

Wisconsin

1997

Issued December 1999

EC97S54A-WI

1997 Economic Census

Professional, Scientific, and Technical Services

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Professional, Scientific, and Technical Services sector.

Service Sector Statistics Division prepared this report. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of **Jack B. Moody**, Chief, Service Census Branch assisted by **Jack R. Drago**, **Barbara S. Tinari**, **Kirk K. Degler**, **Donna L. Hambric**, and **Deborah M. Stempowski**. Primary staff assistance was provided by **Amy E. Anderson**, **Susan G. Baker**, **Kevin D. Barker**, **Evelyn D. Butler**, **Leif E. Crider**, **Joel A. Fowler**, **John P. Kern**, **Joyce M. Kiessling**, **Marie C. Lally**, **John J. Manning**, **Kamatha Marbury**, **Robert J. Mouser**, **Diane Leason**, **Shawna J. Orzechowski**, **Joy P. Pierson**, **Dawn E. Rosser**, **Terri L. Steele**, **Tara E. Swanson**, **Jennifer N. Thorne**, **Brent M. Williams**, and **Cynthia M. Wrenn-Yorker**.

Mathematical and statistical techniques as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. **Shirin A. Ahmed**, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of **Dennis L. Shoemaker**, Chief, Census Processing Branch, assisted by **John D. Ward**. Primary staff assistance was provided by **Sonya P. Curcio**, **Richard W. Graham**, and **Cheryl E. Merkle**.

The Economic Product Team, with primary contributions from **Andrew W. Hait** and **Jennifer E. Lins**, was responsible for the development of the system to disseminate 1997 Economic Census reports.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. **Robert S. Jewett** and **Barbara L. Lambert** provided special computer programming. **William C. Wester**, Chief, Services Branch, assisted by **Robert A. Hill**, **Dennis P. Kelly**, and **Jeffrey S. Rosen**, supervised the preparation of the computer programs. Additional programming assistance was provided by **Donell D. Barnes**, **Daniel C. Collier**, **Gilbert J. Flodine**, **David Hiller**, **Leatrice D. Hines**, **William D. McClain**, **Jay L. Norris**, **Sarah J. Presley**, and **Michael A. Sendelbach**.

Computer Services Division, **Debra D. Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Margaret A. Smith** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Professional, Scientific, and Technical Services

SCOPE

The Professional, Scientific, and Technical Services sector (sector 54) of the 1997 Economic Census covers establishments with payroll that specialize in performing professional, scientific, and technical activities for others. These activities require a high degree of expertise and training. The establishments in this sector specialize according to expertise and provide services to clients in a variety of industries and, in some cases, to households. Activities performed include: legal advice and representation; accounting, bookkeeping, and payroll services; architectural, engineering, and specialized design services; computer services; consulting services; research services; advertising services; photographic services; translation and interpretation services; veterinary services; and other professional, scientific, and technical services.

This sector excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and record-keeping, personnel, and physical distribution and logistics. These establishments are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services.

Data for this sector are shown for establishments of firms subject to Federal income tax and separately of firms which are exempt from Federal income tax under provisions of the Internal Revenue Code.

Many of the "kinds of business or operation" included in this sector are not thought of as commercial businesses and the terms (such as "business," "establishment," and "firm") used to describe them may not be descriptive of such services. However, these terms are applied to all "kinds of business or operation" in order to maintain conformity in the measures of the production and delivery of goods and services and in the presentation of data.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to service establishments within the same organization. Data for auxiliaries are presented separately.

GENERAL

A list of reports that provide statistics on sector 54 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. For establishments of firms subject to Federal income tax,

each state report presents general statistics on number of establishments, receipts, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For establishments of firms exempt from Federal income tax, each state report presents statistics on number of establishments, revenue, expenses, payroll, and employment by kind of business, for the state and MAs. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll of firms subject to Federal income tax, as well as those exempt from Federal income tax, for detailed kind-of-business classifications.

Sources of receipts or revenue report. This report presents sources of receipts or revenue data for establishments with payroll by kind of business. Data are presented for the United States and states.

Establishment and firm size (including legal form of organization) report. This report presents receipts/revenue, payroll, and employment data for the United States by receipts/revenue size, by employment size, and by legal form of organization for establishments; and receipts/revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget

(OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population

or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code) no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
WISCONSIN								
54	Professional, scientific, & technical services	9 281	6 398 934	2 542 313	561 648	70 689	20.2	4.8
541	Professional, scientific, & technical services	9 281	6 398 934	2 542 313	561 648	70 689	20.2	4.8
5411	Legal services	2 414	1 422 092	630 076	123 331	14 887	16.6	2.8
54111	Offices of lawyers	2 210	1 334 157	594 426	115 750	13 460	16.5	2.6
541110	Offices of lawyers	2 210	1 334 157	594 426	115 750	13 460	16.5	2.6
5411101	Offices of lawyers (except legal aid societies)	2 210	1 334 157	594 426	115 750	13 460	16.5	2.6
54119	Other legal services	204	87 935	35 650	7 581	1 427	18.3	4.7
541191	Title abstract & settlement offices	182	81 266	34 215	7 279	1 347	13.8	4.9
541199	All other legal services	22	6 669	1 435	302	80	72.8	2.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	1 657	789 127	332 325	81 362	14 876	18.4	5.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	1 657	789 127	332 325	81 362	14 876	18.4	5.2
541211	Offices of certified public accountants	808	597 666	252 244	59 249	7 596	13.8	4.7
541213	Tax return preparation services	303	42 362	15 554	5 952	3 048	35.7	4.6
541214	Payroll services	36	46 957	22 037	5 225	1 988	3.7	10.5
541219	Other accounting services	510	102 142	42 490	10 936	2 244	45.5	5.7
5413	Architectural, engineering, & related services	1 550	1 392 531	581 446	128 927	14 616	27.1	3.2
54131	Architectural services	286	217 008	86 594	18 970	2 125	20.9	1.3
541310	Architectural services	286	217 008	86 594	18 970	2 125	20.9	1.3
54133	Engineering services	903	1 003 628	421 519	93 599	9 747	28.9	3.0
541330	Engineering services	903	1 003 628	421 519	93 599	9 747	28.9	3.0
54134	Drafting services	30	D	D	D	c	D	D
541340	Drafting services	30	D	D	D	c	D	D
54135	Building inspection services	68	17 486	8 870	1 871	321	45.2	4.1
541350	Building inspection services	68	17 486	8 870	1 871	321	45.2	4.1
54136	Geophysical surveying & mapping services	1	D	D	D	a	D	D
541360	Geophysical surveying & mapping services	1	D	D	D	a	D	D
54137	Surveying & mapping (except geophysical) services	169	62 217	28 142	6 153	1 132	24.8	2.7
541370	Surveying & mapping (except geophysical) services	169	62 217	28 142	6 153	1 132	24.8	2.7
54138	Testing laboratories	93	84 655	32 446	7 451	1 174	20.6	10.9
541380	Testing laboratories	93	84 655	32 446	7 451	1 174	20.6	10.9
5414	Specialized design services	404	233 820	75 744	16 712	2 127	21.0	2.8
54141	Interior design services	121	48 201	9 203	1 922	459	43.3	4.8
541410	Interior design services	121	48 201	9 203	1 922	459	43.3	4.8
54142	Industrial design services	26	69 658	26 303	6 244	448	1.2	1.6
541420	Industrial design services	26	69 658	26 303	6 244	448	1.2	1.6
54143	Graphic design services	246	113 187	39 614	8 399	1 190	23.2	2.7
541430	Graphic design services	246	113 187	39 614	8 399	1 190	23.2	2.7
5414301	Graphic design services (except commercial art & medical artists) ..	194	99 298	35 014	7 275	1 017	23.1	2.9
5414302	Commercial art	51	D	D	D	c	D	D
5414303	Medical artists	1	D	D	D	a	D	D
54149	Other specialized design services	11	2 774	624	147	30	41.2	1.6
541490	Other specialized design services	11	2 774	624	147	30	41.2	1.6
5415	Computer systems design & related services	853	851 472	356 662	86 691	7 321	17.0	9.6
54151	Computer systems design & related services	853	851 472	356 662	86 691	7 321	17.0	9.6
541511	Custom computer programming services	364	329 865	172 568	42 871	3 162	11.9	12.4
541512	Computer systems design services	395	449 579	167 074	39 196	3 724	21.7	8.5
5415121	Computer systems integrators	155	362 982	125 616	30 714	2 728	14.1	9.4
5415122	Computer systems consultants (except systems integrators)	240	86 597	41 458	8 482	996	53.8	4.9
541513	Computer facilities management services	9	D	D	D	c	D	D
541519	Other computer related services	85	D	D	D	c	D	D
5416	Management, scientific, & technical consulting services	1 104	601 364	233 045	48 093	5 418	27.0	6.9
54161	Management consulting services	843	513 955	198 652	40 386	4 329	24.7	6.5
541611	Administrative management & general management consulting service	360	248 912	96 523	20 056	1 975	16.6	4.6
541612	Human resources & executive search consulting services	240	114 418	49 512	10 063	1 024	39.2	8.5
5416121	Actuarial consulting	5	D	D	D	c	D	D
5416122	Executive placement services	113	D	D	D	e	D	D
5416123	Human resources & personnel management consulting	122	47 848	17 076	3 561	428	38.7	4.7
541613	Marketing consulting services	150	98 964	31 004	5 302	825	25.1	6.1
541614	Process, physical distribution, & logistics consulting services	53	38 945	16 167	3 781	390	23.9	15.2
541618	Other management consulting services	40	12 716	5 446	1 184	115	51.8	1.3
54162	Environmental consulting services	98	45 587	18 378	4 182	564	40.0	12.0
541620	Environmental consulting services	98	45 587	18 378	4 182	564	40.0	12.0
54169	Other scientific & technical consulting services	163	41 822	16 015	3 525	525	41.2	6.1
541690	Other scientific & technical consulting services	163	41 822	16 015	3 525	525	41.2	6.1
5417	Scientific research & development services	77	163 525	68 147	16 363	1 729	6.2	10.0
54171	R&D in the physical, engineering, & life sciences	68	150 030	59 927	14 515	1 504	5.0	10.4
541710	R&D in the physical, engineering, & life sciences	68	150 030	59 927	14 515	1 504	5.0	10.4
5417101	R&D in the physical & engineering sciences	33	58 734	19 736	4 861	420	4.6	10.9
5417102	Research & development in the life sciences	35	91 296	40 191	9 654	1 084	5.3	10.1
54172	Research & development in the social sciences & humanities	9	13 495	8 220	1 848	225	19.0	5.1
541720	R&D in the social sciences & humanities	9	13 495	8 220	1 848	225	19.0	5.1

See footnotes at end of table.

Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
WISCONSIN—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5418	Advertising & related services	711	767 152	207 389	47 206	6 564	15.4	2.7
54181	Advertising agencies	277	227 805	101 569	23 281	2 479	16.3	4.0
541810	Advertising agencies	277	227 805	101 569	23 281	2 479	16.3	4.0
54182	Public relations agencies	86	38 771	15 432	3 433	401	32.4	9.5
541820	Public relations agencies	86	38 771	15 432	3 433	401	32.4	9.5
54183	Media buying services	7	2 088	551	106	15	29.5	—
541830	Media buying services	7	2 088	551	106	15	29.5	—
54184	Media representatives	26	22 625	5 636	1 506	187	8.8	21.3
541840	Media representatives	26	22 625	5 636	1 506	187	8.8	21.3
5418401	Radio & television advertising representatives	10	5 293	1 953	513	102	16.0	33.5
5418402	Publishers' advertising representatives	16	17 332	3 683	993	85	6.6	17.6
54185	Display advertising	45	91 304	16 837	4 022	928	6.2	.1
541850	Display advertising	45	91 304	16 837	4 022	928	6.2	.1
5418501	Display advertising (except outdoor)	12	D	D	D	f	D	D
5418502	Outdoor advertising services	33	D	D	D	e	D	D
54186	Direct mail advertising	50	137 811	30 169	6 769	1 072	14.8	1.3
541860	Direct mail advertising	50	137 811	30 169	6 769	1 072	14.8	1.3
54187	Advertising material distribution services	8	7 478	2 319	493	252	37.9	—
541870	Advertising material distribution services	8	7 478	2 319	493	252	37.9	—
54189	Other services related to advertising	212	239 270	34 876	7 596	1 230	15.3	.5
541890	Other services related to advertising	212	239 270	34 876	7 596	1 230	15.3	.5
5418901	Welcoming services	3	227	87	14	22	D	—
5418902	Advertising specialties goods distributor	118	221 751	29 976	6 615	972	12.3	.3
5418903	Sign painting & lettering shop	78	13 478	3 951	777	192	50.8	2.0
5418909	All other advertising	13	3 814	862	190	44	65.7	4.0
5419	Other professional, scientific, & technical services	511	177 851	57 479	12 963	3 151	27.7	10.9
54191	Marketing research & public opinion polling	51	37 084	14 581	3 465	1 171	35.5	36.1
541910	Marketing research & public opinion polling	51	37 084	14 581	3 465	1 171	35.5	36.1
54192	Photographic services	386	95 719	25 789	5 407	1 514	33.6	6.0
541921	Photographic studios, portrait	308	68 090	17 239	3 450	1 166	36.5	7.3
541922	Commercial photography	78	27 629	8 550	1 957	348	26.6	2.7
54193	Translation & interpretation services	10	2 913	931	254	36	18.6	.8
541930	Translation & interpretation services	10	2 913	931	254	36	18.6	.8
54199	All other professional, scientific, & technical services	64	42 135	16 178	3 837	430	7.9	.5
541990	All other professional, scientific, & technical services	64	42 135	16 178	3 837	430	7.9	.5

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
								From administrative records ¹	Estimated ²
WISCONSIN									
54	Professional, scientific, & technical services ..	62	39 301	37 379	17 842	4 301	547	10.3	12.7
541	Professional, scientific, & technical services	62	39 301	37 379	17 842	4 301	547	10.3	12.7
5411	Legal services	25	11 607	11 301	7 048	1 930	210	14.3	4.5
54111	Offices of lawyers	25	11 607	11 301	7 048	1 930	210	14.3	4.5
541110	Offices of lawyers	25	11 607	11 301	7 048	1 930	210	14.3	4.5
5411102	Legal aid societies & similar legal services	25	11 607	11 301	7 048	1 930	210	14.3	4.5
5417	Scientific research & development services	37	27 694	26 078	10 794	2 371	337	8.6	16.2
54171	R&D in the physical, engineering, & life sciences	27	24 950	23 755	9 846	2 174	312	3.0	18.0
541710	R&D in the physical, engineering, & life sciences	27	24 950	23 755	9 846	2 174	312	3.0	18.0
5417101	R&D in the physical & engineering sciences	10	6 152	5 908	1 925	397	56	7.7	.6
5417102	Research & development in the life sciences	17	18 798	17 847	7 921	1 777	256	1.4	23.7
54172	Research & development in the social sciences & humanities	10	2 744	2 323	948	197	25	59.9	—
541720	R&D in the social sciences & humanities	10	2 744	2 323	948	197	25	59.9	—

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
APPLETON-OSHKOSH-NEENAH, WI MSA								
54	Professional, scientific, & technical services	510	361 161	142 913	31 924	4 259	21.8	5.9
541	Professional, scientific, & technical services	510	361 161	142 913	31 924	4 259	21.8	5.9
5411	Legal services	116	60 540	23 654	4 592	670	20.4	6.2
54111	Offices of lawyers	106	56 442	21 972	4 205	608	21.0	5.9
541110	Offices of lawyers	106	56 442	21 972	4 205	608	21.0	5.9
5411101	Offices of lawyers (except legal aid societies)	106	56 442	21 972	4 205	608	21.0	5.9
54119	Other legal services	10	4 098	1 682	387	62	11.6	10.5
541191	Title abstract & settlement offices	9	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	93	49 832	27 580	6 615	860	21.5	2.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	93	49 832	27 580	6 615	860	21.5	2.3
541211	Offices of certified public accountants	41	41 962	24 012	5 610	544	15.7	2.1
541213	Tax return preparation services	22	D	D	D	c	D	D
541219	Other accounting services	27	3 902	2 059	453	107	58.8	.5
5413	Architectural, engineering, & related services	92	107 791	45 371	10 369	1 057	20.7	2.1
54131	Architectural services	15	15 690	4 907	979	100	43.4	—
541310	Architectural services	15	15 690	4 907	979	100	43.4	—
54133	Engineering services	58	86 214	37 410	8 705	850	14.7	1.8
541330	Engineering services	58	86 214	37 410	8 705	850	14.7	1.8
54137	Surveying & mapping (except geophysical) services	5	2 306	1 410	255	32	46.1	—
541370	Surveying & mapping (except geophysical) services	5	2 306	1 410	255	32	46.1	—
5414	Specialized design services	25	8 883	3 672	730	111	55.9	.3
54143	Graphic design services	16	6 947	3 214	645	87	53.2	.3
541430	Graphic design services	16	6 947	3 214	645	87	53.2	.3
5414301	Graphic design services (except commercial art & medical artists) ..	13	D	D	D	b	D	D
5415	Computer systems design & related services	43	40 619	17 219	4 015	362	21.4	24.5
54151	Computer systems design & related services	43	40 619	17 219	4 015	362	21.4	24.5
541511	Custom computer programming services	20	D	D	D	c	D	D
541512	Computer systems design services	20	21 816	7 031	1 648	169	25.9	44.1
5415121	Computer systems integrators	8	18 533	5 481	1 299	127	13.6	51.3
5416	Management, scientific, & technical consulting services	64	19 520	9 487	1 950	331	37.6	7.2
54161	Management consulting services	48	15 407	8 091	1 642	261	35.4	6.5
541611	Administrative management & general management consulting service	17	7 985	3 791	870	137	27.1	9.0
541612	Human resources & executive search consulting services	14	3 970	2 210	345	41	44.2	6.7
5418	Advertising & related services	43	60 050	11 284	2 516	623	16.7	.7
54189	Other services related to advertising	15	45 270	5 321	1 108	215	2.6	.1
541890	Other services related to advertising	15	45 270	5 321	1 108	215	2.6	.1
5418902	Advertising specialties goods distributor	8	D	D	D	D	D	D
5418903	Sign painting & lettering shop	4	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	33	D	D	D	c	D	D
54192	Photographic services	26	9 111	2 851	653	126	26.6	13.5
541921	Photographic studios, portrait	21	5 441	1 234	282	82	33.3	21.3
541922	Commercial photography	5	3 670	1 617	371	44	16.6	1.8
CHICAGO-GARY-KENOSHA, IL-IN-WI CMSA								
54	Professional, scientific, & technical services	25 710	31 494 413	12 091 871	2 684 830	244 468	17.0	6.4
541	Professional, scientific, & technical services	25 710	31 494 413	12 091 871	2 684 830	244 468	17.0	6.4
5411	Legal services	6 073	6 496 918	2 529 622	522 053	43 608	16.9	5.4
54111	Offices of lawyers	5 908	6 372 130	2 483 421	511 688	42 237	17.0	4.8
541110	Offices of lawyers	5 908	6 372 130	2 483 421	511 688	42 237	17.0	4.8
5411101	Offices of lawyers (except legal aid societies)	5 908	6 372 130	2 483 421	511 688	42 237	17.0	4.8
54119	Other legal services	165	124 788	46 201	10 365	1 371	9.7	33.6
541191	Title abstract & settlement offices	122	D	D	D	g	D	D
541199	All other legal services	43	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	3 293	3 150 756	1 315 675	294 913	38 364	13.2	6.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	3 293	3 150 756	1 315 675	294 913	38 364	13.2	6.8
541211	Offices of certified public accountants	1 907	2 294 903	907 330	202 107	19 737	11.0	4.4
541213	Tax return preparation services	277	58 562	22 969	8 414	5 372	31.1	6.7
541214	Payroll services	106	D	D	D	i	D	D
541219	Other accounting services	1 003	D	D	D	h	D	D
5413	Architectural, engineering, & related services	3 051	4 277 674	1 697 390	384 849	35 278	23.5	4.7
54131	Architectural services	885	688 128	290 976	60 203	6 079	26.0	2.8
541310	Architectural services	885	688 128	290 976	60 203	6 079	26.0	2.8
54133	Engineering services	1 662	3 112 658	1 180 665	273 317	23 352	24.6	4.8
541330	Engineering services	1 662	3 112 658	1 180 665	273 317	23 352	24.6	4.8
54134	Drafting services	70	D	D	D	e	D	D
541340	Drafting services	70	D	D	D	e	D	D
54135	Building inspection services	119	D	D	D	e	D	D
541350	Building inspection services	119	D	D	D	e	D	D
54137	Surveying & mapping (except geophysical) services	159	D	D	D	g	D	D
541370	Surveying & mapping (except geophysical) services	159	D	D	D	g	D	D
54138	Testing laboratories	150	D	D	D	h	D	D
541380	Testing laboratories	150	D	D	D	h	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
54	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.							
	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5414	Specialized design services	1 560	916 321	280 946	62 938	6 770	28.5	6.2
54141	Interior design services	482	D	D	D	g	D	D
541410	Interior design services	482	D	D	D	g	D	D
54142	Industrial design services	77	D	D	D	e	D	D
541420	Industrial design services	77	D	D	D	e	D	D
54143	Graphic design services	977	D	D	D	h	D	D
541430	Graphic design services	977	D	D	D	h	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	831	D	D	D	h	D	D
5414302	Commercial art	144	D	D	D	e	D	D
54149	Other specialized design services	24	8 522	2 124	428	98	46.7	46.7
541490	Other specialized design services	24	8 522	2 124	428	98	46.7	46.7
5415	Computer systems design & related services	4 010	6 305 394	2 274 563	546 848	37 045	13.8	8.7
54151	Computer systems design & related services	4 010	6 305 394	2 274 563	546 848	37 045	13.8	8.7
541511	Custom computer programming services	1 734	D	D	D	j	D	D
541512	Computer systems design services	1 713	D	D	D	i	D	D
5415121	Computer systems integrators	415	D	D	D	i	D	D
5415122	Computer systems consultants (except systems integrators)	1 298	1 061 038	342 333	77 361	5 737	30.6	16.4
541513	Computer facilities management services	65	D	D	D	i	D	D
541519	Other computer related services	498	D	D	D	g	D	D
5416	Management, scientific, & technical consulting services	4 327	4 900 555	2 310 996	501 077	41 372	17.4	6.1
54161	Management consulting services	3 585	D	D	D	k	D	D
541611	Administrative management & general management consulting service	1 467	2 423 148	1 271 030	271 987	19 713	10.7	5.4
541612	Human resources & executive search consulting services	997	D	D	D	i	D	D
5416121	Actuarial consulting	47	D	D	D	e	D	D
5416122	Executive placement services	503	D	D	D	h	D	D
5416123	Human resources & personnel management consulting	447	D	D	D	h	D	D
541613	Marketing consulting services	829	D	D	D	i	D	D
541614	Process, physical distribution, & logistics consulting services	181	D	D	D	g	D	D
541618	Other management consulting services	111	D	D	D	e	D	D
54162	Environmental consulting services	223	D	D	D	g	D	D
541620	Environmental consulting services	223	D	D	D	g	D	D
54169	Other scientific & technical consulting services	519	D	D	D	g	D	D
541690	Other scientific & technical consulting services	519	D	D	D	g	D	D
5417	Scientific research & development services	179	D	D	D	h	D	D
54171	R&D in the physical, engineering, & life sciences	139	D	D	D	g	D	D
541710	R&D in the physical, engineering, & life sciences	139	D	D	D	g	D	D
5417101	R&D in the physical & engineering sciences	82	D	D	D	f	D	D
5417102	Research & development in the life sciences	57	D	D	D	f	D	D
54172	Research & development in the social sciences & humanities	40	D	D	D	f	D	D
541720	R&D in the social sciences & humanities	40	D	D	D	f	D	D
5418	Advertising & related services	2 045	4 033 252	1 205 679	260 638	26 168	15.2	5.9
54181	Advertising agencies	703	1 509 831	674 503	140 427	10 487	7.0	5.7
541810	Advertising agencies	703	1 509 831	674 503	140 427	10 487	7.0	5.7
54182	Public relations agencies	312	D	D	D	g	D	D
541820	Public relations agencies	312	D	D	D	g	D	D
54183	Media buying services	46	D	D	D	e	D	D
541830	Media buying services	46	D	D	D	e	D	D
54184	Media representatives	183	198 147	74 796	17 154	1 732	12.2	16.5
541840	Media representatives	183	198 147	74 796	17 154	1 732	12.2	16.5
5418401	Radio & television advertising representatives	82	89 644	40 358	9 622	1 039	6.4	19.5
5418402	Publishers' advertising representatives	101	108 503	34 438	7 532	693	17.1	14.0
54185	Display advertising	107	D	D	D	g	D	D
541850	Display advertising	107	D	D	D	g	D	D
5418501	Display advertising (except outdoor)	42	175 339	22 942	5 332	1 623	20.3	—
5418502	Outdoor advertising services	65	D	D	D	f	D	D
54186	Direct mail advertising	225	D	D	D	i	D	D
541860	Direct mail advertising	225	D	D	D	i	D	D
54187	Advertising material distribution services	31	D	D	D	e	D	D
541870	Advertising material distribution services	31	D	D	D	e	D	D
54189	Other services related to advertising	438	D	D	D	h	D	D
541890	Other services related to advertising	438	D	D	D	h	D	D
5418902	Advertising specialties goods distributor	254	D	D	D	g	D	D
5418903	Sign painting & lettering shop	134	D	D	D	e	D	D
5418909	All other advertising	48	48 369	15 508	2 933	937	24.6	24.8
5419	Other professional, scientific, & technical services	1 172	D	D	D	j	D	D
54191	Marketing research & public opinion polling	288	630 514	255 312	61 366	8 685	14.0	8.1
541910	Marketing research & public opinion polling	288	630 514	255 312	61 366	8 685	14.0	8.1
54192	Photographic services	708	D	D	D	h	D	D
541921	Photographic studios, portrait	438	D	D	D	g	D	D
541922	Commercial photography	270	176 825	49 430	11 716	1 447	21.0	6.7
54193	Translation & interpretation services	42	12 297	4 001	905	207	22.3	7.0
541930	Translation & interpretation services	42	12 297	4 001	905	207	22.3	7.0
54199	All other professional, scientific, & technical services	134	D	D	D	f	D	D
541990	All other professional, scientific, & technical services	134	D	D	D	f	D	D

See footnotes at end of table.

Table 2a. Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
Chicago, IL PMSA								
54	Professional, scientific, & technical services	24 437	30 848 624	11 862 355	2 631 456	236 655	16.8	6.4
541	Professional, scientific, & technical services	24 437	30 848 624	11 862 355	2 631 456	236 655	16.8	6.4
5411	Legal services	5 646	6 327 173	2 471 144	509 886	41 646	16.4	5.4
54111	Offices of lawyers	5 492	6 210 423	2 428 472	500 205	40 389	16.6	4.8
541110	Offices of lawyers	5 492	6 210 423	2 428 472	500 205	40 389	16.6	4.8
5411101	Offices of lawyers (except legal aid societies)	5 492	6 210 423	2 428 472	500 205	40 389	16.6	4.8
54119	Other legal services	154	116 750	42 672	9 681	1 257	9.3	35.4
541191	Title abstract & settlement offices	113	103 543	37 783	8 721	1 111	7.7	36.8
541199	All other legal services	41	13 207	4 889	960	146	21.8	24.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	3 047	3 076 375	1 283 835	287 137	36 663	12.7	6.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	3 047	3 076 375	1 283 835	287 137	36 663	12.7	6.5
541211	Offices of certified public accountants	1 771	2 245 858	886 754	197 232	19 011	10.5	4.3
541213	Tax return preparation services	244	53 032	20 986	7 544	4 833	31.9	7.1
541214	Payroll services	104	533 080	266 345	58 804	8 928	7.3	12.1
541219	Other accounting services	928	244 405	109 750	23 557	3 891	40.8	14.3
5413	Architectural, engineering, & related services	2 847	4 097 068	1 628 006	368 432	33 493	23.5	4.6
54131	Architectural services	855	674 346	284 033	58 758	5 918	26.1	2.8
541310	Architectural services	855	674 346	284 033	58 758	5 918	26.1	2.8
54133	Engineering services	1 532	2 972 244	1 128 598	260 740	22 084	24.5	4.6
541330	Engineering services	1 532	2 972 244	1 128 598	260 740	22 084	24.5	4.6
54134	Drafting services	64	D	D	D	e	D	D
541340	Drafting services	64	D	D	D	e	D	D
54135	Building inspection services	108	28 735	10 912	2 363	348	23.2	9.0
541350	Building inspection services	108	28 735	10 912	2 363	348	23.2	9.0
54137	Surveying & mapping (except geophysical) services	144	67 820	38 656	8 045	1 090	21.8	3.1
541370	Surveying & mapping (except geophysical) services	144	67 820	38 656	8 045	1 090	21.8	3.1
54138	Testing laboratories	138	330 410	152 939	35 039	3 686	9.5	7.6
541380	Testing laboratories	138	330 410	152 939	35 039	3 686	9.5	7.6
5414	Specialized design services	1 517	898 259	276 733	62 194	6 591	28.5	6.3
54141	Interior design services	464	D	D	D	g	D	D
541410	Interior design services	464	D	D	D	g	D	D
54142	Industrial design services	72	D	D	D	c	D	D
541420	Industrial design services	72	D	D	D	c	D	D
54143	Graphic design services	959	604 872	197 609	45 835	4 521	26.2	6.6
541430	Graphic design services	959	604 872	197 609	45 835	4 521	26.2	6.6
5414301	Graphic design services (except commercial art & medical artists) ..	820	542 136	179 706	41 274	4 074	24.5	6.3
5414302	Commercial art	137	D	D	D	e	D	D
54149	Other specialized design services	22	D	D	D	b	D	D
541490	Other specialized design services	22	D	D	D	b	D	D
5415	Computer systems design & related services	3 913	6 203 707	2 241 849	537 900	36 377	13.8	8.8
54151	Computer systems design & related services	3 913	6 203 707	2 241 849	537 900	36 377	13.8	8.8
541511	Custom computer programming services	1 699	1 863 416	979 577	209 203	14 718	17.3	9.3
541512	Computer systems design services	1 667	2 409 293	869 810	193 779	14 034	18.3	14.7
5415121	Computer systems integrators	402	1 354 509	530 405	116 931	8 377	9.0	13.4
5415122	Computer systems consultants (except systems integrators)	1 265	1 054 784	339 405	76 848	5 657	30.3	16.4
541513	Computer facilities management services	61	1 701 345	297 673	116 176	5 790	2	.3
541519	Other computer related services	486	229 653	94 789	18 742	1 835	39.5	4.7
5416	Management, scientific, & technical consulting services	4 199	4 854 297	2 295 427	497 731	40 859	17.3	6.1
54161	Management consulting services	3 502	4 481 540	2 164 377	472 011	38 149	15.4	6.2
541611	Administrative management & general management consulting service	1 420	2 411 335	1 267 047	271 150	19 578	10.6	5.4
541612	Human resources & executive search consulting services	981	D	D	D	i	D	D
5416121	Actuarial consulting	47	D	D	D	e	D	D
5416122	Executive placement services	497	D	D	D	h	D	D
5416123	Human resources & personnel management consulting	437	D	D	D	h	D	D
541613	Marketing consulting services	817	772 270	262 921	56 762	7 783	24.2	9.1
541614	Process, physical distribution, & logistics consulting services	178	346 318	147 937	33 461	2 269	7.7	6.4
541618	Other management consulting services	106	D	D	D	e	D	D
54162	Environmental consulting services	202	130 596	45 242	10 097	1 222	52.3	4.2
541620	Environmental consulting services	202	130 596	45 242	10 097	1 222	52.3	4.2
54169	Other scientific & technical consulting services	495	242 161	85 808	15 623	1 488	32.5	6.0
541690	Other scientific & technical consulting services	495	242 161	85 808	15 623	1 488	32.5	6.0
5417	Scientific research & development services	174	361 575	95 351	22 625	2 548	13.8	4.2
54171	R&D in the physical, engineering, & life sciences	135	D	D	D	g	D	D
541710	R&D in the physical, engineering, & life sciences	135	D	D	D	g	D	D
5417101	R&D in the physical & engineering sciences	79	D	D	D	f	D	D
5417102	Research & development in the life sciences	56	D	D	D	f	D	D
54172	Research & development in the social sciences & humanities	39	D	D	D	f	D	D
541720	R&D in the social sciences & humanities	39	D	D	D	f	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
Chicago, IL PMSA—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5418	Advertising & related services	1 983	3 993 241	1 193 320	257 711	25 592	15.1	5.9
54181	Advertising agencies	688	1 504 607	672 759	140 040	10 404	6.8	5.6
541810	Advertising agencies	688	1 504 607	672 759	140 040	10 404	6.8	5.6
54182	Public relations agencies	308	313 681	113 337	24 185	2 073	23.7	4.7
541820	Public relations agencies	308	313 681	113 337	24 185	2 073	23.7	4.7
54183	Media buying services	46	D	D	D	e	D	D
541830	Media buying services	46	D	D	D	e	D	D
54184	Media representatives	180	194 285	73 259	16 857	1 709	12.5	16.8
541840	Media representatives	180	194 285	73 259	16 857	1 709	12.5	16.8
5418401	Radio & television advertising representatives	80	D	D	D	g	D	D
5418402	Publishers' advertising representatives	100	D	D	D	f	D	D
54185	Display advertising	94	271 040	41 431	10 774	2 052	19.6	1.2
541850	Display advertising	94	271 040	41 431	10 774	2 052	19.6	1.2
5418501	Display advertising (except outdoor)	42	175 339	22 942	5 332	1 623	20.3	—
5418502	Outdoor advertising services	52	95 701	18 489	5 442	429	18.4	3.4
54186	Direct mail advertising	222	604 618	153 419	35 370	5 429	20.4	10.7
541860	Direct mail advertising	222	604 618	153 419	35 370	5 429	20.4	10.7
54187	Advertising material distribution services	28	87 240	13 641	2 879	458	10.7	5.6
541870	Advertising material distribution services	28	87 240	13 641	2 879	458	10.7	5.6
54189	Other services related to advertising	417	D	D	D	h	D	D
541890	Other services related to advertising	417	D	D	D	h	D	D
5418902	Advertising specialties goods distributor	248	905 204	85 161	19 117	1 860	21.0	.8
5418903	Sign painting & lettering shop	122	D	D	D	e	D	D
5418909	All other advertising	45	D	D	D	f	D	D
5419	Other professional, scientific, & technical services	1 111	1 036 929	376 690	87 840	12 886	17.1	10.4
54191	Marketing research & public opinion polling	284	629 182	254 640	61 164	8 559	14.0	8.1
541910	Marketing research & public opinion polling	284	629 182	254 640	61 164	8 559	14.0	8.1
54192	Photographic services	660	289 861	82 498	18 717	3 210	24.6	9.4
541921	Photographic studios, portrait	398	115 812	34 100	7 193	1 812	30.1	13.3
541922	Commercial photography	262	174 049	48 398	11 524	1 398	21.0	6.8
54193	Translation & interpretation services	39	11 812	3 851	872	166	22.7	5.4
541930	Translation & interpretation services	39	11 812	3 851	872	166	22.7	5.4
54199	All other professional, scientific, & technical services	128	106 074	35 701	7 087	951	14.6	27.5
541990	All other professional, scientific, & technical services	128	106 074	35 701	7 087	951	14.6	27.5
Gary, IN PMSA								
54	Professional, scientific, & technical services	965	565 390	196 402	46 187	6 619	24.6	6.9
541	Professional, scientific, & technical services	965	565 390	196 402	46 187	6 619	24.6	6.9
5411	Legal services	330	141 191	46 642	9 722	1 594	31.0	6.0
54111	Offices of lawyers	326	137 889	45 422	9 492	1 554	31.2	5.8
541110	Offices of lawyers	326	137 889	45 422	9 492	1 554	31.2	5.8
5411101	Offices of lawyers (except legal aid societies)	326	137 889	45 422	9 492	1 554	31.2	5.8
54119	Other legal services	4	3 302	1 220	230	40	22.5	16.9
541191	Title abstract & settlement offices	4	3 302	1 220	230	40	22.5	16.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	171	53 772	23 590	5 752	1 342	31.2	18.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	171	53 772	23 590	5 752	1 342	31.2	18.2
541211	Offices of certified public accountants	100	33 725	14 126	3 258	513	35.7	9.5
541213	Tax return preparation services	20	4 181	1 669	748	455	16.4	2.5
541219	Other accounting services	49	D	D	D	e	D	D
5413	Architectural, engineering, & related services	164	168 091	63 575	15 250	1 607	22.7	8.0
54131	Architectural services	22	10 832	5 758	1 168	124	16.3	1.4
541310	Architectural services	22	10 832	5 758	1 168	124	16.3	1.4
54133	Engineering services	107	133 205	48 484	11 953	1 175	24.7	9.3
541330	Engineering services	107	133 205	48 484	11 953	1 175	24.7	9.3
54134	Drafting services	6	2 681	1 520	333	42	46.3	—
541340	Drafting services	6	2 681	1 520	333	42	46.3	—
54135	Building inspection services	7	1 764	350	15	8	16.4	49.6
541350	Building inspection services	7	1 764	350	15	8	16.4	49.6
54137	Surveying & mapping (except geophysical) services	12	6 749	3 498	934	116	15.6	—
541370	Surveying & mapping (except geophysical) services	12	6 749	3 498	934	116	15.6	—
54138	Testing laboratories	10	12 860	3 965	847	142	6.4	—
541380	Testing laboratories	10	12 860	3 965	847	142	6.4	—
5414	Specialized design services	29	16 287	3 758	640	160	29.7	5.5
54141	Interior design services	12	4 961	721	152	60	24.0	17.6
541410	Interior design services	12	4 961	721	152	60	24.0	17.6
54142	Industrial design services	5	D	D	D	b	D	D
541420	Industrial design services	5	D	D	D	b	D	D
54143	Graphic design services	10	3 897	1 410	278	52	55.1	.3
541430	Graphic design services	10	3 897	1 410	278	52	55.1	.3

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA—Con.								
Gary, IN PMSA—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5415	Computer systems design & related services	75	96 625	30 486	8 555	614	11.3	1.9
54151	Computer systems design & related services	75	96 625	30 486	8 555	614	11.3	1.9
541511	Custom computer programming services	29	D	D	D	c	D	D
541512	Computer systems design services	34	21 560	8 695	2 010	147	21.0	4.2
5415121	Computer systems integrators	9	16 540	6 516	1 610	83	5.8	—
5415122	Computer systems consultants (except systems integrators)	25	5 020	2 179	400	64	71.4	18.2
541513	Computer facilities management services	2	D	D	D	c	D	D
541519	Other computer related services	10	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	96	41 750	13 738	2 900	452	31.9	7.0
54161	Management consulting services	60	17 406	5 617	1 130	185	41.8	14.4
541611	Administrative management & general management consulting service	34	10 333	3 496	744	118	26.5	4.7
54162	Environmental consulting services	19	9 287	3 417	777	103	55.0	2.9
541620	Environmental consulting services	19	9 287	3 417	777	103	55.0	2.9
54169	Other scientific & technical consulting services	17	15 057	4 704	993	164	6.3	1.1
541690	Other scientific & technical consulting services	17	15 057	4 704	993	164	6.3	1.1
5418	Advertising & related services	49	34 926	10 449	2 482	482	20.4	2.1
54185	Display advertising	10	15 425	3 174	747	93	3.3	3.8
541850	Display advertising	10	15 425	3 174	747	93	3.3	3.8
5418502	Outdoor advertising services	10	15 425	3 174	747	93	3.3	3.8
54189	Other services related to advertising	17	D	D	D	c	D	D
541890	Other services related to advertising	17	D	D	D	c	D	D
5418903	Sign painting & lettering shop	9	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	47	10 736	3 606	790	342	32.3	6.0
54192	Photographic services	35	8 040	2 486	489	161	38.9	1.9
541921	Photographic studios, portrait	27	5 264	1 454	297	112	50.3	2.1
541922	Commercial photography	8	2 776	1 032	192	49	17.2	1.5
Kankakee, IL PMSA								
54	Professional, scientific, & technical services	132	32 744	12 695	2 784	507	45.0	4.6
541	Professional, scientific, & technical services	132	32 744	12 695	2 784	507	45.0	4.6
5411	Legal services	46	11 171	4 030	871	143	42.9	6.9
54111	Offices of lawyers	42	9 262	3 235	645	109	51.1	8.4
541110	Offices of lawyers	42	9 262	3 235	645	109	51.1	8.4
5411101	Offices of lawyers (except legal aid societies)	42	9 262	3 235	645	109	51.1	8.4
5412	Accounting, tax return prep, bookkeeping, & payroll services	35	8 901	3 241	826	181	40.9	3.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	35	8 901	3 241	826	181	40.9	3.8
541211	Offices of certified public accountants	20	6 983	2 806	664	99	34.3	4.8
541213	Tax return preparation services	8	1 113	263	112	67	39.0	—
5413	Architectural, engineering, & related services	12	4 906	2 590	482	73	47.0	—
5418	Advertising & related services	6	3 029	1 203	287	39	33.1	—
5419	Other professional, scientific, & technical services	7	D	D	D	b	D	D
54192	Photographic services	7	D	D	D	b	D	D
541921	Photographic studios, portrait	7	D	D	D	b	D	D
Kenosha, WI PMSA								
54	Professional, scientific, & technical services	176	47 655	20 419	4 403	687	34.6	11.1
541	Professional, scientific, & technical services	176	47 655	20 419	4 403	687	34.6	11.1
5411	Legal services	51	17 383	7 806	1 574	225	35.7	8.4
54111	Offices of lawyers	48	14 556	6 292	1 346	185	39.6	10.0
541110	Offices of lawyers	48	14 556	6 292	1 346	185	39.6	10.0
5411101	Offices of lawyers (except legal aid societies)	48	14 556	6 292	1 346	185	39.6	10.0
54119	Other legal services	3	2 827	1 514	228	40	D	—
541191	Title abstract & settlement offices	3	2 827	1 514	228	40	D	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	40	11 708	5 009	1 198	178	27.0	17.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	40	11 708	5 009	1 198	178	27.0	17.5
541211	Offices of certified public accountants	16	8 337	3 644	953	114	18.4	13.3
541219	Other accounting services	19	3 135	1 314	235	47	46.2	28.3
5413	Architectural, engineering, & related services	28	7 609	3 219	685	105	34.9	4.0
5414	Specialized design services	10	1 414	420	99	18	38.3	—
5415	Computer systems design & related services	18	4 041	1 815	293	37	53.8	5.6
54151	Computer systems design & related services	18	4 041	1 815	293	37	53.8	5.6
5418	Advertising & related services	7	2 056	707	158	55	16.5	30.7

