

Florida

1997

Issued December 1999

EC97R72A-FL

1997 Economic Census

Accommodation and Foodservices

Geographic Area Series



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Accommodation and Foodservices

SCOPE

The Accommodation and Foodservices sector (sector 72) comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption.

Excluded from this sector are governmental organizations classified in the covered industries and recreation or entertainment facilities providing food and beverage services. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to accommodation and foodservices establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 72 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.

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8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.
 9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual surveys on accommodation and annual and monthly surveys on foodservices. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FLORIDA								
72	Accommodation & foodservices	28 999	24 165 336	6 239 469	1 576 651	608 834	11.5	9.3
721	Accommodation	3 843	8 810 470	2 102 864	530 749	146 568	5.0	7.2
7211	Traveler accommodation	3 210	8 522 534	2 043 418	516 744	142 368	4.5	7.2
72111	Hotels (except casino hotels) & motels	3 089	8 479 059	2 034 609	514 941	141 746	4.5	7.2
721110	Hotels (except casino hotels) & motels	3 089	8 479 059	2 034 609	514 941	141 746	4.5	7.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1 382	7 609 822	1 853 945	470 603	125 290	3.7	6.9
7211102	Hotels with less than 25 guestrooms	156	D	D	D	f	D	D
7211103	Motels	1 436	668 748	136 442	32 902	12 786	13.0	11.0
7211104	Motor hotels	111	152 688	33 719	8 487	2 723	5.8	3.4
7211105	Organization hotels	4	D	D	D	c	D	D
72112	Casino hotels	2	D	D	D	a	D	D
721120	Casino hotels	2	D	D	D	a	D	D
72119	Other traveler accommodation	119	D	D	D	f	D	D
721191	Bed & breakfast inns	97	33 336	6 109	1 457	536	8.4	4.4
721199	All other traveler accommodation	22	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	493	253 395	52 067	12 097	3 397	17.6	7.3
72121	RV (recreational vehicle) parks & recreational camps	493	253 395	52 067	12 097	3 397	17.6	7.3
721211	RV (recreational vehicle) parks & campgrounds ..	372	218 888	42 224	10 438	2 854	16.6	7.0
721214	Recreational & vacation camps (except campgrounds)	121	34 507	9 843	1 659	543	23.7	9.4
7213	Rooming & boarding houses	140	34 541	7 379	1 908	803	17.5	15.9
72131	Rooming & boarding houses	140	34 541	7 379	1 908	803	17.5	15.9
721310	Rooming & boarding houses	140	34 541	7 379	1 908	803	17.5	15.9
722	Foodservices & drinking places	25 156	15 354 866	4 136 605	1 045 902	462 266	15.2	10.5
7221	Full-service restaurants	11 989	8 228 070	2 371 461	612 469	253 417	16.8	10.0
72211	Full-service restaurants	11 989	8 228 070	2 371 461	612 469	253 417	16.8	10.0
722110	Full-service restaurants	11 989	8 228 070	2 371 461	612 469	253 417	16.8	10.0
7222	Limited-service eating places	10 245	5 604 318	1 397 145	341 960	173 621	12.5	11.5
72221	Limited-service eating places	10 245	5 604 318	1 397 145	341 960	173 621	12.5	11.5
722211	Limited-service restaurants	8 299	4 990 610	1 236 468	302 145	155 534	11.3	11.6
722212	Cafeterias	340	195 226	58 439	15 278	5 665	13.9	3.8
722213	Snack & nonalcoholic beverage bars	1 606	418 482	102 238	24 537	12 422	26.8	14.9
7223	Special foodservices	1 113	914 101	243 213	60 502	21 310	8.4	9.2
72231	Foodservice contractors	644	738 269	204 953	50 770	16 990	2.0	8.2
722310	Foodservice contractors	644	738 269	204 953	50 770	16 990	2.0	8.2
72232	Caterers	299	119 942	30 863	8 014	3 673	33.4	15.9
722320	Caterers	299	119 942	30 863	8 014	3 673	33.4	15.9
72233	Mobile foodservices	170	55 890	7 397	1 718	647	38.6	8.1
722330	Mobile foodservices	170	55 890	7 397	1 718	647	38.6	8.1
7224	Drinking places (alcoholic beverages)	1 809	608 377	124 786	30 971	13 918	29.4	11.2
72241	Drinking places (alcoholic beverages)	1 809	608 377	124 786	30 971	13 918	29.4	11.2
722410	Drinking places (alcoholic beverages)	1 809	608 377	124 786	30 971	13 918	29.4	11.2

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAYTONA BEACH, FL MSA								
72	Accommodation & foodservices	1 139	677 932	179 879	45 210	21 223	16.4	10.1
721	Accommodation	243	208 605	50 996	12 990	4 870	18.6	12.3
7211	Traveler accommodation	218	198 072	48 832	12 485	4 709	18.6	12.3
72111	Hotels (except casino hotels) & motels	214	197 707	48 757	12 469	4 698	18.6	12.4
721110	Hotels (except casino hotels) & motels	214	197 707	48 757	12 469	4 698	18.6	12.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	65	136 389	35 965	9 187	3 358	16.4	16.5
7211102	Hotels with less than 25 guestrooms	15	3 772	673	184	88	19.6	—
7211103	Motels	127	50 418	10 440	2 608	1 085	23.6	4.0
7211104	Motor hotels	7	7 128	1 679	490	167	24.8	—
7212	RV (recreational vehicle) parks & recreational camps	23	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	23	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	17	9 180	1 805	448	142	16.1	14.0
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	a	D	D
722	Foodservices & drinking places	896	469 327	128 883	32 220	16 353	15.4	9.2
7221	Full-service restaurants	443	252 424	75 230	18 961	9 008	17.8	12.9
72211	Full-service restaurants	443	252 424	75 230	18 961	9 008	17.8	12.9
722110	Full-service restaurants	443	252 424	75 230	18 961	9 008	17.8	12.9
7222	Limited-service eating places	322	168 075	43 696	10 757	6 076	9.9	5.4
72221	Limited-service eating places	322	168 075	43 696	10 757	6 076	9.9	5.4
722211	Limited-service restaurants	263	145 388	37 561	9 275	5 435	8.6	4.7
722212	Cafeterias	7	8 970	2 836	746	272	1.3	—
7223	Special foodservices	33	18 272	4 520	1 056	447	6.2	—
7224	Drinking places (alcoholic beverages)	98	30 556	5 437	1 446	822	32.4	4.9
72241	Drinking places (alcoholic beverages)	98	30 556	5 437	1 446	822	32.4	4.9
722410	Drinking places (alcoholic beverages)	98	30 556	5 437	1 446	822	32.4	4.9
FORT MYERS—CAPE CORAL, FL MSA								
72	Accommodation & foodservices	824	699 097	175 213	47 738	17 424	10.1	7.8
721	Accommodation	127	282 398	65 856	18 171	4 714	.9	3.2
7211	Traveler accommodation	111	274 897	64 450	17 777	4 623	.3	3.1
72111	Hotels (except casino hotels) & motels	106	271 301	63 814	17 608	4 583	.3	3.1
721110	Hotels (except casino hotels) & motels	106	271 301	63 814	17 608	4 583	.3	3.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	48	230 065	54 501	15 125	3 855	.1	1.2
7211103	Motels	50	28 646	6 741	1 814	572	1.5	20.1
7211104	Motor hotels	3	6 592	1 201	295	71	—	—
7212	RV (recreational vehicle) parks & recreational camps ..	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	13	D	D	D	b	D	D
722	Foodservices & drinking places	697	416 699	109 357	29 567	12 710	16.3	10.8
7221	Full-service restaurants	366	256 085	71 905	19 999	8 065	18.3	10.1
72211	Full-service restaurants	366	256 085	71 905	19 999	8 065	18.3	10.1
722110	Full-service restaurants	366	256 085	71 905	19 999	8 065	18.3	10.1
7222	Limited-service eating places	256	130 503	32 196	8 156	4 136	9.6	13.9
72221	Limited-service eating places	256	130 503	32 196	8 156	4 136	9.6	13.9
722211	Limited-service restaurants	208	118 969	29 561	7 533	3 834	8.8	14.3
7223	Special foodservices	22	16 671	2 743	770	196	13.9	.2
FORT PIERCE—PORT ST. LUCIE, FL MSA								
72	Accommodation & foodservices	503	315 447	83 004	21 207	8 635	12.8	7.8
721	Accommodation	49	77 984	19 626	5 226	1 626	3.8	7.0
7211	Traveler accommodation	43	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	41	75 366	19 028	5 032	1 563	2.6	6.3
721110	Hotels (except casino hotels) & motels	41	75 366	19 028	5 032	1 563	2.6	6.3
722	Foodservices & drinking places	454	237 463	63 378	15 981	7 009	15.7	8.1
7221	Full-service restaurants	233	133 397	37 651	9 785	4 175	19.0	6.4
72211	Full-service restaurants	233	133 397	37 651	9 785	4 175	19.0	6.4
722110	Full-service restaurants	233	133 397	37 651	9 785	4 175	19.0	6.4
7222	Limited-service eating places	188	93 169	23 350	5 639	2 616	10.8	9.9
72221	Limited-service eating places	188	93 169	23 350	5 639	2 616	10.8	9.9
FORT WALTON BEACH, FL MSA								
72	Accommodation & foodservices	401	261 745	72 995	16 696	8 450	10.8	5.7
721	Accommodation	54	49 909	13 330	3 063	1 202	5.8	2.2
72111	Hotels (except casino hotels) & motels	49	48 120	12 938	2 990	1 170	6.1	2.3
721110	Hotels (except casino hotels) & motels	49	48 120	12 938	2 990	1 170	6.1	2.3
722	Foodservices & drinking places	347	211 836	59 665	13 633	7 248	11.9	6.5
7221	Full-service restaurants	184	133 280	39 028	8 800	4 510	12.9	3.6
72211	Full-service restaurants	184	133 280	39 028	8 800	4 510	12.9	3.6
722110	Full-service restaurants	184	133 280	39 028	8 800	4 510	12.9	3.6
7222	Limited-service eating places	125	65 732	17 749	4 171	2 420	9.9	7.3
72221	Limited-service eating places	125	65 732	17 749	4 171	2 420	9.9	7.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GAINESVILLE, FL MSA								
72	Accommodation & foodservices	431	263 040	67 776	16 391	8 981	12.8	12.4
721	Accommodation	78	46 655	9 526	2 349	962	4.1	11.0
72111	Hotels (except casino hotels) & motels	35	35 484	7 611	1 879	780	4.4	8.3
721110	Hotels (except casino hotels) & motels	35	35 484	7 611	1 879	780	4.4	8.3
721214	Recreational & vacation camps (except campgrounds)	4	1 035	366	55	15	—	—
7213	Rooming & boarding houses	34	8 454	1 184	329	132	4.3	26.0
72131	Rooming & boarding houses	34	8 454	1 184	329	132	4.3	26.0
721310	Rooming & boarding houses	34	8 454	1 184	329	132	4.3	26.0
722	Foodservices & drinking places	353	216 385	58 250	14 042	8 019	14.7	12.7
7222	Limited-service eating places	155	85 619	21 717	5 020	3 256	16.6	5.7
72221	Limited-service eating places	155	85 619	21 717	5 020	3 256	16.6	5.7
7223	Special foodservices	18	13 297	3 269	821	318	5.3	57.3
JACKSONVILLE, FL MSA								
72	Accommodation & foodservices	2 047	1 438 622	385 533	92 908	42 445	11.1	8.8
721	Accommodation	224	393 689	102 027	24 873	7 249	3.8	6.2
7211	Traveler accommodation	195	382 183	98 759	24 105	7 067	2.7	6.2
72111	Hotels (except casino hotels) & motels	176	378 341	98 026	23 963	6 965	2.6	6.2
721110	Hotels (except casino hotels) & motels	176	378 341	98 026	23 963	6 965	2.6	6.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	74	329 632	86 625	21 369	5 916	1.3	6.5
7211103	Motels	84	36 698	8 886	2 007	828	11.8	4.2
7211104	Motor hotels	9	10 239	2 123	506	175	5.5	—
7212	RV (recreational vehicle) parks & recreational camps	20	10 088	2 903	683	122	42.4	7.6
72121	RV (recreational vehicle) parks & recreational camps	20	10 088	2 903	683	122	42.4	7.6
721211	RV (recreational vehicle) parks & recreational camps	17	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming & boarding houses	9	1 418	365	85	60	36.1	—
72131	Rooming & boarding houses	9	1 418	365	85	60	36.1	—
721310	Rooming & boarding houses	9	1 418	365	85	60	36.1	—
722	Foodservices & drinking places	1 823	1 044 933	283 506	68 035	35 196	13.8	9.7
7221	Full-service restaurants	705	472 661	138 363	32 987	15 298	15.4	8.0
72211	Full-service restaurants	705	472 661	138 363	32 987	15 298	15.4	8.0
722110	Full-service restaurants	705	472 661	138 363	32 987	15 298	15.4	8.0
7222	Limited-service eating places	884	462 867	118 750	28 378	17 120	12.7	10.9
72221	Limited-service eating places	884	462 867	118 750	28 378	17 120	12.7	10.9
722211	Limited-service restaurants	785	425 145	107 733	25 646	15 977	12.3	11.4
722212	Cafeterias	14	16 440	5 202	1 345	452	10.5	—
7223	Special foodservices	112	71 311	18 657	4 663	1 903	4.8	11.2
7224	Drinking places (alcoholic beverages)	122	38 094	7 736	2 007	875	25.3	14.3
72241	Drinking places (alcoholic beverages)	122	38 094	7 736	2 007	875	25.3	14.3
722410	Drinking places (alcoholic beverages)	122	38 094	7 736	2 007	875	25.3	14.3
LAKELAND-WINTER HAVEN, FL MSA								
72	Accommodation & foodservices	711	419 264	113 216	29 702	13 383	10.0	12.9
721	Accommodation	101	80 853	23 646	6 195	2 057	5.8	7.2
7211	Traveler accommodation	71	70 263	21 788	5 802	1 924	2.7	7.4
72111	Hotels (except casino hotels) & motels	71	70 263	21 788	5 802	1 924	2.7	7.4
721110	Hotels (except casino hotels) & motels	71	70 263	21 788	5 802	1 924	2.7	7.4
7212	RV (recreational vehicle) parks & recreational camps	29	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	29	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	22	8 287	1 518	338	115	27.3	6.8
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	a	D	D
722	Foodservices & drinking places	610	338 411	89 570	23 507	11 326	11.0	14.3
7221	Full-service restaurants	288	173 638	49 335	13 426	6 230	13.0	7.7
72211	Full-service restaurants	288	173 638	49 335	13 426	6 230	13.0	7.7
722110	Full-service restaurants	288	173 638	49 335	13 426	6 230	13.0	7.7
7222	Limited-service eating places	236	146 626	35 933	8 987	4 570	7.5	22.9
72221	Limited-service eating places	236	146 626	35 933	8 987	4 570	7.5	22.9
722211	Limited-service restaurants	197	132 040	31 992	8 013	4 101	5.6	24.6
722212	Cafeterias	9	8 407	2 303	663	274	5.2	1.0
7223	Special foodservices	31	8 608	2 653	675	282	4.1	5.4

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MELBOURNE—TITUSVILLE—PALM BAY, FL MSA								
72	Accommodation & foodservices	860	495 297	136 263	34 195	16 207	15.1	8.6
721	Accommodation	84	97 246	24 740	6 264	2 309	3.5	2.4
7211	Traveler accommodation	75	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	73	93 242	23 980	6 098	2 249	3.4	2.1
721110	Hotels (except casino hotels) & motels	73	93 242	23 980	6 098	2 249	3.4	2.1
7211103	Motels	37	24 799	5 536	1 260	482	7.8	4.7
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	776	398 051	111 523	27 931	13 898	18.0	10.1
7221	Full-service restaurants	371	209 809	63 632	15 943	7 461	19.6	10.6
72211	Full-service restaurants	371	209 809	63 632	15 943	7 461	19.6	10.6
722110	Full-service restaurants	371	209 809	63 632	15 943	7 461	19.6	10.6
7222	Limited-service eating places	299	157 031	39 898	10 058	5 690	15.3	9.6
72221	Limited-service eating places	299	157 031	39 898	10 058	5 690	15.3	9.6
722211	Limited-service restaurants	244	138 570	35 181	8 878	5 077	14.3	9.6
722212	Cafeterias	3	D	D	D	c	D	D
7223	Special foodservices	22	12 075	3 916	945	315	1.3	—
7224	Drinking places (alcoholic beverages)	84	19 136	4 077	985	432	33.0	15.2
72241	Drinking places (alcoholic beverages)	84	19 136	4 077	985	432	33.0	15.2
722410	Drinking places (alcoholic beverages)	84	19 136	4 077	985	432	33.0	15.2
MIAMI—FORT LAUDERDALE, FL CMSA								
72	Accommodation & foodservices	7 041	5 673 949	1 493 937	380 695	136 840	15.6	11.9
721	Accommodation	750	1 822 927	475 950	124 228	34 972	9.7	10.8
7211	Traveler accommodation	707	1 814 549	473 820	123 812	34 844	9.7	10.7
72111	Hotels (except casino hotels) & motels	691	1 807 026	471 268	123 547	34 770	9.5	10.7
721110	Hotels (except casino hotels) & motels	691	1 807 026	471 268	123 547	34 770	9.5	10.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	370	1 700 026	447 756	117 414	32 813	9.0	10.6
7211102	Hotels with less than 25 guestrooms	36	D	D	D	b	D	D
7211103	Motels	269	74 992	16 749	4 186	1 438	24.5	15.4
7211104	Motor hotels	13	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	28	6 694	1 699	311	99	11.6	15.2
72121	RV (recreational vehicle) parks & recreational camps	28	6 694	1 699	311	99	11.6	15.2
721211	RV (recreational vehicle) parks & campgrounds	15	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	13	D	D	D	b	D	D
7213	Rooming & boarding houses	15	1 684	431	105	29	28.8	14.4
72131	Rooming & boarding houses	15	1 684	431	105	29	28.8	14.4
721310	Rooming & boarding houses	15	1 684	431	105	29	28.8	14.4
722	Foodservices & drinking places	6 291	3 851 022	1 017 987	256 467	101 868	18.4	12.4
7221	Full-service restaurants	2 940	1 954 565	552 173	142 049	53 410	21.2	12.1
72211	Full-service restaurants	2 940	1 954 565	552 173	142 049	53 410	21.2	12.1
722110	Full-service restaurants	2 940	1 954 565	552 173	142 049	53 410	21.2	12.1
7222	Limited-service eating places	2 677	1 392 317	336 877	82 842	37 501	15.4	14.0
72221	Limited-service eating places	2 677	1 392 317	336 877	82 842	37 501	15.4	14.0
722211	Limited-service restaurants	1 983	1 194 128	286 826	70 531	32 155	13.1	13.8
722212	Cafeterias	200	55 110	15 835	4 196	1 486	33.7	11.4
722213	Snack & nonalcoholic beverage bars	494	143 079	34 216	8 115	3 860	27.0	16.8
7223	Special foodservices	325	347 681	97 263	23 984	7 797	9.9	8.2
7224	Drinking places (alcoholic beverages)	349	156 459	31 674	7 592	3 160	28.0	10.9
72241	Drinking places (alcoholic beverages)	349	156 459	31 674	7 592	3 160	28.0	10.9
722410	Drinking places (alcoholic beverages)	349	156 459	31 674	7 592	3 160	28.0	10.9
Fort Lauderdale, FL PMSA								
72	Accommodation & foodservices	3 206	2 474 496	615 469	160 963	61 243	14.8	11.6
721	Accommodation	337	745 520	164 438	44 328	13 284	4.1	12.2
7211	Traveler accommodation	317	740 341	163 024	44 077	13 208	4.0	12.2
72111	Hotels (except casino hotels) & motels	308	735 158	161 169	43 960	13 175	3.6	12.3
721110	Hotels (except casino hotels) & motels	308	735 158	161 169	43 960	13 175	3.6	12.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	118	676 326	149 507	40 808	12 211	2.8	12.5
7211102	Hotels with less than 25 guestrooms	23	D	D	D	b	D	D
7211103	Motels	154	34 937	6 413	1 563	552	19.5	15.5
7211104	Motor hotels	11	14 250	2 668	722	231	1.4	1.2
7212	RV (recreational vehicle) parks & recreational camps	15	4 597	1 216	208	67	15.4	8.3
72121	RV (recreational vehicle) parks & recreational camps	15	4 597	1 216	208	67	15.4	8.3
721211	RV (recreational vehicle) parks & campgrounds	11	D	D	D	b	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	MIAMI-FORT LAUDERDALE, FL CMSA—Con.							
	Fort Lauderdale, FL PMSA—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	2 869	1 728 976	451 031	116 635	47 959	19.4	11.4
7221	Full-service restaurants	1 403	961 871	268 215	70 498	27 586	21.7	9.5
72211	Full-service restaurants	1 403	961 871	268 215	70 498	27 586	21.7	9.5
722110	Full-service restaurants	1 403	961 871	268 215	70 498	27 586	21.7	9.5
7222	Limited-service eating places	1 147	590 797	143 461	35 811	16 391	15.5	15.7
72221	Limited-service eating places	1 147	590 797	143 461	35 811	16 391	15.5	15.7
722211	Limited-service restaurants	906	515 545	123 882	30 941	14 154	14.2	15.9
722212	Cafeterias	18	12 776	4 357	1 234	413	7.7	4.6
722213	Snack & nonalcoholic beverage bars	223	62 476	15 222	3 636	1 824	27.4	16.7
7223	Special foodservices	124	96 408	23 755	6 449	2 366	10.7	5.7
7224	Drinking places (alcoholic beverages)	195	79 900	15 600	3 877	1 616	30.6	8.9
72241	Drinking places (alcoholic beverages)	195	79 900	15 600	3 877	1 616	30.6	8.9
722410	Drinking places (alcoholic beverages)	195	79 900	15 600	3 877	1 616	30.6	8.9
	Miami, FL PMSA							
72	Accommodation & foodservices	3 835	3 199 453	878 468	219 732	75 597	16.2	12.1
721	Accommodation	413	1 077 407	311 512	79 900	21 688	13.6	9.8
7211	Traveler accommodation	390	1 074 208	310 796	79 735	21 636	13.6	9.7
72111	Hotels (except casino hotels) & motels	383	1 071 868	310 099	79 587	21 595	13.6	9.6
721110	Hotels (except casino hotels) & motels	383	1 071 868	310 099	79 587	21 595	13.6	9.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	252	1 023 700	298 249	76 606	20 602	13.1	9.4
7211103	Hotels	115	40 055	10 336	2 623	886	28.8	15.3
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	2 097	483	103	32	3.3	30.3
72121	RV (recreational vehicle) parks & recreational camps	13	2 097	483	103	32	3.3	30.3
721214	Recreational & vacation camps (except campgrounds)	9	1 142	266	48	15	6.1	30.1
7213	Rooming & boarding houses	10	1 102	233	62	20	27.5	22.1
72131	Rooming & boarding houses	10	1 102	233	62	20	27.5	22.1
721310	Rooming & boarding houses	10	1 102	233	62	20	27.5	22.1
722	Foodservices & drinking places	3 422	2 122 046	566 956	139 832	53 909	17.6	13.2
7221	Full-service restaurants	1 537	992 694	283 958	71 551	25 824	20.8	14.6
72211	Full-service restaurants	1 537	992 694	283 958	71 551	25 824	20.8	14.6
722110	Full-service restaurants	1 537	992 694	283 958	71 551	25 824	20.8	14.6
7222	Limited-service eating places	1 530	801 520	193 416	47 031	21 110	15.3	12.8
72221	Limited-service eating places	1 530	801 520	193 416	47 031	21 110	15.3	12.8
722211	Limited-service restaurants	1 077	678 583	162 944	39 590	18 001	12.3	12.2
722212	Cafeterias	182	42 334	11 478	2 962	1 073	41.5	13.5
722213	Snack & nonalcoholic beverage bars	271	80 603	18 994	4 479	2 036	26.7	16.8
7223	Special foodservices	201	251 273	73 508	17 535	5 431	9.7	9.2
7224	Drinking places (alcoholic beverages)	154	76 559	16 074	3 715	1 544	25.3	13.0
72241	Drinking places (alcoholic beverages)	154	76 559	16 074	3 715	1 544	25.3	13.0
722410	Drinking places (alcoholic beverages)	154	76 559	16 074	3 715	1 544	25.3	13.0
	NAPLES, FL MSA							
72	Accommodation & foodservices	518	536 740	140 916	38 218	11 599	9.4	6.9
721	Accommodation	71	265 472	63 256	16 269	3 868	2.5	3.2
7211	Traveler accommodation	58	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	57	260 188	62 269	16 009	3 782	2.1	3.2
721110	Hotels (except casino hotels) & motels	57	260 188	62 269	16 009	3 782	2.1	3.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	28	238 983	57 237	14 764	3 435	1.9	1.9
7211104	Motor hotels	4	10 490	2 960	681	164	.1	-
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	12	D	D	D	b	D	D
722	Foodservices & drinking places	447	271 268	77 660	21 949	7 731	16.1	10.6
7221	Full-service restaurants	263	184 522	55 819	16 110	5 204	15.4	10.4
72211	Full-service restaurants	263	184 522	55 819	16 110	5 204	15.4	10.4
722110	Full-service restaurants	263	184 522	55 819	16 110	5 204	15.4	10.4
7222	Limited-service eating places	152	75 493	18 872	4 930	2 197	15.8	10.4
72221	Limited-service eating places	152	75 493	18 872	4 930	2 197	15.8	10.4
7223	Special foodservices	15	4 956	1 343	441	157	38.0	27.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OCALA, FL MSA								
72	Accommodation & foodservices	363	200 914	54 103	13 504	6 558	10.9	8.2
721	Accommodation	59	28 517	7 076	1 763	735	14.8	5.4
7212	RV (recreational vehicle) parks & recreational camps	18	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	18	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	13	3 125	564	141	55	16.8	30.1
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Foodservices & drinking places	304	172 397	47 027	11 741	5 823	10.3	8.6
7222	Limited-service eating places	114	65 673	16 955	4 325	2 272	7.3	7.3
72221	Limited-service eating places	114	65 673	16 955	4 325	2 272	7.3	7.3
ORLANDO, FL MSA								
72	Accommodation & foodservices	3 013	5 399 322	1 274 673	314 698	103 403	5.0	6.2
721	Accommodation	439	3 238 868	698 385	171 389	41 601	1.9	4.1
7211	Traveler accommodation	371	3 149 300	677 385	166 607	40 477	1.8	4.1
72111	Hotels (except casino hotels) & motels	364	3 147 793	677 041	166 538	40 451	1.8	4.1
721110	Hotels (except casino hotels) & motels	364	3 147 793	677 041	166 538	40 451	1.8	4.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	216	3 009 934	647 341	159 428	38 126	1.1	3.3
7211103	Motels	119	101 243	21 870	5 140	1 726	16.7	28.1
7211104	Motor hotels	19	35 118	7 584	1 905	573	12.2	4.7
7212	RV (recreational vehicle) parks & recreational camps ..	59	85 472	20 032	4 618	1 067	4.3	2.1
72121	RV (recreational vehicle) parks & recreational camps	59	85 472	20 032	4 618	1 067	4.3	2.1
721211	RV (recreational vehicle) parks & campgrounds ..	45	81 216	17 961	4 469	993	3.5	1.6
721214	Recreational & vacation camps (except campgrounds)	14	4 256	2 071	149	74	19.4	11.9
7213	Rooming & boarding houses	9	4 096	968	164	57	4.7	22.8
72131	Rooming & boarding houses	9	4 096	968	164	57	4.7	22.8
721310	Rooming & boarding houses	9	4 096	968	164	57	4.7	22.8
722	Foodservices & drinking places	2 574	2 160 454	576 288	143 309	61 802	9.7	9.2
7221	Full-service restaurants	1 183	1 215 563	337 205	84 823	34 744	9.9	10.7
72211	Full-service restaurants	1 183	1 215 563	337 205	84 823	34 744	9.9	10.7
722110	Full-service restaurants	1 183	1 215 563	337 205	84 823	34 744	9.9	10.7
7222	Limited-service eating places	1 099	715 136	176 440	42 634	21 176	9.3	7.7
72221	Limited-service eating places	1 099	715 136	176 440	42 634	21 176	9.3	7.7
722211	Limited-service restaurants	950	666 349	164 258	39 602	19 621	8.6	7.1
722212	Cafeterias	17	13 345	4 182	1 016	417	7.1	.4
722213	Snack & nonalcoholic beverage bars	132	35 442	8 000	2 016	1 138	23.4	20.6
7223	Special foodservices	129	160 013	43 713	10 859	3 887	5.3	4.7
7224	Drinking places (alcoholic beverages)	163	69 742	18 930	4 993	1 995	20.6	9.7
72241	Drinking places (alcoholic beverages)	163	69 742	18 930	4 993	1 995	20.6	9.7
722410	Drinking places (alcoholic beverages)	163	69 742	18 930	4 993	1 995	20.6	9.7
PANAMA CITY, FL MSA								
72	Accommodation & foodservices	483	336 289	84 781	18 068	9 268	11.3	9.6
721	Accommodation	135	133 425	31 337	6 144	2 299	7.9	1.7
7211	Traveler accommodation	119	126 102	29 707	5 829	2 190	6.8	1.5
72111	Hotels (except casino hotels) & motels	119	126 102	29 707	5 829	2 190	6.8	1.5
721110	Hotels (except casino hotels) & motels	119	126 102	29 707	5 829	2 190	6.8	1.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	32	83 162	20 644	4 137	1 379	1.5	1.7
7211103	Motels	76	41 056	8 722	1 617	769	17.9	1.2
7212	RV (recreational vehicle) parks & recreational camps ..	13	6 401	1 340	251	93	29.7	6.0
72121	RV (recreational vehicle) parks & recreational camps	13	6 401	1 340	251	93	29.7	6.0
721211	RV (recreational vehicle) parks & campgrounds ..	8	3 195	559	120	53	59.1	—
721214	Recreational & vacation camps (except campgrounds)	5	3 206	781	131	40	.4	12.1
7213	Rooming & boarding houses	3	922	290	64	16	—	—
72131	Rooming & boarding houses	3	922	290	64	16	—	—
721310	Rooming & boarding houses	3	922	290	64	16	—	—
722	Foodservices & drinking places	348	202 864	53 444	11 924	6 969	13.5	14.7
7222	Limited-service eating places	146	74 679	19 456	4 602	2 473	9.2	19.2
72221	Limited-service eating places	146	74 679	19 456	4 602	2 473	9.2	19.2
7224	Drinking places (alcoholic beverages)	43	16 134	2 649	618	375	20.3	5.1
72241	Drinking places (alcoholic beverages)	43	16 134	2 649	618	375	20.3	5.1
722410	Drinking places (alcoholic beverages)	43	16 134	2 649	618	375	20.3	5.1

