

Oregon

1997

Issued September 1999

EC97F53A-OR

1997 Economic Census

Real Estate and Rental and Leasing

Geographic Area Series



U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU



ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1997 Economic Census for the Real Estate and Rental and Leasing sector.

Service Sector Statistics Division prepared this report. **Bobby E. Russell**, Assistant Chief for Census Programs, was responsible for the overall planning, management, and coordination. Planning and implementation were under the direction of **Sidney O. Marcus III**, Chief, Utilities and Financial Census Branch, assisted by **Faye A. Jacobs**, **Steven M. Roman**, and **Laurie G. Torene**. Primary staff assistance was provided by **Vannah L. Beatty**, **Robert S. Benedik**, **Diane Carodiskey-Beeson**, **Sandra K. Creech**, **Michael J. Garger**, **Carrie A. Hill**, **Donna S. Kielman**, **Amy Merrill**, **Marleen J. Motonis**, **Barbara D. Myers**, and **William R. Samples**.

Mathematical and statistical techniques as well as the coverage operations were provided by **Carl A. Konschnik**, Assistant Chief for Research and Methodology, assisted by **Carol S. King**, Chief, Statistical Methods Branch, and **Jock R. Black**, Chief, Program Research and Development Branch, with staff assistance from **Maria C. Cruz** and **David L. Kinyon**.

The Economic Planning and Coordination Division provided overall planning and review of many operations and the computer processing procedures. **Shirin A. Ahmed**, Assistant Chief for Post-Collection Processing, was responsible for edit procedures and designing the interactive analytical software. Design and specifications were prepared under the supervision of **Dennis L. Shoemaker**, Chief, Census Processing Branch, assisted by **John D. Ward**. Primary staff assistance was provided by **Sonya P. Curcio**, **Richard W. Graham**, and **Cheryl E. Merkle**. The Economic Product Team, with primary contributions from **Andrew W. Hait** and **Jennifer E. Lins**, was responsible for the development of the system to disseminate 1997 Economic Census reports.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

The Geography Division staff developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Charles P. Pautler Jr.**, Chief, developed and coordinated the computer processing systems. **Martin S. Harahush**, Assistant Chief for Quinquennial Programs, was responsible for design and implementation of the computer systems. **Robert S. Jewett** and **Barbara L. Lambert** provided special computer programming. **William C. Wester**, Chief, Services Branch, assisted by **Robert A. Hill**, **Dennis P. Kelly**, and **Jeffrey S. Rosen**, supervised the preparation of the computer programs. Additional programming assistance was provided by **Donell D. Barnes**, **Daniel C. Collier**, **Gilbert J. Flodine**, **David Hiller**, **Leatrice D. Hines**, **William D. McClain**, **Jay L. Norris**, **Sarah J. Presley**, and **Michael A. Sendelbach**.

Computer Services Division, **Debra D. Williams**, Chief, performed the computer processing.

The staff of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, performed planning, design, composition, editorial review, and printing planning and procurement for publications, Internet products, and report forms. **Margaret A. Smith** provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

Oregon 1997

Issued September 1999

EC97F53A-OR

1997 Economic Census *Real Estate and Rental and Leasing* Geographic Area Series



U.S. Department of Commerce

William M. Daley,

Secretary

Robert L. Mallett,

Deputy Secretary

**Economics
and Statistics
Administration**

Robert J. Shapiro,

Under Secretary for
Economic Affairs

U.S. CENSUS BUREAU

Kenneth Prewitt,

Director



**Economics
and Statistics
Administration**

Robert J. Shapiro,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Kenneth Prewitt,
Director

William G. Barron,
Deputy Director

Paula J. Schneider,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Carole A. Ambler,
Chief, Service Sector
Statistics Division

CONTENTS

Introduction to the Economic Census	1
Real Estate and Rental and Leasing	5

TABLES

1. Summary Statistics for the State: 1997	7
2. Summary Statistics for Metropolitan Areas: 1997	8
3. Summary Statistics for Counties: 1997	11
4. Summary Statistics for Places: 1997	19

APPENDIXES

A. Explanation of Terms	A-1
B. NAICS Codes, Titles, and Descriptions	B-1
C. Coverage and Methodology	C-1
D. Geographic Notes	D-1
E. Metropolitan Areas	E-1

Introduction to the Economic Census

PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the Nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in 2 and 7.

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the Federal Government use the data to monitor economic activity and assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

ALL-NEW INDUSTRY CLASSIFICATIONS

Data from the 1997 Economic Census are published primarily on the basis of the North American Industry Classification System (NAICS), unlike earlier censuses, which were published according to the Standard Industrial Classification (SIC) system. NAICS is in the process of being adopted in the United States, Canada, and Mexico. Most economic census reports cover one of the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information

52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Foodservices
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 96 subsectors (three-digit codes), 313 industry groups (four-digit codes), and, as implemented in the United States, 1170 industries (five- and six-digit codes).

RELATIONSHIP TO SIC

While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The industry definitions discuss the relationships between NAICS and SIC industries. Where changes are significant, it will not be possible to construct time series that include data for points both before and after 1997.

For 1997, data for auxiliary establishments (those functioning primarily to manage, service, or support the activities of their company's operating establishments, such as a central administrative office or warehouse) will not be included in the sector-specific reports. These data will be published separately.

GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for the states, metropolitan areas (MAs), counties, parishes, and corporate municipalities including cities, towns, villages, and boroughs. Respondents were

required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from Internal Revenue Service tax forms is used as a basis for coding.

BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company.

DOLLAR VALUES

All dollar values presented are expressed in current dollars; i.e., 1997 data are expressed in 1997 dollars, and 1992 data, in 1992 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

AVAILABILITY OF ADDITIONAL DATA

Reports in Print and Electronic Media

All results of the 1997 Economic Census are available on the Census Bureau Internet site (www.census.gov) and on compact discs (CD-ROM) for sale by the Census Bureau. Unlike previous censuses, only selected highlights are published in printed reports. For more information, including a description of electronic and printed reports being issued, see the Internet site, or write to U.S. Census Bureau, Washington, DC 20233-8300, or call Customer Services at 301-457-4100.

Special Tabulations

Special tabulations of data collected in the 1997 Economic Census may be obtained, depending on availability of time and personnel, in electronic or tabular form. The data will be summaries subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) that govern the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief of the division named below, U.S. Census Bureau, Washington, DC 20233-8300. To discuss a special tabulation before submitting specifications, call the appropriate division:

Manufacturing and Construction Division 301-457-4673
Service Sector Statistics Division 301-457-2668

HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some covering service trades in 1933. Censuses of construction, manufacturing, and the other business service censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated: providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other Federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census questionnaires.

The range of industries covered in the economic censuses expanded between 1967 and 1992. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. All of the census reports printed since 1967 are still available for sale on microfiche from the Census Bureau. CD-ROMs issued from the 1987 and 1992 Economic Censuses contain databases including nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1997 Economic Census and Related Statistics* at www.census.gov/econguide. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1997 Economic Census* at www.census.gov/econ/www/history.html.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with the 1997 Economic Census data:

A	Standard error of 100 percent or more.
D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals.
F	Exceeds 100 percent because data include establishments with payroll exceeding revenue.
N	Not available or not comparable.
Q	Revenue not collected at this level of detail for multiestablishment firms.
S	Withheld because estimates did not meet publication standards.

V	Represents less than 50 vehicles or .05 percent.
X	Not applicable.
Y	Disclosure withheld because of insufficient coverage of merchandise lines.
Z	Less than half the unit shown.
a	0 to 19 employees.
b	20 to 99 employees.
c	100 to 249 employees.
e	250 to 499 employees.
f	500 to 999 employees.
g	1,000 to 2,499 employees.
h	2,500 to 4,999 employees.
i	5,000 to 9,999 employees.
j	10,000 to 24,999 employees.
k	25,000 to 49,999 employees.
l	50,000 to 99,999 employees.
m	100,000 employees or more.
p	10 to 19 percent estimated.
q	20 to 29 percent estimated.
r	Revised.
s	Sampling error exceeds 40 percent.
nec	Not elsewhere classified.
nsk	Not specified by kind.
–	Represents zero (page image/print only).
(CC)	Consolidated city.
(IC)	Independent city.

This page is intentionally blank.

Real Estate and Rental and Leasing

SCOPE

The Real Estate and Rental and Leasing sector (sector 53) comprises establishments of firms with payroll primarily engaged in renting, leasing, or otherwise allowing the use of tangible assets (e.g. real estate and equipment), intangible assets (e.g., patents and trademarks), and establishments providing related services (e.g., establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate).

Excluded from this sector are real estate investment trusts (REITs) and establishments primarily engaged in renting or leasing equipment with operators. REITs are classified in North American Industry Classification System (NAICS) Subsector 525, Funds, Trusts, and Other Financial Vehicles, because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the use of the equipment.

The basic tabulations for this sector do not include data for establishments which are auxiliary (primary function is providing a service, such as warehousing or bookkeeping) to establishments within the same organization. Data for auxiliaries are presented separately in another report.

GENERAL

A list of reports that provide statistics on sector 53 follows.

Geographic area reports. There is a separate report for each state, the District of Columbia, and the United States. Each state report presents general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state, metropolitan areas (MAs), counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole.

Sources of revenue report. This report presents sources of revenue data for establishments by kind of business. Data are presented for the United States.

Establishment and firm size (including legal form of organization) report. This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms.

Miscellaneous subjects report. This report presents data for establishments for a variety of industry-specific questions. Presentation of data varies by kind of business.

GEOGRAPHIC AREAS COVERED

The level of geographic detail varies by report. Data may be presented for:

1. The United States as a whole.
2. States and the District of Columbia.
3. Consolidated metropolitan statistical areas (CMSAs) and primary metropolitan statistical areas (PMSAs) defined by the Office of Management and Budget (OMB) as of June 30, 1997. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSAs which have a population of at least 1,000,000 (according to the 1990 Census of Population or subsequent special census) and which meet specific criteria of urban character and of social and economic integration.
4. Metropolitan statistical areas defined by the OMB as of June 30, 1997. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants (according to the 1990 Census of Population or subsequent special census). Each MSA consists of one or more counties meeting standards of metropolitan character. In New England, cities and towns rather than counties are the component geographic units.
5. Areas within the state outside metropolitan areas (MAs).
6. Counties and county equivalents defined as of January 1, 1997. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs and census areas. Maryland, Missouri, Nevada, and Virginia have

one place or more that is independent of any county organization and constitute primary divisions of their states. These places are treated as counties and as places.

7. Consolidated cities defined as of January 1, 1997. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
8. Municipalities of 2,500 inhabitants or more defined as of January 1, 1997. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 1990 Census of Population or subsequent special census. For the economic census, boroughs and census areas in Alaska and boroughs in New York are not included in this category.

COMPARABILITY OF THE 1992 AND 1997 CENSUSES

The 1997 Economic Census is the first census to present data based on the new North American Industry Classification System (NAICS). Previous census data were presented according to the Standard Industrial Classification (SIC) system developed some 60 years ago. Due to

this change, comparability between census years may be limited. Comparative statistics will be included as part of the Core Business Statistics Reports.

DISCLOSURE

In accordance with Federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld.

AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, has more limited industry coverage and yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

Table 1. Summary Statistics for the State: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
OREGON								
53	Real estate & rental & leasing	4 556	2 704 001	470 890	107 436	23 058	23.6	12.1
531	Real estate	3 644	1 874 476	310 218	72 046	15 986	30.8	15.9
5311	Lessors of real estate	1 779	917 161	99 896	23 429	6 704	31.9	21.1
53111	Lessors of residential buildings & dwellings	984	444 088	51 996	12 073	4 380	27.6	23.8
531110	Lessors of residential buildings & dwellings	984	444 088	51 996	12 073	4 380	27.6	23.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	348	344 402	35 397	8 402	1 287	37.9	17.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	348	344 402	35 397	8 402	1 287	37.9	17.8
53113	Lessors of miniwarehouses & self storage units	154	38 936	4 071	975	306	16.4	7.5
531130	Lessors of miniwarehouses & self storage units	154	38 936	4 071	975	306	16.4	7.5
53119	Lessors of other real estate property	293	89 735	8 432	1 979	731	37.0	26.0
531190	Lessors of other real estate property	293	89 735	8 432	1 979	731	37.0	26.0
5312	Offices of real estate agents & brokers	1 106	642 785	93 240	21 458	3 581	30.1	9.9
53121	Offices of real estate agents & brokers	1 106	642 785	93 240	21 458	3 581	30.1	9.9
531210	Offices of real estate agents & brokers	1 106	642 785	93 240	21 458	3 581	30.1	9.9
5313	Activities related to real estate	759	314 530	117 082	27 159	5 701	28.8	13.2
53131	Real estate property managers	417	209 554	81 612	19 299	4 388	22.7	14.5
531311	Residential property managers	324	148 874	67 627	15 756	3 874	28.7	15.5
531312	Nonresidential property managers	93	60 680	13 985	3 543	514	8.2	12.3
53132	Offices of real estate appraisers	233	52 647	19 648	4 218	600	49.2	9.8
531320	Offices of real estate appraisers	233	52 647	19 648	4 218	600	49.2	9.8
53139	Other activities related to real estate	109	52 329	15 822	3 642	713	32.3	11.0
531390	Other activities related to real estate	109	52 329	15 822	3 642	713	32.3	11.0
532	Rental & leasing services	896	802 860	153 651	33 711	6 868	7.5	3.6
5321	Automotive equipment rental & leasing	133	229 058	31 515	7 708	1 509	2.1	.6
53211	Passenger car rental & leasing	61	158 346	22 479	5 623	1 141	1.2	.3
532111	Passenger car rental	52	D	D	D	g	D	D
532112	Passenger car leasing	9	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	72	70 712	9 036	2 085	368	4.2	1.3
532120	Truck, utility trailer, & RV rental & leasing	72	70 712	9 036	2 085	368	4.2	1.3
5322	Consumer goods rental	510	180 432	36 163	8 135	3 083	15.5	8.5
53221	Consumer electronics & appliances rental	18	7 852	2 064	459	101	9.0	18.7
532210	Consumer electronics & appliances rental	18	7 852	2 064	459	101	9.0	18.7
53222	Formal wear & costume rental	46	9 931	2 587	493	273	10.5	7.6
532220	Formal wear & costume rental	46	9 931	2 587	493	273	10.5	7.6
53223	Video tape & disk rental	353	107 802	18 352	4 360	2 194	16.9	11.2
532230	Video tape & disk rental	353	107 802	18 352	4 360	2 194	16.9	11.2
53229	Other consumer goods rental	93	54 847	13 160	2 823	515	14.5	2.1
532291	Home health equipment rental	16	D	D	D	c	D	D
532292	Recreational goods rental	30	5 994	902	117	48	61.6	10.8
532299	All other consumer goods rental	47	D	D	D	e	D	D
5323	General rental centers	76	43 565	11 388	2 383	534	32.5	16.5
53231	General rental centers	76	43 565	11 388	2 383	534	32.5	16.5
532310	General rental centers	76	43 565	11 388	2 383	534	32.5	16.5
5324	Commercial & industrial machinery & equipment rental & leasing	177	349 805	74 585	15 485	1 742	3.9	1.3
53241	Const/trans/mining/forestry machinery & equip rental & leasing	75	193 061	39 133	8 259	803	3.2	1.5
532411	Commercial air/rail/water transportation equip rental & leasing	11	D	D	D	c	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	64	D	D	D	f	D	D
53242	Office machinery & equipment rental & leasing	17	11 341	3 193	573	67	3.2	2.6
532420	Office machinery & equipment rental & leasing	17	11 341	3 193	573	67	3.2	2.6
5324209	Computer rental & leasing	15	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	85	145 403	32 259	6 653	872	4.8	.9
532490	Oth commercial/industrial machinery & equipment rental & leasing	85	145 403	32 259	6 653	872	4.8	.9
533	Lessors of intangible assets, except copyrighted works	16	26 665	7 021	1 679	204	.3	2.5
5331	Lessors of intangible assets, except copyrighted works	16	26 665	7 021	1 679	204	.3	2.5
53311	Lessors of intangible assets, except copyrighted works	16	26 665	7 021	1 679	204	.3	2.5
533110	Lessors of intangible assets, except copyrighted works	16	26 665	7 021	1 679	204	.3	2.5

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 2. Summary Statistics for Metropolitan Areas: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
EUGENE-SPRINGFIELD, OR MSA								
53	Real estate & rental & leasing	463	226 540	34 975	8 171	2 042	29.3	11.2
531	Real estate	382	171 555	25 113	5 994	1 457	35.6	13.8
5311	Lessors of real estate	194	99 393	9 798	2 538	646	35.2	18.5
53111	Lessors of residential buildings & dwellings	99	53 903	5 673	1 273	397	31.3	19.3
531110	Lessors of residential buildings & dwellings	99	53 903	5 673	1 273	397	31.3	19.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	28	27 633	2 513	897	90	48.8	14.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	28	27 633	2 513	897	90	48.8	14.4
53113	Lessors of miniwarehouses & self storage units	24	5 303	471	105	50	31.4	13.0
531130	Lessors of miniwarehouses & self storage units	24	5 303	471	105	50	31.4	13.0
53119	Lessors of other real estate property	43	12 554	1 141	263	109	23.5	26.4
531190	Lessors of other real estate property	43	12 554	1 141	263	109	23.5	26.4
5312	Offices of real estate agents & brokers	118	50 969	5 775	1 230	279	37.0	3.7
53121	Offices of real estate agents & brokers	118	50 969	5 775	1 230	279	37.0	3.7
531210	Offices of real estate agents & brokers	118	50 969	5 775	1 230	279	37.0	3.7
5313	Activities related to real estate	70	21 193	9 540	2 226	532	34.1	16.1
53131	Real estate property managers	48	14 485	7 653	1 784	447	30.8	16.6
531311	Residential property managers	42	11 242	5 571	1 305	351	35.6	21.4
53132	Offices of real estate appraisers	15	3 507	1 238	277	48	47.2	5.3
531320	Offices of real estate appraisers	15	3 507	1 238	277	48	47.2	5.3
532	Rental & leasing services	81	54 985	9 862	2 177	585	9.8	3.2
5321	Automotive equipment rental & leasing	12	8 558	932	199	60	3.5	1.1
5322	Consumer goods rental	44	15 792	2 725	636	317	17.9	8.5
53223	Video tape & disk rental	33	11 098	1 861	445	254	13.1	12.1
532230	Video tape & disk rental	33	11 098	1 861	445	254	13.1	12.1
5324	Commercial & industrial machinery & equipment rental & leasing	20	28 323	5 552	1 216	175	3.8	.7
53249	Oth commercial/industrial machinery & equipment rental & leasing	11	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	11	D	D	D	b	D	D
MEDFORD-ASHLAND, OR MSA								
53	Real estate & rental & leasing	248	95 862	15 225	3 502	1 003	29.4	16.4
531	Real estate	196	67 652	9 091	2 038	643	36.5	21.6
5311	Lessors of real estate	105	38 496	4 416	1 050	405	29.3	27.5
53111	Lessors of residential buildings & dwellings	42	18 403	2 204	519	216	27.2	42.9
531110	Lessors of residential buildings & dwellings	42	18 403	2 204	519	216	27.2	42.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	12 140	1 378	330	90	26.9	3.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	12 140	1 378	330	90	26.9	3.9
53113	Lessors of miniwarehouses & self storage units	10	1 673	168	38	19	41.8	43.0
531130	Lessors of miniwarehouses & self storage units	10	1 673	168	38	19	41.8	43.0
53119	Lessors of other real estate property	34	6 280	666	163	80	36.9	23.7
531190	Lessors of other real estate property	34	6 280	666	163	80	36.9	23.7
5312	Offices of real estate agents & brokers	50	21 932	2 171	457	125	37.2	14.0
53121	Offices of real estate agents & brokers	50	21 932	2 171	457	125	37.2	14.0
531210	Offices of real estate agents & brokers	50	21 932	2 171	457	125	37.2	14.0
5313	Activities related to real estate	41	7 224	2 504	531	113	73.0	13.7
53131	Real estate property managers	14	2 287	1 078	239	59	66.9	8.6
531311	Residential property managers	13	D	D	D	b	D	D
53132	Offices of real estate appraisers	18	3 112	897	169	34	73.5	22.4
531320	Offices of real estate appraisers	18	3 112	897	169	34	73.5	22.4
532	Rental & leasing services	52	28 210	6 134	1 464	360	12.3	3.7
5322	Consumer goods rental	25	11 828	2 955	684	193	9.9	6.6
53223	Video tape & disk rental	18	5 852	1 053	269	118	19.7	13.3
532230	Video tape & disk rental	18	5 852	1 053	269	118	19.7	13.3

