Missouri 1997

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# **1997 Economic Census** Real Estate and Rental and Leasing Geographic Area Series

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## Introduction to the Economic Census

#### PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

| 21    | Mining                         |
|-------|--------------------------------|
| 22    | Utilities                      |
| 23    | Construction                   |
| 31-33 | Manufacturing                  |
| 42    | Wholesale Trade                |
| 44-45 | Retail Trade                   |
| 48-49 | Transportation and Warehousing |
| 51    | Information                    |

52 Finance and Insurance 53

Real Estate and Rental and Leasing 54 Professional, Scientific, and Technical Services

55 Management of Companies and Enterprises 56 Administrative and Support and Waste

Management and Remediation Services

61 **Educational Services** 

Health Care and Social Assistance 62

Arts. Entertainment, and Recreation 71

72 Accommodation and Foodservices

Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

#### RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

#### **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

#### **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

#### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

#### **AVAILABILITY OF ADDITIONAL DATA**

#### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

#### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division Service Sector Statistics Division

301-457-4673 301-457-2668

#### HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the Guide to the 1997 Economic Census and Related Statistics at www.census.gov/econquide. More information on the methodology, procedures, and history of the censuses will be published in the History of the 1997 Economic Census at www.census.gov/econ/www/history.html.

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

- Α Standard error of 100 percent or more.
- D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
- F Exceeds 100 percent because data include establishments with payroll exceeding rev-
- Ν Not available or not comparable.
- Revenue not collected at this level of detail for Q multiestablishment firms.
- S Withheld because estimates did not meet publication standards.

- V Represents less than 50 vehicles or .05 percent.
- Χ Not applicable.
- Υ Disclosure withheld because of insufficient
  - coverage of merchandise lines.
- Ζ Less than half the unit shown. 0 to 19 employees.
- a b
- 20 to 99 employees.
- 100 to 249 employees. C
- 250 to 499 employees. e
- f 500 to 999 employees.
- 1,000 to 2,499 employees. g
- h 2,500 to 4,999 employees.
- 5,000 to 9,999 employees.
- 10,000 to 24,999 employees.
- k 25,000 to 49,999 employees.
- 50,000 to 99,999 employees.
- 100,000 employees or more. m
- 10 to 19 percent estimated.
- р q 20 to 29 percent estimated.
- Revised. r
- Sampling error exceeds 40 percent.
- Not elsewhere classified. nec
- Not specified by kind. nsk
- Represents zero (page image/print only).
- (CC) Consolidated city.
- Independent city. (IC)

1997 ECONOMIC CENSUS INTRODUCTION 3 This page is intentionally blank.

# Real Estate and Rental and Leasing

#### **SCOPE**

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

#### **GENERAL**

A list of reports that provide statistics on sector 53 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

**Sources of revenue report.** This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

#### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Data may be presented for:

- 1. The United States as a whole.
- 2. States and the District of Columbia.
- 3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
- 4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
- 5. Areas within the state outside metropolitan areas (MAs).
- 6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

- 7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
- 8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

#### COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### AVAILABILITY OF MORE FREQUENT ECONOMIC **DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

|                                   |  |                                 |                        |                             |                                       | Paid employees   | Percent of                                    | f revenue-             |
|-----------------------------------|--|---------------------------------|------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code                     | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)   | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|                                   | MISSOURI   |                                 |                        |                             |                                       |  |   |                        |
| 53                                | Real estate & rental & leasing   | 5 500                           | 3 991 137              | 698 146                     | 158 616                               | 31 301   | 18.6  | 9.4                    |
| 531                               | Real estate  | 4 114                           | 2 306 603              | 448 527                     | 101 789                               | 19 984   | 26.6  | 12.8                   |
| 5311                              | Lessors of real estate Lessors of residential buildings & dwellings, Lessors of residential buildings & dwellings,   | 2 054                           | 1 298 471              | 157 901                     | 36 223                                | 8 317  | 25.0  | 10.2                   |
| 53111                             |  | 1 083                           | 500 065                | 74 786                      | 16 937                                | 4 716  | 28.5  | 14.6                   |
| 531110                            |  | 1 083                           | 500 065                | 74 786                      | 16 937                                | 4 716  | 28.5  | 14.6                   |
| 53112                             | Lessors of nonresidential buildings (except miniwarehouses)  | 643                             | 717 620                | 70 499                      | 16 704                                | 2 859  | 21.6  | 6.9                    |
| 531120                            |  | 643                             | 717 620                | 70 499                      | 16 704                                | 2 859  | 21.6  | 6.9                    |
| 53113                             | Lessors of miniwarehouses & self storage units   | 124                             | 35 992                 | 4 719                       | 1 088                                 | 310  | 30.7  | 2.9                    |
| 531130                            |  | 124                             | 35 992                 | 4 719                       | 1 088                                 | 310  | 30.7  | 2.9                    |
| 53119                             | Lessors of other real estate property  | 204                             | 44 794                 | 7 897                       | 1 494                                 | 432  | 34.3  | 18.0                   |
| 531190                            |  | 204                             | 44 794                 | 7 897                       | 1 494                                 | 432  | 34.3  | 18.0                   |
| 5312                              | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers  | 1 195                           | 642 061                | 124 898                     | 26 521                                | 4 541  | 31.2  | 17.7                   |
| 53121                             |  | 1 195                           | 642 061                | 124 898                     | 26 521                                | 4 541  | 31.2  | 17.7                   |
| 531210                            |  | 1 195                           | 642 061                | 124 898                     | 26 521                                | 4 541  | 31.2  | 17.7                   |
| 5313                              | Activities related to real estate  | 865                             | 366 071                | 165 728                     | 39 045                                | 7 126  | 24.4  | 13.5                   |
| 53131                             |  | 512                             | 279 864                | 129 693                     | 31 063                                | 5 941  | 19.4  | 15.0                   |
| 531311                            |  | 354                             | 182 084                | 85 602                      | 20 138                                | 4 615  | 18.6  | 16.6                   |
| 531312                            |  | 158                             | 97 780                 | 44 091                      | 10 925                                | 1 326  | 21.0  | 11.9                   |
| 53132                             | Offices of real estate appraisers Offices of real estate appraisers  | 228                             | 50 526                 | 23 036                      | 5 232                                 | 722  | 38.8  | 8.7                    |
| 531320                            |  | 228                             | 50 526                 | 23 036                      | 5 232                                 | 722  | 38.8  | 8.7                    |
| 53139                             | Other activities related to real estate Other activities related to real estate  | 125                             | 35 681                 | 12 999                      | 2 750                                 | 463  | 42.9  | 8.4                    |
| 531390                            |  | 125                             | 35 681                 | 12 999                      | 2 750                                 | 463  | 42.9  | 8.4                    |
| 532                               | Rental & leasing services  | 1 342                           | 1 600 379              | 235 670                     | 53 497                                | 10 846   | 7.9   | 4.9                    |
| 5321                              | Automotive equipment rental & leasing Passenger car rental & leasing Passenger car rental Passenger car leasing  | 185                             | 571 794                | 78 441                      | 18 353                                | 3 224  | 3.7   | 4.2                    |
| 53211                             |  | 71                              | 351 026                | 45 782                      | 10 322                                | 2 067  | 1.8   | 2.9                    |
| 532111                            |  | 55                              | 206 436                | 24 877                      | 5 512                                 | 1 348  | 2.7   | 3.9                    |
| 532112                            |  | 16                              | 144 590                | 20 905                      | 4 810                                 | 719  | .3  | 1.6                    |
| 53212                             | Truck, utility trailer, & RV rental & leasing  | 114                             | 220 768                | 32 659                      | 8 031                                 | 1 157  | 6.7   | 6.2                    |
| 532120                            |  | 114                             | 220 768                | 32 659                      | 8 031                                 | 1 157  | 6.7   | 6.2                    |
| 5322                              | Consumer goods rental.  Consumer electronics & appliances rental.  Consumer electronics & appliances rental.   | 771                             | 273 389                | 62 017                      | 13 958                                | 4 579  | 21.9  | 11.0                   |
| 53221                             |  | 82                              | 44 708                 | 10 718                      | 2 346                                 | 484  | 24.8  | 13.5                   |
| 532210                            |  | 82                              | 44 708                 | 10 718                      | 2 346                                 | 484  | 24.8  | 13.5                   |
| 53222                             | Formal wear & costume rental   | 51                              | 12 311                 | 3 555                       | 778                                   | 229  | 29.3  | 3.7                    |
| 532220                            |  | 51                              | 12 311                 | 3 555                       | 778                                   | 229  | 29.3  | 3.7                    |
| 53223                             | Video tape & disk rental   | 488                             | 145 112                | 25 280                      | 6 224                                 | 3 091  | 18.6  | 11.2                   |
| 532230                            |  | 488                             | 145 112                | 25 280                      | 6 224                                 | 3 091  | 18.6  | 11.2                   |
| 53229                             | Other consumer goods rental  | 150                             | 71 258                 | 22 464                      | 4 610                                 | 775  | 25.5  | 10.5                   |
| 532291                            |  | 33                              | 19 598                 | 8 067                       | 2 041                                 | 189  | 27.0  | 17.8                   |
| 532292                            |  | 40                              | 7 707                  | 1 864                       | 117                                   | 67   | 56.9  | 19.0                   |
| 532299                            |  | 77                              | 43 953                 | 12 533                      | 2 452                                 | 519  | 19.3  | 5.7                    |
| 5323                              | General rental centers General rental centers General rental centers   | 161                             | D                      | D                           | D                                     | f  | D   | D                      |
| 53231                             |  | 161                             | D                      | D                           | D                                     | f  | D   | D                      |
| 532310                            |  | 161                             | D                      | D                           | D                                     | f  | D   | D                      |
| 5324<br>53241<br>532411<br>532412 | Commercial & industrial machinery & equipment rental & leasing   | 225<br>73<br>17<br>56           | D<br>277 925<br>D<br>D | D<br>19 996<br>D<br>D       | D<br>4 504<br>D<br>D                  | g<br>616<br>e<br>e                                     | D<br>.9<br>D                                  | D<br>2.6<br>D<br>D     |
| 53242                             | Office machinery & equipment rental & leasing Office machinery & equipment rental & leasing Office machinery rental & leasing Computer rental & leasing              | 22                              | 252 600                | 19 140                      | 4 314                                 | 322  | .8  | .2                     |
| 532420                            |  | 22                              | 252 600                | 19 140                      | 4 314                                 | 322  | .8  | .2                     |
| 5324201                           |  | 6                               | 3 118                  | 668                         | 141                                   | 34   | 8.4   | 6.4                    |
| 5324209                           |  | 16                              | 249 482                | 18 472                      | 4 173                                 | 288  | .7  | .1                     |
| 53249                             | Oth commercial/industrial machinery & equipment rental & leasing Oth commercial/industrial machinery & equipment rental & leasing                                    | 130                             | D                      | D                           | D                                     | g  | D   | D                      |
| 532490                            |  | 130                             | D                      | D                           | D                                     | g  | D   | D                      |
| 533                               | Lessors of intangible assets, except copyrighted works   | 44                              | 84 155                 | 13 949                      | 3 330                                 | 471  | 1.8   | 3.1                    |
| 5331                              | Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works | 44                              | 84 155                 | 13 949                      | 3 330                                 | 471  | 1.8   | 3.1                    |
| 53311                             |  | 44                              | 84 155                 | 13 949                      | 3 330                                 | 471  | 1.8   | 3.1                    |
| 533110                            |  | 44                              | 84 155                 | 13 949                      | 3 330                                 | 471  | 1.8   | 3.1                    |

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

## Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| (             | nors, and I morsy, see Appendix Ej   |                                 |                      |                             |                                       | Paid  | Percent of                                    | of revenue-            |
|---------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
| -             | COLUMBIA, MO MSA   | (number)                        | (ψ1,000)             | (ψ1,000)                    | (ψ1,000)                              | (Harriber)  | Tooordo                                       | Loumated               |
| 53            | Real estate & rental & leasing   | 173                             | 75 248               | 11 027                      | 2 495                                 | 642   | 27.4  | 11.8                   |
| 531           | Real estate  | 142                             | 59 733               | 7 696                       | 1 742                                 | 452   | 32.9  | 14.0                   |
| 5311          | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.             | 72                              | 29 951               | 2 887                       | 651                                   | 185   | 33.4  | 18.0                   |
| 53111         |  | 38                              | 20 673               | 1 863                       | 440                                   | 112   | 23.9  | 16.6                   |
| 531110        |  | 38                              | 20 673               | 1 863                       | 440                                   | 112   | 23.9  | 16.6                   |
| 53112         | Lessors of nonresidential buildings (except miniwarehouses)  | 17                              | 6 573                | 777                         | 157                                   | 50  | 69.6  | 12.9                   |
| 531120        |  | 17                              | 6 573                | 777                         | 157                                   | 50  | 69.6  | 12.9                   |
| 53119         | Lessors of other real estate property Lessors of other real estate property  | 12                              | D                    | D                           | D                                     | a   | D   | D                      |
| 531190        |  | 12                              | D                    | D                           | D                                     | a   | D   | D                      |
| 5312          | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers        | 35                              | 19 118               | 1 397                       | 341                                   | 95  | 26.4  | 8.7                    |
| 53121         |  | 35                              | 19 118               | 1 397                       | 341                                   | 95  | 26.4  | 8.7                    |
| 531210        |  | 35                              | 19 118               | 1 397                       | 341                                   | 95  | 26.4  | 8.7                    |
| 5313          | Activities related to real estate  | 35                              | 10 664               | 3 412                       | 750                                   | 172   | 43.4  | 12.5                   |
| 53131         |  | 23                              | 7 345                | 2 414                       | 546                                   | 142   | 36.2  | 15.4                   |
| 531311        |  | 15                              | 4 361                | 1 223                       | 260                                   | 83  | 57.7  | 8.3                    |
| 532           | Rental & leasing services  | 30                              | D 4 017              | D 1 150                     | D                                     | C   | D   | D                      |
| 5322          | Consumer goods rental Video tape & disk rental Video tape & disk rental  | 17                              | 4 317                | 1 150                       | 269                                   | 95  | 20.6  | 4.9                    |
| 53223         |  | 13                              | 2 623                | 452                         | 111                                   | 75  | 33.9  | 8.0                    |
| 532230        |  | 13                              | 2 623                | 452                         | 111                                   | 75  | 33.9  | 8.0                    |
|               | JOPLIN, MO MSA   |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing   | 151                             | 50 372               | 9 307                       | 2 141                                 | 585   | 41.7  | 9.9                    |
| 531           | Real estate  | 99                              | 22 115               | 3 781                       | 843                                   | 246   | 45.8  | 13.8                   |
| 5311          | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.             | 57                              | 8 239                | 1 640                       | 291                                   | 93  | 54.4  | 18.3                   |
| 53111         |  | 30                              | 5 437                | 706                         | 161                                   | 48  | 59.2  | 18.4                   |
| 531110        |  | 30                              | 5 437                | 706                         | 161                                   | 48  | 59.2  | 18.4                   |
| 53112         | Lessors of nonresidential buildings (except miniwarehouses)  | 18                              | 1 511                | 741                         | 87                                    | 26  | 66.8  | 20.3                   |
| 531120        |  | 18                              | 1 511                | 741                         | 87                                    | 26  | 66.8  | 20.3                   |
| 5312          | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers        | 33                              | 12 963               | 1 827                       | 441                                   | 127   | 37.6  | 11.9                   |
| 53121         |  | 33                              | 12 963               | 1 827                       | 441                                   | 127   | 37.6  | 11.9                   |
| 531210        |  | 33                              | 12 963               | 1 827                       | 441                                   | 127   | 37.6  | 11.9                   |
| 532           | Rental & leasing services  | 51                              | D                    | D                           | D                                     | е   | D   | D                      |
| 5321          | Automotive equipment rental & leasing  | 10                              | D                    | D                           | D                                     | С   | D   | D                      |
| 5322          | Consumer goods rental  | 27                              | 8 620                | 2 517                       | 592                                   | 168   | 20.4  | 11.2                   |
| 53223         |  | 17                              | 4 313                | 1 320                       | 316                                   | 108   | 13.6  | 5.3                    |
| 532230        |  | 17                              | 4 313                | 1 320                       | 316                                   | 108   | 13.6  | 5.3                    |
| 5323          | General rental centers General rental centers General rental centers   | 10                              | 3 289                | 742                         | 171                                   | 35  | 71.8  | 16.0                   |
| 53231         |  | 10                              | 3 289                | 742                         | 171                                   | 35  | 71.8  | 16.0                   |
| 532310        |  | 10                              | 3 289                | 742                         | 171                                   | 35  | 71.8  | 16.0                   |
|               | KANSAS CITY, MO-KS MSA   |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing   | 1 930                           | 1 881 769            | 311 200                     | 72 912                                | 13 008  | 15.3  | 6.5                    |
| 531           | Real estate  | 1 467                           | 1 248 381            | 206 523                     | 48 263                                | 8 543   | 18.7  | 7.2                    |
| 5311          | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.             | 716                             | 777 586              | 79 791                      | 18 405                                | 3 632   | 14.8  | 6.6                    |
| 53111         |  | 391                             | 261 768              | 38 691                      | 8 424                                 | 2 154   | 26.1  | 11.9                   |
| 531110        |  | 391                             | 261 768              | 38 691                      | 8 424                                 | 2 154   | 26.1  | 11.9                   |
| 53112         | Lessors of nonresidential buildings (except miniwarehouses)  | 215                             | 485 989              | 36 922                      | 9 112                                 | 1 227   | 8.5   | 3.8                    |
| 531120        |  | 215                             | 485 989              | 36 922                      | 9 112                                 | 1 227   | 8.5   | 3.8                    |
| 53113         | Lessors of miniwarehouses & self storage units   | 62                              | 17 591               | 2 216                       | 483                                   | 146   | 17.6  | .8                     |
| 531130        |  | 62                              | 17 591               | 2 216                       | 483                                   | 146   | 17.6  | .8                     |
| 53119         | Lessors of other real estate property Lessors of other real estate property  | 48                              | 12 238               | 1 962                       | 386                                   | 105   | 20.3  | 16.7                   |
| 531190        |  | 48                              | 12 238               | 1 962                       | 386                                   | 105   | 20.3  | 16.7                   |
| 5312          | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers        | 385                             | 267 785              | 40 830                      | 9 845                                 | 1 446   | 24.0  | 4.5                    |
| 53121         |  | 385                             | 267 785              | 40 830                      | 9 845                                 | 1 446   | 24.0  | 4.5                    |
| 531210        |  | 385                             | 267 785              | 40 830                      | 9 845                                 | 1 446   | 24.0  | 4.5                    |
| 5313          | Activities related to real estate Real estate property managers Residential property managers Nonresidential property managers | 366                             | 203 010              | 85 902                      | 20 013                                | 3 465   | 26.7  | 12.6                   |
| 53131         |  | 223                             | 150 098              | 64 527                      | 15 577                                | 2 897   | 26.1  | 13.4                   |
| 531311        |  | 168                             | 92 491               | 42 553                      | 10 494                                | 2 205   | 27.4  | 19.4                   |
| 531312        |  | 55                              | 57 607               | 21 974                      | 5 083                                 | 692   | 23.9  | 3.8                    |
| 53132         | Offices of real estate appraisers Offices of real estate appraisers  | 79                              | 24 410               | 9 182                       | 1 931                                 | 248   | 30.2  | 5.4                    |
| 531320        |  | 79                              | 24 410               | 9 182                       | 1 931                                 | 248   | 30.2  | 5.4                    |
| 53139         | Other activities related to real estate  | 64                              | 28 502               | 12 193                      | 2 505                                 | 320   | 26.8  | 14.3                   |
| 531390        |  | 64                              | 28 502               | 12 193                      | 2 505                                 | 320   | 26.8  | 14.3                   |

## Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| (CIVIOAS, I                | MSAs, and PMSAs), see Appendix EJ  |                                 |                               |                             |                                       | Paid employees   | Percent o                                     | f revenue-             |
|----------------------------|--|---------------------------------|-------------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code              | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)          | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|                            | KANSAS CITY, MO-KS MSA-Con.  |                                 |                               |                             |                                       |  |   |                        |
| <b>53</b> 532              | Real estate & rental & leasing —Con.   | 439                             | 609 128                       | 98 153                      | 23 193                                | 4 186  | 8.0   | 5.5                    |
| 5321                       | Rental & leasing services  Automotive equipment rental & leasing   | 76                              | 268 905                       | 40 220                      | 9 322                                 | 1 493  | 2.1   | 4.1                    |
| 53211                      | Passenger car rental & leasing   | 29                              | 148 220                       | 21 565                      | 4 888                                 | 940  | 3.3   | 5.5                    |
| 532111                     |  | 21                              | 138 478                       | 20 474                      | 4 571                                 | 911  | 3.0   | 4.8                    |
| 53212                      | Truck, utility trailer, & RV rental & leasing  | 47                              | 120 685                       | 18 655                      | 4 434                                 | 553  | .6  | 2.4                    |
| 532120                     |  | 47                              | 120 685                       | 18 655                      | 4 434                                 | 553  | .6  | 2.4                    |
| 5322                       | Consumer goods rental  | 206                             | 109 661                       | 22 529                      | 5 549                                 | 1 616  | 14.9  | 12.6                   |
| 53221                      |  | 17                              | 16 381                        | 3 250                       | 801                                   | 161  | 26.7  | .1                     |
| 532210                     |  | 17                              | 16 381                        | 3 250                       | 801                                   | 161  | 26.7  | .1                     |
| 53222                      | Formal wear & costume rental Formal wear & costume rental  | 20                              | 5 328                         | 1 437                       | 296                                   | 94   | 20.6  | .6                     |
| 532220                     |  | 20                              | 5 328                         | 1 437                       | 296                                   | 94   | 20.6  | .6                     |
| 53223                      | Video tape & disk rental   | 128                             | 59 128                        | 9 403                       | 2 388                                 | 1 048  | 9.2   | 17.6                   |
| 532230                     | Video tape & disk rental   | 128                             | 59 128                        | 9 403                       | 2 388                                 | 1 048  | 9.2   | 17.6                   |
| 53229                      | Other consumer goods rental .  Home health equipment rental  | 41                              | 28 824                        | 8 439                       | 2 064                                 | 313  | 18.8  | 11.8                   |
| 532291                     |  | 10                              | 7 945                         | 3 036                       | 861                                   | 96   | 19.0  | 15.9                   |
| 532299                     |  | 30                              | D                             | D                           | D                                     | c  | D   | D                      |
| 5323                       | General rental centers   | 66                              | 40 121                        | 8 598                       | 2 046                                 | 367  | 28.5  | 12.2                   |
| 53231                      | General rental centers   | 66                              | 40 121                        | 8 598                       | 2 046                                 | 367  | 28.5  | 12.2                   |
| 532310                     | General rental centers   | 66                              | 40 121                        | 8 598                       | 2 046                                 | 367  | 28.5  | 12.2                   |
| 5324                       | Commercial & industrial machinery & equipment rental & leasing   | 91                              | 190 441                       | 26 806                      | 6 276                                 | 710  | 8.0   | 1.9                    |
| 53241                      |  | 35                              | 40 092                        | 7 511                       | 1 583                                 | 241  | 5.1   | 5.3                    |
| 532412                     |  | 29                              | 28 257                        | 6 681                       | 1 368                                 | 211  | 7.0   | 7.2                    |
| 53242<br>532420<br>5324209 | Office machinery & equipment rental & leasing Office machinery & equipment rental & leasing Computer rental & leasing  | 13<br>13<br>10                  | 96 268<br>96 268<br>D         | 6 390<br>6 390<br>D         | 1 748<br>1 748<br>D                   | 106<br>106   | 5.7<br>5.7<br>D                               | .3<br>.3<br>D          |
| 5324209<br>53249<br>532490 | Oth commercial/industrial machinery & equipment rental & leasing Oth commercial/industrial machinery & equipment rental & leasing                                    | 43<br>43                        | 54 081<br>54 081              | 12 905<br>12 905            | 2 945<br>2 945                        | 363<br>363   | 14.2<br>14.2                                  | 2.2<br>2.2             |
| 533                        | Lessors of intangible assets, except copyrighted works   | 24                              | 24 260                        | 6 524                       | 1 456                                 | 279  | 26.4  | 1.7                    |
| 5331                       | Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works | 24                              | 24 260                        | 6 524                       | 1 456                                 | 279  | 26.4  | 1.7                    |
| 53311                      |  | 24                              | 24 260                        | 6 524                       | 1 456                                 | 279  | 26.4  | 1.7                    |
| 533110                     |  | 24                              | 24 260                        | 6 524                       | 1 456                                 | 279  | 26.4  | 1.7                    |
|                            | ST. JOSEPH, MO MSA   |                                 |                               |                             |                                       |  |   |                        |
| 53                         | Real estate & rental & leasing   | 95                              | 33 803                        | 6 004                       | 1 464                                 | 454  | 35.7  | 3.0                    |
| 531                        | Real estate  | 62                              | 22 116                        | 3 449                       | 817                                   | 280  | 42.8  | 2.4                    |
| 5311                       | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.   | 29                              | 13 093                        | 1 508                       | 355                                   | 144  | 26.3  | 2.0                    |
| 53111                      |  | 15                              | 4 831                         | 601                         | 147                                   | 72   | 45.8  | 5.3                    |
| 531110                     |  | 15                              | 4 831                         | 601                         | 147                                   | 72   | 45.8  | 5.3                    |
| 53112<br>531120            | Lessors of nonresidential buildings (except miniwarehouses)  | 10<br>10                        | 7 867<br>7 867                | 829<br>829                  | 190<br>190                            | 64<br>64   | 12.5<br>12.5                                  | -                      |
| 5312                       | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers  | 24                              | 7 603                         | 956                         | 218                                   | 58   | 68.4  | 2.2                    |
| 53121                      |  | 24                              | 7 603                         | 956                         | 218                                   | 58   | 68.4  | 2.2                    |
| 531210                     |  | 24                              | 7 603                         | 956                         | 218                                   | 58   | 68.4  | 2.2                    |
| 532                        | Rental & leasing services  | 32                              | D                             | D                           | D                                     | С  | D   | D                      |
| 5322                       | Consumer goods rental  | 17                              | 5 338                         | 1 250                       | 297                                   | 114  | 38.0  | 8.4                    |
| 53223                      |  | 11                              | 3 022                         | 633                         | 155                                   | 85   | 6.6   | 14.7                   |
| 532230                     |  | 11                              | 3 022                         | 633                         | 155                                   | 85   | 6.6   | 14.7                   |
|                            | ST. LOUIS, MO-IL MSA   |                                 |                               |                             |                                       |  |   |                        |
| <b>53</b> 531              | Real estate & rental & leasing   | <b>2 612</b><br>1 991           | <b>2 404 057</b><br>1 204 611 | <b>427 568</b><br>271 880   | <b>98 059</b> 62 261                  | <b>17 872</b><br>11 597                                | <b>15.4</b> 27.4                              | <b>9.8</b><br>15.7     |
| 5311                       | Lessors of real estate   | 943                             | 628 773                       | 86 916                      | 19 774                                | 4 654  | 30.2  | 10.4                   |
| 53111                      |  | 451                             | 292 101                       | 43 777                      | 10 079                                | 2 713  | 24.4  | 11.0                   |
| 531110                     | Lessors of residential buildings & dwellings   | 451                             | 292 101                       | 43 777                      | 10 079                                | 2 713  | 24.4  | 11.0                   |
| 53112                      |  | 321                             | 278 203                       | 33 411                      | 7 653                                 | 1 453  | 36.7  | 9.7                    |
| 531120                     |  | 321                             | 278 203                       | 33 411                      | 7 653                                 | 1 453  | 36.7  | 9.7                    |
| 53113                      | Lessors of miniwarehouses & self storage units   | 59                              | 21 996                        | 2 778                       | 678                                   | 167  | 34.4  | 4.3                    |
| 531130                     |  | 59                              | 21 996                        | 2 778                       | 678                                   | 167  | 34.4  | 4.3                    |
| 53119                      | Lessors of other real estate property  | 112                             | 36 473                        | 6 950                       | 1 364                                 | 321  | 23.4  | 14.9                   |
| 531190                     |  | 112                             | 36 473                        | 6 950                       | 1 364                                 | 321  | 23.4  | 14.9                   |
| 5312                       | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers  | 553                             | 336 037                       | 73 909                      | 16 228                                | 2 222  | 27.7  | 26.3                   |
| 53121                      |  | 553                             | 336 037                       | 73 909                      | 16 228                                | 2 222  | 27.7  | 26.3                   |
| 531210                     |  | 553                             | 336 037                       | 73 909                      | 16 228                                | 2 222  | 27.7  | 26.3                   |
| 5313                       | Activities related to real estate  | 495                             | 239 801                       | 111 055                     | 26 259                                | 4 721  | 19.9  | 14.7                   |
| 53131                      |  | 293                             | 190 676                       | 90 290                      | 21 708                                | 4 064  | 14.3  | 15.9                   |
| 531311                     |  | 200                             | 133 437                       | 62 033                      | 14 483                                | 3 317  | 13.3  | 16.9                   |
| 531312<br>53132            | Residential property managers Nonresidential property managers Offices of real estate appraisers   | 93                              | 57 239<br>28 303              | 28 257<br>14 200            | 7 225<br>3 276                        | 747<br>394   | 16.5<br>33.4                                  | 13.4                   |
| 531320                     | Offices of real estate appraisers  | 130                             | 28 303                        | 14 200                      | 3 276                                 | 394  | 33.4  | 11.9                   |
| 53139                      | Other activities related to real estate  | 72                              | 20 822                        | 6 565                       | 1 275                                 | 263  | 52.8  | 7.4                    |
| 531390                     |  | 72                              | 20 822                        | 6 565                       | 1 275                                 | 263  | 52.8  | 7.4                    |

## Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

| (             | ions, and I monsy, see Appendix Ej   |                                 |   |                             |                                       | Paid  | Percent of                                    | of revenue-            |
|---------------|--|---------------------------------|---|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)                    | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|               | ST. LOUIS, MO-IL MSA—Con.  | ( 1 11 )                        | ( , , , , , , , , , , , , , , , , , , , | (,,,,,,,                    | (, ,,,,,                              | ( 1 11 )  |   |                        |
| 53            | Real estate & rental & leasing — Con.  |                                 |   |                             |                                       |   |   |                        |
| 532           | Rental & leasing services  | 595                             | 1 127 729                               | 145 559                     | 33 355                                | 5 984   | 3.4   | 4.0                    |
| 5321          | Automotive equipment rental & leasing Passenger car rental & leasing Passenger car rental Passenger car leasing  | 84                              | 346 076                                 | 46 145                      | 10 651                                | 1 791   | .9  | 2.9                    |
| 53211         |  | 33                              | 248 891                                 | 32 833                      | 7 391                                 | 1 354   | .4  | 1.7                    |
| 532111        |  | 21                              | 107 713                                 | 12 350                      | 2 698                                 | 639   | .8  | 1.9                    |
| 532112        |  | 12                              | 141 178                                 | 20 483                      | 4 693                                 | 715   | -   | 1.6                    |
| 53212         | Truck, utility trailer, & RV rental & leasing  | 51                              | 97 185                                  | 13 312                      | 3 260                                 | 437   | 2.4   | 5.9                    |
| 532120        |  | 51                              | 97 185                                  | 13 312                      | 3 260                                 | 437   | 2.4   | 5.9                    |
| 5322          | Consumer goods rental  | 315                             | 136 055                                 | 33 034                      | 7 542                                 | 2 300   | 12.6  | 14.6                   |
| 53221         |  | 31                              | 17 612                                  | 4 480                       | 980                                   | 213   | 21.8  | 24.4                   |
| 532210        |  | 31                              | 17 612                                  | 4 480                       | 980                                   | 213   | 21.8  | 24.4                   |
| 53222         | Formal wear & costume rental   | 30                              | 13 896                                  | 5 407                       | 1 168                                 | 256   | 16.1  | 2.9                    |
| 532220        |  | 30                              | 13 896                                  | 5 407                       | 1 168                                 | 256   | 16.1  | 2.9                    |
| 53223         | Video tape & disk rental Video tape & disk rental  | 199                             | 71 179                                  | 12 152                      | 3 004                                 | 1 466   | 12.1  | 18.3                   |
| 532230        |  | 199                             | 71 179                                  | 12 152                      | 3 004                                 | 1 466   | 12.1  | 18.3                   |
| 53229         | Other consumer goods rental.  Home health equipment rental.  All other consumer goods rental   | 55                              | 33 368                                  | 10 995                      | 2 390                                 | 365   | 7.2   | 6.4                    |
| 532291        |  | 11                              | 8 383                                   | 3 397                       | 842                                   | 68  | 3.5   | 13.7                   |
| 532299        |  | 39                              | 24 661                                  | 7 514                       | 1 547                                 | 296   | 8.0   | 3.6                    |
| 5323          | General rental centers General rental centers General rental centers   | 68                              | 39 051                                  | 9 284                       | 2 102                                 | 390   | 29.8  | 7.5                    |
| 53231         |  | 68                              | 39 051                                  | 9 284                       | 2 102                                 | 390   | 29.8  | 7.5                    |
| 532310        |  | 68                              | 39 051                                  | 9 284                       | 2 102                                 | 390   | 29.8  | 7.5                    |
| 5324          | Commercial & industrial machinery & equipment rental & leasing   | 128                             | 606 547                                 | 57 096                      | 13 060                                | 1 503   | 1.1   | 2.1                    |
| 53241         |  | 29                              | 267 670                                 | 13 585                      | 3 469                                 | 401   | .3  | 1.5                    |
| 532411        |  | 11                              | D                                       | D                           | D                                     | e   | D   | D                      |
| 532412        |  | 18                              | D                                       | D                           | D                                     | b   | D   | D                      |
| 53242         | Office machinery & equipment rental & leasing Office machinery & equipment rental & leasing Computer rental & leasing  | 19                              | 250 413                                 | 19 404                      | 4 364                                 | 330   | .1  | .1                     |
| 532420        |  | 19                              | 250 413                                 | 19 404                      | 4 364                                 | 330   | .1  | .1                     |
| 5324209       |  | 13                              | 245 032                                 | 18 115                      | 4 085                                 | 275   | -   | .1                     |
| 53249         | Oth commercial/industrial machinery & equipment rental & leasing Oth commercial/industrial machinery & equipment rental & leasing                                    | 80                              | 88 464                                  | 24 107                      | 5 227                                 | 772   | 6.4   | 9.2                    |
| 532490        |  | 80                              | 88 464                                  | 24 107                      | 5 227                                 | 772   | 6.4   | 9.2                    |
| 533           | Lessors of intangible assets, except copyrighted works   | 26                              | 71 717                                  | 10 129                      | 2 443                                 | 291   | .7  | 2.2                    |
| 5331          | Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works | 26                              | 71 717                                  | 10 129                      | 2 443                                 | 291   | .7  | 2.2                    |
| 53311         |  | 26                              | 71 717                                  | 10 129                      | 2 443                                 | 291   | .7  | 2.2                    |
| 533110        |  | 26                              | 71 717                                  | 10 129                      | 2 443                                 | 291   | .7  | 2.2                    |
|               | SPRINGFIELD, MO MSA  |                                 |   |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing   | 397                             | 162 080                                 | 34 061                      | 8 016                                 | 1 891   | 26.6  | 15.4                   |
| 531           | Real estate  | 300                             | 105 706                                 | 22 430                      | 5 188                                 | 1 181   | 30.1  | 18.5                   |
| 5311          | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.   | 161                             | 50 639                                  | 6 596                       | 1 761                                 | 478   | 36.3  | 29.6                   |
| 53111         |  | 85                              | 26 350                                  | 3 061                       | 725                                   | 250   | 21.9  | 35.9                   |
| 531110        |  | 85                              | 26 350                                  | 3 061                       | 725                                   | 250   | 21.9  | 35.9                   |
| 53112         | Lessors of nonresidential buildings (except miniwarehouses)  | 49                              | 20 066                                  | 3 119                       | 942                                   | 187   | 46.6  | 27.5                   |
| 531120        |  | 49                              | 20 066                                  | 3 119                       | 942                                   | 187   | 46.6  | 27.5                   |
| 53113         | Lessors of miniwarehouses & self storage units   | 11                              | 1 503                                   | 168                         | 37                                    | 17  | 73.2  | _                      |
| 531130        |  | 11                              | 1 503                                   | 168                         | 37                                    | 17  | 73.2  | _                      |
| 53119         | Lessors of other real estate property Lessors of other real estate property  | 16                              | 2 720                                   | 248                         | 57                                    | 24  | 79.2  | .8                     |
| 531190        |  | 16                              | 2 720                                   | 248                         | 57                                    | 24  | 79.2  | .8                     |
| 5312          | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers  | 76                              | 36 167                                  | 6 010                       | 1 126                                 | 230   | 26.0  | 3.7                    |
| 53121         |  | 76                              | 36 167                                  | 6 010                       | 1 126                                 | 230   | 26.0  | 3.7                    |
| 531210        |  | 76                              | 36 167                                  | 6 010                       | 1 126                                 | 230   | 26.0  | 3.7                    |
| 5313          | Activities related to real estate Real estate property managers Residential property managers Nonresidential property managers                                       | 63                              | 18 900                                  | 9 824                       | 2 301                                 | 473   | 21.4  | 17.3                   |
| 53131         |  | 36                              | 14 533                                  | 7 949                       | 1 884                                 | 377   | 17.3  | 12.3                   |
| 531311        |  | 22                              | 11 767                                  | 6 644                       | 1 548                                 | 308   | 14.8  | 3.5                    |
| 531312        |  | 14                              | 2 766                                   | 1 305                       | 336                                   | 69  | 28.1  | 49.6                   |
| 53132         | Offices of real estate appraisers Offices of real estate appraisers  | 22                              | 3 426                                   | 1 399                       | 330                                   | 69  | 35.7  | 24.8                   |
| 531320        |  | 22                              | 3 426                                   | 1 399                       | 330                                   | 69  | 35.7  | 24.8                   |
| 532           | Rental & leasing services  | 94                              | 55 068                                  | 11 401                      | 2 797                                 | 703   | 20.6  | 8.6                    |
| 5321          | Automotive equipment rental & leasing  | 22                              | 24 381                                  | 3 451                       | 968                                   | 239   | 17.0  | 11.4                   |
| 53212         |  | 14                              | D                                       | D                           | D                                     | c   | D   | D                      |
| 532120        |  | 14                              | D                                       | D                           | D                                     | c   | D   | D                      |
| 5322          | Consumer goods rental. Video tape & disk rental Video tape & disk rental   | 51                              | 16 436                                  | 4 078                       | 868                                   | 313   | 27.6  | 2.4                    |
| 53223         |  | 32                              | 8 984                                   | 1 812                       | 436                                   | 233   | 23.6  | 4.3                    |
| 532230        |  | 32                              | 8 984                                   | 1 812                       | 436                                   | 233   | 23.6  | 4.3                    |
| 5324          | Commercial & industrial machinery & equipment rental & leasing   | 14                              | 10 979                                  | 2 979                       | 744                                   | 111   | 1.1   | 8.6                    |

#### Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

|                         |   |                                 |                      |                             |                                       | Paid employees   | Percent o                                     | f revenue-             |
|-------------------------|---|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | AREA OUTSIDE MISSOURI METROPOLITAN AREAS  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 1 410                           | 384 901              | 74 440                      | 15 063                                | 4 813  | 42.4  | 15.5                   |
| 531                     | Real estate   | 1 002                           | 263 903              | 48 825                      | 9 780                                 | 3 032  | 46.6  | 14.7                   |
| 5311                    | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.                | 500                             | 103 496              | 12 903                      | 2 883                                 | 1 142  | 44.3  | 17.3                   |
| 53111                   |   | 295                             | 42 009               | 4 725                       | 1 114                                 | 563  | 58.8  | 25.0                   |
| 531110                  |   | 295                             | 42 009               | 4 725                       | 1 114                                 | 563  | 58.8  | 25.0                   |
| 53112                   | Lessors of nonresidential buildings (except miniwarehouses)   | 136                             | 51 327               | 6 370                       | 1 413                                 | 444  | 33.1  | 11.4                   |
| 531120                  |   | 136                             | 51 327               | 6 370                       | 1 413                                 | 444  | 33.1  | 11.4                   |
| 53113                   | Lessors of miniwarehouses & self storage units  | 16                              | 2 817                | 516                         | 108                                   | 41   | 28.4  | 7.2                    |
| 531130                  |   | 16                              | 2 817                | 516                         | 108                                   | 41   | 28.4  | 7.2                    |
| 53119                   | Lessors of other real estate property  Lessors of other real estate property  | 53                              | 7 343                | 1 292                       | 248                                   | 94   | 45.2  | 18.3                   |
| 531190                  |   | 53                              | 7 343                | 1 292                       | 248                                   | 94   | 45.2  | 18.3                   |
| 5312                    | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers           | 362                             | 131 517              | 25 149                      | 4 503                                 | 1 282  | 46.7  | 13.4                   |
| 53121                   |   | 362                             | 131 517              | 25 149                      | 4 503                                 | 1 282  | 46.7  | 13.4                   |
| 531210                  |   | 362                             | 131 517              | 25 149                      | 4 503                                 | 1 282  | 46.7  | 13.4                   |
| 5313                    | Activities related to real estate Real estate property managers Residential property managers Nonresidential property managers    | 140                             | 28 890               | 10 773                      | 2 394                                 | 608  | 54.5  | 10.9                   |
| 53131                   |   | 64                              | 18 463               | 7 322                       | 1 641                                 | 431  | 48.9  | 12.3                   |
| 531311                  |   | 49                              | 14 556               | 5 269                       | 1 241                                 | 309  | 47.6  | 10.6                   |
| 531312                  |   | 15                              | 3 907                | 2 053                       | 400                                   | 122  | 54.0  | 18.7                   |
| 53132                   | Offices of real estate appraisers Offices of real estate appraisers   | 58                              | 8 017                | 2 991                       | 667                                   | 147  | 65.0  | 4.3                    |
| 531320                  |   | 58                              | 8 017                | 2 991                       | 667                                   | 147  | 65.0  | 4.3                    |
| 53139                   | Other activities related to real estate   | 18                              | 2 410                | 460                         | 86                                    | 30   | 62.6  | 22.0                   |
| 531390                  |   | 18                              | 2 410                | 460                         | 86                                    | 30   | 62.6  | 22.0                   |
| 532                     | Rental & leasing services   | 407                             | D                    | D                           | D                                     | g  | D   | D                      |
| 5321                    | Automotive equipment rental & leasing Truck, utility trailer, & RV rental & leasing Truck, utility trailer, & RV rental & leasing | 33                              | D                    | D                           | D                                     | C  | D   | D                      |
| 53212                   |   | 25                              | D                    | D                           | D                                     | C  | D   | D                      |
| 532120                  |   | 25                              | D                    | D                           | D                                     | C  | D   | D                      |
| 5322                    | Consumer goods rental   | 295                             | 64 206               | 14 051                      | 2 744                                 | 1 180  | 35.9  | 20.2                   |
| 53221                   |   | 31                              | 11 514               | 2 872                       | 583                                   | 134  | 5.1   | 44.1                   |
| 532210                  |   | 31                              | 11 514               | 2 872                       | 583                                   | 134  | 5.1   | 44.1                   |
| 53223                   | Video tape & disk rental  | 196                             | 34 613               | 6 412                       | 1 500                                 | 867  | 37.9  | 13.9                   |
| 532230                  | Video tape & disk rental  | 196                             | 34 613               | 6 412                       | 1 500                                 | 867  | 37.9  | 13.9                   |
| 53229                   | Other consumer goods rental.  Home health equipment rental. Recreational goods rental.  All other consumer goods rental           | 63                              | D                    | D                           | D                                     | c  | D   | D                      |
| 532291                  |   | 13                              | D                    | D                           | D                                     | b  | D   | D                      |
| 532292                  |   | 36                              | 7 437                | 1 788                       | 116                                   | 66   | 57.6  | 18.7                   |
| 532299                  |   | 14                              | D                    | D                           | D                                     | b  | D   | D                      |
| 5323<br>53231<br>532310 | General rental centers General rental centers General rental centers  | 42<br>42<br>42                  | D<br>D<br>D          | D<br>D<br>D                 | D<br>D<br>D                           | C<br>C   | D<br>D<br>D                                   | D<br>D<br>D            |
| 5324                    | Commercial & industrial machinery & equipment rental & leasing  | 37                              | D                    | D                           | D                                     | e  | D   | D                      |
| 53241                   |   | 14                              | D                    | D                           | D                                     | b  | D   | D                      |
| 532412                  |   | 11                              | D                    | D                           | D                                     | b  | D   | D                      |
| 53249                   | Oth commercial/industrial machinery & equipment rental & leasing Oth commercial/industrial machinery & equipment rental & leasing | 22                              | D                    | D                           | D                                     | c  | D   | D                      |
| 532490                  |   | 22                              | D                    | D                           | D                                     | c  | D   | D                      |

#### Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|               |                                      |                                 |                      |                             |                                       | Paid<br>employees                                      | Percent o                                     | f revenue —            |
|---------------|--------------------------------------|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code | Geographic area and kind of business | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|               | ADAIR COUNTY, MO                     |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing       | 26                              | 11 060               | 2 538                       | 536                                   | 198  | 20.8  | 29.9                   |
| 531           | Real estate                          | 17                              | 4 321                | 731                         | 174                                   | 62   | 53.2  | 12.9                   |
| 532           | Rental & leasing services            | 9                               | 6 739                | 1 807                       | 362                                   | 136  | -   | 40.8                   |
|               | ANDREW COUNTY, MO                    |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing       | 9                               | 1 544                | 160                         | 36                                    | 21   | 94.0  | -                      |
| 531           | Real estate                          | 7                               | D                    | D                           | D                                     | а  | D   | D                      |
| 532           | Rental & leasing services            | 2                               | D                    | D                           | D                                     | а  | D   | D                      |

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

# $\label{table 3. Summary Statistics for Counties: 1997-Con.} \label{table 3. Summary Statistics for Counties: 1997-Con.}$

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| followed b              | y *, see Appendix D]  |                                 |                            |                             |                                       |  |   |                        |
|-------------------------|---|---------------------------------|----------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                            |                             |                                       | Paid employees   | Percent of  | of revenue —           |
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | ATCHISON COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 5                               | 795                        | 66                          | 19                                    | 12   | 48.1  | 51.9                   |
| 531                     | Real estate   | 2                               | D                          | D                           | D                                     | а  | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | D                          | D                           | D                                     | а  | D   | D                      |
|                         | AUDRAIN COUNTY, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 16                              | 2 887                      | 696                         | 130                                   | 33   | 48.6  | 13.4                   |
| 531                     | Real estate   | 12                              | 1 894                      | 446                         | 72                                    | 25   | 72.3  | _                      |
| 532                     | Rental & leasing services   | 4                               | 993                        | 250                         | 58                                    | 8  | 3.4   | 38.9                   |
|                         | BARRY COUNTY, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 26                              | 4 933                      | 771                         | 159                                   | 85   | 62.2  | 25.2                   |
| 531                     | Real estate   | 15                              | 1 651                      | 159                         | 30                                    | 27   | 82.3  | 5.4                    |
| 532                     | Rental & leasing services   | 11                              | 3 282                      | 612                         | 129                                   | 58   | 52.0  | 35.1                   |
|                         | BARTON COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 6                               | 1 849                      | 400                         | 85                                    | 18   | 13.7  | -                      |
| 531                     | Real estate   | 3                               | D                          | D                           | D                                     | а  | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | D                          | D                           | D                                     | а  | D   | D                      |
|                         | BATES COUNTY, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 4                               | 807                        | 121                         | 28                                    | 12   | 56.0  | 34.7                   |
| 531                     | Real estate   | 2                               | D                          | D                           | D                                     | а  | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                          | D                           | D                                     | а  | D   | D                      |
|                         | BENTON COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 18                              | 4 938                      | 893                         | 123                                   | 40   | 68.5  | 31.4                   |
| 531                     | Real estate   | 14                              | 2 217                      | 240                         | 51                                    | 22   | 77.4  | 22.6                   |
| 532                     | Rental & leasing services   | 4                               | 2 721                      | 653                         | 72                                    | 18   | 61.3  | 38.7                   |
|                         | BOLLINGER COUNTY, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 3                               | 453                        | 84                          | 19                                    | 5  | 57.2  | 42.8                   |
| 531                     | Real estate   | 1                               | D                          | D                           | D                                     | а  | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                          | D                           | D                                     | а  | D   | D                      |
|                         | BOONE COUNTY, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 173                             | 75 248                     | 11 027                      | 2 495                                 | 642  | 27.4  | 11.8                   |
| 531<br>5311             | Real estate  Lessors of real estate   | 142<br>72                       | 59 733<br>29 951           | 7 696<br>2 887              | 1 742<br>651                          | 452<br>185   | 32.9<br>33.4  | 14.0<br>18.0           |
| 53111<br>531110         | Lessors of residential buildings & dwellings  | 38<br>38                        | 20 673<br>20 673           | 1 863<br>1 863              | 440<br>440                            | 112<br>112   | 23.9<br>23.9  | 16.6<br>16.6           |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 17<br>17                        | 6 573<br>6 573             | 777<br>777                  | 157<br>157                            | 50<br>50   | 69.6<br>69.6  | 12.9<br>12.9           |
| 53119<br>531190         | Lessors of other real estate property Lessors of other real estate property   | 12<br>12                        | D<br>D                     | D<br>D                      | D<br>D                                | a<br>a   | D<br>D  | D<br>D                 |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 35<br>35<br>35                  | 19 118<br>19 118<br>19 118 | 1 397<br>1 397<br>1 397     | 341<br>341<br>341                     | 95<br>95<br>95   | 26.4<br>26.4<br>26.4                                | 8.7<br>8.7<br>8.7      |
| 5313                    | Activities related to real estate   | 35                              | 10 664                     | 3 412                       | 750                                   | 172  | 43.4  | 12.5                   |
| 53131<br>531311         | Real estate property managers Residential property managers   | 23<br>15                        | 7 345<br>4 361             | 2 414<br>1 223              | 546<br>260                            | 142<br>83  | 36.2<br>57.7  | 15.4<br>8.3            |
| 532<br>5322             | Rental & leasing services   | 30<br>17                        | D<br>4 317                 | D<br>1 150                  | D<br>269                              | c<br>95  | D<br>20.6   | D<br>4.9               |
| 53223<br>532230         | Video tape & disk rental<br>Video tape & disk rental  | 13<br>13                        | 2 623<br>2 623             | 452<br>452                  | 111<br>111                            | 75<br>75   | 33.9<br>33.9  | 8.0<br>8.0             |

# $\label{table 3. Summary Statistics for Counties: 1997-Con.} \label{table 3. Summary Statistics for Counties: 1997-Con.}$

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|                         | y , see Appendix D <sub>1</sub>   |                                 |                            |                             |                                       | Daid   | Porcont o   | of revenue—            |
|-------------------------|---|---------------------------------|----------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
|                         |   |                                 |                            |                             |                                       | Paid<br>employees                                      | reiceili (  | Trevenue—              |
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | BUCHANAN COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 86                              | 32 259                     | 5 844                       | 1 428                                 | 433  | 32.9  | 3.2                    |
| 531                     | Real estate   | 55                              | D                          | D                           | D                                     | е  | D   | D                      |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.      | 23<br>11<br>11                  | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | c<br>b<br>b  | D<br>D<br>D   | D<br>D<br>D            |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 23<br>23<br>23                  | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | b<br>b<br>b  | D<br>D<br>D   | D<br>D<br>D            |
| 532                     | Rental & leasing services   | 30                              | D                          | D                           | D                                     | С  | D   | D                      |
| 5322<br>53223<br>532230 | Consumer goods rental Video tape & disk rental Video tape & disk rental   | 16<br>10<br>10                  | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | c<br>b<br>b  | D<br>D<br>D   | D<br>D<br>D            |
|                         | BUTLER COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 25                              | 8 130                      | 1 923                       | 391                                   | 122  | 62.5  | 10.8                   |
| 531                     | Real estate   | 10                              | 1 940                      | 326                         | 70                                    | 24   | 67.9  | 32.1                   |
| 532                     | Rental & leasing services   | 15                              | 6 190                      | 1 597                       | 321                                   | 98   | 60.9  | 4.1                    |
| 5322                    | Consumer goods rental   | 10                              | 4 899                      | 1 269                       | 246                                   | 79   | 67.3  | 5.2                    |
|                         | CALDWELL COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 4                               | D                          | D                           | D                                     | а  | D   | D                      |
| 531                     | Real estate   | 3                               | 413                        | 172                         | 34                                    | 13   | 100.0   | _                      |
| 532                     | Rental & leasing services   | 1                               | D                          | D                           | D                                     | a  | D   | D                      |
|                         | CALLAWAY COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 19                              | 4 199                      | 837                         | 191                                   | 56   | 46.8  | 4.5                    |
| 531                     | Real estate   | 12                              | 1 964                      | 399                         | 85                                    | 24   | 59.8  | 3.7                    |
| 532                     | Rental & leasing services   | 7                               | 2 235                      | 438                         | 106                                   | 32   | 35.4  | 5.3                    |
|                         | CAMDEN COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 80                              | 26 820                     | 4 589                       | 940                                   | 272  | 47.2  | 31.4                   |
| 531                     | Real estate   | 65                              | 22 520                     | 3 672                       | 751                                   | 211  | 42.4  | 34.3                   |
| 5311                    | Lessors of real estate  | 18                              | 7 844                      | 526                         | 101                                   | 42   | 30.0  | 22.1                   |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 31<br>31<br>31                  | 10 444<br>10 444<br>10 444 | 918<br>918<br>918           | 170<br>170<br>170                     | 56<br>56<br>56   | 42.2<br>42.2<br>42.2                                | 53.3<br>53.3<br>53.3   |
| 5313                    | Activities related to real estate   | 16                              | 4 232                      | 2 228                       | 480                                   | 113  | 65.7  | 9.7                    |
| 532                     | Rental & leasing services   | 15                              | 4 300                      | 917                         | 189                                   | 61   | 72.5  | 16.6                   |
| 5322                    | Consumer goods rental   | 10                              | 2 473                      | 549                         | 107                                   | 37   | 62.1  | 19.0                   |
|                         | CAPE GIRARDEAU COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 87                              | 27 665                     | 4 903                       | 1 001                                 | 273  | 37.4  | 15.1                   |
| 531<br>5311             | Real estate  Lessors of real estate   | 63                              | 16 854<br>8 868            | 2 936<br>1 217              | 566<br>300                            | 134<br>71  | 50.7<br>29.9  | 21.9<br>34.6           |
| 53111<br>531110         | Lessors of residential buildings & dwellings.<br>Lessors of residential buildings & dwellings.                          | 10<br>10                        | 1 655<br>1 655             | 151<br>151                  | 34<br>34                              | 20<br>20   | 35.1<br>35.1  | 64.3<br>64.3           |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 17<br>17                        | 6 271<br>6 271             | 1 000<br>1 000              | 251<br>251                            | 42<br>42   | 19.1<br>19.1  | 30.8<br>30.8           |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 19<br>19<br>19                  | 6 545<br>6 545<br>6 545    | 1 285<br>1 285<br>1 285     | 172<br>172<br>172                     | 35<br>35<br>35   | 79.1<br>79.1<br>79.1                                | 4.2<br>4.2<br>4.2      |
| 5313                    | Activities related to real estate   | 12                              | 1 441                      | 434                         | 94                                    | 28   | 49.3  | 23.5                   |
| 532                     | Rental & leasing services   | 24                              | 10 811                     | 1 967                       | 435                                   | 139  | 16.7  | 4.4                    |
| 5322                    | Consumer goods rental   | 14                              | D                          | D                           | D                                     | b  | D   | D                      |
|                         | CARROLL COUNTY, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 7                               | 695                        | 130                         | 28                                    | 15   | 51.9  | _                      |
| 531                     | Real estate   | 5                               | D                          | D                           | D                                     | а  | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                          | D                           | D                                     | а  | D   | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| 10.101104 2)            | , see Appendix Dj   |                   |                            |                             |                      | Paid                            | Percent of                      | of revenue—            |
|-------------------------|---|-------------------|----------------------------|-----------------------------|----------------------|---------------------------------|---------------------------------|------------------------|
| NAICS                   |   |                   |                            |                             |                      | employees<br>for pay            |                                 |                        |
| code                    | Geographic area and kind of business  | Establish-        | Davianua                   | Annual naumall              | First-quarter        | period<br>including<br>March 12 | From adminis-                   |                        |
|                         |   | ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | payroll<br>(\$1,000) | (number)                        | trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | CARTER COUNTY, MO   |                   |                            |                             |                      |                                 |                                 |                        |
| 53                      | Real estate & rental & leasing  | 7                 | 1 303                      | 247                         | 20                   | 17                              | 21.5                            | 74.1                   |
| 531                     | Real estate   | 2                 | D                          | D                           | D                    | а                               | D                               | D                      |
| 532                     | Rental & leasing services   | 5                 | D                          | D                           | D                    | а                               | D                               | D                      |
|                         | CASS COUNTY, MO   |                   |                            |                             |                      |                                 |                                 |                        |
| 53                      | Real estate & rental & leasing  | 60                | 17 494                     | 3 314                       | 708                  | 176                             | 33.2                            | 10.0                   |
| 531<br>5311             | Real estate   | 45<br>25          | 13 754 D                   | 2 339<br>D                  | 494<br>D             | 107<br>b                        | 39.1<br>D                       | 8.3<br>D               |
| 53111<br>531110         | Lessors of residential buildings & dwellings  | 15<br>15          | 3 935<br>3 935             | 565<br>565                  | 132<br>132           | 34<br>34                        | 71.0<br>71.0                    | 2.7<br>2.7             |
| 5312<br>53121           | Offices of real estate agents & brokers Offices of real estate agents & brokers   | 13<br>13          | 6 101<br>6 101             | 633<br>633                  | 128<br>128           | 30<br>30                        | 29.0<br>29.0                    | 4.8<br>4.8             |
| 531210<br>532           | Offices of real estate agents & brokers  Rental & leasing services  | 13<br>15          | 6 101<br>3 740             | 633<br>975                  | 128<br>214           | 30<br>69                        | 29.0<br>11.6                    | 4.8<br>16.1            |
| 5322                    | Consumer goods rental   | 10                | 5 740<br>D                 | 973<br>D                    | D                    | b                               | D D                             | D                      |
|                         | CEDAR COUNTY, MO  |                   |                            |                             |                      |                                 |                                 |                        |
| 53                      | Real estate & rental & leasing  | 8                 | D                          | D                           | D                    | b                               | D                               | D                      |
| 531                     | Real estate   | 5                 | D                          | D                           | D                    | а                               | D                               | D                      |
| 532                     | Rental & leasing services   | 3                 | D                          | D                           | D                    | b                               | D                               | D                      |
|                         | CHARITON COUNTY, MO   |                   |                            |                             |                      |                                 |                                 |                        |
| 53                      | Real estate & rental & leasing  | 9                 | D                          | D                           | D                    | b                               | D                               | D                      |
| 531                     | Real estate   | 8                 | 1 592                      | 120                         | 30                   | 20                              | 29.0                            | 71.0                   |
| 532                     | Rental & leasing services   | 1                 | D                          | D                           | D                    | а                               | D                               | D                      |
|                         | CHRISTIAN COUNTY, MO  |                   |                            |                             |                      |                                 |                                 |                        |
| 53                      | Real estate & rental & leasing  | 42                | 7 911                      | 1 208                       | 271                  | 109                             | 43.3                            | 12.9                   |
| 531<br>5311             | Real estate   | 34<br>16          | D D                        | D D                         | D<br>D               | b<br>b                          | D<br>D                          | D<br>D                 |
| 53111<br>531110         | Lessors of residential buildings & dwellings Lessors of residential buildings & dwellings                               | 11<br>11          | 1 129<br>1 129             | 114<br>114                  | 26<br>26             | 23<br>23                        | 75.0<br>75.0                    | 25.0<br>25.0           |
| 5312<br>53121           | Offices of real estate agents & brokers Offices of real estate agents & brokers   | 13<br>13          | 3 540<br>3 540             | 325<br>325                  | 58<br>58             | 22<br>22                        | 31.0<br>31.0                    |                        |
| 531210<br>532           | Offices of real estate agents & brokers  Rental & leasing services  | 13                | 3 540<br>D                 | 325<br>D                    | 58<br>D              | 22<br>b                         | 31.0<br>D                       | _<br>D                 |
| 002                     |   |                   |                            |                             |                      | , and a second                  |                                 |                        |
|                         | CLARK COUNTY, MO  |                   |                            |                             |                      |                                 |                                 |                        |
| <b>53</b><br>531        | Real estate & rental & leasing  | 5 4               | <b>D</b> 301               | <b>D</b> 65                 | <b>D</b><br>10       | <b>a</b><br>8                   | <b>D</b> 40.5                   | <b>D</b><br>59.5       |
|                         | Rental & leasing services   |                   |                            |                             | D                    |                                 | D 40.5                          | D 55.5                 |
| 532                     | Herital & leasing services  | 1                 | D                          | D                           | D                    | а                               | D                               | D                      |
|                         | CLAY COUNTY, MO   |                   |                            |                             |                      |                                 |                                 |                        |
| 53                      | Real estate & rental & leasing  | 179               | 169 444                    | 27 913                      | 6 182                | 1 179                           | 14.2                            | 3.6                    |
| 531<br>5311             | Real estate   | 131<br>54         | 107 436<br>71 257          | 16 794<br>11 522            | 3 700<br>2 359       | 753<br>489                      | 17.5<br>8.2                     | 5.1<br>5.1             |
| 53111<br>531110         | Lessors of residential buildings & dwellings  | 30<br>30          | 25 529<br>25 529           | 7 997<br>7 997              | 1 568<br>1 568       | 336<br>336                      | 16.2<br>16.2                    | 7.8<br>7.8             |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 11<br>11          | 42 527<br>42 527           | 3 068<br>3 068              | 695<br>695           | 124<br>124                      | 2.6<br>2.6                      | 3.8<br>3.8             |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 61<br>61<br>61    | 31 926<br>31 926<br>31 926 | 3 351<br>3 351<br>3 351     | 706<br>706<br>706    | 189<br>189<br>189               | 35.6<br>35.6<br>35.6            | 5.8<br>5.8<br>5.8      |
| 5313<br>53131           | Activities related to real estate   | 16<br>10          | 4 253<br>1 773             | 1 921<br>671                | 635<br>166           | 75<br>40                        | 36.5<br>65.5                    | .2                     |
| 53131                   | Rental & leasing services   | 46                | D D                        | D                           | D                    | 40<br>e                         | 65.5<br>D                       | D D                    |
| 5322<br>53223           | Consumer goods rental   | 19<br>10          | 12 910<br>5 333            | 1 972<br>704                | 462<br>191           | 148<br>93                       | 11.9<br>9.2                     |                        |
| 532230                  | Video tape & disk rental  | 10                | 5 333                      | 704                         | 191                  | 93                              | 9.2                             | _                      |
| 5324                    | Commercial & industrial machinery & equipment rental & leasing  | 11                | DΙ                         | DI                          | Dl                   | С                               | l D                             | l D                    |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|                         |  |                                 |                         |                             |                                       | Paid employees   | Percent of                                    | f revenue-             |
|-------------------------|--|---------------------------------|-------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)    | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | CLINTON COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 14                              | 3 531                   | 429                         | 73                                    | 29   | 70.5  | 27.1                   |
| 531                     | Real estate  | 10                              | D                       | D                           | D                                     | b  | D   | D                      |
| 532                     | Rental & leasing services  | 4                               | D                       | D                           | D                                     | а  | D   | D                      |
|                         | COLE COUNTY, MO  |                                 |                         |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 74                              | 23 528                  | 3 720                       | 840                                   | 194  | 50.4  | 17.9                   |
| 531                     | Real estate  | 64                              | 18 203                  | 2 867                       | 638                                   | 133  | 60.1  | 17.8                   |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings. | 41<br>29<br>29                  | 8 864<br>7 108<br>7 108 | 964<br>669<br>669           | 193<br>129<br>129                     | 50<br>32<br>32   | 51.2<br>50.3<br>50.3                          | 20.2<br>24.3<br>24.3   |
| 5312                    | Offices of real estate agents & brokers  | 15                              | 6 783                   | 513                         | 139                                   |  | 88.8  | 11.2                   |
| 53121<br>531210         | Offices of real estate agents & brokers Offices of real estate agents & brokers                                    | 15<br>15                        | 6 783<br>6 783          | 513<br>513                  | 139<br>139                            | 32<br>32<br>32   | 88.8<br>88.8                                  | 11.2<br>11.2           |
| 532                     | Rental & leasing services  | 10                              | 5 325                   | 853                         | 202                                   | 61   | 17.1  | 18.4                   |
|                         | COOPER COUNTY, MO  |                                 |                         |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 10                              | 1 698                   | 309                         | 75                                    | 36   | 48.3  | 12.0                   |
| 531                     | Real estate  | 5                               | 654                     | 103                         | 25                                    | 13   | 100.0   | _                      |
| 532                     | Rental & leasing services  | 5                               | 1 044                   | 206                         | 50                                    | 23   | 15.9  | 19.4                   |
|                         | CRAWFORD COUNTY, MO *  |                                 |                         |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 23                              | 4 181                   | 694                         | 78                                    | 39   | 71.4  | 6.1                    |
| 531                     | Real estate  | 11                              | 1 869                   | 220                         | 49                                    | 18   | 97.1  | _                      |
| 532                     | Rental & leasing services  | 12                              | 2 312                   | 474                         | 29                                    | 21   | 50.6  | 11.0                   |
| 5322                    | Consumer goods rental  | 11                              | D                       | D                           | D                                     | а  | D   | D                      |
|                         | DADE COUNTY, MO  |                                 |                         |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 3                               | 200                     | 31                          | 7                                     | 5  | 100.0   | _                      |
| 531                     | Real estate  | 3                               | 200                     | 31                          | 7                                     | 5  | 100.0   | _                      |
|                         | DALLAS COUNTY, MO  |                                 |                         |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 13                              | 934                     | 187                         | 42                                    | 22   | 88.7  | 7.7                    |
| 531                     | Real estate  | 9                               | 670                     | 140                         | 33                                    | 15   | 84.2  | 10.7                   |
| 532                     | Rental & leasing services  | 4                               | 264                     | 47                          | 9                                     | 7  | 100.0   | _                      |
|                         | DAVIESS COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 2                               | D                       | D                           | D                                     | а  | D   | D                      |
| 531                     | Real estate  | 1                               | D                       | D                           | D                                     | а  | D   | D                      |
| 532                     | Rental & leasing services  | 1                               | D                       | D                           | D                                     | а  | D   | D                      |
|                         | DEKALB COUNTY, MO  |                                 |                         |                             |                                       |  |   |                        |
| F0                      |  |                                 |                         |                             |                                       |  | _   |                        |
| <b>53</b><br>531        | Real estate & rental & leasing Real estate   | <b>2</b><br>2                   | <b>D</b><br>D           | <b>D</b>                    | <b>D</b><br>D                         | <b>а</b><br>а  | <b>D</b>                                      | <b>D</b>               |
|                         | DENT COUNTY, MO  |                                 |                         |                             |                                       |  |   |                        |
|                         |  | 40                              |                         | 274                         | •                                     |  |   |                        |
| <b>53</b><br>531        | Real estate & rental & leasing   | 19<br>10                        | <b>2 904</b><br>1 190   | <b>674</b><br>149           | <b>81</b><br>35                       | <b>34</b><br>20  | <b>73.5</b><br>91.6                           |                        |
| 532                     | Rental & leasing services  | 9                               | 1 714                   | 525                         | 46                                    | 14   | 60.9  |                        |
| JJ2                     |  | 9                               | 1 /14                   | 525                         | 40                                    | 14   | 60.9  | _                      |
|                         | DOUGLAS COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 3                               | 782                     | 82                          | 20                                    | 9  | 100.0   | _                      |

# $\label{table 3. Summary Statistics for Counties: 1997-Con.} \label{table 3. Summary Statistics for Counties: 1997-Con.}$

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Part    | lollowed by     | / ", see Appendix D]  |          |           |           |           |   |               |                        |
|--|-----------------|---|----------|-----------|-----------|-----------|---|---------------|------------------------|
| DUNKLIN COUNTY, NO   |                 | Geographic area and kind of business                                  |          | Revenue   |           | payroll   | employees<br>for pay<br>period<br>including<br>March 12 | From adminis- |                        |
| Second Comment   Seco |                 |   | (number) | (\$1,000) | (\$1,000) | (\$1,000) | (number)  | records1      | Estimated <sup>2</sup> |
| Pearl of National Services   17  |                 | DUNKLIN COUNTY, MO  |          |           |           |           |   |               |                        |
| Pank   Rental & Incursing services   10   2 200   201   00   20   400   21   | 53              | Real estate & rental & leasing  | 27       | 6 353     | 1 223     | 332       | 98  | 60.3          | 17.0                   |
| FRANKLIN COUNTY, MO  | 531             | Real estate   | 17       | 4 090     | 972       | 270       | 77  | 71.2          | 25.3                   |
| Real estate & rental & leasing   66   20 826   3 762   817   254   59.3   17.9   | 532             | Rental & leasing services   | 10       | 2 263     | 251       | 62        | 21  | 40.6          | 2.1                    |
| Real estate  |                 | FRANKLIN COUNTY, MO   |          |           |           |           |   |               |                        |
| Real estate  | 53              | Real estate & rental & leasing  | 86       | 20 826    | 3 762     | 817       | 254   | 59.3          | 17.9                   |
| Salt     Lessons of residential buildings & considerings   11   1   464   121   27   15   646   210  |                 |   |          |           | 1         |           |   |               |                        |
| Signature   Sign |                 | Lessors of real estate  |          |           |           |           |   |               |                        |
| Sizing   Company   Compa | 53111<br>531110 |   |          |           |           |           |   |               |                        |
| Sizifo   Offices of real estate agents & probers   22   8 319   981   206   50   73.8   13.0   | 5312<br>53121   | Offices of real estate agents & brokers                               | 22       |           |           |           | 50<br>50  |               | 13.0<br>13.0           |
| Rental & leasing services   26   | 531210          | Offices of real estate agents & brokers                               | 22       | 8 319     | 981       | 206       | 50  | 73.8          |                        |
| S2223  |                 |   |          |           | 1         |           |   |               | -                      |
| Value tapic & datis remial   15   2   915   641   192   88   318   421   |                 |   |          |           |           |           |   |               |                        |
| GASCONADE COUNTY, MO   | 53223           | Video tape & disk rental  | 15       | 2 815     | 641       | 162       | 86  | 31.8          | 42.1                   |
| Same    |                 | ·   |          |           |           |           |   |               |                        |
| Real estate  | F2              | ·   | 40       | 6 700     | 0.010     | 406       | 100   |               |                        |
| Salar   Rental & leasing services   Salar    |                 | _   |          |           | 1         |           |   |               |                        |
| Sentry County, Mo  |                 |   |          | 254       |           | 17        |   | D             | _                      |
| Real estate & rental & leasing   3   539   40   9   10   4.5   95.5  |                 |   |          |           |           |           |   | _             |                        |
| Real estate   Section    |                 | GENTRY COUNTY, MO   |          |           |           |           |   |               |                        |
| Sample   Greene Country, Mo  |                 | _   |          |           | 1         |           |   |               |                        |
| Real estate & rental & leasing   336   151   684   32   278   7   604   1   736   25.1   15.5  | 531             | Heal estate   | 3        | 539       | 40        | 9         | 10  | 4.5           | 95.5                   |
| Real estate   250   96 857   21 186   4 907   1 063   27.9   18.7  |                 | GREENE COUNTY, MO   |          |           |           |           |   |               |                        |
| Lessors of reidential buildings & dwellings.   18  | 53              | Real estate & rental & leasing  | 336      | 151 684   | 32 278    | 7 604     | 1 736   | 25.1          | 15.5                   |
| Lessors of residential buildings & dwellings.   70   24 999   2 927   695   223   19.4   36.1  |                 |   |          |           | 1         |           |   |               |                        |
| Essors of nonresidential buildings (except miniwarehouses)   | 53111           | Lessors of real estate  Lessors of residential buildings & dwellings. | 70       | 24 999    | 2 927     | 695       | 223   | 19.4          | 36.1                   |
| East   | 53112           | Lessors of nonresidential buildings (except miniwarehouses)           | 44       | 18 850    | 2 920     | 892       | 160   | 43.6          | 28.8                   |
| Sample   Lessors of other real estate property   14  | 53113           | Lessors of miniwarehouses & self storage units                        | 10       | D         | D         | D         | а   | D             | D                      |
| Lessors of other real estate propérty   14   |                 | _   |          |           | 1         |           |   |               |                        |
| 53121     Offices of real estate agents & brokers     56     31 418     5 501     1 020     193     24.0     3.3       531210     Offices of real estate agents & brokers     56     31 418     5 501     1 020     193     24.0     3.3       5313     Activities related to real estate     56     17 586     9 462     2 216     448     19.3     14.9       53131     Beal estate property managers     33     D     <   |                 |   |          |           |           |           |   |               |                        |
| 5313       Activities related to real estate       56       17 586       9 462       2 216       448       19.3       14.9         53131       Real estate property managers       33       D        D       D       D       D       D       D       D       D       D       D       D       D       D       D       D        D  | 53121           | Offices of real estate agents & brokers                               | 56       | 31 418    | 5 501     | 1 020     | 193   | 24.0          | 3.3                    |
| Salian   |                 |   |          |           | 1         |           |   |               |                        |
| Salation   Salation  | 53131           | Real estate property managers   | 33       | D         | D         | D         | е   | D             | D                      |
| 531320     Offices of real estate appraisers     19     3 037     1 214     291     57     27.5     28.0       532     Rental & leasing services     83     53 521     10 862     2 666     666     20.5     8.9       5321     Automotive equipment rental & leasing     21     D     D     D     D     C     D     D       53212     Truck, utility trailer, & RV rental & leasing     13     D     D     D     C     D     D       532120     Truck, utility trailer, & RV rental & leasing     13     D     D     D     C     D     D       53221     Consumer goods rental     43     D     D     D     D     C     D     D       53223     Video tape & disk rental     25     7 861     1 422     343     203     23.2     4.9       532230     Video tape & disk rental     25     7 861     1 422     343     203     23.2     4.9       5324     Commercial & industrial machinery & equipment rental & leasing     13     D     D     D     D     C     D     D       GRUNDY COUNTY, MO     8     1     1 217     183     54     21     55.5     26.2       531     Real estate &   |                 |   |          |           |           |           |   |               |                        |
| Salign   |                 |   |          |           |           |           |   |               |                        |
| 53212 532120       Truck, utility trailer, & RV rental & leasing       13       D       D       D       C       D <td>532</td> <td>Rental &amp; leasing services</td> <td>83</td> <td>53 521</td> <td>10 862</td> <td>2 666</td> <td>666</td> <td>20.5</td> <td>8.9</td>   | 532             | Rental & leasing services   | 83       | 53 521    | 10 862    | 2 666     | 666   | 20.5          | 8.9                    |
| 532120     Truck, utility trailer, & RV rental & leasing     13     D     D     D     C     D     D       5322     Consumer goods rental     43     D     D     D     D     D     D     D       53223     Video tape & disk rental     25     7 861     1 422     343     203     23.2     4.9       5324     Commercial & industrial machinery & equipment rental & leasing     13     D     D     D     D     C     D     D       GRUNDY COUNTY, MO     11     1 217     183     54     21     55.5     26.2       531     Real estate & rental & leasing     8     1 003     151     46     15     56.0     31.1  |                 | Automotive equipment rental & leasing                                 |          |           |           |           |   |               |                        |
| 53223 532230     Video tape & disk rental  | 532120          | Truck, utility trailer, & RV rental & leasing                         | 13       | D         | D         | D         |   | D             | D                      |
| 5324       Commercial & industrial machinery & equipment rental & leasing.       13       D       D       D       D       C       D       D         GRUNDY COUNTY, MO       11       1 217       183       54       21       55.5       26.2         531       Real estate       8       1 003       151       46       15       56.0       31.1   | 53223           | Video tape & disk rental  | 25       | 7 861     | 1 422     | 343       | 203   | 23.2          | 4.9                    |
| 53     Real estate & rental & leasing     11     1 217     183     54     21     55.5     26.2       531     Real estate     8     1 003     151     46     15     56.0     31.1   |                 |   |          |           | 1         |           |   |               |                        |
| 531 Real estate  |                 | GRUNDY COUNTY, MO   |          |           |           |           |   |               |                        |
| 531 Real estate  | 53              | Real estate & rental & leasing  | 11       | 1 217     | 183       | 54        | 21  | 55.5          | 26.2                   |
| 532 Rental & leasing services  |                 | _   |          |           | 1         |           |   |               |                        |
|  | 532             | Rental & leasing services   | 2        | D         | D         | D         | а   | D             | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Tollowed by   | y , see Appendix Uj   |                                 |                      |                             |                                       | Paid  | Percent of                                    | of revenue—            |
|---------------|---|---------------------------------|----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|               | HARRISON COUNTY, MO   | (Humber)                        | (ψ1,000)             | (ψ1,000)                    | (ψ1,000)                              | (Humber)  | records                                       | Limited                |
|               |   |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing  | 9                               | 1 206                | 158                         | 32                                    | 23  | 77.1  | 22.9                   |
| 531           | Real estate   | 8                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | HENRY COUNTY, MO  |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing  | 18                              | 2 746                | 391                         | 79                                    | 37  | 69.5  | 14.9                   |
| 531           | Real estate   | 15                              | D                    | D                           | D                                     | b   | D   | D                      |
| 532           | Rental & leasing services   | 3                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | HICKORY COUNTY, MO  |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing  | 6                               | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate   | 5                               | 294                  | 52                          | 10                                    | 9   | 34.4  | 32.0                   |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | HOLT COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing  | 2                               | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate   | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                                     | a   | D   | D                      |
|               | HOWARD COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing  | 3                               | 262                  | 54                          | 14                                    | 9   | D   | 5.7                    |
| 531           | Real estate   | 2                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                                     | a   | D   | D                      |
|               | HOWELL COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing  | 38                              | 9 432                | 2 166                       | 489                                   | 155   | 40.1  | 24.8                   |
| 531           | Real estate   | 30                              | 6 713                | 1 529                       | 346                                   | 113   | 51.6  | 34.9                   |
| 5311          | Lessors of real estate  | 14                              | D                    | D                           | D                                     | b   | D   | D                      |
| 5312<br>53121 | Offices of real estate agents & brokers Offices of real estate agents & brokers | 14<br>14                        | 3 732<br>3 732       | 882<br>882                  | 175<br>175                            | 52<br>52<br>52  | 38.0<br>38.0                                  | 62.0<br>62.0           |
| 531210<br>532 | Offices of real estate agents & brokers   | 14<br>8                         | 3 732<br>2 719       | 882<br>637                  | 175<br>143                            | 52<br>42  | 38.0<br>11.9                                  | 62.0                   |
|               | IRON COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing  | 9                               | 913                  | 289                         | 65                                    | 20  | 40.3  | 7.2                    |
| 531           | Real estate   | 6                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services   | 3                               | 213                  | 81                          | 19                                    | 5   | D   | _                      |

# $\label{table 3. Summary Statistics for Counties: 1997-Con.} \label{table 3. Summary Statistics for Counties: 1997-Con.}$