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
DULUTH-SUPERIOR, MN-WI MSA								
54	Professional, scientific, & technical services	370	169 299	74 822	15 773	2 503	27.0	4.9
541	Professional, scientific, & technical services	370	169 299	74 822	15 773	2 503	27.0	4.9
5411	Legal services	112	52 484	24 585	4 778	685	20.2	6.6
54111	Offices of lawyers	103	49 152	23 165	4 465	619	21.2	6.1
541110	Offices of lawyers	103	49 152	23 165	4 465	619	21.2	6.1
5411101	Offices of lawyers (except legal aid societies)	103	49 152	23 165	4 465	619	21.2	6.1
54119	Other legal services	9	3 332	1 420	313	66	4.2	13.6
541191	Title abstract & settlement offices	8	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	67	22 875	10 041	2 380	432	20.3	5.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	67	22 875	10 041	2 380	432	20.3	5.1
541211	Offices of certified public accountants	37	18 371	8 232	1 925	232	17.0	5.4
541213	Tax return preparation services	12	D	D	D	c	D	D
5413	Architectural, engineering, & related services	73	48 708	25 617	5 170	710	24.0	3.5
54131	Architectural services	15	11 405	5 485	1 255	136	14.2	.1
541310	Architectural services	15	11 405	5 485	1 255	136	14.2	.1
54133	Engineering services	38	31 018	17 208	3 267	426	27.8	4.3
541330	Engineering services	38	31 018	17 208	3 267	426	27.8	4.3
5414	Specialized design services	10	1 749	353	82	21	34.5	4.2
5415	Computer systems design & related services	18	6 603	2 403	540	80	55.3	9.6
54151	Computer systems design & related services	18	6 603	2 403	540	80	55.3	9.6
5416	Management, scientific, & technical consulting services	35	11 145	4 705	1 102	169	23.4	2.0
54161	Management consulting services	19	3 706	1 360	336	56	32.7	2.9
54162	Environmental consulting services	10	5 003	2 039	467	71	27.2	2.2
541620	Environmental consulting services	10	5 003	2 039	467	71	27.2	2.2
5418	Advertising & related services	25	14 086	4 239	1 030	248	45.2	.7
54189	Other services related to advertising	5	2 931	391	98	68	54.3	—
541890	Other services related to advertising	5	2 931	391	98	68	54.3	—
5419	Other professional, scientific, & technical services	24	6 931	1 848	345	124	28.6	14.3
54192	Photographic services	16	5 514	1 370	261	74	30.1	8.0
541921	Photographic studios, portrait	14	D	D	D	b	D	D
EAU CLAIRE, WI MSA								
54	Professional, scientific, & technical services	219	129 153	55 584	12 020	1 715	22.8	14.3
541	Professional, scientific, & technical services	219	129 153	55 584	12 020	1 715	22.8	14.3
5411	Legal services	69	26 280	12 164	2 338	332	30.5	1.4
54111	Offices of lawyers	63	24 910	11 627	2 227	304	29.2	1.5
541110	Offices of lawyers	63	24 910	11 627	2 227	304	29.2	1.5
5411101	Offices of lawyers (except legal aid societies)	63	24 910	11 627	2 227	304	29.2	1.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	45	21 184	7 840	1 986	403	15.7	6.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	45	21 184	7 840	1 986	403	15.7	6.3
541211	Offices of certified public accountants	22	17 108	6 320	1 536	217	13.1	1.4
541213	Tax return preparation services	8	1 542	521	225	134	20.0	—
541219	Other accounting services	15	2 534	999	225	52	30.6	42.8
5413	Architectural, engineering, & related services	35	40 741	21 063	3 892	469	15.5	.1
54131	Architectural services	4	D	D	D	b	D	D
541310	Architectural services	4	D	D	D	b	D	D
54133	Engineering services	22	33 009	17 168	3 317	380	14.7	.1
541330	Engineering services	22	33 009	17 168	3 317	380	14.7	.1
5414	Specialized design services	6	1 997	599	121	25	85.1	—
5415	Computer systems design & related services	19	21 211	8 191	2 486	231	10.6	68.1
54151	Computer systems design & related services	19	21 211	8 191	2 486	231	10.6	68.1
541511	Custom computer programming services	11	17 997	7 391	2 252	169	3.0	75.5
5416	Management, scientific, & technical consulting services	13	4 691	1 244	294	41	86.2	1.0
54161	Management consulting services	9	4 545	1 206	288	37	85.7	1.0
5418	Advertising & related services	15	7 548	2 452	396	81	37.7	.3
54189	Other services related to advertising	5	2 844	475	107	21	85.7	—
541890	Other services related to advertising	5	2 844	475	107	21	85.7	—
5419	Other professional, scientific, & technical services	16	D	D	D	c	D	D
54192	Photographic services	12	2 317	562	106	41	26.9	—
541921	Photographic studios, portrait	11	D	D	D	b	D	D

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Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

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							From administrative records ¹	Estimated ²
GREEN BAY, WI MSA								
54	Professional, scientific, & technical services	373	270 776	118 724	26 714	3 348	29.2	2.2
541	Professional, scientific, & technical services	373	270 776	118 724	26 714	3 348	29.2	2.2
5411	Legal services	93	49 864	26 202	4 705	620	15.1	4.8
54111	Offices of lawyers	83	43 460	23 004	4 121	492	17.2	5.6
541110	Offices of lawyers	83	43 460	23 004	4 121	492	17.2	5.6
5411101	Offices of lawyers (except legal aid societies)	83	43 460	23 004	4 121	492	17.2	5.6
54119	Other legal services	10	6 404	3 198	584	128	.6	—
541191	Title abstract & settlement offices	9	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	61	30 422	15 312	3 484	576	14.3	2.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	61	30 422	15 312	3 484	576	14.3	2.2
541211	Offices of certified public accountants	32	25 513	13 107	2 883	344	8.0	2.3
541213	Tax return preparation services	12	D	D	D	c	D	D
541219	Other accounting services	14	1 698	735	176	55	99.0	1.0
5413	Architectural, engineering, & related services	71	88 898	43 905	11 547	1 133	40.1	.8
54131	Architectural services	13	17 062	8 897	2 268	193	10.4	.1
541310	Architectural services	13	17 062	8 897	2 268	193	10.4	.1
54133	Engineering services	40	59 353	30 255	8 187	726	54.3	.5
541330	Engineering services	40	59 353	30 255	8 187	726	54.3	.5
54134	Drafting services	1	D	D	D	b	D	D
541340	Drafting services	1	D	D	D	b	D	D
54138	Testing laboratories	8	8 687	2 650	621	166	12.7	.8
541380	Testing laboratories	8	8 687	2 650	621	166	12.7	.8
5414	Specialized design services	13	3 595	1 181	250	50	46.5	9.0
54143	Graphic design services	11	D	D	D	b	D	D
541430	Graphic design services	11	D	D	D	b	D	D
5415	Computer systems design & related services	37	46 364	15 576	3 214	310	39.2	1.8
54151	Computer systems design & related services	37	46 364	15 576	3 214	310	39.2	1.8
541511	Custom computer programming services	18	22 497	10 656	2 199	194	5.7	.2
541512	Computer systems design services	14	21 179	4 246	868	82	78.1	3.6
5415121	Computer systems integrators	5	18 685	3 053	641	54	75.9	4.1
5416	Management, scientific, & technical consulting services	37	7 912	2 687	508	131	61.5	3.4
54161	Management consulting services	32	5 819	2 066	387	75	74.1	3.3
541612	Human resources & executive search consulting services	9	4 136	1 616	303	42	70.3	1.1
5418	Advertising & related services	35	35 173	10 967	2 403	369	10.0	—
54181	Advertising agencies	13	9 304	4 105	994	109	3.2	—
541810	Advertising agencies	13	9 304	4 105	994	109	3.2	—
54185	Display advertising	2	D	D	D	b	D	D
541850	Display advertising	2	D	D	D	b	D	D
54189	Other services related to advertising	14	13 267	2 063	423	106	8.5	—
541890	Other services related to advertising	14	13 267	2 063	423	106	8.5	—
5418902	Advertising specialties goods distributor	9	12 166	1 697	350	88	5.2	—
5419	Other professional, scientific, & technical services	25	D	D	D	c	D	D
54192	Photographic services	17	4 673	1 419	285	68	26.6	—
541921	Photographic studios, portrait	15	D	D	D	b	D	D
JANESVILLE-BELOIT, WI MSA								
54	Professional, scientific, & technical services	182	65 139	23 511	5 114	1 002	33.9	2.3
541	Professional, scientific, & technical services	182	65 139	23 511	5 114	1 002	33.9	2.3
5411	Legal services	55	23 458	10 419	1 906	285	20.4	1.5
54111	Offices of lawyers	50	20 188	9 229	1 625	240	22.7	1.7
541110	Offices of lawyers	50	20 188	9 229	1 625	240	22.7	1.7
5411101	Offices of lawyers (except legal aid societies)	50	20 188	9 229	1 625	240	22.7	1.7
54119	Other legal services	5	3 270	1 190	281	45	5.9	—
541191	Title abstract & settlement offices	5	3 270	1 190	281	45	5.9	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	44	12 280	4 270	1 231	297	32.0	2.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	44	12 280	4 270	1 231	297	32.0	2.4
541211	Offices of certified public accountants	13	8 010	2 760	750	107	17.4	—
541213	Tax return preparation services	11	1 845	496	211	124	26.8	—
541219	Other accounting services	20	2 425	1 014	270	66	84.3	12.2
5413	Architectural, engineering, & related services	22	10 766	3 591	698	99	58.2	—
5418	Advertising & related services	14	12 353	3 224	755	119	29.9	—
54189	Other services related to advertising	8	4 366	647	162	32	36.8	—
541890	Other services related to advertising	8	4 366	647	162	32	36.8	—
5419	Other professional, scientific, & technical services	17	2 396	619	134	64	50.3	4.3
54192	Photographic services	16	D	D	D	b	D	D
541921	Photographic studios, portrait	15	D	D	D	b	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
LA CROSSE, WI-MN MSA								
54	Professional, scientific, & technical services	211	121 718	53 170	12 038	1 584	18.4	7.5
541	Professional, scientific, & technical services	211	121 718	53 170	12 038	1 584	18.4	7.5
5411	Legal services	57	22 768	10 705	1 926	314	19.2	1.9
54111	Offices of lawyers	54	22 063	10 425	1 873	301	19.2	2.0
541110	Offices of lawyers	54	22 063	10 425	1 873	301	19.2	2.0
5411101	Offices of lawyers (except legal aid societies)	54	22 063	10 425	1 873	301	19.2	2.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	41	14 040	5 292	1 501	296	27.0	1.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	41	14 040	5 292	1 501	296	27.0	1.6
541211	Offices of certified public accountants	20	11 257	4 235	1 154	163	16.3	1.4
541213	Tax return preparation services	6	1 236	478	195	90	33.0	5.1
541219	Other accounting services	15	1 547	579	152	43	100.0	—
5413	Architectural, engineering, & related services	31	18 389	9 025	2 157	280	14.5	22.7
54131	Architectural services	10	6 702	3 244	830	70	5.0	—
541310	Architectural services	10	6 702	3 244	830	70	5.0	—
54133	Engineering services	11	9 064	4 649	1 089	158	14.4	35.7
541330	Engineering services	11	9 064	4 649	1 089	158	14.4	35.7
5414	Specialized design services	12	5 295	1 284	278	52	17.7	1.7
54141	Interior design services	5	4 071	558	132	28	17.3	—
541410	Interior design services	5	4 071	558	132	28	17.3	—
5415	Computer systems design & related services	16	35 632	18 306	4 412	386	5.1	3.9
54151	Computer systems design & related services	16	35 632	18 306	4 412	386	5.1	3.9
541512	Computer systems design services	8	31 725	16 708	3 990	343	1.6	.8
5415121	Computer systems integrators	6	D	D	D	e	D	D
5416	Management, scientific, & technical consulting services	22	3 234	1 456	306	43	78.8	2.2
5418	Advertising & related services	14	12 154	4 765	929	113	23.8	5.5
54189	Other services related to advertising	4	1 394	102	26	6	100.0	—
541890	Other services related to advertising	4	1 394	102	26	6	100.0	—
5419	Other professional, scientific, & technical services	17	D	D	D	b	D	D
54192	Photographic services	15	D	D	D	b	D	D
541921	Photographic studios, portrait	9	D	D	D	b	D	D
541922	Commercial photography	6	4 151	868	211	35	18.7	—
MADISON, WI MSA								
54	Professional, scientific, & technical services	1 132	943 392	412 427	89 734	10 748	18.7	4.6
541	Professional, scientific, & technical services	1 132	943 392	412 427	89 734	10 748	18.7	4.6
5411	Legal services	245	205 893	84 245	16 428	1 839	13.5	2.0
54111	Offices of lawyers	234	193 963	79 707	15 371	1 661	13.3	2.1
541110	Offices of lawyers	234	193 963	79 707	15 371	1 661	13.3	2.1
5411101	Offices of lawyers (except legal aid societies)	234	193 963	79 707	15 371	1 661	13.3	2.1
54119	Other legal services	11	11 930	4 538	1 057	178	16.0	—
541191	Title abstract & settlement offices	9	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	156	116 965	49 133	12 797	2 220	10.9	10.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	156	116 965	49 133	12 797	2 220	10.9	10.6
541211	Offices of certified public accountants	76	94 037	38 961	9 421	1 486	7.8	11.5
541213	Tax return preparation services	20	3 805	1 420	507	282	21.7	—
541219	Other accounting services	55	16 609	7 776	2 640	405	27.5	5.4
5413	Architectural, engineering, & related services	186	239 352	113 523	23 078	2 401	22.8	2.3
54131	Architectural services	48	47 707	18 613	4 042	418	16.6	1.7
541310	Architectural services	48	47 707	18 613	4 042	418	16.6	1.7
54133	Engineering services	103	165 817	83 077	16 572	1 627	22.5	1.7
541330	Engineering services	103	165 817	83 077	16 572	1 627	22.5	1.7
54135	Building inspection services	8	D	D	D	b	D	D
541350	Building inspection services	8	D	D	D	b	D	D
54137	Surveying & mapping (except geophysical) services	16	D	D	D	c	D	D
541370	Surveying & mapping (except geophysical) services	16	D	D	D	c	D	D
54138	Testing laboratories	10	14 599	5 554	1 119	176	13.3	8.2
541380	Testing laboratories	10	14 599	5 554	1 119	176	13.3	8.2
5414	Specialized design services	60	26 374	8 545	1 870	236	29.0	2.9
54141	Interior design services	23	D	D	D	b	D	D
541410	Interior design services	23	D	D	D	b	D	D
54143	Graphic design services	34	16 526	5 515	1 178	147	21.4	4.0
541430	Graphic design services	34	16 526	5 515	1 178	147	21.4	4.0
5414301	Graphic design services (except commercial art & medical artists) ..	28	15 643	5 230	1 108	138	21.6	4.0
5415	Computer systems design & related services	130	78 518	39 295	8 498	757	27.5	2.3
54151	Computer systems design & related services	130	78 518	39 295	8 498	757	27.5	2.3
541511	Custom computer programming services	60	37 590	21 426	4 977	382	14.1	3.0
541512	Computer systems design services	56	38 008	15 987	3 186	344	39.7	1.3
5415121	Computer systems integrators	17	18 409	7 015	1 423	141	25.3	—
5415122	Computer systems consultants (except systems integrators)	39	19 599	8 972	1 763	203	53.2	2.6

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MADISON, WI MSA—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5416	Management, scientific, & technical consulting services	173	89 206	39 290	8 902	1 153	34.3	4.4
54161	Management consulting services	110	62 942	28 198	6 244	835	36.6	3.2
541611	Administrative management & general management consulting service	47	42 619	20 280	4 642	612	22.8	3.3
541612	Human resources & executive search consulting services	25	5 026	2 305	504	74	68.0	6.3
541613	Marketing consulting services	26	9 998	3 213	692	92	51.3	1.9
541618	Other management consulting services	9	3 116	1 467	238	28	83.9	3.5
54162	Environmental consulting services	25	11 140	5 242	1 308	154	41.9	12.3
541620	Environmental consulting services	25	11 140	5 242	1 308	154	41.9	12.3
54169	Other scientific & technical consulting services	38	15 124	5 850	1 350	164	19.0	3.2
541690	Other scientific & technical consulting services	38	15 124	5 850	1 350	164	19.0	3.2
5417	Scientific research & development services	31	102 673	48 053	11 441	1 159	2.8	9.1
54171	R&D in the physical, engineering, & life sciences	28	D	D	D	g	D	D
541710	R&D in the physical, engineering, & life sciences	28	D	D	D	g	D	D
5417102	Research & development in the life sciences	15	D	D	D	f	D	D
54172	Research & development in the social sciences & humanities	3	D	D	D	b	D	D
541720	R&D in the social sciences & humanities	3	D	D	D	b	D	D
5418	Advertising & related services	99	69 106	25 191	5 673	659	20.2	3.2
54181	Advertising agencies	39	31 776	15 286	3 516	379	7.5	3.6
541810	Advertising agencies	39	31 776	15 286	3 516	379	7.5	3.6
54182	Public relations agencies	24	10 195	4 350	995	105	49.6	5.9
541820	Public relations agencies	24	10 195	4 350	995	105	49.6	5.9
54189	Other services related to advertising	24	D	D	D	b	D	D
541890	Other services related to advertising	24	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	10	D	D	D	b	D	D
5418903	Sign painting & lettering shop	13	2 161	513	109	25	59.2	6.9
5419	Other professional, scientific, & technical services	52	15 305	5 152	1 047	324	30.7	25.2
54192	Photographic services	35	9 759	2 681	538	172	38.2	4.4
541921	Photographic studios, portrait	28	6 352	1 413	269	121	48.9	6.8
541922	Commercial photography	7	3 407	1 268	269	51	18.3	—
MILWAUKEE—RACINE, WI CMSA								
54	Professional, scientific, & technical services	3 948	3 524 691	1 353 210	295 167	34 466	16.3	4.3
541	Professional, scientific, & technical services	3 948	3 524 691	1 353 210	295 167	34 466	16.3	4.3
5411	Legal services	943	763 150	349 363	67 315	7 001	12.3	1.8
54111	Offices of lawyers	900	739 295	340 281	65 359	6 662	12.0	1.5
541110	Offices of lawyers	900	739 295	340 281	65 359	6 662	12.0	1.5
5411101	Offices of lawyers (except legal aid societies)	900	739 295	340 281	65 359	6 662	12.0	1.5
54119	Other legal services	43	23 855	9 082	1 956	339	21.6	10.1
541191	Title abstract & settlement offices	28	19 071	7 881	1 713	270	9.8	11.7
541199	All other legal services	15	4 784	1 201	243	69	68.6	3.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	604	403 206	163 112	38 217	7 100	14.0	4.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	604	403 206	163 112	38 217	7 100	14.0	4.2
541211	Offices of certified public accountants	332	294 484	116 791	26 405	3 054	11.5	3.6
541213	Tax return preparation services	75	14 541	6 005	2 261	1 263	21.5	6.6
541214	Payroll services	19	40 868	18 607	4 462	1 809	3.0	9.2
541219	Other accounting services	178	53 313	21 709	5 089	974	34.2	2.7
5413	Architectural, engineering, & related services	651	655 607	245 199	55 072	6 126	24.7	3.6
54131	Architectural services	124	90 985	37 476	7 983	973	16.7	1.7
541310	Architectural services	124	90 985	37 476	7 983	973	16.7	1.7
54133	Engineering services	421	500 673	179 831	40 810	4 130	26.6	3.3
541330	Engineering services	421	500 673	179 831	40 810	4 130	26.6	3.3
54134	Drafting services	11	1 848	737	168	24	10.4	—
541340	Drafting services	11	1 848	737	168	24	10.4	—
54135	Building inspection services	32	8 846	4 401	827	185	12.6	1.7
541350	Building inspection services	32	8 846	4 401	827	185	12.6	1.7
54137	Surveying & mapping (except geophysical) services	37	25 990	12 407	2 938	538	15.5	1.4
541370	Surveying & mapping (except geophysical) services	37	25 990	12 407	2 938	538	15.5	1.4
54138	Testing laboratories	26	27 265	10 347	2 346	276	29.5	18.4
541380	Testing laboratories	26	27 265	10 347	2 346	276	29.5	18.4
5414	Specialized design services	202	116 797	36 600	7 824	1 093	21.2	2.9
54141	Interior design services	53	28 722	4 931	984	186	37.2	5.8
541410	Interior design services	53	28 722	4 931	984	186	37.2	5.8
54142	Industrial design services	17	11 411	5 040	1 121	124	6.1	1.3
541420	Industrial design services	17	11 411	5 040	1 121	124	6.1	1.3
54143	Graphic design services	128	75 429	26 374	5 633	770	16.9	2.0
541430	Graphic design services	128	75 429	26 374	5 633	770	16.9	2.0
5414301	Graphic design services (except commercial art & medical artists) ..	103	64 964	22 834	4 748	648	17.4	2.3
5414302	Commercial art	24	D	D	D	c	D	D
5415	Computer systems design & related services	445	575 687	235 794	57 207	4 598	12.2	8.8
54151	Computer systems design & related services	445	575 687	235 794	57 207	4 598	12.2	8.8
541511	Custom computer programming services	181	211 224	112 881	26 643	1 932	10.7	11.0
541512	Computer systems design services	218	305 434	110 597	26 876	2 373	14.6	8.6
5415121	Computer systems integrators	93	257 553	87 274	21 900	1 844	9.4	9.0
5415122	Computer systems consultants (except systems integrators)	125	47 881	23 323	4 976	529	42.4	6.3
541519	Other computer related services	43	D	D	D	c	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MILWAUKEE—RACINE, WI CMSA—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5416	Management, scientific, & technical consulting services	560	400 063	153 821	30 393	3 033	20.8	5.3
54161	Management consulting services	454	362 121	137 620	26 934	2 634	18.1	4.8
541611	Administrative management & general management consulting service	187	179 322	64 817	12 836	1 022	9.2	4.0
541612	Human resources & executive search consulting services	141	80 136	35 026	6 846	722	38.7	3.3
5416121	Actuarial consulting	3	D	D	D	c	D	D
5416122	Executive placement services	70	D	D	D	e	D	D
5416123	Human resources & personnel management consulting	68	33 244	12 096	2 494	311	41.6	5.0
541613	Marketing consulting services	75	61 620	20 801	3 146	517	15.6	3.5
541614	Process, physical distribution, & logistics consulting services	36	32 906	13 711	3 337	322	16.2	16.7
541618	Other management consulting services	15	8 137	3 265	769	51	36.5	—
54162	Environmental consulting services	37	21 284	8 958	2 031	220	40.4	11.5
541620	Environmental consulting services	37	21 284	8 958	2 031	220	40.4	11.5
54169	Other scientific & technical consulting services	69	16 658	7 243	1 428	179	55.1	8.2
541690	Other scientific & technical consulting services	69	16 658	7 243	1 428	179	55.1	8.2
5417	Scientific research & development services	20	6 836	2 892	613	66	31.7	26.9
5418	Advertising & related services	335	507 824	132 702	30 710	3 827	11.7	2.6
54181	Advertising agencies	152	158 341	70 689	16 254	1 604	15.9	3.9
541810	Advertising agencies	152	158 341	70 689	16 254	1 604	15.9	3.9
54182	Public relations agencies	41	22 441	8 921	1 894	212	19.9	13.6
541820	Public relations agencies	41	22 441	8 921	1 894	212	19.9	13.6
54184	Media representatives	13	13 803	3 251	753	77	10.2	19.6
541840	Media representatives	13	13 803	3 251	753	77	10.2	19.6
5418402	Publishers' advertising representatives	9	D	D	D	b	D	D
54185	Display advertising	18	D	D	D	f	D	D
541850	Display advertising	18	D	D	D	f	D	D
5418501	Display advertising (except outdoor)	9	D	D	D	f	D	D
5418502	Outdoor advertising services	9	D	D	D	c	D	D
54186	Direct mail advertising	19	D	D	D	f	D	D
541860	Direct mail advertising	19	D	D	D	f	D	D
54189	Other services related to advertising	85	138 798	21 096	4 656	611	13.2	.3
541890	Other services related to advertising	85	138 798	21 096	4 656	611	13.2	.3
5418902	Advertising specialties goods distributor	54	131 118	19 019	4 194	512	10.8	.1
5418903	Sign painting & lettering shop	22	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	188	95 521	33 727	7 816	1 622	23.5	8.6
54191	Marketing research & public opinion polling	26	D	D	D	f	D	D
541910	Marketing research & public opinion polling	26	D	D	D	f	D	D
54192	Photographic services	131	34 933	10 720	2 287	569	31.3	7.3
541921	Photographic studios, portrait	93	25 979	7 832	1 582	450	28.5	9.0
541922	Commercial photography	38	8 954	2 888	705	119	39.4	2.5
54193	Translation & interpretation services	7	D	D	D	b	D	D
541930	Translation & interpretation services	7	D	D	D	b	D	D
54199	All other professional, scientific, & technical services	24	D	D	D	e	D	D
541990	All other professional, scientific, & technical services	24	D	D	D	e	D	D
Milwaukee—Waukesha, WI PMSA								
54	Professional, scientific, & technical services	3 652	3 390 393	1 297 585	283 951	32 645	16.0	4.3
541	Professional, scientific, & technical services	3 652	3 390 393	1 297 585	283 951	32 645	16.0	4.3
5411	Legal services	852	725 801	330 747	64 259	6 560	11.9	1.5
54111	Offices of lawyers	818	708 143	323 919	62 784	6 299	11.5	1.4
541110	Offices of lawyers	818	708 143	323 919	62 784	6 299	11.5	1.4
5411101	Offices of lawyers (except legal aid societies)	818	708 143	323 919	62 784	6 299	11.5	1.4
54119	Other legal services	34	17 658	6 828	1 475	261	29.1	5.7
541191	Title abstract & settlement offices	21	D	D	D	c	D	D
541199	All other legal services	13	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	551	384 436	155 423	36 152	6 576	13.4	4.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	551	384 436	155 423	36 152	6 576	13.4	4.3
541211	Offices of certified public accountants	304	282 447	112 354	25 291	2 897	11.3	3.8
541213	Tax return preparation services	66	D	D	D	g	D	D
541214	Payroll services	17	D	D	D	g	D	D
541219	Other accounting services	164	D	D	D	f	D	D
5413	Architectural, engineering, & related services	612	639 387	239 054	53 714	5 944	24.0	3.7
54131	Architectural services	118	89 017	36 387	7 758	938	16.3	1.8
541310	Architectural services	118	89 017	36 387	7 758	938	16.3	1.8
54133	Engineering services	397	487 690	175 293	39 784	4 003	25.9	3.4
541330	Engineering services	397	487 690	175 293	39 784	4 003	25.9	3.4
54134	Drafting services	11	1 848	737	168	24	10.4	—
541340	Drafting services	11	1 848	737	168	24	10.4	—
54135	Building inspection services	28	8 619	4 313	807	182	11.6	1.7
541350	Building inspection services	28	8 619	4 313	807	182	11.6	1.7
54137	Surveying & mapping (except geophysical) services	32	24 948	11 977	2 851	521	13.6	1.4
541370	Surveying & mapping (except geophysical) services	32	24 948	11 977	2 851	521	13.6	1.4
54138	Testing laboratories	26	27 265	10 347	2 346	276	29.5	18.4
541380	Testing laboratories	26	27 265	10 347	2 346	276	29.5	18.4

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
	MILWAUKEE—RACINE, WI CMSA—Con.							
	Milwaukee—Waukesha, WI PMSA—Con.							
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5414	Specialized design services	188	102 961	31 051	6 679	964	23.9	3.3
54141	Interior design services	52	D	D	D	c	D	D
541410	Interior design services	52	D	D	D	c	D	D
54142	Industrial design services	13	D	D	D	b	D	D
541420	Industrial design services	13	D	D	D	b	D	D
54143	Graphic design services	119	65 409	22 559	4 908	695	19.2	2.3
541430	Graphic design services	119	65 409	22 559	4 908	695	19.2	2.3
5414301	Graphic design services (except commercial art & medical artists) ..	96	D	D	D	f	D	D
5414302	Commercial art	22	D	D	D	c	D	D
5415	Computer systems design & related services	422	567 190	232 680	56 556	4 517	11.9	8.9
54151	Computer systems design & related services	422	567 190	232 680	56 556	4 517	11.9	8.9
541511	Custom computer programming services	176	210 746	112 710	26 627	1 927	10.6	10.9
541512	Computer systems design services	206	298 623	108 145	26 340	2 308	14.3	8.7
5415121	Computer systems integrators	86	252 661	85 367	21 503	1 798	9.3	9.1
5415122	Computer systems consultants (except systems integrators)	120	45 962	22 778	4 837	510	42.0	6.5
541519	Other computer related services	37	D	D	D	c	D	D
5416	Management, scientific, & technical consulting services	518	376 151	145 058	28 712	2 876	20.7	5.5
54161	Management consulting services	423	339 302	129 174	25 310	2 488	18.1	4.9
541611	Administrative management & general management consulting service	169	159 970	58 028	11 510	908	9.5	4.0
541612	Human resources & executive search consulting services	136	77 938	33 699	6 620	700	37.7	3.4
5416121	Actuarial consulting	3	D	D	D	c	D	D
5416122	Executive placement services	69	D	D	D	e	D	D
5416123	Human resources & personnel management consulting	64	D	D	D	e	D	D
541613	Marketing consulting services	71	60 645	20 571	3 093	511	14.3	3.6
541614	Process, physical distribution, & logistics consulting services	33	D	D	D	e	D	D
541618	Other management consulting services	14	D	D	D	b	D	D
54162	Environmental consulting services	35	D	D	D	c	D	D
541620	Environmental consulting services	35	D	D	D	c	D	D
54169	Other scientific & technical consulting services	60	D	D	D	c	D	D
541690	Other scientific & technical consulting services	60	D	D	D	c	D	D
5418	Advertising & related services	317	498 952	129 520	29 982	3 706	11.6	2.5
54181	Advertising agencies	147	154 512	69 035	15 862	1 565	16.2	4.0
541810	Advertising agencies	147	154 512	69 035	15 862	1 565	16.2	4.0
54182	Public relations agencies	39	D	D	D	c	D	D
541820	Public relations agencies	39	D	D	D	c	D	D
54184	Media representatives	11	D	D	D	b	D	D
541840	Media representatives	11	D	D	D	b	D	D
5418402	Publishers' advertising representatives	9	D	D	D	b	D	D
54185	Display advertising	15	59 648	7 560	2 177	675	4.3	.2
541850	Display advertising	15	59 648	7 560	2 177	675	4.3	.2
5418501	Display advertising (except outdoor)	8	D	D	D	f	D	D
5418502	Outdoor advertising services	7	D	D	D	c	D	D
54186	Direct mail advertising	18	108 889	20 040	4 776	590	6.4	.8
541860	Direct mail advertising	18	108 889	20 040	4 776	590	6.4	.8
54189	Other services related to advertising	80	D	D	D	f	D	D
541890	Other services related to advertising	80	D	D	D	f	D	D
5418902	Advertising specialties goods distributor	51	D	D	D	f	D	D
5418903	Sign painting & lettering shop	20	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	174	D	D	D	g	D	D
54191	Marketing research & public opinion polling	23	D	D	D	f	D	D
541910	Marketing research & public opinion polling	23	D	D	D	f	D	D
54192	Photographic services	120	D	D	D	f	D	D
541921	Photographic studios, portrait	84	D	D	D	e	D	D
541922	Commercial photography	36	D	D	D	c	D	D
54193	Translation & interpretation services	7	D	D	D	b	D	D
541930	Translation & interpretation services	7	D	D	D	b	D	D
54199	All other professional, scientific, & technical services	24	D	D	D	e	D	D
541990	All other professional, scientific, & technical services	24	D	D	D	e	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MILWAUKEE—RACINE, WI CMSA—Con.								
Racine, WI PMSA								
54	Professional, scientific, & technical services	296	134 298	55 625	11 216	1 821	24.5	6.5
541	Professional, scientific, & technical services	296	134 298	55 625	11 216	1 821	24.5	6.5
5411	Legal services	91	37 349	18 616	3 056	441	19.8	7.4
541111	Offices of lawyers	82	31 152	16 362	2 575	363	23.7	4.3
541110	Offices of lawyers	82	31 152	16 362	2 575	363	23.7	4.3
5411101	Offices of lawyers (except legal aid societies)	82	31 152	16 362	2 575	363	23.7	4.3
54119	Other legal services	9	6 197	2 254	481	78	.3	22.7
541191	Title abstract & settlement offices	7	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	53	18 770	7 689	2 065	524	27.5	.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	53	18 770	7 689	2 065	524	27.5	.9
541211	Offices of certified public accountants	28	12 037	4 437	1 114	157	17.1	—
541213	Tax return preparation services	9	D	D	D	c	D	D
541219	Other accounting services	14	D	D	D	b	D	D
5413	Architectural, engineering, & related services	39	16 220	6 145	1 358	182	52.5	.5
54133	Engineering services	24	12 983	4 538	1 026	127	54.6	.5
541330	Engineering services	24	12 983	4 538	1 026	127	54.6	.5
5414	Specialized design services	14	13 836	5 549	1 145	129	1.5	—
54143	Graphic design services	9	10 020	3 815	725	75	2.1	—
541430	Graphic design services	9	10 020	3 815	725	75	2.1	—
5414301	Graphic design services (except commercial art & medical artists) ..	7	D	D	D	b	D	D
5415	Computer systems design & related services	23	8 497	3 114	651	81	30.2	5.1
54151	Computer systems design & related services	23	8 497	3 114	651	81	30.2	5.1
541512	Computer systems design services	12	6 811	2 452	536	65	23.9	2.3
5416	Management, scientific, & technical consulting services	42	23 912	8 763	1 681	157	21.8	3.6
54161	Management consulting services	31	22 819	8 446	1 624	146	18.2	3.6
541611	Administrative management & general management consulting service	18	19 352	6 789	1 326	114	7.3	4.2
5418	Advertising & related services	18	8 872	3 182	728	121	17.6	12.6
5419	Other professional, scientific, & technical services	14	D	D	D	c	D	D
54192	Photographic services	11	D	D	D	b	D	D
541921	Photographic studios, portrait	9	D	D	D	b	D	D
MINNEAPOLIS—ST. PAUL, MN—WI MSA								
54	Professional, scientific, & technical services	9 814	9 422 415	3 672 786	824 078	81 621	19.8	4.7
541	Professional, scientific, & technical services	9 814	9 422 415	3 672 786	824 078	81 621	19.8	4.7
5411	Legal services	1 797	1 739 054	768 273	162 431	14 888	12.5	2.5
541111	Offices of lawyers	1 645	1 604 781	717 939	150 934	13 202	13.2	2.2
541110	Offices of lawyers	1 645	1 604 781	717 939	150 934	13 202	13.2	2.2
5411101	Offices of lawyers (except legal aid societies)	1 645	1 604 781	717 939	150 934	13 202	13.2	2.2
54119	Other legal services	152	134 273	50 334	11 497	1 686	3.9	5.8
541191	Title abstract & settlement offices	130	121 745	45 403	10 363	1 510	3.8	6.0
541199	All other legal services	22	12 528	4 931	1 134	176	4.6	4.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	1 062	851 160	333 325	79 968	10 370	12.4	2.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	1 062	851 160	333 325	79 968	10 370	12.4	2.5
541211	Offices of certified public accountants	570	619 792	245 978	56 781	5 793	11.0	1.9
541213	Tax return preparation services	140	27 064	10 119	3 182	1 482	33.1	3.0
541214	Payroll services	32	150 650	55 574	14 537	2 190	1.9	1.4
541219	Other accounting services	320	53 654	21 654	5 468	905	47.1	12.1
5413	Architectural, engineering, & related services	1 271	1 199 175	541 595	119 889	12 206	27.2	3.7
54131	Architectural services	311	335 220	147 637	30 762	3 188	28.0	.6
541310	Architectural services	311	335 220	147 637	30 762	3 188	28.0	.6
54133	Engineering services	773	765 348	350 833	79 187	7 611	26.9	5.1
541330	Engineering services	773	765 348	350 833	79 187	7 611	26.9	5.1
54134	Drafting services	22	D	D	D	b	D	D
541340	Drafting services	22	D	D	D	b	D	D
54135	Building inspection services	44	12 935	5 031	1 194	219	52.0	4.5
541350	Building inspection services	44	12 935	5 031	1 194	219	52.0	4.5
54137	Surveying & mapping (except geophysical) services	55	22 604	12 017	2 511	350	21.7	2.8
541370	Surveying & mapping (except geophysical) services	55	22 604	12 017	2 511	350	21.7	2.8
54138	Testing laboratories	65	57 323	23 425	5 736	743	20.7	3.7
541380	Testing laboratories	65	57 323	23 425	5 736	743	20.7	3.7
5414	Specialized design services	598	369 017	119 622	26 498	2 775	24.0	1.7
54141	Interior design services	146	75 253	15 602	3 041	489	35.0	2.1
541410	Interior design services	146	75 253	15 602	3 041	489	35.0	2.1
54142	Industrial design services	28	D	D	D	e	D	D
541420	Industrial design services	28	D	D	D	e	D	D
54143	Graphic design services	422	220 616	78 015	17 392	1 846	26.5	2.1
541430	Graphic design services	422	220 616	78 015	17 392	1 846	26.5	2.1
5414301	Graphic design services (except commercial art & medical artists) ..	359	202 614	71 680	16 019	1 673	26.0	2.0
5414302	Commercial art	62	D	D	D	c	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
	MINNEAPOLIS—ST. PAUL, MN—WI MSA—Con.							
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5415	Computer systems design & related services	2 158	2 337 240	901 532	209 887	17 173	13.8	6.3
54151	Computer systems design & related services	2 158	2 337 240	901 532	209 887	17 173	13.8	6.3
541511	Custom computer programming services	969	771 898	367 100	82 876	6 581	14.5	8.7
541512	Computer systems design services	878	1 236 877	449 989	102 576	8 582	14.6	5.5
5415121	Computer systems integrators	191	823 905	260 934	62 869	4 968	5.8	5.2
5415122	Computer systems consultants (except systems integrators)	687	412 972	189 055	39 707	3 614	32.3	6.2
541513	Computer facilities management services	17	D	D	D	g	D	D
541519	Other computer related services	294	D	D	D	f	D	D
5416	Management, scientific, & technical consulting services	1 639	1 378 096	485 315	106 727	9 465	40.4	6.3
54161	Management consulting services	1 350	1 257 636	443 053	96 470	8 362	40.8	6.4
541611	Administrative management & general management consulting service	526	501 800	218 470	49 080	3 776	13.3	9.2
541612	Human resources & executive search consulting services	349	199 985	90 297	19 977	1 692	29.1	12.3
5416121	Actuarial consulting	14	D	D	D	f	D	D
5416122	Executive placement services	165	D	D	D	f	D	D
5416123	Human resources & personnel management consulting	170	103 915	42 623	9 522	833	28.3	18.9
541613	Marketing consulting services	343	441 112	95 628	18 191	2 098	83.9	1.7
541614	Process, physical distribution, & logistics consulting services	68	57 584	21 383	5 085	464	18.8	.2
541618	Other management consulting services	64	57 155	17 275	4 137	332	13.7	4.2
54162	Environmental consulting services	78	67 559	21 039	6 036	571	23.6	3.7
541620	Environmental consulting services	78	67 559	21 039	6 036	571	23.6	3.7
54169	Other scientific & technical consulting services	211	52 901	21 223	4 221	532	51.8	6.1
541690	Other scientific & technical consulting services	211	52 901	21 223	4 221	532	51.8	6.1
5417	Scientific research & development services	101	85 208	37 789	8 614	791	11.4	40.3
54171	R&D in the physical, engineering, & life sciences	84	D	D	D	f	D	D
541710	R&D in the physical, engineering, & life sciences	84	D	D	D	f	D	D
5417101	R&D in the physical & engineering sciences	37	D	D	D	c	D	D
5417102	Research & development in the life sciences	47	59 856	26 318	6 074	555	6.9	39.1
54172	Research & development in the social sciences & humanities	17	D	D	D	b	D	D
541720	R&D in the social sciences & humanities	17	D	D	D	b	D	D
5418	Advertising & related services	758	1 149 179	374 288	84 381	9 577	14.8	3.6
54181	Advertising agencies	262	440 111	189 621	44 350	3 450	13.1	2.4
541810	Advertising agencies	262	440 111	189 621	44 350	3 450	13.1	2.4
54182	Public relations agencies	114	78 804	34 307	7 472	711	24.4	3.3
541820	Public relations agencies	114	78 804	34 307	7 472	711	24.4	3.3
54183	Media buying services	17	D	D	D	c	D	D
541830	Media buying services	17	D	D	D	c	D	D
54184	Media representatives	44	35 796	11 974	2 767	347	28.5	13.4
541840	Media representatives	44	35 796	11 974	2 767	347	28.5	13.4
5418401	Radio & television advertising representatives	22	18 883	7 596	1 704	166	12.6	13.8
5418402	Publishers' advertising representatives	22	16 913	4 378	1 063	181	46.2	13.0
54185	Display advertising	49	76 993	14 888	3 250	597	10.2	4.6
541850	Display advertising	49	76 993	14 888	3 250	597	10.2	4.6
5418501	Display advertising (except outdoor)	20	43 012	8 198	1 738	412	5.4	2.3
5418502	Outdoor advertising services	29	33 981	6 690	1 512	185	16.4	7.6
54186	Direct mail advertising	76	263 600	71 309	14 792	2 237	14.7	.8
541860	Direct mail advertising	76	263 600	71 309	14 792	2 237	14.7	.8
54187	Advertising material distribution services	10	D	D	D	e	D	D
541870	Advertising material distribution services	10	D	D	D	e	D	D
54189	Other services related to advertising	186	D	D	D	g	D	D
541890	Other services related to advertising	186	D	D	D	g	D	D
5418902	Advertising specialties goods distributor	118	165 812	29 983	6 719	926	15.8	5.1
5418903	Sign painting & lettering shop	44	D	D	D	b	D	D
5418909	All other advertising	21	D	D	D	f	D	D
5419	Other professional, scientific, & technical services	430	314 286	111 047	25 683	4 376	21.4	5.6
54191	Marketing research & public opinion polling	97	132 560	46 256	9 839	1 785	21.8	11.0
541910	Marketing research & public opinion polling	97	132 560	46 256	9 839	1 785	21.8	11.0
54192	Photographic services	278	159 233	56 762	13 980	2 324	20.3	1.7
541921	Photographic studios, portrait	169	101 696	39 457	10 156	1 829	18.4	1.5
541922	Commercial photography	109	57 537	17 305	3 824	495	23.7	2.0
54193	Translation & interpretation services	15	D	D	D	c	D	D
541930	Translation & interpretation services	15	D	D	D	c	D	D
54199	All other professional, scientific, & technical services	40	D	D	D	c	D	D
541990	All other professional, scientific, & technical services	40	D	D	D	c	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
SHEBOYGAN, WI MSA								
54	Professional, scientific, & technical services	150	92 214	40 473	11 461	1 235	16.2	2.9
541	Professional, scientific, & technical services	150	92 214	40 473	11 461	1 235	16.2	2.9
5411	Legal services	33	17 750	8 588	1 637	222	15.5	—
54111	Offices of lawyers	29	16 810	8 136	1 533	205	16.1	—
541110	Offices of lawyers	29	16 810	8 136	1 533	205	16.1	—
5411101	Offices of lawyers (except legal aid societies)	29	16 810	8 136	1 533	205	16.1	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	29	10 569	5 317	1 423	266	20.5	2.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	29	10 569	5 317	1 423	266	20.5	2.4
541211	Offices of certified public accountants	14	7 936	4 041	1 034	108	18.0	—
541213	Tax return preparation services	5	D	D	D	c	D	D
5413	Architectural, engineering, & related services	39	42 591	18 592	4 288	466	10.6	4.4
54131	Architectural services	10	12 091	3 991	986	94	10.6	—
541310	Architectural services	10	12 091	3 991	986	94	10.6	—
54133	Engineering services	20	17 255	9 986	2 242	226	18.1	8.5
541330	Engineering services	20	17 255	9 986	2 242	226	18.1	8.5
54137	Surveying & mapping (except geophysical) services	4	D	D	D	c	D	D
541370	Surveying & mapping (except geophysical) services	4	D	D	D	c	D	D
5414	Specialized design services	7	2 971	723	152	26	26.6	—
54143	Graphic design services	6	D	D	D	b	D	D
541430	Graphic design services	6	D	D	D	b	D	D
5415	Computer systems design & related services	8	6 959	3 636	3 050	105	19.8	—
54151	Computer systems design & related services	8	6 959	3 636	3 050	105	19.8	—
5418	Advertising & related services	14	7 527	2 658	699	110	4.9	7.5
54189	Other services related to advertising	5	1 302	248	62	12	11.7	43.4
541890	Other services related to advertising	5	1 302	248	62	12	11.7	43.4
5419	Other professional, scientific, & technical services	8	D	D	D	b	D	D
54192	Photographic services	7	D	D	D	b	D	D
WAUSAU, WI MSA								
54	Professional, scientific, & technical services	181	127 404	46 551	10 153	1 264	22.5	.7
541	Professional, scientific, & technical services	181	127 404	46 551	10 153	1 264	22.5	.7
5411	Legal services	54	34 328	17 334	3 355	361	21.1	—
54111	Offices of lawyers	50	32 185	16 318	3 152	336	20.4	—
541110	Offices of lawyers	50	32 185	16 318	3 152	336	20.4	—
5411101	Offices of lawyers (except legal aid societies)	50	32 185	16 318	3 152	336	20.4	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	29	15 460	5 819	1 505	232	17.6	.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	29	15 460	5 819	1 505	232	17.6	.6
541211	Offices of certified public accountants	17	14 085	5 267	1 318	171	15.4	—
541213	Tax return preparation services	7	1 027	374	147	46	28.4	—
5413	Architectural, engineering, & related services	38	18 394	8 821	1 948	261	50.0	1.3
54133	Engineering services	24	15 879	7 834	1 732	217	48.2	1.3
541330	Engineering services	24	15 879	7 834	1 732	217	48.2	1.3
5416	Management, scientific, & technical consulting services	17	10 412	2 074	477	71	38.1	.2
54161	Management consulting services	12	9 299	1 722	414	53	36.2	.1
541612	Human resources & executive search consulting services	3	D	D	D	a	D	D
5416123	Human resources & personnel management consulting	2	D	D	D	a	D	D
5417	Scientific research & development services	1	D	D	D	c	D	D
54171	R&D in the physical, engineering, & life sciences	1	D	D	D	c	D	D
541710	R&D in the physical, engineering, & life sciences	1	D	D	D	c	D	D
5417101	R&D in the physical & engineering sciences	1	D	D	D	c	D	D
5418	Advertising & related services	17	7 805	2 327	463	72	36.1	—
5419	Other professional, scientific, & technical services	14	D	D	D	b	D	D
54192	Photographic services	11	D	D	D	b	D	D
541921	Photographic studios, portrait	9	D	D	D	b	D	D

See footnotes at end of table.