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PORTLAND–SALEM, OR—WA CMSA								
53	Real estate & rental & leasing	3 007	2 175 155	402 094	92 047	17 856	20.3	11.7
531	Real estate	2 431	1 479 846	264 042	61 505	12 475	27.5	15.9
5311	Lessors of real estate	1 202	741 629	82 975	19 189	5 123	30.6	20.5
53111	Lessors of residential buildings & dwellings	713	353 970	41 966	9 826	3 481	24.5	23.1
531110	Lessors of residential buildings & dwellings	713	353 970	41 966	9 826	3 481	24.5	23.1
53112	Lessors of nonresidential buildings (except miniwarehouses)	256	301 331	32 348	7 377	1 029	37.7	18.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	256	301 331	32 348	7 377	1 029	37.7	18.3
53113	Lessors of miniwarehouses & self storage units	91	29 360	2 946	713	172	9.7	1.8
531130	Lessors of miniwarehouses & self storage units	91	29 360	2 946	713	172	9.7	1.8
53119	Lessors of other real estate property	142	56 968	5 715	1 273	441	41.6	25.8
531190	Lessors of other real estate property	142	56 968	5 715	1 273	441	41.6	25.8
5312	Offices of real estate agents & brokers	674	488 081	76 100	17 892	2 421	21.8	9.5
53121	Offices of real estate agents & brokers	674	488 081	76 100	17 892	2 421	21.8	9.5
531210	Offices of real estate agents & brokers	674	488 081	76 100	17 892	2 421	21.8	9.5
5313	Activities related to real estate	555	250 136	104 967	24 424	4 931	29.5	14.5
53131	Real estate property managers	300	161 317	73 492	17 478	3 814	24.4	17.9
531311	Residential property managers	225	131 223	59 582	13 929	3 301	26.2	16.3
531312	Nonresidential property managers	75	30 094	13 910	3 549	513	16.7	24.4
53132	Offices of real estate appraisers	177	43 480	17 201	3 711	493	46.0	8.2
531320	Offices of real estate appraisers	177	43 480	17 201	3 711	493	46.0	8.2
53139	Other activities related to real estate	78	45 339	14 274	3 235	624	31.7	8.7
531390	Other activities related to real estate	78	45 339	14 274	3 235	624	31.7	8.7
532	Rental & leasing services	557	D	D	D	i	D	D
5321	Automotive equipment rental & leasing	87	D	D	D	g	D	D
53211	Passenger car rental & leasing	36	D	D	D	f	D	D
532111	Passenger car rental	28	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	51	D	D	D	e	D	D
532120	Truck, utility trailer, & RV rental & leasing	51	D	D	D	e	D	D
5322	Consumer goods rental	321	126 345	26 171	5 980	2 107	13.9	7.5
53221	Consumer electronics & appliances rental	11	D	D	D	b	D	D
532210	Consumer electronics & appliances rental	11	D	D	D	b	D	D
53222	Formal wear & costume rental	37	D	D	D	c	D	D
532220	Formal wear & costume rental	37	D	D	D	c	D	D
53223	Video tape & disk rental	218	71 038	11 592	2 728	1 368	14.9	9.5
532230	Video tape & disk rental	218	71 038	11 592	2 728	1 368	14.9	9.5
53229	Other consumer goods rental	55	D	D	D	e	D	D
532292	Recreational goods rental	14	D	D	D	b	D	D
532299	All other consumer goods rental	36	31 447	8 377	1 824	366	6.0	1.6
5323	General rental centers	51	D	D	D	e	D	D
53231	General rental centers	51	D	D	D	e	D	D
532310	General rental centers	51	D	D	D	e	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	98	D	D	D	g	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	33	D	D	D	f	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	27	D	D	D	e	D	D
53242	Office machinery & equipment rental & leasing	11	D	D	D	b	D	D
532420	Office machinery & equipment rental & leasing	11	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	54	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	54	D	D	D	f	D	D
533	Lessors of intangible assets, except copyrighted works	19	D	D	D	c	D	D
5331	Lessors of intangible assets, except copyrighted works	19	D	D	D	c	D	D
53311	Lessors of intangible assets, except copyrighted works	19	D	D	D	c	D	D
533110	Lessors of intangible assets, except copyrighted works	19	D	D	D	c	D	D
Portland–Vancouver, OR—WA PMSA								
53	Real estate & rental & leasing	2 573	1 966 108	363 908	83 285	15 963	19.1	11.6
531	Real estate	2 067	1 337 422	242 796	56 745	11 137	26.0	15.6
5311	Lessors of real estate	1 016	669 313	75 799	17 543	4 532	29.1	19.7
53111	Lessors of residential buildings & dwellings	603	312 730	37 982	8 935	3 083	21.1	23.0
531110	Lessors of residential buildings & dwellings	603	312 730	37 982	8 935	3 083	21.1	23.0
53112	Lessors of nonresidential buildings (except miniwarehouses)	228	288 659	30 842	6 988	949	38.5	16.2
531120	Lessors of nonresidential buildings (except miniwarehouses)	228	288 659	30 842	6 988	949	38.5	16.2
53113	Lessors of miniwarehouses & self storage units	76	25 612	2 431	599	143	9.1	1.6
531130	Lessors of miniwarehouses & self storage units	76	25 612	2 431	599	143	9.1	1.6
53119	Lessors of other real estate property	109	42 312	4 544	1 021	357	35.5	29.9
531190	Lessors of other real estate property	109	42 312	4 544	1 021	357	35.5	29.9
5312	Offices of real estate agents & brokers	577	441 375	70 781	16 817	2 148	20.1	10.0
53121	Offices of real estate agents & brokers	577	441 375	70 781	16 817	2 148	20.1	10.0
531210	Offices of real estate agents & brokers	577	441 375	70 781	16 817	2 148	20.1	10.0

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
	PORTLAND–SALEM, OR—WA CMSA—Con.							
	Portland–Vancouver, OR—WA PMSA—Con.							
53	Real estate & rental & leasing—Con.							
531	Real estate—Con.							
5313	Activities related to real estate	474	226 734	96 216	22 385	4 457	28.1	14.7
53131	Real estate property managers	261	148 043	69 016	16 353	3 502	23.0	17.8
531311	Residential property managers	194	118 858	55 772	13 006	3 046	24.7	16.2
531312	Nonresidential property managers	67	29 185	13 244	3 347	456	16.4	24.3
53132	Offices of real estate appraisers	146	36 707	14 021	3 094	391	45.0	9.1
531320	Offices of real estate appraisers	146	36 707	14 021	3 094	391	45.0	9.1
53139	Other activities related to real estate	67	41 984	13 179	2 938	564	31.2	8.6
531390	Other activities related to real estate	67	41 984	13 179	2 938	564	31.2	8.6
532	Rental & leasing services	490	602 972	112 937	24 730	4 635	4.5	3.1
5321	Automotive equipment rental & leasing	79	204 374	28 335	6 954	1 267	.9	.5
53211	Passenger car rental & leasing	33	143 021	20 786	5 192	984	.9	.2
532111	Passenger car rental	27	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	46	61 353	7 549	1 762	283	1.0	1.1
532120	Truck, utility trailer, & RV rental & leasing	46	61 353	7 549	1 762	283	1.0	1.1
5322	Consumer goods rental	278	110 755	23 641	5 437	1 891	14.0	8.0
53221	Formal wear & costume rental	34	7 683	2 093	424	224	9.8	9.8
532220	Formal wear & costume rental	34	7 683	2 093	424	224	9.8	9.8
53223	Video tape & disk rental	191	61 516	10 173	2 407	1 213	14.9	10.2
532230	Video tape & disk rental	191	61 516	10 173	2 407	1 213	14.9	10.2
53229	Other consumer goods rental	44	38 013	10 211	2 362	408	12.9	1.3
532292	Recreational goods rental	12	3 842	385	67	26	82.6	.8
532299	All other consumer goods rental	29	D	D	D	e	D	D
5323	General rental centers	46	34 066	9 241	1 967	385	14.7	17.9
53231	General rental centers	46	34 066	9 241	1 967	385	14.7	17.9
532310	General rental centers	46	34 066	9 241	1 967	385	14.7	17.9
5324	Commercial & industrial machinery & equipment rental & leasing	87	253 777	51 720	10 372	1 092	1.9	1.1
53241	Const/trans/mining/forestry machinery & equip rental & leasing	26	129 569	22 354	4 618	389	.8	1.8
532412	Construction/mining/forestry machinery & equip rental & leasing	22	D	D	D	c	D	D
53242	Office machinery & equipment rental & leasing	10	D	D	D	b	D	D
532420	Office machinery & equipment rental & leasing	10	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	51	D	D	D	f	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	51	D	D	D	f	D	D
533	Lessors of intangible assets, except copyrighted works	16	25 714	8 175	1 810	191	2.8	2.6
5331	Lessors of intangible assets, except copyrighted works	16	25 714	8 175	1 810	191	2.8	2.6
53311	Lessors of intangible assets, except copyrighted works	16	25 714	8 175	1 810	191	2.8	2.6
533110	Lessors of intangible assets, except copyrighted works	16	25 714	8 175	1 810	191	2.8	2.6
	Salem, OR PMSA							
53	Real estate & rental & leasing	434	209 047	38 186	8 762	1 893	32.1	12.8
531	Real estate	364	142 424	21 246	4 760	1 338	42.1	18.1
5311	Lessors of real estate	186	72 316	7 176	1 646	591	44.9	28.1
53111	Lessors of residential buildings & dwellings	110	41 240	3 984	891	398	50.0	23.5
531110	Lessors of residential buildings & dwellings	110	41 240	3 984	891	398	50.0	23.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	28	12 672	1 506	389	80	21.4	67.3
531120	Lessors of nonresidential buildings (except miniwarehouses)	28	12 672	1 506	389	80	21.4	67.3
53113	Lessors of miniwarehouses & self storage units	15	3 748	515	114	29	13.8	2.7
531130	Lessors of miniwarehouses & self storage units	15	3 748	515	114	29	13.8	2.7
53119	Lessors of other real estate property	33	14 656	1 171	252	84	59.0	13.9
531190	Lessors of other real estate property	33	14 656	1 171	252	84	59.0	13.9
5312	Offices of real estate agents & brokers	97	46 706	5 319	1 075	273	37.5	5.3
53121	Offices of real estate agents & brokers	97	46 706	5 319	1 075	273	37.5	5.3
531210	Offices of real estate agents & brokers	97	46 706	5 319	1 075	273	37.5	5.3
5313	Activities related to real estate	81	23 402	8 751	2 039	474	42.9	12.9
53131	Real estate property managers	39	13 274	4 476	1 125	312	39.8	18.6
531311	Residential property managers	31	12 365	3 810	923	255	40.7	17.9
53132	Offices of real estate appraisers	31	6 773	3 180	617	102	51.4	3.5
531320	Offices of real estate appraisers	31	6 773	3 180	617	102	51.4	3.5
53139	Other activities related to real estate	11	3 355	1 095	297	60	38.0	9.6
531390	Other activities related to real estate	11	3 355	1 095	297	60	38.0	9.6
532	Rental & leasing services	67	D	D	D	e	D	D
5322	Consumer goods rental	43	15 590	2 530	543	216	13.2	3.9
53223	Video tape & disk rental	27	9 522	1 419	321	155	15.1	5.0
532230	Video tape & disk rental	27	9 522	1 419	321	155	15.1	5.0
53229	Other consumer goods rental	11	D	D	D	b	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	11	D	D	D	c	D	D

See footnotes at end of table.

Table 2. Summary Statistics for Metropolitan Areas: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions of metropolitan areas (CMSAs, MSAs, and PMSAs), see Appendix E]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
AREA OUTSIDE OREGON METROPOLITAN AREAS								
53	Real estate & rental & leasing	1 182	416 230	58 369	12 807	4 067	36.4	13.6
531	Real estate	915	323 486	40 174	9 070	2 847	40.2	15.4
5311	Lessors of real estate	419	106 379	12 285	2 816	1 136	42.4	27.6
53111	Lessors of residential buildings & dwellings	210	54 420	6 342	1 456	639	38.9	32.6
531110	Lessors of residential buildings & dwellings	210	54 420	6 342	1 456	639	38.9	32.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	80	26 013	3 032	619	208	53.2	19.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	80	26 013	3 032	619	208	53.2	19.4
53113	Lessors of miniwarehouses & self storage units	40	5 469	765	180	84	39.5	21.4
531130	Lessors of miniwarehouses & self storage units	40	5 469	765	180	84	39.5	21.4
53119	Lessors of other real estate property	89	20 477	2 146	561	205	38.8	26.2
531190	Lessors of other real estate property	89	20 477	2 146	561	205	38.8	26.2
5312	Offices of real estate agents & brokers	341	153 527	16 678	3 601	1 069	47.1	10.7
53121	Offices of real estate agents & brokers	341	153 527	16 678	3 601	1 069	47.1	10.7
531210	Offices of real estate agents & brokers	341	153 527	16 678	3 601	1 069	47.1	10.7
5313	Activities related to real estate	155	63 580	11 211	2 653	642	19.7	6.6
53131	Real estate property managers	87	51 476	7 690	1 846	502	12.7	3.8
531311	Residential property managers	66	D	D	D	e	D	D
531312	Nonresidential property managers	21	D	D	D	b	D	D
53132	Offices of real estate appraisers	44	7 084	2 380	527	81	49.8	12.8
531320	Offices of real estate appraisers	44	7 084	2 380	527	81	49.8	12.8
53139	Other activities related to real estate	24	5 020	1 141	280	59	48.3	26.9
531390	Other activities related to real estate	24	5 020	1 141	280	59	48.3	26.9
532	Rental & leasing services	267	92 744	18 195	3 737	1 220	23.5	7.1
5321	Automotive equipment rental & leasing	28	D	D	D	c	D	D
53211	Passenger car rental & leasing	14	D	D	D	b	D	D
532111	Passenger car rental	14	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	14	D	D	D	b	D	D
532120	Truck, utility trailer, & RV rental & leasing	14	D	D	D	b	D	D
5322	Consumer goods rental	158	46 118	8 335	1 837	774	18.5	9.5
53223	Video tape & disk rental	116	29 600	5 406	1 286	647	23.2	12.4
532230	Video tape & disk rental	116	29 600	5 406	1 286	647	23.2	12.4
53229	Other consumer goods rental	32	13 354	2 276	440	85	10.4	4.0
532292	Recreational goods rental	14	1 881	468	44	17	18.9	27.2
532299	All other consumer goods rental	10	D	D	D	b	D	D
5323	General rental centers	21	D	D	D	c	D	D
53231	General rental centers	21	D	D	D	c	D	D
532310	General rental centers	21	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	60	D	D	D	c	D	D
53241	Const/trans/mining/forestry machinery & equip rental & leasing	35	11 489	2 764	334	85	21.7	4.4
532412	Construction/mining/forestry machinery & equip rental & leasing	31	D	D	D	b	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	21	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	21	D	D	D	c	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 3. Summary Statistics for Counties: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BAKER COUNTY, OR								
53	Real estate & rental & leasing	23	4 988	595	131	55	62.4	26.8
531	Real estate	17	3 892	383	90	33	61.5	34.4
532	Rental & leasing services	6	1 096	212	41	22	65.6	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BENTON COUNTY, OR								
53	Real estate & rental & leasing	111	38 920	5 538	1 270	379	27.6	13.6
531	Real estate	92	31 044	4 295	939	286	34.1	15.4
5311	Lessors of real estate	39	16 619	1 641	395	134	31.1	22.3
53111	Lessors of residential buildings & dwellings	25	12 118	1 342	334	104	23.8	26.5
531110	Lessors of residential buildings & dwellings	25	12 118	1 342	334	104	23.8	26.5
5312	Offices of real estate agents & brokers	40	12 286	1 797	321	103	37.0	7.1
53121	Offices of real estate agents & brokers	40	12 286	1 797	321	103	37.0	7.1
531210	Offices of real estate agents & brokers	40	12 286	1 797	321	103	37.0	7.1
5313	Activities related to real estate	13	2 139	857	223	49	40.2	9.4
53131	Real estate property managers	13	2 139	857	223	49	40.2	9.4
531311	Residential property managers	11	D	D	D	b	D	D
532	Rental & leasing services	19	7 876	1 243	331	93	2.1	6.2
5322	Consumer goods rental	10	D	D	D	b	D	D
CLACKAMAS COUNTY, OR								
53	Real estate & rental & leasing	422	240 501	44 880	9 806	2 231	19.6	10.8
531	Real estate	337	173 775	27 097	6 127	1 671	24.7	12.9
5311	Lessors of real estate	146	D	D	D	f	D	D
53111	Lessors of residential buildings & dwellings	78	44 223	5 267	1 253	452	32.1	13.5
531110	Lessors of residential buildings & dwellings	78	44 223	5 267	1 253	452	32.1	13.5
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	D	D	D	b	D	D
53113	Lessors of miniwarehouses & self storage units	10	D	D	D	a	D	D
531130	Lessors of miniwarehouses & self storage units	10	D	D	D	a	D	D
53119	Lessors of other real estate property	33	11 510	1 297	300	80	14.1	26.2
531190	Lessors of other real estate property	33	11 510	1 297	300	80	14.1	26.2
5312	Offices of real estate agents & brokers	127	85 194	9 745	2 158	431	19.2	9.0
53121	Offices of real estate agents & brokers	127	85 194	9 745	2 158	431	19.2	9.0
531210	Offices of real estate agents & brokers	127	85 194	9 745	2 158	431	19.2	9.0
5313	Activities related to real estate	64	D	D	D	f	D	D
53131	Real estate property managers	31	D	D	D	f	D	D
531311	Residential property managers	20	D	D	D	f	D	D
531312	Nonresidential property managers	11	D	D	D	b	D	D
53132	Offices of real estate appraisers	22	D	D	D	b	D	D
531320	Offices of real estate appraisers	22	D	D	D	b	D	D
53139	Other activities related to real estate	11	D	D	D	b	D	D
531390	Other activities related to real estate	11	D	D	D	b	D	D
532	Rental & leasing services	81	D	D	D	f	D	D
5321	Automotive equipment rental & leasing	14	D	D	D	b	D	D
53212	Truck, utility trailer, & RV rental & leasing	11	15 921	1 516	362	66	—	1.9
532120	Truck, utility trailer, & RV rental & leasing	11	15 921	1 516	362	66	—	1.9
5322	Consumer goods rental	48	D	D	D	e	D	D
53223	Video tape & disk rental	38	10 088	1 663	402	223	18.8	15.1
532230	Video tape & disk rental	38	10 088	1 663	402	223	18.8	15.1
5324	Commercial & industrial machinery & equipment rental & leasing	15	D	D	D	c	D	D
CLATSOP COUNTY, OR								
53	Real estate & rental & leasing	57	14 323	2 105	436	181	21.9	27.2
531	Real estate	49	11 951	1 656	338	133	25.7	30.8
5311	Lessors of real estate	28	6 221	1 070	219	86	18.3	35.3
53111	Lessors of residential buildings & dwellings	17	3 752	501	95	54	11.4	41.0
531110	Lessors of residential buildings & dwellings	17	3 752	501	95	54	11.4	41.0
5312	Offices of real estate agents & brokers	16	5 584	545	115	43	32.4	26.2
53121	Offices of real estate agents & brokers	16	5 584	545	115	43	32.4	26.2
531210	Offices of real estate agents & brokers	16	5 584	545	115	43	32.4	26.2
532	Rental & leasing services	8	2 372	449	98	48	3.1	8.8
COLUMBIA COUNTY, OR								
53	Real estate & rental & leasing	28	7 645	1 187	250	83	57.5	5.1
531	Real estate	20	6 041	754	143	50	55.6	6.4
5311	Lessors of real estate	10	D	D	D	a	D	D
532	Rental & leasing services	8	1 604	433	107	33	64.5	—