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Tollowed by             | y , see Appendix Dj   |                                 |                         |                             |                                       | Paid  | Percent of                                    | of revenue—            |
|-------------------------|---|---------------------------------|-------------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)    | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
| -                       | JACKSON COUNTY, MO  |                                 |                         |                             |                                       |   |   |                        |
| 53                      | Real estate & rental & leasing  | 746                             | 793 737                 | 127 349                     | 29 881                                | 4 888   | 14.6  | 6.2                    |
| 531                     | Real estate   | 563                             | 591 411                 | 87 986                      | 20 716                                | 3 241   | 15.6  | 6.9                    |
| 5311                    | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.  | 310                             | 424 368                 | 40 841                      | 9 786                                 | 1 580   | 12.6  | 6.7                    |
| 53111                   |   | 164                             | 92 965                  | 13 907                      | 3 168                                 | 801   | 26.9  | 19.0                   |
| 531110                  |   | 164                             | 92 965                  | 13 907                      | 3 168                                 | 801   | 26.9  | 19.0                   |
| 53112                   | Lessors of nonresidential buildings (except miniwarehouses)   | 104                             | 319 631                 | 25 286                      | 6 326                                 | 698   | 8.1   | 3.0                    |
| 531120                  |   | 104                             | 319 631                 | 25 286                      | 6 326                                 | 698   | 8.1   | 3.0                    |
| 53113                   | Lessors of miniwarehouses & self storage units  | 23                              | 6 341                   | 731                         | 149                                   | 45  | 16.5  | _                      |
| 531130                  |   | 23                              | 6 341                   | 731                         | 149                                   | 45  | 16.5  | _                      |
| 53119                   | Lessors of other real estate property Lessors of other real estate property   | 19                              | 5 431                   | 917                         | 143                                   | 36  | 27.1  | 18.6                   |
| 531190                  |   | 19                              | 5 431                   | 917                         | 143                                   | 36  | 27.1  | 18.6                   |
| 5312                    | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers   | 110                             | 92 350                  | 15 687                      | 3 620                                 | 521   | 19.1  | 4.9                    |
| 53121                   |   | 110                             | 92 350                  | 15 687                      | 3 620                                 | 521   | 19.1  | 4.9                    |
| 531210                  |   | 110                             | 92 350                  | 15 687                      | 3 620                                 | 521   | 19.1  | 4.9                    |
| 5313                    | Activities related to real estate Real estate property managers Residential property managers Nonresidential property managers  | 143                             | 74 693                  | 31 458                      | 7 310                                 | 1 140   | 28.6  | 10.7                   |
| 53131                   |   | 93                              | 56 442                  | 23 397                      | 5 641                                 | 933   | 29.0  | 13.8                   |
| 531311                  |   | 71                              | D                       | D                           | D                                     | f   | D   | D                      |
| 531312                  |   | 22                              | D                       | D                           | D                                     | e   | D   | D                      |
| 53132                   | Offices of real estate appraisers Offices of real estate appraisers   | 27                              | 9 236                   | 3 655                       | 805                                   | 100   | 29.8  | .8                     |
| 531320                  |   | 27                              | 9 236                   | 3 655                       | 805                                   | 100   | 29.8  | .8                     |
| 53139                   | Other activities related to real estate Other activities related to real estate   | 23                              | 9 015                   | 4 406                       | 864                                   | 107   | 24.6  | 1.1                    |
| 531390                  |   | 23                              | 9 015                   | 4 406                       | 864                                   | 107   | 24.6  | 1.1                    |
| 532                     | Rental & leasing services   | 173                             | D                       | D                           | D                                     | g   | D   | D                      |
| 5321                    | Automotive equipment rental & leasing Truck, utility trailer, & RV rental & leasing Truck, utility trailer, & RV rental & leasing   | 23                              | D                       | D                           | D                                     | e   | D   | D                      |
| 53212                   |   | 14                              | D                       | D                           | D                                     | e   | D   | D                      |
| 532120                  |   | 14                              | D                       | D                           | D                                     | e   | D   | D                      |
| 5322                    | Consumer goods rental   | 88                              | 52 434                  | 11 802                      | 2 941                                 | 755   | 20.0  | 7.1                    |
| 53221                   |   | 10                              | D                       | D                           | D                                     | c   | D   | D                      |
| 532210                  |   | 10                              | D                       | D                           | D                                     | c   | D   | D                      |
| 53222                   | Formal wear & costume rental  | 12                              | 2 067                   | 514                         | 108                                   | 33  | 53.0  | 1.5                    |
| 532220                  |   | 12                              | 2 067                   | 514                         | 108                                   | 33  | 53.0  | 1.5                    |
| 53223                   | Video tape & disk rental Video tape & disk rental   | 46                              | 25 038                  | 3 857                       | 983                                   | 419   | 10.9  | 10.8                   |
| 532230                  |   | 46                              | 25 038                  | 3 857                       | 983                                   | 419   | 10.9  | 10.8                   |
| 53229                   | Other consumer goods rental   | 20                              | D                       | D                           | D                                     | c   | D   | D                      |
| 532299                  |   | 15                              | D                       | D                           | D                                     | c   | D   | D                      |
| 5323                    | General rental centers General rental centers General rental centers  | 31                              | 20 094                  | 4 858                       | 1 144                                 | 202   | 23.6  | 15.1                   |
| 53231                   |   | 31                              | 20 094                  | 4 858                       | 1 144                                 | 202   | 23.6  | 15.1                   |
| 532310                  |   | 31                              | 20 094                  | 4 858                       | 1 144                                 | 202   | 23.6  | 15.1                   |
| 5324                    | Commercial & industrial machinery & equipment rental & leasing  Const/trans/mining/forestry machinery & equip rental & leasing  Construction/mining/forestry machinery & equip rental & leasing | 31                              | D                       | D                           | D                                     | c   | D   | D                      |
| 53241                   |   | 16                              | D                       | D                           | D                                     | b   | D   | D                      |
| 532412                  |   | 13                              | D                       | D                           | D                                     | b   | D   | D                      |
| 53249                   | Oth commercial/industrial machinery & equipment rental & leasing Oth commercial/industrial machinery & equipment rental & leasing   | 11                              | D                       | D                           | D                                     | C   | D   | D                      |
| 532490                  |   | 11                              | D                       | D                           | D                                     | C   | D   | D                      |
| 533                     | Lessors of intangible assets, except copyrighted works  | 10                              | D                       | D                           | D                                     | С   | D   | D                      |
| 5331                    | Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works                            | 10                              | D                       | D                           | D                                     | c   | D   | D                      |
| 53311                   |   | 10                              | D                       | D                           | D                                     | c   | D   | D                      |
| 533110                  |   | 10                              | D                       | D                           | D                                     | c   | D   | D                      |
|                         | JASPER COUNTY, MO   |                                 |                         |                             |                                       |   |   |                        |
| 53                      | Real estate & rental & leasing  | 115                             | 39 741                  | 7 544                       | 1 774                                 | 455   | 46.7  | 11.0                   |
| 531                     | Real estate  Lessors of real estate  Lessors of residential buildings & dwellings.  | 74                              | 19 079                  | 3 119                       | 704                                   | 206   | 42.2  | 13.6                   |
| 5311                    |   | 41                              | D                       | D                           | D                                     | b   | D   | D                      |
| 53111                   |   | 21                              | 4 171                   | 470                         | 110                                   | 39  | 53.0  | 17.7                   |
| 531110                  | Lessors of residential buildings & dwellings.  Lessors of nonresidential buildings (except miniwarehouses)  | 21<br>14                        | 4 171<br>1 322          | 470<br>698                  | 110<br>78                             | 39<br>22  | 53.0<br>76.3                                  | 17.7<br>8.9            |
| 531120                  | Lessors of nonresidential buildings (except miniwarehouses)   | 14                              | 1 322                   | 698                         | 78                                    | 110   | 76.3  | 8.9                    |
| 5312                    |   | 27                              | 11 808                  | 1 538                       | 377                                   | 110   | 35.2  | 13.1                   |
| 53121<br>531210<br>532  | Offices of real estate agents & brokers Offices of real estate agents & brokers Rental & leasing services   | 27<br>27<br>40                  | 11 808<br>11 808<br>D   | 1 538<br>1 538<br>D         | 377<br>377<br>D                       | 110<br>110  | 35.2<br>35.2<br>D                             | 13.1<br>13.1<br>D      |
| 532<br>5322<br>53223    | Consumer goods rental. Video tape & disk rental   | 20<br>10                        | D<br>D                  | D<br>D                      | D<br>D                                | c<br>c<br>b   | D<br>D  | D<br>D<br>D            |
| 53223<br>532230<br>5323 | Video tape & disk rental  Video tape & disk rental  General rental centers  | 10                              | 3 289                   | 742                         | 171                                   | b<br>35   | 71.8  | D<br>16.0              |
| 53231<br>532310         | General rental centers  General rental centers  General rental centers  | 10<br>10<br>10                  | 3 289<br>3 289<br>3 289 | 742<br>742<br>742           | 171<br>171<br>171                     | 35<br>35<br>35  | 71.8<br>71.8<br>71.8                          | 16.0<br>16.0<br>16.0   |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Tollowed by             | y ", see Appendix Dj  |                     |                         |                         |                                       |   | 1                    |                        |
|-------------------------|---|---------------------|-------------------------|-------------------------|---------------------------------------|---|----------------------|------------------------|
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments | Revenue                 | Annual payroll          | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12 | From adminis-trative | f revenue —            |
|                         |   | (number)            | (\$1,000)               | (\$1,000)               | (\$1,000)                             | (number)  | records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | JEFFERSON COUNTY, MO  |                     |                         |                         |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 134                 | 42 467                  | 8 368                   | 1 883                                 | 460   | 32.6                 | 26.7                   |
| 531<br>5311             | Real estate   | 94<br>48            | 28 088<br>18 094        | 5 297<br>2 888          | 1 212<br>766                          | 222<br>120  | 38.9<br>36.2         | 30.6<br>39.4           |
| 53111<br>531110         | Lessors of residential buildings & dwellings  | 11<br>11            | D<br>D                  | D<br>D                  | D<br>D                                | b<br>b  | D<br>D               | D<br>D                 |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 10<br>10            | 6 917<br>6 917          | 1 452<br>1 452          | 505<br>505                            | 29<br>29  | 34.5<br>34.5         | 65.5<br>65.5           |
| 53119<br>531190         | Lessors of other real estate property  Lessors of other real estate property  | 25<br>25            | 7 298<br>7 298          | 1 025<br>1 025          | 182<br>182                            | 66<br>66  | 16.9<br>16.9         | 30.7<br>30.7           |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 28<br>28<br>28      | 7 601<br>7 601<br>7 601 | 1 450<br>1 450<br>1 450 | 230<br>230<br>230                     | 69<br>69<br>69  | 47.3<br>47.3<br>47.3 | 6.0<br>6.0<br>6.0      |
| 5313<br>53131           | Activities related to real estate   | 18<br>12            | 2 393<br>1 543          | 959<br>532              | 216<br>109                            | 33<br>19  | 32.7<br>22.4         | 42.6<br>51.7           |
| 532                     | Rental & leasing services   | 39                  | D                       | D                       | D                                     | С   | D                    | D                      |
| 5322<br>53223<br>532230 | Consumer goods rental   | 27<br>20<br>20      | D<br>D<br>D             | D<br>D<br>D             | D<br>D<br>D                           | c<br>c<br>c   | D<br>D<br>D          | D<br>D<br>D            |
|                         | JOHNSON COUNTY, MO  |                     |                         |                         |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 29                  | 6 756                   | 1 124                   | 279                                   | 79  | 26.8                 | 5.7                    |
| 531                     | Real estate   | 19                  | 3 501                   | 431                     | 102                                   | 37  | 44.8                 | 11.0                   |
| 5311<br>532             | Lessors of real estate  | 14                  | 2 337<br>3 255          | 248<br>693              | 58<br>177                             | 29<br>42  | 26.1<br>7.5          | 13.6                   |
|                         | KNOX COUNTY, MO   |                     |                         |                         |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 1                   | D                       | D                       | D                                     | а   | D                    | D                      |
| 532                     | Rental & leasing services   | 1                   | D                       | D                       | D                                     | a   | D                    | D                      |
|                         | LACLEDE COUNTY, MO  |                     |                         |                         |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 35                  | 7 011                   | 1 278                   | 301                                   | 89  | 63.7                 | 4.5                    |
| 531                     | Real estate   | 20                  | 3 366                   | 439                     | 111                                   | 39  | 92.1                 | 4.9                    |
| 5311<br>532             | Lessors of real estate  | 15<br>15            | 2 958<br>3 645          | 372<br>839              | 91<br>190                             | 32<br>50  | 91.0<br>37.5         | 5.6<br>4.2             |
|                         | LAFAYETTE COUNTY, MO  |                     |                         |                         |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 16                  | 7 814                   | 464                     | 100                                   | 49  | 27.3                 | 1.1                    |
| 531                     | Real estate   | 12                  | 7 232                   | 334                     | 67                                    | 27  | 27.3                 | 1.2                    |
| 532                     | Rental & leasing services   | 4                   | 582                     | 130                     | 33                                    | 22  | 27.8                 | -                      |
|                         | LAWRENCE COUNTY, MO   |                     |                         |                         |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 17                  | 4 593                   | 341                     | 69                                    | 36  | 85.1                 | 8.7                    |
| 531                     | Real estate   | 13                  | 4 195                   | 274                     | 59                                    | 22  | 90.4                 | 9.6                    |
| 532                     | Rental & leasing services   | 4                   | 398                     | 67                      | 10                                    | 14  | 28.4                 | -                      |
|                         | LEWIS COUNTY, MO  |                     |                         |                         |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 16                  | 1 197                   | 67                      | 16                                    | 15  | 80.5                 | 19.5                   |
| 531<br>5311             | Real estate   | 16<br>16            | 1 197<br>1 197          | 67<br>67                | 16<br>16                              | 15<br>15  | 80.5<br>80.5         | 19.5<br>19.5           |
| 53111<br>531110         | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.      | 15<br>15            | D D                     | D<br>D                  | D<br>D                                | a<br>a  | D<br>D               | D D                    |
|                         | LINCOLN COUNTY, MO  |                     |                         |                         |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 26                  | 7 814                   | 862                     | 176                                   | 60  | 77.3                 | 17.4                   |
| 531<br>5311             | Real estate   | 22<br>11            | D D                     | D D                     | D<br>D                                | b   | D<br>D               | D<br>D                 |
| 5311                    | Rental & leasing services   | 4                   | D                       | D                       | D                                     | a<br>b  | D                    | D                      |
|                         | •   |                     | ٠,                      | - '                     |                                       | ~   | _                    | =                      |

# $\label{table 3. Summary Statistics for Counties: 1997-Con.} \label{table 3. Summary Statistics for Counties: 1997-Con.}$

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|               | y ", see Appenaix Dj                    |                   |                       |                             |                      |                                   | 1                   | -                      |
|---------------|---|-------------------|-----------------------|-----------------------------|----------------------|-----------------------------------|---------------------|------------------------|
|               |   |                   |                       |                             |                      | Paid<br>employees                 | Percent of          | of revenue —           |
| NAICS<br>code | Geographic area and kind of business    | Establish-        |                       |                             | First-quarter        | for pay<br>period<br>including    | From adminis-       |                        |
|               |   | ments<br>(number) | Revenue<br>(\$1,000)  | Annual payroll<br>(\$1,000) | payroll<br>(\$1,000) | including<br>March 12<br>(number) | trative<br>records1 | Estimated <sup>2</sup> |
|               | LINN COUNTY, MO                         |                   |                       |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing          | 8                 | 600                   | 127                         | 31                   | 19                                | 93.3                | 6.7                    |
| 531           | Real estate                             | 6                 | D                     | D                           | D                    | а                                 | D                   | D                      |
| 532           | Rental & leasing services               | 2                 | D                     | D                           | D                    | а                                 | D                   | D                      |
|               | LIVINGSTON COUNTY, MO                   |                   |                       |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing          | 12                | 5 205                 | 586                         | 168                  | 32                                | 33.9                | 66.1                   |
| 531           | Real estate                             | 8                 | D                     | D                           | D                    | а                                 | D                   | D                      |
| 532           | Rental & leasing services               | 4                 | D                     | D                           | D                    | а                                 | D                   | D                      |
|               | MCDONALD COUNTY, MO                     |                   |                       |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing          | 11                | 1 583                 | 349                         | 74                   | 22                                | 52.1                | 31.1                   |
| 531           | Real estate                             | 6                 | 969                   | 220                         | 61                   | 14                                | 34.2                | 38.5                   |
| 532           | Rental & leasing services               | 5                 | 614                   | 129                         | 13                   | 8                                 | 80.5                | 19.5                   |
|               | MACON COUNTY, MO                        |                   |                       |                             |                      |                                   |                     |                        |
| <b>53</b> 531 | Real estate & rental & leasing          | <b>8</b><br>8     | <b>1 209</b><br>1 209 | <b>128</b><br>128           | <b>27</b><br>27      | <b>21</b><br>21                   | <b>71.9</b><br>71.9 | <b>28.1</b> 28.1       |
| 001           |   |                   | 1 200                 | 120                         | 2,                   | 2.                                | 71.0                | 20.1                   |
|               | MADISON COUNTY, MO                      |                   |                       |                             |                      |                                   |                     |                        |
| <b>53</b> 531 | Real estate & rental & leasing          | 4 2               | <b>855</b><br>D       | <b>82</b> D                 | <b>17</b><br>D       | <b>13</b><br>a                    | <b>42.2</b> D       | _<br>D                 |
| 532           | Rental & leasing services               | 2                 | D                     | D                           | D                    | а                                 | D                   | D                      |
|               | MARIES COUNTY, MO                       |                   |                       |                             |                      |                                   |                     |                        |
| E2            |   | 3                 | 503                   | 199                         | 24                   | 7                                 | 90 E                | 19.5                   |
| <b>53</b> 531 | Real estate & rental & leasing          | 3                 | 503                   | 199                         | 24                   | 7                                 | <b>80.5</b><br>80.5 | 19.5                   |
|               | MARION COUNTY, MO                       |                   |                       |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing          | 26                | 4 829                 | 1 028                       | 237                  | 85                                | 57.1                | 8.8                    |
| 531           | Real estate                             | 19                | 3 015                 | 470                         | 108                  | 35                                | 65.3                | 14.1                   |
| 532           | Rental & leasing services               | 7                 | 1 814                 | 558                         | 129                  | 50                                | 43.6                | _                      |
|               | MILLER COUNTY, MO                       |                   |                       |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing          | 33                | 8 006                 | 1 374                       | 259                  | 73                                | 78.3                | 3.2                    |
| 531           | Real estate                             | 25                | 6 765                 | 1 135                       | 221                  | 54                                | 80.9                | 3.8                    |
| 5312<br>53121 | Offices of real estate agents & brokers | 16<br>16          | 3 785<br>3 785        | 916<br>916                  | 168<br>168           | 36<br>36                          | 68.9<br>68.9        | 4.2<br>4.2             |
| 531210        | Offices of real estate agents & brokers | 16                | 3 785                 | 916                         | 168                  | 36                                | 68.9                | 4.2                    |
| 532           | Rental & leasing services               | 8                 | 1 241                 | 239                         | 38                   | 19                                | 63.9                | _                      |
|               | MISSISSIPPI COUNTY, MO                  |                   |                       |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing          | 6                 | 673                   | 101                         | 22                   | 10                                | 26.2                | 18.0                   |
| 531           | Real estate                             | 3                 | 243                   | 21                          | 4                    | 3                                 | 72.4                | 27.6                   |
| 532           | Rental & leasing services               | 3                 | 430                   | 80                          | 18                   | 7                                 | -                   | 12.6                   |
|               | MONITEAU COUNTY, MO                     |                   |                       |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing          | 10                | 842                   | 103                         | 22                   | 19                                | 40.1                | 35.7                   |
| 531           | Real estate                             | 7                 | D                     | D                           | <br>D                | a                                 | D                   | D                      |
| 532           | Rental & leasing services               | 3                 | 265                   | 62                          | 14                   | 13                                | D                   | 21.5                   |
|               | MONROE COUNTY, MO                       |                   |                       |                             |                      |                                   |                     |                        |
| F0            | ·                                       |                   |                       |                             |                      |                                   | 04.4                | 25.2                   |
| <b>53</b> 531 | Real estate & rental & leasing          | 3                 | <b>587</b> 587        | <b>75</b>                   | <b>13</b>            | <b>4</b><br>4                     | <b>64.1</b> 64.1    | <b>35.9</b><br>35.9    |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Tollowed D       | y ", see Appendix D]                    |                                 |                      |                             |                                       |  |   |                        |
|------------------|---|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAIÇS            | Geographic area and kind of business    |                                 |                      |                             |                                       | Paid<br>employees<br>for pay<br>period | Percent of                                  | of revenue—            |
| code             | Geograpiio area area riina er saerineee | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                  | MONTGOMERY COUNTY, MO                   |                                 |                      |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing          | 5                               | 580                  | 123                         | 31                                    | 12                                     | 100.0                                       | _                      |
| 531              | Real estate                             | 4                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532              | Rental & leasing services               | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                  | MORGAN COUNTY, MO                       |                                 |                      |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing          | 20                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 531              | Real estate                             | 19                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 5312<br>53121    | Offices of real estate agents & brokers | 13<br>13                        | 3 061<br>3 061       | 267<br>267                  | 64<br>64                              | 25<br>25<br>25                         | 67.3<br>67.3                                | 17.9<br>17.9           |
| 531210<br>532    | Offices of real estate agents & brokers | 13                              | 3 061<br>D           | 267<br>D                    | 64<br>D                               | 25<br>a                                | 67.3<br>D                                   | 17.9<br>D              |
|                  |   |                                 | -                    | _                           | _                                     | _                                      | _   |                        |
|                  | NEW MADRID COUNTY, MO                   |                                 |                      |                             |                                       |  |   |                        |
| <b>53</b><br>531 | Real estate & rental & leasing          | 11<br>6                         | <b>1 643</b> 967     | <b>389</b><br>318           | <b>92</b><br>74                       | <b>53</b><br>35                        | <b>70.7</b> 58.0                            | <b>5.7</b> 1.9         |
| 532              | Rental & leasing services               | 5                               | 676                  | 71                          | 18                                    | 18                                     | 88.9  | 11.1                   |
| 302              |   |                                 | 070                  | , ,                         | 10                                    | 10                                     | 00.3  |                        |
|                  | NEWTON COUNTY, MO                       |                                 |                      |                             |                                       |  |   |                        |
| <b>53</b> 531    | Real estate & rental & leasing          | <b>36</b><br>25                 | 10 631<br>3 036      | 1 763<br>662                | <b>367</b><br>139                     | <b>130</b><br>40                       | <b>23.3</b> 68.0                            | <b>5.9</b> 15.2        |
| 5311             | Lessors of real estate                  | 16                              | D D                  | D                           | D                                     | а                                      | D   | D                      |
| 532              | Rental & leasing services               | 11                              | 7 595                | 1 101                       | 228                                   | 90                                     | 5.5   | 2.1                    |
|                  | NODAWAY COUNTY, MO                      |                                 |                      |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing          | 20                              | 3 318                | 400                         | 96                                    | 51                                     | 84.7  | 15.3                   |
| 531              | Real estate                             | 15                              | 2 286                | 212                         | 49                                    | 26                                     | 83.5  | 16.5                   |
| 5311<br>532      | Lessors of real estate                  | 11<br>5                         | D  <br>1 032         | D  <br>188                  | D<br>47                               | a<br>25                                | D<br>87.5                                   | D<br>12.5              |
|                  |   |                                 |                      |                             |                                       |  |   |                        |
| F2               | OREGON COUNTY, MO                       | -                               | 717                  | 147                         | 20                                    | 10                                     | 71.1  | 20.0                   |
| <b>53</b> 531    | Real estate & rental & leasing          | <b>5</b><br>3                   | D                    | D D                         | <b>32</b><br>D                        | <b>13</b><br>a                         | <b>71.1</b> D                               | <b>28.9</b> D          |
| 532              | Rental & leasing services               | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                  | OSAGE COUNTY, MO                        |                                 |                      |                             |                                       |  |   |                        |
| F2               |   | 4                               | D                    | D                           | D                                     |  | D   |                        |
| <b>53</b> 531    | Real estate & rental & leasing          | <b>4</b><br>3                   | 108                  | 19                          | 5                                     | <b>a</b><br>6                          | 100.0                                       | D _                    |
| 532              | Rental & leasing services               | 1                               | D                    | D                           | D                                     |  | D   | D                      |
| 332              | Herital & leasing services              | 1                               |                      |                             | Б                                     | а                                      |   |                        |
|                  | OZARK COUNTY, MO                        |                                 |                      |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing          | 4                               | 710                  | 84                          | 31                                    | 16                                     | 81.5  | 3.9                    |
| 531              | Real estate                             | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532              | Rental & leasing services               | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                  | PEMISCOT COUNTY, MO                     |                                 |                      |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing          | 9                               | D                    | D                           | D                                     | b                                      | D   | D                      |
| 531              | Real estate                             | 5                               | 1 355                | 170                         | 47                                    | 14                                     | 57.8  | 1.5                    |
| 532              | Rental & leasing services               | 4                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                  | PERRY COUNTY, MO                        |                                 |                      |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing          | 14                              | 1 683                | 360                         | 62                                    | 36                                     | 67.9  | 3.1                    |
| 531              | Real estate                             | 11                              | D                    | D                           | <b>D</b>                              | b                                      | 07.9<br>D                                   | 3.1<br>D               |
| 532              | Rental & leasing services               | 3                               | 529                  | 148                         | 20                                    | 12                                     | D   | _                      |
| 302              |   |                                 | 329 1                | 1701                        | 20                                    | 12                                     |   | . –                    |

# $\label{table 3. Summary Statistics for Counties: 1997-Con.} \label{table 3. Summary Statistics for Counties: 1997-Con.}$

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| followed b     | y *, see Appendix D]  |                                 |                       |                             |                                       |  |   |                        |
|----------------|---|---------------------------------|-----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAIÇS          | Geographic area and kind of business  |                                 |                       |                             |                                       | Paid<br>employees<br>for pay<br>period | Percent o                                   | of revenue —           |
| code           | deographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)  | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                | PETTIS COUNTY, MO   |                                 |                       |                             |                                       |  |   |                        |
| 53             | Real estate & rental & leasing  | 40                              | 12 042                | 2 385                       | 425                                   | 142                                    | 43.3  | 42.6                   |
| 531            | Real estate   | 31                              | 5 169                 | 673                         | 135                                   | 65                                     | 94.2  | 5.1                    |
| 5311<br>532    | Lessors of real estate  | 18<br>9                         | 2 741<br>6 873        | 409<br>1 712                | 80<br>290                             | 46<br>77                               | 90.5<br>5.1                                 | 8.1<br>70.8            |
|                | PHELPS COUNTY, MO   |                                 |                       |                             |                                       |  |   |                        |
| <b>53</b> 531  | Real estate & rental & leasing  | <b>27</b>                       | <b>6 270</b><br>4 141 | <b>1 240</b> 691            | <b>276</b> 153                        | <b>88</b><br>34                        | <b>65.9</b> 78.3                            | <b>3.6</b><br>4.5      |
| 532            | Rental & leasing services   | 11                              | 2 129                 | 549                         | 123                                   | 54                                     | 41.8  | 1.7                    |
|                | PIKE COUNTY, MO   |                                 |                       |                             |                                       |  |   |                        |
| 53             | Real estate & rental & leasing  | 7                               | 754                   | 117                         | 23                                    | 19                                     | 77.9  | 22.1                   |
| 531            | Real estate   | 3                               | 396                   | 27                          | 5                                     | 4                                      | 89.1  | 10.9                   |
| 532            | Rental & leasing services   | 4                               | 358                   | 90                          | 18                                    | 15                                     | 65.4  | 34.6                   |
|                | PLATTE COUNTY, MO   |                                 |                       |                             |                                       |  |   |                        |
| 53             | Real estate & rental & leasing  | 74                              | 99 362                | 12 959                      | 2 960                                 | 731                                    | 12.0  | 7.2                    |
| 531            | Real estate   | 51                              | 15 904                | 2 370                       | 497                                   | 138                                    | 66.2  | 7.0                    |
| 5311<br>53111  | Lessors of real estate  | 27<br>18                        | 10 848<br>7 913       | 1 135<br>872                | 241<br>183                            | 83<br>66                               | 68.8<br>66.7                                | 6.9<br>9.5             |
| 531110         | Lessors of residential buildings & dwellings                                    | 18                              | 7 913                 | 872                         | 183                                   | 66                                     | 66.7  | 9.5                    |
| 5312<br>53121  | Offices of real estate agents & brokers Offices of real estate agents & brokers | 14<br>14                        | 3 450<br>3 450        | 547<br>547                  | 108<br>108                            | 23<br>23                               | 65.2<br>65.2                                | 10.1<br>10.1           |
| 531210<br>5313 | Offices of real estate agents & brokers   | 14<br>10                        | 3 450<br>1 606        | 547<br>688                  | 108<br>148                            | 23<br>32                               | 65.2<br>50.2                                | 10.1                   |
| 532            | Rental & leasing services   | 23                              | 83 458                | 10 589                      | 2 463                                 | 593                                    | 1.7   | 7.3                    |
|                | POLK COUNTY, MO   |                                 |                       |                             |                                       |  |   |                        |
| 53             | Real estate & rental & leasing  | 16                              | 3 206                 | 482                         | 116                                   | 52                                     | 57.1  | 13.6                   |
| 531            | Real estate   | 10                              | 1 602                 | 108                         | 24                                    | 15                                     | 95.7  | 3.4                    |
| 532            | Rental & leasing services   | 6                               | 1 604                 | 374                         | 92                                    | 37                                     | 18.5  | 23.9                   |
|                | PULASKI COUNTY, MO  |                                 |                       |                             |                                       |  |   |                        |
| 53             | Real estate & rental & leasing  | 29                              | 7 616                 | 1 223                       | 289                                   | 88                                     | 64.2  | 5.1                    |
| 531            | Real estate   | 22                              | 5 382                 | 753                         | 176                                   | 53                                     | 82.4  | 6.5                    |
| 5311           | Lessors of real estate  | 10                              | 1 946                 | 356                         | 76                                    | 22                                     | 60.5  | 8.8                    |
| 532            | Rental & leasing services   | 7                               | 2 234                 | 470                         | 113                                   | 35                                     | 20.1  | 1.7                    |
|                | PUTNAM COUNTY, MO   |                                 |                       |                             |                                       |  |   |                        |
| 53             | Real estate & rental & leasing  | 5 4                             | D                     | D 105                       | D 00                                  | a<br>10                                | D 40.0                                      | D                      |
| 531            | Real estate   |                                 | 626                   | 105                         | 23                                    | 13                                     | 40.9  | _                      |
| 532            | Rental & leasing services   | 1                               | D                     | D                           | D                                     | а                                      | D   | D                      |
|                | RALLS COUNTY, MO  |                                 |                       |                             |                                       |  |   |                        |
| <b>53</b> 531  | Real estate & rental & leasing  | <b>3</b>                        | <b>D</b><br>D         | <b>D</b>  <br>D             | <b>D</b><br>D                         | <b>а</b><br>а                          | <b>D</b>                                    | <b>D</b>               |
|                | RANDOLPH COUNTY, MO   |                                 |                       |                             |                                       |  |   |                        |
| 53             | Real estate & rental & leasing  | 16                              | 13 930                | 1 373                       | 310                                   | 98                                     | 26.8  | 2.7                    |
| 531            | Real estate   | 10                              | 12 170                | 930                         | 212                                   | 71                                     | 17.6  | 1.7                    |
| 532            | Rental & leasing services   | 6                               | 1 760                 | 443                         | 98                                    | 27                                     | 89.9  | 10.1                   |
|                | RAY COUNTY, MO  |                                 |                       |                             |                                       |  |   |                        |
| 53             | Real estate & rental & leasing  | 13                              | 1 904                 | 262                         | 62                                    | 34                                     | 82.4  | 9.8                    |
| 531            | Real estate   | 8                               | D                     | D                           | D                                     | a                                      | D   | D                      |
| 532            | Rental & leasing services   | 5                               | D                     | D                           | D                                     | a                                      | D   | D                      |
|                |   |                                 |                       |                             |                                       |  |   |                        |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| followed by             | / *, see Appendix D]  |                                 |                            |                             |                                       |  | I   |                        |
|-------------------------|---|---------------------------------|----------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business  |                                 |                            |                             |                                       | Paid<br>employees<br>for pay<br>period | From  | f revenue —            |
|                         |   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | REYNOLDS COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 531                     | Real estate   | 1                               | D                          | D                           | D                                     | a                                      | D   | D                      |
| 532                     | Rental & leasing services   | 1                               | D                          | D                           | D                                     | a                                      | D   | D                      |
|                         | RIPLEY COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 3                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 531                     | Real estate   | 1                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                         | ST. CHARLES COUNTY, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 189                             | 304 573                    | 24 553                      | 5 783                                 | 1 095                                  | 5.7   | 6.2                    |
| 531                     | Real estate   | 132                             | D                          | D                           | D                                     | f                                      | D   | D                      |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings Lessors of residential buildings & dwellings.       | 69<br>23<br>23                  | 27 640<br>6 441<br>6 441   | 4 753<br>1 209<br>1 209     | 1 054<br>281<br>281                   | 303<br>82<br>82                        | 34.4<br>50.6<br>50.6                        | 19.2<br>25.5<br>25.5   |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 24<br>24                        | 11 336<br>11 336           | 1 537<br>1 537              | 328<br>328                            | 117<br>117                             | 36.1<br>36.1                                | 32.3<br>32.3           |
| 53119<br>531190         | Lessors of other real estate property  Lessors of other real estate property  | 14<br>14                        | 5 277<br>5 277             | 754<br>754                  | 139<br>139                            | 49<br>49                               | 21.8<br>21.8                                | _<br>_                 |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 43<br>43<br>43                  | 25 816<br>25 816<br>25 816 | 3 272<br>3 272<br>3 272     | 712<br>712<br>712                     | 109<br>109<br>109                      | 23.1<br>23.1<br>23.1                        | 40.1<br>40.1<br>40.1   |
| 5313<br>53131           | Activities related to real estate   | 20<br>11                        | D<br>4 101                 | D<br>1 676                  | D<br>415                              | c<br>109                               | D<br>3.2                                    | D<br>12.3              |
| 532                     | Rental & leasing services   | 55                              | 244 798                    | 13 653                      | 3 344                                 | 545                                    | .5  | 1.1                    |
| 5322<br>53223<br>532230 | Consumer goods rental. Video tape & disk rental Video tape & disk rental  | 27<br>20<br>20                  | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | c<br>c                                 | D<br>D<br>D                                 | D<br>D<br>D            |
| 5324                    | Commercial & industrial machinery & equipment rental & leasing  | 13                              | D                          | D                           | D                                     | е                                      | D   | D                      |
|                         | ST. CLAIR COUNTY, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 3                               | 270                        | 27                          | 7                                     | 4                                      | 86.7  | 13.3                   |
| 531                     | Real estate   | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services   | 1                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                         | STE. GENEVIEVE COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 5                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 531                     | Real estate   | 4                               | 327                        | 39                          | 10                                    | 7                                      | 100.0                                       | _                      |
| 532                     | Rental & leasing services   | 1                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                         | ST. FRANCOIS COUNTY, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 39                              | 9 065                      | 1 551                       | 342                                   | 121                                    | 41.8  | 16.9                   |
| 531                     | Real estate   | 27                              | 5 451                      | 754                         | 166                                   | 61                                     | 64.7  | 23.2                   |
| 5311                    | Lessors of real estate  | 12                              | 2 368                      | 262                         | 61                                    | 23                                     | 64.4  | 24.4                   |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 12<br>12<br>12                  | 2 672<br>2 672<br>2 672    | 352<br>352<br>352           | 77<br>77<br>77                        | 27<br>27<br>27                         | 59.7<br>59.7<br>59.7                        | 25.8<br>25.8<br>25.8   |
| 532                     | Rental & leasing services   | 12                              | 3 614                      | 797                         | 176                                   | 60                                     | 7.2   | 7.2                    |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|               |  |                                 |                      |                             |                                       | Paid employees   | Percent of                                    | f revenue-             |
|---------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|               | ST. LOUIS COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing   | 1 319                           | 1 405 769            | 275 592                     | 62 732                                | 10 396   | 15.3  | 9.8                    |
| 531           | Real estate  | 1 067                           | 780 365              | 183 597                     | 42 373                                | 7 111  | 25.8  | 15.2                   |
| 5311          | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.   | 476                             | 411 187              | 54 596                      | 12 262                                | 2 686  | 29.2  | 8.2                    |
| 53111         |  | 240                             | 185 187              | 29 352                      | 6 720                                 | 1 718  | 20.8  | 9.9                    |
| 531110        |  | 240                             | 185 187              | 29 352                      | 6 720                                 | 1 718  | 20.8  | 9.9                    |
| 53112         | Lessors of nonresidential buildings (except miniwarehouses)  | 169                             | 204 185              | 21 564                      | 4 780                                 | 805  | 35.4  | 6.9                    |
| 531120        |  | 169                             | 204 185              | 21 564                      | 4 780                                 | 805  | 35.4  | 6.9                    |
| 53113         | Lessors of miniwarehouses & self storage units   | 35                              | 14 325               | 1 202                       | 296                                   | 82   | 36.9  | 4.1                    |
| 531130        |  | 35                              | 14 325               | 1 202                       | 296                                   | 82   | 36.9  | 4.1                    |
| 53119         | Lessors of other real estate property Lessors of other real estate property  | 32                              | 7 490                | 2 478                       | 466                                   | 81   | 52.1  | 9.0                    |
| 531190        |  | 32                              | 7 490                | 2 478                       | 466                                   | 81   | 52.1  | 9.0                    |
| 5312          | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers  | 307                             | 221 165              | 54 121                      | 12 374                                | 1 426  | 23.4  | 29.4                   |
| 53121         |  | 307                             | 221 165              | 54 121                      | 12 374                                | 1 426  | 23.4  | 29.4                   |
| 531210        |  | 307                             | 221 165              | 54 121                      | 12 374                                | 1 426  | 23.4  | 29.4                   |
| 5313          | Activities related to real estate Real estate property managers Residential property managers Nonresidential property managers                                       | 284                             | 148 013              | 74 880                      | 17 737                                | 2 999  | 20.1  | 13.6                   |
| 53131         |  | 161                             | 113 333              | 59 568                      | 14 539                                | 2 563  | 14.8  | 14.2                   |
| 531311        |  | 92                              | 65 470               | 35 624                      | 8 357                                 | 1 961  | 14.7  | 16.9                   |
| 531312        |  | 69                              | 47 863               | 23 944                      | 6 182                                 | 602  | 14.9  | 10.4                   |
| 53132         | Offices of real estate appraisers Offices of real estate appraisers  | 71                              | 19 727               | 10 629                      | 2 374                                 | 259  | 27.4  | 14.9                   |
| 531320        |  | 71                              | 19 727               | 10 629                      | 2 374                                 | 259  | 27.4  | 14.9                   |
| 53139         | Other activities related to real estate  | 52                              | 14 953               | 4 683                       | 824                                   | 177  | 50.6  | 7.1                    |
| 531390        |  | 52                              | 14 953               | 4 683                       | 824                                   | 177  | 50.6  | 7.1                    |
| 532           | Rental & leasing services  | 233                             | 556 999              | 82 442                      | 18 043                                | 3 012  | 2.2   | 3.2                    |
| 5321          | Automotive equipment rental & leasing  | 41                              | 253 020              | 33 036                      | 7 402                                 | 1 263  | .7  | 2.3                    |
| 53211         |  | 20                              | D                    | D                           | D                                     | g  | D   | D                      |
| 532111        |  | 13                              | D                    | D                           | D                                     | e  | D   | D                      |
| 53212         | Truck, utility trailer, & RV rental & leasing Truck, utility trailer, & RV rental & leasing  | 21                              | D                    | D                           | D                                     | c  | D   | D                      |
| 532120        |  | 21                              | D                    | D                           | D                                     | c  | D   | D                      |
| 5322          | Consumer goods rental.  Consumer electronics & appliances rental  Consumer electronics & appliances rental.  | 112                             | 57 325               | 14 545                      | 3 334                                 | 905  | 8.4   | 9.8                    |
| 53221         |  | 12                              | 3 721                | 975                         | 230                                   | 51   | 18.5  | 25.2                   |
| 532210        |  | 12                              | 3 721                | 975                         | 230                                   | 51   | 18.5  | 25.2                   |
| 53222         | Formal wear & costume rental Formal wear & costume rental  | 13                              | 5 651                | 2 106                       | 461                                   | 118  | 36.8  | 3.1                    |
| 532220        |  | 13                              | 5 651                | 2 106                       | 461                                   | 118  | 36.8  | 3.1                    |
| 53223         | Video tape & disk rental Video tape & disk rental  | 65                              | 31 037               | 5 007                       | 1 227                                 | 549  | 5.3   | 10.6                   |
| 532230        |  | 65                              | 31 037               | 5 007                       | 1 227                                 | 549  | 5.3   | 10.6                   |
| 53229         | Other consumer goods rental  | 22                              | 16 916               | 6 457                       | 1 416                                 | 187  | 2.2   | 7.2                    |
| 532299        |  | 15                              | D                    | D                           | D                                     | c  | D   | D                      |
| 5323          | General rental centers General rental centers General rental centers   | 20                              | 12 413               | 3 660                       | 748                                   | 144  | 22.0  | 6.5                    |
| 53231         |  | 20                              | 12 413               | 3 660                       | 748                                   | 144  | 22.0  | 6.5                    |
| 532310        |  | 20                              | 12 413               | 3 660                       | 748                                   | 144  | 22.0  | 6.5                    |
| 5324          | Commercial & industrial machinery & equipment rental & leasing Office machinery & equipment rental & leasing Office machinery & equipment rental & leasing           | 60                              | 234 241              | 31 201                      | 6 559                                 | 700  | 1.4   | 2.4                    |
| 53242         |  | 11                              | D                    | D                           | D                                     | c  | D   | D                      |
| 532420        |  | 11                              | D                    | D                           | D                                     | c  | D   | D                      |
| 53249         | Oth commercial/industrial machinery & equipment rental & leasing Oth commercial/industrial machinery & equipment rental & leasing                                    | 40                              | D                    | D                           | D                                     | e  | D   | D                      |
| 532490        |  | 40                              | D                    | D                           | D                                     | e  | D   | D                      |
| 533           | Lessors of intangible assets, except copyrighted works   | 19                              | 68 405               | 9 553                       | 2 316                                 | 273  | .8  | 1.7                    |
| 5331          | Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works Lessors of intangible assets, except copyrighted works | 19                              | 68 405               | 9 553                       | 2 316                                 | 273  | .8  | 1.7                    |
| 53311         |  | 19                              | 68 405               | 9 553                       | 2 316                                 | 273  | .8  | 1.7                    |
| 533110        |  | 19                              | 68 405               | 9 553                       | 2 316                                 | 273  | .8  | 1.7                    |
|               | SALINE COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing   | 16                              | 2 666                | 487                         | 129                                   | 71   | 28.1  | 8.0                    |
| 531           | Real estate  | 11                              | 1 113                | 299                         | 81                                    | 47   | 50.9  | 16.4                   |
| 532           | Rental & leasing services  | 5                               | 1 553                | 188                         | 48                                    | 24   | 11.7  | 1.9                    |
|               | SCHUYLER COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing   | 1                               | D                    | D                           | D                                     | а  | D   | D                      |
| 531           | Real estate  | 1                               | D                    | D                           | D                                     | а  | D   | D                      |
|               | SCOTLAND COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing   | 3                               | D                    | D                           | D                                     | а  | D   | D                      |
| 531           | Real estate  | 2                               | D                    | D                           | D                                     | а  | D   | D                      |
| 532           | Rental & leasing services  | 1                               | D                    | D                           | D                                     | а  | D   | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Tollowed D      | y ", see Appendix Dj   |                                 |                      |                             |                                       |  | ı   |                        |
|-----------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code   | Geographic area and kind of business   |                                 |                      |                             |                                       | Paid<br>employees<br>for pay<br>period | Percent of From                             | of revenue —           |
| code            | • '  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                 | SCOTT COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 33                              | 5 716                | 978                         | 225                                   | 81                                     | 47.4  | 12.3                   |
| 531             | Real estate  | 19                              | 2 007                | 279                         | 64                                    | 29                                     | 63.1  | 33.1                   |
| 5311            | Lessors of real estate   | 12                              | 1 177                | 99                          | 28                                    | 15                                     | 37.1  | 56.5                   |
| 532<br>5322     | Rental & leasing services  Consumer goods rental   | 14<br>13                        | 3 709<br>D           | 699<br>D                    | 161<br>D                              | 52<br>b                                | 39.0<br>D                                   | 1.1<br>D               |
| OOLL            | SHANNON COUNTY, MO   | 10                              |                      |                             | 5                                     | 5                                      |   |                        |
| F2              | · ·  | 10                              | 877                  | 174                         | 10                                    | 44                                     | 21.4  | 40.4                   |
| <b>53</b> 531   | Real estate & rental & leasing   | 10<br>3                         | <b>6</b> //          | <b>174</b> D                | <b>10</b><br>D                        | <b>11</b><br>a                         | <b>31.4</b> D                               | <b>42.4</b> D          |
| 532             | Rental & leasing services  | 7                               | D                    | D                           | D                                     | a                                      | D   | D                      |
| 332             | Tremai & leasing services  | ,                               | D                    |                             | Ь                                     | а                                      |   |                        |
|                 | SHELBY COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 4                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531             | Real estate  | 3                               | 297                  | 24                          | 6                                     | 8                                      | 100.0                                       | _                      |
| 532             | Rental & leasing services  | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                 | STODDARD COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 24                              | 3 857                | 612                         | 112                                   | 41                                     | 42.4  | 42.7                   |
| 531             | Real estate  | 15                              | 2 652                | 296                         | 60                                    | 22                                     | 48.6  | 51.4                   |
| 532             | Rental & leasing services  | 9                               | 1 205                | 316                         | 52                                    | 19                                     | 28.9  | 23.6                   |
|                 | STONE COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 32                              | 6 368                | 904                         | 158                                   | 61                                     | 54.6  | 16.8                   |
| 531             | Real estate  | 29                              | D                    | D                           | <br>D                                 | b                                      | D D   | D                      |
| 5312            | Offices of real estate agents & brokers  | 14                              | 2 703                | 196                         | 36                                    | 10                                     | 59.3  | 7.3                    |
| 53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers              | 14<br>14                        | 2 703<br>2 703       | 196<br>196                  | 36<br>36                              | 10<br>10                               | 59.3<br>59.3                                | 7.3<br>7.3             |
| 532             | Rental & leasing services  | 3                               | 740                  | 143                         | 12                                    | 12                                     | D   | _                      |
|                 | SULLIVAN COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 4                               | 236                  | 16                          | 4                                     | 5                                      | 62.7  | 37.3                   |
| 531             | Real estate  | 4                               | 236                  | 16                          | 4                                     | 5                                      | 62.7  | 37.3                   |
|                 | TANEY COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 78                              | 66 024               | 18 089                      | 3 183                                 | 831                                    | 14.0  | 4.7                    |
| 531             | Real estate  | 66                              | 64 544               | 17 722                      | 3 115                                 | 804                                    | 13.6  | 4.5                    |
| 5311            | Lessors of real estate   | 30                              | 10 518               | 1 303                       | 266                                   | 111                                    | 22.9  | 8.7                    |
| 53111<br>531110 | Lessors of residential buildings & dwellings<br>Lessors of residential buildings & dwellings | 14<br>14                        | 3 026<br>3 026       | 294<br>294                  | 88<br>88                              | 34<br>34                               | 62.4<br>62.4                                | 18.9<br>18.9           |
| 53112<br>531120 | Lessors of nonresidential buildings (except miniwarehouses)                                  | 10<br>10                        | 6 877<br>6 877       | 934<br>934                  | 168<br>168                            | 72<br>72                               | 4.7<br>4.7                                  | 2.0<br>2.0             |
| 5312            | Offices of real estate agents & brokers  | 23                              | 45 924               | 13 428                      | 2 233                                 | 570                                    | 7.2   | 4.1                    |
| 53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers              | 23<br>23                        | 45 924<br>45 924     | 13 428<br>13 428            | 2 233<br>2 233                        | 570<br>570                             | 7.2<br>7.2                                  | 4.1<br>4.1             |
| 5313            | Activities related to real estate  | 13                              | 8 102                | 2 991                       | 616                                   | 123                                    | 37.9  | 1.5                    |
| 532             | Rental & leasing services  | 12                              | 1 480                | 367                         | 68                                    | 27                                     | 31.9  | 9.7                    |
|                 | TEXAS COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 11                              | 3 529                | 941                         | 218                                   | 50                                     | 88.9  | 11.1                   |
| 531             | Real estate  | 8                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532             | Rental & leasing services  | 3                               | D                    | D                           | D                                     | b                                      | D   | D                      |
|                 |  |                                 |                      |                             | 5                                     |  |   |                        |
|                 | VERNON COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 13                              | 4 196                | 806                         | 159                                   | 37                                     | 34.6  | 12.6                   |
| 531             | Real estate  | 8                               | 1 316                | 188                         | 40                                    | 13                                     | 50.2  | .7                     |
| 532             | Rental & leasing services  | 5                               | 2 880                | 618                         | 119                                   | 24                                     | 27.5  | 18.1                   |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|                         | , , cco , ppolitik B1   |                                 |                             |   |                                       | Paid  | Percent of                        | of revenue-            |
|-------------------------|---|---------------------------------|-----------------------------|---|---------------------------------------|---|-----------------------------------|------------------------|
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)        | Annual payroll<br>(\$1,000)             | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records1 | Estimated <sup>2</sup> |
|                         | WARREN COUNTY, MO   | ( 1 11 )                        | (, ,,,,,,                   | ( , , , , , , , , , , , , , , , , , , , | (* /***/                              | ( 1 11 )  |                                   |                        |
| 53                      | Real estate & rental & leasing  | 17                              | 7 085                       | 780                                     | 194                                   | 45  | 48.0                              | 23.7                   |
| 531                     | Real estate   | 11                              | 4 079                       | 268                                     | 47                                    | 16  | 66.8                              | 2.2                    |
| 532                     | Rental & leasing services   | 6                               | 3 006                       | 512                                     | 147                                   | 29  | 22.6                              | 53.0                   |
|                         | WASHINGTON COUNTY, MO   |                                 |                             |   |                                       |   |                                   |                        |
| 53                      | Real estate & rental & leasing  | 8                               | 965                         | 284                                     | 80                                    | 31  | 47.5                              | -                      |
| 531                     | Real estate   | 3<br>5                          | 304                         | 83<br>201                               | 23                                    | 7   | 100.0                             | _                      |
| 532                     | Rental & leasing services   | 5                               | 661                         | 201                                     | 57                                    | 24  | 23.3                              | _                      |
| 50                      | WAYNE COUNTY, MO  |                                 | 404                         | 07                                      | 4-                                    | _   | 20.0                              | 70.0                   |
| <b>53</b><br>531        | Real estate & rental & leasing  | <b>4</b><br>2                   | <b>431</b><br>D             | <b>67</b><br>D                          | <b>17</b><br>D                        | 7<br>a  | <b>20.2</b> D                     | <b>79.8</b> D          |
| 532                     | Rental & leasing services   | 2                               | D                           | D                                       | D                                     | а   | D                                 | D                      |
|                         | WEBSTER COUNTY, MO  |                                 |                             |   |                                       |   |                                   |                        |
| 53                      | Real estate & rental & leasing  | 19                              | 2 485                       | 575                                     | 141                                   | 46  | 69.6                              | 18.4                   |
| 531                     | Real estate   | 16                              | D                           | D                                       | D                                     | b   | D                                 | D                      |
| 532                     | Rental & leasing services   | 3                               | D                           | D                                       | D                                     | а   | D                                 | D                      |
|                         | WORTH COUNTY, MO  |                                 |                             |   |                                       |   |                                   |                        |
| <b>53</b><br>531        | Real estate & rental & leasing  | <b>3</b><br>2                   | <b>D</b><br>D               | <b>D</b>                                | <b>D</b><br>D                         | a   | <b>D</b>                          | <b>D</b>               |
| 532                     | Rental & leasing services   | 1                               | D                           | D                                       | D                                     | a<br>a  | D                                 | D                      |
|                         | WRIGHT COUNTY, MO   |                                 |                             |   |                                       |   |                                   |                        |
| 53                      | Real estate & rental & leasing  | 14                              | 2 317                       | 376                                     | 86                                    | 39  | 23.3                              | 9.2                    |
| 531                     | Real estate   | 10                              | 2 108                       | 298                                     | 68                                    | 28  | 24.1                              | 9.1                    |
| 532                     | Rental & leasing services   | 4                               | 209                         | 78                                      | 18                                    | 11  | 16.3                              | 10.5                   |
|                         | ST. LOUIS, MO (IC)  |                                 |                             |   |                                       |   |                                   |                        |
| 53                      | Real estate & rental & leasing  | 401                             | 402 913                     | 76 700                                  | 17 886                                | 3 520   | 12.4                              | 8.9                    |
| 531                     | Real estate   | 303                             | 203 098                     | 49 825                                  | 11 330                                | 2 449   | 21.7                              | 13.8                   |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings                 | 164<br>90<br>90                 | 106 740<br>70 457<br>70 457 | 14 209<br>9 105<br>9 105                | 3 341<br>2 133<br>2 133               | 851<br>561<br>561   | 26.6<br>22.3                      | 9.7<br>10.0            |
| 53112                   | Lessors of residential buildings (except miniwarehouses)  | 67                              | 34 436                      | 4 853                                   | 1 150                                 | 268   | 35.5                              | 9.6                    |
| 531120<br>5312          | Lessors of nonresidential buildings (except miniwarehouses)   | 67<br>45                        | 34 436<br>31 831            | 4 853<br>9 025                          | 1 150<br>1 716                        | 268<br>299  | 35.5<br>29.5                      | 9.6<br>19.7            |
| 53121<br>531210         | Offices of real estate agents & brokers Offices of real estate agents & brokers   | 45<br>45                        | 31 831<br>31 831            | 9 025<br>9 025                          | 1 716<br>1 716                        | 299<br>299  | 29.5<br>29.5                      | 19.7<br>19.7           |
| 5313<br>53131           | Activities related to real estate   | 94<br>79                        | 64 527<br>58 906            | 26 591<br>24 468                        | 6 273<br>5 666                        | 1 299<br>1 204  | 9.8<br>6.5                        | 17.8<br>19.0           |
| 531311<br>531312        | Residential property managers Nonresidential property managers  | 66<br>13                        | 53 081<br>5 825             | 21 318<br>3 150                         | 4 949<br>717                          | 1 106<br>98   | 7.3                               | 17.8<br>29.4           |
| 532<br>5321             | Rental & leasing services   | 95<br>21                        | D<br>D                      | D<br>D                                  | D<br>D                                | g<br>e  | D<br>D                            | D<br>D                 |
| 53212<br>532120         | Automotive equipment rental & leasing Truck, utility trailer, & RV rental & leasing Truck, utility trailer, & RV rental & leasing | 14<br>14                        | 51 859<br>51 859            | 7 209<br>7 209                          | 1 751<br>1 751                        | 191<br>191  |                                   | 4.5<br>4.5             |
| 5322<br>53223<br>532230 | Consumer goods rental. Video tape & disk rental Video tape & disk rental.   | 38<br>13<br>13                  | 23 238<br>8 385<br>8 385    | 4 829<br>1 191<br>1 191                 | 1 089<br>302<br>302                   | 294<br>139<br>139   | 19.2<br>.5<br>.5                  | 8.2<br>9.0<br>9.0      |
| 53229<br>532299         | Other consumer goods rental All other consumer goods rental   | 13<br>11                        | D<br>D                      | D<br>D                                  | D<br>D                                | b   | D<br>D                            | D<br>D                 |
| 5323<br>53231           | General rental centers  | 13<br>13                        | D<br>D<br>D                 | D<br>D                                  | D<br>D                                | b<br>b  | D<br>D<br>D                       | D<br>D                 |
| 532310<br>5324          | General rental centers  | 13<br>23                        | D                           | D<br>D                                  | D<br>D                                | b<br>e  | D                                 | D<br>D                 |
| 53249<br>532490         | Oth commercial/industrial machinery & equipment rental & leasing Oth commercial/industrial machinery & equipment rental & leasing | 17<br>17                        | D<br>D                      | D<br>D                                  | D<br>D                                | c<br>c  | D<br>D                            | D<br>D                 |

