

# Arizona

# 1997

Issued April 2000

EC97R72A-AZ(RV)

## 1997 Economic Census

*Accommodation and Foodservices*

Geographic Area Series



# U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

## RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

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required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **AVAILABILITY OF ADDITIONAL DATA**

### **Reports in Print and Electronic Media**

All results of the 1997 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

### **Special Tabulations**

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673  
Service Sector Statistics Division 301-457-2668

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

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## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at [www.census.gov/econguide](http://www.census.gov/econguide). More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.



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# Accommodation and Foodservices

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## SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

## GENERAL

A list of publications that provide statistics on sector 72 follows.

**Geographic area reports.** There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

**Merchandise line sales report.** This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

**Establishment and firm size (including legal form of organization) report.** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

**Miscellaneous subjects report.** This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

**ZIP Code report.** This report presents data for establishments with payroll by United States ZIP Code.

## GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
  9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

#### **COMPARABILITY OF THE 1992 AND 1997 CENSUSES**

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

#### **DISCLOSURE**

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

#### **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

**Table 1. Summary Statistics for the State: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ARIZONA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>'9 094</b>	<b>'6 634 744</b>	<b>'1 823 706</b>	<b>'446 036</b>	<b>'184 382</b>	<b>'12.9</b>	<b>'11.8</b>
721	Accommodation .....	1 170	2 223 930	580 287	142 001	40 997	9.3	14.3
7211	Traveler accommodation .....	917	2 084 135	554 610	135 730	38 900	9.4	14.6
72111	Hotels (except casino hotels) & motels .....	854	1 992 636	531 960	130 410	37 371	9.8	13.0
721110	Hotels (except casino hotels) & motels .....	854	1 992 636	531 960	130 410	37 371	9.8	13.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	340	1 719 843	476 273	117 389	31 752	10.1	14.4
7211102	Hotels with less than 25 guestrooms .....	32	10 004	2 222	490	229	7.6	.1
7211103	Motels .....	436	204 725	41 590	9 877	4 409	10.4	4.8
7211104	Motor hotels .....	46	58 064	11 875	2 654	981	1.5	3.2
72112	Casino hotels .....	2	D	D	D	g	D	D
721120	Casino hotels .....	2	D	D	D	g	D	D
72119	Other traveler accommodation .....	61	D	D	D	e	D	D
721191	Bed & breakfast inns .....	53	11 737	3 133	681	303	2.5	2.1
721199	All other traveler accommodation .....	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	221	132 208	23 689	5 750	1 904	6.4	8.2
72121	RV (recreational vehicle) parks & recreational camps .....	221	132 208	23 689	5 750	1 904	6.4	8.2
721211	RV (recreational vehicle) parks & campgrounds .....	176	110 441	17 642	4 351	1 451	6.2	8.9
721214	Recreational & vacation camps (except campgrounds) .....	45	21 767	6 047	1 399	453	7.1	4.1
7213	Rooming & boarding houses .....	32	7 587	1 988	521	193	34.0	12.9
72131	Rooming & boarding houses .....	32	7 587	1 988	521	193	34.0	12.9
721310	Rooming & boarding houses .....	32	7 587	1 988	521	193	34.0	12.9
722	Foodservices & drinking places .....	'7 924	'4 410 814	'1 243 419	'304 035	'143 385	'14.7	'10.5
7221	Full-service restaurants .....	3 256	2 074 572	653 209	162 596	71 955	16.4	12.6
72211	Full-service restaurants .....	3 256	2 074 572	653 209	162 596	71 955	16.4	12.6
722110	Full-service restaurants .....	3 256	2 074 572	653 209	162 596	71 955	16.4	12.6
7222	Limited-service eating places .....	'3 408	'1 852 382	'467 401	'112 690	'57 570	'12.9	'8.5
72221	Limited-service eating places .....	'3 408	'1 852 382	'467 401	'112 690	'57 570	'12.9	'8.5
722211	Limited-service restaurants .....	2 807	1 657 448	410 206	98 510	50 627	12.4	8.5
722212	Cafeterias .....	58	58 008	19 548	5 035	1 845	7.7	6.1
722213	Snack & nonalcoholic beverage bars .....	'543	'136 926	'37 647	'9 145	'5 098	'20.4	'10.1
7223	Special foodservices .....	414	245 423	69 602	16 220	6 323	5.3	6.6
72231	Foodservice contractors .....	300	195 482	57 329	13 283	4 925	1.0	6.9
722310	Foodservice contractors .....	300	195 482	57 329	13 283	4 925	1.0	6.9
72232	Caterers .....	69	35 026	9 035	2 219	1 110	17.0	4.0
722320	Caterers .....	69	35 026	9 035	2 219	1 110	17.0	4.0
72233	Mobile foodservices .....	45	14 915	3 238	718	288	34.2	9.2
722330	Mobile foodservices .....	45	14 915	3 238	718	288	34.2	9.2
7224	Drinking places (alcoholic beverages) .....	846	238 437	53 207	12 529	7 537	23.4	12.0
72241	Drinking places (alcoholic beverages) .....	846	238 437	53 207	12 529	7 537	23.4	12.0
722410	Drinking places (alcoholic beverages) .....	846	238 437	53 207	12 529	7 537	23.4	12.0

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 2. Summary Statistics for Metropolitan Areas: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FLAGSTAFF, AZ-UT MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>511</b>	<b>421 664</b>	<b>109 489</b>	<b>22 460</b>	<b>9 737</b>	<b>9.9</b>	<b>11.3</b>
721	Accommodation .....	192	253 047	59 502	12 747	4 231	6.7	11.6
7211	Traveler accommodation .....	166	238 826	56 538	12 316	4 068	6.0	12.0
72111	Hotels (except casino hotels) & motels .....	154	235 154	55 507	12 132	3 992	6.0	12.2
721110	Hotels (except casino hotels) & motels .....	154	235 154	55 507	12 132	3 992	6.0	12.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	60	191 986	46 638	10 480	3 167	2.9	13.5
7211103	Motels .....	77	31 341	6 521	1 166	645	24.3	8.6
7211104	Motor hotels .....	7	8 673	1 508	304	110	5.2	.3
7212	RV (recreational vehicle) parks & recreational camps .....	24	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	24	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	22	12 733	2 315	259	113	10.8	5.4
7213	Rooming & boarding houses .....	2	D	D	D	b	D	D
72131	Rooming & boarding houses .....	2	D	D	D	b	D	D
721310	Rooming & boarding houses .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	319	168 617	49 987	9 713	5 506	14.6	10.9
7222	Limited-service eating places .....	112	56 242	14 597	3 012	1 765	18.6	10.3
7223	Special foodservices .....	26	14 353	4 519	351	176	.4	2.1
<b>LAS VEGAS, NV-AZ MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>2 542</b>	<b>12 597 360</b>	<b>3 823 149</b>	<b>933 153</b>	<b>190 873</b>	<b>2.8</b>	<b>4.7</b>
721	Accommodation .....	370	11 025 280	3 394 197	828 865	150 315	1.3	3.8
7211	Traveler accommodation .....	337	11 003 947	3 390 036	827 878	149 988	1.3	3.8
72111	Hotels (except casino hotels) & motels .....	218	247 880	66 269	14 883	5 022	3.4	9.5
721110	Hotels (except casino hotels) & motels .....	218	247 880	66 269	14 883	5 022	3.4	9.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	60	151 032	43 475	9 469	2 990	3.0	13.0
7211102	Hotels with less than 25 guestrooms .....	5	D	D	D	b	D	D
7211103	Motels .....	144	81 665	19 443	4 569	1 779	4.7	4.6
7211104	Motor hotels .....	9	D	D	D	c	D	D
72112	Casino hotels .....	113	10 755 383	3 323 498	812 965	144 955	1.3	3.7
721120	Casino hotels .....	113	10 755 383	3 323 498	812 965	144 955	1.3	3.7
7212	RV (recreational vehicle) parks & recreational camps ..	30	21 167	4 136	980	324	4.2	5.9
72121	RV (recreational vehicle) parks & recreational camps .....	30	21 167	4 136	980	324	4.2	5.9
721211	RV (recreational vehicle) parks & campgrounds ..	30	21 167	4 136	980	324	4.2	5.9
722	Foodservices & drinking places .....	2 172	1 572 080	428 952	104 288	40 558	13.5	10.7
7221	Full-service restaurants .....	809	713 093	211 385	53 080	19 264	14.9	11.1
72211	Full-service restaurants .....	809	713 093	211 385	53 080	19 264	14.9	11.1
722110	Full-service restaurants .....	809	713 093	211 385	53 080	19 264	14.9	11.1
7222	Limited-service eating places .....	999	584 914	146 984	34 670	15 796	9.6	10.6
72221	Limited-service eating places .....	999	584 914	146 984	34 670	15 796	9.6	10.6
722211	Limited-service restaurants .....	806	521 645	130 924	30 747	13 983	9.2	10.7
722213	Snack & nonalcoholic beverage bars .....	188	D	D	D	g	D	D
7223	Special foodservices .....	58	109 001	31 191	7 109	2 367	7.4	15.9
7224	Drinking places (alcoholic beverages) .....	306	165 072	39 392	9 429	3 131	25.2	5.8
72241	Drinking places (alcoholic beverages) .....	306	165 072	39 392	9 429	3 131	25.2	5.8
722410	Drinking places (alcoholic beverages) .....	306	165 072	39 392	9 429	3 131	25.2	5.8
<b>PHOENIX-MESA, AZ MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>'5 136</b>	<b>'4 336 446</b>	<b>'1 207 369</b>	<b>'299 663</b>	<b>'116 086</b>	<b>'12.7</b>	<b>'12.0</b>
721	Accommodation .....	393	1 394 249	375 063	93 807	24 340	11.7	14.3
7211	Traveler accommodation .....	323	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels .....	315	1 298 110	354 647	88 651	22 934	12.5	11.5
721110	Hotels (except casino hotels) & motels .....	315	1 298 110	354 647	88 651	22 934	12.5	11.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	169	1 194 029	334 632	83 524	20 966	13.0	12.1
7211103	Motels .....	127	79 024	14 939	3 931	1 560	8.4	4.5
7211104	Motor hotels .....	19	25 057	5 076	1 196	408	1.4	3.1
7212	RV (recreational vehicle) parks & recreational camps ..	64	D	D	D	f	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	64	D	D	D	f	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	51	44 775	5 848	1 673	490	2.7	9.0
721214	Recreational & vacation camps (except campgrounds) .....	13	D	D	D	c	D	D
722	Foodservices & drinking places .....	'4 743	'2 942 197	'832 306	'205 856	'91 746	'13.1	'10.8
7221	Full-service restaurants .....	1 823	1 380 977	432 350	108 658	44 990	14.1	13.3
72211	Full-service restaurants .....	1 823	1 380 977	432 350	108 658	44 990	14.1	13.3
722110	Full-service restaurants .....	1 823	1 380 977	432 350	108 658	44 990	14.1	13.3
7222	Limited-service eating places .....	'2 191	'1 241 201	'317 502	'77 626	'37 851	'11.9	'8.3
72221	Limited-service eating places .....	'2 191	'1 241 201	'317 502	'77 626	'37 851	'11.9	'8.3
722211	Limited-service restaurants .....	1 807	1 109 705	277 973	67 434	33 225	11.3	8.2
722212	Cafeterias .....	41	41 886	14 433	3 751	1 292	8.8	7.9
722213	Snack & nonalcoholic beverage bars .....	'343	'89 610	'25 096	'6 441	'3 334	'20.2	'9.4
7223	Special foodservices .....	255	165 919	48 794	11 604	4 314	5.4	6.9
7224	Drinking places (alcoholic beverages) .....	474	154 100	33 660	7 968	4 591	22.3	13.9
72241	Drinking places (alcoholic beverages) .....	474	154 100	33 660	7 968	4 591	22.3	13.9
722410	Drinking places (alcoholic beverages) .....	474	154 100	33 660	7 968	4 591	22.3	13.9