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
COOS COUNTY, OR								
53	Real estate & rental & leasing	64	18 522	3 399	703	208	30.0	20.1
531	Real estate	45	12 684	2 156	458	143	36.0	28.7
5311	Lessors of real estate	25	6 555	658	139	63	21.0	53.0
53111	Lessors of residential buildings & dwellings	14	4 127	425	87	34	16.5	50.7
531110	Lessors of residential buildings & dwellings	14	4 127	425	87	34	16.5	50.7
5312	Offices of real estate agents & brokers	13	4 825	736	94	40	60.1	2.5
53121	Offices of real estate agents & brokers	13	4 825	736	94	40	60.1	2.5
531210	Offices of real estate agents & brokers	13	4 825	736	94	40	60.1	2.5
532	Rental & leasing services	19	5 838	1 243	245	65	17.0	1.5
5322	Consumer goods rental	12	4 114	646	148	43	12.9	2.1
CROOK COUNTY, OR								
53	Real estate & rental & leasing	14	3 557	356	64	24	74.4	4.1
531	Real estate	9	2 861	223	50	16	89.1	5.1
532	Rental & leasing services	5	696	133	14	8	13.8	—
CURRY COUNTY, OR								
53	Real estate & rental & leasing	31	8 289	1 358	266	76	55.1	9.0
531	Real estate	26	5 361	709	159	49	35.1	9.3
5311	Lessors of real estate	10	1 381	266	64	19	53.1	16.4
5312	Offices of real estate agents & brokers	10	2 245	270	59	18	40.3	—
53121	Offices of real estate agents & brokers	10	2 245	270	59	18	40.3	—
531210	Offices of real estate agents & brokers	10	2 245	270	59	18	40.3	—
532	Rental & leasing services	5	2 928	649	107	27	91.6	8.4
DESCHUTES COUNTY, OR								
53	Real estate & rental & leasing	198	140 497	16 881	3 729	1 028	27.2	6.7
531	Real estate	151	123 531	13 146	3 018	781	28.9	6.4
5311	Lessors of real estate	46	15 743	1 522	316	136	58.0	28.9
53111	Lessors of residential buildings & dwellings	19	6 530	468	101	51	43.0	52.7
531110	Lessors of residential buildings & dwellings	19	6 530	468	101	51	43.0	52.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	4 392	370	67	24	84.1	10.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	4 392	370	67	24	84.1	10.0
53113	Lessors of miniwarehouses & self storage units	10	1 466	296	66	30	56.7	12.1
531130	Lessors of miniwarehouses & self storage units	10	1 466	296	66	30	56.7	12.1
5312	Offices of real estate agents & brokers	68	63 577	6 532	1 487	397	34.3	4.1
53121	Offices of real estate agents & brokers	68	63 577	6 532	1 487	397	34.3	4.1
531210	Offices of real estate agents & brokers	68	63 577	6 532	1 487	397	34.3	4.1
5313	Activities related to real estate	37	44 211	5 092	1 215	248	10.7	1.8
53131	Real estate property managers	17	38 778	3 176	744	191	6.4	1.1
531311	Residential property managers	11	D	D	D	c	D	D
53132	Offices of real estate appraisers	11	2 674	1 342	330	35	25.9	—
531320	Offices of real estate appraisers	11	2 674	1 342	330	35	25.9	—
532	Rental & leasing services	47	16 966	3 735	711	247	15.2	8.8
5322	Consumer goods rental	22	6 180	1 464	328	138	21.0	12.1
53223	Video tape & disk rental	17	4 581	1 167	270	126	23.1	14.6
532230	Video tape & disk rental	17	4 581	1 167	270	126	23.1	14.6
5324	Commercial & industrial machinery & equipment rental & leasing	14	7 046	1 625	222	55	4.6	10.0
DOUGLAS COUNTY, OR								
53	Real estate & rental & leasing	126	34 858	5 147	1 154	391	40.6	14.5
531	Real estate	93	22 555	2 763	681	227	47.3	22.3
5311	Lessors of real estate	53	13 471	1 552	438	147	35.9	22.8
53111	Lessors of residential buildings & dwellings	27	6 612	742	177	80	54.4	20.4
531110	Lessors of residential buildings & dwellings	27	6 612	742	177	80	54.4	20.4
53119	Lessors of other real estate property	16	4 854	562	215	51	16.6	11.7
531190	Lessors of other real estate property	16	4 854	562	215	51	16.6	11.7
5312	Offices of real estate agents & brokers	27	7 712	869	153	55	63.8	20.1
53121	Offices of real estate agents & brokers	27	7 712	869	153	55	63.8	20.1
531210	Offices of real estate agents & brokers	27	7 712	869	153	55	63.8	20.1
5313	Activities related to real estate	13	1 372	342	90	25	66.8	28.9
532	Rental & leasing services	33	12 303	2 384	473	164	28.1	.4
5322	Consumer goods rental	20	5 288	986	192	109	26.5	.8
53223	Video tape & disk rental	15	3 930	636	154	87	34.8	1.1
532230	Video tape & disk rental	15	3 930	636	154	87	34.8	1.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GRANT COUNTY, OR								
53	Real estate & rental & leasing	7	601	58	8	7	78.4	15.6
531	Real estate	3	344	18	4	3	100.0	—
532	Rental & leasing services	4	257	40	4	4	49.4	36.6
HARNEY COUNTY, OR								
53	Real estate & rental & leasing	7	1 148	162	37	15	61.9	37.1
531	Real estate	4	647	52	13	5	87.3	11.0
532	Rental & leasing services	3	501	110	24	10	29.1	70.9
HOOD RIVER COUNTY, OR								
53	Real estate & rental & leasing	23	7 179	817	222	72	77.8	1.3
531	Real estate	19	5 818	570	146	48	78.5	1.6
5312	Offices of real estate agents & brokers	10	4 140	455	124	34	72.1	—
53121	Offices of real estate agents & brokers	10	4 140	455	124	34	72.1	—
531210	Offices of real estate agents & brokers	10	4 140	455	124	34	72.1	—
532	Rental & leasing services	4	1 361	247	76	24	74.8	—
JACKSON COUNTY, OR								
53	Real estate & rental & leasing	248	95 862	15 225	3 502	1 003	29.4	16.4
531	Real estate	196	67 652	9 091	2 038	643	36.5	21.6
5311	Lessors of real estate	105	38 496	4 416	1 050	405	29.3	27.5
53111	Lessors of residential buildings & dwellings	42	18 403	2 204	519	216	27.2	42.9
531110	Lessors of residential buildings & dwellings	42	18 403	2 204	519	216	27.2	42.9
53112	Lessors of nonresidential buildings (except miniwarehouses)	19	12 140	1 378	330	90	26.9	3.9
531120	Lessors of nonresidential buildings (except miniwarehouses)	19	12 140	1 378	330	90	26.9	3.9
53113	Lessors of miniwarehouses & self storage units	10	1 673	168	38	19	41.8	43.0
531130	Lessors of miniwarehouses & self storage units	10	1 673	168	38	19	41.8	43.0
53119	Lessors of other real estate property	34	6 280	666	163	80	36.9	23.7
531190	Lessors of other real estate property	34	6 280	666	163	80	36.9	23.7
5312	Offices of real estate agents & brokers	50	21 932	2 171	457	125	37.2	14.0
53121	Offices of real estate agents & brokers	50	21 932	2 171	457	125	37.2	14.0
531210	Offices of real estate agents & brokers	50	21 932	2 171	457	125	37.2	14.0
5313	Activities related to real estate	41	7 224	2 504	531	113	73.0	13.7
53131	Real estate property managers	14	2 287	1 078	239	59	66.9	8.6
531311	Residential property managers	13	D	D	D	b	D	D
53132	Offices of real estate appraisers	18	3 112	897	169	34	73.5	22.4
531320	Offices of real estate appraisers	18	3 112	897	169	34	73.5	22.4
532	Rental & leasing services	52	28 210	6 134	1 464	360	12.3	3.7
5322	Consumer goods rental	25	11 828	2 955	684	193	9.9	6.6
53223	Video tape & disk rental	18	5 852	1 053	269	118	19.7	13.3
532230	Video tape & disk rental	18	5 852	1 053	269	118	19.7	13.3
JEFFERSON COUNTY, OR								
53	Real estate & rental & leasing	17	2 837	351	59	34	60.2	5.9
531	Real estate	15	D	D	D	b	D	D
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
JOSEPHINE COUNTY, OR								
53	Real estate & rental & leasing	71	20 582	3 602	820	313	44.4	17.3
531	Real estate	57	17 373	3 020	688	259	43.9	18.5
5311	Lessors of real estate	27	6 680	905	213	83	28.6	34.3
5312	Offices of real estate agents & brokers	20	7 947	663	149	52	60.2	7.2
53121	Offices of real estate agents & brokers	20	7 947	663	149	52	60.2	7.2
531210	Offices of real estate agents & brokers	20	7 947	663	149	52	60.2	7.2
5313	Activities related to real estate	10	2 746	1 452	326	124	33.9	12.8
532	Rental & leasing services	14	3 209	582	132	54	47.1	10.5

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
KLAMATH COUNTY, OR								
53	Real estate & rental & leasing	67	20 703	2 806	565	200	36.6	9.4
531	Real estate	48	11 502	1 279	280	114	54.1	17.0
5311	Lessors of real estate	23	4 214	525	120	62	49.0	28.6
53111	Lessors of residential buildings & dwellings	12	2 452	239	52	30	57.7	19.5
531110	Lessors of residential buildings & dwellings	12	2 452	239	52	30	57.7	19.5
5312	Offices of real estate agents & brokers	20	6 914	662	138	46	57.7	8.9
53121	Offices of real estate agents & brokers	20	6 914	662	138	46	57.7	8.9
531210	Offices of real estate agents & brokers	20	6 914	662	138	46	57.7	8.9
532	Rental & leasing services	19	9 201	1 527	285	86	14.7	—
LAKE COUNTY, OR								
53	Real estate & rental & leasing	9	D	D	D	a	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LANE COUNTY, OR								
53	Real estate & rental & leasing	463	226 540	34 975	8 171	2 042	29.3	11.2
531	Real estate	382	171 555	25 113	5 994	1 457	35.6	13.8
5311	Lessors of real estate	194	99 393	9 798	2 538	646	35.2	18.5
53111	Lessors of residential buildings & dwellings	99	53 903	5 673	1 273	397	31.3	19.3
531110	Lessors of residential buildings & dwellings	99	53 903	5 673	1 273	397	31.3	19.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	28	27 633	2 513	897	90	48.8	14.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	28	27 633	2 513	897	90	48.8	14.4
53113	Lessors of miniwarehouses & self storage units	24	5 303	471	105	50	31.4	13.0
531130	Lessors of miniwarehouses & self storage units	24	5 303	471	105	50	31.4	13.0
53119	Lessors of other real estate property	43	12 554	1 141	263	109	23.5	26.4
531190	Lessors of other real estate property	43	12 554	1 141	263	109	23.5	26.4
5312	Offices of real estate agents & brokers	118	50 969	5 775	1 230	279	37.0	3.7
53121	Offices of real estate agents & brokers	118	50 969	5 775	1 230	279	37.0	3.7
531210	Offices of real estate agents & brokers	118	50 969	5 775	1 230	279	37.0	3.7
5313	Activities related to real estate	70	21 193	9 540	2 226	532	34.1	16.1
53131	Real estate property managers	48	14 485	7 653	1 784	447	30.8	16.6
531311	Residential property managers	42	11 242	5 571	1 305	351	35.6	21.4
53132	Offices of real estate appraisers	15	3 507	1 238	277	48	47.2	5.3
531320	Offices of real estate appraisers	15	3 507	1 238	277	48	47.2	5.3
532	Rental & leasing services	81	54 985	9 862	2 177	585	9.8	3.2
5321	Automotive equipment rental & leasing	12	8 558	932	199	60	3.5	1.1
5322	Consumer goods rental	44	15 792	2 725	636	317	17.9	8.5
53223	Video tape & disk rental	33	11 098	1 861	445	254	13.1	12.1
532230	Video tape & disk rental	33	11 098	1 861	445	254	13.1	12.1
5324	Commercial & industrial machinery & equipment rental & leasing	20	28 323	5 552	1 216	175	3.8	.7
53249	Oth commercial/industrial machinery & equipment rental & leasing	11	D	D	D	b	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	11	D	D	D	b	D	D
LINCOLN COUNTY, OR								
53	Real estate & rental & leasing	77	22 727	2 648	545	183	60.1	24.3
531	Real estate	66	18 746	1 940	415	139	67.2	27.6
5311	Lessors of real estate	31	6 261	739	153	74	73.8	18.9
53111	Lessors of residential buildings & dwellings	19	3 104	517	108	49	51.5	33.9
531110	Lessors of residential buildings & dwellings	19	3 104	517	108	49	51.5	33.9
5312	Offices of real estate agents & brokers	24	11 734	1 013	217	51	63.4	32.5
53121	Offices of real estate agents & brokers	24	11 734	1 013	217	51	63.4	32.5
531210	Offices of real estate agents & brokers	24	11 734	1 013	217	51	63.4	32.5
5313	Activities related to real estate	11	751	188	45	14	71.9	22.4
532	Rental & leasing services	11	3 981	708	130	44	27.0	9.1

