yeah. I mean, it's a practicality
- 13 issue. I mean we are talking about multiple transactions,
- 14 and we looked at the practicalities of putting in place the
- 15 paperwork and doing the necessary testing.
- 16 And it is -- we believe it's too -- for the
- 17 potential benefits of doing it.
- 18 MR. MUNTER: I guess it's worth observing Julie,
- 19 that to your point there are, I find, more circumstances
- 20 under IFRS where fair value is applied, either mandatory or
- 21 electively outside of the financial instrument arena as
- 22 compared to U.S. GAAP. You mentioned the impairment issue.
- 23 And we have different impairment models under the
- 24 two platforms. But obviously, a striking difference is that
- 25 U.S. GAAP, the impairment model, goes in one direction only,

- 1 that we have impairment losses, but we don't ever have
- 2 recognition of recoveries of impairment.
- 3 Whereas IFRS, if we are dealing with tangible, or
- 4 intangibles, and we have an impairment loss other than for
- 5 goodwill, we have the potential of recognition of the
- 6 recovery of some of that impairment subject to some
- 7 parameters about how much of it can be recovered.
- 8 So that creates additional situations where you
- 9 have fair value applications under IFRS. There are other
- 10 areas as well. You are talking about commodities, for
- 11 example.
- 12 And if you fall within the scope of the agriculture
- 13 standard, IS 41, then we have fair value application to those
- 14 agricultural products, either upward or downward. And in
- 15 investment properties as you know, there is an election to
- 16 use fair value for the measurement of investment properties.
- 17 So there are a lot more circumstances whereby we
- 18 are dealing with fair value measurements in IFRS applications
- 19 than we are under U.S. GAAP. And so I think that brings into
- 20 play the need to have very clear disclosure around that as
- 21 Roger was describing, in terms of: What are the consequences
- 22 of the, let's call it the day to day operations, the business
- 23 model, versus the consequences of fair value adjustments?
- 24 And make sure that investors are able to understand
- 25 both the overlay of the ongoing day to day operations with

- 1 the fair value adjustments that are also being reflected in
- 2 the financial statements.
- 3 MR. WHITE: But Paul, just so I understand. You've
- 4 got differences in the accounting, but if the disclosure is
- 5 there, then the investors can understand what is going on? I
- 6 mean, I am looking to you Ron, or to you Jeff, to come in on
- 7 it. Are you okay from an investor standpoint?
- 8 MS. ERHARDT: While you were thinking about that, I
- 9 was just going to interject my experience. I mean, to the
- 10 point about for example, you write down inventory because
- 11 it's had an impairment loss, which both U.S. GAAP and IFRS,
- 12 broadly speaking, asked for you to do the same thing.
- 13 And then in IFRS, if the inventory happens to make
- 14 a comeback, you recognize that when it happens. Whereas in
- U.S. GAAP, in essence, if it makes a comeback on U.S. GAAP,
- 16 you'll recognize that recovery when you sell it, it'll just
- 17 have a bigger gain at the end.
- 18 So it's sort of -- you could have a debate down
- 19 about timing. Is it better to in essence, show/reflect a
- 20 comeback in the financial statements in the period that it
- 21 occurs ostensibly, versus have it all recognized the day you
- 22 dispose?
- 23 And we could have a debate about that, or Ron could
- 24 maybe weigh in. But it's just like sort of a different way
- 25 to speak to investors about the recovery, kind of real time

- 1 versus later. Although real time, they are subject to some
- 2 estimation. And later, when you actually have the sale, it's
- 3 a hard number.
- 4 And then similarly, like investment properties,
- 5 which in this country we know of as in essence, REIT's. Or
- 6 you sort of view the shopping mall as not a place to buy
- 7 clothes, but as a -- in essence, a cash generating security.
- 8 Yeah, my experience, which may be limited, so
- 9 correct me guys if I'm wrong, but my experience is that the
- 10 REIT's tend to -- their financial statements tend to avail
- 11 themselves if recording investment properties. The shopping
- 12 malls if you will, at fair value, because to them, the
- 13 shopping mall is just a source of future cash flow. It's
- 14 kind of like a bond.
- 15 And so they sort of think, given the choice under
- 16 IFRS, they sort of think it better portrays how they look at
- 17 the business than U.S. GAAP, which would have the REIT kind
- 18 of do more traditional PP & E accounting. I can think of one
- 19 more too. And I just bring it up, because it is sort of in
- 20 that same vein.
- 21 And maybe Ron can react. But like IFRS says,
- 22 property planting equipment, regular, old property planning
- 23 equipment at a company can be carried at fair value if you
- 24 choose to do so. And my understanding is -- first of all, I
- 25 realize hardly anybody does.

- 1 But the reason that's in there is for the countries
- 2 that experience hyperinflation. It's sort of back to the oil
- 3 story. I mean, when you are in a hyperinflation situation,
- 4 and all your revenues in essence, are in real dollars, and
- 5 your other operating costs are in real dollars, like the only
- 6 thing that sort of wasn't in today's hyperinflated dollars
- 7 was the PP & E costs coming through the income statement.
- 8 And so IFRS had the option to revalue, so that your
- 9 depreciation, et cetera, charges could also kind of be in
- 10 current dollars, just to make the income statement kind of
- 11 all current dollars when you are in a hyperinflation
- 12 situation. Now that is as common these days, and so
- 13 therefore even though IFRS has that fair value choice, you
- 14 don't see it taken advantage of.
- 15 But it was sort of there, kind of like the
- 16 investment property choice of fair value. It is sort of
- 17 there targeted at a certain economic situation, and that's
- 18 sort of a genesis behind it.
- 19 But I don't know. Ron, if you think the fact that
- 20 it's there targeted at certain situations makes it more
- 21 helpful to investors, or makes it more confusing, because
- 22 there is a choice? Maybe you have a reaction to that.
- 23 MR. GRAZIANO: I think in the first panel, there
- 24 was a lot of -- very long annual reports of -- more
- 25 information. But I think more data, more data points is

- 1 actually good, especially if you have an architecture like,
- 2 say XBRL, where you can grab all this stuff.
- 3 And people can review data, more data points, what
- 4 time they came in. Hyperinflationary adjustments is a good
- 5 example, because you have certain countries that go on and
- 6 off of hyperinflation.
- 7 So in Latin America, in five years, they have
- 8 hyperinflation adjusted balance sheets. And then all of a
- 9 sudden they drop it and then they go back. So you have a mix
- 10 of balance sheets and capital expenditures, some are
- 11 inflation adjusted, some are historical costs.
- 12 If we have more data points to say, "here is when
- 13 it happened," "here is when they went out and off," then we
- 14 can download that into a spreadsheet and do analysis. I
- 15 mean, you can really get better return metrics and better
- 16 assumptions on how much their assets are really worth.
- 17 MS. ERHARDT: Any other comments? Leslie? Sure.
- 18 MS. SEIDMAN: But I think Julie raises a good
- 19 point. Is it the standard setters charge to describe what
- 20 the right circumstances are for when that unique method
- 21 should be applied? Or can we leave it in the hands of the
- 22 companies and the investors to make those decisions.
- 23 These two particular items that have been raised,
- 24 the investment properties, is a case where IFRS allows an
- 25 option. And so we have considered should we change U.S. GAAP

- 1 to allow the option as well? But repeatedly, we have been
- 2 told by our investors that they don't like options.
- 3 So I'd be very interested in your view in this
- 4 case.
- 5 MR. GRAZIANO: I think if you have options, but you
- 6 have an extended history and also, the dates that the options
- 7 changed, so if someone goes on and off of inflationary
- 8 accounting, if you have the dates, that helps. Also, if you
- 9 have significant issues like IFRS for example, pensions, you
- 10 need a longer than a one-year or two-year history to say what
- 11 the impact is on the balance sheet.
- 12 So -- year of adoption or transition, if you can
- 13 have a ten-year table to say, "this is what happens if we
- 14 capitalize R & D, or if we had leases on our balance sheet,
- 15 or under IFRS principles, not just for two years, but for a
- 16 ten-year period." That would give you more data too, or more
- 17 information.
- MS. ERHARDT: Bob.
- 19 MR. LAUX: First, I wanted to comment on a couple
- 20 of things. The first one about more information, and maybe I
- 21 took that the wrong way, as always having more information
- 22 as -- I just caution that in every situation, that's not the
- 23 best answer. And I -- we're a huge proponent of XBRL, and I
- think that's going to help immensely.
- 25 But -- with an Internet example of information

- 1 overload, that we really have to look at the package of
- 2 disclosure -- information. I think that's why it's so
- 3 critical that the standard setters do a disclosure framework
- 4 project, which the SEC had indicated was the high priority.
- 5 I think that actually -- moved up in the conceptual
- 6 framework, or the disclosure framework, you just got to be
- 7 careful that disclosing everything doesn't obscure the really
- 8 important items. I'd like to get back to what Leslie had
- 9 indicated about what should we do with these things.
- 10 Now I can comment on fair value as I believe we
- 11 should go to fair value if it's thought that will provide
- 12 better information to be users of the financial statements.
- 13 And if there is volatility, and it really is volatility, then
- 14 the income statement should be volatile for volatile times,
- 15 and volatility is occurring, then the income statement just
- 16 by default will be volatile. And that's the way it should
- 17 be.
- 18 But what I caution, and I think maybe what Roger
- 19 runs into, is like it or not, we have a mixed attribute
- 20 model. And in my thought process, that's not going to go
- 21 away for a long, long time. And one example I like to use is
- 22 in tangible assets.
- 23 Not only -- the majority of the tangible assets are
- 24 not even recognized in the balance at historical costs, let
- 25 alone fair value. And for a company like Microsoft, our