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TUCSON, AZ MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>'1 525</b>	<b>'1 042 213</b>	<b>'292 317</b>	<b>'71 652</b>	<b>'32 316</b>	<b>'11.8</b>	<b>'12.9</b>
721	Accommodation	158	310 250	81 949	20 435	6 135	2.5	20.4
7211	Traveler accommodation	111	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	103	D	D	D	i	D	D
721110	Hotels (except casino hotels) & motels	103	D	D	D	i	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	44	245 919	69 281	17 181	4 989	2.0	24.2
7211103	Motels	47	24 754	4 841	1 157	474	4.7	4.8
7211104	Motor hotels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	29	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	29	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds	20	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	9	D	D	D	c	D	D
7213	Rooming & boarding houses	18	D	D	D	b	D	D
72131	Rooming & boarding houses	18	D	D	D	b	D	D
721310	Rooming & boarding houses	18	D	D	D	b	D	D
722	Foodservices & drinking places	'1 367	'731 963	'210 368	'51 217	'26 181	'15.7	'9.7
7221	Full-service restaurants	552	323 529	108 835	26 632	12 708	18.4	12.0
72211	Full-service restaurants	552	323 529	108 835	26 632	12 708	18.4	12.0
722110	Full-service restaurants	552	323 529	108 835	26 632	12 708	18.4	12.0
7222	Limited-service eating places	'618	'325 090	'80 170	'19 334	'10 717	'13.3	'8.2
72221	Limited-service eating places	'618	'325 090	'80 170	'19 334	'10 717	'13.3	'8.2
722211	Limited-service restaurants	500	284 024	68 548	16 608	9 235	13.5	8.5
722212	Cafeterias	13	13 161	4 218	1 063	457	4.3	1.6
722213	Snack & nonalcoholic beverage bars	'105	'27 905	'7 404	'1 663	'1 025	'15.6	'7.9
7223	Special foodservices	58	36 311	9 238	2 464	932	9.2	7.6
7224	Drinking places (alcoholic beverages)	139	47 033	12 125	2 787	1 824	19.2	6.7
72241	Drinking places (alcoholic beverages)	139	47 033	12 125	2 787	1 824	19.2	6.7
722410	Drinking places (alcoholic beverages)	139	47 033	12 125	2 787	1 824	19.2	6.7
<b>YUMA, AZ MSA</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>'246</b>	<b>'130 475</b>	<b>'31 427</b>	<b>'8 578</b>	<b>'4 173</b>	<b>'11.1</b>	<b>'7.3</b>
721	Accommodation	57	40 195	6 996	1 827	801	5.4	5.2
7211104	Motor hotels	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	30	20 155	3 375	869	343	4.3	10.4
72121	RV (recreational vehicle) parks & recreational camps	30	20 155	3 375	869	343	4.3	10.4
721211	RV (recreational vehicle) parks & campgrounds	29	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	'189	'90 280	'24 431	'6 751	'3 372	'13.7	'8.2
7222	Limited-service eating places	'76	'45 386	'11 121	'2 738	'1 427	'9.2	'6.1
<b>AREA OUTSIDE ARIZONA METROPOLITAN AREAS</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>'1 386</b>	<b>'573 362</b>	<b>'147 537</b>	<b>'35 285</b>	<b>'17 882</b>	<b>'18.1</b>	<b>'9.8</b>
721	Accommodation	315	186 040	45 195	10 539	4 323	7.2	7.5
7211	Traveler accommodation	244	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	210	D	D	D	h	D	D
721110	Hotels (except casino hotels) & motels	210	D	D	D	h	D	D
7211103	Motels	141	53 233	11 404	2 498	1 244	12.0	4.1
7211104	Motor hotels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	66	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	66	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds	45	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds)	21	D	D	D	c	D	D
7213	Rooming & boarding houses	5	D	D	D	b	D	D
72131	Rooming & boarding houses	5	D	D	D	b	D	D
721310	Rooming & boarding houses	5	D	D	D	b	D	D
722	Foodservices & drinking places	'1 071	'387 322	'102 342	'24 746	'13 559	'23.4	'10.9
7221	Full-service restaurants	526	189 464	56 237	14 040	7 437	29.4	10.8
72211	Full-service restaurants	526	189 464	56 237	14 040	7 437	29.4	10.8
722110	Full-service restaurants	526	189 464	56 237	14 040	7 437	29.4	10.8
7222	Limited-service eating places	'334	'153 335	'36 461	'8 323	'4 839	'17.3	'11.2
72221	Limited-service eating places	'334	'153 335	'36 461	'8 323	'4 839	'17.3	'11.2
722211	Limited-service restaurants	289	145 080	34 170	7 881	4 506	16.2	11.2
7223	Special foodservices	60	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	151	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	151	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	151	D	D	D	f	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 3. Summary Statistics for Counties: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>APACHE COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>65</b>	<b>37 655</b>	<b>9 984</b>	<b>2 397</b>	<b>1 310</b>	<b>9.8</b>	<b>6.3</b>
721	Accommodation	21	23 423	6 572	1 589	836	1.2	2.9
7211	Traveler accommodation	20	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	16 523	4 327	1 301	642	.4	3.0
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
722	Foodservices & drinking places	44	14 232	3 412	808	474	23.9	11.9
7222	Limited-service eating places	13	6 965	1 743	434	240	11.1	1.5
7223	Special foodservices	9	3 431	901	212	126	—	21.0
<b>COCHISE COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>270</b>	<b>94 239</b>	<b>23 909</b>	<b>5 810</b>	<b>3 310</b>	<b>17.1</b>	<b>11.6</b>
721	Accommodation	54	21 661	5 352	1 339	638	13.1	1.4
7211	Traveler accommodation	43	17 886	4 632	1 109	577	8.2	.6
72111	Hotels (except casino hotels) & motels	34	16 910	4 300	1 001	519	8.4	.2
721110	Hotels (except casino hotels) & motels	34	16 910	4 300	1 001	519	8.4	.2
7211102	Hotels with less than 25 guestrooms	4	352	51	13	6	22.2	—
7211103	Motels	24	8 919	2 012	451	256	13.4	.4
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	9	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	216	72 578	18 557	4 471	2 672	18.3	14.6
7222	Limited-service eating places	68	31 730	8 041	1 853	1 138	10.2	20.5
72221	Limited-service eating places	68	31 730	8 041	1 853	1 138	10.2	20.5
7223	Special foodservices	11	7 236	1 518	396	148	—	5.1
7224	Drinking places (alcoholic beverages)	37	4 863	863	210	153	25.7	29.2
72241	Drinking places (alcoholic beverages)	37	4 863	863	210	153	25.7	29.2
722410	Drinking places (alcoholic beverages)	37	4 863	863	210	153	25.7	29.2
<b>COCONINO COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>477</b>	<b>407 661</b>	<b>105 750</b>	<b>21 893</b>	<b>9 409</b>	<b>9.5</b>	<b>10.8</b>
721	Accommodation	173	243 930	57 257	12 413	4 037	6.5	11.0
7211	Traveler accommodation	150	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	139	226 465	53 367	11 806	3 806	5.8	11.5
721110	Hotels (except casino hotels) & motels	139	226 465	53 367	11 806	3 806	5.8	11.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	57	187 788	45 487	10 291	3 076	3.0	13.1
7211103	Motels	65	26 850	5 532	1 029	550	24.1	5.5
7211104	Motor hotels	7	8 673	1 508	304	110	5.2	.3
7212	RV (recreational vehicle) parks & recreational camps	21	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	21	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	20	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	304	163 731	48 493	9 480	5 372	13.9	10.4
7222	Limited-service eating places	107	54 073	14 238	2 950	1 732	18.6	8.4
7223	Special foodservices	26	14 353	4 519	351	176	.4	2.1
<b>GILA COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>148</b>	<b>56 184</b>	<b>14 642</b>	<b>3 986</b>	<b>1 675</b>	<b>24.6</b>	<b>17.1</b>
721	Accommodation	31	15 633	3 652	923	271	21.2	51.7
72111	Hotels (except casino hotels) & motels	21	13 715	3 231	831	234	20.4	56.8
721110	Hotels (except casino hotels) & motels	21	13 715	3 231	831	234	20.4	56.8
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	117	40 551	10 990	3 063	1 404	25.9	3.8
7222	Limited-service eating places	33	18 999	4 321	999	584	15.3	4.0
72221	Limited-service eating places	33	18 999	4 321	999	584	15.3	4.0

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>GRAHAM COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>59</b>	<b>18 971</b>	<b>4 849</b>	<b>1 098</b>	<b>734</b>	<b>22.2</b>	<b>12.4</b>
721	Accommodation .....	9	D	D	D	c	D	D
722	Foodservices & drinking places .....	50	D	D	D	f	D	D
7222	Limited-service eating places .....	20	8 014	1 907	437	300	24.5	15.3
<b>GREENLEE COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>15</b>	<b>3 867</b>	<b>1 063</b>	<b>294</b>	<b>180</b>	<b>37.9</b>	<b>18.1</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	14	D	D	D	c	D	D
<b>LA PAZ COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>76</b>	<b>23 172</b>	<b>6 501</b>	<b>1 623</b>	<b>795</b>	<b>24.0</b>	<b>8.4</b>
721	Accommodation .....	22	6 488	1 811	351	158	10.3	6.9
7212	RV (recreational vehicle) parks & recreational camps .....	12	3 510	1 067	227	101	1.5	10.3
72121	RV (recreational vehicle) parks & recreational camps .....	12	3 510	1 067	227	101	1.5	10.3
721211	RV (recreational vehicle) parks & campgrounds .....	12	3 510	1 067	227	101	1.5	10.3
722	Foodservices & drinking places .....	54	16 684	4 690	1 272	637	29.4	9.0
<b>MARICOPA COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>'4 903</b>	<b>'4 196 807</b>	<b>'1 170 527</b>	<b>'290 160</b>	<b>'112 091</b>	<b>'12.6</b>	<b>'11.1</b>
721	Accommodation .....	352	1 324 836	356 718	89 212	23 013	12.1	11.5
7211	Traveler accommodation .....	301	1 284 518	350 769	87 606	22 516	12.4	11.6
72111	Hotels (except casino hotels) & motels .....	296	1 284 269	350 710	87 595	22 511	12.4	11.6
721110	Hotels (except casino hotels) & motels .....	296	1 284 269	350 710	87 595	22 511	12.4	11.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	162	1 184 470	331 604	82 701	20 675	12.9	12.2
7211103	Hotels .....	116	D	D	D	g	D	D
7211104	Motor hotels .....	18	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	45	39 898	5 918	1 599	493	3.5	7.4
72121	RV (recreational vehicle) parks & recreational camps .....	45	39 898	5 918	1 599	493	3.5	7.4
721211	RV (recreational vehicle) parks & campgrounds .....	34	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds) .....	11	D	D	D	b	D	D
7213	Rooming & boarding houses .....	6	420	31	7	4	7.9	51.7
72131	Rooming & boarding houses .....	6	420	31	7	4	7.9	51.7
721310	Rooming & boarding houses .....	6	420	31	7	4	7.9	51.7
722	Foodservices & drinking places .....	'4 551	'2 871 971	'813 809	'200 948	'89 078	'12.9	'10.9
7221	Full-service restaurants .....	1 730	1 349 589	423 632	106 145	43 634	13.9	13.3
72211	Full-service restaurants .....	1 730	1 349 589	423 632	106 145	43 634	13.9	13.3
722110	Full-service restaurants .....	1 730	1 349 589	423 632	106 145	43 634	13.9	13.3
7222	Limited-service eating places .....	'2 132	'1 210 284	'309 658	'75 733	'36 836	'11.6	'8.3
72221	Limited-service eating places .....	'2 132	'1 210 284	'309 658	'75 733	'36 836	'11.6	'8.3
722211	Limited-service restaurants .....	1 757	1 081 082	270 728	65 692	32 301	11.1	8.2
722212	Cafeterias .....	40	D	D	D	g	D	D
722213	Snack & nonalcoholic beverage bars .....	'335	D	D	D	h	D	D
7223	Special foodservices .....	245	162 770	47 809	11 319	4 153	5.1	6.9
7224	Drinking places (alcoholic beverages) .....	444	149 328	32 710	7 751	4 455	21.9	13.8
72241	Drinking places (alcoholic beverages) .....	444	149 328	32 710	7 751	4 455	21.9	13.8
722410	Drinking places (alcoholic beverages) .....	444	149 328	32 710	7 751	4 455	21.9	13.8
<b>MOHAVE COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>324</b>	<b>144 587</b>	<b>39 306</b>	<b>8 965</b>	<b>4 516</b>	<b>16.7</b>	<b>13.5</b>
721	Accommodation .....	74	49 266	13 827	2 980	1 361	8.5	23.6
72111	Hotels (except casino hotels) & motels .....	60	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels .....	60	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	11	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	11	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	11	D	D	D	c	D	D
722	Foodservices & drinking places .....	250	95 321	25 479	5 985	3 155	21.0	8.3
7222	Limited-service eating places .....	82	33 297	7 909	1 719	1 004	21.5	12.4

