



# **America**Saves****<sup>®</sup>

*You Can Build Wealth*

*America Saves Week*  
February 24 – March 2, 2008

## A Guide for Extension Educators: National Evaluation Form

This working paper was prepared by a team of Cooperative Extension professionals and the *America Saves* team at the Consumer Federation of America. To access the most current version of this document on-line, go to [http://www.csrees.usda.gov/nea/economics/fsll/edu\\_saves.html](http://www.csrees.usda.gov/nea/economics/fsll/edu_saves.html)

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**The following pages provide extension educators with the following resources and tools for a successful *America Saves Week*:**

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## National evaluation form for *America Saves Week 2008*

Summarized by: June Puett, University of Tennessee Extension

We ask extension educators across the United States to contribute to Extension's national America Saves Week efforts by collecting the information below. Enter the information on-line between **March 2** and **March 29** at:

[http://www.surveymonkey.com/s.aspx?sm=OgMmjPmaYX\\_2bxY\\_2fqg8OJC1A\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=OgMmjPmaYX_2bxY_2fqg8OJC1A_3d_3d)

Please summarize activities used to highlight or promote financial education conducted prior, during or following America Saves Week, not necessarily the total program year efforts.

### Evaluation Questions:

1. Total number of direct methods used (workshop, class, mail, face-to-face, etc.)- count each time activity was used: \_\_\_\_\_
2. Total people reached with direct methods: \_\_\_\_\_
3. Total number of indirect methods used (media, website, exhibit, publication, flyer, etc.)- count each time method was used): \_\_\_\_\_
4. Total people reached with indirect methods: \_\_\_\_\_
  
5. Number of America Savers enrolled (paper or on-line): \_\_\_\_\_
6. Total amount of **monthly** savings goal pledged (available on enrollment form): \_\_\_\_\_
7. Number accounts (savings, investment, retirement, etc.) opened and or contributed to: \_\_\_\_\_
8. Number of collaborating partners and volunteers: \_\_\_\_\_
9. Total amount sponsorship, funding, or in-kind contribution (include donated media space/time): \$ \_\_\_\_\_
10. Briefly list or describe other events, activities or successes (proclamations, piggy bank pageant, legislative event, financial institution collaboration, etc) : \_\_\_\_\_

Thanks for your response! Reports will be summarized for the national Extension *America Saves Week* report.