- 1 largest value drivers are in tangible assets.
- 2 So when people talk about "let's go to fair value,"
- 3 you really get the discussion of "well, how far do you go?"
- 4 "And how long would it take us to get there?" And just think
- 5 about trying to fair value all your internally generated and
- 6 tangible assets, that would be quite a chore.
- 7 Maybe that's the right way to go, but it's going to
- 8 take a long time to get there. So we got to understand that
- 9 we have this mixed attribute model, we're going to have it
- 10 for a long time. And we've got to try and figure out what is
- 11 the best way to present information.
- 12 To Leslie's question, if I understand the question
- 13 correctly, I think that probably the standard setter should
- 14 help us in basing their expertise in what is the best
- 15 information -- by talking to the user community, what's the
- 16 best information to provide. Paul Boyle, earlier, had given
- 17 the example of it doesn't make sense that you should have a
- 18 gain from a deterioration in your credit quality.
- 19 Well, the reason you have that, if you
- 20 theoretically go that method, is because all your assets
- 21 aren't fair value. If all your assets were fair value, your
- 22 deterioration, your credit quality probably would have had a
- 23 much more unfavorable impact on your assets than it would
- 24 have on your debt. And you would have a net loss in that.
- 25 But that's just an example of our mixed attribute

- 1 model. -- I think it's the expertise of the standard setters
- 2 to try and figure out in that mixed attribute model, what's
- 3 the best way to go forward. So I think the standard setters,
- 4 that's in their responsibility, Leslie.
- 5 MS. ERHARDT: Chris, you had your hand up.
- 6 MR. CRAIG: Just to react to something Leslie had
- 7 said. I guess she said, "investors didn't want options, they
- 8 just wanted to kind of be told." Just looking at that sort
- 9 of angle, in giving management options gives them the
- 10 opportunity to make judgment in their view, because it gives
- 11 them an opportunity to really reflect -- have their financial
- 12 statements reflect to what they see is their business.
- So I mean, just giving them the opportunity gives
- 14 management, in sort of our view, the way to prepare a set of
- 15 financial statements that really truly reflect the underlying
- 16 substance of what they feel is their business, versus just
- 17 mandating that "no, you don't have the options." It kind of
- 18 takes away from management the opportunity to really express
- 19 what they feel is right.
- 20 MS. ERHARDT: Tom? You are leaning forward.
- 21 MR. ROBINSON: I'd like to speak a little to the
- 22 optionality issue. I think in general, because we talked to
- 23 our members about this, and we have had -- committees that
- 24 debate these issues, the optionality of its case of something
- 25 like the inventory method, where there can be different

- 1 physical flows of inventory. So it makes sense to have
- 2 alternative methods to match the underlying economics.
- 3 Generally, our investors that we represent don't
- 4 like to see optionality is when it doesn't match the
- 5 underlying economics. So if you're talking about something
- 6 like historical cost versus fair value, we're generally not
- 7 in favor of those types of options.
- 8 We are in favor of those types of options where
- 9 management needs to match the underlying economics of the
- 10 transaction to the reporting.
- 11 MS. ERHARDT: Yeah. And I think, just back to my
- 12 PP & E, just your everyday PP & E, well, IFRS says in theory,
- 13 you can elect to carry it all at fair value. I don't think
- 14 hardly anyone does, and that's because at least right now, we
- 15 don't really have that hyperinflation situation that has
- 16 really been there --
- 17 So it doesn't really match the economics, because
- 18 you are not going to suddenly flip your headquarters building
- 19 every day. And so at least the market, it looks like, has
- 20 disciplined if you will, people not to go use that choice
- 21 just kind of for the sake of using it.
- 22 So they're -- to your point, they're sort of good
- 23 options if you will, where you need it for different economic
- 24 situations. And they're not really options, they're just
- 25 alternatives to reflect different realities.

- 1 And then there's like probably, too many options
- 2 where there is choices to reflect the same reality. And
- 3 that's really where investors probably have a greater
- 4 concern.
- 5 So I think you can't just broad brush -- well, if a
- 6 certain accounting standard has two ways of doing it,
- 7 therefore it's bad. You really got to dig under a little bit
- 8 to get at it, and understand which are -- whether it's bad
- 9 options, or less desirable or more desirable.
- 10 Roger?
- 11 MR. HARRINGTON: Yeah. I just wanted to comment a
- 12 little bit more on the information being provided, and the
- 13 comment around providing more information. I mean, we have
- 14 100 pages of notes in our form 20-F. So there is a
- 15 considerable amount of disclosure in that document.
- 16 What I do wonder sometimes, is whether we are
- 17 giving the right kind of disclosure. So I think it's right
- 18 to say we should give more disclosure, if it's more
- 19 disclosure of the right information.
- 20 And I think there is also a judgment to be made
- 21 here about is it better to disclose information than actually
- 22 record items in your income statement? -- an important
- 23 judgment about which of those you choose.
- 24 So I do wonder sometimes, how much of that 100
- 25 pages of information is actually being used by investors?

- 1 And I wonder whether an exercise to go through and look at
- 2 some sort of mapping between what we're disclosing
- 3 versus -- which is built up historically I think to a large
- 4 extent -- versus what investors are actually using might be
- 5 helpful to get back to the core of what we actually need to
- 6 give to people today.
- 7 MS. ERHARDT: Actually, that's a great segue,
- 8 because I was just going to ask Jeff and Ron, that we have
- 9 talked about fair value in commodity prices and inventory,
- 10 et cetera. But do you guys have any reaction to the
- 11 disclosures around this area?
- 12 So now we are talking kind of use of fair
- 13 value -- but outside of the financial services sector,
- 14 uses -- or in Jeff's case -- have any immediate reaction to
- 15 the disclosure package that comes with these areas?
- 16 MR. GRAZIANO: One good example of the last year
- 17 was financial subsidiaries. So you have automakers, retail
- 18 companies that have basically, banks within the company that
- 19 fund credit to their consumers. So you can buy cars, or you
- 20 can lend credit at a retail operation.
- 21 And the disclosure around financial subsidiaries is
- 22 very different in company to company, very vague and
- 23 complicated to kind of decipher. And that had a huge effect
- 24 because the financial subsidiary market heavily depended on
- 25 assets securitizations, and asset securitizations heavily

- 1 depended on sub-prime.
- 2 And that whole market really fell apart. And it's
- 3 not coming back anytime soon, as it was. So now you have a
- 4 lot of companies that have the financial subsidiaries, that
- 5 have an increase in debt, because they have to raise that,
- 6 less sales, because they can give their customers less credit
- 7 and higher interest costs, higher costs of borrowing.
- 8 And if you are not an expert in this type of
- 9 business or banks, it was very hard to analyze these
- 10 companies from a traditional method. Just looking
- 11 up -- disclosure on the balance sheet and income statement,
- 12 and then going into the footnotes.
- So that's one area where we can say there could be
- 14 a lot more information and consistency across companies.
- 15 MS. ERHARDT: And would you say that's true
- 16 IFRS/U.S. GAAP --
- 17 MR. GRAZIANO: Yeah. That gets into the whole
- 18 qualified, special purpose entities. Some of them are on
- 19 balance sheets. Some of them are off.
- 20 And even when they are on balance sheet, still the
- 21 disclosure is somewhat vague for that size of an operation.
- 22 The financial subsidiaries were very highly trained
- 23 businesses, have a lot of assets and a lot of debt.
- 24 And the level of disclosure is just not adequate
- 25 from an investor standpoint on both IFRS and U.S. GAAP.

- 1 MS. ERHARDT: Let's go to Jeff. And then I think
- 2 Commissioner Paredes has a question after Jeff jumps in.
- 3 MR. MAHONEY: Thank you. I think one of the areas
- 4 that I've heard a number of investors express concerns about
- 5 with respect to disclosures is in the area of revenue
- 6 recognition. I think a number of investors here in the U.S.
- 7 believe that there needs to be some better disclosures there
- 8 under the IFRS standards.
- 9 I also wanted to agree with my friend Bob from
- 10 Microsoft on the idea of a disclosure framework. I'm
- 11 co-chair of the Investor's Technical Advisory Committee to
- 12 the FASB.
- 13 And we sent a letter in December to the FASB, as
- 14 well as the ISB, encouraging them to adopt a fast-track
- 15 project on a disclosure framework. We think there are a lot
- 16 of benefits to doing so, including just in the area of
- 17 standard setting efficiency to have a disclosure framework in
- 18 place that could be used going forward.
- 19 But more importantly, we believe a disclosure
- 20 framework, if done well, and I acknowledge it'd be difficult
- 21 to do so, would enhance -- could very well enhance the
- 22 quality of the usefulness and the consistency of disclosures.
- 23 Hopefully reduce the level of a number of disclosures as well
- 24 and still provide good quality information to investors.
- I was pleased to see that the SEC's Advisory