See footnotes at end of table.



**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>NAVAJO COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>222</b>	<b>118 479</b>	<b>26 242</b>	<b>5 783</b>	<b>2 890</b>	<b>13.9</b>	<b>5.8</b>
721	Accommodation	73	56 894	10 823	2 363	895	4.2	5.9
7211	Traveler accommodation	65	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	59	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	59	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	4	D	D	D	b	D	D
7211103	Hotels	41	12 575	2 349	445	238	15.4	5.4
72112	Casino hotels	1	D	D	D	e	D	D
721120	Casino hotels	1	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	149	61 585	15 419	3 420	1 995	22.8	5.7
7222	Limited-service eating places	50	27 330	6 173	1 246	761	18.3	1.4
72221	Limited-service eating places	50	27 330	6 173	1 246	761	18.3	1.4
7223	Special foodservices	8	D	D	D	c	D	D
<b>PIMA COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>'1 525</b>	<b>'1 042 213</b>	<b>'292 317</b>	<b>'71 652</b>	<b>'32 316</b>	<b>'11.8</b>	<b>'12.9</b>
721	Accommodation	158	310 250	81 949	20 435	6 135	2.5	20.4
7211	Traveler accommodation	111	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	103	D	D	D	i	D	D
721110	Hotels (except casino hotels) & motels	103	D	D	D	i	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	44	245 919	69 281	17 181	4 989	2.0	24.2
7211103	Hotels	47	24 754	4 841	1 157	474	4.7	4.8
7211104	Motor hotels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	29	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	29	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds	20	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	9	D	D	D	c	D	D
7213	Rooming & boarding houses	18	D	D	D	b	D	D
72131	Rooming & boarding houses	18	D	D	D	b	D	D
721310	Rooming & boarding houses	18	D	D	D	b	D	D
722	Foodservices & drinking places	'1 367	'731 963	'210 368	'51 217	'26 181	'15.7	'9.7
7221	Full-service restaurants	552	323 529	108 835	26 632	12 708	18.4	12.0
72211	Full-service restaurants	552	323 529	108 835	26 632	12 708	18.4	12.0
722110	Full-service restaurants	552	323 529	108 835	26 632	12 708	18.4	12.0
7222	Limited-service eating places	'618	'325 090	'80 170	'19 334	'10 717	'13.3	'8.2
72221	Limited-service eating places	'618	'325 090	'80 170	'19 334	'10 717	'13.3	'8.2
722211	Limited-service restaurants	500	284 024	68 548	16 608	9 235	13.5	8.5
722212	Cafeterias	13	13 161	4 218	1 063	457	4.3	1.6
722213	Snack & nonalcoholic beverage bars	'105	'27 905	'7 404	'1 663	'1 025	'15.6	'7.9
7223	Special foodservices	58	36 311	9 238	2 464	932	9.2	7.6
7224	Drinking places (alcoholic beverages)	139	47 033	12 125	2 787	1 824	19.2	6.7
72241	Drinking places (alcoholic beverages)	139	47 033	12 125	2 787	1 824	19.2	6.7
722410	Drinking places (alcoholic beverages)	139	47 033	12 125	2 787	1 824	19.2	6.7
<b>PINAL COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>233</b>	<b>139 639</b>	<b>36 842</b>	<b>9 503</b>	<b>3 995</b>	<b>13.7</b>	<b>39.0</b>
721	Accommodation	41	69 413	18 345	4 595	1 327	4.3	68.1
7211	Traveler accommodation	22	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	19	13 841	3 937	1 056	423	18.7	.1
721110	Hotels (except casino hotels) & motels	19	13 841	3 937	1 056	423	18.7	.1
72112	Casino hotels	1	D	D	D	f	D	D
721120	Casino hotels	1	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	19	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	19	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	17	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	192	70 226	18 497	4 908	2 668	23.1	10.3
7222	Limited-service eating places	59	30 917	7 844	1 893	1 015	21.4	7.7
72221	Limited-service eating places	59	30 917	7 844	1 893	1 015	21.4	7.7
7223	Special foodservices	10	3 149	985	285	161	21.5	6.7
7224	Drinking places (alcoholic beverages)	30	4 772	950	217	136	36.9	16.1
72241	Drinking places (alcoholic beverages)	30	4 772	950	217	136	36.9	16.1
722410	Drinking places (alcoholic beverages)	30	4 772	950	217	136	36.9	16.1

See footnotes at end of table.

**Table 3. Summary Statistics for Counties: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SANTA CRUZ COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>87</b>	<b>40 349</b>	<b>11 698</b>	<b>2 969</b>	<b>1 374</b>	<b>18.4</b>	<b>10.4</b>
721	Accommodation .....	13	11 656	3 829	1 041	355	6.1	3.5
72111	Hotels (except casino hotels) & motels .....	11	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	11	D	D	D	e	D	D
722	Foodservices & drinking places .....	74	28 693	7 869	1 928	1 019	23.4	13.1
7222	Limited-service eating places .....	21	12 414	2 630	595	331	7.0	13.9
7223	Special foodservices .....	6	D	D	D	c	D	D
<b>YAVAPAI COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>444</b>	<b>180 446</b>	<b>48 649</b>	<b>11 325</b>	<b>5 614</b>	<b>19.5</b>	<b>9.4</b>
721	Accommodation .....	91	46 686	12 307	2 725	1 064	6.4	1.0
7211	Traveler accommodation .....	62	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels .....	48	28 582	7 668	1 711	685	7.0	.6
721110	Hotels (except casino hotels) & motels .....	48	28 582	7 668	1 711	685	7.0	.6
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	a	D	D
7211103	Motels .....	36	17 997	4 159	994	410	7.3	.8
721191	Bed & breakfast inns .....	14	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	28	9 840	2 376	485	169	9.9	3.1
72121	RV (recreational vehicle) parks & recreational camps .....	28	9 840	2 376	485	169	9.9	3.1
721211	RV (recreational vehicle) parks & campgrounds .....	13	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	15	D	D	D	b	D	D
7213	Rooming & boarding houses .....	1	D	D	D	b	D	D
72131	Rooming & boarding houses .....	1	D	D	D	b	D	D
721310	Rooming & boarding houses .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	353	133 760	36 342	8 600	4 550	24.1	12.3
7221	Full-service restaurants .....	186	83 336	24 516	5 784	3 009	24.1	12.8
72211	Full-service restaurants .....	186	83 336	24 516	5 784	3 009	24.1	12.8
722110	Full-service restaurants .....	186	83 336	24 516	5 784	3 009	24.1	12.8
7222	Limited-service eating places .....	107	39 872	9 502	2 280	1 220	22.4	13.7
72221	Limited-service eating places .....	107	39 872	9 502	2 280	1 220	22.4	13.7
722211	Limited-service restaurants .....	92	37 565	8 916	2 171	1 143	21.4	14.5
7223	Special foodservices .....	15	3 053	976	224	123	4.6	.6
7224	Drinking places (alcoholic beverages) .....	45	7 499	1 348	312	198	40.6	4.6
72241	Drinking places (alcoholic beverages) .....	45	7 499	1 348	312	198	40.6	4.6
722410	Drinking places (alcoholic beverages) .....	45	7 499	1 348	312	198	40.6	4.6
<b>YUMA COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>246</b>	<b>130 475</b>	<b>31 427</b>	<b>8 578</b>	<b>4 173</b>	<b>11.1</b>	<b>7.3</b>
721	Accommodation .....	57	40 195	6 996	1 827	801	5.4	5.2
7211104	Motor hotels .....	4	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	30	20 155	3 375	869	343	4.3	10.4
72121	RV (recreational vehicle) parks & recreational camps .....	30	20 155	3 375	869	343	4.3	10.4
721211	RV (recreational vehicle) parks & campgrounds .....	29	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	189	90 280	24 431	6 751	3 372	13.7	8.2
7222	Limited-service eating places .....	76	45 386	11 121	2 738	1 427	9.2	6.1