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

## Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Tollowed D    | y ", see Appendix Dj  |                                 |                      |                             |                                       |  | 1   |                        |
|---------------|---|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code | Geographic area and kind of business  | Fatabliab                       |                      |                             | First sucretor                        | Paid<br>employees<br>for pay<br>period | From  | f revenue —            |
|               |   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|               | ARNOLD, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 20                              | 6 833                | 1 259                       | 260                                   | 96                                     | 34.8  | 8.4                    |
| 531           | Real estate   | 10                              | 2 977                | 451                         | 85                                    | 24                                     | 33.7  | 16.1                   |
| 532           | Rental & leasing services   | 10                              | 3 856                | 808                         | 175                                   | 72                                     | 35.7  | 2.4                    |
|               | AURORA, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 7                               | 3 598                | 192                         | 40                                    | 25                                     | 85.5  | 6.5                    |
| 531           | Real estate   | 4                               | D                    | D                           | D                                     | a                                      | D   | D                      |
| 532           | Rental & leasing services   | 3                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|               | AVA, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 3                               | 782                  | 82                          | 20                                    | 9                                      | 100.0                                       | _                      |
| 531           | Real estate   | 3                               | 782                  | 82                          | 20                                    | 9                                      | 100.0                                       | -                      |
|               | BALLWIN, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 28                              | 30 545               | 3 216                       | 803                                   | 130                                    | 48.6  | 21.1                   |
| 531           | Real estate   | 24                              | D                    | D                           | D                                     | С                                      | D   | D                      |
| 5312<br>53121 | Offices of real estate agents & brokers Offices of real estate agents & brokers | 11<br>11                        | 6 343<br>6 343       | 936<br>936                  | 204<br>204                            | 22<br>22                               | 7.6<br>7.6                                  | 84.4<br>84.4           |
| 531210<br>532 | Offices of real estate agents & brokers   | 11                              | 6 343 D              | 936<br>D                    | 204<br>D                              | 22<br>b                                | 7.6<br>D                                    | 84.4<br>D              |
| 332           | Rental & leasing services   | 4                               |                      | D                           | D                                     | b                                      |   | D                      |
|               | BELLEFONTAINE NEIGHBORS, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 3                               | 833                  | 225                         | 55                                    | 19                                     | D   | -                      |
| 531           | Real estate   | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532           | Rental & leasing services   | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|               | BEL-RIDGE, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 3                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531           | Real estate   | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|               | BELTON, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 17                              | 8 226                | 1 362                       | 304                                   | 65                                     | 20.0  | 14.9                   |
| 531           | Real estate   | 11                              | 5 820                | 655                         | 157                                   | 30                                     | 23.6  | 12.0                   |
| 532           | Rental & leasing services   | 6                               | 2 406                | 707                         | 147                                   | 35                                     | 11.3  | 21.9                   |
|               | BERKELEY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 11                              | 13 472               | 1 901                       | 407                                   | 95                                     | 6.0   | 6.8                    |
| 531           | Real estate   | 7                               | 1 943                | 187                         | 36                                    | 10                                     | 33.1  | 47.2                   |
| 532           | Rental & leasing services   | 4                               | 11 529               | 1 714                       | 371                                   | 85                                     | 1.4   | -                      |
|               | BETHANY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 4                               | 425                  | 72                          | 16                                    | 7                                      | 87.8  | 12.2                   |
| 531           | Real estate   | 4                               | 425                  | 72                          | 16                                    | 7                                      | 87.8  | 12.2                   |
|               | BLUE SPRINGS, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 43                              | 26 060               | 3 407                       | 919                                   | 211                                    | 13.6  | 21.6                   |
| 531           | Real estate   | 35                              | 21 462               | 2 456                       | 509                                   | 133                                    | 14.4  | 21.8                   |
| 5311          | Lessors of real estate  | 16                              | 9 123                | 1 141                       | 235                                   | 65                                     | 10.0  | 43.2                   |
| 5312<br>53121 | Offices of real estate agents & brokers Offices of real estate agents & brokers | 14<br>14                        | 11 623<br>11 623     | 971<br>971                  | 223<br>223                            | 56<br>56                               | 12.6<br>12.6                                | 6.4<br>6.4             |
| 531210<br>532 | Offices of real estate agents & brokers   | 14                              | 11 623<br>D          | 971<br>D                    | 223<br>D                              | 56<br>b                                | 12.6<br>D                                   | 6.4<br>D               |
| J32           | Rental & leasing services   | , , ,                           | וט                   | וט                          | D                                     | D                                      | י ט   | ט                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Tollowed b      | y ", see Appendix Dj   |                                 |                            |                             |                                       |  |   |                        |
|-----------------|--|---------------------------------|----------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS           | Geographic area and kind of business                           |                                 |                            |                             |                                       | Paid<br>employees<br>for pay<br>period | Percent of                                  | of revenue —           |
| code            | desgraphic area and kind of basiness                           | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                 | BOLIVAR, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing                                 | 8                               | 1 932                      | 324                         | 76                                    | 21                                     | 50.4  | 1.8                    |
| 531             | Real estate  | 6                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 532             | Rental & leasing services                                      | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                 | BONNE TERRE, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing                                 | 5                               | 1 122                      | 102                         | 20                                    | 12                                     | 49.9  | 38.3                   |
| 531             | Real estate  | 4                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 532             | Rental & leasing services                                      | 1                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                 | BOONVILLE, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing                                 | 7                               | 1 425                      | 281                         | 68                                    | 31                                     | 38.4  | 14.2                   |
| 531             | Real estate  | 4                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 532             | Rental & leasing services                                      | 3                               | D                          | D                           | D                                     | b                                      | D   | D                      |
|                 | BOWLING GREEN, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing                                 | 3                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 531             | Real estate  | 1                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 532             | Rental & leasing services                                      | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                 | BRANSON, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing                                 | 52                              | 59 981                     | 16 186                      | 2 763                                 | 748                                    | 13.6  | 4.2                    |
| 531             | Real estate  | 45                              | 59 042                     | 15 950                      | 2 715                                 | 730                                    | 13.3  | 4.0                    |
| 5311<br>5312    | Lessors of real estate Offices of real estate agents & brokers | 17<br>19                        | 7 389<br>45 647            | 863  <br>13 392             | 176<br>2 230                          | 75<br>568                              | 23.6<br>7.1                                 | 9.6<br>3.7             |
| 53121<br>531210 | Offices of real estate agents & brokers                        | 19                              | 45 647<br>45 647<br>45 647 | 13 392<br>13 392<br>13 392  | 2 230<br>2 230<br>2 230               | 568<br>568                             | 7.1   | 3.7<br>3.7<br>3.7      |
| 531210          | Offices of real estate agents & brokers                        | 19<br>7                         | 939                        | 236                         | 48                                    | 18                                     | 7.1<br>36.1                                 | 15.3                   |
|                 | BRECKENRIDGE HILLS, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing                                 | 4                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 531             | Real estate  | 2                               | D                          | D                           | D                                     | a                                      | D   | D                      |
| 532             | Rental & leasing services                                      | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                 | BRENTWOOD, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53              |  | 38                              | 42 435                     | 9 678                       | 2 100                                 | 331                                    | 17.1  | 3.0                    |
| 531             | Real estate & rental & leasing                                 | 27                              | 21 708                     | 6 494                       | 1 316                                 | 229                                    | 30.7  | 5.8                    |
| 5313            | Activities related to real estate                              | 13                              | 6 770                      | 1 998                       | 494                                   | 61                                     | 25.5  | 5.4                    |
| 532             | Rental & leasing services                                      | 10                              | D                          | D                           | D                                     | С                                      | D   | D                      |
|                 | BRIDGETON, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing                                 | 35                              | 19 763                     | 4 287                       | 848                                   | 148                                    | 19.0  | 13.3                   |
| 531             | Real estate  | 24                              | 12 330                     | 2 297                       | 490                                   | 85                                     | 25.8  | 16.3                   |
| 5311            | Lessors of real estate   | 12                              | 7 838                      | 998                         | 221                                   | 35                                     | 31.6  | .3                     |
| 532             | Rental & leasing services                                      | 10                              | D                          | D                           | D                                     | b                                      | D   | D                      |
|                 | BROOKFIELD, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing                                 | 5                               | 453                        | 111                         | 27                                    | 14                                     | 91.2  | 8.8                    |
| 531             | Real estate  | 3                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 532             | Rental & leasing services                                      | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                 | BUCKNER, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing                                 | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 531             | Real estate  | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                 |  |                                 |                            |                             |                                       |  |   |                        |

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| Tollowed b              | y ", see Appendix D]   |                     |                     |                 |                                       |   |                      |                        |
|-------------------------|--|---------------------|---------------------|-----------------|---------------------------------------|---|----------------------|------------------------|
| NAICS<br>code           | Geographic area and kind of business   | Establish-<br>ments | Revenue             | Annual payroll  | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12 | From adminis-trative | f revenue —            |
|                         |  | (number)            | (\$1,000)           | (\$1,000)       | (\$1,000)                             | (number)  | records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | BUFFALO, MO  |                     |                     |                 |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing   | 3                   | <b>D</b>            | <b>D</b><br>D   | <b>D</b>                              | а   | <b>D</b>             | <b>D</b>               |
| 531                     | Real estate  | 3                   | U                   | D               | U                                     | а   | D                    | D                      |
|                         | BUTLER, MO   |                     |                     |                 |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing   | 4                   | 807                 | 121             | 28                                    | 12  | 56.0                 | 34.7                   |
| 531                     | Real estate  | 2                   | D                   | D               | D                                     | а   | D                    | D                      |
| 532                     | Rental & leasing services  | 2                   | D                   | D               | D                                     | а   | D                    | D                      |
|                         | CALIFORNIA, MO   |                     |                     |                 |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing   | 6                   | D                   | D               | D                                     | а   | D                    | D                      |
| 531                     | Real estate  | 4                   | D                   | D               | D                                     | а   | D                    | D                      |
| 532                     | Rental & leasing services  | 2                   | D                   | D               | D                                     | a   | D                    | D                      |
|                         | CAMDENTON, MO  |                     |                     |                 |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing   | 13                  | 1 968               | 315             | 61                                    | 20  | 44.8                 | 31.4                   |
| 531                     | Real estate  | 12                  | D                   | D               | D                                     | а   | D                    | D                      |
| 532                     | Rental & leasing services  | 1                   | D                   | D               | D                                     | а   | D                    | D                      |
|                         | CAMERON, MO *  |                     |                     |                 |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing   | 12                  | 2 686               | 364             | 66                                    | 25  | 72.1                 | 24.8                   |
| 531                     | Real estate  | 8                   | D                   | D               | D                                     | a   | D                    | D                      |
| 532                     | Rental & leasing services  | 4                   | D                   | D               | D                                     | a   | D                    | D                      |
|                         | CAMERON, MO (CLINTON COUNTY PART) *  |                     |                     |                 |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing   | 10                  | D                   | D               | D                                     | b   | D                    | D                      |
| 531                     | Real estate  | 6                   | D                   | D               | D                                     | а   | D                    | D                      |
| 532                     | Rental & leasing services  | 4                   | D                   | D               | D                                     | a   | D                    | D                      |
|                         | CAMERON, MO (DEKALB COUNTY PART) *   |                     |                     |                 |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing   | 2                   | D                   | D               | D                                     | а   | D                    | D                      |
| 531                     | Real estate  | 2                   | D                   | D               | D                                     | а   | D                    | D                      |
|                         | CANTON, MO   |                     |                     |                 |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing   | 1                   | D                   | D               | D                                     | а   | D                    | D                      |
| 531                     | Real estate  | 1                   | D                   | D               | D                                     | a   | D                    | D                      |
|                         | CAPE GIRARDEAU, MO *   |                     |                     |                 |                                       |   |                      |                        |
| 53                      | Real estate & rental & leasing   | 73                  | 26 097              | 4 639           | 953                                   | 238   | 35.2                 | 15.0                   |
| 531                     | Real estate  | 56                  | 15 885              | 2 764           | 534                                   | 117   | 49.0                 | 21.8                   |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings Lessors of residential buildings & dwellings | 31<br>10<br>10      | D<br>1 655<br>1 655 | D<br>151<br>151 | D<br>34<br>34                         | b<br>20<br>20   | D<br>35.1<br>35.1    | D<br>64.3<br>64.3      |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)  | 17<br>17            | 6 271<br>6 271      | 1 000<br>1 000  | 251<br>251                            | 42<br>42  | 19.1<br>19.1         | 30.8<br>30.8           |
| 5312<br>53121           | Offices of real estate agents & brokers  | 16<br>16            | 6 265<br>6 265      | 1 264<br>1 264  | 170<br>170                            | 33<br>33  | 78.2<br>78.2         | 4.4<br>4.4             |
| 531210<br>532           | Offices of real estate agents & brokers  | 16                  | 6 265               | 1 264<br>1 875  | 170<br>419                            | 33<br>121   | 78.2<br>13.8         | 4.4                    |
| J32                     | Rental & leasing services  | 17 1                | 10 212              | 1 0/5 1         | 419                                   | 121   | 13.8                 | 4.3                    |

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| lollowed b              | y ", see Appendix Dj   |                                 |                      |                             |                                       |  |   |                        |
|-------------------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business   |                                 |                      |                             |                                       | Paid<br>employees<br>for pay<br>period | From  | of revenue—            |
| 0000                    |  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | CAPE GIRARDEAU, MO (CAPE GIRARDEAU COUNTY PART) *  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 73                              | 26 097               | 4 639                       | 953                                   | 238                                    | 35.2  | 15.0                   |
| 531                     | Real estate  | 56                              | 15 885<br>D          | 2 764<br>D                  | 534<br>D                              | 117                                    | 49.0<br>D                                   | 21.8                   |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings. | 31<br>10<br>10                  | 1 655<br>1 655       | 151<br>151                  | 34<br>34                              | b<br>20<br>20                          | 35.1<br>35.1                                | D<br>64.3<br>64.3      |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)  | 17<br>17                        | 6 271<br>6 271       | 1 000<br>1 000              | 251<br>251                            | 42<br>42                               | 19.1<br>19.1                                | 30.8<br>30.8           |
| 5312<br>53121           | Offices of real estate agents & brokers Offices of real estate agents & brokers                                    | 16<br>16                        | 6 265<br>6 265       | 1 264<br>1 264              | 170<br>170                            | 33<br>33                               | 78.2<br>78.2                                | 4.4<br>4.4             |
| 531210                  | Offices of real estate agents & brokers  | 16                              | 6 265                | 1 264                       | 170                                   | 33                                     | 78.2  | 4.4                    |
| 532                     | Rental & leasing services  | 17                              | 10 212               | 1 875                       | 419                                   | 121                                    | 13.8  | 4.3                    |
|                         | CARL JUNCTION, MO  |                                 |                      |                             |                                       |  |   |                        |
| <b>53</b><br>531        | Real estate & rental & leasing Real estate   | <b>4</b><br>4                   | <b>163</b><br>163    | <b>41</b><br>41             | <b>8</b><br>8                         | <b>7</b><br>7                          | <b>42.9</b> 42.9                            | <b>57.1</b> 57.1       |
|                         | CARROLLTON, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 7                               | 695                  | 130                         | 28                                    | 15                                     | 51.9  | _                      |
| 531                     | Real estate  | 5                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services  | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                         | CARTHAGE, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 15                              | 3 653                | 495                         | 117                                   | 34                                     | 65.2  | 10.1                   |
| 531                     | Real estate  | 10                              | 2 498                | 240                         | 53                                    | 19                                     | 75.1  | 14.8                   |
| 532                     | Rental & leasing services  | 5                               | 1 155                | 255                         | 64                                    | 15                                     | 43.6  | _                      |
|                         | CARUTHERSVILLE, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 5                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531                     | Real estate  | 3                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services  | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                         | CASSVILLE, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 3                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531                     | Real estate  | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services  | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                         | CENTRALIA, MO *  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 9                               | 958                  | 115                         | 25                                    | 25                                     | 87.1  | 12.9                   |
| 531                     | Real estate  | 6                               | 703                  | 50                          | 11                                    | 10                                     | 82.4  | 17.6                   |
| 532                     | Rental & leasing services  | 3                               | 255                  | 65                          | 14                                    | 15                                     | 100.0                                       | _                      |
|                         | CENTRALIA, MO (BOONE COUNTY PART) *  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing   | 9                               | 958                  | 115                         | 25                                    | 25                                     | 87.1  | 12.9                   |
| 531                     | Real estate  | 6                               | 703                  | 50                          | 11                                    | 10                                     | 82.4  | 17.6                   |
| 532                     | Rental & leasing services  | 3                               | 255                  | 65                          | 14                                    | 15                                     | 100.0                                       | _                      |
|                         | CHAFFEE, MO  |                                 |                      |                             |                                       |  |   |                        |
| <b>53</b> 532           | Real estate & rental & leasing   | 1                               | <b>D</b>             | <b>D</b> D                  | <b>D</b>                              | а                                      | <b>D</b>                                    | <b>D</b>               |
| JUL                     | Rental & leasing services  CHARLESTON, MO  | 1                               | ا                    | ا                           | ט                                     | а                                      |   |                        |
| F0                      |  |                                 | 400                  |                             |                                       | _                                      |   | 10.0                   |
| <b>53</b> 532           | Real estate & rental & leasing Rental & leasing services   | 3                               | <b>430</b>   430     | <b>80</b><br>80             | <b>18</b><br>18                       | <b>7</b><br>7                          | _   | <b>12.6</b><br>12.6    |
|                         | •  |                                 |                      |                             |                                       |  |   |                        |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| Tollowed b              | y ", see Appendix Dj  |                                 |                            |                             |                                       |   | 1   |                        |
|-------------------------|---|---------------------------------|----------------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS                   |   |                                 |                            |                             |                                       | Paid<br>employees<br>for pay                | Percent of  | of revenue—            |
| code                    | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | CHESTERFIELD, MO  |                                 |                            |                             |                                       |   |   |                        |
| 53                      | Real estate & rental & leasing  | 120                             | 73 670                     | 13 399                      | 3 067                                 | 555   | 24.6  | 13.7                   |
| 531                     | Real estate   | 106                             | 65 016                     | 12 102                      | 2 789                                 | 493   | 26.8  | 13.4                   |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings Lessors of residential buildings & dwellings        | 40<br>30<br>30                  | 24 898<br>21 422<br>21 422 | 2 871<br>2 370<br>2 370     | 717<br>574<br>574                     | 217<br>185<br>185                           | 14.2<br>12.3<br>12.3                                | 4.6<br>2.7<br>2.7      |
| 5312                    | Offices of real estate agents & brokers   | 31                              | 29 931                     | 3 869                       | 809                                   | 103   | 36.2  | 22.7                   |
| 53121<br>531210         | Offices of real estate agents & brokers Offices of real estate agents & brokers   | 31<br>31                        | 29 931<br>29 931           | 3 869<br>3 869              | 809<br>809                            | 103<br>103                                  | 36.2<br>36.2  | 22.7<br>22.7           |
| 5313<br>53139<br>531390 | Activities related to real estate Other activities related to real estate   | 35<br>18                        | 10 187<br>2 525<br>2 525   | 5 362<br>382<br>382         | 1 263<br>80<br>80                     | 173<br>45<br>45                             | 30.0<br>78.2  | 7.5<br>6.5<br>6.5      |
| 532                     | Other activities related to real estate  Rental & leasing services  | 18<br>13                        | 2 525<br>D                 | D                           | D                                     | 45<br>b                                     | 78.2<br>D   | 0.5<br>D               |
|                         | CHILLICOTHE, MO   |                                 |                            |                             |                                       |   |   |                        |
| 53                      | Real estate & rental & leasing  | 7                               | D                          | D                           | D                                     | а   | D   | D                      |
| 531                     | Real estate  Rental & leasing services  | 5                               | 934  <br>D                 | 46 D                        | 12<br>D                               | 11  | 98.4<br>D   | 1.6<br>D               |
| 532                     |   | 2                               |                            | D                           | Ь                                     | а   | D   |                        |
| 53                      | CLARKSON VALLEY, MO  Real estate & rental & leasing   | 3                               | D                          | D                           | D                                     | а   | D   | D                      |
| 531                     | Real estate   | 3                               | D                          | D                           | D                                     | a   | D   | D                      |
|                         | CLAYTON, MO   |                                 |                            |                             |                                       |   |   |                        |
| 53                      | Real estate & rental & leasing  | <b>148</b><br>137               | <b>149 181</b><br>144 900  | <b>46 687</b><br>45 782     | <b>10 659</b> 10 489                  | <b>1 465</b> 1 428                          | <b>21.4</b> 21.8                                    | <b>12.6</b> 12.7       |
| 531<br>5311             | Real estate  Lessors of real estate   | 54                              | 50 595                     | 7 812                       | 1 652                                 | 294   | 35.3  | 8.9                    |
| 53111<br>531110         | Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.                             | 28<br>28                        | 19 543<br>19 543           | 3 905<br>3 905              | 794<br>794                            | 152<br>152                                  | 52.3<br>52.3  | 12.0<br>12.0           |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 19<br>19                        | 29 343<br>29 343           | 3 622<br>3 622              | 808<br>808                            | 128<br>128                                  | 21.0<br>21.0  | 7.4<br>7.4             |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 47<br>47<br>47                  | 53 730<br>53 730<br>53 730 | 16 591<br>16 591<br>16 591  | 3 660<br>3 660<br>3 660               | 344<br>344<br>344                           | 18.7<br>18.7<br>18.7                                | 19.6<br>19.6<br>19.6   |
| 5313<br>53131           | Activities related to real estate   | 36<br>26                        | 40 575<br>36 903           | 21 379<br>19 968            | 5 177<br>4 836                        | 790<br>751                                  | 9.0<br>6.7  | 8.3<br>4.1             |
| 531311<br>531312        | Residential property managers Nonresidential property managers  | 14<br>12                        | 19 699<br>17 204           | 11 919<br>8 049             | 2 850<br>1 986                        | 524<br>227                                  | 7.0<br>6.2  | 4.8<br>3.4             |
| 532                     | Rental & leasing services   | 6                               | D                          | D                           | D                                     | b   | D   | D                      |
|                         | CLINTON, MO   |                                 |                            |                             |                                       |   |   |                        |
| <b>53</b> 531           | Real estate & rental & leasing  | 10<br>8                         | <b>1 062</b>               | <b>273</b> D                | <b>53</b>                             | 20  | <b>47.0</b> D                                       | <b>32.3</b> D          |
| 532                     | Real estate  Rental & leasing services  | 2                               | D                          | D                           | D                                     | a<br>a                                      | D   | D                      |
|                         | COLUMBIA, MO  |                                 |                            | -                           |                                       |   | _   |                        |
| 53                      | Real estate & rental & leasing  | 147                             | 69 900                     | 10 033                      | 2 232                                 | 566   | 27.4  | 11.1                   |
| 531                     | Real estate   | 124                             | 56 036                     | 7 044                       | 1 567                                 | 417   | 33.7  | 13.4                   |
| 5311<br>53111           | Lessors of real estate Lessors of residential buildings & dwellings   | 61<br>32                        | 27 841<br>19 487           | 2 578<br>1 730              | 551<br>369                            | 166<br>101                                  | 34.7<br>25.2  | 16.1<br>16.1           |
| 531110                  | Lessors of residential buildings & dwellings.  Lessors of nonresidential buildings (except miniwarehouses)              | 32<br>15                        | 19 487<br>D                | 1 730 D                     | 369<br>D                              | 101<br>b                                    | 25.2<br>D   | 16.1<br>D              |
| 531120<br>5312          | Lessors of nonresidential buildings (except miniwarehouses)   | 15<br>31                        | D<br>18 634                | D  <br>1 359                | D<br>333                              | b<br>90                                     | D<br>24.5   | 9.0                    |
| 53121<br>531210         | Offices of real estate agents & brokers Offices of real estate agents & brokers   | 31<br>31                        | 18 634<br>18 634           | 1 359<br>1 359              | 333<br>333                            | 90<br>90                                    | 24.5<br>24.5  | 9.0<br>9.0             |
| 5313<br>53131<br>531311 | Activities related to real estate Real estate property managers Residential property managers                           | 32<br>21<br>14                  | 9 561<br>D<br>D            | 3 107<br>D<br>D             | 683<br>D<br>D                         | 161<br>c<br>b                               | 48.4<br>D<br>D                                      | 13.9<br>D<br>D         |
| 532                     | Rental & leasing services   | 23                              | 13 864                     | 2 989                       | 665                                   | 149   | 2.3   | 2.0                    |
| 5322                    | Consumer goods rental   | 12                              | 3 538                      | 1 041                       | 242                                   | 64  | 9.1   | -                      |
|                         | CRESTWOOD, MO   |                                 |                            |                             |                                       |   |   |                        |
| <b>53</b><br>531        | Real estate & rental & leasing  | <b>22</b><br>20                 | <b>23 211</b><br>D         | <b>3 116</b>                | <b>635</b><br>D                       | <b>137</b>                                  | <b>81.4</b> D                                       | <b>5.2</b> D           |
| 532                     | Rental & leasing services   | 2                               | D                          | D                           | D                                     | a   | D   | D                      |
| JUL                     |   | ۷.                              | D 1                        | וּט                         | 0                                     | a   |   | . 5                    |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| lollowed b              | y", see Appendix Dj   |                                 |                            |                             |                                       |  |   |                        |
|-------------------------|---|---------------------------------|----------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAIÇS                   | Geographic area and kind of business  |                                 |                            |                             |                                       | Paid<br>employees<br>for pay<br>period | Percent of From                             | of revenue—            |
| code                    | Coograpiio area area rina er sacinosc   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | CREVE COEUR, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 102                             | 273 628                    | 41 048                      | 9 307                                 | 1 017                                  | 6.6   | 2.7                    |
| 531<br>5311             | Real estate   | 92<br>34                        | 65 255<br>27 823           | 20 383<br>2 315             | 4 862<br>583                          | 590<br>80                              | 27.8<br>30.7                                | 11.4<br>8.3            |
| 53111<br>531110         | Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.                             | 10<br>10                        | 4 353<br>4 353             | 467<br>467                  | 125<br>125                            | 26<br>26                               | 42.0<br>42.0                                | 11.8<br>11.8           |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 21<br>21                        | 22 541<br>22 541           | 1 777<br>1 777              | 439<br>439                            | 47<br>47                               | 27.7<br>27.7                                | 7.5<br>7.5             |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 24<br>24<br>24                  | 17 966<br>17 966<br>17 966 | 8 168<br>8 168<br>8 168     | 1 861<br>1 861<br>1 861               | 190<br>190<br>190                      | 15.9<br>15.9<br>15.9                        | 11.8<br>11.8<br>11.8   |
| 5313                    | Activities related to real estate   | 34                              | 19 466                     | 9 900                       | 2 418                                 | 320                                    | 34.4  | 15.5                   |
| 53131<br>531312<br>532  | Real estate property managers Nonresidential property managers Rental & leasing services                                | 26<br>20<br>8                   | 16 145<br>8 880<br>D       | 9 305<br>4 759<br>D         | 2 280<br>1 259<br>D                   | 300<br>123<br>c                        | 23.3<br>32.5<br>D                           | 18.6<br>13.3<br>D      |
|                         | CRYSTAL CITY, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 8                               | 4 074                      | 590                         | 70                                    | 19                                     | 67.4  | 3.5                    |
| 531                     | Real estate   | 7                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services   | 1                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                         | CUBA, MO  |                                 |                            |                             |                                       |  |   |                        |
| <b>53</b><br>531        | Real estate & rental & leasing  | <b>8</b><br>6                   | <b>1 098</b> D             | <b>198</b><br>D             | <b>45</b><br>D                        | <b>11</b><br>a                         | <b>95.1</b> D                               | _<br>D                 |
| 532                     | Rental & leasing services   | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                         | DELLWOOD, MO  |                                 |                            |                             |                                       |  |   |                        |
| <b>53</b> 532           | Real estate & rental & leasing  | <b>1</b>                        | <b>D</b>                   | <b>D</b>                    | <b>D</b><br>D                         | <b>a</b><br>a                          | <b>D</b>                                    | <b>D</b>               |
|                         | DESLOGE, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 3                               | 281                        | 37                          | 2                                     | 1                                      | 82.6  | 17.4                   |
| 531<br>532              | Real estate  Rental & leasing services  | 2                               | D D                        | D D                         | D<br>D                                | a<br>a                                 | D<br>D                                      | D<br>D                 |
| 302                     | DE SOTO, MO   | '                               |                            |                             | D                                     | a                                      |   |                        |
| 53                      | Real estate & rental & leasing  | 8                               | D                          | D                           | D                                     | b                                      | D   | D                      |
| 531                     | Real estate   | 6                               | D                          | D                           | D                                     | a                                      | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                         | DES PERES, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 23                              | 11 996                     | 2 363                       | 602                                   | 86                                     | 21.2  | 22.8                   |
| 531                     | Real estate   | 20                              | D                          | D                           | D                                     | b                                      | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | 1 238                      | 193                         | 57                                    | 18                                     | D   | -                      |
|                         | DEXTER, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 16                              | 3 073                      | 415                         | 66                                    | 20                                     | 27.8  | 53.6                   |
| 531                     | Real estate   | 9                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services   | 7                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                         | EAST PRAIRIE, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 1                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 531                     | Real estate   | 1                               | D                          | D                           | D                                     | а                                      | D   | D                      |
|                         | ELDON, MO   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 3                               | D                          | D                           | D                                     | а                                      | D   | D                      |
| 531                     | Real estate   | 3                               | D                          | D                           | D                                     | а                                      | D   | D                      |