Table 2a. **Summary Statistics for Firms Subject to Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS								
54	Professional, scientific, & technical services	1 996	595 120	227 535	52 020	9 205	36.9	6.4
541	Professional, scientific, & technical services	1 996	595 120	227 535	52 020	9 205	36.9	6.4
5411	Legal services	638	171 432	66 452	14 462	2 660	31.5	5.0
541110	Offices of lawyers	541	143 477	55 315	12 124	2 154	33.6	5.4
5411110	Offices of lawyers	541	143 477	55 315	12 124	2 154	33.6	5.4
5411101	Offices of lawyers (except legal aid societies)	541	143 477	55 315	12 124	2 154	33.6	5.4
54119	Other legal services	97	27 955	11 137	2 338	506	20.5	2.8
541191	Title abstract & settlement offices	94	27 817	11 089	2 334	504	20.1	2.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	478	D	D	D	g	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	478	D	D	D	g	D	D
541211	Offices of certified public accountants	206	D	D	D	g	D	D
541213	Tax return preparation services	127	D	D	D	f	D	D
541219	Other accounting services	141	14 865	5 605	1 522	433	79.9	7.4
5413	Architectural, engineering, & related services	331	148 101	63 594	14 032	2 038	43.5	3.4
54131	Architectural services	49	15 502	4 638	1 076	165	58.3	.8
541310	Architectural services	49	15 502	4 638	1 076	165	58.3	.8
54133	Engineering services	156	95 148	43 377	9 399	1 240	47.3	3.4
541330	Engineering services	156	95 148	43 377	9 399	1 240	47.3	3.4
54137	Surveying & mapping (except geophysical) services	77	12 229	5 412	1 110	231	52.1	2.1
541370	Surveying & mapping (except geophysical) services	77	12 229	5 412	1 110	231	52.1	2.1
54138	Testing laboratories	24	22 770	9 107	2 220	339	13.7	5.9
541380	Testing laboratories	24	22 770	9 107	2 220	339	13.7	5.9
5414	Specialized design services	54	D	D	D	c	D	D
54141	Interior design services	18	D	D	D	b	D	D
541410	Interior design services	18	D	D	D	b	D	D
54143	Graphic design services	31	6 805	2 125	446	91	34.6	.5
541430	Graphic design services	31	6 805	2 125	446	91	34.6	.5
5414301	Graphic design services (except commercial art & medical artists) ..	21	5 943	1 909	397	75	29.6	—
5415	Computer systems design & related services	90	D	D	D	e	D	D
54151	Computer systems design & related services	90	D	D	D	e	D	D
541511	Custom computer programming services	41	D	D	D	c	D	D
541512	Computer systems design services	41	D	D	D	e	D	D
5415121	Computer systems integrators	18	15 799	5 990	1 431	210	20.1	.2
5415122	Computer systems consultants (except systems integrators)	23	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	151	D	D	D	e	D	D
54161	Management consulting services	115	44 281	16 058	3 647	317	33.2	26.9
541611	Administrative management & general management consulting service	55	10 380	4 418	937	106	65.6	14.8
541612	Human resources & executive search consulting services	28	12 324	6 295	1 636	93	24.8	51.1
5416122	Executive placement services	14	D	D	D	b	D	D
541613	Marketing consulting services	20	18 892	4 203	875	87	18.5	19.2
54162	Environmental consulting services	9	D	D	D	b	D	D
541620	Environmental consulting services	9	D	D	D	b	D	D
54169	Other scientific & technical consulting services	27	5 975	1 149	245	52	40.6	4.4
541690	Other scientific & technical consulting services	27	5 975	1 149	245	52	40.6	4.4
5417	Scientific research & development services	17	D	D	D	e	D	D
5418	Advertising & related services	109	38 393	9 378	2 133	432	32.1	5.7
54182	Public relations agencies	14	4 935	1 832	465	70	38.1	—
541820	Public relations agencies	14	4 935	1 832	465	70	38.1	—
54189	Other services related to advertising	46	17 995	2 454	551	153	34.5	—
541890	Other services related to advertising	46	17 995	2 454	551	153	34.5	—
5418902	Advertising specialties goods distributor	18	14 786	1 628	381	85	25.8	—
5418903	Sign painting & lettering shop	26	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	128	D	D	D	e	D	D
54192	Photographic services	103	D	D	D	e	D	D
541921	Photographic studios, portrait	93	D	D	D	c	D	D
541922	Commercial photography	10	4 030	979	245	53	10.3	.6

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2b. **Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
								From administrative records ¹	Estimated ²
54	APPLETON—OSHKOSH—NEENAH, WI MSA								
	Professional, scientific, & technical services ..	2	D	D	D	D	a	D	D
	CHICAGO—GARY—KENOSHA, IL—IN—WI CMSA								
54	Professional, scientific, & technical services ..	151	D	D	D	D	j	D	D
541	Professional, scientific, & technical services	151	D	D	D	D	j	D	D
5411	Legal services	74	D	D	D	D	f	D	D
54111	Offices of lawyers	74	D	D	D	D	f	D	D
541110	Offices of lawyers	74	D	D	D	D	f	D	D
5411102	Legal aid societies & similar legal services	74	D	D	D	D	f	D	D
5417	Scientific research & development services	77	D	D	D	D	j	D	D
54171	R&D in the physical, engineering, & life sciences	51	982 845	935 761	387 838	93 291	8 796	.3	2.0
541710	R&D in the physical, engineering, & life sciences	51	982 845	935 761	387 838	93 291	8 796	.3	2.0
5417101	R&D in the physical & engineering sciences	17	D	D	D	D	i	D	D
5417102	Research & development in the life sciences	34	D	D	D	D	f	D	D
54172	Research & development in the social sciences & humanities	26	D	D	D	D	g	D	D
541720	R&D in the social sciences & humanities	26	D	D	D	D	g	D	D
	Chicago, IL PMSA								
54	Professional, scientific, & technical services ..	143	1 106 742	1 049 170	443 876	106 915	10 992	2.1	2.3
541	Professional, scientific, & technical services	143	1 106 742	1 049 170	443 876	106 915	10 992	2.1	2.3
5411	Legal services	68	30 251	29 323	17 171	4 042	497	10.8	14.5
54111	Offices of lawyers	68	30 251	29 323	17 171	4 042	497	10.8	14.5
541110	Offices of lawyers	68	30 251	29 323	17 171	4 042	497	10.8	14.5
5411102	Legal aid societies & similar legal services	68	30 251	29 323	17 171	4 042	497	10.8	14.5
5417	Scientific research & development services	75	1 076 491	1 019 847	426 705	102 873	10 495	1.9	2.0
54171	R&D in the physical, engineering, & life sciences	51	982 845	935 761	387 838	93 291	8 796	.3	2.0
541710	R&D in the physical, engineering, & life sciences	51	982 845	935 761	387 838	93 291	8 796	.3	2.0
5417101	R&D in the physical & engineering sciences	17	D	D	D	D	i	D	D
5417102	Research & development in the life sciences	34	D	D	D	D	f	D	D
54172	Research & development in the social sciences & humanities	24	93 646	84 086	38 867	9 582	1 699	18.0	1.5
541720	R&D in the social sciences & humanities	24	93 646	84 086	38 867	9 582	1 699	18.0	1.5
	Gary, IN PMSA								
54	Professional, scientific, & technical services ..	4	1 562	1 534	740	198	29	25.0	21.3
541	Professional, scientific, & technical services	4	1 562	1 534	740	198	29	25.0	21.3
	Kankakee, IL PMSA								
54	Professional, scientific, & technical services ..	1	D	D	D	D	a	D	D
	Kenosha, WI PMSA								
54	Professional, scientific, & technical services ..	3	433	446	208	43	8	D	-
	DULUTH—SUPERIOR, MN—WI MSA								
54	Professional, scientific, & technical services ..	5	1 772	1 786	1 144	282	46	15.5	-
541	Professional, scientific, & technical services	5	1 772	1 786	1 144	282	46	15.5	-
	GREEN BAY, WI MSA								
54	Professional, scientific, & technical services ..	1	D	D	D	D	a	D	D
	JANESVILLE—BELOIT, WI MSA								
54	Professional, scientific, & technical services ..	2	D	D	D	D	a	D	D
	LA CROSSE, WI—MN MSA								
54	Professional, scientific, & technical services ..	3	781	756	411	105	16	D	45.8
	MADISON, WI MSA								
54	Professional, scientific, & technical services ..	23	22 425	21 377	9 005	1 953	218	2.8	11.8
541	Professional, scientific, & technical services	23	22 425	21 377	9 005	1 953	218	2.8	11.8
5417	Scientific research & development services	18	21 407	20 512	8 480	1 822	197	2.8	11.8
54171	R&D in the physical, engineering, & life sciences	13	20 498	19 608	8 067	1 718	184	1.3	12.4
541710	R&D in the physical, engineering, & life sciences	13	20 498	19 608	8 067	1 718	184	1.3	12.4
5417102	Research & development in the life sciences	9	D	D	D	D	c	D	D

See footnotes at end of table.

Table 2b. **Summary Statistics for Firms Exempt From Federal Income Tax for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (MSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Expenses (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
								From administrative records ¹	Estimated ²
MILWAUKEE—RACINE, WI CMSA									
54	Professional, scientific, & technical services ..	17	9 410	8 772	5 063	1 212	219	21.8	13.6
541	Professional, scientific, & technical services	17	9 410	8 772	5 063	1 212	219	21.8	13.6
5411	Legal services	8	5 462	5 294	3 671	883	108	5.4	.8
54111	Offices of lawyers	8	5 462	5 294	3 671	883	108	5.4	.8
541110	Offices of lawyers	8	5 462	5 294	3 671	883	108	5.4	.8
5411102	Legal aid societies & similar legal services	8	5 462	5 294	3 671	883	108	5.4	.8
Milwaukee—Waukesha, WI PMSA									
54	Professional, scientific, & technical services ..	13	9 033	8 445	4 979	1 192	215	19.2	13.7
541	Professional, scientific, & technical services	13	9 033	8 445	4 979	1 192	215	19.2	13.7
5411	Legal services	6	D	D	D	D	c	D	D
54111	Offices of lawyers	6	D	D	D	D	c	D	D
541110	Offices of lawyers	6	D	D	D	D	c	D	D
5411102	Legal aid societies & similar legal services	6	D	D	D	D	c	D	D
Racine, WI PMSA									
54	Professional, scientific, & technical services ..	4	377	327	84	20	4	84.9	11.1
MINNEAPOLIS—ST. PAUL, MN—WI MSA									
54	Professional, scientific, & technical services ..	73	103 149	93 368	30 689	6 925	928	40.2	5.1
541	Professional, scientific, & technical services	73	103 149	93 368	30 689	6 925	928	40.2	5.1
5411	Legal services	31	16 601	15 435	9 579	2 167	317	9.0	16.6
54111	Offices of lawyers	31	16 601	15 435	9 579	2 167	317	9.0	16.6
541110	Offices of lawyers	31	16 601	15 435	9 579	2 167	317	9.0	16.6
5411102	Legal aid societies & similar legal services	31	16 601	15 435	9 579	2 167	317	9.0	16.6
5417	Scientific research & development services	42	86 548	77 933	21 110	4 758	611	46.1	2.9
54171	R&D in the physical, engineering, & life sciences	25	D	D	D	D	e	D	D
541710	R&D in the physical, engineering, & life sciences	25	D	D	D	D	e	D	D
5417102	Research & development in the life sciences	23	D	D	D	D	e	D	D
54172	Research & development in the social sciences & humanities	17	D	D	D	D	c	D	D
541720	R&D in the social sciences & humanities	17	D	D	D	D	c	D	D
WAUSAU, WI MSA									
54	Professional, scientific, & technical services ..	1	D	D	D	D	a	D	D
541	Professional, scientific, & technical services	1	D	D	D	D	a	D	D
AREA OUTSIDE WISCONSIN METROPOLITAN AREAS									
54	Professional, scientific, & technical services ..	10	3 039	2 737	1 281	299	38	33.4	23.2
541	Professional, scientific, & technical services	10	3 039	2 737	1 281	299	38	33.4	23.2

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ADAMS COUNTY, WI								
54	Professional, scientific, & technical services	16	1 660	657	144	38	25.2	3.4
541	Professional, scientific, & technical services	16	1 660	657	144	38	25.2	3.4
ASHLAND COUNTY, WI								
54	Professional, scientific, & technical services	30	5 875	2 345	495	102	43.7	11.3
541	Professional, scientific, & technical services	30	5 875	2 345	495	102	43.7	11.3
BARRON COUNTY, WI								
54	Professional, scientific, & technical services	46	13 830	5 809	1 254	230	48.2	6.4
541	Professional, scientific, & technical services	46	13 830	5 809	1 254	230	48.2	6.4
5411	Legal services	16	3 328	1 659	321	57	47.3	7.8
54111	Offices of lawyers	16	3 328	1 659	321	57	47.3	7.8
541110	Offices of lawyers	16	3 328	1 659	321	57	47.3	7.8
5411101	Offices of lawyers (except legal aid societies)	16	3 328	1 659	321	57	47.3	7.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	2 422	783	218	39	32.2	5.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	2 422	783	218	39	32.2	5.7
5413	Architectural, engineering, & related services	10	5 748	2 951	656	96	40.5	8.2
BAYFIELD COUNTY, WI								
54	Professional, scientific, & technical services	13	1 869	527	129	22	57.4	3.5
541	Professional, scientific, & technical services	13	1 869	527	129	22	57.4	3.5
BROWN COUNTY, WI								
54	Professional, scientific, & technical services	373	270 776	118 724	26 714	3 348	29.2	2.2
541	Professional, scientific, & technical services	373	270 776	118 724	26 714	3 348	29.2	2.2
5411	Legal services	93	49 864	26 202	4 705	620	15.1	4.8
54111	Offices of lawyers	83	43 460	23 004	4 121	492	17.2	5.6
541110	Offices of lawyers	83	43 460	23 004	4 121	492	17.2	5.6
5411101	Offices of lawyers (except legal aid societies)	83	43 460	23 004	4 121	492	17.2	5.6
54119	Other legal services	10	6 404	3 198	584	128	6	—
541191	Title abstract & settlement offices	9	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	61	30 422	15 312	3 484	576	14.3	2.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	61	30 422	15 312	3 484	576	14.3	2.2
541211	Offices of certified public accountants	32	25 513	13 107	2 883	344	8.0	2.3
541213	Tax return preparation services	12	D	D	D	c	D	D
541219	Other accounting services	14	1 698	735	176	55	99.0	1.0
5413	Architectural, engineering, & related services	71	88 898	43 905	11 547	1 133	40.1	.8
54131	Architectural services	13	17 062	8 897	2 268	193	10.4	.1
541310	Architectural services	13	17 062	8 897	2 268	193	10.4	.1
54133	Engineering services	40	59 353	30 255	8 187	726	54.3	.5
541330	Engineering services	40	59 353	30 255	8 187	726	54.3	.5
54134	Drafting services	1	D	D	D	b	D	D
541340	Drafting services	1	D	D	D	b	D	D
54138	Testing laboratories	8	8 687	2 650	621	166	12.7	.8
541380	Testing laboratories	8	8 687	2 650	621	166	12.7	.8
5414	Specialized design services	13	3 595	1 181	250	50	46.5	9.0
54143	Graphic design services	11	D	D	D	b	D	D
541430	Graphic design services	11	D	D	D	b	D	D
5415	Computer systems design & related services	37	46 364	15 576	3 214	310	39.2	1.8
54151	Computer systems design & related services	37	46 364	15 576	3 214	310	39.2	1.8
541511	Custom computer programming services	18	22 497	10 656	2 199	194	5.7	.2
541512	Computer systems design services	14	21 179	4 246	868	82	78.1	3.6
5415121	Computer systems integrators	5	18 685	3 053	641	54	75.9	4.1
5416	Management, scientific, & technical consulting services	37	7 912	2 687	508	131	61.5	3.4
54161	Management consulting services	32	5 819	2 066	387	75	74.1	3.3
541612	Human resources & executive search consulting services	9	4 136	1 616	303	42	70.3	1.1
5418	Advertising & related services	35	35 173	10 967	2 403	369	10.0	—
54181	Advertising agencies	13	9 304	4 105	994	109	3.2	—
541810	Advertising agencies	13	9 304	4 105	994	109	3.2	—
54185	Display advertising	2	D	D	D	b	D	D
541850	Display advertising	2	D	D	D	b	D	D
54189	Other services related to advertising	14	13 267	2 063	423	106	8.5	—
541890	Other services related to advertising	14	13 267	2 063	423	106	8.5	—
5418902	Advertising specialties goods distributor	9	12 166	1 697	350	88	5.2	—
5419	Other professional, scientific, & technical services	25	D	D	D	c	D	D
54192	Photographic services	17	4 673	1 419	285	68	26.6	—
541921	Photographic studios, portrait	15	D	D	D	b	D	D
BUFFALO COUNTY, WI								
54	Professional, scientific, & technical services	19	1 632	558	133	39	61.8	16.7
541	Professional, scientific, & technical services	19	1 632	558	133	39	61.8	16.7

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BURNETT COUNTY, WI								
54	Professional, scientific, & technical services	15	2 412	912	203	48	45.4	—
541	Professional, scientific, & technical services	15	2 412	912	203	48	45.4	—
CALUMET COUNTY, WI								
54	Professional, scientific, & technical services	33	18 331	10 182	2 241	258	20.3	5.1
541	Professional, scientific, & technical services	33	18 331	10 182	2 241	258	20.3	5.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	b	D	D
541219	Other accounting services	2	D	D	D	b	D	D
5413	Architectural, engineering, & related services	9	D	D	D	c	D	D
54133	Engineering services	6	D	D	D	c	D	D
541330	Engineering services	6	D	D	D	c	D	D
CHIPPEWA COUNTY, WI								
54	Professional, scientific, & technical services	54	17 002	7 077	1 191	230	20.9	11.0
541	Professional, scientific, & technical services	54	17 002	7 077	1 191	230	20.9	11.0
5411	Legal services	18	3 344	1 150	236	60	48.4	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	12	2 281	507	142	29	37.7	10.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	12	2 281	507	142	29	37.7	10.5
5413	Architectural, engineering, & related services	12	8 597	4 476	597	97	10.1	.1
CLARK COUNTY, WI								
54	Professional, scientific, & technical services	30	4 069	1 508	348	78	72.8	1.0
541	Professional, scientific, & technical services	30	4 069	1 508	348	78	72.8	1.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	908	371	131	29	80.5	4.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	908	371	131	29	80.5	4.5
COLUMBIA COUNTY, WI								
54	Professional, scientific, & technical services	70	20 203	6 022	1 252	247	29.0	5.4
541	Professional, scientific, & technical services	70	20 203	6 022	1 252	247	29.0	5.4
5411	Legal services	22	5 315	1 839	424	81	31.1	6.0
54111	Offices of lawyers	20	D	D	D	b	D	D
541110	Offices of lawyers	20	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	20	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	13	2 360	861	195	55	33.9	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	13	2 360	861	195	55	33.9	—
5413	Architectural, engineering, & related services	11	4 944	1 642	280	57	31.0	—
5416	Management, scientific, & technical consulting services	8	4 319	790	196	24	27.3	1.6
54169	Other scientific & technical consulting services	2	D	D	D	a	D	D
541690	Other scientific & technical consulting services	2	D	D	D	a	D	D
CRAWFORD COUNTY, WI								
54	Professional, scientific, & technical services	11	1 930	1 164	177	38	36.2	—
541	Professional, scientific, & technical services	11	1 930	1 164	177	38	36.2	—

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
DANE COUNTY, WI								
54	Professional, scientific, & technical services	1 132	943 392	412 427	89 734	10 748	18.7	4.6
541	Professional, scientific, & technical services	1 132	943 392	412 427	89 734	10 748	18.7	4.6
5411	Legal services	245	205 893	84 245	16 428	1 839	13.5	2.0
54111	Offices of lawyers	234	193 963	79 707	15 371	1 661	13.3	2.1
541110	Offices of lawyers	234	193 963	79 707	15 371	1 661	13.3	2.1
5411101	Offices of lawyers (except legal aid societies)	234	193 963	79 707	15 371	1 661	13.3	2.1
54119	Other legal services	11	11 930	4 538	1 057	178	16.0	—
541191	Title abstract & settlement offices	9	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	156	116 965	49 133	12 797	2 220	10.9	10.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	156	116 965	49 133	12 797	2 220	10.9	10.6
541211	Offices of certified public accountants	76	94 037	38 961	9 421	1 486	7.8	11.5
541213	Tax return preparation services	20	3 805	1 420	507	282	21.7	—
541219	Other accounting services	55	16 609	7 776	2 640	405	27.5	5.4
5413	Architectural, engineering, & related services	186	239 352	113 523	23 078	2 401	22.8	2.3
54131	Architectural services	48	47 707	18 613	4 042	418	16.6	1.7
541310	Architectural services	48	47 707	18 613	4 042	418	16.6	1.7
54133	Engineering services	103	165 817	83 077	16 572	1 627	22.5	1.7
541330	Engineering services	103	165 817	83 077	16 572	1 627	22.5	1.7
54135	Building inspection services	8	D	D	D	b	D	D
541350	Building inspection services	8	D	D	D	b	D	D
54137	Surveying & mapping (except geophysical) services	16	D	D	D	c	D	D
541370	Surveying & mapping (except geophysical) services	16	D	D	D	c	D	D
54138	Testing laboratories	10	14 599	5 554	1 119	176	13.3	8.2
541380	Testing laboratories	10	14 599	5 554	1 119	176	13.3	8.2
5414	Specialized design services	60	26 374	8 545	1 870	236	29.0	2.9
54141	Interior design services	23	D	D	D	b	D	D
541410	Interior design services	23	D	D	D	b	D	D
54143	Graphic design services	34	16 526	5 515	1 178	147	21.4	4.0
541430	Graphic design services	34	16 526	5 515	1 178	147	21.4	4.0
5414301	Graphic design services (except commercial art & medical artists) ..	28	15 643	5 230	1 108	138	21.6	4.0
5415	Computer systems design & related services	130	78 518	39 295	8 498	757	27.5	2.3
54151	Computer systems design & related services	130	78 518	39 295	8 498	757	27.5	2.3
541511	Custom computer programming services	60	37 590	21 426	4 977	382	14.1	3.0
541512	Computer systems design services	56	38 008	15 987	3 186	344	39.7	1.3
5415121	Computer systems integrators	17	18 409	7 015	1 423	141	25.3	—
5415122	Computer systems consultants (except systems integrators)	39	19 599	8 972	1 763	203	53.2	2.6
5416	Management, scientific, & technical consulting services	173	89 206	39 290	8 902	1 153	34.3	4.4
54161	Management consulting services	110	62 942	28 198	6 244	835	36.6	3.2
541611	Administrative management & general management consulting service	47	42 619	20 280	4 642	612	22.8	3.3
541612	Human resources & executive search consulting services	25	5 026	2 305	504	74	68.0	6.3
541613	Marketing consulting services	26	9 998	3 213	692	92	51.3	1.9
541618	Other management consulting services	9	3 116	1 467	238	28	83.9	3.5
54162	Environmental consulting services	25	11 140	5 242	1 308	154	41.9	12.3
541620	Environmental consulting services	25	11 140	5 242	1 308	154	41.9	12.3
54169	Other scientific & technical consulting services	38	15 124	5 850	1 350	164	19.0	3.2
541690	Other scientific & technical consulting services	38	15 124	5 850	1 350	164	19.0	3.2
5417	Scientific research & development services	31	102 673	48 053	11 441	1 159	2.8	9.1
54171	R&D in the physical, engineering, & life sciences	28	D	D	D	g	D	D
541710	R&D in the physical, engineering, & life sciences	28	D	D	D	g	D	D
5417102	Research & development in the life sciences	15	D	D	D	f	D	D
54172	Research & development in the social sciences & humanities	3	D	D	D	b	D	D
541720	R&D in the social sciences & humanities	3	D	D	D	b	D	D
5418	Advertising & related services	99	69 106	25 191	5 673	659	20.2	3.2
54181	Advertising agencies	39	31 776	15 286	3 516	379	7.5	3.6
541810	Advertising agencies	39	31 776	15 286	3 516	379	7.5	3.6
54182	Public relations agencies	24	10 195	4 350	995	105	49.6	5.9
541820	Public relations agencies	24	10 195	4 350	995	105	49.6	5.9
54189	Other services related to advertising	24	D	D	D	b	D	D
541890	Other services related to advertising	24	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	10	D	D	D	b	D	D
5418903	Sign painting & lettering shop	13	2 161	513	109	25	59.2	6.9
5419	Other professional, scientific, & technical services	52	15 305	5 152	1 047	324	30.7	25.2
54192	Photographic services	35	9 759	2 681	538	172	38.2	4.4
541921	Photographic studios, portrait	28	6 352	1 413	269	121	48.9	6.8
541922	Commercial photography	7	3 407	1 268	269	51	18.3	—

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
DODGE COUNTY, WI								
54	Professional, scientific, & technical services	64	33 562	10 905	2 370	417	28.8	.5
541	Professional, scientific, & technical services	64	33 562	10 905	2 370	417	28.8	.5
5411	Legal services	21	6 300	2 535	567	122	51.1	2.6
54111	Offices of lawyers	19	D	D	D	c	D	D
541110	Offices of lawyers	19	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	19	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	14	3 351	1 662	428	122	31.7	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	14	3 351	1 662	428	122	31.7	—
5413	Architectural, engineering, & related services	12	8 486	3 951	831	107	56.4	—
54137	Surveying & mapping (except geophysical) services	1	D	D	D	b	D	D
541370	Surveying & mapping (except geophysical) services	1	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	5	D	D	D	b	D	D
54161	Management consulting services	3	D	D	D	b	D	D
541613	Marketing consulting services	1	D	D	D	a	D	D
DOOR COUNTY, WI								
54	Professional, scientific, & technical services	64	14 651	5 028	1 216	251	43.4	15.7
541	Professional, scientific, & technical services	64	14 651	5 028	1 216	251	43.4	15.7
5411	Legal services	13	3 120	745	163	41	29.3	—
54111	Offices of lawyers	12	D	D	D	b	D	D
541110	Offices of lawyers	12	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	12	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	13	2 431	1 062	275	55	46.5	25.0
54121	Accounting, tax return prep, bookkeeping, & payroll services	13	2 431	1 062	275	55	46.5	25.0
5413	Architectural, engineering, & related services	15	4 868	2 268	569	76	41.8	14.6
5414	Specialized design services	4	1 669	461	100	48	44.4	55.6
DOUGLAS COUNTY, WI								
54	Professional, scientific, & technical services	52	21 471	8 187	1 759	317	32.1	6.6
541	Professional, scientific, & technical services	52	21 471	8 187	1 759	317	32.1	6.6
5411	Legal services	18	7 221	2 949	598	91	54.1	5.2
54111	Offices of lawyers	15	6 553	2 599	521	76	57.7	—
541110	Offices of lawyers	15	6 553	2 599	521	76	57.7	—
5411101	Offices of lawyers (except legal aid societies)	15	6 553	2 599	521	76	57.7	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	2 113	1 254	287	49	17.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	2 113	1 254	287	49	17.0	—
5413	Architectural, engineering, & related services	10	9 018	3 151	676	107	17.3	6.2
DUNN COUNTY, WI								
54	Professional, scientific, & technical services	43	17 526	7 897	1 944	289	28.0	4.0
541	Professional, scientific, & technical services	43	17 526	7 897	1 944	289	28.0	4.0
5411	Legal services	12	3 054	1 364	295	55	21.0	17.3
54111	Offices of lawyers	10	D	D	D	b	D	D
541110	Offices of lawyers	10	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	10	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	1 269	304	97	21	55.9	1.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	1 269	304	97	21	55.9	1.7
5413	Architectural, engineering, & related services	10	9 514	4 589	1 092	146	28.5	—
5414	Specialized design services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
EAU CLAIRE COUNTY, WI								
54	Professional, scientific, & technical services	165	112 151	48 507	10 829	1 485	23.1	14.9
541	Professional, scientific, & technical services	165	112 151	48 507	10 829	1 485	23.1	14.9
5411	Legal services	51	22 936	11 014	2 102	272	27.9	1.6
54111	Offices of lawyers	47	D	D	D	e	D	D
541110	Offices of lawyers	47	D	D	D	e	D	D
5411101	Offices of lawyers (except legal aid societies)	47	D	D	D	e	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	33	18 903	7 333	1 844	374	13.1	5.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	33	18 903	7 333	1 844	374	13.1	5.7
541211	Offices of certified public accountants	18	15 349	5 905	1 420	199	12.4	—
541213	Tax return preparation services	6	D	D	D	c	D	D
541219	Other accounting services	9	D	D	D	b	D	D
5413	Architectural, engineering, & related services	23	32 144	16 587	3 295	372	16.9	.1
54131	Architectural services	2	D	D	D	b	D	D
541310	Architectural services	2	D	D	D	b	D	D
54133	Engineering services	15	24 935	12 851	2 758	294	18.1	.1
541330	Engineering services	15	24 935	12 851	2 758	294	18.1	.1
5414	Specialized design services	6	1 997	599	121	25	85.1	—
5415	Computer systems design & related services	16	19 583	7 464	2 303	198	11.5	65.4
54151	Computer systems design & related services	16	19 583	7 464	2 303	198	11.5	65.4
541511	Custom computer programming services	10	D	D	D	c	D	D
5416	Management, scientific, & technical consulting services	11	D	D	D	b	D	D
54161	Management consulting services	9	4 545	1 206	288	37	85.7	1.0
5418	Advertising & related services	13	D	D	D	b	D	D
54189	Other services related to advertising	4	D	D	D	b	D	D
541890	Other services related to advertising	4	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	12	D	D	D	c	D	D
54192	Photographic services	8	D	D	D	b	D	D
541921	Photographic studios, portrait	8	D	D	D	b	D	D
FLORENCE COUNTY, WI								
54	Professional, scientific, & technical services	4	312	122	23	9	100.0	—
FOND DU LAC COUNTY, WI								
54	Professional, scientific, & technical services	137	45 931	17 961	3 947	630	26.2	5.2
541	Professional, scientific, & technical services	137	45 931	17 961	3 947	630	26.2	5.2
5411	Legal services	35	13 545	5 441	1 214	203	21.0	3.6
54111	Offices of lawyers	31	9 513	4 266	859	121	29.9	5.1
541110	Offices of lawyers	31	9 513	4 266	859	121	29.9	5.1
5411101	Offices of lawyers (except legal aid societies)	31	9 513	4 266	859	121	29.9	5.1
54119	Other legal services	4	4 032	1 175	355	82	—	—
541191	Title abstract & settlement offices	4	4 032	1 175	355	82	—	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	28	10 522	5 371	1 179	156	18.6	.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	28	10 522	5 371	1 179	156	18.6	.6
541211	Offices of certified public accountants	17	9 900	5 061	1 095	131	14.2	—
5413	Architectural, engineering, & related services	23	8 390	3 235	731	95	20.0	2.3
5416	Management, scientific, & technical consulting services	12	5 364	1 600	335	55	29.8	25.7
54161	Management consulting services	8	D	D	D	b	D	D
5418	Advertising & related services	8	2 261	601	124	26	42.3	—
5419	Other professional, scientific, & technical services	14	D	D	D	b	D	D
54192	Photographic services	10	2 403	693	134	32	39.9	—
541921	Photographic studios, portrait	8	D	D	D	b	D	D
FOREST COUNTY, WI								
54	Professional, scientific, & technical services	9	3 833	1 978	356	66	7.1	—
541	Professional, scientific, & technical services	9	3 833	1 978	356	66	7.1	—
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
GRANT COUNTY, WI								
54	Professional, scientific, & technical services	50	18 904	7 759	1 884	298	34.4	6.3
541	Professional, scientific, & technical services	50	18 904	7 759	1 884	298	34.4	6.3
5411	Legal services	18	5 791	1 876	436	95	42.8	—
54111	Offices of lawyers	16	D	D	D	b	D	D
541110	Offices of lawyers	16	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	16	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	14	2 494	786	282	70	37.3	27.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	14	2 494	786	282	70	37.3	27.5
5413	Architectural, engineering, & related services	4	7 612	4 300	1 034	96	13.1	—

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
GREEN COUNTY, WI								
54	Professional, scientific, & technical services	43	14 211	4 445	937	180	34.0	.5
541	Professional, scientific, & technical services	43	14 211	4 445	937	180	34.0	.5
5411	Legal services	14	4 710	1 734	370	67	18.6	—
54111	Offices of lawyers	12	D	D	D	b	D	D
541110	Offices of lawyers	12	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	12	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	2 414	679	207	41	32.5	.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	2 414	679	207	41	32.5	.4
5416	Management, scientific, & technical consulting services	3	D	D	D	b	D	D
GREEN LAKE COUNTY, WI								
54	Professional, scientific, & technical services	24	5 449	1 351	350	89	74.6	5.6
541	Professional, scientific, & technical services	24	5 449	1 351	350	89	74.6	5.6
5413	Architectural, engineering, & related services	2	D	D	D	a	D	D
IOWA COUNTY, WI								
54	Professional, scientific, & technical services	31	5 469	2 172	503	106	60.7	2.9
541	Professional, scientific, & technical services	31	5 469	2 172	503	106	60.7	2.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 558	630	186	30	46.7	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 558	630	186	30	46.7	—
5413	Architectural, engineering, & related services	5	1 325	622	119	30	67.8	4.5
IRON COUNTY, WI								
54	Professional, scientific, & technical services	13	1 822	643	103	25	53.5	11.8
541	Professional, scientific, & technical services	13	1 822	643	103	25	53.5	11.8
JACKSON COUNTY, WI								
54	Professional, scientific, & technical services	25	4 346	2 223	471	103	72.6	9.1
541	Professional, scientific, & technical services	25	4 346	2 223	471	103	72.6	9.1
5413	Architectural, engineering, & related services	4	D	D	D	b	D	D
JEFFERSON COUNTY, WI								
54	Professional, scientific, & technical services	90	33 024	13 557	3 301	598	39.5	12.1
541	Professional, scientific, & technical services	90	33 024	13 557	3 301	598	39.5	12.1
5411	Legal services	18	5 965	2 637	576	106	30.5	—
54111	Offices of lawyers	15	4 366	2 293	454	78	31.2	—
541110	Offices of lawyers	15	4 366	2 293	454	78	31.2	—
5411101	Offices of lawyers (except legal aid societies)	15	4 366	2 293	454	78	31.2	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	26	4 410	1 441	477	120	42.9	.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	26	4 410	1 441	477	120	42.9	.4
5413	Architectural, engineering, & related services	15	8 927	2 648	581	89	51.7	.1
5416	Management, scientific, & technical consulting services	9	5 232	2 905	726	78	5.2	75.2
54161	Management consulting services	7	D	D	D	b	D	D
5418	Advertising & related services	5	3 645	1 776	438	53	8.4	—
JUNEAU COUNTY, WI								
54	Professional, scientific, & technical services	26	5 748	2 787	730	118	42.5	9.4
541	Professional, scientific, & technical services	26	5 748	2 787	730	118	42.5	9.4
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	1 164	385	104	27	100.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	1 164	385	104	27	100.0	—

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
KENOSHA COUNTY, WI								
54	Professional, scientific, & technical services	176	47 655	20 419	4 403	687	34.6	11.1
541	Professional, scientific, & technical services	176	47 655	20 419	4 403	687	34.6	11.1
5411	Legal services	51	17 383	7 806	1 574	225	35.7	8.4
54111	Offices of lawyers	48	14 556	6 292	1 346	185	39.6	10.0
541110	Offices of lawyers	48	14 556	6 292	1 346	185	39.6	10.0
5411101	Offices of lawyers (except legal aid societies)	48	14 556	6 292	1 346	185	39.6	10.0
54119	Other legal services	3	2 827	1 514	228	40	D	—
541191	Title abstract & settlement offices	3	2 827	1 514	228	40	D	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	40	11 708	5 009	1 198	178	27.0	17.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	40	11 708	5 009	1 198	178	27.0	17.5
541211	Offices of certified public accountants	16	8 337	3 644	953	114	18.4	13.3
541219	Other accounting services	19	3 135	1 314	235	47	46.2	28.3
5413	Architectural, engineering, & related services	28	7 609	3 219	685	105	34.9	4.0
5414	Specialized design services	10	1 414	420	99	18	38.3	—
5415	Computer systems design & related services	18	4 041	1 815	293	37	53.8	5.6
54151	Computer systems design & related services	18	4 041	1 815	293	37	53.8	5.6
5418	Advertising & related services	7	2 056	707	158	55	16.5	30.7
KEWAUNEE COUNTY, WI								
54	Professional, scientific, & technical services	23	4 266	1 414	314	73	41.0	1.4
541	Professional, scientific, & technical services	23	4 266	1 414	314	73	41.0	1.4
LA CROSSE COUNTY, WI								
54	Professional, scientific, & technical services	191	117 061	52 499	11 853	1 531	16.4	7.8
541	Professional, scientific, & technical services	191	117 061	52 499	11 853	1 531	16.4	7.8
5411	Legal services	50	21 055	10 326	1 831	288	18.6	2.1
54111	Offices of lawyers	47	20 350	10 046	1 778	275	18.5	2.1
541110	Offices of lawyers	47	20 350	10 046	1 778	275	18.5	2.1
5411101	Offices of lawyers (except legal aid societies)	47	20 350	10 046	1 778	275	18.5	2.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	34	D	D	D	e	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	34	D	D	D	e	D	D
541211	Offices of certified public accountants	18	D	D	D	c	D	D
541213	Tax return preparation services	3	D	D	D	b	D	D
541219	Other accounting services	13	D	D	D	b	D	D
5413	Architectural, engineering, & related services	27	18 158	8 969	2 151	278	13.9	23.0
54131	Architectural services	9	D	D	D	b	D	D
541310	Architectural services	9	D	D	D	b	D	D
54133	Engineering services	11	9 064	4 649	1 089	158	14.4	35.7
541330	Engineering services	11	9 064	4 649	1 089	158	14.4	35.7
5414	Specialized design services	12	5 295	1 284	278	52	17.7	1.7
54141	Interior design services	5	4 071	558	132	28	17.3	—
541410	Interior design services	5	4 071	558	132	28	17.3	—
5415	Computer systems design & related services	15	D	D	D	e	D	D
54151	Computer systems design & related services	15	D	D	D	e	D	D
541512	Computer systems design services	7	D	D	D	e	D	D
5415121	Computer systems integrators	5	D	D	D	e	D	D
5416	Management, scientific, & technical consulting services	22	3 234	1 456	306	43	78.8	2.2
5418	Advertising & related services	14	12 154	4 765	929	113	23.8	5.5
54189	Other services related to advertising	4	1 394	102	26	6	100.0	—
541890	Other services related to advertising	4	1 394	102	26	6	100.0	—
5419	Other professional, scientific, & technical services	16	D	D	D	b	D	D
54192	Photographic services	15	D	D	D	b	D	D
541921	Photographic studios, portrait	9	D	D	D	b	D	D
541922	Commercial photography	6	4 151	868	211	35	18.7	—
LAFAYETTE COUNTY, WI								
54	Professional, scientific, & technical services	15	1 571	376	88	23	29.9	.5
541	Professional, scientific, & technical services	15	1 571	376	88	23	29.9	.5
LANGLADE COUNTY, WI								
54	Professional, scientific, & technical services	15	3 840	2 132	469	79	10.9	4.8
541	Professional, scientific, & technical services	15	3 840	2 132	469	79	10.9	4.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
LINCOLN COUNTY, WI								
54	Professional, scientific, & technical services	31	5 135	1 573	323	81	55.5	4.2
541	Professional, scientific, & technical services	31	5 135	1 573	323	81	55.5	4.2
5411	Legal services	15	3 389	1 036	189	43	53.6	5.0
54111	Offices of lawyers	13	D	D	D	b	D	D
541110	Offices of lawyers	13	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	13	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	909	390	102	30	35.3	4.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	909	390	102	30	35.3	4.8
MANITOWOC COUNTY, WI								
54	Professional, scientific, & technical services	86	41 756	11 915	2 761	538	28.7	4.4
541	Professional, scientific, & technical services	86	41 756	11 915	2 761	538	28.7	4.4
5411	Legal services	26	10 898	3 119	727	145	14.7	3.7
54111	Offices of lawyers	22	9 808	2 715	628	113	16.1	—
541110	Offices of lawyers	22	9 808	2 715	628	113	16.1	—
5411101	Offices of lawyers (except legal aid societies)	22	9 808	2 715	628	113	16.1	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	16	4 209	1 487	429	101	37.8	22.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	16	4 209	1 487	429	101	37.8	22.8
5413	Architectural, engineering, & related services	13	6 026	2 174	407	77	87.3	2.8
5418	Advertising & related services	12	12 522	1 827	428	66	15.2	2.3
54189	Other services related to advertising	5	D	D	D	b	D	D
541890	Other services related to advertising	5	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	3	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	4	D	D	D	b	D	D
MARATHON COUNTY, WI								
54	Professional, scientific, & technical services	181	127 404	46 551	10 153	1 264	22.5	.7
541	Professional, scientific, & technical services	181	127 404	46 551	10 153	1 264	22.5	.7
5411	Legal services	54	34 328	17 334	3 355	361	21.1	—
54111	Offices of lawyers	50	32 185	16 318	3 152	336	20.4	—
541110	Offices of lawyers	50	32 185	16 318	3 152	336	20.4	—
5411101	Offices of lawyers (except legal aid societies)	50	32 185	16 318	3 152	336	20.4	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	29	15 460	5 819	1 505	232	17.6	.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	29	15 460	5 819	1 505	232	17.6	.6
541211	Offices of certified public accountants	17	14 085	5 267	1 318	171	15.4	—
541213	Tax return preparation services	7	1 027	374	147	46	28.4	—
5413	Architectural, engineering, & related services	38	18 394	8 821	1 948	261	50.0	1.3
54133	Engineering services	24	15 879	7 834	1 732	217	48.2	1.3
541330	Engineering services	24	15 879	7 834	1 732	217	48.2	1.3
5416	Management, scientific, & technical consulting services	17	10 412	2 074	477	71	38.1	.2
54161	Management consulting services	12	9 299	1 722	414	53	36.2	.1
541612	Human resources & executive search consulting services	3	D	D	D	a	D	D
5416123	Human resources & personnel management consulting	2	D	D	D	a	D	D
5417	Scientific research & development services	1	D	D	D	c	D	D
54171	R&D in the physical, engineering, & life sciences	1	D	D	D	c	D	D
541710	R&D in the physical, engineering, & life sciences	1	D	D	D	c	D	D
5417101	R&D in the physical & engineering sciences	1	D	D	D	c	D	D
5418	Advertising & related services	17	7 805	2 327	463	72	36.1	—
5419	Other professional, scientific, & technical services	14	D	D	D	b	D	D
54192	Photographic services	11	D	D	D	b	D	D
541921	Photographic studios, portrait	9	D	D	D	b	D	D
MARINETTE COUNTY, WI								
54	Professional, scientific, & technical services	42	9 054	4 005	955	132	67.4	8.4
541	Professional, scientific, & technical services	42	9 054	4 005	955	132	67.4	8.4
5411	Legal services	17	2 923	1 164	269	44	39.1	24.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	12	1 686	865	199	38	44.9	2.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	12	1 686	865	199	38	44.9	2.1
5413	Architectural, engineering, & related services	5	2 544	1 232	326	25	100.0	—
MARQUETTE COUNTY, WI								
54	Professional, scientific, & technical services	12	1 934	434	95	27	92.3	7.0
541	Professional, scientific, & technical services	12	1 934	434	95	27	92.3	7.0