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

**Table 4. Summary Statistics for Places: 1997**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>APACHE JUNCTION, AZ *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>48</b>	<b>20 615</b>	<b>5 469</b>	<b>1 618</b>	<b>809</b>	<b>19.7</b>	<b>8.0</b>
721	Accommodation .....	7	3 250	607	163	86	15.0	6.9
7212	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
722	Foodservices & drinking places .....	41	17 365	4 862	1 455	723	20.6	8.2
7222	Limited-service eating places .....	10	6 259	1 455	338	174	3.1	4.5
<b>APACHE JUNCTION, AZ (PINAL COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>48</b>	<b>20 615</b>	<b>5 469</b>	<b>1 618</b>	<b>809</b>	<b>19.7</b>	<b>8.0</b>
721	Accommodation .....	7	3 250	607	163	86	15.0	6.9
7212	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
722	Foodservices & drinking places .....	41	17 365	4 862	1 455	723	20.6	8.2
7222	Limited-service eating places .....	10	6 259	1 455	338	174	3.1	4.5
<b>AVONDALE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>18</b>	<b>6 395</b>	<b>1 625</b>	<b>400</b>	<b>179</b>	<b>9.5</b>	<b>.8</b>
722	Foodservices & drinking places .....	18	6 395	1 625	400	179	9.5	.8
7222	Limited-service eating places .....	9	4 334	978	238	126	4.1	.4
<b>BENSON, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>33</b>	<b>10 223</b>	<b>2 812</b>	<b>714</b>	<b>375</b>	<b>20.2</b>	<b>14.5</b>
721	Accommodation .....	6	1 733	420	77	36	12.6	—
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	27	8 490	2 392	637	339	21.8	17.5
<b>BISBEE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>38</b>	<b>7 561</b>	<b>2 047</b>	<b>506</b>	<b>399</b>	<b>26.7</b>	<b>15.4</b>
721	Accommodation .....	11	2 889	903	250	147	5.4	—
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	27	4 672	1 144	256	252	39.9	24.9
<b>BUCKEYE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>2 388</b>	<b>534</b>	<b>143</b>	<b>76</b>	<b>16.8</b>	<b>19.0</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	8	D	D	D	b	D	D
<b>BULLHEAD CITY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>83</b>	<b>34 537</b>	<b>8 981</b>	<b>2 104</b>	<b>929</b>	<b>9.5</b>	<b>5.5</b>
721	Accommodation .....	21	13 652	3 447	750	291	2.0	7.4
7211	Traveler accommodation .....	18	11 530	2 943	609	246	2.4	5.4
72111	Hotels (except casino hotels) & motels .....	18	11 530	2 943	609	246	2.4	5.4
721110	Hotels (except casino hotels) & motels .....	18	11 530	2 943	609	246	2.4	5.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	8	D	D	D	c	D	D
7211103	Motels .....	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	2 122	504	141	45	—	18.0
72121	RV (recreational vehicle) parks & recreational camps .....	3	2 122	504	141	45	—	18.0
721211	RV (recreational vehicle) parks & campgrounds ..	3	2 122	504	141	45	—	18.0
722	Foodservices & drinking places .....	62	20 885	5 534	1 354	638	14.4	4.3
7222	Limited-service eating places .....	20	7 414	1 843	429	230	11.9	6.9
<b>CAMP VERDE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>17</b>	<b>6 591</b>	<b>1 816</b>	<b>443</b>	<b>217</b>	<b>22.9</b>	<b>7.2</b>
721	Accommodation .....	3	1 263	331	56	16	—	—
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	14	5 328	1 485	387	201	28.3	8.9

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>CASA GRANDE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>68</b>	<b>40 796</b>	<b>9 406</b>	<b>2 496</b>	<b>1 240</b>	<b>20.5</b>	<b>4.6</b>
721	Accommodation	8	11 069	1 902	566	189	18.7	2.7
72111	Hotels (except casino hotels) & motels	5	6 252	1 448	389	155	33.0	—
721110	Hotels (except casino hotels) & motels	5	6 252	1 448	389	155	33.0	—
7212	RV (recreational vehicle) parks & recreational camps	3	4 817	454	177	34	—	6.2
72121	RV (recreational vehicle) parks & recreational camps	3	4 817	454	177	34	—	6.2
721211	RV (recreational vehicle) parks & campgrounds	3	4 817	454	177	34	—	6.2
722	Foodservices & drinking places	60	29 727	7 504	1 930	1 051	21.1	5.3
7222	Limited-service eating places	25	14 999	3 890	950	515	26.9	4.5
72221	Limited-service eating places	25	14 999	3 890	950	515	26.9	4.5
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	4	1 209	348	97	54	28.0	17.4
<b>CAVE CREEK, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>23</b>	<b>13 056</b>	<b>3 435</b>	<b>921</b>	<b>353</b>	<b>13.0</b>	<b>5.1</b>
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	20	D	D	D	e	D	D
<b>CHANDLER, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>207</b>	<b>130 247</b>	<b>35 905</b>	<b>8 390</b>	<b>3 846</b>	<b>9.8</b>	<b>11.3</b>
721	Accommodation	9	22 291	4 790	1 092	332	1.6	—
7211	Traveler accommodation	9	22 291	4 790	1 092	332	1.6	—
72111	Hotels (except casino hotels) & motels	9	22 291	4 790	1 092	332	1.6	—
721110	Hotels (except casino hotels) & motels	9	22 291	4 790	1 092	332	1.6	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
7211103	Motels	6	D	D	D	b	D	D
722	Foodservices & drinking places	198	107 956	31 115	7 298	3 514	11.5	13.7
7221	Full-service restaurants	70	38 800	12 270	2 936	1 239	15.1	17.4
72211	Full-service restaurants	70	38 800	12 270	2 936	1 239	15.1	17.4
722110	Full-service restaurants	70	38 800	12 270	2 936	1 239	15.1	17.4
7222	Limited-service eating places	99	57 447	14 781	3 484	1 820	8.2	12.2
72221	Limited-service eating places	99	57 447	14 781	3 484	1 820	8.2	12.2
722211	Limited-service restaurants	79	51 019	12 668	2 966	1 579	7.3	11.9
722212	Cafeterias	2	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special foodservices	10	5 966	2 419	491	191	5.1	6.1
7224	Drinking places (alcoholic beverages)	19	5 743	1 645	387	264	26.6	10.7
72241	Drinking places (alcoholic beverages)	19	5 743	1 645	387	264	26.6	10.7
722410	Drinking places (alcoholic beverages)	19	5 743	1 645	387	264	26.6	10.7
<b>CHINO VALLEY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>14</b>	<b>2 005</b>	<b>516</b>	<b>118</b>	<b>69</b>	<b>56.0</b>	<b>15.6</b>
722	Foodservices & drinking places	14	2 005	516	118	69	56.0	15.6
<b>CLARKDALE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>8</b>	<b>1 678</b>	<b>603</b>	<b>124</b>	<b>91</b>	<b>26.3</b>	<b>.8</b>
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
<b>CLIFTON, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>5</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>b</b>	<b>D</b>	<b>D</b>
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	a	D	D
<b>COOLIDGE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>19</b>	<b>5 486</b>	<b>1 624</b>	<b>364</b>	<b>216</b>	<b>13.3</b>	<b>26.7</b>
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COTTONWOOD, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>58</b>	<b>21 029</b>	<b>5 625</b>	<b>1 338</b>	<b>688</b>	<b>29.1</b>	<b>8.9</b>
721	Accommodation	10	3 702	1 089	233	99	16.2	—
72111	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	48	17 327	4 536	1 105	589	31.9	10.8
7222	Limited-service eating places	17	7 054	1 787	413	224	31.3	7.8
<b>DOUGLAS, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>33</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	31	12 863	2 990	656	334	17.8	8.0
7222	Limited-service eating places	9	4 956	1 398	283	167	11.7	6.3
7223	Special foodservices	4	4 626	849	209	60	—	—
<b>EAGAR, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>7</b>	<b>1 644</b>	<b>462</b>	<b>100</b>	<b>85</b>	<b>56.6</b>	<b>9.2</b>
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
<b>EL MIRAGE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>6</b>	<b>368</b>	<b>54</b>	<b>22</b>	<b>12</b>	<b>63.0</b>	<b>37.0</b>
722	Foodservices & drinking places	6	368	54	22	12	63.0	37.0
<b>ELOY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>15</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	4 822	1 309	337	190	12.2	10.9
<b>FLAGSTAFF, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>268</b>	<b>179 708</b>	<b>46 991</b>	<b>9 897</b>	<b>5 144</b>	<b>12.3</b>	<b>20.9</b>
721	Accommodation	73	70 996	14 604	3 165	1 324	12.1	35.9
7211	Traveler accommodation	65	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	62	67 005	13 665	2 943	1 244	9.1	37.0
721110	Hotels (except casino hotels) & motels	62	67 005	13 665	2 943	1 244	9.1	37.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	31	50 190	10 232	2 218	899	4.6	48.8
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	26	12 702	2 697	585	280	29.5	2.1
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	1 895	223	33	20	63.6	36.4
72121	RV (recreational vehicle) parks & recreational camps	6	1 895	223	33	20	63.6	36.4
721211	RV (recreational vehicle) parks & campgrounds	6	1 895	223	33	20	63.6	36.4
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	195	108 712	32 387	6 732	3 820	12.4	11.1
7221	Full-service restaurants	92	56 231	18 545	4 087	2 225	13.7	14.5
72211	Full-service restaurants	92	56 231	18 545	4 087	2 225	13.7	14.5
722110	Full-service restaurants	92	56 231	18 545	4 087	2 225	13.7	14.5
7222	Limited-service eating places	69	40 133	10 443	2 309	1 345	12.5	8.8
72221	Limited-service eating places	69	40 133	10 443	2 309	1 345	12.5	8.8
722211	Limited-service restaurants	51	34 583	8 846	1 976	1 127	11.3	9.2
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	18	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	16	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	16	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	16	D	D	D	c	D	D
<b>FLORENCE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b>	<b>8</b>	<b>3 906</b>	<b>961</b>	<b>216</b>	<b>111</b>	<b>25.6</b>	<b>1.2</b>
722	Foodservices & drinking places	8	3 906	961	216	111	25.6	1.2

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>FOUNTAIN HILLS, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>31</b>	<b>9 583</b>	<b>2 964</b>	<b>784</b>	<b>376</b>	<b>39.7</b>	<b>7.5</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	30	D	D	D	e	D	D
7222	Limited-service eating places .....	15	4 800	1 386	342	161	30.5	8.6
<b>GILBERT, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>44</b>	<b>24 256</b>	<b>6 331</b>	<b>1 669</b>	<b>783</b>	<b>16.8</b>	<b>7.3</b>
721	Accommodation .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	43	D	D	D	f	D	D
7222	Limited-service eating places .....	23	14 727	3 360	879	469	7.7	6.2
72221	Limited-service eating places .....	23	14 727	3 360	879	469	7.7	6.2
<b>GLENDALE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>293</b>	<b>187 017</b>	<b>51 116</b>	<b>12 363</b>	<b>6 042</b>	<b>11.7</b>	<b>8.5</b>
721	Accommodation .....	9	5 799	1 160	272	87	20.9	1.2
72111	Hotels (except casino hotels) & motels .....	8	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	8	D	D	D	b	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	284	181 218	49 956	12 091	5 955	11.4	8.8
7221	Full-service restaurants .....	90	80 220	24 554	6 093	2 911	13.0	11.9
72211	Full-service restaurants .....	90	80 220	24 554	6 093	2 911	13.0	11.9
722110	Full-service restaurants .....	90	80 220	24 554	6 093	2 911	13.0	11.9
7222	Limited-service eating places .....	143	86 191	22 073	5 231	2 717	9.2	3.2
72221	Limited-service eating places .....	143	86 191	22 073	5 231	2 717	9.2	3.2
722211	Limited-service restaurants .....	117	79 078	19 931	4 605	2 435	9.2	3.3
722212	Cafeterias .....	2	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars .....	24	D	D	D	c	D	D
7223	Special foodservices .....	13	5 729	1 751	423	137	6.1	6.4
7224	Drinking places (alcoholic beverages) .....	38	9 078	1 578	344	190	21.6	35.5
72241	Drinking places (alcoholic beverages) .....	38	9 078	1 578	344	190	21.6	35.5
722410	Drinking places (alcoholic beverages) .....	38	9 078	1 578	344	190	21.6	35.5
<b>GLOBE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>42</b>	<b>15 834</b>	<b>3 669</b>	<b>963</b>	<b>516</b>	<b>22.1</b>	<b>11.1</b>
721	Accommodation .....	8	2 868	355	106	51	28.6	36.2
7211104	Motor hotels .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	34	12 966	3 314	857	465	20.7	5.5
7222	Limited-service eating places .....	10	6 168	1 416	329	204	12.5	5.8
<b>GOODYEAR, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>26</b>	<b>25 752</b>	<b>6 345</b>	<b>1 478</b>	<b>599</b>	<b>12.4</b>	<b>12.1</b>
721	Accommodation .....	4	6 406	992	318	124	—	—
72111	Hotels (except casino hotels) & motels .....	4	6 406	992	318	124	—	—
721110	Hotels (except casino hotels) & motels .....	4	6 406	992	318	124	—	—
7211103	Motels .....	3	D	D	D	c	D	D
722	Foodservices & drinking places .....	22	19 346	5 353	1 160	475	16.5	16.2
7222	Limited-service eating places .....	9	7 111	1 513	369	177	29.5	7.2
<b>GUADALUPE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>6</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	6	D	D	D	c	D	D
<b>HOLBROOK, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>45</b>	<b>16 854</b>	<b>4 051</b>	<b>885</b>	<b>484</b>	<b>20.9</b>	<b>6.4</b>
721	Accommodation .....	20	6 287	1 468	319	160	10.2	1.3
72111	Hotels (except casino hotels) & motels .....	18	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	18	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7211103	Motels .....	14	4 100	912	205	100	8.2	2.0
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	25	10 567	2 583	566	324	27.3	9.4
7222	Limited-service eating places .....	7	4 184	861	176	107	21.3	—