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PENSACOLA, FL MSA								
72	Accommodation & foodservices	612	404 643	106 906	25 073	13 071	9.0	11.4
721	Accommodation	55	52 349	12 820	2 576	988	2.6	5.6
72111	Hotels (except casino hotels) & motels	48	51 230	12 607	2 545	975	2.1	4.7
721110	Hotels (except casino hotels) & motels	48	51 230	12 607	2 545	975	2.1	4.7
7211104	Motor hotels	4	5 583	1 193	268	88	—	9.7
722	Foodservices & drinking places	557	352 294	94 086	22 497	12 083	10.0	12.3
7221	Full-service restaurants	218	134 644	42 189	9 925	4 656	11.7	7.9
72211	Full-service restaurants	218	134 644	42 189	9 925	4 656	11.7	7.9
722110	Full-service restaurants	218	134 644	42 189	9 925	4 656	11.7	7.9
7222	Limited-service eating places	244	172 618	42 388	10 223	6 143	7.1	15.7
72221	Limited-service eating places	244	172 618	42 388	10 223	6 143	7.1	15.7
722211	Limited-service restaurants	215	162 590	39 679	9 559	5 855	6.9	16.4
722212	Cafeterias	6	D	D	D	c	D	D
7223	Special foodservices	23	17 635	4 460	1 131	660	.8	20.0
7224	Drinking places (alcoholic beverages)	72	27 397	5 049	1 218	624	25.2	7.1
72241	Drinking places (alcoholic beverages)	72	27 397	5 049	1 218	624	25.2	7.1
722410	Drinking places (alcoholic beverages)	72	27 397	5 049	1 218	624	25.2	7.1
PUNTA GORDA, FL MSA								
72	Accommodation & foodservices	218	123 457	31 928	8 872	3 935	16.6	5.7
721	Accommodation	29	20 963	4 697	1 228	454	3.2	1.7
7212	RV (recreational vehicle) parks & recreational camps	10	2 393	414	100	31	23.7	6.3
72121	RV (recreational vehicle) parks & recreational camps	10	2 393	414	100	31	23.7	6.3
722	Foodservices & drinking places	189	102 494	27 231	7 644	3 481	19.3	6.5
7222	Limited-service eating places	75	40 791	9 921	2 577	1 309	25.2	6.8
SARASOTA—BRADENTON, FL MSA								
72	Accommodation & foodservices	1 077	723 280	196 570	51 929	20 531	15.0	8.6
721	Accommodation	154	180 980	42 119	10 816	3 235	10.1	13.8
72111	Traveler accommodation	129	161 048	39 167	10 061	3 052	10.6	14.7
721110	Hotels (except casino hotels) & motels	121	157 782	38 616	9 830	2 990	10.8	14.4
7211101	Hotels (except casino hotels) & motels	121	157 782	38 616	9 830	2 990	10.8	14.4
72111010	Hotels (except casino hotels) with 25 guestrooms or more	50	129 347	32 779	8 369	2 425	9.6	16.7
7211103	Hotels	63	26 114	5 078	1 270	496	15.3	2.6
7212	RV (recreational vehicle) parks & recreational camps	21	17 436	2 379	615	146	7.4	6.9
72121	RV (recreational vehicle) parks & recreational camps	21	17 436	2 379	615	146	7.4	6.9
721211	RV (recreational vehicle) parks & campgrounds	19	D	D	D	c	D	D
7213	Rooming & boarding houses	4	2 496	573	140	37	2.3	—
72131	Rooming & boarding houses	4	2 496	573	140	37	2.3	—
721310	Rooming & boarding houses	4	2 496	573	140	37	2.3	—
722	Foodservices & drinking places	923	542 300	154 451	41 113	17 296	16.6	6.9
7221	Full-service restaurants	498	344 373	104 523	28 371	11 399	14.8	5.6
72211	Full-service restaurants	498	344 373	104 523	28 371	11 399	14.8	5.6
722110	Full-service restaurants	498	344 373	104 523	28 371	11 399	14.8	5.6
7222	Limited-service eating places	328	168 417	44 189	11 292	5 297	18.3	8.8
72221	Limited-service eating places	328	168 417	44 189	11 292	5 297	18.3	8.8
722211	Limited-service restaurants	267	148 339	38 815	9 954	4 689	18.8	8.0
722212	Cafeterias	5	6 449	1 847	484	186	—	8.9
7223	Special foodservices	25	9 696	1 894	492	170	17.0	1.7
7224	Drinking places (alcoholic beverages)	72	19 814	3 845	958	430	32.5	14.9
72241	Drinking places (alcoholic beverages)	72	19 814	3 845	958	430	32.5	14.9
722410	Drinking places (alcoholic beverages)	72	19 814	3 845	958	430	32.5	14.9
TALLAHASSEE, FL MSA								
72	Accommodation & foodservices	495	307 499	79 635	19 638	10 205	9.8	8.4
721	Accommodation	78	51 049	10 718	2 748	1 241	5.0	6.5
72111	Hotels (except casino hotels) & motels	48	42 337	8 788	2 128	999	2.1	4.2
721110	Hotels (except casino hotels) & motels	48	42 337	8 788	2 128	999	2.1	4.2
7211104	Motor hotels	6	D	D	D	c	D	D
7213	Rooming & boarding houses	22	D	D	D	c	D	D
72131	Rooming & boarding houses	22	D	D	D	c	D	D
721310	Rooming & boarding houses	22	D	D	D	c	D	D
722	Foodservices & drinking places	417	256 450	68 917	16 890	8 964	10.7	8.8
7222	Limited-service eating places	212	119 236	30 643	7 363	4 207	9.9	9.1
72221	Limited-service eating places	212	119 236	30 643	7 363	4 207	9.9	9.1
7223	Special foodservices	27	16 744	3 721	926	433	2.4	.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
TAMPA-ST. PETERSBURG-CLEARWATER, FL MSA								
72	Accommodation & foodservices	4 138	2 952 046	780 577	198 636	81 729	12.0	10.3
721	Accommodation	465	829 939	209 433	54 437	16 342	3.8	10.7
7211	Traveler accommodation	370	D	D	D	j	D	D
72111	Hotels (except casino hotels) & motels	367	797 581	204 173	53 167	15 835	2.9	10.6
7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25 guestrooms or more	367	797 581	204 173	53 167	15 835	2.9	10.6
7211102	Hotels with less than 25 guestrooms	152	696 868	183 648	48 110	13 795	2.1	11.1
7211103	Hotels	15	4 213	1 115	369	149	13.8	6.0
7211104	Motor hotels	180	70 519	14 299	3 417	1 471	9.9	8.7
		20	25 981	5 111	1 271	420	1.8	4.0
7212	RV (recreational vehicle) parks & recreational camps	75	26 423	4 133	989	345	26.9	16.3
72121	RV (recreational vehicle) parks & recreational camps	75	26 423	4 133	989	345	26.9	16.3
721211	RV (recreational vehicle) parks & campgrounds ..	62	23 583	3 407	866	267	28.6	13.6
721214	Recreational & vacation camps (except campgrounds)	13	2 840	726	123	78	13.1	39.1
7213	Rooming & boarding houses	20	D	D	D	c	D	D
72131	Rooming & boarding houses	20	D	D	D	c	D	D
721310	Rooming & boarding houses	20	D	D	D	c	D	D
722	Foodservices & drinking places	3 673	2 122 107	571 144	144 199	65 387	15.2	10.1
7221	Full-service restaurants	1 686	1 086 498	316 003	81 820	35 239	16.7	8.8
72211	Full-service restaurants	1 686	1 086 498	316 003	81 820	35 239	16.7	8.8
722110	Full-service restaurants	1 686	1 086 498	316 003	81 820	35 239	16.7	8.8
7222	Limited-service eating places	1 470	816 270	206 676	50 677	25 542	11.5	10.9
72221	Limited-service eating places	1 470	816 270	206 676	50 677	25 542	11.5	10.9
722211	Limited-service restaurants	1 204	725 891	181 204	44 472	22 710	10.2	11.5
722212	Cafeterias	47	35 245	11 655	2 903	1 098	10.2	1.0
722213	Snack & nonalcoholic beverage bars	219	55 134	13 817	3 302	1 734	30.3	9.1
7223	Special foodservices	184	138 139	33 904	8 323	2 870	9.0	16.3
7224	Drinking places (alcoholic beverages)	333	81 200	14 561	3 379	1 736	43.1	9.7
72241	Drinking places (alcoholic beverages)	333	81 200	14 561	3 379	1 736	43.1	9.7
722410	Drinking places (alcoholic beverages)	333	81 200	14 561	3 379	1 736	43.1	9.7
WEST PALM BEACH-BOCA RATON, FL MSA								
72	Accommodation & foodservices	2 087	1 659 834	440 949	117 895	41 031	12.3	11.0
721	Accommodation	153	438 988	106 203	27 240	6 859	1.3	11.3
7211	Traveler accommodation	137	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	136	434 930	105 706	27 122	6 796	1.1	11.3
7211101	Hotels (except casino hotels) & motels Hotels (except casino hotels) with 25 guestrooms or more	136	434 930	105 706	27 122	6 796	1.1	11.3
7211103	Hotels	70	375 566	100 290	25 846	6 360	.9	12.5
		56	55 979	4 664	1 108	379	2.8	4.1
7212	RV (recreational vehicle) parks & recreational camps ..	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
7213	Rooming & boarding houses	5	D	D	D	b	D	D
72131	Rooming & boarding houses	5	D	D	D	b	D	D
721310	Rooming & boarding houses	5	D	D	D	b	D	D
722	Foodservices & drinking places	1 934	1 220 846	334 746	90 655	34 172	16.3	10.9
7221	Full-service restaurants	1 038	761 690	223 450	63 362	22 504	17.8	9.3
72211	Full-service restaurants	1 038	761 690	223 450	63 362	22 504	17.8	9.3
722110	Full-service restaurants	1 038	761 690	223 450	63 362	22 504	17.8	9.3
7222	Limited-service eating places	718	364 903	87 390	20 942	9 554	13.4	14.4
72221	Limited-service eating places	718	364 903	87 390	20 942	9 554	13.4	14.4
722211	Limited-service restaurants	549	308 108	73 356	17 364	7 947	11.3	15.0
722212	Cafeterias	9	7 866	2 478	665	239	9.7	-
722213	Snack & nonalcoholic beverage bars	160	48 929	11 556	2 913	1 368	27.3	12.9
7223	Special foodservices	92	60 671	16 682	4 407	1 369	7.9	5.0
7224	Drinking places (alcoholic beverages)	86	33 582	7 224	1 944	745	28.1	20.3
72241	Drinking places (alcoholic beverages)	86	33 582	7 224	1 944	745	28.1	20.3
722410	Drinking places (alcoholic beverages)	86	33 582	7 224	1 944	745	28.1	20.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE FLORIDA METROPOLITAN AREAS								
72	Accommodation & foodservices	2 038	1 276 919	340 615	85 378	33 916	15.3	9.3
721	Accommodation	495	509 654	131 123	32 780	8 985	9.2	9.3
7211	Traveler accommodation.....	360	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	316	442 866	118 314	29 748	7 974	6.6	9.6
721110	Hotels (except casino hotels) & motels	316	442 866	118 314	29 748	7 974	6.6	9.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	113	351 902	98 133	24 656	6 126	6.2	9.6
7211102	Hotels with less than 25 guestrooms	32	D	D	D	c	D	D
7211103	Motels.....	168	D	D	D	g	D	D
7211104	Motor hotels	3	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	123	48 375	9 692	2 276	765	28.6	8.9
72121	RV (recreational vehicle) parks & recreational camps	123	48 375	9 692	2 276	765	28.6	8.9
721211	RV (recreational vehicle) parks & campgrounds..	89	37 113	7 235	1 796	580	25.1	9.5
721214	Recreational & vacation camps (except campgrounds)	34	11 262	2 457	480	185	40.4	7.1
7213	Rooming & boarding houses	12	D	D	D	b	D	D
72131	Rooming & boarding houses	12	D	D	D	b	D	D
721310	Rooming & boarding houses	12	D	D	D	b	D	D
722	Foodservices & drinking places	1 543	767 265	209 492	52 598	24 931	19.3	9.3
7221	Full-service restaurants	854	429 191	124 933	31 657	13 778	22.5	9.3
72211	Full-service restaurants	854	429 191	124 933	31 657	13 778	22.5	9.3
722110	Full-service restaurants	854	429 191	124 933	31 657	13 778	22.5	9.3
7222	Limited-service eating places	545	289 163	74 049	18 387	10 066	12.3	9.4
72221	Limited-service eating places	545	289 163	74 049	18 387	10 066	12.3	9.4
722211	Limited-service restaurants.....	473	267 386	68 527	16 947	9 396	11.2	8.5
722212	Cafeterias	5	D	D	D	c	D	D
7223	Special foodservices	22	6 827	1 699	350	251	48.7	.5
7224	Drinking places (alcoholic beverages)	122	42 084	8 811	2 204	836	30.6	9.7
72241	Drinking places (alcoholic beverages)	122	42 084	8 811	2 204	836	30.6	9.7
722410	Drinking places (alcoholic beverages)	122	42 084	8 811	2 204	836	30.6	9.7

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALACHUA COUNTY, FL								
72	Accommodation & foodservices	431	263 040	67 776	16 391	8 981	12.8	12.4
721	Accommodation	78	46 655	9 526	2 349	962	4.1	11.0
72111	Hotels (except casino hotels) & motels	35	35 484	7 611	1 879	780	4.4	8.3
721110	Hotels (except casino hotels) & motels	35	35 484	7 611	1 879	780	4.4	8.3
721214	Recreational & vacation camps (except campgrounds)	4	1 035	366	55	15	—	—
7213	Rooming & boarding houses	34	8 454	1 184	329	132	4.3	26.0
72131	Rooming & boarding houses	34	8 454	1 184	329	132	4.3	26.0
721310	Rooming & boarding houses	34	8 454	1 184	329	132	4.3	26.0
722	Foodservices & drinking places	353	216 385	58 250	14 042	8 019	14.7	12.7
7222	Limited-service eating places	155	85 619	21 717	5 020	3 256	16.6	5.7
72221	Limited-service eating places	155	85 619	21 717	5 020	3 256	16.6	5.7
7223	Special foodservices	18	13 297	3 269	821	318	5.3	57.3
BAKER COUNTY, FL								
72	Accommodation & foodservices	18	9 780	2 449	619	380	1.8	9.2
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	16	D	D	D	e	D	D
BAY COUNTY, FL								
72	Accommodation & foodservices	483	336 289	84 781	18 068	9 268	11.3	9.6
721	Accommodation	135	133 425	31 337	6 144	2 299	7.9	1.7
7211	Traveler accommodation	119	126 102	29 707	5 829	2 190	6.8	1.5
72111	Hotels (except casino hotels) & motels	119	126 102	29 707	5 829	2 190	6.8	1.5
721110	Hotels (except casino hotels) & motels	119	126 102	29 707	5 829	2 190	6.8	1.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	32	83 162	20 644	4 137	1 379	1.5	1.7
7211103	Motels	76	41 056	8 722	1 617	769	17.9	1.2
7212	RV (recreational vehicle) parks & recreational camps	13	6 401	1 340	251	93	29.7	6.0
72121	RV (recreational vehicle) parks & recreational camps	13	6 401	1 340	251	93	29.7	6.0
721211	RV (recreational vehicle) parks & campgrounds	8	3 195	559	120	53	59.1	—
721214	Recreational & vacation camps (except campgrounds)	5	3 206	781	131	40	.4	12.1
7213	Rooming & boarding houses	3	922	290	64	16	—	—
72131	Rooming & boarding houses	3	922	290	64	16	—	—
721310	Rooming & boarding houses	3	922	290	64	16	—	—
722	Foodservices & drinking places	348	202 864	53 444	11 924	6 969	13.5	14.7
7222	Limited-service eating places	146	74 679	19 456	4 602	2 473	9.2	19.2
72221	Limited-service eating places	146	74 679	19 456	4 602	2 473	9.2	19.2
7224	Drinking places (alcoholic beverages)	43	16 134	2 649	618	375	20.3	5.1
72241	Drinking places (alcoholic beverages)	43	16 134	2 649	618	375	20.3	5.1
722410	Drinking places (alcoholic beverages)	43	16 134	2 649	618	375	20.3	5.1
BRADFORD COUNTY, FL								
72	Accommodation & foodservices	28	17 261	4 827	1 106	698	18.9	2.4
721	Accommodation	6	2 844	893	190	86	14.1	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	22	14 417	3 934	916	612	19.9	2.8
7223	Special foodservices	3	D	D	D	c	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BREVARD COUNTY, FL								
72	Accommodation & foodservices	860	495 297	136 263	34 195	16 207	15.1	8.6
721	Accommodation	84	97 246	24 740	6 264	2 309	3.5	2.4
7211	Traveler accommodation	75	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	73	93 242	23 980	6 098	2 249	3.4	2.1
721110	Hotels (except casino hotels) & motels	73	93 242	23 980	6 098	2 249	3.4	2.1
7211103	Motels	37	24 799	5 536	1 260	482	7.8	4.7
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	776	398 051	111 523	27 931	13 898	18.0	10.1
7221	Full-service restaurants	371	209 809	63 632	15 943	7 461	19.6	10.6
72211	Full-service restaurants	371	209 809	63 632	15 943	7 461	19.6	10.6
722110	Full-service restaurants	371	209 809	63 632	15 943	7 461	19.6	10.6
7222	Limited-service eating places	299	157 031	39 898	10 058	5 690	15.3	9.6
72221	Limited-service eating places	299	157 031	39 898	10 058	5 690	15.3	9.6
722211	Limited-service restaurants	244	138 570	35 181	8 878	5 077	14.3	9.6
722212	Cafeterias	3	D	D	D	c	D	D
7223	Special foodservices	22	12 075	3 916	945	315	1.3	—
7224	Drinking places (alcoholic beverages)	84	19 136	4 077	985	432	33.0	15.2
72241	Drinking places (alcoholic beverages)	84	19 136	4 077	985	432	33.0	15.2
722410	Drinking places (alcoholic beverages)	84	19 136	4 077	985	432	33.0	15.2
BROWARD COUNTY, FL								
72	Accommodation & foodservices	3 206	2 474 496	615 469	160 963	61 243	14.8	11.6
721	Accommodation	337	745 520	164 438	44 328	13 284	4.1	12.2
7211	Traveler accommodation	317	740 341	163 024	44 077	13 208	4.0	12.2
72111	Hotels (except casino hotels) & motels	308	735 158	161 169	43 960	13 175	3.6	12.3
721110	Hotels (except casino hotels) & motels	308	735 158	161 169	43 960	13 175	3.6	12.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	118	676 326	149 507	40 808	12 211	2.8	12.5
7211102	Hotels with less than 25 guestrooms	23	D	D	D	b	D	D
7211103	Motels	154	34 937	6 413	1 563	552	19.5	15.5
7211104	Motor hotels	11	14 250	2 668	722	231	1.4	1.2
7212	RV (recreational vehicle) parks & recreational camps	15	4 597	1 216	208	67	15.4	8.3
72121	RV (recreational vehicle) parks & recreational camps	15	4 597	1 216	208	67	15.4	8.3
721211	RV (recreational vehicle) parks & campgrounds	11	D	D	D	b	D	D
722	Foodservices & drinking places	2 869	1 728 976	451 031	116 635	47 959	19.4	11.4
7221	Full-service restaurants	1 403	961 871	268 215	70 498	27 586	21.7	9.5
72211	Full-service restaurants	1 403	961 871	268 215	70 498	27 586	21.7	9.5
722110	Full-service restaurants	1 403	961 871	268 215	70 498	27 586	21.7	9.5
7222	Limited-service eating places	1 147	590 797	143 461	35 811	16 391	15.5	15.7
72221	Limited-service eating places	1 147	590 797	143 461	35 811	16 391	15.5	15.7
722211	Limited-service restaurants	906	515 545	123 882	30 941	14 154	14.2	15.9
722212	Cafeterias	18	12 776	4 357	1 234	413	7.7	4.6
722213	Snack & nonalcoholic beverage bars	223	62 476	15 222	3 636	1 824	27.4	16.7
7223	Special foodservices	124	96 408	23 755	6 449	2 366	10.7	5.7
7224	Drinking places (alcoholic beverages)	195	79 900	15 600	3 877	1 616	30.6	8.9
72241	Drinking places (alcoholic beverages)	195	79 900	15 600	3 877	1 616	30.6	8.9
722410	Drinking places (alcoholic beverages)	195	79 900	15 600	3 877	1 616	30.6	8.9
CALHOUN COUNTY, FL								
72	Accommodation & foodservices	13	4 118	1 106	270	120	10.8	9.1
721	Accommodation	3	177	52	25	11	D	39.5
722	Foodservices & drinking places	10	3 941	1 054	245	109	9.8	7.7
CHARLOTTE COUNTY, FL								
72	Accommodation & foodservices	218	123 457	31 928	8 872	3 935	16.6	5.7
721	Accommodation	29	20 963	4 697	1 228	454	3.2	1.7
7212	RV (recreational vehicle) parks & recreational camps	10	2 393	414	100	31	23.7	6.3
72121	RV (recreational vehicle) parks & recreational camps	10	2 393	414	100	31	23.7	6.3
722	Foodservices & drinking places	189	102 494	27 231	7 644	3 481	19.3	6.5
7222	Limited-service eating places	75	40 791	9 921	2 577	1 309	25.2	6.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CITRUS COUNTY, FL								
72	Accommodation & foodservices	166	66 323	18 957	4 666	2 393	20.2	9.9
721	Accommodation	27	14 700	4 105	1 090	408	10.0	14.3
72111	Hotels (except casino hotels) & motels	15	12 316	3 689	986	369	1.8	16.2
721110	Hotels (except casino hotels) & motels	15	12 316	3 689	986	369	1.8	16.2
7212	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	8	D	D	D	b	D	D
722	Foodservices & drinking places	139	51 623	14 852	3 576	1 985	23.0	8.6
7222	Limited-service eating places	42	21 969	5 719	1 407	762	14.0	3.2
72221	Limited-service eating places	42	21 969	5 719	1 407	762	14.0	3.2
CLAY COUNTY, FL								
72	Accommodation & foodservices	195	114 573	32 748	7 652	3 990	10.3	8.3
721	Accommodation	7	3 537	1 891	478	70	6.8	19.6
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	188	111 036	30 857	7 174	3 920	10.4	7.9
7221	Full-service restaurants	74	48 980	14 561	3 230	1 572	11.8	9.7
72211	Full-service restaurants	74	48 980	14 561	3 230	1 572	11.8	9.7
722110	Full-service restaurants	74	48 980	14 561	3 230	1 572	11.8	9.7
7222	Limited-service eating places	95	54 096	13 988	3 435	2 156	4.8	6.7
72221	Limited-service eating places	95	54 096	13 988	3 435	2 156	4.8	6.7
722211	Limited-service restaurants	88	50 352	12 908	3 163	2 050	5.0	6.3
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	8	D	D	D	c	D	D
COLLIER COUNTY, FL								
72	Accommodation & foodservices	518	536 740	140 916	38 218	11 599	9.4	6.9
721	Accommodation	71	265 472	63 256	16 269	3 868	2.5	3.2
7211	Traveler accommodation	58	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	57	260 188	62 269	16 009	3 782	2.1	3.2
721110	Hotels (except casino hotels) & motels	57	260 188	62 269	16 009	3 782	2.1	3.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	28	238 983	57 237	14 764	3 435	1.9	1.9
7211104	Motor hotels	4	10 490	2 960	681	164	.1	—
7212	RV (recreational vehicle) parks & recreational camps ..	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	12	D	D	D	b	D	D
722	Foodservices & drinking places	447	271 268	77 660	21 949	7 731	16.1	10.6
7221	Full-service restaurants	263	184 522	55 819	16 110	5 204	15.4	10.4
72211	Full-service restaurants	263	184 522	55 819	16 110	5 204	15.4	10.4
722110	Full-service restaurants	263	184 522	55 819	16 110	5 204	15.4	10.4
7222	Limited-service eating places	152	75 493	18 872	4 930	2 197	15.8	10.4
72221	Limited-service eating places	152	75 493	18 872	4 930	2 197	15.8	10.4
7223	Special foodservices	15	4 956	1 343	441	157	38.0	27.3
COLUMBIA COUNTY, FL								
72	Accommodation & foodservices	99	54 117	14 845	3 674	2 118	7.7	3.5
721	Accommodation	25	13 418	3 445	750	372	3.5	9.1
72111	Hotels (except casino hotels) & motels	22	13 038	3 383	732	361	1.1	9.3
721110	Hotels (except casino hotels) & motels	22	13 038	3 383	732	361	1.1	9.3
7211103	Motels	17	D	D	D	c	D	D
722	Foodservices & drinking places	74	40 699	11 400	2 924	1 746	9.0	1.7
7222	Limited-service eating places	32	D	D	D	f	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DADE COUNTY, FL								
72	Accommodation & foodservices	3 835	3 199 453	878 468	219 732	75 597	16.2	12.1
721	Accommodation	413	1 077 407	311 512	79 900	21 688	13.6	9.8
7211	Traveler accommodation	390	1 074 208	310 796	79 735	21 636	13.6	9.7
72111	Hotels (except casino hotels) & motels	383	1 071 868	310 099	79 587	21 595	13.6	9.6
721110	Hotels (except casino hotels) & motels	383	1 071 868	310 099	79 587	21 595	13.6	9.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	252	1 023 700	298 249	76 606	20 602	13.1	9.4
7211103	Motels	115	40 055	10 336	2 623	886	28.8	15.3
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	2 097	483	103	32	3.3	30.3
72121	RV (recreational vehicle) parks & recreational camps	13	2 097	483	103	32	3.3	30.3
721214	Recreational & vacation camps (except campgrounds)	9	1 142	266	48	15	6.1	30.1
7213	Rooming & boarding houses	10	1 102	233	62	20	27.5	22.1
72131	Rooming & boarding houses	10	1 102	233	62	20	27.5	22.1
721310	Rooming & boarding houses	10	1 102	233	62	20	27.5	22.1
722	Foodservices & drinking places	3 422	2 122 046	566 956	139 832	53 909	17.6	13.2
7221	Full-service restaurants	1 537	992 694	283 958	71 551	25 824	20.8	14.6
72211	Full-service restaurants	1 537	992 694	283 958	71 551	25 824	20.8	14.6
722110	Full-service restaurants	1 537	992 694	283 958	71 551	25 824	20.8	14.6
7222	Limited-service eating places	1 530	801 520	193 416	47 031	21 110	15.3	12.8
72221	Limited-service eating places	1 530	801 520	193 416	47 031	21 110	15.3	12.8
722211	Limited-service restaurants	1 077	678 583	162 944	39 590	18 001	12.3	12.2
722212	Cafeterias	182	42 334	11 478	2 962	1 073	41.5	13.5
722213	Snack & nonalcoholic beverage bars	271	80 603	18 994	4 479	2 036	26.7	16.8
7223	Special foodservices	201	251 273	73 508	17 535	5 431	9.7	9.2
7224	Drinking places (alcoholic beverages)	154	76 559	16 074	3 715	1 544	25.3	13.0
72241	Drinking places (alcoholic beverages)	154	76 559	16 074	3 715	1 544	25.3	13.0
722410	Drinking places (alcoholic beverages)	154	76 559	16 074	3 715	1 544	25.3	13.0
DESOTO COUNTY, FL								
72	Accommodation & foodservices	33	12 413	2 978	792	412	21.2	6.9
721	Accommodation	9	2 423	395	118	48	56.0	25.3
7212	RV (recreational vehicle) parks & recreational camps	6	1 498	264	76	25	61.3	8.5
72121	RV (recreational vehicle) parks & recreational camps	6	1 498	264	76	25	61.3	8.5
721211	RV (recreational vehicle) parks & campgrounds	6	1 498	264	76	25	61.3	8.5
722	Foodservices & drinking places	24	9 990	2 583	674	364	12.7	2.4
7222	Limited-service eating places	11	6 757	1 699	445	242	4.6	—
DIXIE COUNTY, FL								
72	Accommodation & foodservices	22	3 543	910	170	152	48.2	6.6
721	Accommodation	6	D	D	D	b	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D
DUVAL COUNTY, FL								
72	Accommodation & foodservices	1 420	917 173	244 243	59 085	28 354	12.7	10.1
721	Accommodation	108	149 716	38 372	9 450	3 004	3.3	7.4
7211	Traveler accommodation	97	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	95	147 002	37 842	9 339	2 934	3.0	7.3
721110	Hotels (except casino hotels) & motels	95	147 002	37 842	9 339	2 934	3.0	7.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	47	120 512	31 339	7 875	2 369	1.6	8.1
7211103	Motels	39	D	D	D	e	D	D
7211104	Motor hotels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	1 010	107	25	9	2.4	48.1
72121	RV (recreational vehicle) parks & recreational camps	4	1 010	107	25	9	2.4	48.1
721211	RV (recreational vehicle) parks & campgrounds	4	1 010	107	25	9	2.4	48.1
7213	Rooming & boarding houses	7	D	D	D	b	D	D
72131	Rooming & boarding houses	7	D	D	D	b	D	D
721310	Rooming & boarding houses	7	D	D	D	b	D	D
722	Foodservices & drinking places	1 312	767 457	205 871	49 635	25 350	14.5	10.7
7221	Full-service restaurants	448	315 962	91 540	22 136	10 075	17.0	8.1
72211	Full-service restaurants	448	315 962	91 540	22 136	10 075	17.0	8.1
722110	Full-service restaurants	448	315 962	91 540	22 136	10 075	17.0	8.1
7222	Limited-service eating places	675	359 267	91 918	21 807	12 908	13.8	12.6
72221	Limited-service eating places	675	359 267	91 918	21 807	12 908	13.8	12.6
722211	Limited-service restaurants	605	329 500	83 066	19 605	12 010	13.5	13.2
722212	Cafeterias	11	14 541	4 640	1 203	383	10.2	—
722213	Snack & nonalcoholic beverage bars	59	15 226	4 212	999	515	22.4	10.4
7223	Special foodservices	97	64 790	16 661	4 229	1 732	4.5	11.7
7224	Drinking places (alcoholic beverages)	92	27 438	5 752	1 463	635	20.0	12.6
72241	Drinking places (alcoholic beverages)	92	27 438	5 752	1 463	635	20.0	12.6
722410	Drinking places (alcoholic beverages)	92	27 438	5 752	1 463	635	20.0	12.6

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							From administrative records ¹	Estimated ²
ESCAMBIA COUNTY, FL								
72	Accommodation & foodservices	493	350 884	92 309	21 766	11 101	8.4	11.5
721	Accommodation	45	46 831	11 301	2 244	891	2.0	4.8
7211	Traveler accommodation	44	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	43	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	43	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	21	D	D	D	f	D	D
7211103	Motels	19	D	D	D	c	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
722	Foodservices & drinking places	448	304 053	81 008	19 522	10 210	9.4	12.6
7221	Full-service restaurants	168	118 973	37 336	8 822	4 000	10.3	7.0
72211	Full-service restaurants	168	118 973	37 336	8 822	4 000	10.3	7.0
722110	Full-service restaurants	168	118 973	37 336	8 822	4 000	10.3	7.0
7222	Limited-service eating places	195	142 638	34 664	8 467	4 981	6.7	17.1
72221	Limited-service eating places	195	142 638	34 664	8 467	4 981	6.7	17.1
722211	Limited-service restaurants	169	132 730	32 003	7 810	4 696	6.5	18.1
722212	Cafeterias	6	D	D	D	c	D	D
7223	Special foodservices	19	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	66	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	66	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	66	D	D	D	f	D	D
FLAGLER COUNTY, FL								
72	Accommodation & foodservices	88	42 350	12 839	3 447	1 465	19.3	13.0
721	Accommodation	14	13 006	5 020	1 612	456	10.5	11.0
72111	Hotels (except casino hotels) & motels	9	10 852	4 543	1 497	399	8.8	13.2
721110	Hotels (except casino hotels) & motels	9	10 852	4 543	1 497	399	8.8	13.2
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	2 154	477	115	57	19.0	—
72121	RV (recreational vehicle) parks & recreational camps	5	2 154	477	115	57	19.0	—
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	b	D	D
722	Foodservices & drinking places	74	29 344	7 819	1 835	1 009	23.2	13.9
7222	Limited-service eating places	20	8 042	1 931	453	307	15.0	6.3
FRANKLIN COUNTY, FL								
72	Accommodation & foodservices	43	14 942	3 402	727	393	46.1	6.1
721	Accommodation	14	6 618	1 558	348	155	30.6	—
72111	Hotels (except casino hotels) & motels	10	4 947	1 179	283	112	30.3	—
721110	Hotels (except casino hotels) & motels	10	4 947	1 179	283	112	30.3	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	29	8 324	1 844	379	238	58.4	10.9
GADSDEN COUNTY, FL								
72	Accommodation & foodservices	39	10 731	2 567	584	321	23.1	9.5
721	Accommodation	10	1 455	256	61	33	44.8	7.6
7212	RV (recreational vehicle) parks & recreational camps	3	363	62	16	7	83.2	16.8
72121	RV (recreational vehicle) parks & recreational camps	3	363	62	16	7	83.2	16.8
722	Foodservices & drinking places	29	9 276	2 311	523	288	19.7	9.8
GILCHRIST COUNTY, FL								
72	Accommodation & foodservices	16	D	D	D	b	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GLADES COUNTY, FL								
72	Accommodation & foodservices	20	4 698	983	268	129	15.5	23.1
721	Accommodation	11	1 999	303	87	31	23.8	41.7
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	7	1 100	166	52	16	18.0	44.8
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	9	2 699	680	181	98	9.4	9.4
GULF COUNTY, FL								
72	Accommodation & foodservices	21	4 631	1 198	262	155	48.6	13.3
721	Accommodation	4	D	D	D	a	D	D
722	Foodservices & drinking places	17	D	D	D	c	D	D
HAMILTON COUNTY, FL								
72	Accommodation & foodservices	13	3 708	853	206	161	20.4	7.9
721	Accommodation	5	1 648	290	75	38	31.7	—
722	Foodservices & drinking places	8	2 060	563	131	123	11.4	14.2
HARDEE COUNTY, FL								
72	Accommodation & foodservices	17	7 351	1 631	453	225	17.7	8.7
721	Accommodation	3	633	107	38	14	87.4	12.6
7212	RV (recreational vehicle) parks & recreational camps ..	3	633	107	38	14	87.4	12.6
72121	RV (recreational vehicle) parks & recreational camps	3	633	107	38	14	87.4	12.6
721211	RV (recreational vehicle) parks & campgrounds ..	3	633	107	38	14	87.4	12.6
722	Foodservices & drinking places	14	6 718	1 524	415	211	11.1	8.4
HENDRY COUNTY, FL								
72	Accommodation & foodservices	48	18 414	4 997	1 291	644	21.4	4.9
721	Accommodation	10	2 274	493	114	50	15.0	4.6
7212	RV (recreational vehicle) parks & recreational camps ..	4	1 373	353	89	33	—	1.7
72121	RV (recreational vehicle) parks & recreational camps	4	1 373	353	89	33	—	1.7
721211	RV (recreational vehicle) parks & campgrounds ..	4	1 373	353	89	33	—	1.7
722	Foodservices & drinking places	38	16 140	4 504	1 177	594	22.3	4.9
7222	Limited-service eating places	16	8 191	1 991	547	285	24.3	.5
HERNANDO COUNTY, FL								
72	Accommodation & foodservices	184	74 047	19 891	5 115	2 772	19.0	10.8
721	Accommodation	9	5 806	1 450	423	154	—	20.8
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) ..	1	D	D	D	b	D	D
722	Foodservices & drinking places	175	68 241	18 441	4 692	2 618	20.7	10.0
7221	Full-service restaurants	97	35 757	10 768	2 819	1 497	23.1	9.4
72211	Full-service restaurants	97	35 757	10 768	2 819	1 497	23.1	9.4
722110	Full-service restaurants	97	35 757	10 768	2 819	1 497	23.1	9.4
7222	Limited-service eating places	59	28 849	7 166	1 760	1 059	10.8	10.2
72221	Limited-service eating places	59	28 849	7 166	1 760	1 059	10.8	10.2
7223	Special foodservices	8	2 156	328	68	33	66.1	13.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HIGHLANDS COUNTY, FL								
72	Accommodation & foodservices	118	52 337	13 783	3 665	1 817	18.4	12.9
721	Accommodation	25	5 183	944	269	101	13.5	23.4
7212	RV (recreational vehicle) parks & recreational camps	13	2 208	367	97	35	29.5	29.5
72121	RV (recreational vehicle) parks & recreational camps	13	2 208	367	97	35	29.5	29.5
721211	RV (recreational vehicle) parks & campgrounds ..	9	1 713	277	68	28	27.4	32.6
721214	Recreational & vacation camps (except campgrounds)	4	495	90	29	7	36.8	18.6
722	Foodservices & drinking places	93	47 154	12 839	3 396	1 716	18.9	11.8
7222	Limited-service eating places	44	27 492	7 184	1 818	985	12.5	13.2
72221	Limited-service eating places	44	27 492	7 184	1 818	985	12.5	13.2
722212	Cafeterias	2	D	D	D	c	D	D
HILLSBOROUGH COUNTY, FL								
72	Accommodation & foodservices	1 552	1 248 260	330 422	84 329	34 618	10.8	12.8
721	Accommodation	132	296 165	77 395	20 492	6 157	4.7	16.7
7211	Traveler accommodation	96	286 885	75 234	19 966	5 901	3.3	17.0
72111	Hotels (except casino hotels) & motels	96	286 885	75 234	19 966	5 901	3.3	17.0
721110	Hotels (except casino hotels) & motels	96	286 885	75 234	19 966	5 901	3.3	17.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	54	D	D	D	i	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	33	17 115	3 860	978	410	6.3	5.1
7211104	Motor hotels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	24	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	24	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	17	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	b	D	D
7213	Rooming & boarding houses	12	D	D	D	c	D	D
72131	Rooming & boarding houses	12	D	D	D	c	D	D
721310	Rooming & boarding houses	12	D	D	D	c	D	D
722	Foodservices & drinking places	1 420	952 095	253 027	63 837	28 461	12.7	11.5
7221	Full-service restaurants	570	434 414	124 609	32 798	13 891	13.4	10.1
72211	Full-service restaurants	570	434 414	124 609	32 798	13 891	13.4	10.1
722110	Full-service restaurants	570	434 414	124 609	32 798	13 891	13.4	10.1
7222	Limited-service eating places	638	394 850	99 615	23 708	11 819	10.5	10.9
72221	Limited-service eating places	638	394 850	99 615	23 708	11 819	10.5	10.9
722211	Limited-service restaurants	535	352 950	87 819	20 869	10 643	9.2	11.5
722212	Cafeterias	22	17 821	5 503	1 369	456	12.4	.8
722213	Snack & nonalcoholic beverage bars	81	24 079	6 293	1 470	720	29.2	9.3
7223	Special foodservices	91	89 329	22 982	5 981	2 051	7.2	21.1
7224	Drinking places (alcoholic beverages)	121	33 502	5 821	1 350	700	45.3	11.9
72241	Drinking places (alcoholic beverages)	121	33 502	5 821	1 350	700	45.3	11.9
722410	Drinking places (alcoholic beverages)	121	33 502	5 821	1 350	700	45.3	11.9
HOLMES COUNTY, FL								
72	Accommodation & foodservices	13	4 530	1 158	312	160	8.4	6.1
721	Accommodation	5	1 317	237	54	39	10.6	14.2
722	Foodservices & drinking places	8	3 213	921	258	121	7.6	2.7
INDIAN RIVER COUNTY, FL								
72	Accommodation & foodservices	204	112 351	31 602	8 087	3 527	16.7	7.6
721	Accommodation	20	16 639	4 806	1 223	528	8.7	5.0
72111	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	12 786	3 947	1 025	450	5.9	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	184	95 712	26 796	6 864	2 999	18.1	8.0
7221	Full-service restaurants	93	57 292	17 114	4 379	1 905	20.6	4.5
72211	Full-service restaurants	93	57 292	17 114	4 379	1 905	20.6	4.5
722110	Full-service restaurants	93	57 292	17 114	4 379	1 905	20.6	4.5
7222	Limited-service eating places	76	35 080	9 056	2 264	1 015	13.0	14.4
72221	Limited-service eating places	76	35 080	9 056	2 264	1 015	13.0	14.4
722212	Cafeterias	2	D	D	D	b	D	D

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Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
JACKSON COUNTY, FL								
72	Accommodation & foodservices	58	25 991	7 612	1 794	931	16.6	12.1
721	Accommodation	9	3 524	838	180	65	15.7	—
722	Foodservices & drinking places	49	22 467	6 774	1 614	866	16.7	14.0
7222	Limited-service eating places	21	14 245	4 274	1 043	524	10.1	14.0
JEFFERSON COUNTY, FL								
72	Accommodation & foodservices	13	3 351	930	208	121	12.4	10.0
721	Accommodation	3	514	111	26	11	—	—
722	Foodservices & drinking places	10	2 837	819	182	110	14.7	11.8
LAFAYETTE COUNTY, FL								
72	Accommodation & foodservices	13	3 120	701	157	94	20.9	8.3
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
LAKE COUNTY, FL								
72	Accommodation & foodservices	291	154 595	42 408	10 635	5 161	27.8	8.2
721	Accommodation	47	39 275	12 514	2 761	924	48.5	5.4
7211	Traveler accommodation	27	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	25	27 098	8 627	2 031	695	63.1	7.0
721110	Hotels (except casino hotels) & motels	25	27 098	8 627	2 031	695	63.1	7.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	21 070	7 388	1 747	548	65.7	8.7
7211103	Motels	15	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	20	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	20	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	12	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	8	D	D	D	b	D	D
722	Foodservices & drinking places	244	115 320	29 894	7 874	4 237	20.8	9.2
7221	Full-service restaurants	111	55 225	15 677	4 302	2 246	23.6	10.6
72211	Full-service restaurants	111	55 225	15 677	4 302	2 246	23.6	10.6
722110	Full-service restaurants	111	55 225	15 677	4 302	2 246	23.6	10.6
7222	Limited-service eating places	106	52 803	12 782	3 227	1 851	16.4	8.1
72221	Limited-service eating places	106	52 803	12 782	3 227	1 851	16.4	8.1
722211	Limited-service restaurants	97	49 480	11 743	2 972	1 733	16.8	8.3
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	7	3 550	729	177	59	5.4	—
LEE COUNTY, FL								
72	Accommodation & foodservices	824	699 097	175 213	47 738	17 424	10.1	7.8
721	Accommodation	127	282 398	65 856	18 171	4 714	.9	3.2
7211	Traveler accommodation	111	274 897	64 450	17 777	4 623	.3	3.1
72111	Hotels (except casino hotels) & motels	106	271 301	63 814	17 608	4 583	.3	3.1
721110	Hotels (except casino hotels) & motels	106	271 301	63 814	17 608	4 583	.3	3.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	48	230 065	54 501	15 125	3 855	.1	1.2
7211103	Motels	50	28 646	6 741	1 814	572	1.5	20.1
7211104	Motor hotels	3	6 592	1 201	295	71	—	—
7212	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	15	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	13	D	D	D	b	D	D
722	Foodservices & drinking places	697	416 699	109 357	29 567	12 710	16.3	10.8
7221	Full-service restaurants	366	256 085	71 905	19 999	8 065	18.3	10.1
72211	Full-service restaurants	366	256 085	71 905	19 999	8 065	18.3	10.1
722110	Full-service restaurants	366	256 085	71 905	19 999	8 065	18.3	10.1
7222	Limited-service eating places	256	130 503	32 196	8 156	4 136	9.6	13.9
72221	Limited-service eating places	256	130 503	32 196	8 156	4 136	9.6	13.9
722211	Limited-service restaurants	208	118 969	29 561	7 533	3 834	8.8	14.3
7223	Special foodservices	22	16 671	2 743	770	196	13.9	.2

