

Hawaii

1997

Issued November 1999

EC97R44A-HI

1997 Economic Census

Retail Trade

Geographic Area Series



U S C E N S U S B U R E A U

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U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



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Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division	301-457-4673
Service Sector Statistics Division	301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

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Retail Trade

SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified here.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified here.

Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization.

GENERAL

A list of publications that provide statistics on sector 44-45 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States.

Each state report presents general statistics for establishments with payroll including number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas.

The United States report presents data for the United States as a whole for establishments with payroll for detailed kind-of-business classifications.

Merchandise line sales report. This report presents data on major categories of merchandise sold for establishments with payroll by kind of business. Data are presented for the United States, states, and MAs.

Establishment and firm size (including legal form of organization) report. This report presents sales, payroll, and employment data for the United States by sales size, and employment size, and by legal form of organization for establishments; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments with payroll for a variety of industry-specific questions. Presentation of data varies by kind of business.

ZIP Code report. This report presents data for establishments with payroll by United States ZIP Code.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the

1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.

4. Metropolitan statistical areas (MSAs) defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

9. Special economic urban areas (SEUAs), which include townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 1990 Census of Population or subsequent special census).

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAWAII								
44-45	Retail trade	5 088	11 317 752	1 161 805	281 093	64 218	4.9	6.0
441	Motor vehicle & parts dealers	313	1 761 391	167 121	40 266	5 739	4.7	6.0
4411	Automobile dealers	80	1 471 533	118 805	28 733	3 639	4.0	6.4
44111	New car dealers	62	1 425 299	113 912	27 595	3 475	3.8	6.2
441110	New car dealers	62	1 425 299	113 912	27 595	3 475	3.8	6.2
44112	Used car dealers	18	46 234	4 893	1 138	164	8.0	13.3
441120	Used car dealers	18	46 234	4 893	1 138	164	8.0	13.3
4412	Other motor vehicle dealers	30	48 037	5 205	1 244	240	24.4	4.1
44121	Recreational vehicle dealers	1	D	D	D	a	D	D
441210	Recreational vehicle dealers	1	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	29	D	D	D	c	D	D
441221	Motorcycle dealers	15	34 895	3 911	934	158	30.9	4.0
441222	Boat dealers	13	D	D	D	b	D	D
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	203	241 821	43 111	10 289	1 860	5.5	3.8
44131	Automotive parts & accessories stores	151	187 678	29 685	6 933	1 392	6.4	4.2
441310	Automotive parts & accessories stores	151	187 678	29 685	6 933	1 392	6.4	4.2
44132	Tire dealers	52	54 143	13 426	3 356	468	2.5	2.7
441320	Tire dealers	52	54 143	13 426	3 356	468	2.5	2.7
442	Furniture & home furnishings stores	194	194 421	29 622	6 877	1 393	11.8	10.6
4421	Furniture stores	73	98 521	13 574	3 140	558	9.0	13.9
44211	Furniture stores	73	98 521	13 574	3 140	558	9.0	13.9
442110	Furniture stores	73	98 521	13 574	3 140	558	9.0	13.9
4422	Home furnishings stores	121	95 900	16 048	3 737	835	14.6	7.2
44221	Floor covering stores	50	47 034	8 017	1 828	303	21.3	1.3
442210	Floor covering stores	50	47 034	8 017	1 828	303	21.3	1.3
44229	Other home furnishings stores	71	48 866	8 031	1 909	532	8.1	13.0
442291	Window treatment stores	4	1 154	203	48	13	46.6	—
442299	All other home furnishings stores	67	47 712	7 828	1 861	519	7.2	13.3
443	Electronics & appliance stores	168	236 489	24 169	6 141	1 345	6.2	11.8
4431	Electronics & appliance stores	168	236 489	24 169	6 141	1 345	6.2	11.8
44311	Appliance, television, & other electronics stores	120	124 957	15 949	4 133	866	5.9	15.1
443111	Household appliance stores	40	27 252	3 781	1 015	193	11.9	19.8
443112	Radio, television, & other electronics stores	80	97 705	12 168	3 118	693	4.2	13.8
44312	Computer & software stores	37	104 508	7 198	1 763	387	7.0	8.5
443120	Computer & software stores	37	104 508	7 198	1 763	387	7.0	8.5
44313	Camera & photographic supplies stores	11	7 024	1 022	245	72	.9	2.0
443130	Camera & photographic supplies stores	11	7 024	1 022	245	72	.9	2.0
444	Building material & garden equipment & supplies dealers	278	676 787	78 874	19 007	3 127	2.9	2.5
4441	Building material & supplies dealers	236	608 944	72 881	17 613	2 871	3.2	2.2
44411	Home centers	17	160 286	16 788	4 105	947	1.5	.6
444110	Home centers	17	160 286	16 788	4 105	947	1.5	.6
44412	Paint & wallpaper stores	30	35 224	5 119	1 395	177	5.8	11.5
444120	Paint & wallpaper stores	30	35 224	5 119	1 395	177	5.8	11.5
44413	Hardware stores	36	60 358	8 890	2 082	420	3.2	3.6
444130	Hardware stores	36	60 358	8 890	2 082	420	3.2	3.6
44419	Other building material dealers	153	353 076	42 084	10 031	1 327	3.7	1.8
444190	Other building material dealers	153	353 076	42 084	10 031	1 327	3.7	1.8
4442	Lawn & garden equipment & supplies stores	42	67 843	5 993	1 394	256	.6	5.1
44421	Outdoor power equipment stores	7	6 531	999	186	44	—	21.0
444210	Outdoor power equipment stores	7	6 531	999	186	44	—	21.0
44422	Nursery & garden centers	35	61 312	4 994	1 208	212	.7	3.4
444220	Nursery & garden centers	35	61 312	4 994	1 208	212	.7	3.4
445	Food & beverage stores	699	1 989 435	210 465	50 056	12 269	5.6	5.0
4451	Grocery stores	471	1 874 079	195 772	46 758	11 106	4.4	4.2
44511	Supermarkets & other grocery (except convenience) stores	299	1 607 877	169 571	40 174	9 605	4.1	4.1
445110	Supermarkets & other grocery (except convenience) stores	299	1 607 877	169 571	40 174	9 605	4.1	4.1
44512	Convenience stores	172	266 202	26 201	6 584	1 501	6.3	4.3
445120	Convenience stores	172	266 202	26 201	6 584	1 501	6.3	4.3
4452	Specialty food stores	158	81 351	11 598	2 624	956	19.0	16.1
4453	Beer, wine, & liquor stores	70	34 005	3 095	674	207	38.5	26.9
44531	Beer, wine, & liquor stores	70	34 005	3 095	674	207	38.5	26.9
445310	Beer, wine, & liquor stores	70	34 005	3 095	674	207	38.5	26.9
446	Health & personal care stores	309	764 851	88 198	21 087	3 866	3.9	3.7
4461	Health & personal care stores	309	764 851	88 198	21 087	3 866	3.9	3.7
44611	Pharmacies & drug stores	120	664 243	71 206	16 959	2 830	2.4	1.9
446110	Pharmacies & drug stores	120	664 243	71 206	16 959	2 830	2.4	1.9
4461101	Pharmacies & drug stores	107	654 558	69 897	16 651	2 736	2.3	1.8
4461102	Proprietary stores	13	9 685	1 309	308	94	11.1	6.1
44612	Cosmetics, beauty supplies, & perfume stores	27	16 916	2 362	549	145	11.8	6.8
446120	Cosmetics, beauty supplies, & perfume stores	27	16 916	2 362	549	145	11.8	6.8
44613	Optical goods stores	82	36 272	6 889	1 724	431	6.7	5.7
446130	Optical goods stores	82	36 272	6 889	1 724	431	6.7	5.7
44619	Other health & personal care stores	80	47 420	7 741	1 855	460	20.9	25.9
446191	Food (health) supplement stores	55	33 150	4 518	1 067	336	17.3	36.5
446199	All other health & personal care stores	25	14 270	3 223	788	124	29.4	1.2

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HAWAII—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	360	728 210	56 679	14 040	3 884	7.6	12.7
4471	Gasoline stations	360	728 210	56 679	14 040	3 884	7.6	12.7
44711	Gasoline stations with convenience stores	157	366 800	24 019	5 939	1 644	5.5	6.9
447110	Gasoline stations with convenience stores	157	366 800	24 019	5 939	1 644	5.5	6.9
44719	Other gasoline stations	203	361 410	32 660	8 101	2 240	9.7	18.7
447190	Other gasoline stations	203	361 410	32 660	8 101	2 240	9.7	18.7
448	Clothing & clothing accessories stores	1 389	1 751 735	192 240	47 473	11 409	6.3	11.8
4481	Clothing stores	836	1 104 994	111 973	28 030	7 698	5.7	10.1
44811	Men's clothing stores	76	59 875	7 052	1 864	618	5.8	13.4
448110	Men's clothing stores	76	59 875	7 052	1 864	618	5.8	13.4
44812	Women's clothing stores	276	190 119	23 854	5 780	1 841	13.2	20.4
448120	Women's clothing stores	276	190 119	23 854	5 780	1 841	13.2	20.4
44813	Children's & infants' clothing stores	35	20 509	2 292	571	234	7.1	5.6
448130	Children's & infants' clothing stores	35	20 509	2 292	571	234	7.1	5.6
44814	Family clothing stores	234	420 753	45 925	11 039	3 086	4.9	3.2
448140	Family clothing stores	234	420 753	45 925	11 039	3 086	4.9	3.2
44815	Clothing accessories stores	74	303 167	17 712	4 991	783	1.5	3.8
448150	Clothing accessories stores	74	303 167	17 712	4 991	783	1.5	3.8
44819	Other clothing stores	141	110 571	15 138	3 785	1 136	7.1	35.1
448190	Other clothing stores	141	110 571	15 138	3 785	1 136	7.1	35.1
4482	Shoe stores	136	185 257	22 658	4 970	1 195	1.8	10.0
44821	Shoe stores	136	185 257	22 658	4 970	1 195	1.8	10.0
448210	Shoe stores	136	185 257	22 658	4 970	1 195	1.8	10.0
4482101	Men's shoe stores	8	D	D	D	b	D	D
4482102	Women's shoe stores	12	12 893	1 504	380	99	—	24.7
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	89	99 169	13 716	2 734	730	3.4	2.3
4482105	Athletic footwear stores	25	58 032	5 491	1 363	291	—	19.1
4483	Jewelry, luggage, & leather goods stores	417	461 484	57 609	14 473	2 516	9.7	16.5
44831	Jewelry stores	384	344 294	47 212	11 658	2 144	12.6	21.7
448310	Jewelry stores	384	344 294	47 212	11 658	2 144	12.6	21.7
44832	Luggage & leather goods stores	33	117 190	10 397	2 815	372	1.1	1.3
448320	Luggage & leather goods stores	33	117 190	10 397	2 815	372	1.1	1.3
451	Sporting goods, hobby, book, & music stores	369	376 741	44 730	11 274	3 254	6.8	5.3
4511	Sporting goods, hobby, & musical instrument stores ..	250	224 115	26 114	6 428	1 969	8.5	7.6
45111	Sporting goods stores	151	139 323	16 761	4 190	1 251	8.9	7.3
451110	Sporting goods stores	151	139 323	16 761	4 190	1 251	8.9	7.3
4511101	General-line sporting goods stores	37	64 305	5 263	1 384	421	6.6	11.2
4511102	Specialty-line sporting goods stores	114	75 018	11 498	2 806	830	11.0	3.9
45112	Hobby, toy, & game stores	59	63 901	5 973	1 357	480	6.1	6.3
451120	Hobby, toy, & game stores	59	63 901	5 973	1 357	480	6.1	6.3
45113	Sewing, needlework, & piece goods stores	20	6 770	1 301	342	120	10.0	2.8
451130	Sewing, needlework, & piece goods stores	20	6 770	1 301	342	120	10.0	2.8
45114	Musical instrument & supplies stores	20	14 121	2 079	539	118	14.2	18.5
451140	Musical instrument & supplies stores	20	14 121	2 079	539	118	14.2	18.5
4512	Book, periodical, & music stores	119	152 626	18 616	4 846	1 285	4.4	1.9
45121	Book stores & news dealers	73	100 248	13 789	3 690	902	2.0	2.9
451211	Book stores	61	87 840	10 679	2 936	715	1.8	3.3
4512111	Book stores, general	45	79 842	9 317	2 674	609	1.2	1.2
4512112	Specialty book stores	13	7 425	1 237	229	98	—	25.9
4512113	College book stores	3	573	125	33	8	100.0	—
451212	News dealers & newsstands	12	12 408	3 110	754	187	3.8	—
45122	Prerecorded tape, compact disc, & record stores ...	46	52 378	4 827	1 156	383	8.8	—
451220	Prerecorded tape, compact disc, & record stores ...	46	52 378	4 827	1 156	383	8.8	—
452	General merchandise stores	136	2 273 713	185 352	43 445	12 586	.3	.6
4521	Department stores (incl leased depts) ##	33	1 036 213	N	N	N	—	—
45211	Department stores (incl leased depts) ##	33	1 036 213	N	N	N	—	—
4521	Department stores (excl leased depts)	33	976 378	105 323	25 152	8 300	—	—
45211	Department stores (excl leased depts)	33	976 378	105 323	25 152	8 300	—	—
452110	Department stores (excl leased depts)	33	976 378	105 323	25 152	8 300	—	—
4521101	Conventional department stores (excl leased depts)	13	D	D	D	h	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	11	D	D	D	h	D	D
4521103	National chain department stores (excl leased depts)	9	D	D	D	g	D	D
4529	Other general merchandise stores	103	1 297 335	80 029	18 293	4 286	.5	1.0
45291	Warehouse clubs & superstores	5	D	D	D	g	D	D
452910	Warehouse clubs & superstores	5	D	D	D	g	D	D
45299	All other general merchandise stores	98	D	D	D	h	D	D
452990	All other general merchandise stores	98	D	D	D	h	D	D
4529901	Variety stores	24	D	D	D	f	D	D
4529903	Miscellaneous general merchandise stores	74	D	D	D	h	D	D