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KINGMAN, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>80</b>	<b>42 932</b>	<b>11 131</b>	<b>2 455</b>	<b>1 310</b>	<b>19.0</b>	<b>8.2</b>
721	Accommodation .....	23	9 773	2 695	606	280	5.2	2.8
72111	Hotels (except casino hotels) & motels .....	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	19	D	D	D	e	D	D
7211103	Motels .....	16	D	D	D	c	D	D
7211104	Motor hotels .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	57	33 159	8 436	1 849	1 030	23.1	9.8
7222	Limited-service eating places .....	19	14 140	3 385	719	409	32.1	18.2
72221	Limited-service eating places .....	19	14 140	3 385	719	409	32.1	18.2
<b>LAKE HAVASU CITY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>117</b>	<b>54 676</b>	<b>15 840</b>	<b>3 653</b>	<b>1 911</b>	<b>18.7</b>	<b>21.5</b>
721	Accommodation .....	22	D	D	D	f	D	D
7211	Traveler accommodation .....	18	18 443	6 367	1 334	683	18.4	54.2
72111	Hotels (except casino hotels) & motels .....	18	18 443	6 367	1 334	683	18.4	54.2
721110	Hotels (except casino hotels) & motels .....	18	18 443	6 367	1 334	683	18.4	54.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	6	14 821	5 623	1 132	588	22.7	65.2
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	a	D	D
7211103	Motels .....	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	b	D	D
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	95	D	D	D	g	D	D
7222	Limited-service eating places .....	38	11 132	2 534	530	340	14.4	7.5
72221	Limited-service eating places .....	38	11 132	2 534	530	340	14.4	7.5
7223	Special foodservices .....	3	D	D	D	b	D	D
<b>LITCHFIELD PARK, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>1</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	1	D	D	D	a	D	D
<b>MARANA, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>40</b>	<b>31 755</b>	<b>7 351</b>	<b>1 565</b>	<b>908</b>	<b>3.9</b>	<b>6.4</b>
721	Accommodation .....	4	4 887	800	197	73	—	—
72111	Hotels (except casino hotels) & motels .....	4	4 887	800	197	73	—	—
721110	Hotels (except casino hotels) & motels .....	4	4 887	800	197	73	—	—
7211103	Motels .....	3	D	D	D	b	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	36	26 868	6 551	1 368	835	4.6	7.6
7222	Limited-service eating places .....	19	15 647	2 949	713	430	—	11.6
72221	Limited-service eating places .....	19	15 647	2 949	713	430	—	11.6
7223	Special foodservices .....	2	D	D	D	c	D	D

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<b>MESA, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>577</b>	<b>411 391</b>	<b>108 857</b>	<b>27 705</b>	<b>12 355</b>	<b>10.0</b>	<b>8.8</b>
721	Accommodation .....	48	74 455	14 461	3 852	1 250	3.4	3.6
7211	Traveler accommodation .....	37	54 481	11 815	3 037	1 002	4.4	.9
721111	Hotels (except casino hotels) & motels .....	37	54 481	11 815	3 037	1 002	4.4	.9
7211110	Hotels (except casino hotels) & motels .....	37	54 481	11 815	3 037	1 002	4.4	.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	11	40 161	8 994	2 324	726	1.1	—
7211103	Motels .....	25	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	11	19 974	2 646	815	248	.7	10.9
72121	RV (recreational vehicle) parks & recreational camps .....	11	19 974	2 646	815	248	.7	10.9
721211	RV (recreational vehicle) parks & campgrounds ..	10	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	529	336 936	94 396	23 853	11 105	11.4	10.0
7221	Full-service restaurants .....	197	153 076	47 519	12 325	5 569	13.1	8.0
72211	Full-service restaurants .....	197	153 076	47 519	12 325	5 569	13.1	8.0
722110	Full-service restaurants .....	197	153 076	47 519	12 325	5 569	13.1	8.0
7222	Limited-service eating places .....	291	170 214	43 397	10 678	5 137	9.6	11.2
72221	Limited-service eating places .....	291	170 214	43 397	10 678	5 137	9.6	11.2
722211	Limited-service restaurants .....	239	148 252	36 749	8 981	4 426	8.8	11.8
722212	Cafeterias .....	7	9 998	3 361	926	288	2.3	13.1
722213	Snack & nonalcoholic beverage bars .....	45	11 964	3 287	771	423	25.5	1.9
7223	Special foodservices .....	16	8 498	2 318	568	249	3.3	12.7
7224	Drinking places (alcoholic beverages) .....	25	5 148	1 162	282	150	34.0	23.1
72241	Drinking places (alcoholic beverages) .....	25	5 148	1 162	282	150	34.0	23.1
722410	Drinking places (alcoholic beverages) .....	25	5 148	1 162	282	150	34.0	23.1
<b>NOGALES, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>60</b>	<b>27 356</b>	<b>6 788</b>	<b>1 679</b>	<b>817</b>	<b>12.4</b>	<b>12.2</b>
721	Accommodation .....	8	5 245	1 291	392	152	—	7.8
72111	Hotels (except casino hotels) & motels .....	8	5 245	1 291	392	152	—	7.8
721110	Hotels (except casino hotels) & motels .....	8	5 245	1 291	392	152	—	7.8
7211103	Motels .....	6	D	D	D	b	D	D
722	Foodservices & drinking places .....	52	22 111	5 497	1 287	665	15.3	13.2
7222	Limited-service eating places .....	20	D	D	D	e	D	D
72221	Limited-service eating places .....	20	D	D	D	e	D	D
7223	Special foodservices .....	5	D	D	D	b	D	D
<b>ORO VALLEY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>41 567</b>	<b>13 712</b>	<b>3 391</b>	<b>882</b>	<b>1.5</b>	<b>1.2</b>
721	Accommodation .....	1	D	D	D	f	D	D
7211	Traveler accommodation .....	1	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels .....	1	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels .....	1	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	1	D	D	D	f	D	D
722	Foodservices & drinking places .....	9	D	D	D	c	D	D
<b>PAGE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>46</b>	<b>29 431</b>	<b>6 953</b>	<b>1 059</b>	<b>728</b>	<b>12.5</b>	<b>6.1</b>
721	Accommodation .....	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	11	D	D	D	c	D	D
7211103	Motels .....	7	3 711	837	65	76	—	2.6
7211104	Motor hotels .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	5	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	5	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	5	D	D	D	b	D	D
722	Foodservices & drinking places .....	30	D	D	D	e	D	D
7222	Limited-service eating places .....	11	3 777	1 054	180	128	27.7	18.1