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LINN COUNTY, OR								
53	Real estate & rental & leasing	97	31 518	5 186	1 185	361	38.4	11.8
531	Real estate	75	21 383	3 224	736	223	43.1	15.8
5311	Lessors of real estate	45	12 923	1 507	317	124	39.8	17.9
53111	Lessors of residential buildings & dwellings	18	3 361	517	118	53	48.9	28.3
531110	Lessors of residential buildings & dwellings	18	3 361	517	118	53	48.9	28.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	11	6 180	715	146	50	31.9	4.6
531120	Lessors of nonresidential buildings (except miniwarehouses)	11	6 180	715	146	50	31.9	4.6
53119	Lessors of other real estate property	12	2 548	221	42	15	47.2	32.6
531190	Lessors of other real estate property	12	2 548	221	42	15	47.2	32.6
5312	Offices of real estate agents & brokers	16	5 684	651	201	41	40.4	13.6
53121	Offices of real estate agents & brokers	16	5 684	651	201	41	40.4	13.6
531210	Offices of real estate agents & brokers	16	5 684	651	201	41	40.4	13.6
5313	Activities related to real estate	14	2 776	1 066	218	58	64.2	10.8
532	Rental & leasing services	22	10 135	1 962	449	138	28.5	3.4
5322	Consumer goods rental	13	5 857	910	225	80	1.9	—
53223	Video tape & disk rental	10	3 478	539	136	61	3.1	—
532230	Video tape & disk rental	10	3 478	539	136	61	3.1	—
MALHEUR COUNTY, OR								
53	Real estate & rental & leasing	26	6 028	1 036	252	68	47.2	24.1
531	Real estate	20	3 984	523	124	41	47.5	36.4
5312	Offices of real estate agents & brokers	10	1 862	335	82	22	65.6	—
53121	Offices of real estate agents & brokers	10	1 862	335	82	22	65.6	—
531210	Offices of real estate agents & brokers	10	1 862	335	82	22	65.6	—
532	Rental & leasing services	6	2 044	513	128	27	46.7	—
MARION COUNTY, OR								
53	Real estate & rental & leasing	380	194 527	36 264	8 353	1 748	31.0	12.5
531	Real estate	319	129 974	19 764	4 453	1 232	41.0	18.2
5311	Lessors of real estate	159	64 677	6 393	1 480	525	44.6	28.6
53111	Lessors of residential buildings & dwellings	97	37 331	3 437	772	358	52.4	23.2
531110	Lessors of residential buildings & dwellings	97	37 331	3 437	772	358	52.4	23.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	25	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	25	D	D	D	b	D	D
53113	Lessors of miniwarehouses & self storage units	11	D	D	D	b	D	D
531130	Lessors of miniwarehouses & self storage units	11	D	D	D	b	D	D
53119	Lessors of other real estate property	26	11 993	1 033	222	71	56.2	10.7
531190	Lessors of other real estate property	26	11 993	1 033	222	71	56.2	10.7
5312	Offices of real estate agents & brokers	84	42 613	4 801	970	248	35.2	5.4
53121	Offices of real estate agents & brokers	84	42 613	4 801	970	248	35.2	5.4
531210	Offices of real estate agents & brokers	84	42 613	4 801	970	248	35.2	5.4
5313	Activities related to real estate	76	22 684	8 570	2 003	459	41.6	12.8
53131	Real estate property managers	36	D	D	D	e	D	D
531311	Residential property managers	28	D	D	D	c	D	D
53132	Offices of real estate appraisers	30	D	D	D	c	D	D
531320	Offices of real estate appraisers	30	D	D	D	c	D	D
53139	Other activities related to real estate	10	D	D	D	b	D	D
531390	Other activities related to real estate	10	D	D	D	b	D	D
532	Rental & leasing services	58	D	D	D	e	D	D
5322	Consumer goods rental	37	D	D	D	c	D	D
53223	Video tape & disk rental	22	D	D	D	c	D	D
532230	Video tape & disk rental	22	D	D	D	c	D	D
53229	Other consumer goods rental	10	D	D	D	b	D	D
MORROW COUNTY, OR								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MULTNOMAH COUNTY, OR								
53	Real estate & rental & leasing	1 118	1 053 229	208 858	48 187	8 335	18.4	10.6
531	Real estate	907	668 660	146 331	34 467	5 913	27.5	15.5
5311	Lessors of real estate	484	345 429	38 653	8 984	2 079	32.6	18.8
53111	Lessors of residential buildings & dwellings	300	153 091	19 193	4 663	1 379	22.2	25.3
531110	Lessors of residential buildings & dwellings	300	153 091	19 193	4 663	1 379	22.2	25.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	126	168 409	17 294	3 811	535	43.8	12.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	126	168 409	17 294	3 811	535	43.8	12.4
53113	Lessors of miniwarehouses & self storage units	26	9 847	989	245	55	.7	.8
531130	Lessors of miniwarehouses & self storage units	26	9 847	989	245	55	.7	.8
53119	Lessors of other real estate property	32	14 082	1 177	265	110	34.4	37.5
531190	Lessors of other real estate property	32	14 082	1 177	265	110	34.4	37.5
5312	Offices of real estate agents & brokers	204	187 223	44 432	10 940	1 035	20.1	10.2
53121	Offices of real estate agents & brokers	204	187 223	44 432	10 940	1 035	20.1	10.2
531210	Offices of real estate agents & brokers	204	187 223	44 432	10 940	1 035	20.1	10.2
5313	Activities related to real estate	219	136 008	63 246	14 543	2 799	24.6	14.4
53131	Real estate property managers	134	D	D	D	D	D	D
531311	Residential property managers	102	D	D	D	D	D	D
531312	Nonresidential property managers	32	12 124	6 383	1 542	172	6.1	31.6
53132	Offices of real estate appraisers	56	D	D	D	c	D	D
531320	Offices of real estate appraisers	56	D	D	D	c	D	D
53139	Other activities related to real estate	29	D	D	D	e	D	D
531390	Other activities related to real estate	29	D	D	D	e	D	D
532	Rental & leasing services	206	370 092	59 076	12 838	2 314	2.6	2.1
5321	Automotive equipment rental & leasing	45	134 211	16 523	4 179	746	1.0	.3
53211	Passenger car rental & leasing	23	100 184	11 777	3 129	600	1.3	.1
532111	Passenger car rental	18	D	D	D	f	D	D
53212	Truck, utility trailer, & RV rental & leasing	22	34 027	4 746	1 050	146	—	1.1
532120	Truck, utility trailer, & RV rental & leasing	22	34 027	4 746	1 050	146	—	1.1
5322	Consumer goods rental	100	37 510	9 421	2 017	721	11.9	11.4
53222	Formal wear & costume rental	14	2 988	918	189	144	5.4	—
532220	Formal wear & costume rental	14	2 988	918	189	144	5.4	—
53223	Video tape & disk rental	62	21 360	3 685	892	379	12.1	12.9
532230	Video tape & disk rental	62	21 360	3 685	892	379	12.1	12.9
53229	Other consumer goods rental	18	D	D	D	c	D	D
532299	All other consumer goods rental	14	D	D	D	c	D	D
5323	General rental centers	18	12 059	3 669	771	172	13.6	14.7
53231	General rental centers	18	12 059	3 669	771	172	13.6	14.7
532310	General rental centers	18	12 059	3 669	771	172	13.6	14.7
5324	Commercial & industrial machinery & equipment rental & leasing	43	186 312	29 463	5 871	675	1.2	.6
53241	Const/trans/mining/forestry machinery & equip rental & leasing	14	105 318	12 911	2 636	265	.5	.7
532412	Construction/mining/forestry machinery & equip rental & leasing	12	D	D	D	c	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	27	D	D	D	e	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	27	D	D	D	e	D	D
POLK COUNTY, OR								
53	Real estate & rental & leasing	54	14 520	1 922	409	145	46.8	17.6
531	Real estate	45	12 450	1 482	307	106	54.4	17.3
5311	Lessors of real estate	27	7 639	783	166	66	47.8	24.4
53111	Lessors of residential buildings & dwellings	13	3 909	547	119	40	27.0	25.8
531110	Lessors of residential buildings & dwellings	13	3 909	547	119	40	27.0	25.8
5312	Offices of real estate agents & brokers	13	4 093	518	105	25	61.4	4.1
53121	Offices of real estate agents & brokers	13	4 093	518	105	25	61.4	4.1
531210	Offices of real estate agents & brokers	13	4 093	518	105	25	61.4	4.1
532	Rental & leasing services	9	2 070	440	102	39	1.3	19.9
TILLAMOOK COUNTY, OR								
53	Real estate & rental & leasing	28	6 674	1 314	294	104	27.8	46.9
531	Real estate	21	4 805	807	182	71	27.2	59.8
5312	Offices of real estate agents & brokers	12	3 439	535	125	39	19.9	67.2
53121	Offices of real estate agents & brokers	12	3 439	535	125	39	19.9	67.2
531210	Offices of real estate agents & brokers	12	3 439	535	125	39	19.9	67.2
532	Rental & leasing services	7	1 869	507	112	33	29.5	13.6

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
UMATILLA COUNTY, OR								
53	Real estate & rental & leasing	61	14 521	2 215	471	164	46.5	14.8
531	Real estate	46	10 169	1 444	315	117	60.1	19.6
5311	Lessors of real estate	23	4 329	563	134	54	52.5	29.2
53111	Lessors of residential buildings & dwellings	12	3 046	408	100	42	49.7	30.2
531110	Lessors of residential buildings & dwellings	12	3 046	408	100	42	49.7	30.2
5312	Offices of real estate agents & brokers	14	4 653	659	135	46	67.7	9.3
53121	Offices of real estate agents & brokers	14	4 653	659	135	46	67.7	9.3
531210	Offices of real estate agents & brokers	14	4 653	659	135	46	67.7	9.3
532	Rental & leasing services	15	4 352	771	156	47	14.8	3.4
UNION COUNTY, OR								
53	Real estate & rental & leasing	22	6 173	724	160	61	47.7	7.1
531	Real estate	17	4 850	463	96	40	56.5	9.0
532	Rental & leasing services	5	1 323	261	64	21	15.6	—
WALLOWA COUNTY, OR								
53	Real estate & rental & leasing	13	2 582	373	71	29	72.3	23.1
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	365	88	15	9	D	—
WASCO COUNTY, OR								
53	Real estate & rental & leasing	28	7 037	1 284	274	81	16.3	43.2
531	Real estate	20	4 060	635	158	45	24.3	24.5
532	Rental & leasing services	8	2 977	649	116	36	5.3	68.7
WASHINGTON COUNTY, OR								
53	Real estate & rental & leasing	579	418 860	64 564	15 084	3 098	15.3	13.0
531	Real estate	456	292 727	37 262	8 781	1 887	19.4	16.3
5311	Lessors of real estate	199	166 392	17 083	4 001	1 111	18.8	17.7
53111	Lessors of residential buildings & dwellings	118	71 255	8 193	1 780	822	10.5	18.7
531110	Lessors of residential buildings & dwellings	118	71 255	8 193	1 780	822	10.5	18.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	35	79 743	7 505	1 897	203	25.4	18.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	35	79 743	7 505	1 897	203	25.4	18.4
53113	Lessors of miniwarehouses & self storage units	24	8 569	727	183	40	6.0	1.8
531130	Lessors of miniwarehouses & self storage units	24	8 569	727	183	40	6.0	1.8
53119	Lessors of other real estate property	22	6 825	658	141	46	44.6	19.4
531190	Lessors of other real estate property	22	6 825	658	141	46	44.6	19.4
5312	Offices of real estate agents & brokers	138	84 026	7 510	1 697	301	15.5	14.9
53121	Offices of real estate agents & brokers	138	84 026	7 510	1 697	301	15.5	14.9
531210	Offices of real estate agents & brokers	138	84 026	7 510	1 697	301	15.5	14.9
5313	Activities related to real estate	119	42 309	12 669	3 083	475	29.5	13.7
53131	Real estate property managers	57	27 967	6 808	1 775	310	25.8	15.9
531311	Residential property managers	46	D	D	D	b	D	D
531312	Nonresidential property managers	11	D	D	D	c	D	D
53132	Offices of real estate appraisers	45	10 090	4 076	898	107	41.4	6.9
531320	Offices of real estate appraisers	45	10 090	4 076	898	107	41.4	6.9
53139	Other activities related to real estate	17	4 252	1 785	410	58	25.4	14.9
531390	Other activities related to real estate	17	4 252	1 785	410	58	25.4	14.9
532	Rental & leasing services	119	121 745	26 671	6 156	1 186	6.0	5.4
5321	Automotive equipment rental & leasing	15	49 016	9 882	2 304	426	1.1	.2
5322	Consumer goods rental	75	36 526	7 107	1 708	484	15.9	6.1
53222	Formal wear & costume rental	13	3 381	933	179	62	16.7	22.3
532220	Formal wear & costume rental	13	3 381	933	179	62	16.7	22.3
53223	Video tape & disk rental	43	16 521	2 532	584	308	11.3	8.8
532230	Video tape & disk rental	43	16 521	2 532	584	308	11.3	8.8
53229	Other consumer goods rental	17	D	D	D	c	D	D
5323	General rental centers	11	9 555	1 907	480	84	8.1	45.1
53231	General rental centers	11	9 555	1 907	480	84	8.1	45.1
532310	General rental centers	11	9 555	1 907	480	84	8.1	45.1
5324	Commercial & industrial machinery & equipment rental & leasing	18	26 648	7 775	1 664	192	.6	—
WHEELER COUNTY, OR								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 3. Summary Statistics for Counties: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
YAMHILL COUNTY, OR								
53	Real estate & rental & leasing	82	36 087	4 646	867	306	41.2	28.3
531	Real estate	67	28 156	3 150	666	180	50.4	35.1
5311	Lessors of real estate	36	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	23	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	23	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	22	9 381	1 036	195	38	81.6	5.8
53121	Offices of real estate agents & brokers	22	9 381	1 036	195	38	81.6	5.8
531210	Offices of real estate agents & brokers	22	9 381	1 036	195	38	81.6	5.8
532	Rental & leasing services	15	7 931	1 496	201	126	8.6	3.9
5322	Consumer goods rental	12	D	D	D	b	D	D
53223	Video tape & disk rental	11	D	D	D	b	D	D
532230	Video tape & disk rental	11	D	D	D	b	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Table 4. Summary Statistics for Places: 1997

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
ALBANY, OR *								
53	Real estate & rental & leasing	47	21 397	3 394	878	218	28.4	9.4
531	Real estate	37	13 649	2 115	537	136	31.2	14.7
5311	Lessors of real estate	18	7 209	800	185	69	29.8	14.9
53111	Lessors of residential buildings & dwellings	11	2 440	383	86	36	43.7	29.7
531110	Lessors of residential buildings & dwellings	11	2 440	383	86	36	43.7	29.7
5313	Activities related to real estate	10	2 429	804	185	40	59.3	8.2
532	Rental & leasing services	10	7 748	1 279	341	82	23.5	—
ALBANY, OR (BENTON COUNTY PART) *								
53	Real estate & rental & leasing	7	D	D	D	b	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
ALBANY, OR (LINN COUNTY PART) *								
53	Real estate & rental & leasing	40	D	D	D	c	D	D
531	Real estate	32	D	D	D	c	D	D
5311	Lessors of real estate	18	7 209	800	185	69	29.8	14.9
53111	Lessors of residential buildings & dwellings	11	2 440	383	86	36	43.7	29.7
531110	Lessors of residential buildings & dwellings	11	2 440	383	86	36	43.7	29.7
532	Rental & leasing services	8	D	D	D	b	D	D
ASHLAND, OR								
53	Real estate & rental & leasing	36	9 315	1 496	344	122	28.8	25.2
531	Real estate	28	7 394	965	232	82	28.0	26.8
5311	Lessors of real estate	11	D	D	D	b	D	D
532	Rental & leasing services	8	1 921	531	112	40	31.8	19.2
ASTORIA, OR								
53	Real estate & rental & leasing	20	6 079	816	191	79	19.3	22.2
531	Real estate	16	4 473	579	123	53	24.6	28.6
5311	Lessors of real estate	10	3 162	479	101	42	5.1	29.9
532	Rental & leasing services	4	1 606	237	68	26	4.6	4.4

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BAKER CITY, OR								
53	Real estate & rental & leasing	21	D	D	D	b	D	D
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	6	1 096	212	41	22	65.6	—
BANDON, OR								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
BEAVERTON, OR								
53	Real estate & rental & leasing	169	124 709	16 418	3 942	1 115	16.8	6.9
531	Real estate	136	102 343	12 335	2 953	903	17.5	8.1
5311	Lessors of real estate	44	43 438	3 497	798	549	18.3	5.6
53111	Lessors of residential buildings & dwellings	28	23 993	2 824	635	514	2.0	9.9
531110	Lessors of residential buildings & dwellings	28	23 993	2 824	635	514	2.0	9.9
5312	Offices of real estate agents & brokers	54	44 107	3 085	711	125	9.2	10.8
53121	Offices of real estate agents & brokers	54	44 107	3 085	711	125	9.2	10.8
531210	Offices of real estate agents & brokers	54	44 107	3 085	711	125	9.2	10.8
5313	Activities related to real estate	38	14 798	5 753	1 444	229	40.0	7.9
53131	Real estate property managers	22	10 982	3 654	978	172	44.1	6.9
531311	Residential property managers	17	7 456	2 443	583	135	43.8	9.2
53132	Offices of real estate appraisers	12	D	D	D	b	D	D
531320	Offices of real estate appraisers	12	D	D	D	b	D	D
532	Rental & leasing services	32	D	D	D	c	D	D
5322	Consumer goods rental	19	12 443	1 749	397	115	20.8	1.8
BEND, OR								
53	Real estate & rental & leasing	105	49 806	8 230	1 778	457	42.1	12.2
531	Real estate	79	38 621	5 692	1 343	304	51.6	15.3
5311	Lessors of real estate	26	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	11	4 553	307	64	31	48.8	45.1
531110	Lessors of residential buildings & dwellings	11	4 553	307	64	31	48.8	45.1
5312	Offices of real estate agents & brokers	28	21 047	2 258	532	112	50.0	9.3
53121	Offices of real estate agents & brokers	28	21 047	2 258	532	112	50.0	9.3
531210	Offices of real estate agents & brokers	28	21 047	2 258	532	112	50.0	9.3
5313	Activities related to real estate	25	D	D	D	c	D	D
53132	Offices of real estate appraisers	10	D	D	D	b	D	D
531320	Offices of real estate appraisers	10	D	D	D	b	D	D
532	Rental & leasing services	26	11 185	2 538	435	153	9.4	1.4
5322	Consumer goods rental	11	D	D	D	b	D	D
BOARDMAN, OR								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BROOKINGS, OR								
53	Real estate & rental & leasing	13	4 575	445	104	29	28.5	15.6
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BURNS, OR								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	647	52	13	5	87.3	11.0
532	Rental & leasing services	1	D	D	D	a	D	D
CANBY, OR								
53	Real estate & rental & leasing	20	7 433	860	202	57	63.1	4.8
531	Real estate	16	5 636	462	113	28	67.1	6.3
532	Rental & leasing services	4	1 797	398	89	29	50.4	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
CENTRAL POINT, OR								
53	Real estate & rental & leasing	8	1 656	254	57	30	82.6	17.4
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
CITY OF THE DALLES, OR								
53	Real estate & rental & leasing	22	6 113	1 075	262	77	17.0	40.6
531	Real estate	17	3 719	585	146	41	23.7	20.4
532	Rental & leasing services	5	2 394	490	116	36	6.6	72.1
COOS BAY, OR								
53	Real estate & rental & leasing	27	9 922	1 561	294	97	23.0	29.7
531	Real estate	21	7 130	1 088	199	77	31.0	40.1
5311	Lessors of real estate	12	D	D	D	b	D	D
532	Rental & leasing services	6	2 792	473	95	20	2.5	3.0
COQUILLE, OR								
53	Real estate & rental & leasing	11	1 656	167	38	18	56.1	38.5
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
CORNELIUS, OR								
53	Real estate & rental & leasing	8	1 448	374	87	31	17.5	13.4
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
CORVALLIS, OR								
53	Real estate & rental & leasing	87	33 060	4 402	1 003	322	29.6	11.9
531	Real estate	75	27 960	3 754	824	257	34.4	13.0
5311	Lessors of real estate	33	D	D	D	c	D	D
53111	Lessors of residential buildings & dwellings	21	11 337	1 285	325	100	23.2	23.6
531110	Lessors of residential buildings & dwellings	21	11 337	1 285	325	100	23.2	23.6
5312	Offices of real estate agents & brokers	32	11 135	1 488	260	89	34.5	6.6
53121	Offices of real estate agents & brokers	32	11 135	1 488	260	89	34.5	6.6
531210	Offices of real estate agents & brokers	32	11 135	1 488	260	89	34.5	6.6
5313	Activities related to real estate	10	D	D	D	b	D	D
53131	Real estate property managers	10	D	D	D	b	D	D
531311	Residential property managers	10	D	D	D	b	D	D
532	Rental & leasing services	12	5 100	648	179	65	3.2	6.1
COTTAGE GROVE, OR								
53	Real estate & rental & leasing	18	2 219	394	107	44	40.6	38.6
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	3	654	78	17	12	D	15.0
CRESWELL, OR								
53	Real estate & rental & leasing	4	1 020	222	58	13	16.6	18.3
531	Real estate	4	1 020	222	58	13	16.6	18.3
DALLAS, OR								
53	Real estate & rental & leasing	13	7 046	607	137	42	49.2	16.7
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
DUNDEE, OR								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
EAGLE POINT, OR								
53	Real estate & rental & leasing	6	1 306	180	38	14	22.4	25.2
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
EUGENE, OR								
53	Real estate & rental & leasing	276	165 696	24 887	5 672	1 408	29.5	10.5
531	Real estate	233	138 483	19 925	4 545	1 080	33.5	11.9
5311	Lessors of real estate	109	78 981	7 044	1 663	447	34.6	16.4
53111	Lessors of residential buildings & dwellings	68	45 057	4 871	1 080	320	29.1	17.7
531110	Lessors of residential buildings & dwellings	68	45 057	4 871	1 080	320	29.1	17.7
53112	Lessors of nonresidential buildings (except miniwarehouses)	21	25 568	1 545	444	73	48.0	14.4
531120	Lessors of nonresidential buildings (except miniwarehouses)	21	25 568	1 545	444	73	48.0	14.4
53113	Lessors of miniwarehouses & self storage units	10	2 982	220	54	22	38.2	7.4
531130	Lessors of miniwarehouses & self storage units	10	2 982	220	54	22	38.2	7.4
53119	Lessors of other real estate property	10	5 374	408	85	32	15.4	19.8
531190	Lessors of other real estate property	10	5 374	408	85	32	15.4	19.8
5312	Offices of real estate agents & brokers	76	41 990	4 651	966	202	31.2	2.4
53121	Offices of real estate agents & brokers	76	41 990	4 651	966	202	31.2	2.4
531210	Offices of real estate agents & brokers	76	41 990	4 651	966	202	31.2	2.4
5313	Activities related to real estate	48	17 512	8 230	1 916	431	34.1	14.3
53131	Real estate property managers	32	11 420	6 486	1 506	353	31.9	14.8
531311	Residential property managers	29	9 282	4 989	1 172	289	38.3	18.2
53132	Offices of real estate appraisers	10	D	D	D	b	D	D
531320	Offices of real estate appraisers	10	D	D	D	b	D	D
532	Rental & leasing services	43	27 213	4 962	1 127	328	9.0	3.1
5322	Consumer goods rental	24	8 042	1 446	340	194	17.2	8.1
53223	Video tape & disk rental	17	6 732	1 123	274	159	8.6	9.6
532230	Video tape & disk rental	17	6 732	1 123	274	159	8.6	9.6
5324	Commercial & industrial machinery & equipment rental & leasing	10	D	D	D	b	D	D
FAIRVIEW, OR								
53	Real estate & rental & leasing	7	2 149	152	19	12	73.0	-
531	Real estate	7	2 149	152	19	12	73.0	-
FLORENCE, OR								
53	Real estate & rental & leasing	17	4 498	736	201	55	79.3	15.1
531	Real estate	11	3 223	426	131	31	79.6	20.4
532	Rental & leasing services	6	1 275	310	70	24	78.5	1.9
FOREST GROVE, OR								
53	Real estate & rental & leasing	16	7 283	864	216	79	57.9	9.2
531	Real estate	13	6 701	748	183	58	63.0	5.3
532	Rental & leasing services	3	582	116	33	21	-	54.3
GLADSTONE, OR								
53	Real estate & rental & leasing	5	1 211	46	12	9	61.8	38.2
531	Real estate	5	1 211	46	12	9	61.8	38.2
GRANTS PASS, OR								
53	Real estate & rental & leasing	49	16 476	2 925	678	260	48.7	10.2
531	Real estate	39	13 953	2 472	571	216	51.3	9.9
5311	Lessors of real estate	14	3 680	473	121	48	43.3	19.3
5312	Offices of real estate agents & brokers	18	D	D	D	b	D	D
53121	Offices of real estate agents & brokers	18	D	D	D	b	D	D
531210	Offices of real estate agents & brokers	18	D	D	D	b	D	D
532	Rental & leasing services	10	2 523	453	107	44	34.2	11.8

