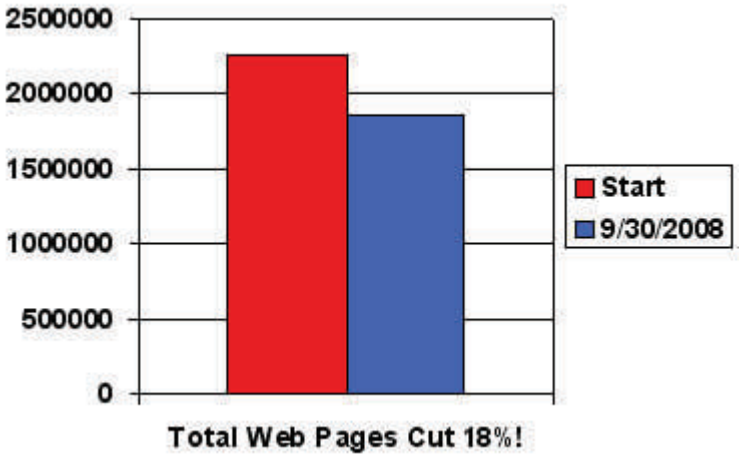
Click WCD

**Web Communications Division (WCD) September/October Update**
design and content consulting · web content management · google search · webcrawling policy tester · webtrends metrics · design support · Q/A database · enterprise portal · governance · http://intranet.hhs.gov · usabilty · hhs.gov/web · video hosting · translation · blogging · wikis
**Prudence Goforth, Director. Richard Stapleton, Deputy.**

v.3.n.3

# Web On A Diet!




## 508 Efforts Paying Off

Five months in, the Department-wide effort to make our Web sites 508 compliant, fix broken links, and better manage the Web is already showing significant results. The number of 508 errors are coming down even as our Compliance and Remediation Plans are being finalized, 508 training is starting to be delivered, and 508 standards and guidance are being put in place.

Remarkable progress has been made in cutting the sheer size of our Web content. We've trimmed more than 400,000 pages - almost 20 percent of our total page count. For us, that means fewer pages to manage. For site users, it reduces the likelihood they are viewing outdated content and that's good news for us as well.

## McGovern Returns

Web content guru **Gerry McGovern** has been brought back for another WCD workshop at the **October 16th Web Council meeting at SAMHSA**.

McGovern's main message is the promotion of **customer-centric, task-focused sites** that are managed with facts, not opinions.

## Web Crawler: Catch 22

**The good news:** We've replaced the inadequate Watchfire Policy Tester with the far more robust Accenture Digital Diagnostics crawler. The Accenture application is on a development server, WCD is trained, and everyone is ecstatic with the tool's capabilities.

**The bad news:** We need approval for further development and hosting. We are making presentations to the ITIRB and SSF this week. You can assist in informing your CIO, CFO and managers of the importance in getting the crawler deployed.

## Widgets: Getting the Word Out

HHS assisted in the development of a cross-government, Web-based widget as a part of the federal response to Hurricanes Gustav and Ike. Within two weeks:

- The widget was added to many state and local emergency sites and more than 70 local Fox station websites
- As of mid September, there were more than 21,500 visits to the "Get this Widget Page" and 67,057 visits to the "What Government is Doing" page

## New WCD Staff

**Mikio Manuel**
Mikio will focus on Section 508 issues. He brings significant experience to the position recently being the Section 508 Clearance Officer for HHS's Baltimore Human Resource Center (BHRC).
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**Andrew Wilson**
Andrew comes from USDA and will be the lead for PandemicFlu.gov. He will also be assisting with Web metrics and mobile development.
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