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HAWAII—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	764	468 002	68 703	16 828	4 706	13.2	9.7
4531	Florists	125	41 742	7 444	1 888	671	32.1	18.3
45311	Florists	125	41 742	7 444	1 888	671	32.1	18.3
453110	Florists	125	41 742	7 444	1 888	671	32.1	18.3
4532	Office supplies, stationery, & gift stores	392	279 420	34 774	8 483	2 486	12.3	5.7
45321	Office supplies & stationery stores	28	71 269	7 583	1 987	456	1.5	3.2
453210	Office supplies & stationery stores	28	71 269	7 583	1 987	456	1.5	3.2
4532101	Stationery stores	5	1 304	193	48	24	14.6	11.7
4532102	Office supplies stores	23	69 965	7 390	1 939	432	1.3	3.0
45322	Gift, novelty, & souvenir stores	364	208 151	27 191	6 496	2 030	16.0	6.6
453220	Gift, novelty, & souvenir stores	364	208 151	27 191	6 496	2 030	16.0	6.6
4533	Used merchandise stores	50	20 103	4 835	1 179	349	2.7	24.3
45331	Used merchandise stores	50	20 103	4 835	1 179	349	2.7	24.3
453310	Used merchandise stores	50	20 103	4 835	1 179	349	2.7	24.3
4539	Other miscellaneous store retailers	197	126 737	21 650	5 278	1 200	10.4	13.4
45391	Pet & pet supplies stores	42	28 030	3 854	950	297	11.3	8.4
453910	Pet & pet supplies stores	42	28 030	3 854	950	297	11.3	8.4
45392	Art dealers	82	59 649	11 352	2 771	494	5.8	15.0
453920	Art dealers	82	59 649	11 352	2 771	494	5.8	15.0
45399	All other miscellaneous store retailers	73	39 058	6 444	1 557	409	16.6	14.4
454	Nonstore retailers	109	95 977	15 652	4 599	640	6.7	5.9
4541	Electronic shopping & mail-order houses	11	7 078	1 127	266	56	2.9	16.5
45411	Electronic shopping & mail-order houses	11	7 078	1 127	266	56	2.9	16.5
454110	Electronic shopping & mail-order houses	11	7 078	1 127	266	56	2.9	16.5
4542	Vending machine operators	15	15 286	2 633	1 360	106	14.4	4.7
45421	Vending machine operators	15	15 286	2 633	1 360	106	14.4	4.7
454210	Vending machine operators	15	15 286	2 633	1 360	106	14.4	4.7
4543	Direct selling establishments	83	73 613	11 892	2 973	478	5.5	5.2
45431	Fuel dealers	8	D	D	D	c	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	7	D	D	D	c	D	D
45439	Other direct selling establishments	75	D	D	D	e	D	D
454390	Other direct selling establishments	75	D	D	D	e	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HONOLULU, HI MSA								
44-45	Retail trade	3 269	8 264 716	823 553	199 128	44 960	4.5	5.5
441	Motor vehicle & parts dealers	200	1 352 898	126 783	30 511	4 213	5.8	3.9
4411	Automobile dealers	52	1 162 437	94 575	22 750	2 805	4.9	4.1
44111	New car dealers	39	1 123 693	90 147	21 723	2 656	4.9	4.1
441110	New car dealers	39	1 123 693	90 147	21 723	2 656	4.9	4.1
44112	Used car dealers	13	38 744	4 428	1 027	149	5.0	4.0
441120	Used car dealers	13	38 744	4 428	1 027	149	5.0	4.0
4412	Other motor vehicle dealers	13	37 693	4 200	997	171	29.1	2.5
44122	Motorcycle, boat, & other motor vehicle dealers	13	37 693	4 200	997	171	29.1	2.5
441221	Motorcycle dealers	7	D	D	D	c	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	135	152 768	28 008	6 764	1 237	6.8	2.7
44131	Automotive parts & accessories stores	101	115 694	18 338	4 322	909	8.4	3.6
441310	Automotive parts & accessories stores	101	115 694	18 338	4 322	909	8.4	3.6
44132	Tire dealers	34	37 074	9 670	2 442	328	1.6	—
441320	Tire dealers	34	37 074	9 670	2 442	328	1.6	—
442	Furniture & home furnishings stores	119	140 032	20 374	4 615	942	10.0	12.8
4421	Furniture stores	47	72 256	9 250	2 126	365	10.4	16.6
44211	Furniture stores	47	72 256	9 250	2 126	365	10.4	16.6
442110	Furniture stores	47	72 256	9 250	2 126	365	10.4	16.6
4422	Home furnishings stores	72	67 776	11 124	2 489	577	9.6	8.7
44221	Floor covering stores	29	28 680	4 830	1 013	159	15.2	1.5
442210	Floor covering stores	29	28 680	4 830	1 013	159	15.2	1.5
44229	Other home furnishings stores	43	39 096	6 294	1 476	418	5.5	14.0
442299	All other home furnishings stores	42	D	D	D	e	D	D
443	Electronics & appliance stores	113	201 673	18 483	4 595	1 065	5.4	13.2
4431	Electronics & appliance stores	113	201 673	18 483	4 595	1 065	5.4	13.2
44311	Appliance, television, & other electronics stores	76	D	D	D	f	D	D
443111	Household appliance stores	22	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	54	77 241	8 709	2 152	523	3.9	16.8
44312	Computer & software stores	28	D	D	D	e	D	D
443120	Computer & software stores	28	D	D	D	e	D	D
44313	Camera & photographic supplies stores	9	D	D	D	b	D	D
443130	Camera & photographic supplies stores	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	148	438 925	52 247	12 801	2 028	2.6	2.3
4441	Building material & supplies dealers	129	422 874	50 213	12 370	1 929	2.7	1.6
44411	Home centers	11	125 106	12 985	3 275	737	—	—
444110	Home centers	11	125 106	12 985	3 275	737	—	—
44412	Paint & wallpaper stores	13	24 266	3 400	954	115	.3	13.8
444120	Paint & wallpaper stores	13	24 266	3 400	954	115	.3	13.8
44413	Hardware stores	13	29 368	4 585	1 122	192	3.5	.9
444130	Hardware stores	13	29 368	4 585	1 122	192	3.5	.9
44419	Other building material dealers	92	244 134	29 243	7 019	885	4.2	1.2
444190	Other building material dealers	92	244 134	29 243	7 019	885	4.2	1.2
4442	Lawn & garden equipment & supplies stores	19	16 051	2 034	431	99	.8	21.5
44422	Nursery & garden centers	16	12 232	1 414	333	70	1.1	17.0
444220	Nursery & garden centers	16	12 232	1 414	333	70	1.1	17.0
445	Food & beverage stores	467	1 267 695	132 811	31 092	7 711	4.8	4.6
4451	Grocery stores	306	1 186 713	122 958	28 850	6 898	3.3	3.8
44511	Supermarkets & other grocery (except convenience) stores	204	984 795	104 816	24 222	5 955	3.3	3.6
445110	Supermarkets & other grocery (except convenience) stores	204	984 795	104 816	24 222	5 955	3.3	3.6
44512	Convenience stores	102	201 918	18 142	4 628	943	3.3	4.5
445120	Convenience stores	102	201 918	18 142	4 628	943	3.3	4.5
4452	Specialty food stores	110	58 147	7 823	1 837	695	18.0	15.0
446	Health & personal care stores	210	577 433	63 399	15 277	2 785	3.9	3.3
4461	Health & personal care stores	210	577 433	63 399	15 277	2 785	3.9	3.3
44611	Pharmacies & drug stores	77	506 998	51 366	12 375	2 102	2.3	1.7
446110	Pharmacies & drug stores	77	506 998	51 366	12 375	2 102	2.3	1.7
4461101	Pharmacies & drug stores	68	500 044	50 527	12 193	2 043	2.2	1.6
4461102	Proprietary stores	9	6 954	839	182	59	8.8	8.4
44612	Cosmetics, beauty supplies, & perfume stores	21	15 347	2 177	510	131	5.4	7.5
446120	Cosmetics, beauty supplies, & perfume stores	21	15 347	2 177	510	131	5.4	7.5
44613	Optical goods stores	56	27 724	5 315	1 331	316	8.0	7.5
446130	Optical goods stores	56	27 724	5 315	1 331	316	8.0	7.5
44619	Other health & personal care stores	56	27 364	4 541	1 061	236	29.0	26.2
446191	Food (health) supplement stores	37	17 140	2 260	493	153	21.8	40.8
446199	All other health & personal care stores	19	10 224	2 281	568	83	41.1	1.7
447	Gasoline stations	230	461 041	36 242	8 993	2 518	6.3	13.3
4471	Gasoline stations	230	461 041	36 242	8 993	2 518	6.3	13.3
44711	Gasoline stations with convenience stores	106	238 194	15 587	3 793	1 080	3.7	8.3
447110	Gasoline stations with convenience stores	106	238 194	15 587	3 793	1 080	3.7	8.3
44719	Other gasoline stations	124	222 847	20 655	5 200	1 438	9.0	18.6
447190	Other gasoline stations	124	222 847	20 655	5 200	1 438	9.0	18.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HONOLULU, HI MSA—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	930	1 411 868	146 564	36 336	8 436	5.5	11.0
4481	Clothing stores	547	876 574	82 682	20 755	5 558	4.7	9.5
44811	Men's clothing stores	54	50 781	5 811	1 539	516	5.2	12.2
448110	Men's clothing stores	54	50 781	5 811	1 539	516	5.2	12.2
44812	Women's clothing stores	197	160 479	19 562	4 698	1 476	11.4	19.2
448120	Women's clothing stores	197	160 479	19 562	4 698	1 476	11.4	19.2
44813	Children's & infants' clothing stores	22	17 984	1 883	464	188	8.1	2.2
448130	Children's & infants' clothing stores	22	17 984	1 883	464	188	8.1	2.2
44814	Family clothing stores	120	277 309	28 187	6 663	1 778	2.7	3.4
448140	Family clothing stores	120	277 309	28 187	6 663	1 778	2.7	3.4
44815	Clothing accessories stores	62	283 854	15 985	4 550	701	1.6	3.4
448150	Clothing accessories stores	62	283 854	15 985	4 550	701	1.6	3.4
44819	Other clothing stores	92	86 167	11 254	2 841	899	7.9	31.8
448190	Other clothing stores	92	86 167	11 254	2 841	899	7.9	31.8
4482	Shoe stores	93	156 639	18 750	4 041	947	2.0	10.3
44821	Shoe stores	93	156 639	18 750	4 041	947	2.0	10.3
448210	Shoe stores	93	156 639	18 750	4 041	947	2.0	10.3
4482101	Men's shoe stores	6	D	D	D	b	D	D
4482102	Women's shoe stores	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	57	79 565	11 356	2 209	558	3.9	2.4
4482105	Athletic footwear stores	17	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	290	378 655	45 132	11 540	1 931	8.9	14.7
44831	Jewelry stores	264	268 354	35 475	8 918	1 589	12.1	20.3
448310	Jewelry stores	264	268 354	35 475	8 918	1 589	12.1	20.3
44832	Luggage & leather goods stores	26	110 301	9 657	2 622	342	1.0	1.1
448320	Luggage & leather goods stores	26	110 301	9 657	2 622	342	1.0	1.1
451	Sporting goods, hobby, book, & music stores	244	299 667	33 731	8 483	2 465	6.4	4.7
4511	Sporting goods, hobby, & musical instrument stores ..	165	178 301	18 806	4 628	1 451	7.6	6.6
45111	Sporting goods stores	89	107 181	11 353	2 831	904	7.0	5.2
451110	Sporting goods stores	89	107 181	11 353	2 831	904	7.0	5.2
4511101	General-line sporting goods stores	22	53 547	4 102	1 049	324	5.4	6.9
4511102	Specialty-line sporting goods stores	67	53 634	7 251	1 782	580	8.5	3.5
45112	Hobby, toy, & game stores	44	54 405	4 754	1 084	367	6.4	6.1
451120	Hobby, toy, & game stores	44	54 405	4 754	1 084	367	6.4	6.1
45113	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
45114	Musical instrument & supplies stores	17	D	D	D	c	D	D
451140	Musical instrument & supplies stores	17	D	D	D	c	D	D
4512	Book, periodical, & music stores	79	121 366	14 925	3 855	1 014	4.7	2.0
45121	Book stores & news dealers	47	76 727	10 946	2 896	705	1.7	3.2
451211	Book stores	38	D	D	D	f	D	D
4512111	Book stores, general	27	D	D	D	e	D	D
4512112	Specialty book stores	9	D	D	D	b	D	D
451212	News dealers & newsstands	9	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, & record stores ..	32	44 639	3 979	959	309	9.8	—
451220	Prerecorded tape, compact disc, & record stores ..	32	44 639	3 979	959	309	9.8	—
452	General merchandise stores	69	1 738 691	136 085	31 796	9 257	.2	.3
4521	Department stores (incl leased depts) ##	18	718 028	N	N	N	—	—
45211	Department stores (incl leased depts) ##	18	718 028	N	N	N	—	—
4521	Department stores (excl leased depts)	18	669 918	73 267	17 657	5 924	—	—
45211	Department stores (excl leased depts)	18	669 918	73 267	17 657	5 924	—	—
452110	Department stores (excl leased depts)	18	669 918	73 267	17 657	5 924	—	—
4521101	Conventional department stores (excl leased depts)	7	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	51	1 068 773	62 818	14 139	3 333	.3	.5
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	48	D	D	D	h	D	D
452990	All other general merchandise stores	48	D	D	D	h	D	D
4529901	Variety stores	16	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	32	D	D	D	g	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HONOLULU, HI MSA—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	457	298 012	43 936	10 774	3 011	12.9	9.0
4531	Florists	85	26 259	4 858	1 246	444	20.8	22.9
45311	Florists	85	26 259	4 858	1 246	444	20.8	22.9
453110	Florists	85	26 259	4 858	1 246	444	20.8	22.9
4532	Office supplies, stationery, & gift stores	229	182 628	22 349	5 516	1 546	13.5	4.5
45321	Office supplies & stationery stores	21	62 581	5 850	1 548	331	1.2	.2
453210	Office supplies & stationery stores	21	62 581	5 850	1 548	331	1.2	.2
4532101	Stationery stores	5	1 304	193	48	24	14.6	11.7
4532102	Office supplies stores	16	61 277	5 657	1 500	307	.9	—
45322	Gift, novelty, & souvenir stores	208	120 047	16 499	3 968	1 215	20.0	6.8
453220	Gift, novelty, & souvenir stores	208	120 047	16 499	3 968	1 215	20.0	6.8
4533	Used merchandise stores	31	14 301	3 295	795	252	.5	20.9
45331	Used merchandise stores	31	14 301	3 295	795	252	.5	20.9
453310	Used merchandise stores	31	14 301	3 295	795	252	.5	20.9
4539	Other miscellaneous store retailers	112	74 824	13 434	3 217	769	11.0	12.8
45391	Pet & pet supplies stores	33	24 132	3 252	808	253	12.5	7.1
453910	Pet & pet supplies stores	33	24 132	3 252	808	253	12.5	7.1
45392	Art dealers	27	21 671	4 998	1 187	210	1.2	10.9
453920	Art dealers	27	21 671	4 998	1 187	210	1.2	10.9
45399	All other miscellaneous store retailers	52	29 021	5 184	1 222	306	17.1	18.9
454	Nonstore retailers	82	76 781	12 898	3 855	529	7.1	6.2
4542	Vending machine operators	13	D	D	D	c	D	D
45421	Vending machine operators	13	D	D	D	c	D	D
454210	Vending machine operators	13	D	D	D	c	D	D
4543	Direct selling establishments	61	D	D	D	e	D	D
45431	Fuel dealers	4	D	D	D	c	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	57	30 447	4 070	856	239	10.0	9.6
454390	Other direct selling establishments	57	30 447	4 070	856	239	10.0	9.6
AREA OUTSIDE HAWAII METROPOLITAN AREAS								
44-45	Retail trade	1 819	3 053 036	338 252	81 965	19 258	5.8	7.5
441	Motor vehicle & parts dealers	113	408 493	40 338	9 755	1 526	1.4	12.7
4411	Automobile dealers	28	309 096	24 230	5 983	834	.6	14.9
4412	Other motor vehicle dealers	17	10 344	1 005	247	69	7.3	9.8
44122	Motorcycle, boat, & other motor vehicle dealers	16	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	68	89 053	15 103	3 525	623	3.4	5.7
44131	Automotive parts & accessories stores	50	71 984	11 347	2 611	483	3.1	5.0
441310	Automotive parts & accessories stores	50	71 984	11 347	2 611	483	3.1	5.0
44132	Tire dealers	18	17 069	3 756	914	140	4.5	8.6
441320	Tire dealers	18	17 069	3 756	914	140	4.5	8.6
442	Furniture & home furnishings stores	75	54 389	9 248	2 262	451	16.3	5.1
4421	Furniture stores	26	26 265	4 324	1 014	193	5.4	6.5
44211	Furniture stores	26	26 265	4 324	1 014	193	5.4	6.5
442110	Furniture stores	26	26 265	4 324	1 014	193	5.4	6.5
4422	Home furnishings stores	49	28 124	4 924	1 248	258	26.5	3.7
44221	Floor covering stores	21	18 354	3 187	815	144	30.7	.9
442210	Floor covering stores	21	18 354	3 187	815	144	30.7	.9
44229	Other home furnishings stores	28	9 770	1 737	433	114	18.6	9.1
443	Electronics & appliance stores	55	34 816	5 686	1 546	280	11.0	3.8
4431	Electronics & appliance stores	55	34 816	5 686	1 546	280	11.0	3.8
44311	Appliance, television, & other electronics stores	44	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	26	20 464	3 459	966	170	5.5	2.8
444	Building material & garden equipment & supplies dealers	130	237 862	26 627	6 206	1 099	3.6	3.0
4441	Building material & supplies dealers	107	186 070	22 668	5 243	942	4.4	3.8
44412	Paint & wallpaper stores	17	10 958	1 719	441	62	17.8	6.4
444120	Paint & wallpaper stores	17	10 958	1 719	441	62	17.8	6.4
44413	Hardware stores	23	30 990	4 305	960	228	2.9	6.2
444130	Hardware stores	23	30 990	4 305	960	228	2.9	6.2
44419	Other building material dealers	61	108 942	12 841	3 012	442	2.7	3.2
444190	Other building material dealers	61	108 942	12 841	3 012	442	2.7	3.2
4442	Lawn & garden equipment & supplies stores	23	51 792	3 959	963	157	.6	—
44422	Nursery & garden centers	19	49 080	3 580	875	142	.6	—
444220	Nursery & garden centers	19	49 080	3 580	875	142	.6	—
445	Food & beverage stores	232	721 740	77 654	18 964	4 558	7.0	5.7
4451	Grocery stores	165	687 366	72 814	17 908	4 208	6.4	4.8
44511	Supermarkets & other grocery (except convenience) stores	95	623 082	64 755	15 952	3 650	5.4	4.9
445110	Supermarkets & other grocery (except convenience) stores	95	623 082	64 755	15 952	3 650	5.4	4.9
44512	Convenience stores	70	64 284	8 059	1 956	558	15.8	3.6
445120	Convenience stores	70	64 284	8 059	1 956	558	15.8	3.6
4452	Specialty food stores	48	23 204	3 775	787	261	21.7	18.9

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE HAWAII METROPOLITAN AREAS—Con.								
44-45	Retail trade—Con.							
446	Health & personal care stores	99	187 418	24 799	5 810	1 081	4.0	4.9
4461	Health & personal care stores	99	187 418	24 799	5 810	1 081	4.0	4.9
44611	Pharmacies & drug stores	43	157 245	19 840	4 584	728	2.6	2.6
446110	Pharmacies & drug stores	43	157 245	19 840	4 584	728	2.6	2.6
4461101	Pharmacies & drug stores	39	154 514	19 370	4 458	693	2.3	2.6
4461102	Proprietary stores	4	2 731	470	126	35	17.0	—
44613	Optical goods stores	26	8 548	1 574	393	115	2.4	—
446130	Optical goods stores	26	8 548	1 574	393	115	2.4	—
44619	Other health & personal care stores	24	20 056	3 200	794	224	9.9	25.5
446191	Food (health) supplement stores	18	16 010	2 258	574	183	12.4	31.9
447	Gasoline stations	130	267 169	20 437	5 047	1 366	9.8	11.8
4471	Gasoline stations	130	267 169	20 437	5 047	1 366	9.8	11.8
44711	Gasoline stations with convenience stores	51	128 606	8 432	2 146	564	8.7	4.1
447110	Gasoline stations with convenience stores	51	128 606	8 432	2 146	564	8.7	4.1
44719	Other gasoline stations	79	138 563	12 005	2 901	802	10.8	19.0
447190	Other gasoline stations	79	138 563	12 005	2 901	802	10.8	19.0
448	Clothing & clothing accessories stores	459	339 867	45 676	11 137	2 973	9.8	14.9
4481	Clothing stores	289	228 420	29 291	7 275	2 140	9.6	12.2
44814	Family clothing stores	114	143 444	17 738	4 376	1 308	9.3	2.9
448140	Family clothing stores	114	143 444	17 738	4 376	1 308	9.3	2.9
44815	Clothing accessories stores	12	19 313	1 727	441	82	—	9.1
448150	Clothing accessories stores	12	19 313	1 727	441	82	—	9.1
44819	Other clothing stores	49	24 404	3 884	944	237	3.9	46.6
448190	Other clothing stores	49	24 404	3 884	944	237	3.9	46.6
4482	Shoe stores	43	28 618	3 908	929	248	.8	8.0
44821	Shoe stores	43	28 618	3 908	929	248	.8	8.0
448210	Shoe stores	43	28 618	3 908	929	248	.8	8.0
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	32	19 604	2 360	525	172	1.2	2.2
4482105	Athletic footwear stores	8	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	127	82 829	12 477	2 933	585	13.3	24.8
44831	Jewelry stores	120	75 940	11 737	2 740	555	14.3	26.6
448310	Jewelry stores	120	75 940	11 737	2 740	555	14.3	26.6
44832	Luggage & leather goods stores	7	6 889	740	193	30	2.5	4.4
448320	Luggage & leather goods stores	7	6 889	740	193	30	2.5	4.4
451	Sporting goods, hobby, book, & music stores	125	77 074	10 999	2 791	789	8.2	7.3
4511	Sporting goods, hobby, & musical instrument stores ..	85	45 814	7 308	1 800	518	11.8	11.4
45111	Sporting goods stores	62	32 142	5 408	1 359	347	15.5	14.2
451110	Sporting goods stores	62	32 142	5 408	1 359	347	15.5	14.2
4511101	General-line sporting goods stores	15	10 758	1 161	335	97	12.5	32.6
4511102	Specialty-line sporting goods stores	47	21 384	4 247	1 024	250	17.1	5.0
4512	Book, periodical, & music stores	40	31 260	3 691	991	271	3.0	1.3
45121	Book stores & news dealers	26	23 521	2 843	794	197	3.0	1.7
451211	Book stores	23	D	D	D	c	D	D
4512111	Book stores, general	18	D	D	D	c	D	D
451212	News dealers & newsstands	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	14	7 739	848	197	74	3.0	—
451220	Prerecorded tape, compact disc, & record stores ...	14	7 739	848	197	74	3.0	—
452	General merchandise stores	67	535 022	49 267	11 649	3 329	.8	1.5
4521	Department stores (incl leased depts) ##	15	318 185	N	N	N	—	—
45211	Department stores (incl leased depts) ##	15	318 185	N	N	N	—	—
4521	Department stores (excl leased depts)	15	306 460	32 056	7 495	2 376	—	—
45211	Department stores (excl leased depts)	15	306 460	32 056	7 495	2 376	—	—
452110	Department stores (excl leased depts)	15	306 460	32 056	7 495	2 376	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	52	228 562	17 211	4 154	953	1.8	3.4
45299	All other general merchandise stores	50	D	D	D	f	D	D
452990	All other general merchandise stores	50	D	D	D	f	D	D
4529901	Variety stores	8	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	42	D	D	D	e	D	D
453	Miscellaneous store retailers	307	169 990	24 767	6 054	1 695	13.6	11.0
4531	Florists	40	15 483	2 586	642	227	51.2	10.6
45311	Florists	40	15 483	2 586	642	227	51.2	10.6
453110	Florists	40	15 483	2 586	642	227	51.2	10.6
4532	Office supplies, stationery, & gift stores	163	96 792	12 425	2 967	940	10.1	8.0
45321	Office supplies & stationery stores	7	8 688	1 733	439	125	3.6	24.1
453210	Office supplies & stationery stores	7	8 688	1 733	439	125	3.6	24.1
4532102	Office supplies stores	7	8 688	1 733	439	125	3.6	24.1
45322	Gift, novelty, & souvenir stores	156	88 104	10 692	2 528	815	10.7	6.4
453220	Gift, novelty, & souvenir stores	156	88 104	10 692	2 528	815	10.7	6.4
4533	Used merchandise stores	19	5 802	1 540	384	97	7.9	32.6
45331	Used merchandise stores	19	5 802	1 540	384	97	7.9	32.6
453310	Used merchandise stores	19	5 802	1 540	384	97	7.9	32.6

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	AREA OUTSIDE HAWAII METROPOLITAN AREAS—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers—Con.							
4539	Other miscellaneous store retailers	85	51 913	8 216	2 061	431	9.5	14.3
45391	Pet & pet supplies stores	9	3 898	602	142	44	4.4	16.6
453910	Pet & pet supplies stores	9	3 898	602	142	44	4.4	16.6
45392	Art dealers	55	37 978	6 354	1 584	284	8.5	17.4
453920	Art dealers	55	37 978	6 354	1 584	284	8.5	17.4
45399	All other miscellaneous store retailers	21	10 037	1 260	335	103	15.3	1.4
454	Nonstore retailers	27	19 196	2 754	744	111	5.1	4.8
4543	Direct selling establishments	22	D	D	D	c	D	D
45431	Fuel dealers	4	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	4	D	D	D	b	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAWAII COUNTY, HI								
44-45	Retail trade	688	1 183 054	128 529	31 308	7 587	5.4	5.7
441	Motor vehicle & parts dealers	55	168 615	19 337	4 701	716	.9	13.6
4411	Automobile dealers	13	D	D	D	e	D	D
4412	Other motor vehicle dealers	10	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	9	D	D	D	b	D	D
441221	Motorcycle dealers	5	3 757	314	85	26	—	12.4
4413	Automotive parts, accessories, & tire stores	32	51 699	8 427	1 960	347	2.4	9.5
44131	Automotive parts & accessories stores	25	44 648	6 860	1 588	289	2.8	7.7
441310	Automotive parts & accessories stores	25	44 648	6 860	1 588	289	2.8	7.7
44132	Tire dealers	7	7 051	1 567	372	58	—	20.7
441320	Tire dealers	7	7 051	1 567	372	58	—	20.7
442	Furniture & home furnishings stores	24	18 328	3 287	789	175	20.4	13.8
4421	Furniture stores	13	D	D	D	b	D	D
44211	Furniture stores	13	D	D	D	b	D	D
442110	Furniture stores	13	D	D	D	b	D	D
4422	Home furnishings stores	11	D	D	D	b	D	D
44221	Floor covering stores	5	6 543	1 057	251	46	33.7	1.7
442210	Floor covering stores	5	6 543	1 057	251	46	33.7	1.7
44229	Other home furnishings stores	6	D	D	D	b	D	D
443	Electronics & appliance stores	26	14 234	2 326	600	127	24.3	4.1
4431	Electronics & appliance stores	26	14 234	2 326	600	127	24.3	4.1
44311	Appliance, television, & other electronics stores	22	11 857	1 902	497	112	18.1	4.9
443111	Household appliance stores	9	4 090	648	175	36	28.0	.5
443112	Radio, television, & other electronics stores	13	7 767	1 254	322	76	12.9	7.3
44312	Computer & software stores	3	D	D	D	a	D	D
443120	Computer & software stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	58	96 679	9 685	2 397	415	1.2	1.2
4441	Building material & supplies dealers	45	D	D	D	e	D	D
44413	Hardware stores	12	D	D	D	c	D	D
444130	Hardware stores	12	D	D	D	c	D	D
44419	Other building material dealers	26	59 572	5 314	1 311	195	—	.6
444190	Other building material dealers	26	59 572	5 314	1 311	195	—	.6
4442	Lawn & garden equipment & supplies stores	13	D	D	D	b	D	D
44422	Nursery & garden centers	11	D	D	D	b	D	D
444220	Nursery & garden centers	11	D	D	D	b	D	D
445	Food & beverage stores	101	291 527	31 177	7 730	2 001	6.3	3.6
4451	Grocery stores	72	276 113	28 933	7 242	1 822	4.6	2.8
44511	Supermarkets & other grocery (except convenience) stores	35	246 616	25 124	6 357	1 540	3.8	3.1
445110	Supermarkets & other grocery (except convenience) stores	35	246 616	25 124	6 357	1 540	3.8	3.1
44512	Convenience stores	37	29 497	3 809	885	282	11.5	.2
445120	Convenience stores	37	29 497	3 809	885	282	11.5	.2
4452	Specialty food stores	22	D	D	D	c	D	D
446	Health & personal care stores	38	63 836	8 419	2 038	401	5.2	2.6
4461	Health & personal care stores	38	63 836	8 419	2 038	401	5.2	2.6
44611	Pharmacies & drug stores	15	51 722	6 453	1 542	245	1.2	—
446110	Pharmacies & drug stores	15	51 722	6 453	1 542	245	1.2	—
4461101	Pharmacies & drug stores	15	51 722	6 453	1 542	245	1.2	—
44613	Optical goods stores	9	D	D	D	b	D	D
446130	Optical goods stores	9	D	D	D	b	D	D
44619	Other health & personal care stores	12	D	D	D	c	D	D
446191	Food (health) supplement stores	8	D	D	D	c	D	D
447	Gasoline stations	67	111 517	8 640	2 141	569	9.1	6.8
4471	Gasoline stations	67	111 517	8 640	2 141	569	9.1	6.8
44711	Gasoline stations with convenience stores	26	54 804	3 575	890	222	12.4	7.2
447110	Gasoline stations with convenience stores	26	54 804	3 575	890	222	12.4	7.2
44719	Other gasoline stations	41	56 713	5 065	1 251	347	5.8	6.4
447190	Other gasoline stations	41	56 713	5 065	1 251	347	5.8	6.4

