

Part VII--Proposed New Industry Structure for Performing Arts, Spectator Sports and Related Industries; Museums, Historical Sites and Similar Institutions; and Recreation, Amusement and Gambling

Section A--NAICS Structure

North American Industry Classification System

(NAICS)

Agreement Number 17

This Document represents the proposed agreement on the structure of the North American Industry Classification System (NAICS) for the following industries:

Performing Arts, Spectator Sports and Related Industries

Museums, Historical Sites and Similar Institutions

Recreation, Amusement and Gambling

The detailed NAICS structure along with a brief description of the structure is attached (Attachments 1 and 2). Each country agrees to release a copy of the proposed NAICS structure to interested data users. Comments received will be shared among the countries and additional discussions will be held before a final decision on the structure is made. Each country may add additional detailed industries, below the 4-digit level of NAICS, as necessary to meet national needs, so long as this additional detail aggregates to a 4-digit NAICS level in order to ensure full comparability among the three countries. This NAICS structure was presented and provisionally accepted at the NAICS Committee meeting held on September 27, 1995 - September 29, 1995 in Mexico City, Mexico.

Accepted	Signature	Date
Canada	/S/ Jacob Ryten	9/29/95
Mexico	/S/ Enrique Ordaz	9/29/95
United States	/S/ Jack E. Triplett	9/29/95

ATTACHMENT 1--NAICS STRUCTURE

XX	Performing Arts, Spectator Sports and Related Industries
XXX	Performing Arts Companies
XXXX	Theater Companies
XXXX	Dance Companies
XXXX	Musical Groups and Artists
XXXX	Other Performing Arts Companies
XXX	Spectator Sports
XXXX	Spectator Sports
XXX	Promoters of Arts, Sports and Similar Events
XXXX	Promoters of Arts, Sports and Similar Events with Facilities

XXXX	Promoters of Arts, Sports and Similar Events without Facilities
XXX	Agents and Managers for Artists, Athletes and Other Entertainers
XXXX	Agents and Managers for Artists, Athletes and Other Entertainers
XXX	Independent Artists, Writers and Performers
XXXX	Independent Artists, Writers and Performers
XX	Museums, Historical Sites and Similar Institutions
XXX	Museums, Historical Sites and Similar Institutions
XXXX	Museums
XXXX	Historical Sites
XXXX	Botanical and Zoological Gardens
XXXX	Nature Parks and Similar Institutions
XX	Recreation, Amusement and Gambling Industries
XXX	Sports and Recreation Facilities
XXXX	Golf Courses
XXXX	Skiing Facilities
XXXX	Marinas
XXXX	Recreational, Sports and Fitness Centers
XXXX	Bowling Centers
XXX	Amusement Facilities
XXXX	Amusement and Theme Parks
XXXX	Amusement Arcades and Other Coin-operated Amusement Devices
XXX	Gambling Industries
XXXX	Casinos, except Hotel Casinos
XXXX	Other Gambling Industries
XXX	Other Recreation and Amusement Services
XXXX	Other Recreation and Amusement Services

Attachment 2--North American Industrial Classification System

Draft Classification for:

Performing Arts, Spectator Sports and Related Industries

Museums, Historical Sites and Similar Institutions

Recreation, Amusement and Gambling Industries

Representatives of the statistical agencies of Canada, Mexico, and the United States agree to a draft industry classification for these industries.

The draft classification contains three subsectors, Performing Arts, Spectator Sports and Related Industries; Museums, Historical Sites and Similar Institutions; and Recreation, Amusement and Gambling Industries. These are further subdivided into ten industry groups and twenty-three industries.

A General Outline

The Performing Arts, Spectator Sports and Related Industries subsector includes establishments that produce or organize live presentations involving the performances of actors and actresses, singers, dancers, musical groups and artists, athletes and other entertainers. It also includes independent entertainers and the establishments that manage their careers. The classification recognizes four basic processes: producing events; presenting and promoting events; managing and representing entertainers; and finally, providing the artistic, creative and technical skills necessary to the production of these live events. Four industries are proposed for performing arts, each defined on the basis of the particular skills of the entertainers involved in the presentations. Promoters that own and operate their facilities are distinguished from those that do not, thereby emphasizing significant differences in cost structures.