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							From administrative records ¹	Estimated ²
LEON COUNTY, FL								
72	Accommodation & foodservices	456	296 768	77 068	19 054	9 884	9.3	8.3
721	Accommodation	68	49 594	10 462	2 687	1 208	3.8	6.4
7211	Traveler accommodation	41	41 245	8 594	2 083	973	1.3	4.2
721111	Hotels (except casino hotels) & motels	41	41 245	8 594	2 083	973	1.3	4.2
721110	Hotels (except casino hotels) & motels	41	41 245	8 594	2 083	973	1.3	4.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	16	D	D	D	f	D	D
7211103	Motels	18	D	D	D	e	D	D
7211104	Motor hotels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	5	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	a	D	D
7213	Rooming & boarding houses	22	D	D	D	c	D	D
72131	Rooming & boarding houses	22	D	D	D	c	D	D
721310	Rooming & boarding houses	22	D	D	D	c	D	D
722	Foodservices & drinking places	388	247 174	66 606	16 367	8 676	10.4	8.7
7221	Full-service restaurants	143	106 885	31 516	7 887	3 928	10.5	9.1
72211	Full-service restaurants	143	106 885	31 516	7 887	3 928	10.5	9.1
722110	Full-service restaurants	143	106 885	31 516	7 887	3 928	10.5	9.1
7222	Limited-service eating places	205	114 870	29 562	7 131	4 088	10.2	9.3
72221	Limited-service eating places	205	114 870	29 562	7 131	4 088	10.2	9.3
722211	Limited-service restaurants	177	104 056	26 762	6 410	3 719	10.4	10.0
722212	Cafeterias	4	D	D	D	c	D	D
7223	Special foodservices	24	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	16	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	16	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	16	D	D	D	e	D	D
LEVY COUNTY, FL								
72	Accommodation & foodservices	57	19 497	5 112	1 318	809	26.9	16.2
721	Accommodation	13	2 486	564	127	72	25.8	2.0
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	44	17 011	4 548	1 191	737	27.1	18.3
7222	Limited-service eating places	13	7 584	2 014	510	399	8.6	13.3
LIBERTY COUNTY, FL								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
MADISON COUNTY, FL								
72	Accommodation & foodservices	29	9 941	2 433	555	433	33.1	1.6
721	Accommodation	6	3 153	764	167	129	62.3	1.6
722	Foodservices & drinking places	23	6 788	1 669	388	304	19.5	1.6

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							From administrative records ¹	Estimated ²
MANATEE COUNTY, FL								
72	Accommodation & foodservices	390	241 506	64 498	17 346	7 480	16.1	9.7
721	Accommodation	63	43 708	8 921	2 222	819	16.5	21.6
7211	Traveler accommodation	50	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	44	36 945	7 800	1 946	745	18.9	24.0
721110	Hotels (except casino hotels) & motels	44	36 945	7 800	1 946	745	18.9	24.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	25 437	5 499	1 386	505	23.2	34.0
7211103	Motels	24	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	11	3 659	592	144	43	5.7	15.7
72121	RV (recreational vehicle) parks & recreational camps	11	3 659	592	144	43	5.7	15.7
721211	RV (recreational vehicle) parks & campgrounds ..	10	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	327	197 798	55 577	15 124	6 661	16.0	7.0
7221	Full-service restaurants	165	115 028	34 489	9 578	4 087	13.3	5.9
72211	Full-service restaurants	165	115 028	34 489	9 578	4 087	13.3	5.9
722110	Full-service restaurants	165	115 028	34 489	9 578	4 087	13.3	5.9
7222	Limited-service eating places	129	74 022	19 220	5 113	2 406	17.2	9.1
72221	Limited-service eating places	129	74 022	19 220	5 113	2 406	17.2	9.1
722211	Limited-service restaurants	110	67 162	17 272	4 607	2 197	16.5	9.5
722212	Cafeterias	3	D	D	D	c	D	D
7223	Special foodservices	6	1 650	509	117	53	37.0	9.0
7224	Drinking places (alcoholic beverages)	27	7 098	1 359	316	115	42.8	2.8
72241	Drinking places (alcoholic beverages)	27	7 098	1 359	316	115	42.8	2.8
722410	Drinking places (alcoholic beverages)	27	7 098	1 359	316	115	42.8	2.8
MARION COUNTY, FL								
72	Accommodation & foodservices	363	200 914	54 103	13 504	6 558	10.9	8.2
721	Accommodation	59	28 517	7 076	1 763	735	14.8	5.4
7212	RV (recreational vehicle) parks & recreational camps ..	18	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	18	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	13	3 125	564	141	55	16.8	30.1
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	b	D	D
722	Foodservices & drinking places	304	172 397	47 027	11 741	5 823	10.3	8.6
7222	Limited-service eating places	114	65 673	16 955	4 325	2 272	7.3	7.3
72221	Limited-service eating places	114	65 673	16 955	4 325	2 272	7.3	7.3
MARTIN COUNTY, FL								
72	Accommodation & foodservices	258	167 804	46 449	12 053	4 676	13.1	9.2
721	Accommodation	27	41 891	11 862	3 245	871	3.9	10.7
7211	Traveler accommodation	24	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	22	40 616	11 620	3 176	845	2.8	11.0
721110	Hotels (except casino hotels) & motels	22	40 616	11 620	3 176	845	2.8	11.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	35 358	10 275	2 825	711	.6	12.7
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	231	125 913	34 587	8 808	3 805	16.1	8.7
7221	Full-service restaurants	133	81 611	23 648	6 140	2 564	18.4	5.0
72211	Full-service restaurants	133	81 611	23 648	6 140	2 564	18.4	5.0
722110	Full-service restaurants	133	81 611	23 648	6 140	2 564	18.4	5.0
7222	Limited-service eating places	87	39 382	9 848	2 430	1 131	11.5	16.3
72221	Limited-service eating places	87	39 382	9 848	2 430	1 131	11.5	16.3
722212	Cafeterias	1	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONROE COUNTY, FL								
72	Accommodation & foodservices	567	569 086	151 297	38 651	10 939	13.0	11.7
721	Accommodation	212	335 888	88 342	22 459	5 108	8.1	11.4
7211	Traveler accommodation	179	310 550	83 245	21 269	4 760	6.7	11.5
72111	Hotels (except casino hotels) & motels	143	295 686	80 771	20 661	4 585	6.4	12.0
721110	Hotels (except casino hotels) & motels	143	295 686	80 771	20 661	4 585	6.4	12.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	65	242 856	67 885	17 395	3 677	6.7	13.0
7211102	Hotels with less than 25 guestrooms	22	D	D	D	c	D	D
7211103	Motels	55	34 122	7 446	1 806	518	6.5	4.4
7211104	Motor hotels	1	D	D	D	e	D	D
72119	Other traveler accommodation	36	14 864	2 474	608	175	12.8	2.3
721191	Bed & breakfast inns	34	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	25	D	D	D	e	D	D
72121	RV (recreational vehicle) parks & recreational camps	25	D	D	D	e	D	D
721211	RV (recreational vehicle) parks & campgrounds	19	17 753	3 661	903	262	14.5	9.1
721214	Recreational & vacation camps (except campgrounds)	6	D	D	D	b	D	D
7213	Rooming & boarding houses	8	D	D	D	b	D	D
72131	Rooming & boarding houses	8	D	D	D	b	D	D
721310	Rooming & boarding houses	8	D	D	D	b	D	D
722	Foodservices & drinking places	355	233 198	62 955	16 192	5 831	20.0	12.1
7221	Full-service restaurants	234	162 798	45 818	12 000	4 176	22.8	8.9
72211	Full-service restaurants	234	162 798	45 818	12 000	4 176	22.8	8.9
722110	Full-service restaurants	234	162 798	45 818	12 000	4 176	22.8	8.9
7222	Limited-service eating places	83	42 996	10 345	2 537	1 100	11.6	27.5
72221	Limited-service eating places	83	42 996	10 345	2 537	1 100	11.6	27.5
722213	Snack & nonalcoholic beverage bars	24	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	36	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	36	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	36	D	D	D	f	D	D
NASSAU COUNTY, FL								
72	Accommodation & foodservices	100	143 312	37 399	9 057	3 102	3.4	3.9
721	Accommodation	20	103 441	25 686	6 386	1 650	.4	1.3
7211	Traveler accommodation	20	103 441	25 686	6 386	1 650	.4	1.3
72111	Hotels (except casino hotels) & motels	15	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	g	D	D
722	Foodservices & drinking places	80	39 871	11 713	2 671	1 452	11.3	10.6
7222	Limited-service eating places	30	15 601	4 171	993	739	6.4	2.5
OKALOOSA COUNTY, FL								
72	Accommodation & foodservices	401	261 745	72 995	16 696	8 450	10.8	5.7
721	Accommodation	54	49 909	13 330	3 063	1 202	5.8	2.2
72111	Hotels (except casino hotels) & motels	49	48 120	12 938	2 990	1 170	6.1	2.3
721110	Hotels (except casino hotels) & motels	49	48 120	12 938	2 990	1 170	6.1	2.3
722	Foodservices & drinking places	347	211 836	59 665	13 633	7 248	11.9	6.5
7221	Full-service restaurants	184	133 280	39 028	8 800	4 510	12.9	3.6
72211	Full-service restaurants	184	133 280	39 028	8 800	4 510	12.9	3.6
722110	Full-service restaurants	184	133 280	39 028	8 800	4 510	12.9	3.6
7222	Limited-service eating places	125	65 732	17 749	4 171	2 420	9.9	7.3
72221	Limited-service eating places	125	65 732	17 749	4 171	2 420	9.9	7.3
OKEECHOBEE COUNTY, FL								
72	Accommodation & foodservices	60	34 804	8 853	2 334	988	17.6	8.2
721	Accommodation	8	4 581	933	246	104	18.8	1.7
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	3 337	691	184	62	2.5	2.4
72121	RV (recreational vehicle) parks & recreational camps	5	3 337	691	184	62	2.5	2.4
721211	RV (recreational vehicle) parks & campgrounds	5	3 337	691	184	62	2.5	2.4
722	Foodservices & drinking places	52	30 223	7 920	2 088	884	17.4	9.1
7222	Limited-service eating places	21	17 248	4 261	1 025	429	11.6	9.8

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE COUNTY, FL								
72	Accommodation & foodservices	1 720	4 058 657	962 746	238 979	73 124	3.7	5.3
721	Accommodation	226	2 651 522	595 838	147 757	34 962	.9	3.4
7211	Traveler accommodation	202	D	D	D	k	D	D
721111	Hotels (except casino hotels) & motels	201	2 589 563	582 253	144 468	34 268	.9	3.4
721110	Hotels (except casino hotels) & motels	201	2 589 563	582 253	144 468	34 268	.9	3.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	143	2 515 402	566 002	140 725	33 113	.7	2.4
7211102	Hotels with less than 25 guestrooms	4	413	83	24	9	27.8	26.9
7211103	Motels	45	57 318	13 032	2 983	906	8.3	44.7
7211104	Motor hotels	9	16 430	3 136	736	240	9.8	9.0
7212	RV (recreational vehicle) parks & recreational camps	17	D	D	D	f	D	D
72121	RV (recreational vehicle) parks & recreational camps	17	D	D	D	f	D	D
721211	RV (recreational vehicle) parks & campgrounds	15	D	D	D	f	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	7	D	D	D	a	D	D
72131	Rooming & boarding houses	7	D	D	D	a	D	D
721310	Rooming & boarding houses	7	D	D	D	a	D	D
722	Foodservices & drinking places	1 494	1 407 135	366 908	91 222	38 162	8.9	8.9
7221	Full-service restaurants	660	807 392	217 694	54 888	21 762	8.8	10.2
72211	Full-service restaurants	660	807 392	217 694	54 888	21 762	8.8	10.2
722110	Full-service restaurants	660	807 392	217 694	54 888	21 762	8.8	10.2
7222	Limited-service eating places	666	429 594	105 509	25 443	12 440	9.2	7.2
72221	Limited-service eating places	666	429 594	105 509	25 443	12 440	9.2	7.2
722211	Limited-service restaurants	573	399 808	98 154	23 608	11 481	8.4	6.5
722212	Cafeterias	11	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	82	D	D	D	f	D	D
7223	Special foodservices	80	127 183	33 792	8 486	2 930	5.4	5.8
7224	Drinking places (alcoholic beverages)	88	42 966	9 913	2 405	1 030	18.2	10.4
72241	Drinking places (alcoholic beverages)	88	42 966	9 913	2 405	1 030	18.2	10.4
722410	Drinking places (alcoholic beverages)	88	42 966	9 913	2 405	1 030	18.2	10.4
OSCEOLA COUNTY, FL								
72	Accommodation & foodservices	423	762 955	152 219	36 435	12 152	4.7	8.0
721	Accommodation	137	495 586	78 633	18 118	4 886	2.9	8.4
7211	Traveler accommodation	119	D	D	D	h	D	D
721111	Hotels (except casino hotels) & motels	115	481 041	75 211	17 388	4 698	2.6	8.6
721110	Hotels (except casino hotels) & motels	115	481 041	75 211	17 388	4 698	2.6	8.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	55	430 971	64 166	14 574	3 785	.6	9.0
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	49	33 537	6 897	1 695	594	24.3	7.4
7211104	Motor hotels	8	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	16	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	16	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	14	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	286	267 369	73 586	18 317	7 266	8.1	7.3
7221	Full-service restaurants	156	159 772	45 930	11 594	4 519	8.9	8.7
72211	Full-service restaurants	156	159 772	45 930	11 594	4 519	8.9	8.7
722110	Full-service restaurants	156	159 772	45 930	11 594	4 519	8.9	8.7
7222	Limited-service eating places	102	87 858	21 028	5 139	2 222	6.1	6.4
72221	Limited-service eating places	102	87 858	21 028	5 139	2 222	6.1	6.4
722211	Limited-service restaurants	91	84 265	20 042	4 899	2 094	4.9	6.0
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	7	D	D	D	e	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PALM BEACH COUNTY, FL								
72	Accommodation & foodservices	2 087	1 659 834	440 949	117 895	41 031	12.3	11.0
721	Accommodation	153	438 988	106 203	27 240	6 859	1.3	11.3
7211	Traveler accommodation	137	D	D	D	D	D	D
721111	Hotels (except casino hotels) & motels	136	434 930	105 706	27 122	6 796	1.1	11.3
721110	Hotels (except casino hotels) & motels	136	434 930	105 706	27 122	6 796	1.1	11.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	70	375 566	100 290	25 846	6 360	.9	12.5
7211103	Motels	56	55 979	4 664	1 108	379	2.8	4.1
7212	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	11	D	D	D	b	D	D
7213	Rooming & boarding houses	5	D	D	D	b	D	D
72131	Rooming & boarding houses	5	D	D	D	b	D	D
721310	Rooming & boarding houses	5	D	D	D	b	D	D
722	Foodservices & drinking places	1 934	1 220 846	334 746	90 655	34 172	16.3	10.9
7221	Full-service restaurants	1 038	761 690	223 450	63 362	22 504	17.8	9.3
72211	Full-service restaurants	1 038	761 690	223 450	63 362	22 504	17.8	9.3
722110	Full-service restaurants	1 038	761 690	223 450	63 362	22 504	17.8	9.3
7222	Limited-service eating places	718	364 903	87 390	20 942	9 554	13.4	14.4
72221	Limited-service eating places	718	364 903	87 390	20 942	9 554	13.4	14.4
722211	Limited-service restaurants	549	308 108	73 356	17 364	7 947	11.3	15.0
722212	Cafeterias	9	7 866	2 478	665	239	9.7	—
722213	Snack & nonalcoholic beverage bars	160	48 929	11 556	2 913	1 368	27.3	12.9
7223	Special foodservices	92	60 671	16 682	4 407	1 369	7.9	5.0
7224	Drinking places (alcoholic beverages)	86	33 582	7 224	1 944	745	28.1	20.3
72241	Drinking places (alcoholic beverages)	86	33 582	7 224	1 944	745	28.1	20.3
722410	Drinking places (alcoholic beverages)	86	33 582	7 224	1 944	745	28.1	20.3
PASCO COUNTY, FL								
72	Accommodation & foodservices	437	246 305	62 638	16 250	7 654	15.6	10.7
721	Accommodation	45	59 007	14 488	3 602	1 216	4.0	5.8
7211	Traveler accommodation	20	D	D	D	g	D	D
721111	Hotels (except casino hotels) & motels	20	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	20	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	24	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	24	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	21	7 151	928	246	67	30.7	14.2
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	392	187 298	48 150	12 648	6 438	19.2	12.2
7221	Full-service restaurants	200	96 981	26 535	7 404	3 608	23.5	5.0
72211	Full-service restaurants	200	96 981	26 535	7 404	3 608	23.5	5.0
722110	Full-service restaurants	200	96 981	26 535	7 404	3 608	23.5	5.0
7222	Limited-service eating places	143	80 362	19 782	4 911	2 640	10.3	21.3
72221	Limited-service eating places	143	80 362	19 782	4 911	2 640	10.3	21.3
722211	Limited-service restaurants	121	72 611	17 808	4 402	2 395	9.8	23.0
722212	Cafeterias	2	D	D	D	c	D	D
7223	Special foodservices	9	2 338	489	54	24	38.1	19.9
7224	Drinking places (alcoholic beverages)	40	7 617	1 344	279	166	52.5	5.5
72241	Drinking places (alcoholic beverages)	40	7 617	1 344	279	166	52.5	5.5
722410	Drinking places (alcoholic beverages)	40	7 617	1 344	279	166	52.5	5.5
PINELLAS COUNTY, FL								
72	Accommodation & foodservices	1 965	1 383 434	367 626	92 942	36 685	12.1	8.0
721	Accommodation	279	468 961	116 100	29 920	8 815	3.3	7.5
7211	Traveler accommodation	248	D	D	D	i	D	D
721111	Hotels (except casino hotels) & motels	246	454 618	114 229	29 472	8 676	3.0	7.2
721110	Hotels (except casino hotels) & motels	246	454 618	114 229	29 472	8 676	3.0	7.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	90	390 985	101 821	26 484	7 493	1.7	7.5
7211102	Hotels with less than 25 guestrooms	12	D	D	D	b	D	D
7211103	Motels	132	45 019	8 550	1 969	847	13.1	6.6
7211104	Motor hotels	12	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	24	11 024	1 702	408	118	12.7	19.4
72121	RV (recreational vehicle) parks & recreational camps ..	24	11 024	1 702	408	118	12.7	19.4
721211	RV (recreational vehicle) parks & campgrounds ..	22	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	7	D	D	D	a	D	D
72131	Rooming & boarding houses	7	D	D	D	a	D	D
721310	Rooming & boarding houses	7	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PINELLAS COUNTY, FL—Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	1 686	914 473	251 526	63 022	27 870	16.6	8.2
7221	Full-service restaurants	819	519 346	154 091	38 799	16 243	17.8	8.4
72211	Full-service restaurants	819	519 346	154 091	38 799	16 243	17.8	8.4
722110	Full-service restaurants	819	519 346	154 091	38 799	16 243	17.8	8.4
7222	Limited-service eating places	630	312 209	80 113	20 298	10 024	13.2	8.2
72221	Limited-service eating places	630	312 209	80 113	20 298	10 024	13.2	8.2
722211	Limited-service restaurants	496	272 620	68 697	17 508	8 648	11.6	8.5
722212	Cafeterias	23	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	111	D	D	D	f	D	D
7223	Special foodservices	76	44 316	10 105	2 220	762	8.3	6.4
7224	Drinking places (alcoholic beverages)	161	38 602	7 217	1 705	841	37.6	8.5
72241	Drinking places (alcoholic beverages)	161	38 602	7 217	1 705	841	37.6	8.5
722410	Drinking places (alcoholic beverages)	161	38 602	7 217	1 705	841	37.6	8.5
POLK COUNTY, FL								
72	Accommodation & foodservices	711	419 264	113 216	29 702	13 383	10.0	12.9
721	Accommodation	101	80 853	23 646	6 195	2 057	5.8	7.2
7211	Traveler accommodation	71	70 263	21 788	5 802	1 924	2.7	7.4
72111	Hotels (except casino hotels) & motels	71	70 263	21 788	5 802	1 924	2.7	7.4
721110	Hotels (except casino hotels) & motels	71	70 263	21 788	5 802	1 924	2.7	7.4
7212	RV (recreational vehicle) parks & recreational camps	29	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	29	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	22	8 287	1 518	338	115	27.3	6.8
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	a	D	D
722	Foodservices & drinking places	610	338 411	89 570	23 507	11 326	11.0	14.3
7221	Full-service restaurants	288	173 638	49 335	13 426	6 230	13.0	7.7
72211	Full-service restaurants	288	173 638	49 335	13 426	6 230	13.0	7.7
722110	Full-service restaurants	288	173 638	49 335	13 426	6 230	13.0	7.7
7222	Limited-service eating places	236	146 626	35 933	8 987	4 570	7.5	22.9
72221	Limited-service eating places	236	146 626	35 933	8 987	4 570	7.5	22.9
722211	Limited-service restaurants	197	132 040	31 992	8 013	4 101	5.6	24.6
722212	Cafeterias	9	8 407	2 303	663	274	5.2	1.0
7223	Special foodservices	31	8 608	2 653	675	282	4.1	5.4
PUTNAM COUNTY, FL								
72	Accommodation & foodservices	88	37 485	9 777	2 685	1 318	21.9	11.1
721	Accommodation	12	5 044	1 284	319	147	9.4	6.8
72111	Hotels (except casino hotels) & motels	7	4 249	1 114	275	126	.5	—
721110	Hotels (except casino hotels) & motels	7	4 249	1 114	275	126	.5	—
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) ..	3	D	D	D	a	D	D
722	Foodservices & drinking places	76	32 441	8 493	2 366	1 171	23.8	11.7
7222	Limited-service eating places	30	16 148	4 195	1 019	595	16.0	1.0
ST. JOHNS COUNTY, FL								
72	Accommodation & foodservices	332	263 564	71 143	17 114	6 999	10.0	6.9
721	Accommodation	89	136 995	36 078	8 559	2 525	6.8	8.2
7211	Traveler accommodation	73	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	61	127 232	34 312	8 185	2 396	3.9	8.8
721110	Hotels (except casino hotels) & motels	61	127 232	34 312	8 185	2 396	3.9	8.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	19	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	7	D	D	D	b	D	D
7211103	Motels	34	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	14	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	14	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	12	7 108	1 267	280	82	59.8	.2
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	243	126 569	35 065	8 555	4 474	13.5	5.4
7221	Full-service restaurants	142	85 870	25 112	6 047	2 994	12.4	5.6
72211	Full-service restaurants	142	85 870	25 112	6 047	2 994	12.4	5.6
722110	Full-service restaurants	142	85 870	25 112	6 047	2 994	12.4	5.6
7222	Limited-service eating places	84	33 903	8 673	2 143	1 317	16.8	3.9
72221	Limited-service eating places	84	33 903	8 673	2 143	1 317	16.8	3.9
7223	Special foodservices	4	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. LUCIE COUNTY, FL								
72	Accommodation & foodservices	245	147 643	36 555	9 154	3 959	12.4	6.3
721	Accommodation	22	36 093	7 764	1 981	755	3.7	2.6
7211	Traveler accommodation	19	34 750	7 408	1 856	718	2.3	.9
721111	Hotels (except casino hotels) & motels	19	34 750	7 408	1 856	718	2.3	.9
721110	Hotels (except casino hotels) & motels	19	34 750	7 408	1 856	718	2.3	.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	29 922	6 629	1 686	623	1.7	—
7211103	Motels	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	223	111 550	28 791	7 173	3 204	15.2	7.4
7221	Full-service restaurants	100	51 786	14 003	3 645	1 611	19.8	8.6
72211	Full-service restaurants	100	51 786	14 003	3 645	1 611	19.8	8.6
722110	Full-service restaurants	100	51 786	14 003	3 645	1 611	19.8	8.6
7222	Limited-service eating places	101	53 787	13 502	3 209	1 485	10.3	5.3
72221	Limited-service eating places	101	53 787	13 502	3 209	1 485	10.3	5.3
722211	Limited-service restaurants	81	48 826	12 004	2 846	1 333	10.1	5.2
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	6	1 671	268	68	15	—	6.5
SANTA ROSA COUNTY, FL								
72	Accommodation & foodservices	119	53 759	14 597	3 307	1 970	12.9	10.7
721	Accommodation	10	5 518	1 519	332	97	6.9	12.5
72111	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	479	60	15	5	16.9	6.9
72121	RV (recreational vehicle) parks & recreational camps	4	479	60	15	5	16.9	6.9
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	109	48 241	13 078	2 975	1 873	13.6	10.5
7222	Limited-service eating places	49	29 980	7 724	1 756	1 162	8.9	9.0
72221	Limited-service eating places	49	29 980	7 724	1 756	1 162	8.9	9.0
7223	Special foodservices	4	D	D	D	b	D	D
SARASOTA COUNTY, FL								
72	Accommodation & foodservices	687	481 774	132 072	34 583	13 051	14.4	8.1
721	Accommodation	91	137 272	33 198	8 594	2 416	8.1	11.3
7211	Traveler accommodation	79	D	D	D	g	D	D
721111	Hotels (except casino hotels) & motels	77	120 837	30 816	7 884	2 245	8.3	11.5
721110	Hotels (except casino hotels) & motels	77	120 837	30 816	7 884	2 245	8.3	11.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	32	103 910	27 280	6 983	1 920	6.2	12.4
7211102	Hotels with less than 25 guestrooms	3	D	D	D	b	D	D
7211103	Motels	39	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	13 777	1 787	471	103	7.8	4.5
72121	RV (recreational vehicle) parks & recreational camps	10	13 777	1 787	471	103	7.8	4.5
721211	RV (recreational vehicle) parks & campgrounds	9	D	D	D	c	D	D
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	596	344 502	98 874	25 989	10 635	16.9	6.8
7221	Full-service restaurants	333	229 345	70 034	18 793	7 312	15.6	5.5
72211	Full-service restaurants	333	229 345	70 034	18 793	7 312	15.6	5.5
722110	Full-service restaurants	333	229 345	70 034	18 793	7 312	15.6	5.5
7222	Limited-service eating places	199	94 395	24 969	6 179	2 891	19.1	8.7
72221	Limited-service eating places	199	94 395	24 969	6 179	2 891	19.1	8.7
722211	Limited-service restaurants	157	81 177	21 543	5 347	2 492	20.8	6.8
722212	Cafeterias	2	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	40	D	D	D	e	D	D
7223	Special foodservices	19	8 046	1 385	375	117	12.9	.2
7224	Drinking places (alcoholic beverages)	45	12 716	2 486	642	315	26.7	21.6
72241	Drinking places (alcoholic beverages)	45	12 716	2 486	642	315	26.7	21.6
722410	Drinking places (alcoholic beverages)	45	12 716	2 486	642	315	26.7	21.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SEMINOLE COUNTY, FL								
72	Accommodation & foodservices	579	423 115	117 300	28 649	12 966	9.6	10.6
721	Accommodation	29	52 485	11 400	2 753	829	4.0	.6
7211	Traveler accommodation	23	50 091	10 950	2 651	790	3.9	.6
721111	Hotels (except casino hotels) & motels	23	50 091	10 950	2 651	790	3.9	.6
721110	Hotels (except casino hotels) & motels	23	50 091	10 950	2 651	790	3.9	.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	42 491	9 785	2 382	680	—	—
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	2 394	450	102	39	6.4	—
72121	RV (recreational vehicle) parks & recreational camps	6	2 394	450	102	39	6.4	—
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	b	D	D
722	Foodservices & drinking places	550	370 630	105 900	25 896	12 137	10.4	12.0
7221	Full-service restaurants	256	193 174	57 904	14 039	6 217	11.3	14.7
72211	Full-service restaurants	256	193 174	57 904	14 039	6 217	11.3	14.7
722110	Full-service restaurants	256	193 174	57 904	14 039	6 217	11.3	14.7
7222	Limited-service eating places	225	144 881	37 121	8 825	4 663	9.1	9.8
72221	Limited-service eating places	225	144 881	37 121	8 825	4 663	9.1	9.8
722211	Limited-service restaurants	189	132 796	34 319	8 123	4 313	8.8	9.3
722212	Cafeterias	3	2 109	615	160	67	D	—
722213	Snack & nonalcoholic beverage bars	33	9 976	2 187	542	283	12.7	19.2
7223	Special foodservices	35	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	34	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	34	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	34	D	D	D	f	D	D
SUMTER COUNTY, FL								
72	Accommodation & foodservices	48	23 597	5 728	1 381	661	14.2	5.5
721	Accommodation	15	5 115	683	183	104	38.3	16.4
7212	RV (recreational vehicle) parks & recreational camps	10	3 053	331	85	35	64.2	.8
72121	RV (recreational vehicle) parks & recreational camps	10	3 053	331	85	35	64.2	.8
721211	RV (recreational vehicle) parks & campgrounds	9	D	D	D	b	D	D
722	Foodservices & drinking places	33	18 482	5 045	1 198	557	7.5	2.4
7222	Limited-service eating places	13	9 179	2 591	601	276	3.1	1.7
SUWANNEE COUNTY, FL								
72	Accommodation & foodservices	32	15 512	3 748	919	512	21.0	.4
721	Accommodation	4	1 241	261	58	29	1.3	—
722	Foodservices & drinking places	28	14 271	3 487	861	483	22.7	.5
7222	Limited-service eating places	13	8 956	2 113	548	320	13.7	—
TAYLOR COUNTY, FL								
72	Accommodation & foodservices	36	11 881	3 006	693	364	30.9	16.6
721	Accommodation	10	2 141	417	86	50	6.6	21.1
722	Foodservices & drinking places	26	9 740	2 589	607	314	36.2	15.6
UNION COUNTY, FL								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VOLUSIA COUNTY, FL								
72	Accommodation & foodservices	1 051	635 582	167 040	41 763	19 758	16.2	10.0
721	Accommodation	229	195 599	45 976	11 378	4 414	19.2	12.4
7211	Traveler accommodation	209	187 220	44 289	10 988	4 310	19.1	12.3
72111	Hotels (except casino hotels) & motels	205	186 855	44 214	10 972	4 299	19.2	12.3
721110	Hotels (except casino hotels) & motels	205	186 855	44 214	10 972	4 299	19.2	12.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	62	128 196	32 091	7 870	3 039	17.4	16.4
7211102	Hotels with less than 25 guestrooms	14	D	D	D	b	D	D
7211103	Motels	122	D	D	D	g	D	D
7211104	Motor hotels	7	7 128	1 679	490	167	24.8	—
7212	RV (recreational vehicle) parks & recreational camps	18	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	18	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	13	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	a	D	D
722	Foodservices & drinking places	822	439 983	121 064	30 385	15 344	14.9	8.9
7221	Full-service restaurants	395	232 599	69 640	17 631	8 330	17.1	12.5
72211	Full-service restaurants	395	232 599	69 640	17 631	8 330	17.1	12.5
722110	Full-service restaurants	395	232 599	69 640	17 631	8 330	17.1	12.5
7222	Limited-service eating places	302	160 033	41 765	10 304	5 769	9.6	5.4
72221	Limited-service eating places	302	160 033	41 765	10 304	5 769	9.6	5.4
722211	Limited-service restaurants	247	137 973	35 748	8 849	5 144	8.2	4.8
722212	Cafeterias	7	8 970	2 836	746	272	1.3	—
722213	Snack & nonalcoholic beverage bars	48	13 090	3 181	709	353	30.5	14.9
7223	Special foodservices	31	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	94	D	D	D	f	D	D
72241	Drinking places (alcoholic beverages)	94	D	D	D	f	D	D
722410	Drinking places (alcoholic beverages)	94	D	D	D	f	D	D
WAKULLA COUNTY, FL								
72	Accommodation & foodservices	28	9 751	2 333	613	293	50.5	3.4
721	Accommodation	5	2 119	324	55	28	12.0	—
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	7 632	2 009	558	265	61.2	4.3
WALTON COUNTY, FL								
72	Accommodation & foodservices	87	107 172	29 444	6 562	2 446	5.0	1.8
721	Accommodation	14	68 580	17 805	4 256	1 131	2.3	.1
7211	Traveler accommodation	11	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	10	67 425	17 491	4 175	1 113	2.0	—
721110	Hotels (except casino hotels) & motels	10	67 425	17 491	4 175	1 113	2.0	—
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	73	38 592	11 639	2 306	1 315	9.7	4.8
7222	Limited-service eating places	26	7 947	2 121	476	375	19.0	2.6
WASHINGTON COUNTY, FL								
72	Accommodation & foodservices	22	8 771	2 554	620	317	18.3	4.2
721	Accommodation	3	464	80	23	11	D	16.2
722	Foodservices & drinking places	19	8 307	2 474	597	306	18.6	3.6