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAWAII COUNTY, HI—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	132	95 154	12 588	3 137	956	11.4	13.2
4481	Clothing stores	80	65 972	8 685	2 263	721	10.6	10.7
44811	Men's clothing stores	9	5 134	602	147	48	16.0	9.1
448110	Men's clothing stores	9	5 134	602	147	48	16.0	9.1
44814	Family clothing stores	32	46 658	5 948	1 570	472	7.7	1.1
448140	Family clothing stores	32	46 658	5 948	1 570	472	7.7	1.1
44819	Other clothing stores	10	4 013	631	157	53	3.9	56.9
448190	Other clothing stores	10	4 013	631	157	53	3.9	56.9
4482	Shoe stores	14	9 751	1 246	255	88	—	2.4
44821	Shoe stores	14	9 751	1 246	255	88	—	2.4
448210	Shoe stores	14	9 751	1 246	255	88	—	2.4
4482104	Family shoe stores	11	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	38	19 431	2 657	619	147	19.8	26.8
44831	Jewelry stores	36	D	D	D	c	D	D
448310	Jewelry stores	36	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	44	18 880	2 622	619	216	13.3	1.4
4511	Sporting goods, hobby, & musical instrument stores ..	28	10 887	1 660	384	140	16.5	—
45111	Sporting goods stores	19	6 035	930	211	74	22.9	—
451110	Sporting goods stores	19	6 035	930	211	74	22.9	—
45112	Hobby, toy, & game stores	6	D	D	D	b	D	D
451120	Hobby, toy, & game stores	6	D	D	D	b	D	D
4512	Book, periodical, & music stores	16	7 993	962	235	76	8.9	3.3
45121	Book stores & news dealers	11	D	D	D	b	D	D
451211	Book stores	10	D	D	D	b	D	D
4512111	Book stores, general	7	3 779	523	142	37	9.5	2.9
4512112	Specialty book stores	3	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	5	D	D	D	b	D	D
452	General merchandise stores	28	244 222	21 726	4 971	1 466	.7	1.4
4521	Department stores (incl leased depts) ##	6	149 304	N	N	N	—	—
45211	Department stores (incl leased depts) ##	6	149 304	N	N	N	—	—
4521	Department stores (excl leased depts)	6	143 792	15 333	3 465	1 077	—	—
45211	Department stores (excl leased depts)	6	143 792	15 333	3 465	1 077	—	—
452110	Department stores (excl leased depts)	6	143 792	15 333	3 465	1 077	—	—
4521101	Conventional department stores (excl leased depts)	2	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	3	D	D	D	f	D	D
4529	Other general merchandise stores	22	100 430	6 393	1 506	389	1.6	3.4
45299	All other general merchandise stores	21	D	D	D	c	D	D
452990	All other general merchandise stores	21	D	D	D	c	D	D
4529901	Variety stores	2	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	19	D	D	D	c	D	D
453	Miscellaneous store retailers	102	45 259	6 914	1 673	486	14.9	7.3
4531	Florists	22	4 611	769	189	64	30.0	6.3
45311	Florists	22	4 611	769	189	64	30.0	6.3
453110	Florists	22	4 611	769	189	64	30.0	6.3
4532	Office supplies, stationery, & gift stores	49	D	D	D	e	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	47	22 377	2 731	631	249	15.8	5.0
453220	Gift, novelty, & souvenir stores	47	22 377	2 731	631	249	15.8	5.0
4533	Used merchandise stores	6	D	D	D	b	D	D
45331	Used merchandise stores	6	D	D	D	b	D	D
453310	Used merchandise stores	6	D	D	D	b	D	D
4539	Other miscellaneous store retailers	25	D	D	D	c	D	D
45391	Pet & pet supplies stores	4	1 705	209	51	19	—	—
453910	Pet & pet supplies stores	4	1 705	209	51	19	—	—
45392	Art dealers	12	8 085	1 251	321	50	3.9	15.5
453920	Art dealers	12	8 085	1 251	321	50	3.9	15.5
45399	All other miscellaneous store retailers	9	D	D	D	b	D	D
454	Nonstore retailers	13	14 803	1 808	512	59	5.3	4.0
4543	Direct selling establishments	9	14 050	1 605	467	52	5.6	3.8
45431	Fuel dealers	3	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers ...	3	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HONOLULU COUNTY, HI *								
44-45	Retail trade	3 269	8 264 716	823 553	199 128	44 960	4.5	5.5
441	Motor vehicle & parts dealers	200	1 352 898	126 783	30 511	4 213	5.8	3.9
4411	Automobile dealers	52	1 162 437	94 575	22 750	2 805	4.9	4.1
44111	New car dealers	39	1 123 693	90 147	21 723	2 656	4.9	4.1
441110	New car dealers	39	1 123 693	90 147	21 723	2 656	4.9	4.1
44112	Used car dealers	13	38 744	4 428	1 027	149	5.0	4.0
441120	Used car dealers	13	38 744	4 428	1 027	149	5.0	4.0
4412	Other motor vehicle dealers	13	37 693	4 200	997	171	29.1	2.5
44122	Motorcycle, boat, & other motor vehicle dealers	13	37 693	4 200	997	171	29.1	2.5
441221	Motorcycle dealers	7	D	D	D	c	D	D
441222	Boat dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	135	152 768	28 008	6 764	1 237	6.8	2.7
44131	Automotive parts & accessories stores	101	115 694	18 338	4 322	909	8.4	3.6
441310	Automotive parts & accessories stores	101	115 694	18 338	4 322	909	8.4	3.6
44132	Tire dealers	34	37 074	9 670	2 442	328	1.6	—
441320	Tire dealers	34	37 074	9 670	2 442	328	1.6	—
442	Furniture & home furnishings stores	119	140 032	20 374	4 615	942	10.0	12.8
4421	Furniture stores	47	72 256	9 250	2 126	365	10.4	16.6
44211	Furniture stores	47	72 256	9 250	2 126	365	10.4	16.6
442110	Furniture stores	47	72 256	9 250	2 126	365	10.4	16.6
4422	Home furnishings stores	72	67 776	11 124	2 489	577	9.6	8.7
44221	Floor covering stores	29	28 680	4 830	1 013	159	15.2	1.5
442210	Floor covering stores	29	28 680	4 830	1 013	159	15.2	1.5
44229	Other home furnishings stores	43	39 096	6 294	1 476	418	5.5	14.0
442299	All other home furnishings stores	42	D	D	D	e	D	D
443	Electronics & appliance stores	113	201 673	18 483	4 595	1 065	5.4	13.2
4431	Electronics & appliance stores	113	201 673	18 483	4 595	1 065	5.4	13.2
44311	Appliance, television, & other electronics stores	76	D	D	D	f	D	D
443111	Household appliance stores	22	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	54	77 241	8 709	2 152	523	3.9	16.8
44312	Computer & software stores	28	D	D	D	e	D	D
443120	Computer & software stores	28	D	D	D	e	D	D
44313	Camera & photographic supplies stores	9	D	D	D	b	D	D
443130	Camera & photographic supplies stores	9	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	148	438 925	52 247	12 801	2 028	2.6	2.3
4441	Building material & supplies dealers	129	422 874	50 213	12 370	1 929	2.7	1.6
44411	Home centers	11	125 106	12 985	3 275	737	—	—
444110	Home centers	11	125 106	12 985	3 275	737	—	—
44412	Paint & wallpaper stores	13	24 266	3 400	954	115	.3	13.8
444120	Paint & wallpaper stores	13	24 266	3 400	954	115	.3	13.8
44413	Hardware stores	13	29 368	4 585	1 122	192	3.5	.9
444130	Hardware stores	13	29 368	4 585	1 122	192	3.5	.9
44419	Other building material dealers	92	244 134	29 243	7 019	885	4.2	1.2
444190	Other building material dealers	92	244 134	29 243	7 019	885	4.2	1.2
4442	Lawn & garden equipment & supplies stores	19	16 051	2 034	431	99	.8	21.5
44422	Nursery & garden centers	16	12 232	1 414	333	70	1.1	17.0
444220	Nursery & garden centers	16	12 232	1 414	333	70	1.1	17.0
445	Food & beverage stores	467	1 267 695	132 811	31 092	7 711	4.8	4.6
4451	Grocery stores	306	1 186 713	122 958	28 850	6 898	3.3	3.8
44511	Supermarkets & other grocery (except convenience) stores	204	984 795	104 816	24 222	5 955	3.3	3.6
445110	Supermarkets & other grocery (except convenience) stores	204	984 795	104 816	24 222	5 955	3.3	3.6
44512	Convenience stores	102	201 918	18 142	4 628	943	3.3	4.5
445120	Convenience stores	102	201 918	18 142	4 628	943	3.3	4.5
4452	Specialty food stores	110	58 147	7 823	1 837	695	18.0	15.0
446	Health & personal care stores	210	577 433	63 399	15 277	2 785	3.9	3.3
4461	Health & personal care stores	210	577 433	63 399	15 277	2 785	3.9	3.3
44611	Pharmacies & drug stores	77	506 998	51 366	12 375	2 102	2.3	1.7
446110	Pharmacies & drug stores	77	506 998	51 366	12 375	2 102	2.3	1.7
4461101	Pharmacies & drug stores	68	500 044	50 527	12 193	2 043	2.2	1.6
4461102	Proprietary stores	9	6 954	839	182	59	8.8	8.4
44612	Cosmetics, beauty supplies, & perfume stores	21	15 347	2 177	510	131	5.4	7.5
446120	Cosmetics, beauty supplies, & perfume stores	21	15 347	2 177	510	131	5.4	7.5
44613	Optical goods stores	56	27 724	5 315	1 331	316	8.0	7.5
446130	Optical goods stores	56	27 724	5 315	1 331	316	8.0	7.5
44619	Other health & personal care stores	56	27 364	4 541	1 061	236	29.0	26.2
446191	Food (health) supplement stores	37	17 140	2 260	493	153	21.8	40.8
446199	All other health & personal care stores	19	10 224	2 281	568	83	41.1	1.7
447	Gasoline stations	230	461 041	36 242	8 993	2 518	6.3	13.3
4471	Gasoline stations	230	461 041	36 242	8 993	2 518	6.3	13.3
44711	Gasoline stations with convenience stores	106	238 194	15 587	3 793	1 080	3.7	8.3
447110	Gasoline stations with convenience stores	106	238 194	15 587	3 793	1 080	3.7	8.3
44719	Other gasoline stations	124	222 847	20 655	5 200	1 438	9.0	18.6
447190	Other gasoline stations	124	222 847	20 655	5 200	1 438	9.0	18.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HONOLULU COUNTY, HI *—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	930	1 411 868	146 564	36 336	8 436	5.5	11.0
4481	Clothing stores	547	876 574	82 682	20 755	5 558	4.7	9.5
44811	Men's clothing stores	54	50 781	5 811	1 539	516	5.2	12.2
448110	Men's clothing stores	54	50 781	5 811	1 539	516	5.2	12.2
44812	Women's clothing stores	197	160 479	19 562	4 698	1 476	11.4	19.2
448120	Women's clothing stores	197	160 479	19 562	4 698	1 476	11.4	19.2
44813	Children's & infants' clothing stores	22	17 984	1 883	464	188	8.1	2.2
448130	Children's & infants' clothing stores	22	17 984	1 883	464	188	8.1	2.2
44814	Family clothing stores	120	277 309	28 187	6 663	1 778	2.7	3.4
448140	Family clothing stores	120	277 309	28 187	6 663	1 778	2.7	3.4
44815	Clothing accessories stores	62	283 854	15 985	4 550	701	1.6	3.4
448150	Clothing accessories stores	62	283 854	15 985	4 550	701	1.6	3.4
44819	Other clothing stores	92	86 167	11 254	2 841	899	7.9	31.8
448190	Other clothing stores	92	86 167	11 254	2 841	899	7.9	31.8
4482	Shoe stores	93	156 639	18 750	4 041	947	2.0	10.3
44821	Shoe stores	93	156 639	18 750	4 041	947	2.0	10.3
448210	Shoe stores	93	156 639	18 750	4 041	947	2.0	10.3
4482101	Men's shoe stores	6	D	D	D	b	D	D
4482102	Women's shoe stores	11	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	57	79 565	11 356	2 209	558	3.9	2.4
4482105	Athletic footwear stores	17	D	D	D	c	D	D
4483	Jewelry, luggage, & leather goods stores	290	378 655	45 132	11 540	1 931	8.9	14.7
44831	Jewelry stores	264	268 354	35 475	8 918	1 589	12.1	20.3
448310	Jewelry stores	264	268 354	35 475	8 918	1 589	12.1	20.3
44832	Luggage & leather goods stores	26	110 301	9 657	2 622	342	1.0	1.1
448320	Luggage & leather goods stores	26	110 301	9 657	2 622	342	1.0	1.1
451	Sporting goods, hobby, book, & music stores	244	299 667	33 731	8 483	2 465	6.4	4.7
4511	Sporting goods, hobby, & musical instrument stores ..	165	178 301	18 806	4 628	1 451	7.6	6.6
45111	Sporting goods stores	89	107 181	11 353	2 831	904	7.0	5.2
451110	Sporting goods stores	89	107 181	11 353	2 831	904	7.0	5.2
4511101	General-line sporting goods stores	22	53 547	4 102	1 049	324	5.4	6.9
4511102	Specialty-line sporting goods stores	67	53 634	7 251	1 782	580	8.5	3.5
45112	Hobby, toy, & game stores	44	54 405	4 754	1 084	367	6.4	6.1
451120	Hobby, toy, & game stores	44	54 405	4 754	1 084	367	6.4	6.1
45113	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
451130	Sewing, needlework, & piece goods stores	15	D	D	D	b	D	D
45114	Musical instrument & supplies stores	17	D	D	D	c	D	D
451140	Musical instrument & supplies stores	17	D	D	D	c	D	D
4512	Book, periodical, & music stores	79	121 366	14 925	3 855	1 014	4.7	2.0
45121	Book stores & news dealers	47	76 727	10 946	2 896	705	1.7	3.2
451211	Book stores	38	D	D	D	e	D	D
4512111	Book stores, general	27	D	D	D	f	D	D
4512112	Specialty book stores	9	D	D	D	b	D	D
451212	News dealers & newsstands	9	D	D	D	c	D	D
45122	Prerecorded tape, compact disc, & record stores ...	32	44 639	3 979	959	309	9.8	—
451220	Prerecorded tape, compact disc, & record stores ...	32	44 639	3 979	959	309	9.8	—
452	General merchandise stores	69	1 738 691	136 085	31 796	9 257	.2	.3
4521	Department stores (incl leased depts) ##	18	718 028	N	N	N	—	—
45211	Department stores (incl leased depts) ##	18	718 028	N	N	N	—	—
4521	Department stores (excl leased depts)	18	669 918	73 267	17 657	5 924	—	—
45211	Department stores (excl leased depts)	18	669 918	73 267	17 657	5 924	—	—
452110	Department stores (excl leased depts)	18	669 918	73 267	17 657	5 924	—	—
4521101	Conventional department stores (excl leased depts)	7	D	D	D	g	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	5	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	6	D	D	D	g	D	D
4529	Other general merchandise stores	51	1 068 773	62 818	14 139	3 333	.3	.5
45291	Warehouse clubs & superstores	3	D	D	D	f	D	D
452910	Warehouse clubs & superstores	3	D	D	D	f	D	D
45299	All other general merchandise stores	48	D	D	D	h	D	D
452990	All other general merchandise stores	48	D	D	D	h	D	D
4529901	Variety stores	16	D	D	D	e	D	D
4529903	Miscellaneous general merchandise stores	32	D	D	D	g	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HONOLULU COUNTY, HI *—Con.								
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	457	298 012	43 936	10 774	3 011	12.9	9.0
4531	Florists	85	26 259	4 858	1 246	444	20.8	22.9
45311	Florists	85	26 259	4 858	1 246	444	20.8	22.9
453110	Florists	85	26 259	4 858	1 246	444	20.8	22.9
4532	Office supplies, stationery, & gift stores	229	182 628	22 349	5 516	1 546	13.5	4.5
45321	Office supplies & stationery stores	21	62 581	5 850	1 548	331	1.2	.2
453210	Office supplies & stationery stores	21	62 581	5 850	1 548	331	1.2	.2
4532101	Stationery stores	5	1 304	193	48	24	14.6	11.7
4532102	Office supplies stores	16	61 277	5 657	1 500	307	.9	—
45322	Gift, novelty, & souvenir stores	208	120 047	16 499	3 968	1 215	20.0	6.8
453220	Gift, novelty, & souvenir stores	208	120 047	16 499	3 968	1 215	20.0	6.8
4533	Used merchandise stores	31	14 301	3 295	795	252	.5	20.9
45331	Used merchandise stores	31	14 301	3 295	795	252	.5	20.9
453310	Used merchandise stores	31	14 301	3 295	795	252	.5	20.9
4539	Other miscellaneous store retailers	112	74 824	13 434	3 217	769	11.0	12.8
45391	Pet & pet supplies stores	33	24 132	3 252	808	253	12.5	7.1
453910	Pet & pet supplies stores	33	24 132	3 252	808	253	12.5	7.1
45392	Art dealers	27	21 671	4 998	1 187	210	1.2	10.9
453920	Art dealers	27	21 671	4 998	1 187	210	1.2	10.9
45399	All other miscellaneous store retailers	52	29 021	5 184	1 222	306	17.1	18.9
454	Nonstore retailers	82	76 781	12 898	3 855	529	7.1	6.2
4542	Vending machine operators	13	D	D	D	c	D	D
45421	Vending machine operators	13	D	D	D	c	D	D
454210	Vending machine operators	13	D	D	D	c	D	D
4543	Direct selling establishments	61	D	D	D	e	D	D
45431	Fuel dealers	4	D	D	D	c	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	3	D	D	D	b	D	D
45439	Other direct selling establishments	57	30 447	4 070	856	239	10.0	9.6
454390	Other direct selling establishments	57	30 447	4 070	856	239	10.0	9.6
KAUAI COUNTY, HI								
44-45	Retail trade	326	510 684	59 002	14 360	3 427	8.2	7.1
441	Motor vehicle & parts dealers	18	72 898	6 881	1 683	242	3.0	4.9
4413	Automotive parts, accessories, & tire stores	10	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	9 031	1 314	321	58	2.5	—
441310	Automotive parts & accessories stores	8	9 031	1 314	321	58	2.5	—
442	Furniture & home furnishings stores	17	6 661	1 130	198	70	28.3	.8
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	14	D	D	D	b	D	D
44229	Other home furnishings stores	10	D	D	D	b	D	D
443	Electronics & appliance stores	11	8 884	1 691	506	68	—	4.8
4431	Electronics & appliance stores	11	8 884	1 691	506	68	—	4.8
44311	Appliance, television, & other electronics stores	8	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	5	7 399	1 460	443	50	—	—
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	23	33 564	4 862	1 113	191	5.8	2.8
4441	Building material & supplies dealers	21	D	D	D	c	D	D
44413	Hardware stores	5	D	D	D	b	D	D
444130	Hardware stores	5	D	D	D	b	D	D
44419	Other building material dealers	11	14 198	2 543	621	96	4.4	1.6
444190	Other building material dealers	11	14 198	2 543	621	96	4.4	1.6
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	44	136 353	14 419	3 549	870	10.7	5.9
4451	Grocery stores	34	130 661	13 565	3 375	815	11.1	5.8
44511	Supermarkets & other grocery (except convenience) stores	23	120 577	12 189	3 039	714	11.3	6.2
445110	Supermarkets & other grocery (except convenience) stores	23	120 577	12 189	3 039	714	11.3	6.2
44512	Convenience stores	11	10 084	1 376	336	101	9.1	—
445120	Convenience stores	11	10 084	1 376	336	101	9.1	—
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	16	32 088	4 169	995	174	7.6	13.1
4461	Health & personal care stores	16	32 088	4 169	995	174	7.6	13.1
4461101	Pharmacies & drug stores	9	D	D	D	c	D	D
447	Gasoline stations	19	39 165	2 677	656	204	9.5	13.3
4471	Gasoline stations	19	39 165	2 677	656	204	9.5	13.3
44719	Other gasoline stations	14	24 221	1 954	463	144	15.4	21.5
447190	Other gasoline stations	14	24 221	1 954	463	144	15.4	21.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAUAI COUNTY, HI—Con.								
44-45 Retail trade—Con.								
448	Clothing & clothing accessories stores	74	44 290	5 943	1 455	399	18.7	14.1
4481	Clothing stores	44	28 449	3 597	900	265	17.4	15.2
44814	Family clothing stores	21	19 592	2 257	557	176	18.8	17.8
448140	Family clothing stores	21	19 592	2 257	557	176	18.8	17.8
44819	Other clothing stores	11	4 279	828	202	46	16.7	17.9
448190	Other clothing stores	11	4 279	828	202	46	16.7	17.9
4483	Jewelry, luggage, & leather goods stores	24	11 821	1 831	454	102	28.2	16.2
44831	Jewelry stores	24	11 821	1 831	454	102	28.2	16.2
448310	Jewelry stores	24	11 821	1 831	454	102	28.2	16.2
451	Sporting goods, hobby, book, & music stores	25	17 447	2 374	624	190	10.6	1.1
4511	Sporting goods, hobby, & musical instrument stores . .	16	5 931	959	211	85	29.4	3.4
4512	Book, periodical, & music stores	9	11 516	1 415	413	105	.9	—
45121	Book stores & news dealers	6	D	D	D	b	D	D
451211	Book stores	4	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	12	89 393	9 805	2 356	682	.5	4.3
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	8	9 714	1 642	406	89	4.6	39.4
452990	All other general merchandise stores	8	9 714	1 642	406	89	4.6	39.4
4529903	Miscellaneous general merchandise stores	5	D	D	D	b	D	D