The proposed structure makes a clear distinction between performing arts companies and performing artists (independents). Although not unique to arts and entertainment, freelancing is a particularly important phenomenon in the Performing Arts, Spectator Sports, and Related Industries subsector. Distinguishing this activity from the production activity is a meaningful process differentiation. This approach, however, is difficult to implement in the case of musical groups (companies) and artists, especially pop groups. These establishments tend to be more loosely organized and it can be difficult to distinguish companies from freelancers. For those reasons, NAICS includes one industry that covers both musical groups and musical artists.

The proposed NAICS structure contains two industries for Promoters of Arts, Sports and Similar Events, one for those that operate facilities and another for those that do not. It is therefore necessary for users interested in information by type of event (e.g. performing arts as opposed to sports) to rely on product data.

The Museums, Historical Sites and Similar Institutions subsector includes establishments engaged in the preservation and exhibition of objects, sites and natural wonders of historical, cultural and educational value. The four industries of this subsector are Museums; Historic Sites; Botanical and Zoological Gardens; and Nature Parks and Similar Institutions.

The Recreation, Amusement and Gambling Industries subsector comprises three industry

groups. The Sports and Recreation Facilities industry group includes establishments that operate and provide access to facilities where patrons can actively participate in sports and recreational activities. The six industries of this industry group represent the most important types of facilities found in North America. The Amusement Facilities industry group contains establishments that operate and provide access to sites and facilities primarily used for amusement purposes. Finally, the Gambling Industries industry group includes operators of casinos, lotteries, bingo halls and other establishments primarily engaged in gambling activities.

Limitations and Constraints of the Classification

The most important limitation of the proposed structure is the incomplete coverage of recreational activities.

Providers of recreational services are often engaged in processes classified in other sectors of NAICS. For example, operators of resorts and hunting and fishing camps provide both accommodation and recreational facilities and services. It is proposed to classify these establishments in the Accommodation Services subsector, partly to reflect the significant costs associated with the provision of accommodation services and partly to ensure consistency with international standards. Similarly, some night clubs present live entertainment on a regular basis and it can be argued that they could be classified in the Promoters of Arts, Sports and Similar Events With Facilities industry. However, since most of these establishments function as any other drinking place when they do not stage entertainment and furthermore because most of their revenue is derived from sale of food and beverages, it is proposed to classify them with other drinking places. Finally, establishments using transportation equipment to provide sightseeing and pleasure cruises are classified in the Transportation sector.

The proposed Gambling Industries group does not provide for full coverage of gambling activities. It only includes those establishments specializing in such activities. Casino hotels are classified in the Accommodation Services subsector while horse and dog racing tracks are classified in the Spectator Sports industry group.

Relationship to ISIC

Each of the NAICS industries created in these subsectors can be assigned to a division of the current International Standard Industrial Classification of all Economic Activities (ISIC, Revision 3) of the United Nations. Nineteen of the twenty-four proposed industries are contained within ISIC Division 92, Recreational, Cultural, and Sporting Activities. The five industries not in ISIC Division 92 are small pieces of ISIC Division 60, Land Transport, Transport Via Pipelines; ISIC Division 63, Supporting and Auxiliary Transport Activities, Activities of Travel Agencies; ISIC Division 70, Real Estate Activities; and ISIC Division 74, Other Business Activities. The discrepancies between these proposed NAICS industries and ISIC are minor and do not have a significant impact on the comparability of the data.

Some Changes to the National Classifications

For Canada, the proposed NAICS structure constitutes a restructuring and expansion of industries currently found in major group 96, Amusement and Recreational Service Industries, of the 1980 Canadian Standard Industrial Classification (CSIC). A few activities classified in other areas of the classification are now included in this structure and industry groups CSIC 961, Motion Picture, Audio and Video Production and Distribution, and CSIC 962, Motion Picture Exhibition are moved to the proposed Information sector.

The activities included in the Performing Arts Companies industry group are all part of CSIC 9631, Entertainment Production Companies, except for circuses (CSIC 9692) and dinner theaters (CSIC 9211). The remaining components of CSIC 9631, Promoters of Artistic Events and Independent Artists, are assigned to different NAICS industries.