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
GRESHAM, OR								
53	Real estate & rental & leasing	102	53 299	8 119	1 799	461	11.2	9.9
531	Real estate	89	35 477	4 827	1 047	311	15.7	14.9
5311	Lessors of real estate	52	D	D	D	c	D	D
531111	Lessors of residential buildings & dwellings	34	13 094	1 989	475	154	23.4	20.5
531110	Lessors of residential buildings & dwellings	34	13 094	1 989	475	154	23.4	20.5
5312	Offices of real estate agents & brokers	27	15 634	1 546	294	79	8.9	8.5
53121	Offices of real estate agents & brokers	27	15 634	1 546	294	79	8.9	8.5
531210	Offices of real estate agents & brokers	27	15 634	1 546	294	79	8.9	8.5
5313	Activities related to real estate	10	D	D	D	b	D	D
532	Rental & leasing services	12	D	D	D	b	D	D
HAPPY VALLEY, OR								
53	Real estate & rental & leasing	7	2 821	407	112	33	2.4	5.2
531	Real estate	4	737	148	35	8	9.4	19.8
532	Rental & leasing services	3	2 084	259	77	25	—	—
HERMISTON, OR								
53	Real estate & rental & leasing	18	6 443	799	164	53	20.8	16.1
531	Real estate	13	3 921	396	94	34	33.0	26.5
532	Rental & leasing services	5	2 522	403	70	19	1.8	—
HILLSBORO, OR								
53	Real estate & rental & leasing	60	28 555	3 594	860	203	10.2	11.8
531	Real estate	41	17 800	1 784	428	80	15.3	17.8
5311	Lessors of real estate	22	7 706	550	117	33	11.6	25.4
531111	Lessors of residential buildings & dwellings	12	3 715	340	72	22	24.1	41.1
531110	Lessors of residential buildings & dwellings	12	3 715	340	72	22	24.1	41.1
5312	Offices of real estate agents & brokers	10	6 549	403	101	21	15.4	3.0
53121	Offices of real estate agents & brokers	10	6 549	403	101	21	15.4	3.0
531210	Offices of real estate agents & brokers	10	6 549	403	101	21	15.4	3.0
532	Rental & leasing services	18	D	D	D	c	D	D
5322	Consumer goods rental	13	D	D	D	b	D	D
53223	Video tape & disk rental	11	2 572	420	95	70	6.4	8.1
532230	Video tape & disk rental	11	2 572	420	95	70	6.4	8.1
HOOD RIVER, OR								
53	Real estate & rental & leasing	17	5 936	648	183	53	74.7	—
531	Real estate	15	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	4 140	455	124	34	72.1	—
53121	Offices of real estate agents & brokers	10	4 140	455	124	34	72.1	—
531210	Offices of real estate agents & brokers	10	4 140	455	124	34	72.1	—
532	Rental & leasing services	2	D	D	D	a	D	D
INDEPENDENCE, OR								
53	Real estate & rental & leasing	6	1 089	168	45	15	8.6	63.8
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
JUNCTION CITY, OR								
53	Real estate & rental & leasing	4	1 184	88	18	7	97.9	2.1
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
KEIZER, OR								
53	Real estate & rental & leasing	44	20 724	2 392	464	137	41.1	25.5
531	Real estate	39	17 235	1 799	352	111	36.2	30.7
5311	Lessors of real estate	20	9 302	558	130	55	26.3	56.0
531111	Lessors of residential buildings & dwellings	15	5 352	290	67	35	44.9	34.2
531110	Lessors of residential buildings & dwellings	15	5 352	290	67	35	44.9	34.2
5313	Activities related to real estate	11	3 865	1 000	173	32	75.8	.3
532	Rental & leasing services	5	3 489	593	112	26	65.5	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
KLAMATH FALLS, OR								
53	Real estate & rental & leasing	43	13 143	1 669	333	120	33.3	8.5
531	Real estate	30	6 466	713	151	61	54.7	17.3
5311	Lessors of real estate	16	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	3 496	304	56	19	56.6	9.9
53121	Offices of real estate agents & brokers	10	3 496	304	56	19	56.6	9.9
531210	Offices of real estate agents & brokers	10	3 496	304	56	19	56.6	9.9
532	Rental & leasing services	13	6 677	956	182	59	12.5	—
LA GRANDE, OR								
53	Real estate & rental & leasing	20	D	D	D	b	D	D
531	Real estate	15	D	D	D	b	D	D
532	Rental & leasing services	5	1 323	261	64	21	15.6	—
LAKE OSWEGO, OR *								
53	Real estate & rental & leasing	105	100 585	22 424	5 220	880	9.9	8.9
531	Real estate	90	60 163	12 461	3 114	710	16.0	14.8
5311	Lessors of real estate	19	10 893	1 292	519	74	7.6	21.7
53111	Lessors of residential buildings & dwellings	12	8 541	750	188	56	7.1	21.0
531110	Lessors of residential buildings & dwellings	12	8 541	750	188	56	7.1	21.0
5312	Offices of real estate agents & brokers	44	37 130	5 173	1 144	173	14.0	9.4
53121	Offices of real estate agents & brokers	44	37 130	5 173	1 144	173	14.0	9.4
531210	Offices of real estate agents & brokers	44	37 130	5 173	1 144	173	14.0	9.4
5313	Activities related to real estate	27	12 140	5 996	1 451	463	29.7	25.1
53131	Real estate property managers	14	D	D	D	e	D	D
531311	Residential property managers	10	D	D	D	e	D	D
53132	Offices of real estate appraisers	10	D	D	D	b	D	D
531320	Offices of real estate appraisers	10	D	D	D	b	D	D
532	Rental & leasing services	13	D	D	D	c	D	D
LAKE OSWEGO, OR (CLACKAMAS COUNTY PART) *								
53	Real estate & rental & leasing	82	D	D	D	f	D	D
531	Real estate	71	D	D	D	e	D	D
5311	Lessors of real estate	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	35	29 422	4 014	879	136	12.2	7.8
53121	Offices of real estate agents & brokers	35	29 422	4 014	879	136	12.2	7.8
531210	Offices of real estate agents & brokers	35	29 422	4 014	879	136	12.2	7.8
5313	Activities related to real estate	23	D	D	D	e	D	D
53131	Real estate property managers	11	D	D	D	e	D	D
532	Rental & leasing services	9	D	D	D	c	D	D
LAKE OSWEGO, OR (MULTNOMAH COUNTY PART) *								
53	Real estate & rental & leasing	21	D	D	D	c	D	D
531	Real estate	17	D	D	D	c	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
LAKE OSWEGO, OR (WASHINGTON COUNTY PART) *								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
LAKEVIEW, OR								
53	Real estate & rental & leasing	9	D	D	D	a	D	D
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
LEBANON, OR								
53	Real estate & rental & leasing	14	4 132	887	182	58	28.0	7.7
531	Real estate	10	1 675	395	68	24	69.0	19.1
532	Rental & leasing services	4	2 457	492	114	34	—	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
LINCOLN CITY, OR								
53	Real estate & rental & leasing	21	7 001	645	139	53	39.7	38.3
531	Real estate	17	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
MCMINNVILLE, OR								
53	Real estate & rental & leasing	40	20 174	2 814	495	167	30.4	45.3
531	Real estate	35	17 094	1 850	390	87	34.0	51.6
5311	Lessors of real estate	16	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	10	3 277	615	119	32	33.3	37.4
531110	Lessors of residential buildings & dwellings	10	3 277	615	119	32	33.3	37.4
5312	Offices of real estate agents & brokers	15	6 280	694	141	25	72.5	8.6
53121	Offices of real estate agents & brokers	15	6 280	694	141	25	72.5	8.6
531210	Offices of real estate agents & brokers	15	6 280	694	141	25	72.5	8.6
532	Rental & leasing services	5	3 080	964	105	80	9.9	10.1
MADRAS, OR								
53	Real estate & rental & leasing	12	2 282	274	44	28	53.4	4.4
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
MEDFORD, OR								
53	Real estate & rental & leasing	117	60 728	10 321	2 386	640	27.1	8.8
531	Real estate	90	41 283	6 277	1 418	406	37.5	12.6
5311	Lessors of real estate	39	23 617	2 952	714	249	27.2	21.1
53111	Lessors of residential buildings & dwellings	17	10 156	1 449	345	144	28.4	40.3
531110	Lessors of residential buildings & dwellings	17	10 156	1 449	345	144	28.4	40.3
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	11 652	1 307	317	82	24.1	4.0
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	11 652	1 307	317	82	24.1	4.0
5312	Offices of real estate agents & brokers	27	12 758	1 387	311	80	40.2	.7
53121	Offices of real estate agents & brokers	27	12 758	1 387	311	80	40.2	.7
531210	Offices of real estate agents & brokers	27	12 758	1 387	311	80	40.2	.7
5313	Activities related to real estate	24	4 908	1 938	393	77	80.4	2.4
53132	Offices of real estate appraisers	12	1 956	762	134	23	93.5	—
531320	Offices of real estate appraisers	12	1 956	762	134	23	93.5	—
532	Rental & leasing services	27	19 445	4 044	968	234	4.9	.9
5322	Consumer goods rental	10	9 225	2 304	514	122	6.3	—
MILTON-FREEWATER, OR								
53	Real estate & rental & leasing	11	1 860	422	100	33	55.8	11.9
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MILWAUKIE, OR *								
53	Real estate & rental & leasing	39	18 954	2 362	474	157	36.1	11.5
531	Real estate	31	17 193	2 118	420	122	38.4	8.0
5311	Lessors of real estate	23	15 912	1 886	394	111	34.4	8.2
53111	Lessors of residential buildings & dwellings	12	6 714	743	169	74	47.8	8.9
531110	Lessors of residential buildings & dwellings	12	6 714	743	169	74	47.8	8.9
532	Rental & leasing services	8	1 761	244	54	35	13.4	45.9
MILWAUKIE, OR (CLACKAMAS COUNTY PART) *								
53	Real estate & rental & leasing	38	D	D	D	c	D	D
531	Real estate	31	17 193	2 118	420	122	38.4	8.0
5311	Lessors of real estate	23	15 912	1 886	394	111	34.4	8.2
53111	Lessors of residential buildings & dwellings	12	6 714	743	169	74	47.8	8.9
531110	Lessors of residential buildings & dwellings	12	6 714	743	169	74	47.8	8.9
532	Rental & leasing services	7	D	D	D	b	D	D
MILWAUKIE, OR (MULTNOMAH COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
MOLALLA, OR								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MONMOUTH, OR								
53	Real estate & rental & leasing	5	1 063	285	54	16	13.0	5.7
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MOUNT ANGEL, OR								
53	Real estate & rental & leasing	3	663	292	47	18	88.7	11.3
531	Real estate	3	663	292	47	18	88.7	11.3
MYRTLE CREEK, OR								
53	Real estate & rental & leasing	6	D	D	D	a	D	D
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
MYRTLE POINT, OR								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
NEWBERG, OR								
53	Real estate & rental & leasing	20	7 794	1 096	211	75	52.4	9.5
531	Real estate	16	5 989	690	140	46	66.8	12.4
532	Rental & leasing services	4	1 805	406	71	29	4.5	—
NEWPORT, OR								
53	Real estate & rental & leasing	29	9 250	1 404	267	84	54.3	25.6
531	Real estate	24	6 731	889	170	58	62.0	35.1
5311	Lessors of real estate	14	D	D	D	b	D	D
53111	Lessors of residential buildings & dwellings	10	1 831	262	56	25	52.6	45.6
531110	Lessors of residential buildings & dwellings	10	1 831	262	56	25	52.6	45.6
532	Rental & leasing services	5	2 519	515	97	26	33.6	.4
NORTH BEND, OR								
53	Real estate & rental & leasing	10	4 141	789	133	43	33.0	1.0
531	Real estate	5	2 305	288	34	17	38.6	1.9
532	Rental & leasing services	5	1 836	501	99	26	25.9	—
NYSSA, OR								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
OAKRIDGE, OR								
53	Real estate & rental & leasing	4	647	100	23	15	13.3	80.2
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
ONTARIO, OR								
53	Real estate & rental & leasing	21	5 036	812	194	52	49.3	28.8
531	Real estate	15	2 992	299	66	25	51.1	48.5
532	Rental & leasing services	6	2 044	513	128	27	46.7	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
OREGON CITY, OR								
53	Real estate & rental & leasing	38	9 910	1 556	346	107	42.3	16.9
531	Real estate	30	7 409	871	190	57	42.3	22.0
5311	Lessors of real estate	17	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	10	3 474	380	71	18	23.3	24.4
53121	Offices of real estate agents & brokers	10	3 474	380	71	18	23.3	24.4
531210	Offices of real estate agents & brokers	10	3 474	380	71	18	23.3	24.4
532	Rental & leasing services	8	2 501	685	156	50	42.1	1.9
PENDLETON, OR								
53	Real estate & rental & leasing	20	4 821	813	160	57	72.4	7.7
531	Real estate	14	3 440	547	101	43	92.7	7.3
532	Rental & leasing services	6	1 381	266	59	14	21.8	8.7
PHILOMATH, OR								
53	Real estate & rental & leasing	3	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
PHOENIX, OR								
53	Real estate & rental & leasing	8	3 037	213	32	12	37.5	53.5
531	Real estate	8	3 037	213	32	12	37.5	53.5
PORTLAND, OR *								
53	Real estate & rental & leasing	945	926 805	189 927	43 647	7 255	19.1	11.1
531	Real estate	764	606 093	136 212	31 957	5 282	27.8	15.7
5311	Lessors of real estate	402	312 536	33 933	7 665	1 763	32.8	19.1
53111	Lessors of residential buildings & dwellings	250	133 665	15 810	3 871	1 147	19.4	26.6
531110	Lessors of residential buildings & dwellings	250	133 665	15 810	3 871	1 147	19.4	26.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	115	163 262	16 580	3 430	507	45.0	12.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	115	163 262	16 580	3 430	507	45.0	12.8
53113	Lessors of miniwarehouses & self storage units	16	7 181	661	166	31	.9	—
531130	Lessors of miniwarehouses & self storage units	16	7 181	661	166	31	.9	—
53119	Lessors of other real estate property	21	8 428	882	198	78	36.8	39.3
531190	Lessors of other real estate property	21	8 428	882	198	78	36.8	39.3
5312	Offices of real estate agents & brokers	164	162 659	41 508	10 355	906	21.1	10.1
53121	Offices of real estate agents & brokers	164	162 659	41 508	10 355	906	21.1	10.1
531210	Offices of real estate agents & brokers	164	162 659	41 508	10 355	906	21.1	10.1
5313	Activities related to real estate	198	130 898	60 771	13 937	2 613	24.0	14.4
53131	Real estate property managers	124	85 408	44 603	10 369	2 008	22.1	18.8
531311	Residential property managers	93	D	D	D	g	D	D
531312	Nonresidential property managers	31	D	D	D	c	D	D
53132	Offices of real estate appraisers	46	D	D	D	c	D	D
531320	Offices of real estate appraisers	46	D	D	D	c	D	D
53139	Other activities related to real estate	28	D	D	D	e	D	D
531390	Other activities related to real estate	28	D	D	D	e	D	D
532	Rental & leasing services	177	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	39	106 592	12 126	3 158	473	1.2	.4
53211	Passenger car rental & leasing	20	D	D	D	e	D	D
532111	Passenger car rental	15	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	19	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	19	D	D	D	c	D	D
5322	Consumer goods rental	83	D	D	D	f	D	D
53222	Formal wear & costume rental	12	D	D	D	c	D	D
532220	Formal wear & costume rental	12	D	D	D	c	D	D
53223	Video tape & disk rental	53	18 057	3 036	718	316	12.1	13.3
532230	Video tape & disk rental	53	18 057	3 036	718	316	12.1	13.3
53229	Other consumer goods rental	13	D	D	D	c	D	D
532299	All other consumer goods rental	10	D	D	D	c	D	D
5323	General rental centers	16	D	D	D	c	D	D
53231	General rental centers	16	D	D	D	c	D	D
532310	General rental centers	16	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	39	166 107	28 352	5 571	649	1.3	.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	D	D	D	e	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	25	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	25	D	D	D	e	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
PORTLAND, OR (CLACKAMAS COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
PORTLAND, OR (MULTNOMAH COUNTY PART) *								
53	Real estate & rental & leasing	942	D	D	D	i	D	D
531	Real estate	762	D	D	D	i	D	D
5311	Lessors of real estate	401	D	D	D	g	D	D
53111	Lessors of residential buildings & dwellings	250	133 665	15 810	3 871	1 147	19.4	26.6
531110	Lessors of residential buildings & dwellings	250	133 665	15 810	3 871	1 147	19.4	26.6
53112	Lessors of nonresidential buildings (except miniwarehouses)	115	163 262	16 580	3 430	507	45.0	12.8
531120	Lessors of nonresidential buildings (except miniwarehouses)	115	163 262	16 580	3 430	507	45.0	12.8
53113	Lessors of miniwarehouses & self storage units	16	7 181	661	166	31	.9	—
531130	Lessors of miniwarehouses & self storage units	16	7 181	661	166	31	.9	—
53119	Lessors of other real estate property	20	D	D	D	b	D	D
531190	Lessors of other real estate property	20	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	164	162 659	41 508	10 355	906	21.1	10.1
53121	Offices of real estate agents & brokers	164	162 659	41 508	10 355	906	21.1	10.1
531210	Offices of real estate agents & brokers	164	162 659	41 508	10 355	906	21.1	10.1
5313	Activities related to real estate	197	D	D	D	h	D	D
53131	Real estate property managers	124	85 408	44 603	10 369	2 008	22.1	18.8
531311	Residential property managers	93	D	D	D	g	D	D
531312	Nonresidential property managers	31	D	D	D	c	D	D
53132	Offices of real estate appraisers	45	D	D	D	c	D	D
531320	Offices of real estate appraisers	45	D	D	D	c	D	D
53139	Other activities related to real estate	28	D	D	D	e	D	D
531390	Other activities related to real estate	28	D	D	D	e	D	D
532	Rental & leasing services	176	D	D	D	g	D	D
5321	Automotive equipment rental & leasing	39	106 592	12 126	3 158	473	1.2	.4
53211	Passenger car rental & leasing	20	D	D	D	e	D	D
532111	Passenger car rental	15	D	D	D	e	D	D
53212	Truck, utility trailer, & RV rental & leasing	19	D	D	D	c	D	D
532120	Truck, utility trailer, & RV rental & leasing	19	D	D	D	c	D	D
5322	Consumer goods rental	82	D	D	D	f	D	D
53222	Formal wear & costume rental	12	D	D	D	c	D	D
532220	Formal wear & costume rental	12	D	D	D	c	D	D
53223	Video tape & disk rental	52	D	D	D	e	D	D
532230	Video tape & disk rental	52	D	D	D	e	D	D
53229	Other consumer goods rental	13	D	D	D	c	D	D
532299	All other consumer goods rental	10	D	D	D	c	D	D
5323	General rental centers	16	D	D	D	c	D	D
53231	General rental centers	16	D	D	D	c	D	D
532310	General rental centers	16	D	D	D	c	D	D
5324	Commercial & industrial machinery & equipment rental & leasing	39	166 107	28 352	5 571	649	1.3	.7
53241	Const/trans/mining/forestry machinery & equip rental & leasing	12	D	D	D	e	D	D
532412	Construction/mining/forestry machinery & equip rental & leasing	11	D	D	D	e	D	D
53249	Oth commercial/industrial machinery & equipment rental & leasing	25	D	D	D	c	D	D
532490	Oth commercial/industrial machinery & equipment rental & leasing	25	D	D	D	e	D	D
PORTLAND, OR (WASHINGTON COUNTY PART) *								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
PRINEVILLE, OR								
53	Real estate & rental & leasing	10	2 903	255	42	18	73.7	—
531	Real estate	5	2 207	122	28	10	92.6	—
532	Rental & leasing services	5	696	133	14	8	13.8	—
REDMOND, OR								
53	Real estate & rental & leasing	32	30 177	2 768	720	244	17.7	5.9
531	Real estate	22	26 069	1 970	544	181	16.9	3.3
5312	Offices of real estate agents & brokers	17	25 181	1 872	524	168	14.9	2.5
53121	Offices of real estate agents & brokers	17	25 181	1 872	524	168	14.9	2.5
531210	Offices of real estate agents & brokers	17	25 181	1 872	524	168	14.9	2.5
532	Rental & leasing services	10	4 108	798	176	63	23.2	22.2