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ALACHUA, FL								
72	Accommodation & foodservices	16	7 832	1 984	469	207	3.5	22.2
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
ALTAMONTE SPRINGS, FL								
72	Accommodation & foodservices	156	167 197	47 508	11 066	4 756	6.1	9.3
721	Accommodation	11	36 347	8 479	2 114	597	2.8	—
7211	Traveler accommodation	9	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	f	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	145	130 850	39 029	8 952	4 159	7.0	11.8
7221	Full-service restaurants	74	75 349	24 770	5 751	2 572	5.6	14.2
72211	Full-service restaurants	74	75 349	24 770	5 751	2 572	5.6	14.2
722110	Full-service restaurants	74	75 349	24 770	5 751	2 572	5.6	14.2
7222	Limited-service eating places	58	50 464	12 705	2 831	1 280	9.3	8.6
72221	Limited-service eating places	58	50 464	12 705	2 831	1 280	9.3	8.6
722211	Limited-service restaurants	46	43 553	11 243	2 465	1 125	10.4	7.4
722212	Cafeterias	1	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	11	D	D	D	c	D	D
7223	Special foodservices	8	2 644	1 063	229	230	11.2	4.7
APALACHICOLA, FL								
72	Accommodation & foodservices	14	5 668	1 538	364	169	36.8	5.8
721	Accommodation	5	2 731	732	193	75	50.6	—
722	Foodservices & drinking places	9	2 937	806	171	94	23.9	11.1
APOPKA, FL								
72	Accommodation & foodservices	52	28 223	7 132	1 760	1 097	9.6	8.9
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	48	D	D	D	g	D	D
7222	Limited-service eating places	26	16 886	4 098	1 001	686	7.4	4.7
72221	Limited-service eating places	26	16 886	4 098	1 001	686	7.4	4.7
ARCADIA, FL								
72	Accommodation & foodservices	31	D	D	D	e	D	D
721	Accommodation	7	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
722	Foodservices & drinking places	24	9 990	2 583	674	364	12.7	2.4
7222	Limited-service eating places	11	6 757	1 699	445	242	4.6	—
ATLANTIC BEACH, FL *								
72	Accommodation & foodservices	27	9 839	2 684	607	360	20.9	16.8
722	Foodservices & drinking places	27	9 839	2 684	607	360	20.9	16.8
AUBURNDALE, FL								
72	Accommodation & foodservices	25	12 113	3 063	764	381	12.0	18.7
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	14	8 595	2 109	536	281	2.1	24.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AVENTURA, FL *								
72	Accommodation & foodservices	75	111 403	37 149	9 466	2 929	8.3	11.0
721	Accommodation	4	D	D	D	g	D	D
7211	Traveler accommodation	4	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	g	D	D
722	Foodservices & drinking places	71	D	D	D	g	D	D
7221	Full-service restaurants	27	31 847	9 962	2 638	1 068	14.7	24.4
72211	Full-service restaurants	27	31 847	9 962	2 638	1 068	14.7	24.4
722110	Full-service restaurants	27	31 847	9 962	2 638	1 068	14.7	24.4
7222	Limited-service eating places	40	D	D	D	f	D	D
72221	Limited-service eating places	40	D	D	D	f	D	D
722213	Snack & nonalcoholic beverage bars	16	D	D	D	c	D	D
7223	Special foodservices	2	D	D	D	c	D	D
AVON PARK, FL								
72	Accommodation & foodservices	19	9 423	2 417	634	298	17.4	12.9
721	Accommodation	4	1 404	304	87	32	—	40.2
722	Foodservices & drinking places	15	8 019	2 113	547	266	20.4	8.1
7222	Limited-service eating places	9	5 134	1 325	318	164	18.2	12.1
BAL HARBOUR, FL								
72	Accommodation & foodservices	9	62 455	20 108	4 580	890	.5	.2
721	Accommodation	2	D	D	D	f	D	D
7211	Traveler accommodation	2	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	f	D	D
722	Foodservices & drinking places	7	D	D	D	c	D	D
BARTOW, FL								
72	Accommodation & foodservices	34	16 081	4 396	1 077	501	8.2	20.4
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	31	D	D	D	e	D	D
7222	Limited-service eating places	12	8 414	2 124	518	244	—	20.5
BAY HARBOR ISLANDS, FL								
72	Accommodation & foodservices	5	4 816	1 562	407	83	—	14.7
722	Foodservices & drinking places	5	4 816	1 562	407	83	—	14.7
BELLEAIR, FL								
72	Accommodation & foodservices	2	D	D	D	e	D	D
721	Accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BELLE GLADE, FL								
72	Accommodation & foodservices	20	7 507	1 886	446	183	20.6	1.1
721	Accommodation	4	676	109	25	12	—	—
722	Foodservices & drinking places	16	6 831	1 777	421	171	22.6	1.2
7222	Limited-service eating places	9	5 561	1 384	318	135	19.4	—
BELLE ISLE, FL								
72	Accommodation & foodservices	13	14 890	3 520	871	316	20.5	36.6
721	Accommodation	4	7 799	2 024	505	147	26.1	48.7
72111	Hotels (except casino hotels) & motels	4	7 799	2 024	505	147	26.1	48.7
721110	Hotels (except casino hotels) & motels	4	7 799	2 024	505	147	26.1	48.7
722	Foodservices & drinking places	9	7 091	1 496	366	169	14.2	23.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BELLEVIEW, FL								
72	Accommodation & foodservices	27	9 416	2 462	676	350	19.1	11.2
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	11	4 850	1 166	317	171	13.8	16.5
BISCAYNE PARK, FL								
72	Accommodation & foodservices	3	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	a	D	D
BLOUNTSTOWN, FL								
72	Accommodation & foodservices	4	D	D	D	b	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D
BOCA RATON, FL								
72	Accommodation & foodservices	297	279 048	61 521	16 449	5 635	10.1	8.4
721	Accommodation	16	92 343	9 638	2 356	593	.6	1.4
7211	Traveler accommodation	15	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	D	D	D	f	D	D
7211103	Motels	5	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	281	186 705	51 883	14 093	5 042	14.7	11.9
7221	Full-service restaurants	156	134 198	38 973	10 958	3 679	14.0	10.7
72211	Full-service restaurants	156	134 198	38 973	10 958	3 679	14.0	10.7
722110	Full-service restaurants	156	134 198	38 973	10 958	3 679	14.0	10.7
7222	Limited-service eating places	91	36 359	8 751	2 008	938	20.8	19.8
72221	Limited-service eating places	91	36 359	8 751	2 008	938	20.8	19.8
722211	Limited-service restaurants	64	27 304	6 674	1 508	697	16.9	21.2
722213	Snack & nonalcoholic beverage bars	26	D	D	D	c	D	D
7223	Special foodservices	24	10 434	3 018	801	313	2.4	5.9
7224	Drinking places (alcoholic beverages)	10	5 714	1 141	326	112	14.6	1.4
72241	Drinking places (alcoholic beverages)	10	5 714	1 141	326	112	14.6	1.4
722410	Drinking places (alcoholic beverages)	10	5 714	1 141	326	112	14.6	1.4
BONIFAY, FL								
72	Accommodation & foodservices	10	D	D	D	c	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	6	D	D	D	c	D	D
BOYNTON BEACH, FL								
72	Accommodation & foodservices	101	63 046	18 078	5 482	2 001	20.3	9.0
721	Accommodation	6	3 253	1 572	535	219	4.1	85.5
72111	Hotels (except casino hotels) & motels	6	3 253	1 572	535	219	4.1	85.5
721110	Hotels (except casino hotels) & motels	6	3 253	1 572	535	219	4.1	85.5
722	Foodservices & drinking places	95	59 793	16 506	4 947	1 782	21.2	4.8
7221	Full-service restaurants	52	37 632	11 091	3 555	1 127	20.9	2.8
72211	Full-service restaurants	52	37 632	11 091	3 555	1 127	20.9	2.8
722110	Full-service restaurants	52	37 632	11 091	3 555	1 127	20.9	2.8
7222	Limited-service eating places	35	19 866	4 816	1 239	565	15.0	9.3
72221	Limited-service eating places	35	19 866	4 816	1 239	565	15.0	9.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BRADENTON, FL								
72	Accommodation & foodservices	104	55 163	13 240	3 439	1 652	28.2	6.6
721	Accommodation	8	8 922	1 566	379	164	17.6	9.9
72111	Hotels (except casino hotels) & motels	8	8 922	1 566	379	164	17.6	9.9
721110	Hotels (except casino hotels) & motels	8	8 922	1 566	379	164	17.6	9.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	c	D	D
722	Foodservices & drinking places	96	46 241	11 674	3 060	1 488	30.2	5.9
7221	Full-service restaurants	44	23 792	5 780	1 522	766	28.9	2.9
72211	Full-service restaurants	44	23 792	5 780	1 522	766	28.9	2.9
722110	Full-service restaurants	44	23 792	5 780	1 522	766	28.9	2.9
7222	Limited-service eating places	38	19 064	5 137	1 377	644	26.8	9.7
72221	Limited-service eating places	38	19 064	5 137	1 377	644	26.8	9.7
7224	Drinking places (alcoholic beverages)	11	2 494	390	76	41	80.0	8.0
72241	Drinking places (alcoholic beverages)	11	2 494	390	76	41	80.0	8.0
722410	Drinking places (alcoholic beverages)	11	2 494	390	76	41	80.0	8.0
BROOKSVILLE, FL								
72	Accommodation & foodservices	63	29 285	8 296	2 118	1 164	16.9	9.2
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	61	D	D	D	g	D	D
7222	Limited-service eating places	25	13 666	3 426	893	524	12.3	12.1
72221	Limited-service eating places	25	13 666	3 426	893	524	12.3	12.1
CALLAWAY, FL								
72	Accommodation & foodservices	22	D	D	D	e	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	20	7 622	1 806	450	278	24.4	28.2
7222	Limited-service eating places	10	5 889	1 344	334	213	6.8	31.8
CAPE CANAVERAL, FL								
72	Accommodation & foodservices	24	12 848	2 862	697	304	17.8	5.7
721	Accommodation	4	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
722	Foodservices & drinking places	20	D	D	D	c	D	D
CAPE CORAL, FL								
72	Accommodation & foodservices	122	60 009	16 466	4 128	1 787	16.3	14.8
721	Accommodation	10	9 610	3 064	866	230	3.2	8.3
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
722	Foodservices & drinking places	112	50 399	13 402	3 262	1 557	18.9	16.0
7221	Full-service restaurants	54	24 077	6 975	1 721	729	20.9	13.8
72211	Full-service restaurants	54	24 077	6 975	1 721	729	20.9	13.8
722110	Full-service restaurants	54	24 077	6 975	1 721	729	20.9	13.8
7222	Limited-service eating places	45	22 374	5 617	1 349	746	11.5	20.0
72221	Limited-service eating places	45	22 374	5 617	1 349	746	11.5	20.0
722211	Limited-service restaurants	38	21 188	5 438	1 321	728	9.4	21.1
7224	Drinking places (alcoholic beverages)	10	3 121	750	181	78	36.8	8.7
72241	Drinking places (alcoholic beverages)	10	3 121	750	181	78	36.8	8.7
722410	Drinking places (alcoholic beverages)	10	3 121	750	181	78	36.8	8.7
CASSELBERRY, FL								
72	Accommodation & foodservices	58	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	57	37 192	12 621	3 599	1 557	9.7	9.6
7222	Limited-service eating places	16	10 818	2 898	681	432	6.6	9.9
72221	Limited-service eating places	16	10 818	2 898	681	432	6.6	9.9
7224	Drinking places (alcoholic beverages)	7	9 253	5 188	1 625	530	3.4	—
72241	Drinking places (alcoholic beverages)	7	9 253	5 188	1 625	530	3.4	—
722410	Drinking places (alcoholic beverages)	7	9 253	5 188	1 625	530	3.4	—

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
CHATTAHOOCHEE, FL								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	4	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
CHIPLEY, FL								
72	Accommodation & foodservices	16	7 566	2 192	545	252	8.8	1.3
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	14	D	D	D	c	D	D
7222	Limited-service eating places	7	D	D	D	c	D	D
CLEARWATER, FL								
72	Accommodation & foodservices	401	339 322	84 137	20 751	7 830	8.1	14.0
721	Accommodation	85	164 441	34 525	8 477	2 573	1.0	16.8
7211	Traveler accommodation	82	163 927	34 465	8 462	2 566	1.0	16.8
72111	Hotels (except casino hotels) & motels	82	163 927	34 465	8 462	2 566	1.0	16.8
721110	Hotels (except casino hotels) & motels	82	163 927	34 465	8 462	2 566	1.0	16.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	32	141 979	29 949	7 500	2 129	.2	18.0
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7211103	Motels	45	20 914	4 398	937	426	4.4	8.5
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	316	174 881	49 612	12 274	5 257	14.8	11.3
7221	Full-service restaurants	156	114 243	34 249	8 457	3 324	13.5	9.5
72211	Full-service restaurants	156	114 243	34 249	8 457	3 324	13.5	9.5
722110	Full-service restaurants	156	114 243	34 249	8 457	3 324	13.5	9.5
7222	Limited-service eating places	128	52 417	13 327	3 350	1 743	14.7	15.0
72221	Limited-service eating places	128	52 417	13 327	3 350	1 743	14.7	15.0
722211	Limited-service restaurants	93	41 558	10 165	2 619	1 394	12.9	17.3
722212	Cafeterias	7	2 897	1 089	265	98	13.1	—
722213	Snack & nonalcoholic beverage bars	28	7 962	2 073	466	251	25.2	8.6
7224	Drinking places (alcoholic beverages)	23	7 219	1 654	372	154	33.4	13.2
72241	Drinking places (alcoholic beverages)	23	7 219	1 654	372	154	33.4	13.2
722410	Drinking places (alcoholic beverages)	23	7 219	1 654	372	154	33.4	13.2
CLERMONT, FL								
72	Accommodation & foodservices	24	12 070	2 727	700	518	24.6	4.7
721	Accommodation	3	646	131	32	23	—	—
722	Foodservices & drinking places	21	11 424	2 596	668	495	26.0	5.0
7222	Limited-service eating places	11	7 918	1 709	457	371	22.9	1.2
CLEWISTON, FL								
72	Accommodation & foodservices	25	11 068	3 098	809	432	28.3	5.1
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	10	5 995	1 448	402	227	28.7	—
COCOA, FL								
72	Accommodation & foodservices	50	21 706	5 194	1 288	707	28.5	13.3
721	Accommodation	4	1 811	482	126	59	39.3	—
722	Foodservices & drinking places	46	19 895	4 712	1 162	648	27.5	14.5
7222	Limited-service eating places	18	10 092	2 377	577	347	21.3	14.4
72221	Limited-service eating places	18	10 092	2 377	577	347	21.3	14.4

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							From administrative records ¹	Estimated ²
COCOA BEACH, FL								
72	Accommodation & foodservices	76	72 826	19 377	5 001	2 194	10.6	2.9
721	Accommodation	18	35 084	9 297	2 719	1 042	1.4	.6
7211	Traveler accommodation	18	35 084	9 297	2 719	1 042	1.4	.6
72111	Hotels (except casino hotels) & motels	17	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	21 656	6 103	1 971	773	—	—
7211103	Motels	10	D	D	D	c	D	D
722	Foodservices & drinking places	58	37 742	10 080	2 282	1 152	19.1	5.0
7221	Full-service restaurants	32	26 972	7 274	1 577	841	18.7	5.4
72211	Full-service restaurants	32	26 972	7 274	1 577	841	18.7	5.4
722110	Full-service restaurants	32	26 972	7 274	1 577	841	18.7	5.4
7222	Limited-service eating places	19	7 806	1 968	454	249	18.1	5.7
7224	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	6	D	D	D	b	D	D
COCONUT CREEK, FL								
72	Accommodation & foodservices	19	5 307	1 261	289	116	27.2	21.0
722	Foodservices & drinking places	19	5 307	1 261	289	116	27.2	21.0
7222	Limited-service eating places	7	4 307	1 087	261	98	17.6	18.5
COOPER CITY, FL								
72	Accommodation & foodservices	31	16 112	4 681	1 303	611	19.7	7.8
722	Foodservices & drinking places	31	16 112	4 681	1 303	611	19.7	7.8
7222	Limited-service eating places	11	6 425	1 649	425	237	1.7	10.5
CORAL GABLES, FL								
72	Accommodation & foodservices	172	153 320	47 305	12 242	3 701	10.4	13.7
721	Accommodation	22	57 908	19 131	5 675	1 303	1.2	3.9
7211	Traveler accommodation	18	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	17	57 351	18 974	5 657	1 298	1.1	3.2
721110	Hotels (except casino hotels) & motels	17	57 351	18 974	5 657	1 298	1.1	3.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	56 398	18 709	5 584	1 275	1.1	2.5
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	150	95 412	28 174	6 567	2 398	15.9	19.6
7221	Full-service restaurants	75	60 622	18 137	4 269	1 337	17.1	16.4
72211	Full-service restaurants	75	60 622	18 137	4 269	1 337	17.1	16.4
722110	Full-service restaurants	75	60 622	18 137	4 269	1 337	17.1	16.4
7222	Limited-service eating places	51	25 696	7 053	1 667	778	18.2	19.7
72221	Limited-service eating places	51	25 696	7 053	1 667	778	18.2	19.7
722212	Cafeterias	4	1 996	624	239	79	21.9	78.1
722213	Snack & nonalcoholic beverage bars	12	5 848	1 884	422	175	9.4	7.0
7223	Special foodservices	23	D	D	D	e	D	D
CORAL SPRINGS, FL								
72	Accommodation & foodservices	179	109 937	27 464	6 922	3 218	16.7	15.7
721	Accommodation	3	4 498	721	191	57	D	—
72111	Hotels (except casino hotels) & motels	3	4 498	721	191	57	D	—
721110	Hotels (except casino hotels) & motels	3	4 498	721	191	57	D	—
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	176	105 439	26 743	6 731	3 161	17.1	16.4
7221	Full-service restaurants	86	62 137	17 136	4 408	1 979	16.5	13.9
72211	Full-service restaurants	86	62 137	17 136	4 408	1 979	16.5	13.9
722110	Full-service restaurants	86	62 137	17 136	4 408	1 979	16.5	13.9
7222	Limited-service eating places	85	40 862	9 203	2 239	1 138	18.5	20.6
72221	Limited-service eating places	85	40 862	9 203	2 239	1 138	18.5	20.6
722211	Limited-service restaurants	65	36 714	8 243	2 022	1 013	18.4	20.5
7223	Special foodservices	3	D	D	D	b	D	D

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							From administrative records ¹	Estimated ²
CRESTVIEW, FL								
72	Accommodation & foodservices	41	24 657	6 586	1 628	801	6.3	6.5
721	Accommodation	5	4 563	1 170	280	116	—	—
72111	Hotels (except casino hotels) & motels	5	4 563	1 170	280	116	—	—
721110	Hotels (except casino hotels) & motels	5	4 563	1 170	280	116	—	—
722	Foodservices & drinking places	36	20 094	5 416	1 348	685	7.7	7.9
7222	Limited-service eating places	20	11 894	3 010	770	412	4.1	10.7
72221	Limited-service eating places	20	11 894	3 010	770	412	4.1	10.7
CRYSTAL RIVER, FL								
72	Accommodation & foodservices	41	28 520	8 449	2 168	951	10.0	8.8
721	Accommodation	7	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	6	10 236	3 050	834	299	—	17.9
721110	Hotels (except casino hotels) & motels	6	10 236	3 050	834	299	—	17.9
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	e	D	D
722	Foodservices & drinking places	34	D	D	D	f	D	D
7222	Limited-service eating places	15	D	D	D	e	D	D
DADE CITY, FL								
72	Accommodation & foodservices	24	9 847	2 344	646	378	15.4	9.2
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	D	D	D	e	D	D
7222	Limited-service eating places	10	6 844	1 716	471	253	8.9	12.3
DANIA, FL								
72	Accommodation & foodservices	57	46 765	11 971	3 144	1 180	17.3	4.5
721	Accommodation	11	D	D	D	e	D	D
72111	Traveler accommodation	10	18 138	4 036	1 084	373	4.4	5.4
721111	Hotels (except casino hotels) & motels	10	18 138	4 036	1 084	373	4.4	5.4
7211110	Hotels (except casino hotels) & motels	10	18 138	4 036	1 084	373	4.4	5.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	46	D	D	D	f	D	D
7222	Limited-service eating places	12	7 269	2 098	467	188	10.8	12.8
DAVIE, FL								
72	Accommodation & foodservices	138	D	D	D	h	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	136	98 213	25 993	6 624	2 801	25.1	11.7
7221	Full-service restaurants	60	58 741	16 242	4 221	1 711	32.9	10.3
72211	Full-service restaurants	60	58 741	16 242	4 221	1 711	32.9	10.3
722110	Full-service restaurants	60	58 741	16 242	4 221	1 711	32.9	10.3
7222	Limited-service eating places	58	32 205	7 636	1 943	897	12.0	16.8
72221	Limited-service eating places	58	32 205	7 636	1 943	897	12.0	16.8
722211	Limited-service restaurants	47	30 046	7 173	1 816	824	8.4	17.6
7223	Special foodservices	8	4 103	1 545	328	126	1.5	1.5
7224	Drinking places (alcoholic beverages)	10	3 164	570	132	67	45.8	—
72241	Drinking places (alcoholic beverages)	10	3 164	570	132	67	45.8	—
722410	Drinking places (alcoholic beverages)	10	3 164	570	132	67	45.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DAYTONA BEACH, FL								
72	Accommodation & foodservices	321	247 196	62 615	15 582	7 016	14.0	6.8
721	Accommodation	94	D	D	D	g	D	D
7211	Traveler accommodation	93	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	92	98 617	22 499	5 407	2 240	20.8	9.4
721110	Hotels (except casino hotels) & motels	92	98 617	22 499	5 407	2 240	20.8	9.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	28	76 633	18 324	4 412	1 781	18.7	10.3
7211102	Hotels with less than 25 guestrooms	8	D	D	D	a	D	D
7211103	Motels	53	18 082	3 577	843	398	28.8	7.6
7211104	Motor hotels	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	227	D	D	D	h	D	D
7221	Full-service restaurants	92	74 260	22 375	5 820	2 399	9.7	6.4
72211	Full-service restaurants	92	74 260	22 375	5 820	2 399	9.7	6.4
722110	Full-service restaurants	92	74 260	22 375	5 820	2 399	9.7	6.4
7222	Limited-service eating places	94	48 364	12 517	3 049	1 664	8.2	5.7
72221	Limited-service eating places	94	48 364	12 517	3 049	1 664	8.2	5.7
722211	Limited-service restaurants	76	38 750	9 575	2 339	1 405	8.9	5.8
722212	Cafeterias	3	5 455	1 875	458	156	—	—
7223	Special foodservices	14	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	27	14 170	2 214	602	420	20.5	1.2
72241	Drinking places (alcoholic beverages)	27	14 170	2 214	602	420	20.5	1.2
722410	Drinking places (alcoholic beverages)	27	14 170	2 214	602	420	20.5	1.2
DAYTONA BEACH SHORES, FL								
72	Accommodation & foodservices	79	61 563	16 075	4 011	1 618	7.6	22.3
721	Accommodation	51	49 789	12 831	3 173	1 146	5.9	22.1
7211	Traveler accommodation	51	49 789	12 831	3 173	1 146	5.9	22.1
72111	Hotels (except casino hotels) & motels	51	49 789	12 831	3 173	1 146	5.9	22.1
721110	Hotels (except casino hotels) & motels	51	49 789	12 831	3 173	1 146	5.9	22.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	15	33 391	9 313	2 204	764	2.1	31.7
7211103	Motels	34	D	D	D	e	D	D
722	Foodservices & drinking places	28	11 774	3 244	838	472	14.7	22.9
DE BARY, FL *								
72	Accommodation & foodservices	14	3 554	909	250	148	33.7	6.2
721	Accommodation	4	2 134	459	114	40	—	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	1 420	450	136	108	84.4	15.6
DEERFIELD BEACH, FL								
72	Accommodation & foodservices	140	105 009	25 493	6 259	2 438	17.1	6.6
721	Accommodation	21	27 810	7 104	1 459	459	2.7	1.2
7211	Traveler accommodation	20	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	20	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	20	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	24 319	6 512	1 308	400	—	1.1
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	119	77 199	18 389	4 800	1 979	22.3	8.5
7221	Full-service restaurants	65	42 791	11 421	3 101	1 269	26.8	5.8
72211	Full-service restaurants	65	42 791	11 421	3 101	1 269	26.8	5.8
722110	Full-service restaurants	65	42 791	11 421	3 101	1 269	26.8	5.8
7222	Limited-service eating places	46	25 112	5 949	1 390	617	19.7	15.1
72221	Limited-service eating places	46	25 112	5 949	1 390	617	19.7	15.1
722211	Limited-service restaurants	38	21 733	4 969	1 126	522	20.1	16.7
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	7	D	D	D	b	D	D
DE FUNIAK SPRINGS, FL								
72	Accommodation & foodservices	24	8 502	2 255	544	360	11.8	.5
721	Accommodation	4	1 255	296	70	41	15.5	1.0
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	7 247	1 959	474	319	11.2	.4
7222	Limited-service eating places	11	4 722	1 196	297	234	7.4	.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
DE LAND, FL								
72	Accommodation & foodservices	88	43 478	11 976	3 087	1 570	22.2	8.3
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
722	Foodservices & drinking places	85	D	D	D	g	D	D
7222	Limited-service eating places	45	20 198	5 496	1 370	766	10.1	4.1
72221	Limited-service eating places	45	20 198	5 496	1 370	766	10.1	4.1
7223	Special foodservices	2	D	D	D	b	D	D
DELRAY BEACH, FL								
72	Accommodation & foodservices	138	84 195	21 789	5 588	2 233	20.9	14.2
721	Accommodation	10	7 961	2 351	446	143	9.6	55.7
72111	Hotels (except casino hotels) & motels	10	7 961	2 351	446	143	9.6	55.7
721110	Hotels (except casino hotels) & motels	10	7 961	2 351	446	143	9.6	55.7
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	128	76 234	19 438	5 142	2 090	22.1	9.8
7221	Full-service restaurants	78	57 318	14 597	3 990	1 590	23.6	8.1
72211	Full-service restaurants	78	57 318	14 597	3 990	1 590	23.6	8.1
722110	Full-service restaurants	78	57 318	14 597	3 990	1 590	23.6	8.1
7222	Limited-service eating places	41	16 083	4 060	986	444	16.8	17.3
72221	Limited-service eating places	41	16 083	4 060	986	444	16.8	17.3
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	3	D	D	D	b	D	D
DELTONA, FL *								
72	Accommodation & foodservices	24	D	D	D	e	D	D
721	Accommodation	1	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	23	7 665	1 574	299	234	25.9	12.7
7222	Limited-service eating places	11	4 605	922	183	164	2.5	18.2
DESTIN, FL								
72	Accommodation & foodservices	93	89 240	24 721	5 247	2 478	7.2	2.9
721	Accommodation	13	7 988	1 614	345	127	—	2.5
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
7211103	Motels	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	80	81 252	23 107	4 902	2 351	7.9	3.0
7221	Full-service restaurants	54	69 384	19 585	4 262	2 029	6.9	2.2
72211	Full-service restaurants	54	69 384	19 585	4 262	2 029	6.9	2.2
722110	Full-service restaurants	54	69 384	19 585	4 262	2 029	6.9	2.2
7222	Limited-service eating places	21	9 400	2 835	524	274	14.5	8.7
7224	Drinking places (alcoholic beverages)	5	2 468	687	116	48	9.8	4.4
72241	Drinking places (alcoholic beverages)	5	2 468	687	116	48	9.8	4.4
722410	Drinking places (alcoholic beverages)	5	2 468	687	116	48	9.8	4.4
DUNDEE, FL								
72	Accommodation & foodservices	6	2 447	601	87	84	19.7	—
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
DUNEDIN, FL								
72	Accommodation & foodservices	77	31 979	7 915	2 022	916	31.2	6.0
721	Accommodation	3	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	74	D	D	D	f	D	D
7222	Limited-service eating places	23	13 581	3 540	852	408	28.2	1.6
72221	Limited-service eating places	23	13 581	3 540	852	408	28.2	1.6
722212	Cafeterias	1	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	11	3 481	410	116	67	33.7	—
72241	Drinking places (alcoholic beverages)	11	3 481	410	116	67	33.7	—
722410	Drinking places (alcoholic beverages)	11	3 481	410	116	67	33.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
EATONVILLE, FL								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
EDGEWATER, FL								
72	Accommodation & foodservices	24	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	22	7 452	2 314	393	225	21.0	2.8
EUSTIS, FL								
72	Accommodation & foodservices	26	14 747	3 261	835	392	10.0	26.1
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps .	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	D	D	D	e	D	D
7222	Limited-service eating places	13	8 116	1 758	432	220	8.4	10.3
FERNANDINA BEACH, FL								
72	Accommodation & foodservices	54	D	D	D	f	D	D
721	Accommodation	12	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
722	Foodservices & drinking places	42	24 771	7 404	1 662	768	8.6	6.6
7222	Limited-service eating places	17	D	D	D	e	D	D
FLAGLER BEACH, FL								
72	Accommodation & foodservices	26	10 480	2 771	655	381	25.3	27.2
721	Accommodation	6	2 246	606	142	73	18.3	.8
7212	RV (recreational vehicle) parks & recreational camps .	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	b	D	D
722	Foodservices & drinking places	20	8 234	2 165	513	308	27.2	34.3
FLORIDA CITY, FL								
72	Accommodation & foodservices	18	11 494	1 986	492	255	29.1	15.9
721	Accommodation	8	5 219	847	223	108	9.8	7.0
72111	Hotels (except casino hotels) & motels	8	5 219	847	223	108	9.8	7.0
721110	Hotels (except casino hotels) & motels	8	5 219	847	223	108	9.8	7.0
722	Foodservices & drinking places	10	6 275	1 139	269	147	45.2	23.3

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							From administrative records ¹	Estimated ²
FORT LAUDERDALE, FL								
72	Accommodation & foodservices	698	941 545	221 852	59 714	19 971	8.7	8.1
721	Accommodation	130	498 215	100 645	28 057	8 638	1.8	7.2
7211	Traveler accommodation	125	497 327	100 376	28 003	8 627	1.8	7.1
72111	Hotels (except casino hotels) & motels	121	496 374	100 184	27 956	8 612	1.7	7.1
721110	Hotels (except casino hotels) & motels	121	496 374	100 184	27 956	8 612	1.7	7.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	45	474 624	96 892	27 139	8 318	1.0	6.8
7211102	Hotels with less than 25 guestrooms	12	D	D	D	a	D	D
7211103	Motels	58	12 338	1 717	381	151	26.3	23.7
7211104	Motor hotels	5	7 697	1 351	378	122	—	2.2
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	568	443 330	121 207	31 657	11 333	16.5	9.2
7221	Full-service restaurants	289	281 092	81 771	21 705	7 422	16.7	8.7
72211	Full-service restaurants	289	281 092	81 771	21 705	7 422	16.7	8.7
722110	Full-service restaurants	289	281 092	81 771	21 705	7 422	16.7	8.7
7222	Limited-service eating places	192	97 817	24 302	6 036	2 652	15.9	13.3
72221	Limited-service eating places	192	97 817	24 302	6 036	2 652	15.9	13.3
722211	Limited-service restaurants	140	80 506	19 982	4 944	2 176	14.7	13.3
722212	Cafeterias	5	3 524	1 098	311	101	3.7	15.5
722213	Snack & nonalcoholic beverage bars	47	13 787	3 222	781	375	26.1	12.8
7223	Special foodservices	34	28 922	8 305	2 118	524	6.3	.7
7224	Drinking places (alcoholic beverages)	53	35 499	6 829	1 798	735	25.1	9.2
72241	Drinking places (alcoholic beverages)	53	35 499	6 829	1 798	735	25.1	9.2
722410	Drinking places (alcoholic beverages)	53	35 499	6 829	1 798	735	25.1	9.2
FORT MEADE, FL								
72	Accommodation & foodservices	12	D	D	D	b	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	11	2 626	607	152	87	27.0	5.1
FORT MYERS, FL								
72	Accommodation & foodservices	213	145 062	38 052	10 191	4 338	13.0	9.0
721	Accommodation	21	34 285	9 151	2 390	794	.2	9.8
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	18	33 447	8 997	2 353	782	—	8.4
721110	Hotels (except casino hotels) & motels	18	33 447	8 997	2 353	782	—	8.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	29 504	8 377	2 191	673	—	7.5
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	192	110 777	28 901	7 801	3 544	17.0	8.8
7221	Full-service restaurants	79	61 365	17 890	4 928	2 059	19.2	11.1
72211	Full-service restaurants	79	61 365	17 890	4 928	2 059	19.2	11.1
722110	Full-service restaurants	79	61 365	17 890	4 928	2 059	19.2	11.1
7222	Limited-service eating places	88	39 370	9 675	2 543	1 333	11.5	6.2
72221	Limited-service eating places	88	39 370	9 675	2 543	1 333	11.5	6.2
722211	Limited-service restaurants	72	36 065	8 741	2 316	1 236	11.9	4.1
7223	Special foodservices	7	4 825	595	141	53	12.8	—
7224	Drinking places (alcoholic beverages)	18	5 217	741	189	99	36.9	9.8
72241	Drinking places (alcoholic beverages)	18	5 217	741	189	99	36.9	9.8
722410	Drinking places (alcoholic beverages)	18	5 217	741	189	99	36.9	9.8
FORT PIERCE, FL								
72	Accommodation & foodservices	113	53 839	14 276	3 591	1 751	18.0	7.1
721	Accommodation	13	6 013	1 116	274	161	13.1	—
72111	Hotels (except casino hotels) & motels	13	6 013	1 116	274	161	13.1	—
721110	Hotels (except casino hotels) & motels	13	6 013	1 116	274	161	13.1	—
7211103	Motels	8	D	D	D	b	D	D
722	Foodservices & drinking places	100	47 826	13 160	3 317	1 590	18.6	8.0
7221	Full-service restaurants	48	24 957	7 356	1 897	902	24.4	3.5
72211	Full-service restaurants	48	24 957	7 356	1 897	902	24.4	3.5
722110	Full-service restaurants	48	24 957	7 356	1 897	902	24.4	3.5
7222	Limited-service eating places	44	20 513	5 231	1 271	637	13.0	9.7
72221	Limited-service eating places	44	20 513	5 231	1 271	637	13.0	9.7
722212	Cafeterias	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
FORT WALTON BEACH, FL								
72	Accommodation & foodservices	97	51 626	14 082	3 248	1 823	14.7	7.8
721	Accommodation	14	9 092	1 909	395	198	13.8	.3
72111	Hotels (except casino hotels) & motels	14	9 092	1 909	395	198	13.8	.3
721110	Hotels (except casino hotels) & motels	14	9 092	1 909	395	198	13.8	.3
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	8	D	D	D	b	D	D
722	Foodservices & drinking places	83	42 534	12 173	2 853	1 625	14.9	9.3
7221	Full-service restaurants	49	26 200	8 227	1 942	986	18.3	7.5
72211	Full-service restaurants	49	26 200	8 227	1 942	986	18.3	7.5
722110	Full-service restaurants	49	26 200	8 227	1 942	986	18.3	7.5
7222	Limited-service eating places	23	12 884	3 296	745	535	10.3	10.2
72221	Limited-service eating places	23	12 884	3 296	745	535	10.3	10.2
7224	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
FROSTPROOF, FL								
72	Accommodation & foodservices	12	2 623	640	164	78	6.9	29.1
722	Foodservices & drinking places	12	2 623	640	164	78	6.9	29.1
FRUITLAND PARK, FL								
72	Accommodation & foodservices	5	1 390	401	92	44	41.1	13.7
722	Foodservices & drinking places	5	1 390	401	92	44	41.1	13.7
GAINESVILLE, FL								
72	Accommodation & foodservices	273	140 158	36 152	8 623	4 610	14.4	14.8
721	Accommodation	57	24 247	4 934	1 253	516	6.3	13.2
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	18	14 820	3 537	896	368	7.8	6.7
721110	Hotels (except casino hotels) & motels	18	14 820	3 537	896	368	7.8	6.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	10 965	2 724	652	262	7.4	—
7211103	Motels	11	3 855	813	244	106	9.1	25.6
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	34	8 454	1 184	329	132	4.3	26.0
72131	Rooming & boarding houses	34	8 454	1 184	329	132	4.3	26.0
721310	Rooming & boarding houses	34	8 454	1 184	329	132	4.3	26.0
722	Foodservices & drinking places	216	115 911	31 218	7 370	4 094	16.2	15.1
7221	Full-service restaurants	88	46 545	13 844	3 365	1 822	20.7	15.5
72211	Full-service restaurants	88	46 545	13 844	3 365	1 822	20.7	15.5
722110	Full-service restaurants	88	46 545	13 844	3 365	1 822	20.7	15.5
7222	Limited-service eating places	93	50 221	12 902	2 930	1 747	14.0	4.6
72221	Limited-service eating places	93	50 221	12 902	2 930	1 747	14.0	4.6
722211	Limited-service restaurants	79	45 919	11 728	2 641	1 579	14.6	4.8
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	15	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	20	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	20	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	20	D	D	D	c	D	D
GRACEVILLE, FL								
72	Accommodation & foodservices	7	3 355	1 114	237	126	54.7	13.2
722	Foodservices & drinking places	7	3 355	1 114	237	126	54.7	13.2
GREENACRES, FL								
72	Accommodation & foodservices	41	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	40	22 399	5 715	1 424	664	16.3	11.8
7222	Limited-service eating places	15	8 439	1 815	414	193	12.0	25.0
GREEN COVE SPRINGS, FL								
72	Accommodation & foodservices	16	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
GULF BREEZE, FL								
72	Accommodation & foodservices	30	19 102	5 292	1 189	657	7.2	10.5
721	Accommodation	4	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	26	D	D	D	f	D	D
7222	Limited-service eating places	14	9 911	2 572	567	383	3.3	1.4
72221	Limited-service eating places	14	9 911	2 572	567	383	3.3	1.4
GULFPORT, FL								
72	Accommodation & foodservices	17	3 901	1 053	225	125	39.7	2.8
722	Foodservices & drinking places	17	3 901	1 053	225	125	39.7	2.8
HAINES CITY, FL								
72	Accommodation & foodservices	35	18 676	4 445	1 231	514	9.9	20.4
721	Accommodation	5	2 727	726	232	80	11.3	1.1
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	30	15 949	3 719	999	434	9.7	23.7
7222	Limited-service eating places	12	D	D	D	c	D	D
HALLANDALE, FL								
72	Accommodation & foodservices	67	46 033	13 257	3 538	1 610	21.9	10.8
721	Accommodation	6	6 398	2 150	183	48	52.9	—
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721199	All other traveler accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	61	39 635	11 107	3 355	1 562	16.9	12.5
7222	Limited-service eating places	28	D	D	D	f	D	D
72221	Limited-service eating places	28	D	D	D	f	D	D
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	1	D	D	D	e	D	D
HIALEAH, FL								
72	Accommodation & foodservices	268	129 718	31 247	7 675	3 248	18.3	15.2
721	Accommodation	14	9 777	2 385	618	259	2.1	6.2
72111	Hotels (except casino hotels) & motels	13	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	13	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	8 064	1 885	507	223	—	6.2
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	254	119 941	28 862	7 057	2 989	19.6	16.0
7221	Full-service restaurants	96	32 727	8 767	2 225	926	24.4	8.9
72211	Full-service restaurants	96	32 727	8 767	2 225	926	24.4	8.9
722110	Full-service restaurants	96	32 727	8 767	2 225	926	24.4	8.9
7222	Limited-service eating places	133	69 215	16 912	4 042	1 825	15.0	13.5
72221	Limited-service eating places	133	69 215	16 912	4 042	1 825	15.0	13.5
722211	Limited-service restaurants	88	56 985	13 781	3 253	1 518	13.3	13.4
722212	Cafeterias	29	8 375	2 366	600	202	26.7	8.4
7223	Special foodservices	18	14 138	2 205	573	175	33.2	48.4
7224	Drinking places (alcoholic beverages)	7	3 861	978	217	63	13.9	1.4
72241	Drinking places (alcoholic beverages)	7	3 861	978	217	63	13.9	1.4
722410	Drinking places (alcoholic beverages)	7	3 861	978	217	63	13.9	1.4
HIALEAH GARDENS, FL								
72	Accommodation & foodservices	11	D	D	D	e	D	D
721	Accommodation	1	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	c	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HIGH SPRINGS, FL								
72	Accommodation & foodservices	7	2 220	583	132	164	23.8	29.4
722	Foodservices & drinking places	7	2 220	583	132	164	23.8	29.4
HOLLY HILL, FL								
72	Accommodation & foodservices	32	11 734	2 882	684	350	18.2	1.0
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	13	7 012	1 882	458	224	6.5	—
HOLLYWOOD, FL								
72	Accommodation & foodservices	320	163 385	44 573	11 517	4 871	18.4	17.4
721	Accommodation	55	41 808	11 793	3 039	963	9.7	10.5
7211	Traveler accommodation	55	41 808	11 793	3 039	963	9.7	10.5
72111	Hotels (except casino hotels) & motels	53	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	53	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	33 293	9 685	2 508	796	7.1	7.8
7211103	Motels	36	6 627	1 694	425	133	22.4	26.7
7211104	Motor hotels	3	D	D	D	b	D	D
722	Foodservices & drinking places	265	121 577	32 780	8 478	3 908	21.4	19.8
7221	Full-service restaurants	135	70 076	19 962	5 369	2 186	20.1	21.0
72211	Full-service restaurants	135	70 076	19 962	5 369	2 186	20.1	21.0
722110	Full-service restaurants	135	70 076	19 962	5 369	2 186	20.1	21.0
7222	Limited-service eating places	98	43 186	10 951	2 688	1 381	18.8	19.0
72221	Limited-service eating places	98	43 186	10 951	2 688	1 381	18.8	19.0
722211	Limited-service restaurants	80	37 285	9 189	2 206	1 159	19.1	20.5
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	9	1 900	383	87	182	36.0	49.3
7224	Drinking places (alcoholic beverages)	23	6 415	1 484	334	159	49.8	2.9
72241	Drinking places (alcoholic beverages)	23	6 415	1 484	334	159	49.8	2.9
722410	Drinking places (alcoholic beverages)	23	6 415	1 484	334	159	49.8	2.9
HOLMES BEACH, FL								
72	Accommodation & foodservices	27	10 611	2 601	765	246	11.9	7.8
721	Accommodation	11	3 955	960	235	62	5.1	5.9
72111	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
722	Foodservices & drinking places	16	6 656	1 641	530	184	16.0	8.9
HOMESTEAD, FL								
72	Accommodation & foodservices	67	32 771	8 185	2 093	990	16.4	11.9
721	Accommodation	12	4 317	979	230	110	35.9	2.3
72111	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	11	D	D	D	c	D	D
722	Foodservices & drinking places	55	28 454	7 206	1 863	880	13.5	13.4
7222	Limited-service eating places	22	17 868	4 036	1 065	526	2.1	16.2
72221	Limited-service eating places	22	17 868	4 036	1 065	526	2.1	16.2
INDIALANTIC, FL								
72	Accommodation & foodservices	24	7 539	2 012	498	260	25.5	24.8
721	Accommodation	5	1 119	101	26	13	11.5	14.2
722	Foodservices & drinking places	19	6 420	1 911	472	247	27.9	26.7
INDIAN HARBOUR BEACH, FL								
72	Accommodation & foodservices	11	4 504	1 299	296	160	34.7	17.5
722	Foodservices & drinking places	11	4 504	1 299	296	160	34.7	17.5