453	Miscellaneous store retailers	63	29 404	4 982	1 209	327	14.9	12.8
4532	Office supplies, stationery, & gift stores	34	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	32	16 031	2 068	514	151	14.3	11.8
453220	Gift, novelty, & souvenir stores	32	16 031	2 068	514	151	14.3	11.8
4539	Other miscellaneous store retailers	20	D	D	D	c	D	D
45392	Art dealers	16	8 138	1 715	370	92	19.6	.4
453920	Art dealers	16	8 138	1 715	370	92	19.6	.4
454	Nonstore retailers	4	537	69	16	10	—	4.5
MAUI COUNTY, HI *								
44-45	Retail trade	805	1 359 298	150 721	36 297	8 244	5.3	9.2
441	Motor vehicle & parts dealers	40	166 980	14 120	3 371	568	1.1	15.3
4411	Automobile dealers	9	D	D	D	e	D	D
4412	Other motor vehicle dealers	5	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	5	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	26	D	D	D	c	D	D
44131	Automotive parts & accessories stores	17	18 305	3 173	702	136	4.2	1.0
441310	Automotive parts & accessories stores	17	18 305	3 173	702	136	4.2	1.0
44132	Tire dealers	9	D	D	D	b	D	D
441320	Tire dealers	9	D	D	D	b	D	D
442	Furniture & home furnishings stores	34	29 400	4 831	1 275	206	11.0	.6
4421	Furniture stores	10	13 066	1 958	520	65	1.6	—
44211	Furniture stores	10	13 066	1 958	520	65	1.6	—
442110	Furniture stores	10	13 066	1 958	520	65	1.6	—
4422	Home furnishings stores	24	16 334	2 873	755	141	18.6	1.1
44221	Floor covering stores	12	10 431	1 907	514	83	28.0	—
442210	Floor covering stores	12	10 431	1 907	514	83	28.0	—
44229	Other home furnishings stores	12	5 903	966	241	58	1.9	3.1
442299	All other home furnishings stores	11	D	D	D	b	D	D
443	Electronics & appliance stores	18	11 698	1 669	440	85	3.1	2.8
4431	Electronics & appliance stores	18	11 698	1 669	440	85	3.1	2.8
44311	Appliance, television, & other electronics stores	14	D	D	D	b	D	D
443111	Household appliance stores	6	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	5 298	745	201	44	2.4	—
44312	Computer & software stores	4	D	D	D	a	D	D
443120	Computer & software stores	4	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	49	107 619	12 080	2 696	493	5.0	4.6
4441	Building material & supplies dealers	41	84 469	10 598	2 331	433	6.3	5.9
44411	Home centers	3	32 628	3 446	743	193	D	—
444110	Home centers	3	32 628	3 446	743	193	D	—
44412	Paint & wallpaper stores	8	6 737	996	259	30	9.3	10.4
444120	Paint & wallpaper stores	8	6 737	996	259	30	9.3	10.4
44413	Hardware stores	6	9 932	1 172	249	59	—	13.3
444130	Hardware stores	6	9 932	1 172	249	59	—	13.3
44419	Other building material dealers	24	35 172	4 984	1 080	151	6.5	8.3
444190	Other building material dealers	24	35 172	4 984	1 080	151	6.5	8.3
4442	Lawn & garden equipment & supplies stores	8	23 150	1 482	365	60	.4	—
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAUI COUNTY, HI *—Con.								
44-45 Retail trade—Con.								
445	Food & beverage stores	87	293 860	32 058	7 685	1 687	6.0	7.7
4451	Grocery stores	59	280 592	30 316	7 291	1 571	5.8	6.3
44511	Supermarkets & other grocery (except convenience) stores	37	255 889	27 442	6 556	1 396	4.1	6.0
445110	Supermarkets & other grocery (except convenience) stores	37	255 889	27 442	6 556	1 396	4.1	6.0
44512	Convenience stores	22	24 703	2 874	735	175	23.6	9.2
445120	Convenience stores	22	24 703	2 874	735	175	23.6	9.2
4452	Specialty food stores	19	7 243	1 191	253	78	6.1	16.2
446	Health & personal care stores	45	91 494	12 211	2 777	506	1.9	3.7
4461	Health & personal care stores	45	91 494	12 211	2 777	506	1.9	3.7
44611	Pharmacies & drug stores	18	D	D	D	e	D	D
446110	Pharmacies & drug stores	18	D	D	D	e	D	D
4461101	Pharmacies & drug stores	15	D	D	D	e	D	D
4461102	Proprietary stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	4	D	D	D	a	D	D
44613	Optical goods stores	12	D	D	D	b	D	D
446130	Optical goods stores	12	D	D	D	b	D	D
44619	Other health & personal care stores	11	10 822	1 757	429	99	—	28.3
446191	Food (health) supplement stores	9	D	D	D	b	D	D
446199	All other health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	44	116 487	9 120	2 250	593	10.6	16.1
4471	Gasoline stations	44	116 487	9 120	2 250	593	10.6	16.1
44711	Gasoline stations with convenience stores	20	58 858	4 134	1 063	282	7.5	2.3
447110	Gasoline stations with convenience stores	20	58 858	4 134	1 063	282	7.5	2.3
44719	Other gasoline stations	24	57 629	4 986	1 187	311	13.7	30.2
447190	Other gasoline stations	24	57 629	4 986	1 187	311	13.7	30.2
448	Clothing & clothing accessories stores	253	200 423	27 145	6 545	1 618	7.0	15.9
4481	Clothing stores	165	133 999	17 009	4 112	1 154	7.4	12.3
44811	Men's clothing stores	10	3 181	546	144	42	—	41.4
448110	Men's clothing stores	10	3 181	546	144	42	—	41.4
44812	Women's clothing stores	45	16 198	2 472	620	201	23.9	26.4
448120	Women's clothing stores	45	16 198	2 472	620	201	23.9	26.4
44813	Children's & infants' clothing stores	9	2 001	306	73	31	—	33.3
448130	Children's & infants' clothing stores	9	2 001	306	73	31	—	33.3
44814	Family clothing stores	61	77 194	9 533	2 249	660	7.8	.2
448140	Family clothing stores	61	77 194	9 533	2 249	660	7.8	.2
44815	Clothing accessories stores	12	19 313	1 727	441	82	—	9.1
448150	Clothing accessories stores	12	19 313	1 727	441	82	—	9.1
44819	Other clothing stores	28	16 112	2 425	585	138	.5	51.7
448190	Other clothing stores	28	16 112	2 425	585	138	.5	51.7
4482	Shoe stores	23	14 847	2 147	573	128	1.6	13.6
44821	Shoe stores	23	14 847	2 147	573	128	1.6	13.6
448210	Shoe stores	23	14 847	2 147	573	128	1.6	13.6
4482101	Men's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	16	D	D	D	b	D	D
4482105	Athletic footwear stores	4	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	65	51 577	7 989	1 860	336	7.5	26.0
44831	Jewelry stores	60	D	D	D	e	D	D
448310	Jewelry stores	60	D	D	D	e	D	D
44832	Luggage & leather goods stores	5	D	D	D	b	D	D
448320	Luggage & leather goods stores	5	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	56	40 747	6 003	1 548	383	4.9	12.7
4511	Sporting goods, hobby, & musical instrument stores ..	41	28 996	4 689	1 205	293	6.4	17.4
45111	Sporting goods stores	35	21 945	3 781	995	225	8.5	20.8
451110	Sporting goods stores	35	21 945	3 781	995	225	8.5	20.8
4511101	General-line sporting goods stores	7	8 187	820	235	57	4.8	42.8
4511102	Specialty-line sporting goods stores	28	13 758	2 961	760	168	10.7	7.7
45112	Hobby, toy, & game stores	4	D	D	D	b	D	D
451120	Hobby, toy, & game stores	4	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	15	11 751	1 314	343	90	1.0	1.2
45121	Book stores & news dealers	9	D	D	D	b	D	D
451211	Book stores	9	D	D	D	b	D	D
4512111	Book stores, general	8	D	D	D	b	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores ...	6	D	D	D	b	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
MAUI COUNTY, HI *—Con.								
44-45 Retail trade—Con.								
452	General merchandise stores	27	201 407	17 736	4 322	1 181	1.0	.3
4521101	Conventional department stores (excl leased depts)	3	D	D	D	c	D	D
4529	Other general merchandise stores	22	118 418	9 176	2 242	475	1.7	.5
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	21	D	D	D	e	D	D
452990	All other general merchandise stores	21	D	D	D	e	D	D
4529901	Variety stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	18	D	D	D	c	D	D
453	Miscellaneous store retailers	142	95 327	12 871	3 172	882	12.6	12.2
4531	Florists	13	9 098	1 488	358	135	69.6	3.1
45311	Florists	13	9 098	1 488	358	135	69.6	3.1
453110	Florists	13	9 098	1 488	358	135	69.6	3.1
4532	Office supplies, stationery, & gift stores	80	52 418	6 142	1 448	474	7.5	9.0
45321	Office supplies & stationery stores	3	2 722	249	65	59	D	76.9
453210	Office supplies & stationery stores	3	2 722	249	65	59	D	76.9
4532102	Office supplies stores	3	2 722	249	65	59	D	76.9
45322	Gift, novelty, & souvenir stores	77	49 696	5 893	1 383	415	7.2	5.3
453220	Gift, novelty, & souvenir stores	77	49 696	5 893	1 383	415	7.2	5.3
4533	Used merchandise stores	9	3 743	995	257	58	—	16.8
45331	Used merchandise stores	9	3 743	995	257	58	—	16.8
453310	Used merchandise stores	9	3 743	995	257	58	—	16.8
4539	Other miscellaneous store retailers	40	30 068	4 246	1 109	215	5.7	19.9
45391	Pet & pet supplies stores	5	2 193	393	91	25	7.8	29.5
453910	Pet & pet supplies stores	5	2 193	393	91	25	7.8	29.5
45392	Art dealers	27	21 755	3 388	893	142	6.0	24.5
453920	Art dealers	27	21 755	3 388	893	142	6.0	24.5
45399	All other miscellaneous store retailers	8	6 120	465	125	48	4.2	—
454	Nonstore retailers	10	3 856	877	216	42	5.2	7.7
45439	Other direct selling establishments	8	D	D	D	b	D	D
454390	Other direct selling establishments	8	D	D	D	b	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AHUIMANU, HI								
44-45	Retail trade	5	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
4452	Specialty food stores	1	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
AIEA, HI								
44-45	Retail trade	140	311 300	35 589	8 609	2 539	2.8	2.4
441	Motor vehicle & parts dealers	9	10 465	2 255	541	96	—	.1
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores	4	D	D	D	b	D	D
44132	Tire dealers	4	D	D	D	b	D	D
441320	Tire dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	16 338	3 171	705	118	19.5	—
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	5	D	D	D	c	D	D
4431	Electronics & appliance stores	5	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	3	D	D	D	c	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	c	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	2 790	333	72	12	—	—
445	Food & beverage stores	8	16 273	1 926	497	141	3.0	—
4452	Specialty food stores	2	D	D	D	b	D	D
446	Health & personal care stores	14	27 024	3 268	824	146	3.1	6.4
4461	Health & personal care stores	14	27 024	3 268	824	146	3.1	6.4
44611	Pharmacies & drug stores	4	D	D	D	b	D	D
446110	Pharmacies & drug stores	4	D	D	D	b	D	D
4461101	Pharmacies & drug stores	3	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44613	Optical goods stores	5	3 525	672	188	41	—	—
446130	Optical goods stores	5	3 525	672	188	41	—	—
44619	Other health & personal care stores	3	D	D	D	a	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	6	15 814	1 055	262	86	14.4	—
44719	Other gasoline stations	5	D	D	D	b	D	D
447190	Other gasoline stations	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	49	50 186	5 973	1 476	449	3.6	4.7
4481	Clothing stores	27	32 327	3 369	840	315	3.0	3.5
44811	Men's clothing stores	3	2 581	337	97	42	—	30.9
448110	Men's clothing stores	3	2 581	337	97	42	—	30.9
44812	Women's clothing stores	11	10 001	1 027	232	89	1.7	—
448120	Women's clothing stores	11	10 001	1 027	232	89	1.7	—
44813	Children's & infants' clothing stores	3	D	D	D	b	D	D
448130	Children's & infants' clothing stores	3	D	D	D	b	D	D
44814	Family clothing stores	2	D	D	D	b	D	D
448140	Family clothing stores	2	D	D	D	b	D	D
44815	Clothing accessories stores	3	D	D	D	a	D	D
448150	Clothing accessories stores	3	D	D	D	a	D	D
44819	Other clothing stores	5	7 077	736	192	81	8.5	3.3
448190	Other clothing stores	5	7 077	736	192	81	8.5	3.3
4482	Shoe stores	9	9 888	1 003	261	58	—	—
44821	Shoe stores	9	9 888	1 003	261	58	—	—
448210	Shoe stores	9	9 888	1 003	261	58	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	3	D	D	D	b	D	D
4482105	Athletic footwear stores	3	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
AIEA, HI—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores—Con.							
4483	Jewelry, luggage, & leather goods stores	13	7 971	1 601	375	76	10.7	15.5
44831	Jewelry stores	13	7 971	1 601	375	76	10.7	15.5
448310	Jewelry stores	13	7 971	1 601	375	76	10.7	15.5
451	Sporting goods, hobby, book, & music stores	19	21 155	2 179	552	174	.7	2.1
4511	Sporting goods, hobby, & musical instrument stores ..	11	7 815	728	192	79	2.0	5.6
45112	Hobby, toy, & game stores	6	5 454	498	118	45	2.9	3.9
451120	Hobby, toy, & game stores	6	5 454	498	118	45	2.9	3.9
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	8	13 340	1 451	360	95	—	—
45121	Book stores & news dealers	3	1 774	361	89	26	—	—
451212	Specialty book stores	2	D	D	D	b	D	D
451212	News dealers & newsstands	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores ...	5	11 566	1 090	271	69	—	—
451220	Prerecorded tape, compact disc, & record stores .	5	11 566	1 090	271	69	—	—
452	General merchandise stores	6	96 199	10 354	2 447	898	—	—
4521	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
4521	Department stores (excl leased depts)	2	D	D	D	f	D	D
452110	Department stores (excl leased depts)	2	D	D	D	f	D	D
4521101	Department stores (excl leased depts)	2	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	e	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	b	D	D
453	Miscellaneous store retailers	14	11 731	1 685	406	166	—	13.7
4532	Office supplies, stationery, & gift stores	6	6 710	733	172	74	—	—
45322	Gift, novelty, & souvenir stores	6	6 710	733	172	74	—	—
453220	Gift, novelty, & souvenir stores	6	6 710	733	172	74	—	—
4533	Used merchandise stores	1	D	D	D	b	D	D
45331	Used merchandise stores	1	D	D	D	b	D	D
453310	Used merchandise stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	3	2 394	331	81	40	—	56.9
453910	Pet & pet supplies stores	3	2 394	331	81	40	—	56.9
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	b	D	D
45439	Other direct selling establishments	1	D	D	D	a	D	D
454390	Other direct selling establishments	1	D	D	D	a	D	D
CAPTAIN COOK, HI								
44-45	Retail trade	7	8 266	671	161	36	10.8	4.7
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
447	Gasoline stations	3	5 189	272	65	13	—	—
EWA BEACH, HI								
44-45	Retail trade	17	34 770	3 766	949	194	13.1	.8
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
4441	Building material & supplies dealers	3	D	D	D	b	D	D
44419	Other building material dealers	2	D	D	D	b	D	D
444190	Other building material dealers	2	D	D	D	b	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	5	10 226	757	186	60	5.9	—
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HAIKU-PAUWELA, HI								
44-45	Retail trade	7	4 325	483	100	30	59.7	—
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
HALAWA, HI								
44-45	Retail trade	9	5 795	1 128	210	55	17.9	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	2	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
45392	Art dealers	1	D	D	D	a	D	D
453920	Art dealers	1	D	D	D	a	D	D
HANAMAULU, HI								
44-45	Retail trade	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
HAUULA, HI								
44-45	Retail trade	7	6 311	679	178	49	3.0	—
445	Food & beverage stores	3	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
HAWAIIAN BEACHES, HI								
44-45	Retail trade	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
HEEIA, HI								
44-45	Retail trade	5	1 595	133	67	30	29.5	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILO, HI								
44-45	Retail trade	261	552 226	63 033	15 551	3 696	2.9	5.0
441	Motor vehicle & parts dealers	25	95 854	11 812	2 891	431	—	8.0
4411	Automobile dealers	7	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	15	D	D	D	c	D	D
44131	Automotive parts & accessories stores	9	D	D	D	c	D	D
441310	Automotive parts & accessories stores	9	D	D	D	c	D	D
44132	Tire dealers	6	D	D	D	b	D	D
441320	Tire dealers	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	11	10 516	2 170	512	108	28.0	17.1
4421	Furniture stores	7	6 786	1 326	317	66	5.9	22.3
44211	Furniture stores	7	6 786	1 326	317	66	5.9	22.3
442110	Furniture stores	7	6 786	1 326	317	66	5.9	22.3
4422	Home furnishings stores	4	3 730	844	195	42	68.2	7.5
44221	Floor covering stores	2	D	D	D	b	D	D
442210	Floor covering stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	14	7 420	1 321	344	76	35.8	7.9
4431	Electronics & appliance stores	14	7 420	1 321	344	76	35.8	7.9
44311	Appliance, television, & other electronics stores	12	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	8	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	24	58 108	5 856	1 462	252	.3	.7
4441	Building material & supplies dealers	16	42 275	4 386	1 095	187	—	1.0
44419	Other building material dealers	10	36 358	3 535	888	132	—	—
444190	Other building material dealers	10	36 358	3 535	888	132	—	—
4442	Lawn & garden equipment & supplies stores	8	15 833	1 470	367	65	1.3	—
44422	Nursery & garden centers	7	D	D	D	b	D	D
444220	Nursery & garden centers	7	D	D	D	b	D	D
445	Food & beverage stores	37	138 333	15 264	3 828	942	1.7	5.0
4451	Grocery stores	27	133 364	14 584	3 657	886	1.7	5.2
44511	Supermarkets & other grocery (except convenience) stores	13	122 366	13 186	3 322	752	.3	5.7
445110	Supermarkets & other grocery (except convenience) stores	13	122 366	13 186	3 322	752	.3	5.7
44512	Convenience stores	14	10 998	1 398	335	134	16.8	—
445120	Convenience stores	14	10 998	1 398	335	134	16.8	—
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	18	31 942	4 054	992	180	5.4	1.5
4461	Health & personal care stores	18	31 942	4 054	992	180	5.4	1.5
44611	Pharmacies & drug stores	7	28 080	3 371	815	127	—	—
446110	Pharmacies & drug stores	7	28 080	3 371	815	127	—	—
4461101	Pharmacies & drug stores	7	28 080	3 371	815	127	—	—
44612	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	5	2 385	399	102	37	42.2	20.3
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	24	41 673	3 344	852	232	2.3	12.0
4471	Gasoline stations	24	41 673	3 344	852	232	2.3	12.0
44711	Gasoline stations with convenience stores	5	12 345	891	238	48	—	21.0
447110	Gasoline stations with convenience stores	5	12 345	891	238	48	—	21.0
44719	Other gasoline stations	19	29 328	2 453	614	184	3.3	8.2
447190	Other gasoline stations	19	29 328	2 453	614	184	3.3	8.2
448	Clothing & clothing accessories stores	42	34 045	4 792	1 140	362	5.6	7.3
4481	Clothing stores	22	22 541	3 218	799	260	4.6	6.3
44814	Family clothing stores	6	16 794	2 403	589	176	2.7	—
448140	Family clothing stores	6	16 794	2 403	589	176	2.7	—
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	7	5 236	703	134	45	—	1.9
44821	Shoe stores	7	5 236	703	134	45	—	1.9
448210	Shoe stores	7	5 236	703	134	45	—	1.9
4482104	Family shoe stores	5	D	D	D	b	D	D
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	13	6 268	871	207	57	13.8	15.3
44831	Jewelry stores	13	6 268	871	207	57	13.8	15.3
448310	Jewelry stores	13	6 268	871	207	57	13.8	15.3