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MILWAUKEE COUNTY, WI								
54	Professional, scientific, & technical services	2 027	2 101 041	837 681	184 787	20 568	12.9	4.1
541	Professional, scientific, & technical services	2 027	2 101 041	837 681	184 787	20 568	12.9	4.1
5411	Legal services	601	631 722	288 143	56 250	5 430	9.5	1.3
54111	Offices of lawyers	580	624 460	285 090	55 526	5 303	9.4	1.2
541110	Offices of lawyers	580	624 460	285 090	55 526	5 303	9.4	1.2
5411101	Offices of lawyers (except legal aid societies)	580	624 460	285 090	55 526	5 303	9.4	1.2
54119	Other legal services	21	7 262	3 053	724	127	24.9	13.9
541191	Title abstract & settlement offices	13	6 055	2 508	598	92	24.3	16.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	290	281 827	111 613	25 698	4 933	10.0	4.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	290	281 827	111 613	25 698	4 933	10.0	4.5
541211	Offices of certified public accountants	160	219 228	82 108	18 148	2 077	8.1	3.8
541213	Tax return preparation services	34	7 683	3 271	1 349	777	15.2	1.9
541214	Payroll services	10	30 320	14 462	3 498	1 591	4.0	10.1
541219	Other accounting services	86	24 596	11 772	2 703	488	32.9	4.6
5413	Architectural, engineering, & related services	277	261 710	113 910	25 450	2 790	24.6	4.9
54131	Architectural services	65	65 706	26 875	5 876	684	11.0	1.4
541310	Architectural services	65	65 706	26 875	5 876	684	11.0	1.4
54133	Engineering services	177	172 581	78 241	17 738	1 825	27.9	4.8
541330	Engineering services	177	172 581	78 241	17 738	1 825	27.9	4.8
54135	Building inspection services	7	D	D	D	b	D	D
541350	Building inspection services	7	D	D	D	b	D	D
54137	Surveying & mapping (except geophysical) services	9	2 258	1 201	260	50	39.5	—
541370	Surveying & mapping (except geophysical) services	9	2 258	1 201	260	50	39.5	—
54138	Testing laboratories	15	18 445	6 272	1 364	191	42.6	18.9
541380	Testing laboratories	15	18 445	6 272	1 364	191	42.6	18.9
5414	Specialized design services	110	62 962	17 522	3 754	543	23.4	3.1
54141	Interior design services	32	19 821	3 276	636	112	34.3	5.0
541410	Interior design services	32	19 821	3 276	636	112	34.3	5.0
54143	Graphic design services	72	37 623	12 360	2 618	370	19.4	2.5
541430	Graphic design services	72	37 623	12 360	2 618	370	19.4	2.5
5414301	Graphic design services (except commercial art & medical artists) ..	57	30 834	10 118	2 052	299	22.6	3.1
5414302	Commercial art	14	D	D	D	b	D	D
5415	Computer systems design & related services	205	295 424	120 380	30 577	2 259	11.3	7.2
54151	Computer systems design & related services	205	295 424	120 380	30 577	2 259	11.3	7.2
541511	Custom computer programming services	86	D	D	D	f	D	D
541512	Computer systems design services	103	144 954	57 428	14 800	1 242	15.5	6.0
5415121	Computer systems integrators	37	116 720	44 404	11 983	944	9.4	6.3
5415122	Computer systems consultants (except systems integrators)	66	28 234	13 024	2 817	298	40.6	4.9
5416	Management, scientific, & technical consulting services	255	204 179	78 286	17 534	1 598	16.7	5.4
54161	Management consulting services	202	185 835	69 998	15 865	1 404	13.8	4.0
541611	Administrative management & general management consulting service	94	99 530	33 428	8 243	594	7.9	3.5
541612	Human resources & executive search consulting services	62	34 491	15 486	2 579	354	36.1	5.9
5416122	Executive placement services	36	D	D	D	c	D	D
5416123	Human resources & personnel management consulting	24	17 855	6 123	1 363	134	21.3	8.1
541613	Marketing consulting services	23	22 831	9 843	2 236	241	7.2	5.5
541614	Process, physical distribution, & logistics consulting services	17	D	D	D	c	D	D
541618	Other management consulting services	6	D	D	D	b	D	D
54162	Environmental consulting services	19	7 962	3 482	781	87	35.5	30.6
541620	Environmental consulting services	19	7 962	3 482	781	87	35.5	30.6
54169	Other scientific & technical consulting services	34	10 382	4 806	888	107	54.5	12.0
541690	Other scientific & technical consulting services	34	10 382	4 806	888	107	54.5	12.0
5418	Advertising & related services	179	294 832	83 277	19 695	2 023	7.7	3.8
54181	Advertising agencies	83	102 572	47 151	10 763	1 009	12.0	5.6
541810	Advertising agencies	83	102 572	47 151	10 763	1 009	12.0	5.6
54182	Public relations agencies	27	13 796	5 540	1 227	127	16.4	20.6
541820	Public relations agencies	27	13 796	5 540	1 227	127	16.4	20.6
54185	Display advertising	7	D	D	D	b	D	D
541850	Display advertising	7	D	D	D	b	D	D
54186	Direct mail advertising	12	D	D	D	f	D	D
541860	Direct mail advertising	12	D	D	D	f	D	D
54189	Other services related to advertising	35	D	D	D	e	D	D
541890	Other services related to advertising	35	D	D	D	e	D	D
5418902	Advertising specialties goods distributor	23	57 757	6 368	1 697	209	4.9	.2
5418903	Sign painting & lettering shop	10	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	100	D	D	D	f	D	D
54191	Marketing research & public opinion polling	16	13 546	4 474	1 020	333	51.3	23.4
541910	Marketing research & public opinion polling	16	13 546	4 474	1 020	333	51.3	23.4
54192	Photographic services	67	18 875	6 123	1 443	327	28.1	10.5
541921	Photographic studios, portrait	42	11 968	3 910	858	236	23.9	15.1
541922	Commercial photography	25	6 907	2 213	585	91	35.4	2.6
54193	Translation & interpretation services	6	D	D	D	b	D	D
541930	Translation & interpretation services	6	D	D	D	b	D	D
54199	All other professional, scientific, & technical services	11	D	D	D	e	D	D
541990	All other professional, scientific, & technical services	11	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MONROE COUNTY, WI								
54	Professional, scientific, & technical services	36	8 697	3 368	783	143	29.3	7.6
541	Professional, scientific, & technical services	36	8 697	3 368	783	143	29.3	7.6
5411	Legal services	10	3 219	1 458	320	54	13.4	2.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	3 002	1 027	264	44	23.9	19.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	3 002	1 027	264	44	23.9	19.8
OCONTO COUNTY, WI								
54	Professional, scientific, & technical services	33	7 005	2 886	608	129	72.3	.8
541	Professional, scientific, & technical services	33	7 005	2 886	608	129	72.3	.8
5413	Architectural, engineering, & related services	11	3 601	1 519	329	56	84.3	—
ONEIDA COUNTY, WI								
54	Professional, scientific, & technical services	89	25 697	10 309	2 220	363	23.1	14.0
541	Professional, scientific, & technical services	89	25 697	10 309	2 220	363	23.1	14.0
5411	Legal services	35	11 490	4 717	964	141	19.5	19.0
54111	Offices of lawyers	30	9 567	3 787	757	110	21.5	22.8
541110	Offices of lawyers	30	9 567	3 787	757	110	21.5	22.8
5411101	Offices of lawyers (except legal aid societies)	30	9 567	3 787	757	110	21.5	22.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	23	4 769	1 440	399	87	39.7	4.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	23	4 769	1 440	399	87	39.7	4.7
541211	Offices of certified public accountants	13	3 879	1 178	317	52	26.4	5.2
5413	Architectural, engineering, & related services	16	5 329	2 448	522	77	22.1	13.9
OUTAGAMIE COUNTY, WI								
54	Professional, scientific, & technical services	275	199 934	86 733	19 951	2 371	21.0	8.4
541	Professional, scientific, & technical services	275	199 934	86 733	19 951	2 371	21.0	8.4
5411	Legal services	58	35 489	15 129	2 958	402	16.2	6.9
54111	Offices of lawyers	53	33 582	14 311	2 761	368	16.7	7.3
541110	Offices of lawyers	53	33 582	14 311	2 761	368	16.7	7.3
5411101	Offices of lawyers (except legal aid societies)	53	33 582	14 311	2 761	368	16.7	7.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	46	34 052	20 727	5 014	586	9.4	.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	46	34 052	20 727	5 014	586	9.4	.8
541211	Offices of certified public accountants	22	30 876	19 688	4 602	402	7.1	.1
541213	Tax return preparation services	10	D	D	D	c	D	D
5413	Architectural, engineering, & related services	49	64 027	24 890	5 937	579	23.3	1.5
54131	Architectural services	8	10 867	3 374	650	67	52.6	—
541310	Architectural services	8	10 867	3 374	650	67	52.6	—
54133	Engineering services	34	50 147	19 995	4 966	457	15.2	1.9
541330	Engineering services	34	50 147	19 995	4 966	457	15.2	1.9
5414	Specialized design services	11	D	D	D	b	D	D
54143	Graphic design services	7	D	D	D	b	D	D
541430	Graphic design services	7	D	D	D	b	D	D
5415	Computer systems design & related services	25	30 335	12 632	3 144	259	17.0	32.8
54151	Computer systems design & related services	25	30 335	12 632	3 144	259	17.0	32.8
541511	Custom computer programming services	9	D	D	D	c	D	D
541512	Computer systems design services	14	16 036	4 542	1 076	96	22.4	60.0
5416	Management, scientific, & technical consulting services	43	9 137	4 122	765	137	50.6	10.9
54161	Management consulting services	34	D	D	D	b	D	D
5418	Advertising & related services	22	D	D	D	c	D	D
54189	Other services related to advertising	9	D	D	D	b	D	D
541890	Other services related to advertising	9	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	20	D	D	D	c	D	D
54192	Photographic services	14	D	D	D	c	D	D
541921	Photographic studios, portrait	12	D	D	D	b	D	D
541922	Commercial photography	2	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
OZAUKEE COUNTY, WI								
54	Professional, scientific, & technical services	321	156 246	55 805	12 211	1 443	40.6	11.5
541	Professional, scientific, & technical services	321	156 246	55 805	12 211	1 443	40.6	11.5
5411	Legal services	39	11 808	3 655	825	139	54.9	.5
54111	Offices of lawyers	35	D	D	D	c	D	D
541110	Offices of lawyers	35	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	35	D	D	D	c	D	D
54119	Other legal services	4	D	D	D	a	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	48	7 698	3 507	658	163	51.5	8.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	48	7 698	3 507	658	163	51.5	8.1
541211	Offices of certified public accountants	26	4 090	2 059	332	63	56.6	13.4
541219	Other accounting services	19	3 486	1 413	324	97	47.4	.5
5413	Architectural, engineering, & related services	56	23 204	10 460	2 427	289	62.3	2.2
54131	Architectural services	15	4 986	1 930	372	59	55.2	.3
541310	Architectural services	15	4 986	1 930	372	59	55.2	.3
54133	Engineering services	33	17 061	7 982	1 959	211	67.5	2.9
541330	Engineering services	33	17 061	7 982	1 959	211	67.5	2.9
5414	Specialized design services	20	D	D	D	b	D	D
54143	Graphic design services	11	2 830	1 187	272	43	40.5	—
541430	Graphic design services	11	2 830	1 187	272	43	40.5	—
5415	Computer systems design & related services	36	27 340	10 657	2 361	251	28.7	54.5
54151	Computer systems design & related services	36	27 340	10 657	2 361	251	28.7	54.5
541512	Computer systems design services	17	19 986	6 108	1 133	136	12.8	72.3
5415121	Computer systems integrators	7	17 642	5 115	971	108	3.6	80.1
5416	Management, scientific, & technical consulting services	70	23 575	10 273	2 182	218	62.4	3.5
54161	Management consulting services	59	15 267	6 970	1 467	139	66.9	5.4
541612	Human resources & executive search consulting services	19	D	D	D	b	D	D
5416123	Human resources & personnel management consulting	13	4 749	1 915	372	45	88.1	—
541613	Marketing consulting services	15	4 735	2 333	421	48	50.9	13.7
54162	Environmental consulting services	7	8 030	3 213	687	76	53.2	—
541620	Environmental consulting services	7	8 030	3 213	687	76	53.2	—
5418	Advertising & related services	36	D	D	D	c	D	D
54181	Advertising agencies	18	D	D	D	b	D	D
541810	Advertising agencies	18	D	D	D	b	D	D
54184	Media representatives	1	D	D	D	b	D	D
541840	Media representatives	1	D	D	D	b	D	D
5418402	Publishers' advertising representatives	1	D	D	D	b	D	D
54189	Other services related to advertising	10	D	D	D	b	D	D
541890	Other services related to advertising	10	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	6	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	14	D	D	D	b	D	D
54192	Photographic services	10	D	D	D	b	D	D
541921	Photographic studios, portrait	7	D	D	D	b	D	D
54199	All other professional, scientific, & technical services	4	D	D	D	b	D	D
541990	All other professional, scientific, & technical services	4	D	D	D	b	D	D
PEPIN COUNTY, WI								
54	Professional, scientific, & technical services	6	1 362	370	101	29	100.0	—
541	Professional, scientific, & technical services	6	1 362	370	101	29	100.0	—
PIERCE COUNTY, WI								
54	Professional, scientific, & technical services	47	10 011	4 264	916	158	51.5	6.4
541	Professional, scientific, & technical services	47	10 011	4 264	916	158	51.5	6.4
5411	Legal services	18	4 577	1 658	395	72	31.4	6.5
54111	Offices of lawyers	15	D	D	D	b	D	D
541110	Offices of lawyers	15	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	15	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	12	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	12	D	D	D	b	D	D
5413	Architectural, engineering, & related services	6	1 544	615	126	19	90.8	9.2
POLK COUNTY, WI								
54	Professional, scientific, & technical services	55	11 172	3 828	835	198	46.8	5.1
541	Professional, scientific, & technical services	55	11 172	3 828	835	198	46.8	5.1
5411	Legal services	17	4 664	1 448	315	62	45.3	—
54111	Offices of lawyers	15	D	D	D	b	D	D
541110	Offices of lawyers	15	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	15	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	15	2 742	1 277	326	87	53.3	9.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	15	2 742	1 277	326	87	53.3	9.8
5413	Architectural, engineering, & related services	10	1 721	662	108	31	26.9	14.0

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
PORTAGE COUNTY, WI								
54	Professional, scientific, & technical services	80	33 316	14 644	3 249	521	35.8	.4
541	Professional, scientific, & technical services	80	33 316	14 644	3 249	521	35.8	.4
5411	Legal services	15	6 010	2 139	628	82	29.0	.6
54111	Offices of lawyers	12	D	D	D	b	D	D
541110	Offices of lawyers	12	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	12	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	18	6 635	3 182	654	129	40.9	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	18	6 635	3 182	654	129	40.9	—
541211	Offices of certified public accountants	13	5 589	2 833	567	99	34.0	—
5413	Architectural, engineering, & related services	14	3 726	1 730	337	50	86.3	1.8
5414	Specialized design services	4	D	D	D	b	D	D
54143	Graphic design services	2	D	D	D	b	D	D
541430	Graphic design services	2	D	D	D	b	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	1	D	D	D	b	D	D
5415	Computer systems design & related services	5	6 514	3 675	804	106	9.7	—
54151	Computer systems design & related services	5	6 514	3 675	804	106	9.7	—
541512	Computer systems design services	4	D	D	D	c	D	D
5418	Advertising & related services	10	3 270	1 199	276	67	53.0	—
PRICE COUNTY, WI								
54	Professional, scientific, & technical services	23	4 569	1 825	407	80	26.5	19.9
541	Professional, scientific, & technical services	23	4 569	1 825	407	80	26.5	19.9
5413	Architectural, engineering, & related services	4	D	D	D	a	D	D
RACINE COUNTY, WI								
54	Professional, scientific, & technical services	296	134 298	55 625	11 216	1 821	24.5	6.5
541	Professional, scientific, & technical services	296	134 298	55 625	11 216	1 821	24.5	6.5
5411	Legal services	91	37 349	18 616	3 056	441	19.8	7.4
54111	Offices of lawyers	82	31 152	16 362	2 575	363	23.7	4.3
541110	Offices of lawyers	82	31 152	16 362	2 575	363	23.7	4.3
5411101	Offices of lawyers (except legal aid societies)	82	31 152	16 362	2 575	363	23.7	4.3
54119	Other legal services	9	6 197	2 254	481	78	.3	22.7
541191	Title abstract & settlement offices	7	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	53	18 770	7 689	2 065	524	27.5	.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	53	18 770	7 689	2 065	524	27.5	.9
541211	Offices of certified public accountants	28	12 037	4 437	1 114	157	17.1	—
541213	Tax return preparation services	9	D	D	D	c	D	D
541219	Other accounting services	14	D	D	D	b	D	D
5413	Architectural, engineering, & related services	39	16 220	6 145	1 358	182	52.5	.5
54133	Engineering services	24	12 983	4 538	1 026	127	54.6	.5
541330	Engineering services	24	12 983	4 538	1 026	127	54.6	.5
5414	Specialized design services	14	13 836	5 549	1 145	129	1.5	—
54143	Graphic design services	9	10 020	3 815	725	75	2.1	—
541430	Graphic design services	9	10 020	3 815	725	75	2.1	—
5414301	Graphic design services (except commercial art & medical artists) ..	7	D	D	D	b	D	D
5415	Computer systems design & related services	23	8 497	3 114	651	81	30.2	5.1
54151	Computer systems design & related services	23	8 497	3 114	651	81	30.2	5.1
541512	Computer systems design services	12	6 811	2 452	536	65	23.9	2.3
5416	Management, scientific, & technical consulting services	42	23 912	8 763	1 681	157	21.8	3.6
54161	Management consulting services	31	22 819	8 446	1 624	146	18.2	3.6
541611	Administrative management & general management consulting service	18	19 352	6 789	1 326	114	7.3	4.2
5418	Advertising & related services	18	8 872	3 182	728	121	17.6	12.6
5419	Other professional, scientific, & technical services	14	D	D	D	c	D	D
54192	Photographic services	11	D	D	D	b	D	D
541921	Photographic studios, portrait	9	D	D	D	b	D	D
RICHLAND COUNTY, WI								
54	Professional, scientific, & technical services	19	2 899	1 127	265	67	53.0	7.4
541	Professional, scientific, & technical services	19	2 899	1 127	265	67	53.0	7.4

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ROCK COUNTY, WI								
54	Professional, scientific, & technical services	182	65 139	23 511	5 114	1 002	33.9	2.3
541	Professional, scientific, & technical services	182	65 139	23 511	5 114	1 002	33.9	2.3
5411	Legal services	55	23 458	10 419	1 906	285	20.4	1.5
54111	Offices of lawyers	50	20 188	9 229	1 625	240	22.7	1.7
541110	Offices of lawyers	50	20 188	9 229	1 625	240	22.7	1.7
5411101	Offices of lawyers (except legal aid societies)	50	20 188	9 229	1 625	240	22.7	1.7
54119	Other legal services	5	3 270	1 190	281	45	5.9	—
541191	Title abstract & settlement offices	5	3 270	1 190	281	45	5.9	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	44	12 280	4 270	1 231	297	32.0	2.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	44	12 280	4 270	1 231	297	32.0	2.4
541211	Offices of certified public accountants	13	8 010	2 760	750	107	17.4	—
541213	Tax return preparation services	11	1 845	496	211	124	26.8	—
541219	Other accounting services	20	2 425	1 014	270	66	84.3	12.2
5413	Architectural, engineering, & related services	22	10 766	3 591	698	99	58.2	—
5418	Advertising & related services	14	12 353	3 224	755	119	29.9	—
54189	Other services related to advertising	8	4 366	647	162	32	36.8	—
541890	Other services related to advertising	8	4 366	647	162	32	36.8	—
5419	Other professional, scientific, & technical services	17	2 396	619	134	64	50.3	4.3
54192	Photographic services	16	D	D	D	b	D	D
541921	Photographic studios, portrait	15	D	D	D	b	D	D
RUSK COUNTY, WI								
54	Professional, scientific, & technical services	12	1 238	439	105	30	70.0	—
541	Professional, scientific, & technical services	12	1 238	439	105	30	70.0	—
ST. CROIX COUNTY, WI								
54	Professional, scientific, & technical services	124	93 686	36 016	8 410	754	21.2	8.4
541	Professional, scientific, & technical services	124	93 686	36 016	8 410	754	21.2	8.4
5411	Legal services	31	19 161	8 916	2 195	221	10.7	19.0
54111	Offices of lawyers	29	D	D	D	c	D	D
541110	Offices of lawyers	29	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	29	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	21	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	21	D	D	D	b	D	D
5413	Architectural, engineering, & related services	14	3 961	1 833	365	57	97.5	2.5
5414	Specialized design services	3	D	D	D	c	D	D
54142	Industrial design services	2	D	D	D	c	D	D
541420	Industrial design services	2	D	D	D	c	D	D
5415	Computer systems design & related services	24	3 798	1 940	287	26	94.3	5.7
54151	Computer systems design & related services	24	3 798	1 940	287	26	94.3	5.7
5416	Management, scientific, & technical consulting services	18	2 930	1 098	260	44	94.3	—
5418	Advertising & related services	6	5 889	1 375	282	70	83.3	11.4
SAUK COUNTY, WI								
54	Professional, scientific, & technical services	76	37 003	16 823	3 712	549	28.9	3.7
541	Professional, scientific, & technical services	76	37 003	16 823	3 712	549	28.9	3.7
5411	Legal services	17	7 584	3 306	669	113	10.4	8.5
54111	Offices of lawyers	15	D	D	D	b	D	D
541110	Offices of lawyers	15	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	15	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	20	3 820	1 632	470	104	33.2	5.2
54121	Accounting, tax return prep, bookkeeping, & payroll services	20	3 820	1 632	470	104	33.2	5.2
5413	Architectural, engineering, & related services	20	18 394	9 796	2 089	268	15.8	2.8
54133	Engineering services	13	16 496	9 292	1 982	252	12.3	2.9
541330	Engineering services	13	16 496	9 292	1 982	252	12.3	2.9
5418	Advertising & related services	7	3 565	624	140	34	95.0	—
54189	Other services related to advertising	5	D	D	D	b	D	D
541890	Other services related to advertising	5	D	D	D	b	D	D
SAWYER COUNTY, WI								
54	Professional, scientific, & technical services	24	4 239	1 646	338	76	43.8	1.9
541	Professional, scientific, & technical services	24	4 239	1 646	338	76	43.8	1.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	1 061	584	161	35	41.8	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	1 061	584	161	35	41.8	—
SHAWANO COUNTY, WI								
54	Professional, scientific, & technical services	27	5 523	3 058	581	144	39.9	24.6
541	Professional, scientific, & technical services	27	5 523	3 058	581	144	39.9	24.6
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	1 467	834	243	64	40.7	24.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	1 467	834	243	64	40.7	24.1
5413	Architectural, engineering, & related services	6	2 289	1 470	212	54	55.7	38.0

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
SHEBOYGAN COUNTY, WI								
54	Professional, scientific, & technical services	150	92 214	40 473	11 461	1 235	16.2	2.9
541	Professional, scientific, & technical services	150	92 214	40 473	11 461	1 235	16.2	2.9
5411	Legal services	33	17 750	8 588	1 637	222	15.5	—
54111	Offices of lawyers	29	16 810	8 136	1 533	205	16.1	—
541110	Offices of lawyers	29	16 810	8 136	1 533	205	16.1	—
5411101	Offices of lawyers (except legal aid societies)	29	16 810	8 136	1 533	205	16.1	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	29	10 569	5 317	1 423	266	20.5	2.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	29	10 569	5 317	1 423	266	20.5	2.4
541211	Offices of certified public accountants	14	7 936	4 041	1 034	108	18.0	—
541213	Tax return preparation services	5	D	D	D	c	D	D
5413	Architectural, engineering, & related services	39	42 591	18 592	4 288	466	10.6	4.4
54131	Architectural services	10	12 091	3 991	986	94	10.6	—
541310	Architectural services	10	12 091	3 991	986	94	10.6	—
54133	Engineering services	20	17 255	9 986	2 242	226	18.1	8.5
541330	Engineering services	20	17 255	9 986	2 242	226	18.1	8.5
54137	Surveying & mapping (except geophysical) services	4	D	D	D	c	D	D
541370	Surveying & mapping (except geophysical) services	4	D	D	D	c	D	D
5414	Specialized design services	7	2 971	723	152	26	26.6	—
54143	Graphic design services	6	D	D	D	b	D	D
541430	Graphic design services	6	D	D	D	b	D	D
5415	Computer systems design & related services	8	6 959	3 636	3 050	105	19.8	—
54151	Computer systems design & related services	8	6 959	3 636	3 050	105	19.8	—
5418	Advertising & related services	14	7 527	2 658	699	110	4.9	7.5
54189	Other services related to advertising	5	1 302	248	62	12	11.7	43.4
541890	Other services related to advertising	5	1 302	248	62	12	11.7	43.4
5419	Other professional, scientific, & technical services	8	D	D	D	b	D	D
54192	Photographic services	7	D	D	D	b	D	D
TAYLOR COUNTY, WI								
54	Professional, scientific, & technical services	17	2 861	1 364	325	59	49.2	10.0
541	Professional, scientific, & technical services	17	2 861	1 364	325	59	49.2	10.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	1 059	434	120	29	57.8	2.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	1 059	434	120	29	57.8	2.3
TREMPEALEAU COUNTY, WI								
54	Professional, scientific, & technical services	29	7 723	3 949	986	177	41.3	3.3
541	Professional, scientific, & technical services	29	7 723	3 949	986	177	41.3	3.3
5411	Legal services	14	2 900	1 125	225	42	26.2	—
5413	Architectural, engineering, & related services	4	D	D	D	b	D	D
VERNON COUNTY, WI								
54	Professional, scientific, & technical services	24	3 562	1 271	352	103	61.1	14.6
541	Professional, scientific, & technical services	24	3 562	1 271	352	103	61.1	14.6
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D
VILAS COUNTY, WI								
54	Professional, scientific, & technical services	20	3 246	1 073	219	54	48.3	1.8
541	Professional, scientific, & technical services	20	3 246	1 073	219	54	48.3	1.8
WALWORTH COUNTY, WI								
54	Professional, scientific, & technical services	158	57 297	20 008	5 020	649	41.5	11.7
541	Professional, scientific, & technical services	158	57 297	20 008	5 020	649	41.5	11.7
5411	Legal services	41	14 171	5 403	1 234	195	37.0	1.2
54111	Offices of lawyers	40	D	D	D	c	D	D
541110	Offices of lawyers	40	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	40	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	31	6 229	2 229	630	136	39.6	5.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	31	6 229	2 229	630	136	39.6	5.4
541211	Offices of certified public accountants	14	4 645	1 788	502	86	28.0	4.3
5413	Architectural, engineering, & related services	30	21 705	6 351	1 643	218	45.2	.3
54133	Engineering services	14	11 454	2 922	691	85	74.2	—
541330	Engineering services	14	11 454	2 922	691	85	74.2	—
54138	Testing laboratories	4	7 426	2 760	814	108	.2	—
541380	Testing laboratories	4	7 426	2 760	814	108	.2	—
5416	Management, scientific, & technical consulting services	21	9 172	4 446	1 173	49	29.0	66.8
54161	Management consulting services	19	D	D	D	b	D	D
541612	Human resources & executive search consulting services	10	7 875	3 847	1 131	35	17.3	77.8
5416122	Executive placement services	8	D	D	D	b	D	D
5418	Advertising & related services	13	2 112	436	90	16	30.3	—

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
WASHBURN COUNTY, WI								
54	Professional, scientific, & technical services	25	7 717	3 171	822	126	26.7	2.1
541	Professional, scientific, & technical services	25	7 717	3 171	822	126	26.7	2.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
WASHINGTON COUNTY, WI								
54	Professional, scientific, & technical services	162	102 020	26 261	5 470	1 254	29.7	3.0
541	Professional, scientific, & technical services	162	102 020	26 261	5 470	1 254	29.7	3.0
5411	Legal services	30	11 293	5 259	998	161	45.3	1.9
54111	Offices of lawyers	28	D	D	D	c	D	D
541110	Offices of lawyers	28	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	28	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	28	5 507	2 216	653	127	59.4	12.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	28	5 507	2 216	653	127	59.4	12.7
541213	Tax return preparation services	8	907	252	95	42	78.5	—
541219	Other accounting services	10	1 806	761	213	43	100.0	—
5413	Architectural, engineering, & related services	37	14 541	5 844	1 139	147	91.6	2.5
54133	Engineering services	23	11 798	4 827	899	112	99.9	—
541330	Engineering services	23	11 798	4 827	899	112	99.9	—
5414	Specialized design services	10	D	D	D	b	D	D
54143	Graphic design services	4	2 581	1 026	156	24	17.1	—
541430	Graphic design services	4	2 581	1 026	156	24	17.1	—
5415	Computer systems design & related services	14	14 674	5 521	1 145	150	27.1	.8
54151	Computer systems design & related services	14	14 674	5 521	1 145	150	27.1	.8
541512	Computer systems design services	10	14 050	5 388	1 118	145	24.7	.8
5416	Management, scientific, & technical consulting services	22	5 880	2 960	600	60	43.5	23.8
54161	Management consulting services	18	4 824	2 281	382	36	40.3	29.1
5418	Advertising & related services	13	D	D	D	f	D	D
54185	Display advertising	1	D	D	D	f	D	D
541850	Display advertising	1	D	D	D	f	D	D
5418501	Display advertising (except outdoor)	1	D	D	D	f	D	D
54189	Other services related to advertising	8	D	D	D	b	D	D
541890	Other services related to advertising	8	D	D	D	b	D	D
WAUKESHA COUNTY, WI								
54	Professional, scientific, & technical services	1 142	1 031 086	377 838	81 483	9 380	17.2	3.7
541	Professional, scientific, & technical services	1 142	1 031 086	377 838	81 483	9 380	17.2	3.7
5411	Legal services	182	70 978	33 690	6 186	830	20.5	3.1
54111	Offices of lawyers	175	65 154	31 047	5 684	732	21.0	3.4
541110	Offices of lawyers	175	65 154	31 047	5 684	732	21.0	3.4
5411101	Offices of lawyers (except legal aid societies)	175	65 154	31 047	5 684	732	21.0	3.4
54119	Other legal services	7	5 824	2 643	502	98	15.1	—
541191	Title abstract & settlement offices	3	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	185	89 404	38 087	9 143	1 353	17.7	3.0
54121	Accounting, tax return prep, bookkeeping, & payroll services	185	89 404	38 087	9 143	1 353	17.7	3.0
541211	Offices of certified public accountants	108	56 335	26 984	6 466	715	19.5	2.0
541213	Tax return preparation services	21	D	D	D	c	D	D
541219	Other accounting services	49	D	D	D	e	D	D
5413	Architectural, engineering, & related services	242	339 932	108 840	24 698	2 718	18.1	2.9
54131	Architectural services	34	17 381	7 221	1 448	185	20.9	3.8
541310	Architectural services	34	17 381	7 221	1 448	185	20.9	3.8
54133	Engineering services	164	286 250	84 243	19 188	1 855	19.2	2.7
541330	Engineering services	164	286 250	84 243	19 188	1 855	19.2	2.7
54135	Building inspection services	15	5 982	2 903	598	137	11.7	2.3
541350	Building inspection services	15	5 982	2 903	598	137	11.7	2.3
54137	Surveying & mapping (except geophysical) services	15	21 028	10 198	2 450	448	9.0	—
541370	Surveying & mapping (except geophysical) services	15	21 028	10 198	2 450	448	9.0	—
54138	Testing laboratories	8	8 609	3 989	952	83	1.7	17.6
541380	Testing laboratories	8	8 609	3 989	952	83	1.7	17.6
5414	Specialized design services	48	28 717	9 239	2 116	305	19.8	2.1
54141	Interior design services	12	D	D	D	b	D	D
541410	Interior design services	12	D	D	D	b	D	D
54143	Graphic design services	32	22 375	7 986	1 862	258	16.4	2.4
541430	Graphic design services	32	22 375	7 986	1 862	258	16.4	2.4
5414301	Graphic design services (except commercial art & medical artists) ..	26	D	D	D	c	D	D
5414302	Commercial art	6	D	D	D	b	D	D
5415	Computer systems design & related services	167	229 752	96 122	22 473	1 857	9.7	6.2
54151	Computer systems design & related services	167	229 752	96 122	22 473	1 857	9.7	6.2
541511	Custom computer programming services	74	D	D	D	f	D	D
541512	Computer systems design services	76	119 633	39 221	9 289	785	12.0	2.3
5415121	Computer systems integrators	35	104 963	30 701	7 478	609	8.6	1.5
5415122	Computer systems consultants (except systems integrators)	41	14 670	8 520	1 811	176	36.3	8.0
541519	Other computer related services	17	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
WAUKESHA COUNTY, WI—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5416	Management, scientific, & technical consulting services	171	142 517	53 539	8 396	1 000	18.7	5.1
54161	Management consulting services	144	133 376	49 925	7 596	909	17.7	5.4
541611	Administrative management & general management consulting service	50	56 824	22 709	3 010	285	9.4	4.9
541612	Human resources & executive search consulting services	53	36 107	15 178	3 456	286	28.2	1.8
5416121	Actuarial consulting	1	D	D	D	c	D	D
5416122	Executive placement services	25	D	D	D	b	D	D
5416123	Human resources & personnel management consulting	27	D	D	D	c	D	D
541613	Marketing consulting services	29	32 483	8 135	397	216	12.4	.8
541614	Process, physical distribution, & logistics consulting services	8	7 315	3 561	649	113	50.0	47.9
54162	Environmental consulting services	7	D	D	D	b	D	D
541620	Environmental consulting services	7	D	D	D	b	D	D
54169	Other scientific & technical consulting services	20	D	D	D	b	D	D
541690	Other scientific & technical consulting services	20	D	D	D	b	D	D
5418	Advertising & related services	89	113 655	33 298	7 231	925	21.8	.7
54181	Advertising agencies	43	D	D	D	e	D	D
541810	Advertising agencies	43	D	D	D	e	D	D
54182	Public relations agencies	8	D	D	D	b	D	D
541820	Public relations agencies	8	D	D	D	b	D	D
54185	Display advertising	6	D	D	D	b	D	D
541850	Display advertising	6	D	D	D	b	D	D
5418502	Outdoor advertising services	3	D	D	D	b	D	D
54189	Other services related to advertising	27	D	D	D	c	D	D
541890	Other services related to advertising	27	D	D	D	c	D	D
5418902	Advertising specialties goods distributor	18	D	D	D	c	D	D
5419	Other professional, scientific, & technical services	52	D	D	D	e	D	D
54192	Photographic services	37	8 301	2 204	414	133	40.4	6.5
541921	Photographic studios, portrait	30	6 601	1 616	300	107	39.1	8.1
WAUPACA COUNTY, WI								
54	Professional, scientific, & technical services	51	8 686	3 118	769	165	46.1	9.5
541	Professional, scientific, & technical services	51	8 686	3 118	769	165	46.1	9.5
5411	Legal services	17	4 705	1 832	419	75	39.6	5.4
54111	Offices of lawyers	15	D	D	D	b	D	D
541110	Offices of lawyers	15	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	15	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	13	1 674	641	189	49	70.6	9.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	13	1 674	641	189	49	70.6	9.1
WAUSHARA COUNTY, WI								
54	Professional, scientific, & technical services	18	2 518	861	185	51	69.4	3.1
541	Professional, scientific, & technical services	18	2 518	861	185	51	69.4	3.1
WINNEBAGO COUNTY, WI								
54	Professional, scientific, & technical services	202	142 896	45 998	9 732	1 630	23.2	2.6
541	Professional, scientific, & technical services	202	142 896	45 998	9 732	1 630	23.2	2.6
5411	Legal services	52	D	D	D	c	D	D
54111	Offices of lawyers	48	D	D	D	c	D	D
541110	Offices of lawyers	48	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	48	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	42	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	42	D	D	D	c	D	D
541211	Offices of certified public accountants	18	D	D	D	c	D	D
541219	Other accounting services	12	D	D	D	b	D	D
5413	Architectural, engineering, & related services	34	D	D	D	e	D	D
54131	Architectural services	7	4 823	1 533	329	33	22.6	—
541310	Architectural services	7	4 823	1 533	329	33	22.6	—
54133	Engineering services	18	D	D	D	c	D	D
541330	Engineering services	18	D	D	D	c	D	D
5414	Specialized design services	11	4 732	2 391	491	68	75.5	.5
54143	Graphic design services	8	4 072	2 316	475	61	71.6	.6
541430	Graphic design services	8	4 072	2 316	475	61	71.6	.6
5414301	Graphic design services (except commercial art & medical artists)	6	D	D	D	b	D	D
5415	Computer systems design & related services	16	D	D	D	b	D	D
54151	Computer systems design & related services	16	D	D	D	b	D	D
541512	Computer systems design services	5	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	16	9 269	4 895	1 094	182	19.0	3.7
54161	Management consulting services	12	8 188	4 471	1 009	159	12.8	4.2
5418	Advertising & related services	20	49 002	7 424	1 636	466	9.3	.6
54189	Other services related to advertising	6	D	D	D	c	D	D
541890	Other services related to advertising	6	D	D	D	c	D	D
5418902	Advertising specialties goods distributor	5	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Firms Subject to Federal Income Tax for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
WOOD COUNTY, WI								
54	Professional, scientific, & technical services	77	32 966	12 218	2 863	518	29.9	4.8
541	Professional, scientific, & technical services	77	32 966	12 218	2 863	518	29.9	4.8
5411	Legal services	22	8 860	4 165	894	124	30.7	—
54111	Offices of lawyers	18	7 876	3 644	801	108	31.4	—
541110	Offices of lawyers	18	7 876	3 644	801	108	31.4	—
5411101	Offices of lawyers (except legal aid societies)	18	7 876	3 644	801	108	31.4	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	26	8 066	3 397	891	185	38.1	.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	26	8 066	3 397	891	185	38.1	.6
541211	Offices of certified public accountants	15	6 075	2 333	588	90	35.7	—
541213	Tax return preparation services	7	1 097	595	157	65	56.1	3.5
5413	Architectural, engineering, & related services	12	3 098	1 310	285	51	93.3	—
5415	Computer systems design & related services	1	D	D	D	b	D	D
54151	Computer systems design & related services	1	D	D	D	b	D	D
5418	Advertising & related services	2	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	9	D	D	D	b	D	D
54192	Photographic services	7	4 031	810	197	58	5.2	—
541921	Photographic studios, portrait	6	D	D	D	b	D	D
541922	Commercial photography	1	D	D	D	b	D	D

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ALGOMA, WI								
54	Professional, scientific, & technical services	9	1 995	685	169	38	24.5	3.1
541	Professional, scientific, & technical services	9	1 995	685	169	38	24.5	3.1
ALLOUEZ, WI								
54	Professional, scientific, & technical services	34	38 522	20 332	4 575	510	9.4	.3
541	Professional, scientific, & technical services	34	38 522	20 332	4 575	510	9.4	.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	10 083	6 676	1 395	184	5.9	.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	10 083	6 676	1 395	184	5.9	.5
541211	Offices of certified public accountants	6	9 437	6 174	1 300	150	5.4	—
5413	Architectural, engineering, & related services	8	14 205	7 407	1 661	178	9.6	.4
54131	Architectural services	3	D	D	D	b	D	D
541310	Architectural services	3	D	D	D	b	D	D
5415	Computer systems design & related services	6	D	D	D	b	D	D
54151	Computer systems design & related services	6	D	D	D	b	D	D
5418	Advertising & related services	3	D	D	D	b	D	D
54189	Other services related to advertising	2	D	D	D	a	D	D
541890	Other services related to advertising	2	D	D	D	a	D	D
ALTOONA, WI								
54	Professional, scientific, & technical services	17	8 837	3 808	808	137	19.8	9.2
541	Professional, scientific, & technical services	17	8 837	3 808	808	137	19.8	9.2
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	3 844	1 678	390	68	1.4	18.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	3 844	1 678	390	68	1.4	18.4
541219	Other accounting services	3	D	D	D	b	D	D
5413	Architectural, engineering, & related services	4	2 655	1 442	246	38	46.3	—
AMERY, WI								
54	Professional, scientific, & technical services	16	4 769	1 361	320	65	36.7	4.7
541	Professional, scientific, & technical services	16	4 769	1 361	320	65	36.7	4.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	1 139	398	99	24	51.7	19.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	1 139	398	99	24	51.7	19.6