The NAICS Spectator Sports industry corresponds to CSIC 964, Commercial Spectator Sports, except for promoters of sports events that are now classified in a newly created industry group for Promoters (presenters) of Arts, Sports and Similar Events.

In the CSIC, promoters are closely associated to the type of event they are promoting (arts, sports, fairs, etc.) and are classified in different industries. The approach adopted for NAICS, that of combining all promoters in the same group, therefore represents a significant change to the current practice.

A similar approach is proposed for Agents and Managers for Artists, Athletes and Other Entertainers and for Independent Artists, Writers and Performers. Agents and managers, currently classified in arts, sports or business service depending on the type of client they represent, are grouped in a single NAICS industry. Similarly, independent artists, writers and performers, currently found in four industries, are combined in one class.

The Museums, Historical Sites and Similar Institutions industry group includes activities that are classified in Education (Museums, Heritage and Historic Sites) and Amusement and Recreation (botanical gardens, zoological gardens, nature parks, exhibition centers, etc.).

Three of the five industries proposed for the operators of Sports and Recreational Facilities industry group already exist in the CSIC. The most significant change in this area is the adoption of a Recreational, Sports and Fitness Centers industry that includes components of three existing classes, namely, CSIC 9652, Curling clubs; CSIC 9659,

Other Sports and Recreation Clubs; and CSIC 9799, Other Personal and Household Services.

Finally, the proposed Gambling Industries categories are components of CSIC 9961, Gambling Industries. At the national level, an additional industry will be created for Lotteries.

For Mexico, the contents of these subsectors essentially stem from the CMAP subsector 94, Entertainment, Culture, Recreation and Sports, although an important restructuring has occurred. In addition, some classes of CMAP subsector 94 related to motion pictures, radio and television went into the proposed NAICS Information sector, and those related to the teaching of gymnastics and martial arts moved to the proposed NAICS Education Services subsector.

In order to accommodate this proposed structure of new subsectors, Mexico included some activities from other subsectors such as tour guide services, marinas, and the retail sale of lottery tickets.

For the United States, the proposed NAICS structure represents a significant change from the current Standard Industrial Classification System (SIC) system. The NAICS industries are more clearly defined than those in the current system and ambiguous distinctions such as “membership” criteria have been eliminated in NAICS industries.

New industries are established for various types of performing arts companies, spectator sports, museums, historical sites and similar institutions, gambling services and operators of sports and recreation facilities. Overall, there are nine new industries in the NAICS structure for amusement, recreation, museums and botanical and zoological gardens.

Separate industries are established for promoters of events, agents and managers of artists, athletes, and entertainers, as well as a new industry for artists and entertainers who normally work independently or on a contract basis. These types of establishments are included in many different industries in the SIC system, including some in 1987 SIC 8999, Services, Not Elsewhere Classified (NEC), as well as in other NEC categories, such as 1987 SIC 7999, Amusement and Recreation Services, Not Elsewhere Classified.

The “not elsewhere classified (NEC)” industries in the 1987 SIC system are significantly reduced in NAICS, because many types of establishments in this category are assigned to more specific, process-based categories.

Achievement of Objectives

The proposed classification structure meets the objectives for the North American Industry Classification System (NAICS). It is comprised of industries that group establishments with similar production processes, that is, it applies the production oriented economic concept. The hierarchical structure of the classification generally follows the production concept at each level.

The classification achieves comparability for the three participating countries. Based on existing data, each country expects to be able to publish data regularly or in the near future at the industry (4-digit) level of this structure. All countries agree on the definitions of the industries.

Other objectives of the NAICS project have also been met. The inclusion of new and emerging services industries are introduced in this proposed structure. These classifications reflect changes in the arts, entertainment, and recreation industries that have occurred in the

past but have never been identified in the existing classification systems of the three countries. The industries in most cases are economically significant in all three countries. Smaller industries are present because comparability is given priority over size.

Section B-Annex: United States National Industry Detail

As explained in the *Structure* presentation of this notice, for a number of reasons 4-digit industries in the three NAICS industry subsectors presented in *Part VII, Section A-- Attachment 1*, contain less detail than is currently in the U.S. SIC system, and less detail than is required to meet important analytical requirements in the U.S. The three country agreement on NAICS envisions that each country may develop national detailed industries below the NAICS industry level, so long as the national detail can be aggregated to the NAICS classification, thus assuring full North American comparability.