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HILO, HI—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	22	11 052	1 404	352	131	8.4	—
4511	Sporting goods, hobby, & musical instrument stores . .	16	6 558	860	223	89	10.5	—
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	6	4 494	544	129	42	5.4	—
45121	Book stores & news dealers	3	2 015	271	71	20	D	—
4512111	Book stores, general	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	3	2 479	273	58	22	—	—
451220	Prerecorded tape, compact disc, & record stores . .	3	2 479	273	58	22	—	—
452	General merchandise stores	7	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	79 683	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	79 683	N	N	N	—	—
4521	Department stores (excl leased depts)	3	76 616	8 222	1 936	644	—	—
45211	Department stores (excl leased depts)	3	76 616	8 222	1 936	644	—	—
452110	Department stores (excl leased depts)	3	76 616	8 222	1 936	644	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	4	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	c	D	D
452990	All other general merchandise stores	4	D	D	D	c	D	D
4529901	Variety stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	31	D	D	D	c	D	D
4531	Florists	10	2 134	353	91	37	22.4	5.7
45311	Florists	10	2 134	353	91	37	22.4	5.7
453110	Florists	10	2 134	353	91	37	22.4	5.7
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	12	3 139	563	121	63	14.5	24.0
453220	Gift, novelty, & souvenir stores	12	3 139	563	121	63	14.5	24.0
4533	Used merchandise stores	3	870	117	27	8	D	24.1
45331	Used merchandise stores	3	870	117	27	8	D	24.1
453310	Used merchandise stores	3	870	117	27	8	D	24.1
4539	Other miscellaneous store retailers	5	D	D	D	a	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	6	D	D	D	b	D	D
4543	Direct selling establishments	4	D	D	D	b	D	D
45431	Fuel dealers	2	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers . . .	2	D	D	D	b	D	D
HOLUALOA, HI								
44-45	Retail trade	10	3 298	215	57	19	43.6	5.1
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	4	1 272	75	19	8	86.8	13.2
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HONOLULU, HI *							
44-45	Retail trade	2 258	5 483 510	534 745	130 394	27 812	4.5	6.4
441	Motor vehicle & parts dealers	101	811 399	74 438	17 912	2 420	2.1	5.9
4411	Automobile dealers	31	703 513	57 144	13 749	1 668	1.7	6.5
44111	New car dealers	22	672 907	53 087	12 822	1 537	1.6	6.6
441110	New car dealers	22	672 907	53 087	12 822	1 537	1.6	6.6
44112	Used car dealers	9	30 606	4 057	927	131	4.9	5.0
441120	Used car dealers	9	30 606	4 057	927	131	4.9	5.0
4412	Other motor vehicle dealers	7	19 332	1 994	459	87	—	—
44122	Motorcycle, boat, & other motor vehicle dealers	7	19 332	1 994	459	87	—	—
441221	Motorcycle dealers	4	D	D	D	b	D	D
441222	Boat dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	63	88 554	15 300	3 704	665	5.6	2.8
44131	Automotive parts & accessories stores	51	72 357	11 095	2 632	521	6.9	3.4
441310	Automotive parts & accessories stores	51	72 357	11 095	2 632	521	6.9	3.4
44132	Tire dealers	12	16 197	4 205	1 072	144	—	—
441320	Tire dealers	12	16 197	4 205	1 072	144	—	—
442	Furniture & home furnishings stores	83	91 094	13 185	2 971	578	9.6	6.2
4421	Furniture stores	32	45 599	6 145	1 431	227	12.4	3.0
44211	Furniture stores	32	45 599	6 145	1 431	227	12.4	3.0
442110	Furniture stores	32	45 599	6 145	1 431	227	12.4	3.0
4422	Home furnishings stores	51	45 495	7 040	1 540	351	6.7	9.5
44221	Floor covering stores	22	22 355	3 649	769	114	4.6	1.9
442210	Floor covering stores	22	22 355	3 649	769	114	4.6	1.9
44229	Other home furnishings stores	29	23 140	3 391	771	237	8.7	16.8
442299	All other home furnishings stores	28	D	D	D	c	D	D
443	Electronics & appliance stores	78	113 106	11 718	2 839	583	7.8	20.2
4431	Electronics & appliance stores	78	113 106	11 718	2 839	583	7.8	20.2
44311	Appliance, television, & other electronics stores	46	40 610	5 857	1 429	275	7.5	34.8
443111	Household appliance stores	12	10 678	1 445	412	74	9.8	26.3
443112	Radio, television, & other electronics stores	34	29 932	4 412	1 017	201	6.7	37.9
44312	Computer & software stores	24	D	D	D	c	D	D
443120	Computer & software stores	24	D	D	D	c	D	D
44313	Camera & photographic supplies stores	8	D	D	D	b	D	D
443130	Camera & photographic supplies stores	8	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	98	280 615	32 480	8 095	1 134	2.4	2.7
4441	Building material & supplies dealers	87	273 610	31 419	7 849	1 084	2.4	2.2
44411	Home centers	4	D	D	D	c	D	D
444110	Home centers	4	D	D	D	c	D	D
44412	Paint & wallpaper stores	11	D	D	D	c	D	D
444120	Paint & wallpaper stores	11	D	D	D	c	D	D
44413	Hardware stores	6	D	D	D	c	D	D
444130	Hardware stores	6	D	D	D	c	D	D
44419	Other building material dealers	66	200 462	22 818	5 548	697	3.1	1.3
444190	Other building material dealers	66	200 462	22 818	5 548	697	3.1	1.3
4442	Lawn & garden equipment & supplies stores	11	7 005	1 061	246	50	1.1	19.5
44421	Outdoor power equipment stores	2	D	D	D	a	D	D
444210	Outdoor power equipment stores	2	D	D	D	a	D	D
44422	Nursery & garden centers	9	D	D	D	b	D	D
444220	Nursery & garden centers	9	D	D	D	b	D	D
445	Food & beverage stores	328	713 498	72 039	17 189	3 910	6.6	7.3
4451	Grocery stores	209	653 369	65 563	15 685	3 392	4.7	6.4
44511	Supermarkets & other grocery (except convenience) stores	129	470 121	49 847	11 642	2 628	5.4	7.0
445110	Supermarkets & other grocery (except convenience) stores	129	470 121	49 847	11 642	2 628	5.4	7.0
44512	Convenience stores	80	183 248	15 716	4 043	764	2.9	4.9
445120	Convenience stores	80	183 248	15 716	4 043	764	2.9	4.9
4452	Specialty food stores	80	43 375	5 064	1 202	436	20.6	15.2
4453	Beer, wine, & liquor stores	39	16 754	1 412	302	82	48.0	23.0
44531	Beer, wine, & liquor stores	39	16 754	1 412	302	82	48.0	23.0
445310	Beer, wine, & liquor stores	39	16 754	1 412	302	82	48.0	23.0
446	Health & personal care stores	134	355 171	38 473	9 235	1 711	4.4	3.6
4461	Health & personal care stores	134	355 171	38 473	9 235	1 711	4.4	3.6
44611	Pharmacies & drug stores	46	D	D	D	g	D	D
446110	Pharmacies & drug stores	46	D	D	D	g	D	D
4461101	Pharmacies & drug stores	38	D	D	D	g	D	D
4461102	Proprietary stores	8	D	D	D	b	D	D
44612	Cosmetics, beauty supplies, & perfume stores	14	D	D	D	c	D	D
446120	Cosmetics, beauty supplies, & perfume stores	14	D	D	D	c	D	D
44613	Optical goods stores	36	17 642	3 636	884	209	5.8	4.2
446130	Optical goods stores	36	17 642	3 636	884	209	5.8	4.2
44619	Other health & personal care stores	38	19 735	3 797	873	164	24.8	21.0
446191	Food (health) supplement stores	22	D	D	D	b	D	D
446199	All other health & personal care stores	16	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
HONOLULU, HI *—Con.								
44-45 Retail trade—Con.								
447	Gasoline stations	120	252 790	21 542	5 315	1 420	9.0	12.9
4471	Gasoline stations	120	252 790	21 542	5 315	1 420	9.0	12.9
44711	Gasoline stations with convenience stores	48	114 263	8 116	1 971	544	6.3	6.7
447110	Gasoline stations with convenience stores	48	114 263	8 116	1 971	544	6.3	6.7
44719	Other gasoline stations	72	138 527	13 426	3 344	876	11.3	18.1
447190	Other gasoline stations	72	138 527	13 426	3 344	876	11.3	18.1
448	Clothing & clothing accessories stores	722	1 194 748	121 755	30 401	6 615	5.5	10.9
4481	Clothing stores	426	742 051	68 960	17 408	4 389	4.8	8.9
44811	Men's clothing stores	39	40 667	4 568	1 188	367	6.0	4.8
448110	Men's clothing stores	39	40 667	4 568	1 188	367	6.0	4.8
44812	Women's clothing stores	149	117 341	14 998	3 633	1 094	14.5	16.9
448120	Women's clothing stores	149	117 341	14 998	3 633	1 094	14.5	16.9
44813	Children's & infants' clothing stores	14	D	D	D	c	D	D
448130	Children's & infants' clothing stores	14	D	D	D	c	D	D
44814	Family clothing stores	99	218 606	23 466	5 533	1 426	3.3	4.0
448140	Family clothing stores	99	218 606	23 466	5 533	1 426	3.3	4.0
44815	Clothing accessories stores	55	D	D	D	f	D	D
448150	Clothing accessories stores	55	D	D	D	f	D	D
44819	Other clothing stores	70	70 332	8 940	2 254	699	6.1	36.0
448190	Other clothing stores	70	70 332	8 940	2 254	699	6.1	36.0
4482	Shoe stores	58	115 236	14 440	3 089	661	2.7	12.5
44821	Shoe stores	58	115 236	14 440	3 089	661	2.7	12.5
448210	Shoe stores	58	115 236	14 440	3 089	661	2.7	12.5
4482101	Men's shoe stores	5	8 674	769	186	39	—	—
4482102	Women's shoe stores	6	D	D	D	b	D	D
4482103	Children's & juveniles' shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	35	51 277	8 316	1 575	348	6.1	3.7
4482105	Athletic footwear stores	11	43 870	4 028	988	199	—	25.3
4483	Jewelry, luggage, & leather goods stores	238	337 461	38 355	9 904	1 565	8.0	14.6
44831	Jewelry stores	214	D	D	D	g	D	D
448310	Jewelry stores	214	D	D	D	g	D	D
44832	Luggage & leather goods stores	24	D	D	D	e	D	D
448320	Luggage & leather goods stores	24	D	D	D	e	D	D
451	Sporting goods, hobby, book, & music stores	156	185 717	22 088	5 549	1 573	8.9	5.9
4511	Sporting goods, hobby, & musical instrument stores ..	107	108 520	12 371	3 089	917	10.0	8.2
45111	Sporting goods stores	59	71 790	7 742	1 947	601	7.6	6.6
451110	Sporting goods stores	59	71 790	7 742	1 947	601	7.6	6.6
4511101	General-line sporting goods stores	16	D	D	D	c	D	D
4511102	Specialty-line sporting goods stores	43	D	D	D	e	D	D
45112	Hobby, toy, & game stores	23	23 370	2 284	522	168	12.9	5.8
451120	Hobby, toy, & game stores	23	23 370	2 284	522	168	12.9	5.8
45113	Sewing, needlework, & piece goods stores	13	4 580	860	232	77	14.1	3.6
451130	Sewing, needlework, & piece goods stores	13	4 580	860	232	77	14.1	3.6
45114	Musical instrument & supplies stores	12	8 780	1 485	388	71	19.2	29.8
451140	Musical instrument & supplies stores	12	8 780	1 485	388	71	19.2	29.8
4512	Book, periodical, & music stores	49	77 197	9 717	2 460	656	7.3	2.7
45121	Book stores & news dealers	30	49 019	7 418	1 910	472	2.6	4.3
451211	Book stores	24	38 717	4 867	1 291	323	2.4	5.5
4512111	Book stores, general	16	33 066	3 967	1 139	262	1.5	1.0
4512112	Specialty book stores	7	D	D	D	b	D	D
4512113	College book stores	1	D	D	D	a	D	D
451212	News dealers & newsstands	6	10 302	2 551	619	149	3.4	—
45122	Prerecorded tape, compact disc, & record stores ...	19	28 178	2 299	550	184	15.6	—
451220	Prerecorded tape, compact disc, & record stores .	19	28 178	2 299	550	184	15.6	—
452	General merchandise stores	33	1 207 370	85 371	19 706	5 337	.2	.5
4521	Department stores (incl leased depts) ##	7	345 849	N	N	N	—	—
45211	Department stores (incl leased depts) ##	7	345 849	N	N	N	—	—
4521	Department stores (excl leased depts)	7	313 610	34 796	8 455	2 786	—	—
45211	Department stores (excl leased depts)	7	313 610	34 796	8 455	2 786	—	—
452110	Department stores (excl leased depts)	7	313 610	34 796	8 455	2 786	—	—
4521101	Conventional department stores (excl leased depts)	4	D	D	D	g	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	f	D	D
4529	Other general merchandise stores	26	893 760	50 575	11 251	2 551	.3	.6
45291	Warehouse clubs & superstores	2	D	D	D	e	D	D
452910	Warehouse clubs & superstores	2	D	D	D	e	D	D
45299	All other general merchandise stores	24	D	D	D	g	D	D
452990	All other general merchandise stores	24	D	D	D	g	D	D
4529901	Variety stores	6	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	18	D	D	D	g	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	HONOLULU, HI *—Con.							
44-45	Retail trade—Con.							
453	Miscellaneous store retailers	351	221 500	31 556	7 909	2 151	15.4	9.3
4531	Florists	63	20 409	3 604	922	321	18.7	23.7
45311	Florists	63	20 409	3 604	922	321	18.7	23.7
453110	Florists	63	20 409	3 604	922	321	18.7	23.7
4532	Office supplies, stationery, & gift stores	189	146 794	17 832	4 505	1 209	16.2	5.1
45321	Office supplies & stationery stores	15	45 465	4 273	1 182	247	1.7	.3
453210	Office supplies & stationery stores	15	45 465	4 273	1 182	247	1.7	.3
4532101	Stationery stores	4	D	D	D	b	D	D
4532102	Office supplies stores	11	D	D	D	c	D	D
45322	Gift, novelty, & souvenir stores	174	101 329	13 559	3 323	962	22.7	7.2
453220	Gift, novelty, & souvenir stores	174	101 329	13 559	3 323	962	22.7	7.2
4533	Used merchandise stores	21	10 095	2 132	527	160	.6	20.9
45331	Used merchandise stores	21	10 095	2 132	527	160	.6	20.9
453310	Used merchandise stores	21	10 095	2 132	527	160	.6	20.9
4539	Other miscellaneous store retailers	78	44 202	7 988	1 955	461	14.6	13.7
45391	Pet & pet supplies stores	18	10 844	1 598	425	117	13.9	3.2
453910	Pet & pet supplies stores	18	10 844	1 598	425	117	13.9	3.2
45392	Art dealers	19	11 639	2 230	510	101	2.1	13.9
453920	Art dealers	19	11 639	2 230	510	101	2.1	13.9
45399	All other miscellaneous store retailers	41	21 719	4 160	1 020	243	21.6	18.9
454	Nonstore retailers	54	56 502	10 100	3 273	380	4.5	3.2
4541	Electronic shopping & mail-order houses	6	4 631	651	165	34	4.5	—
45411	Electronic shopping & mail-order houses	6	4 631	651	165	34	4.5	—
454110	Electronic shopping & mail-order houses	6	4 631	651	165	34	4.5	—
4542	Vending machine operators	9	12 954	2 187	1 252	74	6.2	4.2
45421	Vending machine operators	9	12 954	2 187	1 252	74	6.2	4.2
454210	Vending machine operators	9	12 954	2 187	1 252	74	6.2	4.2
4543	Direct selling establishments	39	38 917	7 262	1 856	272	3.9	3.2
45431	Fuel dealers	2	D	D	D	c	D	D
454311	Heating oil dealers	1	D	D	D	b	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	b	D	D
45439	Other direct selling establishments	37	D	D	D	c	D	D
454390	Other direct selling establishments	37	D	D	D	c	D	D
	ISLAND OF LANAI, HI *							
44-45	Retail trade	7	7 656	1 098	202	55	13.9	1.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
452	General merchandise stores	3	1 066	112	27	14	100.0	—
454	Nonstore retailers	1	D	D	D	a	D	D
	ISLAND OF MOLOKAI, HI *							
44-45	Retail trade	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
	KAHALUU, HI							
44-45	Retail trade	3	D	D	D	b	D	D
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	1	D	D	D	b	D	D
44831	Jewelry stores	1	D	D	D	b	D	D
448310	Jewelry stores	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAHULUI, HI								
44-45	Retail trade	203	583 649	59 310	14 074	3 405	1.9	6.5
441	Motor vehicle & parts dealers	18	129 509	10 240	2 489	421	1.0	13.5
4411	Automobile dealers	7	115 162	7 458	1 834	308	—	15.1
44111	New car dealers	5	D	D	D	e	D	D
441110	New car dealers	5	D	D	D	e	D	D
4413	Automotive parts, accessories, & tire stores	11	14 347	2 782	655	113	9.2	.7
44131	Automotive parts & accessories stores	7	11 483	2 105	492	90	6.7	.8
441310	Automotive parts & accessories stores	7	11 483	2 105	492	90	6.7	.8
442	Furniture & home furnishings stores	10	9 557	1 663	420	75	22.5	—
4421	Furniture stores	1	D	D	D	a	D	D
44211	Furniture stores	1	D	D	D	a	D	D
442110	Furniture stores	1	D	D	D	a	D	D
4422	Home furnishings stores	9	D	D	D	b	D	D
44221	Floor covering stores	5	D	D	D	b	D	D
442210	Floor covering stores	5	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	7	7 948	1 112	299	49	1.6	—
4431	Electronics & appliance stores	7	7 948	1 112	299	49	1.6	—
44311	Appliance, television, & other electronics stores	6	D	D	D	b	D	D
443111	Household appliance stores	3	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	a	D	D
443120	Computer & software stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	26	66 726	7 992	1 867	346	3.8	3.9
4441	Building material & supplies dealers	23	63 772	7 570	1 754	322	3.9	4.0
44411	Home centers	3	32 628	3 446	743	193	D	—
444110	Home centers	3	32 628	3 446	743	193	D	—
44412	Paint & wallpaper stores	5	D	D	D	b	D	D
444120	Paint & wallpaper stores	5	D	D	D	b	D	D
44419	Other building material dealers	14	24 949	3 138	758	98	.4	2.2
444190	Other building material dealers	14	24 949	3 138	758	98	.4	2.2
4442	Lawn & garden equipment & supplies stores	3	2 954	422	113	24	—	—
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	19	62 354	7 120	1 635	379	.1	3.7
4451	Grocery stores	11	57 914	6 474	1 478	352	—	3.9
44511	Supermarkets & other grocery (except convenience) stores	7	53 564	5 794	1 293	310	—	—
445110	Supermarkets & other grocery (except convenience) stores	7	53 564	5 794	1 293	310	—	—
44512	Convenience stores	4	4 350	680	185	42	—	52.2
445120	Convenience stores	4	4 350	680	185	42	—	52.2
4452	Specialty food stores	7	D	D	D	b	D	D
446	Health & personal care stores	13	8 342	1 809	415	105	4.5	33.3
4461	Health & personal care stores	13	8 342	1 809	415	105	4.5	33.3
4461102	Proprietary stores	1	D	D	D	a	D	D
44613	Optical goods stores	4	D	D	D	b	D	D
446130	Optical goods stores	4	D	D	D	b	D	D
44619	Other health & personal care stores	5	5 397	1 072	254	48	—	45.5
446191	Food (health) supplement stores	3	D	D	D	b	D	D
446199	All other health & personal care stores	2	D	D	D	b	D	D
447	Gasoline stations	14	40 226	3 244	788	205	—	18.8
4471	Gasoline stations	14	40 226	3 244	788	205	—	18.8
44711	Gasoline stations with convenience stores	6	16 140	1 148	283	83	—	8.4
447110	Gasoline stations with convenience stores	6	16 140	1 148	283	83	—	8.4
44719	Other gasoline stations	8	24 086	2 096	505	122	—	25.7
447190	Other gasoline stations	8	24 086	2 096	505	122	—	25.7
448	Clothing & clothing accessories stores	43	44 701	6 269	1 401	402	.2	5.0
4481	Clothing stores	23	29 008	3 741	829	246	.2	5.2
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	6	21 856	2 562	586	164	.3	.8
448140	Family clothing stores	6	21 856	2 562	586	164	.3	.8
44819	Other clothing stores	5	2 794	519	84	20	—	30.4
448190	Other clothing stores	5	2 794	519	84	20	—	30.4
4482	Shoe stores	11	7 547	818	196	72	—	—
44821	Shoe stores	11	7 547	818	196	72	—	—
448210	Shoe stores	11	7 547	818	196	72	—	—
4482101	Men's shoe stores	1	D	D	D	a	D	D
4482104	Family shoe stores	7	5 594	503	123	46	—	—
4482105	Athletic footwear stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	9	8 146	1 710	376	84	—	9.0
44831	Jewelry stores	7	D	D	D	b	D	D
448310	Jewelry stores	7	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAHULUI, HI—Con.								
44-45	Retail trade—Con.							
451	Sporting goods, hobby, book, & music stores	19	18 826	2 350	569	164	2.2	1.4
4511	Sporting goods, hobby, & musical instrument stores . .	14	D	D	D	c	D	D
45111	Sporting goods stores	10	D	D	D	b	D	D
451110	Sporting goods stores	10	D	D	D	b	D	D
4511101	General-line sporting goods stores	3	D	D	D	b	D	D
45112	Hobby, toy, & game stores	3	D	D	D	b	D	D
451120	Hobby, toy, & game stores	3	D	D	D	b	D	D
45113	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
451130	Sewing, needlework, & piece goods stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
451211	Book stores	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores . . .	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores .	4	D	D	D	b	D	D
452	General merchandise stores	9	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	5	86 397	N	N	N	—	—
45211	Department stores (incl leased depts) ##	5	86 397	N	N	N	—	—
4521	Department stores (excl leased depts)	5	82 989	8 560	2 080	706	—	—
45211	Department stores (excl leased depts)	5	82 989	8 560	2 080	706	—	—
452110	Department stores (excl leased depts)	5	82 989	8 560	2 080	706	—	—
4521101	Conventional department stores (excl leased depts)	3	D	D	D	c	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
4529	Other general merchandise stores	4	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529901	Variety stores	1	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4531	Florists	3	D	D	D	b	D	D
45311	Florists	3	D	D	D	b	D	D
453110	Florists	3	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	14	D	D	D	c	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	12	5 545	800	175	73	3.5	3.1
453220	Gift, novelty, & souvenir stores	12	5 545	800	175	73	3.5	3.1
4533	Used merchandise stores	3	2 143	619	155	36	—	9.8
45331	Used merchandise stores	3	2 143	619	155	36	—	9.8
453310	Used merchandise stores	3	2 143	619	155	36	—	9.8
4539	Other miscellaneous store retailers	2	D	D	D	a	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
454	Nonstore retailers	3	2 074	572	141	25	—	14.4
KAILUA, HI (HAWAII COUNTY)								
44-45	Retail trade	180	347 694	34 911	8 352	1 930	4.2	5.3
441	Motor vehicle & parts dealers	19	57 294	5 887	1 401	208	2.7	16.1
4412	Other motor vehicle dealers	6	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers . . .	6	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	c	D	D
44131	Automotive parts & accessories stores	7	17 792	2 417	532	93	7.1	6.7
441310	Automotive parts & accessories stores	7	17 792	2 417	532	93	7.1	6.7
442	Furniture & home furnishings stores	8	4 917	741	181	45	—	2.2
4421	Furniture stores	4	2 209	317	77	21	—	—
44211	Furniture stores	4	2 209	317	77	21	—	—
442110	Furniture stores	4	2 209	317	77	21	—	—
4422	Home furnishings stores	4	2 708	424	104	24	—	4.0
443	Electronics & appliance stores	7	2 832	387	91	18	2.2	—
4431	Electronics & appliance stores	7	2 832	387	91	18	2.2	—
44311	Appliance, television, & other electronics stores . . .	5	D	D	D	a	D	D
44312	Computer & software stores	2	D	D	D	a	D	D
443120	Computer & software stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	15	15 994	1 621	380	58	—	4.7
4441	Building material & supplies dealers	13	D	D	D	b	D	D
44419	Other building material dealers	9	10 831	823	183	27	—	3.1
444190	Other building material dealers	9	10 831	823	183	27	—	3.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
KAILUA, HI (HAWAII COUNTY)—Con.								
44-45	Retail trade—Con.							
445	Food & beverage stores	20	43 788	4 663	1 199	302	8.0	1.9
4451	Grocery stores	9	39 435	3 936	1 039	242	.2	—
44512	Convenience stores	6	4 481	556	139	29	1.9	—
445120	Convenience stores	6	4 481	556	139	29	1.9	—
4452	Specialty food stores	9	D	D	D	b	D	D
446	Health & personal care stores	7	14 488	1 858	466	93	—	—
4461	Health & personal care stores	7	14 488	1 858	466	93	—	—
44619	Other health & personal care stores	2	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	9	22 656	1 685	423	87	—	—
4471	Gasoline stations	9	22 656	1 685	423	87	—	—
44711	Gasoline stations with convenience stores	4	15 983	819	195	37	—	—
447110	Gasoline stations with convenience stores	4	15 983	819	195	37	—	—
448	Clothing & clothing accessories stores	45	33 455	4 088	1 072	341	18.3	12.7
4481	Clothing stores	28	24 780	2 905	812	268	14.5	14.3
44814	Family clothing stores	12	17 506	1 905	557	175	13.1	—
448140	Family clothing stores	12	17 506	1 905	557	175	13.1	—
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	12	D	D	D	b	D	D
44831	Jewelry stores	10	5 468	747	181	37	44.6	13.3
448310	Jewelry stores	10	5 468	747	181	37	44.6	13.3
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	15	6 414	923	199	62	14.1	.4
4511	Sporting goods, hobby, & musical instrument stores ..	10	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	D	D	D	b	D	D
45121	Book stores & news dealers	4	D	D	D	a	D	D
4512111	Book stores, general	3	D	D	D	a	D	D
452	General merchandise stores	8	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	3	69 621	N	N	N	—	—
45211	Department stores (incl leased depts) ##	3	69 621	N	N	N	—	—
4521	Department stores (excl leased depts)	3	67 176	7 111	1 529	433	—	—
45211	Department stores (excl leased depts)	3	67 176	7 111	1 529	433	—	—
452110	Department stores (excl leased depts)	3	67 176	7 111	1 529	433	—	—
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
4529	Other general merchandise stores	5	D	D	D	c	D	D
45291	Warehouse clubs & superstores	1	D	D	D	c	D	D
452910	Warehouse clubs & superstores	1	D	D	D	c	D	D
45299	All other general merchandise stores	4	D	D	D	a	D	D
452990	All other general merchandise stores	4	D	D	D	a	D	D
4529903	Miscellaneous general merchandise stores	3	D	D	D	a	D	D
453	Miscellaneous store retailers	23	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	12	3 916	542	128	53	51.6	—
453220	Gift, novelty, & souvenir stores	12	3 916	542	128	53	51.6	—
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	4	1 228	279	78	9	—	43.7