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| Tollowed D       | y", see Appendix Dj                        |                                 |                       |                             |                                       | 1   |   |                        |
|------------------|--|---------------------------------|-----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS            | Coographic area and kind of hypinges       |                                 |                       |                             |                                       | Paid<br>employees<br>for pay                |   | of revenue—            |
| code             | Geographic area and kind of business       | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)  | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                  | EL DORADO SPRINGS, MO                      |                                 |                       |                             |                                       |   |   |                        |
| 53               | Real estate & rental & leasing             | 6                               | D                     | D                           | D                                     | b   | D   | D                      |
| 531              | Real estate                                | 3                               | D                     | D                           | D                                     | а   | D   | D                      |
| 532              | Rental & leasing services                  | 3                               | D                     | D                           | D                                     | b   | D   | D                      |
|                  | ELLISVILLE, MO                             |                                 |                       |                             |                                       |   |   |                        |
| 53               | Real estate & rental & leasing             | 16                              | 13 020                | 3 896                       | 797                                   | 154   | 13.7  | 3.5                    |
| 531              | Real estate                                | 10                              | 6 815                 | 1 795                       | 373                                   | 86  | 8.1   | 6.6                    |
| 532              | Rental & leasing services                  | 6                               | 6 205                 | 2 101                       | 424                                   | 68  | 19.8  | _                      |
|                  | EUREKA, MO                                 |                                 |                       |                             |                                       |   |   |                        |
| 53               | Real estate & rental & leasing             | 4                               | 1 018                 | 158                         | 44                                    | 13  | 31.4  | _                      |
| 531              | Real estate                                | 3                               | D                     | D                           | D                                     | а   | D   | D                      |
| 532              | Rental & leasing services                  | 1                               | D                     | D                           | D                                     | а   | D   | D                      |
|                  | EXCELSIOR SPRINGS, MO *                    |                                 |                       |                             |                                       |   |   |                        |
| 53               | Real estate & rental & leasing             | 9                               | 4 932                 | 644                         | 139                                   | 46  | 8.2   | 1.7                    |
| 531<br>532       | Real estate                                | 5                               | D<br>D                | D D                         | D<br>D                                | b<br>a                                      | D<br>D  | D<br>D                 |
| 302              |  | 4                               | J                     |                             | 5                                     | a   |   |                        |
|                  | EXCELSIOR SPRINGS, MO (CLAY COUNTY PART) * |                                 |                       |                             |                                       |   |   |                        |
| <b>53</b><br>531 | Real estate & rental & leasing             | <b>9</b><br>5                   | <b>4 932</b>          | <b>644</b> D                | <b>139</b>                            | <b>46</b> b                                 | <b>8.2</b> D  | <b>1.7</b> D           |
| 532              | Rental & leasing services                  | 4                               | D                     | D                           | D                                     | а   | D   | D                      |
|                  | FARMINGTON, MO                             |                                 |                       |                             |                                       |   |   |                        |
| 53               | Real estate & rental & leasing             | 16                              | 4 719                 | 920                         | 213                                   | 67  | 43.2  | _                      |
| 531              | Real estate                                | 10                              | 2 248                 | 418                         | 103                                   | 33  | 82.6  | _                      |
| 532              | Rental & leasing services                  | 6                               | 2 471                 | 502                         | 110                                   | 34  | 7.4   | _                      |
|                  | FAYETTE, MO                                |                                 |                       |                             |                                       |   |   |                        |
| 53               | Real estate & rental & leasing             | 1                               | D                     | D                           | D                                     | а   | D   | D                      |
| 532              | Rental & leasing services                  | 1                               | D                     | D                           | D                                     | а   | D   | D                      |
|                  | FENTON, MO                                 |                                 |                       |                             |                                       |   |   |                        |
| 53               | Real estate & rental & leasing             | 18                              | 9 687                 | 2 148                       | 499                                   | 108   | 10.8  | 22.8                   |
| 531              | Real estate                                | 9                               | 6 589                 | 1 422                       | 324                                   | 54  | 13.4  | 31.3                   |
| 532              | Rental & leasing services                  | 9                               | 3 098                 | 726                         | 175                                   | 54  | 5.3   | 4.8                    |
|                  | FERGUSON, MO                               |                                 |                       |                             |                                       |   |   |                        |
| 53               | Real estate & rental & leasing             | 15                              | <b>6 851</b><br>4 321 | <b>1 094</b> 627            | <b>268</b><br>152                     | <b>69</b><br>33                             | 15.4  | 10.8                   |
| 531              |  | 10                              |                       |                             |                                       |   | 23.0  | 11.4                   |
| 532              | Rental & leasing services                  | 5                               | 2 530                 | 467                         | 116                                   | 36  | 2.5   | 9.6                    |
|                  | FESTUS, MO                                 |                                 |                       |                             |                                       |   |   |                        |
| <b>53</b><br>531 | Real estate & rental & leasing             | <b>13</b>                       | <b>4 951</b><br>D     | <b>1 019</b>                | <b>170</b><br>D                       | <b>47</b><br>b                              | <b>4.7</b> D  | <b>30.0</b> D          |
|                  |  |                                 |                       |                             |                                       |   |   |                        |
| 532              | Rental & leasing services                  | 5                               | DI                    | D                           | D                                     | l a   | l D   | l D                    |

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| lollowed b      | y", see Appendix Dj  |                                 |                      |                             |                                 |  |   |                        |
|-----------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------|--|---|------------------------|
| NAICS           | Geographic area and kind of business   |                                 |                      |                             |                                 | Paid<br>employees<br>for pay<br>period | Percent of                                  | of revenue —           |
| code            |  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter payroll (\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                 | FLORISSANT, MO   |                                 |                      |                             |                                 |  |   |                        |
| 53              | Real estate & rental & leasing   | 33                              | 24 520               | 3 173                       | 764                             | 125                                    | 13.8  | 24.6                   |
| 531             | Real estate  | 25                              | 21 124               | 2 363                       | 550                             | 86                                     | 16.0  | 27.8                   |
| 5311            | Lessors of real estate   | 11                              | D                    | D                           | D                               | b                                      | D   | D                      |
| 5312<br>53121   | Offices of real estate agents & brokers  | 11<br>11                        | 9 227<br>9 227       | 1 452<br>1 452              | 309<br>309                      | 46<br>46                               | 11.1<br>11.1                                | 50.3<br>50.3           |
| 531210<br>532   | Offices of real estate agents & brokers  | 11                              | 9 227<br>3 396       | 1 452  <br>810              | 309<br>214                      | 46<br>39                               | 11.1  | 50.3<br>5.1            |
| 332             | nerital & leasting services  | 0                               | 3 390                | 810                         | 214                             | 39                                     | _   | 5.1                    |
|                 | FREDERICKTOWN, MO  |                                 |                      |                             |                                 |  |   |                        |
| 53              | Real estate & rental & leasing   | 3                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 531             | Real estate  | 2                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 532             | Rental & leasing services  | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
|                 | FRONTENAC, MO  |                                 |                      |                             |                                 |  |   |                        |
| 53              | Real estate & rental & leasing   | 8                               | 14 598               | 712                         | 133                             | 25                                     | 1.6   | 1.5                    |
| 531             | Real estate  | 4                               | 455                  | 66                          | 12                              | 5                                      | 50.5  | 49.5                   |
| 532             | Rental & leasing services  | 4                               | 14 143               | 646                         | 121                             | 20                                     | _   | _                      |
|                 | FULTON, MO   |                                 |                      |                             |                                 |  |   |                        |
| 53              | Real estate & rental & leasing   | 44                              | D                    | D                           | D                               |  | D   | D                      |
| 531             | Real estate  | 11<br>8                         | 1 402                | 281                         | 56                              | <b>b</b><br>13                         | 63.2  | _                      |
|                 |  |                                 |                      |                             |                                 |  |   |                        |
| 532             | Rental & leasing services  | 3                               | D                    | D                           | D                               | а                                      | D   | D                      |
|                 | GLADSTONE, MO  |                                 |                      |                             |                                 |  |   |                        |
| 53              | Real estate & rental & leasing   | 38                              | 20 221               | 7 103                       | 1 480                           | 300                                    | 26.5  | .2                     |
| 531             | Real estate  | 31                              | 16 420               | 6 331                       | 1 290                           | 253                                    | 21.7  | .2                     |
| 5311            | Lessors of real estate   | 11                              | 12 156               | 5 230                       | 1 066                           | 198                                    | 9.0   | .2                     |
| 5312<br>53121   | Offices of real estate agents & brokers Offices of real estate agents & brokers              | 15<br>15                        | 2 811<br>2 811       | 402<br>402                  | 87<br>87                        | 32<br>32                               | 67.7<br>67.7                                |                        |
| 531210          | Offices of real estate agents & brokers  | 15                              | 2 811                | 402                         | 87                              | 32                                     | 67.7  | _                      |
| 532             | Rental & leasing services  | 7                               | 3 801                | 772                         | 190                             | 47                                     | 47.3  | _                      |
|                 | GLENDALE, MO   |                                 |                      |                             |                                 |  |   |                        |
| 53              | Real estate & rental & leasing   | 7                               | 1 387                | 228                         | 33                              | 5                                      | 25.4  | 11.0                   |
| 531             | Real estate  | 6                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 532             | Rental & leasing services  | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
|                 |  |                                 |                      |                             |                                 |  |   |                        |
|                 | GRAIN VALLEY, MO   |                                 |                      |                             |                                 |  |   |                        |
| 53              | Real estate & rental & leasing   | 2                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 531             | Real estate  | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 532             | Rental & leasing services  | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
|                 | GRANDVIEW, MO  |                                 |                      |                             |                                 |  |   |                        |
| 53              | Real estate & rental & leasing   | 29                              | 14 176               | 2 930                       | 600                             | 147                                    | 12.6  | 15.0                   |
| 531             | Real estate  | 19                              | D D                  | 2 930<br>D                  | D                               | b                                      | 12.0<br>D                                   | D D                    |
| 5311            | Lessors of real estate   | 14                              | 6 272                | 745                         | 164                             | 48                                     | 13.3  | 33.5                   |
| 53111<br>531110 | Lessors of residential buildings & dwellings<br>Lessors of residential buildings & dwellings | 11<br>11                        | 5 370<br>5 370       | 657<br>657                  | 144<br>144                      | 42<br>42                               | 14.8<br>14.8                                | 31.2<br>31.2           |
| 532             | Rental & leasing services  | 9                               | D                    | D                           | D                               | b                                      | D   | D                      |
|                 | HANNIBAL, MO *   |                                 |                      |                             |                                 |  |   |                        |
| 53              | Real estate & rental & leasing   | 21                              | 5 252                | 1 187                       | 250                             | 78                                     | 46.9  | 6.5                    |
| 531             | Real estate  | 15                              | D                    | D                           | D                               | b                                      | D   | D                      |
| 532             | Rental & leasing services  | 6                               | D                    | D                           | D                               | b                                      | D   | D                      |
| JUL             | Trionial a loading services  | . 01                            | יט                   | 0 1                         | D                               | D                                      |   |                        |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| lollowed by      | y ", see Appendix Dj                   |                                 |                      |                             |                                 |  |   |                        |
|------------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------|--|---|------------------------|
| NAIÇS            | Geographic area and kind of business   |                                 |                      |                             |                                 | Paid<br>employees<br>for pay<br>period | Percent of                                  | f revenue —            |
| code             | Coograpiio area area initi e o seemese | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter payroll (\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                  | HANNIBAL, MO (MARION COUNTY PART) *    |                                 |                      |                             |                                 |  |   |                        |
| 53               | Real estate & rental & leasing         | 20                              | D                    | D                           | D                               | b                                      | D   | D                      |
| 531              | Real estate                            | 14                              | D                    | D                           | D                               | b                                      | D   | D                      |
| 532              | Rental & leasing services              | 6                               | D                    | D                           | D                               | b                                      | D   | D                      |
|                  | HANNIBAL, MO (RALLS COUNTY PART) *     |                                 |                      |                             |                                 |  |   |                        |
| 53               | Real estate & rental & leasing         | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 531              | Real estate                            | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
|                  | HARRISONVILLE, MO                      |                                 |                      |                             |                                 |  |   |                        |
| <b>53</b> 531    | Real estate & rental & leasing         | <b>16</b>                       | <b>4 773</b><br>D    | <b>816</b>                  | <b>187</b><br>D                 | <b>40</b><br>b                         | <b>39.5</b>                                 | <b>6.2</b> D           |
| 532              | Rental & leasing services              | 2                               | D                    | D                           | D                               |  | D   | D                      |
| 332              |  | 2                               | U                    |                             | D                               | а                                      |   |                        |
|                  | HAYTI, MO                              |                                 |                      |                             | _                               |  | _   | _                      |
| <b>53</b><br>531 | Real estate & rental & leasing         | <b>2</b><br>2                   | <b>D</b><br>D        | <b>D</b>                    | <b>D</b><br>D                   | <b>а</b><br>а                          | <b>D</b>                                    | <b>D</b>               |
|                  | HAZELWOOD, MO                          |                                 |                      |                             |                                 |  |   |                        |
| 53               | Real estate & rental & leasing         | 18                              | 19 670               | 2 587                       | 627                             | 104                                    | 7.2   | 4.4                    |
| 531              | Real estate                            | 12                              | 3 717                | 529                         | 119                             | 27                                     | 38.1  | 23.1                   |
| 532              | Rental & leasing services              | 6                               | 15 953               | 2 058                       | 508                             | 77                                     | _   | -                      |
|                  | HERMANN, MO                            |                                 |                      |                             |                                 |  |   |                        |
| <b>53</b><br>531 | Real estate & rental & leasing         | 6<br>4                          | <b>488</b><br>D      | <b>66</b>                   | <b>18</b><br>D                  | <b>15</b><br>a                         | <b>67.8</b> D                               | <b>11.7</b> D          |
| 532              | Rental & leasing services              | 2                               | D                    | D                           | D                               | а                                      | D   | D                      |
|                  | HIGGINSVILLE, MO                       |                                 |                      |                             |                                 |  |   |                        |
| 53               | Real estate & rental & leasing         | 2                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 531              | Real estate                            | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 532              | Rental & leasing services              | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
|                  | HOLDEN, MO                             |                                 |                      |                             |                                 |  |   |                        |
| <b>53</b><br>532 | Real estate & rental & leasing         | <b>2</b><br>2                   | <b>D</b><br>D        | <b>D</b>                    | <b>D</b><br>D                   | <b>а</b><br>а                          | <b>D</b>                                    | <b>D</b>               |
|                  | HOLLISTER, MO                          |                                 |                      |                             |                                 |  |   |                        |
| 53               | Real estate & rental & leasing         | 9                               | 613                  | 86                          | 16                              | 8                                      | 56.4  | 35.4                   |
| 531              | Real estate                            | 9                               | 613                  | 86                          | 16                              | 8                                      | 56.4  | 35.4                   |
|                  | HOLTS SUMMIT, MO                       |                                 |                      |                             |                                 |  |   |                        |
| 53               | Real estate & rental & leasing         | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 532              | Rental & leasing services              | 1                               | D                    | D                           | D                               | a                                      | D   | D                      |

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|                         |   |                                 |                            |                             |                                       | Paid<br>employees                                      | Percent of  | of revenue-            |
|-------------------------|---|---------------------------------|----------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | INDEPENDENCE, MO *  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 114                             | 48 886                     | 7 862                       | 1 862                                 | 425  | 24.6  | 6.6                    |
| 531                     | Real estate   | 84                              | 33 614                     | 4 946                       | 1 177                                 | 258  | 27.0  | 7.7                    |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.      | 42<br>23<br>23                  | 15 534<br>10 619<br>10 619 | 1 721<br>1 188<br>1 188     | 421<br>296<br>296                     | 106<br>73<br>73  | 25.6<br>29.7<br>29.7                                | 5.0<br>5.7<br>5.7      |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 10<br>10                        | 2 062<br>2 062             | 190<br>190                  | 44<br>44                              | 15<br>15   | 38.9<br>38.9  | 5.1<br>5.1             |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 16<br>16<br>16                  | 11 704<br>11 704<br>11 704 | 995<br>995<br>995           | 227<br>227<br>227                     | 48<br>48<br>48   | 20.9<br>20.9<br>20.9                                | 10.5<br>10.5<br>10.5   |
| 5313<br>53131           | Activities related to real estate   | 26<br>11                        | 6 376<br>2 714             | 2 230<br>1 389              | 529<br>349                            | 104<br>61  | 41.4<br>47.3  | 9.3<br>16.8            |
| 53132<br>531320         | Offices of real estate appraisers Offices of real estate appraisers   | 10<br>10                        | 2 824<br>2 824             | 380<br>380                  | 76<br>76                              | 17<br>17   | 46.7<br>46.7  | 2.6<br>2.6             |
| 532                     | Rental & leasing services   | 27                              | 14 687                     | 2 745                       | 648                                   | 161  | 16.7  | 4.2                    |
| 5322                    | Consumer goods rental   | 15                              | 6 248                      | 955                         | 250                                   | 88   | 11.8  | 8.0                    |
|                         | INDEPENDENCE, MO (JACKSON COUNTY PART) *  |                                 | 40.000                     |                             | 4 000                                 |  |   |                        |
| <b>53</b> 531           | Real estate & rental & leasing  | <b>114</b><br>84                | <b>48 886</b><br>33 614    | <b>7 862</b><br>4 946       | <b>1 862</b><br>1 177                 | <b>425</b><br>258                                      | <b>24.6</b> 27.0                                    | <b>6.6</b> 7.7         |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.      | 42<br>23<br>23                  | 15 534<br>10 619<br>10 619 | 1 721<br>1 188<br>1 188     | 421<br>296<br>296                     | 106<br>73<br>73  | 25.6<br>29.7<br>29.7                                | 5.0<br>5.7<br>5.7      |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 10<br>10                        | 2 062<br>2 062             | 190<br>190                  | 44<br>44                              | 15<br>15   | 38.9<br>38.9  | 5.1<br>5.1             |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers   | 16<br>16<br>16                  | 11 704<br>11 704<br>11 704 | 995<br>995<br>995           | 227<br>227<br>227                     | 48<br>48<br>48   | 20.9<br>20.9<br>20.9                                | 10.5<br>10.5<br>10.5   |
| 5313<br>53131           | Activities related to real estate   | 26<br>11                        | 6 376<br>2 714             | 2 230<br>1 389              | 529<br>349                            | 104<br>61  | 41.4<br>47.3  | 9.3<br>16.8            |
| 53132<br>531320         | Offices of real estate appraisers Offices of real estate appraisers   | 10<br>10                        | 2 824<br>2 824             | 380<br>380                  | 76<br>76                              | 17<br>17   | 46.7<br>46.7  | 2.6<br>2.6             |
| 532                     | Rental & leasing services   | 27                              | 14 687                     | 2 745                       | 648                                   | 161  | 16.7  | 4.2                    |
| 5322                    | Consumer goods rental   | 15                              | 6 248                      | 955                         | 250                                   | 88   | 11.8  | 8.0                    |
|                         | JACKSON, MO   |                                 |                            |                             |                                       |  |   |                        |
| <b>53</b> 531           | Real estate & rental & leasing Real estate  | <b>11</b><br>5                  | <b>1 283</b><br>D          | <b>229</b><br>D             | <b>41</b><br>D                        | <b>33</b><br>a   | <b>67.8</b><br>D                                    | <b>19.2</b> D          |
| 532                     | Rental & leasing services   | 6                               | D                          | D                           | D                                     | a  | D   | D                      |
|                         | JEFFERSON CITY, MO *  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 65                              | 20 758                     | 3 281                       | 737                                   | 172  | 46.6  | 20.3                   |
| 531<br>5311             | Real estate  Lessors of real estate   | 56<br>37                        | D<br>D                     | D<br>D                      | D<br>D                                | c<br>b   | D<br>D  | D<br>D                 |
| 53111<br>531110         | Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.                             | 27<br>27                        | D<br>D                     | D<br>D                      | D<br>D                                | b<br>b   | D<br>D  | D<br>D                 |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 13<br>13<br>13                  | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | b<br>b<br>b  | D<br>D<br>D   | D<br>D<br>D            |
| 532                     | Rental & leasing services   | 9                               | D                          | D                           | D                                     | b  | D   | D                      |
|                         | JEFFERSON CITY, MO (COLE COUNTY PART) *   |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 65                              | 20 758                     | 3 281                       | 737                                   | 172  | 46.6  | 20.3                   |
| 531                     | Real estate   | 56                              | D                          | D D                         | D<br>D                                | C  | D   | D<br>D                 |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings Lessors of residential buildings & dwellings.       | 37<br>27<br>27                  | D<br>D<br>D                | D D                         | D<br>D                                | b<br>b<br>b  | D<br>D<br>D   | D                      |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 13<br>13<br>13                  | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | b<br>b<br>b  | D<br>D<br>D   | D<br>D<br>D            |
| 532                     | Rental & leasing services   | 9                               | D                          | D                           | D                                     | b  | D   | D                      |
|                         | JENNINGS, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 9                               | 7 140                      | 1 166                       | 266                                   | 55   | 5.9   | 27.7                   |
| 531                     | Real estate   | 6                               | D                          | D                           | D                                     | b  | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | 3 761                      | 660                         | 149                                   | 34   | D   | _                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| - Iollowed by                     | , see Appendix Dj  |                                 |                                      |                                      |                                       | Paid                              | Percent o                       | of revenue—                 |
|-----------------------------------|--|---------------------------------|--------------------------------------|--------------------------------------|---------------------------------------|-----------------------------------|---------------------------------|-----------------------------|
| NAIÇS                             | Geographic area and kind of business   |                                 |                                      |                                      |                                       | employees<br>for pay<br>period    | From                            | Trevenue                    |
| code                              |  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)                 | Annual payroll<br>(\$1,000)          | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) | adminis-<br>trative<br>records1 | Estimated <sup>2</sup>      |
|                                   | JOPLIN, MO *   |                                 |                                      |                                      |                                       |                                   |                                 |                             |
| 53                                | Real estate & rental & leasing   | 85                              | 32 397                               | 6 168                                | 1 540                                 | 394                               | 49.5                            | 10.5                        |
| 531                               | Real estate  | 52                              | D                                    | D                                    | D                                     | С                                 | D                               | D                           |
| 5311<br>53111<br>531110           | Lessors of real estate Lessors of residential buildings & dwellings Lessors of residential buildings & dwellings.              | 30<br>16<br>16                  | 6 015<br>4 065<br>4 065              | 876<br>529<br>529                    | 222<br>116<br>116                     | 61<br>33<br>33                    | 63.0<br>64.6<br>64.6            | 12.8<br>12.2<br>12.2        |
| 5312<br>53121<br>531210           | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers        | 14<br>14<br>14                  | 7 498<br>7 498<br>7 498              | 941<br>941<br>941                    | 245<br>245<br>245                     | 74<br>74<br>74                    | 32.1<br>32.1<br>32.1            | 9.1<br>9.1<br>9.1           |
| 532                               | Rental & leasing services  | 32                              | 17 956                               | 4 042                                | 963                                   | 234                               | 50.5                            | 10.8                        |
| 5322                              | Consumer goods rental  | 17                              | D                                    | D                                    | D                                     | С                                 | D                               | D                           |
|                                   | JOPLIN, MO (JASPER COUNTY PART) *  |                                 |                                      |                                      |                                       |                                   |                                 |                             |
| 53                                | Real estate & rental & leasing   | 76                              | <b>30 891</b>                        | <b>5 796</b>                         | <b>1 464</b>                          | 374                               | 48.5                            | 10.2                        |
| 531<br>5311                       | Real estate  | 45<br>26                        | D                                    | D                                    | D                                     | c<br>b                            | D<br>D                          | D<br>D                      |
| 53111<br>531110                   | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.             | 14<br>14                        | D<br>D                               | D<br>D                               | D<br>D                                | b<br>b                            | D<br>D                          | D<br>D                      |
| 5312<br>53121<br>531210           | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers        | 13<br>13<br>13                  | D<br>D<br>D                          | D<br>D<br>D                          | D<br>D<br>D                           | b<br>b<br>b                       | D<br>D<br>D                     | D<br>D<br>D                 |
| 532                               | Rental & leasing services  | 30                              | D                                    | D                                    | D                                     | С                                 | D                               | D                           |
| 5322                              | Consumer goods rental  | 16                              | D                                    | D                                    | D                                     | С                                 | D                               | D                           |
|                                   | JOPLIN, MO (NEWTON COUNTY PART) *  |                                 |                                      |                                      |                                       |                                   |                                 |                             |
| <b>53</b><br>531                  | Real estate & rental & leasing   | 9 7                             | <b>1 506</b>                         | <b>372</b> D                         | <b>76</b><br>D                        | <b>20</b><br>a                    | <b>71.8</b>                     | <b>16.0</b>                 |
| 532                               | Rental & leasing services  | 2                               | D                                    | D                                    | D                                     | а                                 | D                               | D                           |
|                                   | KANSAS CITY, MO *  |                                 |                                      |                                      |                                       |                                   |                                 |                             |
| 53                                | Real estate & rental & leasing   | 516                             | 815 953                              | 126 467                              | 29 454                                | 4 660                             | 9.9                             | 5.4                         |
| 531                               | Real estate  | 379                             | 558 480                              | 82 006                               | 19 316                                | 2 858                             | 11.9                            | 5.6                         |
| 5311<br>53111<br>531110           | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.             | 215<br>112<br>112               | 428 900<br>74 747<br>74 747          | 39 431<br>11 820<br>11 820           | 9 443<br>2 652<br>2 652               | 1 421<br>655<br>655               | 9.3<br>23.2<br>23.2             | 5.2<br>20.1<br>20.1         |
| 53112<br>531120                   | Lessors of nonresidential buildings (except miniwarehouses)  | 83<br>83                        | 348 720<br>348 720                   | 26 646<br>26 646                     | 6 656<br>6 656                        | 726<br>726                        | 6.0<br>6.0                      | 2.0<br>2.0                  |
| 53119<br>531190                   | Lessors of other real estate property  | 12<br>12                        | 3 308<br>3 308                       | 634<br>634                           | 87<br>87                              | 25<br>25                          | 42.5<br>42.5                    | 3.0<br>3.0                  |
| 5312<br>53121<br>531210           | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers        | 61<br>61<br>61                  | 63 541<br>63 541<br>63 541           | 13 533<br>13 533<br>13 533           | 3 083<br>3 083<br>3 083               | 405<br>405<br>405                 | 15.8<br>15.8<br>15.8            | 3.2<br>3.2<br>3.2           |
| 5313<br>53131<br>531311<br>531312 | Activities related to real estate Real estate property managers Residential property managers Nonresidential property managers | 103<br>78<br>59<br>19           | 66 039<br>53 289<br>21 867<br>31 422 | 29 042<br>22 081<br>11 165<br>10 916 | 6 790<br>5 375<br>2 761<br>2 614      | 1 032<br>870<br>575<br>295        | 24.9<br>26.9<br>22.4<br>29.9    | 10.4<br>12.8<br>25.2<br>4.2 |
| 53132<br>531320                   | Offices of real estate appraisers Offices of real estate appraisers  | 10<br>10                        | 4 903<br>4 903                       | 2 923<br>2 923                       | 634<br>634                            | 74<br>74                          | 15.9<br>15.9                    |                             |
| 53139<br>531390                   | Other activities related to real estate Other activities related to real estate  | 15<br>15                        | 7 847<br>7 847                       | 4 038<br>4 038                       | 781<br>781                            | 88<br>88                          | 17.1<br>17.1                    | .5<br>.5                    |
| 532                               | Rental & leasing services  | 130                             | 248 242                              | 41 732                               | 9 517                                 | 1 668                             | 5.8                             | 5.0                         |
| 5321<br>53211<br>532111           | Automotive equipment rental & leasing  | 30<br>16<br>12                  | 149 692<br>88 111<br>D               | 21 406<br>10 612<br>D                | 5 000<br>2 420<br>D                   | 862<br>583<br>f                   | 2.9<br>4.9<br>D                 | 4.0<br>6.6<br>D             |
| 53212<br>532120                   | Truck, utility trailer, & RV rental & leasing<br>Truck, utility trailer, & RV rental & leasing                                 | 14<br>14                        | 61 581<br>61 581                     | 10 794<br>10 794                     | 2 580<br>2 580                        | 279<br>279                        | _<br>_                          | .1<br>.1                    |
| 5322<br>53222<br>532220           | Consumer goods rental  | 56<br>10<br>10                  | 36 995<br>1 951<br>1 951             | 8 131<br>486<br>486                  | 1 963<br>105<br>105                   | 483<br>32<br>32                   | 13.9<br>56.0<br>56.0            | 5.6<br>1.5<br>1.5           |
| 53223<br>532230                   | Video tape & disk rental   | 29<br>29                        | 16 589<br>16 589                     | 2 632<br>2 632                       | 639<br>639                            | 294<br>294                        | 14.2<br>14.2                    | 12.3<br>12.3                |
| 53229                             | Other consumer goods rental  | 10                              | 11 138                               | 3 774                                | 923                                   | 106                               | 8.4                             | .1                          |
| 5323<br>53231<br>532310           | General rental centers General rental centers General rental centers   | 19<br>19<br>19                  | 13 012<br>13 012<br>13 012           | 3 268<br>3 268<br>3 268              | 772<br>772<br>772                     | 124<br>124<br>124                 | 20.0<br>20.0<br>20.0            | 22.6<br>22.6<br>22.6        |
| 5324<br>53241                     | Commercial & industrial machinery & equipment rental & leasing   | 25<br>14                        | 48 543<br>D                          | 8 927<br>D                           | 1 782<br>D                            | 199<br>b                          | 5.0<br>D                        | 2.9<br>D                    |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| lollowed b              | y ", see Appendix D]  |                                 |                            |                             |                                       |                                   | _   |                        |
|-------------------------|---|---------------------------------|----------------------------|-----------------------------|---------------------------------------|-----------------------------------|---|------------------------|
|                         |   |                                 |                            |                             |                                       | Paid<br>employees                 | Percent of                                  | of revenue —           |
| NAICS<br>code           | Geographic area and kind of business  | Fatablish                       |                            |                             | First surestan                        | for pay<br>period                 | From  |                        |
|                         |   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| -                       | KANSAS CITY, MO (CLAY COUNTY PART) *  | ( 3 3 3 )                       | (, ,===,                   | (, ,,,,,                    | (,,,,,,                               | ( 1 11 )                          |   |                        |
| 53                      | Real estate & rental & leasing  | 64                              | 89 670                     | 11 353                      | 2 482                                 | 461                               | 9.3   | 3.9                    |
| 531                     | Real estate   | 44                              | D                          | D                           | D                                     | е                                 | D   | D                      |
| 5311<br>53111           | Lessors of real estate Lessors of residential buildings & dwellings   | 22<br>11                        | 51 175<br>D                | 4 143<br>D                  | 925<br>D                              | 183<br>b                          | 3.0<br>D                                    | 6.6<br>D               |
| 531110<br>5312          | Lessors of residential buildings & dwellings  | 11<br>19                        | D<br>14 956                | D<br>1 676                  | D                                     | b<br>82                           | D<br>42.1                                   | D                      |
| 53121<br>531210         | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers       | 19<br>19<br>19                  | 14 956<br>14 956<br>14 956 | 1 676<br>1 676<br>1 676     | 346<br>346<br>346                     | 82<br>82<br>82                    | 42.1<br>42.1<br>42.1                        |                        |
| 532                     | Rental & leasing services .   | 18                              | D                          | D                           | D                                     | С                                 | D   | D                      |
|                         | KANSAS CITY, MO (JACKSON COUNTY PART) *   |                                 |                            |                             |                                       |                                   |   |                        |
| 53                      | Real estate & rental & leasing  | 421                             | 643 358                    | 104 560                     | 24 522                                | 3 604                             | 10.9  | 5.3                    |
| 531                     | Real estate   | 317                             | 485 514                    | 74 554                      | 17 690                                | 2 517                             | 11.5  | 5.6                    |
| 5311<br>53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.            | 186<br>97<br>97                 | 374 365 D                  | 34 983<br>D<br>D            | 8 448<br>D<br>D                       | 1 219<br>f                        | 9.8<br>D<br>D                               | 5.0<br>D<br>D          |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 72<br>72                        | 306 723<br>306 723         | 23 538<br>23 538            | 5 954<br>5 954                        | 601<br>601                        | 6.7<br>6.7                                  | 1.9<br>1.9             |
| 5312                    | Offices of real estate agents & brokers   | 36                              | 47 147                     | 11 686                      | 2 708                                 | 316                               | 7.3   | 3.6                    |
| 53121<br>531210         | Offices of real estate agents & brokers Offices of real estate agents & brokers   | 36<br>36                        | 47 147<br>47 147           | 11 686<br>11 686            | 2 708<br>2 708                        | 316<br>316                        | 7.3<br>7.3                                  | 3.6<br>3.6             |
| 5313<br>53131           | Activities related to real estate   | 95<br>72                        | 64 002<br>D                | 27 885<br>D                 | 6 534<br>D                            | 982<br>f                          | 25.1<br>D                                   | 10.7<br>D              |
| 531311<br>531312        | Residential property managers  Nonresidential property managers   | 54<br>18                        | 20 681<br>D                | 10 429<br>D                 | 2 579<br>D                            | 540<br>e                          | 22.0<br>D                                   | 26.6<br>D              |
| 53139<br>531390         | Other activities related to real estate Other activities related to real estate   | 14<br>14                        | D<br>D                     | D<br>D                      | D<br>D                                | b<br>b                            | D<br>D                                      | D<br>D                 |
| 532                     | Rental & leasing services   | 99                              | D                          | D                           | D                                     | f                                 | D   | D                      |
| 5321<br>53212<br>532120 | Automotive equipment rental & leasing   | 18<br>13<br>13                  | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | e<br>e<br>e                       | D<br>D<br>D                                 | D<br>D<br>D            |
| 5322<br>53223           | Consumer goods rental   | 44<br>21                        | 26 103<br>11 485           | 6 599<br>1 974              | 1 572<br>469                          | 370<br>218                        | 18.1<br>17.1                                | 8.0<br>17.7            |
| 532230<br>5323          | Video tape & disk rental  | 21<br>17                        | 11 485<br>D                | 1 974<br>D                  | 469<br>D                              | 218<br>c                          | 17.1<br>D                                   | 17.7<br>D              |
| 53231<br>532310         | General rental centers<br>General rental centers  | 17<br>17                        | D<br>D                     | D<br>D                      | D<br>D                                | c                                 | D<br>D                                      | D<br>D                 |
| 5324<br>53241           | Commercial & industrial machinery & equipment rental & leasing Const/trans/mining/forestry machinery & equip rental & leasing | 20<br>10                        | D<br>D                     | D<br>D                      | D<br>D                                | c<br>b                            | D<br>D                                      | D<br>D                 |
|                         | KANSAS CITY, MO (PLATTE COUNTY PART) *  |                                 |                            |                             |                                       |                                   |   |                        |
| 53                      | Real estate & rental & leasing  | 31                              | 82 925                     | 10 554                      | 2 450                                 | 595                               | 2.9   | 7.5                    |
| 531                     | Real estate   | 18                              | D                          | D                           | D                                     | b                                 | D   | D                      |
| 532                     | Rental & leasing services   | 13                              | D                          | D                           | D                                     | f                                 | D   | D                      |
|                         | KEARNEY, MO   |                                 |                            |                             |                                       |                                   |   |                        |
| 53                      | Real estate & rental & leasing  | 3                               | 1 091                      | 49                          | 12                                    | 8                                 | D   | 16.2                   |
| 531                     | Real estate   | 3                               | 1 091                      | 49                          | 12                                    | 8                                 | D   | 16.2                   |
|                         | KENNETT, MO   |                                 |                            |                             |                                       |                                   |   |                        |
| 53                      | Real estate & rental & leasing  | 15                              | 3 224                      | 414                         | 61                                    | 23                                | 44.0  | 15.7                   |
| 531                     | Real estate   | 10                              | 1 714                      | 264                         | 25                                    | 12                                | 70.5  | 29.5                   |
| 532                     | Rental & leasing services   | 5                               | 1 510                      | 150                         | 36                                    | 11                                | 14.0  | _                      |
|                         | KIMBERLING CITY, MO   |                                 |                            |                             |                                       |                                   |   |                        |
| 53                      | Real estate & rental & leasing  | 7                               | 1 595                      | 197                         | 16                                    | 13                                | 100.0                                       | _                      |
| 531                     | Real estate   | 5                               | D                          | D                           | D                                     | a                                 | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                          | D                           | D                                     | a                                 | D   | D                      |
|                         | KINLOCH, MO   |                                 |                            |                             |                                       |                                   |   |                        |
| 53                      | Real estate & rental & leasing  | 1                               | D                          | D                           | D                                     | а                                 | D   | D                      |
| 531                     | Real estate   | 1                               | D                          | D                           | D                                     | а                                 | D   | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| - Ioliowed b    | , see Appendix D  | 1                               |                           |                             |                                       |  |   |                        |
|-----------------|---|---------------------------------|---------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
|                 |   |                                 |                           |                             |                                       | Paid<br>employees                                      | Percent of                                    | of revenue —           |
| NAICS<br>code   | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)      | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|                 | KIRKSVILLE, MO  |                                 |                           |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing  | 24                              | D                         | D                           | D                                     | С  | D   | D                      |
| 531             | Real estate   | 15                              | D                         | D                           | D                                     | b  | D   | D                      |
| 532             | Rental & leasing services   | 9                               | 6 739                     | 1 807                       | 362                                   | 136  | _   | 40.8                   |
|                 | KIRKWOOD, MO  |                                 |                           |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing  | 39                              | 26 636                    | 5 321                       | 1 263                                 | 184  | 32.8  | 2.3                    |
| 531             | Real estate   | 35                              | 26 255                    | 5 245                       | 1 254                                 | 176  | 32.7  | 1.8                    |
| 5311            | Lessors of real estate  | 16                              | 13 281                    | 1 544                       | 368                                   | 86   | 33.2  | 2.1                    |
| 5313<br>532     | Activities related to real estate   | 10                              | 4 150<br>381              | 2 264<br>76                 | 510<br>9                              | 56<br>8  | 11.8<br>35.4                                  | .1<br>37.8             |
|                 | LADUE, MO   |                                 |                           |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing  | 38                              | 158 394                   | 25 650                      | 6 222                                 | 770  | 5.5   | 2.9                    |
| 531             | Real estate   | 36                              | D                         | D                           | D                                     | С  | D   | D                      |
| 5311            | Lessors of real estate  | 21                              | D                         | D                           | D                                     | b  | D   | D                      |
| 532             | Rental & leasing services   | 2                               | D                         | D                           | D                                     | f  | D   | D                      |
|                 | LAKE ST. LOUIS, MO  |                                 |                           |                             |                                       |  |   |                        |
| <b>53</b> 531   | Real estate & rental & leasing  | 11<br>9                         | <b>5 020</b><br>D         | <b>658</b>                  | <b>135</b><br>D                       | <b>37</b><br>b   | <b>50.0</b> D                                 | <b>18.8</b> D          |
| 532             | Rental & leasing services .   | 1                               | D                         | D                           | D                                     | a  | D   | D                      |
| 002             |   |                                 | 5                         |                             | J                                     | u  |   |                        |
| E2              | LAMAR, MO  Real estate & rental & leasing   | 6                               | 1 849                     | 400                         | 85                                    | 18   | 13.7  |                        |
| <b>53</b> 531   | Real estate   | 3                               | D D                       | D                           | <b>03</b>                             | a  | 13.7<br>D                                     | D                      |
| 532             | Rental & leasing services   | 3                               | D                         | D                           | D                                     | а  | D   | D                      |
|                 | LEBANON, MO   |                                 |                           |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing  | 29                              | 4 503                     | 1 136                       | 272                                   | 73   | 45.1  | 7.1                    |
| 531<br>5311     | Real estate   | 19                              | D<br>D                    | D D                         | D<br>D                                | b<br>b   | D<br>D  | D<br>D                 |
| 532             | Lessors of real estate  | 14                              | D                         | D                           | D                                     | b  | D   | D                      |
|                 | LEE'S SUMMIT, MO *  |                                 |                           |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing  | 82                              | 40 735                    | 5 467                       | 1 279                                 | 307  | 48.4  | 4.1                    |
| 531             | Real estate   | 65                              | 30 868                    | 3 396                       | 784                                   | 161  | 47.5  | 4.5                    |
| 5311<br>53111   | Lessors of real estate Lessors of residential buildings & dwellings.  | 26<br>13                        | 10 740<br>4 816           | 1 324<br>505                | 313<br>117                            | 72<br>23<br>23   | 62.3<br>74.1                                  | 6.5<br>-<br>-          |
| 531110<br>5312  | Lessors of residential buildings & dwellings  Offices of real estate agents & brokers                       | 13<br>30                        | 4 816<br>17 810           | 505<br>1 578                | 117<br>375                            | 77   | 74.1<br>36.5                                  | 3.8                    |
| 53121<br>531210 | Offices of real estate agents & brokers   | 30<br>30                        | 17 810<br>17 810          | 1 578<br>1 578              | 375<br>375                            | 77<br>77   | 36.5<br>36.5                                  | 3.8<br>3.8             |
| 532             | Rental & leasing services   | 17                              | 9 867                     | 2 071                       | 495                                   | 146  | 51.3  | 3.0                    |
|                 | LEE'S SUMMIT, MO (JACKSON COUNTY PART) *  |                                 |                           |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing  | 82                              | 40 735                    | 5 467                       | 1 279                                 | 307  | 48.4  | 4.1                    |
| 531<br>5311     | Real estate  Lessors of real estate   | 65<br>26                        | 30 868<br>10 740          | 3 396<br>1 324              | 784<br>313                            | 161<br>72  | 47.5<br>62.3                                  | 4.5<br>6.5             |
| 53111<br>531110 | Lessors of residential buildings & dwellings Lessors of residential buildings & dwellings.                  | 13<br>13                        | 4 816<br>4 816            | 505<br>505                  | 117<br>117                            | 23<br>23   | 74.1<br>74.1                                  |                        |
| 5312<br>53121   | Offices of real estate agents & brokers   | 30<br>30                        | 17 810<br>17 810          | 1 578<br>1 578              | 375<br>375                            | 77<br>77   | 36.5<br>36.5                                  | 3.8<br>3.8             |
| 531210<br>532   | Offices of real estate agents & brokers  Offices of real estate agents & brokers  Rental & leasing services | 30<br>30                        | 17 810<br>17 810<br>9 867 | 1 578<br>1 578<br>2 071     | 375<br>375<br>495                     | 77<br>146  | 36.5<br>51.3                                  | 3.8                    |
| JUZ             |   | "                               | 9 007                     | 2 0/1                       | 495                                   | 140  | 31.3  | 3.0                    |
|                 | LEXINGTON, MO   |                                 |                           |                             |                                       |  |   | _                      |
| <b>53</b> 531   | Real estate & rental & leasing  | 3                               | <b>D</b><br>D             | <b>D</b>                    | <b>D</b><br>D                         | <b>а</b><br>а  | <b>D</b>                                      | <b>D</b>               |
|                 |   |                                 |                           | D                           |                                       |  |   | D                      |
| 532             | Rental & leasing services   | 1 1 1                           | DI                        | וט                          | D                                     | а  | D   | י ט                    |