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ANTIGO, WI								
54	Professional, scientific, & technical services	12	3 687	2 003	444	75	10.9	1.8
541	Professional, scientific, & technical services	12	3 687	2 003	444	75	10.9	1.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
APPLETON, WI *								
54	Professional, scientific, & technical services	165	130 343	52 863	11 741	1 457	23.6	10.6
541	Professional, scientific, & technical services	165	130 343	52 863	11 741	1 457	23.6	10.6
5411	Legal services	43	23 057	10 096	1 743	243	19.9	8.6
54111	Offices of lawyers	40	D	D	D	c	D	D
541110	Offices of lawyers	40	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	40	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	30	32 681	20 204	4 819	533	7.0	.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	30	32 681	20 204	4 819	533	7.0	.1
541211	Offices of certified public accountants	18	D	D	D	e	D	D
541213	Tax return preparation services	5	1 920	610	267	128	10.2	—
5413	Architectural, engineering, & related services	24	39 097	11 575	2 840	273	34.6	—
54131	Architectural services	3	D	D	D	b	D	D
541310	Architectural services	3	D	D	D	b	D	D
54133	Engineering services	17	28 195	8 398	2 337	205	24.8	—
541330	Engineering services	17	28 195	8 398	2 337	205	24.8	—
5414	Specialized design services	5	2 673	751	130	23	29.1	—
54143	Graphic design services	4	D	D	D	b	D	D
541430	Graphic design services	4	D	D	D	b	D	D
5415	Computer systems design & related services	16	13 276	3 715	792	80	12.6	72.7
54151	Computer systems design & related services	16	13 276	3 715	792	80	12.6	72.7
541512	Computer systems design services	10	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	22	5 066	1 692	354	82	52.9	12.2
54161	Management consulting services	16	D	D	D	b	D	D
5418	Advertising & related services	12	8 159	2 655	556	95	59.8	.4
54189	Other services related to advertising	5	D	D	D	b	D	D
541890	Other services related to advertising	5	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	12	D	D	D	c	D	D
54192	Photographic services	9	D	D	D	b	D	D
541921	Photographic studios, portrait	8	D	D	D	b	D	D
541922	Commercial photography	1	D	D	D	b	D	D
APPLETON, WI (CALUMET COUNTY PART) *								
54	Professional, scientific, & technical services	7	D	D	D	a	D	D
541	Professional, scientific, & technical services	7	D	D	D	a	D	D
APPLETON, WI (OUTAGAMIE COUNTY PART) *								
54	Professional, scientific, & technical services	157	128 718	52 316	11 634	1 444	22.7	10.7
541	Professional, scientific, & technical services	157	128 718	52 316	11 634	1 444	22.7	10.7
5411	Legal services	42	D	D	D	c	D	D
54111	Offices of lawyers	39	D	D	D	c	D	D
541110	Offices of lawyers	39	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	39	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	29	D	D	D	f	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	29	D	D	D	f	D	D
541211	Offices of certified public accountants	18	D	D	D	e	D	D
541213	Tax return preparation services	5	1 920	610	267	128	10.2	—
5413	Architectural, engineering, & related services	21	38 325	11 346	2 786	270	33.5	—
54131	Architectural services	3	D	D	D	b	D	D
541310	Architectural services	3	D	D	D	b	D	D
54133	Engineering services	14	27 423	8 169	2 283	202	22.9	—
541330	Engineering services	14	27 423	8 169	2 283	202	22.9	—
5414	Specialized design services	4	D	D	D	b	D	D
54143	Graphic design services	4	D	D	D	b	D	D
541430	Graphic design services	4	D	D	D	b	D	D
5415	Computer systems design & related services	15	D	D	D	b	D	D
54151	Computer systems design & related services	15	D	D	D	b	D	D
541512	Computer systems design services	10	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	21	D	D	D	b	D	D
5418	Advertising & related services	12	8 159	2 655	556	95	59.8	.4
54189	Other services related to advertising	5	D	D	D	b	D	D
541890	Other services related to advertising	5	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	12	D	D	D	c	D	D
54192	Photographic services	9	D	D	D	b	D	D
541921	Photographic studios, portrait	8	D	D	D	b	D	D
541922	Commercial photography	1	D	D	D	b	D	D
APPLETON, WI (WINNEBAGO COUNTY PART) *								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ASHLAND, WI								
54	Professional, scientific, & technical services	26	5 366	2 216	470	98	42.0	12.4
541	Professional, scientific, & technical services	26	5 366	2 216	470	98	42.0	12.4
ASHWAUBENON, WI								
54	Professional, scientific, & technical services	49	41 628	14 913	3 096	494	16.1	1.7
541	Professional, scientific, & technical services	49	41 628	14 913	3 096	494	16.1	1.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	3 250	1 735	371	59	30.2	.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	3 250	1 735	371	59	30.2	.4
5413	Architectural, engineering, & related services	18	12 959	5 669	1 191	171	25.3	3.2
54133	Engineering services	9	8 823	4 133	903	102	12.3	2.2
541330	Engineering services	9	8 823	4 133	903	102	12.3	2.2
5415	Computer systems design & related services	4	11 618	4 500	930	89	—	.1
54151	Computer systems design & related services	4	11 618	4 500	930	89	—	.1
541511	Custom computer programming services	3	D	D	D	b	D	D
5418	Advertising & related services	6	9 138	1 488	323	82	9.6	—
54189	Other services related to advertising	4	D	D	D	b	D	D
541890	Other services related to advertising	4	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	2	D	D	D	b	D	D
BARABOO, WI								
54	Professional, scientific, & technical services	28	21 547	10 389	2 220	296	18.4	2.7
541	Professional, scientific, & technical services	28	21 547	10 389	2 220	296	18.4	2.7
5411	Legal services	10	4 841	1 902	384	65	6.7	12.2
54111	Offices of lawyers	8	D	D	D	b	D	D
541110	Offices of lawyers	8	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	8	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	2 041	1 011	275	40	23.8	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	2 041	1 011	275	40	23.8	—
5413	Architectural, engineering, & related services	3	D	D	D	c	D	D
54133	Engineering services	2	D	D	D	c	D	D
541330	Engineering services	2	D	D	D	c	D	D
BARRON, WI								
54	Professional, scientific, & technical services	9	1 762	696	149	36	57.2	28.7
541	Professional, scientific, & technical services	9	1 762	696	149	36	57.2	28.7
BAYSIDE, WI *								
54	Professional, scientific, & technical services	25	12 369	6 646	1 505	111	80.6	4.4
541	Professional, scientific, & technical services	25	12 369	6 646	1 505	111	80.6	4.4
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
BAYSIDE, WI (MILWAUKEE COUNTY PART) *								
54	Professional, scientific, & technical services	25	12 369	6 646	1 505	111	80.6	4.4
541	Professional, scientific, & technical services	25	12 369	6 646	1 505	111	80.6	4.4
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
BEAVER DAM, WI								
54	Professional, scientific, & technical services	26	12 012	6 346	1 345	211	17.1	1.2
541	Professional, scientific, & technical services	26	12 012	6 346	1 345	211	17.1	1.2
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	b	D	D
5413	Architectural, engineering, & related services	3	D	D	D	b	D	D
54137	Surveying & mapping (except geophysical) services	1	D	D	D	b	D	D
541370	Surveying & mapping (except geophysical) services	1	D	D	D	b	D	D
BELOIT, WI								
54	Professional, scientific, & technical services	41	9 414	3 453	848	185	51.7	7.0
541	Professional, scientific, & technical services	41	9 414	3 453	848	185	51.7	7.0
5411	Legal services	15	3 698	1 500	348	54	29.5	8.6
54111	Offices of lawyers	13	D	D	D	b	D	D
541110	Offices of lawyers	13	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	13	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	14	2 487	891	266	78	49.3	5.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	14	2 487	891	266	78	49.3	5.7
5418	Advertising & related services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BERLIN, WI *								
54	Professional, scientific, & technical services	11	1 871	508	145	45	62.2	16.4
541	Professional, scientific, & technical services	11	1 871	508	145	45	62.2	16.4
BERLIN, WI (GREEN LAKE COUNTY PART) *								
54	Professional, scientific, & technical services	11	1 871	508	145	45	62.2	16.4
541	Professional, scientific, & technical services	11	1 871	508	145	45	62.2	16.4
BLACK RIVER FALLS, WI								
54	Professional, scientific, & technical services	21	3 881	1 946	397	86	70.0	10.2
541	Professional, scientific, & technical services	21	3 881	1 946	397	86	70.0	10.2
BLOOMER, WI								
54	Professional, scientific, & technical services	7	743	147	46	15	53.4	29.1
BOSCOBEL, WI								
54	Professional, scientific, & technical services	5	501	212	66	22	34.7	—
BRILLION, WI								
54	Professional, scientific, & technical services	5	1 081	497	138	19	100.0	—
541	Professional, scientific, & technical services	5	1 081	497	138	19	100.0	—
BRODHEAD, WI								
54	Professional, scientific, & technical services	3	D	D	D	b	D	D
541	Professional, scientific, & technical services	3	D	D	D	b	D	D
BROOKFIELD, WI								
54	Professional, scientific, & technical services	314	321 009	139 214	29 402	3 071	14.7	5.1
541	Professional, scientific, & technical services	314	321 009	139 214	29 402	3 071	14.7	5.1
5411	Legal services	58	29 601	15 833	2 519	319	12.0	4.1
54111	Offices of lawyers	55	D	D	D	e	D	D
541110	Offices of lawyers	55	D	D	D	e	D	D
5411101	Offices of lawyers (except legal aid societies)	55	D	D	D	e	D	D
54119	Other legal services	3	D	D	D	b	D	D
541191	Title abstract & settlement offices	3	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	54	46 052	17 554	4 333	510	9.4	1.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	54	46 052	17 554	4 333	510	9.4	1.7
541211	Offices of certified public accountants	36	25 605	12 877	3 275	294	14.2	2.6
541219	Other accounting services	12	D	D	D	c	D	D
5413	Architectural, engineering, & related services	46	48 501	19 978	4 303	436	23.6	4.9
54133	Engineering services	35	45 996	18 695	4 010	395	23.3	2.4
541330	Engineering services	35	45 996	18 695	4 010	395	23.3	2.4
5414	Specialized design services	10	2 100	323	64	17	73.9	2.3
5415	Computer systems design & related services	50	77 643	40 601	9 279	812	5.8	13.6
54151	Computer systems design & related services	50	77 643	40 601	9 279	812	5.8	13.6
541511	Custom computer programming services	22	51 644	28 953	6 355	563	9	17.9
541512	Computer systems design services	23	21 121	9 805	2 488	204	17.8	3.8
5415121	Computer systems integrators	11	15 292	6 536	1 691	129	12.8	5.2
5415122	Computer systems consultants (except systems integrators)	12	5 829	3 269	797	75	31.1	—
541519	Other computer related services	5	4 878	1 843	436	44	5.8	9.7
5416	Management, scientific, & technical consulting services	63	83 372	32 316	5 763	449	15.0	1.3
54161	Management consulting services	48	76 285	29 297	5 125	385	14.0	1.4
541611	Administrative management & general management consulting service	16	42 119	15 867	1 948	175	5.1	.2
541612	Human resources & executive search consulting services	23	29 858	12 400	2 973	186	17.1	1.4
5416121	Actuarial consulting	1	D	D	D	c	D	D
5416123	Human resources & personnel management consulting	11	5 884	1 610	329	44	46.2	—
54169	Other scientific & technical consulting services	10	D	D	D	b	D	D
541690	Other scientific & technical consulting services	10	D	D	D	b	D	D
5418	Advertising & related services	22	26 947	10 413	2 428	278	25.5	1.4
54181	Advertising agencies	17	23 884	9 621	2 231	239	17.6	.2
541810	Advertising agencies	17	23 884	9 621	2 231	239	17.6	.2
5419	Other professional, scientific, & technical services	10	D	D	D	e	D	D
54192	Photographic services	6	D	D	D	b	D	D
541921	Photographic studios, portrait	6	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BROWN DEER, WI								
54	Professional, scientific, & technical services	31	36 172	17 182	4 587	386	12.9	8.9
541	Professional, scientific, & technical services	31	36 172	17 182	4 587	386	12.9	8.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	3 365	1 729	532	47	26.6	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	3 365	1 729	532	47	26.6	—
5413	Architectural, engineering, & related services	6	D	D	D	b	D	D
5415	Computer systems design & related services	6	D	D	D	e	D	D
54151	Computer systems design & related services	6	D	D	D	e	D	D
541512	Computer systems design services	4	D	D	D	c	D	D
5415121	Computer systems integrators	1	D	D	D	c	D	D
5418	Advertising & related services	5	6 559	1 711	374	48	22.8	42.5
54189	Other services related to advertising	1	D	D	D	a	D	D
541890	Other services related to advertising	1	D	D	D	a	D	D
BURLINGTON, WI *								
54	Professional, scientific, & technical services	30	8 540	3 943	974	145	32.9	2.8
541	Professional, scientific, & technical services	30	8 540	3 943	974	145	32.9	2.8
5411	Legal services	11	3 816	1 623	388	53	20.9	2.1
54111	Offices of lawyers	10	D	D	D	b	D	D
541110	Offices of lawyers	10	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	10	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	1 470	697	220	47	51.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	1 470	697	220	47	51.0	—
5413	Architectural, engineering, & related services	7	2 270	1 118	235	36	52.4	—
BURLINGTON, WI (RACINE COUNTY PART) *								
54	Professional, scientific, & technical services	29	D	D	D	c	D	D
541	Professional, scientific, & technical services	29	D	D	D	c	D	D
5411	Legal services	11	3 816	1 623	388	53	20.9	2.1
54111	Offices of lawyers	10	D	D	D	b	D	D
541110	Offices of lawyers	10	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	10	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	1 470	697	220	47	51.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	1 470	697	220	47	51.0	—
5413	Architectural, engineering, & related services	7	2 270	1 118	235	36	52.4	—
BURLINGTON, WI (WALWORTH COUNTY PART) *								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
CALEDONIA TOWN, WI								
54	Professional, scientific, & technical services	28	8 709	2 871	507	77	28.3	.4
541	Professional, scientific, & technical services	28	8 709	2 871	507	77	28.3	.4
5414	Specialized design services	2	D	D	D	b	D	D
54143	Graphic design services	2	D	D	D	b	D	D
541430	Graphic design services	2	D	D	D	b	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	1	D	D	D	b	D	D
5418	Advertising & related services	4	D	D	D	b	D	D
CEDARBURG, WI								
54	Professional, scientific, & technical services	52	20 231	8 825	1 869	241	62.2	2.7
541	Professional, scientific, & technical services	52	20 231	8 825	1 869	241	62.2	2.7
5411	Legal services	8	3 134	1 543	326	50	18.0	—
54111	Offices of lawyers	7	D	D	D	b	D	D
541110	Offices of lawyers	7	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	7	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	1 892	891	217	24	41.4	28.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	1 892	891	217	24	41.4	28.4
5413	Architectural, engineering, & related services	12	8 792	4 079	842	97	77.1	—
5418	Advertising & related services	6	2 300	805	165	25	44.0	—
CHILTON, WI								
54	Professional, scientific, & technical services	13	14 039	8 502	1 862	199	5.4	5.8
541	Professional, scientific, & technical services	13	14 039	8 502	1 862	199	5.4	5.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
5413	Architectural, engineering, & related services	3	D	D	D	c	D	D
54133	Engineering services	1	D	D	D	c	D	D
541330	Engineering services	1	D	D	D	c	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
CHIPPEWA FALLS, WI								
54	Professional, scientific, & technical services	38	14 773	6 457	1 024	176	18.7	6.9
541	Professional, scientific, & technical services	38	14 773	6 457	1 024	176	18.7	6.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	2 101	471	130	23	32.4	11.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	2 101	471	130	23	32.4	11.4
5413	Architectural, engineering, & related services	10	D	D	D	b	D	D
CLINTONVILLE, WI								
54	Professional, scientific, & technical services	9	1 084	371	84	20	30.3	—
541	Professional, scientific, & technical services	9	1 084	371	84	20	30.3	—
COLUMBUS, WI *								
54	Professional, scientific, & technical services	10	4 516	725	196	43	9.4	7.1
541	Professional, scientific, & technical services	10	4 516	725	196	43	9.4	7.1
5416	Management, scientific, & technical consulting services	1	D	D	D	a	D	D
54169	Other scientific & technical consulting services	1	D	D	D	a	D	D
541690	Other scientific & technical consulting services	1	D	D	D	a	D	D
COLUMBUS, WI (COLUMBIA COUNTY PART) *								
54	Professional, scientific, & technical services	10	4 516	725	196	43	9.4	7.1
541	Professional, scientific, & technical services	10	4 516	725	196	43	9.4	7.1
5416	Management, scientific, & technical consulting services	1	D	D	D	a	D	D
54169	Other scientific & technical consulting services	1	D	D	D	a	D	D
541690	Other scientific & technical consulting services	1	D	D	D	a	D	D
CROSS PLAINS, WI								
54	Professional, scientific, & technical services	3	472	93	24	4	D	—
CUDAHY, WI								
54	Professional, scientific, & technical services	18	3 114	1 516	219	40	77.1	3.5
541	Professional, scientific, & technical services	18	3 114	1 516	219	40	77.1	3.5
DE FOREST, WI								
54	Professional, scientific, & technical services	5	934	344	81	18	76.7	—
541	Professional, scientific, & technical services	5	934	344	81	18	76.7	—
DELAFIELD, WI								
54	Professional, scientific, & technical services	27	3 814	1 766	333	53	75.4	8.0
541	Professional, scientific, & technical services	27	3 814	1 766	333	53	75.4	8.0
DELAVAN, WI								
54	Professional, scientific, & technical services	22	4 108	1 311	320	65	50.8	1.4
541	Professional, scientific, & technical services	22	4 108	1 311	320	65	50.8	1.4
DE PERE, WI								
54	Professional, scientific, & technical services	43	41 961	13 727	3 972	476	44.3	.3
541	Professional, scientific, & technical services	43	41 961	13 727	3 972	476	44.3	.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	1 139	464	95	36	97.6	2.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	1 139	464	95	36	97.6	2.4
5413	Architectural, engineering, & related services	5	7 290	4 031	2 091	165	11.9	—
5414	Specialized design services	4	D	D	D	a	D	D
5415	Computer systems design & related services	8	16 735	2 088	350	41	93.7	—
54151	Computer systems design & related services	8	16 735	2 088	350	41	93.7	—
541512	Computer systems design services	4	D	D	D	b	D	D
5418	Advertising & related services	9	12 207	4 959	1 007	159	1.6	—
DODGEVILLE, WI								
54	Professional, scientific, & technical services	18	2 812	1 222	278	54	62.1	—
541	Professional, scientific, & technical services	18	2 812	1 222	278	54	62.1	—
EAST TROY, WI								
54	Professional, scientific, & technical services	5	1 443	669	136	19	93.6	—
541	Professional, scientific, & technical services	5	1 443	669	136	19	93.6	—

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							From administrative records ¹	Estimated ²
EAU CLAIRE, WI *								
54	Professional, scientific, & technical services	136	100 454	43 312	9 874	1 328	23.2	16.1
541	Professional, scientific, & technical services	136	100 454	43 312	9 874	1 328	23.2	16.1
5411	Legal services	46	22 534	10 914	2 081	266	27.1	1.2
54111	Offices of lawyers	42	D	D	D	e	D	D
541110	Offices of lawyers	42	D	D	D	e	D	D
5411101	Offices of lawyers (except legal aid societies)	42	D	D	D	e	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	25	14 677	5 566	1 426	299	16.0	.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	25	14 677	5 566	1 426	299	16.0	.5
541211	Offices of certified public accountants	16	D	D	D	c	D	D
541213	Tax return preparation services	4	D	D	D	c	D	D
5413	Architectural, engineering, & related services	18	29 336	15 135	3 042	332	13.8	.1
54131	Architectural services	2	D	D	D	b	D	D
541310	Architectural services	2	D	D	D	b	D	D
54133	Engineering services	12	22 491	11 540	2 538	260	15.5	.2
541330	Engineering services	12	22 491	11 540	2 538	260	15.5	.2
5414	Specialized design services	6	1 997	599	121	25	85.1	—
5415	Computer systems design & related services	14	19 243	7 591	2 332	208	10.0	69.9
54151	Computer systems design & related services	14	19 243	7 591	2 332	208	10.0	69.9
541511	Custom computer programming services	9	D	D	D	c	D	D
5416	Management, scientific, & technical consulting services	7	D	D	D	b	D	D
54161	Management consulting services	6	D	D	D	b	D	D
5418	Advertising & related services	11	D	D	D	b	D	D
54189	Other services related to advertising	4	D	D	D	b	D	D
541890	Other services related to advertising	4	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	9	D	D	D	c	D	D
54192	Photographic services	7	D	D	D	b	D	D
541921	Photographic studios, portrait	7	D	D	D	b	D	D
EAU CLAIRE, WI (CHIPPEWA COUNTY PART) *								
54	Professional, scientific, & technical services	2	D	D	D	b	D	D
EAU CLAIRE, WI (EAU CLAIRE COUNTY PART) *								
54	Professional, scientific, & technical services	134	D	D	D	g	D	D
541	Professional, scientific, & technical services	134	D	D	D	g	D	D
5411	Legal services	46	22 534	10 914	2 081	266	27.1	1.2
54111	Offices of lawyers	42	D	D	D	e	D	D
541110	Offices of lawyers	42	D	D	D	e	D	D
5411101	Offices of lawyers (except legal aid societies)	42	D	D	D	e	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	25	14 677	5 566	1 426	299	16.0	.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	25	14 677	5 566	1 426	299	16.0	.5
541211	Offices of certified public accountants	16	D	D	D	c	D	D
541213	Tax return preparation services	4	D	D	D	c	D	D
5413	Architectural, engineering, & related services	17	D	D	D	e	D	D
54131	Architectural services	2	D	D	D	b	D	D
541310	Architectural services	2	D	D	D	b	D	D
54133	Engineering services	11	D	D	D	e	D	D
541330	Engineering services	11	D	D	D	e	D	D
5414	Specialized design services	6	1 997	599	121	25	85.1	—
5415	Computer systems design & related services	13	D	D	D	c	D	D
54151	Computer systems design & related services	13	D	D	D	c	D	D
541511	Custom computer programming services	9	D	D	D	c	D	D
5416	Management, scientific, & technical consulting services	7	D	D	D	b	D	D
54161	Management consulting services	6	D	D	D	b	D	D
5418	Advertising & related services	11	D	D	D	b	D	D
54189	Other services related to advertising	4	D	D	D	b	D	D
541890	Other services related to advertising	4	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	9	D	D	D	c	D	D
54192	Photographic services	7	D	D	D	b	D	D
541921	Photographic studios, portrait	7	D	D	D	b	D	D
EDGERTON, WI								
54	Professional, scientific, & technical services	7	2 815	1 091	261	93	5.5	—
541	Professional, scientific, & technical services	7	2 815	1 091	261	93	5.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
ELKHORN, WI								
54	Professional, scientific, & technical services	30	17 410	7 676	1 877	268	21.3	—
541	Professional, scientific, & technical services	30	17 410	7 676	1 877	268	21.3	—
5411	Legal services	10	5 299	2 540	586	81	23.2	—
54111	Offices of lawyers	9	D	D	D	b	D	D
541110	Offices of lawyers	9	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	9	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
5413	Architectural, engineering, & related services	11	9 350	4 115	971	141	18.2	—
ELLSWORTH, WI								
54	Professional, scientific, & technical services	7	1 046	270	58	19	68.1	14.0
541	Professional, scientific, & technical services	7	1 046	270	58	19	68.1	14.0
ELM GROVE, WI								
54	Professional, scientific, & technical services	86	43 101	18 006	4 052	494	37.0	1.6
541	Professional, scientific, & technical services	86	43 101	18 006	4 052	494	37.0	1.6
5411	Legal services	14	2 981	1 081	174	43	54.2	—
54111	Offices of lawyers	14	2 981	1 081	174	43	54.2	—
541110	Offices of lawyers	14	2 981	1 081	174	43	54.2	—
5411101	Offices of lawyers (except legal aid societies)	14	2 981	1 081	174	43	54.2	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	3 432	2 006	425	40	36.4	2.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	3 432	2 006	425	40	36.4	2.9
5413	Architectural, engineering, & related services	23	16 258	6 137	1 441	166	40.2	2.9
54131	Architectural services	5	D	D	D	b	D	D
541310	Architectural services	5	D	D	D	b	D	D
54133	Engineering services	15	11 218	3 734	985	111	49.3	3.0
541330	Engineering services	15	11 218	3 734	985	111	49.3	3.0
5414	Specialized design services	4	4 276	1 551	422	45	3.0	—
54143	Graphic design services	2	D	D	D	b	D	D
541430	Graphic design services	2	D	D	D	b	D	D
5415	Computer systems design & related services	7	5 833	3 418	787	72	23.5	—
54151	Computer systems design & related services	7	5 833	3 418	787	72	23.5	—
5416	Management, scientific, & technical consulting services	13	2 782	1 190	261	60	55.1	—
5418	Advertising & related services	10	6 550	2 372	487	59	42.3	1.7
EVANSVILLE, WI								
54	Professional, scientific, & technical services	7	871	146	38	12	98.6	1.4
FITCHBURG, WI								
54	Professional, scientific, & technical services	39	23 951	9 300	1 914	216	46.2	.1
541	Professional, scientific, & technical services	39	23 951	9 300	1 914	216	46.2	.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	2 491	1 109	263	27	22.6	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	2 491	1 109	263	27	22.6	—
5413	Architectural, engineering, & related services	11	13 274	5 096	1 042	101	57.1	—
54133	Engineering services	9	D	D	D	b	D	D
541330	Engineering services	9	D	D	D	b	D	D
5415	Computer systems design & related services	10	5 712	2 338	441	48	30.0	—
54151	Computer systems design & related services	10	5 712	2 338	441	48	30.0	—
FOND DU LAC, WI								
54	Professional, scientific, & technical services	91	36 309	14 792	3 242	468	20.7	1.7
541	Professional, scientific, & technical services	91	36 309	14 792	3 242	468	20.7	1.7
5411	Legal services	24	11 688	4 912	1 073	169	14.3	.7
54111	Offices of lawyers	20	7 656	3 737	718	87	21.9	1.1
541110	Offices of lawyers	20	7 656	3 737	718	87	21.9	1.1
5411101	Offices of lawyers (except legal aid societies)	20	7 656	3 737	718	87	21.9	1.1
54119	Other legal services	4	4 032	1 175	355	82	—	—
541191	Title abstract & settlement offices	4	4 032	1 175	355	82	—	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	20	9 073	4 649	996	121	17.1	.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	20	9 073	4 649	996	121	17.1	.7
541211	Offices of certified public accountants	14	D	D	D	c	D	D
5413	Architectural, engineering, & related services	17	7 134	2 747	634	78	15.9	2.7
5416	Management, scientific, & technical consulting services	8	D	D	D	b	D	D
5418	Advertising & related services	5	1 659	476	96	17	21.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D.]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
FORT ATKINSON, WI								
54	Professional, scientific, & technical services	30	8 655	2 561	569	114	59.8	4.6
541	Professional, scientific, & technical services	30	8 655	2 561	569	114	59.8	4.6
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	1 912	647	203	52	59.8	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	1 912	647	203	52	59.8	—
5413	Architectural, engineering, & related services	7	3 823	849	177	34	73.2	—
FOX POINT, WI								
54	Professional, scientific, & technical services	26	6 331	2 684	449	53	37.1	10.8
541	Professional, scientific, & technical services	26	6 331	2 684	449	53	37.1	10.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
5414	Specialized design services	4	1 508	223	61	11	14.2	43.4
FRANKLIN, WI								
54	Professional, scientific, & technical services	31	38 164	6 530	1 585	195	11.1	.8
541	Professional, scientific, & technical services	31	38 164	6 530	1 585	195	11.1	.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	1	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	1	D	D	D	b	D	D
5418	Advertising & related services	4	D	D	D	b	D	D
54189	Other services related to advertising	2	D	D	D	b	D	D
541890	Other services related to advertising	2	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	2	D	D	D	b	D	D
GERMANTOWN, WI								
54	Professional, scientific, & technical services	34	51 114	6 323	1 277	610	9.9	3.3
541	Professional, scientific, & technical services	34	51 114	6 323	1 277	610	9.9	3.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	a	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	a	D	D
5413	Architectural, engineering, & related services	8	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	5	D	D	D	b	D	D
5418	Advertising & related services	4	D	D	D	f	D	D
54185	Display advertising	1	D	D	D	f	D	D
541850	Display advertising	1	D	D	D	f	D	D
5418501	Display advertising (except outdoor)	1	D	D	D	f	D	D
GLENDALE, WI								
54	Professional, scientific, & technical services	112	65 484	27 491	6 103	698	28.2	3.5
541	Professional, scientific, & technical services	112	65 484	27 491	6 103	698	28.2	3.5
5411	Legal services	29	9 888	4 178	1 030	109	18.1	—
54111	Offices of lawyers	27	D	D	D	c	D	D
541110	Offices of lawyers	27	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	27	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	22	5 090	2 440	482	88	72.3	8.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	22	5 090	2 440	482	88	72.3	8.8
541211	Offices of certified public accountants	17	4 352	2 092	427	63	73.1	10.2
5413	Architectural, engineering, & related services	17	13 725	6 786	1 527	150	30.9	6.8
54133	Engineering services	12	10 947	5 450	1 260	120	35.1	8.5
541330	Engineering services	12	10 947	5 450	1 260	120	35.1	8.5
5414	Specialized design services	6	4 789	678	129	22	14.2	3.8
54143	Graphic design services	1	D	D	D	a	D	D
541430	Graphic design services	1	D	D	D	a	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	1	D	D	D	a	D	D
5415	Computer systems design & related services	11	8 898	2 522	573	65	50.0	1.1
54151	Computer systems design & related services	11	8 898	2 522	573	65	50.0	1.1
541512	Computer systems design services	5	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	16	9 905	5 480	1 175	129	28.0	5.6
54161	Management consulting services	14	D	D	D	c	D	D
541613	Marketing consulting services	2	D	D	D	b	D	D
5418	Advertising & related services	8	D	D	D	c	D	D
54181	Advertising agencies	4	D	D	D	c	D	D
541810	Advertising agencies	4	D	D	D	c	D	D
GRAFTON, WI								
54	Professional, scientific, & technical services	35	11 375	4 051	847	140	70.7	1.0
541	Professional, scientific, & technical services	35	11 375	4 051	847	140	70.7	1.0
5411	Legal services	5	3 332	329	62	12	81.4	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	1 271	704	120	34	60.7	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	1 271	704	120	34	60.7	—
5414	Specialized design services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
GRAND CHUTE TOWN, WI								
54	Professional, scientific, & technical services	62	44 603	23 409	5 690	582	13.1	5.7
541	Professional, scientific, & technical services	62	44 603	23 409	5 690	582	13.1	5.7
5411	Legal services	9	7 997	3 728	900	96	4.1	5.9
54111	Offices of lawyers	7	D	D	D	b	D	D
541110	Offices of lawyers	7	D	D	D	D	D	D
5411101	Offices of lawyers (except legal aid societies)	7	D	D	D	b	D	D
5413	Architectural, engineering, & related services	17	13 758	7 601	1 801	190	13.2	5.7
54133	Engineering services	13	D	D	D	c	D	D
541330	Engineering services	13	D	D	D	c	D	D
5415	Computer systems design & related services	4	13 361	7 835	2 034	152	—	2.3
54151	Computer systems design & related services	4	13 361	7 835	2 034	152	—	2.3
541511	Custom computer programming services	3	D	D	D	c	D	D
5416	Management, scientific, & technical consulting services	12	2 958	1 761	311	37	71.0	10.5
5419	Other professional, scientific, & technical services	6	5 273	2 017	531	84	14.0	11.3
GREEN BAY, WI								
54	Professional, scientific, & technical services	209	140 906	66 241	14 420	1 763	32.7	3.5
541	Professional, scientific, & technical services	209	140 906	66 241	14 420	1 763	32.7	3.5
5411	Legal services	79	43 512	22 861	4 077	524	14.5	5.4
54111	Offices of lawyers	70	D	D	D	e	D	D
541110	Offices of lawyers	70	D	D	D	D	D	D
5411101	Offices of lawyers (except legal aid societies)	70	D	D	D	e	D	D
54119	Other legal services	9	D	D	D	c	D	D
541191	Title abstract & settlement offices	8	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	30	15 348	6 231	1 567	280	7.8	3.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	30	15 348	6 231	1 567	280	7.8	3.9
541211	Offices of certified public accountants	17	13 179	5 353	1 239	146	4.9	4.3
541213	Tax return preparation services	6	1 785	702	274	118	11.0	.9
5413	Architectural, engineering, & related services	31	51 065	25 010	6 279	582	55.2	.5
54131	Architectural services	6	D	D	D	b	D	D
541310	Architectural services	6	D	D	D	b	D	D
54133	Engineering services	17	37 161	18 952	4 639	369	74.2	.1
541330	Engineering services	17	37 161	18 952	4 639	369	74.2	.1
54134	Drafting services	1	D	D	D	b	D	D
541340	Drafting services	1	D	D	D	b	D	D
5414	Specialized design services	5	1 424	501	109	17	58.0	—
54143	Graphic design services	5	1 424	501	109	17	58.0	—
541430	Graphic design services	5	1 424	501	109	17	58.0	—
5415	Computer systems design & related services	14	10 587	5 564	1 157	106	15.4	7.8
54151	Computer systems design & related services	14	10 587	5 564	1 157	106	15.4	7.8
541512	Computer systems design services	7	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	19	4 329	1 665	321	56	94.0	2.9
54161	Management consulting services	17	D	D	D	b	D	D
5418	Advertising & related services	15	9 432	2 562	501	78	21.7	—
54189	Other services related to advertising	5	D	D	D	a	D	D
541890	Other services related to advertising	5	D	D	D	a	D	D
5419	Other professional, scientific, & technical services	16	5 209	1 847	409	120	35.8	16.3
54192	Photographic services	8	D	D	D	b	D	D
541921	Photographic studios, portrait	7	D	D	D	b	D	D
GREENDALE, WI								
54	Professional, scientific, & technical services	27	9 187	4 504	998	176	22.3	4.5
541	Professional, scientific, & technical services	27	9 187	4 504	998	176	22.3	4.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
541219	Other accounting services	1	D	D	D	b	D	D
5413	Architectural, engineering, & related services	4	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	5	2 229	736	156	73	—	—
54192	Photographic services	4	D	D	D	b	D	D
541921	Photographic studios, portrait	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
GREENFIELD, WI								
54	Professional, scientific, & technical services	65	38 366	17 983	4 398	676	30.8	3.8
541	Professional, scientific, & technical services	65	38 366	17 983	4 398	676	30.8	3.8
5411	Legal services	17	10 540	6 026	1 481	114	25.3	1.4
54111	Offices of lawyers	15	D	D	D	b	D	D
541110	Offices of lawyers	15	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	15	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	14	6 621	3 720	998	309	16.2	.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	14	6 621	3 720	998	309	16.2	.1
541211	Offices of certified public accountants	7	4 466	2 723	618	67	16.2	—
541213	Tax return preparation services	2	D	D	D	c	D	D
5413	Architectural, engineering, & related services	16	9 678	4 334	863	179	46.9	13.5
5416	Management, scientific, & technical consulting services	6	3 861	1 589	275	25	20.4	.2
54161	Management consulting services	5	D	D	D	b	D	D
5418	Advertising & related services	2	D	D	D	b	D	D
HALES CORNERS, WI								
54	Professional, scientific, & technical services	44	16 940	8 741	1 925	246	25.1	4.0
541	Professional, scientific, & technical services	44	16 940	8 741	1 925	246	25.1	4.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
5413	Architectural, engineering, & related services	7	1 371	815	164	23	53.9	3.6
5416	Management, scientific, & technical consulting services	9	5 528	2 946	561	96	35.0	.9
54161	Management consulting services	9	5 528	2 946	561	96	35.0	.9
5418	Advertising & related services	3	D	D	D	b	D	D
HARTFORD, WI *								
54	Professional, scientific, & technical services	13	13 441	5 122	1 097	164	24.7	1.1
541	Professional, scientific, & technical services	13	13 441	5 122	1 097	164	24.7	1.1
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
5415	Computer systems design & related services	1	D	D	D	b	D	D
54151	Computer systems design & related services	1	D	D	D	b	D	D
541512	Computer systems design services	1	D	D	D	b	D	D
HARTFORD, WI (WASHINGTON COUNTY PART) *								
54	Professional, scientific, & technical services	13	13 441	5 122	1 097	164	24.7	1.1
541	Professional, scientific, & technical services	13	13 441	5 122	1 097	164	24.7	1.1
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
5415	Computer systems design & related services	1	D	D	D	b	D	D
54151	Computer systems design & related services	1	D	D	D	b	D	D
541512	Computer systems design services	1	D	D	D	b	D	D
HARTLAND, WI								
54	Professional, scientific, & technical services	42	16 352	7 746	1 601	205	42.9	6.3
541	Professional, scientific, & technical services	42	16 352	7 746	1 601	205	42.9	6.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	b	D	D
5413	Architectural, engineering, & related services	13	2 935	1 286	305	46	55.8	23.7
5416	Management, scientific, & technical consulting services	8	5 692	3 007	515	59	23.4	.4
54161	Management consulting services	8	5 692	3 007	515	59	23.4	.4
5418	Advertising & related services	4	3 821	1 425	262	32	50.5	5.1
HOLMEN, WI								
54	Professional, scientific, & technical services	9	2 956	486	116	30	13.7	—
541	Professional, scientific, & technical services	9	2 956	486	116	30	13.7	—
5414	Specialized design services	1	D	D	D	a	D	D
HORICON, WI								
54	Professional, scientific, & technical services	5	842	195	48	9	97.3	2.7
HOWARD, WI								
54	Professional, scientific, & technical services	13	2 999	1 465	306	47	16.8	—
541	Professional, scientific, & technical services	13	2 999	1 465	306	47	16.8	—
5413	Architectural, engineering, & related services	2	D	D	D	a	D	D
HOWARDS GROVE, WI								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
HUDSON, WI								
54	Professional, scientific, & technical services	53	68 426	24 843	5 995	474	17.4	.9
541	Professional, scientific, & technical services	53	68 426	24 843	5 995	474	17.4	.9
5411	Legal services	20	D	D	D	b	D	D
54111	Offices of lawyers	18	D	D	D	b	D	D
541110	Offices of lawyers	18	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	18	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
5413	Architectural, engineering, & related services	8	D	D	D	b	D	D
5414	Specialized design services	2	D	D	D	c	D	D
54142	Industrial design services	2	D	D	D	c	D	D
541420	Industrial design services	2	D	D	D	c	D	D
5418	Advertising & related services	3	D	D	D	b	D	D
JANESVILLE, WI								
54	Professional, scientific, & technical services	99	39 575	15 159	3 104	564	28.6	.6
541	Professional, scientific, & technical services	99	39 575	15 159	3 104	564	28.6	.6
5411	Legal services	29	17 129	8 221	1 388	201	16.4	—
54111	Offices of lawyers	26	D	D	D	c	D	D
541110	Offices of lawyers	26	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	26	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	21	9 108	3 130	898	190	23.2	1.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	21	9 108	3 130	898	190	23.2	1.4
541211	Offices of certified public accountants	8	6 456	2 162	580	76	11.0	—
541213	Tax return preparation services	4	1 256	360	155	82	10.3	—
541219	Other accounting services	9	1 396	608	163	32	91.1	8.9
5413	Architectural, engineering, & related services	14	5 720	2 143	445	61	48.4	—
5418	Advertising & related services	8	3 946	712	157	29	24.4	—
54189	Other services related to advertising	5	D	D	D	b	D	D
541890	Other services related to advertising	5	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	13	D	D	D	b	D	D
54192	Photographic services	13	D	D	D	b	D	D
541921	Photographic studios, portrait	12	D	D	D	b	D	D
JEFFERSON, WI								
54	Professional, scientific, & technical services	16	10 152	4 987	1 340	170	13.2	32.4
541	Professional, scientific, & technical services	16	10 152	4 987	1 340	170	13.2	32.4
5411	Legal services	7	3 284	1 319	311	62	27.3	—
5416	Management, scientific, & technical consulting services	2	D	D	D	b	D	D
54161	Management consulting services	2	D	D	D	b	D	D
5418	Advertising & related services	1	D	D	D	b	D	D
KAUKAUNA, WI								
54	Professional, scientific, & technical services	11	14 193	6 040	1 420	159	5.1	.9
541	Professional, scientific, & technical services	11	14 193	6 040	1 420	159	5.1	.9
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
54133	Engineering services	2	D	D	D	b	D	D
541330	Engineering services	2	D	D	D	b	D	D
KENOSHA, WI								
54	Professional, scientific, & technical services	126	36 701	16 238	3 551	544	30.6	10.7
541	Professional, scientific, & technical services	126	36 701	16 238	3 551	544	30.6	10.7
5411	Legal services	44	14 063	6 694	1 335	191	36.8	10.4
54111	Offices of lawyers	41	11 236	5 180	1 107	151	42.1	13.0
541110	Offices of lawyers	41	11 236	5 180	1 107	151	42.1	13.0
5411101	Offices of lawyers (except legal aid societies)	41	11 236	5 180	1 107	151	42.1	13.0
54119	Other legal services	3	2 827	1 514	228	40	D	—
541191	Title abstract & settlement offices	3	2 827	1 514	228	40	D	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	25	8 922	3 948	975	132	24.7	15.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	25	8 922	3 948	975	132	24.7	15.7
541211	Offices of certified public accountants	11	7 364	3 199	859	99	18.2	9.5
541219	Other accounting services	12	D	D	D	b	D	D
5413	Architectural, engineering, & related services	16	5 266	2 454	520	74	19.6	5.7
5418	Advertising & related services	5	D	D	D	b	D	D
KEWASKUM, WI *								
54	Professional, scientific, & technical services	3	140	44	18	3	100.0	—
KEWASKUM, WI (WASHINGTON COUNTY PART) *								
54	Professional, scientific, & technical services	3	140	44	18	3	100.0	—

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
KEWAUNEE, WI								
54	Professional, scientific, & technical services	7	1 093	327	74	21	51.6	—
541	Professional, scientific, & technical services	7	1 093	327	74	21	51.6	—
KIEL, WI *								
54	Professional, scientific, & technical services	7	2 204	1 052	193	32	71.7	7.8
541	Professional, scientific, & technical services	7	2 204	1 052	193	32	71.7	7.8
5413	Architectural, engineering, & related services	2	D	D	D	a	D	D
KIEL, WI (CALUMET COUNTY PART) *								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
KIEL, WI (MANITOWOC COUNTY PART) *								
54	Professional, scientific, & technical services	6	D	D	D	b	D	D
541	Professional, scientific, & technical services	6	D	D	D	b	D	D
5413	Architectural, engineering, & related services	2	D	D	D	a	D	D
KIMBERLY, WI								
54	Professional, scientific, & technical services	4	967	610	183	24	5.7	—
541	Professional, scientific, & technical services	4	967	610	183	24	5.7	—
LA CROSSE, WI								
54	Professional, scientific, & technical services	139	105 879	49 354	11 143	1 403	12.6	6.8
541	Professional, scientific, & technical services	139	105 879	49 354	11 143	1 403	12.6	6.8
5411	Legal services	43	20 528	10 178	1 806	281	17.4	2.1
54111	Offices of lawyers	42	D	D	D	e	D	D
541110	Offices of lawyers	42	D	D	D	e	D	D
5411101	Offices of lawyers (except legal aid societies)	42	D	D	D	e	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	19	11 675	4 504	1 254	234	13.6	1.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	19	11 675	4 504	1 254	234	13.6	1.3
541211	Offices of certified public accountants	12	10 370	3 951	1 063	143	10.1	1.5
541213	Tax return preparation services	2	D	D	D	b	D	D
5413	Architectural, engineering, & related services	22	17 056	8 605	2 081	264	10.0	24.5
54131	Architectural services	9	D	D	D	b	D	D
541310	Architectural services	9	D	D	D	b	D	D
5414	Specialized design services	8	D	D	D	b	D	D
5415	Computer systems design & related services	12	34 628	18 108	4 357	378	2.8	4.0
54151	Computer systems design & related services	12	34 628	18 108	4 357	378	2.8	4.0
541512	Computer systems design services	7	D	D	D	e	D	D
5415121	Computer systems integrators	5	D	D	D	e	D	D
5418	Advertising & related services	12	D	D	D	c	D	D
54189	Other services related to advertising	4	1 394	102	26	6	100.0	—
541890	Other services related to advertising	4	1 394	102	26	6	100.0	—
5419	Other professional, scientific, & technical services	12	D	D	D	b	D	D
54192	Photographic services	11	D	D	D	b	D	D
541921	Photographic studios, portrait	6	D	D	D	b	D	D
541922	Commercial photography	5	D	D	D	b	D	D
LADYSMITH, WI								
54	Professional, scientific, & technical services	10	D	D	D	b	D	D
541	Professional, scientific, & technical services	10	D	D	D	b	D	D
LAKE GENEVA, WI								
54	Professional, scientific, & technical services	33	14 470	5 776	1 579	130	29.2	44.0
541	Professional, scientific, & technical services	33	14 470	5 776	1 579	130	29.2	44.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	1 989	873	255	45	18.6	4.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	1 989	873	255	45	18.6	4.3
5413	Architectural, engineering, & related services	11	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	4	D	D	D	b	D	D
54161	Management consulting services	4	D	D	D	b	D	D
541612	Human resources & executive search consulting services	2	D	D	D	b	D	D
5416122	Executive placement services	2	D	D	D	b	D	D
LAKE MILLS, WI								
54	Professional, scientific, & technical services	12	1 815	694	108	23	75.4	13.2
541	Professional, scientific, & technical services	12	1 815	694	108	23	75.4	13.2

