



External Outreach and Minority Affairs (EOMA)

Summer 2008 Conference Highlights

The OCC's External Outreach and Minority Affairs unit exhibited at four conferences and participated in a fifth conference during summer 2008. The photo essay below provides highlights of those five conferences. For the first two conferences listed below, the OCC provided staff members who were both familiar with the agency's outreach materials (on topics such as the Community Reinvestment Act, Low Income Housing Tax Credits, and Individual Development Accounts) and fluent in English and Spanish to adequately convey information to the diverse pool of conference attendees.

League of United Latin American Citizens Conference ■ Washington, DC — July 9-12



[Link to Conference Information](#)

All OCC participants included:

- Maria Arevalo ([Headquarters](#))
- Bianca Arrington ([Headquarters](#))
- Saul Carpio ([Headquarters](#))
- Monica Freas ([Headquarters](#))
- Monica Ray ([Headquarters](#))
- Cyrus Salazar ([Headquarters](#))
- Kimberly Ware ([Headquarters](#))

Above: During the conference, Monica Ray (far left), Saul Carpio, and Bianca Arrington (2nd from the right) met the LULAC President [Rosa Rosales](#) (far right) and her VP of Women's Affairs, Margaret Moran (center).



External Outreach and Minority Affairs (EOMA)

Summer 2008 Conference Highlights – continued

National Council of La Raza Conference ■ San Diego, CA — July 12-15



For the second year in a row, Maria Olguin (pictured) served on the outreach team that managed the OCC's participation in NCLR's annual conference. New OCC participants Carol Buchman and Ralph DeLeon provided much needed support to the three-member team at the 2008 conference that drew nearly 20,000 attendees.



[Link to Conference Information](#)

All OCC participants included:

Carol Buchman ([Headquarters](#))
Ralph DeLeon ([Headquarters](#))
Maria Olguin ([Houston](#))

National Association for the Advancement of Colored People Conference ■ Cincinnati, OH — July 12-17



During the conference, NAACP Board Chairman Julian Bond (center) visited the OCC's exhibit booth staffed by Pat Limbrick (left), Stephanie Powell, and Glenda Cross (not pictured).

[Link to Conference Information](#)

All OCC participants included:

Glenda Cross ([Headquarters](#))
Pat Limbrick ([Houston](#))
Stephanie Powell ([Headquarters](#))

Summer 2008 Conference Highlights – continued

Interagency Minority Depository Institutions Conference ■ Chicago, IL — July 17-20



Co-sponsors of the 3rd Annual Interagency Minority Depository Institutions Conference included the OCC, FDIC, FRB, and OTS. The conference included a regulatory panel in which Comptroller John Dugan (pictured)—joined by FDIC Chair Sheila Bair, FRB Governor Randall Kroszner, and OTS Director John Reich—discussed current bank regulatory matters.

[Link to Conference Information](#)

OCC participants included:
 Comptroller John C. Dugan ([Headquarters](#))
 Bert Otto ([Chicago](#))
 Linda Nichols ([Headquarters](#))
 Jim VanDeLaarschot ([Chicago](#))
 Christine Salvato ([Chicago](#))
 Robert Hurd ([Headquarters](#))
 Calvin Hagins ([Headquarters](#))

National Urban League Conference ■ Orlando, FL — July 30-August 2



Top photo: The 2008 National Urban League Conference featured a number of keynote speakers, including Cathy Hughes (right), founder and chairperson of Radio One, Inc. During her keynote address, Hughes announced that, in summer 2008, Radio One released a “Black America Today” study touted as the largest national survey of Black America. Glenda Cross (left), OCC’s Senior Advisor for External Outreach (EOMA) and Minority Affairs, who spoke with Hughes after her speech, says she may review the study’s findings to see if they reveal information useful for planning EOMA’s outreach strategy for upcoming years.

[Link to Conference Information](#)

OCC participants included:
 Glenda Cross ([Headquarters](#))
 Scarlett Duplechain ([New Orleans](#))
 Stephanie Powell ([Headquarters](#))



Bottom photo: Scarlett Duplechain (right) shares with an OCC exhibit booth visitor financial education information and gives her one of EOMA’s T-shirts that promotes helpwithmybank.gov.