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PARADISE VALLEY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>28</b>	<b>122 278</b>	<b>38 733</b>	<b>9 869</b>	<b>2 631</b>	<b>1.3</b>	<b>.5</b>
721	Accommodation .....	6	D	D	D	g	D	D
7211	Traveler accommodation .....	5	97 596	30 914	7 987	1 839	—	.5
72111	Hotels (except casino hotels) & motels .....	5	97 596	30 914	7 987	1 839	—	.5
721110	Hotels (except casino hotels) & motels .....	5	97 596	30 914	7 987	1 839	—	.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	5	97 596	30 914	7 987	1 839	—	.5
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	22	D	D	D	f	D	D
7222	Limited-service eating places .....	10	D	D	D	e	D	D
<b>PARKER, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>37</b>	<b>10 450</b>	<b>2 705</b>	<b>610</b>	<b>308</b>	<b>26.7</b>	<b>11.5</b>
721	Accommodation .....	11	3 114	726	113	60	21.4	4.0
7212	RV (recreational vehicle) parks & recreational camps .....	5	1 439	204	49	27	3.7	2.6
72121	RV (recreational vehicle) parks & recreational camps .....	5	1 439	204	49	27	3.7	2.6
721211	RV (recreational vehicle) parks & campgrounds .....	5	1 439	204	49	27	3.7	2.6
722	Foodservices & drinking places .....	26	7 336	1 979	497	248	28.9	14.6
<b>PAYSON, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>60</b>	<b>27 226</b>	<b>7 579</b>	<b>2 162</b>	<b>716</b>	<b>20.7</b>	<b>22.0</b>
721	Accommodation .....	13	9 341	2 337	559	135	14.3	59.0
72111	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	a	D	D
7213	Rooming & boarding houses .....	2	D	D	D	a	D	D
72131	Rooming & boarding houses .....	2	D	D	D	a	D	D
721310	Rooming & boarding houses .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	47	17 885	5 242	1 603	581	24.0	2.7
7222	Limited-service eating places .....	14	8 126	1 853	397	214	6.3	4.8
<b>PEORIA, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>74</b>	<b>35 432</b>	<b>10 006</b>	<b>2 378</b>	<b>1 128</b>	<b>17.7</b>	<b>3.4</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	72	D	D	D	g	D	D
7222	Limited-service eating places .....	40	22 680	6 092	1 495	760	11.0	1.5
72221	Limited-service eating places .....	40	22 680	6 092	1 495	760	11.0	1.5
722211	Limited-service restaurants .....	34	20 996	5 260	1 278	646	11.3	1.6
7223	Special foodservices .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>PHOENIX, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>'2 224</b>	<b>'2 009 068</b>	<b>'555 256</b>	<b>'134 422</b>	<b>'50 283</b>	<b>'11.2</b>	<b>'13.1</b>
721	Accommodation .....	157	705 552	191 318	45 158	11 591	8.8	19.0
7211	Traveler accommodation .....	137	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels .....	135	699 943	190 003	44 881	11 482	8.8	19.1
721110	Hotels (except casino hotels) & motels .....	135	699 943	190 003	44 881	11 482	8.8	19.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	82	659 427	182 369	43 027	10 696	8.9	19.8
7211103	Motels .....	45	30 027	5 343	1 345	614	9.0	10.3
7211104	Motor hotels .....	8	10 489	2 291	509	172	2.0	1.6
7212	RV (recreational vehicle) parks & recreational camps .....	18	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	18	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	12	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	6	D	D	D	b	D	D
7213	Rooming & boarding houses .....	2	D	D	D	a	D	D
72131	Rooming & boarding houses .....	2	D	D	D	a	D	D
721310	Rooming & boarding houses .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	'2 067	'1 303 516	'363 938	'89 264	'38 692	'12.5	'9.9
7221	Full-service restaurants .....	719	546 257	171 501	42 419	16 804	13.9	13.2
72211	Full-service restaurants .....	719	546 257	171 501	42 419	16 804	13.9	13.2
722110	Full-service restaurants .....	719	546 257	171 501	42 419	16 804	13.9	13.2
7222	Limited-service eating places .....	'997	'580 912	'147 511	'36 014	'17 293	'11.6	'7.2
72221	Limited-service eating places .....	'997	'580 912	'147 511	'36 014	'17 293	'11.6	'7.2
722211	Limited-service restaurants .....	833	521 885	129 707	31 501	15 361	11.0	7.3
722212	Cafeterias .....	23	19 778	6 647	1 682	586	10.9	6.7
722213	Snack & nonalcoholic beverage bars .....	'141	'39 249	'11 157	'2 831	'1 346	'19.2	'6.2
7223	Special foodservices .....	110	107 360	30 919	7 395	2 590	4.3	2.8
7224	Drinking places (alcoholic beverages) .....	241	68 987	14 007	3 436	2 005	22.1	17.9
72241	Drinking places (alcoholic beverages) .....	241	68 987	14 007	3 436	2 005	22.1	17.9
722410	Drinking places (alcoholic beverages) .....	241	68 987	14 007	3 436	2 005	22.1	17.9
<b>PINETOP-LAKESIDE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>35</b>	<b>12 413</b>	<b>2 780</b>	<b>620</b>	<b>344</b>	<b>31.9</b>	<b>7.1</b>
721	Accommodation .....	13	3 327	453	92	52	3.5	26.6
72111	Hotels (except casino hotels) & motels .....	11	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	11	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	22	9 086	2 327	528	292	42.3	—
7222	Limited-service eating places .....	8	4 145	941	199	116	42.6	—
<b>PRESCOTT, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>140</b>	<b>64 124</b>	<b>17 322</b>	<b>4 136</b>	<b>2 037</b>	<b>10.1</b>	<b>11.6</b>
721	Accommodation .....	29	13 581	3 448	812	324	2.4	.9
7211	Traveler accommodation .....	22	11 970	3 067	735	294	2.6	.4
72111	Hotels (except casino hotels) & motels .....	17	8 607	1 901	461	195	3.7	.5
721110	Hotels (except casino hotels) & motels .....	17	8 607	1 901	461	195	3.7	.5
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7211103	Motels .....	12	5 598	1 065	267	125	4.4	—
7212	RV (recreational vehicle) parks & recreational camps .....	7	1 611	381	77	30	.6	5.4
72121	RV (recreational vehicle) parks & recreational camps .....	7	1 611	381	77	30	.6	5.4
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	5	D	D	D	a	D	D
722	Foodservices & drinking places .....	111	50 543	13 874	3 324	1 713	12.2	14.4
7221	Full-service restaurants .....	59	29 091	8 936	2 067	1 084	13.9	14.5
72211	Full-service restaurants .....	59	29 091	8 936	2 067	1 084	13.9	14.5
722110	Full-service restaurants .....	59	29 091	8 936	2 067	1 084	13.9	14.5
7222	Limited-service eating places .....	35	18 794	4 309	1 112	539	7.0	16.0
72221	Limited-service eating places .....	35	18 794	4 309	1 112	539	7.0	16.0
<b>PRESCOTT VALLEY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>35</b>	<b>10 230</b>	<b>2 548</b>	<b>564</b>	<b>326</b>	<b>36.5</b>	<b>9.7</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	33	D	D	D	e	D	D
7222	Limited-service eating places .....	15	4 105	1 016	213	135	52.4	18.0
<b>QUEEN CREEK, AZ *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices</b> .....	<b>6</b>	<b>1 851</b>	<b>640</b>	<b>137</b>	<b>49</b>	<b>10.5</b>	<b>20.8</b>
722	Foodservices & drinking places .....	6	1 851	640	137	49	10.5	20.8
7223	Special foodservices .....	2	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>QUEEN CREEK, AZ (MARICOPA COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>1 851</b>	<b>640</b>	<b>137</b>	<b>49</b>	<b>10.5</b>	<b>20.8</b>
722	Foodservices & drinking places .....	6	1 851	640	137	49	10.5	20.8
7223	Special foodservices .....	2	D	D	D	b	D	D
<b>SAFFORD, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>36</b>	<b>14 262</b>	<b>3 764</b>	<b>861</b>	<b>577</b>	<b>24.1</b>	<b>9.2</b>
721	Accommodation .....	7	3 017	761	180	97	6.0	5.0
72111	Hotels (except casino hotels) & motels .....	7	3 017	761	180	97	6.0	5.0
721110	Hotels (except casino hotels) & motels .....	7	3 017	761	180	97	6.0	5.0
722	Foodservices & drinking places .....	29	11 245	3 003	681	480	29.0	10.3
7222	Limited-service eating places .....	11	5 541	1 320	295	211	31.0	8.5
<b>ST. JOHNS, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>1 485</b>	<b>334</b>	<b>74</b>	<b>37</b>	<b>17.3</b>	<b>19.1</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	7	D	D	D	b	D	D
<b>SAN LUIS, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>7</b>	<b>2 755</b>	<b>679</b>	<b>174</b>	<b>78</b>	<b>.8</b>	<b>4.0</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D
<b>SCOTTSDALE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>564</b>	<b>723 767</b>	<b>211 906</b>	<b>56 089</b>	<b>18 406</b>	<b>20.7</b>	<b>8.8</b>
721	Accommodation .....	42	D	D	D	i	D	D
7211	Traveler accommodation .....	40	314 086	88 911	24 757	5 983	28.6	4.3
72111	Hotels (except casino hotels) & motels .....	40	314 086	88 911	24 757	5 983	28.6	4.3
721110	Hotels (except casino hotels) & motels .....	40	314 086	88 911	24 757	5 983	28.6	4.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	32	305 317	87 296	24 348	5 848	29.3	4.5
7211103	Motels .....	5	2 958	455	127	42	9.2	.9
7211104	Motor hotels .....	3	5 811	1 160	282	93	—	—
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	522	D	D	D	j	D	D
7221	Full-service restaurants .....	270	283 866	90 764	23 335	8 560	13.6	13.5
72211	Full-service restaurants .....	270	283 866	90 764	23 335	8 560	13.6	13.5
722110	Full-service restaurants .....	270	283 866	90 764	23 335	8 560	13.6	13.5
7222	Limited-service eating places .....	190	90 445	23 438	5 900	2 751	15.8	11.2
72221	Limited-service eating places .....	190	90 445	23 438	5 900	2 751	15.8	11.2
722211	Limited-service restaurants .....	145	75 466	19 184	4 769	2 200	16.1	10.6
722212	Cafeterias .....	2	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars .....	43	D	D	D	e	D	D
7223	Special foodservices .....	21	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	41	27 800	6 919	1 544	860	24.3	2.2
72241	Drinking places (alcoholic beverages) .....	41	27 800	6 919	1 544	860	24.3	2.2
722410	Drinking places (alcoholic beverages) .....	41	27 800	6 919	1 544	860	24.3	2.2
<b>SEDONA, AZ *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>80</b>	<b>53 433</b>	<b>17 107</b>	<b>4 150</b>	<b>1 535</b>	<b>14.0</b>	<b>7.0</b>
721	Accommodation .....	31	27 836	9 962	2 481	756	7.4	—
7211	Traveler accommodation .....	29	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels .....	21	24 514	9 290	2 321	687	7.5	—
721110	Hotels (except casino hotels) & motels .....	21	24 514	9 290	2 321	687	7.5	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	4	13 608	6 777	1 695	468	9.8	—
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7211103	Motels .....	15	D	D	D	c	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	49	25 597	7 145	1 669	779	21.0	14.7
7221	Full-service restaurants .....	31	21 396	6 169	1 463	645	15.4	15.7
72211	Full-service restaurants .....	31	21 396	6 169	1 463	645	15.4	15.7
722110	Full-service restaurants .....	31	21 396	6 169	1 463	645	15.4	15.7