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KAILUA, HI (HONOLULU COUNTY)								
44-45	Retail trade	104	227 863	27 505	6 213	1 758	3.7	2.6
441	Motor vehicle & parts dealers	9	29 929	3 948	942	151	—	2.6
4412	Other motor vehicle dealers	1	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	1	D	D	D	b	D	D
441222	Boat dealers	1	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	4 228	643	136	19	—	47.8
4421	Furniture stores	2	D	D	D	a	D	D
44211	Furniture stores	2	D	D	D	a	D	D
442110	Furniture stores	2	D	D	D	a	D	D
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	4	1 270	193	43	16	18.9	11.0
444	Building material & garden equipment & supplies dealers	6	D	D	D	c	D	D
4441	Building material & supplies dealers	6	D	D	D	c	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
445	Food & beverage stores	15	84 105	8 975	1 882	696	.8	.6
4451	Grocery stores	10	82 363	8 743	1 825	685	.7	—
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	f	D	D
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	9	25 861	2 615	654	110	2.9	.3
4461	Health & personal care stores	9	25 861	2 615	654	110	2.9	.3
44611	Pharmacies & drug stores	4	D	D	D	b	D	D
446110	Pharmacies & drug stores	4	D	D	D	b	D	D
4461101	Pharmacies & drug stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	3	D	D	D	a	D	D
447	Gasoline stations	12	16 404	1 586	385	124	18.1	—
448	Clothing & clothing accessories stores	12	2 918	599	124	47	27.3	23.1
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	9	5 976	921	235	108	7.7	6.0
4511	Sporting goods, hobby, & musical instrument stores	7	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	c	D	D
4529	Other general merchandise stores	3	D	D	D	c	D	D
45299	All other general merchandise stores	3	D	D	D	c	D	D
452990	All other general merchandise stores	3	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	c	D	D
453	Miscellaneous store retailers	14	4 932	990	233	65	6.9	22.1
4532101	Stationery stores	1	D	D	D	a	D	D
4533	Used merchandise stores	3	D	D	D	b	D	D
45331	Used merchandise stores	3	D	D	D	b	D	D
453310	Used merchandise stores	3	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
454	Nonstore retailers	5	D	D	D	b	D	D
4543	Direct selling establishments	4	3 147	765	84	39	5.8	9.7
45439	Other direct selling establishments	4	3 147	765	84	39	5.8	9.7
454390	Other direct selling establishments	4	3 147	765	84	39	5.8	9.7
KALAHEO, HI								
44-45	Retail trade	10	8 415	900	221	70	10.8	14.5
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	3	1 738	217	54	22	D	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KALAOA, HI								
44-45	Retail trade	2	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
KANEOHE, HI								
44-45	Retail trade	137	371 808	37 739	8 971	2 171	13.2	4.3
441	Motor vehicle & parts dealers	14	142 275	10 866	2 580	361	31.1	—
4411	Automobile dealers	5	136 051	9 656	2 266	301	32.6	—
44111	New car dealers	5	136 051	9 656	2 266	301	32.6	—
441110	New car dealers	5	136 051	9 656	2 266	301	32.6	—
441229	All other motor vehicle dealers	1	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	889	156	58	21	34.9	37.2
443	Electronics & appliance stores	2	D	D	D	a	D	D
4431	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	16 863	2 585	573	129	—	6.6
4441	Building material & supplies dealers	5	D	D	D	c	D	D
44413	Hardware stores	1	D	D	D	b	D	D
444130	Hardware stores	1	D	D	D	b	D	D
445	Food & beverage stores	15	59 736	6 689	1 496	352	.5	.8
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	7	57 241	6 277	1 415	313	.2	.1
445110	Supermarkets & other grocery (except convenience) stores	7	57 241	6 277	1 415	313	.2	.1
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	9	D	D	D	c	D	D
4461	Health & personal care stores	9	D	D	D	c	D	D
44611	Pharmacies & drug stores	3	D	D	D	c	D	D
446110	Pharmacies & drug stores	3	D	D	D	c	D	D
4461101	Pharmacies & drug stores	3	D	D	D	c	D	D
446191	Food (health) supplement stores	2	D	D	D	a	D	D
447	Gasoline stations	11	23 823	1 668	420	105	—	44.0
4471	Gasoline stations	11	23 823	1 668	420	105	—	44.0
44711	Gasoline stations with convenience stores	6	13 576	745	188	47	—	48.5
447110	Gasoline stations with convenience stores	6	13 576	745	188	47	—	48.5
448	Clothing & clothing accessories stores	31	24 475	3 050	733	259	3.4	5.7
4481	Clothing stores	19	16 450	2 075	513	189	1.2	6.8
44814	Family clothing stores	4	10 935	1 043	256	78	—	—
448140	Family clothing stores	4	10 935	1 043	256	78	—	—
4482105	Athletic footwear stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	6	3 811	479	98	32	16.8	7.2
44831	Jewelry stores	6	3 811	479	98	32	16.8	7.2
448310	Jewelry stores	6	3 811	479	98	32	16.8	7.2
451	Sporting goods, hobby, book, & music stores	16	11 236	1 219	303	104	8.8	15.6
4511	Sporting goods, hobby, & musical instrument stores	9	5 516	622	157	56	17.0	31.7
45112	Hobby, toy, & game stores	4	3 902	374	79	28	.3	35.9
451120	Hobby, toy, & game stores	4	3 902	374	79	28	.3	35.9
4512	Book, periodical, & music stores	7	5 720	597	146	48	.8	—
45121	Book stores & news dealers	3	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
45122	Prerecorded tape, compact disc, & record stores	4	D	D	D	b	D	D
451220	Prerecorded tape, compact disc, & record stores	4	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	2	D	D	D	e	D	D
453	Miscellaneous store retailers	21	9 064	1 537	351	128	13.6	3.0
4532	Office supplies, stationery, & gift stores	9	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	a	D	D
453210	Office supplies & stationery stores	1	D	D	D	a	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	8	4 983	730	166	62	—	—
453220	Gift, novelty, & souvenir stores	8	4 983	730	166	62	—	—
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	a	D	D
453910	Pet & pet supplies stores	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KANEEOHE STATION, HI								
44-45	Retail trade	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
KAPAA, HI								
44-45	Retail trade	86	106 699	12 065	2 790	712	7.7	9.4
441	Motor vehicle & parts dealers	5	D	D	D	a	D	D
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
441222	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	3	D	D	D	b	D	D
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	3	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	8	47 806	4 959	1 138	273	5.1	13.1
4451	Grocery stores	7	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	6	D	D	D	e	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	3	D	D	D	b	D	D
44711	Gasoline stations with convenience stores	3	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	3	D	D	D	b	D	D
448	Clothing & clothing accessories stores	23	14 301	1 529	369	108	14.4	8.7
4481	Clothing stores	16	12 139	1 183	298	90	5.5	9.7
44819	Other clothing stores	3	D	D	D	a	D	D
448190	Other clothing stores	3	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	7	2 162	346	71	18	64.6	3.1
451	Sporting goods, hobby, book, & music stores	6	841	148	35	22	16.4	17.4
452	General merchandise stores	3	D	D	D	b	D	D
45299	All other general merchandise stores	3	D	D	D	b	D	D
452990	All other general merchandise stores	3	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	24	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	13	4 574	591	166	47	34.5	7.0
45322	Gift, novelty, & souvenir stores	13	4 574	591	166	47	34.5	7.0
453220	Gift, novelty, & souvenir stores	13	4 574	591	166	47	34.5	7.0
4539	Other miscellaneous store retailers	9	D	D	D	b	D	D
45392	Art dealers	8	D	D	D	b	D	D
453920	Art dealers	8	D	D	D	b	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
KAUNAKAKAI, HI								
44-45	Retail trade	15	28 391	3 441	865	196	13.8	22.2
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	b	D	D
4531	Florists	1	D	D	D	b	D	D
45311	Florists	1	D	D	D	b	D	D
453110	Florists	1	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
KEKAHA, HI								
44-45	Retail trade	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
KIHEI, HI								
44-45	Retail trade	82	123 551	12 785	3 305	720	2.3	5.3
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	3	D	D	D	b	D	D
445	Food & beverage stores	5	45 889	4 188	1 152	212	1.5	—
4451	Grocery stores	4	D	D	D	c	D	D
44511	Supermarkets & other grocery (except convenience) stores	3	D	D	D	c	D	D
445110	Supermarkets & other grocery (except convenience) stores	3	D	D	D	c	D	D
446	Health & personal care stores	6	20 761	2 421	536	88	.4	1.5
4461	Health & personal care stores	6	20 761	2 421	536	88	.4	1.5
44611	Pharmacies & drug stores	4	D	D	D	b	D	D
446110	Pharmacies & drug stores	4	D	D	D	b	D	D
4461101	Pharmacies & drug stores	3	D	D	D	b	D	D
447	Gasoline stations	6	21 409	1 498	380	88	—	—
4471	Gasoline stations	6	21 409	1 498	380	88	—	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	23	13 688	1 866	511	136	3.6	10.2
4481	Clothing stores	17	10 909	1 440	390	111	4.5	10.3
44819	Other clothing stores	6	D	D	D	a	D	D
448190	Other clothing stores	6	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	4	D	D	D	a	D	D
44832	Luggage & leather goods stores	1	D	D	D	a	D	D
448320	Luggage & leather goods stores	1	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	12	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	10	6 511	981	284	77	9.9	66.1
45111	Sporting goods stores	10	6 511	981	284	77	9.9	66.1
451110	Sporting goods stores	10	6 511	981	284	77	9.9	66.1
4511101	General-line sporting goods stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	17	7 421	780	183	60	6.8	6.3
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	a	D	D
45322	Gift, novelty, & souvenir stores	12	6 385	629	153	50	5.3	7.3
453220	Gift, novelty, & souvenir stores	12	6 385	629	153	50	5.3	7.3
454	Nonstore retailers	1	D	D	D	a	D	D
LAHAINA, HI								
44-45	Retail trade	242	299 657	37 875	9 130	1 873	4.2	12.2
441	Motor vehicle & parts dealers	5	3 242	333	83	20	14.0	—
442	Furniture & home furnishings stores	9	10 512	1 711	462	54	2.0	—
4421	Furniture stores	5	6 138	1 047	293	23	3.4	—
44211	Furniture stores	5	6 138	1 047	293	23	3.4	—
442110	Furniture stores	5	6 138	1 047	293	23	3.4	—
4422	Home furnishings stores	4	4 374	664	169	31	—	—
44229	Other home furnishings stores	3	D	D	D	b	D	D
442299	All other home furnishings stores	3	D	D	D	b	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	4	5 776	1 361	262	26	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	LAHAINA, HI—Con.							
44-45	Retail trade—Con.							
445	Food & beverage stores	14	67 772	7 429	1 623	330	.5	14.2
4451	Grocery stores	9	63 165	7 053	1 524	298	.4	9.6
44511	Supermarkets & other grocery (except convenience) stores	4	57 548	6 491	1 380	273	—	10.6
445110	Supermarkets & other grocery (except convenience) stores	4	57 548	6 491	1 380	273	—	10.6
44512	Convenience stores	5	5 617	562	144	25	4.9	—
445120	Convenience stores	5	5 617	562	144	25	4.9	—
4452	Specialty food stores	3	D	D	D	b	D	D
446	Health & personal care stores	16	26 353	3 163	791	137	4.7	—
4461	Health & personal care stores	16	26 353	3 163	791	137	4.7	—
44611	Pharmacies & drug stores	5	21 183	2 430	620	94	2.7	—
446110	Pharmacies & drug stores	5	21 183	2 430	620	94	2.7	—
4461101	Pharmacies & drug stores	4	D	D	D	b	D	D
4461102	Proprietary stores	1	D	D	D	a	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	7	3 059	431	110	25	—	—
446130	Optical goods stores	7	3 059	431	110	25	—	—
446191	Food (health) supplement stores	1	D	D	D	a	D	D
447	Gasoline stations	4	11 309	1 042	265	51	—	21.7
44719	Other gasoline stations	4	11 309	1 042	265	51	—	21.7
447190	Other gasoline stations	4	11 309	1 042	265	51	—	21.7
448	Clothing & clothing accessories stores	120	106 628	13 524	3 291	776	6.9	15.2
4481	Clothing stores	86	78 069	9 530	2 345	614	6.6	13.2
44812	Women's clothing stores	22	8 822	1 439	357	106	25.0	33.1
448120	Women's clothing stores	22	8 822	1 439	357	106	25.0	33.1
44813	Children's & infants' clothing stores	4	D	D	D	a	D	D
448130	Children's & infants' clothing stores	4	D	D	D	a	D	D
44814	Family clothing stores	33	39 582	4 795	1 131	328	7.3	—
448140	Family clothing stores	33	39 582	4 795	1 131	328	7.3	—
44815	Clothing accessories stores	11	D	D	D	b	D	D
448150	Clothing accessories stores	11	D	D	D	b	D	D
44819	Other clothing stores	13	8 870	1 261	337	78	.7	52.0
448190	Other clothing stores	13	8 870	1 261	337	78	.7	52.0
4482105	Athletic footwear stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	32	D	D	D	c	D	D
44831	Jewelry stores	30	D	D	D	c	D	D
448310	Jewelry stores	30	D	D	D	c	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	10	6 633	1 071	286	59	1.4	7.1
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	3	D	D	D	b	D	D
45121	Book stores & news dealers	2	D	D	D	b	D	D
451211	Book stores	2	D	D	D	b	D	D
4512111	Book stores, general	2	D	D	D	b	D	D
452	General merchandise stores	4	14 765	2 140	569	94	—	4.2
45299	All other general merchandise stores	4	14 765	2 140	569	94	—	4.2
452990	All other general merchandise stores	4	14 765	2 140	569	94	—	4.2
4529903	Miscellaneous general merchandise stores	4	14 765	2 140	569	94	—	4.2
453	Miscellaneous store retailers	54	D	D	D	e	D	D
4532	Office supplies, stationery, & gift stores	32	24 394	2 899	661	184	11.2	3.8
45322	Gift, novelty, & souvenir stores	32	24 394	2 899	661	184	11.2	3.8
453220	Gift, novelty, & souvenir stores	32	24 394	2 899	661	184	11.2	3.8
4533	Used merchandise stores	2	D	D	D	a	D	D
45331	Used merchandise stores	2	D	D	D	a	D	D
453310	Used merchandise stores	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	17	D	D	D	c	D	D
45392	Art dealers	14	16 876	2 622	689	106	—	31.6
453920	Art dealers	14	16 876	2 622	689	106	—	31.6
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
	LAIE, HI							
44-45	Retail trade	7	15 088	1 857	477	136	2.2	4.5
445	Food & beverage stores	1	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	b	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	3	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	2	D	D	D	b	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
LIHUE, HI								
44-45	Retail trade	102	238 693	27 520	6 805	1 490	2.3	6.2
441	Motor vehicle & parts dealers	11	67 930	6 408	1 557	220	2.9	5.2
4411	Automobile dealers	6	D	D	D	c	D	D
4413	Automotive parts, accessories, & tire stores	5	D	D	D	b	D	D
44131	Automotive parts & accessories stores	4	D	D	D	b	D	D
441310	Automotive parts & accessories stores	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	13	D	D	D	b	D	D
4422	Home furnishings stores	12	D	D	D	b	D	D
44229	Other home furnishings stores	9	D	D	D	b	D	D
443	Electronics & appliance stores	7	8 000	1 547	464	59	—	—
4431	Electronics & appliance stores	7	8 000	1 547	464	59	—	—
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	13	18 079	2 903	716	117	5.6	1.1
4441	Building material & supplies dealers	12	D	D	D	c	D	D
44419	Other building material dealers	7	12 502	2 180	551	81	—	—
444190	Other building material dealers	7	12 502	2 180	551	81	—	—
445	Food & beverage stores	8	14 472	1 660	402	107	—	—
4452	Specialty food stores	4	D	D	D	b	D	D
446	Health & personal care stores	5	17 749	2 348	587	93	—	23.6
4461	Health & personal care stores	5	17 749	2 348	587	93	—	23.6
447	Gasoline stations	7	15 348	1 207	281	93	.3	22.6
44719	Other gasoline stations	6	D	D	D	b	D	D
447190	Other gasoline stations	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	17	13 639	1 815	424	121	6.2	20.3
4481	Clothing stores	8	D	D	D	b	D	D
44819	Other clothing stores	2	D	D	D	a	D	D
448190	Other clothing stores	2	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	4	4 085	611	145	32	20.7	3.8
44831	Jewelry stores	4	4 085	611	145	32	20.7	3.8
448310	Jewelry stores	4	4 085	611	145	32	20.7	3.8
451	Sporting goods, hobby, book, & music stores	8	11 903	1 507	424	116	—	—
4511	Sporting goods, hobby, & musical instrument stores ..	4	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	1	D	D	D	b	D	D
4512111	Book stores, general	1	D	D	D	b	D	D
451212	News dealers & newsstands	2	D	D	D	a	D	D
452	General merchandise stores	3	D	D	D	e	D	D
4521	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
453	Miscellaneous store retailers	10	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	7	D	D	D	b	D	D
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	5	3 003	365	88	29	—	—
453220	Gift, novelty, & souvenir stores	5	3 003	365	88	29	—	—
MAILI, HI								
44-45	Retail trade	4	3 481	475	103	26	34.8	43.6
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
MAKAHA, HI								
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
MAKAKILO CITY, HI								
44-45	Retail trade	2	D	D	D	b	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
MAKAWAO, HI								
44-45	Retail trade	24	10 241	1 389	352	108	49.3	1.6
443	Electronics & appliance stores	1	D	D	D	a	D	D
445	Food & beverage stores	4	4 219	704	172	43	49.1	—
446	Health & personal care stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	5	1 612	218	49	17	49.4	.8
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
4512112	Specialty book stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
453	Miscellaneous store retailers	9	D	D	D	a	D	D
4539	Other miscellaneous store retailers	5	988	77	11	4	72.7	.7
45392	Art dealers	5	988	77	11	4	72.7	.7
453920	Art dealers	5	988	77	11	4	72.7	.7
MAUNAWILI, HI								
44-45	Retail trade	7	6 186	559	133	34	2.7	15.6
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
MILILANI TOWN, HI								
44-45	Retail trade	50	176 798	19 549	4 744	1 181	3.0	.3
441	Motor vehicle & parts dealers	5	4 742	1 357	248	41	40.6	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	b	D	D
445	Food & beverage stores	7	38 682	4 487	990	234	2.2	.4
4451	Grocery stores	5	D	D	D	c	D	D
4452	Specialty food stores	2	D	D	D	a	D	D
446	Health & personal care stores	6	D	D	D	c	D	D
4461	Health & personal care stores	6	D	D	D	c	D	D
44611	Pharmacies & drug stores	4	D	D	D	c	D	D
446110	Pharmacies & drug stores	4	D	D	D	c	D	D
4461101	Pharmacies & drug stores	4	D	D	D	c	D	D
447	Gasoline stations	8	16 248	1 025	294	84	—	—
44711	Gasoline stations with convenience stores	5	D	D	D	b	D	D
447110	Gasoline stations with convenience stores	5	D	D	D	b	D	D
448	Clothing & clothing accessories stores	8	3 708	419	122	38	50.5	—
451	Sporting goods, hobby, book, & music stores	4	2 925	340	90	28	8.4	—
4512	Book, periodical, & music stores	2	D	D	D	b	D	D
45121	Book stores & news dealers	1	D	D	D	a	D	D
4512111	Book stores, general	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	1	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	1	D	N	N	N	D	D
4521	Department stores (excl leased depts)	1	D	D	D	e	D	D
45211	Department stores (excl leased depts)	1	D	D	D	e	D	D
452110	Department stores (excl leased depts)	1	D	D	D	e	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	e	D	D
453	Miscellaneous store retailers	6	1 896	444	103	46	—	—
454	Nonstore retailers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
MOUNTAIN VIEW, HI								
44-45	Retail trade	2	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D
NANAKULI, HI								
44-45	Retail trade	12	27 729	2 325	619	148	3.4	12.4
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
445	Food & beverage stores	5	D	D	D	c	D	D
447	Gasoline stations	5	9 175	526	130	36	—	28.3
NAPILI-HONOKOWAI, HI								
44-45	Retail trade	9	12 195	1 173	274	62	—	—
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	2	D	D	D	b	D	D
448	Clothing & clothing accessories stores	3	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
PEARL CITY, HI								
44-45	Retail trade	50	239 662	18 809	4 448	1 062	1.5	2.8
441	Motor vehicle & parts dealers	3	4 451	457	107	16	D	—
442	Furniture & home furnishings stores	2	D	D	D	b	D	D
4421	Furniture stores	1	D	D	D	b	D	D
44211	Furniture stores	1	D	D	D	b	D	D
442110	Furniture stores	1	D	D	D	b	D	D
4422	Home furnishings stores	1	D	D	D	a	D	D
44229	Other home furnishings stores	1	D	D	D	a	D	D
442299	All other home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4441	Building material & supplies dealers	5	D	D	D	b	D	D
44419	Other building material dealers	4	9 881	1 078	216	27	—	—
444190	Other building material dealers	4	9 881	1 078	216	27	—	—
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	6	25 089	2 911	743	147	.7	.6
4452	Specialty food stores	3	D	D	D	a	D	D
446	Health & personal care stores	2	D	D	D	b	D	D
4461	Health & personal care stores	2	D	D	D	b	D	D
44611	Pharmacies & drug stores	1	D	D	D	b	D	D
446110	Pharmacies & drug stores	1	D	D	D	b	D	D
4461101	Pharmacies & drug stores	1	D	D	D	b	D	D
447	Gasoline stations	9	18 641	1 154	284	94	—	3.7
44711	Gasoline stations with convenience stores	5	13 745	813	200	61	—	—
447110	Gasoline stations with convenience stores	5	13 745	813	200	61	—	—
448	Clothing & clothing accessories stores	10	18 394	1 709	419	120	9.8	1.9
4481	Clothing stores	6	D	D	D	b	D	D
44814	Family clothing stores	3	D	D	D	b	D	D
448140	Family clothing stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	3	2 440	358	97	23	D	—
451	Sporting goods, hobby, book, & music stores	4	3 204	464	112	32	—	2.3
4511	Sporting goods, hobby, & musical instrument stores ..	4	3 204	464	112	32	—	2.3
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
452	General merchandise stores	2	D	D	D	e	D	D
4529	Other general merchandise stores	2	D	D	D	e	D	D
45291	Warehouse clubs & superstores	1	D	D	D	e	D	D
452910	Warehouse clubs & superstores	1	D	D	D	e	D	D
45299	All other general merchandise stores	1	D	D	D	c	D	D
452990	All other general merchandise stores	1	D	D	D	c	D	D
4529903	Miscellaneous general merchandise stores	1	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
PEARL CITY, HI—Con.								
44-45 Retail trade—Con.								
453	Miscellaneous store retailers	5	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
PUKALANI, HI								
44-45	Retail trade	10	35 689	3 756	931	197	22.9	.1
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	c	D	D
446	Health & personal care stores	2	D	D	D	a	D	D
447	Gasoline stations	3	8 316	449	99	39	D	—
453	Miscellaneous store retailers	1	D	D	D	a	D	D
PUPUKEA, HI								
44-45	Retail trade	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
SCHOFIELD BARRACKS, HI								
44-45	Retail trade	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
VILLAGE PARK, HI								
44-45	Retail trade	3	D	D	D	f	D	D
445	Food & beverage stores	1	D	D	D	b	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	1	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	1	D	N	N	N	D	D
4521	Department stores (excl leased depts)	1	D	D	D	f	D	D
45211	Department stores (excl leased depts)	1	D	D	D	f	D	D
452110	Department stores (excl leased depts)	1	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	1	D	D	D	f	D	D
WAHIAWA, HI								
44-45	Retail trade	43	85 223	9 703	2 384	500	1.6	6.0
441	Motor vehicle & parts dealers	4	D	D	D	b	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
443	Electronics & appliance stores	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	2	D	D	D	b	D	D
44419	Other building material dealers	1	D	D	D	b	D	D
444190	Other building material dealers	1	D	D	D	b	D	D
445	Food & beverage stores	7	D	D	D	c	D	D
446	Health & personal care stores	4	D	D	D	b	D	D
4461	Health & personal care stores	4	D	D	D	b	D	D
447	Gasoline stations	8	11 625	1 069	262	76	—	20.1
448	Clothing & clothing accessories stores	3	972	146	38	11	—	25.2
451	Sporting goods, hobby, book, & music stores	5	1 624	285	68	30	—	—
452	General merchandise stores	2	D	D	D	a	D	D
453	Miscellaneous store retailers	4	1 208	256	38	12	7.7	92.3
454	Nonstore retailers	1	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
WAIALUA, HI								
44-45	Retail trade	12	4 635	591	119	63	20.1	9.8
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	5	2 335	381	75	38	9.0	—
447	Gasoline stations	3	D	D	D	a	D	D
453	Miscellaneous store retailers	3	853	97	14	9	D	17.6
WAIANAE, HI								
44-45	Retail trade	23	67 704	7 621	1 778	427	.5	3.1
441	Motor vehicle & parts dealers	2	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	4	D	D	D	c	D	D
4451	Grocery stores	4	D	D	D	c	D	D
446	Health & personal care stores	3	D	D	D	b	D	D
4461	Health & personal care stores	3	D	D	D	b	D	D
447	Gasoline stations	5	9 047	713	175	55	—	23.5
448	Clothing & clothing accessories stores	4	1 478	188	39	17	—	—
451	Sporting goods, hobby, book, & music stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	b	D	D
45299	All other general merchandise stores	1	D	D	D	b	D	D
452990	All other general merchandise stores	1	D	D	D	b	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WALEA-MAKENA, HI								
44-45	Retail trade	22	20 371	2 487	590	162	8.8	18.3
445	Food & beverage stores	2	D	D	D	a	D	D
4452	Specialty food stores	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	11	7 170	1 149	268	73	25.1	33.1
4481	Clothing stores	8	4 188	688	155	59	42.9	26.1
453	Miscellaneous store retailers	9	D	D	D	b	D	D
4532	Office supplies, stationery, & gift stores	5	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	5	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	5	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	4 335	418	115	40	—	—
45392	Art dealers	2	D	D	D	a	D	D
453920	Art dealers	2	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	b	D	D
WAILUA HOMESTEADS, HI								
44-45	Retail trade	2	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAILUKU, HI								
44-45	Retail trade	64	107 198	12 027	2 841	604	10.8	8.7
441	Motor vehicle & parts dealers	10	15 980	2 048	458	76	—	49.5
4412	Other motor vehicle dealers	2	D	D	D	a	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	2	D	D	D	a	D	D
4413	Automotive parts, accessories, & tire stores	7	D	D	D	b	D	D
44132	Tire dealers	3	D	D	D	b	D	D
441320	Tire dealers	3	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	6 402	1 156	316	52	9.3	—
4421	Furniture stores	2	D	D	D	b	D	D
44211	Furniture stores	2	D	D	D	b	D	D
442110	Furniture stores	2	D	D	D	b	D	D
4422	Home furnishings stores	4	D	D	D	b	D	D
44221	Floor covering stores	4	D	D	D	b	D	D
442210	Floor covering stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	5	1 089	157	36	13	21.7	29.9
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	2	D	D	D	b	D	D
44422	Nursery & garden centers	2	D	D	D	b	D	D
444220	Nursery & garden centers	2	D	D	D	b	D	D
445	Food & beverage stores	15	46 429	4 831	1 209	290	8.1	2.3
4451	Grocery stores	10	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	8	42 730	4 203	1 071	242	2.1	2.5
445110	Supermarkets & other grocery (except convenience) stores	8	42 730	4 203	1 071	242	2.1	2.5
446	Health & personal care stores	3	D	D	D	a	D	D
4461	Health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	3	7 730	664	163	58	D	—
448	Clothing & clothing accessories stores	3	613	88	21	6	D	—
451	Sporting goods, hobby, book, & music stores	2	D	D	D	a	D	D
452	General merchandise stores	3	782	104	25	8	D	—
453	Miscellaneous store retailers	7	D	D	D	b	D	D
4539	Other miscellaneous store retailers	4	D	D	D	a	D	D
45399	All other miscellaneous store retailers	2	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WAIMALU, HI								
44-45	Retail trade	84	251 665	27 022	6 587	1 259	1.8	4.4
441	Motor vehicle & parts dealers	10	D	D	D	e	D	D
4411	Automobile dealers	4	D	D	D	e	D	D
44111	New car dealers	4	D	D	D	e	D	D
441110	New car dealers	4	D	D	D	e	D	D
442	Furniture & home furnishings stores	2	D	D	D	a	D	D
443	Electronics & appliance stores	4	2 547	324	71	18	—	28.6
4431	Electronics & appliance stores	4	2 547	324	71	18	—	28.6
44311	Appliance, television, & other electronics stores	4	2 547	324	71	18	—	28.6
444	Building material & garden equipment & supplies dealers	3	9 111	1 148	232	60	—	—
445	Food & beverage stores	10	25 617	2 928	624	207	—	4.8
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	8	3 774	378	116	20	85.4	—
44619	Other health & personal care stores	3	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
WAIMALU, HI—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	23	21 470	2 582	584	191	2.8	28.0
4481	Clothing stores	12	9 607	1 164	269	100	.1	46.2
44811	Men's clothing stores	3	D	D	D	b	D	D
448110	Men's clothing stores	3	D	D	D	b	D	D
44819	Other clothing stores	4	1 977	334	82	22	.4	24.5
448190	Other clothing stores	4	1 977	334	82	22	.4	24.5
4482	Shoe stores	5	7 158	978	213	63	—	22.0
44821	Shoe stores	5	7 158	978	213	63	—	22.0
448210	Shoe stores	5	7 158	978	213	63	—	22.0
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	3	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	6	4 705	440	102	28	12.7	—
44831	Jewelry stores	6	4 705	440	102	28	12.7	—
448310	Jewelry stores	6	4 705	440	102	28	12.7	—
451	Sporting goods, hobby, book, & music stores	11	23 104	1 725	403	107	—	1.6
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
45112	Hobby, toy, & game stores	5	D	D	D	b	D	D
451120	Hobby, toy, & game stores	5	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	b	D	D
45121	Book stores & news dealers	3	D	D	D	b	D	D
451211	Book stores	3	D	D	D	b	D	D
4512111	Book stores, general	3	D	D	D	b	D	D
452	General merchandise stores	2	D	D	D	c	D	D
4521103	National chain department stores (excl leased depts)	1	D	D	D	c	D	D
453	Miscellaneous store retailers	7	9 042	1 159	273	70	—	6.5
4532	Office supplies, stationery, & gift stores	3	8 049	1 025	238	60	—	—
45321	Office supplies & stationery stores	2	D	D	D	b	D	D
453210	Office supplies & stationery stores	2	D	D	D	b	D	D
4532102	Office supplies stores	2	D	D	D	b	D	D
4539	Other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	3	201	47	12	5	29.9	70.1
WAIMANALO, HI								
44-45	Retail trade	11	12 513	1 361	371	86	—	18.6
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	a	D	D
447	Gasoline stations	3	3 840	417	99	22	—	16.0
448	Clothing & clothing accessories stores	3	1 529	324	119	32	—	100.0
453	Miscellaneous store retailers	1	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
WAIMANALO BEACH, HI								
44-45	Retail trade	5	7 242	754	185	46	26.5	—
445	Food & beverage stores	2	D	D	D	b	D	D
447	Gasoline stations	1	D	D	D	a	D	D
448	Clothing & clothing accessories stores	1	D	D	D	a	D	D
452	General merchandise stores	1	D	D	D	a	D	D
WAIMEA, HI								
44-45	Retail trade	1	D	D	D	a	D	D
447	Gasoline stations	1	D	D	D	a	D	D