- 1 Committee on Improvements to Financial Reporting picked up on
- 2 ITAC's recommendation on disclosure framework. As Bob
- 3 pointed out back in 2005, the SEC staff encouraged the FASB
- 4 to work with the ISB on a disclosure framework.
- 5 So I think the time has come to seriously consider
- 6 that recommendation. I know the FASB has talked about it
- 7 some as of late. And so has the ISB. But it's not yet on
- 8 the agenda of either the standard setters, and I think a
- 9 number of investors would like to see it there.
- 10 MS. ERHARDT: Okay, thanks. Commissioner Paredes?
- 11 COMMISSIONER PAREDES: Great. Thank you. One of
- 12 the things you heard in the earlier panel was some discussion
- 13 from Trevor, and I think others, about what investors, or at
- 14 least in Trevor's case, what he would like to see in certain
- 15 settings.
- 16 We heard Ron I think, mention that he is frequently
- 17 making adjustments -- appropriate. And then a few moments
- 18 ago, Julie, you mentioned of the discipline of the market.
- 19 And so one of the questions I have, and perhaps this is
- 20 addressed to Ron, Roger and Bob, but the others can feel free
- 21 to chime in as appropriate, is at what point does market
- 22 discipline, market pressure, the demands of investors
- 23 actually lead issuers to do something in addition to whatever
- 24 happens to be required by the particular accounting standard,
- 25 whether that's IFRS, whether that's GAAP? That certainly you

- 1 have to comply, but that doesn't preclude you from fleshing
- 2 out the disclosures in response to whatever the market
- 3 happens to be demanding.
- 4 MR. LAUX: My first reply is the user community,
- 5 I'll say this lightly and not derogatory at all, is a
- 6 fragmented community of a lot of different users of what they
- 7 want. So there's a lot of different requests, and rightfully
- 8 so. They are looking for different information.
- 9 So sometimes that demand pull we see as difficult
- 10 from the investor community, because it is so diverse of
- 11 changing disclosures. So in my opinion, I think what's
- 12 really necessary is companies to think about transparency.
- 13 And there is required disclosures. And those required
- 14 disclosures, just like for us, could be 100 pages.
- 15 But trying to think of the best way to
- 16 transparently communicate your information, because usually
- 17 the company know best. If you can be transparent on the
- 18 information, the good and the bad, I think you can help
- 19 provide a better package.
- 20 And it's more a supply push at times. And I was
- 21 very happy, and Jeff had mentioned the special committee on
- 22 improvements to financial reporting where they looked at
- 23 items such as the use of company web sites and XBRL, and key
- 24 performance indicators.
- 25 And so I think where we could really get some

- 1 success is companies striving to be transparent in telling a
- 2 clear story of what is impacting the company, be it good or
- 3 bad. I think it's going to be difficult from the demand's
- 4 side, just because of how diverse users are.
- 5 MR. GRAZIANO: I would just agree with those
- 6 comments. I think consistency is probably the number one
- 7 thing that you look for. And it's kind of the easiest thing
- 8 to look across companies, across disclosures.
- 9 Are companies consistently reporting certain
- 10 attributes of their business? A good example is hedge
- 11 accounting. Even if you qualify under hedge accounting,
- 12 you'll find some companies where you can really tie out what
- 13 they are hedging at what price, how many years. And then you
- 14 turn to a company in the same industry and you really can't
- 15 tell them what they're hedging, they just hedge. You know
- 16 they hedge.
- 17 So that's kind of a major problem. And then the
- 18 architecture, whether it's XBRL or some other consistent
- 19 architecture to pull data and disclosure. And again, in a
- 20 consistent format helps you compare companies and get the
- 21 right information. And it forces companies to kind of put
- 22 certain things in certain buckets.
- 23 MR. HARRINGTON: And the only thing I would just
- 24 add, and I quess it goes without saying, but materiality. If
- 25 a factor becomes so significant that it is making it

- 1 difficult for investors to understand the performance of the
- 2 group or a particular segment that they have an interest in,
- 3 then it gets to the point where they need that additional
- 4 piece of information to fully evaluate the performance of the
- 5 company.
- 6 MS. ERHARDT: Tom?
- 7 MR. ROBINSON: I just want to follow up with an
- 8 example of market forces driving better disclosures. In the
- 9 U.S., we obviously have to disclose the Tier 1, Tier 2 and
- 10 Tier 3 evaluation information in tabular format. And there
- 11 is not a similar requirement under IFRS currently. But Fitch
- 12 recently did a study looking at IFRS filers, primarily
- 13 financial companies.
- 14 And found that the majority of those that they look
- 15 at actually were providing the same tabular disclosure, even
- 16 though it wasn't required. But the current market
- 17 environment, the credit crunch I think, is driving that.
- 18 MS. ERHARDT: Okay. How about if we switch off the
- 19 costs and go to the top line, the revenue. And I alluded to
- 20 this earlier. And maybe Bob, we'll start with you this time.
- 21 And then we'll work our way around, because the other half of
- 22 the income statement is the credit switches, the revenue.
- 23 If you have any reactions -- I mentioned fair value
- 24 working its way in, certainly if you have comments on that.
- 25 But if you have broader comments in that area, why don't we

- 1 kick off that part of the discussion.
- 2 MR. LAUX: Well, I can start on the fair value
- 3 comment. And as you know, the FASB and the ISB have a
- 4 project on their agenda for revenue recognition. And what
- 5 they were originally looking at was two approaches.
- 6 One is a fair value approach of trying the fair
- 7 value -- doing a fair value approach to your revenue
- 8 recognition. And another was customer consideration. And
- 9 actually, it was involved in a two-day, in-depth discussion,
- 10 FASB and the AAA.
- 11 And we discussed it in detail, of the pro's and
- 12 con's of both attributes. But when I came away from that, my
- 13 reaction was the theoretically superior model was probably
- 14 the fair value model, in my mind was a theoretically superior
- 15 model.
- 16 The problem with it was as a business person, how
- 17 practical was it? We -- in the fair value model, you have up
- 18 front revenue recognition, because of your selling effort.
- 19 And that may not be a problem. It's just that we're not used
- 20 to up front revenue recognition.
- 21 And going on the way we have grown up and learned
- 22 accounting, you don't think of it. I don't know if that was
- 23 the problem. But what I had a concern with, even though I
- 24 thought it was a superior model theoretically, was the
- 25 ability to estimate these fair values.

- 1 And so for Microsoft we have what are called
- 2 "enterprise agreements," where we give the software that you
- 3 currently have. But you have a right to the next version of
- 4 our software if we develop it. And so that would be like the
- 5 next version of Windows.
- And so I am sitting to myself saying, "I think fair
- 7 value would be the theoretically better answer." But I
- 8 didn't even have a clue, although I probably need to think
- 9 about it more, of how to value that obligation we have. I
- 10 just don't know to value that.
- 11 And I don't know how auditors would look at if
- 12 that's verifiable. So I think when you get into these
- 13 situations, you need to balance -- and this is a standard
- 14 setter's job and a regulator's job and people who comment on
- 15 them, but mostly the standard setter's job -- you need to
- 16 balance what's the theoretically correct answer versus what
- 17 you think will be the best for the users of financial
- 18 statements.
- 19 And in this situation, I think the standard
- 20 setter's have gotten right with the going down the customer
- 21 consideration. That's just the beginning of that project.
- 22 It could change. But I think that's probably the right
- 23 answer from the practicalities of what's the best, useful
- 24 information.
- 25 MS. ERHARDT: Do you have reaction to -- so those

- 1 are good comments about potentially down the road. And I
- 2 know the standard setters do have an important project to try
- 3 to build/converge of a -- recognition standard.
- 4 Do you have any sense of, with all due respect
- 5 to -- no doubt, they are going to get done -- but in the
- 6 meantime, we work with U.S. GAAP as it is, and IFRS as it is.
- 7 And I realize Microsoft isn't on IFRS.
- 8 But I don't know if you've found any chance to
- 9 probe this topic in connection with the overseas subs or et
- 10 cetera. Do you have any reactions now?
- MR. LAUX: Yes, we do. We have a big project
- 12 currently going on right now to try to ascertain if an option
- is offered, to adopt international accounting standards, if
- 14 we'd want to avail ourselves of that. And so I know you are
- working on the road map, and they'll probably see that soon.
- But we are doing the work right now to see if, and
- 17 when we wanted to avail ourselves of that. So of course, the
- 18 huge difference is the revenue recognition standard under
- 19 international I believe, IS 18. Is it? And for software
- 20 companies, SOP 97.2. And as you know, there are substantial
- 21 differences.
- SOP 97.2 has a lot of detailed rules. Some say
- 23 there is a lot of anti-abuse provisions, maybe rightfully so,
- 24 because of the way software companies were recording revenues
- 25 years ago. But you couldn't really get a quite dramatically

- 1 different result.
- 2 So we try to take what we call a "clean sheet"
- 3 approach, and take a step back and think what is the best way
- 4 to actually show the economics of the company, of what we
- 5 believe the economics are and what the users of our financial
- 6 statements believe our economics are.
- 7 The issue with IS 18 is it's mostly a general
- 8 standard. So we'll have to get used to doing that. So it's
- 9 going to be important to put controls within the company.
- 10 We can't put controls in at -- subsidiaries. Go
- 11 look at this paragraph of 97.2. We've got to come up with
- 12 controls of our own of how they should analyze decisions they
- 13 are making in a software contract, and make sure that there
- 14 is appropriate policies in place where they are asking us
- 15 those questions.
- 16 And so it's quite a different atmosphere. But I
- 17 think it's a good atmosphere in that it gives you the
- 18 opportunity to try and portray your financial results based
- 19 on what you believe the substance is. And that's just in the
- 20 high-level kind of discussion of it.
- MS. ERHARDT: Paul?
- MR. MUNTER: Sure. Let me add to what I think, Bob
- 23 was saying. I think we -- the software revenue recognition
- 24 literature, as you know, is one of the many areas of U.S.
- 25 GAAP where we have specific literature directed to particular