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
INDIAN ROCKS BEACH, FL								
72	Accommodation & foodservices	27	14 421	3 841	980	344	26.0	4.3
721	Accommodation	10	4 296	1 037	251	74	2.3	3.9
72111	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	17	10 125	2 804	729	270	36.0	4.5
INVERNESS, FL								
72	Accommodation & foodservices	37	17 429	4 947	1 152	657	21.5	9.5
721	Accommodation	5	2 109	550	123	63	26.1	—
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	32	15 320	4 397	1 029	594	20.9	10.8
7222	Limited-service eating places	15	9 506	2 388	594	346	14.6	5.5
JACKSONVILLE, FL (CC) *								
72	Accommodation & foodservices	1 420	917 173	244 243	59 085	28 354	12.7	10.1
721	Accommodation	108	149 716	38 372	9 450	3 004	3.3	7.4
7211	Traveler accommodation	97	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	95	147 002	37 842	9 339	2 934	3.0	7.3
721110	Hotels (except casino hotels) & motels	95	147 002	37 842	9 339	2 934	3.0	7.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	47	120 512	31 339	7 875	2 369	1.6	8.1
7211103	Hotels	39	D	D	D	e	D	D
7211104	Motor hotels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	4	1 010	107	25	9	2.4	48.1
72121	RV (recreational vehicle) parks & recreational camps ..	4	1 010	107	25	9	2.4	48.1
721211	RV (recreational vehicle) parks & campgrounds ..	4	1 010	107	25	9	2.4	48.1
7213	Rooming & boarding houses	7	D	D	D	b	D	D
72131	Rooming & boarding houses	7	D	D	D	b	D	D
721310	Rooming & boarding houses	7	D	D	D	b	D	D
722	Foodservices & drinking places	1 312	767 457	205 871	49 635	25 350	14.5	10.7
7221	Full-service restaurants	448	315 962	91 540	22 136	10 075	17.0	8.1
72211	Full-service restaurants	448	315 962	91 540	22 136	10 075	17.0	8.1
722110	Full-service restaurants	448	315 962	91 540	22 136	10 075	17.0	8.1
7222	Limited-service eating places	675	359 267	91 918	21 807	12 908	13.8	12.6
72221	Limited-service eating places	675	359 267	91 918	21 807	12 908	13.8	12.6
722211	Limited-service restaurants	605	329 500	83 066	19 605	12 010	13.5	13.2
722212	Cafeterias	11	14 541	4 640	1 203	383	10.2	—
722213	Snack & nonalcoholic beverage bars	59	15 226	4 212	999	515	22.4	10.4
7223	Special foodservices	97	64 790	16 661	4 229	1 732	4.5	11.7
7224	Drinking places (alcoholic beverages)	92	27 438	5 752	1 463	635	20.0	12.6
72241	Drinking places (alcoholic beverages)	92	27 438	5 752	1 463	635	20.0	12.6
722410	Drinking places (alcoholic beverages)	92	27 438	5 752	1 463	635	20.0	12.6
JACKSONVILLE CITY (BALANCE), FL *								
72	Accommodation & foodservices	1 286	828 899	220 472	53 888	25 909	12.3	10.2
721	Accommodation	93	133 864	35 108	8 719	2 713	3.5	8.0
7211	Traveler accommodation	82	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	80	131 150	34 578	8 608	2 643	3.1	7.8
721110	Hotels (except casino hotels) & motels	80	131 150	34 578	8 608	2 643	3.1	7.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	40	106 081	28 417	7 222	2 103	1.8	8.9
7211103	Hotels	32	D	D	D	e	D	D
7211104	Motor hotels	8	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	4	1 010	107	25	9	2.4	48.1
72121	RV (recreational vehicle) parks & recreational camps ..	4	1 010	107	25	9	2.4	48.1
721211	RV (recreational vehicle) parks & campgrounds ..	4	1 010	107	25	9	2.4	48.1
7213	Rooming & boarding houses	7	D	D	D	b	D	D
72131	Rooming & boarding houses	7	D	D	D	b	D	D
721310	Rooming & boarding houses	7	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
	JACKSONVILLE CITY (BALANCE), FL *— Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	1 193	695 035	185 364	45 169	23 196	14.0	10.7
7221	Full-service restaurants	381	268 514	77 753	19 132	8 724	17.0	7.7
72211	Full-service restaurants	381	268 514	77 753	19 132	8 724	17.0	7.7
722110	Full-service restaurants	381	268 514	77 753	19 132	8 724	17.0	7.7
7222	Limited-service eating places	633	337 277	86 030	20 533	12 188	13.2	12.6
72221	Limited-service eating places	633	337 277	86 030	20 533	12 188	13.2	12.6
722211	Limited-service restaurants	571	309 358	77 605	18 395	11 318	13.2	13.2
722212	Cafeterias	10	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	52	D	D	D	e	D	D
7223	Special foodservices	97	64 790	16 661	4 229	1 732	4.5	11.7
7224	Drinking places (alcoholic beverages)	82	24 454	4 920	1 275	552	18.4	14.1
72241	Drinking places (alcoholic beverages)	82	24 454	4 920	1 275	552	18.4	14.1
722410	Drinking places (alcoholic beverages)	82	24 454	4 920	1 275	552	18.4	14.1
	JACKSONVILLE BEACH, FL *							
72	Accommodation & foodservices	92	D	D	D	g	D	D
721	Accommodation	14	D	D	D	e	D	D
7211	Traveler accommodation	14	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	14 431	2 922	653	266	—	2.6
722	Foodservices & drinking places	78	55 382	15 688	3 400	1 485	16.7	10.8
7221	Full-service restaurants	50	38 450	11 251	2 474	1 040	18.6	9.5
72211	Full-service restaurants	50	38 450	11 251	2 474	1 040	18.6	9.5
722110	Full-service restaurants	50	38 450	11 251	2 474	1 040	18.6	9.5
7222	Limited-service eating places	22	14 646	3 749	767	375	12.4	15.9
72221	Limited-service eating places	22	14 646	3 749	767	375	12.4	15.9
	JUPITER, FL							
72	Accommodation & foodservices	96	73 514	21 317	5 919	2 152	12.8	7.4
721	Accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
722	Foodservices & drinking places	93	D	D	D	g	D	D
7221	Full-service restaurants	56	42 001	12 987	3 899	1 422	17.5	8.3
72211	Full-service restaurants	56	42 001	12 987	3 899	1 422	17.5	8.3
722110	Full-service restaurants	56	42 001	12 987	3 899	1 422	17.5	8.3
7222	Limited-service eating places	31	18 743	4 364	1 006	466	7.4	9.3
72221	Limited-service eating places	31	18 743	4 364	1 006	466	7.4	9.3
	KENNETH CITY, FL							
72	Accommodation & foodservices	8	1 564	366	107	57	53.8	.6
722	Foodservices & drinking places	8	1 564	366	107	57	53.8	.6
	KEY BISCAYNE, FL							
72	Accommodation & foodservices	25	35 312	9 502	2 319	635	15.0	3.8
721	Accommodation	2	D	D	D	e	D	D
7211	Traveler accommodation	2	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	e	D	D
722	Foodservices & drinking places	23	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KEY WEST, FL								
72	Accommodation & foodservices	286	307 549	74 458	18 580	5 476	12.2	10.2
721	Accommodation	116	166 082	35 897	8 872	2 202	9.6	7.4
7211	Traveler accommodation	107	163 045	35 346	8 753	2 168	8.8	7.1
72111	Hotels (except casino hotels) & motels	74	148 715	32 975	8 166	1 997	8.4	7.5
721110	Hotels (except casino hotels) & motels	74	148 715	32 975	8 166	1 997	8.4	7.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	37	121 758	27 662	6 920	1 647	8.6	7.7
7211102	Hotels with less than 25 guestrooms	16	6 237	1 196	287	72	9.7	25.7
7211103	Motels	21	20 720	4 117	959	278	6.4	.8
72119	Other traveler accommodation	33	14 330	2 371	587	171	13.3	2.4
721191	Bed & breakfast inns	31	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	8	D	D	D	b	D	D
72131	Rooming & boarding houses	8	D	D	D	b	D	D
721310	Rooming & boarding houses	8	D	D	D	b	D	D
722	Foodservices & drinking places	170	141 467	38 561	9 708	3 274	15.3	13.4
7221	Full-service restaurants	103	92 745	26 813	6 825	2 240	17.9	11.7
72211	Full-service restaurants	103	92 745	26 813	6 825	2 240	17.9	11.7
722110	Full-service restaurants	103	92 745	26 813	6 825	2 240	17.9	11.7
7222	Limited-service eating places	45	D	D	D	f	D	D
72221	Limited-service eating places	45	D	D	D	f	D	D
722211	Limited-service restaurants	27	19 523	4 584	1 067	414	6.5	20.9
722213	Snack & nonalcoholic beverage bars	17	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	21	22 136	5 518	1 374	406	9.5	2.4
72241	Drinking places (alcoholic beverages)	21	22 136	5 518	1 374	406	9.5	2.4
722410	Drinking places (alcoholic beverages)	21	22 136	5 518	1 374	406	9.5	2.4
KISSIMMEE, FL								
72	Accommodation & foodservices	205	480 166	80 171	18 600	6 281	4.0	6.3
721	Accommodation	63	347 032	43 448	9 231	2 469	2.0	6.5
7211	Traveler accommodation	59	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	58	341 422	41 863	8 897	2 380	2.1	6.6
721110	Hotels (except casino hotels) & motels	58	341 422	41 863	8 897	2 380	2.1	6.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	29	324 627	38 447	8 055	2 077	.6	6.6
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	23	12 784	2 564	630	230	27.9	6.8
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	b	D	D
72131	Rooming & boarding houses	1	D	D	D	b	D	D
721310	Rooming & boarding houses	1	D	D	D	b	D	D
722	Foodservices & drinking places	142	133 134	36 723	9 369	3 812	9.2	5.7
7221	Full-service restaurants	81	77 906	22 139	5 702	2 331	12.7	6.6
72211	Full-service restaurants	81	77 906	22 139	5 702	2 331	12.7	6.6
722110	Full-service restaurants	81	77 906	22 139	5 702	2 331	12.7	6.6
7222	Limited-service eating places	48	D	D	D	g	D	D
72221	Limited-service eating places	48	D	D	D	g	D	D
722211	Limited-service restaurants	41	35 820	7 771	2 026	921	3.8	5.3
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	4	D	D	D	e	D	D
LA BELLE, FL								
72	Accommodation & foodservices	18	5 006	1 320	345	165	16.0	6.6
721	Accommodation	5	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LADY LAKE, FL								
72	Accommodation & foodservices	7	2 785	641	161	58	10.1	4.8
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
LAKE ALFRED, FL								
72	Accommodation & foodservices	6	1 834	466	131	49	52.8	-
722	Foodservices & drinking places	6	1 834	466	131	49	52.8	-
LAKE CITY, FL								
72	Accommodation & foodservices	77	43 812	11 898	2 965	1 781	5.7	3.0
721	Accommodation	19	12 003	3 102	671	334	2.0	5.9
7211	Traveler accommodation	17	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	e	D	D
7211103	Motels	13	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	58	31 809	8 796	2 294	1 447	7.1	1.8
7222	Limited-service eating places	26	D	D	D	f	D	D
72221	Limited-service eating places	26	D	D	D	f	D	D
LAKE CLARKE SHORES, FL								
72	Accommodation & foodservices	5	3 168	1 135	255	88	11.6	-
722	Foodservices & drinking places	5	3 168	1 135	255	88	11.6	-
LAKE HELEN, FL								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
LAKELAND, FL								
72	Accommodation & foodservices	222	160 414	42 830	11 360	5 146	7.9	13.2
721	Accommodation	27	26 093	5 948	1 593	656	4.9	17.4
7211	Traveler accommodation	24	25 479	5 817	1 577	645	3.5	17.8
72111	Hotels (except casino hotels) & motels	24	25 479	5 817	1 577	645	3.5	17.8
721110	Hotels (except casino hotels) & motels	24	25 479	5 817	1 577	645	3.5	17.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	19 206	4 344	1 041	493	2.4	23.1
7211103	Motels	13	6 273	1 473	536	152	7.0	1.8
7212	RV (recreational vehicle) parks & recreational camps	3	614	131	16	11	D	-
72121	RV (recreational vehicle) parks & recreational camps	3	614	131	16	11	D	-
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	195	134 321	36 882	9 767	4 490	8.5	12.4
7221	Full-service restaurants	92	73 928	21 780	6 039	2 751	7.3	4.2
72211	Full-service restaurants	92	73 928	21 780	6 039	2 751	7.3	4.2
722110	Full-service restaurants	92	73 928	21 780	6 039	2 751	7.3	4.2
7222	Limited-service eating places	76	51 921	13 014	3 194	1 482	9.7	24.4
72221	Limited-service eating places	76	51 921	13 014	3 194	1 482	9.7	24.4
722211	Limited-service restaurants	62	46 996	11 499	2 872	1 327	6.8	26.1
722212	Cafeterias	3	D	D	D	b	D	D
7223	Special foodservices	11	5 488	1 676	421	189	2.6	.2
7224	Drinking places (alcoholic beverages)	16	2 984	412	113	68	29.0	26.4
72241	Drinking places (alcoholic beverages)	16	2 984	412	113	68	29.0	26.4
722410	Drinking places (alcoholic beverages)	16	2 984	412	113	68	29.0	26.4
LAKE MARY, FL								
72	Accommodation & foodservices	29	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	28	20 774	5 310	1 329	567	4.2	1.8
7222	Limited-service eating places	11	7 509	1 952	487	227	1.1	-
7223	Special foodservices	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAKE PARK, FL								
72	Accommodation & foodservices	28	14 196	3 802	1 037	414	19.7	3.7
722	Foodservices & drinking places	28	14 196	3 802	1 037	414	19.7	3.7
7222	Limited-service eating places	11	D	D	D	c	D	D
LAKE WALES, FL								
72	Accommodation & foodservices	51	24 692	7 212	1 898	933	12.2	16.6
721	Accommodation	10	4 432	1 678	429	172	7.6	7.6
72111	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	41	20 260	5 534	1 469	761	13.2	18.6
7222	Limited-service eating places	19	D	D	D	e	D	D
72221	Limited-service eating places	19	D	D	D	e	D	D
LAKE WORTH, FL								
72	Accommodation & foodservices	78	32 930	9 241	2 499	852	17.6	7.3
721	Accommodation	10	1 445	210	52	28	5.6	22.3
722	Foodservices & drinking places	68	31 485	9 031	2 447	824	18.1	6.7
7222	Limited-service eating places	28	15 000	4 190	1 093	361	7.5	4.8
72221	Limited-service eating places	28	15 000	4 190	1 093	361	7.5	4.8
7223	Special foodservices	4	D	D	D	b	D	D
LANTANA, FL								
72	Accommodation & foodservices	29	19 569	4 782	1 272	480	8.2	17.0
721	Accommodation	3	3 305	667	181	65	—	—
72111	Hotels (except casino hotels) & motels	3	3 305	667	181	65	—	—
721110	Hotels (except casino hotels) & motels	3	3 305	667	181	65	—	—
722	Foodservices & drinking places	26	16 264	4 115	1 091	415	9.8	20.4
7222	Limited-service eating places	10	D	D	D	c	D	D
LARGO, FL								
72	Accommodation & foodservices	176	89 803	21 841	5 685	2 854	15.5	6.7
721	Accommodation	9	3 595	454	131	47	.8	1.1
7212	RV (recreational vehicle) parks & recreational camps	5	2 507	214	58	13	—	1.5
72121	RV (recreational vehicle) parks & recreational camps	5	2 507	214	58	13	—	1.5
721211	RV (recreational vehicle) parks & campgrounds	5	2 507	214	58	13	—	1.5
722	Foodservices & drinking places	167	86 208	21 387	5 554	2 807	16.1	7.0
7221	Full-service restaurants	77	41 663	11 691	3 052	1 599	16.6	6.7
72211	Full-service restaurants	77	41 663	11 691	3 052	1 599	16.6	6.7
722110	Full-service restaurants	77	41 663	11 691	3 052	1 599	16.6	6.7
7222	Limited-service eating places	61	34 825	8 300	2 156	1 062	13.0	7.4
72221	Limited-service eating places	61	34 825	8 300	2 156	1 062	13.0	7.4
722211	Limited-service restaurants	53	31 227	7 657	1 998	980	11.8	8.1
7223	Special foodservices	9	5 928	853	217	67	10.5	8.9
7224	Drinking places (alcoholic beverages)	20	3 792	543	129	79	47.8	1.8
72241	Drinking places (alcoholic beverages)	20	3 792	543	129	79	47.8	1.8
722410	Drinking places (alcoholic beverages)	20	3 792	543	129	79	47.8	1.8
LAUDERDALE-BY-THE-SEA, FL								
72	Accommodation & foodservices	53	33 706	9 203	2 464	677	8.4	22.7
721	Accommodation	30	17 630	4 609	1 205	362	2.2	32.8
7211	Traveler accommodation	30	17 630	4 609	1 205	362	2.2	32.8
72111	Hotels (except casino hotels) & motels	29	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	29	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	11 932	3 566	945	292	—	44.7
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	19	4 107	635	161	52	7.4	11.1
722	Foodservices & drinking places	23	16 076	4 594	1 259	315	15.3	11.5
7222	Limited-service eating places	10	D	D	D	b	D	D
LAUDERDALE LAKES, FL								
72	Accommodation & foodservices	27	11 576	2 991	806	326	13.5	6.8
722	Foodservices & drinking places	27	11 576	2 991	806	326	13.5	6.8
7222	Limited-service eating places	14	9 025	2 379	665	276	4.0	4.6
722212	Cafeterias	1	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
LAUDERHILL, FL								
72	Accommodation & foodservices	63	D	D	D	f	D	D
721	Accommodation	1	D	D	D	c	D	D
722	Foodservices & drinking places	62	30 741	7 586	1 966	827	28.8	4.0
7222	Limited-service eating places	22	12 449	3 278	819	342	17.5	1.1
72221	Limited-service eating places	22	12 449	3 278	819	342	17.5	1.1
7223	Special foodservices	6	D	D	D	b	D	D
LEESBURG, FL								
72	Accommodation & foodservices	72	37 997	10 094	2 692	1 357	17.3	3.9
721	Accommodation	12	5 378	1 343	307	156	31.5	.9
72111	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	c	D	D
722	Foodservices & drinking places	60	32 619	8 751	2 385	1 201	14.9	4.4
7222	Limited-service eating places	29	13 177	2 942	763	415	13.5	9.0
72221	Limited-service eating places	29	13 177	2 942	763	415	13.5	9.0
7223	Special foodservices	2	D	D	D	a	D	D
LIGHTHOUSE POINT, FL								
72	Accommodation & foodservices	30	14 184	3 957	1 021	438	36.6	13.6
722	Foodservices & drinking places	30	14 184	3 957	1 021	438	36.6	13.6
7222	Limited-service eating places	10	4 102	1 009	283	159	27.1	3.3
LIVE OAK, FL								
72	Accommodation & foodservices	21	13 298	3 170	795	436	11.5	-
721	Accommodation	3	D	D	D	b	D	D
722	Foodservices & drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	11	D	D	D	e	D	D
LONGBOAT KEY, FL *								
72	Accommodation & foodservices	35	80 169	22 942	5 776	1 646	12.4	8.5
721	Accommodation	19	61 938	15 582	3 961	1 093	14.2	10.3
7211	Traveler accommodation	17	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	14	59 476	15 147	3 852	1 069	14.8	10.7
721110	Hotels (except casino hotels) & motels	14	59 476	15 147	3 852	1 069	14.8	10.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	56 368	14 387	3 665	1 002	15.1	11.3
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	18 231	7 360	1 815	553	6.2	2.6
LONGBOAT KEY, FL (MANATEE COUNTY PART) *								
72	Accommodation & foodservices	21	22 410	5 641	1 559	518	24.4	27.4
721	Accommodation	11	D	D	D	e	D	D
7211	Traveler accommodation	10	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	7	12 831	2 792	745	246	33.8	44.2
721110	Hotels (except casino hotels) & motels	7	12 831	2 792	745	246	33.8	44.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	LONGBOAT KEY, FL (SARASOTA COUNTY PART) *							
72	Accommodation & foodservices	14	57 759	17 301	4 217	1 128	7.7	1.2
721	Accommodation	8	D	D	D	f	D	D
7211	Traveler accommodation	7	46 645	12 355	3 107	823	9.6	1.5
72111	Hotels (except casino hotels) & motels	7	46 645	12 355	3 107	823	9.6	1.5
721110	Hotels (except casino hotels) & motels	7	46 645	12 355	3 107	823	9.6	1.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	e	D	D
	LONGWOOD, FL							
72	Accommodation & foodservices	61	31 496	8 602	1 962	856	12.7	23.9
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	59	D	D	D	f	D	D
7222	Limited-service eating places	28	12 262	3 298	788	441	5.4	7.4
72221	Limited-service eating places	28	12 262	3 298	788	441	5.4	7.4
7223	Special foodservices	3	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
	LYNN HAVEN, FL							
72	Accommodation & foodservices	15	5 046	1 318	303	179	16.6	27.5
722	Foodservices & drinking places	15	5 046	1 318	303	179	16.6	27.5
	MACCLENNY, FL							
72	Accommodation & foodservices	17	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	15	D	D	D	e	D	D
7222	Limited-service eating places	9	D	D	D	c	D	D
	MADEIRA BEACH, FL							
72	Accommodation & foodservices	35	16 853	4 309	1 115	438	14.0	—
721	Accommodation	10	6 566	1 390	410	134	10.6	—
72111	Hotels (except casino hotels) & motels	10	6 566	1 390	410	134	10.6	—
721110	Hotels (except casino hotels) & motels	10	6 566	1 390	410	134	10.6	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	10 287	2 919	705	304	16.1	—
	MADISON, FL							
72	Accommodation & foodservices	19	6 595	1 614	383	297	22.4	1.5
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	17	D	D	D	e	D	D
7222	Limited-service eating places	14	D	D	D	c	D	D
	MAITLAND, FL							
72	Accommodation & foodservices	42	21 372	6 995	1 796	807	24.2	13.9
722	Foodservices & drinking places	42	21 372	6 995	1 796	807	24.2	13.9
7222	Limited-service eating places	20	5 269	1 886	393	131	21.8	5.4
7223	Special foodservices	3	D	D	D	b	D	D
	MARGATE, FL							
72	Accommodation & foodservices	97	D	D	D	g	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	96	41 099	10 657	2 692	1 172	24.3	9.0
7222	Limited-service eating places	42	19 917	5 036	1 236	563	12.5	10.9
72221	Limited-service eating places	42	19 917	5 036	1 236	563	12.5	10.9
7223	Special foodservices	5	2 111	485	108	33	62.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MARIANNA, FL								
72	Accommodation & foodservices	31	D	D	D	f	D	D
721	Accommodation	7	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	12 459	3 891	976	499	10.7	16.7
7222	Limited-service eating places	12	8 916	2 662	691	347	1.5	22.4
MARY ESTHER, FL								
72	Accommodation & foodservices	42	21 672	5 586	1 397	680	11.4	3.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	41	D	D	D	f	D	D
7222	Limited-service eating places	23	14 133	3 570	868	432	4.7	1.8
72221	Limited-service eating places	23	14 133	3 570	868	432	4.7	1.8
722212	Cafeterias	1	D	D	D	b	D	D
MELBOURNE, FL								
72	Accommodation & foodservices	182	96 758	28 080	7 238	3 407	14.9	7.4
721	Accommodation	10	10 583	3 028	731	239	—	4.3
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
722	Foodservices & drinking places	172	86 175	25 052	6 507	3 168	16.7	7.8
7221	Full-service restaurants	75	44 564	13 816	3 684	1 656	20.3	6.9
72211	Full-service restaurants	75	44 564	13 816	3 684	1 656	20.3	6.9
722110	Full-service restaurants	75	44 564	13 816	3 684	1 656	20.3	6.9
7222	Limited-service eating places	73	34 656	9 480	2 379	1 322	12.4	9.1
72221	Limited-service eating places	73	34 656	9 480	2 379	1 322	12.4	9.1
722211	Limited-service restaurants	57	30 055	8 206	2 072	1 173	6.6	10.3
722213	Snack & nonalcoholic beverage bars	16	4 601	1 274	307	149	50.0	1.4
7223	Special foodservices	10	4 239	1 327	334	116	1.8	—
7224	Drinking places (alcoholic beverages)	14	2 716	429	110	74	36.5	18.1
72241	Drinking places (alcoholic beverages)	14	2 716	429	110	74	36.5	18.1
722410	Drinking places (alcoholic beverages)	14	2 716	429	110	74	36.5	18.1
MELBOURNE BEACH, FL								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	7	1 993	316	78	60	14.6	60.3
MIAMI, FL								
72	Accommodation & foodservices	912	764 781	202 656	51 356	16 953	14.6	11.7
721	Accommodation	88	280 312	77 629	20 486	5 327	3.5	11.1
7211	Traveler accommodation	81	279 577	77 469	20 434	5 313	3.4	11.1
72111	Hotels (except casino hotels) & motels	81	279 577	77 469	20 434	5 313	3.4	11.1
721110	Hotels (except casino hotels) & motels	81	279 577	77 469	20 434	5 313	3.4	11.1
7211101	Hotels (except casino hotels) with 25 guestrooms or more	44	267 308	74 370	19 748	5 070	2.3	11.3
7211103	Motels	35	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	340	63	23	5	—	88.2
72121	RV (recreational vehicle) parks & recreational camps	3	340	63	23	5	—	88.2
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	4	395	97	29	9	76.7	—
72131	Rooming & boarding houses	4	395	97	29	9	76.7	—
721310	Rooming & boarding houses	4	395	97	29	9	76.7	—

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MIAMI, FL—Con.								
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	824	484 469	125 027	30 870	11 626	21.0	12.1
7221	Full-service restaurants	364	237 363	65 030	16 195	5 652	21.6	11.6
72211	Full-service restaurants	364	237 363	65 030	16 195	5 652	21.6	11.6
722110	Full-service restaurants	364	237 363	65 030	16 195	5 652	21.6	11.6
7222	Limited-service eating places	380	181 641	43 754	10 712	4 571	20.0	11.1
72221	Limited-service eating places	380	181 641	43 754	10 712	4 571	20.0	11.1
722211	Limited-service restaurants	247	157 046	37 655	9 214	3 900	14.2	11.0
722212	Cafeterias	65	9 076	2 360	622	254	69.7	19.7
722213	Snack & nonalcoholic beverage bars	68	15 519	3 739	876	417	49.9	7.0
7223	Special foodservices	46	49 737	12 532	3 249	1 147	21.5	13.7
7224	Drinking places (alcoholic beverages)	34	15 728	3 711	714	256	22.0	25.5
72241	Drinking places (alcoholic beverages)	34	15 728	3 711	714	256	22.0	25.5
722410	Drinking places (alcoholic beverages)	34	15 728	3 711	714	256	22.0	25.5
MIAMI BEACH, FL								
72	Accommodation & foodservices	466	550 993	160 255	40 268	12 714	26.8	11.5
721	Accommodation	131	302 323	88 243	22 064	6 566	31.8	9.4
7211	Traveler accommodation	128	D	D	D	i	D	D
72111	Hotels (except casino hotels) & motels	123	300 258	87 694	21 968	6 528	32.0	9.3
721110	Hotels (except casino hotels) & motels	123	300 258	87 694	21 968	6 528	32.0	9.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	104	294 882	86 611	21 652	6 423	31.8	9.1
7211102	Hotels with less than 25 guestrooms	5	1 059	152	42	12	16.2	19.5
7211103	Motels	14	4 317	931	274	93	45.8	19.8
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	335	248 670	72 012	18 204	6 148	20.7	14.1
7221	Full-service restaurants	197	172 641	53 762	13 776	4 098	19.4	16.1
72211	Full-service restaurants	197	172 641	53 762	13 776	4 098	19.4	16.1
722110	Full-service restaurants	197	172 641	53 762	13 776	4 098	19.4	16.1
7222	Limited-service eating places	94	39 702	9 971	2 428	1 081	22.0	11.7
72221	Limited-service eating places	94	39 702	9 971	2 428	1 081	22.0	11.7
722211	Limited-service restaurants	54	29 156	7 391	1 814	774	15.1	14.7
722212	Cafeterias	9	1 452	300	68	31	93.2	6.8
722213	Snack & nonalcoholic beverage bars	31	9 094	2 280	546	276	32.6	2.7
7223	Special foodservices	7	9 729	3 020	790	491	—	20.4
7224	Drinking places (alcoholic beverages)	37	26 598	5 259	1 210	478	34.6	2.3
72241	Drinking places (alcoholic beverages)	37	26 598	5 259	1 210	478	34.6	2.3
722410	Drinking places (alcoholic beverages)	37	26 598	5 259	1 210	478	34.6	2.3
MIAMI SHORES, FL								
72	Accommodation & foodservices	16	6 511	1 704	386	162	12.7	22.4
721	Accommodation	4	576	121	26	12	41.5	6.3
722	Foodservices & drinking places	12	5 935	1 583	360	150	9.9	24.0
7223	Special foodservices	2	D	D	D	b	D	D
MIAMI SPRINGS, FL								
72	Accommodation & foodservices	40	26 057	6 868	1 569	570	15.2	1.0
721	Accommodation	8	11 883	3 225	805	219	—	.8
7211	Traveler accommodation	8	11 883	3 225	805	219	—	.8
72111	Hotels (except casino hotels) & motels	8	11 883	3 225	805	219	—	.8
721110	Hotels (except casino hotels) & motels	8	11 883	3 225	805	219	—	.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	c	D	D
722	Foodservices & drinking places	32	14 174	3 643	764	351	28.0	1.1
7222	Limited-service eating places	11	6 873	1 642	392	199	6.1	—
MILTON, FL								
72	Accommodation & foodservices	26	11 849	2 826	687	380	11.6	13.2
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	25	D	D	D	e	D	D
7222	Limited-service eating places	11	7 448	1 722	388	241	12.2	18.2
7223	Special foodservices	2	D	D	D	a	D	D
MIRAMAR, FL								
72	Accommodation & foodservices	44	15 592	3 367	818	425	16.5	22.5
722	Foodservices & drinking places	44	15 592	3 367	818	425	16.5	22.5
7222	Limited-service eating places	16	8 565	1 818	463	242	9.6	23.5

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MONTICELLO, FL								
72	Accommodation & foodservices	7	D	D	D	b	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
MOUNT DORA, FL								
72	Accommodation & foodservices	31	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	30	15 681	4 322	1 120	722	24.6	9.7
7222	Limited-service eating places	14	7 534	1 976	459	247	18.1	18.5
MULBERRY, FL								
72	Accommodation & foodservices	9	4 231	1 082	261	120	6.2	7.3
722	Foodservices & drinking places	9	4 231	1 082	261	120	6.2	7.3
NAPLES, FL								
72	Accommodation & foodservices	278	307 832	78 603	21 101	6 545	8.3	9.2
721	Accommodation	42	149 668	32 698	8 404	1 978	2.4	5.3
7211	Traveler accommodation	35	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	34	146 836	32 084	8 255	1 938	2.3	5.4
721110	Hotels (except casino hotels) & motels	34	146 836	32 084	8 255	1 938	2.3	5.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	138 174	30 243	7 790	1 790	2.4	3.3
7211103	Motels	13	D	D	D	c	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	7	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	236	158 164	45 905	12 697	4 567	14.0	12.8
7221	Full-service restaurants	136	119 296	35 966	10 046	3 338	11.8	10.4
72211	Full-service restaurants	136	119 296	35 966	10 046	3 338	11.8	10.4
722110	Full-service restaurants	136	119 296	35 966	10 046	3 338	11.8	10.4
7222	Limited-service eating places	83	33 992	8 489	2 241	1 073	21.5	18.9
72221	Limited-service eating places	83	33 992	8 489	2 241	1 073	21.5	18.9
722211	Limited-service restaurants	57	26 889	6 641	1 768	850	22.3	21.5
722212	Cafeterias	1	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	25	D	D	D	c	D	D
7223	Special foodservices	8	2 880	924	306	101	14.1	40.5
NEPTUNE BEACH, FL *								
72	Accommodation & foodservices	15	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	14	7 201	2 135	459	309	36.2	.1
7222	Limited-service eating places	7	D	D	D	c	D	D
NEW PORT RICHEY, FL								
72	Accommodation & foodservices	68	28 202	7 439	2 333	1 161	25.9	12.3
721	Accommodation	4	2 208	566	220	121	—	18.8
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
722	Foodservices & drinking places	64	25 994	6 873	2 113	1 040	28.1	11.7
7222	Limited-service eating places	22	9 000	2 348	601	312	14.3	17.3
NEW SMYRNA BEACH, FL								
72	Accommodation & foodservices	81	45 748	12 676	3 176	1 541	13.7	20.2
721	Accommodation	17	4 999	1 113	357	163	—	2.5
72111	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	3	1 370	242	57	30	—	—
722	Foodservices & drinking places	64	40 749	11 563	2 819	1 378	15.4	22.3
7221	Full-service restaurants	38	27 812	8 496	2 089	914	11.0	30.6
72211	Full-service restaurants	38	27 812	8 496	2 089	914	11.0	30.6
722110	Full-service restaurants	38	27 812	8 496	2 089	914	11.0	30.6
7222	Limited-service eating places	17	10 187	2 434	592	396	26.0	5.5
72221	Limited-service eating places	17	10 187	2 434	592	396	26.0	5.5