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
LANCASTER, WI								
54	Professional, scientific, & technical services	11	3 793	1 241	329	64	56.2	6.3
541	Professional, scientific, & technical services	11	3 793	1 241	329	64	56.2	6.3
5411	Legal services	7	3 111	1 002	237	44	60.1	—
LITTLE CHUTE, WI								
54	Professional, scientific, & technical services	9	3 430	1 262	253	42	29.8	—
541	Professional, scientific, & technical services	9	3 430	1 262	253	42	29.8	—
LODI, WI								
54	Professional, scientific, & technical services	9	789	243	52	10	25.2	—
MCFARLAND, WI								
54	Professional, scientific, & technical services	5	563	148	37	9	57.0	—
MADISON, WI								
54	Professional, scientific, & technical services	702	759 189	341 934	74 176	8 705	15.3	4.0
541	Professional, scientific, & technical services	702	759 189	341 934	74 176	8 705	15.3	4.0
5411	Legal services	178	188 598	77 705	15 041	1 621	11.0	2.0
54111	Offices of lawyers	169	D	D	D	g	D	D
541110	Offices of lawyers	169	D	D	D	g	D	D
5411101	Offices of lawyers (except legal aid societies)	169	D	D	D	g	D	D
54119	Other legal services	9	D	D	D	c	D	D
541191	Title abstract & settlement offices	7	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	77	85 171	35 806	9 792	1 783	7.2	9.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	77	85 171	35 806	9 792	1 783	7.2	9.1
541211	Offices of certified public accountants	40	68 788	28 090	6 961	1 194	4.8	10.6
541213	Tax return preparation services	9	D	D	D	c	D	D
541219	Other accounting services	25	D	D	D	e	D	D
5413	Architectural, engineering, & related services	113	191 999	97 869	19 849	1 962	17.5	2.6
54131	Architectural services	33	42 408	16 676	3 663	362	12.0	1.9
541310	Architectural services	33	42 408	16 676	3 663	362	12.0	1.9
54133	Engineering services	62	132 479	71 932	14 284	1 348	16.7	1.7
541330	Engineering services	62	132 479	71 932	14 284	1 348	16.7	1.7
54135	Building inspection services	4	D	D	D	b	D	D
541350	Building inspection services	4	D	D	D	b	D	D
54137	Surveying & mapping (except geophysical) services	7	D	D	D	b	D	D
541370	Surveying & mapping (except geophysical) services	7	D	D	D	b	D	D
54138	Testing laboratories	7	D	D	D	c	D	D
541380	Testing laboratories	7	D	D	D	c	D	D
5414	Specialized design services	32	19 648	6 413	1 401	155	25.7	3.0
54141	Interior design services	13	D	D	D	b	D	D
541410	Interior design services	13	D	D	D	b	D	D
54143	Graphic design services	16	11 673	3 846	800	89	20.5	4.9
541430	Graphic design services	16	11 673	3 846	800	89	20.5	4.9
5414301	Graphic design services (except commercial art & medical artists) ..	15	D	D	D	b	D	D
5415	Computer systems design & related services	76	51 608	25 099	5 289	491	26.6	2.6
54151	Computer systems design & related services	76	51 608	25 099	5 289	491	26.6	2.6
541511	Custom computer programming services	35	27 636	15 579	3 371	281	6.7	3.0
541512	Computer systems design services	33	23 052	9 102	1 862	204	49.2	1.9
5415122	Computer systems consultants (except systems integrators)	23	12 574	5 693	1 183	137	55.0	3.5
5416	Management, scientific, & technical consulting services	106	71 871	32 341	7 357	930	31.8	3.8
54161	Management consulting services	66	50 770	23 595	5 224	698	33.9	3.0
541611	Administrative management & general management consulting service	28	35 766	17 387	3 989	539	23.5	3.7
541612	Human resources & executive search consulting services	17	D	D	D	b	D	D
541613	Marketing consulting services	16	8 106	2 873	614	82	42.3	—
54162	Environmental consulting services	15	8 321	4 128	1 091	120	39.2	10.5
541620	Environmental consulting services	15	8 321	4 128	1 091	120	39.2	10.5
54169	Other scientific & technical consulting services	25	12 780	4 618	1 042	112	18.7	2.5
541690	Other scientific & technical consulting services	25	12 780	4 618	1 042	112	18.7	2.5
5417	Scientific research & development services	21	92 396	42 772	10 096	1 033	2.4	3.8
54171	R&D in the physical, engineering, & life sciences	19	D	D	D	f	D	D
541710	R&D in the physical, engineering, & life sciences	19	D	D	D	f	D	D
5417102	Research & development in the life sciences	10	D	D	D	f	D	D
54172	Research & development in the social sciences & humanities	2	D	D	D	b	D	D
541720	R&D in the social sciences & humanities	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MADISON, WI—Con.								
54	Professional, scientific, & technical services—Con.							
541	Professional, scientific, & technical services—Con.							
5418	Advertising & related services	69	47 246	19 930	4 521	472	19.3	4.3
54181	Advertising agencies	31	27 715	13 806	3 201	317	5.1	4.1
541810	Advertising agencies	31	27 715	13 806	3 201	317	5.1	4.1
54182	Public relations agencies	19	8 107	3 918	892	89	59.6	5.3
541820	Public relations agencies	19	8 107	3 918	892	89	59.6	5.3
54189	Other services related to advertising	15	10 122	1 838	364	49	19.0	1.3
541890	Other services related to advertising	15	10 122	1 838	364	49	19.0	1.3
5418902	Advertising specialties goods distributor	8	D	D	D	a	D	D
5418903	Sign painting & lettering shop	7	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	30	10 652	3 999	830	258	23.2	32.1
54192	Photographic services	17	5 463	1 636	347	118	31.7	—
541921	Photographic studios, portrait	13	D	D	D	b	D	—
541922	Commercial photography	4	D	D	D	b	D	D
MANITOWOC, WI								
54	Professional, scientific, & technical services	53	35 932	9 547	2 233	441	24.7	4.4
541	Professional, scientific, & technical services	53	35 932	9 547	2 233	441	24.7	4.4
5411	Legal services	18	9 248	2 556	539	114	15.6	4.4
54111	Offices of lawyers	16	D	D	D	b	D	D
541110	Offices of lawyers	16	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	16	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	3 309	1 164	342	81	27.2	24.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	3 309	1 164	342	81	27.2	24.1
5413	Architectural, engineering, & related services	8	4 446	1 287	262	53	86.6	1.0
5418	Advertising & related services	8	D	D	D	b	D	D
54189	Other services related to advertising	2	D	D	D	b	D	D
541890	Other services related to advertising	2	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	2	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	3	D	D	D	b	D	D
MARINETTE, WI								
54	Professional, scientific, & technical services	27	6 646	2 965	691	92	59.4	10.9
541	Professional, scientific, & technical services	27	6 646	2 965	691	92	59.4	10.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 514	824	187	32	41.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 514	824	187	32	41.0	—
MARSHALL, WI								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
MARSHFIELD, WI *								
54	Professional, scientific, & technical services	32	17 776	6 888	1 717	297	20.9	—
541	Professional, scientific, & technical services	32	17 776	6 888	1 717	297	20.9	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	5 054	2 132	572	119	18.3	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	5 054	2 132	572	119	18.3	—
5413	Architectural, engineering, & related services	4	D	D	D	b	D	D
5415	Computer systems design & related services	1	D	D	D	b	D	D
54151	Computer systems design & related services	1	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	6	D	D	D	b	D	D
54192	Photographic services	5	D	D	D	b	D	D
541922	Commercial photography	1	D	D	D	b	D	D
MARSHFIELD, WI (WOOD COUNTY PART) *								
54	Professional, scientific, & technical services	32	17 776	6 888	1 717	297	20.9	—
541	Professional, scientific, & technical services	32	17 776	6 888	1 717	297	20.9	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	5 054	2 132	572	119	18.3	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	5 054	2 132	572	119	18.3	—
5413	Architectural, engineering, & related services	4	D	D	D	b	D	D
5415	Computer systems design & related services	1	D	D	D	b	D	D
54151	Computer systems design & related services	1	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	6	D	D	D	b	D	D
54192	Photographic services	5	D	D	D	b	D	D
541922	Commercial photography	1	D	D	D	b	D	D
MAUSTON, WI								
54	Professional, scientific, & technical services	8	2 145	1 216	296	45	38.6	—
541	Professional, scientific, & technical services	8	2 145	1 216	296	45	38.6	—

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MAYVILLE, WI								
54	Professional, scientific, & technical services	7	D	D	D	b	D	D
541	Professional, scientific, & technical services	7	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	1	D	D	D	a	D	D
54161	Management consulting services	1	D	D	D	a	D	D
541613	Marketing consulting services	1	D	D	D	a	D	D
MEDFORD, WI								
54	Professional, scientific, & technical services	17	2 861	1 364	325	59	49.2	10.0
541	Professional, scientific, & technical services	17	2 861	1 364	325	59	49.2	10.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	1 059	434	120	29	57.8	2.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	1 059	434	120	29	57.8	2.3
MENASHA, WI *								
54	Professional, scientific, & technical services	17	4 046	1 781	398	74	52.9	.2
541	Professional, scientific, & technical services	17	4 046	1 781	398	74	52.9	.2
5413	Architectural, engineering, & related services	3	D	D	D	b	D	D
MENASHA, WI (WINNEBAGO COUNTY PART) *								
54	Professional, scientific, & technical services	17	4 046	1 781	398	74	52.9	.2
541	Professional, scientific, & technical services	17	4 046	1 781	398	74	52.9	.2
5413	Architectural, engineering, & related services	3	D	D	D	b	D	D
MENASHA TOWN, WI								
54	Professional, scientific, & technical services	19	8 525	3 820	742	108	48.7	7.2
541	Professional, scientific, & technical services	19	8 525	3 820	742	108	48.7	7.2
5413	Architectural, engineering, & related services	10	5 866	2 733	578	70	54.8	6.1
MENOMONEE FALLS, WI								
54	Professional, scientific, & technical services	89	45 319	21 285	4 673	585	27.9	9.9
541	Professional, scientific, & technical services	89	45 319	21 285	4 673	585	27.9	9.9
5411	Legal services	11	4 629	1 957	577	49	15.1	5.7
54111	Offices of lawyers	11	4 629	1 957	577	49	15.1	5.7
541110	Offices of lawyers	11	4 629	1 957	577	49	15.1	5.7
5411101	Offices of lawyers (except legal aid societies)	11	4 629	1 957	577	49	15.1	5.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	16	2 673	1 207	244	57	81.2	18.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	16	2 673	1 207	244	57	81.2	18.8
5413	Architectural, engineering, & related services	15	13 358	7 636	1 739	163	17.0	—
54133	Engineering services	10	12 132	7 003	1 611	146	17.5	—
541330	Engineering services	10	12 132	7 003	1 611	146	17.5	—
5414	Specialized design services	4	1 814	764	156	21	10.0	—
54143	Graphic design services	4	1 814	764	156	21	10.0	—
541430	Graphic design services	4	1 814	764	156	21	10.0	—
5415	Computer systems design & related services	16	4 609	1 904	428	40	54.3	12.7
54151	Computer systems design & related services	16	4 609	1 904	428	40	54.3	12.7
5416	Management, scientific, & technical consulting services	12	4 946	3 402	584	113	29.0	63.0
54161	Management consulting services	10	D	D	D	c	D	D
5418	Advertising & related services	10	12 573	4 211	904	126	21.3	—
54189	Other services related to advertising	5	D	D	D	b	D	D
541890	Other services related to advertising	5	D	D	D	b	D	D
MENOMONIE, WI								
54	Professional, scientific, & technical services	33	15 128	6 975	1 673	248	30.3	3.5
541	Professional, scientific, & technical services	33	15 128	6 975	1 673	248	30.3	3.5
5411	Legal services	12	3 054	1 364	295	55	21.0	17.3
54111	Offices of lawyers	10	D	D	D	b	D	D
541110	Offices of lawyers	10	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	10	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
5413	Architectural, engineering, & related services	7	D	D	D	c	D	D
5414	Specialized design services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MEQUON, WI								
54	Professional, scientific, & technical services	141	98 864	33 820	7 574	771	27.8	17.2
541	Professional, scientific, & technical services	141	98 864	33 820	7 574	771	27.8	17.2
5412	Accounting, tax return prep, bookkeeping, & payroll services	16	3 508	1 530	266	85	47.3	.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	16	3 508	1 530	266	85	47.3	.8
541219	Other accounting services	8	2 348	984	216	70	21.8	.7
5413	Architectural, engineering, & related services	13	6 955	3 468	952	111	26.0	7.4
5414	Specialized design services	7	3 327	1 062	215	31	34.5	19.4
54143	Graphic design services	3	D	D	D	b	D	D
541430	Graphic design services	3	D	D	D	b	D	D
5415	Computer systems design & related services	19	25 092	9 517	2 095	211	25.3	58.5
54151	Computer systems design & related services	19	25 092	9 517	2 095	211	25.3	58.5
541512	Computer systems design services	8	18 640	5 461	1 009	107	8.1	76.4
5415121	Computer systems integrators	5	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	45	15 279	7 364	1 532	125	46.1	4.7
54161	Management consulting services	41	D	D	D	b	D	D
541612	Human resources & executive search consulting services	14	D	D	D	b	D	D
541613	Marketing consulting services	10	D	D	D	b	D	D
5418	Advertising & related services	18	37 776	8 047	1 914	134	19.6	.2
54184	Media representatives	1	D	D	D	b	D	D
541840	Media representatives	1	D	D	D	b	D	D
5418402	Publishers' advertising representatives	1	D	D	D	b	D	D
54189	Other services related to advertising	6	D	D	D	b	D	D
541890	Other services related to advertising	6	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	5	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	8	D	D	D	b	D	D
54192	Photographic services	5	D	D	D	a	D	D
541921	Photographic studios, portrait	3	D	D	D	a	D	D
54199	All other professional, scientific, & technical services	3	D	D	D	b	D	D
541990	All other professional, scientific, & technical services	3	D	D	D	b	D	D
MERRILL, WI								
54	Professional, scientific, & technical services	16	3 340	1 283	254	58	60.3	5.1
541	Professional, scientific, & technical services	16	3 340	1 283	254	58	60.3	5.1
MIDDLETON, WI								
54	Professional, scientific, & technical services	63	48 717	18 275	4 092	518	21.8	7.0
541	Professional, scientific, & technical services	63	48 717	18 275	4 092	518	21.8	7.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
541211	Offices of certified public accountants	5	D	D	D	b	D	D
5413	Architectural, engineering, & related services	13	13 611	2 518	630	110	23.5	1.1
5415	Computer systems design & related services	6	6 296	3 938	770	66	6.4	—
54151	Computer systems design & related services	6	6 296	3 938	770	66	6.4	—
541512	Computer systems design services	4	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	8	3 904	2 018	515	48	20.2	—
54161	Management consulting services	5	D	D	D	b	D	D
5417	Scientific research & development services	4	D	D	D	c	D	D
5418	Advertising & related services	5	5 816	1 618	320	61	33.4	—
MILTON, WI								
54	Professional, scientific, & technical services	6	935	313	110	52	19.6	54.1
541	Professional, scientific, & technical services	6	935	313	110	52	19.6	54.1

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
	MILWAUKEE, WI *							
54	Professional, scientific, & technical services	1 092	1 570 261	628 758	137 877	14 871	8.7	3.5
541	Professional, scientific, & technical services	1 092	1 570 261	628 758	137 877	14 871	8.7	3.5
5411	Legal services	415	565 070	255 501	49 861	4 631	7.0	1.1
54111	Offices of lawyers	405	560 631	253 726	49 433	4 548	7.0	1.0
541110	Offices of lawyers	405	560 631	253 726	49 433	4 548	7.0	1.0
5411101	Offices of lawyers (except legal aid societies)	405	560 631	253 726	49 433	4 548	7.0	1.0
54119	Other legal services	10	4 439	1 775	428	83	10.2	4.9
541191	Title abstract & settlement offices	5	3 439	1 328	325	60	4.4	6.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	124	207 381	73 981	17 250	3 597	5.4	4.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	124	207 381	73 981	17 250	3 597	5.4	4.8
541211	Offices of certified public accountants	66	173 819	58 067	13 091	1 459	3.4	3.7
541213	Tax return preparation services	18	5 048	2 120	912	506	8.5	1.0
541219	Other accounting services	34	D	D	D	c	D	D
5413	Architectural, engineering, & related services	123	168 421	68 095	15 836	1 714	15.6	4.9
54131	Architectural services	39	46 570	18 244	3 971	483	8.4	.5
541310	Architectural services	39	46 570	18 244	3 971	483	8.4	.5
54133	Engineering services	68	108 694	46 072	11 065	1 091	14.0	4.2
541330	Engineering services	68	108 694	46 072	11 065	1 091	14.0	4.2
54138	Testing laboratories	7	11 324	2 946	621	105	59.9	30.9
541380	Testing laboratories	7	11 324	2 946	621	105	59.9	30.9
5414	Specialized design services	65	40 253	13 069	2 881	389	21.7	2.4
54141	Interior design services	11	4 659	745	177	33	68.7	3.4
541410	Interior design services	11	4 659	745	177	33	68.7	3.4
54143	Graphic design services	49	30 653	10 499	2 219	299	16.1	2.6
541430	Graphic design services	49	30 653	10 499	2 219	299	16.1	2.6
5414301	Graphic design services (except commercial art & medical artists) ..	38	D	D	D	c	D	D
5414302	Commercial art	11	D	D	D	b	D	D
5415	Computer systems design & related services	85	185 776	85 387	21 357	1 422	6.3	8.9
54151	Computer systems design & related services	85	185 776	85 387	21 357	1 422	6.3	8.9
541511	Custom computer programming services	37	89 687	49 255	11 908	641	4.5	9.2
541512	Computer systems design services	43	95 450	35 951	9 429	776	7.7	8.4
5415121	Computer systems integrators	17	76 591	27 116	7 494	581	4.3	9.4
5415122	Computer systems consultants (except systems integrators)	26	18 859	8 835	1 935	195	21.3	4.2
5416	Management, scientific, & technical consulting services	107	144 205	51 684	12 241	957	9.9	3.7
54161	Management consulting services	84	135 341	47 404	11 330	868	7.6	3.1
541611	Administrative management & general management consulting service	47	83 176	26 675	6 714	443	4.8	2.4
541612	Human resources & executive search consulting services	20	19 163	8 016	1 413	124	17.6	5.3
5416122	Executive placement services	10	D	D	D	b	D	D
5416123	Human resources & personnel management consulting	9	13 326	4 139	926	80	18.8	6.2
541613	Marketing consulting services	9	D	D	D	c	D	D
541614	Process, physical distribution, & logistics consulting services	5	D	D	D	c	D	D
541618	Other management consulting services	3	D	D	D	b	D	D
54169	Other scientific & technical consulting services	18	7 718	3 527	694	78	43.8	14.4
541690	Other scientific & technical consulting services	18	7 718	3 527	694	78	43.8	14.4
5418	Advertising & related services	107	206 197	61 235	13 672	1 464	7.4	2.7
54181	Advertising agencies	49	70 193	33 981	7 477	721	12.6	2.8
541810	Advertising agencies	49	70 193	33 981	7 477	721	12.6	2.8
54182	Public relations agencies	19	13 350	5 400	1 211	123	14.4	20.4
541820	Public relations agencies	19	13 350	5 400	1 211	123	14.4	20.4
54186	Direct mail advertising	8	D	D	D	e	D	D
541860	Direct mail advertising	8	D	D	D	e	D	D
54189	Other services related to advertising	16	D	D	D	b	D	D
541890	Other services related to advertising	16	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	11	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	64	D	D	D	f	D	D
54191	Marketing research & public opinion polling	12	10 423	3 376	841	221	60.5	9.1
541910	Marketing research & public opinion polling	12	10 423	3 376	841	221	60.5	9.1
54192	Photographic services	40	11 764	4 002	973	206	27.2	6.4
541921	Photographic studios, portrait	19	6 274	2 266	520	132	16.4	9.1
541922	Commercial photography	21	5 490	1 736	453	74	39.4	3.3
54193	Translation & interpretation services	4	D	D	D	b	D	D
541930	Translation & interpretation services	4	D	D	D	b	D	D
54199	All other professional, scientific, & technical services	8	D	D	D	c	D	D
541990	All other professional, scientific, & technical services	8	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MILWAUKEE, WI (MILWAUKEE COUNTY PART) *								
54	Professional, scientific, & technical services	1 091	D	D	D	j	D	D
541	Professional, scientific, & technical services	1 091	D	D	D	j	D	D
5411	Legal services	415	565 070	255 501	49 861	4 631	7.0	1.1
54111	Offices of lawyers	405	560 631	253 726	49 433	4 548	7.0	1.0
541110	Offices of lawyers	405	560 631	253 726	49 433	4 548	7.0	1.0
5411101	Offices of lawyers (except legal aid societies)	405	560 631	253 726	49 433	4 548	7.0	1.0
54119	Other legal services	10	4 439	1 775	428	83	10.2	4.9
541191	Title abstract & settlement offices	5	3 439	1 328	325	60	4.4	6.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	124	207 381	73 981	17 250	3 597	5.4	4.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	124	207 381	73 981	17 250	3 597	5.4	4.8
541211	Offices of certified public accountants	66	173 819	58 067	13 091	1 459	3.4	3.7
541213	Tax return preparation services	18	5 048	2 120	912	506	8.5	1.0
541219	Other accounting services	34	D	D	D	c	D	D
5413	Architectural, engineering, & related services	123	168 421	68 095	15 836	1 714	15.6	4.9
54131	Architectural services	39	46 570	18 244	3 971	483	8.4	.5
541310	Architectural services	39	46 570	18 244	3 971	483	8.4	.5
54133	Engineering services	68	108 694	46 072	11 065	1 091	14.0	4.2
541330	Engineering services	68	108 694	46 072	11 065	1 091	14.0	4.2
54138	Testing laboratories	7	11 324	2 946	621	105	59.9	30.9
541380	Testing laboratories	7	11 324	2 946	621	105	59.9	30.9
5414	Specialized design services	64	D	D	D	e	D	D
54141	Interior design services	11	4 659	745	177	33	68.7	3.4
541410	Interior design services	11	4 659	745	177	33	68.7	3.4
54143	Graphic design services	48	D	D	D	e	D	D
541430	Graphic design services	48	D	D	D	e	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	37	D	D	D	c	D	D
5414302	Commercial art	11	D	D	D	b	D	D
5415	Computer systems design & related services	85	185 776	85 387	21 357	1 422	6.3	8.9
54151	Computer systems design & related services	85	185 776	85 387	21 357	1 422	6.3	8.9
541511	Custom computer programming services	37	89 687	49 255	11 908	641	4.5	9.2
541512	Computer systems design services	43	95 450	35 951	9 429	776	7.7	8.4
5415121	Computer systems integrators	17	76 591	27 116	7 494	581	4.3	9.4
5415122	Computer systems consultants (except systems integrators)	26	18 859	8 835	1 935	195	21.3	4.2
5416	Management, scientific, & technical consulting services	107	144 205	51 684	12 241	957	9.9	3.7
54161	Management consulting services	84	135 341	47 404	11 330	868	7.6	3.1
541611	Administrative management & general management consulting service	47	83 176	26 675	6 714	443	4.8	2.4
541612	Human resources & executive search consulting services	20	19 163	8 016	1 413	124	17.6	5.3
5416122	Executive placement services	10	D	D	D	b	D	D
5416123	Human resources & personnel management consulting	9	13 326	4 139	926	80	18.8	6.2
541613	Marketing consulting services	9	D	D	D	c	D	D
541614	Process, physical distribution, & logistics consulting services	5	D	D	D	c	D	D
541618	Other management consulting services	3	D	D	D	b	D	D
54169	Other scientific & technical consulting services	18	7 718	3 527	694	78	43.8	14.4
541690	Other scientific & technical consulting services	18	7 718	3 527	694	78	43.8	14.4
5418	Advertising & related services	107	206 197	61 235	13 672	1 464	7.4	2.7
54181	Advertising agencies	49	70 193	33 981	7 477	721	12.6	2.8
541810	Advertising agencies	49	70 193	33 981	7 477	721	12.6	2.8
54182	Public relations agencies	19	13 350	5 400	1 211	123	14.4	20.4
541820	Public relations agencies	19	13 350	5 400	1 211	123	14.4	20.4
54186	Direct mail advertising	8	D	D	D	e	D	D
541860	Direct mail advertising	8	D	D	D	e	D	D
54189	Other services related to advertising	16	D	D	D	b	D	D
541890	Other services related to advertising	16	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	11	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	64	D	D	D	f	D	D
54191	Marketing research & public opinion polling	12	10 423	3 376	841	221	60.5	9.1
541910	Marketing research & public opinion polling	12	10 423	3 376	841	221	60.5	9.1
54192	Photographic services	40	11 764	4 002	973	206	27.2	6.4
541921	Photographic studios, portrait	19	6 274	2 266	520	132	16.4	9.1
541922	Commercial photography	21	5 490	1 736	453	74	39.4	3.3
54193	Translation & interpretation services	4	D	D	D	b	D	D
541930	Translation & interpretation services	4	D	D	D	b	D	D
54199	All other professional, scientific, & technical services	8	D	D	D	c	D	D
541990	All other professional, scientific, & technical services	8	D	D	D	c	D	D
MILWAUKEE, WI (WAUKESHA COUNTY PART) *								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
541	Professional, scientific, & technical services	1	D	D	D	a	D	D
5414	Specialized design services	1	D	D	D	a	D	D
54143	Graphic design services	1	D	D	D	a	D	D
541430	Graphic design services	1	D	D	D	a	D	D
MINERAL POINT, WI								
54	Professional, scientific, & technical services	6	856	392	103	22	40.0	11.3

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
MONDOVI, WI								
54	Professional, scientific, & technical services	7	609	150	40	17	55.2	44.8
MONONA, WI								
54	Professional, scientific, & technical services	32	15 769	6 137	1 230	177	26.2	5.5
541	Professional, scientific, & technical services	32	15 769	6 137	1 230	177	26.2	5.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	1 573	659	161	33	53.7	8.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	1 573	659	161	33	53.7	8.9
5413	Architectural, engineering, & related services	6	6 097	3 295	585	66	9.5	—
5418	Advertising & related services	3	2 717	791	166	25	—	—
MONROE, WI								
54	Professional, scientific, & technical services	30	9 741	2 949	636	117	44.9	.6
541	Professional, scientific, & technical services	30	9 741	2 949	636	117	44.9	.6
5411	Legal services	12	D	D	D	b	D	D
54111	Offices of lawyers	10	D	D	D	b	D	D
541110	Offices of lawyers	10	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	10	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	b	D	D
MOSINEE, WI								
54	Professional, scientific, & technical services	7	1 381	697	109	23	54.5	8.6
541	Professional, scientific, & technical services	7	1 381	697	109	23	54.5	8.6
MOUNT HOREB, WI								
54	Professional, scientific, & technical services	14	1 647	592	124	36	77.4	.7
541	Professional, scientific, & technical services	14	1 647	592	124	36	77.4	.7
MOUNT PLEASANT TOWN, WI								
54	Professional, scientific, & technical services	55	31 516	15 116	2 982	451	26.3	9.0
541	Professional, scientific, & technical services	55	31 516	15 116	2 982	451	26.3	9.0
5411	Legal services	7	8 762	4 890	807	91	21.0	—
54111	Offices of lawyers	6	D	D	D	b	D	D
541110	Offices of lawyers	6	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	6	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	11	3 020	1 319	283	47	39.6	5.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	11	3 020	1 319	283	47	39.6	5.8
5413	Architectural, engineering, & related services	8	5 052	2 450	598	55	7.2	—
5415	Computer systems design & related services	11	6 392	2 525	562	65	21.7	4.1
54151	Computer systems design & related services	11	6 392	2 525	562	65	21.7	4.1
541512	Computer systems design services	7	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	11	D	D	D	b	D	D
54161	Management consulting services	10	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	4	D	D	D	c	D	D
MUKWONAGO, WI *								
54	Professional, scientific, & technical services	15	4 630	2 068	414	49	83.5	—
541	Professional, scientific, & technical services	15	4 630	2 068	414	49	83.5	—
5413	Architectural, engineering, & related services	5	2 993	1 533	321	32	100.0	—
MUKWONAGO, WI (WAUKESHA COUNTY PART) *								
54	Professional, scientific, & technical services	15	4 630	2 068	414	49	83.5	—
541	Professional, scientific, & technical services	15	4 630	2 068	414	49	83.5	—
5413	Architectural, engineering, & related services	5	2 993	1 533	321	32	100.0	—
MUSKEGO, WI								
54	Professional, scientific, & technical services	20	3 599	1 201	226	44	57.9	34.2
541	Professional, scientific, & technical services	20	3 599	1 201	226	44	57.9	34.2

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
NEENAH, WI								
54	Professional, scientific, & technical services	50	41 025	17 342	3 522	426	21.7	4.3
541	Professional, scientific, & technical services	50	41 025	17 342	3 522	426	21.7	4.3
5411	Legal services	19	8 583	2 909	532	76	25.5	—
54111	Offices of lawyers	19	8 583	2 909	532	76	25.5	—
541110	Offices of lawyers	19	8 583	2 909	532	76	25.5	—
5411101	Offices of lawyers (except legal aid societies)	19	8 583	2 909	532	76	25.5	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	3 271	1 326	288	61	48.6	24.5
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	3 271	1 326	288	61	48.6	24.5
5413	Architectural, engineering, & related services	8	D	D	D	c	D	D
54133	Engineering services	5	D	D	D	c	D	D
541330	Engineering services	5	D	D	D	c	D	D
5414	Specialized design services	3	D	D	D	b	D	D
54143	Graphic design services	3	D	D	D	b	D	D
541430	Graphic design services	3	D	D	D	b	D	D
NEILLSVILLE, WI								
54	Professional, scientific, & technical services	9	1 236	561	135	29	69.7	—
541	Professional, scientific, & technical services	9	1 236	561	135	29	69.7	—
NEKOOSA, WI								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
NEW BERLIN, WI								
54	Professional, scientific, & technical services	91	215 103	45 713	8 875	1 062	6.7	1.3
541	Professional, scientific, & technical services	91	215 103	45 713	8 875	1 062	6.7	1.3
5411	Legal services	8	D	D	D	b	D	D
54111	Offices of lawyers	7	3 535	2 093	425	45	18.3	—
541110	Offices of lawyers	7	3 535	2 093	425	45	18.3	—
5411101	Offices of lawyers (except legal aid societies)	7	3 535	2 093	425	45	18.3	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	15	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	15	D	D	D	b	D	D
5413	Architectural, engineering, & related services	23	D	D	D	e	D	D
54133	Engineering services	14	D	D	D	e	D	D
541330	Engineering services	14	D	D	D	e	D	D
54138	Testing laboratories	4	D	D	D	b	D	D
541380	Testing laboratories	4	D	D	D	b	D	D
5414	Specialized design services	7	7 599	3 127	846	118	10.8	6.9
54143	Graphic design services	7	7 599	3 127	846	118	10.8	6.9
541430	Graphic design services	7	7 599	3 127	846	118	10.8	6.9
5414301	Graphic design services (except commercial art & medical artists) ..	5	D	D	D	b	D	D
5415	Computer systems design & related services	18	10 803	4 982	1 175	117	25.3	18.0
54151	Computer systems design & related services	18	10 803	4 982	1 175	117	25.3	18.0
541512	Computer systems design services	9	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	10	D	D	D	c	D	D
54161	Management consulting services	7	D	D	D	c	D	D
541613	Marketing consulting services	1	D	D	D	c	D	D
5418	Advertising & related services	7	26 493	5 573	1 064	125	19.6	—
54189	Other services related to advertising	4	D	D	D	c	D	D
541890	Other services related to advertising	4	D	D	D	c	D	D
5418902	Advertising specialties goods distributor	4	D	D	D	c	D	D
NEW HOLSTEIN, WI								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
NEW LONDON, WI *								
54	Professional, scientific, & technical services	11	1 929	787	198	37	58.6	14.8
541	Professional, scientific, & technical services	11	1 929	787	198	37	58.6	14.8
NEW LONDON, WI (WAUPACA COUNTY PART) *								
54	Professional, scientific, & technical services	11	1 929	787	198	37	58.6	14.8
541	Professional, scientific, & technical services	11	1 929	787	198	37	58.6	14.8