- 1 industries. As contrasted with IFRS, that has as Bob
- 2 indicated, a generally single, general standard to apply.
- 3 And I think as we have worked with our clients,
- 4 both those outside of the U.S. who have gone on to IFRS, and
- 5 those within the U.S. who are in situations like Bob's
- 6 company, or looking at possibilities. We found situations in
- 7 the technology sector where what I would label as the pure
- 8 software players, often times have found that they can
- 9 continue to use U.S. GAAP, 97.2 or something very close to
- 10 that, because their business model has adapted, over the ten
- 11 years or so, to accommodate the provisions in 97.2.
- 12 The ones who have found the potential, or in case
- 13 of companies on IFRS now, actual substantial differences in
- 14 those that have the potential for significant different are
- 15 others in the technology space who find themselves being
- 16 drawn into the scope of 97.2. So those that are more
- 17 hardware networking, those kinds of companies that
- 18 nonetheless, subject to the -- guidance get brought into the
- 19 scope of 97.2.
- 20 And there the business models are not designed
- 21 generally, in the same way. And when they are held to a VSOE
- 22 standard of fair value to be able to separate their
- 23 undelivered elements, they often times end up with sizable
- 24 deferrals of revenue.
- 25 And there have even been articles recently in the

- 1 press about some of these companies that have had substantial
- 2 revenue deferrals. And when you get into IFRS and IS 18,
- 3 this is essentially you want to look to the best evidence of
- 4 fair value for the elements of the arrangement.
- 5 So you have a very different approach to trying to
- 6 determine the separation process, and if you can separate,
- 7 which generally you would, the ability to assign values to
- 8 those undelivered elements. And so we have found that those
- 9 kinds of technology companies very often times have a
- 10 dramatically different portrayal of their revenue than they
- 11 did previously under U.S. GAAP, or they would have had under
- 12 U.S. GAAP.
- MS. ERHARDT: Ron, I'll call on you. What's the
- 14 investor's reaction, to the extent you are familiar, with the
- 15 types of industries that Paul is referring to, or obviously,
- 16 Bob's industry? To the fact that under IFRS you may get a
- 17 different revenue pattern, but I've heard the word economics
- 18 put in there.
- 19 Bob, it may more reflect, or at least how the
- 20 business is run, versus maybe the tradeoff under U.S. GAAP.
- 21 I've heard Paul say, "people have adapted their business to
- 22 the accounting rules," which probably provides some more
- 23 certainty to how it's being recognized.
- 24 But it's notable that businesses adapt in the
- 25 reporting as opposed to reporting the business. Do you have

- 1 a reaction on that, one way or the other?
- 2 MR. GRAZIANO: I think the most important point is
- 3 there are certain models that are more superior, or make more
- 4 sense in theory, but how do you apply them is the real
- 5 question. And the other kind of theme here is principles
- 6 make sense, a principle approach.
- 7 So if you are applying rules that are better for
- 8 your users, better for your company, it just gives better
- 9 information, I think ultimately, investors and all users will
- 10 pay for that credibility, because you might have to earn it
- 11 and kind of prove that over time that the information, as a
- 12 company, that you are giving to the users is best. That
- 13 earns credibility. And I think investors look for that.
- 14 And on the other hand, you might have other
- 15 companies that apply standards that make them look better
- 16 today. But then two years down the road, there is a large
- 17 write off, or a large receipt, and that's going to be a hit
- 18 against -- credibility.
- 19 So a principle approach allows you to make those
- 20 choices, I think.
- 21 MS. ERHARDT: Other comments on the topic of
- 22 revenue? If not, I've got more on my hit list here. Jeff?
- 23 Sure.
- 24 MR. MAHONEY: Thanks, Julie. Their revenue
- 25 recognition I think, is one of the areas that have been

- 1 identified, with respect to IFRS, that many U.S. investors
- 2 believe needs to be improved.
- 3 You are probably aware there was a memo prepared by
- 4 some senior staff of the FASB, and of the ISB, on those areas
- 5 that they believed were fundamental deficiencies of IFRS that
- 6 required completion as a high priority. And they listed four
- 7 areas, and they discussed those areas with us on ITAC, and
- 8 with others in connection with developing that memo.
- 9 And one of those areas is revenue recognition.
- 10 That's IS 18, and the memo described revenue recognition
- 11 under IFRS standards as "incomplete, insufficient and
- 12 internally inconsistent." And a second one was fair value
- 13 measurement, where we have 157 now here in the U.S.
- 14 The memo described fair value measurement under
- 15 IFRS as "critical to the adoption of IFRS," and that the IFRS
- 16 definition of fair value, "lacks a consistent, robust
- 17 definition." In addition, I think the ITAC members, and many
- 18 U.S. investors believed that some of the, as the first panel
- 19 mentioned and I think some on this panel, that the 157
- 20 disclosures are very useful, not all of which are currently
- 21 required under IFRS, including Tier 1, Level 1, Level 2 and
- 22 Level 3.
- 23 Particularly, disclosures surrounding the impact on
- 24 reported earnings of the Level 3-related assets. Third is
- 25 consolidation policy. It was concluded that the more

- 1 comprehensive and consistent guidance when an entity controls
- 2 another entity is necessary under IFRS. And fourth was
- 3 de-recognition related to securitization accounting.
- 4 IS 39 is the standard there, and the memo described
- 5 IS 39 as "internally inconsistent, and anecdotal evidence
- 6 indicates that it's inconsistently applied in practice." Now
- 7 to their credit all four of those projects are on the agenda
- 8 of the ISB right now, with various completion dates, all
- 9 except for the last one, as there -- a completion date
- 10 specified, which goes out to -- some of the projects.
- 11 But given the acknowledged fundamental deficiencies
- 12 that exist in these four areas under IFRS, I think many U.S.
- 13 investors, including many on ITAC, believed that these four
- 14 areas should be taken care of before we move to have a
- 15 greater use of IFRS in the United States.
- 16 MS. ERHARDT: Maybe John or Leslie, if you have a
- 17 reaction on those topics, because I know -- I think some of
- 18 them are also on the FASB's agenda as well? So in other
- 19 words, maybe it's like a joint effort to improve both sets of
- 20 GAAP. But you guys are the experts. So John, you want to go
- 21 first? And then Leslie will join you.
- MR. SMITH: Yeah. I'll go through each of them. I
- 23 think on revenue recognition there are some differences. We
- 24 would clearly recognize that our standard is high-level, and
- 25 we could fill in with a lot more. But we also understand in

- 1 practice there is a lot of reference. And it's in our
- 2 framework to look to other GAAP. And so there is guidance
- 3 that companies can use, in terms of the U.S.
- 4 On fair value, and on consolidation policy and
- 5 de-recognition, all of those areas are areas that we have had
- 6 projects on for purposes of convergence primarily. And
- 7 they've been on our agenda for awhile. As a result of the
- 8 crisis, they have been highlighted again.
- 9 But on fair value, for example, with the panel that
- 10 I'm working with, and I'm chairing those meetings, our
- 11 guidance is not in the detail of the FASB. But what we say
- 12 essentially, is we are looking for a clearing price in the
- 13 market today, and we want the best evidence available to get
- 14 there.
- 15 And then there is some guidance around that. In
- 16 terms of the work product we're going to come out with, we
- 17 are focusing on that principle as the guiding principle. So
- 18 while we could improve this clearly, and we will, we think it
- 19 works fairly well now.
- 20 De-recognition we talked about previously. The
- 21 issue there is no one can agree on the substance. Did I
- 22 borrow money? Or did I actually sell something? And as I
- 23 said before, we would all disagree. We've used the example.
- 24 What the difficulty is with our standard, is we
- 25 have some control when you can assess it. We have some risks

- 1 and rewards if you've got them all. And then we have a
- 2 backstop called "continuing involvement."
- 3 Our project, we are hoping, is to try to make the
- 4 guidance better and clearer. But as to how we draw the line,
- 5 it's clear to me that it will never ever be acceptable to the
- 6 whole world, because there's just differences as to what the
- 7 economics are.
- 8 And the issue of [consolidation policy. SIC 12, we
- 9 believe, works fairly well. We could describe better the
- 10 majority risk/majority benefits approach. And what we are
- 11 looking at is not a fundamental change in that standard.
- 12 As a matter of fact, we are skipping a due process
- 13 procedure. Typically, we come out with a discussion document
- 14 ahead of our exposure draft. But we are really looking to
- 15 clarify some quidance more than anything else, and so it's
- 16 not the fundamental rethink of what we have.
- 17 MS. ERHARDT: Leslie, do you have anything to add
- 18 to that working process from the FASB standard standpoint?
- 19 MS. SEIDMAN: Right. Let me just not repeat
- 20 anything that John said, which I completely agree with. But
- 21 just to hopefully be a little more specific for Jeff's
- 22 request.
- On the revenue recognition project, our plan is to
- 24 issue in the next quarter or so, a discussion paper that lays
- 25 out the proposed model, which as Bob Laux said, is a customer

- 1 consider -- model that in my opinion, takes best of from U.S.
- 2 GAAP and IFRS. So that's the first step in the due process.
- 3 And then focusing on the consolidation and
- 4 de-recognition projects, we are starting from very different
- 5 places in U.S. GAAP and IFRS, the philosophical divide that
- 6 John described. But as you know in the U.S. we received a
- 7 mandate from the SEC, and also the President's Working Group,
- 8 to try and assess the status of our standards in the U.S.
- 9 And provide enhancements as quickly as possible, to the
- 10 extent that we thought they were necessary.
- 11 We have identified some enhancements that we'd like
- 12 to make. And we are planning to propose those for comment
- 13 shortly within the next month or so. However, our staff is
- 14 working very closely with the staff of the ISB.
- 15 And our goal is to try and minimize any differences
- 16 between the standards as we go. In other words, do not
- 17 create new differences between the standards, but rather try
- 18 and narrow the divide.
- 19 And then to the extent that we approach a point
- 20 where we can have a consistent standard going forward, that
- 21 is clearly our goal. Whether that takes place in one step or
- 22 two steps is too soon for me to say. But it's our absolute
- 23 goal to try and have converged standards in this area as soon
- 24 as possible.
- MS. ERHARDT: Thanks. Paul?