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEDONA, AZ (COCONINO COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>41</b>	<b>30 495</b>	<b>11 033</b>	<b>2 710</b>	<b>868</b>	<b>15.1</b>	<b>5.3</b>
721	Accommodation .....	22	D	D	D	f	D	D
72111	Traveler accommodation .....	21	D	D	D	f	D	D
721111	Hotels (except casino hotels) & motels .....	16	19 053	7 838	1 963	560	9.6	—
721110	Hotels (except casino hotels) & motels .....	16	19 053	7 838	1 963	560	9.6	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	4	13 608	6 777	1 695	468	9.8	—
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7211103	Motels .....	10	D	D	D	b	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	19	D	D	D	e	D	D
<b>SEDONA, AZ (YAVAPAI COUNTY PART) *</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>39</b>	<b>22 938</b>	<b>6 074</b>	<b>1 440</b>	<b>667</b>	<b>12.4</b>	<b>9.3</b>
721	Accommodation .....	9	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	5	5 461	1 452	358	127	—	—
721110	Hotels (except casino hotels) & motels .....	5	5 461	1 452	358	127	—	—
7211103	Motels .....	5	5 461	1 452	358	127	—	—
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	30	D	D	D	e	D	D
<b>SHOW LOW, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>38</b>	<b>46 739</b>	<b>9 819</b>	<b>2 190</b>	<b>895</b>	<b>4.9</b>	<b>2.2</b>
721	Accommodation .....	9	D	D	D	e	D	D
72111	Traveler accommodation .....	8	D	D	D	e	D	D
72112	Casino hotels .....	1	D	D	D	e	D	D
721120	Casino hotels .....	1	D	D	D	e	D	D
722	Foodservices & drinking places .....	29	D	D	D	e	D	D
7222	Limited-service eating places .....	11	D	D	D	c	D	D
<b>SIERRA VISTA, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>77</b>	<b>38 448</b>	<b>10 062</b>	<b>2 480</b>	<b>1 455</b>	<b>8.2</b>	<b>11.2</b>
721	Accommodation .....	10	7 064	1 941	466	232	1.7	.8
72111	Hotels (except casino hotels) & motels .....	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	9	D	D	D	c	D	D
722	Foodservices & drinking places .....	67	31 384	8 121	2 014	1 223	9.7	13.6
7222	Limited-service eating places .....	31	17 597	4 500	1 062	613	10.4	12.1
72221	Limited-service eating places .....	31	17 597	4 500	1 062	613	10.4	12.1
7223	Special foodservices .....	2	D	D	D	b	D	D
<b>SNOWFLAKE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>9</b>	<b>1 392</b>	<b>417</b>	<b>92</b>	<b>79</b>	<b>6.5</b>	<b>27.2</b>
722	Foodservices & drinking places .....	9	1 392	417	92	79	6.5	27.2
<b>SOMERTON, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>4</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>a</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	4	D	D	D	a	D	D
<b>SOUTH TUCSON, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>23</b>	<b>9 904</b>	<b>3 668</b>	<b>912</b>	<b>351</b>	<b>33.9</b>	<b>10.1</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	21	D	D	D	e	D	D
<b>SUPERIOR, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>1 130</b>	<b>342</b>	<b>90</b>	<b>59</b>	<b>75.8</b>	<b>14.6</b>
721	Accommodation .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	6	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SURPRISE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>23</b>	<b>18 365</b>	<b>5 026</b>	<b>1 281</b>	<b>513</b>	<b>12.8</b>	<b>14.0</b>
721	Accommodation .....	3	5 783	1 035	278	77	—	—
72111	Hotels (except casino hotels) & motels .....	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	2	D	D	D	b	D	D
7211103	Motels .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	20	12 582	3 991	1 003	436	18.7	20.5
7222	Limited-service eating places .....	8	7 010	1 955	544	193	—	3.0
722212	Cafeterias .....	1	D	D	D	b	D	D
7223	Special foodservices .....	1	D	D	D	b	D	D
<b>TAYLOR, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>3</b>	<b>940</b>	<b>237</b>	<b>30</b>	<b>33</b>	<b>D</b>	<b>—</b>
722	Foodservices & drinking places .....	3	940	237	30	33	D	—
<b>TEMPE, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>514</b>	<b>345 367</b>	<b>95 879</b>	<b>23 079</b>	<b>10 694</b>	<b>10.9</b>	<b>12.9</b>
721	Accommodation .....	28	51 188	11 954	2 615	849	6.8	.1
7211	Traveler accommodation .....	25	50 801	11 865	2 589	844	6.5	—
72111	Hotels (except casino hotels) & motels .....	25	50 801	11 865	2 589	844	6.5	—
721110	Hotels (except casino hotels) & motels .....	25	50 801	11 865	2 589	844	6.5	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	12	39 373	9 880	2 073	663	8.1	—
7211103	Motels .....	11	D	D	D	c	D	D
7211104	Motor hotels .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
7213	Rooming & boarding houses .....	2	D	D	D	a	D	D
72131	Rooming & boarding houses .....	2	D	D	D	a	D	D
721310	Rooming & boarding houses .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	486	294 179	83 925	20 464	9 845	11.6	15.1
7221	Full-service restaurants .....	171	132 884	41 319	10 232	4 766	11.4	19.5
72211	Full-service restaurants .....	171	132 884	41 319	10 232	4 766	11.4	19.5
722110	Full-service restaurants .....	171	132 884	41 319	10 232	4 766	11.4	19.5
7222	Limited-service eating places .....	227	116 438	30 927	7 549	3 783	11.3	11.9
72221	Limited-service eating places .....	227	116 438	30 927	7 549	3 783	11.3	11.9
722211	Limited-service restaurants .....	187	107 146	26 188	6 876	3 349	10.7	11.1
722213	Snack & nonalcoholic beverage bars .....	40	9 292	2 739	673	434	18.2	20.4
7223	Special foodservices .....	41	17 949	5 341	1 176	465	11.7	14.2
7224	Drinking places (alcoholic beverages) .....	47	26 908	6 338	1 507	831	13.5	8.4
72241	Drinking places (alcoholic beverages) .....	47	26 908	6 338	1 507	831	13.5	8.4
722410	Drinking places (alcoholic beverages) .....	47	26 908	6 338	1 507	831	13.5	8.4
<b>THATCHER, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>11</b>	<b>3 422</b>	<b>771</b>	<b>170</b>	<b>102</b>	<b>8.6</b>	<b>23.4</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	10	D	D	D	c	D	D
<b>TOLLESON, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>8</b>	<b>4 311</b>	<b>1 118</b>	<b>269</b>	<b>90</b>	<b>17.4</b>	<b>5.4</b>
721	Accommodation .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	7	D	D	D	b	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>TUCSON, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>'1 152</b>	<b>'704 694</b>	<b>'199 153</b>	<b>'49 011</b>	<b>'23 793</b>	<b>'12.8</b>	<b>'10.2</b>
721	Accommodation .....	104	141 582	38 661	9 764	3 356	3.3	11.7
7211	Traveler accommodation .....	72	D	D	D	h	D	D
721111	Hotels (except casino hotels) & motels .....	70	125 571	34 980	8 819	3 085	2.7	11.4
721110	Hotels (except casino hotels) & motels .....	70	125 571	34 980	8 819	3 085	2.7	11.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	32	99 918	30 220	7 636	2 603	2.5	13.4
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	a	D	D
7211103	Motels .....	30	D	D	D	e	D	D
7211104	Motor hotels .....	6	8 280	1 261	358	149	—	—
7212	RV (recreational vehicle) parks & recreational camps .....	16	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	16	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	11	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	5	D	D	D	c	D	D
7213	Rooming & boarding houses .....	16	D	D	D	b	D	D
72131	Rooming & boarding houses .....	16	D	D	D	b	D	D
721310	Rooming & boarding houses .....	16	D	D	D	b	D	D
722	Foodservices & drinking places .....	'1 048	'563 112	'160 492	'39 247	'20 437	'15.2	'9.8
7221	Full-service restaurants .....	398	235 195	77 362	19 187	9 206	16.6	12.8
72211	Full-service restaurants .....	398	235 195	77 362	19 187	9 206	16.6	12.8
722110	Full-service restaurants .....	398	235 195	77 362	19 187	9 206	16.6	12.8
7222	Limited-service eating places .....	'507	'273 168	'67 800	'16 247	'9 021	'13.9	'8.2
72221	Limited-service eating places .....	'507	'273 168	'67 800	'16 247	'9 021	'13.9	'8.2
722211	Limited-service restaurants .....	415	238 366	58 076	14 026	7 805	14.1	8.7
722212	Cafeterias .....	9	12 452	3 970	935	409	4.5	—
722213	Snack & nonalcoholic beverage bars .....	'83	'22 350	'5 754	'1 286	'807	'16.0	'7.1
7223	Special foodservices .....	37	16 865	4 583	1 296	528	13.7	12.9
7224	Drinking places (alcoholic beverages) .....	106	37 884	10 747	2 517	1 682	16.2	1.6
72241	Drinking places (alcoholic beverages) .....	106	37 884	10 747	2 517	1 682	16.2	1.6
722410	Drinking places (alcoholic beverages) .....	106	37 884	10 747	2 517	1 682	16.2	1.6
<b>WICKENBURG, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>39</b>	<b>13 493</b>	<b>4 279</b>	<b>1 100</b>	<b>444</b>	<b>31.4</b>	<b>2.1</b>
721	Accommodation .....	10	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	8	5 414	2 112	550	177	5.7	—
721110	Hotels (except casino hotels) & motels .....	8	5 414	2 112	550	177	5.7	—
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	29	D	D	D	e	D	D
<b>WILLCOX, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>20</b>	<b>9 370</b>	<b>2 289</b>	<b>535</b>	<b>278</b>	<b>15.1</b>	<b>7.4</b>
721	Accommodation .....	7	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	6	3 990	916	228	113	9.7	—
721110	Hotels (except casino hotels) & motels .....	6	3 990	916	228	113	9.7	—
7211103	Motels .....	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	13	D	D	D	c	D	D
<b>WILLIAMS, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>49</b>	<b>19 164</b>	<b>4 578</b>	<b>709</b>	<b>392</b>	<b>14.5</b>	<b>11.8</b>
721	Accommodation .....	27	12 274	2 384	402	187	16.4	9.3
7211	Traveler accommodation .....	24	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	23	11 221	2 322	387	184	17.5	10.2
721110	Hotels (except casino hotels) & motels .....	23	11 221	2 322	387	184	17.5	10.2
7211103	Motels .....	15	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	22	6 890	2 194	307	205	11.0	16.4

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							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>WINSLOW, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>39</b>	<b>17 294</b>	<b>3 936</b>	<b>851</b>	<b>506</b>	<b>12.3</b>	<b>2.2</b>
721	Accommodation .....	11	6 866	1 268	227	121	9.2	—
72111	Hotels (except casino hotels) & motels .....	11	6 866	1 268	227	121	9.2	—
721110	Hotels (except casino hotels) & motels .....	11	6 866	1 268	227	121	9.2	—
7211103	Motels .....	10	D	D	D	b	D	D
722	Foodservices & drinking places .....	28	10 428	2 668	624	385	14.4	3.7
7222	Limited-service eating places .....	12	D	D	D	c	D	D
<b>YOUNGTOWN, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>6</b>	<b>3 342</b>	<b>821</b>	<b>195</b>	<b>83</b>	<b>4.7</b>	<b>—</b>
721	Accommodation .....	2	D	D	D	b	D	D
722	Foodservices & drinking places .....	4	D	D	D	b	D	D
<b>YUMA, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>175</b>	<b>97 925</b>	<b>24 638</b>	<b>6 674</b>	<b>3 289</b>	<b>10.9</b>	<b>7.7</b>
721	Accommodation .....	32	20 559	3 651	988	440	6.9	5.0
7211	Traveler accommodation .....	22	17 236	3 228	879	402	7.2	—
72111	Hotels (except casino hotels) & motels .....	22	17 236	3 228	879	402	7.2	—
721110	Hotels (except casino hotels) & motels .....	22	17 236	3 228	879	402	7.2	—
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7211103	Motels .....	13	D	D	D	c	D	D
7211104	Motor hotels .....	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	10	3 323	423	109	38	5.4	31.2
72121	RV (recreational vehicle) parks & recreational camps .....	10	3 323	423	109	38	5.4	31.2
721211	RV (recreational vehicle) parks & campgrounds .....	10	3 323	423	109	38	5.4	31.2
722	Foodservices & drinking places .....	143	77 366	20 987	5 686	2 849	11.9	8.4
7221	Full-service restaurants .....	51	30 844	9 618	2 899	1 350	12.6	11.4
72211	Full-service restaurants .....	51	30 844	9 618	2 899	1 350	12.6	11.4
722110	Full-service restaurants .....	51	30 844	9 618	2 899	1 350	12.6	11.4
7222	Limited-service eating places .....	63	39 118	9 567	2 325	1 229	10.1	6.6
72221	Limited-service eating places .....	63	39 118	9 567	2 325	1 229	10.1	6.6
722211	Limited-service restaurants .....	52	D	D	D	g	D	D
7223	Special foodservices .....	7	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	22	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	22	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	22	D	D	D	c	D	D
<b>BALANCE OF APACHE COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>49</b>	<b>34 526</b>	<b>9 188</b>	<b>2 223</b>	<b>1 188</b>	<b>7.2</b>	<b>5.6</b>
721	Accommodation .....	17	D	D	D	f	D	D
7211	Traveler accommodation .....	16	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels .....	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels .....	15	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	7	16 523	4 327	1 301	642	.4	3.0
7211102	Hotels with less than 25 guestrooms .....	2	D	D	D	b	D	D
7211104	Motor hotels .....	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	32	D	D	D	e	D	D
7222	Limited-service eating places .....	10	D	D	D	c	D	D
7223	Special foodservices .....	7	D	D	D	c	D	D
<b>BALANCE OF COCHISE COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>69</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	18	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	51	D	D	D	e	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF COCONINO COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>73</b>	<b>148 863</b>	<b>36 195</b>	<b>7 518</b>	<b>2 277</b>	<b>3.7</b>	<b>.5</b>
721	Accommodation .....	35	D	D	D	g	D	D
7211	Traveler accommodation .....	29	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels .....	27	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels .....	27	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	12	113 717	26 169	5 973	1 489	—	.1
7211102	Hotels with less than 25 guestrooms .....	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	6	D	D	D	b	D	D
722	Foodservices & drinking places .....	38	D	D	D	f	D	D
7222	Limited-service eating places .....	13	D	D	D	c	D	D
7223	Special foodservices .....	7	D	D	D	b	D	D
<b>BALANCE OF GILA COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>46</b>	<b>13 124</b>	<b>3 394</b>	<b>861</b>	<b>443</b>	<b>35.8</b>	<b>14.4</b>
721	Accommodation .....	10	3 424	960	258	85	33.8	45.0
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	36	9 700	2 434	603	358	36.5	3.6
7222	Limited-service eating places .....	9	4 705	1 052	273	166	34.6	—
<b>BALANCE OF GRAHAM COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>12</b>	<b>1 287</b>	<b>314</b>	<b>67</b>	<b>55</b>	<b>37.1</b>	<b>18.3</b>
721	Accommodation .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	11	D	D	D	b	D	D
<b>BALANCE OF GREENLEE COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>10</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>c</b>	<b>D</b>	<b>D</b>
722	Foodservices & drinking places .....	10	D	D	D	c	D	D
<b>BALANCE OF LA PAZ COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>39</b>	<b>12 722</b>	<b>3 796</b>	<b>1 013</b>	<b>487</b>	<b>21.9</b>	<b>5.9</b>
721	Accommodation .....	11	3 374	1 085	238	98	.1	9.6
7211104	Motor hotels .....	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	7	2 071	863	178	74	—	15.6
72121	RV (recreational vehicle) parks & recreational camps .....	7	2 071	863	178	74	—	15.6
721211	RV (recreational vehicle) parks & campgrounds .....	7	2 071	863	178	74	—	15.6
722	Foodservices & drinking places .....	28	9 348	2 711	775	389	29.7	4.6
<b>BALANCE OF MARICOPA COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>175</b>	<b>104 759</b>	<b>28 667</b>	<b>7 253</b>	<b>3 028</b>	<b>12.0</b>	<b>11.9</b>
721	Accommodation .....	24	D	D	D	f	D	D
7211	Traveler accommodation .....	15	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	14	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	5	14 737	5 246	1 333	391	—	.9
7211104	Motor hotels .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	7	D	D	D	b	D	D
7213	Rooming & boarding houses .....	2	D	D	D	a	D	D
72131	Rooming & boarding houses .....	2	D	D	D	a	D	D
721310	Rooming & boarding houses .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	151	D	D	D	g	D	D
7221	Full-service restaurants .....	76	39 901	12 207	3 021	1 430	15.4	20.0
72211	Full-service restaurants .....	76	39 901	12 207	3 021	1 430	15.4	20.0
722110	Full-service restaurants .....	76	39 901	12 207	3 021	1 430	15.4	20.0
7222	Limited-service eating places .....	50	31 384	7 802	2 053	930	15.6	10.2
72221	Limited-service eating places .....	50	31 384	7 802	2 053	930	15.6	10.2
722211	Limited-service restaurants .....	40	D	D	D	f	D	D
722212	Cafeterias .....	1	D	D	D	b	D	D
7223	Special foodservices .....	14	D	D	D	b	D	D