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
NICEVILLE, FL								
72	Accommodation & foodservices	43	19 070	5 558	1 205	793	26.6	7.0
721	Accommodation	1	D	D	D	b	D	D
722	Foodservices & drinking places	42	D	D	D	f	D	D
7222	Limited-service eating places	21	10 069	2 829	653	450	17.4	7.7
72221	Limited-service eating places	21	10 069	2 829	653	450	17.4	7.7
NORTH BAY VILLAGE, FL								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D
NORTH LAUDERDALE, FL								
72	Accommodation & foodservices	36	14 045	3 310	837	431	16.5	13.0
722	Foodservices & drinking places	36	14 045	3 310	837	431	16.5	13.0
7222	Limited-service eating places	15	D	D	D	c	D	D
NORTH MIAMI, FL								
72	Accommodation & foodservices	107	66 638	16 737	4 312	1 952	15.2	13.8
721	Accommodation	3	1 011	289	72	24	—	—
722	Foodservices & drinking places	104	65 627	16 448	4 240	1 928	15.4	14.0
7221	Full-service restaurants	52	37 278	9 472	2 490	1 093	18.0	18.2
72211	Full-service restaurants	52	37 278	9 472	2 490	1 093	18.0	18.2
722110	Full-service restaurants	52	37 278	9 472	2 490	1 093	18.0	18.2
7222	Limited-service eating places	43	22 480	5 799	1 493	676	10.5	10.7
72221	Limited-service eating places	43	22 480	5 799	1 493	676	10.5	10.7
722211	Limited-service restaurants	38	D	D	D	f	D	D
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	4	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
NORTH MIAMI BEACH, FL								
72	Accommodation & foodservices	74	32 842	8 350	1 951	911	18.1	12.0
722	Foodservices & drinking places	74	32 842	8 350	1 951	911	18.1	12.0
7222	Limited-service eating places	31	17 143	4 180	1 072	522	4.4	16.5
72221	Limited-service eating places	31	17 143	4 180	1 072	522	4.4	16.5
NORTH PALM BEACH, FL								
72	Accommodation & foodservices	24	14 331	4 125	1 155	438	8.9	28.3
721	Accommodation	4	1 820	334	61	17	—	45.8
721102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	12 511	3 791	1 094	421	10.2	25.7
NORTH PORT, FL								
72	Accommodation & foodservices	16	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
OAKLAND PARK, FL								
72	Accommodation & foodservices	115	70 707	17 462	3 989	1 729	15.1	22.8
721	Accommodation	8	12 660	2 443	593	193	—	75.7
7211	Traveler accommodation	8	12 660	2 443	593	193	—	75.7
72111	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	10 989	2 102	509	159	—	84.4
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	107	58 047	15 019	3 396	1 536	18.4	11.2
7221	Full-service restaurants	49	34 302	9 481	1 982	920	20.2	6.3
72211	Full-service restaurants	49	34 302	9 481	1 982	920	20.2	6.3
722110	Full-service restaurants	49	34 302	9 481	1 982	920	20.2	6.3
7222	Limited-service eating places	43	21 272	5 116	1 302	563	12.2	16.7
72221	Limited-service eating places	43	21 272	5 116	1 302	563	12.2	16.7
722211	Limited-service restaurants	35	20 077	4 877	1 249	545	7.0	17.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
OCALA, FL								
72	Accommodation & foodservices	203	141 173	38 978	9 781	4 763	8.4	5.7
721	Accommodation	26	15 496	3 864	1 041	418	8.5	2.0
7211	Traveler accommodation	21	14 373	3 734	1 003	404	7.0	1.0
72111	Hotels (except casino hotels) & motels	21	14 373	3 734	1 003	404	7.0	1.0
721110	Hotels (except casino hotels) & motels	21	14 373	3 734	1 003	404	7.0	1.0
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	5	1 123	130	38	14	28.0	15.8
72121	RV (recreational vehicle) parks & recreational camps	5	1 123	130	38	14	28.0	15.8
721211	RV (recreational vehicle) parks & campgrounds	5	1 123	130	38	14	28.0	15.8
722	Foodservices & drinking places	177	125 677	35 114	8 740	4 345	8.4	6.2
7221	Full-service restaurants	88	73 533	21 383	5 261	2 537	7.6	6.5
72211	Full-service restaurants	88	73 533	21 383	5 261	2 537	7.6	6.5
722110	Full-service restaurants	88	73 533	21 383	5 261	2 537	7.6	6.5
7222	Limited-service eating places	76	46 926	12 501	3 172	1 672	7.2	6.4
72221	Limited-service eating places	76	46 926	12 501	3 172	1 672	7.2	6.4
722211	Limited-service restaurants	56	D	D	D	g	D	D
722212	Cafeterias	3	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	17	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	11	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	c	D	D
OCCOEE, FL								
72	Accommodation & foodservices	43	26 495	6 741	1 796	780	11.1	9.4
722	Foodservices & drinking places	43	26 495	6 741	1 796	780	11.1	9.4
7222	Limited-service eating places	23	11 794	2 881	683	338	8.5	6.1
72221	Limited-service eating places	23	11 794	2 881	683	338	8.5	6.1
7223	Special foodservices	4	D	D	D	c	D	D
OKEECHOBEE, FL								
72	Accommodation & foodservices	42	27 425	7 020	1 823	775	18.4	8.0
721	Accommodation	4	3 911	793	208	91	22.0	—
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	b	D	D
722	Foodservices & drinking places	38	23 514	6 227	1 615	684	17.8	9.4
7222	Limited-service eating places	16	D	D	D	e	D	D
72221	Limited-service eating places	16	D	D	D	e	D	D
OLDSMAR, FL								
72	Accommodation & foodservices	24	10 531	2 587	648	307	21.1	11.6
721	Accommodation	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	D	D	D	e	D	D
7222	Limited-service eating places	12	6 165	1 633	442	219	20.9	7.3
7223	Special foodservices	2	D	D	D	a	D	D
OPA-LOCKA, FL								
72	Accommodation & foodservices	20	18 577	3 750	432	450	3.1	3.9
722	Foodservices & drinking places	20	18 577	3 750	432	450	3.1	3.9
7223	Special foodservices	4	D	D	D	e	D	D
ORANGE CITY, FL								
72	Accommodation & foodservices	26	18 441	5 059	1 483	733	2.3	13.5
721	Accommodation	3	2 001	368	83	28	—	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	16 440	4 691	1 400	705	2.5	15.1
7222	Limited-service eating places	10	D	D	D	e	D	D
722212	Cafeterias	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ORANGE PARK, FL								
72	Accommodation & foodservices	81	53 829	15 600	3 413	1 605	9.1	8.6
721	Accommodation	4	1 540	360	97	39	15.6	28.9
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	77	52 289	15 240	3 316	1 566	8.9	8.0
7221	Full-service restaurants	31	28 240	8 534	1 705	755	11.4	8.9
72211	Full-service restaurants	31	28 240	8 534	1 705	755	11.4	8.9
722110	Full-service restaurants	31	28 240	8 534	1 705	755	11.4	8.9
7222	Limited-service eating places	41	20 955	5 488	1 363	728	5.5	8.0
72221	Limited-service eating places	41	20 955	5 488	1 363	728	5.5	8.0
722211	Limited-service restaurants	38	20 119	5 307	1 321	714	5.4	6.1
7223	Special foodservices	3	D	D	D	b	D	D
ORLANDO, FL								
72	Accommodation & foodservices	581	753 526	213 964	53 842	18 872	8.6	10.6
721	Accommodation	78	270 689	81 403	21 260	5 646	5.9	15.7
7211	Traveler accommodation	75	270 280	81 354	21 258	5 644	5.9	15.7
72111	Hotels (except casino hotels) & motels	75	270 280	81 354	21 258	5 644	5.9	15.7
721110	Hotels (except casino hotels) & motels	75	270 280	81 354	21 258	5 644	5.9	15.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	56	253 982	77 286	20 289	5 311	4.6	14.6
7211103	Hotels	17	D	D	D	e	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	503	482 837	132 561	32 582	13 226	10.2	7.8
7221	Full-service restaurants	206	227 157	67 104	16 507	6 614	12.0	10.9
72211	Full-service restaurants	206	227 157	67 104	16 507	6 614	12.0	10.9
722110	Full-service restaurants	206	227 157	67 104	16 507	6 614	12.0	10.9
7222	Limited-service eating places	229	155 739	39 323	9 536	4 701	9.4	7.2
72221	Limited-service eating places	229	155 739	39 323	9 536	4 701	9.4	7.2
722211	Limited-service restaurants	192	142 605	36 080	8 723	4 279	9.0	6.4
722212	Cafeterias	6	4 536	1 459	312	130	14.9	—
722213	Snack & nonalcoholic beverage bars	31	8 598	1 784	501	292	14.2	24.4
7223	Special foodservices	37	79 634	21 376	5 348	1 443	4.7	1.4
7224	Drinking places (alcoholic beverages)	31	20 307	4 758	1 191	468	17.2	3.0
72241	Drinking places (alcoholic beverages)	31	20 307	4 758	1 191	468	17.2	3.0
722410	Drinking places (alcoholic beverages)	31	20 307	4 758	1 191	468	17.2	3.0
ORMOND BEACH, FL								
72	Accommodation & foodservices	113	70 539	19 810	4 999	2 485	18.6	10.6
721	Accommodation	21	13 721	3 502	767	274	51.6	13.3
7211	Traveler accommodation	19	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
7211103	Hotels	13	8 288	2 050	464	155	46.2	.6
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	92	56 818	16 308	4 232	2 211	10.6	9.9
7221	Full-service restaurants	55	37 161	10 666	2 794	1 491	13.4	11.9
72211	Full-service restaurants	55	37 161	10 666	2 794	1 491	13.4	11.9
722110	Full-service restaurants	55	37 161	10 666	2 794	1 491	13.4	11.9
7222	Limited-service eating places	33	17 890	5 322	1 357	697	3.7	6.0
72221	Limited-service eating places	33	17 890	5 322	1 357	697	3.7	6.0
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	2	D	D	D	a	D	D
OVIEDO, FL								
72	Accommodation & foodservices	25	D	D	D	f	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	24	13 616	3 809	968	505	7.3	1.0
7222	Limited-service eating places	13	7 378	1 881	455	245	—	1.7
PAHOKEE, FL								
72	Accommodation & foodservices	4	2 313	544	104	39	13.8	—
722	Foodservices & drinking places	4	2 313	544	104	39	13.8	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PALATKA, FL								
72	Accommodation & foodservices	44	24 919	6 881	2 030	896	19.0	6.7
721	Accommodation	5	3 240	905	224	104	1.7	—
72111	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	c	D	D
722	Foodservices & drinking places	39	21 679	5 976	1 806	792	21.5	7.8
7222	Limited-service eating places	20	11 601	2 995	730	423	20.2	1.2
72221	Limited-service eating places	20	11 601	2 995	730	423	20.2	1.2
PALM BAY, FL								
72	Accommodation & foodservices	80	35 485	9 428	2 428	1 152	16.8	4.9
721	Accommodation	3	2 266	592	146	68	—	—
722	Foodservices & drinking places	77	33 219	8 836	2 282	1 084	17.9	5.2
7222	Limited-service eating places	32	16 267	3 800	988	533	3.9	9.0
72221	Limited-service eating places	32	16 267	3 800	988	533	3.9	9.0
PALM BEACH, FL								
72	Accommodation & foodservices	47	186 623	60 988	17 167	3 560	2.4	1.1
721	Accommodation	11	132 798	43 079	11 095	2 243	.4	.8
7211	Traveler accommodation	11	132 798	43 079	11 095	2 243	.4	.8
72111	Hotels (except casino hotels) & motels	11	132 798	43 079	11 095	2 243	.4	.8
721110	Hotels (except casino hotels) & motels	11	132 798	43 079	11 095	2 243	.4	.8
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	D	D	D	g	D	D
722	Foodservices & drinking places	36	53 825	17 909	6 072	1 317	7.5	2.1
7221	Full-service restaurants	29	49 350	16 463	5 612	1 183	5.4	1.8
72211	Full-service restaurants	29	49 350	16 463	5 612	1 183	5.4	1.8
722110	Full-service restaurants	29	49 350	16 463	5 612	1 183	5.4	1.8
7224	Drinking places (alcoholic beverages)	1	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	1	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	1	D	D	D	c	D	D
PALM BEACH GARDENS, FL								
72	Accommodation & foodservices	96	93 592	25 786	6 901	2 340	9.9	13.7
721	Accommodation	6	23 105	5 447	1 590	430	—	19.9
7211	Traveler accommodation	4	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	90	70 487	20 339	5 311	1 910	13.1	11.7
7221	Full-service restaurants	43	43 248	13 858	3 680	1 218	12.8	3.5
72211	Full-service restaurants	43	43 248	13 858	3 680	1 218	12.8	3.5
722110	Full-service restaurants	43	43 248	13 858	3 680	1 218	12.8	3.5
7222	Limited-service eating places	43	24 448	5 792	1 412	625	15.2	22.3
72221	Limited-service eating places	43	24 448	5 792	1 412	625	15.2	22.3
722211	Limited-service restaurants	30	19 348	4 693	1 123	476	12.5	22.5
722213	Snack & nonalcoholic beverage bars	13	5 100	1 099	289	149	25.5	21.3
7224	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	3	D	D	D	b	D	D
PALMETTO, FL								
72	Accommodation & foodservices	19	8 923	2 132	637	392	11.1	5.7
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	D	D	D	e	D	D
7222	Limited-service eating places	9	5 771	1 387	441	276	3.1	8.8
PALM SPRINGS, FL								
72	Accommodation & foodservices	5	1 874	486	126	57	26.9	36.9
722	Foodservices & drinking places	5	1 874	486	126	57	26.9	36.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PANAMA CITY, FL								
72	Accommodation & foodservices	175	129 543	33 341	7 168	3 471	10.9	8.8
721	Accommodation	26	D	D	D	e	D	D
7211	Traveler accommodation	25	46 083	9 374	1 559	450	2.9	1.2
721111	Hotels (except casino hotels) & motels	25	46 083	9 374	1 559	450	2.9	1.2
7211110	Hotels (except casino hotels) & motels	25	46 083	9 374	1 559	450	2.9	1.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	35 195	7 375	1 230	314	—	.9
7211103	Motels	16	D	D	D	c	D	D
722	Foodservices & drinking places	149	D	D	D	h	D	D
7221	Full-service restaurants	62	40 817	12 741	2 923	1 641	17.0	13.1
72211	Full-service restaurants	62	40 817	12 741	2 923	1 641	17.0	13.1
722110	Full-service restaurants	62	40 817	12 741	2 923	1 641	17.0	13.1
7222	Limited-service eating places	71	39 544	10 644	2 541	1 289	12.8	12.8
72221	Limited-service eating places	71	39 544	10 644	2 541	1 289	12.8	12.8
722211	Limited-service restaurants	58	35 695	9 551	2 268	1 169	11.8	14.1
722212	Cafeterias	1	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
PANAMA CITY BEACH, FL								
72	Accommodation & foodservices	151	138 918	34 610	7 332	3 644	9.4	8.0
721	Accommodation	71	71 888	18 205	3 873	1 561	11.4	1.6
7211	Traveler accommodation	62	67 997	17 465	3 708	1 499	9.3	1.7
721111	Hotels (except casino hotels) & motels	62	67 997	17 465	3 708	1 499	9.3	1.7
7211110	Hotels (except casino hotels) & motels	62	67 997	17 465	3 708	1 499	9.3	1.7
7211101	Hotels (except casino hotels) with 25 guestrooms or more	17	43 427	11 876	2 619	962	2.9	2.0
7211102	Hotels with less than 25 guestrooms	4	547	80	18	6	—	—
7211103	Motels	41	24 023	5 509	1 071	531	21.1	1.1
7212	RV (recreational vehicle) parks & recreational camps	6	2 969	450	101	46	63.6	—
72121	RV (recreational vehicle) parks & recreational camps	6	2 969	450	101	46	63.6	—
721211	RV (recreational vehicle) parks & campgrounds	5	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	922	290	64	16	—	—
72131	Rooming & boarding houses	3	922	290	64	16	—	—
721310	Rooming & boarding houses	3	922	290	64	16	—	—
722	Foodservices & drinking places	80	67 030	16 405	3 459	2 083	7.3	15.0
7221	Full-service restaurants	43	43 995	11 865	2 394	1 429	7.3	17.3
72211	Full-service restaurants	43	43 995	11 865	2 394	1 429	7.3	17.3
722110	Full-service restaurants	43	43 995	11 865	2 394	1 429	7.3	17.3
7222	Limited-service eating places	26	D	D	D	e	D	D
72221	Limited-service eating places	26	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	10	10 444	1 522	391	240	11.3	.2
72241	Drinking places (alcoholic beverages)	10	10 444	1 522	391	240	11.3	.2
722410	Drinking places (alcoholic beverages)	10	10 444	1 522	391	240	11.3	.2
PARKER, FL								
72	Accommodation & foodservices	16	6 799	1 814	424	200	5.3	11.5
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	c	D	D
7222	Limited-service eating places	8	5 390	1 402	325	149	—	14.0
PARKLAND, FL								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
PEMBROKE PARK, FL								
72	Accommodation & foodservices	12	4 813	1 107	283	127	29.1	2.2
721	Accommodation	3	913	273	64	14	D	—
7212	RV (recreational vehicle) parks & recreational camps	3	913	273	64	14	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	913	273	64	14	D	—
721211	RV (recreational vehicle) parks & campgrounds	3	913	273	64	14	D	—
722	Foodservices & drinking places	9	3 900	834	219	113	32.3	2.7
7223	Special foodservices	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PEMBROKE PINES, FL								
72	Accommodation & foodservices	190	134 349	34 386	8 554	4 009	16.7	8.9
721	Accommodation	2	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	c	D	D
722	Foodservices & drinking places	188	D	D	D	h	D	D
7221	Full-service restaurants	90	77 140	20 878	5 186	2 324	14.9	7.9
72211	Full-service restaurants	90	77 140	20 878	5 186	2 324	14.9	7.9
722110	Full-service restaurants	90	77 140	20 878	5 186	2 324	14.9	7.9
7222	Limited-service eating places	82	47 919	11 694	2 847	1 461	10.5	10.7
72221	Limited-service eating places	82	47 919	11 694	2 847	1 461	10.5	10.7
722211	Limited-service restaurants	66	42 332	10 056	2 514	1 278	10.8	7.8
722213	Snack & nonalcoholic beverage bars	16	5 587	1 638	333	183	8.7	32.7
7223	Special foodservices	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	8	2 799	423	117	56	19.0	11.3
72241	Drinking places (alcoholic beverages)	8	2 799	423	117	56	19.0	11.3
722410	Drinking places (alcoholic beverages)	8	2 799	423	117	56	19.0	11.3
PENSACOLA, FL								
72	Accommodation & foodservices	183	130 514	35 342	8 736	4 156	10.0	7.5
721	Accommodation	8	5 436	1 285	288	116	4.9	—
72111	Hotels (except casino hotels) & motels	8	5 436	1 285	288	116	4.9	—
721110	Hotels (except casino hotels) & motels	8	5 436	1 285	288	116	4.9	—
722	Foodservices & drinking places	175	125 078	34 057	8 448	4 040	10.2	7.9
7221	Full-service restaurants	69	57 145	17 788	4 361	1 954	9.2	5.1
72211	Full-service restaurants	69	57 145	17 788	4 361	1 954	9.2	5.1
722110	Full-service restaurants	69	57 145	17 788	4 361	1 954	9.2	5.1
7222	Limited-service eating places	74	39 365	10 266	2 533	1 212	15.8	5.7
72221	Limited-service eating places	74	39 365	10 266	2 533	1 212	15.8	5.7
722211	Limited-service restaurants	61	34 905	9 013	2 222	1 088	17.3	6.2
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	10	12 050	3 032	776	517	—	29.3
7224	Drinking places (alcoholic beverages)	22	16 518	2 971	778	357	7.7	7.0
72241	Drinking places (alcoholic beverages)	22	16 518	2 971	778	357	7.7	7.0
722410	Drinking places (alcoholic beverages)	22	16 518	2 971	778	357	7.7	7.0
PERRY, FL								
72	Accommodation & foodservices	24	D	D	D	e	D	D
721	Accommodation	8	D	D	D	b	D	D
722	Foodservices & drinking places	16	6 368	1 616	391	228	51.6	18.5
PIERSON, FL								
72	Accommodation & foodservices	2	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
PINECREST, FL *								
72	Accommodation & foodservices	33	20 492	5 197	1 415	558	14.1	10.6
722	Foodservices & drinking places	33	20 492	5 197	1 415	558	14.1	10.6
7222	Limited-service eating places	11	7 015	1 732	464	187	10.5	—
PINELLAS PARK, FL								
72	Accommodation & foodservices	92	60 404	14 115	3 286	1 565	19.0	7.6
721	Accommodation	5	3 819	674	174	57	—	6.9
72111	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	87	56 585	13 441	3 112	1 508	20.3	7.7
7222	Limited-service eating places	42	24 454	6 376	1 637	777	16.9	10.4
72221	Limited-service eating places	42	24 454	6 376	1 637	777	16.9	10.4
722211	Limited-service restaurants	35	19 894	4 887	1 246	635	16.0	12.8
722212	Cafeterias	3	3 499	1 192	305	100	D	—
7223	Special foodservices	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PLANTATION, FL								
72	Accommodation & foodservices	164	136 098	35 482	9 160	3 601	12.5	7.0
721	Accommodation	10	27 098	6 515	1 638	385	—	.3
7211	Traveler accommodation	10	27 098	6 515	1 638	385	—	.3
72111	Hotels (except casino hotels) & motels	10	27 098	6 515	1 638	385	—	.3
721110	Hotels (except casino hotels) & motels	10	27 098	6 515	1 638	385	—	.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	25 871	6 198	1 568	359	—	—
722	Foodservices & drinking places	154	109 000	28 967	7 522	3 216	15.6	8.6
7221	Full-service restaurants	73	63 841	17 407	4 607	1 928	12.6	5.7
72211	Full-service restaurants	73	63 841	17 407	4 607	1 928	12.6	5.7
722110	Full-service restaurants	73	63 841	17 407	4 607	1 928	12.6	5.7
7222	Limited-service eating places	68	34 183	7 759	1 962	900	21.5	16.9
72221	Limited-service eating places	68	34 183	7 759	1 962	900	21.5	16.9
722211	Limited-service restaurants	52	28 868	6 550	1 681	763	21.0	15.7
722213	Snack & nonalcoholic beverage bars	16	5 315	1 209	281	137	24.2	23.4
7223	Special foodservices	10	D	D	D	e	D	D
PLANT CITY, FL								
72	Accommodation & foodservices	58	30 739	8 343	2 126	1 070	14.8	15.8
721	Accommodation	5	2 775	1 091	280	144	6.4	24.5
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	53	27 964	7 252	1 846	926	15.6	14.9
7222	Limited-service eating places	25	18 676	4 880	1 222	590	9.4	20.3
72221	Limited-service eating places	25	18 676	4 880	1 222	590	9.4	20.3
POMPANO BEACH, FL								
72	Accommodation & foodservices	229	124 878	34 098	9 034	3 035	21.2	22.3
721	Accommodation	24	34 299	8 878	2 261	638	3.1	44.3
7211	Traveler accommodation	24	34 299	8 878	2 261	638	3.1	44.3
72111	Hotels (except casino hotels) & motels	24	34 299	8 878	2 261	638	3.1	44.3
721110	Hotels (except casino hotels) & motels	24	34 299	8 878	2 261	638	3.1	44.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	28 798	7 672	1 971	539	3.3	52.5
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	14	D	D	D	b	D	D
722	Foodservices & drinking places	205	90 579	25 220	6 773	2 397	28.1	14.0
7221	Full-service restaurants	101	48 361	14 664	4 200	1 392	32.3	8.4
72211	Full-service restaurants	101	48 361	14 664	4 200	1 392	32.3	8.4
722110	Full-service restaurants	101	48 361	14 664	4 200	1 392	32.3	8.4
7222	Limited-service eating places	79	32 330	8 285	2 027	836	18.7	23.3
72221	Limited-service eating places	79	32 330	8 285	2 027	836	18.7	23.3
722211	Limited-service restaurants	64	29 166	7 535	1 844	759	17.6	23.7
7223	Special foodservices	8	2 552	628	178	38	33.2	—
7224	Drinking places (alcoholic beverages)	17	7 336	1 643	368	131	39.8	14.6
72241	Drinking places (alcoholic beverages)	17	7 336	1 643	368	131	39.8	14.6
722410	Drinking places (alcoholic beverages)	17	7 336	1 643	368	131	39.8	14.6
PORT ORANGE, FL								
72	Accommodation & foodservices	66	40 729	11 415	2 528	1 403	15.4	9.0
721	Accommodation	4	2 173	322	104	37	20.7	43.0
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
722	Foodservices & drinking places	62	38 556	11 093	2 424	1 366	15.2	7.1
7222	Limited-service eating places	22	16 764	4 444	1 103	597	12.3	8.8
72221	Limited-service eating places	22	16 764	4 444	1 103	597	12.3	8.8
PORT RICHEY, FL								
72	Accommodation & foodservices	17	10 356	2 283	627	380	6.2	15.4
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	16	D	D	D	e	D	D
PORT ST. JOE, FL								
72	Accommodation & foodservices	6	1 988	464	115	53	31.4	1.3
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	4	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
PORT ST. LUCIE, FL								
72	Accommodation & foodservices	92	75 962	18 828	4 656	1 828	6.4	5.2
721	Accommodation	5	D	D	D	f	D	D
7211	Traveler accommodation	4	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	2	D	D	D	e	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	87	D	D	D	g	D	D
7222	Limited-service eating places	44	28 606	7 177	1 688	745	7.9	3.0
72221	Limited-service eating places	44	28 606	7 177	1 688	745	7.9	3.0
722211	Limited-service restaurants	37	27 623	6 913	1 625	715	7.4	3.0
7223	Special foodservices	2	D	D	D	a	D	D
PUNTA GORDA, FL								
72	Accommodation & foodservices	52	25 454	7 298	2 123	846	12.3	12.3
721	Accommodation	9	6 084	1 771	475	147	1.8	2.5
72111	Hotels (except casino hotels) & motels	5	5 367	1 613	433	136	2.1	—
721110	Hotels (except casino hotels) & motels	5	5 367	1 613	433	136	2.1	—
7212	RV (recreational vehicle) parks & recreational camps	4	717	158	42	11	—	21.1
72121	RV (recreational vehicle) parks & recreational camps	4	717	158	42	11	—	21.1
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	43	19 370	5 527	1 648	699	15.6	15.3
7222	Limited-service eating places	16	7 117	1 673	485	230	5.0	29.9
QUINCY, FL								
72	Accommodation & foodservices	21	6 947	1 663	368	218	16.1	12.9
721	Accommodation	3	199	70	16	13	D	—
722	Foodservices & drinking places	18	6 748	1 593	352	205	14.8	13.2
7222	Limited-service eating places	7	4 366	1 081	232	119	2.4	5.8
RIVIERA BEACH, FL								
72	Accommodation & foodservices	41	33 120	8 205	2 200	741	15.9	8.2
721	Accommodation	15	D	D	D	e	D	D
7211	Traveler accommodation	14	21 096	5 385	1 536	447	4.3	7.4
72111	Hotels (except casino hotels) & motels	14	21 096	5 385	1 536	447	4.3	7.4
721110	Hotels (except casino hotels) & motels	14	21 096	5 385	1 536	447	4.3	7.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	17 973	4 567	1 316	393	—	8.2
7211103	Motels	7	3 123	818	220	54	28.9	2.4
722	Foodservices & drinking places	26	D	D	D	e	D	D
7222	Limited-service eating places	11	5 058	1 027	219	122	16.6	17.9
7223	Special foodservices	3	D	D	D	a	D	D
ROCKLEDGE, FL								
72	Accommodation & foodservices	33	12 532	3 448	888	416	27.0	10.3
721	Accommodation	3	594	134	25	22	D	49.8
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	30	11 938	3 314	863	394	27.0	8.3
7222	Limited-service eating places	13	7 724	2 176	588	263	9.0	10.3
ROYAL PALM BEACH, FL								
72	Accommodation & foodservices	52	D	D	D	f	D	D
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	50	D	D	D	f	D	D
7222	Limited-service eating places	28	19 783	4 452	1 009	484	7.7	19.4
72221	Limited-service eating places	28	19 783	4 452	1 009	484	7.7	19.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SAFETY HARBOR, FL								
72	Accommodation & foodservices	16	16 543	5 391	1 343	432	9.0	.4
721	Accommodation	1	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	1	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	1	D	D	D	e	D	D
722	Foodservices & drinking places	15	D	D	D	c	D	D
ST. AUGUSTINE, FL								
72	Accommodation & foodservices	201	111 897	30 680	7 407	3 695	12.3	3.7
721	Accommodation	58	33 046	8 297	1 965	857	11.1	3.1
7211	Traveler accommodation	53	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	41	29 533	7 699	1 845	799	10.5	3.4
721110	Hotels (except casino hotels) & motels	41	29 533	7 699	1 845	799	10.5	3.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	15 496	4 592	1 122	523	8.1	1.9
7211102	Hotels with less than 25 guestrooms	5	D	D	D	b	D	D
7211103	Motels	25	11 644	2 509	583	214	10.8	6.2
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	143	78 851	22 383	5 442	2 838	12.9	4.0
7221	Full-service restaurants	79	50 674	15 275	3 697	1 769	12.1	3.9
72211	Full-service restaurants	79	50 674	15 275	3 697	1 769	12.1	3.9
722110	Full-service restaurants	79	50 674	15 275	3 697	1 769	12.1	3.9
7222	Limited-service eating places	52	23 671	6 087	1 463	936	14.8	2.9
72221	Limited-service eating places	52	23 671	6 087	1 463	936	14.8	2.9
722211	Limited-service restaurants	39	21 569	5 532	1 338	863	10.2	2.6
7223	Special foodservices	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	10	D	D	D	b	D	D
ST. AUGUSTINE BEACH, FL								
72	Accommodation & foodservices	11	6 804	2 631	316	154	14.7	20.5
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	8	D	D	D	b	D	D
ST. CLOUD, FL								
72	Accommodation & foodservices	43	D	D	D	f	D	D
721	Accommodation	4	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	39	20 947	6 188	1 512	599	17.1	7.6
7222	Limited-service eating places	23	15 568	4 701	1 147	436	13.7	9.8
72221	Limited-service eating places	23	15 568	4 701	1 147	436	13.7	9.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
ST. PETE BEACH, FL *								
72	Accommodation & foodservices	82	140 482	36 159	8 515	2 641	5.6	2.1
721	Accommodation	27	106 809	26 296	6 146	1 706	1.9	.3
7211	Traveler accommodation	27	106 809	26 296	6 146	1 706	1.9	.3
72111	Hotels (except casino hotels) & motels	27	106 809	26 296	6 146	1 706	1.9	.3
721110	Hotels (except casino hotels) & motels	27	106 809	26 296	6 146	1 706	1.9	.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	12	100 997	25 302	5 911	1 620	1.9	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
722	Foodservices & drinking places	55	33 673	9 863	2 369	935	17.4	8.1
7221	Full-service restaurants	36	27 742	8 521	2 065	776	14.8	9.1
72211	Full-service restaurants	36	27 742	8 521	2 065	776	14.8	9.1
722110	Full-service restaurants	36	27 742	8 521	2 065	776	14.8	9.1
ST. PETERSBURG, FL								
72	Accommodation & foodservices	432	268 769	76 215	19 287	7 827	11.7	6.0
721	Accommodation	52	62 959	18 039	5 045	1 459	1.5	3.3
7211	Traveler accommodation	44	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	42	59 374	17 736	4 995	1 438	1.2	2.3
721110	Hotels (except casino hotels) & motels	42	59 374	17 736	4 995	1 438	1.2	2.3
7211101	Hotels (except casino hotels) with 25 guestrooms or more	18	53 820	16 582	4 676	1 306	1.0	1.5
7211103	Motels	20	5 025	969	235	97	3.0	9.5
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	5	D	D	D	a	D	D
72131	Rooming & boarding houses	5	D	D	D	a	D	D
721310	Rooming & boarding houses	5	D	D	D	a	D	D
722	Foodservices & drinking places	380	205 810	58 176	14 242	6 368	14.8	6.9
7221	Full-service restaurants	164	102 133	31 175	7 681	3 213	18.4	6.0
72211	Full-service restaurants	164	102 133	31 175	7 681	3 213	18.4	6.0
722110	Full-service restaurants	164	102 133	31 175	7 681	3 213	18.4	6.0
7222	Limited-service eating places	162	86 725	22 076	5 500	2 739	11.7	7.0
72221	Limited-service eating places	162	86 725	22 076	5 500	2 739	11.7	7.0
722211	Limited-service restaurants	132	77 351	18 943	4 756	2 321	9.4	6.9
722212	Cafeterias	9	3 893	1 708	376	235	12.7	5.1
722213	Snack & nonalcoholic beverage bars	21	5 481	1 425	368	183	43.5	9.7
7223	Special foodservices	24	12 184	4 056	867	296	3.2	14.2
7224	Drinking places (alcoholic beverages)	30	4 768	869	194	120	26.2	5.2
72241	Drinking places (alcoholic beverages)	30	4 768	869	194	120	26.2	5.2
722410	Drinking places (alcoholic beverages)	30	4 768	869	194	120	26.2	5.2
SANFORD, FL								
72	Accommodation & foodservices	81	51 350	13 818	3 369	1 594	14.4	9.6
721	Accommodation	5	3 367	508	137	60	29.0	—
72111	Hotels (except casino hotels) & motels	5	3 367	508	137	60	29.0	—
721110	Hotels (except casino hotels) & motels	5	3 367	508	137	60	29.0	—
7211103	Motels	4	D	D	D	b	D	D
722	Foodservices & drinking places	76	47 983	13 310	3 232	1 534	13.4	10.3
7221	Full-service restaurants	31	26 472	8 066	1 987	774	9.7	7.4
72211	Full-service restaurants	31	26 472	8 066	1 987	774	9.7	7.4
722110	Full-service restaurants	31	26 472	8 066	1 987	774	9.7	7.4
7222	Limited-service eating places	36	18 383	4 657	1 145	721	15.7	11.0
72221	Limited-service eating places	36	18 383	4 657	1 145	721	15.7	11.0
7223	Special foodservices	5	1 613	278	63	22	22.5	—
SANIBEL, FL								
72	Accommodation & foodservices	56	85 602	19 044	5 279	1 546	5.4	.9
721	Accommodation	22	58 352	11 951	3 342	788	.4	.2
7211	Traveler accommodation	22	58 352	11 951	3 342	788	.4	.2
72111	Hotels (except casino hotels) & motels	22	58 352	11 951	3 342	788	.4	.2
721110	Hotels (except casino hotels) & motels	22	58 352	11 951	3 342	788	.4	.2
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	47 030	9 585	2 755	658	—	—
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	9	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	34	27 250	7 093	1 937	758	16.0	2.3
7221	Full-service restaurants	27	24 773	6 493	1 746	709	16.8	1.9
72211	Full-service restaurants	27	24 773	6 493	1 746	709	16.8	1.9
722110	Full-service restaurants	27	24 773	6 493	1 746	709	16.8	1.9