- 1 MR. MUNTER: I just want to make one point to one
- 2 of the points John made about the application of the
- 3 hierarchy on revenue recognition, and looking to US GAAP.
- 4 And the conversation that I end up in a lot of times is where
- 5 people want to wholesale import U.S. GAAP, and apply that as
- 6 their IFRS revenue recognition approach.
- 7 And I guess what I would observe is that you could
- 8 look to U.S. GAAP to the extent that it is not inconsistent
- 9 with the principles of IFRS. So I think there are a lot of
- 10 areas where a U.S. GAAP revenue recognition can be very
- 11 helpful in applying IS 18.
- 12 For example, if we've got a multiple element
- 13 arrangement, trying to sort through what are the
- 14 deliverables, I find it's often times very helpful to think
- 15 about what EITF 0021, paragraph 9(a) describes it as "whether
- 16 something has stand along value to the customer." And I
- 17 think that's very helpful in disciplining the process to
- 18 identify deliverables.
- 19 Conversely however, the EITF 0021 also has a
- 20 governor in it in paragraph 14, which is referred to as the
- 21 "contingent revenues provisions" of that standard, which in
- 22 my judgment, is inconsistent with the provisions of IS 18,
- 23 because there is no similar type of governor in terms of how
- 24 much can be allocated to the delivered element when the
- 25 arrangement consideration is tied into subsequent undelivered

- 1 elements.
- 2 So I think that U.S. GAAP can be helpful, but it
- 3 has to be applied judiciously, as opposed to being imported
- 4 in total when applying IS 18.
- 5 MR. LAUX: Paul, I just wanted to -- and you can
- 6 correct me if I'm wrong, is that I think in the hierarchy as
- 7 you said, is a -- with the concepts of -- the overall
- 8 concepts of international accounting standards. But it
- 9 actually say, "you may look at other accounting standards."
- 10 It does not say you "have to look at other accounting
- 11 standards."
- 12 So you can actually -- I'm just clarifying under
- 13 the rules, you could ignore SOP 97.2 if you wanted to. I
- 14 just wanted to --
- 15 MR. WHITE: Julie, I wanted to get just a couple of
- 16 general questions in here. Maybe I'll start with you Tom.
- 17 But if others have a thoughts on this -- John opened I guess,
- 18 with the lineage of IFRS and the ISB, and at some point I
- 19 think Charlotte said, "it was less mature than U.S. GAAP."
- 20 Or at least, those were her words. It certainly is
- 21 a relatively new standard. And I guess the question is, is
- 22 it high quality? Is it mature enough? Does it provide
- 23 enough information for U.S. investors today?
- 24 I'm just kind of -- that whole kind of package of
- 25 questions.

- 1 MR. ROBINSON: I think I'll start with the age
- 2 question. Obviously, it is a relatively new set of
- 3 standards. And it's not that mature.
- 4 And as a result, there isn't a lot of application
- 5 guidance as there is under other accounting principle. And
- 6 that results in some inconsistency of application. And I
- 7 think the SEC saw that when they looked at 2006 IFRS filers
- 8 in the U.S., and noted a great deal of inconsistency.
- 9 Bob sort of alluded to it, in that if you take
- 10 something like IS 18, he needs to give guidance to his
- 11 subsidiaries on how to apply that. And that guidance takes
- 12 time to basically get codified and used in the system.
- But what it results in the near term is that a lack
- 14 of comparability. And the burden that is on the users to try
- 15 and understand what the differences are, and make
- 16 adjustments.
- 17 And users like Ron are very adept at doing that,
- 18 but the average user is not. And so one implication of a
- 19 relatively young set of accounting standards is it actually
- 20 does -- even though it's a principles-based approach, it
- 21 actually does increase complexity. It's more complex for the
- 22 user to digest the information and make the necessary
- 23 adjustments in order to use the information. Any comments?
- 24 MR. GRAZIANO: You're referring to IFRS, all of the
- 25 standards, not just one?

- 1 MR. WHITE: Yes.
- 2 MR. GRAZIANO: Okay. I think one of the benefits
- 3 though, is it has the advantage of looking back. So it was
- 4 able to look at U.S. GAAP. It was able to look at other
- 5 local GAAP standards. And maybe not repeat some of the
- 6 issues, or deficiencies with some of those standards.
- 7 So I think even though it's younger, that is one of
- 8 the benefits of IFRS. The others for example, would be
- 9 pensions. The pension accounting under IFRS was very
- 10 different from U.S. GAAP. And now the two are converging to
- 11 what seems to make more economic sense.
- 12 The principles, I think, is another kind of area
- 13 where IFRS is able to differentiate itself from other
- 14 accounting standards. I'm not saying one is better or worse,
- 15 but it's different compared to the strict rules where you
- 16 must capitalize in this case. In terms of the problems or
- 17 obstacles, yes, I do think we can make adjustments to get
- 18 over some of the issues with IFRS.
- 19 But even investors like ourselves who stare at the
- 20 data all day, and we compile all this stuff, it stops again,
- 21 at two or three-year history. So the ability to have like a
- 22 ten-year table for significant issues like pensions, leases,
- 23 R & D, and to go back in time and look at what the effect
- 24 would have been on the balance sheet and income statement
- 25 would help a lot.

- 1 MS. ERHARDT: Sorry, go ahead Roger. You're the
- 2 quest.
- 3 MR. HARRINGTON: I was just going to make one
- 4 further comment on the maturity of IFRS. And I think I would
- 5 agree that it takes time to settle. And it takes time to
- 6 find the answers to some questions that are unclear from the
- 7 standards.
- 8 I guess the benefit of converting now is that a lot
- 9 of those questions have been aired through other conversion
- 10 projects. And whereas -- as we went through the two years or
- 11 so with a -- conversion in the UK, there were times when
- 12 there were a lot of questions that were just unanswered.
- Most of those have now been clarified by -- or a
- 14 consensus view has emerged. So yes, you can see signs of
- 15 immaturity in the standards. But they're getting there I
- 16 think --
- 17 MR. WHITE: Let me ask one more, I guess I'll call
- 18 it general question. As I said, this is our fourth
- 19 roundtable on IFRS. And also, FASB had their session in
- 20 June.
- 21 And at least I've heard, and I think most of us
- 22 heard we'll say three themes that have come through quite
- 23 strongly, or three messages. And I just want to make sure
- 24 that everyone on this panel agreed with those three messages.
- 25 The first --

- 1 MS. ERHARDT: I think you're leading the witness
- 2 John.
- 3 MR. WHITE: Well, I am leading the witness. That's
- 4 what lawyers do. You've got mostly accountants up here. The
- 5 goal is a single set of high-quality, globally accepted
- 6 accounting standards that's the best for investors.
- 7 I guess that's the first thing we've heard. The
- 8 second is that U.S. GAAP and IFRS meet that criteria. But
- 9 the momentum seems to be towards IFRS.
- 10 And the third is that the transition will be
- 11 challenging for the many participants. But that most of
- 12 what -- the thing that people want most is a roadmap and a
- 13 date, a firm date out there.
- 14 So I guess I'll say those are the three themes that
- 15 I think we've heard consistently. Disagreement with those,
- or comment on those? So that's everybody on the yes --
- 17 MR. CRAIG: Thanks.
- 18 MR. WHITE: I knew I wouldn't be that lucky.
- 19 MR. CRAIG: Thanks for leading the witness. Now
- 20 just to comment. We certainly agree with your comments. I
- 21 mean, I think just in terms of transition challenging, we are
- 22 not starting where the UK was in 2005. We are a little
- 23 further along now here in 2008, than the challenges that they
- 24 had to go and address back when they went through and
- 25 implemented IFRS.

- 1 I mean, a lot of the really large challenges,
- 2 business combinations, pensions, stock compensation, getting
- 3 closer to convergence. And there are of course, a lot of
- 4 issues. And when you sort through it, there are some
- 5 differences.
- 6 But I think some of the more technically
- 7 challenging areas are already in the process of being
- 8 addressed. So I don't think it's as insurmountable as maybe
- 9 it may have appeared if we tried to do it in 2005.
- 10 MR. WHITE: Jeff?
- 11 MR. MAHONEY: I don't necessarily disagree, but I'd
- 12 like to comment on two and three of those four. I
- 13 think -- as I mentioned earlier, I think there are some
- 14 deficiencies, both in IFRS and U.S. GAAP.
- 15 And I mentioned four of the ones in IFRS earlier.
- 16 And I think this major change that we're going to make is a
- 17 great opportunity to fix those deficiencies as we move to a
- 18 different set of accounting standards. On number three, I
- 19 would like to agree with Mr. Robinson that I think there is a
- 20 burden that is going to be shifted to U.S. investors through
- 21 this change.
- There are a large volume of very pervasive and
- 23 significant differences between the two sets of standards
- 24 that are going to have to be sorted out. And that will take
- 25 some time.