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Table 4. Summary Statistics for Places: 1997—Con.

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							From administrative records ¹	Estimated ²
WAIPAHU, HI								
44-45	Retail trade	119	378 262	39 561	9 213	1 908	4.9	2.5
441	Motor vehicle & parts dealers	25	180 459	16 171	3 749	530	6.3	1.2
4411	Automobile dealers	4	148 033	11 156	2 500	332	—	—
441111	New car dealers	4	148 033	11 156	2 500	332	—	—
441110	New car dealers	4	148 033	11 156	2 500	332	—	—
4412	Other motor vehicle dealers	4	D	D	D	b	D	D
44122	Motorcycle, boat, & other motor vehicle dealers	4	D	D	D	b	D	D
441221	Motorcycle dealers	3	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	17	D	D	D	c	D	D
44131	Automotive parts & accessories stores	10	11 068	1 551	400	85	3.5	10.9
441310	Automotive parts & accessories stores	10	11 068	1 551	400	85	3.5	10.9
44132	Tire dealers	7	D	D	D	b	D	D
441320	Tire dealers	7	D	D	D	b	D	D
442	Furniture & home furnishings stores	6	9 347	1 104	274	83	2.3	.5
4421	Furniture stores	3	D	D	D	b	D	D
44211	Furniture stores	3	D	D	D	b	D	D
442110	Furniture stores	3	D	D	D	b	D	D
4422	Home furnishings stores	3	D	D	D	b	D	D
44229	Other home furnishings stores	2	D	D	D	b	D	D
442299	All other home furnishings stores	2	D	D	D	b	D	D
443	Electronics & appliance stores	7	6 111	753	257	49	23.1	32.9
4431	Electronics & appliance stores	7	6 111	753	257	49	23.1	32.9
44311	Appliance, television, & other electronics stores	7	6 111	753	257	49	23.1	32.9
443111	Household appliance stores	3	3 397	196	50	12	D	59.2
443112	Radio, television, & other electronics stores	4	2 714	557	207	37	36.6	—
444	Building material & garden equipment & supplies dealers	7	13 126	2 135	530	84	—	—
4441	Building material & supplies dealers	6	D	D	D	b	D	D
44419	Other building material dealers	4	D	D	D	b	D	D
444190	Other building material dealers	4	D	D	D	b	D	D
445	Food & beverage stores	23	81 374	9 870	2 036	633	4.2	2.3
4451	Grocery stores	16	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	14	73 028	8 180	1 634	509	3.3	1.7
445110	Supermarkets & other grocery (except convenience) stores	14	73 028	8 180	1 634	509	3.3	1.7
4452	Specialty food stores	6	D	D	D	b	D	D
446	Health & personal care stores	4	D	D	D	c	D	D
4461	Health & personal care stores	4	D	D	D	c	D	D
44611	Pharmacies & drug stores	4	D	D	D	c	D	D
446110	Pharmacies & drug stores	4	D	D	D	c	D	D
4461101	Pharmacies & drug stores	4	D	D	D	c	D	D
447	Gasoline stations	11	28 378	1 615	406	117	—	3.6
4471	Gasoline stations	11	28 378	1 615	406	117	—	3.6
44711	Gasoline stations with convenience stores	8	20 727	899	223	68	—	4.9
447110	Gasoline stations with convenience stores	8	20 727	899	223	68	—	4.9
448	Clothing & clothing accessories stores	15	19 153	1 696	428	126	2.7	6.1
4481	Clothing stores	12	13 668	1 333	339	102	3.8	8.6
44813	Children's & infants' clothing stores	1	D	D	D	a	D	D
448130	Children's & infants' clothing stores	1	D	D	D	a	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482	Shoe stores	3	5 485	363	89	24	—	—
44821	Shoe stores	3	5 485	363	89	24	—	—
448210	Shoe stores	3	5 485	363	89	24	—	—
4482104	Family shoe stores	3	5 485	363	89	24	—	—
451	Sporting goods, hobby, book, & music stores	3	3 151	421	90	27	D	—
4511	Sporting goods, hobby, & musical instrument stores ..	3	3 151	421	90	27	D	—
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	8	D	D	D	c	D	D
4539	Other miscellaneous store retailers	4	9 076	2 251	589	83	—	—
45392	Art dealers	1	D	D	D	b	D	D
453920	Art dealers	1	D	D	D	b	D	D
45399	All other miscellaneous store retailers	2	D	D	D	b	D	D
454	Nonstore retailers	6	3 172	419	119	25	21.0	4.5
4543	Direct selling establishments	5	D	D	D	b	D	D
45439	Other direct selling establishments	4	D	D	D	a	D	D
454390	Other direct selling establishments	4	D	D	D	a	D	D

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							From administrative records ¹	Estimated ²
WAIPIO, HI								
44-45	Retail trade	7	9 201	1 085	281	62	1.2	—
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
445	Food & beverage stores	2	D	D	D	b	D	D
453	Miscellaneous store retailers	2	D	D	D	a	D	D
4539	Other miscellaneous store retailers	1	D	D	D	a	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	1	D	D	D	a	D	D
WAIPIO ACRES, HI								
44-45	Retail trade	2	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
446	Health & personal care stores	1	D	D	D	a	D	D
WHEELER AFB, HI								
44-45	Retail trade	1	D	D	D	a	D	D
453	Miscellaneous store retailers	1	D	D	D	a	D	D
WHITMORE VILLAGE, HI								
44-45	Retail trade	2	D	D	D	a	D	D
447	Gasoline stations	2	D	D	D	a	D	D
BALANCE OF HAWAII COUNTY, HI								
44-45	Retail trade	224	262 567	28 423	6 905	1 839	10.8	7.3
441	Motor vehicle & parts dealers	10	D	D	D	b	D	D
4413	Automotive parts, accessories, & tire stores	8	D	D	D	b	D	D
44131	Automotive parts & accessories stores	8	D	D	D	b	D	D
441310	Automotive parts & accessories stores	8	D	D	D	b	D	D
442	Furniture & home furnishings stores	5	2 895	376	96	22	27.7	21.3
4422	Home furnishings stores	3	D	D	D	a	D	D
443	Electronics & appliance stores	5	3 982	618	165	33	18.6	—
4431	Electronics & appliance stores	5	3 982	618	165	33	18.6	—
44311	Appliance, television, & other electronics stores	5	3 982	618	165	33	18.6	—
443112	Radio, television, & other electronics stores	3	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	15	19 963	1 949	500	94	4.6	—
4441	Building material & supplies dealers	14	D	D	D	b	D	D
44413	Hardware stores	8	D	D	D	b	D	D
444130	Hardware stores	8	D	D	D	b	D	D
44419	Other building material dealers	6	D	D	D	b	D	D
444190	Other building material dealers	6	D	D	D	b	D	D
445	Food & beverage stores	36	101 550	10 189	2 480	700	8.6	2.6
4451	Grocery stores	30	D	D	D	f	D	D
44511	Supermarkets & other grocery (except convenience) stores	18	D	D	D	f	D	D
445110	Supermarkets & other grocery (except convenience) stores	18	D	D	D	f	D	D
44512	Convenience stores	12	D	D	D	b	D	D
445120	Convenience stores	12	D	D	D	b	D	D
4452	Specialty food stores	5	D	D	D	b	D	D
446	Health & personal care stores	12	D	D	D	c	D	D
4461	Health & personal care stores	12	D	D	D	c	D	D
44619	Other health & personal care stores	4	D	D	D	b	D	D
446191	Food (health) supplement stores	4	D	D	D	b	D	D
447	Gasoline stations	27	D	D	D	c	D	D
4471	Gasoline stations	27	D	D	D	c	D	D
44711	Gasoline stations with convenience stores	13	D	D	D	c	D	D
447110	Gasoline stations with convenience stores	13	D	D	D	c	D	D
44719	Other gasoline stations	14	D	D	D	c	D	D
447190	Other gasoline stations	14	D	D	D	c	D	D