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
REEDSPORT, OR								
53	Real estate & rental & leasing	7	688	74	17	17	28.8	36.8
531	Real estate	7	688	74	17	17	28.8	36.8
ROSEBURG, OR								
53	Real estate & rental & leasing	50	23 651	3 230	785	224	34.8	11.1
531	Real estate	35	13 871	1 584	431	104	47.2	19.0
5311	Lessors of real estate	11	7 193	853	254	49	32.4	13.5
5312	Offices of real estate agents & brokers	15	5 744	466	107	36	63.8	23.4
53121	Offices of real estate agents & brokers	15	5 744	466	107	36	63.8	23.4
531210	Offices of real estate agents & brokers	15	5 744	466	107	36	63.8	23.4
532	Rental & leasing services	15	9 780	1 646	354	120	17.1	—
ST. HELENS, OR								
53	Real estate & rental & leasing	9	2 158	472	113	33	57.5	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	b	D	D
SALEM, OR *								
53	Real estate & rental & leasing	225	136 821	28 999	6 782	1 232	24.6	8.2
531	Real estate	194	82 380	14 199	3 263	837	36.5	13.5
5311	Lessors of real estate	86	35 651	4 117	956	286	43.6	20.0
53111	Lessors of residential buildings & dwellings	50	16 097	2 068	432	174	46.3	14.4
531110	Lessors of residential buildings & dwellings	50	16 097	2 068	432	174	46.3	14.4
53112	Lessors of nonresidential buildings (except miniwarehouses)	18	8 375	1 117	305	56	30.5	52.5
531120	Lessors of nonresidential buildings (except miniwarehouses)	18	8 375	1 117	305	56	30.5	52.5
53119	Lessors of other real estate property	13	D	D	D	b	D	D
531190	Lessors of other real estate property	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	53	31 880	4 042	819	185	28.5	3.8
53121	Offices of real estate agents & brokers	53	31 880	4 042	819	185	28.5	3.8
531210	Offices of real estate agents & brokers	53	31 880	4 042	819	185	28.5	3.8
5313	Activities related to real estate	55	14 849	6 040	1 488	366	36.4	18.8
53131	Real estate property managers	27	D	D	D	c	D	D
531311	Residential property managers	21	D	D	D	c	D	D
53132	Offices of real estate appraisers	22	4 985	2 046	427	77	59.5	4.8
531320	Offices of real estate appraisers	22	4 985	2 046	427	77	59.5	4.8
532	Rental & leasing services	29	D	D	D	e	D	D
5322	Consumer goods rental	16	6 788	1 093	239	86	9.1	2.0
SALEM, OR (MARION COUNTY PART) *								
53	Real estate & rental & leasing	207	132 937	28 484	6 670	1 180	23.4	8.1
531	Real estate	180	D	D	D	f	D	D
5311	Lessors of real estate	78	D	D	D	e	D	D
53111	Lessors of residential buildings & dwellings	46	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	46	D	D	D	c	D	D
53112	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	15	D	D	D	b	D	D
53119	Lessors of other real estate property	13	D	D	D	b	D	D
531190	Lessors of other real estate property	13	D	D	D	b	D	D
5312	Offices of real estate agents & brokers	49	D	D	D	c	D	D
53121	Offices of real estate agents & brokers	49	D	D	D	c	D	D
531210	Offices of real estate agents & brokers	49	D	D	D	c	D	D
5313	Activities related to real estate	53	D	D	D	e	D	D
53131	Real estate property managers	25	D	D	D	c	D	D
531311	Residential property managers	19	D	D	D	c	D	D
53132	Offices of real estate appraisers	22	4 985	2 046	427	77	59.5	4.8
531320	Offices of real estate appraisers	22	4 985	2 046	427	77	59.5	4.8
532	Rental & leasing services	25	D	D	D	e	D	D
5322	Consumer goods rental	13	D	D	D	b	D	D
SALEM, OR (POLK COUNTY PART) *								
53	Real estate & rental & leasing	18	3 884	515	112	52	66.1	14.5
531	Real estate	14	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
SANDY, OR								
53	Real estate & rental & leasing	13	2 076	504	105	28	26.6	16.6
531	Real estate	5	D	D	D	a	D	D
532	Rental & leasing services	8	D	D	D	a	D	D
SCAPPOOSE, OR								
53	Real estate & rental & leasing	5	2 813	438	74	23	35.7	—
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
SEASIDE, OR								
53	Real estate & rental & leasing	16	D	D	D	b	D	D
531	Real estate	13	3 222	415	70	37	15.7	49.0
532	Rental & leasing services	3	D	D	D	a	D	D
SHERIDAN, OR								
53	Real estate & rental & leasing	5	D	D	D	b	D	D
531	Real estate	2	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
SHERWOOD, OR								
53	Real estate & rental & leasing	10	2 310	323	84	30	36.7	5.9
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
SILVERTON, OR								
53	Real estate & rental & leasing	16	2 954	373	74	32	47.5	7.1
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	6	D	D	D	a	D	D
SPRINGFIELD, OR								
53	Real estate & rental & leasing	65	28 193	4 489	991	282	22.6	7.4
531	Real estate	52	14 636	1 999	454	158	36.7	14.2
5311	Lessors of real estate	29	9 170	853	197	76	31.2	18.2
53111	Lessors of residential buildings & dwellings	15	5 443	525	122	47	38.4	13.4
531110	Lessors of residential buildings & dwellings	15	5 443	525	122	47	38.4	13.4
5312	Offices of real estate agents & brokers	16	3 842	369	73	34	59.7	—
53121	Offices of real estate agents & brokers	16	3 842	369	73	34	59.7	—
531210	Offices of real estate agents & brokers	16	3 842	369	73	34	59.7	—
532	Rental & leasing services	13	13 557	2 490	537	124	7.4	—
STAYTON, OR								
53	Real estate & rental & leasing	12	1 621	316	72	31	70.4	3.3
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	5	D	D	D	a	D	D
SUTHERLIN, OR								
53	Real estate & rental & leasing	11	1 845	244	53	25	83.1	13.2
531	Real estate	8	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
SWEET HOME, OR								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
TALENT, OR								
53	Real estate & rental & leasing	5	2 120	338	81	22	—	6.1
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
TIGARD, OR								
53	Real estate & rental & leasing	110	117 485	19 828	4 744	667	15.2	18.8
531	Real estate	81	85 193	10 324	2 547	361	18.5	25.4
5311	Lessors of real estate	34	66 246	6 590	1 655	230	15.4	30.6
53111	Lessors of residential buildings & dwellings	24	D	D	D	c	D	D
531110	Lessors of residential buildings & dwellings	24	D	D	D	c	D	D
5312	Offices of real estate agents & brokers	23	11 955	1 570	352	55	29.0	1.4
53121	Offices of real estate agents & brokers	23	11 955	1 570	352	55	29.0	1.4
531210	Offices of real estate agents & brokers	23	11 955	1 570	352	55	29.0	1.4
5313	Activities related to real estate	24	6 992	2 164	540	76	30.6	17.5
53132	Offices of real estate appraisers	11	3 064	1 161	256	23	46.3	3.0
531320	Offices of real estate appraisers	11	3 064	1 161	256	23	46.3	3.0
532	Rental & leasing services	28	D	D	D	e	D	D
5322	Consumer goods rental	17	12 808	3 213	836	141	12.9	2.5
TILLAMOOK, OR								
53	Real estate & rental & leasing	12	3 237	641	156	46	24.6	37.4
531	Real estate	8	1 645	184	44	13	30.9	58.2
532	Rental & leasing services	4	1 592	457	112	33	18.0	16.0
TOLEDO, OR								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
TROUTDALE, OR								
53	Real estate & rental & leasing	11	3 472	1 519	298	38	39.4	1.4
531	Real estate	7	D	D	D	b	D	D
532	Rental & leasing services	4	D	D	D	a	D	D
TUALATIN, OR *								
53	Real estate & rental & leasing	38	66 366	11 450	2 599	479	4.7	6.8
531	Real estate	30	D	D	D	b	D	D
5311	Lessors of real estate	17	D	D	D	b	D	D
532	Rental & leasing services	7	48 877	9 700	2 221	401	.5	8.7
TUALATIN, OR (CLACKAMAS COUNTY PART) *								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	3	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
TUALATIN, OR (WASHINGTON COUNTY PART) *								
53	Real estate & rental & leasing	33	D	D	D	e	D	D
531	Real estate	27	D	D	D	b	D	D
5311	Lessors of real estate	15	D	D	D	b	D	D
532	Rental & leasing services	6	D	D	D	e	D	D
UMATILLA, OR								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
VENETA, OR								
53	Real estate & rental & leasing	3	169	21	3	4	13.0	87.0
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
WARRENTON, OR								
53	Real estate & rental & leasing	5	D	D	D	a	D	D
531	Real estate	4	383	46	6	10	68.4	31.6
532	Rental & leasing services	1	D	D	D	a	D	D
WEST LINN, OR								
53	Real estate & rental & leasing	13	D	D	D	b	D	D
531	Real estate	12	5 524	422	97	24	11.6	26.4
532	Rental & leasing services	1	D	D	D	a	D	D
WILSONVILLE, OR *								
53	Real estate & rental & leasing	25	20 735	3 239	723	185	12.7	1.3
531	Real estate	19	11 718	2 091	458	128	22.1	1.3
532	Rental & leasing services	6	9 017	1 148	265	57	.5	1.3
WILSONVILLE, OR (CLACKAMAS COUNTY PART) *								
53	Real estate & rental & leasing	24	D	D	D	c	D	D
531	Real estate	18	D	D	D	c	D	D
532	Rental & leasing services	6	9 017	1 148	265	57	.5	1.3
WILSONVILLE, OR (WASHINGTON COUNTY PART) *								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
WINSTON, OR								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
WOODBURN, OR								
53	Real estate & rental & leasing	18	7 642	1 478	355	110	55.2	13.9
531	Real estate	13	5 499	1 045	239	84	72.4	19.2
5311	Lessors of real estate	10	4 108	862	201	76	67.4	25.7
532	Rental & leasing services	5	2 143	433	116	26	11.0	.3
WOOD VILLAGE, OR								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF BAKER COUNTY, OR								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF BENTON COUNTY, OR								
53	Real estate & rental & leasing	14	2 611	516	85	25	30.7	36.5
531	Real estate	11	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF CLACKAMAS COUNTY, OR								
53	Real estate & rental & leasing	170	96 489	16 616	3 600	947	18.0	12.3
531	Real estate	136	73 140	11 428	2 630	764	21.8	13.1
5311	Lessors of real estate	60	27 399	3 152	772	263	28.3	18.7
53111	Lessors of residential buildings & dwellings	30	16 853	2 166	535	196	39.5	13.8
531110	Lessors of residential buildings & dwellings	30	16 853	2 166	535	196	39.5	13.8
53112	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	a	D	D
531120	Lessors of nonresidential buildings (except miniwarehouses)	10	D	D	D	a	D	D
53119	Lessors of other real estate property	19	8 414	623	151	51	10.7	30.0
531190	Lessors of other real estate property	19	8 414	623	151	51	10.7	30.0
5312	Offices of real estate agents & brokers	49	39 484	4 186	958	215	17.4	7.7
53121	Offices of real estate agents & brokers	49	39 484	4 186	958	215	17.4	7.7
531210	Offices of real estate agents & brokers	49	39 484	4 186	958	215	17.4	7.7
5313	Activities related to real estate	27	6 257	4 090	900	286	20.5	22.4
53131	Real estate property managers	13	4 294	3 611	782	263	4.0	20.2
532	Rental & leasing services	33	D	D	D	c	D	D
5322	Consumer goods rental	16	3 410	622	156	76	17.9	19.4
53223	Video tape & disk rental	11	2 484	418	106	58	22.5	26.6
532230	Video tape & disk rental	11	2 484	418	106	58	22.5	26.6
BALANCE OF CLATSOP COUNTY, OR								
53	Real estate & rental & leasing	16	3 873	616	139	33	31.0	18.2
531	Real estate	16	3 873	616	139	33	31.0	18.2
BALANCE OF COLUMBIA COUNTY, OR								
53	Real estate & rental & leasing	14	2 674	277	63	27	80.5	14.5
531	Real estate	12	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF COOS COUNTY, OR								
53	Real estate & rental & leasing	10	2 346	790	223	43	27.8	2.2
531	Real estate	6	1 334	548	176	28	30.4	3.9
532	Rental & leasing services	4	1 012	242	47	15	24.4	—
BALANCE OF CROOK COUNTY, OR								
53	Real estate & rental & leasing	4	654	101	22	6	77.5	22.5
531	Real estate	4	654	101	22	6	77.5	22.5
BALANCE OF CURRY COUNTY, OR								
53	Real estate & rental & leasing	18	3 714	913	162	47	87.9	.8
531	Real estate	16	D	D	D	b	D	D
532	Rental & leasing services	2	D	D	D	b	D	D
BALANCE OF DESCHUTES COUNTY, OR								
53	Real estate & rental & leasing	61	60 514	5 883	1 231	327	19.7	2.6
531	Real estate	50	58 841	5 484	1 131	296	19.3	2.0
5311	Lessors of real estate	16	4 348	491	103	34	37.0	26.4
5312	Offices of real estate agents & brokers	23	17 349	2 402	431	117	43.4	—
53121	Offices of real estate agents & brokers	23	17 349	2 402	431	117	43.4	—
531210	Offices of real estate agents & brokers	23	17 349	2 402	431	117	43.4	—
5313	Activities related to real estate	11	37 144	2 591	597	145	6.0	—
532	Rental & leasing services	11	1 673	399	100	31	34.5	25.8
BALANCE OF DOUGLAS COUNTY, OR								
53	Real estate & rental & leasing	51	7 235	1 468	266	107	47.6	24.0
531	Real estate	38	5 808	890	182	77	43.3	29.2
5311	Lessors of real estate	28	4 448	493	137	60	39.2	36.1
53111	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
531110	Lessors of residential buildings & dwellings	11	D	D	D	b	D	D
53119	Lessors of other real estate property	11	1 937	178	45	26	29.2	16.6
531190	Lessors of other real estate property	11	1 937	178	45	26	29.2	16.6
532	Rental & leasing services	13	1 427	578	84	30	65.2	3.1