- 1 And so I think, at least in the short term, some of
- 2 that burden will be shifted to investors. My friend Jack
- 3 Sazoski has done a great deal of work on these differences.
- 4 He has identified over two dozen of very
- 5 significant and pervasive differences. Three of the most
- 6 common areas are pensions and OPEB's share-based payments,
- 7 share-based compensation and derivatives.
- 8 And he's pointed out that these differences are
- 9 very significant in that many cases, but not all, they would
- 10 result under higher earnings under IFRS standards rather than
- 11 U.S. GAAP, by a median amount of 6.5 percent. He also
- 12 pointed out there's a lot of legacy differences that are
- 13 going to continue and make comparisons by U.S. investors
- 14 very, very difficult.
- 15 These are differences that result from differences
- 16 in the asset bases due to differences in the standards. And
- 17 those differences are going to linger for quite a long time.
- 18 And U.S. investors are going to have to deal with
- 19 those differences. They include business combinations,
- 20 reevaluations of other long-term asset issues in process R &
- 21 D and other intangible assets.
- 22 With respect to these legacy -- just looking at
- 23 these legacy differences, Jack has concluded that in most
- 24 cases, but not always because it does go in both directions,
- 25 that IFRS earnings because of these legacy differences, will

- 1 exceed U.S. GAAP earnings by about 4.3 percent. Beyond
- 2 Jack's work, I'd also point to a study by Citigroup that
- 3 indicated if U.S. companies were to be given the option of
- 4 using IFRS rather than U.S. GAAP, that analysts of those
- 5 companies would likely reach very different conclusions about
- 6 the financial position of performance of those companies
- 7 because of the glut of differences that exists between the
- 8 two sets of standards.
- 9 Citigroup mentioned accounting for taxes, pensions,
- 10 intangible assets and financial instruments as four of the
- 11 significant areas. And they estimated that a U.S. company
- 12 adopting IFRS would see an increase of about 23 percent of
- 13 that income on average. So again, I'd just like to emphasize
- 14 the point that there is going to be a burden shifting over to
- 15 U.S. analysts, at least for some period of time.
- 16 And I would point out that's going to be compounded
- 17 by the fact that like U.S. accountants, there's many U.S.
- 18 analysts that are not very familiar right now with IFRS. And
- 19 experts have estimated how long it's going to take to get
- 20 people familiar with it.
- 21 Someone pointed out that some experts -- pointed
- 22 out that it's going to take more than three years before we
- 23 have the kind of educational materials and processes in place
- 24 to retrain and reeducate not just investors, but accountants
- 25 and others to use IFRS standards in the U.S.

- 1 COMMISSIONER WALTER: Thank you. Along those
- 2 lines, can I come back to the point about the inconsistency
- 3 in application that probably necessarily happens with
- 4 relatively immature standards?
- 5 Do you have a semi-educated guess as to how long it
- 6 takes to work that out? Can I buy into the notion that in
- 7 2008, we are in a better position than in 2005? How much
- 8 longer will it take not to get to perfection, but to get
- 9 closer to consistency?
- 10 MS. ERHARDT: Paul?
- 11 MR. ROBINSON: I am not sure in terms of -- I
- 12 wouldn't -- on how long it will take. But I would say one
- 13 thing that would certainly help things along is if regulators
- 14 around the world put in place a system to ensure the uniform
- 15 application of the standards as they exist.
- And currently, that is not in place.
- MS. ERHARDT: Paul?
- 18 MR. MUNTER: I want to pick up on John, your three
- 19 points, and kind of on certain things Jeff said. I agree
- 20 with what your premises that those are three of the key
- 21 messages. And I'm in agreement with them.
- I think that some of the things Jeff points out is
- 23 exactly many, and I am one of those, think that we have to
- 24 have a date certain to march towards to address education and
- 25 training, to address system's issues, et cetera. But I think

- 1 what that also speaks to is that it doesn't necessarily mean
- 2 that you have to wait for convergence, because I think Jeff
- 3 rightly points out, even if you get convergence on several of
- 4 these projects with the boards you're working on, you still
- 5 have differences.
- 6 -- see differences still exist. And I guess what I
- 7 would also observe is the fact that there are differences
- 8 doesn't necessarily speak to which body of literature is
- 9 higher quality. I mean, I think there are differences that
- 10 in some cases you could argue IFRS is higher quality, and in
- 11 other cases argue U.S. GAAP is higher quality.
- 12 I think the real question is are IFRS a
- 13 comprehensive body of literature, and a high quality body of
- 14 literature? And I think in my own judgment, the answer to
- 15 that is yes. I also think that there are some potential
- 16 benefits from a less mature body of literature, in that it
- 17 hasn't had the time to develop a lot of the existing
- 18 practices and interpretations that in fact give you
- 19 conflicting answers.
- 20 If we go back to the revenue recognition example
- 21 for a moment, if we were to take a multimedia company that's
- 22 let's say has motion pictures, broadcast, cable operations,
- 23 perhaps is selling some of their motion pictures and X-Box
- 24 games and therefore, has 97.2 applications. They could well
- 25 have four or five different revenue recognition models, one

- 1 for each of those industries.
- 2 Whereas in IFRS, you wouldn't necessarily have
- 3 that, being the example of pensions and OPEB's. I think it's
- 4 another example where IFRS has a single model for long-term,
- 5 post-employment benefits. Whereas U.S. GAAP has a model for
- 6 pensions, a model for post-retirement benefits that are
- 7 pretty close, but not exactly the same, a model for
- 8 post-employment different benefits, which is different, a
- 9 model for compensated absences, which is different, three
- 10 different models for termination benefits.
- 11 So I think one of the themes that we have present
- 12 is because IFRS is a less mature body of literature, it
- 13 hasn't developed the degree of application guidance that U.S.
- 14 GAAP has, much of which is very beneficial of course. And
- 15 it's been why U.S. GAAP is a very high quality body of
- 16 literature and can be applied on a consistent basis.
- But the standards themselves, we have to
- 18 acknowledge there are errors within it that don't line up
- 19 very well when you put one U.S. GAAP standard against another
- 20 in a very similar area.
- 21 MS. ERHARDT: I just have a follow up question or
- 22 two, quickly. One is for Tom. You talk about uniform
- 23 application worldwide. I mean shoot, arguably, despite all
- the best efforts of the 3,000 people at the SEC, we don't
- 25 have every U.S. issuer like a tin soldier in their filings.

- 1 And their costs of getting either 6,000 of us to
- 2 ride herd a little closer, or standards that are twice as
- 3 thick to provide for every eventuality. It seems like
- 4 there's a cost there, and doubling the size of the standards,
- 5 to get more prescriptive then what people would call
- 6 "complexity."
- 7 So I mean, how do you -- it just seems like this is
- 8 a classic tradeoff type question. I mean, do you have a
- 9 suggestion? Or how do you see this uniformity thing going
- 10 forward? Is it they're lined up like tin soldiers? Or is it
- just a little more meat on the bones of IFRS?
- 12 MR. ROBINSON: Well, I don't know the exact
- 13 numbers, but I know -- I think John said earlier that there's
- 14 100 countries that permit or require IFRS standards, over
- 15 100. It's some permit, some don't require. And those that
- 16 require IFRS often times don't require IFRS as adopted by the
- 17 ISB.
- 18 And there's a lot of differences there. So if we
- 19 could get at least that level of uniformity, where the
- 20 regulators around the world agree that it is going to be one
- 21 set of high-quality standards that we're going to follow, and
- 22 not have every jurisdiction tweaking the standards, that just
- 23 adds another degree of inconsistency within that set of
- 24 standards.
- 25 And even though within the U.S. you are right, we

- 1 may not have perfect consistency comparability among
- 2 companies, at least they are following U.S. GAAP to some
- 3 degree.
- 4 MS. ERHARDT: Yeah. I think that regulators -- I
- 5 mean -- went on record in November saying, "if you are not
- 6 doing IFRS issued by the ISB, you need to be darn clear about
- 7 what your framework is." So I think we're singing out of
- 8 same hymnal on that regard.
- 9 That I understand, the lining up in all the detail
- 10 levels seems you know, a different discussion. One more
- 11 thing --
- 12 MR. WHITE: Julie, you probably should head down
- 13 the line here. I'm just looking at the time.
- 14 MS. ERHARDT: Okay. But I got one question,
- 15 because I'm confused, and we're here to learn. So I want to
- learn, with all due respect to the closing comments.
- 17 And this relates to Jeff, the comments about the
- 18 studies about comparing U.S. GAAP and IFRS results. I mean,
- 19 needless to say, I've looked at some of that information
- 20 myself.
- 21 I mean, I'm really struck by the comments about
- 22 income in two respects. One is it seems like intellectually,
- one system can't perpetually forever be higher than the
- 24 other. I mean, sometime it all comes back to the cash you
- 25 collected.