The ECPC is proposing U.S. 5-digit industry detail for the three NAICS industry subsectors covered in Part VII of this notice. For cases where no 5-digit detail is shown, the ECPC is proposing that the NAICS 4-digit industries will also represent the most detailed U.S. industries.

TABLE 1

The definitions of status codes are as follows: E-existing industry; N-new industry; R-revised industry; and * means "part of." The abbreviation NEC is used for Not Elsewhere Classified.

1997 NAICS and U.S. description		Status code	1987 SIC code	1987 SIC description
XX	Performing Arts, Spectator Sports and Related Industries			
XXX	Performing Arts Companies			
XXXX	Theater Companies	N	*5812	Eating Places (dinner theaters)
			*7922	Theatrical Producers (except Motion Pictures) and Miscellaneous Theatrical Services (theater companies, opera companies)
XXXX	Dance Companies	N	*7922	Theatrical Producers (except Motion Pictures) and Miscellaneous Theatrical Services (ballet and dance companies)
XXXX	Musical Groups and Artists	N	*7929	Bands, Orchestras, Actors, and Entertainment Groups (musical groups and artists)
XXXX	Other Performing Arts Companies	N	*7929	Bands, Orchestras, Actors, and Entertainment Groups, (except musical groups and artists)
			*7999	Amusement and Recreation Services, Not Elsewhere Classified (circus companies)
XXX	Spectator Sports			
XXXX	Spectator Sports			
XXXXXX	Sports Clubs	N	*7941	Professional Sports Clubs and Promoters (professional sports clubs)
XXXXXX	Race Tracks	N	*7948	Racing, Including Track Operations (track operations)
XXXXXX	Other Spectator Sports	N	*7941	Professional Sports Clubs and Promoters, (except sports clubs, stadium operators, sports promoters and agents)
			*7948	Racing, Including Track Operations, (except track operators)
			*7999	Amusement and Recreation Services, NEC (professional athletes)
XXX	Promoters of Arts, Sports and Similar Events			

XXXX	Promoters of Arts, Sports and Similar Events with Facilities	N	*6512	Operators of Nonresidential Buildings (stadium and arena owners)
			*7922	Theatrical Procedures (except Motion Pictures) and Miscellaneous Theatrical Services (theater operators)
			*7941	Professional Sports Clubs and Promoters (stadium operators)
XXXX	Promoters of Arts, Sports and Similar Events without Facilities	N	*7922	Theatrical Producers (except Motion Pictures) and Miscellaneous Theatrical Services (theatrical promoters)
			*7941	Professional Sports Clubs and Promoters (sports promoters)
XXX	Agents and Managers for Artists, Athletes and Other Entertainers			
XXXX	Agents and Managers for Artists, Athletes, and Other Entertainers	N	*7389	Business Services, NEC (agents and brokers for authors and artists)
			*7922	Theatrical Producers (except Motion Pictures) and Miscellaneous Theatrical Services (theatrical agents)
			*7941	Professional Sports Clubs and Promoters (sports agents)
XXX	Independent Artists, Writers, and Performers			
XXXX	Independent Artists, Writers, and Performers	N	*7819	Services Allied to Motion Picture Production (film directors and related motion picture production services, independent)
			*7929	Bands, Orchestras, Actors, and Other Entertainers and Entertainment Services (actors and actresses)
			*8999	Services, Not Elsewhere Classified (authors, artists, and related technical services independent)
XX	Museums, Historical Sites and Similar Institutions			
XXX	Museums, Historical Sites and Similar Institutions			
XXXX	Museums	R	*8412	Museums and Art Galleries (except historic and heritage sites)
XXXX	Historical Sites	N	*8412	Museums and Art Galleries (historic and heritage sites)
XXXX	Botanical and Zoological Gardens	R	*8422	Arboreta and Botanical and Zoological Gardens (except nature parks and reserves)