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| Tollowed by             | y ", see Appendix Dj  |                                 |                         |                             |                                 |   | ı   |                        |
|-------------------------|---|---------------------------------|-------------------------|-----------------------------|---------------------------------|---|---|------------------------|
| NAICS                   | Geographic area and kind of business  |                                 |                         |                             |                                 | Paid<br>employees<br>for pay                |   | of revenue —           |
| code                    | deographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)    | Annual payroll<br>(\$1,000) | First-quarter payroll (\$1,000) | period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | LIBERTY, MO   |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 30                              | 33 157                  | 5 157                       | 1 167                           | 229   | 13.1  | 3.7                    |
| 531                     | Real estate   | 24                              | 8 691                   | 1 420                       | 304                             | 102   | 50.0  | 8.3                    |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 12<br>12<br>12                  | 3 813<br>3 813<br>3 813 | 312<br>312<br>312           | 45<br>45<br>45                  | 15<br>15<br>15                              | 64.5<br>64.5<br>64.5                                | 18.9<br>18.9<br>18.9   |
| 532                     | Rental & leasing services   | 6                               | 24 466                  | 3 737                       | 863                             | 127   | -   | 2.0                    |
|                         | LOUISIANA, MO   |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 3                               | 235                     | 45                          | 7                               | 6   | 47.2  | 52.8                   |
| 531                     | Real estate   | 1                               | D                       | D                           | D                               | а   | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                       | D                           | D                               | а   | D   | D                      |
|                         | MACON, MO   |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 6                               | D                       | D                           | D                               | а   | D   | D                      |
| 531                     | Real estate   | 6                               | D                       | D                           | D                               | а   | D   | D                      |
|                         | MALDEN, MO  |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 7                               | 957                     | 222                         | 49                              | 19  | 46.5  | 53.5                   |
| 531                     | Real estate   | 4                               | D                       | D                           | D                               | а   | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | D                       | D                           | D                               | а   | D   | D                      |
|                         | MANCHESTER, MO  |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 11                              | 5 111                   | 855                         | 156                             | 34  | 22.7  | 18.8                   |
| 531                     | Real estate   | 8                               | D                       | D                           | D                               | а   | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | 1 762                   | 376                         | 82                              | 21  | D   | 18.2                   |
|                         | MAPLEWOOD, MO   |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 17                              | 4 969                   | 1 389                       | 264                             | 58  | 25.5  | 30.1                   |
| 531                     | Real estate   | 12                              | 3 511                   | 1 041                       | 176                             | 37  | 34.8  | 42.6                   |
| 532                     | Rental & leasing services   | 5                               | 1 458                   | 348                         | 88                              | 21  | 3.0   | _                      |
|                         | MARSHALL, MO  |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 14                              | D                       | D                           | D                               | b   | D   | D                      |
| 531                     | Real estate   | 10                              | D                       | D                           | D                               | b   | D   | D                      |
| 532                     | Rental & leasing services   | 4                               | D                       | D                           | D                               | b   | D   | D                      |
|                         | MARSHFIELD, MO  |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 13                              | 1 401                   | 369                         | 90                              | 22  | 76.2  | 13.7                   |
| 531                     | Real estate   | 10                              | D                       | D                           | D                               | а   | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | D                       | D                           | D                               | а   | D   | D                      |
|                         | MARYLAND HEIGHTS, MO  |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 31                              | 55 744                  | 16 160                      | 4 015                           | 454   | 9.0   | 15.3                   |
| 531                     | Real estate   | 16                              | D                       | D                           | D                               | С   | D   | D                      |
| 532                     | Rental & leasing services   | 11                              | 26 152                  | 5 607                       | 1 169                           | 198   | 2.6   | .6                     |
|                         | MARYVILLE, MO   |                                 |                         |                             |                                 |   |   |                        |
| 53                      | Real estate & rental & leasing  | 15                              | 3 066                   | 367                         | 87                              | 42  | 89.1  | 10.9                   |
| 531                     | Real estate   | 12                              | D                       | D                           | D                               | b   | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | D                       | D                           | D                               | b   | D   | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| - Iollowed b  | y , see Appendix D]                       |                     |              |                             |                                       |  |   |                        |
|---------------|---|---------------------|--------------|-----------------------------|---------------------------------------|--|---|------------------------|
|               |   |                     |              |                             |                                       | Paid employees   | Percent o                                     | of revenue —           |
| NAICS<br>code | Geographic area and kind of business      | Establish-<br>ments | Revenue      | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|               | MEXICO, MO                                | (number)            | (\$1,000)    | (\$1,000)                   | (\$1,000)                             | (number)   | records.                                      | Estimateur             |
| F0            |   | 10                  | D            | D                           | D                                     |  |   | D                      |
| <b>53</b> 531 | Real estate & rental & leasing            | 13<br>10            | D            | D                           | D                                     | <b>b</b><br>b  | <b>D</b>                                      | D                      |
| 532           | Rental & leasing services                 | 3                   | D            | D                           | D                                     | а  | D   | D                      |
|               | MOBERLY, MO                               |                     |              |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing            | 13                  | D            | D                           | D                                     | b  | D   | D                      |
| 531           | Real estate                               | 9                   | D            | D                           | D                                     | b  | D   | D                      |
| 532           | Rental & leasing services                 | 4                   | D            | D                           | D                                     | b  | D   | D                      |
|               | MONETT, MO *                              |                     |              |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing            | 14                  | 3 729        | 635                         | 123                                   | 60   | 67.0  | 23.6                   |
| 531           | Real estate                               | 9                   | D            | D                           | D                                     | а  | D   | D                      |
| 532           | Rental & leasing services                 | 5                   | D            | D                           | D                                     | b  | D   | D                      |
|               | MONETT, MO (BARRY COUNTY PART) *          |                     |              |                             |                                       |  |   |                        |
| <b>53</b> 531 | Real estate & rental & leasing            | <b>13</b>           | <b>D</b>     | <b>D</b>                    | <b>D</b><br>D                         | <b>b</b><br>a  | <b>D</b>                                      | <b>D</b>               |
| 532           | Rental & leasing services .               | 5                   | D            | D                           | D                                     | b  | D   | D                      |
| 332           | Tremai & leasing services                 | 3                   | D            |                             | D                                     | Б  |   |                        |
|               | MONETT, MO (LAWRENCE COUNTY PART) *       |                     |              |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing            | 1                   | D            | D                           | D                                     | а  | D   | D                      |
| 531           | Real estate                               | 1                   | D            | D                           | D                                     | а  | D   | D                      |
|               | MONROE CITY, MO *                         |                     |              |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing            | 3                   | 587          | 75                          | 13                                    | 4  | 64.1  | 35.9                   |
| 531           | Real estate                               | 3                   | 587          | 75                          | 13                                    | 4  | 64.1  | 35.9                   |
|               | MONROE CITY, MO (MONROE COUNTY PART) *    |                     |              |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing            | 3                   | 587          | 75                          | 13                                    | 4  | 64.1  | 35.9                   |
| 531           | Real estate                               | 3                   | 587          | 75                          | 13                                    | 4  | 64.1  | 35.9                   |
|               | MOUNTAIN GROVE, MO *                      |                     |              |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing            | 6                   | D            | D                           | D                                     | а  | D   | D                      |
| 531           | Real estate                               | 4                   | 402          | 39                          | 8                                     | 6  | 95.3  | 4.7                    |
| 532           | Rental & leasing services                 | 2                   | D            | D                           | D                                     | а  | D   | D                      |
|               | MOUNTAIN GROVE, MO (WRIGHT COUNTY PART) * |                     |              |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing            | 6                   | D            | D                           | D                                     | а  | D   | D                      |
| 531           | Real estate                               | 4                   | 402          | 39                          | 8                                     | 6  | 95.3  | 4.7                    |
| 532           | Rental & leasing services                 | 2                   | D            | D                           | D                                     | а  | D   | D                      |
|               | MOUNT VERNON MO                           |                     |              |                             |                                       |  |   |                        |
|               | MOUNT VERNON, MO                          |                     | _            |                             | _                                     |  | _   | _                      |
| <b>53</b> 531 | Real estate & rental & leasing            | <b>6</b> 5          | <b>D</b>     | <b>D</b> D                  | <b>D</b>                              | <b>а</b><br>а  | <b>D</b>                                      | <b>D</b>               |
| 532           | Rental & leasing services                 | 1                   | D            | D                           | D                                     | а  | D   | D                      |
|               |   |                     |              | -                           | _                                     | _  |   |                        |
|               | NEOSHO, MO                                |                     |              |                             |                                       |  |   |                        |
| <b>53</b> 531 | Real estate & rental & leasing            | <b>12</b>           | <b>1 893</b> | <b>439</b> D                | <b>97</b><br>D                        | <b>41</b><br>a   | <b>46.6</b> D                                 | <b>1.2</b> D           |
|               |   |                     |              |                             |                                       |  |   |                        |
| 532           | Rental & leasing services                 | 3                   | DI           | DΙ                          | D                                     | b  | D   | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| TOILOWEG D    | y ", see Appendix Dj                  |                                 |                      |                             |                                       |   |   |                        |
|---------------|---------------------------------------|---------------------------------|----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS         | Geographic area and kind of business  |                                 |                      |                             |                                       | Paid<br>employees<br>for pay                |   | of revenue —           |
| code          | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|               | NEVADA, MO                            |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing        | 9                               | D                    | D                           | D                                     | b   | D   | D                      |
| 531           | Real estate                           | 6                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services             | 3                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | NEW MADRID, MO                        |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing        | 6                               | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate                           | 4                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services             | 2                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | NIXA, MO                              |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing        | 10                              | 2 767                | 370                         | 100                                   | 34  | 19.6  | 23.5                   |
| 531           | Real estate                           | 7                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services             | 3                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | NORMANDY, MO                          |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing        | 11                              | 9 743                | 1 014                       | 221                                   | 66  | 47.0  | 1.9                    |
| 531           | Real estate                           | 8                               | D                    | D                           | D                                     | b   | D   | D                      |
| 532           | Rental & leasing services             | 3                               | 649                  | 141                         | 23                                    | 7   | D   | 29.1                   |
|               | NORTH KANSAS CITY, MO                 |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing        | 13                              | 10 623               | 2 019                       | 657                                   | 77  | 16.0  | 2.0                    |
| 531           | Real estate                           | 5                               | 2 045                | 660                         | 379                                   | 23  | 25.0  | 10.5                   |
| 532           | Rental & leasing services             | 8                               | 8 578                | 1 359                       | 278                                   | 54  | 13.9  | _                      |
|               |                                       |                                 |                      |                             |                                       |   |   |                        |
|               | OAK GROVE, MO *                       |                                 |                      |                             |                                       |   |   |                        |
| <b>53</b> 531 | Real estate & rental & leasing        | <b>5</b>                        | <b>3 187</b><br>D    | <b>594</b> D                | <b>133</b>                            | 29  | <b>13.8</b> D                                       | _<br>D                 |
|               |                                       |                                 |                      |                             |                                       | a   |   |                        |
| 532           | Rental & leasing services             | 2                               | D                    | D                           | D                                     | b   | D   | D                      |
|               | OAK GROVE, MO (JACKSON COUNTY PART) * |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing        | 5                               | 3 187                | 594                         | 133                                   | 29  | 13.8  | _                      |
| 531           | Real estate                           | 3                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services             | 2                               | D                    | D                           | D                                     | b   | D   | D                      |
|               | ODESSA, MO                            |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing        | 5                               | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate                           | 4                               | 5 352                | 190                         | 45                                    | 14  | 7.3   | 1.6                    |
| 532           | Rental & leasing services             | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | O'FALLON, MO                          |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing        | 21                              | 8 038                | 1 386                       | 319                                   | 100   | 24.3  | .2                     |
| 531           | Real estate                           | 15                              | D                    | D                           | D                                     | b   | D   | D                      |
| 532           | Rental & leasing services             | 6                               | D                    | D                           | D                                     | b   | D   | D                      |
|               | OLIVETTE, MO                          |                                 |                      |                             |                                       |   |   |                        |
| E2            | Real estate & rental & leasing        | 00                              | 8 459                | 2 221                       | 422                                   | 04  | 24.6  | 04.0                   |
| <b>53</b> 531 | Real estate & rental & leasing        | <b>20</b><br>17                 | <b>8 459</b><br>D    | 2 221<br>D                  | <b>422</b><br>D                       | <b>94</b><br>b                              | <b>31.6</b> D                                       | <b>24.0</b> D          |
| 5311          | Lessors of real estate                | 10                              | 3 833                | 337                         | 33                                    | 12  | 42.6  | 40.6                   |
| 532           | Rental & leasing services             | 3                               | D                    | D                           | D                                     | b   | D   | D                      |

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| Tollowed by   | r *, see Appendix D]                   |                                 |                      |                             |                                       |   | ı   |                        |
|---------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS         | Geographic area and kind of business   |                                 |                      |                             |                                       | Paid<br>employees<br>for pay                | Percent o                                   | f revenue-             |
| code          | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|               | OSAGE BEACH, MO *                      |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing         | 22                              | 10 124               | 1 796                       | 344                                   | 106   | 41.6  | 19.3                   |
| 531           | Real estate                            | 15                              | D                    | D                           | D                                     | b   | D   | D                      |
| 532           | Rental & leasing services              | 7                               | D                    | D                           | D                                     | b   | D   | D                      |
|               | OSAGE BEACH, MO (CAMDEN COUNTY PART) * |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing         | 22                              | 10 124               | 1 796                       | 344                                   | 106   | 41.6  | 19.3                   |
| 531           | Real estate                            | 15                              | D                    | D                           | D                                     | b   | D   | D                      |
| 532           | Rental & leasing services              | 7                               | D                    | D                           | D                                     | b   | D   | D                      |
|               | OVERLAND, MO                           |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing         | 21                              | 12 718               | 3 891                       | 1 082                                 | 239   | 19.5  | 5.8                    |
| 531           | Real estate                            | 11                              | 4 081                | 1 109                       | 271                                   | 152   | 9.8   | 8.4                    |
| 532           | Rental & leasing services              | 10                              | 8 637                | 2 782                       | 811                                   | 87  | 24.1  | 4.5                    |
|               | OZARK, MO                              |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing         | 17                              | 3 281                | 484                         | 107                                   | 39  | 46.4  | -                      |
| 531           | Real estate                            | 14                              | 2 892                | 318                         | 67                                    | 31  | 52.7  | _                      |
| 532           | Rental & leasing services              | 3                               | 389                  | 166                         | 40                                    | 8   | -   | _                      |
|               | PACIFIC, MO *                          |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing         | 13                              | 2 201                | 397                         | 82                                    | 31  | 71.7  | 18.7                   |
| 531           | Real estate                            | 8                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services              | 5                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | PACIFIC, MO (FRANKLIN COUNTY PART) *   |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing         | 11                              | D                    | D                           | D                                     | b   | D   | D                      |
| 531           | Real estate                            | 8                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services              | 3                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | PACIFIC, MO (ST. LOUIS COUNTY PART) *  |                                 |                      |                             |                                       |   |   |                        |
| <b>53</b> 532 | Real estate & rental & leasing         | <b>2</b> 2                      | <b>D</b> D           | <b>D</b> D                  | <b>D</b><br>D                         | а   | <b>D</b>                                    | <b>D</b>               |
| 552           | Rental & leasing services              | 2                               |                      |                             | D                                     | а   |   |                        |
|               | PAGEDALE, MO                           |                                 |                      |                             |                                       |   |   |                        |
| <b>53</b> 531 | Real estate & rental & leasing         | <b>8</b> 5                      | <b>5 302</b>         | <b>889</b>                  | <b>211</b><br>D                       | <b>43</b><br>b                              | <b>11.6</b>                                 | <b>14.1</b> D          |
| 532           | Rental & leasing services              | 3                               | D                    | D                           | D                                     | a   | D   | D                      |
| 302           |  | 3                               |                      |                             | D                                     | a   |   |                        |
|               | PALMYRA, MO                            |                                 |                      |                             |                                       |   |   |                        |
| <b>53</b> 531 | Real estate & rental & leasing         | 3 2                             | <b>D</b> D           | <b>D</b>                    | <b>D</b><br>D                         | <b>а</b><br>а                               | <b>D</b>                                    | <b>D</b>               |
|               |  |                                 |                      |                             |                                       |   |   |                        |
| 532           | Rental & leasing services              | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | PARK HILLS, MO *                       |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing         | 8                               | 2 066                | 364                         | 86                                    | 29  | 16.6  | 38.2                   |
| 531           | Real estate                            | 4                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services              | 4                               | D                    | D                           | D                                     | b   | D   | D                      |
|               | PARKVILLE, MO                          |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing         | 9                               | 2 094                | 481                         | 88                                    | 21  | 93.8  | 6.2                    |
| 531           | Real estate                            | 7                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services              | 2                               | D                    | D                           | D                                     | a   | D   | D                      |

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| lollowed b       | y ", see Appendix Dj                                      |                   |                      |                             |                      |                                   |                     |                        |
|------------------|---|-------------------|----------------------|-----------------------------|----------------------|-----------------------------------|---------------------|------------------------|
|                  |   |                   |                      |                             |                      | Paid employees                    | Percent of          | of revenue —           |
| NAICS<br>code    | Geographic area and kind of business                      | Establish-        |                      |                             | First-quarter        | for pay<br>period<br>including    | From adminis-       |                        |
|                  |   | ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | payroll<br>(\$1,000) | including<br>March 12<br>(number) | trative<br>records1 | Estimated <sup>2</sup> |
|                  | PERRYVILLE, MO  |                   |                      |                             |                      |                                   |                     |                        |
| 53               | Real estate & rental & leasing                            | 13                | D                    | D                           | D                    | b                                 | D                   | D                      |
| 531              | Real estate   | 10                | D                    | D                           | D                    | b                                 | D                   | D                      |
| 532              | Rental & leasing services                                 | 3                 | 529                  | 148                         | 20                   | 12                                | D                   | -                      |
|                  | PEVELY, MO  |                   |                      |                             |                      |                                   |                     |                        |
| 53               | Real estate & rental & leasing                            | 2                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 531              | Real estate   | 2                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|                  | PINE LAWN, MO   |                   |                      |                             |                      |                                   |                     |                        |
| 53               | Real estate & rental & leasing                            | 2                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 531              | Real estate   | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 532              | Rental & leasing services                                 | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|                  | PLATTE CITY, MO   |                   |                      |                             |                      |                                   |                     |                        |
| 53               | Real estate & rental & leasing                            | 8                 | 2 688                | 373                         | 67                   | 29                                | 91.9                | 1.6                    |
| 531              | Real estate   | 5                 | 2 433                | 337                         | 56                   | 19                                | 91.0                | 1.7                    |
| 532              | Rental & leasing services                                 | 3                 | 255                  | 36                          | 11                   | 10                                | 100.0               | _                      |
|                  | DI FACANTINI L MO   |                   |                      |                             |                      |                                   |                     |                        |
|                  | PLEASANT HILL, MO   |                   |                      |                             |                      |                                   |                     |                        |
| <b>53</b><br>531 | Real estate & rental & leasing                            | 4 2               | <b>543</b>           | <b>91</b> D                 | <b>14</b><br>D       | <b>8</b><br>a                     | <b>86.4</b> D       | <b>13.6</b>            |
|                  |   |                   |                      |                             |                      |                                   |                     |                        |
| 532              | Rental & leasing services                                 | 2                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|                  | PLEASANT VALLEY, MO                                       |                   |                      |                             |                      |                                   |                     |                        |
| 53               | Real estate & rental & leasing                            | 2                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 531              | Real estate   | 2                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|                  | POPLAR BLUFF, MO  |                   |                      |                             |                      |                                   |                     |                        |
| 53               | Real estate & rental & leasing                            | 23                | D                    | D                           | D                    | С                                 | D                   | D                      |
| 531              | Real estate   | 9                 | D                    | D                           | D                    | b                                 | D                   | D                      |
| 532              | Rental & leasing services                                 | 14                | D                    | D                           | D                    | b                                 | D                   | D                      |
|                  | PORTAGEVILLE, MO *  |                   |                      |                             |                      |                                   |                     |                        |
| 53               | Real estate & rental & leasing                            | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 532              | Rental & leasing services                                 | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|                  | PORTAGEVILLE, MO (NEW MADRID COUNTY PART) *               |                   |                      |                             |                      |                                   |                     |                        |
| 53               |   | 1                 | D                    | D                           | D                    |                                   | D                   | D                      |
| 532              | Real estate & rental & leasing  Rental & leasing services | 1                 | D                    | D                           | D                    | <b>а</b><br>а                     | D                   | D                      |
|                  | POTOSI MO   |                   |                      |                             |                      |                                   |                     |                        |
|                  | POTOSI, MO  |                   | _                    | _                           | _                    |                                   | _                   | _                      |
| <b>53</b> 531    | Real estate & rental & leasing                            | 7                 | <b>D</b> 304         | <b>D</b>   83               | <b>D</b><br>23       | <b>b</b><br>7                     | 100.0               | D _                    |
| 532              | Rental & leasing services                                 | 4                 | D                    | D                           | D                    | a a                               | D                   | D                      |
| 552              | netital α leasting services                               | 4                 | D                    |                             | D                    | a                                 |                     |                        |
|                  | RAYMORE, MO   |                   |                      |                             |                      |                                   |                     |                        |
| 53               | Real estate & rental & leasing                            | 8                 | 2 293                | 574                         | 88                   | 29                                | 43.9                | 6.7                    |
| 531              | Real estate   | 7                 | D                    | D                           | D                    | b                                 | D                   | D                      |
| 532              | Rental & leasing services                                 | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |

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| lollowed b      | y", see Appendix Dj  |                                 |                      |                             |                                       |  |   |                        |
|-----------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code   | Geographic area and kind of business   |                                 |                      |                             |                                       | Paid<br>employees<br>for pay<br>period | Percent of                                  | of revenue—            |
| code            |  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                 | RAYTOWN, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 28                              | 12 048               | 1 823                       | 428                                   | 121                                    | 50.1  | 11.4                   |
| 531             | Real estate  | 23                              | 8 459                | 1 222                       | 274                                   | 83                                     | 62.5  | 16.3                   |
| 5311            | Lessors of real estate   | 13                              | 5 084                | 598                         | 153                                   | 45                                     | 56.0  | 15.1                   |
| 532             | Rental & leasing services  | 5                               | 3 589                | 601                         | 154                                   | 38                                     | 21.0  | _                      |
|                 | REPUBLIC, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 6                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531             | Real estate  | 3                               | 243                  | 14                          | 4                                     | 4                                      | 37.0  | 63.0                   |
| 532             | Rental & leasing services  | 3                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                 | RICHMOND, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 8                               | 1 305                | 168                         | 38                                    | 26                                     | 88.7  | _                      |
| 531             | Real estate  | 4                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532             | Rental & leasing services  | 4                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                 | RICHMOND HEIGHTS, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 28                              | 41 412               | 5 422                       | 1 189                                 | 293                                    | 5.8   | 8.3                    |
| 531             | Real estate  | 23                              | 38 897               | 4 973                       | 1 095                                 | 269                                    | 6.2   | 8.2                    |
| 5311<br>532     | Lessors of real estate  Rental & leasing services  | 11<br>5                         | 34 239<br>2 515      | 2 313<br>449                | 506<br>94                             | 138<br>24                              | 3.6   | 6.5<br>10.2            |
|                 |  |                                 |                      |                             |                                       |  |   |                        |
| F2              | RIVERSIDE, MO  | 44                              | 0.070                | 1 100                       | 005                                   | 47                                     | 00.1  | 6.0                    |
| <b>53</b> 531   | Real estate & rental & leasing   | 11<br>8                         | <b>8 970</b> D       | 1 120<br>D                  | <b>265</b><br>D                       | 47<br>b                                | <b>28.1</b> D                               | <b>6.9</b> D           |
| 532             | Rental & leasing services  | 3                               | D                    | D                           | D                                     | a                                      | D   | D                      |
| 332             | Helital a leasing services   | 3                               |                      |                             | D                                     | a                                      |   |                        |
|                 | ROCK HILL, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 5                               | 1 061                | 252                         | 55                                    | 14                                     | 21.1  | 12.0                   |
| 531             | Real estate  | 3                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532             | Rental & leasing services  | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                 | ROLLA, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 21                              | 5 968                | 1 188                       | 266                                   | 77                                     | 65.2  | 3.8                    |
| 531             | Real estate  | 13                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 532             | Rental & leasing services  | 8                               | D                    | D                           | D                                     | b                                      | D   | D                      |
|                 | ST. ANN, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53              | Real estate & rental & leasing   | 11                              | 7 251                | 2 321                       | 461                                   | 78                                     | _   | 21.9                   |
| 531             | Real estate  | 6                               | 4 634                | 1 834                       | 338                                   | 46                                     | _   | 34.3                   |
| 532             | Rental & leasing services  | 5                               | 2 617                | 487                         | 123                                   | 32                                     | _   | _                      |
|                 |  |                                 |                      |                             |                                       |  |   |                        |
|                 | ST. CHARLES, MO  |                                 |                      |                             |                                       |  |   |                        |
| <b>53</b> 531   | Real estate & rental & leasing   | <b>76</b><br>56                 | <b>254 697</b>       | <b>15 820</b>               | <b>3 851</b>                          | <b>624</b><br>e                        | <b>2.0</b> D                                | <b>3.4</b> D           |
| 5311            |  | 31                              | D                    | D                           | D                                     | С                                      | D   | D                      |
| 53111<br>531110 | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings. | 11<br>11                        | 3 099<br>3 099       | 365<br>365                  | 75<br>75                              | 26<br>26                               | 20.8<br>20.8                                | 48.3<br>48.3           |
| 53112<br>531120 | Lessors of nonresidential buildings (except miniwarehouses)  | 10<br>10                        | 3 507<br>3 507       | 392<br>392                  | 83<br>83                              | 50<br>50                               | 34.2<br>34.2                                | 18.3<br>18.3           |
| 5312            | Offices of real estate agents & brokers  | 15                              | 11 612               | 1 761                       | 429                                   | 49                                     | 17.7  | 43.8                   |
| 53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers                                    | 15<br>15                        | 11 612<br>11 612     | 1 761<br>1 761              | 429<br>429                            | 49<br>49                               | 17.7<br>17.7                                | 43.8<br>43.8           |
| 5313            | Activities related to real estate  | 10                              | D                    | D                           | D                                     | С                                      | D   | D                      |
| 532             | Rental & leasing services  | 20                              | D                    | D                           | D                                     | е                                      | D   | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|                                   | y , see Appellaix Dj   |                                 |                                     |                                     |                                       | Paid  | Percent of                                    | of revenue—                  |
|-----------------------------------|--|---------------------------------|-------------------------------------|-------------------------------------|---------------------------------------|---|---|------------------------------|
| NAICS<br>code                     | Geographic area and kind of business   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)                | Annual payroll<br>(\$1,000)         | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup>       |
| -                                 | ST. CLAIR, MO  | (names)                         | (\$1,000)                           | (ψ1,000)                            | (\$1,000)                             | (114111201)   | 1000.40                                       |                              |
| 53                                | Real estate & rental & leasing   | 8                               | D                                   | D                                   | D                                     | b   | D   | D                            |
| 531                               | Real estate  | 6                               | D                                   | D                                   | D                                     | a   | D   | D                            |
| 532                               | Rental & leasing services  | 2                               | D                                   | D                                   | D                                     | a   | D   | D                            |
|                                   | STE. GENEVIEVE, MO   |                                 |                                     |                                     |                                       |   |   |                              |
| 53                                | Real estate & rental & leasing   | 2                               | D                                   | D                                   | D                                     | а   | D   | D                            |
| 531                               | Real estate  | 2                               | D                                   | D                                   | D                                     | а   | D   | D                            |
|                                   | ST. JAMES, MO  |                                 |                                     |                                     |                                       |   |   |                              |
| <b>53</b><br>531                  | Real estate & rental & leasing   | 3 2                             | <b>D</b>                            | <b>D</b>                            | <b>D</b><br>D                         | <b>а</b><br>а   | <b>D</b>                                      | <b>D</b>                     |
| 532                               | Rental & leasing services  | 1                               | D                                   | D                                   | D                                     | a   | D   | D                            |
|                                   | ST. JOHN, MO   |                                 |                                     |                                     |                                       |   |   |                              |
| 53                                | Real estate & rental & leasing   | 4                               | D                                   | D                                   | D                                     | а   | D   | D                            |
| 531                               | Real estate  | 4                               | D                                   | D                                   | D                                     | a   | D   | D                            |
|                                   | ST. JOSEPH, MO   |                                 |                                     |                                     |                                       |   |   |                              |
| 53                                | Real estate & rental & leasing   | 85                              | D                                   | D                                   | D                                     | е   | D   | D                            |
| 531<br>5311                       | Real estate  | 54<br>23                        | D D                                 | D D                                 | D<br>D                                | e<br>c  | D<br>D  | D<br>D                       |
| 53111<br>531110                   | Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings.  | 11<br>11                        | D<br>D                              | D<br>D                              | D                                     | b   | D<br>D  | D                            |
| 5312<br>53121<br>531210           | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers  | 23<br>23<br>23                  | D<br>D<br>D                         | D<br>D<br>D                         | D<br>D<br>D                           | b<br>b<br>b   | D<br>D<br>D                                   | D<br>D<br>D                  |
| 532                               | Rental & leasing services  | 30                              | D                                   | D                                   | D                                     | С   | D   | D                            |
| 5322<br>53223<br>532230           | Consumer goods rental Video tape & disk rental Video tape & disk rental  | 16<br>10<br>10                  | D<br>D<br>D                         | D<br>D<br>D                         | D<br>D<br>D                           | c<br>b<br>b   | D<br>D<br>D                                   | D<br>D<br>D                  |
|                                   | ST. LOUIS, MO (IC)   |                                 |                                     |                                     |                                       |   |   |                              |
| 53                                | Real estate & rental & leasing   | 401                             | 402 913                             | 76 700                              | 17 886                                | 3 520   | 12.4  | 8.9                          |
| 531<br>5311                       | Real estate  Lessors of real estate  | 303<br>164                      | 203 098<br>106 740                  | 49 825<br>14 209                    | 11 330<br>3 341                       | 2 449<br>851  | 21.7<br>26.6                                  | 13.8<br>9.7                  |
| 53111<br>531110                   | Lessors of residential buildings & dwellings.<br>Lessors of residential buildings & dwellings.   | 90<br>90                        | 70 457<br>70 457                    | 9 105<br>9 105                      | 2 133<br>2 133                        | 561<br>561  | 22.3<br>22.3                                  | 10.0<br>10.0                 |
| 53112<br>531120                   | Lessors of nonresidential buildings (except miniwarehouses)  | 67<br>67                        | 34 436<br>34 436                    | 4 853<br>4 853                      | 1 150<br>1 150                        | 268<br>268  | 35.5<br>35.5                                  | 9.6<br>9.6                   |
| 5312<br>53121<br>531210           | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers  | 45<br>45<br>45                  | 31 831<br>31 831<br>31 831          | 9 025<br>9 025<br>9 025             | 1 716<br>1 716<br>1 716               | 299<br>299<br>299   | 29.5<br>29.5<br>29.5                          | 19.7<br>19.7<br>19.7         |
| 5313<br>53131<br>531311<br>531312 | Activities related to real estate Real estate property managers Residential property managers Nonresidential property managers   | 94<br>79<br>66<br>13            | 64 527<br>58 906<br>53 081<br>5 825 | 26 591<br>24 468<br>21 318<br>3 150 | 6 273<br>5 666<br>4 949<br>717        | 1 299<br>1 204<br>1 106<br>98                                       | 9.8<br>6.5<br>7.3                             | 17.8<br>19.0<br>17.8<br>29.4 |
| 532                               | Rental & leasing services  | 95                              | D                                   | D                                   | D                                     | g   | D   | D                            |
| 5321<br>53212<br>532120           | Automotive equipment rental & leasing Truck, utility trailer, & RV rental & leasing Truck, utility trailer, & RV rental & leasing  | 21<br>14<br>14                  | D<br>51 859<br>51 859               | D<br>7 209<br>7 209                 | D<br>1 751<br>1 751                   | e<br>191<br>191   | D<br>-<br>-                                   | D<br>4.5<br>4.5              |
| 5322<br>53223<br>532230           | Consumer goods rental  | 38<br>13<br>13                  | 23 238<br>8 385<br>8 385            | 4 829<br>1 191<br>1 191             | 1 089<br>302<br>302                   | 294<br>139<br>139   | 19.2<br>.5<br>.5                              | 8.2<br>9.0<br>9.0            |
| 53229<br>532299                   | Other consumer goods rental  | 13<br>11                        | D<br>D                              | D<br>D                              | D<br>D                                | b<br>b  | D<br>D  | D<br>D                       |
| 5323<br>53231<br>532310           | General rental centers<br>General rental centers<br>General rental centers   | 13<br>13<br>13                  | D<br>D<br>D                         | D<br>D<br>D                         | D<br>D<br>D                           | b<br>b<br>b   | D<br>D<br>D                                   | D<br>D<br>D                  |
| 5324<br>53249<br>532490           | Commercial & industrial machinery & equipment rental & leasing Oth commercial/industrial machinery & equipment rental & leasing Oth commercial/industrial machinery & equipment rental & leasing | 23<br>17<br>17                  | D<br>D<br>D                         | D<br>D<br>D                         | D<br>D<br>D                           | e<br>c<br>c   | D<br>D<br>D                                   | D<br>D<br>D                  |