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF GRANT COUNTY, OR								
53	Real estate & rental & leasing	7	601	58	8	7	78.4	15.6
531	Real estate	3	344	18	4	3	100.0	—
532	Rental & leasing services	4	257	40	4	4	49.4	36.6
BALANCE OF HARNEY COUNTY, OR								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF HOOD RIVER COUNTY, OR								
53	Real estate & rental & leasing	6	1 243	169	39	19	92.4	7.6
531	Real estate	4	D	D	D	a	D	D
532	Rental & leasing services	2	D	D	D	a	D	D
BALANCE OF JACKSON COUNTY, OR								
53	Real estate & rental & leasing	68	17 700	2 423	564	163	35.4	31.6
531	Real estate	56	12 036	1 125	241	103	37.7	45.9
5311	Lessors of real estate	41	9 499	849	190	89	28.2	53.1
53111	Lessors of residential buildings & dwellings	13	4 867	356	78	28	26.0	73.1
531110	Lessors of residential buildings & dwellings	13	4 867	356	78	28	26.0	73.1
53119	Lessors of other real estate property	20	3 598	363	86	46	25.1	30.8
531190	Lessors of other real estate property	20	3 598	363	86	46	25.1	30.8
532	Rental & leasing services	12	5 664	1 298	323	60	30.5	1.1
BALANCE OF JEFFERSON COUNTY, OR								
53	Real estate & rental & leasing	5	555	77	15	6	87.9	12.1
531	Real estate	5	555	77	15	6	87.9	12.1
BALANCE OF JOSEPHINE COUNTY, OR								
53	Real estate & rental & leasing	22	4 106	677	142	53	27.3	45.8
531	Real estate	18	3 420	548	117	43	13.9	53.8
5311	Lessors of real estate	13	3 000	432	92	35	10.5	52.7
532	Rental & leasing services	4	686	129	25	10	94.3	5.7
BALANCE OF KLAMATH COUNTY, OR								
53	Real estate & rental & leasing	24	7 560	1 137	232	80	42.3	11.0
531	Real estate	18	5 036	566	129	53	53.2	16.5
5312	Offices of real estate agents & brokers	10	3 418	358	82	27	58.8	7.8
53121	Offices of real estate agents & brokers	10	3 418	358	82	27	58.8	7.8
531210	Offices of real estate agents & brokers	10	3 418	358	82	27	58.8	7.8
532	Rental & leasing services	6	2 524	571	103	27	20.7	—
BALANCE OF LANE COUNTY, OR								
53	Real estate & rental & leasing	72	22 914	4 038	1 098	214	23.3	15.9
531	Real estate	59	11 099	2 110	697	132	41.6	29.4
5311	Lessors of real estate	38	7 848	1 442	562	78	41.6	33.4
53111	Lessors of residential buildings & dwellings	12	2 933	209	51	19	42.2	57.8
531110	Lessors of residential buildings & dwellings	12	2 933	209	51	19	42.2	57.8
53119	Lessors of other real estate property	19	3 570	302	69	45	47.1	26.1
531190	Lessors of other real estate property	19	3 570	302	69	45	47.1	26.1
5312	Offices of real estate agents & brokers	12	1 959	353	67	17	49.0	13.2
53121	Offices of real estate agents & brokers	12	1 959	353	67	17	49.0	13.2
531210	Offices of real estate agents & brokers	12	1 959	353	67	17	49.0	13.2
532	Rental & leasing services	13	11 815	1 928	401	82	6.1	3.2
BALANCE OF LINCOLN COUNTY, OR								
53	Real estate & rental & leasing	25	D	D	D	b	D	D
531	Real estate	23	D	D	D	b	D	D
5311	Lessors of real estate	11	2 259	292	58	18	86.1	8.5
532	Rental & leasing services	2	D	D	D	a	D	D

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF LINN COUNTY, OR								
53	Real estate & rental & leasing	33	6 504	1 155	251	89	63.7	7.5
531	Real estate	26	5 083	701	134	58	60.4	9.6
5311	Lessors of real estate	18	4 496	508	91	37	58.7	10.9
532	Rental & leasing services	7	1 421	454	117	31	75.2	.2
BALANCE OF MALHEUR COUNTY, OR								
53	Real estate & rental & leasing	4	D	D	D	a	D	D
531	Real estate	4	D	D	D	a	D	D
BALANCE OF MARION COUNTY, OR								
53	Real estate & rental & leasing	80	27 986	2 929	671	240	47.8	24.4
531	Real estate	67	24 188	2 387	536	180	53.2	27.0
5311	Lessors of real estate	43	16 244	924	203	111	55.6	32.4
53111	Lessors of residential buildings & dwellings	26	13 109	512	127	84	57.5	34.7
531110	Lessors of residential buildings & dwellings	26	13 109	512	127	84	57.5	34.7
5312	Offices of real estate agents & brokers	15	4 493	276	51	18	70.1	23.4
53121	Offices of real estate agents & brokers	15	4 493	276	51	18	70.1	23.4
531210	Offices of real estate agents & brokers	15	4 493	276	51	18	70.1	23.4
532	Rental & leasing services	12	D	D	D	b	D	D
BALANCE OF MORROW COUNTY, OR								
53	Real estate & rental & leasing	3	464	138	30	5	66.8	33.2
531	Real estate	2	D	D	D	a	D	D
532	Rental & leasing services	1	D	D	D	a	D	D
BALANCE OF MULTNOMAH COUNTY, OR								
53	Real estate & rental & leasing	33	41 315	6 118	1 415	368	11.4	6.4
531	Real estate	24	11 829	1 505	326	86	39.3	19.4
5311	Lessors of real estate	17	9 315	629	174	58	42.0	13.7
53111	Lessors of residential buildings & dwellings	10	4 165	378	95	44	93.9	6.1
531110	Lessors of residential buildings & dwellings	10	4 165	378	95	44	93.9	6.1
532	Rental & leasing services	9	29 486	4 613	1 089	282	.2	1.2
BALANCE OF POLK COUNTY, OR								
53	Real estate & rental & leasing	12	1 438	347	61	20	36.7	4.7
531	Real estate	12	1 438	347	61	20	36.7	4.7
BALANCE OF TILLAMOOK COUNTY, OR								
53	Real estate & rental & leasing	16	3 437	673	138	58	30.9	55.8
531	Real estate	13	D	D	D	b	D	D
532	Rental & leasing services	3	277	50	—	—	D	—
BALANCE OF UMATILLA COUNTY, OR								
53	Real estate & rental & leasing	10	D	D	D	b	D	D
531	Real estate	7	D	D	D	a	D	D
532	Rental & leasing services	3	D	D	D	a	D	D
BALANCE OF UNION COUNTY, OR								
53	Real estate & rental & leasing	2	D	D	D	a	D	D
531	Real estate	2	D	D	D	a	D	D
BALANCE OF WALLOWA COUNTY, OR								
53	Real estate & rental & leasing	13	2 582	373	71	29	72.3	23.1
531	Real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	365	88	15	9	D	—

See footnotes at end of table.

Table 4. Summary Statistics for Places: 1997—Con.

[Includes only establishments of companies with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For information on geographic areas followed by *, see Appendix D]

NAICS code	Geographic area and kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records ¹	Estimated ²
BALANCE OF WASCO COUNTY, OR								
53	Real estate & rental & leasing	6	924	209	12	4	11.3	60.1
531	Real estate	3	341	50	12	4	30.5	69.5
532	Rental & leasing services	3	583	159	—	—	—	54.5
BALANCE OF WASHINGTON COUNTY, OR								
53	Real estate & rental & leasing	168	70 074	11 062	2 446	482	21.1	20.1
531	Real estate	143	60 301	9 260	2 091	378	22.3	21.4
5311	Lessors of real estate	67	33 934	4 859	1 068	196	19.5	12.9
53111	Lessors of residential buildings & dwellings	40	21 932	3 001	605	125	11.4	14.2
531110	Lessors of residential buildings & dwellings	40	21 932	3 001	605	125	11.4	14.2
53112	Lessors of nonresidential buildings (except miniwarehouses)	14	8 940	1 548	386	51	43.9	2.7
531120	Lessors of nonresidential buildings (except miniwarehouses)	14	8 940	1 548	386	51	43.9	2.7
5312	Offices of real estate agents & brokers	34	15 765	1 307	298	60	22.5	39.4
53121	Offices of real estate agents & brokers	34	15 765	1 307	298	60	22.5	39.4
531210	Offices of real estate agents & brokers	34	15 765	1 307	298	60	22.5	39.4
5313	Activities related to real estate	42	10 602	3 094	725	122	30.8	22.1
53131	Real estate property managers	20	5 643	1 217	274	62	25.9	32.8
531311	Residential property managers	18	D	D	D	b	D	D
53132	Offices of real estate appraisers	18	4 263	1 674	401	52	42.4	2.9
531320	Offices of real estate appraisers	18	4 263	1 674	401	52	42.4	2.9
532	Rental & leasing services	24	D	D	D	b	D	D
5322	Consumer goods rental	15	4 182	967	186	70	16.0	27.4
BALANCE OF WHEELER COUNTY, OR								
53	Real estate & rental & leasing	1	D	D	D	a	D	D
531	Real estate	1	D	D	D	a	D	D
BALANCE OF YAMHILL COUNTY, OR								
53	Real estate & rental & leasing	16	4 955	466	99	32	30.3	6.3
531	Real estate	13	D	D	D	b	D	D
5311	Lessors of real estate	10	D	D	D	b	D	D
532	Rental & leasing services	3	D	D	D	a	D	D

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic data, administrative records data, or on industry averages.

Appendix A.

Explanation of Terms

ANNUAL PAYROLL

Payroll includes all forms of compensation, such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. Payroll does not include commissions paid to independent (nonemployee) agents, such as real estate agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service (IRS) on Form 941.

FIRST QUARTER PAYROLL (\$1,000)

Represents payroll paid to persons employed at any time during the quarter January to March 1997.

NUMBER OF EMPLOYEES

Paid employees consist of the full-time and part-time employees who were on the payroll during the pay period including March 12, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. Excluded are independent (nonemployee) agents. The definition of paid employees is the same as that used on IRS Form 941.

NUMBER OF ESTABLISHMENTS

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 1997.

REAL ESTATE AND RENTAL AND LEASING

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Data for individual properties leased or managed by property lessors or property managers are not normally considered separate establishments, but rather the permanent offices from which the properties are leased or managed are considered establishments. Data for separate automotive rental offices or concessions (e.g. airport locations) in the same metropolitan area, for which a common fleet of cars is maintained, are merged together and not considered as separate establishments.

REVENUE

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, and royalties. Revenue from leasing property marketed under operating leases is included. Revenue also includes the total value of service contracts, amounts received for work subcontracted to others, and rents from real property sublet to others.

Revenue does not include sales and other taxes collected from customers and remitted directly by the firm to a local, state, or Federal tax agency.

SALES, RECEIPTS, OR REVENUE ESTIMATED (PERCENT)

Percent of total sales/receipts/revenue that was imputed based on historic company ratios or administrative records, or on industry averages.

SALES, RECEIPTS, OR REVENUE FROM ADMINISTRATIVE RECORDS (PERCENT)

Percent of total sales/receipts/revenue obtained from administrative records of other Federal agencies.

Appendix B.

NAICS Codes, Titles, and Descriptions

53 REAL ESTATE AND RENTAL AND LEASING

The Real Estate and Rental and Leasing sector comprises establishments primarily engaged in renting, leasing, or otherwise allowing the use of tangible or intangible assets, and establishments providing related services. The major portion of this sector comprises establishments that rent, lease, or otherwise allow the use of their own assets by others. The assets may be tangible, as is the case of real estate and equipment, or intangible, as is the case with patents and trademarks.

This sector also includes establishments primarily engaged in managing real estate for others, selling, renting and/or buying real estate for others, and appraising real estate. These activities are closely related to this sector's main activity, and it was felt that from a production basis they would best be included here. In addition, a substantial proportion of property management is self-performed by lessors.

The main components of this sector are the real estate lessors industries; equipment lessors industries (including motor vehicles, computers, and consumer goods); and lessors of nonfinancial intangible assets (except copyrighted works).

Excluded from this sector are real estate investment trusts (REITS) and establishments primarily engaged in renting or leasing equipment with operators. REITS are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles. Establishments renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., transportation, construction, agriculture). These activities are excluded from this sector because the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as, the rental of heavy construction equipment, the operator is essential to operate the equipment.

531 REAL ESTATE

Industries in the Real Estate subsector group establishments that are primarily engaged in renting or leasing real estate to others; managing real estate for others; selling, buying, or renting real estate for others; and providing other real estate related services, such as appraisal services.

Establishments primarily engaged in subdividing and developing unimproved real estate and constructing buildings for sale are classified in Subsector 233, Building, Developing, and General Contracting.

Real Estate Investment Trusts (REITS) are classified in Subsector 525, Funds, Trusts, and Other Financial Vehicles because they are considered investment vehicles.

5311 Lessors of Real Estate

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53111, Lessors of Residential Buildings and Dwellings; 53112, Lessors of Nonresidential Buildings (Except Miniwarehouses); 53113, Lessors of Miniwarehouses and Self-Storage Units; 53119, Lessors of Other Real Estate Property

53111 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531110 Lessors of Residential Buildings and Dwellings

This industry comprises establishments primarily engaged in acting as lessors of buildings used as residences or dwellings, such as single-family homes, apartment buildings, and town homes. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531110 include these parts of the following SIC industries:

6513 Lessors of apartment buildings

6514 Lessors of dwellings (except apartment buildings)

5311101 Lessors of Apartment Buildings

Establishments primarily engaged in leasing (renting) apartment buildings (with 5 or more housing units per

building) which are used as residences. Included are establishments which may lease (rent) apartments and then act as lessors in subleasing to others

5311109 Lessors of Dwellings Other Than Apartment Buildings

Establishments primarily engaged in leasing (renting) residential buildings and dwellings (with less than 5 housing units per building) other than apartment buildings. Included are establishments which may lease (rent) residential space and then act as lessors in subleasing to others.

53112 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

531120 Lessors of Nonresidential Buildings (Except Miniwarehouses)

This industry comprises establishments primarily engaged in acting as lessors of buildings (except mini-warehouses and self-storage units) that are not used as residences or dwellings. Included in this industry are owner-lessors and establishments renting real estate and then acting as lessors in subleasing it to others. The establishments in this industry may manage the property themselves or have another establishment manage it for them.

The data published with NAICS code 531120 include these parts of the following SIC industries:

- 6512 (pt) Lessors of professional & other office buildings
- 6512 (pt) Lessors of manufacturing & industrial buildings
- 6512 (pt) Lessors of shopping centers & retail stores
- 6512 (pt) Lessors of other nonresidential buildings & facilities

5311201 Lessors of Professional and Other Office Buildings

Establishments primarily engaged in leasing (renting) professional and other office buildings or office space in such buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311202 Lessors of Manufacturing and Industrial Buildings

Establishments primarily engaged in leasing (renting) manufacturing and other industrial buildings. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311203 Lessors of Shopping Centers and Retail Stores

Establishments primarily engaged in leasing (renting) retail stores or shopping center properties. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311209 Lessors of Other Nonresidential Buildings and Facilities

Establishments primarily engaged in leasing (renting) nonresidential buildings not elsewhere classified. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

53113 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

531130 Lessors of Miniwarehouses and Self-Storage Units

This industry comprises establishments primarily engaged in renting or leasing space for self-storage. These establishments provide secure space (i.e., rooms, compartments, lockers, containers, or outdoor space) where clients can store and retrieve their goods.

The data published with NAICS code 531130 include these parts of the following SIC industries:

- 4225 (pt) Lessors of miniwarehouses & self storage units

53119 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

531190 Lessors of Other Real Estate Property

This industry comprises establishments primarily engaged in acting as lessors of real estate (except buildings), such as manufactured home (i.e., mobile home) sites, vacant lots, and grazing land.

The data published with NAICS code 531190 include these parts of the following SIC industries:

6515 Lessors of manufactured (mobile) home sites
6517 Lessors of railroad property
6519 Lessors of other real estate property

5311901 Lessors of Manufactured (Mobile) Home Sites

Establishments primarily engaged in leasing (renting) manufactured (i.e., mobile) home sites for residential use. The establishments may also lease (rent) manufactured (mobile) homes on these sites. Included are establishments that may lease (rent) and then act as lessors in subleasing to others.

5311902 Lessors of Railroad Property

Establishments primarily engaged in leasing (renting) real property owned by railroads, with or without improvements, including track rights of way. Included are establishments which may lease (rent) real property space and then act as lessors in subleasing to others.

5311909 Lessors of Other Real Property

Establishments primarily engaged in leasing (renting) other real property, not elsewhere classified. This is primarily leasing (renting) of land. Some incidental buildings may be on the property. The establishments in this industry may lease (rent) space and then act as lessors in subleasing to others.

5312 Offices of Real Estate Agents and Brokers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53121, Offices of Real Estate Agents and Brokers.

53121 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

531210 Offices of Real Estate Agents and Brokers

This industry comprises establishments primarily engaged in acting as agents and/or brokers in one or more of the following: (1) selling real estate for others; (2) buying real estate for others; and (3) renting real estate for others.

The data published with NAICS code 531210 include these parts of the following SIC industries:

- 6531 (pt) Offices of residential real estate agents & brokers
- 6531 (pt) Offices of nonresidential real estate agents & brokers

5312101 Offices of Residential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling residential real estate for others, on a fee or contract basis.