XXXX	Nature Parks and Similar Institutions	N	*7999	Amusement and Recreation Services, NEC (caverns and miscellaneous commercial parks)
			*8422	Arboreta and Botanical and Zoological Gardens (nature parks and reserves)
XX	Recreation, Amusement and Gambling Industries			
XXX	Operators of Sports and Recreation Facilities			
XXXX	Golf Courses	N	7992	Public Golf Courses
			*7997	Membership Sports and Recreation Clubs (golf clubs)
XXXX	Skiing Facilities	N	*7999	Amusement and Recreation Services, NEC (skiing facilities)
XXXX	Marinas	E	4493	Marinas
XXXX	Recreational, Sports and Fitness Centers	N	7991	Physical Fitness Facilities
			*7997	Membership Sports and Recreation Clubs (recreation clubs with facilities)
			*7999	Amusement and Recreation Services, NEC (nonmembership recreation facilities)
XXXX	Bowling Centers	E	7933	Bowling Centers
XXX	Amusement Facilities			
XXXX	Amusement and Theme Parks	E	7996	Amusement Parks
XXXX	Amusement Arcades and Other Coin Operated Amusement Devices	R	*7993	Coin-Operated Amusement Devices (except slot machine operators)
XXX	Gambling Industries			
XXXX	Casinos, except Hotel Casinos	N	*7999	Amusement and Recreation Services, NEC (casinos, except hotel casinos)
XXXX	Other Gambling Industries	N	*7993	Coin-Operated Amusement Devices (slot machine operators)
			*7999	Amusement and Recreation Services, NEC (lottery, bingo, bookie, and other gambling operations)
XXX	Other Recreation and Amusement Services			
XXXX	Other Recreation and Amusement Services	N	*7911	Dance Studios, Schools, and Halls (except instruction)
			*7997	Membership Sports and Recreation Clubs (recreation clubs without facilities)

*7999

Amusement and Recreation Services, NEC
(except circuses, professionals, athletes, caverns
and other commercial parks, skiing facilities,
casinos and other gambling operations,
amusement and recreation facilities, sports
instruction, sports equipment rental, and
amusement or scenic transport operations)

TABLE 2

The abbreviation “pt” means “part of”. @ means time series break has been created that is greater than 3% of the 1992 revenues for the 1987 SIC industry. The abbreviation NEC is used for Not Elsewhere Classified.

1987 SIC code	1987 SIC description	1997 U.S. description
4493	Marinas	Marinas
5812@	Eating Places (Dinner theatres)	Theater Companies (pt.)
6512@	Operators of Nonresidential Buildings Stadium and Arena Owners	Promoters of Arts, Sports and Similar Events with Facilities (pt.)
7389@	Business Services, NEC Agents and Brokers for Authors and Artists Other	Agents and Managers for Artists, Athletes, and Other Entertainers (pt.) (Has been distributed among other service related subsectors)
7819@	Services Allied to Motion Picture Production Film Directors and Related Motion Picture Production Services, Independent	Independent Artists, Writers, and Performers (pt.)
7911@	Dance Studios, Schools and Halls Ballroom and Dance Hall Operations Instruction Studios and Schools, Professional Dancing Schools	Other Recreation and Amusement Services (pt.) Fine Arts Schools (pt.) (Included in Educational Services subsector)
7922@	Theatrical Producers (Except Motion Picture) and Miscellaneous Theatrical Services Theater and Opera Companies Theatrical Agents Ballet and Dance Companies Theater Operators Theatrical Promoters Theatrical Agents	Theater Companies (pt.) Agents and Managers for Artists, Athletes and Other Entertainers (pt.) Dance Companies Promoters of Arts, Sports, and Similar Events with Facilities (pt.) Promoters of Arts, Sports, and Similar Events without Facilities (pt.) Agents and Managers for Artists, Athletes, and Other Entertainers (pt.)
7929@	Bands, Orchestras, Actors, and Other Entertainers and Entertainment Groups Musical Groups and Artists, Orchestras Actors and Actresses Except Musical Groups and Artists, Actors and Actresses	Musical Groups and Artists Independent Artists, Writers, and Performers (pt.) Other Performing Arts Companies (pt.)
7933	Bowling Centers	Bowling Centers