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| lollowed b    | y ", see Appendix Dj  |                                 |                      |                             |                                       |  |   |                        |
|---------------|---|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS<br>code | Geographic area and kind of business  |                                 |                      |                             |                                       | Paid<br>employees<br>for pay<br>period | Percent of From                             | of revenue—            |
|               |   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|               | ST. PETERS, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 39                              | 20 049               | 3 677                       | 817                                   | 197                                    | 9.5   | 21.9                   |
| 531           | Real estate   | 22                              | 15 293               | 2 674                       | 560                                   | 116                                    | 10.9  | 28.7                   |
| 5311          | Lessors of real estate  | 10                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 5312<br>53121 | Offices of real estate agents & brokers Offices of real estate agents & brokers | 10<br>10                        | 7 320<br>7 320       | 832<br>832                  | 138<br>138                            | 26<br>26                               | .4<br>.4                                    | 58.8<br>58.8           |
| 531210<br>532 | Offices of real estate agents & brokers   | 10<br>17                        | 7 320<br>4 756       | 832<br>1 003                | 138<br>257                            | 26<br>81                               | .4<br>4.7                                   | 58.8                   |
| 5322          | Rental & leasing services  Consumer goods rental                                | 12                              | 4 730<br>D           | 1 003                       | 237<br>D                              | b                                      | 4.7<br>D                                    | _<br>D                 |
|               | SALEM, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 12                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 531           | Real estate   | 9                               | D                    | D                           | D                                     | a                                      | D   | D                      |
| 532           | Rental & leasing services   | 3                               | 413                  | 111                         | 26                                    | 6                                      | D   | _                      |
| 552           |   |                                 |                      |                             | 20                                    | · ·                                    |   |                        |
|               | SAVANNAH, MO  |                                 |                      |                             |                                       |  |   |                        |
| <b>53</b>     | Real estate & rental & leasing  | 7<br>6                          | <b>D</b><br>1 019    | <b>D</b><br>127             | <b>D</b><br>28                        | <b>a</b><br>16                         | 91.0  | D                      |
| 531           |   |                                 |                      |                             |                                       |  |   | _                      |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|               | SCOTT CITY, MO *  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531           | Real estate   | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|               | SCOTT CITY, MO (SCOTT COUNTY PART) *  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531           | Real estate   | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|               | SEDALIA, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 31                              | 10 856               | 2 128                       | 397                                   | 130                                    | 45.0  | 46.7                   |
| 531           | Real estate   | 26                              | 4 774                | 588                         | 124                                   | 59                                     | 95.0  | 4.2                    |
| 5311          | Lessors of real estate  | 15                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 532           | Rental & leasing services   | 5                               | 6 082                | 1 540                       | 273                                   | 71                                     | 5.8   | 80.0                   |
|               | SHREWSBURY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531           | Real estate   | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|               | SIKESTON, MO *  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 23                              | 3 415                | 817                         | 196                                   | 77                                     | 29.1  | 12.0                   |
| 531           | Real estate   | 15                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 5311          | Lessors of real estate  | 10                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 532           | Rental & leasing services   | 8                               | D                    | D                           | D                                     | b                                      | D   | D                      |
|               | SIKESTON, MO (NEW MADRID COUNTY PART) *   |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 1                               | D                    | D                           | D                                     | b                                      | D   | D                      |
| 531           | Real estate   | 1                               | D                    | D                           | D                                     | b                                      | D   | D                      |
|               | SIKESTON, MO (SCOTT COUNTY PART) *  |                                 |                      |                             |                                       |  |   |                        |
| 53            | Real estate & rental & leasing  | 22                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 531           | Real estate   | 14                              | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532           | Rental & leasing services   | 8                               | D                    | D                           | D                                     | b                                      | D   | D                      |
| JU2           | Tronal a leading services   | . 01                            | וט                   | וט                          | D                                     | D                                      |   | , ט                    |

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| - Ioliowed b                      | y , see Appendix Dj   |                                 |                            |                             |                                       |  |   |                        |
|-----------------------------------|---|---------------------------------|----------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
|                                   |   |                                 |                            |                             |                                       | Paid employees   | Percent of                                    | of revenue-            |
| NAICS<br>code                     | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)       | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
| -                                 | SMITHVILLE, MO  |                                 |                            |                             |                                       |  |   |                        |
| 53                                | Real estate & rental & leasing  | 3                               | D                          | D                           | D                                     | а  | D   | D                      |
| 531                               | Real estate   | 2                               | D                          | D                           | D                                     | a  | D   | D                      |
| 532                               | Rental & leasing services   | 1                               | D                          | D                           | D                                     | а  | D   | D                      |
|                                   | SPRINGFIELD, MO *   |                                 |                            |                             |                                       |  |   |                        |
| 53                                | Real estate & rental & leasing  | 283                             | 136 353                    | 29 579                      | 7 002                                 | 1 570  | 20.5  | 16.3                   |
| 531                               | Real estate   | 213                             | 90 020                     | 20 473                      | 4 746                                 | 1 003  | 25.8  | 18.9                   |
| 5311<br>53111<br>531110           | Lessors of real estate Lessors of residential buildings & dwellings Lessors of residential buildings & dwellings                  | 109<br>54<br>54                 | 42 060<br>22 192<br>22 192 | 5 586<br>2 560<br>2 560     | 1 521<br>611<br>611                   | 366<br>190<br>190                                      | 29.9<br>13.3<br>13.3                          | 33.4<br>38.7<br>38.7   |
| 531110<br>53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)   | 40<br>40                        | 17 674<br>17 674           | 2 821<br>2 821              | 867<br>867                            | 154<br>154   | 43.7<br>43.7                                  | 30.8<br>30.8           |
| 5312<br>53121                     | Offices of real estate agents & brokers Offices of real estate agents & brokers   | 49<br>49                        | 30 564<br>30 564           | 5 333<br>5 333              | 989<br>989                            | 182<br>182   | 23.2<br>23.2                                  | 2.3<br>2.3             |
| 531210                            | Offices of real estate agents & brokers   | 49                              | 30 564                     | 5 333                       | 989                                   | 182  | 23.2  | 2.3                    |
| 5313<br>53131<br>531311<br>531312 | Activities related to real estate Real estate property managers Residential property managers Nonresidential property managers    | 55<br>33<br>21<br>12            | 17 396<br>D<br>D<br>D      | 9 554  <br>D  <br>D         | 2 236<br>D<br>D<br>D                  | 455<br>e<br>e<br>b                                     | 20.5<br>D<br>D                                | 13.0<br>D<br>D<br>D    |
| 53132<br>531320                   | Offices of real estate appraisers   | 18                              | 2 847<br>2 847             | 1 306                       | 311                                   | 64   | 35.3  | 17.1                   |
| 531320                            | Offices of real estate appraisers   | 18<br>68                        | 2 647<br>D                 | 1 306 D                     | 311<br>D                              | 64<br>f  | 35.3<br>D                                     | 17.1<br>D              |
| 5321<br>53212                     | Automotive equipment rental & leasing   | 19<br>11                        | D<br>D                     | D<br>D                      | D<br>D                                | C  | D<br>D  | D<br>D                 |
| 532120<br>5322                    | Truck, utility trailer, & RV rental & leasing   | 11<br>37                        | D                          | D                           | D<br>707                              | c<br>249   | D   | D 2.2                  |
| 53223<br>532230                   | Consumer goods rental   | 20<br>20                        | 13 851<br>7 290<br>7 290   | 3 411<br>1 301<br>1 301     | 312<br>312                            | 179<br>179   | 22.6<br>20.2<br>20.2                          | 4.1<br>4.1             |
|                                   | SPRINGFIELD, MO (CHRISTIAN COUNTY PART) *   |                                 |                            |                             |                                       |  |   |                        |
| 53                                | Real estate & rental & leasing  | 2                               | D                          | D                           | D                                     | а  | D   | D                      |
| 531                               | Real estate   | 2                               | D                          | D                           | D                                     | а  | D   | D                      |
|                                   | SPRINGFIELD, MO (GREENE COUNTY PART) *  |                                 |                            |                             |                                       |  |   |                        |
| 53                                | Real estate & rental & leasing  | 281                             | <b>D</b>                   | <b>D</b>                    | <b>D</b><br>D                         | g<br>f   | <b>D</b>                                      | <b>D</b>               |
| 531<br>5311                       | Real estate  Lessors of real estate   | 211<br>109                      | 42 060                     | 5 586                       | 1 521                                 | 366  | 29.9  | 33.4                   |
| 53111<br>531110                   | Lessors of residential buildings & dwellings.<br>Lessors of residential buildings & dwellings.                                    | 54<br>54                        | 22 192<br>22 192           | 2 560<br>2 560              | 611<br>611                            | 190<br>190   | 13.3<br>13.3                                  | 38.7<br>38.7           |
| 53112<br>531120                   | Lessors of nonresidential buildings (except miniwarehouses)   | 40<br>40                        | 17 674<br>17 674           | 2 821<br>2 821              | 867<br>867                            | 154<br>154   | 43.7<br>43.7                                  | 30.8<br>30.8           |
| 5312<br>53121<br>531210           | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers           | 48<br>48<br>48                  | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | C<br>C<br>C  | D<br>D<br>D                                   | D<br>D<br>D            |
| 5313<br>53131                     | Activities related to real estate   | 54<br>33                        | D<br>D                     | D<br>D                      | D<br>D                                | e<br>e   | D<br>D  | D<br>D                 |
| 531311<br>531312                  | Residential property managers Nonresidential property managers  | 21<br>12                        | D<br>D                     | D<br>D                      | D<br>D                                | e<br>b   | D<br>D  | D<br>D                 |
| 53132<br>531320                   | Offices of real estate appraisers Offices of real estate appraisers   | 17<br>17                        | D<br>D                     | D<br>D                      | D<br>D                                | b<br>b   | D<br>D  | D<br>D                 |
| 532                               | Rental & leasing services   | 68                              | D                          | D                           | D                                     | f  | D   | D                      |
| 5321<br>53212<br>532120           | Automotive equipment rental & leasing Truck, utility trailer, & RV rental & leasing Truck, utility trailer, & RV rental & leasing | 19<br>11<br>11                  | D<br>D<br>D                | D<br>D<br>D                 | D<br>D<br>D                           | c<br>c<br>c  | D<br>D<br>D                                   | D<br>D<br>D            |
| 5322<br>53223<br>532230           | Consumer goods rental   | 37<br>20<br>20                  | 13 851<br>7 290<br>7 290   | 3 411<br>1 301<br>1 301     | 707<br>312<br>312                     | 249<br>179<br>179                                      | 22.6<br>20.2<br>20.2                          | 2.2<br>4.1<br>4.1      |
|                                   | SUGAR CREEK, MO *   |                                 |                            |                             |                                       |  |   |                        |
| 53                                | Real estate & rental & leasing  | 3                               | D                          | D                           | D                                     | а  | D   | D                      |
| 531                               | Real estate   | 1                               | D                          | D                           | D                                     | а  | D   | D                      |
| 532                               | Rental & leasing services   | 2                               | D                          | D                           | D                                     | a  | D   | D                      |
|                                   | SUGAR CREEK, MO (JACKSON COUNTY PART) *   |                                 |                            |                             |                                       |  |   |                        |
| 53                                | Real estate & rental & leasing  | 3                               | D                          | D                           | D                                     | а  | D   | D                      |
| 531                               | Real estate   | 1                               | D                          | D                           | D                                     | а  | D   | D                      |
| 532                               | Rental & leasing services   | 2                               | D                          | D                           | D                                     | а  | D   | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|               | / ", see Appendix Dj                         |                                 |                      |                             |                                       |   |   |                        |
|---------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS         | Geographic area and kind of business         |                                 |                      |                             |                                       | Paid<br>employees<br>for pay                | Percent of                                  | of revenue—            |
| code          | deographic area and kind of business         | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|               | SULLIVAN, MO *                               |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing               | 8                               | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate                                  | 6                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services                    | 2                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | SULLIVAN, MO (FRANKLIN COUNTY PART) *        |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing               | 8                               | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate                                  | 6                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services                    | 2                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | SUNSET HILLS, MO                             |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing               | 16                              | 18 425               | 6 405                       | 1 387                                 | 355   | 17.9  | 6.6                    |
| 531           | Real estate                                  | 13                              | 15 731               | 4 948                       | 1 093                                 | 268   | 3.8   | 7.8                    |
| 532           | Rental & leasing services                    | 3                               | 2 694                | 1 457                       | 294                                   | 87  | 100.0                                       | _                      |
|               | TOWN AND COUNTRY, MO                         |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing               | 15                              | 9 299                | 1 807                       | 364                                   | 34  | 7.7   | 46.7                   |
| 531           | Real estate                                  | 14                              | D                    | D                           | D                                     | b   | D   | D                      |
|               | TRENTON, MO                                  |                                 |                      |                             |                                       |   |   |                        |
|               |  |                                 | _                    | _                           | _                                     |   | _   | _                      |
| <b>53</b> 531 | Real estate & rental & leasing               | 10<br>7                         | <b>D</b><br>D        | <b>D</b> D                  | <b>D</b><br>D                         | <b>b</b><br>a                               | <b>D</b>                                    | <b>D</b>               |
| 532           |  | 2                               | D                    | D                           | D                                     |   | D   | D                      |
| 532           | Rental & leasing services                    | 2                               | U                    | ם                           | U                                     | а   | D   |                        |
|               | TROY, MO                                     |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing               | 17                              | 6 502                | 593                         | 123                                   | 40  | 78.1  | 20.7                   |
| 531           | Real estate                                  | 14                              | D                    | D                           | D                                     | b   | D   | D                      |
| 532           | Rental & leasing services                    | 3                               | D                    | D                           | D                                     | b   | D   | D                      |
|               | UNION, MO                                    |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing               | 11                              | 6 210                | 988                         | 225                                   | 56  | 82.5  | 16.2                   |
| 531           | Real estate                                  | 6                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services                    | 5                               | D                    | D                           | D                                     | b   | D   | D                      |
|               | UNIVERSITY CITY, MO                          |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing               | 43                              | 26 764               | 6 894                       | 1 425                                 | 395   | 18.5  | 2.8                    |
| 531           | Real estate                                  | 39                              | 24 541               | 6 571                       | 1 354                                 | 368   | 20.2  | 3.1                    |
| 5311<br>53111 | Lessors of real estate                       | 23<br>16                        | 19 930<br>16 724     | 5 136<br>4 271              | 1 068<br>966                          | 276<br>254                                  | 7.6<br>7.7                                  | 3.8<br>3.7             |
| 531110        | Lessors of residential buildings & dwellings | 16                              | 16 724               | 4 271                       | 966                                   | 254   | 7.7   | 3.7                    |
| 532           | Rental & leasing services                    | 4                               | 2 223                | 323                         | 71                                    | 27  | _   | _                      |
|               | VALLEY PARK, MO                              |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing               | 6                               | 1 189                | 260                         | 65                                    | 16  | 5.0   | 8.8                    |
| 531           | Real estate                                  | 3                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services                    | 3                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | WARRENSBURG, MO                              |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing               | 17                              | 5 725                | 949                         | 235                                   | 49  | 28.0  | .7                     |
| 531           | Real estate                                  | 10                              | 2 745                | 321                         | 74                                    | 18  | 51.7  | 1.4                    |
| 532           | Rental & leasing services                    | 7                               | 2 980                | 628                         | 161                                   | 31  | 6.1   | _                      |

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| WARRENTON, MO  | lollowed by | y ", see Appendix Dj                    |            |       |       | 1                    |                      |            |                        |
|--|-------------|---|------------|-------|-------|----------------------|----------------------|------------|------------------------|
| ### Company Co |             |   |            |       |       |                      | employees            | Percent of | of revenue —           |
| ### WARRENTON, MO  **STATES**  **WARRENTON, MO  **STATES**  **Peal estable & remail & lessing  |             | Geographic area and kind of business    | Fstahlish- |       |       | First-quarter        | period               |            |                        |
| Real settate & rental & lessing   9  |             |   | ments      |       |       | payroll<br>(\$1,000) | March 12<br>(number) | trative    | Estimated <sup>2</sup> |
| Telestatic   |             | WARRENTON, MO                           |            |       |       |                      |                      |            |                        |
| Machile   International Content   Machine      | 53          | Real estate & rental & leasing          | 9          | 1 858 | 182   | 39                   | 18                   | 99.2       | .8                     |
| ### WASHINGTON, MO  33   | 531         | Real estate                             | 6          | D     | D     | D                    | а                    | D          | D                      |
| Real estate & rental & leasing   | 532         | Rental & leasing services               | 3          | D     | D     | D                    | а                    | D          | D                      |
| Period & leasing services  |             | WASHINGTON, MO                          |            |       |       |                      |                      |            |                        |
| Perfect & Seasing services   | 53          | Real estate & rental & leasing          | 24         | 5 559 | 1 059 | 244                  | 65                   | 52.2       | 15.9                   |
| WAYNESVILLE, MO   Real estate & rental & leasing   15  | 531         | Real estate                             | 17         | 3 838 | 723   | 164                  | 27                   | 73.6       | 3.0                    |
| Real estate & rental & leasing   15  | 532         | Rental & leasing services               | 7          | 1 721 | 336   | 80                   | 38                   | 4.6        | 44.7                   |
| Pearl estate   Pearl   |             | WAYNESVILLE, MO                         |            |       |       |                      |                      |            |                        |
| Rental & leasing services  | 53          | Real estate & rental & leasing          | 15         | 4 430 | 722   | 152                  | 45                   | 68.7       | 2.4                    |
| WEB CITY, MO   | 531         | Real estate                             | 11         | D     | D     | D                    | b                    | D          | D                      |
| Real estate & rental & leasing   6   2 725   419   104   21   30.1   6.7     Real estate & rental & leasing services   1   0   0   0   0   0     WEBSTER GROVES, MO  | 532         | Rental & leasing services               | 4          | D     | D     | D                    | b                    | D          | D                      |
| Real estate & rental & leasing   1   |             | WEBB CITY, MO                           |            |       |       |                      |                      |            |                        |
| Rental & leasing services   1  | 53          | Real estate & rental & leasing          |            |       |       |                      | 21                   |            | 6.7                    |
| WEBSTER GROVES, MO   Sa  | 531         | Real estate                             | 5          | D     | D     | D                    | а                    | D          | D                      |
| Real estate & ental & leasing   28   15 189   7 173   1 658   539   18.3   12.0  | 532         | Rental & leasing services               | 1          | D     | D     | D                    | а                    | D          | D                      |
| Real estate   San   Sa   |             | WEBSTER GROVES, MO                      |            |       |       |                      |                      |            |                        |
| Satistic    | 53          | _                                       |            |       |       |                      |                      |            | 12.0                   |
| Rental & loasing services  | 531         |   |            |       |       |                      |                      |            | 14.2                   |
| Sample   S   | 5311        |   |            |       |       |                      |                      |            | 4.3                    |
| Real estate  |             | WELLSTON, MO                            |            |       |       |                      |                      |            |                        |
| WENTZVILLE, MO         Real estate & rental & leasing         11         3 069         418         106         39         66.2         30.3           531         Real estate & rental & leasing         7         D   | 53          | Real estate & rental & leasing          | 1          | D     | D     | D                    | а                    | D          | D                      |
| Sa   | 531         | Real estate                             | 1          | D     | D     | D                    | а                    | D          | D                      |
| Real estate  |             | WENTZVILLE, MO                          |            |       |       |                      |                      |            |                        |
| Rental & leasing services   4  | 53          | Real estate & rental & leasing          | 11         | 3 089 | 418   | 106                  | 39                   | 66.2       | 30.2                   |
| WEST PLAINS, MO         29         D         D         D         C         D   | 531         | Real estate                             | 7          | D     | D     | D                    | b                    | D          | D                      |
| Real estate & rental & leasing   29  | 532         | Rental & leasing services               | 4          | D     | D     | D                    | а                    | D          | D                      |
| 531       Real estate       24       3 648       728       188       69       71.9       8.5         5311       Lessors of real estate       12       2 654       566       152       55       73.6          5312       Offices of real estate agents & brokers       10       D   |             | WEST PLAINS, MO                         |            |       |       |                      |                      |            |                        |
| Lessors of real estate   12   2 654   566   152   55   73.6  | 53          | Real estate & rental & leasing          | 29         | D     | D     | D                    | С                    | D          | D                      |
| Salicaria   Offices of real estate agents & brokers   10   10   10   10   10   10   10   1   | 531         | Real estate                             | 24         | 3 648 | 728   | 188                  | 69                   | 71.9       | 8.9                    |
| Description      | 5311        |   |            |       |       |                      | 55                   |            | _                      |
| 532       Rental & leasing services       5       D  | 53121       | Offices of real estate agents & brokers | 10         | D     | D     | D                    | a                    | D          | D<br>D                 |
| 53         Real estate & rental & leasing         11         2 759         669         90         15         30.6         37.6           531         Real estate         9         D   | 532         |   |            |       |       |                      |                      |            | D                      |
| 531       Real estate       9       D       D       D       a       D       D         532       Rental & leasing services       1       D       D       D       D       a       D       D         WINDSOR, MO *         53       Real estate & rental & leasing       4       378       58       13       8       27.2       17.7         531       Real estate       3       D       D       D       D       a       D       D  |             | WILDWOOD, MO *                          |            |       |       |                      |                      |            |                        |
| 532 Rental & leasing services  | 53          | Real estate & rental & leasing          | 11         | 2 759 | 669   | 90                   | 15                   | 30.6       | 37.6                   |
| WINDSOR, MO *  53 Real estate & rental & leasing   | 531         | _                                       | 9          | D     | D     | D                    | а                    |            | D                      |
| 53         Real estate & rental & leasing         4         378         58         13         8         27.2         17.7           531         Real estate         3         D  | 532         | Rental & leasing services               | 1          | D     | D     | D                    | а                    | D          | D                      |
| 531 Real estate  |             | WINDSOR, MO *                           |            |       |       |                      |                      |            |                        |
|  | 53          | Real estate & rental & leasing          | 4          | 378   | 58    | 13                   | 8                    | 27.2       | 17.7                   |
| 532 Rental & leasing services  | 531         | Real estate                             | 3          | D     | D     | D                    | а                    | D          | D                      |
|  | 532         | Rental & leasing services               | 1          | D     | D     | D                    | а                    | D          | D                      |

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| - Iollowed D     | y , see Appendix D <sub>1</sub>      |                   |                      |                             |                      | D-i-l                        | Boroont o           | of revenue—            |
|------------------|--------------------------------------|-------------------|----------------------|-----------------------------|----------------------|------------------------------|---------------------|------------------------|
|                  |                                      |                   |                      |                             |                      | Paid<br>employees<br>for pay | reiceili            | i revenue—             |
| NAICS<br>code    | Geographic area and kind of business | Establish-        |                      |                             | First-quarter        | period<br>including          | From adminis-       |                        |
|                  |                                      | ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | payroll<br>(\$1,000) | March 12<br>(number)         | trative<br>records1 | Estimated <sup>2</sup> |
|                  | WINDSOR, MO (HENRY COUNTY PART) *    |                   |                      |                             |                      |                              |                     |                        |
| 53               | Real estate & rental & leasing       | 4                 | 378                  | 58                          | 13                   | 8                            | 27.2                | 17.7                   |
| 531              | Real estate                          | 3                 | D                    | D                           | D                    | а                            | D                   | D                      |
| 532              | Rental & leasing services            | 1                 | D                    | D                           | D                    | а                            | D                   | D                      |
|                  | WOODSON TERRACE, MO                  |                   |                      |                             |                      |                              |                     |                        |
| 53               | Real estate & rental & leasing       | 7                 | D                    | D                           | D                    | С                            | D                   | D                      |
| 531              | Real estate                          | 2                 | D                    | D                           | D                    | а                            | D                   | D                      |
| 532              | Rental & leasing services            | 5                 | D                    | D                           | D                    | С                            | D                   | D                      |
|                  | BALANCE OF ADAIR COUNTY, MO          |                   |                      |                             |                      |                              |                     |                        |
| 53               | Real estate & rental & leasing       | 2                 | D                    | D                           | D                    | а                            | D                   | D                      |
| 531              | Real estate                          | 2                 | D                    | D                           | D                    | а                            | D                   | D                      |
|                  | BALANCE OF ANDREW COUNTY, MO         |                   |                      |                             |                      |                              |                     |                        |
| 53               | Real estate & rental & leasing       | 2                 | D                    | D                           | D                    | а                            | D                   | D                      |
| 531              | Real estate                          | 1                 | D                    | D                           | D                    | а                            | D                   | D                      |
| 532              | Rental & leasing services            | 1                 | D                    | D                           | D                    | а                            | D                   | D                      |
|                  | BALANCE OF ATCHISON COUNTY, MO       |                   |                      |                             |                      |                              |                     |                        |
| 53               | Real estate & rental & leasing       | <b>5</b>          | <b>795</b>           | <b>66</b> D                 | <b>19</b><br>D       | 12                           | <b>48.1</b> D       | <b>51.9</b><br>D       |
| 531<br>532       | Real estate                          | 3                 | D                    | D                           | D                    | а                            | D                   | D                      |
| 532              | Rental & leasing services            | 3                 | ן                    | ال                          | D                    | а                            | D                   | D                      |
|                  | BALANCE OF AUDRAIN COUNTY, MO        |                   |                      |                             |                      |                              |                     |                        |
| <b>53</b><br>531 | Real estate & rental & leasing       | <b>3</b> 2        | <b>D</b> D           | <b>D</b>                    | <b>D</b><br>D        | <b>а</b><br>а                | <b>D</b>            | <b>D</b>               |
| 532              | Rental & leasing services            | 1                 | D                    | D                           | D                    | a                            | D                   | D                      |
|                  |                                      |                   | -                    |                             |                      | _                            | _                   | _                      |
|                  | BALANCE OF BARRY COUNTY, MO          |                   |                      |                             | •                    |                              |                     |                        |
| <b>53</b><br>531 | Real estate & rental & leasing       | 10<br>6           | <b>948</b> D         | <b>68</b> D                 | <b>20</b><br>D       | <b>17</b><br>a               | <b>61.8</b> D       | <b>38.2</b> D          |
| 532              | Rental & leasing services            | 4                 | D                    | D                           | D                    | a                            | D                   | D                      |
| 302              |                                      |                   |                      |                             |                      | a                            |                     |                        |
|                  | BALANCE OF BENTON COUNTY, MO         |                   |                      |                             |                      |                              |                     |                        |
| 53               | Real estate & rental & leasing       | 18                | 4 938                | 893                         | 123                  | 40                           | 68.5                | 31.4                   |
| 531              | Real estate                          | 14                | 2 217                | 240                         | 51                   | 22                           | 77.4                | 22.6                   |
| 532              | Rental & leasing services            | 4                 | 2 721                | 653                         | 72                   | 18                           | 61.3                | 38.7                   |
|                  | BALANCE OF BOLLINGER COUNTY, MO      |                   |                      |                             |                      |                              |                     |                        |
| 53               | Real estate & rental & leasing       | 3                 | 453                  | 84                          | 19                   | 5                            | 57.2                | 42.8                   |
| 531              | Real estate                          | 1                 | D                    | D                           | D                    | а                            | D                   | D                      |
| 532              | Rental & leasing services            | 2                 | D                    | D                           | D                    | а                            | D                   | D                      |
|                  | BALANCE OF BOONE COUNTY, MO          |                   |                      |                             |                      |                              |                     |                        |
| 53               | Real estate & rental & leasing       | 17                | 4 390                | 879                         | 238                  | 51                           | 13.5                | 22.4                   |
| 531              | Real estate                          | 12                | 2 994                | 602                         | 164                  | 25                           | 7.9                 | 25.9                   |
| 532              | Rental & leasing services            | 4                 | D                    | D                           | D                    | b                            | D                   | D                      |
|                  | BALANCE OF BUCHANAN COUNTY, MO       |                   |                      |                             |                      |                              |                     |                        |
| 50               |                                      |                   | _                    | _                           | _                    |                              | _                   | _                      |
| <b>53</b><br>531 | Real estate & rental & leasing       | 1                 | <b>D</b>             | <b>D</b>                    | <b>D</b>             | <b>а</b><br>а                | <b>D</b>            | <b>D</b>               |
|                  |                                      |                   |                      | ٠.                          | <u> </u>             | ۵.                           | _                   | _                      |

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| lollowed b      | y ", see Appendix D]                    |                                 |                         |                             |                                       |   |   |                        |
|-----------------|---|---------------------------------|-------------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS           | Coorrespis area and kind of husiness    |                                 |                         |                             |                                       | Paid<br>employees<br>for pay                |   | of revenue—            |
| code            | Geographic area and kind of business    | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)    | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | From<br>adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                 | BALANCE OF BUTLER COUNTY, MO            |                                 |                         |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing          | 2                               | D                       | D                           | D                                     | а   | D   | D                      |
| 531             | Real estate                             | 1                               | D                       | D                           | D                                     | а   | D   | D                      |
| 532             | Rental & leasing services               | 1                               | D                       | D                           | D                                     | а   | D   | D                      |
|                 | BALANCE OF CALDWELL COUNTY, MO          |                                 |                         |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing          | 4                               | D                       | D                           | D                                     | а   | D   | D                      |
| 531             | Real estate                             | 3                               | 413                     | 172                         | 34                                    | 13  | 100.0   | _                      |
| 532             | Rental & leasing services               | 1                               | D                       | D                           | D                                     | а   | D   | D                      |
|                 | BALANCE OF CALLAWAY COUNTY, MO          |                                 |                         |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing          | 7                               | D                       | D                           | D                                     | b   | D 54.0  | D                      |
| 531             | Real estate                             | 4                               | 562                     | 118                         | 29                                    | 11  | 51.2  | 12.8                   |
| 532             | Rental & leasing services               | 3                               | D                       | D                           | D                                     | а   | D   | D                      |
|                 | BALANCE OF CAMDEN COUNTY, MO            |                                 |                         |                             |                                       |   |   |                        |
| <b>53</b> 531   | Real estate & rental & leasing          | <b>45</b><br>38                 | <b>14 728</b><br>13 071 | <b>2 478</b><br>2 139       | <b>535</b> 467                        | <b>146</b><br>116                           | <b>51.4</b><br>49.1                                 | <b>39.8</b><br>42.9    |
| 5312            | Offices of real estate agents & brokers | 20                              | 8 810                   | 771                         | 151                                   | 49  | 41.9  | 58.1                   |
| 53121<br>531210 | Offices of real estate agents & brokers | 20<br>20                        | 8 810<br>8 810          | 771<br>771                  | 151<br>151                            | 49<br>49                                    | 41.9<br>41.9  | 58.1<br>58.1           |
| 5313            | Activities related to real estate       | 11                              | 2 399                   | 1 219                       | 285                                   | 55  | 39.6  | 17.1                   |
| 532             | Rental & leasing services               | 7                               | 1 657                   | 339                         | 68                                    | 30  | 69.3  | 14.7                   |
|                 | BALANCE OF CAPE GIRARDEAU COUNTY, MO    |                                 |                         |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing          | 3                               | 285                     | 35                          | 7                                     | 2   | 95.1  | 4.9                    |
| 531             | Real estate                             | 2                               | D                       | D                           | D                                     | а   | D   | D                      |
| 532             | Rental & leasing services               | 1                               | D                       | D                           | D                                     | а   | D   | D                      |
|                 | BALANCE OF CARTER COUNTY, MO            |                                 |                         |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing          | 7                               | 1 303                   | 247                         | 20                                    | 17  | 21.5  | 74.1                   |
| 531             | Real estate                             | 2                               | D                       | D                           | D                                     | а   | D   | D                      |
| 532             | Rental & leasing services               | 5                               | D                       | D                           | D                                     | а   | D   | D                      |
|                 | BALANCE OF CASS COUNTY, MO              |                                 |                         |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing          | 15                              | 1 659                   | 471                         | 115                                   | 34  | 48.1  | _                      |
| 531             | Real estate                             | 11                              | 1 356                   | 397                         | 93                                    | 21  | 50.7  | _                      |
| 532             | Rental & leasing services               | 4                               | 303                     | 74                          | 22                                    | 13  | 36.3  | _                      |
|                 | BALANCE OF CEDAR COUNTY, MO             |                                 |                         |                             |                                       |   |   |                        |
|                 | ·                                       |                                 |                         |                             |                                       | _   | _   |                        |
| <b>53</b> 531   | Real estate & rental & leasing          | <b>2</b><br>2                   | <b>D</b> D              | <b>D</b> D                  | <b>D</b>                              | a<br>a                                      | <b>D</b>  | <b>D</b>               |
|                 |   |                                 |                         |                             |                                       |   |   |                        |
|                 | BALANCE OF CHARITON COUNTY, MO          |                                 |                         |                             |                                       |   |   |                        |
| <b>53</b> 531   | Real estate & rental & leasing          | <b>9</b><br>8                   | <b>D</b> 1 592          | D  <br>120                  | <b>D</b><br>30                        | <b>b</b><br>20                              | <b>D</b> 29.0                                       | 71.0                   |
|                 |   | 1                               | D                       | D                           | D                                     |   | D   | D D                    |
| 532             | Rental & leasing services               | 1                               | الا                     |                             | D                                     | а   | D   |                        |
|                 | BALANCE OF CHRISTIAN COUNTY, MO         |                                 |                         |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing          | 13                              | D                       | D                           | D                                     | b   | D   | D                      |
| 531             | Real estate                             | 11                              | D                       | D                           | D                                     | b   | D   | D                      |
| 532             | Rental & leasing services               | 2                               | D                       | D                           | D                                     | a   | D   | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| - Ioliowed b  | y ", see Appendix D]                             |                                 |                      |                             |                                       | T   |   |                        |
|---------------|--|---------------------------------|----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS         | Occupation and third of having                   |                                 |                      |                             |                                       | Paid<br>employees<br>for pay                |   | of revenue—            |
| code          | Geographic area and kind of business             | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|               | BALANCE OF CLARK COUNTY, MO                      |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 5                               | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate                                      | 4                               | 301                  | 65                          | 10                                    | 8   | 40.5  | 59.5                   |
| 532           | Rental & leasing services                        | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | BALANCE OF CLAY COUNTY, MO                       |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 17                              | 7 579                | 1 475                       | 224                                   | 51  | 26.6  | 12.3                   |
| 531           | Real estate                                      | 15                              | D                    | D                           | D                                     | b   | D   | D                      |
| 532           | Rental & leasing services                        | 2                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | BALANCE OF CLINTON COUNTY, MO                    |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 4                               | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate                                      | 4                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | BALANCE OF COLE COUNTY, MO                       |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 9                               | 2 770                | 439                         | 103                                   | 22  | 79.0  | _                      |
| 531           | Real estate                                      | 8                               | D                    | D                           | D                                     | b   | D   | D                      |
| 532           | Rental & leasing services                        | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | BALANCE OF COOPER COUNTY, MO                     |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 3                               | 273                  | 28                          | 7                                     | 5   | 100.0   | _                      |
| 531           | Real estate                                      | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services                        | 2                               | D                    | D                           | D                                     | а   | D   | D                      |
|               | BALANCE OF CRAWFORD COUNTY, MO                   |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 15                              | 3 083                | 496                         | 33                                    | 28  | 63.0  | 8.3                    |
| 531           | Real estate                                      | 5                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532<br>5322   | Rental & leasing services  Consumer goods rental | 10<br>10                        | D<br>D               | D D                         | D<br>D                                | a<br>a                                      | D<br>D  | D<br>D                 |
|               | BALANCE OF DADE COUNTY, MO                       |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 3                               | 200                  | 31                          | 7                                     | 5   | 100.0   | _                      |
| 531           | Real estate                                      | 3                               | 200                  | 31                          | 7                                     | 5   | 100.0   | _                      |
|               | BALANCE OF DALLAS COUNTY, MO                     |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 10                              | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate                                      | 6                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services                        | 4                               | 264                  | 47                          | 9                                     | 7   | 100.0   | _                      |
|               | BALANCE OF DAVIESS COUNTY, MO                    |                                 |                      |                             |                                       |   |   |                        |
|               | ·  |                                 | _                    | _                           | _                                     |   | _   | _                      |
| <b>53</b> 531 | Real estate & rental & leasing                   | 2                               | <b>D</b><br>D        | <b>D</b> D                  | <b>D</b><br>D                         | a<br>a                                      | <b>D</b>                                      | <b>D</b>               |
| 532           | Rental & leasing services                        | 1                               | D                    | D                           | D                                     |   | D   | D                      |
| 552           | nerital a leasing services                       | '                               | D                    |                             | D                                     | а   |   |                        |
|               | BALANCE OF DENT COUNTY, MO                       |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 7                               | D                    | D                           | D                                     | а   | D   | D                      |
| 531           | Real estate                                      | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532           | Rental & leasing services                        | 6                               | 1 301                | 414                         | 20                                    | 8   | 75.0  | _                      |
|               | BALANCE OF DUNKLIN COUNTY, MO                    |                                 |                      |                             |                                       |   |   |                        |
| 53            | Real estate & rental & leasing                   | 5                               | 2 172                | 587                         | 222                                   | 56  | 90.6  | 2.9                    |
| 531           | Real estate                                      | 3                               | D                    | D                           | D                                     | b   | D   | D                      |
| 532           | Rental & leasing services                        | 2                               | D                    | D                           | D                                     | а   | D   | D                      |

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| tollowed b       | y", see Appendix Dj  |                                 |                         |                             |                                       |  |   |                        |
|------------------|--|---------------------------------|-------------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAIÇS            | Geographic area and kind of business   |                                 |                         |                             |                                       | Paid<br>employees<br>for pay<br>period | Percent of                                  | of revenue—            |
| code             | 33.4   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000)    | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                  | BALANCE OF FRANKLIN COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing   | 24                              | 3 905                   | 1 000                       | 207                                   | 68                                     | 33.6  | 28.3                   |
| 531              | Real estate  | 17                              | D                       | D                           | D                                     | b                                      | D   | D                      |
| 5311<br>532      | Lessors of real estate   | 13<br>7                         | 1 297<br>D              | 281<br>D                    | 25<br>D                               | 15<br>b                                | 39.1<br>D                                   | 58.2<br>D              |
|                  | BALANCE OF GASCONADE COUNTY, MO  |                                 |                         |                             |                                       |  |   |                        |
| <b>53</b><br>531 | Real estate & rental & leasing Real estate   | <b>7</b><br>6                   | <b>6 304</b>            | <b>2 252</b> D              | <b>388</b><br>D                       | <b>87</b><br>b                         | <b>4.6</b> D                                | _<br>D                 |
| 532              | Rental & leasing services  | 1                               | D                       | D                           | D                                     | а                                      | D   | D                      |
|                  | BALANCE OF GENTRY COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| <b>53</b> 531    | Real estate & rental & leasing   | <b>3</b>                        | <b>539</b> 539          | <b>40</b><br>40             | <b>9</b><br>9                         | <b>10</b><br>10                        | <b>4.5</b><br>4.5                           | <b>95.5</b><br>95.5    |
|                  | BALANCE OF GREENE COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing   | 49                              | 15 138                  | 2 763                       | 613                                   | 167                                    | 67.0  | 6.6                    |
| 531<br>5311      | Real estate  | 36<br>26                        | D                       | D<br>623                    | D<br>146                              | b<br>52                                | D<br>62.0                                   | D<br>5.4               |
| 53111<br>531110  | Lessors of real estate Lessors of residential buildings & dwellings. Lessors of residential buildings & dwellings. | 13<br>13                        | 5 550<br>2 564<br>2 564 | 353<br>353                  | 80<br>80                              | 29<br>29<br>29                         | 70.6<br>70.6                                | 10.8<br>10.8           |
| 532              | BALANCE OF GRUNDY COUNTY, MO   | 12                              | 8 158                   | 1 928                       | 431                                   | 99                                     | 76.0  | .4                     |
| 53               | Real estate & rental & leasing   | 1                               | D                       | D                           | D                                     | а                                      | D   | D                      |
| 531              | Real estate  | 1                               | D                       | D                           | D                                     | а                                      | D   | D                      |
|                  | BALANCE OF HARRISON COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| <b>53</b> 531    | Real estate & rental & leasing   | <b>5</b><br>4                   | <b>781</b><br>D         | <b>86</b> D                 | <b>16</b> D                           | <b>16</b><br>a                         | <b>71.3</b> D                               | <b>28.7</b> D          |
| 532              | Rental & leasing services  | 1                               | D                       | D                           | D                                     | а                                      | D   | D                      |
|                  | BALANCE OF HENRY COUNTY, MO  |                                 |                         |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing   | 4                               | 1 306                   | 60                          | 13                                    | 9                                      | 100.0                                       | _                      |
| 531              | Real estate  | 4                               | 1 306                   | 60                          | 13                                    | 9                                      | 100.0                                       | _                      |
|                  | BALANCE OF HICKORY COUNTY, MO  |                                 |                         |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing   | 6                               | D 004                   | D 50                        | D<br>10                               | a                                      | D 24.4                                      | D                      |
| 531<br>532       | Real estate  | 5                               | 294  <br>D              | 52 D                        | 10<br>D                               | 9<br>a                                 | 34.4<br>D                                   | 32.0<br>D              |
|                  | BALANCE OF HOLT COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing   | 2                               | D                       | D                           | D                                     |  | D   | D                      |
| 531              | Real estate  | 1                               | D                       | D                           | D                                     | <b>а</b><br>а                          | D   | D                      |
| 532              | Rental & leasing services  | 1                               | D                       | D                           | D                                     | а                                      | D   | D                      |
|                  | BALANCE OF HOWARD COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| 53               | Real estate & rental & leasing   | 2                               | D                       | D                           | D                                     | а                                      | D   | D                      |
| 531              | Real estate  | 2                               | D                       | D                           | D                                     | а                                      | D   | D                      |
|                  | BALANCE OF HOWELL COUNTY, MO   |                                 |                         |                             |                                       |  |   |                        |
| <b>53</b><br>531 | Real estate & rental & leasing   | <b>9</b><br>6                   | <b>D</b><br>3 065       | <b>D</b><br>801             | <b>D</b><br>158                       | <b>b</b><br>44                         | <b>D</b> 27.4                               | <b>D</b><br>65.8       |
| 532              | Rental & leasing services  | 3                               | D                       | D                           | D                                     | a                                      | D   | D                      |
|                  |  |                                 |                         |                             |                                       |  |   |                        |