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SARASOTA, FL								
72	Accommodation & foodservices	241	183 456	49 483	12 576	4 628	11.1	6.7
721	Accommodation	37	58 317	15 040	3 949	1 109	7.4	9.4
7211	Traveler accommodation	36	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	35	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	35	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	19	44 734	12 861	3 357	926	4.1	10.1
7211103	Motels	14	6 077	1 202	292	129	34.3	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	b	D	D
722	Foodservices & drinking places	204	125 139	34 443	8 627	3 519	12.9	5.5
7221	Full-service restaurants	107	81 321	23 765	5 942	2 366	11.4	3.9
72211	Full-service restaurants	107	81 321	23 765	5 942	2 366	11.4	3.9
722110	Full-service restaurants	107	81 321	23 765	5 942	2 366	11.4	3.9
7222	Limited-service eating places	73	34 786	9 210	2 258	991	12.2	8.6
72221	Limited-service eating places	73	34 786	9 210	2 258	991	12.2	8.6
722211	Limited-service restaurants	54	28 100	7 484	1 840	801	14.0	4.2
722213	Snack & nonalcoholic beverage bars	18	D	D	D	c	D	D
7223	Special foodservices	9	5 400	864	254	83	19.2	.1
7224	Drinking places (alcoholic beverages)	15	3 632	604	173	79	44.1	18.7
72241	Drinking places (alcoholic beverages)	15	3 632	604	173	79	44.1	18.7
722410	Drinking places (alcoholic beverages)	15	3 632	604	173	79	44.1	18.7
SATELLITE BEACH, FL								
72	Accommodation & foodservices	20	6 790	1 694	416	206	18.9	16.2
722	Foodservices & drinking places	20	6 790	1 694	416	206	18.9	16.2
7222	Limited-service eating places	8	3 738	818	199	110	10.0	18.6
SEBASTIAN, FL								
72	Accommodation & foodservices	19	8 558	2 539	603	289	20.0	5.5
722	Foodservices & drinking places	19	8 558	2 539	603	289	20.0	5.5
SEBRING, FL								
72	Accommodation & foodservices	51	25 936	6 841	1 918	959	11.2	8.3
721	Accommodation	6	D	D	D	b	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	45	D	D	D	f	D	D
7222	Limited-service eating places	22	15 216	4 029	1 080	569	4.8	13.0
72221	Limited-service eating places	22	15 216	4 029	1 080	569	4.8	13.0
722212	Cafeterias	2	D	D	D	c	D	D
SEMINOLE, FL								
72	Accommodation & foodservices	58	26 879	7 240	1 876	855	17.7	8.8
721	Accommodation	6	3 557	657	169	55	43.2	6.7
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	4	D	D	D	b	D	D
722	Foodservices & drinking places	52	23 322	6 583	1 707	800	13.8	9.1
7222	Limited-service eating places	24	11 134	2 894	740	346	11.6	2.0
72221	Limited-service eating places	24	11 134	2 894	740	346	11.6	2.0
722212	Cafeterias	1	D	D	D	b	D	D
SOUTH BAY, FL								
72	Accommodation & foodservices	4	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	b	D	D
SOUTH DAYTONA, FL								
72	Accommodation & foodservices	32	D	D	D	e	D	D
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	31	13 172	3 503	956	464	21.0	4.7
7222	Limited-service eating places	9	5 748	1 488	408	184	3.9	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SOUTH MIAMI, FL								
72	Accommodation & foodservices	50	37 513	13 436	3 603	1 344	17.2	25.4
721	Accommodation	2	D	D	D	b	D	D
722	Foodservices & drinking places	48	D	D	D	g	D	D
7221	Full-service restaurants	23	21 065	9 070	2 585	916	21.8	30.1
72211	Full-service restaurants	23	21 065	9 070	2 585	916	21.8	30.1
722110	Full-service restaurants	23	21 065	9 070	2 585	916	21.8	30.1
7222	Limited-service eating places	22	12 310	3 397	763	346	10.1	26.1
72221	Limited-service eating places	22	12 310	3 397	763	346	10.1	26.1
7223	Special foodservices	2	D	D	D	a	D	D
SOUTH PASADENA, FL								
72	Accommodation & foodservices	19	11 014	3 442	927	358	8.6	9.2
722	Foodservices & drinking places	19	11 014	3 442	927	358	8.6	9.2
7222	Limited-service eating places	7	4 233	1 106	276	115	3.6	23.9
7223	Special foodservices	2	D	D	D	b	D	D
SPRINGFIELD, FL								
72	Accommodation & foodservices	4	1 660	519	122	61	—	8.7
722	Foodservices & drinking places	4	1 660	519	122	61	—	8.7
STARKE, FL								
72	Accommodation & foodservices	25	D	D	D	f	D	D
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	21	D	D	D	f	D	D
7222	Limited-service eating places	11	D	D	D	e	D	D
STUART, FL								
72	Accommodation & foodservices	113	62 207	18 235	4 552	1 893	19.1	11.3
721	Accommodation	9	10 190	3 335	814	256	9.1	9.1
72111	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	e	D	D
7211103	Hotels (except casino hotels) & motels	4	3 004	803	209	77	—	—
722	Foodservices & drinking places	104	52 017	14 900	3 738	1 637	21.1	11.7
7221	Full-service restaurants	62	30 632	9 705	2 445	1 031	27.9	4.5
72211	Full-service restaurants	62	30 632	9 705	2 445	1 031	27.9	4.5
722110	Full-service restaurants	62	30 632	9 705	2 445	1 031	27.9	4.5
7222	Limited-service eating places	37	19 809	4 884	1 216	566	9.0	23.8
72221	Limited-service eating places	37	19 809	4 884	1 216	566	9.0	23.8
SUNRISE, FL								
72	Accommodation & foodservices	163	115 914	27 782	7 496	3 065	14.2	14.2
721	Accommodation	4	11 318	2 294	778	206	—	—
7211	Traveler accommodation	3	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	3	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
722	Foodservices & drinking places	159	104 596	25 488	6 718	2 859	15.7	15.7
7221	Full-service restaurants	69	50 283	11 960	3 287	1 418	19.6	15.2
72211	Full-service restaurants	69	50 283	11 960	3 287	1 418	19.6	15.2
722110	Full-service restaurants	69	50 283	11 960	3 287	1 418	19.6	15.2
7222	Limited-service eating places	79	50 601	12 500	3 189	1 343	11.8	17.4
72221	Limited-service eating places	79	50 601	12 500	3 189	1 343	11.8	17.4
722211	Limited-service restaurants	67	44 709	11 098	2 846	1 177	12.2	16.7
722213	Snack & nonalcoholic beverage bars	12	5 892	1 402	343	166	8.5	23.1
7224	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	7	D	D	D	b	D	D
SURFSIDE, FL								
72	Accommodation & foodservices	24	15 814	4 845	1 249	423	11.3	8.2
721	Accommodation	12	12 533	3 646	936	295	10.2	6.4
7211	Traveler accommodation	12	12 533	3 646	936	295	10.2	6.4
72111	Hotels (except casino hotels) & motels	12	12 533	3 646	936	295	10.2	6.4
721110	Hotels (except casino hotels) & motels	12	12 533	3 646	936	295	10.2	6.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	10 827	3 258	847	267	3.4	4.7
722	Foodservices & drinking places	12	3 281	1 199	313	128	15.8	15.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
SWEETWATER, FL								
72	Accommodation & foodservices	28	14 311	3 287	634	286	37.0	8.3
722	Foodservices & drinking places	28	14 311	3 287	634	286	37.0	8.3
7222	Limited-service eating places	16	9 157	1 505	240	113	22.3	1.6
722212	Cafeterias	7	D	D	D	a	D	D
722213	Snack & nonalcoholic beverage bars	2	D	D	D	a	D	D
TALLAHASSEE, FL								
72	Accommodation & foodservices	401	268 859	69 761	17 140	8 819	9.4	7.9
721	Accommodation	62	45 338	9 749	2 502	1 100	2.5	7.0
7211	Traveler accommodation	38	37 924	8 025	1 935	878	1.4	4.6
721111	Hotels (except casino hotels) & motels	38	37 924	8 025	1 935	878	1.4	4.6
721110	Hotels (except casino hotels) & motels	38	37 924	8 025	1 935	878	1.4	4.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	15	22 032	4 885	1 172	499	—	—
7211103	Motels	16	8 449	1 963	494	240	6.3	13.3
7211104	Motor hotels	6	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	22	D	D	D	c	D	D
72131	Rooming & boarding houses	22	D	D	D	c	D	D
721310	Rooming & boarding houses	22	D	D	D	c	D	D
722	Foodservices & drinking places	339	223 521	60 012	14 638	7 719	10.8	8.0
7221	Full-service restaurants	119	96 381	28 400	6 960	3 503	10.7	8.5
72211	Full-service restaurants	119	96 381	28 400	6 960	3 503	10.7	8.5
722110	Full-service restaurants	119	96 381	28 400	6 960	3 503	10.7	8.5
7222	Limited-service eating places	182	D	D	D	h	D	D
72221	Limited-service eating places	182	D	D	D	h	D	D
722211	Limited-service restaurants	156	92 238	23 592	5 685	3 241	11.2	9.1
722212	Cafeterias	4	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	22	D	D	D	c	D	D
7223	Special foodservices	24	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	14	8 016	1 632	378	216	29.6	14.0
72241	Drinking places (alcoholic beverages)	14	8 016	1 632	378	216	29.6	14.0
722410	Drinking places (alcoholic beverages)	14	8 016	1 632	378	216	29.6	14.0
TAMARAC, FL								
72	Accommodation & foodservices	102	D	D	D	g	D	D
721	Accommodation	3	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	99	42 534	9 828	2 644	1 111	23.9	15.8
7222	Limited-service eating places	43	22 344	5 541	1 442	643	19.6	14.5
72221	Limited-service eating places	43	22 344	5 541	1 442	643	19.6	14.5
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	7	4 565	738	155	43	3.4	63.2
TAMPA, FL								
72	Accommodation & foodservices	842	782 839	212 272	54 798	20 303	8.9	14.5
721	Accommodation	80	260 933	68 862	18 586	5 277	2.2	17.5
7211	Traveler accommodation	67	259 584	68 480	18 491	5 245	1.9	17.6
721111	Hotels (except casino hotels) & motels	67	259 584	68 480	18 491	5 245	1.9	17.6
721110	Hotels (except casino hotels) & motels	67	259 584	68 480	18 491	5 245	1.9	17.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	40	239 553	64 192	17 446	4 851	1.8	18.9
7211103	Motels	20	D	D	D	e	D	D
7211104	Motor hotels	6	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	7	915	325	83	24	56.5	—
72121	RV (recreational vehicle) parks & recreational camps	7	915	325	83	24	56.5	—
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	a	D	D
7213	Rooming & boarding houses	6	434	57	12	8	27.0	23.3
72131	Rooming & boarding houses	6	434	57	12	8	27.0	23.3
721310	Rooming & boarding houses	6	434	57	12	8	27.0	23.3
722	Foodservices & drinking places	762	521 906	143 410	36 212	15 026	12.2	13.0
7221	Full-service restaurants	302	236 960	71 021	18 493	7 315	12.0	11.9
72211	Full-service restaurants	302	236 960	71 021	18 493	7 315	12.0	11.9
722110	Full-service restaurants	302	236 960	71 021	18 493	7 315	12.0	11.9
7222	Limited-service eating places	339	187 328	48 059	11 494	5 438	12.5	11.0
72221	Limited-service eating places	339	187 328	48 059	11 494	5 438	12.5	11.0
722211	Limited-service restaurants	275	164 113	41 697	9 979	4 850	10.2	11.5
722212	Cafeterias	16	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	48	D	D	D	e	D	D
7223	Special foodservices	50	74 929	20 330	5 296	1 818	3.0	22.7
7224	Drinking places (alcoholic beverages)	71	22 689	4 000	929	455	42.4	9.4
72241	Drinking places (alcoholic beverages)	71	22 689	4 000	929	455	42.4	9.4
722410	Drinking places (alcoholic beverages)	71	22 689	4 000	929	455	42.4	9.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
TARPON SPRINGS, FL								
72	Accommodation & foodservices	61	28 954	8 754	2 379	919	17.7	5.5
721	Accommodation	5	1 091	126	32	20	49.8	9.4
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	56	27 863	8 628	2 347	899	16.5	5.3
7222	Limited-service eating places	18	10 343	2 644	683	266	2.6	5.2
72221	Limited-service eating places	18	10 343	2 644	683	266	2.6	5.2
TAVARES, FL								
72	Accommodation & foodservices	23	6 509	1 800	425	184	36.5	3.8
721	Accommodation	3	1 374	301	75	22	D	—
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	5 135	1 499	350	162	34.1	4.8
TEMPLE TERRACE, FL								
72	Accommodation & foodservices	52	D	D	D	g	D	D
721	Accommodation	2	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	2	D	D	D	b	D	D
722	Foodservices & drinking places	50	37 251	9 232	2 311	1 200	16.6	2.3
7222	Limited-service eating places	25	17 986	4 377	1 028	553	15.0	4.0
72221	Limited-service eating places	25	17 986	4 377	1 028	553	15.0	4.0
7223	Special foodservices	5	1 723	450	137	84	5.9	—
TEQUESTA, FL								
72	Accommodation & foodservices	19	8 208	1 774	446	255	17.0	8.8
722	Foodservices & drinking places	19	8 208	1 774	446	255	17.0	8.8
TITUSVILLE, FL								
72	Accommodation & foodservices	80	52 844	15 811	3 982	2 005	17.6	9.1
721	Accommodation	9	7 359	1 435	361	169	—	—
72111	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	c	D	D
7211103	Motels	4	3 340	531	128	55	—	—
722	Foodservices & drinking places	71	45 485	14 376	3 621	1 836	20.5	10.6
7221	Full-service restaurants	32	23 055	8 718	2 104	970	12.7	10.2
72211	Full-service restaurants	32	23 055	8 718	2 104	970	12.7	10.2
722110	Full-service restaurants	32	23 055	8 718	2 104	970	12.7	10.2
7222	Limited-service eating places	28	20 543	5 308	1 426	830	28.3	10.6
72221	Limited-service eating places	28	20 543	5 308	1 426	830	28.3	10.6
722212	Cafeterias	1	D	D	D	b	D	D
TREASURE ISLAND, FL								
72	Accommodation & foodservices	53	34 977	8 627	2 069	764	22.2	17.8
721	Accommodation	28	17 254	3 765	963	325	26.9	2.1
7211	Traveler accommodation	28	17 254	3 765	963	325	26.9	2.1
72111	Hotels (except casino hotels) & motels	28	17 254	3 765	963	325	26.9	2.1
721110	Hotels (except casino hotels) & motels	28	17 254	3 765	963	325	26.9	2.1
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	20	7 689	1 272	309	110	46.9	4.8
7211104	Motor hotels	2	D	D	D	c	D	D
722	Foodservices & drinking places	25	17 723	4 862	1 106	439	17.7	33.0
UMATILLA, FL								
72	Accommodation & foodservices	3	970	185	29	13	92.9	7.1
721	Accommodation	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
VALPARAISO, FL								
72	Accommodation & foodservices	8	1 207	348	75	44	38.4	3.2
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	7	D	D	D	b	D	D
VENICE, FL								
72	Accommodation & foodservices	59	36 560	9 814	2 670	1 147	8.5	31.9
721	Accommodation	8	10 107	1 832	446	169	.2	72.9
72111	Hotels (except casino hotels) & motels	8	10 107	1 832	446	169	.2	72.9
721110	Hotels (except casino hotels) & motels	8	10 107	1 832	446	169	.2	72.9
7211103	Motels	7	D	D	D	b	D	D
722	Foodservices & drinking places	51	26 453	7 982	2 224	978	11.7	16.2
7222	Limited-service eating places	11	5 002	1 232	273	140	8.5	24.2
VERO BEACH, FL								
72	Accommodation & foodservices	108	68 165	18 871	4 844	2 096	13.3	7.8
721	Accommodation	13	11 089	3 385	885	373	4.1	7.5
72111	Hotels (except casino hotels) & motels	13	11 089	3 385	885	373	4.1	7.5
721110	Hotels (except casino hotels) & motels	13	11 089	3 385	885	373	4.1	7.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	8 476	2 890	749	321	—	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
722	Foodservices & drinking places	95	57 076	15 486	3 959	1 723	15.0	7.9
7221	Full-service restaurants	50	37 797	10 766	2 692	1 185	14.5	4.1
72211	Full-service restaurants	50	37 797	10 766	2 692	1 185	14.5	4.1
722110	Full-service restaurants	50	37 797	10 766	2 692	1 185	14.5	4.1
7222	Limited-service eating places	37	16 827	4 254	1 090	481	16.7	17.4
72221	Limited-service eating places	37	16 827	4 254	1 090	481	16.7	17.4
WAUCHULA, FL								
72	Accommodation & foodservices	11	D	D	D	c	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	5 926	1 328	366	187	11.2	5.5
7222	Limited-service eating places	6	D	D	D	c	D	D
WELLINGTON, FL *								
72	Accommodation & foodservices	38	18 215	4 584	1 216	552	24.5	22.9
722	Foodservices & drinking places	38	18 215	4 584	1 216	552	24.5	22.9
7222	Limited-service eating places	13	D	D	D	c	D	D
WEST MELBOURNE, FL								
72	Accommodation & foodservices	40	33 339	9 611	2 526	1 168	4.8	15.9
721	Accommodation	4	5 548	1 097	243	93	—	7.2
72111	Hotels (except casino hotels) & motels	4	5 548	1 097	243	93	—	7.2
721110	Hotels (except casino hotels) & motels	4	5 548	1 097	243	93	—	7.2
722	Foodservices & drinking places	36	27 791	8 514	2 283	1 075	5.7	17.6
7222	Limited-service eating places	19	D	D	D	e	D	D
722212	Cafeterias	1	D	D	D	b	D	D
WEST MIAMI, FL								
72	Accommodation & foodservices	11	4 891	1 041	243	112	29.5	11.5
721	Accommodation	2	D	D	D	a	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
722	Foodservices & drinking places	9	D	D	D	c	D	D
WESTON, FL *								
72	Accommodation & foodservices	15	5 924	1 546	306	156	27.8	1.4
722	Foodservices & drinking places	15	5 924	1 546	306	156	27.8	1.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WEST PALM BEACH, FL								
72	Accommodation & foodservices	294	222 982	60 116	15 791	5 797	13.3	17.7
721	Accommodation	25	49 509	12 922	3 558	1 038	3.8	34.2
7211	Traveler accommodation	22	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	22	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	22	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	46 372	12 287	3 412	984	3.2	36.0
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211104	Motor hotels	1	D	D	D	a	D	D
7213	Rooming & boarding houses	3	D	D	D	a	D	D
72131	Rooming & boarding houses	3	D	D	D	a	D	D
721310	Rooming & boarding houses	3	D	D	D	a	D	D
722	Foodservices & drinking places	269	173 473	47 194	12 233	4 759	16.0	13.0
7221	Full-service restaurants	129	102 509	29 697	7 608	3 007	15.4	10.2
72211	Full-service restaurants	129	102 509	29 697	7 608	3 007	15.4	10.2
722110	Full-service restaurants	129	102 509	29 697	7 608	3 007	15.4	10.2
7222	Limited-service eating places	105	47 677	11 247	2 774	1 318	17.6	21.3
72221	Limited-service eating places	105	47 677	11 247	2 774	1 318	17.6	21.3
722211	Limited-service restaurants	76	38 839	8 904	2 192	1 054	17.2	19.7
722212	Cafeterias	2	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	27	D	D	D	c	D	D
7223	Special foodservices	17	18 423	5 511	1 670	354	7.9	.3
7224	Drinking places (alcoholic beverages)	18	4 864	739	181	80	44.5	37.2
72241	Drinking places (alcoholic beverages)	18	4 864	739	181	80	44.5	37.2
722410	Drinking places (alcoholic beverages)	18	4 864	739	181	80	44.5	37.2
WILDWOOD, FL								
72	Accommodation & foodservices	15	11 105	2 967	742	360	3.0	7.3
721	Accommodation	4	D	D	D	b	D	D
722	Foodservices & drinking places	11	D	D	D	e	D	D
7222	Limited-service eating places	5	5 289	1 633	376	159	—	—
WILTON MANORS, FL								
72	Accommodation & foodservices	36	14 661	3 273	776	344	14.5	7.1
721	Accommodation	3	226	37	2	2	78.8	21.2
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	33	14 435	3 236	774	342	13.5	6.9
7222	Limited-service eating places	11	3 914	736	188	100	6.1	22.6
WINTER GARDEN, FL								
72	Accommodation & foodservices	33	15 045	3 694	836	361	16.3	3.7
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	b	D	D
722	Foodservices & drinking places	30	D	D	D	e	D	D
7222	Limited-service eating places	13	7 809	1 908	474	203	7.0	.3
WINTER HAVEN, FL								
72	Accommodation & foodservices	116	62 982	15 790	4 235	2 223	11.4	13.6
721	Accommodation	11	3 878	738	170	72	8.1	—
72111	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	10	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	105	59 104	15 052	4 065	2 151	11.6	14.5
7221	Full-service restaurants	48	31 269	8 412	2 441	1 206	17.5	9.9
72211	Full-service restaurants	48	31 269	8 412	2 441	1 206	17.5	9.9
722110	Full-service restaurants	48	31 269	8 412	2 441	1 206	17.5	9.9
7222	Limited-service eating places	36	23 538	5 658	1 368	823	2.1	22.6
72221	Limited-service eating places	36	23 538	5 658	1 368	823	2.1	22.6
722211	Limited-service restaurants	29	19 406	4 566	1 050	673	.9	27.1
722212	Cafeterias	3	D	D	D	c	D	D
7223	Special foodservices	8	1 469	446	119	52	—	9.7
7224	Drinking places (alcoholic beverages)	13	2 828	536	137	70	31.2	—
72241	Drinking places (alcoholic beverages)	13	2 828	536	137	70	31.2	—
722410	Drinking places (alcoholic beverages)	13	2 828	536	137	70	31.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WINTER PARK, FL								
72	Accommodation & foodservices	96	65 729	18 222	4 386	1 927	13.2	11.6
721	Accommodation	7	4 108	1 217	285	95	9.5	4.4
72111	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	b	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
722	Foodservices & drinking places	89	61 621	17 005	4 101	1 832	13.4	12.1
7221	Full-service restaurants	44	36 043	10 559	2 556	1 083	13.8	17.3
72211	Full-service restaurants	44	36 043	10 559	2 556	1 083	13.8	17.3
722110	Full-service restaurants	44	36 043	10 559	2 556	1 083	13.8	17.3
7222	Limited-service eating places	40	21 562	5 582	1 322	651	13.7	5.6
72221	Limited-service eating places	40	21 562	5 582	1 322	651	13.7	5.6
7223	Special foodservices	1	D	D	D	b	D	D
WINTER SPRINGS, FL								
72	Accommodation & foodservices	12	4 604	1 175	276	167	11.2	26.2
722	Foodservices & drinking places	12	4 604	1 175	276	167	11.2	26.2
ZEPHYRHILLS, FL								
72	Accommodation & foodservices	40	21 423	4 813	1 279	650	21.1	22.0
721	Accommodation	6	2 478	416	99	49	18.4	2.1
7212	RV (recreational vehicle) parks & recreational camps	3	509	50	17	8	89.8	10.2
72121	RV (recreational vehicle) parks & recreational camps	3	509	50	17	8	89.8	10.2
721211	RV (recreational vehicle) parks & campgrounds	3	509	50	17	8	89.8	10.2
722	Foodservices & drinking places	34	18 945	4 397	1 180	601	21.5	24.7
7222	Limited-service eating places	14	D	D	D	e	D	D
72221	Limited-service eating places	14	D	D	D	e	D	D
BALANCE OF ALACHUA COUNTY, FL								
72	Accommodation & foodservices	135	112 830	29 057	7 167	4 000	11.2	8.4
721	Accommodation	18	D	D	D	e	D	D
7211	Traveler accommodation	16	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	14	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	10	D	D	D	c	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	117	D	D	D	h	D	D
7221	Full-service restaurants	58	58 029	16 254	4 101	2 185	9.4	10.2
72211	Full-service restaurants	58	58 029	16 254	4 101	2 185	9.4	10.2
722110	Full-service restaurants	58	58 029	16 254	4 101	2 185	9.4	10.2
7222	Limited-service eating places	55	33 018	8 216	1 952	1 354	20.6	6.8
72221	Limited-service eating places	55	33 018	8 216	1 952	1 354	20.6	6.8
722211	Limited-service restaurants	45	D	D	D	g	D	D
722212	Cafeterias	1	D	D	D	b	D	D
BALANCE OF BAKER COUNTY, FL								
72	Accommodation & foodservices	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	a	D	D
BALANCE OF BAY COUNTY, FL								
72	Accommodation & foodservices	100	D	D	D	g	D	D
721	Accommodation	33	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	27	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	27	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	4	D	D	D	a	D	D
7211103	Motels	16	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	4	D	D	D	b	D	D
722	Foodservices & drinking places	67	D	D	D	g	D	D
7221	Full-service restaurants	35	D	D	D	f	D	D
72211	Full-service restaurants	35	D	D	D	f	D	D
722110	Full-service restaurants	35	D	D	D	f	D	D
7222	Limited-service eating places	21	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
BALANCE OF BRADFORD COUNTY, FL								
72	Accommodation & foodservices	3	D	D	D	c	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	1	D	D	D	c	D	D
7223	Special foodservices	1	D	D	D	c	D	D
BALANCE OF BREVARD COUNTY, FL								
72	Accommodation & foodservices	231	D	D	D	h	D	D
721	Accommodation	22	D	D	D	e	D	D
7211	Traveler accommodation	18	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	18	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	11	6 056	1 600	325	125	4.1	9.1
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	209	D	D	D	h	D	D
7221	Full-service restaurants	102	56 650	16 266	4 042	1 953	15.4	10.0
72211	Full-service restaurants	102	56 650	16 266	4 042	1 953	15.4	10.0
722110	Full-service restaurants	102	56 650	16 266	4 042	1 953	15.4	10.0
7222	Limited-service eating places	72	D	D	D	g	D	D
72221	Limited-service eating places	72	D	D	D	g	D	D
722211	Limited-service restaurants	59	D	D	D	g	D	D
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	4	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	31	D	D	D	c	D	D
BALANCE OF BROWARD COUNTY, FL								
72	Accommodation & foodservices	180	D	D	D	h	D	D
721	Accommodation	20	D	D	D	f	D	D
7211	Traveler accommodation	17	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	17	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	17	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	23 926	7 739	2 157	509	8.9	76.5
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211105	Organization hotels	1	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	b	D	D
722	Foodservices & drinking places	160	D	D	D	g	D	D
7221	Full-service restaurants	72	D	D	D	f	D	D
72211	Full-service restaurants	72	D	D	D	f	D	D
722110	Full-service restaurants	72	D	D	D	f	D	D
7222	Limited-service eating places	67	D	D	D	f	D	D
72221	Limited-service eating places	67	D	D	D	f	D	D
722211	Limited-service restaurants	61	D	D	D	f	D	D
7223	Special foodservices	4	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	17	7 094	1 203	282	117	31.3	5.0
72241	Drinking places (alcoholic beverages)	17	7 094	1 203	282	117	31.3	5.0
722410	Drinking places (alcoholic beverages)	17	7 094	1 203	282	117	31.3	5.0
BALANCE OF CALHOUN COUNTY, FL								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	3	177	52	25	11	D	39.5
722	Foodservices & drinking places	6	D	D	D	b	D	D

See footnotes at end of table.

