NN/LM Middle Atlantic Region
Delaware, New Jersey, New York,
Pennsylvania

Three Issues

- Needs Assessment
- Network member participation
- NLM & NN/LM & You

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Start with the Literature

- NN/LM Hospital Internet Task Force
- NLM Long Range Plan

Surveys, Focus Groups, Logic Models

"It may be a model, Captain, but it's highly illogical."

"And behind the mirror ..."

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http://www.fieldstonealliance.org/client/client_pages/tools_you_can_use/07-27-05_Logic_Models.cfm

http://arc.typepad.com/customercrossroads/marketing_research/index.html

What do we know right now?

- DOCLINE
- Training
- What NLM wants
  - Emergency preparedness
  - Identify historical collections
  - Cross-regional collaboration
  - Go Local

NYU Medical Center

Committees

- Resource Sharing Committee
  - *Robb Mackes, Union Hospital, New Jersey*
- Library Improvement Committee
  - *Michelle Volesko Brewer, New Jersey Hospital Association, New Jersey*
- Technology Committee
  - *Andrew White, SUNY Stony Brook, New York*
- Outreach Committee
  - *Valerie Gross, Geisinger Health System, Pennsylvania*

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Resource Sharing

- Ranae Barger, University of Pittsburgh
- Patrice Barron, National Development and Research Institute
- Cynthia Bertuca, SUNY Buffalo
- Susan Cleveland, Our Lady of Lourdes Medical Center
- Diana Delgado, Weill Cornell Medical Library
- Juannetta LeGree, SUNY Downstate
- Dorothy Sayre, SUNY Upstate
- Robin Siegel, CentraState Medical Center
- Helen Tannenbaum, Healthcare Chaplaincy - Spears Center Library
- Miguel Figueroa, NN/LM staff, Network Services Coordinator

Library Improvement

- helen-ann brown, Weill Cornell Medical Library

- Patricia Carroll-Mathes, SENYLRC

- Claire Farra, Delaware County Memorial Hospital Medical Library

- Pat Onsi, SUNY Upstate Health Sciences Library

- Timothy Roberts, Hospital for Special Surgery

- Roberta Bronson-Fitzpatrick, UMDNJ

- Arpita Bose, NN/LM Staff, Outreach and Communication Coordinator

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Technology Committee

- Wendi Ackerman, SUNY Upstate
- Stewart Brower, SUNY Buffalo
- Leigh Mihlrad, Albert Einstein College of Medicine
- Susan Robishaw, Geisinger Health System
- Michael Wood, Weill Cornell Medical Center
- Gregg Headrick, NN/LM Staff liaison, Technology Coordinator

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Outreach

- Marie Ascher, New York Medical College
- Marcy Brown, Western Pennsylvania Hospital
- Christine DeGoyler, University of Rochester
- Jeff Garvey, Samaritan Medical Center
- Linda Hasman, SUNY Buffalo
- Nancy Henry, Pennsylvania State University
- Diane Luft, SUNY Upstate
- Michelle McIntyre, Roaring Spring Community Library
- Jennifer Melinn, Mental Health Association of SE PA
- Eileen Smith, Frankford School of Nursing
- Arpita Bose, NN/LM Staff, Outreach and Communication Coordinator

Resource Sharing & Library Improvement & Technology & DOCLINE

- Promoting electronic document delivery
- Equipment – scanners, shared servers?
- License negotiating assistance

NN/LM Classes

- ¿No Comprende? Spanish Health Information Resources for English Speaking Librarians
- ABCs of DNA: Unraveling the Mystery of Genetics Information for Consumers
- African American Community Health
- Basics of Electronic Document Delivery
- Beyond an Apple a Day: Providing Consumer Health Information in a Public Library
- Caring for the Mind: Providing Reference Services for Mental Health Information
- Finding Native Health Info Online
- From Snake Oil to Penicillin: Evaluating Consumer Health Information on the Internet
- Geeks Bearing Gifts: unwrapping new technology trends
- Getting Started with LinkOut
- Grant Writing
- Grants and NN/LM Funding Opportunities
- Introducing Health Professionals to NLM's Online Systems (CME)

- Keeping Up with PubMed
- Looking in all the Wrong Places: PubMed for Public Librarians
- Making PubMed Work for You
- Managing Electronic Resources in Health Science Libraries
- NLM's Consumer Health Databases
- Nursing on the Net: Health Care Resources You Can Use
- Prescription for Success: Consumer Health Information on the Internet
- Public Health on the Web
- PubMed Expert Searching Class and Sample Manual
- PubMed for Experts
- Super Searcher
- TOXNET: Toxicology and Environmental Information
- Website Usability: Making Content Easy to Find

http://nnlm.gov/training/classes.html

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Training & Outreach

- Needs Assessment
  - Some of you are telling us
  - Who's not talking?
- Member participation: training awards

Training Awards

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Outreach & Needs Assessment

- Survey of unaffiliated health professionals
- Survey of network members
- Are you willing to be surveyed?

RML Staff
http://nnlm.gov/mar

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