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| followed by     | *, see Appendix D]  |                                 |                      |                             |                                       | Paid  | Percent of                                    | f revenue-             |
|-----------------|---|---------------------------------|----------------------|-----------------------------|---------------------------------------|---|---|------------------------|
| NAICS<br>code   | Geographic area and kind of business  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|                 | BALANCE OF IRON COUNTY, MO  |                                 |                      |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing  | 9                               | 913                  | 289                         | 65                                    | 20  | 40.3  | 7.2                    |
| 531             | Real estate   | 6                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532             | Rental & leasing services   | 3                               | 213                  | 81                          | 19                                    | 5   | D   | _                      |
|                 | BALANCE OF JACKSON COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing  | 17                              | 4 007                | 452                         | 78                                    | 25  | 51.1  | 31.7                   |
| 531             | Real estate   | 13                              | 3 736                | 373                         | 58                                    | 21  | 53.9  | 34.0                   |
| 532             | Rental & leasing services   | 4                               | 271                  | 79                          | 20                                    | 4   | 11.8  | _                      |
|                 | BALANCE OF JASPER COUNTY, MO  |                                 |                      |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing  | 14                              | 2 309                | 793                         | 81                                    | 19  | 13.3  | 24.6                   |
| 531             | Real estate   | 10                              | 1 156                | 674                         | 43                                    | 12  | 12.1  | 49.0                   |
| 532             | Rental & leasing services   | 4                               | 1 153                | 119                         | 38                                    | 7   | 14.6  | _                      |
|                 | BALANCE OF JEFFERSON COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing  | 83                              | 24 894               | 5 243                       | 1 331                                 | 274   | 30.6  | 35.3                   |
| 531<br>5311     | Real estate  Lessors of real estate   | 61<br>37                        | D<br>12 717          | D<br>2 217                  | D<br>695                              | c<br>100  | D<br>35.5                                     | D<br>41.9              |
| 53119<br>531190 | Lessors of other real estate property  Lessors of other real estate property    | 21<br>21                        | 6 120<br>6 120       | 809<br>809                  | 163<br>163                            | 62<br>62  | 20.2<br>20.2                                  | 33.5<br>33.5           |
| 5312<br>53121   | Offices of real estate agents & brokers Offices of real estate agents & brokers | 15<br>15                        | 2 496<br>2 496       | 725<br>725                  | 105<br>105                            | 31<br>31  | 56.0<br>56.0                                  | 5.4<br>5.4             |
| 531210          | Offices of real estate agents & brokers   | 15                              | 2 496                | 725                         | 105                                   | 31  | 56.0  | 5.4                    |
| 532<br>5322     | Rental & leasing services   | 21<br>14                        | D D                  | D D                         | D<br>D                                | c<br>b  | D<br>D  | D<br>D                 |
| 53223<br>532230 | Video tape & disk rental Video tape & disk rental                               | 13<br>13                        | D<br>D               | D<br>D                      | D<br>D                                | b<br>b  | D<br>D  | D<br>D                 |
|                 | BALANCE OF JOHNSON COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing  | 10                              | D                    | D                           | D                                     | b   | D   | D                      |
| 531             | Real estate   | 9                               | 756                  | 110                         | 28                                    | 19  | 19.8  | 45.9                   |
| 532             | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
|                 | BALANCE OF KNOX COUNTY, MO  |                                 |                      |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing  | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532             | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
|                 | BALANCE OF LACLEDE COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing  | 6                               | 2 508                | 142                         | 29                                    | 16  | 97.2  | -                      |
| 531             | Real estate   | 1                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532             | Rental & leasing services   | 5                               | D                    | D                           | D                                     | а   | D   | D                      |
|                 | BALANCE OF LAFAYETTE COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing  | 5                               | 1 522                | 117                         | 17                                    | 14  | 80.5  | _                      |
| 531             | Real estate   | 4                               | D                    | D                           | D                                     | а   | D   | D                      |
| 532             | Rental & leasing services   | 1                               | D                    | D                           | D                                     | a   | D   | D                      |
|                 | BALANCE OF LAWRENCE COUNTY, MO  |                                 |                      |                             |                                       |   |   |                        |
|                 | ,   |                                 |                      |                             | 40                                    | _   |   | 40.0                   |
| <b>53</b> 531   | Real estate & rental & leasing  | 3                               | <b>346</b> 346       | <b>60</b>   60              | <b>12</b><br>12                       | <b>3</b>  | <b>52.0</b> 52.0                              | <b>48.0</b><br>48.0    |
| -               |   | -                               | 2.0                  |                             |                                       | · ·   | 50  |                        |
|                 | BALANCE OF LEWIS COUNTY, MO   |                                 |                      |                             |                                       |   |   |                        |
| 53              | Real estate & rental & leasing  | 15                              | D                    | D                           | D                                     | а   | D   | D                      |
| 531<br>5311     | Real estate   | 15<br>15                        | D D                  | D D                         | D<br>D                                | a<br>a  | D<br>D  | D<br>D                 |
| 53111<br>531110 | Lessors of residential buildings & dwellings                                    | 14<br>14                        | D<br>D               | D D                         | D<br>D                                | a<br>a  | D<br>D  | D<br>D                 |

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| Tollowed D    | y ", see Appendix D]  |                                 |                      |                             |                                 |  | 1   |                        |
|---------------|---|---------------------------------|----------------------|-----------------------------|---------------------------------|--|---|------------------------|
| NAICS         | Geographic area and kind of business  |                                 |                      |                             |                                 | Paid<br>employees<br>for pay<br>period | Percent of                                  | of revenue—            |
| code          | Coograpiio area area riine er saeineec  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter payroll (\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|               | BALANCE OF LINCOLN COUNTY, MO   |                                 |                      |                             |                                 |  |   |                        |
| 53            | Real estate & rental & leasing  | 9                               | 1 312                | 269                         | 53                              | 20                                     | 73.6  | .8                     |
| 531           | Real estate   | 8                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                               | а                                      | D   | D                      |
|               | BALANCE OF LINN COUNTY, MO  |                                 |                      |                             |                                 |  |   |                        |
| 53            | Real estate & rental & leasing  | 3                               | 147                  | 16                          | 4                               | 5                                      | 100.0                                       | _                      |
| 531           | Real estate   | 3                               | 147                  | 16                          | 4                               | 5                                      | 100.0                                       | _                      |
|               | BALANCE OF LIVINGSTON COUNTY, MO  |                                 |                      |                             |                                 |  |   |                        |
| 53            | Real estate & rental & leasing  | 5                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 531           | Real estate   | 3                               | D                    | D                           | D<br>-                          | а                                      | D   | D                      |
| 532           | Rental & leasing services   | 2                               | D                    | D                           | D                               | а                                      | D   | D                      |
|               | BALANCE OF MCDONALD COUNTY, MO  |                                 |                      |                             |                                 |  |   |                        |
| <b>53</b>     | Real estate & rental & leasing  | 11                              | 1 583                | 349                         | 74                              | 22                                     | 52.1  | 31.1                   |
| 531           | Real estate   | 6<br>5                          | 969                  | 220<br>129                  | 61<br>13                        | 14                                     | 34.2  | 38.5                   |
| 532           | Rental & leasing services   | 5                               | 614                  | 129                         | 13                              | 8                                      | 80.5  | 19.5                   |
|               | BALANCE OF MACON COUNTY, MO   |                                 |                      |                             |                                 |  |   |                        |
| <b>53</b> 531 | Real estate & rental & leasing  | <b>2</b><br>2                   | <b>D</b><br>D        | <b>D</b> D                  | <b>D</b><br>D                   | <b>а</b><br>а                          | <b>D</b>                                    | <b>D</b>               |
| 301           |   | -                               |                      |                             | D                               | a                                      |   |                        |
|               | BALANCE OF MADISON COUNTY, MO   |                                 | _                    | _                           |                                 |  | _   |                        |
| <b>53</b> 532 | Real estate & rental & leasing  | 1                               | <b>D</b><br>D        | <b>D</b> D                  | <b>D</b><br>D                   | <b>а</b><br>а                          | <b>D</b>                                    | <b>D</b>               |
|               | BALANCE OF MARIES COUNTY, MO  |                                 |                      |                             |                                 |  |   |                        |
| 53            | Real estate & rental & leasing  | 3                               | 503                  | 199                         | 24                              | 7                                      | 80.5  | 19.5                   |
| 531           | Real estate   | 3                               | 503                  | 199                         | 24                              | 7                                      | 80.5  | 19.5                   |
|               | BALANCE OF MARION COUNTY, MO  |                                 |                      |                             |                                 |  |   |                        |
| 53            | Real estate & rental & leasing  | 3                               | 297                  | 58                          | 12                              | 5                                      | D   | 13.5                   |
| 531           | Real estate   | 3                               | 297                  | 58                          | 12                              | 5                                      | D   | 13.5                   |
|               | BALANCE OF MILLER COUNTY, MO  |                                 |                      |                             |                                 |  |   |                        |
| 53            | Real estate & rental & leasing  | 30                              | D                    | D                           | D                               | b                                      | D   | D                      |
| 531           | Real estate   | 22                              | D                    | D                           | D                               | b                                      | D   | D                      |
| 5312<br>53121 | Offices of real estate agents & brokers Offices of real estate agents & brokers | 15<br>15                        | D<br>D               | D D                         | D<br>D                          | b<br>b                                 | D<br>D                                      | D<br>D                 |
| 531210<br>532 | Offices of real estate agents & brokers   | 15<br>8                         | D<br>1 241           | D  <br>239                  | D<br>38                         | b<br>19                                | D<br>63.9                                   | D -                    |
|               | BALANCE OF MISSISSIPPI COUNTY, MO   |                                 |                      |                             |                                 |  |   |                        |
| 53            | Real estate & rental & leasing  | 2                               | D                    | D                           | D                               | а                                      | D   | D                      |
| 531           | Real estate   | 2                               | D                    | D                           | D                               | a                                      | D   | D                      |
|               | BALANCE OF MONITEAU COUNTY, MO  |                                 |                      |                             |                                 |  |   |                        |
|               |   |                                 |                      |                             | _                               |  | _   | _                      |
| <b>53</b> 531 | Real estate & rental & leasing  | 3                               | <b>D</b><br>D        | <b>D</b>                    | <b>D</b><br>D                   | <b>а</b><br>а                          | <b>D</b>                                    | <b>D</b>               |
| 532           | Rental & leasing services   | 1                               | D                    | D                           | D                               | a                                      | D   | D                      |
| 302           | BALANCE OF MONTGOMERY COUNTY, MO  | '                               | D                    |                             | Б                               | a                                      |   |                        |
| F2            | ·   | _                               |                      |                             | 2:                              |  | 100.0                                       |                        |
| <b>53</b> 531 | Real estate & rental & leasing  | 5<br>4                          | <b>580</b><br>D      | <b>123</b> D                | <b>31</b><br>D                  | <b>12</b><br>a                         | <b>100.0</b> D                              | _<br>D                 |
|               |   |                                 |                      |                             |                                 |  |   | _                      |
| 532           | Rental & leasing services   | 1 1                             | D                    | DI                          | D                               | а                                      | D   | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| - Ioliowed b     | y ", see Appendix Dj  |                                 |                      |                             |                                       |                                   |   |                        |
|------------------|---|---------------------------------|----------------------|-----------------------------|---------------------------------------|-----------------------------------|---|------------------------|
|                  |   |                                 |                      |                             |                                       | Paid employees                    | Percent of                                  | of revenue —           |
| NAICS<br>code    | Geographic area and kind of business  | Fatabliab                       |                      |                             | First suggets                         | for pay<br>period                 | From  |                        |
|                  |   | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| -                | BALANCE OF MORGAN COUNTY, MO  |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 20                              | D                    | D                           | D                                     | b                                 | D   | D                      |
| 531              | Real estate   | 19                              | D                    | D                           | D                                     | b                                 | D   | D                      |
| 5312<br>53121    | Offices of real estate agents & brokers Offices of real estate agents & brokers | 13<br>13                        | 3 061<br>3 061       | 267<br>267                  | 64<br>64                              | 25<br>25                          | 67.3<br>67.3                                | 17.9<br>17.9           |
| 531210<br>532    | Offices of real estate agents & brokers   | 13<br>1                         | 3 061<br>D           | 267<br>D                    | 64<br>D                               | 25<br>a                           | 67.3<br>D                                   | 17.9<br>D              |
| 332              | BALANCE OF NEW MADRID COUNTY, MO  | '                               |                      |                             | Б                                     | a                                 |   |                        |
| 50               |   |                                 |                      | _                           |                                       |                                   | _   |                        |
| <b>53</b><br>531 | Real estate & rental & leasing  | 3                               | <b>D</b> D           | <b>D</b> D                  | <b>D</b><br>D                         | <b>а</b><br>а                     | <b>D</b>                                    | <b>D</b>               |
| 532              | Rental & leasing services   | 2                               | D                    | D                           | D                                     | a                                 | D   | D                      |
| 002              |   | -                               |                      |                             | 5                                     | u                                 |   |                        |
|                  | BALANCE OF NEWTON COUNTY, MO  |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 15                              | 7 232                | 952                         | 194                                   | 69                                | 7.1   | 5.0                    |
| 531              | Real estate   | 9                               | D                    | D                           | D                                     | а                                 | D   | D                      |
| 532              | Rental & leasing services   | 6                               | D                    | D                           | D                                     | b                                 | D   | D                      |
|                  | BALANCE OF NODAWAY COUNTY, MO   |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 5                               | 252                  | 33                          | 9                                     | 9                                 | 31.7  | 68.3                   |
| 531              | Real estate   | 3                               | D                    | D                           | D                                     | а                                 | D   | D                      |
| 532              | Rental & leasing services   | 2                               | D                    | D                           | D                                     | а                                 | D   | D                      |
|                  | BALANCE OF OREGON COUNTY, MO  |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 5                               | 717                  | 147                         | 32                                    | 13                                | 71.1  | 28.9                   |
| 531              | Real estate   | 3                               | D                    | D                           | D                                     | а                                 | D   | D                      |
| 532              | Rental & leasing services   | 2                               | D                    | D                           | D                                     | а                                 | D   | D                      |
|                  | BALANCE OF OSAGE COUNTY, MO   |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 4                               | D                    | D                           | D                                     | а                                 | D   | D                      |
| 531              | Real estate   | 3                               | 108                  | 19                          | 5                                     | 6                                 | 100.0                                       | -                      |
| 532              | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а                                 | D   | D                      |
|                  | BALANCE OF OZARK COUNTY, MO   |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 4                               | 710                  | 84                          | 31                                    | 16                                | 81.5  | 3.9                    |
| 531              | Real estate   | 2                               | D                    | D                           | D                                     | а                                 | D   | D                      |
| 532              | Rental & leasing services   | 2                               | D                    | D                           | D                                     | а                                 | D   | D                      |
|                  | BALANCE OF PEMISCOT COUNTY, MO  |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 2                               | D                    | D                           | D                                     | а                                 | D   | D                      |
| 532              | Rental & leasing services   | 2                               | D                    | D                           | D                                     | а                                 | D   | D                      |
|                  | BALANCE OF PERRY COUNTY, MO   |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 1                               | D                    | D                           | D                                     | а                                 | D   | D                      |
| 531              | Real estate   | 1                               | D                    | D                           | D                                     | а                                 | D   | D                      |
|                  | BALANCE OF PETTIS COUNTY, MO  |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 9                               | 1 186                | 257                         | 28                                    | 12                                | 28.2  | 5.1                    |
| 531              | Real estate   | 5                               | 395                  | 85                          | 11                                    | 6                                 | 84.6  | 15.4                   |
| 532              | Rental & leasing services   | 4                               | 791                  | 172                         | 17                                    | 6                                 | _   | _                      |
|                  | BALANCE OF PHELPS COUNTY, MO  |                                 |                      |                             |                                       |                                   |   |                        |
| 53               | Real estate & rental & leasing  | 3                               | D                    | D                           | D                                     | _                                 | D   | D                      |
| 531              | Real estate   | 1                               | D                    | D                           | D                                     | <b>а</b><br>а                     | D   | D                      |
| 532              | Rental & leasing services   | 2                               | D                    | D                           | D                                     | a                                 | D   | D                      |
| JUZ              | THORICAL OF ICASILIA SCINICES   | 21                              | וט                   | וט                          | וט                                    | , a                               | , ט   | , ט                    |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| - Ioliowed b  | y ", see Appendix Dj                   |                   |                      |                             |                      |                                   |                     |                        |
|---------------|--|-------------------|----------------------|-----------------------------|----------------------|-----------------------------------|---------------------|------------------------|
|               |  |                   |                      |                             |                      | Paid employees                    | Percent of          | of revenue-            |
| NAICS<br>code | Geographic area and kind of business   | Establish-        |                      |                             | First-quarter        | for pay<br>period<br>including    | From adminis-       |                        |
|               |  | ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | payroll<br>(\$1,000) | including<br>March 12<br>(number) | trative<br>records1 | Estimated <sup>2</sup> |
|               | BALANCE OF PIKE COUNTY, MO             |                   |                      |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing         | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 531           | Real estate                            | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|               | BALANCE OF PLATTE COUNTY, MO           |                   |                      |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing         | 15                | 2 685                | 431                         | 90                   | 39                                | 94.7                | 5.3                    |
| 531           | Real estate                            | 13                | D                    | D                           | D                    | b                                 | D                   | D                      |
| 532           | Rental & leasing services              | 2                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|               | BALANCE OF POLK COUNTY, MO             |                   |                      |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing         | 8                 | 1 274                | 158                         | 40                   | 31                                | 67.2                | 31.6                   |
| 531           | Real estate                            | 4                 | D                    | D                           | D                    | a .                               | D                   | D                      |
| 532           | Rental & leasing services              | 4                 | D                    | D                           | D                    | b                                 | D                   | D                      |
|               | BALANCE OF PULASKI COUNTY, MO          |                   |                      |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing         | 14                | 3 186                | 501                         | 137                  | 43                                | 57.9                | 8.8                    |
| 531           | Real estate                            | 11                | D                    | D                           | D                    | b                                 | D                   | D                      |
| 532           | Rental & leasing services              | 3                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|               | BALANCE OF PUTNAM COUNTY, MO           |                   |                      |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing         | 5<br>4            | <b>D</b> 626         | <b>D</b> 105                | <b>D</b><br>23       | <b>a</b><br>13                    | D                   | D                      |
| 531<br>532    | Real estate  Rental & leasing services | 1                 | 020<br>D             | D                           | 23<br>D              |                                   | 40.9<br>D           | _<br>D                 |
| 532           |  | 1                 | U                    | ם                           | U                    | а                                 | D                   |                        |
|               | BALANCE OF RALLS COUNTY, MO            |                   |                      |                             |                      |                                   |                     |                        |
| <b>53</b> 531 | Real estate & rental & leasing         | <b>2</b><br>2     | <b>D</b><br>D        | <b>D</b> D                  | <b>D</b><br>D        | <b>а</b><br>а                     | <b>D</b>            | <b>D</b>               |
| 301           |  | -                 |                      |                             | D                    | a                                 |                     |                        |
|               | BALANCE OF RANDOLPH COUNTY, MO         |                   |                      |                             |                      |                                   |                     |                        |
| <b>53</b> 531 | Real estate & rental & leasing         | 3                 | <b>D</b><br>D        | <b>D</b> D                  | <b>D</b><br>D        | <b>а</b><br>а                     | <b>D</b>            | <b>D</b>               |
| 532           | Rental & leasing services              | 2                 | D                    | D                           | D                    | a                                 | D                   | D                      |
| 002           |  | _                 |                      |                             | _                    | •                                 |                     |                        |
|               | BALANCE OF RAY COUNTY, MO              |                   |                      |                             |                      |                                   |                     |                        |
| <b>53</b> 531 | Real estate & rental & leasing         | 5                 | <b>599</b><br>D      | 94  <br>D                   | <b>24</b>            | <b>8</b><br>a                     | <b>68.8</b> D       | <b>31.2</b> D          |
|               |  |                   |                      |                             |                      |                                   |                     |                        |
| 532           | Rental & leasing services              | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|               | BALANCE OF REYNOLDS COUNTY, MO         |                   |                      |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing         | 2                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 531           | Real estate                            | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 532           | Rental & leasing services              | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|               | BALANCE OF RIPLEY COUNTY, MO           |                   |                      |                             |                      |                                   |                     |                        |
| 53            | Real estate & rental & leasing         | 3                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 531           | Real estate                            | 1                 | D                    | D                           | D                    | а                                 | D                   | D                      |
| 532           | Rental & leasing services              | 2                 | D                    | D                           | D                    | а                                 | D                   | D                      |
|               | BALANCE OF ST. CHARLES COUNTY, MO      |                   |                      |                             |                      |                                   |                     |                        |
| F0            |  |                   | 40.000               | 2 50.                       |                      |                                   |                     | 20.0                   |
| <b>53</b> 531 | Real estate & rental & leasing         | <b>31</b><br>23   | <b>13 680</b>        | <b>2 594</b> D              | <b>555</b><br>D      | <b>98</b><br>b                    | <b>27.0</b> D       | <b>29.2</b> D          |
| 5311          | Lessors of real estate                 | 13                | D                    | D                           | D                    | b                                 | D                   | D                      |
| 532           | Rental & leasing services              | 7                 | D                    | D                           | D                    | b                                 | D                   | D                      |

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| Tollowed by             | y ", see Appendix D]  |                     |                            |                          |                          |   |                      |                        |
|-------------------------|---|---------------------|----------------------------|--------------------------|--------------------------|---|----------------------|------------------------|
| NAICS<br>code           | Geographic area and kind of business  | Establish-<br>ments | Revenue                    | Annual payroll           | First-quarter<br>payroll | Paid<br>employees<br>for pay<br>period<br>including<br>March 12 | From adminis-trative | of revenue —           |
|                         |   | (number)            | (\$1,000)                  | (\$1,000)                | (\$1,000)                | (number)  | records1             | Estimated <sup>2</sup> |
|                         | BALANCE OF ST. CLAIR COUNTY, MO   |                     |                            |                          |                          |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 3 2                 | <b>270</b> D               | <b>27</b> D              | <b>7</b><br>D            | 4   | 86.7                 | <b>13.3</b> D          |
| 531                     | Real estate   |                     |                            |                          |                          | а   | D                    |                        |
| 532                     | Rental & leasing services   | 1                   | D                          | D                        | D                        | а   | D                    | D                      |
|                         | BALANCE OF STE. GENEVIEVE COUNTY, MO  |                     |                            |                          |                          |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 3                   | D                          | D                        | D                        | а   | D                    | D                      |
| 531                     | Real estate   | 2                   | D                          | D                        | D                        | а   | D                    | D _                    |
| 532                     | Rental & leasing services   | 1                   | D                          | D                        | D                        | а   | D                    | D                      |
|                         | BALANCE OF ST. FRANCOIS COUNTY, MO  |                     |                            |                          |                          |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 7                   | 877                        | 128                      | 21                       | 12  | 70.5                 | 29.5                   |
| 531                     | Real estate   | 7                   | 877                        | 128                      | 21                       | 12  | 70.5                 | 29.5                   |
|                         | BALANCE OF ST. LOUIS COUNTY, MO   |                     |                            |                          |                          |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 273                 | 213 145                    | 40 844                   | 9 089                    | 1 822   | 16.7                 | 16.9                   |
| 531<br>5311             | Real estate   | 225<br>107          | 131 698<br>75 924          | 28 283<br>12 109         | 6 549<br>2 625           | 1 262<br>607  | 25.9<br>26.5         | 21.2<br>9.6            |
| 53111<br>531110         | Lessors of residential buildings & dwellings.  Lessors of residential buildings & dwellings.  | 55<br>55            | 45 662<br>45 662           | 6 350<br>6 350           | 1 445<br>1 445           | 404<br>404  | 13.4<br>13.4         | 9.4<br>9.4             |
| 53112<br>531120         | Lessors of nonresidential buildings (except miniwarehouses)                                   | 35<br>35            | 23 903<br>23 903           | 3 719<br>3 719           | 780<br>780               | 160<br>160  | 52.7<br>52.7         | 11.4<br>11.4           |
| 5312                    | Offices of real estate agents & brokers   | 58                  | 29 377                     | 4 456                    | 1 155                    | 183   | 24.7                 | 46.3                   |
| 53121<br>531210         | Offices of real estate agents & brokers Offices of real estate agents & brokers               | 58<br>58            | 29 377<br>29 377           | 4 456<br>4 456           | 1 155<br>1 155           | 183<br>183  | 24.7<br>24.7         | 46.3<br>46.3           |
| 5313<br>53131<br>531311 | Activities related to real estate Real estate property managers Residential property managers | 60<br>39<br>30      | 26 397<br>22 204<br>19 626 | 11 718<br>9 791<br>8 470 | 2 769<br>2 354<br>2 078  | 472<br>418<br>384   | 25.6<br>19.6<br>18.2 | 26.6<br>30.6<br>31.9   |
| 53132<br>531320         | Offices of real estate appraisers Offices of real estate appraisers                           | 15<br>15            | 2 528<br>2 528             | 1 371<br>1 371           | 267<br>267               | 38<br>38  | 48.0<br>48.0         | 6.4<br>6.4             |
| 532                     | Rental & leasing services   | 45                  | 80 051                     | 11 723                   | 2 344                    | 537   | 1.8                  | 10.0                   |
| 5321                    | Automotive equipment rental & leasing   | 11                  | 49 245                     | 4 848                    | 875                      | 215   | 1.8                  | 4.9                    |
| 5322<br>53223<br>532230 | Consumer goods rental   | 22<br>14<br>14      | 10 492<br>6 962<br>6 962   | 1 809<br>1 170<br>1 170  | 403<br>248<br>248        | 148<br>123<br>123   | 2.2<br>.9<br>.9      | 24.1<br>22.0<br>22.0   |
|                         | BALANCE OF SALINE COUNTY, MO  |                     |                            |                          |                          |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 2                   | D                          | D                        | D                        | а   | D                    | D                      |
| 531                     | Real estate   | 1                   | D                          | D                        | D                        | а   | D                    | D                      |
| 532                     | Rental & leasing services   | 1                   | D                          | D                        | D                        | а   | D                    | D                      |
|                         | BALANCE OF SCHUYLER COUNTY, MO  |                     |                            |                          |                          |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 1                   | D                          | D                        | D                        | а   | D                    | D                      |
| 531                     | Real estate   | 1                   | D                          | D                        | D                        | а   | D                    | D                      |
|                         | BALANCE OF SCOTLAND COUNTY, MO  |                     |                            |                          |                          |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 3                   | D                          | D                        | D                        | а   | D                    | D                      |
| 531                     | Real estate   | 2                   | D                          | D                        | D                        | а   | D                    | D                      |
| 532                     | Rental & leasing services   | 1                   | D                          | D                        | D                        | а   | D                    | D                      |
|                         | BALANCE OF SCOTT COUNTY, MO   |                     |                            |                          |                          |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 8                   | 1 493                      | 312                      | 70                       | 20  | 35.0                 | 19.7                   |
| 531                     | Real estate   | 4                   | D                          | D                        | D                        | а   | D                    | D                      |
| 532                     | Rental & leasing services   | 4                   | D                          | D                        | D                        | а   | D                    | D                      |
|                         | BALANCE OF SHANNON COUNTY, MO   |                     |                            |                          |                          |   |                      |                        |
| 53                      | Real estate & rental & leasing  | 10                  | 877                        | 174                      | 10                       | 11  | 31.4                 | 42.4                   |
| 531                     | Real estate   | 3                   | D                          | D                        | D                        | а   | D                    | D                      |
| 532                     | Rental & leasing services   | 7                   | D                          | D                        | D                        | a   | D                    | D                      |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

| TOHOWEG D               | y ", see Appendix Dj  |                                 |                      |                             |                                       |  | 1   |                        |
|-------------------------|---|---------------------------------|----------------------|-----------------------------|---------------------------------------|--|---|------------------------|
| NAICS                   | Geographic area and kind of business  |                                 |                      |                             |                                       | Paid<br>employees<br>for pay<br>period | Percent of                                  | of revenue—            |
| code                    | Ç.  | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number)      | adminis-<br>trative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
|                         | BALANCE OF SHELBY COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 4                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531                     | Real estate   | 3                               | 297                  | 24                          | 6                                     | 8                                      | 100.0                                       | -                      |
| 532                     | Rental & leasing services   | 1                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                         | BALANCE OF STODDARD COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 8                               | 784                  | 197                         | 46                                    | 21                                     | 100.0                                       | _                      |
| 531                     | Real estate   | 6                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                         | BALANCE OF STONE COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 25                              | 4 773                | 707                         | 142                                   | 48                                     | 39.5  | 22.5                   |
| 531                     | Real estate   | 24                              | D                    | D                           | D                                     | b                                      | D   | D                      |
| 5312<br>53121<br>531210 | Offices of real estate agents & brokers Offices of real estate agents & brokers Offices of real estate agents & brokers | 10<br>10<br>10                  | D<br>D<br>D          | D<br>D<br>D                 | D<br>D<br>D                           | a<br>a<br>a                            | D<br>D<br>D                                 | D<br>D<br>D            |
| 532                     | Rental & leasing services   | 1                               | D                    | D                           | D                                     | a                                      | D   | D                      |
|                         | BALANCE OF SULLIVAN COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 4                               | 236                  | 16                          | 4                                     | 5                                      | 62.7  | 37.3                   |
| 531                     | Real estate   | 4                               | 236                  | 16                          | 4                                     | 5                                      | 62.7  | 37.3                   |
|                         | BALANCE OF TANEY COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 17                              | 5 430                | 1 817                       | 404                                   | 75                                     | 13.9  | 6.0                    |
| 531                     | Real estate   | 12                              | 4 889                | 1 686                       | 384                                   | 66                                     | 12.7  | 6.7                    |
| 532                     | Rental & leasing services   | 5                               | 541                  | 131                         | 20                                    | 9                                      | 24.6  | _                      |
|                         | BALANCE OF TEXAS COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 11                              | 3 529                | 941                         | 218                                   | 50                                     | 88.9  | 11.1                   |
| 531                     | Real estate   | 8                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | D                    | D                           | D                                     | b                                      | D   | D                      |
|                         | BALANCE OF VERNON COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 4                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 531                     | Real estate   | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                         | BALANCE OF WARREN COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 8                               | 5 227                | 598                         | 155                                   | 27                                     | 29.8  | 31.9                   |
| 531                     | Real estate   | 5                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services   | 3                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                         | BALANCE OF WASHINGTON COUNTY, MO  |                                 |                      |                             |                                       |  |   |                        |
| F0                      |   |                                 | D                    | D                           |                                       |  | D   |                        |
| <b>53</b> 532           | Real estate & rental & leasing  Rental & leasing services   | 1                               | D                    | D                           | <b>D</b><br>D                         | <b>а</b><br>а                          | D   | <b>D</b>               |
|                         |   |                                 |                      |                             |                                       |  |   |                        |
|                         | BALANCE OF WAYNE COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 4                               | 431                  | 67                          | 17                                    | 7                                      | 20.2  | 79.8                   |
| 531                     | Real estate   | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
| 532                     | Rental & leasing services   | 2                               | D                    | D                           | D                                     | а                                      | D   | D                      |
|                         | BALANCE OF WEBSTER COUNTY, MO   |                                 |                      |                             |                                       |  |   |                        |
| 53                      | Real estate & rental & leasing  | 6                               | 1 084                | 206                         | 51                                    | 24                                     | 61.1  | 24.4                   |
| 531                     | Real estate   | 6                               | 1 084                | 206                         | 51                                    | 24                                     | 61.1  | 24.4                   |

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

|               |                                      |                                 |                      |                             |                                       | Paid employees                 | Percent o                                     | of revenue —           |
|---------------|--------------------------------------|---------------------------------|----------------------|-----------------------------|---------------------------------------|--------------------------------|---|------------------------|
| NAICS<br>code | Geographic area and kind of business | Establish-<br>ments<br>(number) | Revenue<br>(\$1,000) | Annual payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including | From adminis-<br>trative records <sup>1</sup> | Estimated <sup>2</sup> |
|               | BALANCE OF WORTH COUNTY, MO          |                                 |                      |                             |                                       |                                |   |                        |
|               |                                      |                                 |                      |                             |                                       |                                |   |                        |
| 53            | Real estate & rental & leasing       | 3                               | D                    | D                           | D                                     | а                              | D   | D                      |
| 531           | Real estate                          | 2                               | D                    | D                           | D                                     | а                              | D   | D                      |
| 532           | Rental & leasing services            | 1                               | D                    | D                           | D                                     | а                              | D   | D                      |
|               | BALANCE OF WRIGHT COUNTY, MO         |                                 |                      |                             |                                       |                                |   |                        |
| 53            | Real estate & rental & leasing       | 8                               | D                    | D                           | D                                     | b                              | D   | D                      |
| 531           | Real estate                          | 6                               | 1 706                | 259                         | 60                                    | 22                             | 7.3   | 10.1                   |
| 532           | Rental & leasing services            | 2                               | D                    | D                           | D                                     | а                              | D   | D                      |

<sup>&</sup>lt;sup>1</sup>Includes revenue information obtained from administrative records of other Federal agencies. <sup>2</sup>Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

# Appendix A. Explanation of Terms

#### ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

#### FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

#### **NUMBER OF EMPLOYEES**

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

#### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

#### **REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

# SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

# SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B. NAICS Codes, Titles, and Descriptions

#### 53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g, transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

#### **531 REAL ESTATE**

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

#### **5311 Lessors of Real Estate**

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

# 53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

# 531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

#### **5311101 Lessors of Apartment Buildings**

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

# 5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

# 53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

# 531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except miniwarehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

# 5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

# 5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

### 5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

# 5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

## 53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self- storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

#### 531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self- storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

4225 (pt) Lessors of miniwarehouses & self storage units

#### 53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

#### 531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

- 6515 Lessors of manufactured (mobile) home sites
- 6517 Lessors of railroad property
- 6519 Lessors of other real estate property

# 5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

#### 5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

#### 5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

#### 5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

#### **53121 Offices of Real Estate Agents and Brokers**

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

#### 531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

## 5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

#### 5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

#### **5313 Activities Related to Real Estate**

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

#### **53131 Real Estate Property Managers**

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

#### **531311 Residential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

6531 (pt) Residential property managers

#### **531312 Nonresidential Property Managers**

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

6531 (pt) Nonresidential property managers

#### 53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

#### **531320 Offices of Real Estate Appraisers**

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

6531 (pt) Offices of real estate appraisers

#### 53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

#### 531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

#### **532 Rental and Leasing Services**

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retaillike locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

#### 5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

#### 53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

#### 532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

#### 532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

# 53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

# 532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

#### 5321201 Truck Rental, Without Drivers

Establishments primary engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

#### 5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

# 5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

#### **5322 Consumer Goods Rental**

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or storefront facility.

### 53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

## 532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

#### 53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

#### 532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental 7819 (pt) Wardrobe rental

#### 5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

#### 5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

#### 53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

#### 532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

#### **53229 Other Consumer Goods Rental**

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

#### 532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

#### 532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

#### 532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

#### 5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

# 5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

#### 5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

#### 53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

#### 532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

# 5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

# 53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bull-dozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

#### 532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

# 5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

#### 5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

#### 5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

# 532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

- 7353 (pt) Rental & leasing of heavy construction equip without operators
- 7359 (pt) Oil field & well drilling equipment rental & leasing

#### 5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

# 5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

# 53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

# 532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing 7377 Computer rental & leasing

#### 5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

#### 5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

# 53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

# 532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

- 7352 (pt) Medical equipment rental & leasing (exc home health equipment)
- 7359 (pt) Industrial equipment rental & leasing
- 7819 (pt) Motion picture equipment rental
- 7922 (pt) Theatrical equipment rental

# 5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

#### 5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

#### **5324903 Motion Picture Equipment Rental**

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

#### 5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

# 533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

# 5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

# 53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

# 533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies 6794 Patent owners & lessors

#### **5331101 Oil Royalty Trading Companies**

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

#### 5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

# Appendix C. Coverage and Methodology

#### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

- The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term "employers" refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
  - A sample of small employers, i.e., singleestablishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
- 2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the "Core Business Statistics Report Series."

## INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

- 1. The mail universe.
  - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
  - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
- 2. The nonmail universe.
  - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau's current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

#### RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

#### TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

# Appendix D. Geographic Notes

#### **MISSOURI**

Cameron is in Clinton and DeKalb Counties.

Cape Girardeau is in Cape Girardeau and Scott Counties.

Centralia is in Audrain and Boone Counties.

**Crawford County** is the only county outside New England that is split by an MA boundary. Sullivan city, in Crawford and Franklin Counties, is completely within the St. Louis, MO-IL MSA; the remainder of Crawford County outside of Sullivan city is not in any MA. However, Crawford County is excluded from economic census data tabulations for the St. Louis, MO-IL MSA.

**Excelsior Springs** is in Clay and Ray Counties.

Hannibal is in Marion and Ralls Counties.

**Independence** is in Clay and Jackson Counties.

**Jefferson City** is in Callaway and Cole Counties.

Joplin is in Jasper and Newton Counties.

**Kansas City** is in Cass, Clay, Jackson, and Platte Counties.

**Lee's Summit** is in Cass and Jackson Counties.

Marceline is in Chariton and Linn Counties.

Monett is in Barry and Lawrence Counties.

**Monroe City** is in Marion, Monroe, and Ralls Counties.

Mountain Grove is in Texas and Wright Counties.

**Oak Grove** is in Jackson and Lafayette Counties.

Osage Beach is in Camden and Miller Counties.

**Park Hills** resulted from the merger of Flat River (reported in the 1992 Economic Census) and Elvins, Esther, and Rivermines (not populous enough for separate tabulation in the 1992 Economic Census) in January 1994.

Pacific is in Franklin and St. Louis Counties.

Portageville is in New Madrid and Pemiscot Counties.

**Scott City** is in Cape Girardeau and Scott Counties.

Sikeston is in New Madrid and Scott Counties.

**Springfield** is in Christian and Greene Counties.

Sugar Creek is in Clay and Jackson Counties.

**Sullivan** is in Crawford and Franklin Counties; see "Crawford County."

Vanadalia is in Audrain and Ralls Counties.

Wildwood was incorporated in September 1995.

Windsor is in Henry and Pettis Counties.

### Appendix E. Metropolitan Areas

**MISSOURI** 

Columbia, MO MSA

Boone County, MO

Joplin, MO MSA

Jasper County, MO

Newton County, MO

Kansas City, MO—KS MSA

Johnson County, KS

Leavenworth County, KS

Miami County, KS

Wyandotte County, KS

Cass County, MO

Clay County, MO

Clinton County, MO

Jackson County, MO

Lafayette County, MO

Platte County, MO

Ray County, MO

St. Joseph, MO MSA

Andrew County, MO

Buchanan County, MO

St. Louis, MO—IL MSA

Clinton County, IL

Jersey County, IL

Madison County, IL

Monroe County, IL

St. Clair County, IL

Franklin County, MO

Jefferson County, MO

Lincoln County, MO

St. Charles County, MO

St. Louis County, MO

Warren County, MO

St. Louis, MO (IC)

Springfield, MO MSA

Christian County, MO

Greene County, MO

Webster County, MO

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