- 1 Clearly, accounting isn't that powerful. So you
- 2 might defer development costs under IFRS, which allows you to
- 3 report higher income, but sooner or later -- which then in
- 4 essence, allows more income. So I think those studies are
- 5 instructive, but I always like to look at the time frames
- 6 that they cover.
- 7 And the second thing is I don't know if there is
- 8 any information about equity, about the balance sheet,
- 9 because like for example, in IFRS pension actual loss is in
- 10 the pension. I mean, IFRS says, "I'll tell you what, if
- 11 you'll book that loss and put that obligation on your balance
- 12 sheet immediately when it happens, sort of a -- you don't run
- 13 the debit through P & L, you can charge it directly to
- 14 equity."
- 15 But it gets the obligation on the balance sheet
- 16 right away, whereas U.S. GAAP, although I know it's been
- 17 amended now, is the other way around. Yes, you have got to
- 18 put the debits in the income statement -- U.S. GAAP income is
- 19 lower, but you don't put the obligation on the books until
- 20 ultimately it's been -- over a number of years through
- 21 income.
- 22 So it's like a tradeoff. You can say, "Well, U.S.
- 23 GAAP income is lower than IFRS, but the IFRS balance sheet,
- 24 the equities lower, because they've actually shown what
- 25 the -- obligation is sooner. So I think those studies are

- 1 important. But I am always curious.
- 2 And if you have access to more information, I'll be
- 3 glad to have it. When they look at the full picture, the
- 4 other part, the balance sheet as well, because I think some
- 5 of the tradeoffs it's just pick your poison in the accounting
- 6 model, versus one sort of perpetually leans one way or the
- 7 other. So we don't have to do it now, but if there's other
- 8 aspects to that, or if you'd send it along, I'd appreciate
- 9 it. John?
- 10 MR. WHITE: Chris, you want to start with closing
- 11 comments?
- 12 MR. CRAIG: Sure. I'll keep it brief. Just taking
- 13 a step back, I think that -- IFRS really gives you an
- 14 opportunity to take a fresh look at what you do. It
- 15 introduces, to an extent, a significantly higher level of
- 16 management -- and overall, I think when management has the
- 17 opportunity to make those judgments, they have the
- 18 opportunity to really make their financial statements theirs,
- 19 and make it reflect the underlying substance of the
- 20 transaction.
- 21 And to the other point, there is going to be
- 22 disparity any time you introduce judgment. And not every
- 23 company is exactly the same. And while comparability is one
- 24 of the overriding goals of U.S. GAAP, and I think in the
- 25 long-term IFRS will get there, I think need the benefits of

- 1 taking a fresh look at your financial statements is
- 2 tremendous.
- 3 MR. GRAZIANO: I can make my closing comments kind
- 4 of on your question, on your points from before. I think
- 5 it's a little bit dangerous to make the transition seem as
- 6 bad as -- if you go to one global standard, whether that be
- 7 IFRS or U.S. GAAP, there will be differences in income,
- 8 differences in the balance sheet for the same company, same
- 9 time period, just from changing accounting standards.
- 10 But this happened two years ago in Europe, and so
- 11 we have a good data point to look at. Did the investment
- 12 community -- did it affect them? And I would argue that it
- 13 did not.
- 14 And there were massive changes. If you look at
- 15 U.S. GAAP versus IFRS, there are some differences. But try
- 16 to compare German GAAP to IFRS, or Italian GAAP to IFRS. And
- 17 there is really large differences on the balance sheet and
- 18 income statement that the investment had a great ability to
- 19 look past and move more cash flows, as opposed to a change in
- 20 earnings.
- 21 The other point is that the investment community
- 22 right now is more vulnerable than it has ever been. So five
- 23 years, even ten years ago, you had investors that invested in
- 24 the U.S. They invested in Japan, or wherever they sat.
- Now you have investors that invest across the

- 1 world. So they are used to dealing with IFRS. They are used
- 2 to the words of -- and it again, transition should be easier.
- 3 And then let's see -- I think that's it. The last
- 4 comment would be one global standard, the benefits would
- 5 outweigh the costs. And you have an easier flow of
- 6 information. And it helps capital flow easier too.
- 7 MR. WHITE: Roger?
- 8 MR. HARRINGTON: I just -- first of all, I just
- 9 wanted to recognize something we hadn't talked about, the
- 10 removal of the requirement to reconcile to U.S. GAAP has
- 11 lifted a significant burden to the FBI. So we very much
- 12 appreciate that.
- 13 Also, to acknowledge, in terms of reserves
- 14 reporting for the -- industries to make the proposals come
- 15 out from the SEC on that, which we see is a positive move.
- 16 My only other comment was really just to say I think it is a
- 17 critical time now for IFRS, in terms of where it now goes in
- 18 the future.
- 19 The -- of change coming down the track, and
- 20 ensuring that what is changed now is for the better is
- 21 absolutely key. And I do think that having a proper
- 22 government's process, and proper state -- engagement, and
- 23 getting that working at an absolutely optimal level will be
- 24 fundamentally important to ensure that IFRS evolves in the
- 25 right direction.

- 1 MR. WHITE: Bob?
- 2 MR. LAUX: I want to thank the commission for
- 3 calling this roundtable. I have found it very informative,
- 4 both sessions. In my opinion, I believe the international
- 5 accounting standards are comprehensive and of a high quality.
- 6 And being a non-financial institution, I think from my
- 7 standpoint, they performed relatively well during the credit
- 8 crisis.
- 9 The one thing I have been very impressed with is
- 10 the speed that the ISB has acted. The Financial Stability
- 11 Forum, I believe, put out the report in April of 2008,
- 12 calling for a few things the ISB to do. And one of them was
- 13 set up an expert advisory panel, which they did.
- 14 And they have already had four meetings, either the
- 15 whole group, or subgroups. And standard setter time issued
- 16 is that is like light speed. So I want to congratulate the
- 17 ISB for really taking the issue seriously and working hard on
- 18 it.
- I made an observation, one that I touched on. And
- 20 I had mentioned this a little bit before is just that we as
- 21 preparers need to strive not to just rely on standard setters
- 22 to tell us what to disclose. We really need to strive to be
- 23 transparent and disclose what's the best useful information
- 24 to the users.
- 25 Again, referring to the Financial Stability Forum,

- 1 there were two suggestions in there that actually talked
- 2 about preparers and investors, and auditors getting together
- 3 and coming up with best practices of what disclosures would
- 4 be. And not relying on a standard setter to tell them what
- 5 to do, or doing the minimum. Also, I think there is a
- 6 suggestion in there that these groups meet at least once
- 7 every six months to talk about what's going on in the
- 8 financial markets, and what should companies -- reporting off
- 9 of risk factors.
- 10 So I think that's an important initiative.
- 11 Finally, I just want to comment. It's important for us to
- 12 talk about the credit crisis, that's a real issue, and what
- 13 we need to do about it.
- 14 The one concern I have at times is it seems like,
- 15 and this is a gross generalization, the financial accounting,
- 16 reporting and disclosure arguments over the last decade, in
- 17 my mind, seem to be dominated by financial instrument issues.
- 18 And I think that's put a lot of complexity into our
- 19 accounting, and the rules.
- 20 It's rightfully so when you have something like the
- 21 credit crisis. But we have to remember to look at other
- 22 things also. And I just want to commend the commission for
- 23 the leadership that they've had, first with the CIFR
- 24 committee.
- 25 It's items like key performance indicators, and

- 1 trying to look at new ways of reporting information.
- 2 Are -- proposal -- XBRL, having a concept, at least coming
- 3 out soon on corporate web sites and how to use those and
- 4 looking forward to the 21st Century disclosure initiative.
- 5 So while fair value, financial instruments and
- 6 going to international accounting standards are very, very
- 7 important, the most important is improving our disclosure
- 8 system. And I think that the commission quite frankly, has
- 9 taken a leadership role in there, and I thank the commission
- 10 for that.
- 11 MR. MAHONEY: Thank you. I'd first like to point
- 12 to a couple studies that the council has commissioned that
- 13 are relevant to the topic of this roundtable, one of which I
- 14 submitted to the SEC in connection with this
- 15 roundtable -- but one is a paper prepared by Professor Ryan
- 16 at New York University. That paper is related to fair value.
- 17 The title of it is "Fair Value Accounting: Understanding the
- 18 Issues raised by the Credit Crunch."
- 19 And the second one, which I forgot to submit, but I
- 20 think I have submitted earlier to the SEC is a paper that was
- 21 prepared by Professor Donna Street at University of Dayton,
- 22 as one of the leading academics in this topic of
- 23 international standards. And that paper is entitled,
- 24 "International Convergence of Accounting Standards: What
- 25 Investors Need to Know."