See footnotes at end of table.



**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF MOHAVE COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>44</b>	<b>12 442</b>	<b>3 354</b>	<b>753</b>	<b>366</b>	<b>20.3</b>	<b>18.6</b>
721	Accommodation .....	8	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels .....	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels .....	5	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	3	D	D	D	b	D	D
722	Foodservices & drinking places .....	36	D	D	D	e	D	D
<b>BALANCE OF NAVAJO COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>53</b>	<b>22 847</b>	<b>5 002</b>	<b>1 115</b>	<b>549</b>	<b>18.8</b>	<b>13.5</b>
721	Accommodation .....	20	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels .....	12	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	12	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
7213	Rooming & boarding houses .....	1	D	D	D	a	D	D
72131	Rooming & boarding houses .....	1	D	D	D	a	D	D
721310	Rooming & boarding houses .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	33	D	D	D	e	D	D
7222	Limited-service eating places .....	9	D	D	D	c	D	D
7223	Special foodservices .....	4	D	D	D	b	D	D
<b>BALANCE OF PIMA COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>300</b>	<b>254 293</b>	<b>68 433</b>	<b>16 773</b>	<b>6 382</b>	<b>10.9</b>	<b>23.3</b>
721	Accommodation .....	47	D	D	D	g	D	D
7211	Traveler accommodation .....	32	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels .....	26	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels .....	26	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more .....	11	D	D	D	g	D	D
7211103	Hotels .....	12	D	D	D	b	D	D
7211104	Motor hotels .....	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	13	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	13	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds .....	9	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds) .....	4	D	D	D	b	D	D
7213	Rooming & boarding houses .....	2	D	D	D	a	D	D
72131	Rooming & boarding houses .....	2	D	D	D	a	D	D
721310	Rooming & boarding houses .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	253	D	D	D	h	D	D
7221	Full-service restaurants .....	126	D	D	D	h	D	D
72211	Full-service restaurants .....	126	D	D	D	h	D	D
722110	Full-service restaurants .....	126	D	D	D	h	D	D
7222	Limited-service eating places .....	82	D	D	D	g	D	D
72221	Limited-service eating places .....	82	D	D	D	g	D	D
722211	Limited-service restaurants .....	62	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars .....	16	D	D	D	c	D	D
7223	Special foodservices .....	17	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages) .....	28	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages) .....	28	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages) .....	28	D	D	D	c	D	D

See footnotes at end of table.

**Table 4. Summary Statistics for Places: 1997—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by \*, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>BALANCE OF PINAL COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>67</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	20	D	D	D	g	D	D
7211	Traveler accommodation .....	10	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels .....	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	7	D	D	D	c	D	D
72112	Casino hotels .....	1	D	D	D	f	D	D
721120	Casino hotels .....	1	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps .....	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	2	D	D	D	a	D	D
722	Foodservices & drinking places .....	47	D	D	D	e	D	D
<b>BALANCE OF SANTA CRUZ COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>27</b>	<b>12 993</b>	<b>4 910</b>	<b>1 290</b>	<b>557</b>	<b>31.1</b>	<b>6.6</b>
721	Accommodation .....	5	6 411	2 538	649	203	11.0	—
72111	Hotels (except casino hotels) & motels .....	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels .....	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	1	D	D	D	a	D	D
722	Foodservices & drinking places .....	22	6 582	2 372	641	354	50.7	13.0
<b>BALANCE OF YAVAPAI COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>133</b>	<b>51 851</b>	<b>14 145</b>	<b>3 162</b>	<b>1 519</b>	<b>24.9</b>	<b>7.3</b>
721	Accommodation .....	37	D	D	D	e	D	D
7211	Traveler accommodation .....	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels .....	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels .....	13	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms .....	1	D	D	D	a	D	D
7211103	Motels .....	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	18	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps .....	18	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) .....	10	D	D	D	b	D	D
7213	Rooming & boarding houses .....	1	D	D	D	b	D	D
72131	Rooming & boarding houses .....	1	D	D	D	b	D	D
721310	Rooming & boarding houses .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	96	D	D	D	g	D	D
7221	Full-service restaurants .....	58	23 701	6 764	1 582	813	35.0	10.6
72211	Full-service restaurants .....	58	23 701	6 764	1 582	813	35.0	10.6
722110	Full-service restaurants .....	58	23 701	6 764	1 582	813	35.0	10.6
7222	Limited-service eating places .....	21	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages) .....	14	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages) .....	14	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages) .....	14	D	D	D	b	D	D
<b>BALANCE OF YUMA COUNTY, AZ</b>								
<b>72</b>	<b>Accommodation &amp; foodservices .....</b>	<b>60</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>f</b>	<b>D</b>	<b>D</b>
721	Accommodation .....	24	D	D	D	e	D	D
7211104	Motor hotels .....	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	20	16 832	2 952	760	305	4.1	6.2
72121	RV (recreational vehicle) parks & recreational camps .....	20	16 832	2 952	760	305	4.1	6.2
721211	RV (recreational vehicle) parks & campgrounds ..	19	D	D	D	e	D	D
721214	Recreational & vacation camps (except campgrounds) .....	1	D	D	D	b	D	D
722	Foodservices & drinking places .....	36	D	D	D	e	D	D
7222	Limited-service eating places .....	9	4 026	1 031	284	145	4.8	4.5
722212	Cafeterias .....	1	D	D	D	b	D	D

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL (\$1,000)**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **FIRST-QUARTER PAYROLL (\$1,000)**

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

### **NUMBER OF ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

### **NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **SALES (\$1,000)**

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

### **SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

### **SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)**

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### 72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

#### 721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

#### 7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

##### 72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

##### 721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

##### 7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

##### 7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

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### **7211103 Motels**

Establishments, known as motels, primarily engaged in providing short-term lodging.

### **7211104 Motor Hotels**

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

### **7211105 Organization Hotels**

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

### **72112 Casino Hotels**

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

### **721120 Casino Hotels**

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

### **72119 Other Traveler Accommodation**

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

### **721191 Bed-and-Breakfast Inns**

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

### **7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More**

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

### **7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms**

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

### **721199 All Other Traveler Accommodation**

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

### **7212 RV (Recreational Vehicle) Parks and Recreational Camps**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

### **72121 RV (Recreational Vehicle) Parks and Recreational Camps**

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

### **721211 RV (Recreational Vehicle) Parks and Campgrounds**

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

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The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

### **721214 Recreational and Vacation Camps (Except Campgrounds)**

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

### **7213 Rooming and Boarding Houses**

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

#### **72131 Rooming and Boarding Houses**

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

#### **721310 Rooming and Boarding Houses**

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

### **7213101 Rooming and Boarding Houses**

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

### **7213102 Organization Rooming and Boarding Houses**

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

### **722 Food Services and Drinking Places**

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

#### **7221 Full-Service Restaurants**

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

#### **72211 Full-Service Restaurants**

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

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this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

### **722110 Full-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

### **7222 Limited-Service Eating Places**

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

#### **72221 Limited-Service Eating Places**

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

#### **722211 Limited-Service Restaurants**

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

#### **722212 Cafeterias**

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

#### **722213 Snack and Nonalcoholic Beverage Bars**

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

#### **7222131 Ice Cream and Soft Serve Shops**

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

#### **7222132 Frozen Yogurt Shops**

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

#### **7222133 Donut Shops**

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

#### **72221331 Donut Shops, Baking on Premises**

Establishments primarily engaged in selling donuts baked on the premises.

#### **72221332 Donut Shops, No Baking on Premises**

Establishments primarily engaged in selling donuts not baked on the premises.

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### **7222134 Bagel Shops**

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

### **7222135 Coffee Shops**

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

### **7222136 Cookie Shops**

Establishments primarily engaged in selling cookies.

### **7222137 Other Snack and Nonalcoholic Beverage Bars**

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

### **7223 Special Food Services**

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

### **72231 Food Service Contractors**

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

### **722310 Food Service Contractors**

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

### **72232 Caterers**

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

### **722320 Caterers**

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

### **72233 Mobile Food Services**

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

### **722330 Mobile Food Services**

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.



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The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

**7224 Drinking Places (Alcoholic Beverages)**

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

**72241 Drinking Places (Alcoholic Beverages)**

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

**722410 Drinking Places (Alcoholic Beverages)**

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

# Appendix C.

## Coverage and Methodology

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### MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
  - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at [www.census.gov/naics](http://www.census.gov/naics).

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

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## RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

## TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

# Appendix D. Geographic Notes

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## **ARIZONA**

**Apache Junction** is in Maricopa and Pinal Counties.

**Queen Creek** is in Maricopa and Pinal Counties; it annexed into Pinal County in December 1993.

**Sedona** is in Coconino and Yavapai Counties.

# Appendix E. Metropolitan Areas

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## **ARIZONA**

### **Flagstaff, AZ—UT MSA**

Coconino County, AZ

Kane County, UT

### **Las Vegas, NV—AZ MSA**

Mohave County, AZ

Clark County, NV

Nye County, NV

### **Phoenix—Mesa, AZ MSA**

Maricopa County, AZ

Pinal County, AZ

### **Tucson, AZ MSA**

Pima County, AZ

### **Yuma, AZ MSA**

Yuma County, AZ