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							From administrative records ¹	Estimated ²
BALANCE OF CHARLOTTE COUNTY, FL								
72	Accommodation & foodservices	166	98 003	24 630	6 749	3 089	17.7	4.0
721	Accommodation	20	14 879	2 926	753	307	3.8	1.4
7211	Traveler accommodation	14	13 203	2 670	695	287	—	1.6
721111	Hotels (except casino hotels) & motels	14	13 203	2 670	695	287	—	1.6
721110	Hotels (except casino hotels) & motels	14	13 203	2 670	695	287	—	1.6
7211101	Hotels (except casino hotels) with 25 guestrooms or more	5	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211104	Motor hotels	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	1 676	256	58	20	33.9	—
72121	RV (recreational vehicle) parks & recreational camps	6	1 676	256	58	20	33.9	—
721211	RV (recreational vehicle) parks & campgrounds ..	4	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	146	83 124	21 704	5 996	2 782	20.2	4.4
7221	Full-service restaurants	72	43 979	12 586	3 671	1 611	13.4	6.3
72211	Full-service restaurants	72	43 979	12 586	3 671	1 611	13.4	6.3
722110	Full-service restaurants	72	43 979	12 586	3 671	1 611	13.4	6.3
7222	Limited-service eating places	59	33 674	8 248	2 092	1 079	29.4	1.9
72221	Limited-service eating places	59	33 674	8 248	2 092	1 079	29.4	1.9
722211	Limited-service restaurants	50	D	D	D	f	D	D
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	5	D	D	D	b	D	D
BALANCE OF CITRUS COUNTY, FL								
72	Accommodation & foodservices	88	20 374	5 561	1 346	785	33.2	11.8
721	Accommodation	15	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) ..	8	D	D	D	b	D	D
722	Foodservices & drinking places	73	D	D	D	f	D	D
7222	Limited-service eating places	12	D	D	D	c	D	D
BALANCE OF CLAY COUNTY, FL								
72	Accommodation & foodservices	98	D	D	D	g	D	D
721	Accommodation	2	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) ..	1	D	D	D	b	D	D
722	Foodservices & drinking places	96	D	D	D	g	D	D
7222	Limited-service eating places	48	30 305	7 805	1 909	1 263	3.9	6.3
72221	Limited-service eating places	48	30 305	7 805	1 909	1 263	3.9	6.3
722211	Limited-service restaurants	44	27 397	6 906	1 679	1 171	4.3	7.0
722212	Cafeterias	1	D	D	D	b	D	D
7223	Special foodservices	5	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	8	D	D	D	b	D	D
BALANCE OF COLLIER COUNTY, FL								
72	Accommodation & foodservices	240	228 908	62 313	17 117	5 054	10.7	3.9
721	Accommodation	29	115 804	30 558	7 865	1 890	2.7	.4
7211	Traveler accommodation	23	113 352	30 185	7 754	1 844	1.8	.4
721111	Hotels (except casino hotels) & motels	23	113 352	30 185	7 754	1 844	1.8	.4
721110	Hotels (except casino hotels) & motels	23	113 352	30 185	7 754	1 844	1.8	.4
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	100 809	26 994	6 974	1 645	1.2	—
7211102	Hotels with less than 25 guestrooms	2	D	D	D	b	D	D
7211103	Hotels	9	D	D	D	b	D	D
7211104	Motor hotels	2	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	6	2 452	373	111	46	44.2	—
72121	RV (recreational vehicle) parks & recreational camps ..	6	2 452	373	111	46	44.2	—
721211	RV (recreational vehicle) parks & campgrounds ..	6	2 452	373	111	46	44.2	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF COLLIER COUNTY, FL—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	211	113 104	31 755	9 252	3 164	19.0	7.4
7221	Full-service restaurants	127	65 226	19 853	6 064	1 866	22.2	10.5
72211	Full-service restaurants	127	65 226	19 853	6 064	1 866	22.2	10.5
722110	Full-service restaurants	127	65 226	19 853	6 064	1 866	22.2	10.5
7222	Limited-service eating places	69	41 501	10 383	2 689	1 124	11.2	3.4
72221	Limited-service eating places	69	41 501	10 383	2 689	1 124	11.2	3.4
722211	Limited-service restaurants	57	39 114	9 827	2 536	1 062	9.0	3.4
7223	Special foodservices	7	2 076	419	135	56	71.3	9.1
7224	Drinking places (alcoholic beverages)	8	4 301	1 100	364	118	19.9	—
72241	Drinking places (alcoholic beverages)	8	4 301	1 100	364	118	19.9	—
722410	Drinking places (alcoholic beverages)	8	4 301	1 100	364	118	19.9	—
	BALANCE OF COLUMBIA COUNTY, FL							
72	Accommodation & foodservices	22	10 305	2 947	709	337	16.0	6.0
721	Accommodation	6	1 415	343	79	38	16.0	35.8
722	Foodservices & drinking places	16	8 890	2 604	630	299	16.0	1.2
	BALANCE OF DADE COUNTY, FL							
72	Accommodation & foodservices	1 390	1 080 152	288 303	71 774	25 983	14.0	13.0
721	Accommodation	96	D	D	D	h	D	D
7211	Traveler accommodation	90	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	89	D	D	D	h	D	D
721110	Hotels (except casino hotels) & motels	89	D	D	D	h	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	55	D	D	D	h	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	30	D	D	D	e	D	D
7211104	Motor hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	4	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	a	D	D
72131	Rooming & boarding houses	2	D	D	D	a	D	D
721310	Rooming & boarding houses	2	D	D	D	a	D	D
722	Foodservices & drinking places	1 294	D	D	D	j	D	D
7221	Full-service restaurants	531	D	D	D	i	D	D
72211	Full-service restaurants	531	D	D	D	i	D	D
722110	Full-service restaurants	531	D	D	D	i	D	D
7222	Limited-service eating places	635	D	D	D	i	D	D
72221	Limited-service eating places	635	D	D	D	i	D	D
722211	Limited-service restaurants	478	D	D	D	i	D	D
722212	Cafeterias	58	D	D	D	e	D	D
722213	Snack & nonalcoholic beverage bars	99	D	D	D	f	D	D
7223	Special foodservices	82	D	D	D	h	D	D
7224	Drinking places (alcoholic beverages)	46	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	46	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	46	D	D	D	e	D	D
	BALANCE OF DESOTO COUNTY, FL							
72	Accommodation & foodservices	2	D	D	D	a	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
	BALANCE OF DIXIE COUNTY, FL							
72	Accommodation & foodservices	22	3 543	910	170	152	48.2	6.6
721	Accommodation	6	D	D	D	b	D	D
722	Foodservices & drinking places	16	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ESCAMBIA COUNTY, FL								
72	Accommodation & foodservices	310	220 370	56 967	13 030	6 945	7.5	13.9
721	Accommodation	37	41 395	10 016	1 956	775	1.7	5.4
7211	Traveler accommodation	36	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	35	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	35	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	17	D	D	D	f	D	D
7211103	Motels	15	D	D	D	c	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
722	Foodservices & drinking places	273	178 975	46 951	11 074	6 170	8.8	15.8
7221	Full-service restaurants	99	61 828	19 548	4 461	2 046	11.4	8.7
72211	Full-service restaurants	99	61 828	19 548	4 461	2 046	11.4	8.7
722110	Full-service restaurants	99	61 828	19 548	4 461	2 046	11.4	8.7
7222	Limited-service eating places	121	103 273	24 398	5 934	3 769	3.3	21.5
72221	Limited-service eating places	121	103 273	24 398	5 934	3 769	3.3	21.5
722211	Limited-service restaurants	108	97 825	22 990	5 588	3 608	2.7	22.4
722212	Cafeterias	4	D	D	D	c	D	D
7223	Special foodservices	9	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	44	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	44	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	44	D	D	D	c	D	D
BALANCE OF FLAGLER COUNTY, FL								
72	Accommodation & foodservices	62	31 870	10 068	2 792	1 084	17.3	8.4
721	Accommodation	8	10 760	4 414	1 470	383	8.8	13.2
72111	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	6	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	8 193	3 874	1 317	319	—	17.3
7211102	Hotels with less than 25 guestrooms	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	54	21 110	5 654	1 322	701	21.7	5.9
7222	Limited-service eating places	17	D	D	D	e	D	D
BALANCE OF FRANKLIN COUNTY, FL								
72	Accommodation & foodservices	29	9 274	1 864	363	224	51.8	6.3
721	Accommodation	9	3 887	826	155	80	16.5	—
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	20	5 387	1 038	208	144	77.2	10.8
BALANCE OF GADSDEN COUNTY, FL								
72	Accommodation & foodservices	9	D	D	D	b	D	D
721	Accommodation	3	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BALANCE OF GILCHRIST COUNTY, FL								
72	Accommodation & foodservices	16	D	D	D	b	D	D
721	Accommodation	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	3	D	D	D	b	D	D
722	Foodservices & drinking places	13	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF GLADES COUNTY, FL								
72	Accommodation & foodservices	20	4 698	983	268	129	15.5	23.1
721	Accommodation	11	1 999	303	87	31	23.8	41.7
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	7	1 100	166	52	16	18.0	44.8
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	9	2 699	680	181	98	9.4	9.4
BALANCE OF GULF COUNTY, FL								
72	Accommodation & foodservices	15	2 643	734	147	102	61.6	22.3
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	13	D	D	D	b	D	D
BALANCE OF HAMILTON COUNTY, FL								
72	Accommodation & foodservices	13	3 708	853	206	161	20.4	7.9
721	Accommodation	5	1 648	290	75	38	31.7	—
722	Foodservices & drinking places	8	2 060	563	131	123	11.4	14.2
BALANCE OF HARDEE COUNTY, FL								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	a	D	D
722	Foodservices & drinking places	4	792	196	49	24	10.4	29.4
BALANCE OF HENDRY COUNTY, FL								
72	Accommodation & foodservices	5	2 340	579	137	47	—	.3
721	Accommodation	2	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds	1	D	D	D	a	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D
BALANCE OF HERNANDO COUNTY, FL								
72	Accommodation & foodservices	121	44 762	11 595	2 997	1 608	20.5	11.9
721	Accommodation	7	D	D	D	b	D	D
72111	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
721110	Hotels (except casino hotels) & motels	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	b	D	D
722	Foodservices & drinking places	114	D	D	D	g	D	D
7221	Full-service restaurants	65	22 823	6 857	1 880	943	22.5	11.5
72211	Full-service restaurants	65	22 823	6 857	1 880	943	22.5	11.5
722110	Full-service restaurants	65	22 823	6 857	1 880	943	22.5	11.5
7222	Limited-service eating places	34	15 183	3 740	867	535	9.5	8.5
72221	Limited-service eating places	34	15 183	3 740	867	535	9.5	8.5
7223	Special foodservices	6	D	D	D	a	D	D
BALANCE OF HIGHLANDS COUNTY, FL								
72	Accommodation & foodservices	48	16 978	4 525	1 113	560	30.0	20.1
721	Accommodation	15	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	4	495	90	29	7	36.8	18.6
722	Foodservices & drinking places	33	D	D	D	f	D	D
7222	Limited-service eating places	13	7 142	1 830	420	252	24.9	14.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF HILLSBOROUGH COUNTY, FL								
72	Accommodation & foodservices	600	D	D	D	j	D	D
721	Accommodation	45	D	D	D	f	D	D
7211	Traveler accommodation	24	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	24	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	24	D	D	D	e	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	11	D	D	D	e	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	16	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	16	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	13	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	b	D	D
7213	Rooming & boarding houses	5	D	D	D	c	D	D
72131	Rooming & boarding houses	5	D	D	D	c	D	D
721310	Rooming & boarding houses	5	D	D	D	c	D	D
722	Foodservices & drinking places	555	364 974	93 133	23 468	11 309	12.8	10.1
7221	Full-service restaurants	228	171 984	47 097	12 622	5 703	13.8	9.1
72211	Full-service restaurants	228	171 984	47 097	12 622	5 703	13.8	9.1
722110	Full-service restaurants	228	171 984	47 097	12 622	5 703	13.8	9.1
7222	Limited-service eating places	249	170 860	42 299	9 964	5 238	8.0	10.4
72221	Limited-service eating places	249	170 860	42 299	9 964	5 238	8.0	10.4
722211	Limited-service restaurants	217	D	D	D	h	D	D
722212	Cafeterias	6	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	26	D	D	D	e	D	D
7223	Special foodservices	33	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	45	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	45	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	45	D	D	D	c	D	D
BALANCE OF HOLMES COUNTY, FL								
72	Accommodation & foodservices	3	D	D	D	a	D	D
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	2	D	D	D	a	D	D
BALANCE OF INDIAN RIVER COUNTY, FL								
72	Accommodation & foodservices	77	35 628	10 192	2 640	1 142	22.6	7.6
721	Accommodation	7	5 550	1 421	338	155	18.0	—
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	b	D	D
722	Foodservices & drinking places	70	30 078	8 771	2 302	987	23.4	9.0
7222	Limited-service eating places	35	D	D	D	e	D	D
72221	Limited-service eating places	35	D	D	D	e	D	D
722212	Cafeterias	1	D	D	D	b	D	D
BALANCE OF JACKSON COUNTY, FL								
72	Accommodation & foodservices	20	D	D	D	e	D	D
721	Accommodation	2	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	18	6 653	1 769	401	241	8.8	9.5
BALANCE OF JEFFERSON COUNTY, FL								
72	Accommodation & foodservices	6	D	D	D	b	D	D
721	Accommodation	3	514	111	26	11	—	—
722	Foodservices & drinking places	3	D	D	D	a	D	D
BALANCE OF LAFAYETTE COUNTY, FL								
72	Accommodation & foodservices	13	3 120	701	157	94	20.9	8.3
721	Accommodation	3	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF LAKE COUNTY, FL								
72	Accommodation & foodservices	100	D	D	D	g	D	D
721	Accommodation	24	D	D	D	f	D	D
7211	Traveler accommodation	9	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	9	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	9	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	15	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	15	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	7	D	D	D	b	D	D
722	Foodservices & drinking places	76	D	D	D	g	D	D
7222	Limited-service eating places	27	D	D	D	e	D	D
72221	Limited-service eating places	27	D	D	D	e	D	D
722212	Cafeterias	1	D	D	D	b	D	D
BALANCE OF LEE COUNTY, FL								
72	Accommodation & foodservices	433	408 424	101 651	28 140	9 753	9.1	7.7
721	Accommodation	74	180 151	41 690	11 573	2 902	1.0	2.7
7211	Traveler accommodation	60	D	D	D	h	D	D
72111	Hotels (except casino hotels) & motels	57	D	D	D	h	D	D
721110	Hotels (except casino hotels) & motels	57	D	D	D	h	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	23	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	30	D	D	D	e	D	D
7211105	Organization hotels	1	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	12	D	D	D	b	D	D
722	Foodservices & drinking places	359	228 273	59 961	16 567	6 851	15.5	11.7
7221	Full-service restaurants	206	145 870	40 547	11 604	4 568	17.7	10.5
72211	Full-service restaurants	206	145 870	40 547	11 604	4 568	17.7	10.5
722110	Full-service restaurants	206	145 870	40 547	11 604	4 568	17.7	10.5
7222	Limited-service eating places	116	66 282	16 304	4 073	2 008	8.0	16.7
72221	Limited-service eating places	116	66 282	16 304	4 073	2 008	8.0	16.7
722211	Limited-service restaurants	94	59 424	14 836	3 720	1 828	6.8	18.3
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	12	11 019	2 088	618	139	8.7	.2
7224	Drinking places (alcoholic beverages)	25	5 102	1 022	272	136	64.1	6.9
72241	Drinking places (alcoholic beverages)	25	5 102	1 022	272	136	64.1	6.9
722410	Drinking places (alcoholic beverages)	25	5 102	1 022	272	136	64.1	6.9
BALANCE OF LEON COUNTY, FL								
72	Accommodation & foodservices	55	27 909	7 307	1 914	1 065	8.4	12.9
721	Accommodation	6	4 256	713	185	108	17.8	—
72111	Hotels (except casino hotels) & motels	3	3 321	569	148	95	—	—
721110	Hotels (except casino hotels) & motels	3	3 321	569	148	95	—	—
7212	RV (recreational vehicle) parks & recreational camps	3	935	144	37	13	D	—
72121	RV (recreational vehicle) parks & recreational camps	3	935	144	37	13	D	—
721211	RV (recreational vehicle) parks & campgrounds	3	935	144	37	13	D	—
722	Foodservices & drinking places	49	23 653	6 594	1 729	957	6.7	15.2
7222	Limited-service eating places	23	D	D	D	e	D	D
72221	Limited-service eating places	23	D	D	D	e	D	D
BALANCE OF LEVY COUNTY, FL								
72	Accommodation & foodservices	57	19 497	5 112	1 318	809	26.9	16.2
721	Accommodation	13	2 486	564	127	72	25.8	2.0
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	44	17 011	4 548	1 191	737	27.1	18.3
7222	Limited-service eating places	13	7 584	2 014	510	399	8.6	13.3
BALANCE OF LIBERTY COUNTY, FL								
72	Accommodation & foodservices	3	D	D	D	b	D	D
722	Foodservices & drinking places	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MADISON COUNTY, FL								
72	Accommodation & foodservices	10	3 346	819	172	136	54.2	1.9
721	Accommodation	4	D	D	D	c	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	6	D	D	D	b	D	D
BALANCE OF MANATEE COUNTY, FL								
72	Accommodation & foodservices	219	144 399	40 884	10 946	4 672	10.8	8.5
721	Accommodation	32	D	D	D	e	D	D
7211	Traveler accommodation	21	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	e	D	D
7211103	Motels	13	5 911	1 159	309	157	14.9	—
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	9	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	187	D	D	D	h	D	D
7221	Full-service restaurants	95	D	D	D	h	D	D
72211	Full-service restaurants	95	D	D	D	h	D	D
722110	Full-service restaurants	95	D	D	D	h	D	D
7222	Limited-service eating places	77	D	D	D	g	D	D
72221	Limited-service eating places	77	D	D	D	g	D	D
722211	Limited-service restaurants	67	D	D	D	g	D	D
722212	Cafeterias	3	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	13	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	13	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	13	D	D	D	b	D	D
BALANCE OF MARION COUNTY, FL								
72	Accommodation & foodservices	133	50 325	12 663	3 047	1 445	16.3	14.4
721	Accommodation	32	D	D	D	e	D	D
72111	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	16	D	D	D	c	D	D
7211103	Motels	11	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	13	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	13	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	8	2 002	434	103	41	10.6	38.2
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	101	D	D	D	g	D	D
7222	Limited-service eating places	27	13 897	3 288	836	429	5.5	7.4
72221	Limited-service eating places	27	13 897	3 288	836	429	5.5	7.4
7223	Special foodservices	5	D	D	D	b	D	D
BALANCE OF MARTIN COUNTY, FL								
72	Accommodation & foodservices	145	105 597	28 214	7 501	2 783	9.5	8.0
721	Accommodation	18	31 701	8 527	2 431	615	2.3	11.2
7211	Traveler accommodation	16	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	9	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	127	73 896	19 687	5 070	2 168	12.6	6.6
7221	Full-service restaurants	71	50 979	13 943	3 695	1 533	12.8	5.3
72211	Full-service restaurants	71	50 979	13 943	3 695	1 533	12.8	5.3
722110	Full-service restaurants	71	50 979	13 943	3 695	1 533	12.8	5.3
7222	Limited-service eating places	50	19 573	4 964	1 214	565	14.0	8.6
72221	Limited-service eating places	50	19 573	4 964	1 214	565	14.0	8.6
722212	Cafeterias	1	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	5	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MONROE COUNTY, FL								
72	Accommodation & foodservices	281	261 537	76 839	20 071	5 463	13.8	13.5
721	Accommodation	96	169 806	52 445	13 587	2 906	6.5	15.2
7211	Traveler accommodation	72	147 505	47 899	12 516	2 592	4.5	16.4
72111	Hotels (except casino hotels) & motels	69	146 971	47 796	12 495	2 588	4.5	16.5
721110	Hotels (except casino hotels) & motels	69	146 971	47 796	12 495	2 588	4.5	16.5
7211101	Hotels (except casino hotels) with 25 guestrooms or more	28	121 098	40 223	10 475	2 030	4.7	18.3
7211102	Hotels with less than 25 guestrooms	6	D	D	D	b	D	D
7211103	Motels	34	13 402	3 329	847	240	6.8	9.9
7211104	Motor hotels	1	D	D	D	e	D	D
7212	RV (recreational vehicle) parks & recreational camps	24	22 301	4 546	1 071	314	20.0	7.3
72121	RV (recreational vehicle) parks & recreational camps	24	22 301	4 546	1 071	314	20.0	7.3
721211	RV (recreational vehicle) parks & campgrounds	19	17 753	3 661	903	262	14.5	9.1
721214	Recreational & vacation camps (except campgrounds)	5	4 548	885	168	52	41.3	.1
722	Foodservices & drinking places	185	91 731	24 394	6 484	2 557	27.3	10.2
7221	Full-service restaurants	131	70 053	19 005	5 175	1 936	29.2	5.3
72211	Full-service restaurants	131	70 053	19 005	5 175	1 936	29.2	5.3
722110	Full-service restaurants	131	70 053	19 005	5 175	1 936	29.2	5.3
7222	Limited-service eating places	38	D	D	D	e	D	D
72221	Limited-service eating places	38	D	D	D	e	D	D
7224	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	15	D	D	D	c	D	D
BALANCE OF NASSAU COUNTY, FL								
72	Accommodation & foodservices	46	D	D	D	g	D	D
721	Accommodation	8	D	D	D	g	D	D
7211	Traveler accommodation	8	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	8	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	8	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	g	D	D
722	Foodservices & drinking places	38	15 100	4 309	1 009	684	15.7	17.3
7222	Limited-service eating places	13	D	D	D	e	D	D
BALANCE OF OKALOOSA COUNTY, FL								
72	Accommodation & foodservices	77	54 273	16 114	3 896	1 831	8.6	8.4
721	Accommodation	19	D	D	D	f	D	D
7211	Traveler accommodation	18	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	10	D	D	D	f	D	D
7211103	Motels	7	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	1	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
722	Foodservices & drinking places	58	D	D	D	g	D	D
7222	Limited-service eating places	16	D	D	D	e	D	D
7223	Special foodservices	2	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	11	D	D	D	b	D	D
BALANCE OF OKEECHOBEE COUNTY, FL								
72	Accommodation & foodservices	18	7 379	1 833	511	213	14.4	8.7
721	Accommodation	4	670	140	38	13	—	11.9
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
722	Foodservices & drinking places	14	6 709	1 693	473	200	15.9	8.3
7222	Limited-service eating places	5	D	D	D	c	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF ORANGE COUNTY, FL								
72	Accommodation & foodservices	858	D	D	D	k	D	D
721	Accommodation	130	D	D	D	k	D	D
7211	Traveler accommodation	115	D	D	D	k	D	D
72111	Hotels (except casino hotels) & motels	114	D	D	D	k	D	D
721110	Hotels (except casino hotels) & motels	114	D	D	D	k	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	83	D	D	D	k	D	D
7211102	Hotels with less than 25 guestrooms	3	D	D	D	a	D	D
7211103	Motels	23	D	D	D	f	D	D
7211104	Motor hotels	5	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	f	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	f	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	9	D	D	D	f	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	5	D	D	D	a	D	D
72131	Rooming & boarding houses	5	D	D	D	a	D	D
721310	Rooming & boarding houses	5	D	D	D	a	D	D
722	Foodservices & drinking places	728	D	D	D	j	D	D
7221	Full-service restaurants	344	D	D	D	j	D	D
72211	Full-service restaurants	344	D	D	D	j	D	D
722110	Full-service restaurants	344	D	D	D	j	D	D
7222	Limited-service eating places	307	D	D	D	i	D	D
72221	Limited-service eating places	307	D	D	D	i	D	D
722211	Limited-service restaurants	271	D	D	D	i	D	D
722212	Cafeterias	5	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	31	D	D	D	c	D	D
7223	Special foodservices	30	D	D	D	g	D	D
7224	Drinking places (alcoholic beverages)	47	D	D	D	e	D	D
72241	Drinking places (alcoholic beverages)	47	D	D	D	e	D	D
722410	Drinking places (alcoholic beverages)	47	D	D	D	e	D	D
BALANCE OF OSCEOLA COUNTY, FL								
72	Accommodation & foodservices	175	D	D	D	i	D	D
721	Accommodation	70	D	D	D	g	D	D
7211	Traveler accommodation	58	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	56	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	56	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	26	106 344	25 719	6 519	1 708	.7	16.0
7211103	Motels	25	D	D	D	e	D	D
7211104	Motor hotels	5	12 522	3 296	907	246	-	1.4
7212	RV (recreational vehicle) parks & recreational camps ..	12	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	12	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	10	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	105	113 288	30 675	7 436	2 855	5.2	9.1
7221	Full-service restaurants	62	77 057	22 399	5 548	2 041	4.5	11.2
72211	Full-service restaurants	62	77 057	22 399	5 548	2 041	4.5	11.2
722110	Full-service restaurants	62	77 057	22 399	5 548	2 041	4.5	11.2
7222	Limited-service eating places	31	D	D	D	f	D	D
72221	Limited-service eating places	31	D	D	D	f	D	D
722211	Limited-service restaurants	29	D	D	D	f	D	D
BALANCE OF PALM BEACH COUNTY, FL								
72	Accommodation & foodservices	630	446 522	116 698	30 435	11 569	13.4	12.2
721	Accommodation	34	D	D	D	g	D	D
7211	Traveler accommodation	25	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	25	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	25	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	13	D	D	D	g	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	7	D	D	D	b	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF PALM BEACH COUNTY, FL—Con.							
72	Accommodation & foodservices—Con.							
722	Foodservices & drinking places	596	D	D	D	j	D	D
7221	Full-service restaurants	316	D	D	D	i	D	D
72211	Full-service restaurants	316	D	D	D	i	D	D
722110	Full-service restaurants	316	D	D	D	i	D	D
7222	Limited-service eating places	224	123 221	29 639	7 099	3 294	10.1	9.8
72221	Limited-service eating places	224	123 221	29 639	7 099	3 294	10.1	9.8
722211	Limited-service restaurants	171	101 959	24 101	5 649	2 692	8.7	10.9
722212	Cafeterias	4	D	D	D	c	D	D
722213	Snack & nonalcoholic beverage bars	49	D	D	D	e	D	D
7223	Special foodservices	27	D	D	D	f	D	D
7224	Drinking places (alcoholic beverages)	29	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	29	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	29	D	D	D	c	D	D
	BALANCE OF PASCO COUNTY, FL							
72	Accommodation & foodservices	288	176 477	45 759	11 365	5 085	13.8	8.8
721	Accommodation	32	D	D	D	g	D	D
7211	Traveler accommodation	12	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	12	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	12	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	4	D	D	D	f	D	D
7212	RV (recreational vehicle) parks & recreational camps	19	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	19	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	16	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	3	D	D	D	a	D	D
722	Foodservices & drinking places	256	D	D	D	h	D	D
7221	Full-service restaurants	130	64 063	18 271	4 852	2 272	22.4	4.7
72211	Full-service restaurants	130	64 063	18 271	4 852	2 272	22.4	4.7
722110	Full-service restaurants	130	64 063	18 271	4 852	2 272	22.4	4.7
7222	Limited-service eating places	91	D	D	D	g	D	D
72221	Limited-service eating places	91	D	D	D	g	D	D
722211	Limited-service restaurants	77	D	D	D	g	D	D
722212	Cafeterias	2	D	D	D	c	D	D
7223	Special foodservices	7	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages)	28	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	28	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	28	D	D	D	c	D	D
	BALANCE OF PINELLAS COUNTY, FL							
72	Accommodation & foodservices	385	D	D	D	i	D	D
721	Accommodation	36	D	D	D	g	D	D
7211	Traveler accommodation	30	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	30	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	30	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	15	64 781	20 769	5 641	1 579	3.2	4.6
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	10	D	D	D	b	D	D
7211104	Motor hotels	3	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	6	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	6	D	D	D	b	D	D
722	Foodservices & drinking places	349	D	D	D	i	D	D
7221	Full-service restaurants	186	D	D	D	h	D	D
72211	Full-service restaurants	186	D	D	D	h	D	D
722110	Full-service restaurants	186	D	D	D	h	D	D
7222	Limited-service eating places	115	55 426	14 766	3 856	1 934	10.1	6.7
72221	Limited-service eating places	115	55 426	14 766	3 856	1 934	10.1	6.7
722211	Limited-service restaurants	92	51 354	13 784	3 621	1 793	8.5	5.9
7223	Special foodservices	16	D	D	D	c	D	D
7224	Drinking places (alcoholic beverages)	32	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	32	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	32	D	D	D	c	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF POLK COUNTY, FL								
72	Accommodation & foodservices	183	D	D	D	h	D	D
721	Accommodation	42	D	D	D	g	D	D
7211	Traveler accommodation	19	D	D	D	f	D	D
72111	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
721110	Hotels (except casino hotels) & motels	19	D	D	D	f	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	8	D	D	D	f	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	10	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	22	D	D	D	c	D	D
72121	RV (recreational vehicle) parks & recreational camps	22	D	D	D	c	D	D
721211	RV (recreational vehicle) parks & campgrounds	17	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	5	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	141	D	D	D	g	D	D
7221	Full-service restaurants	65	D	D	D	g	D	D
72211	Full-service restaurants	65	D	D	D	g	D	D
722110	Full-service restaurants	65	D	D	D	g	D	D
7222	Limited-service eating places	52	D	D	D	f	D	D
72221	Limited-service eating places	52	D	D	D	f	D	D
722211	Limited-service restaurants	44	D	D	D	f	D	D
722212	Cafeterias	2	D	D	D	b	D	D
7223	Special foodservices	8	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	16	D	D	D	b	D	D
BALANCE OF PUTNAM COUNTY, FL								
72	Accommodation & foodservices	44	12 566	2 896	655	422	27.7	19.6
721	Accommodation	7	1 804	379	95	43	23.3	19.0
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	37	10 762	2 517	560	379	28.4	19.7
7222	Limited-service eating places	10	4 547	1 200	289	172	5.1	.5
BALANCE OF ST. JOHNS COUNTY, FL								
72	Accommodation & foodservices	120	144 863	37 832	9 391	3 150	8.0	8.6
721	Accommodation	28	D	D	D	g	D	D
7211	Traveler accommodation	18	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	18	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	18	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	7	89 136	23 703	5 959	1 411	1.2	11.4
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	9	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	8	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	2	D	D	D	a	D	D
722	Foodservices & drinking places	92	D	D	D	g	D	D
7221	Full-service restaurants	57	32 384	9 194	2 200	1 142	10.8	4.8
72211	Full-service restaurants	57	32 384	9 194	2 200	1 142	10.8	4.8
722110	Full-service restaurants	57	32 384	9 194	2 200	1 142	10.8	4.8
7222	Limited-service eating places	30	D	D	D	e	D	D
72221	Limited-service eating places	30	D	D	D	e	D	D
7223	Special foodservices	2	D	D	D	a	D	D
BALANCE OF ST. LUCIE COUNTY, FL								
72	Accommodation & foodservices	40	17 842	3 451	907	380	21.3	8.2
721	Accommodation	4	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds	2	D	D	D	b	D	D
722	Foodservices & drinking places	36	D	D	D	e	D	D
7222	Limited-service eating places	13	4 668	1 094	250	103	12.8	.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SANTA ROSA COUNTY, FL								
72	Accommodation & foodservices	63	22 808	6 479	1 431	933	18.3	9.7
721	Accommodation	5	D	D	D	a	D	D
7212	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	1	D	D	D	a	D	D
72131	Rooming & boarding houses	1	D	D	D	a	D	D
721310	Rooming & boarding houses	1	D	D	D	a	D	D
722	Foodservices & drinking places	58	D	D	D	f	D	D
7222	Limited-service eating places	24	12 621	3 430	801	538	11.3	9.5
72221	Limited-service eating places	24	12 621	3 430	801	538	11.3	9.5
BALANCE OF SARASOTA COUNTY, FL								
72	Accommodation & foodservices	357	D	D	D	i	D	D
721	Accommodation	37	D	D	D	e	D	D
7211	Traveler accommodation	27	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	26	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	26	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	2	D	D	D	a	D	D
7211103	Motels	16	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	8	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	8	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	7	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds)	1	D	D	D	a	D	D
7213	Rooming & boarding houses	2	D	D	D	b	D	D
72131	Rooming & boarding houses	2	D	D	D	b	D	D
721310	Rooming & boarding houses	2	D	D	D	b	D	D
722	Foodservices & drinking places	320	D	D	D	i	D	D
7221	Full-service restaurants	179	D	D	D	h	D	D
72211	Full-service restaurants	179	D	D	D	h	D	D
722110	Full-service restaurants	179	D	D	D	h	D	D
7222	Limited-service eating places	108	51 440	13 881	3 493	1 665	23.4	7.6
72221	Limited-service eating places	108	51 440	13 881	3 493	1 665	23.4	7.6
722211	Limited-service restaurants	86	D	D	D	g	D	D
722212	Cafeterias	1	D	D	D	b	D	D
722213	Snack & nonalcoholic beverage bars	21	D	D	D	c	D	D
7223	Special foodservices	7	1 649	312	77	16	-	.8
7224	Drinking places (alcoholic beverages)	26	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	26	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	26	D	D	D	c	D	D
BALANCE OF SEMINOLE COUNTY, FL								
72	Accommodation & foodservices	157	D	D	D	h	D	D
721	Accommodation	8	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	5	D	D	D	c	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	3	D	D	D	c	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	3	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	3	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	b	D	D
722	Foodservices & drinking places	149	D	D	D	h	D	D
7221	Full-service restaurants	70	D	D	D	g	D	D
72211	Full-service restaurants	70	D	D	D	g	D	D
722110	Full-service restaurants	70	D	D	D	g	D	D
7222	Limited-service eating places	60	35 782	9 121	2 280	1 235	11.4	13.0
72221	Limited-service eating places	60	35 782	9 121	2 280	1 235	11.4	13.0
722211	Limited-service restaurants	49	D	D	D	g	D	D
7223	Special foodservices	10	D	D	D	b	D	D
7224	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
72241	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D
722410	Drinking places (alcoholic beverages)	9	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF SUMTER COUNTY, FL								
72	Accommodation & foodservices	33	12 492	2 761	639	301	24.1	3.8
721	Accommodation	11	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps	9	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	8	D	D	D	b	D	D
722	Foodservices & drinking places	22	D	D	D	c	D	D
7222	Limited-service eating places	8	3 890	958	225	117	7.3	4.0
7223	Special foodservices	1	D	D	D	a	D	D
BALANCE OF SUWANNEE COUNTY, FL								
72	Accommodation & foodservices	11	2 214	578	124	76	78.3	3.1
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	10	D	D	D	b	D	D
BALANCE OF TAYLOR COUNTY, FL								
72	Accommodation & foodservices	12	D	D	D	b	D	D
721	Accommodation	2	D	D	D	a	D	D
722	Foodservices & drinking places	10	3 372	973	216	86	7.1	10.0
BALANCE OF UNION COUNTY, FL								
72	Accommodation & foodservices	5	D	D	D	b	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D
BALANCE OF VOLUSIA COUNTY, FL								
72	Accommodation & foodservices	147	D	D	D	g	D	D
721	Accommodation	26	D	D	D	c	D	D
72111	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
721110	Hotels (except casino hotels) & motels	15	D	D	D	c	D	D
7211102	Hotels with less than 25 guestrooms	1	D	D	D	a	D	D
7211103	Motels	8	D	D	D	b	D	D
7212	RV (recreational vehicle) parks & recreational camps ..	10	D	D	D	b	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	10	D	D	D	b	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	6	D	D	D	b	D	D
721214	Recreational & vacation camps (except campgrounds) ..	4	D	D	D	a	D	D
722	Foodservices & drinking places	121	D	D	D	g	D	D
7221	Full-service restaurants	60	24 448	7 518	2 050	936	35.7	7.5
72211	Full-service restaurants	60	24 448	7 518	2 050	936	35.7	7.5
722110	Full-service restaurants	60	24 448	7 518	2 050	936	35.7	7.5
7222	Limited-service eating places	32	D	D	D	f	D	D
72221	Limited-service eating places	32	D	D	D	f	D	D
7223	Special foodservices	5	D	D	D	a	D	D
7224	Drinking places (alcoholic beverages)	24	D	D	D	c	D	D
72241	Drinking places (alcoholic beverages)	24	D	D	D	c	D	D
722410	Drinking places (alcoholic beverages)	24	D	D	D	c	D	D
BALANCE OF WAKULLA COUNTY, FL								
72	Accommodation & foodservices	28	9 751	2 333	613	293	50.5	3.4
721	Accommodation	5	2 119	324	55	28	12.0	—
7212	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps ..	4	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	3	D	D	D	a	D	D
721214	Recreational & vacation camps (except campgrounds) ..	1	D	D	D	a	D	D
722	Foodservices & drinking places	23	7 632	2 009	558	265	61.2	4.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF WALTON COUNTY, FL								
72	Accommodation & foodservices	63	98 670	27 189	6 018	2 086	4.4	1.9
721	Accommodation	10	67 325	17 509	4 186	1 090	2.1	—
7211	Traveler accommodation	8	D	D	D	g	D	D
72111	Hotels (except casino hotels) & motels	7	D	D	D	g	D	D
721110	Hotels (except casino hotels) & motels	7	D	D	D	g	D	D
7211101	Hotels (except casino hotels) with 25 guestrooms or more	6	D	D	D	g	D	D
7212	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
72121	RV (recreational vehicle) parks & recreational camps	2	D	D	D	a	D	D
721211	RV (recreational vehicle) parks & campgrounds ..	2	D	D	D	a	D	D
722	Foodservices & drinking places	53	31 345	9 680	1 832	996	9.4	5.8
7221	Full-service restaurants	36	D	D	D	f	D	D
72211	Full-service restaurants	36	D	D	D	f	D	D
722110	Full-service restaurants	36	D	D	D	f	D	D
BALANCE OF WASHINGTON COUNTY, FL								
72	Accommodation & foodservices	6	1 205	362	75	65	77.7	22.3
721	Accommodation	1	D	D	D	a	D	D
722	Foodservices & drinking places	5	D	D	D	b	D	D

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted and/or services are provided. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Accommodation and foodservices figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each accommodation and foodservices establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling gifts/souvenirs within a hotel would be considered a separate retail establishment under the "gift, novelty, and souvenir stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes sales from customers for services rendered, from the use of facilities and from merchandise sold. Also includes dues and assessments from members and affiliates.

Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Excludes sales from civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

72 ACCOMMODATION AND FOODSERVICES

The Accommodation and Food Services sector comprises establishments providing customers with lodging and/or preparing meals, snacks, and beverages for immediate consumption. The sector includes both accommodation and food services establishments because the two activities are often combined at the same establishment.

Excluded from this sector are civic and social organizations; amusement and recreation parks; theaters; and other recreation or entertainment facilities providing food and beverage services.

721 Accommodation

Industries in the Accommodation subsector provide lodging or short-term accommodations for travelers, vacationers, and others. There is a wide range of establishments in these industries. Some provide lodging only; while others provide meals, laundry, and recreational facilities, as well as lodging. Lodging establishments are classified in this subsector even if the provision of complementary services generates more revenue. The type of complementary services provided vary from establishment to establishment.

The subsector is organized into three industry groups: (1) traveler accommodation, (2) recreational accommodation, and (3) rooming and boarding houses. The Traveler Accommodation industry group includes establishments that primarily provide traditional types of lodging services. This group includes hotels, motels, and bed and breakfast inns. In addition to lodging, these establishments may provide a range of other services to their guests. The RV (Recreational Vehicle) Parks and Recreational Camps industry group includes establishments that operate lodging facilities primarily designed to accommodate outdoor enthusiasts. Included are travel trailer campsites, recreational vehicle parks, and outdoor adventure retreats. The Rooming and Boarding Houses industry group includes establishments providing temporary or longer-term accommodations that for the period of occupancy may serve as a principal residence. Board (i.e., meals) may be provided but is not essential.

Establishments that manage short-stay accommodation establishments (e.g., hotels and motels) on a contractual basis are classified in this subsector if they both manage the operation and provide the operating staff. Such establishments are classified based on the type of facility managed and operated.

7211 Traveler Accommodation

This NAICS Industry Group includes establishments classified in the following Industries: 72111, Hotels (except Casino Hotels) and Motels; 72112, Casino Hotels; and 72119, Other Traveler Accommodation.

72111 Hotels (Except Casino Hotels) and Motels

This industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

721110 Hotels (Except Casino Hotels) and Motels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as hotels, motor hotels, resort hotels, and motels. The establishments in this industry may offer services, such as food and beverage services, recreational services, conference rooms and convention services, laundry services, parking, and other services.

The data published with NAICS code 721110 are comprised of these parts of the following SIC industries:

- 7011 (pt) Motels
- 7011 (pt) Motor hotels
- 7011 (pt) Hotels (except casino hotels) with 25 guestrooms or more
- 7011 (pt) Hotels with less than 25 guestrooms
- 7041 (pt) Organization hotels

7211101 HOTELS (EXCEPT CASINO HOTELS) WITH 25 GUESTROOMS OR MORE

Establishments, known as hotels, with a total of 25 guestrooms or more primarily engaged in providing short-term lodging.

7211102 Hotels With Less Than 25 Guestrooms

Establishments, known as hotels, with less than 25 guestrooms primarily engaged in providing short-term lodging.

7211103 Motels

Establishments, known as motels, primarily engaged in providing short-term lodging.

7211104 Motor Hotels

Establishments, known as motor hotels, motor lodges, or motor inns, primarily engaged in providing short-term lodging.

7211105 Organization Hotels

Hotels operated by membership organizations for the benefit of their constituents and not open to the general public.

72112 Casino Hotels

This industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

721120 Casino Hotels

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in hotel facilities with a casino on the premises. The casino on premises includes table wagering games and may include other gambling activities, such as slot machines and sports betting. These establishments generally offer a range of services and amenities, such as food and beverage services, entertainment, valet parking, swimming pools, and conference and convention facilities.

The data published with NAICS code 721120 are comprised of this part of the following SIC industry:

7011 (pt) Casino hotels

72119 Other Traveler Accommodation

This industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, and casino hotels).

721191 Bed-and-Breakfast Inns

This U.S. industry comprises establishments primarily engaged in providing short-term lodging in facilities known as bed-and-breakfast inns. These establishments provide short-term lodging in private homes or small buildings converted for this purpose. Bed-and-breakfast inns are characterized by a highly personalized service and inclusion of a full breakfast in a room rate.

The data published with NAICS code 721191 are comprised of these parts of the following SIC industries:

7011 (pt) Bed-and-breakfast inns with 25 guestrooms or more

7011 (pt) Bed-and-breakfast inns with less than 25 guestrooms

7211911 Bed-and-Breakfast Inns With 25 Guestrooms or More

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of 25 guestrooms or more in buildings converted for this purpose.

7211912 Bed-and-Breakfast Inns With Less Than 25 Guestrooms

Establishments, known as bed-and-breakfast inns, primarily engaged in providing short-term lodging. These establishments provide lodging of less than 25 guestrooms in private houses or buildings converted for this purpose.

721199 All Other Traveler Accommodation

This U.S. industry comprises establishments primarily engaged in providing short-term lodging (except hotels, motels, casino hotels, and bed-and-breakfast inns).

The data published with NAICS code 721199 are comprised of this part of the following SIC industry:

7011 (pt) All other traveler accommodation

7212 RV (Recreational Vehicle) Parks and Recreational Camps

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72121, RV (Recreational Vehicle) Parks and Recreational Camps.

72121 RV (Recreational Vehicle) Parks and Recreational Camps

This industry comprises establishments primarily engaged in operating recreational vehicle parks and campgrounds and recreational and vacation camps. These establishments cater to outdoor enthusiasts and are characterized by the type of accommodation and by the nature and the range of recreational facilities and activities provided to their clients.

721211 RV (Recreational Vehicle) Parks and Campgrounds

This U.S. industry comprises establishments primarily engaged in operating sites to accommodate campers and their equipment, including tents, tent trailers, travel trailers, and RVs (recreational vehicles). These establishments may provide access to facilities, such as washrooms, laundry rooms, recreation halls and playgrounds, stores, and snack bars.

The data published with NAICS code 721211 are comprised of the following SIC industry:

7033 Recreational vehicle parks and campsites

721214 Recreational and Vacation Camps (Except Campgrounds)

This U.S. industry comprises establishments primarily engaged in operating overnight recreational camps, such as children's camps, family vacation camps, hunting and fishing camps, and outdoor adventure retreats that offer trail riding, white-water rafting, hiking, and similar activities. These establishments provide accommodation facilities, such as cabins and fixed camp sites, and other amenities, such as food services, recreational facilities and equipment, and organized recreational activities.

The data published with NAICS code 721214 are comprised of the following SIC industry:

7032 Sporting and recreational camps

7213 Rooming and Boarding Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 72131, Rooming and Boarding Houses.

72131 Rooming and Boarding Houses

This industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

721310 Rooming and Boarding Houses

This U.S. industry comprises establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as fraternity houses, sorority houses, off-campus dormitories, residential clubs, and workers' camps. These establishments provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence. These establishments also may provide complementary services, such as housekeeping, meals, and laundry services.

The data published with NAICS code 721310 are comprised of these parts of the following SIC industries:

7021 Rooming and boarding houses

7041 (pt) Organization rooming and boarding houses

7213101 Rooming and Boarding Houses

Establishments primarily engaged in operating rooming and boarding houses and similar facilities, such as dormitories and residential clubs. These establishments are open to the general public and provide temporary or longer-term accommodations which, for the period of occupancy, may serve as a principal residence.

7213102 Organization Rooming and Boarding Houses

Lodging houses operated by membership organizations for the benefit of their constituents and not open to the general public.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places.

Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide

this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style

serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt) Cookie shops

5461 (pt) Donut shops, baking on premises

5461 (pt) Donut shops, no baking on premises

5812 (pt) Ice cream and soft serve shops

5812 (pt) Frozen yogurt shops

5812 (pt) Bagel shops

5812 (pt) Coffee shops

5812 (pt) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of

these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt) Foodservice contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt) Mobile foodservices

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. **The mail universe.** Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. **The nonmail universe.** Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D. Geographic Notes

FLORIDA

Atlantic Beach. See “Jacksonville (consolidated city).”

Aventura was incorporated in November 1995.

De Bary was incorporated in December 1993.

Deltona was incorporated in December 1995.

Jacksonville Beach. See “Jacksonville (consolidated city).”

Jacksonville (balance). See “Jacksonville (consolidated city).”

Jacksonville (consolidated city) is coextensive with Duval County. It includes Atlantic Beach, Jacksonville

Beach, and Neptune Beach, which are tabulated separately. “Jacksonville (balance),” which is a place equivalent, includes Baldwin, which is not populous enough for separate tabulation.

Longboat Key is in Manatee and Sarasota Counties.

Neptune Beach. See “Jacksonville (consolidated city).”

Pinecrest was incorporated in March 1996.

St. Pete Beach name was changed from St. Petersburg Beach in April 1994.

Wellington was incorporated in December 1995.

Weston was incorporated in September 1996.

Appendix E. Metropolitan Areas

FLORIDA

Daytona Beach, FL MSA

Flagler County, FL

Volusia County, FL

Fort Lauderdale, FL PMSA

Broward County, FL

Fort Myers—Cape Coral, FL MSA

Lee County, FL

Fort Pierce—Port St. Lucie, FL MSA

Martin County, FL

St. Lucie County, FL

Fort Walton Beach, FL MSA

Okaloosa County, FL

Gainesville, FL MSA

Alachua County, FL

Jacksonville, FL MSA

Clay County, FL

Duval County, FL

Nassau County, FL

St. Johns County, FL

Lakeland—Winter Haven, FL MSA

Polk County, FL

Melbourne—Titusville—Palm Bay, FL MSA

Brevard County, FL

Miami—Fort Lauderdale, FL CMSA

Fort Lauderdale, FL PMSA

Broward County, FL

Miami, FL PMSA

Dade County, FL

Miami, FL PMSA

Dade County, FL

Naples, FL MSA

Collier County, FL

Ocala, FL MSA

Marion County, FL

Orlando, FL MSA

Lake County, FL

Orange County, FL

Osceola County, FL

Seminole County, FL

Panama City, FL MSA

Bay County, FL

Pensacola, FL MSA

Escambia County, FL

Santa Rosa County, FL

Punta Gorda, FL MSA

Charlotte County, FL

Sarasota—Bradenton, FL MSA

Manatee County, FL

Sarasota County, FL

Tallahassee, FL MSA

Gadsden County, FL

Leon County, FL

Tampa—St. Petersburg—Clearwater, FL MSA

Hernando County, FL

Hillsborough County, FL

Pasco County, FL

Pinellas County, FL

West Palm Beach—Boca Raton, FL MSA

Palm Beach County, FL