- 1 And both of those papers are available on our web
- 2 site at www.cii.org. Getting back to the points you laid out
- 3 earlier, I think there is -- first of all, investors -- I
- 4 think they do have different views here.
- 5 I think there is very few U.S. investors that
- 6 disagree with that the FASB should work cooperatively with
- 7 the ISB as they have been for a number of years, toward a
- 8 common goal of convergence to a single set of high quality
- 9 standards as you mentioned. I don't think anyone, or very
- 10 few people, could disagree with that.
- 11 I think the question is to when should we allow
- 12 U.S. companies to adopt IFRS in the U.S. and under what
- 13 conditions. I think that's where there is some disagreement
- 14 in the investor community.
- 15 And let me just mention six issues that I think are
- 16 important with respect to making that decision. One, I think
- 17 it's the issue that's been talked about by some today as in
- 18 the aggregate, do the international standards produce the
- 19 same quality of information as U.S. GAAP?
- I think that's an important question that needs to
- 21 be continued to be explored. Application enforcement that
- 22 some talked about -- would the application and enforcement of
- 23 international standards in the U.S. be at least as rigorous
- 24 and consistent as the existing application enforcement of
- 25 U.S. GAAP. Third, does the international standard setter, if

- 1 we are going to move to an international standard setter,
- 2 have adequate, secure, stable source of funding that's not
- 3 dependent on voluntary contributions from those who use those
- 4 standards to prepare their financial statements, or those who
- 5 audit those standards.
- 6 Does the international standard setter have a full
- 7 time staff and board that's free of conflicts of interests
- 8 and geographical biases? And most importantly, do they
- 9 possess the technical expertise to fulfill this very
- 10 important role for the capital markets?
- 11 Fifth, does the international standard setter, in
- 12 the words of the SEC advisory committee on improvements to
- 13 financial reporting -- will the international standard setter
- 14 give preeminence to the views of the customers of financial
- 15 reports in the standard setting process? And more
- 16 specifically, in my view the standard setting process must
- 17 have, as its focus, identifying and responding on a timely
- 18 basis to the information needs of investors.
- 19 I think we really -- this is a great opportunity to
- 20 refocus the system so that we actually focus on the customers
- 21 of financial reports. I think that standard setters should
- 22 also demonstrate their ongoing commitment to the customer's
- 23 financial reports by having significant investor involvement
- 24 in all aspects of the standard setting process.
- 25 That includes more than token representation on the

- 1 Standard Setting Board, on the staff, on the oversight board,
- 2 the trustees, any monitoring group, advisory groups. I think
- 3 we -- again, we need to reorient the system so that it has a
- 4 much greater focus on the investor community.
- 5 And finally, the international standard setter must
- 6 have a structure or process, and governmental support that
- 7 adequately protects their decisions and judgments after
- 8 they've gone through an extensive public due process that
- 9 protects those judgments by being overridden by political
- 10 processes, which as we know sometimes -- I'd say often is not
- 11 aligned with the needs of the customers of financial reports.
- 12 In conclusion, I believe the SEC has an obligation
- 13 to U.S. investors to thoroughly address these six areas and
- 14 maybe more that I just described before we agreed to replace
- 15 U.S. standards and the U.S. standard setter with the
- 16 international standards in an international standard setter.
- 17 Thank you.
- 18 MR. MUNTER: I think at the outset there are a
- 19 couple of key questions. One is, do we think IFRS has a body
- 20 of literature, high quality and comprehensive.
- I think you've heard others say that the answer to
- 22 that is yes. I think that it's our view as well. And I
- 23 think following on that, the next question is can those
- 24 standards be applied in the U.S.? What I would say to that
- 25 is the answer is yes, they can. And in fact, they are.

- 1 There are the obvious circumstances where they are
- 2 being applied now. John, you alluded to some of those in
- 3 your opening remarks with U.S. companies that are
- 4 subsidiaries of foreign parents that are on the IFRS.
- 5 More and more now, U.S. companies involved in
- 6 foreign investment are getting IFRS information from their
- 7 subsidiaries and other investees. We are beginning to see
- 8 more and more circumstances where U.S. companies are seeking
- 9 listing on places like the London -- market for example.
- 10 We are seeing more frequently circumstances where
- 11 U.S. companies are acquired by private equity investors.
- 12 Those private equity funds looking to be able to -- their
- 13 investment whenever the markets move in a favorable manner,
- 14 often times asking their companies to report dually to them
- 15 on both U.S. GAAP and IFRS.
- 16 So I think there is a lot of evidence that IFRS
- 17 can, and in fact are being applied within the U.S.
- 18 marketplace. Now that's obviously a different fact than
- 19 applying to 12,000 publicly traded companies in the U.S.
- 20 And so there is certainly a time period and a
- 21 transition plan that will need to be put in place to move the
- 22 broader marketplace to IFRS, which is why we think a date
- 23 certain and a set of action plans and many other things Jeff
- 24 points to I agree with, in terms of the structure of the
- 25 board and the like.

- 1 Obviously, the potential for the monitoring being
- 2 established with respect to the foundation and oversight of
- 3 the board's activity, I think will be very helpful. And I
- 4 think the other thing that Tom had mentioned before is as we
- 5 march down this path, we also have to continue to remind
- 6 ourselves that we are not functioning with standards that we
- 7 are the owners of.
- 8 But we are dealing with a global set of standards,
- 9 which then requires a much more collaborative process to move
- 10 practice in a fashion that does in fact, aid investors and
- 11 leads to greater comparability. And so farms like ours are
- 12 working within our global network have to work
- 13 collaboratively to develop our guidance.
- 14 And obviously, the commission working with its
- 15 regulatory brethren has worked collaboratively as part of the
- 16 process of moving the application of IFRS in a manner that
- 17 results in comparative reporting.
- 18 MR. WHITE: Thank you. Tom, the last word.
- 19 MR. ROBINSON: And actually Jeff hit most of the
- 20 items on my final point. So I'm going to be fairly brief in
- 21 saying that I agree with him on his comments regarding the
- 22 funding plan. And aligning the ISB with the needs of
- 23 investors, we do think there needs to be greater investor
- 24 representation on the ISB.
- 25 There is currently only one member, and I believe

- 1 that's a -- member that represents the investors. I would
- 2 like to make two additional points though. One is XBRL has
- 3 been mentioned a couple of times on both of the panels.
- 4 There are significant differences in the taxonomy
- 5 of XBRL under U.S. GAAP and IFRS. And that's going to need
- 6 to be addressed as well in order to achieve convergence. So
- 7 for example, cost of -- sold is in the U.S. GAAP -- taxonomy,
- 8 but not in the IFRS framework.
- 9 The U.S. framework is much more detailed, it has
- 10 industry reporting and SEC requirements. And I think that's
- 11 something that should be considered.
- 12 The other thing is that related to the principles
- 13 versus the rules, it's not an easy dichotomy. And in fact,
- 14 we think the ISB should look at and factor into this due
- 15 process, the entire process, which goes from promulgation,
- 16 interpretation, implementation and enforcement.
- 17 It's an entire chain, and it just starts with the
- 18 promulgation of the standards. And while they might start
- 19 out as principles-based, you need to understand what can lead
- 20 to ultimately ending up with a set of rules-based standards.
- 21 MR. WHITE: Okay. Well, I want to thank the
- 22 panelists and the observers. You were terrific. This was
- 23 very informative. I'll turn it over to you Chairman Cox, to
- 24 close us off for today.
- 25 CLOSING REMARKS

- 1 CHAIRMAN COX: Thank you very much. Is this mic
- 2 on? I hope so. In any case, I can shout to the back even if
- 3 we were not.
- 4 I want to begin by thanking all of the second
- 5 panel. You've done a great job. And of course John, you got
- 6 to be on both of them. So thank you very much for doing
- 7 that.
- 8 And Leslie also. You know, having Leslie and John
- 9 here has been a particularly boon for us, because -- and I
- 10 thank for all the panelists, because not only are you getting
- 11 you getting your licks in vis-a-vis the SEC, but also
- 12 vis-a-vis the standard setters.
- 13 And likewise, the standard setters have been able
- 14 to provide a little -- for us. That's been very, very
- 15 valuable. We have learned a great deal today. We learned
- 16 from the fierce panel that in the financial services sector,
- 17 IFRS worked well during the sub-prime crisis, at least as
- 18 well or perhaps better than U.S. GAAP.
- 19 IFRS kept SPE's on the balance sheet to a far
- 20 greater extent than U.S. GAAP, which made it possible to
- 21 structure QSP's to keep them off the balance sheet. And we
- 22 learned that fair value is presenting challenges for both
- 23 sets of standards.
- 24 And that not only -- but improvement is needed in
- 25 both standards in areas such as reductions in value of a

- 1 country's own debt, which anonymously results more and more
- 2 phantom income the more their business is doing worse. Those
- 3 kinds of things obviously are good opportunities for us to
- 4 work on improving both sets of standards.
- 5 We learned from the second panel just now that for
- 6 example, revenue recognition issues are front burner and have
- 7 particular importance. For the software industry, we learned
- 8 that consistency of both standards, and presentation and
- 9 financial statements is important to investors.
- 10 But where that is not possible, then there needs to
- 11 enough disclosure so that investors can make comparisons
- 12 themselves, such as for example, with LIFO and FIFO. We
- 13 heard that the world's, and possibly America's move to IFRS
- 14 offers an opportunity for a fresh look at financial reporting
- 15 to improve existing shortcomings in both GAAP and IFRS.
- 16 And we learned from both panels a great deal of
- 17 additional information as well, and that will all be part of
- 18 the public record as a result of this very excellent
- 19 roundtable today.
- 20 So let me close where I begin, with a word of
- 21 thanks. But we say thanks also to Con and to Wayne for
- 22 anchoring the first panel, and to Julie and to John for
- 23 anchoring this second panel. You did a splendid job.
- 24 And I would be remiss if I were not to thank our
- 25 SEC staff, who -- but whose work was absolutely essential to

- 1 making the program this afternoon as successful as it has
- 2 been. From the Office of the Chief Accountant, I'd like
- 3 specifically to mention Lisa -- Rachael -- Blaine -- and
- 4 Mark Walters from the Division of Corporation Finance,
- 5 Stephanie -- and Cheryl Linthincomb.
- And last, but not least, the -- women who handle
- 7 our communications facilities, and the duties of the Office
- 8 of the Secretary. A simple thank you for a job very well
- 9 done. So with that I'd like to thank all who traveled long
- 10 and far, some overseas.
- I hope your travels home are safe. Thank you very
- 12 much for the investment of time, energy and effort that you
- 13 have made, and most important of all, for your expertise and
- 14 for sharing that with us today. So at this time, our
- 15 roundtable is adjourned.
- 16 (Whereupon, at 5:09 p.m., the roundtable was
- 17 adjourned.)
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