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
NEW RICHMOND, WI								
54	Professional, scientific, & technical services	14	8 581	3 443	747	99	23.6	—
541	Professional, scientific, & technical services	14	8 581	3 443	747	99	23.6	—
5411	Legal services	5	D	D	D	b	D	D
54111	Offices of lawyers	5	D	D	D	b	D	D
541110	Offices of lawyers	5	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	5	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
NORTH HUDSON, WI								
54	Professional, scientific, & technical services	6	720	156	44	7	56.9	—
OAK CREEK, WI								
54	Professional, scientific, & technical services	16	9 670	4 506	950	101	16.2	11.1
541	Professional, scientific, & technical services	16	9 670	4 506	950	101	16.2	11.1
5413	Architectural, engineering, & related services	3	D	D	D	b	D	D
OCONOMOWOC, WI								
54	Professional, scientific, & technical services	40	8 705	3 886	782	120	53.0	12.8
541	Professional, scientific, & technical services	40	8 705	3 886	782	120	53.0	12.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	1 622	930	212	32	30.8	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	1 622	930	212	32	30.8	—
5413	Architectural, engineering, & related services	7	2 407	1 103	217	30	89.3	10.7
OCONTO, WI								
54	Professional, scientific, & technical services	13	2 533	1 189	239	41	40.7	2.1
541	Professional, scientific, & technical services	13	2 533	1 189	239	41	40.7	2.1
OCONTO FALLS, WI								
54	Professional, scientific, & technical services	9	2 670	1 078	260	48	93.0	—
541	Professional, scientific, & technical services	9	2 670	1 078	260	48	93.0	—
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
ONALASKA, WI								
54	Professional, scientific, & technical services	22	3 805	1 149	256	43	85.9	1.8
541	Professional, scientific, & technical services	22	3 805	1 149	256	43	85.9	1.8
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
OREGON, WI								
54	Professional, scientific, & technical services	14	3 837	2 004	449	65	48.6	—
541	Professional, scientific, & technical services	14	3 837	2 004	449	65	48.6	—
5414	Specialized design services	1	D	D	D	b	D	D
54143	Graphic design services	1	D	D	D	b	D	D
541430	Graphic design services	1	D	D	D	b	D	D
OSHKOSH, WI								
54	Professional, scientific, & technical services	94	85 714	20 939	4 626	774	18.9	1.1
541	Professional, scientific, & technical services	94	85 714	20 939	4 626	774	18.9	1.1
5411	Legal services	26	12 809	4 112	805	143	28.5	3.3
54111	Offices of lawyers	22	D	D	D	c	D	D
541110	Offices of lawyers	22	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	22	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	21	9 412	3 858	948	140	42.8	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	21	9 412	3 858	948	140	42.8	—
541211	Offices of certified public accountants	8	7 944	3 201	774	95	37.7	—
5413	Architectural, engineering, & related services	10	D	D	D	b	D	D
5415	Computer systems design & related services	8	8 278	3 431	622	78	18.4	—
54151	Computer systems design & related services	8	8 278	3 431	622	78	18.4	—
541512	Computer systems design services	2	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	5	D	D	D	c	D	D
54161	Management consulting services	2	D	D	D	b	D	D
5418	Advertising & related services	13	45 933	5 856	1 346	243	8.1	—
54189	Other services related to advertising	5	D	D	D	c	D	D
541890	Other services related to advertising	5	D	D	D	c	D	D
5418902	Advertising specialties goods distributor	5	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
PADDOCK LAKE, WI								
54	Professional, scientific, & technical services	6	3 166	1 027	204	42	44.3	1.6
541	Professional, scientific, & technical services	6	3 166	1 027	204	42	44.3	1.6
PARK FALLS, WI								
54	Professional, scientific, & technical services	11	1 735	622	163	28	48.4	8.4
541	Professional, scientific, & technical services	11	1 735	622	163	28	48.4	8.4
PESHTIGO, WI								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
541	Professional, scientific, & technical services	2	D	D	D	a	D	D
PEWAUKEE TOWN, WI								
54	Professional, scientific, & technical services	42	46 680	18 439	4 040	426	19.7	3.0
541	Professional, scientific, & technical services	42	46 680	18 439	4 040	426	19.7	3.0
5411	Legal services	6	2 958	1 499	261	31	32.8	—
54111	Offices of lawyers	6	2 958	1 499	261	31	32.8	—
541110	Offices of lawyers	6	2 958	1 499	261	31	32.8	—
5411101	Offices of lawyers (except legal aid societies)	6	2 958	1 499	261	31	32.8	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	11 110	4 881	1 098	133	6.4	2.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	11 110	4 881	1 098	133	6.4	2.3
541211	Offices of certified public accountants	7	11 110	4 881	1 098	133	6.4	2.3
5413	Architectural, engineering, & related services	9	12 281	5 419	1 347	119	31.4	8.8
54133	Engineering services	6	D	D	D	c	D	D
541330	Engineering services	6	D	D	D	c	D	D
5414	Specialized design services	5	7 168	2 074	356	42	10.2	—
54143	Graphic design services	4	D	D	D	b	D	D
541430	Graphic design services	4	D	D	D	b	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	4	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	8	D	D	D	b	D	D
5418	Advertising & related services	2	D	D	D	b	D	D
PEWAUKEE, WI								
54	Professional, scientific, & technical services	38	59 167	20 921	5 391	670	7.3	3.0
541	Professional, scientific, & technical services	38	59 167	20 921	5 391	670	7.3	3.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	c	D	D
541213	Tax return preparation services	1	D	D	D	c	D	D
5413	Architectural, engineering, & related services	15	34 532	12 113	3 247	286	9.3	4.5
54133	Engineering services	12	D	D	D	e	D	D
541330	Engineering services	12	D	D	D	e	D	D
5415	Computer systems design & related services	4	D	D	D	b	D	D
54151	Computer systems design & related services	4	D	D	D	b	D	D
541511	Custom computer programming services	2	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	6	D	D	D	a	D	D
54161	Management consulting services	6	D	D	D	a	D	D
5418	Advertising & related services	5	10 438	3 019	725	115	—	—
54189	Other services related to advertising	2	D	D	D	a	D	D
541890	Other services related to advertising	2	D	D	D	a	D	D
PLATTEVILLE, WI								
54	Professional, scientific, & technical services	21	11 612	5 615	1 376	173	15.2	4.6
541	Professional, scientific, & technical services	21	11 612	5 615	1 376	173	15.2	4.6
5412	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	7	D	D	D	b	D	D
5413	Architectural, engineering, & related services	3	D	D	D	b	D	D
PLEASANT PRAIRIE, WI								
54	Professional, scientific, & technical services	14	3 987	1 556	301	39	35.9	16.4
541	Professional, scientific, & technical services	14	3 987	1 556	301	39	35.9	16.4
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	2 398	977	200	27	26.0	24.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	2 398	977	200	27	26.0	24.9
541219	Other accounting services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
PLOVER, WI								
54	Professional, scientific, & technical services	14	9 069	3 625	752	119	33.6	.7
541	Professional, scientific, & technical services	14	9 069	3 625	752	119	33.6	.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	a	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	a	D	D
5413	Architectural, engineering, & related services	4	1 543	949	190	26	69.9	4.3
5414	Specialized design services	1	D	D	D	b	D	D
54143	Graphic design services	1	D	D	D	b	D	D
541430	Graphic design services	1	D	D	D	b	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	1	D	D	D	b	D	D
PLYMOUTH, WI								
54	Professional, scientific, & technical services	11	2 250	899	169	31	40.8	18.8
541	Professional, scientific, & technical services	11	2 250	899	169	31	40.8	18.8
PORTAGE, WI								
54	Professional, scientific, & technical services	30	11 111	3 697	715	144	35.5	—
541	Professional, scientific, & technical services	30	11 111	3 697	715	144	35.5	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 879	669	155	43	27.1	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 879	669	155	43	27.1	—
5413	Architectural, engineering, & related services	7	D	D	D	b	D	D
PORT WASHINGTON, WI								
54	Professional, scientific, & technical services	24	9 038	2 693	670	94	51.2	—
541	Professional, scientific, & technical services	24	9 038	2 693	670	94	51.2	—
5413	Architectural, engineering, & related services	4	2 892	1 161	329	32	72.4	—
5418	Advertising & related services	3	D	D	D	a	D	D
PRAIRIE DU CHIEN, WI								
54	Professional, scientific, & technical services	11	1 930	1 164	177	38	36.2	—
541	Professional, scientific, & technical services	11	1 930	1 164	177	38	36.2	—
PRAIRIE DU SAC, WI								
54	Professional, scientific, & technical services	5	1 042	443	118	24	38.7	2.0
541	Professional, scientific, & technical services	5	1 042	443	118	24	38.7	2.0
PRESCOTT, WI								
54	Professional, scientific, & technical services	3	231	111	29	6	D	61.5
RACINE, WI								
54	Professional, scientific, & technical services	139	59 290	24 764	4 929	898	23.6	7.4
541	Professional, scientific, & technical services	139	59 290	24 764	4 929	898	23.6	7.4
5411	Legal services	66	23 689	11 603	1 781	288	19.0	10.6
54111	Offices of lawyers	60	19 491	10 131	1 484	235	23.0	6.5
541110	Offices of lawyers	60	19 491	10 131	1 484	235	23.0	6.5
5411101	Offices of lawyers (except legal aid societies)	60	19 491	10 131	1 484	235	23.0	6.5
54119	Other legal services	6	4 198	1 472	297	53	.5	29.7
541191	Title abstract & settlement offices	5	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	20	10 846	3 846	1 118	322	16.9	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	20	10 846	3 846	1 118	322	16.9	—
541211	Offices of certified public accountants	9	8 118	2 731	716	88	5.4	—
541213	Tax return preparation services	5	1 485	635	263	206	10.0	—
541219	Other accounting services	6	1 243	480	139	28	100.0	—
5413	Architectural, engineering, & related services	9	5 265	1 522	318	53	89.4	1.3
5414	Specialized design services	10	D	D	D	b	D	D
54143	Graphic design services	7	D	D	D	b	D	D
541430	Graphic design services	7	D	D	D	b	D	D
5414301	Graphic design services (except commercial art & medical artists) ..	6	D	D	D	b	D	D
5418	Advertising & related services	10	5 872	2 031	481	88	13.5	19.1
REEDSBURG, WI								
54	Professional, scientific, & technical services	14	5 444	2 674	640	99	23.2	1.1
541	Professional, scientific, & technical services	14	5 444	2 674	640	99	23.2	1.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
5413	Architectural, engineering, & related services	3	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
RHINELANDER, WI								
54	Professional, scientific, & technical services	37	13 655	5 676	1 235	201	21.5	14.7
541	Professional, scientific, & technical services	37	13 655	5 676	1 235	201	21.5	14.7
5411	Legal services	19	7 901	3 479	716	93	15.1	22.8
54111	Offices of lawyers	15	D	D	D	b	D	D
541110	Offices of lawyers	15	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	15	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	2 986	799	227	53	32.7	5.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	2 986	799	227	53	32.7	5.8
5413	Architectural, engineering, & related services	4	D	D	D	b	D	D
RICE LAKE, WI								
54	Professional, scientific, & technical services	22	9 190	4 401	962	163	33.4	4.0
541	Professional, scientific, & technical services	22	9 190	4 401	962	163	33.4	4.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	D	D	D	b	D	D
5413	Architectural, engineering, & related services	7	D	D	D	b	D	D
RICHFIELD TOWN, WI								
54	Professional, scientific, & technical services	13	4 231	1 387	329	42	74.3	11.7
541	Professional, scientific, & technical services	13	4 231	1 387	329	42	74.3	11.7
5413	Architectural, engineering, & related services	6	1 681	616	135	22	100.0	—
RICHLAND CENTER, WI								
54	Professional, scientific, & technical services	15	2 542	997	227	50	50.2	4.6
541	Professional, scientific, & technical services	15	2 542	997	227	50	50.2	4.6
RIPON, WI								
54	Professional, scientific, & technical services	20	5 185	1 619	377	87	39.6	32.0
541	Professional, scientific, & technical services	20	5 185	1 619	377	87	39.6	32.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	1 317	685	172	27	21.0	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	1 317	685	172	27	21.0	—
RIVER FALLS, WI *								
54	Professional, scientific, & technical services	26	9 029	4 391	985	144	39.0	3.5
541	Professional, scientific, & technical services	26	9 029	4 391	985	144	39.0	3.5
5411	Legal services	11	5 403	2 428	586	81	18.2	2.8
54111	Offices of lawyers	10	D	D	D	b	D	D
541110	Offices of lawyers	10	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	10	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	1 727	919	194	40	46.4	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	1 727	919	194	40	46.4	—
RIVER FALLS, WI (PIERCE COUNTY PART) *								
54	Professional, scientific, & technical services	23	D	D	D	c	D	D
541	Professional, scientific, & technical services	23	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	1 727	919	194	40	46.4	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	1 727	919	194	40	46.4	—
RIVER FALLS, WI (ST. CROIX COUNTY PART) *								
54	Professional, scientific, & technical services	3	D	D	D	b	D	D
541	Professional, scientific, & technical services	3	D	D	D	b	D	D
ROTHSCHILD, WI								
54	Professional, scientific, & technical services	8	D	D	D	c	D	D
541	Professional, scientific, & technical services	8	D	D	D	c	D	D
5417	Scientific research & development services	1	D	D	D	c	D	D
54171	R&D in the physical, engineering, & life sciences	1	D	D	D	c	D	D
541710	R&D in the physical, engineering, & life sciences	1	D	D	D	c	D	D
5417101	R&D in the physical & engineering sciences	1	D	D	D	c	D	D
ST. FRANCIS, WI								
54	Professional, scientific, & technical services	7	3 937	1 397	496	56	17.5	—
541	Professional, scientific, & technical services	7	3 937	1 397	496	56	17.5	—
5418	Advertising & related services	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
SAUK CITY, WI								
54	Professional, scientific, & technical services	6	1 141	598	131	29	20.9	—
541	Professional, scientific, & technical services	6	1 141	598	131	29	20.9	—
SAUKVILLE, WI								
54	Professional, scientific, & technical services	7	2 595	1 520	256	36	100.0	—
541	Professional, scientific, & technical services	7	2 595	1 520	256	36	100.0	—
SEYMOUR, WI								
54	Professional, scientific, & technical services	6	2 326	1 209	264	46	26.3	—
541	Professional, scientific, & technical services	6	2 326	1 209	264	46	26.3	—
SHAWANO, WI								
54	Professional, scientific, & technical services	16	3 912	2 109	462	113	47.0	9.0
541	Professional, scientific, & technical services	16	3 912	2 109	462	113	47.0	9.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 372	824	239	60	37.8	25.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 372	824	239	60	37.8	25.8
SHEBOYGAN, WI								
54	Professional, scientific, & technical services	83	57 763	24 634	7 792	786	15.6	2.8
541	Professional, scientific, & technical services	83	57 763	24 634	7 792	786	15.6	2.8
5411	Legal services	24	15 048	7 219	1 326	165	17.3	—
54111	Offices of lawyers	20	14 108	6 767	1 222	148	18.1	—
541110	Offices of lawyers	20	14 108	6 767	1 222	148	18.1	—
5411101	Offices of lawyers (except legal aid societies)	20	14 108	6 767	1 222	148	18.1	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	15	8 764	4 410	1 191	225	16.4	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	15	8 764	4 410	1 191	225	16.4	—
541211	Offices of certified public accountants	11	7 314	3 744	963	99	14.3	—
541213	Tax return preparation services	2	D	D	D	c	D	D
5413	Architectural, engineering, & related services	16	16 661	6 094	1 375	152	12.8	8.4
54131	Architectural services	5	11 653	3 848	957	89	7.2	—
541310	Architectural services	5	11 653	3 848	957	89	7.2	—
5414	Specialized design services	4	D	D	D	a	D	D
54143	Graphic design services	4	D	D	D	a	D	D
541430	Graphic design services	4	D	D	D	a	D	D
5415	Computer systems design & related services	2	D	D	D	b	D	D
54151	Computer systems design & related services	2	D	D	D	b	D	D
5418	Advertising & related services	9	6 854	2 551	679	106	1.1	3.5
5419	Other professional, scientific, & technical services	6	D	D	D	b	D	D
54192	Photographic services	6	D	D	D	b	D	D
SHEBOYGAN FALLS, WI								
54	Professional, scientific, & technical services	8	654	282	56	15	73.1	—
SHOREWOOD, WI								
54	Professional, scientific, & technical services	42	8 605	4 325	652	91	30.1	8.1
541	Professional, scientific, & technical services	42	8 605	4 325	652	91	30.1	8.1
5411	Legal services	8	D	D	D	b	D	D
54111	Offices of lawyers	8	D	D	D	b	D	D
541110	Offices of lawyers	8	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	8	D	D	D	b	D	D
5414	Specialized design services	5	1 595	248	55	9	18.6	4.9
SLINGER, WI								
54	Professional, scientific, & technical services	8	2 423	751	158	32	72.3	14.8
541	Professional, scientific, & technical services	8	2 423	751	158	32	72.3	14.8
SOUTH MILWAUKEE, WI								
54	Professional, scientific, & technical services	23	2 121	725	157	43	65.3	2.5
541	Professional, scientific, & technical services	23	2 121	725	157	43	65.3	2.5
SPARTA, WI								
54	Professional, scientific, & technical services	16	3 886	1 661	362	65	34.1	15.1
541	Professional, scientific, & technical services	16	3 886	1 661	362	65	34.1	15.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	a	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
SPOONER, WI								
54	Professional, scientific, & technical services	16	D	D	D	b	D	D
541	Professional, scientific, & technical services	16	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
STEVENS POINT, WI								
54	Professional, scientific, & technical services	47	20 700	9 620	2 291	357	29.4	.2
541	Professional, scientific, & technical services	47	20 700	9 620	2 291	357	29.4	.2
5411	Legal services	14	D	D	D	b	D	D
54111	Offices of lawyers	11	D	D	D	b	D	D
541110	Offices of lawyers	11	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	11	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	12	5 227	2 625	520	103	28.4	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	12	5 227	2 625	520	103	28.4	—
541211	Offices of certified public accountants	9	D	D	D	b	D	D
5413	Architectural, engineering, & related services	5	1 658	592	125	19	100.0	—
5415	Computer systems design & related services	2	D	D	D	b	D	D
54151	Computer systems design & related services	2	D	D	D	b	D	D
5418	Advertising & related services	5	D	D	D	b	D	D
STOUGHTON, WI								
54	Professional, scientific, & technical services	33	5 416	1 068	191	58	81.7	5.0
541	Professional, scientific, & technical services	33	5 416	1 068	191	58	81.7	5.0
5412	Accounting, tax return prep, bookkeeping, & payroll services	15	1 029	336	99	34	54.8	13.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	15	1 029	336	99	34	54.8	13.4
5413	Architectural, engineering, & related services	1	D	D	D	a	D	D
STURGEON BAY, WI								
54	Professional, scientific, & technical services	42	11 020	4 288	1 022	213	26.4	20.2
541	Professional, scientific, & technical services	42	11 020	4 288	1 022	213	26.4	20.2
5411	Legal services	13	3 120	745	163	41	29.3	—
54111	Offices of lawyers	12	D	D	D	b	D	D
541110	Offices of lawyers	12	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	12	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	1 660	785	198	39	21.7	36.6
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	1 660	785	198	39	21.7	36.6
5413	Architectural, engineering, & related services	10	3 871	2 068	489	66	28.8	16.4
STURTEVANT, WI								
54	Professional, scientific, & technical services	1	D	D	D	a	D	D
SUN PRAIRIE, WI								
54	Professional, scientific, & technical services	31	16 032	7 267	1 391	202	25.7	23.5
541	Professional, scientific, & technical services	31	16 032	7 267	1 391	202	25.7	23.5
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	4 821	1 635	351	69	18.1	73.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	4 821	1 635	351	69	18.1	73.1
541211	Offices of certified public accountants	4	D	D	D	b	D	D
5413	Architectural, engineering, & related services	5	2 467	875	180	30	11.1	—
5415	Computer systems design & related services	3	D	D	D	b	D	D
54151	Computer systems design & related services	3	D	D	D	b	D	D
SUPERIOR, WI								
54	Professional, scientific, & technical services	45	19 656	7 445	1 647	300	28.5	7.3
541	Professional, scientific, & technical services	45	19 656	7 445	1 647	300	28.5	7.3
5411	Legal services	18	7 221	2 949	598	91	54.1	5.2
54111	Offices of lawyers	15	6 553	2 599	521	76	57.7	—
541110	Offices of lawyers	15	6 553	2 599	521	76	57.7	—
5411101	Offices of lawyers (except legal aid societies)	15	6 553	2 599	521	76	57.7	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	D	D	D	b	D	D
5413	Architectural, engineering, & related services	7	D	D	D	b	D	D
SUSSEX, WI								
54	Professional, scientific, & technical services	13	3 739	1 842	394	46	66.6	—
541	Professional, scientific, & technical services	13	3 739	1 842	394	46	66.6	—
5413	Architectural, engineering, & related services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
THIENSVILLE, WI								
54	Professional, scientific, & technical services	26	5 659	2 526	536	84	83.1	4.3
541	Professional, scientific, & technical services	26	5 659	2 526	536	84	83.1	4.3
TOMAH, WI								
54	Professional, scientific, & technical services	15	4 242	1 411	356	65	24.9	1.3
541	Professional, scientific, & technical services	15	4 242	1 411	356	65	24.9	1.3
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
TOMAHAWK, WI								
54	Professional, scientific, & technical services	7	1 402	222	54	16	39.2	—
541	Professional, scientific, & technical services	7	1 402	222	54	16	39.2	—
TWIN LAKES, WI								
54	Professional, scientific, & technical services	3	138	35	5	2	100.0	—
TWO RIVERS, WI								
54	Professional, scientific, & technical services	8	1 391	314	68	17	28.4	11.5
541	Professional, scientific, & technical services	8	1 391	314	68	17	28.4	11.5
UNION GROVE, WI								
54	Professional, scientific, & technical services	7	695	182	39	12	73.5	17.6
VERONA, WI								
54	Professional, scientific, & technical services	14	3 672	1 624	223	44	70.6	13.4
541	Professional, scientific, & technical services	14	3 672	1 624	223	44	70.6	13.4
5413	Architectural, engineering, & related services	3	D	D	D	a	D	D
VIROQUA, WI								
54	Professional, scientific, & technical services	8	1 328	657	188	54	65.0	—
541	Professional, scientific, & technical services	8	1 328	657	188	54	65.0	—
WALES, WI								
54	Professional, scientific, & technical services	5	932	284	56	6	79.3	—
541	Professional, scientific, & technical services	5	932	284	56	6	79.3	—
WATERFORD, WI								
54	Professional, scientific, & technical services	6	893	484	75	11	59.1	1.8
541	Professional, scientific, & technical services	6	893	484	75	11	59.1	1.8
WATERLOO, WI								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
WATERTOWN, WI *								
54	Professional, scientific, & technical services	21	10 626	4 365	1 000	173	33.8	.6
541	Professional, scientific, & technical services	21	10 626	4 365	1 000	173	33.8	.6
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 615	490	164	44	17.3	1.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 615	490	164	44	17.3	1.1
5413	Architectural, engineering, & related services	5	D	D	D	b	D	D
WATERTOWN, WI (DODGE COUNTY PART) *								
54	Professional, scientific, & technical services	5	3 790	1 485	327	53	76.7	—
541	Professional, scientific, & technical services	5	3 790	1 485	327	53	76.7	—
5413	Architectural, engineering, & related services	3	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
WATERTOWN, WI (JEFFERSON COUNTY PART) *								
54	Professional, scientific, & technical services	16	6 836	2 880	673	120	10.0	.9
541	Professional, scientific, & technical services	16	6 836	2 880	673	120	10.0	.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	6	1 615	490	164	44	17.3	1.1
54121	Accounting, tax return prep, bookkeeping, & payroll services	6	1 615	490	164	44	17.3	1.1
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
WAUKESHA, WI								
54	Professional, scientific, & technical services	186	199 101	75 676	17 425	1 971	13.3	2.6
541	Professional, scientific, & technical services	186	199 101	75 676	17 425	1 971	13.3	2.6
5411	Legal services	47	19 704	8 616	1 676	247	19.4	2.6
54111	Offices of lawyers	45	D	D	D	c	D	D
541110	Offices of lawyers	45	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	45	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	38	12 199	5 497	1 281	198	23.2	7.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	38	12 199	5 497	1 281	198	23.2	7.8
541211	Offices of certified public accountants	18	8 064	3 582	818	105	19.8	.5
541213	Tax return preparation services	8	D	D	D	b	D	D
541219	Other accounting services	11	D	D	D	b	D	D
5413	Architectural, engineering, & related services	36	51 933	23 539	5 273	786	23.1	3.4
54133	Engineering services	23	24 621	10 428	2 217	226	41.7	7.2
541330	Engineering services	23	24 621	10 428	2 217	226	41.7	7.2
54135	Building inspection services	2	D	D	D	c	D	D
541350	Building inspection services	2	D	D	D	c	D	D
54137	Surveying & mapping (except geophysical) services	5	20 237	9 788	2 360	428	6.0	—
541370	Surveying & mapping (except geophysical) services	5	20 237	9 788	2 360	428	6.0	—
5415	Computer systems design & related services	20	103 818	33 908	8 304	586	2.3	—
54151	Computer systems design & related services	20	103 818	33 908	8 304	586	2.3	—
541511	Custom computer programming services	13	D	D	D	c	D	D
541512	Computer systems design services	6	D	D	D	e	D	D
5415121	Computer systems integrators	4	D	D	D	e	D	D
5416	Management, scientific, & technical consulting services	17	3 558	1 346	303	33	42.9	49.0
54161	Management consulting services	13	D	D	D	a	D	D
5418	Advertising & related services	10	5 226	1 905	437	66	44.0	—
5419	Other professional, scientific, & technical services	12	1 845	550	87	40	48.8	6.4
54192	Photographic services	10	D	D	D	b	D	D
541921	Photographic studios, portrait	10	D	D	D	b	D	D
WAUNAKEE, WI								
54	Professional, scientific, & technical services	17	3 145	1 089	175	38	39.8	5.2
541	Professional, scientific, & technical services	17	3 145	1 089	175	38	39.8	5.2
WAUPACA, WI								
54	Professional, scientific, & technical services	21	4 233	1 462	340	70	33.5	12.7
541	Professional, scientific, & technical services	21	4 233	1 462	340	70	33.5	12.7
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	a	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	D	D	D	a	D	D
WAUPUN, WI *								
54	Professional, scientific, & technical services	15	4 419	1 602	431	96	63.2	—
541	Professional, scientific, & technical services	15	4 419	1 602	431	96	63.2	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	4	D	D	D	b	D	D
WAUPUN, WI (DODGE COUNTY PART) *								
54	Professional, scientific, & technical services	7	2 678	937	277	67	73.9	—
541	Professional, scientific, & technical services	7	2 678	937	277	67	73.9	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	3	D	D	D	b	D	D
WAUPUN, WI (FOND DU LAC COUNTY PART) *								
54	Professional, scientific, & technical services	8	1 741	665	154	29	46.7	—
541	Professional, scientific, & technical services	8	1 741	665	154	29	46.7	—

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							From administrative records ¹	Estimated ²
WAUSAU, WI								
54	Professional, scientific, & technical services	103	64 476	27 882	5 739	727	24.2	.2
541	Professional, scientific, & technical services	103	64 476	27 882	5 739	727	24.2	.2
5411	Legal services	45	31 823	15 961	3 112	326	19.0	—
54111	Offices of lawyers	43	D	D	D	e	D	D
541110	Offices of lawyers	43	D	D	D	e	D	D
5411101	Offices of lawyers (except legal aid societies)	43	D	D	D	e	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	13	12 670	4 498	1 171	160	11.4	.7
54121	Accounting, tax return prep, bookkeeping, & payroll services	13	12 670	4 498	1 171	160	11.4	.7
541211	Offices of certified public accountants	9	12 269	4 314	1 124	145	9.2	—
5413	Architectural, engineering, & related services	16	D	D	D	c	D	D
5418	Advertising & related services	10	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	9	1 732	436	56	32	29.5	—
54192	Photographic services	8	D	D	D	b	D	D
WAUWATOSA, WI								
54	Professional, scientific, & technical services	281	196 090	70 931	16 342	1 880	19.6	6.5
541	Professional, scientific, & technical services	281	196 090	70 931	16 342	1 880	19.6	6.5
5411	Legal services	64	20 918	10 458	2 054	267	43.3	3.9
54111	Offices of lawyers	61	20 276	10 078	1 961	254	42.5	4.1
541110	Offices of lawyers	61	20 276	10 078	1 961	254	42.5	4.1
5411101	Offices of lawyers (except legal aid societies)	61	20 276	10 078	1 961	254	42.5	4.1
5412	Accounting, tax return prep, bookkeeping, & payroll services	52	33 033	15 604	3 455	423	16.4	2.3
54121	Accounting, tax return prep, bookkeeping, & payroll services	52	33 033	15 604	3 455	423	16.4	2.3
541211	Offices of certified public accountants	28	16 309	8 668	1 771	210	19.3	4.6
541219	Other accounting services	13	D	D	D	b	D	D
5413	Architectural, engineering, & related services	30	27 119	13 749	2 962	291	22.0	3.9
54131	Architectural services	8	D	D	D	c	D	D
541310	Architectural services	8	D	D	D	c	D	D
54133	Engineering services	20	14 060	7 683	1 520	155	35.7	2.7
541330	Engineering services	20	14 060	7 683	1 520	155	35.7	2.7
5414	Specialized design services	10	2 423	1 036	230	42	29.5	3.4
54143	Graphic design services	8	D	D	D	b	D	D
541430	Graphic design services	8	D	D	D	b	D	D
5415	Computer systems design & related services	37	62 487	13 695	4 034	356	11.9	5.7
54151	Computer systems design & related services	37	62 487	13 695	4 034	356	11.9	5.7
541511	Custom computer programming services	16	D	D	D	b	D	D
541512	Computer systems design services	17	10 932	4 369	975	95	49.4	2.3
5416	Management, scientific, & technical consulting services	50	22 147	9 175	1 706	231	29.9	6.1
54161	Management consulting services	39	20 244	8 286	1 552	204	25.8	6.2
541612	Human resources & executive search consulting services	13	6 528	2 575	532	120	52.9	9.4
541613	Marketing consulting services	7	D	D	D	b	D	D
5418	Advertising & related services	23	20 601	4 987	1 459	124	10.0	9.7
54189	Other services related to advertising	6	D	D	D	b	D	D
541890	Other services related to advertising	6	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	5	10 280	1 462	330	46	13.4	—
5419	Other professional, scientific, & technical services	10	5 456	1 765	354	132	17.5	45.8
WEST ALLIS, WI								
54	Professional, scientific, & technical services	135	73 829	29 462	5 665	843	32.2	7.6
541	Professional, scientific, & technical services	135	73 829	29 462	5 665	843	32.2	7.6
5411	Legal services	25	13 790	6 771	877	149	19.3	6.6
54111	Offices of lawyers	22	D	D	D	c	D	D
541110	Offices of lawyers	22	D	D	D	c	D	D
5411101	Offices of lawyers (except legal aid societies)	22	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	31	17 117	8 638	1 898	275	15.7	5.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	31	17 117	8 638	1 898	275	15.7	5.4
541211	Offices of certified public accountants	16	13 140	6 441	1 435	169	14.8	2.6
541219	Other accounting services	14	D	D	D	c	D	D
5413	Architectural, engineering, & related services	26	17 679	7 306	1 445	193	52.0	.7
54133	Engineering services	17	11 904	4 388	944	116	70.9	1.0
541330	Engineering services	17	11 904	4 388	944	116	70.9	1.0
5414	Specialized design services	8	9 868	2 129	374	50	23.9	—
54141	Interior design services	4	D	D	D	b	D	D
541410	Interior design services	4	D	D	D	b	D	D
5415	Computer systems design & related services	12	3 723	1 261	321	55	73.7	4.5
54151	Computer systems design & related services	12	3 723	1 261	321	55	73.7	4.5
5416	Management, scientific, & technical consulting services	16	6 102	1 679	394	50	32.1	25.4
54161	Management consulting services	10	3 203	527	170	16	50.5	1.6
5418	Advertising & related services	11	3 424	1 079	236	40	41.3	25.7
5419	Other professional, scientific, & technical services	5	D	D	D	b	D	D
54192	Photographic services	5	D	D	D	b	D	D
541921	Photographic studios, portrait	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WEST BEND, WI								
54	Professional, scientific, & technical services	59	22 832	9 689	2 048	321	47.7	1.2
541	Professional, scientific, & technical services	59	22 832	9 689	2 048	321	47.7	1.2
5411	Legal services	18	7 845	3 874	749	108	46.2	.8
54111	Offices of lawyers	17	D	D	D	b	D	D
541110	Offices of lawyers	17	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	17	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	9	D	D	D	b	D	D
5413	Architectural, engineering, & related services	6	D	D	D	b	D	D
5414	Specialized design services	6	2 150	945	152	26	41.0	—
54143	Graphic design services	3	D	D	D	a	D	D
541430	Graphic design services	3	D	D	D	a	D	D
5418	Advertising & related services	4	D	D	D	b	D	D
54189	Other services related to advertising	3	D	D	D	b	D	D
541890	Other services related to advertising	3	D	D	D	b	D	D
WEST MILWAUKEE, WI								
54	Professional, scientific, & technical services	5	1 999	803	194	23	50.3	35.7
541	Professional, scientific, & technical services	5	1 999	803	194	23	50.3	35.7
WESTON TOWN, WI								
54	Professional, scientific, & technical services	10	6 481	2 791	618	80	42.2	—
541	Professional, scientific, & technical services	10	6 481	2 791	618	80	42.2	—
5413	Architectural, engineering, & related services	4	D	D	D	b	D	D
WEST SALEM, WI								
54	Professional, scientific, & technical services	6	2 447	1 029	233	25	15.9	76.4
541	Professional, scientific, & technical services	6	2 447	1 029	233	25	15.9	76.4
WHITEFISH BAY, WI								
54	Professional, scientific, & technical services	41	7 602	3 399	643	75	53.0	.8
541	Professional, scientific, & technical services	41	7 602	3 399	643	75	53.0	.8
5416	Management, scientific, & technical consulting services	8	3 542	2 008	329	29	42.1	—
54161	Management consulting services	7	D	D	D	b	D	D
WHITEWATER, WI *								
54	Professional, scientific, & technical services	15	5 397	1 970	504	168	80.2	—
541	Professional, scientific, & technical services	15	5 397	1 970	504	168	80.2	—
WHITEWATER, WI (JEFFERSON COUNTY PART) *								
54	Professional, scientific, & technical services	1	D	D	D	c	D	D
541	Professional, scientific, & technical services	1	D	D	D	c	D	D
WHITEWATER, WI (WALWORTH COUNTY PART) *								
54	Professional, scientific, & technical services	14	D	D	D	b	D	D
541	Professional, scientific, & technical services	14	D	D	D	b	D	D
WISCONSIN RAPIDS, WI								
54	Professional, scientific, & technical services	33	11 308	4 431	983	172	42.2	13.0
541	Professional, scientific, & technical services	33	11 308	4 431	983	172	42.2	13.0
5411	Legal services	13	6 096	2 542	515	79	35.5	—
54111	Offices of lawyers	9	5 112	2 021	422	63	37.6	—
541110	Offices of lawyers	9	5 112	2 021	422	63	37.6	—
5411101	Offices of lawyers (except legal aid societies)	9	5 112	2 021	422	63	37.6	—
5412	Accounting, tax return prep, bookkeeping, & payroll services	12	2 882	1 236	311	61	73.0	.4
54121	Accounting, tax return prep, bookkeeping, & payroll services	12	2 882	1 236	311	61	73.0	.4
5418	Advertising & related services	1	D	D	D	a	D	D
BALANCE OF ADAMS COUNTY, WI								
54	Professional, scientific, & technical services	16	1 660	657	144	38	25.2	3.4
541	Professional, scientific, & technical services	16	1 660	657	144	38	25.2	3.4
BALANCE OF ASHLAND COUNTY, WI								
54	Professional, scientific, & technical services	4	509	129	25	4	61.3	—

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF BARRON COUNTY, WI								
54	Professional, scientific, & technical services	15	2 878	712	143	31	89.8	.5
541	Professional, scientific, & technical services	15	2 878	712	143	31	89.8	.5
BALANCE OF BAYFIELD COUNTY, WI								
54	Professional, scientific, & technical services	13	1 869	527	129	22	57.4	3.5
541	Professional, scientific, & technical services	13	1 869	527	129	22	57.4	3.5
BALANCE OF BROWN COUNTY, WI								
54	Professional, scientific, & technical services	25	4 760	2 046	345	58	74.5	2.7
541	Professional, scientific, & technical services	25	4 760	2 046	345	58	74.5	2.7
5413	Architectural, engineering, & related services	7	D	D	D	b	D	D
BALANCE OF BUFFALO COUNTY, WI								
54	Professional, scientific, & technical services	12	1 023	408	93	22	65.8	—
541	Professional, scientific, & technical services	12	1 023	408	93	22	65.8	—
BALANCE OF BURNETT COUNTY, WI								
54	Professional, scientific, & technical services	15	2 412	912	203	48	45.4	—
541	Professional, scientific, & technical services	15	2 412	912	203	48	45.4	—
BALANCE OF CALUMET COUNTY, WI								
54	Professional, scientific, & technical services	5	D	D	D	b	D	D
541	Professional, scientific, & technical services	5	D	D	D	b	D	D
BALANCE OF CHIPPEWA COUNTY, WI								
54	Professional, scientific, & technical services	7	D	D	D	a	D	D
BALANCE OF CLARK COUNTY, WI								
54	Professional, scientific, & technical services	21	2 833	947	213	49	74.2	1.4
541	Professional, scientific, & technical services	21	2 833	947	213	49	74.2	1.4
BALANCE OF COLUMBIA COUNTY, WI								
54	Professional, scientific, & technical services	21	3 787	1 357	289	50	34.3	20.4
541	Professional, scientific, & technical services	21	3 787	1 357	289	50	34.3	20.4
BALANCE OF DANE COUNTY, WI								
54	Professional, scientific, & technical services	159	D	D	D	f	D	D
541	Professional, scientific, & technical services	159	D	D	D	f	D	D
5411	Legal services	18	D	D	D	c	D	D
54111	Offices of lawyers	17	D	D	D	b	D	D
541110	Offices of lawyers	17	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	17	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	19	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	19	D	D	D	c	D	D
541211	Offices of certified public accountants	6	D	D	D	c	D	D
5413	Architectural, engineering, & related services	25	D	D	D	b	D	D
5414	Specialized design services	9	D	D	D	a	D	D
54143	Graphic design services	7	1 796	463	109	15	35.3	2.4
541430	Graphic design services	7	1 796	463	109	15	35.3	2.4
5415	Computer systems design & related services	29	10 065	4 688	1 427	101	40.1	3.1
54151	Computer systems design & related services	29	10 065	4 688	1 427	101	40.1	3.1
541512	Computer systems design services	11	4 495	1 878	362	54	42.8	1.4
5416	Management, scientific, & technical consulting services	33	D	D	D	b	D	D
54161	Management consulting services	24	D	D	D	b	D	D
5418	Advertising & related services	12	11 816	2 517	603	84	20.6	.1
5419	Other professional, scientific, & technical services	8	D	D	D	b	D	D
BALANCE OF DODGE COUNTY, WI								
54	Professional, scientific, & technical services	14	D	D	D	b	D	D
541	Professional, scientific, & technical services	14	D	D	D	b	D	D

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Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF DOOR COUNTY, WI								
54	Professional, scientific, & technical services	22	3 631	740	194	38	95.2	2.1
541	Professional, scientific, & technical services	22	3 631	740	194	38	95.2	2.1
BALANCE OF DOUGLAS COUNTY, WI								
54	Professional, scientific, & technical services	7	1 815	742	112	17	70.9	—
541	Professional, scientific, & technical services	7	1 815	742	112	17	70.9	—
5413	Architectural, engineering, & related services	3	D	D	D	a	D	D
BALANCE OF DUNN COUNTY, WI								
54	Professional, scientific, & technical services	10	2 398	922	271	41	13.6	7.5
541	Professional, scientific, & technical services	10	2 398	922	271	41	13.6	7.5
5413	Architectural, engineering, & related services	3	D	D	D	b	D	D
BALANCE OF EAU CLAIRE COUNTY, WI								
54	Professional, scientific, & technical services	14	D	D	D	b	D	D
541	Professional, scientific, & technical services	14	D	D	D	b	D	D
5418	Advertising & related services	2	D	D	D	b	D	D
BALANCE OF FLORENCE COUNTY, WI								
54	Professional, scientific, & technical services	4	312	122	23	9	100.0	—
BALANCE OF FOND DU LAC COUNTY, WI								
54	Professional, scientific, & technical services	18	2 696	885	174	46	61.7	4.6
541	Professional, scientific, & technical services	18	2 696	885	174	46	61.7	4.6
BALANCE OF FOREST COUNTY, WI								
54	Professional, scientific, & technical services	9	3 833	1 978	356	66	7.1	—
541	Professional, scientific, & technical services	9	3 833	1 978	356	66	7.1	—
5413	Architectural, engineering, & related services	2	D	D	D	b	D	D
BALANCE OF GRANT COUNTY, WI								
54	Professional, scientific, & technical services	13	2 998	691	113	39	80.6	13.9
541	Professional, scientific, & technical services	13	2 998	691	113	39	80.6	13.9
BALANCE OF GREEN COUNTY, WI								
54	Professional, scientific, & technical services	10	D	D	D	b	D	D
541	Professional, scientific, & technical services	10	D	D	D	b	D	D
BALANCE OF GREEN LAKE COUNTY, WI								
54	Professional, scientific, & technical services	13	3 578	843	205	44	81.1	—
541	Professional, scientific, & technical services	13	3 578	843	205	44	81.1	—
5413	Architectural, engineering, & related services	2	D	D	D	a	D	D
BALANCE OF IOWA COUNTY, WI								
54	Professional, scientific, & technical services	7	1 801	558	122	30	68.3	3.3
541	Professional, scientific, & technical services	7	1 801	558	122	30	68.3	3.3
BALANCE OF IRON COUNTY, WI								
54	Professional, scientific, & technical services	13	1 822	643	103	25	53.5	11.8
541	Professional, scientific, & technical services	13	1 822	643	103	25	53.5	11.8
BALANCE OF JACKSON COUNTY, WI								
54	Professional, scientific, & technical services	4	465	277	74	17	94.6	—
BALANCE OF JEFFERSON COUNTY, WI								
54	Professional, scientific, & technical services	13	D	D	D	b	D	D
541	Professional, scientific, & technical services	13	D	D	D	b	D	D
5413	Architectural, engineering, & related services	5	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF JUNEAU COUNTY, WI								
54	Professional, scientific, & technical services	18	3 603	1 571	434	73	44.8	15.0
541	Professional, scientific, & technical services	18	3 603	1 571	434	73	44.8	15.0
BALANCE OF KENOSHA COUNTY, WI								
54	Professional, scientific, & technical services	27	3 663	1 563	342	60	62.4	17.7
541	Professional, scientific, & technical services	27	3 663	1 563	342	60	62.4	17.7
5413	Architectural, engineering, & related services	8	D	D	D	b	D	D
BALANCE OF KEWAUNEE COUNTY, WI								
54	Professional, scientific, & technical services	7	1 178	402	71	14	59.3	—
541	Professional, scientific, & technical services	7	1 178	402	71	14	59.3	—
BALANCE OF LA CROSSE COUNTY, WI								
54	Professional, scientific, & technical services	15	1 974	481	105	30	90.0	.6
541	Professional, scientific, & technical services	15	1 974	481	105	30	90.0	.6
BALANCE OF LAFAYETTE COUNTY, WI								
54	Professional, scientific, & technical services	15	1 571	376	88	23	29.9	.5
541	Professional, scientific, & technical services	15	1 571	376	88	23	29.9	.5
BALANCE OF LANGLADE COUNTY, WI								
54	Professional, scientific, & technical services	3	153	129	25	4	D	79.1
BALANCE OF LINCOLN COUNTY, WI								
54	Professional, scientific, & technical services	8	393	68	15	7	72.5	11.2
BALANCE OF MANITOWOC COUNTY, WI								
54	Professional, scientific, & technical services	19	D	D	D	b	D	D
541	Professional, scientific, & technical services	19	D	D	D	b	D	D
BALANCE OF MARATHON COUNTY, WI								
54	Professional, scientific, & technical services	53	D	D	D	c	D	D
541	Professional, scientific, & technical services	53	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	14	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	14	D	D	D	b	D	D
5413	Architectural, engineering, & related services	10	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	9	D	D	D	b	D	D
54161	Management consulting services	7	D	D	D	b	D	D
541612	Human resources & executive search consulting services	2	D	D	D	a	D	D
5416123	Human resources & personnel management consulting	2	D	D	D	a	D	D
5418	Advertising & related services	5	D	D	D	a	D	D
BALANCE OF MARINETTE COUNTY, WI								
54	Professional, scientific, & technical services	13	D	D	D	b	D	D
541	Professional, scientific, & technical services	13	D	D	D	b	D	D
BALANCE OF MARQUETTE COUNTY, WI								
54	Professional, scientific, & technical services	12	1 934	434	95	27	92.3	7.0
541	Professional, scientific, & technical services	12	1 934	434	95	27	92.3	7.0
BALANCE OF MILWAUKEE COUNTY, WI								
54	Professional, scientific, & technical services	7	D	D	D	a	D	D
541	Professional, scientific, & technical services	7	D	D	D	a	D	D
5414	Specialized design services	1	D	D	D	a	D	D
BALANCE OF MONROE COUNTY, WI								
54	Professional, scientific, & technical services	5	569	296	65	13	27.9	3.7

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							From administrative records ¹	Estimated ²
BALANCE OF OCONTO COUNTY, WI								
54	Professional, scientific, & technical services	11	1 802	619	109	40	86.3	—
541	Professional, scientific, & technical services	11	1 802	619	109	40	86.3	—
5413	Architectural, engineering, & related services	6	D	D	D	b	D	D
BALANCE OF ONEIDA COUNTY, WI								
54	Professional, scientific, & technical services	52	12 042	4 633	985	162	24.9	13.3
541	Professional, scientific, & technical services	52	12 042	4 633	985	162	24.9	13.3
5411	Legal services	16	3 589	1 238	248	48	29.1	10.4
54111	Offices of lawyers	15	D	D	D	b	D	D
541110	Offices of lawyers	15	D	D	D	b	D	D
5411101	Offices of lawyers (except legal aid societies)	15	D	D	D	b	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	13	1 783	641	172	34	51.4	2.9
54121	Accounting, tax return prep, bookkeeping, & payroll services	13	1 783	641	172	34	51.4	2.9
5413	Architectural, engineering, & related services	12	D	D	D	b	D	D
BALANCE OF OUTAGAMIE COUNTY, WI								
54	Professional, scientific, & technical services	26	5 697	1 887	507	74	77.8	7.0
541	Professional, scientific, & technical services	26	5 697	1 887	507	74	77.8	7.0
BALANCE OF OZAUKEE COUNTY, WI								
54	Professional, scientific, & technical services	36	8 484	2 370	459	77	40.2	.2
541	Professional, scientific, & technical services	36	8 484	2 370	459	77	40.2	.2
5413	Architectural, engineering, & related services	12	D	D	D	a	D	D
5419	Other professional, scientific, & technical services	3	D	D	D	b	D	D
54192	Photographic services	2	D	D	D	b	D	D
541921	Photographic studios, portrait	1	D	D	D	b	D	D
BALANCE OF PEPIN COUNTY, WI								
54	Professional, scientific, & technical services	6	1 362	370	101	29	100.0	—
541	Professional, scientific, & technical services	6	1 362	370	101	29	100.0	—
BALANCE OF PIERCE COUNTY, WI								
54	Professional, scientific, & technical services	14	D	D	D	b	D	D
541	Professional, scientific, & technical services	14	D	D	D	b	D	D
BALANCE OF POLK COUNTY, WI								
54	Professional, scientific, & technical services	39	6 403	2 467	515	133	54.3	5.4
541	Professional, scientific, & technical services	39	6 403	2 467	515	133	54.3	5.4
5412	Accounting, tax return prep, bookkeeping, & payroll services	10	1 603	879	227	63	54.4	2.8
54121	Accounting, tax return prep, bookkeeping, & payroll services	10	1 603	879	227	63	54.4	2.8
5413	Architectural, engineering, & related services	8	D	D	D	b	D	D
BALANCE OF PORTAGE COUNTY, WI								
54	Professional, scientific, & technical services	19	3 547	1 399	206	45	78.6	.5
541	Professional, scientific, & technical services	19	3 547	1 399	206	45	78.6	.5
BALANCE OF PRICE COUNTY, WI								
54	Professional, scientific, & technical services	12	2 834	1 203	244	52	13.2	27.0
541	Professional, scientific, & technical services	12	2 834	1 203	244	52	13.2	27.0
BALANCE OF RACINE COUNTY, WI								
54	Professional, scientific, & technical services	31	D	D	D	c	D	D
541	Professional, scientific, & technical services	31	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	2 535	1 577	376	86	26.9	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	2 535	1 577	376	86	26.9	—
5413	Architectural, engineering, & related services	10	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	9	D	D	D	b	D	D
54161	Management consulting services	6	D	D	D	b	D	D
541611	Administrative management & general management consulting service	4	D	D	D	b	D	D
BALANCE OF RICHLAND COUNTY, WI								
54	Professional, scientific, & technical services	4	357	130	38	17	73.1	26.9

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							From administrative records ¹	Estimated ²
BALANCE OF ROCK COUNTY, WI								
54	Professional, scientific, & technical services	22	11 529	3 349	753	96	40.5	.5
541	Professional, scientific, & technical services	22	11 529	3 349	753	96	40.5	.5
5413	Architectural, engineering, & related services	6	D	D	D	b	D	D
5418	Advertising & related services	3	D	D	D	b	D	D
BALANCE OF RUSK COUNTY, WI								
54	Professional, scientific, & technical services	2	D	D	D	a	D	D
BALANCE OF ST. CROIX COUNTY, WI								
54	Professional, scientific, & technical services	48	D	D	D	c	D	D
541	Professional, scientific, & technical services	48	D	D	D	c	D	D
5411	Legal services	4	3 776	2 346	623	38	4.0	84.3
54111	Offices of lawyers	4	3 776	2 346	623	38	4.0	84.3
541110	Offices of lawyers	4	3 776	2 346	623	38	4.0	84.3
5411101	Offices of lawyers (except legal aid societies)	4	3 776	2 346	623	38	4.0	84.3
BALANCE OF SAUK COUNTY, WI								
54	Professional, scientific, & technical services	23	7 829	2 719	603	101	61.9	8.7
541	Professional, scientific, & technical services	23	7 829	2 719	603	101	61.9	8.7
5413	Architectural, engineering, & related services	10	D	D	D	b	D	D
5418	Advertising & related services	2	D	D	D	a	D	D
54189	Other services related to advertising	2	D	D	D	a	D	D
541890	Other services related to advertising	2	D	D	D	a	D	D
BALANCE OF SAWYER COUNTY, WI								
54	Professional, scientific, & technical services	24	4 239	1 646	338	76	43.8	1.9
541	Professional, scientific, & technical services	24	4 239	1 646	338	76	43.8	1.9
5412	Accounting, tax return prep, bookkeeping, & payroll services	5	1 061	584	161	35	41.8	—
54121	Accounting, tax return prep, bookkeeping, & payroll services	5	1 061	584	161	35	41.8	—
BALANCE OF SHAWANO COUNTY, WI								
54	Professional, scientific, & technical services	11	1 611	949	119	31	22.5	62.3
541	Professional, scientific, & technical services	11	1 611	949	119	31	22.5	62.3
BALANCE OF SHEBOYGAN COUNTY, WI								
54	Professional, scientific, & technical services	47	D	D	D	e	D	D
541	Professional, scientific, & technical services	47	D	D	D	e	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	8	D	D	D	b	D	D
5413	Architectural, engineering, & related services	18	D	D	D	e	D	D
54133	Engineering services	9	D	D	D	c	D	D
541330	Engineering services	9	D	D	D	c	D	D
54137	Surveying & mapping (except geophysical) services	2	D	D	D	c	D	D
541370	Surveying & mapping (except geophysical) services	2	D	D	D	c	D	D
BALANCE OF TREMPLEAU COUNTY, WI								
54	Professional, scientific, & technical services	29	7 723	3 949	986	177	41.3	3.3
541	Professional, scientific, & technical services	29	7 723	3 949	986	177	41.3	3.3
5411	Legal services	14	2 900	1 125	225	42	26.2	—
5413	Architectural, engineering, & related services	4	D	D	D	b	D	D
BALANCE OF VERNON COUNTY, WI								
54	Professional, scientific, & technical services	16	2 234	614	164	49	58.9	23.3
541	Professional, scientific, & technical services	16	2 234	614	164	49	58.9	23.3
BALANCE OF VILAS COUNTY, WI								
54	Professional, scientific, & technical services	20	3 246	1 073	219	54	48.3	1.8
541	Professional, scientific, & technical services	20	3 246	1 073	219	54	48.3	1.8

See footnotes at end of table.