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							From administrative records ¹	Estimated ²
BALANCE OF HAWAII COUNTY, HI—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	45	27 654	3 708	925	253	10.2	20.9
4481	Clothing stores	30	18 651	2 562	652	193	12.6	11.3
44814	Family clothing stores	14	12 358	1 640	424	121	6.9	4.2
448140	Family clothing stores	14	12 358	1 640	424	121	6.9	4.2
44819	Other clothing stores	4	D	D	D	a	D	D
448190	Other clothing stores	4	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	13	D	D	D	b	D	D
44831	Jewelry stores	13	D	D	D	b	D	D
448310	Jewelry stores	13	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	1 414	295	68	23	47.7	16.8
452	General merchandise stores	12	D	D	D	b	D	D
45299	All other general merchandise stores	12	D	D	D	b	D	D
452990	All other general merchandise stores	12	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	12	D	D	D	b	D	D
453	Miscellaneous store retailers	47	D	D	D	c	D	D
4531	Florists	8	2 101	369	86	23	28.7	4.7
45311	Florists	8	2 101	369	86	23	28.7	4.7
453110	Florists	8	2 101	369	86	23	28.7	4.7
4532	Office supplies, stationery, & gift stores	23	15 322	1 626	382	133	7.0	2.4
45322	Gift, novelty, & souvenir stores	23	15 322	1 626	382	133	7.0	2.4
453220	Gift, novelty, & souvenir stores	23	15 322	1 626	382	133	7.0	2.4
4539	Other miscellaneous store retailers	14	D	D	D	b	D	D
45391	Pet & pet supplies stores	1	D	D	D	a	D	D
453910	Pet & pet supplies stores	1	D	D	D	a	D	D
45392	Art dealers	9	6 228	880	215	30	5.1	16.2
453920	Art dealers	9	6 228	880	215	30	5.1	16.2
45399	All other miscellaneous store retailers	4	1 626	492	119	31	53.4	—
454	Nonstore retailers	3	D	D	D	a	D	D
BALANCE OF HONOLULU COUNTY, HI								
44-45	Retail trade	136	425 829	39 712	9 527	2 622	2.4	5.2
441	Motor vehicle & parts dealers	8	D	D	D	b	D	D
44112	Used car dealers	1	D	D	D	a	D	D
441120	Used car dealers	1	D	D	D	a	D	D
44131	Automotive parts & accessories stores	6	D	D	D	b	D	D
441310	Automotive parts & accessories stores	6	D	D	D	b	D	D
442	Furniture & home furnishings stores	7	D	D	D	b	D	D
4421	Furniture stores	3	4 504	357	67	26	22.6	77.4
44211	Furniture stores	3	4 504	357	67	26	22.6	77.4
442110	Furniture stores	3	4 504	357	67	26	22.6	77.4
4422	Home furnishings stores	4	D	D	D	b	D	D
44229	Other home furnishings stores	4	D	D	D	b	D	D
442299	All other home furnishings stores	4	D	D	D	b	D	D
443	Electronics & appliance stores	7	D	D	D	c	D	D
4431	Electronics & appliance stores	7	D	D	D	c	D	D
44311	Appliance, television, & other electronics stores	5	D	D	D	b	D	D
443112	Radio, television, & other electronics stores	4	D	D	D	b	D	D
44312	Computer & software stores	1	D	D	D	b	D	D
443120	Computer & software stores	1	D	D	D	b	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	e	D	D
4441	Building material & supplies dealers	6	D	D	D	e	D	D
44411	Home centers	1	D	D	D	c	D	D
444110	Home centers	1	D	D	D	c	D	D
44412	Paint & wallpaper stores	1	D	D	D	a	D	D
444120	Paint & wallpaper stores	1	D	D	D	a	D	D
445	Food & beverage stores	14	80 342	8 160	1 923	474	3.9	.1
4451	Grocery stores	12	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	10	78 438	7 832	1 871	458	3.1	—
445110	Supermarkets & other grocery (except convenience) stores	10	78 438	7 832	1 871	458	3.1	—
446	Health & personal care stores	14	D	D	D	c	D	D
4461	Health & personal care stores	14	D	D	D	c	D	D
44612	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
446120	Cosmetics, beauty supplies, & perfume stores	3	D	D	D	a	D	D
44613	Optical goods stores	2	D	D	D	a	D	D
446130	Optical goods stores	2	D	D	D	a	D	D
44619	Other health & personal care stores	4	D	D	D	a	D	D
446191	Food (health) supplement stores	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
	BALANCE OF HONOLULU COUNTY, HI—Con.							
44-45	Retail trade—Con.							
447	Gasoline stations	10	18 472	1 287	319	96	—	8.6
44711	Gasoline stations with convenience stores	6	13 282	731	179	53	—	2.3
447110	Gasoline stations with convenience stores	6	13 282	731	179	53	—	2.3
448	Clothing & clothing accessories stores	40	62 685	6 331	1 383	420	5.4	18.3
4481	Clothing stores	23	D	D	D	e	D	D
44812	Women's clothing stores	7	D	D	D	c	D	D
448120	Women's clothing stores	7	D	D	D	c	D	D
44813	Children's & infants' clothing stores	2	D	D	D	a	D	D
448130	Children's & infants' clothing stores	2	D	D	D	a	D	D
44814	Family clothing stores	7	18 806	1 273	283	97	—	—
448140	Family clothing stores	7	18 806	1 273	283	97	—	—
44819	Other clothing stores	6	2 535	521	138	37	53.4	—
448190	Other clothing stores	6	2 535	521	138	37	53.4	—
4482	Shoe stores	7	D	D	D	b	D	D
44821	Shoe stores	7	D	D	D	b	D	D
448210	Shoe stores	7	D	D	D	b	D	D
4482102	Women's shoe stores	2	D	D	D	a	D	D
4482104	Family shoe stores	5	D	D	D	b	D	D
4483	Jewelry, luggage, & leather goods stores	10	9 298	1 593	334	69	10.2	26.0
44831	Jewelry stores	8	D	D	D	b	D	D
448310	Jewelry stores	8	D	D	D	b	D	D
44832	Luggage & leather goods stores	2	D	D	D	a	D	D
448320	Luggage & leather goods stores	2	D	D	D	a	D	D
451	Sporting goods, hobby, book, & music stores	11	40 156	3 890	1 034	266	.8	—
4511	Sporting goods, hobby, & musical instrument stores ..	6	D	D	D	c	D	D
45111	Sporting goods stores	5	D	D	D	c	D	D
451110	Sporting goods stores	5	D	D	D	c	D	D
4511101	General-line sporting goods stores	1	D	D	D	b	D	D
4512	Book, periodical, & music stores	5	D	D	D	c	D	D
45121	Book stores & news dealers	4	D	D	D	c	D	D
451211	Book stores	3	D	D	D	c	D	D
4512111	Book stores, general	3	D	D	D	c	D	D
451212	News dealers & newsstands	1	D	D	D	b	D	D
452	General merchandise stores	4	D	D	D	f	D	D
4521	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
45211	Department stores (incl leased depts) ##	2	D	N	N	N	D	D
4521	Department stores (excl leased depts)	2	D	D	D	f	D	D
45211	Department stores (excl leased depts)	2	D	D	D	f	D	D
452110	Department stores (excl leased depts)	2	D	D	D	f	D	D
4521102	Discount or mass merchandising dept stores (excl leased depts)	2	D	D	D	f	D	D
453	Miscellaneous store retailers	12	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	6	D	D	D	b	D	D
45321	Office supplies & stationery stores	1	D	D	D	b	D	D
453210	Office supplies & stationery stores	1	D	D	D	b	D	D
4532102	Office supplies stores	1	D	D	D	b	D	D
4539	Other miscellaneous store retailers	5	D	D	D	b	D	D
45391	Pet & pet supplies stores	2	D	D	D	b	D	D
453910	Pet & pet supplies stores	2	D	D	D	b	D	D
45392	Art dealers	2	D	D	D	b	D	D
453920	Art dealers	2	D	D	D	b	D	D
45399	All other miscellaneous store retailers	1	D	D	D	a	D	D
454	Nonstore retailers	3	D	D	D	b	D	D
4543	Direct selling establishments	2	D	D	D	a	D	D
45431	Fuel dealers	1	D	D	D	a	D	D
454312	Liquefied petroleum gas (bottled gas) dealers	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF KAUAI COUNTY, HI								
44-45	Retail trade	123	152 614	18 017	4 420	1 121	17.4	6.4
441	Motor vehicle & parts dealers	1	D	D	D	a	D	D
442	Furniture & home furnishings stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	7	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	22	D	D	D	e	D	D
4451	Grocery stores	18	D	D	D	e	D	D
44511	Supermarkets & other grocery (except convenience) stores	14	D	D	D	e	D	D
445110	Supermarkets & other grocery (except convenience) stores	14	D	D	D	e	D	D
446	Health & personal care stores	6	4 783	541	112	24	27.3	—
4461	Health & personal care stores	6	4 783	541	112	24	27.3	—
447	Gasoline stations	6	D	D	D	b	D	D
448	Clothing & clothing accessories stores	33	D	D	D	c	D	D
4481	Clothing stores	19	D	D	D	c	D	D
44819	Other clothing stores	6	D	D	D	a	D	D
448190	Other clothing stores	6	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	13	5 574	874	238	52	19.5	30.4
44831	Jewelry stores	13	5 574	874	238	52	19.5	30.4
448310	Jewelry stores	13	5 574	874	238	52	19.5	30.4
451	Sporting goods, hobby, book, & music stores	11	4 703	719	165	52	36.5	1.1
4511	Sporting goods, hobby, & musical instrument stores ..	7	D	D	D	b	D	D
4512	Book, periodical, & music stores	4	D	D	D	a	D	D
45121	Book stores & news dealers	3	D	D	D	a	D	D
452	General merchandise stores	6	D	D	D	c	D	D
4521101	Conventional department stores (excl leased depts)	1	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	28	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	13	D	D	D	b	D	D
45322	Gift, novelty, & souvenir stores	13	D	D	D	b	D	D
453220	Gift, novelty, & souvenir stores	13	D	D	D	b	D	D
4539	Other miscellaneous store retailers	11	D	D	D	b	D	D
45392	Art dealers	8	D	D	D	b	D	D
453920	Art dealers	8	D	D	D	b	D	D
45399	All other miscellaneous store retailers	3	D	D	D	a	D	D
454	Nonstore retailers	2	D	D	D	a	D	D
BALANCE OF MAUI COUNTY, HI								
44-45	Retail trade	119	D	D	D	f	D	D
441	Motor vehicle & parts dealers	2	D	D	D	b	D	D
442	Furniture & home furnishings stores	4	D	D	D	a	D	D
443	Electronics & appliance stores	1	D	D	D	a	D	D
444	Building material & garden equipment & supplies dealers	6	D	D	D	b	D	D
4442	Lawn & garden equipment & supplies stores	1	D	D	D	a	D	D
44422	Nursery & garden centers	1	D	D	D	a	D	D
444220	Nursery & garden centers	1	D	D	D	a	D	D
445	Food & beverage stores	15	D	D	D	c	D	D
44512	Convenience stores	6	D	D	D	b	D	D
445120	Convenience stores	6	D	D	D	b	D	D
446	Health & personal care stores	3	D	D	D	c	D	D
4461	Health & personal care stores	3	D	D	D	c	D	D
44611	Pharmacies & drug stores	1	D	D	D	b	D	D
446110	Pharmacies & drug stores	1	D	D	D	b	D	D
4461101	Pharmacies & drug stores	1	D	D	D	b	D	D
44619	Other health & personal care stores	2	D	D	D	b	D	D
446191	Food (health) supplement stores	2	D	D	D	b	D	D
447	Gasoline stations	8	15 373	1 244	283	97	22.0	57.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of sales—	
							From administrative records ¹	Estimated ²
BALANCE OF MAUI COUNTY, HI—Con.								
44-45	Retail trade—Con.							
448	Clothing & clothing accessories stores	43	D	D	D	c	D	D
4481	Clothing stores	23	D	D	D	b	D	D
44819	Other clothing stores	3	D	D	D	b	D	D
448190	Other clothing stores	3	D	D	D	b	D	D
4482101	Men's shoe stores	1	D	D	D	a	D	D
4483	Jewelry, luggage, & leather goods stores	14	D	D	D	b	D	D
44831	Jewelry stores	14	D	D	D	b	D	D
448310	Jewelry stores	14	D	D	D	b	D	D
451	Sporting goods, hobby, book, & music stores	7	D	D	D	b	D	D
4511	Sporting goods, hobby, & musical instrument stores ..	5	D	D	D	b	D	D
45114	Musical instrument & supplies stores	1	D	D	D	a	D	D
451140	Musical instrument & supplies stores	1	D	D	D	a	D	D
4512	Book, periodical, & music stores	2	D	D	D	a	D	D
45121	Book stores & news dealers	2	D	D	D	a	D	D
451211	Book stores	2	D	D	D	a	D	D
4512111	Book stores, general	2	D	D	D	a	D	D
452	General merchandise stores	4	D	D	D	b	D	D
45299	All other general merchandise stores	4	D	D	D	b	D	D
452990	All other general merchandise stores	4	D	D	D	b	D	D
4529903	Miscellaneous general merchandise stores	4	D	D	D	b	D	D
453	Miscellaneous store retailers	22	D	D	D	c	D	D
4532	Office supplies, stationery, & gift stores	12	5 394	910	212	62	1.2	12.8
45322	Gift, novelty, & souvenir stores	12	5 394	910	212	62	1.2	12.8
453220	Gift, novelty, & souvenir stores	12	5 394	910	212	62	1.2	12.8
4539	Other miscellaneous store retailers	6	D	D	D	b	D	D
45392	Art dealers	4	D	D	D	a	D	D
453920	Art dealers	4	D	D	D	a	D	D
454	Nonstore retailers	4	D	D	D	a	D	D

Data for this line not included in broader kind-of-business totals.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL (\$1,000)

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. Excluded are payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST-QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

RETAIL TRADE

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

NUMBER OF PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses, and employees of departments or concessions operated by other companies at the establishment. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

SALES (\$1,000)

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**SALES, RECEIPTS, OR REVENUE ESTIMATED
(PERCENT)**

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.

The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.

Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of

vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 All Other Motor Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt) Auto supplies stores

5731 (pt) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may sell

automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt) Tire and tube merchants (retail)

5531 (pt) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

- 5021 (pt) Office and business furniture merchants (retail)
- 5712 (pt) Furniture warehouse showrooms
- 5712 (pt) Sleep shop and waterbed stores
- 5712 (pt) Furniture stores, except custom
- 5712 (pt) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

- 5023 (pt) Floor covering merchants (retail)
- 5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

- 5714 (pt) Drapery and curtain stores, except custom
- 5719 (pt) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

- 5719 (pt) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to

handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffeemakers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

- 5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

- 5731 (pt) Other radio, television, and electronics stores
- 5999 (pt) Typewriter shops
- 5999 (pt) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

- 5045 (pt) Computer and peripheral equipment merchants (retail)
- 5045 (pt) Computer software merchants (retail)
- 5734 (pt) Computer stores
- 5734 (pt) Computer stores (custom assembly)
- 5734 (pt) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

- 5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt) Paint, varnish, and supplies merchants (retail)

5231 (pt) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt) Lumber merchants with yard (retail)

5031 (pt) Plywood, veneer, and millwork merchants (retail)

5032 (pt) Brick, block, tile, clay/cement sewer pipe merchants (retail)

- 5032 (pt) Sand, gravel, and stone merchants (retail)
- 5032 (pt) Cement, lime, and related products merchants (retail)
- 5033 (pt) Roofing, siding, and insulation merchants (retail)
- 5039 (pt) Flat glass and other construction glass merchants (retail)
- 5039 (pt) Other building material merchants (retail)
- 5063 (pt) Electrical supplies stores (retail)
- 5074 (pt) Plumbing and heating equipment and supplies merchants (retail)
- 5211 (pt) Retail lumber yards
- 5211 (pt) Retail building material dealers
- 5231 (pt) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes),

and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

- 5083 (pt) Lawn and garden machinery and equipment dealers (retail)
- 5261 (pt) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

- 5191 (pt) Farm supplies dealers (retail)
- 5193 (pt) Flower, nursery stock, and florists' supplies merchants (retail)
- 5261 (pt) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling meats and a range of grocery items
- 5411 (pt) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

- 5411 (pt) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

- 5411 (pt) Delicatessens, primarily selling fresh and prepared meats
- 5421 (pt) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44531, Beer, Wine, and Liquor Stores.

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores sub-sector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this sub-sector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 446110 are comprised of these parts of the following SIC industries:

5912 (pt) Pharmacies and drug stores

5912 (pt) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt) Surgical, medical, and hospital supplies stores (retail)

5999 (pt) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 44711, Gasoline Stations with Convenience Stores; and 44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 447110 are comprised of these parts of the following SIC industries:

5411 (pt) Convenience stores selling gasoline

5541 (pt) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt) Gasoline stations with no convenience stores

5541 (pt) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

- 5632 (pt) Women's accessory stores
- 5699 (pt) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

- 5632 (pt) Furriers and fur shops
- 5632 (pt) Women's specialty stores
- 5699 (pt) Sports apparel stores
- 5699 (pt) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 44821, Shoe Stores.

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

- 5661 (pt) Men's shoe stores
- 5661 (pt) Women's shoe stores
- 5661 (pt) Children's and juveniles' shoe stores
- 5661 (pt) Family shoe stores
- 5661 (pt) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:

5944 Jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:

5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt) General-line sporting goods stores

5941 (pt) Other specialty-line sporting goods stores

5941 (pt) Bicycle shops

5941 (pt) Golf shops

5941 (pt) Gun shops

5941 (pt) Ski shops

5941 (pt) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt) Hobby, toy, and game stores

5945 (pt) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt) Upholstery stores

5949 (pt) Sewing, fabric, and piece goods stores

5949 (pt) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt) Book stores, general

5942 (pt) Specialty book stores

5942 (pt) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt) Prerecorded tape, compact disc, and record stores

5735 (pt) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry: 45211009, Department Stores (Including Leased Departments).

45211 Department Stores (Excluding Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

452110 Department Stores (Excluding Leased Departments)

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

- 5311 (pt) Conventional department stores
- 5311 (pt) Discount or mass merchandising department stores
- 5311 (pt) National chain department stores

45211 Department Stores (Including Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

4521101 Conventional Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

4521101 Conventional Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

4521102 Discount or Mass Merchandising Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are included.

4521103 National Chain Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

4521103 National Chain Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are included.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

- 5311 (pt) Supercenters
- 5399 (pt) Warehouse clubs
- 5411 (pt) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

- 5331 Variety stores
- 5399 (pt) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs
- 5399 (pt) Catalog showrooms
- 5531 (pt) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry

goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45311, Florists.

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: 45321, Office Supplies and Stationery Stores; and 45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

- 5049 (pt) School supplies stores (retail)
- 5112 (pt) Other office supplies stores (retail)
- 5943 (pt) Stationery stores
- 5943 (pt) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and

folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt) Antique stores

5932 (pt) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt) Collectors' items and supplies stores

5999 (pt) Trophy shops

5999 (pt) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of infomercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45411, Electronic Shopping and Mail-Order Houses.

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 454110 are comprised of these parts of the following SIC industries:

- 5961 (pt) Mail-order houses, department store merchandise
- 5961 (pt) Mail-order houses, other general merchandise
- 5961 (pt) Mail-order houses, specialized merchandise
- 5961 (pt) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry: 45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

- 5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels; locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 454311 are comprised of these parts of the following SIC industries:

- 5171 (pt) Heating oil dealers (selling for consumption - retail)
- 5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt) Freezer and locker meat provisioners

5963 (pt) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt) Direct selling, videos, tapes, compact discs, and records

5963 (pt) Direct selling, books and magazines

5963 (pt) Direct selling, stationery

5963 (pt) Direct selling, newspapers

5963 (pt) Direct selling, cameras and photographic equipment

5963 (pt) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery

Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel and accessories; cosmetics; proprietary medicines; used

merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.)
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All nonemployers, i.e., all firms with no paid employees during 1997. Sales information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms, nonemployers accounted for

less than 10-percent of total sales of all establishments covered in the census. The census included only those nonemployer firms which reported a sales volume of \$1,000 or more during 1997. Establishments with no paid employees were excluded as in previous censuses. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications and the level of detail at which establishments were classified differed between the mail and nonmail universe as follows:

1. The mail universe. Establishments in the mail universe were classified on the basis of their self-designation, sales of merchandise lines, and other industry-specific inquiries.
2. The nonmail universe. Selected small employers were classified on the basis of the most current kind-of-business classification available from one of the Census Bureau’s current sample surveys or the 1992 Economic Census. Otherwise, the classification was obtained from administrative records of other Federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 1997 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.

Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Merchandise Line Sales reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the

basic inquiries, which included location, kind of business or operation, sales, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data was expanded to represent 100 percent of the mail and nonmail employer universe. Data presented for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total sales of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

Appendix D.

Geographic Notes

HAWAII

Hawaii has no incorporated places in the sense of functioning governmental units; however, in agreement with Hawaiian law, the Census Bureau reports data for “census designated places” (CDPs) which have been designated as place equivalents. Those CDPs, only for the State of Hawaii, with 2,500 or more population are recognized.

Honolulu CDP. Aliamanu and Fort Shafter were erroneously reported separately as CDPs for the 1992 Economic Census. Aliamanu and Fort Shafter were corrected and made part of the Honolulu CDP.

Honolulu County is coextensive with Honolulu city which is not recognized for the economic census; however, Honolulu CDP is recognized for the economic census.

Island of Lanai. See “Maui County.”

Island of Molokai. See “Maui County.”

Maui County consists of four islands. The State requested that two of the islands, Lanai and Molokai, be recognized as “places” for the economic census. Included on the island of Molokai is the nonfunctioning county of Kalawao.

Waihee-Waiehu is a spelling correction from Waihee-Waiehue.

Appendix E. Metropolitan Areas

HAWAII

Honolulu, HI MSA

Honolulu County, HI