7941@	Professional Sports Clubs and Promoters Professional Sports Clubs Sports Agents Sports Promoters Stadium Operators Except Sports Clubs, Stadium Operators, Sports Promoters, and Agents	Sports Clubs Agents and Managers of Artists, Athletes, and other Entertainers (pt.) Promoters of Arts, Sports and Similar Events without Facilities (pt.) Promoters of Arts, Sports, and Similar Events with Facilities (pt.) Other Spectator Sports (pt.)
7948@	Racing, Including Track Operations Racetracks Racing, except Track Operators	Race Tracks Other Spectator Sports (pt.)
7991@	Physical Fitness Facilities	Recreational, Sports and Fitness Centers (pt.)
7992@	Public Golf Courses	Golf Courses (pt.)
7993@	Coin Operated Amusement Devices Except Gambling (Slot Machine) Operators Gambling (Slot Machine) Operators	Amusement Arcades and Other Coin Operated Amusement Devices Other Gambling Industries (pt.)
7996	Amusement Parks	Amusement and Theme Parks
7997@	Membership Sports and Recreation Clubs Golf Clubs Recreation Clubs with Facilities Recreation Clubs Without Facilities	Golf Courses (pt.) Recreational Sports and Fitness Centers (pt.) Other Recreation and Amusement Services (pt.)
7999@	Amusement and Recreation Services, NEC Circus Companies Professional Athletes Skiing Facilities Nonmembership Recreation Facilities Casinos, except Hotel Casinos Lottery, Bingo, Bookie and Other Gaming Operations Caverns and Miscellaneous Commercial Parks Sports Instruction Sports Equipment Rental Scenic Transport Operations, Land Scenic Transport Operations, Water Amusement and Recreation Services, NEC (except circuses, professional athletes, caverns, and other commercial parks, skiing facilities, casinos and other gambling operations, amusement and recreation facilities)	Other Performing Arts Companies (pt.) Other Spectator Sports (pt.) Skiing Facilities Recreation Sports and Fitness Centers (pt.) Casinos, except Hotel Casinos Other Gambling Industries (pt.) Nature Parks and Similar Institutions (pt.) Athletic Instruction (Included in Educational Services subsector) Rental of Recreation Goods (Included in Rental and Leasing subsector) Scenic and Sightseeing Transportation, Land (Included in Scenic and Sightseeing Transportation subsector) Scenic and Sightseeing Transportation, Water (Included in Scenic and Sightseeing Transportation subsector) Other Recreation and Amusement Services (pt.)

8412	Museums and Art Galleries	
	Museums	Museums
	Historical and Heritage Sites	Historical Sites
8422	Arboreta and Botanical or Zoological Gardens	
	Botanical and Zoological Gardens	Botanical and Zoological Gardens
	Nature Parks and Reserves	Nature Parks and Similar Institutions (pt.)
8999	Services, Not Elsewhere Classified	
	Authors, Artists, and Related Technical Services, Independent	Independent Artists, Writers, and Performers (pt.)

Description of Changes to the U.S. System

The industries included in the following subsectors were primarily created from the twelve 1987 SICs of Major Group 79, Amusement and Recreation Services. For time series linkage, a time series break greater than three percent of their 1992 revenue is estimated for ten of these industries.

1. Performing Arts, Spectator Sports and Related Industries - There were eleven new industries added to the 1997 industry structure in this subsector to group those activities with the same production process and to improve overall comparability with Mexico and Canada. The underlying focus of this subsector was to group together those entertainment activities that are more visual and non-participatory. The following new industries were created:

Theater Companies from part of 1987 SIC 5812, Eating Places, and part of 1987 SIC 7922, Theatrical Producers (Except Motion Picture) and Miscellaneous Theatrical Services.

Dance Companies from part of 1987 SIC 7922, Theatrical Producers (Except Motion Picture) and Miscellaneous Theatrical Services.

Musical Groups and Artists from part of 1987 SIC 7929 Bands, Orchestras, Actors, and Other Entertainers and Entertainment Groups.

Other Performing Arts Companies from part of 1987 SIC 7929, Bands, Orchestras, Actors, and Other Entertainers and Entertainment Groups, and part of 1987 SIC 7999, Amusement and Recreation Services, NEC..