5312109 Offices of Nonresidential Real Estate Agents and Brokers

Establishments primarily engaged in renting, buying, and selling nonresidential real estate for others, on a fee or contract basis.

5313 Activities Related to Real Estate

This industry group comprises establishments primarily engaged in providing real estate services (except lessors of real estate and offices of real estate agents and brokers). Included in this industry group are establishments primarily engaged in activities, such as, managing real estate for others and appraising real estate.

53131 Real Estate Property Managers

This industry comprises establishments primarily engaged in managing real property for others. Management includes ensuring that various activities associated with the overall operation of the property are performed, such as collecting rents, and overseeing other services (e.g., maintenance, security, trash removal.)

531311 Residential Property Managers

This U.S. industry comprises establishments primarily engaged in managing residential real estate for others.

The data published with NAICS code 531311 include these parts of the following SIC industries:

- 6531 (pt) Residential property managers

531312 Nonresidential Property Managers

This U.S. industry comprises establishments primarily engaged in managing nonresidential real estate for others.

The data published with NAICS code 531312 include these parts of the following SIC industries:

- 6531 (pt) Nonresidential property managers

53132 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

531320 Offices of Real Estate Appraisers

This industry comprises establishments primarily engaged in estimating the fair market value of real estate.

The data published with NAICS code 531320 include these parts of the following SIC industries:

- 6531 (pt) Offices of real estate appraisers

53139 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

531390 Other Activities Related to Real Estate

This industry comprises establishments primarily engaged in performing real estate related services (except lessors of real estate, offices of real estate agents and brokers, real estate property managers, and offices of real estate appraisers).

The data published with NAICS code 531390 include these parts of the following SIC industries:

6531 (pt) Other activities related to real estate

532 Rental and Leasing Services

Industries in the Rental and Leasing Services subsector include establishments that provide a wide array of tangible goods, such as automobiles, computers, consumer goods, and industrial machinery and equipment, to customers in return for a periodic rental or lease payment.

The subsector includes two main types of establishments: (1) those that are engaged in renting consumer goods and equipment and (2) those that are engaged in leasing machinery and equipment of the kind often used for business operations. The first type typically operates from a retail-like or store-front facility and maintains inventories of goods that are rented for short periods of time. The latter type typically does not operate from retail-like locations or maintain inventories, and offers longer term leases. These establishments work directly with clients to enable them to acquire the use of equipment on a lease basis, or they work with equipment vendors or dealers to support the marketing of equipment to their customers under lease arrangements. Equipment lessors generally structure lease contracts to meet the specialized needs of their clients and use their remarketing expertise to find other users for previously leased equipment. Establishments that provide operating and capital (i.e., finance) leases are included in this subsector.

Establishments primarily engaged in leasing in combination with providing loans are classified in Sector 52, Finance and Insurance. Establishments primarily engaged in leasing real property are classified in Subsector 531, Real Estate. Those establishments primarily engaged in renting or leasing equipment with operators are classified in various subsectors of NAICS depending on the nature of the services provided (e.g., Transportation, Construction, Agriculture). These activities are excluded from this subsector since the client is paying for the expertise and knowledge of the equipment operator, in addition to the rental of the equipment. In many cases, such as the rental of heavy construction equipment, the operator is essential

to operate the equipment. Likewise, since the provision of crop harvesting services includes both the equipment and operator, it is included in the agriculture subsector. The rental or leasing of copyrighted works is classified in Sector 51, Information, and the rental or leasing of assets, such as patents, trademarks, and/or licensing agreements is classified in Subsector 533, Lessors of Nonfinancial Intangible Assets (except Copyrighted Works).

5321 Automotive Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing the following types of vehicles: passenger cars and trucks without drivers, and utility trailers. These establishments generally operate from a retail-like facility. Some establishments offer only short-term rental, others only longer term leases, and some provide both type of services.

53211 Passenger Car Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing passenger cars without drivers.

532111 Passenger Car Rental

This U.S. industry comprises establishments primarily engaged in renting passenger cars without drivers, generally for short periods of time.

The data published with NAICS code 532111 include these parts of the following SIC industries:

7514 Passenger car rental

532112 Passenger Car Leasing

This U.S. industry comprises establishments primarily engaged in leasing passenger cars without drivers, generally for long periods of time.

The data published with NAICS code 532112 include these parts of the following SIC industries:

7515 Passenger car leasing

53212 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

532120 Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing, without drivers, one or more of the following: trucks, truck tractors or buses: semitrailers, utility trailers, or RVs (recreational vehicles).

The data published with NAICS code 532120 include these parts of the following SIC industries:

7513 Truck rental and leasing without drivers

7519 Utility trailer & RV (recreational vehicle) rental & leasing

5321201 Truck Rental, Without Drivers

Establishments primarily engaged in renting (without drivers) one or more of the following: trucks, truck tractors, buses, or semi-trailers.

5321202 Truck Leasing

Establishments primarily engaged in leasing (without drivers) one or more of the following: trucks, truck tractors, or buses. Service or maintenance may be provided.

5321209 Utility Trailer and Recreational Vehicle Rental and Leasing

Establishments primarily engaged in renting or leasing utility trailers and recreational vehicles.

5322 Consumer Goods Rental

This industry group comprises establishments primarily engaged in renting personal and household-type goods. Establishments classified in this industry group generally provide short-term rental although in some instances, the goods may be leased for longer periods of time. These establishments often operate from a retail-like or store-front facility.

53221 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

532210 Consumer Electronics and Appliances Rental

This industry comprises establishments primarily engaged in renting consumer electronics equipment and appliances, such as televisions, stereos, and refrigerators. Included in this industry are appliance rental centers.

The data published with NAICS code 532210 include these parts of the following SIC industries:

7359 (pt) Consumer electronics & appliances rental

53222 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

532220 Formal Wear and Costume Rental

This industry comprises establishments primarily engaged in renting clothing, such as formal wear, costumes (e.g., theatrical), or other clothing (except laundered uniforms and work apparel).

The data published with NAICS code 532220 include these parts of the following SIC industries:

7299 (pt) Formal wear rental

7819 (pt) Wardrobe rental

5322201 Formal Wear Rental

Establishments primarily engaged in renting clothing, such as formal wear or costumes (other than for motion picture production, TV, or theatrical production).

5322209 Wardrobe Rental

Establishments primarily engaged in renting costumes for motion picture production, TV, or theatrical productions.

53223 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

532230 Video Tape and Disc Rental

This industry comprises establishments primarily engaged in renting prerecorded video tapes and discs for home electronic equipment.

The data published with NAICS code 532230 include these parts of the following SIC industries:

7841 Video tape & disk rental

53229 Other Consumer Goods Rental

This industry comprises establishments primarily engaged in renting consumer goods (except consumer electronics and appliances, formal wear and costumes, and prerecorded video tapes).

532291 Home Health Equipment Rental

This U.S. industry comprises establishments primarily engaged in renting home-type health and invalid equipment, such as wheel chairs, hospital beds, oxygen tanks, walkers, and crutches.

The data published with NAICS code 532291 include these parts of the following SIC industries:

7352 (pt) Home health equipment rental

532292 Recreational Goods Rental

This U.S. industry comprises establishments primarily engaged in renting recreational goods, such as bicycles, canoes, motorcycles, skis, sailboats, beach chairs, and beach umbrellas.

The data published with NAICS code 532292 include these parts of the following SIC industries:

7999 (pt) Recreational goods rental

532299 All Other Consumer Goods Rental

This U.S. industry comprises establishments primarily engaged in renting consumer goods and products (except consumer electronics and appliances; formal wear and costumes; prerecorded video tapes and discs for home electronic equipment; home health furniture and equipment; and recreational goods). Included in this industry are furniture rental centers and party rental supply centers.

The data published with NAICS code 53299 include these parts of the following SIC industries:

7359 (pt) Other consumer goods rental & leasing

5322991 Locker Rental, Except Cold Storage

Establishments primarily engaged in renting lockers (except cold storage).

5322999 All Other Miscellaneous Consumer Goods Rental and Leasing

Establishments primarily engaged in renting or leasing a single line of consumer goods or products (except electronics and appliances, formal wear and costumes, video tapes, and recreational goods). Residential furniture and party supply rental are included here.

5323 General Rental Centers

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53231, General Rental Centers.

53231 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

532310 General Rental Centers

This industry comprises establishments primarily engaged in renting a range of consumer, commercial, and industrial equipment. Establishments in this industry typically operate from conveniently located facilities where they maintain inventories of goods and equipment that

they rent for short periods of time. The type of equipment that establishments in this industry provide often includes, but is not limited to: audio-visual equipment, contractors and builders tools and equipment, home repair tools, lawn and garden equipment, moving equipment and supplies, and party and banquet equipment and supplies.

The data published with NAICS code 532310 include these parts of the following SIC industries:

7359 (pt) General rental centers

5324 Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry group comprises establishments primarily engaged in renting or leasing commercial-type and industrial-type machinery and equipment. The types of establishments included in this industry group are generally involved in providing capital or investment-type equipment that clients use in their business operations. These establishments typically cater to a business clientele and do not generally operate a retail-like or store-front facility.

53241 Construction, Transportation, Mining, and Forestry Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing one or more of the following without operators: heavy construction, off-highway transportation, mining, and forestry machinery and equipment. Establishments in this industry may rent or lease products, such as aircraft, railroad cars, steamships, tugboats, bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

532411 Commercial Air, Rail, and Water Transportation Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing off-highway transportation equipment without operators, such as aircraft, railroad cars, steamships, or tugboats.

The data published with NAICS code 532411 include these parts of the following SIC industries:

4499 (pt) Commercial vessel rental & leasing

4741 (pt) Railroad car rental

7359 (pt) Aircraft rental & leasing

5324111 Commercial Vessel Rental and Leasing Without Crew

Establishments primarily engaged in renting or leasing commercial vessels or barges (without crew).

5324112 Railroad Car Rental and Leasing

Establishments primarily engaged in renting or leasing railroad cars.

5324119 Aircraft Rental and Leasing

Establishments primarily engaged in renting or leasing air transportation equipment (without operators).

532412 Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing

This U.S. industry comprises establishments primarily engaged in renting or leasing heavy equipment without operators that may be used for construction, mining, or forestry, such as bulldozers, earthmoving equipment, well-drilling machinery and equipment, or cranes.

The data published with NAICS code 532412 include these parts of the following SIC industries:

7353 (pt) Rental & leasing of heavy construction equip without operators

7359 (pt) Oil field & well drilling equipment rental & leasing

5324121 Rental and Leasing of Heavy Construction Equipment Without Operators

Establishments primarily engaged in renting or leasing heavy construction and earthmoving machinery and equipment (without operators), such as cranes, bulldozers, scrapers, clamshells, and bucket loaders.

5324129 Oilfield and Well Drilling Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing oil field and well drilling equipment.

53242 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

532420 Office Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing office machinery and equipment, such as computers, office furniture, duplicating machines (i.e., copiers), or facsimile machines.

The data published with NAICS code 532420 include these parts of the following SIC industries:

7359 (pt) Office machinery rental & leasing

7377 Computer rental & leasing

5324201 Office Machine Rental and Leasing

Establishments primarily engaged in renting or leasing office machinery and equipment.

5324209 Computer Rental and Leasing

Establishments primarily engaged in renting or leasing computers and computer peripheral equipment.

53249 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

532490 Other Commercial and Industrial Machinery and Equipment Rental and Leasing

This industry comprises establishments primarily engaged in renting or leasing nonconsumer-type machinery and equipment (except heavy construction, transportation, mining, and forestry machinery and equipment without operators; and office machinery and equipment). Establishments in this industry rent or lease products, such as, manufacturing equipment; metalworking, telecommunications, motion picture, or theatrical machinery and equipment; institutional (i.e., public building) furniture, such as furniture for schools, theaters, or buildings; or agricultural equipment without operators.

The data published with NAICS code 532490 include these parts of the following SIC industries:

7352 (pt) Medical equipment rental & leasing (exc home health equipment)

7359 (pt) Industrial equipment rental & leasing

7819 (pt) Motion picture equipment rental

7922 (pt) Theatrical equipment rental

5324901 Medical Equipment Rental and Leasing, Except Home Health Equipment

Establishments primarily engaged in renting or leasing medical equipment (except invalid supplies or home health equipment).

5324902 Industrial Equipment Rental and Leasing

Establishments primarily engaged in renting or leasing industrial machinery and equipment.

5324903 Motion Picture Equipment Rental

Establishments primarily engaged in renting or leasing motion picture equipment. Included in this industry are establishments that rent studio property for motion picture production, TV, or theatrical productions.

5324909 Theatrical Equipment Rental

Establishments primarily engaged in renting or leasing theatrical equipment, such as lighting, theatrical audio equipment and sets.

533 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

Industries in the Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works) subsector include establishments that are primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder. Establishments in this subsector own the patents, trademarks, and/or franchise agreements that they allow others to use or reproduce for a fee and may or may not have created those assets.

Establishments that allow franchisees the use of the franchise name, contingent on the franchisee buying products or services from the franchisor, are classified elsewhere.

Excluded from this subsector are establishments primarily engaged in leasing real property and establishments primarily engaged in leasing tangible assets, such as automobiles, computers, consumer goods, and industrial machinery and equipment. These establishments are classified in Subsector 531, Real Estate and Subsector 532, Rental and Leasing Services, respectively.

5331 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This NAICS industry group includes establishments classified in the following NAICS industry(ies): 53311, Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works).

53311 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

533110 Lessors of Nonfinancial Intangible Assets (Except Copyrighted Works)

This industry comprises establishments primarily engaged in assigning rights to assets, such as patents, trademarks, brand names, and/or franchise agreements for which a royalty payment or licensing fee is paid to the asset holder.

The data published with NAICS code 533110 include these parts of the following SIC industries:

6792 (pt) Oil royalty companies

6794 Patent owners & lessors

5331101 Oil Royalty Trading Companies

Establishments primarily engaged in leasing the rights to a whole or partial interest in the proceeds from the sale of oil or gas, produced from a specific tract for investors.

5331109 Patent Owners and Lessors

Establishments primarily engaged in collecting royalties or licensing fees from patents, trademarks, and/or franchise agreements.

Appendix C.

Coverage and Methodology

MAIL/NONMAIL UNIVERSE

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 1997 Economic Census were divided into the mail universe and nonmail universe. The coverage of and the method of obtaining census information from each are described below:

1. The mail universe consisted of firms for which information was obtained by means of a mail canvass and included:
 - a. Large employers, i.e., all multiestablishment and all single-establishment employer firms with payroll above a specified cutoff. The term “employers” refers to firms with one or more paid employees at any time during 1997 as shown in the active administrative records of other Federal agencies.
 - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff, in classifications for which specialized data precluded reliance solely on administrative records sources.
2. The nonmail universe consisted of firms that were not required to file a regular census return and included:
 - a. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. Although the payroll cutoff varied by kind of business, small employers in the nonmail universe generally included firms with less than 10 employees and represented about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for small employers in the nonmail universe were derived or estimated from administrative records of other Federal agencies.
 - b. All taxable nonemployers, i.e., all firms subject to Federal income tax with no paid employees during 1997. Revenue information for these firms was obtained from administrative records of other Federal agencies. Although consisting of many firms,

nonemployers accounted for less than 10 percent of total revenue of all establishments covered in the census. The census included only those nonemployer firms which reported a revenue volume of \$1,000 or more during 1997. Data for nonemployers are not included in this report, but are released as part of the “Core Business Statistics Report Series.”

INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments in this sector were assigned in accordance with the 1997 North American Industry Classification System (NAICS) Manual, United States. NAICS is a common classification system developed by the United States, Canada, and Mexico. This system replaces the 1987 Standard Industrial Classification (SIC) that was used in previous censuses. Appendix A of the 1997 NAICS manual provides information on the comparability between the 1987 SIC and the 1997 NAICS. More information on NAICS is available in the NAICS manual and at www.census.gov/naics.

The method of assigning classifications, and the level of detail at which establishments were classified, differed between the mail and nonmail universe as follows:

1. The mail universe.
 - a. Establishments in the mail universe that returned questionnaires were classified on the basis of their self-designation, sources of revenue, and other industry-specific inquiries.
 - b. Establishments in the mail universe that did not return questionnaires were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies.
2. The nonmail universe.
 - a. Employer establishments in the nonmail universe were classified on the basis of the most current census kind-of-business classification available from one of the Census Bureau’s current sample surveys, the 1992 census, or the administrative records of other Federal agencies. If the census or

administrative record classifications proved inadequate (none corresponded to a 1997 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1997 census kind-of-business code.

- b. Nonemployers were classified on the basis of information obtained from administrative records of other Federal agencies.

RELIABILITY OF DATA

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Sources of Revenue reports for this sector are subject to sampling errors as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census questionnaires mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates insofar as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to

develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

TREATMENT OF NONRESPONSE

Census report forms included two different types of inquiries, "basic" and "industry-specific". Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, number of employees, and legal form of organization, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report, were available only from the establishments in the mail universe that completed the appropriate inquiries on the questionnaire.

Two methods were used to account for nonresponse to industry-specific inquiries. For some inquiries, missing data were imputed for individual records based on responses from similar establishments. For other inquiries, the total of reported data were expanded to represent the mail and nonmail universe. Data for industry-specific inquiries based on a December 31 reference date were expanded in direct relationship to total annualized revenue of only those establishments in business at the end of the year. Unless otherwise noted in specific reports, data for other industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion.

All reports in which data were expanded to account for nonmail employers and nonrespondents include a coverage indicator for each publication category, which shows the revenue of establishments responding to the inquiry as a percent of total revenue for all establishments for which data are shown. Coverage is usually determined by the ratio of total revenue of establishments responding to the inquiry to total revenue of all establishments in the category.

Appendix D. Geographic Notes

OREGON

Albany is in Benton and Linn Counties.

Lake Oswego is in Clackamas, Multnomah, and Washington Counties.

Milwaukie is in Clackamas and Multnomah Counties.

Portland is in Clackamas, Multnomah, and Washington Counties.

Salem is in Marion and Polk Counties.

Tualatin is in Clackamas and Washington Counties.

Wilsonville is in Clackamas and Washington Counties.

Appendix E. Metropolitan Areas

OREGON

Eugene—Springfield, OR MSA

Lane County, OR

Medford—Ashland, OR MSA

Jackson County, OR

Portland—Vancouver, OR—WA PMSA

Clackamas County, OR

Columbia County, OR

Multnomah County, OR

Washington County, OR

Yamhill County, OR

Clark County, WA

Portland—Salem, OR—WA CMSA

Portland—Vancouver, OR—WA PMSA

Clackamas County, OR

Columbia County, OR

Multnomah County, OR

Washington County, OR

Yamhill County, OR

Clark County, WA

Salem, OR PMSA

Marion County, OR

Polk County, OR

Salem, OR PMSA

Marion County, OR

Polk County, OR