Table 4. Summary Statistics for Firms Subject to Federal Income Tax for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of receipts—	
							From administrative records ¹	Estimated ²
BALANCE OF WALWORTH COUNTY, WI								
54	Professional, scientific, & technical services	53	D	D	D	c	D	D
541	Professional, scientific, & technical services	53	D	D	D	c	D	D
5412	Accounting, tax return prep, bookkeeping, & payroll services	12	D	D	D	b	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	12	D	D	D	b	D	D
5413	Architectural, engineering, & related services	5	D	D	D	b	D	D
5418	Advertising & related services	8	D	D	D	a	D	D
BALANCE OF WASHBURN COUNTY, WI								
54	Professional, scientific, & technical services	9	D	D	D	b	D	D
541	Professional, scientific, & technical services	9	D	D	D	b	D	D
BALANCE OF WASHINGTON COUNTY, WI								
54	Professional, scientific, & technical services	32	7 839	2 945	543	82	77.1	1.3
541	Professional, scientific, & technical services	32	7 839	2 945	543	82	77.1	1.3
5413	Architectural, engineering, & related services	11	4 096	1 438	247	28	97.4	—
BALANCE OF WAUKESHA COUNTY, WI								
54	Professional, scientific, & technical services	133	D	D	D	f	D	D
541	Professional, scientific, & technical services	133	D	D	D	f	D	D
5411	Legal services	10	D	D	D	b	D	D
54111	Offices of lawyers	9	2 995	788	168	26	21.8	7.2
541110	Offices of lawyers	9	2 995	788	168	26	21.8	7.2
5411101	Offices of lawyers (except legal aid societies)	9	2 995	788	168	26	21.8	7.2
5412	Accounting, tax return prep, bookkeeping, & payroll services	14	D	D	D	c	D	D
54121	Accounting, tax return prep, bookkeeping, & payroll services	14	D	D	D	c	D	D
541219	Other accounting services	5	2 338	1 650	407	58	15.6	—
5413	Architectural, engineering, & related services	36	D	D	D	c	D	D
54131	Architectural services	5	D	D	D	b	D	D
541310	Architectural services	5	D	D	D	b	D	D
54133	Engineering services	23	D	D	D	c	D	D
541330	Engineering services	23	D	D	D	c	D	D
5414	Specialized design services	8	D	D	D	b	D	D
54143	Graphic design services	5	D	D	D	b	D	D
541430	Graphic design services	5	D	D	D	b	D	D
5415	Computer systems design & related services	24	11 398	3 401	684	83	51.4	.5
54151	Computer systems design & related services	24	11 398	3 401	684	83	51.4	.5
541512	Computer systems design services	12	D	D	D	b	D	D
541519	Other computer related services	4	D	D	D	b	D	D
5416	Management, scientific, & technical consulting services	18	D	D	D	b	D	D
54161	Management consulting services	17	D	D	D	b	D	D
5418	Advertising & related services	12	D	D	D	b	D	D
54189	Other services related to advertising	7	D	D	D	b	D	D
541890	Other services related to advertising	7	D	D	D	b	D	D
5418902	Advertising specialties goods distributor	4	D	D	D	b	D	D
5419	Other professional, scientific, & technical services	9	D	D	D	a	D	D
54192	Photographic services	6	D	D	D	a	D	D
541921	Photographic studios, portrait	6	D	D	D	a	D	D
BALANCE OF WAUPACA COUNTY, WI								
54	Professional, scientific, & technical services	10	1 440	498	147	38	78.3	—
541	Professional, scientific, & technical services	10	1 440	498	147	38	78.3	—
BALANCE OF WAUSHARA COUNTY, WI								
54	Professional, scientific, & technical services	18	2 518	861	185	51	69.4	3.1
541	Professional, scientific, & technical services	18	2 518	861	185	51	69.4	3.1
BALANCE OF WINNEBAGO COUNTY, WI								
54	Professional, scientific, & technical services	21	D	D	D	c	D	D
541	Professional, scientific, & technical services	21	D	D	D	c	D	D
BALANCE OF WOOD COUNTY, WI								
54	Professional, scientific, & technical services	10	D	D	D	b	D	D
541	Professional, scientific, & technical services	10	D	D	D	b	D	D
5418	Advertising & related services	1	D	D	D	a	D	D

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Also included are tips and gratuities received by employees from patrons and reported to employers and the value of payments in kind (e.g., free meals and lodging). If an employee works at more than one location, the payroll is included in the one location where they spend most of their time. Also included are salaries of professional service organizations or associations which operate under state professional corporation statutes and file a corporate Federal income tax return. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

EXPENSES (\$1,000)

Includes program service grants, specified assistance to individuals, benefits paid to or for members, payroll, employee benefits, payroll taxes, interest and rent expenses, cost of supplies used for operation, cost of merchandise sold, depreciation expenses, fundraising expenses, contracted or purchased services, and other expenses charged to operations during 1997. Expenses exclude outlays for the purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent or other chapters of the same organization; incomes taxes; sales and other taxes collected directly from customers or clients and paid directly to a local, state, or Federal tax agency; and, for fundraising organizations, funds transferred to charities and other organizations.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise,

which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census. An establishment is included in the census if it is an employer, the establishment has \$1,000 in payroll, and was in operation at any time during 1997. Leased service departments (separately owned businesses operated as departments or concessions of other service establishments or of retail businesses, such as a separately owned shoeshine parlor in a barber shop, or a beauty shop in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consists of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; and members of a professional service organization or association which operates under state professional corporation statutes and files a corporate Federal income tax return. Not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used on IRS Form 941.

RECEIPTS/REVENUE (\$1,000)

Receipts (basic dollar volume measure for service establishments of firms subject to Federal income tax). Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1997 whether or not payment was received in 1997. For advertising agencies, travel industries, and other service establishments operating on a commission basis, receipts include commissions, fees, and other operating income, NOT gross billings and sales. Excise taxes on gasoline, liquor, tobacco, etc., which are paid by the manufacturer or wholesaler and passed on in the cost of goods purchased by the service establishment, are also included. The establishments share of receipts from departments, concessions, and vending and amusement machines operated by others are included as part of receipts. Receipts also include the total value of service contracts, market value of compensation received in lieu of cash, amounts received for work subcontracted to others, and dues and assessments from members and affiliates. Receipts from services provided to foreign customers from U.S. locations, including services preformed for foreign parent firms, subsidiaries, and branches are included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales, occupancy, admissions, or other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency, nor do they include income from such sources as contributions, gifts, and grants; dividends, interest, and investments; or sale or rental of real estate. Also excluded are receipts (gross) of departments and concessions which are operated by others; sales of used equipment rented or leased to customers; domestic intracompany transfers; receipts of foreign subsidiaries; and other nonoperating income, such as royalties, franchise fees, etc. Receipts do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other

than from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Revenue (basic dollar volume measure for firms exempt from Federal income tax). Includes revenue from customers or clients for services rendered and merchandise sold during 1997, whether or not payment was received in 1997, and gross sales of merchandise, minus returns and allowances. Also included are income from interest, dividends, gross rents (including display space rentals and share of receipts from departments operated by other companies), gross contributions, gifts, grants (whether or not restricted for use in operations), royalties, dues and assessments from members and affiliates, commissions earned from the sale of merchandise owned by others (including commissions from vending machine operators), and gross receipts from fundraising activities. Receipts from taxable business activities of firms exempt from Federal income tax (unrelated business income) are also included in revenue.

Revenue does not include sales, admissions, or other taxes collected by the organization from customers or clients and paid directly to a local, state, or Federal tax agency; income from the sale of real estate, investments, or other assets (except inventory held for resale); gross receipts of departments, concessions, etc., that are operated by others; and amounts transferred to operating funds from capital or reserve funds.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

54 PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

The Professional, Scientific, and Technical Services sector comprises establishments that specialize in performing professional, scientific, and technical activities for others. These activities require a high degree of expertise and training. The establishments in this sector specialize according to expertise and provide these services to clients in a variety of industries and, in some cases, to households. Activities performed include: legal advice and representation; accounting, bookkeeping, and payroll services; architectural, engineering, and specialized design services; computer services; consulting services; research services; advertising services; photographic services; translation and interpretation services; veterinary services; and other professional, scientific, and technical services.

This sector excludes establishments primarily engaged in providing a range of day-to-day office administrative services, such as financial planning, billing and record-keeping, personnel, and physical distribution and logistics. These establishments are classified in Sector 56, Administrative and Support and Waste Management and Remediation Services.

541 Professional, Scientific, and Technical Services

Industries in the Professional, Scientific, and Technical Services subsector group establishments engaged in processes where human capital is the major input. These establishments make available the knowledge and skills of their employees, often on an assignment basis, where an individual or team is responsible for the delivery of services to the client. The individual industries of this subsector are defined on the basis of the particular expertise and training of the services provider.

The distinguishing feature of the Professional, Scientific, and Technical Services subsector is the fact that most of the industries grouped in it have production processes that are almost wholly dependent on worker skills. In most of these industries, equipment and materials are not of major importance, unlike health care, for example, where “high tech” machines and materials are important collaborating inputs to labor skills in the production of health care. Thus, the establishments classified in this subsector sell expertise. Much of the expertise requires degrees, though not in every case.

PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

5411 Legal Services

This NAICS industry group includes establishments classified in the following NAICS industries: 54111, Offices of Lawyers; and 54119, Other Legal Services.

54111 Offices of Lawyers

This industry comprises offices of legal practitioners known as lawyers or attorneys (i.e., counselors-at-law) primarily engaged in the practice of law. Establishments in this industry may provide expertise in a range or in specific areas of law, such as criminal law, corporate law, family and estate law, patent law, real estate law, or tax law.

541110 Offices of Lawyers

This industry comprises offices of legal practitioners known as lawyers or attorneys (i.e., counselors-at-law) primarily engaged in the practice of law. Establishments in this industry may provide expertise in a range or in specific areas of law, such as criminal law, corporate law, family and estate law, patent law, real estate law, or tax law.

The data published with NAICS code 541110 are comprised of the following SIC industry:

8111 Legal Services

5411101 Offices of Lawyers (Except Legal Aid Societies)

Establishments, headed by members of the bar, primarily engaged in the practice of law. These establishments may specialize in a particular form of law practice or provide a range of legal services.

5411102 Legal Aid Societies and Similar Legal Services

Establishments primarily engaged in providing legal aid or advice and are nonprofit and tax-exempt.

54119 Other Legal Services

This industry comprises establishments of legal practitioners (except lawyers and attorneys) primarily engaged in providing specialized legal or paralegal services.

541191 Title Abstract and Settlement Offices

This U.S. industry comprises establishments (except offices of lawyers and attorneys) primarily engaged in one or more of the following activities: (1) researching public land records to gather information relating to real estate

titles; (2) preparing documents necessary for the transfer of the title, financing, and settlement; (3) conducting final real estate settlements and closings; and (4) filing legal and other documents relating to the sale of real estate. Real estate settlement offices, title abstract companies, and title search companies are included in this industry.

The data published with NAICS code 541191 are comprised of the following SIC industry:

6541 Title and Settlement Offices

541199 All Other Legal Services

This U.S. industry comprises establishments of legal practitioners (except offices of lawyers and attorneys, settlement offices, and title abstract offices). These establishments are primarily engaged in providing specialized legal or paralegal services.

The data published with NAICS code 541199 are comprised of this part of the following SIC industry:

7389 (pt) Process Services, Patent Agents, Notaries Public, and Paralegal Services

5412 Accounting, Tax Preparation, Bookkeeping, and Payroll Services

This industry comprises establishments primarily engaged in providing services, such as auditing of accounting records, designing accounting systems, preparing financial statements, developing budgets, preparing tax returns, processing payrolls, bookkeeping, and billing.

54121 Accounting, Tax Preparation, Bookkeeping, and Payroll Services

This industry comprises establishments primarily engaged in providing services, such as auditing of accounting records, designing accounting systems, preparing financial statements, developing budgets, preparing tax returns, processing payrolls, bookkeeping, and billing.

541211 Offices of Certified Public Accountants

This U.S. industry comprises establishments of accountants that are certified to audit the accounting records of public and private organizations and to attest to compliance with generally accepted accounting practices. Offices of certified public accountants (CPAs) may provide one or more of the following accounting services: (1) auditing financial statements; (2) designing accounting systems; (3) preparing financial statements; (4) developing budgets; and (5) providing advice on matters related to accounting. These establishments may also provide related services, such as bookkeeping, tax return preparation, and payroll processing.

The data published with NAICS code 541211 are comprised of this part of the following SIC industry:

8721 (pt) Offices of Certified Public Accountants

541213 Tax Preparation Services

This U.S. industry comprises establishments (except offices of CPAs) engaged in providing tax return preparation services without also providing accounting, bookkeeping, billing, or payroll processing services. Basic knowledge of tax law and filing requirements is required.

The data published with NAICS code 541213 are comprised of the following SIC industry:

7291 Tax Preparation Services

541214 Payroll Services

This U.S. industry comprises establishments (except offices of CPAs) engaged in the following without also providing accounting, bookkeeping, or billing services: (1) collecting information on hours worked, pay rates, deductions, and other payroll-related data from their clients and (2) using that information to generate paychecks, payroll reports, and tax filings. These establishments may use data processing and tabulating techniques as part of providing their services.

The data published with NAICS code 541214 are comprised of these parts of the following SIC industries:

7819 (pt) Talent Payment Services

8721 (pt) Payroll Services

5412141 Talent Payment Services

Establishments primarily engaged in providing payment services for actors, actresses, and other entertainment professionals.

5412142 Payroll Services (Except Talent Payment Services)

Establishments primarily engaged in the following, without also providing accounting or accounts auditing services: (a) collecting information on hours worked, pay rates, deductions, and other payroll-related data from their clients; and (b) using that information to generate paychecks, payroll reports, and tax filings. These establishments may use data processing and tabulating techniques in the execution of their services.

541219 Other Accounting Services

This U.S. industry comprises establishments (except offices of CPAs) engaged in providing accounting services (except tax return preparation services only or payroll services only). These establishments may also provide tax return preparation or payroll services. Accountant (except CPA) offices, bookkeeper offices, and billing offices are included in this industry.

The data published with NAICS code 541219 are comprised of this part of the following SIC industry:

8721 (pt) Other Accounting Services

5413 Architectural, Engineering, and Related Services

This NAICS industry group includes establishments classified in the following NAICS industries: 54131, Architectural Services; 54133, Engineering Services; 54134, Drafting Services; 54135, Building Inspection Services; 54136, Geophysical Surveying and Mapping Services; 54137, Surveying and Mapping (Except Geophysical) Services; and 54138, Testing Laboratories.

54131 Architectural Services

This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

541310 Architectural Services

This industry comprises establishments primarily engaged in planning and designing residential, institutional, leisure, commercial, and industrial buildings and structures by applying knowledge of design, construction procedures, zoning regulations, building codes, and building materials.

The data published with NAICS code 541310 are comprised of the following SIC industry:

8712 Architectural Services

54133 Engineering Services

This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.

541330 Engineering Services

This industry comprises establishments primarily engaged in applying physical laws and principles of engineering in the design, development, and utilization of machines, materials, instruments, structures, processes, and systems. The assignments undertaken by these establishments may involve any of the following activities: provision of advice, preparation of feasibility studies, preparation of preliminary and final plans and designs, provision of technical services during the construction or installation phase, inspection and evaluation of engineering projects, and related services.

The data published with NAICS code 541330 are comprised of the following SIC industry:

8711 Engineering Services

54134 Drafting Services

This industry comprises establishments primarily engaged in drawing detailed layouts, plans, and illustrations of buildings, structures, systems, or components from engineering and architectural specifications.

541340 Drafting Services

This industry comprises establishments primarily engaged in drawing detailed layouts, plans, and illustrations of buildings, structures, systems, or components from engineering and architectural specifications.

The data published with NAICS code 541340 are comprised of this part of the following SIC industry:

7389 (pt) Drafting Services

54135 Building Inspection Services

This industry comprises establishments primarily engaged in providing building inspection services. These establishments typically evaluate all aspects of the building structure and component systems and prepare a report on the physical condition of the property, generally for buyers or others involved in real estate transactions. Building inspection bureaus and establishments providing home inspection services are included in this industry.

541350 Building Inspection Services

This industry comprises establishments primarily engaged in providing building inspection services. These establishments typically evaluate all aspects of the building structure and component systems and prepare a report on the physical condition of the property, generally for buyers or others involved in real estate transactions. Building inspection bureaus and establishments providing home inspection services are included in this industry.

The data published with NAICS code 541350 are comprised of this part of the following SIC industry:

7389 (pt) Building Inspection Services

54136 Geophysical Surveying and Mapping Services

This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

541360 Geophysical Surveying and Mapping Services

This industry comprises establishments primarily engaged in gathering, interpreting, and mapping geophysical data. Establishments in this industry often specialize in locating and measuring the extent of subsurface resources, such as oil, gas, and minerals, but they may also conduct surveys for engineering purposes. Establishments in this industry use a variety of surveying techniques depending on the purpose of the survey, including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

The data published with NAICS code 541360 are comprised of these parts of the following SIC industries:

- 1081 (pt) Geophysical Surveying Services for Metal Mining, on a Contract Basis
- 1382 (pt) Geophysical Surveying Services for Oil and Gas Fields, on a Contract Basis
- 1481 (pt) Geophysical Surveying Services for Nonmetallic Minerals (Except Fuels) on a Contract Basis
- 8713 (pt) Geophysical Surveying

5413601 Geophysical Surveying

Establishments primarily engaged in surveying and mapping of subsurface terrain or formations. Establishments in this industry specialize in such areas as identifying the location of subsurface fault lines and mineral deposits using a variety of surveying techniques including magnetic surveys, gravity surveys, seismic surveys, or electrical and electromagnetic surveys.

5413602 Geophysical Surveying Services Only for Metal Mining, Contract Basis

Establishments primarily engaged in surveying and mapping subsurface terrain or formations for metal mining.

5413603 Geophysical Surveying Services Only for Oil and Gas Fields, Contract Basis

Establishments primarily engaged in surveying and mapping subsurface and surface terrain or formations for oil and gas fields.

5413604 Geophysical Surveying Services Only for Nonmetallic Mineral (Except Fuels), Contract Basis

Establishments primarily engaged in surveying and mapping subsurface terrain or formations for nonmetallic minerals, except fuels.

54137 Surveying and Mapping (Except Geophysical) Services

This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above

or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

541370 Surveying and Mapping (Except Geophysical) Services

This industry comprises establishments primarily engaged in performing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

The data published with NAICS code 541370 are comprised of these parts of the following SIC industries:

- 7389 (pt) Map Making Services
- 8713 (pt) Surveying Services

5413701 Surveying Services

Establishments primarily engaged in providing professional land and water surveying services (except geophysical) or providing land, water, and underwater terrain survey mapping services.

5413702 Map Making Services

Establishments primarily engaged in providing land, water, and underwater terrain mapping services, without surveying services.

54138 Testing Laboratories

This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.

541380 Testing Laboratories

This industry comprises establishments primarily engaged in performing physical, chemical, and other analytical testing services, such as acoustics or vibration testing, assaying, biological testing (except medical and veterinary), calibration testing, electrical and electronic testing, geotechnical testing, mechanical testing, nondestructive testing, or thermal testing. The testing may occur in a laboratory or on-site.

The data published with NAICS code 541380 are comprised of this part of the following SIC industry:

- 8734 (pt) Testing Laboratories

5414 Specialized Design Services

This industry group comprises establishments providing specialized design services (except architectural, engineering, and computer systems design).

54141 Interior Design Services

This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.

541410 Interior Design Services

This industry comprises establishments primarily engaged in planning, designing, and administering projects in interior spaces to meet the physical and aesthetic needs of people using them, taking into consideration building codes, health and safety regulations, traffic patterns and floor planning, mechanical and electrical needs, and interior fittings and furniture. Interior designers and interior design consultants work in areas, such as hospitality design, health care design, institutional design, commercial and corporate design, and residential design. This industry also includes interior decorating consultants engaged exclusively in providing aesthetic services associated with interior spaces.

The data published with NAICS code 541410 are comprised of this part of the following SIC industry:

7389 (pt) Interior Design Services

54142 Industrial Design Services

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

541420 Industrial Design Services

This industry comprises establishments primarily engaged in creating and developing designs and specifications that optimize the use, value, and appearance of their

products. These services can include the determination of the materials, construction, mechanisms, shape, color, and surface finishes of the product, taking into consideration human characteristics and needs, safety, market appeal, and efficiency in production, distribution, use, and maintenance. Establishments providing automobile or furniture industrial design services or industrial design consulting services are included in this industry.

The data published with NAICS code 541420 are comprised of this part of the following SIC industry:

7389 (pt) Industrial Design Services

54143 Graphic Design Services

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.

541430 Graphic Design Services

This industry comprises establishments primarily engaged in planning, designing, and managing the production of visual communication in order to convey specific messages or concepts, clarify complex information, or project visual identities. These services can include the design of printed materials, packaging, advertising, signage systems, and corporate identification (logos). This industry also includes commercial artists engaged exclusively in generating drawings and illustrations requiring technical accuracy or interpretative skills.

The data published with NAICS code 541430 are comprised of these parts of the following SIC industries:

7336 Commercial Art and Graphic Design

8099 (pt) Medical Artists

5414301 Graphic Design Services (Except Commercial Art and Medical Artists)

Establishments primarily engaged in planning, designing and managing the production of the design of printed materials, packaging video screen displays, advertising signage systems, and corporate logos.

5414302 Commercial Art

Establishments primarily engaged in providing commercial art and illustration services.

5414303 Medical Artists

Establishments primarily engaged in providing commercial sketches and drawings of body parts and other biological objects.

54149 Other Specialized Design Services

This industry comprises establishments primarily engaged in providing professional design services (except architectural, landscape architecture, engineering, interior, industrial, graphic, and computer system design).

541490 Other Specialized Design Services

This industry comprises establishments primarily engaged in providing professional design services (except architectural, landscape architecture, engineering, interior, industrial, graphic, and computer system design).

The data published with NAICS code 541490 are comprised of this part of the following SIC industry:

7389 (pt) Other Design Services

5415 Computer Systems Design and Related Services

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

54151 Computer Systems Design and Related Services

This industry comprises establishments primarily engaged in providing expertise in the field of information technologies through one or more of the following activities: (1) writing, modifying, testing, and supporting software to meet the needs of a particular customer; (2) planning and designing computer systems that integrate computer hardware, software, and communication technologies; (3) on-site management and operation of clients' computer systems and/or data processing facilities; and (4) other professional and technical computer-related advice and services.

541511 Custom Computer Programming Services

This U.S. industry comprises establishments primarily engaged in writing, modifying, testing, and supporting software to meet the needs of a particular customer.

The data published with NAICS code 541511 are comprised of the following SIC industry:

7371 Custom Computer Programming Services

541512 Computer Systems Design Services

This U.S. industry comprises establishments primarily engaged in planning and designing computer systems that integrate computer hardware, software, and communication technologies. The hardware and software components

of the system may be provided by this establishment or company as part of integrated services or may be provided by third parties or vendors. These establishments often install the system and train and support users of the system.

The data published with NAICS code 541512 are comprised of these parts of the following SIC industries:

7373 Computer Systems Integrators

7379 (pt) Computer Systems Consultants

5415121 Computer Systems Integrators

Establishments primarily engaged in developing or modifying computer software, and packaging or bundling the software with computer hardware (computers and computer peripheral equipment) to create and market an integrated system for specific applications. These establishments must provide each of the following services: (1) the development or modification of the computer software; (2) the marketing of purchased computer hardware; and (3) involvement in all phases of system development from design through installation.

5415122 Computer Systems Consultants (Except Systems Integrators)

Establishments primarily engaged in consulting with clients and planning and designing systems that integrate computer hardware, software, and communication technologies.

541513 Computer Facilities Management Services

This U.S. industry comprises establishments primarily engaged in providing on-site management and operation of clients' computer systems and/or data processing facilities. Establishments providing computer systems or data processing facilities support services are included in this industry.

The data published with NAICS code 541513 are comprised of the following SIC industry:

7376 Computer Facilities Management Services

541519 Other Computer Related Services

This U.S. industry comprises establishments primarily engaged in providing computer related services (except custom programming, systems integration design, and facilities management services). Establishments providing computer disaster recovery services or software installation services are included in this industry.

The data published with NAICS code 541519 are comprised of these parts of the following SIC industries:

7379 (pt) All Other Computer Consultants, (Except Computer Systems Consultants)

7379 (pt) All Other Computer Related Services

5415191 Computer Consultants (Except Computer Systems Consultants)

Establishments primarily engaged in providing computer consulting services (except computer systems consulting).

5415199 All Other Computer Related Services

Establishments primarily engaged in supplying computer related services (except computer programming services, computer systems integrators, computer facilities management services, and computer consultants).

5416 Management, Scientific, and Technical Consulting Services

This NAICS industry group includes establishments classified in the following NAICS industries: 54161, Management Consulting Services; 54162, Environmental Consulting Services; and 54169, Other Scientific and Technical Consulting Services.

54161 Management Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on management issues, such as strategic and organizational planning; financial planning and budgeting; marketing objectives and policies; human resource policies, practices, and planning; production scheduling; and control planning.

541611 Administrative Management and General Management Consulting Services

This U.S. industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on administrative management issues, such as financial planning and budgeting, equity and asset management, records management, office planning, strategic and organizational planning, site selection, new business startup, and business process improvement. This industry also includes establishments of general management consultants that provide a full range of administrative; human resource; marketing; process, physical distribution, and logistics; or other management consulting services to clients.

The data published with NAICS code 541611 are comprised of this part of the following SIC industry:

8742 (pt) Administrative Management and General Management Consulting Services

541612 Human Resources and Executive Search Consulting Services

This U.S. industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations in one or more of the following

areas: (1) human resource and personnel policies, practices, and procedures; (2) employee benefits planning, communication, and administration; (3) compensation systems planning; (4) wage and salary administration; and (5) executive search and recruitment.

The data published with NAICS code 541612 are comprised of these parts of the following SIC industries:

7361 (pt) Executive Placement Services

8742 (pt) Human Resources and Personnel Management Consulting

8999 (pt) Actuarial Consulting Services

5416121 Actuarial Consulting

Establishments primarily engaged in applying statistical calculation especially of life expectancy in assessing life, health, social, and casualty insurance; annuities; pensions; and compensation and benefits planning.

5416122 Executive Placement Services

Establishments primarily engaged in executive search and recruitment services or executive placement services.

5416123 Human Resources and Personnel Management Consulting

Establishments primarily engaged in one or more of the following: (a) providing operating advice and assistance in areas, such as human resource and personnel policies, practices, and procedures; (b) employee benefits planning, communication, and administration; (c) compensation systems planning; and (d) wage and salary administration.

541613 Marketing Consulting Services

This U.S. industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations on marketing issues, such as developing marketing objectives and policies, sales forecasting, new product developing and pricing, licensing and franchise planning, and marketing planning and strategy.

The data published with NAICS code 541613 are comprised of this part of the following SIC industry:

8742 (pt) Marketing Consulting Services

541614 Process, Physical Distribution, and Logistics Consulting Services

This U.S. industry comprises establishments primarily engaged in providing operating advice and assistance to businesses and other organizations in areas, such as: (1) manufacturing operations improvement; (2) productivity improvement; (3) production planning and control; (4)

quality assurance and quality control; (5) inventory management; (6) distribution networks; (7) warehouse use, operations, and utilization; (8) transportation and shipment of goods and materials; and (9) materials management and handling.

The data published with NAICS code 541614 are comprised of this part of the following SIC industry:

8742 (pt) Process, Physical, Distribution, and Logistics Consulting

541618 Other Management Consulting Services

This U.S. industry comprises establishments primarily engaged in providing management consulting services (except administrative and general management consulting; human resources consulting; marketing consulting; or process, physical distribution, and logistics consulting). Establishments providing telecommunications or utilities management consulting services are included in this industry.

The data published with NAICS code 541618 are comprised of these parts of the following SIC industries:

4731 (pt) Tariff Consultants

8748 (pt) Other Management Consulting Services

5416181 Tariff Consulting

Establishments primarily engaged in providing information and advise on freight shipping or tariffs.

5416182 All Other Management Consulting Services

Establishments primarily engaged in providing management consulting services (expert administrative and general management consulting; human resource consulting; marketing consulting; tariff consulting; or process, physical distribution, and logistics consulting). Establishments providing telecommunications or utilities management consulting services are included in this industry.

54162 Environmental Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplinary staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

541620 Environmental Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on environmental issues, such as the control of environmental contamination from pollutants, toxic substances, and hazardous materials. These establishments identify problems (e.g., inspect buildings for hazardous materials), measure and evaluate risks, and recommend solutions. They employ a multidisciplinary staff of scientists, engineers, and other technicians with expertise in areas, such as air and water quality, asbestos contamination, remediation, and environmental law. Establishments providing sanitation or site remediation consulting services are included in this industry.

The data published with NAICS code 541620 are comprised of this part of the following SIC industry:

8999 (pt) Environmental Consulting Services

54169 Other Scientific and Technical Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).

541690 Other Scientific and Technical Consulting Services

This industry comprises establishments primarily engaged in providing advice and assistance to businesses and other organizations on scientific and technical issues (except environmental).

The data published with NAICS code 541690 are comprised of these parts of the following SIC industries:

8748 (pt) Other Scientific and Technical Consulting Services

8999 (pt) Scientific and Related Consulting Services (Except Environmental and Actuarial)

5416901 Economic and Related Consulting Services

Establishments primarily engaged in providing advice and assistance to business and other organizations on scientific and technical issues (except environmental).

5416902 Scientific and Related Consulting Services (Except Environmental and Actuarial)

Establishments primarily engaged in furnishing scientific or related advice on a contract or fee basis.

5417 Scientific Research and Development Services

This industry group comprises establishments engaged in conducting original investigation undertaken on a systematic basis to gain new knowledge (research) and/or the

application of research findings or other scientific knowledge for the creation of new or significantly improved products or processes (experimental development). The industries within this industry group are defined on the basis of the domain of research; that is, on the scientific expertise of the establishment.

54171 Research and Development in the Physical, Engineering, and Life Sciences

This industry comprises establishments primarily engaged in conducting research and experimental development in the physical, engineering, or life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other allied subjects.

541710 Research and Development in the Physical, Engineering, and Life Sciences

This industry comprises establishments primarily engaged in conducting research and experimental development in the physical, engineering, or life sciences, such as agriculture, electronics, environmental, biology, botany, biotechnology, computers, chemistry, food, fisheries, forests, geology, health, mathematics, medicine, oceanography, pharmacy, physics, veterinary, and other allied subjects.

The data published with NAICS code 541710 are comprised of these parts of the following SIC industries:

- 8731 (pt) Commercial Physical and Engineering Sciences Research
- 8733 (pt) Noncommercial Physical and Engineering Sciences Research
- 8731 (pt) Commercial Life Sciences Research
- 8733 (pt) Noncommercial Life Sciences Research

5417101 Research and Development in the Physical and Engineering Sciences

Establishments primarily engaged in conducting research and experimental development in the physical sciences, engineering, electronics, computer, chemistry, oceanography, geology, mathematics, physics, environmental, and other allied subjects.

54171011 Noncommercial Research and Development in the Physical and Engineering Sciences

Establishments primarily engaged in conducting noncommercial research and experimental development in the physical sciences, engineering, electronics, computer, chemistry, oceanography, geology, mathematics, physics, environmental, and other allied subjects funded from gifts, grants, and contributions.

54171012 Commercial Research and Development in the Physical and Engineering Sciences

Establishments primarily engaged in conducting commercial research and experimental development in the physical sciences, engineering, electronics, computer, chemistry, oceanography, geology, mathematics, physics, environmental, and other allied subjects on a fee or contract basis.

5417102 Research and Development in the Life Sciences

Establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, biotechnology, agriculture, fisheries, forests, pharmacy, and other life sciences including veterinary sciences.

54171021 Noncommercial Research and Development in the Life Sciences

This industry comprises establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, biotechnology, agriculture, fisheries, forests, pharmacy, and other life sciences including veterinary sciences. The noncommercial establishments included here operate primarily on funds from gifts, grants, and contributions.

54171022 Commercial Research and Development in the Life Sciences

Establishments primarily engaged in conducting research and experimental development in medicine, health, biology, botany, biotechnology, agriculture, fisheries, forests, pharmacy, and other life sciences including veterinary sciences, on a contract or fee (commercial) basis.

54172 Research and Development in the Social Sciences and Humanities

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

541720 Research and Development in the Social Sciences and Humanities

This industry comprises establishments primarily engaged in conducting research and analyses in cognitive development, sociology, psychology, language, behavior, economic, and other social science and humanities research.

The data published with NAICS code 541720 are comprised of these parts of the following SIC industries:

- 8732 (pt) Social Science and Humanities Research

8733 (pt) Noncommercial Research in Social Sciences and Humanities

5417201 Noncommercial Research and Development in the Social Sciences and Humanities

This industry comprises establishments primarily engaged in conducting research and analysis in education, sociology, psychology, language, behavior, economic, legal, and other social science and humanities research. The noncommercial establishments included here operate primarily on funds from gifts, grants, and contributions.

5417202 Commercial Research and Development in the Social Sciences and Humanities

Establishments primarily engaged in conducting research and analysis in education, sociology, psychology, language, behavior, economic, legal, and other social science and humanities research on a contract or fee (commercial) basis.

5418 Advertising and Related Services

This NAICS industry group includes establishments classified in the following NAICS industries: 54181, Advertising Agencies; 54182, Public Relations Agencies; 54183, Media Buying Agencies; 54184, Media Representatives; 54185, Display Advertising; 54186, Direct Mail Advertising; 54187, Advertising Material Distribution Services; and 84189, Other Services Related to Advertising.

54181 Advertising Agencies

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

541810 Advertising Agencies

This industry comprises establishments primarily engaged in creating advertising campaigns and placing such advertising in periodicals, newspapers, radio and television, or other media. These establishments are organized to provide a full range of services (i.e., through in-house capabilities or subcontracting), including advice, creative services, account management, production of advertising material, media planning, and buying (i.e., placing advertising).

The data published with NAICS code 541810 are comprised of the following SIC industry:

7311 Advertising Agencies

54182 Public Relations Agencies

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.

541820 Public Relations Agencies

This industry comprises establishments primarily engaged in designing and implementing public relations campaigns. These campaigns are designed to promote the interests and image of their clients. Establishments providing lobbying, political consulting, or public relations consulting are included in this industry.

The data published with NAICS code 541820 are comprised of the following SIC industry:

8743 Public Relations Services

54183 Media Buying Agencies

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

541830 Media Buying Agencies

This industry comprises establishments primarily engaged in purchasing advertising time or space from media outlets and reselling it to advertising agencies or individual companies directly.

The data published with NAICS code 541830 are comprised of this part of the following SIC industry:

7319 (pt) Media Buying Services

54184 Media Representatives

This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.

541840 Media Representatives

This industry comprises establishments of independent representatives primarily engaged in selling media time or space for media owners.

The data published with NAICS code 541840 are comprised of the following SIC industry:

7313 Radio, Television, and Publishers' Advertising Representatives

5418401 Radio and Television Advertising Representatives

Establishments primarily engaged in selling time or space to advertisers or advertising agencies for radio or television station (or network) owners.

5418402 Publishers' Advertising Representatives

Establishments primarily engaged in selling time or space to advertisers or advertising agencies for newspapers, magazines, and other publications.

54185 Display Advertising

This industry comprises establishments primarily engaged in creating and designing public display advertising, campaign materials, such as printed, painted, or electronic displays, and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and other display structures or sites.

541850 Display Advertising

This industry comprises establishments primarily engaged in creating and designing public display advertising, campaign materials, such as printed, painted, or electronic displays, and/or placing such displays on indoor or outdoor billboards and panels, or on or within transit vehicles or facilities, shopping malls, retail (in-store) displays, and other display structures or sites.

The data published with NAICS code 541850 are comprised of these parts of the following SIC industries:

- 7312 Outdoor Advertising Services
- 7319 (pt) Display Advertising, Except Outdoor

5418501 Display Advertising (Except Outdoor)

Establishments primarily engaged in preparing display advertising services (except outdoor).

5418502 Outdoor Advertising Services

Establishments primarily engaged in the preparation and presentation of poster displays and painted and electric sign displays on billboards, panels, bulletins, and frames principally outdoors.

54186 Direct Mail Advertising

This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.

541860 Direct Mail Advertising

This industry comprises establishments primarily engaged in (1) creating and designing advertising campaigns for the purpose of distributing advertising materials (e.g., coupons, flyers, samples) or specialties (e.g., key

chains, magnets, pens with customized messages imprinted) by mail or other direct distribution; and/or (2) preparing advertising materials or specialties for mailing or other direct distribution. These establishments may also compile, maintain, sell, and rent mailing lists.

The data published with NAICS code 541860 are comprised of this part of the following SIC industry:

- 7331 (pt) Direct Mail Advertising Services (Except Mail List Services)

54187 Advertising Material Distribution Services

This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods, such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.

541870 Advertising Material Distribution Services

This industry comprises establishments primarily engaged in the direct distribution or delivery of advertisements (e.g., circulars, coupons, handbills) or samples. Establishments in this industry use methods, such as delivering advertisements or samples door-to-door, placing flyers or coupons on car windshields in parking lots, or handing out samples in retail stores.

The data published with NAICS code 541870 are comprised of this part of the following SIC industry:

- 7319 (pt) Advertising Materials Distribution Services

54189 Other Services Related to Advertising

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).

541890 Other Services Related to Advertising

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, and marketing consulting services).

The data published with NAICS code 541890 are comprised of these parts of the following SIC industries:

- 5199 (pt) Advertising Specialties Goods Distributors
- 7319 (pt) Other Advertising Services
- 7389 (pt) Sign Painting and Lettering Shop

7389 (pt) Welcoming Services

5418901 Welcoming Services

Establishments primarily engaged in providing promotional business services to tourists and new residents of a community.

5418902 Advertising Specialties Goods Distributors

Establishments primarily engaged in the wholesale distribution of advertising novelties and specialties.

5418903 Sign Painting and Lettering Shop

Establishments primarily engaged in making signs to individual order or in office door and window lettering.

5418909 All Other Advertising

This industry comprises establishments primarily engaged in providing advertising services (except advertising agency services, public relations agency services, media buying agency services, media representative services, display advertising services, direct mail advertising services, advertising material distribution services, sign painting and lettering shops, marketing consulting services, and welcoming services).

5419 Other Professional, Scientific, and Technical Services

This industry group comprises establishments engaged in professional, scientific, and technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; and advertising and related services).

54191 Marketing Research and Public Opinion Polling

This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.

541910 Marketing Research and Public Opinion Polling

This industry comprises establishments primarily engaged in systematically gathering, recording, tabulating, and presenting marketing and public opinion data.

The data published with NAICS code 541910 are comprised of this part of the following SIC industry:

8732 (pt) Marketing Research and Public Opinion Polling

54192 Photographic Services

This industry comprises establishments primarily engaged in providing still, video, or digital photography services. These establishments may specialize in a particular field of photography, such as commercial and industrial photography, portrait photography, and special events photography. Commercial or portrait photography studios are included in this industry.

541921 Photography Studios, Portrait

This U.S. industry comprises establishments known as portrait studios primarily engaged in providing still, video, or digital portrait photography services.

The data published with NAICS code 541921 are comprised of the following SIC industry:

7221 Photographic Studios, Portrait

541922 Commercial Photography

This U.S. industry comprises establishments primarily engaged in providing commercial photography services, generally for advertising agencies, publishers, and other business and industrial users.

The data published with NAICS code 541922 are comprised of these parts of the following SIC industries:

7335 Commercial Photography
8099 (pt) Medical Photography

5419221 Commercial Photography (Except Medical Photography)

Establishments primarily engaged in providing commercial photography services (except medical photography).

5419222 Medical Photography

Establishments primarily engaged in making still photographs or motion pictures of body parts, medical specimens, or other biological objects.

54193 Translation and Interpretation Services

This industry comprises establishments primarily engaged in translating written material and interpreting speech from one language to another and establishments primarily engaged in providing sign language services.

541930 Translation and Interpretation Services

This industry comprises establishments primarily engaged in translating written material and interpreting speech from one language to another and establishments primarily engaged in providing sign language services.

The data published with NAICS code 541930 are comprised of this part of the following SIC industry:

7389 (pt) Translation and Interpretation Services

PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

54199 All Other Professional, Scientific, and Technical Services

This industry comprises establishments primarily engaged in the provision of professional, scientific, or technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising and related services; market research and public opinion polling; photographic services; translation and interpretation services; and veterinary services).

541990 All Other Professional, Scientific, and Technical Services

This industry comprises establishments primarily engaged in the provision of professional, scientific, or

technical services (except legal services; accounting, tax preparation, bookkeeping, and related services; architectural, engineering, and related services; specialized design services; computer systems design and related services; management, scientific, and technical consulting services; scientific research and development services; advertising and related services; market research and public opinion polling; photographic services; translation and interpretation services; and veterinary services).

The data published with NAICS code 541990 are comprised of this part of the following SIC industry:

7389 (pt) All Other Professional, Scientific, and Technical Services

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.).
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total receipts of establishments covered in the census. Data on receipts, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Receipts information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10-percent of total receipts of all establishments covered in the census. The census included only those nonemployer firms which reported a receipts volume of \$1,000 or more during 1997. Establishments exempt from Federal income tax with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the Core Business Statistics Series.

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe were classified on the basis of their self-designation, sources of receipts, and other industry-specific inquiries.
2. The nonmail universe.
 - a. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.
 - b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

METHOD OF ASSIGNING TAX STATUS

For kind-of-business classifications where there were substantial numbers of taxable and tax-exempt establishments, establishments were classified based on the Federal income tax filing requirement for the establishment or organization. This classification was based primarily on the response to an inquiry on the census questionnaire. Establishments that indicated that all or part of their income was exempt from Federal income tax under provisions of section 501 of the Internal Revenue Service (IRS) code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. All government-operated hospitals were classified as tax-exempt. For establishments in the nonmail universe, the tax status classification was based upon the type of tax return filed by the firm or organization.

For selected kind-of-business classifications that are comprised primarily of tax-exempt establishments, all establishments in those classifications were defined as tax-exempt. All establishments in the remaining kind-of-business classifications (comprised primarily of taxable establishments) were defined as taxable.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Receipt or Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data;

however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, receipts or revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data was imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total receipts or revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total receipts or revenue of all establishments included in the category. In a few cases, expansion on the basis of the receipts or revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the receipts or revenue of establishments responding to the industry-specific inquiry as a percent of total receipts or revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D.

Geographic Notes

WISCONSIN

Appleton is in Calumet, Outagamie, and Winnebago Counties.

Bayside is in Milwaukee and Ozaukee Counties.

Berlin is in Green Lake and Waushara Counties.

Burlington is in Racine and Walworth Counties.

Columbus is in Columbia and Dodge Counties.

Eau Claire is in Chippewa and Eau Claire Counties.

Hartford is in Dodge and Washington Counties.

Kewaskum is in Fond du Lac and Washington Counties.

Kiel is in Calumet and Manitowoc Counties.

Marshfield is in Marathon and Wood Counties.

Menasha is in Calumet and Winnebago Counties.

Milwaukee is in Milwaukee, Washington, and Waukesha Counties.

Mukwonago is in Walworth and Waukesha Counties.

New London is in Outagamie and Waupaca Counties.

River Falls is in Pierce and St. Croix Counties.

Watertown is in Dodge and Jefferson Counties.

Waupun is in Dodge and Fond du Lac Counties.

Whitewater is in Jefferson and Walworth Counties.

Appendix E. Metropolitan Areas

WISCONSIN

Appleton—Oshkosh—Neenah, WI MSA

Calumet County, WI
Outagamie County, WI
Winnebago County, WI

Chicago—Gary—Kenosha, IL—IN—WI CMSA

Chicago, IL PMSA
Cook County, IL
DeKalb County, IL
DuPage County, IL
Grundy County, IL
Kane County, IL
Kendall County, IL
Lake County, IL
McHenry County, IL
Will County, IL

Gary, IN PMSA
Lake County, IN
Porter County, IN

Kankakee, IL PMSA
Kankakee County, IL

Kenosha, WI PMSA
Kenosha County, WI

Duluth—Superior, MN—WI MSA

St. Louis County, MN
Douglas County, WI

Eau Claire, WI MSA

Chippewa County, WI
Eau Claire County, WI

Green Bay, WI MSA

Brown County, WI

Janesville—Beloit, WI MSA

Rock County, WI

Kenosha, WI PMSA

Kenosha County, WI

La Crosse, WI—MN MSA

Houston County, MN
La Crosse County, WI

Madison, WI MSA

Dane County, WI

Milwaukee—Waukesha, WI PMSA

Milwaukee County, WI
Ozaukee County, WI
Washington County, WI
Waukesha County, WI

Milwaukee—Racine, WI CMSA

Milwaukee—Waukesha, WI PMSA
Milwaukee County, WI
Ozaukee County, WI
Washington County, WI
Waukesha County, WI

Racine, WI PMSA

Racine County, WI

Minneapolis—St. Paul, MN—WI MSA

Anoka County, MN
Carver County, MN
Chisago County, MN
Dakota County, MN
Hennepin County, MN
Isanti County, MN
Ramsey County, MN
Scott County, MN
Sherburne County, MN

Minneapolis—St. Paul, MN—WI MSA—Con.

Washington County, MN

Wright County, MN

Pierce County, WI

St. Croix County, WI

Racine, WI PMSA

Racine County, WI

Sheboygan, WI MSA

Sheboygan County, WI

Wausau, WI MSA

Marathon County, WI