Sports Clubs from part of 1987 SIC 7941, Professional Sports Clubs and Promoters.

Race Tracks from part of 1987 SIC 7948, Racing, Including Track Operation.

Other Spectator Sports from part of 1987 SIC 7941, Professional Sports Clubs and Promoters; part of 1987 SIC 7948, Racing, Including Track Operation; and part of 1987 SIC 7999, Amusement and Recreation Services, NEC.

Promoters of Arts, Sports and Similar Events With Facilities from part of 1987 SIC 6512, Operators of Nonresidential Buildings; part of 1987 SIC 7922, Theatrical Producers (Except Motion Picture) and Miscellaneous Theatrical Services; and part of 1987 SIC 7941, Professional Sports Clubs and Promoters.

Promoters of Arts, Sports and Similar Events without Facilities from part of 1987 SIC 7922, Theatrical Producers (Except Motion Picture) and Miscellaneous Theatrical Services, and part of 1987 SIC 7941, Professional Sports Clubs and Promoters.

Agents and Managers for Artists, Athletes and Other Entertainers from part of 1987 SIC 7389, Business Services, NEC; part of 1987 SIC 7922, Theatrical Producers (Except Motion Picture) and Miscellaneous Theatrical Services; and part of 1987 SIC 7941, Professional Sports Clubs and Promoters.

Independent Artists, Writers, and Performers from part of 1987 SIC 7819, Services Allied to Motion Picture Production; part of 1987 SIC 7929, Bands, Orchestras, Actors, and other Entertainers and Entertainment Groups; and part of 1987 SIC 8999, Services, NEC.

2. Museums, Historic Sites and Similar Institutions - The NAICS industries within this subsector were essentially created from the two industries of 1987 Major Group

84, Museums, Art Galleries, and Botanical, and Zoological Gardens. Two new industries were added for this 1997 industry subsector and two industries reflect content changes from their 1987 definitions. These changes were made to better represent the production process differences among these activities. The following industries were added for 1997:

Historical Sites from part of 1987 SIC 8412, Museums and Art Galleries.

Nature Parks and Similar Institutions from part of SIC 7999, Amusement and Recreation Services, NEC; and part of 1987 SIC 8422, Arboreta and Botanical or Zoological Gardens.

The following two industries represent content changes from 1987:

Museums from part of 1987 SIC 8412, Museums and Art Galleries.

Botanical and Zoological Gardens from part of 1987 SIC 8422, Arboreta and Botanical Gardens.

3. Recreation, Amusement and Gambling Industries - This subsector consists of 10 industries. Six new industries were added to the 1997 structure for this subsector, one industry represents a 1987 industry with content changes, and three industries from 1987 were included without any changes. The NAICS industries within this subsector represent an effort to group those activities with the same production process and to improve comparability with Mexico and Canada. The basis for developing this subsector was to group together entertainment activities that are participatory in nature and to eliminate industry distinctions based on membership. The following new industries were created:

Golf Courses from 1987 SIC 7992, Public Golf Courses, and part of 1987 SIC 7997, Membership Sports and Recreation Clubs.

Skiing Facilities from part of 1987 SIC 7999, Amusement and Recreation Services, NEC.

Recreational, Sports and Fitness Centers from 1987 SIC 7991, Physical Fitness Facilities; part of 1987 SIC 7997, Membership Sports and Recreation Clubs; and part of 1987 SIC 7999, Amusement and Recreation Services, NEC.

Casinos, Except Hotel Casinos from part of 1987 SIC 7999, Amusement and Recreation Services, NEC.

Other Gambling Industries from part of 1987 SIC 7993, Coin-Operated Amusement Devices, and part of 1987 SIC 7999, Amusement and Recreation Services, NEC.

Other Recreation and Amusement Services from part of 1987 SIC 7911, Dance Studios, Schools, and Halls; part of 1987 SIC 7997, Membership Sports and Recreation Clubs; and part of 1987 SIC 7999, Amusement and Recreation Services, NEC.

The following industry represents a change in content from 1987:

Amusement Arcades and Other Coin-Operated Amusement Devices from part of 1987 SIC 7993, Coin-Operated Amusement Devices.