

AMERICAN STATISTICAL ASSOCIATION

COMMITTEE ON ENERGY STATISTICS

MEETING

October 26, 2001

The committee met in Room 6E069, 1000 Independence Avenue, S.W., Washington, D.C., at 8:30 a.m., Carol A. Gotway Crawford, Ph.D., Chair, presiding.

PRESENT:

Carol A. Gotway Crawford, Ph.D., Chair
Jay Breidt, Vice Chair
Mark Bernstein, Member
Mark Burton, Member
Thomas Cowin, Member
James Hammitt, Member
Nicholas Hengartner, Member
Randy R. Sitter, Member
William Weinig, Member
Roy Whitmore, Member

ALSO PRESENT:

Fred Mayes, Office of Coal, Nuclear, Electric and
Alternative Fuels
Renee Miller, EIA/SMG
James R. Knaub, EIA/CNEAF
Jay Casselberry, EIA/SMG
Orhan Yildiz, Contractor

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	page no.
Alternative Fueled Vehicles Fred Mayes	4
ASA Discussant Mark Bernstein, Ph.D.	27
ASA Discussant Roy Whitmore, Ph.D.	30
Questions and Comments	30
Presentations	42
Measuring Consumption by Energy Use Sector and Options for Obtaining Future Data Renee Miller	45
Questions and Comments	55
Clarification of Small Area/Imputation Technique and Study of Resulting Bias Jim Knaub	59
Questions and Comments	76
Information Quality Guidelines and the Standards Project Nancy Kirkendall	87
Jay Casselberry	94
Questions and Comments	106

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P-R-O-C-E-E-D-I-N-G-S

8:37 a.m.

CHAIRPERSON CRAWFORD: Good morning, everyone. I'd like to go ahead and open the meeting this morning. I have two announcements about procedures. First of all, any EIA staff, committee member, or member of the public who were not present yesterday should introduce themselves and please use the microphone for our transcriber.

MR. FREIHEIM: Hi. I'm Steve Freiheim. I'm with Edison Electric Institute, the Statistics Department. Linda Spencer used to come to these meetings representing EEI, but she just left us last week, so we just have two people in our department now and my co-worker was out sick, so we needed coverage yesterday. So I'm here today.

CHAIRPERSON CRAWFORD: Okay. Welcome.

MR. FREIHEIM: Thank you.

MR. KNOB: Jim Knob, EIA.

CHAIRPERSON CRAWFORD: Good morning. Anyone who did not sign in yesterday is asked to sign in this morning at the break or before you leave and

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1 the sign-up sheet is out there with our ASA
2 representative, Linda Minor. Lunch for the committee
3 will be held at conclusion of this meeting in Room
4 1E226 where it was yesterday. We'll use this time to
5 suggest topics for the EIA spring meeting. So if you
6 have any ideas for those topics, please let Bill know
7 or Jay Breidt know or you can let me know. I'm
8 probably going to leave right after the meeting. I
9 have a flight out of National and I need to get there
10 early, so if you have something that you want to
11 suggest to me, maybe see me before lunch.

12 We might as well go ahead and get started,
13 Fred, if you're ready. Our first presenter this
14 morning is Fred Mayes. You should have a handout from
15 him. Issues in Alternate Transportation Fuels.

16 MR. MAYES: Thank you. It really is a
17 privilege to speak to you today. I'm with the EIA's
18 Office of Coal, Nuclear, Electric and Alternate Fuels.
19 When I last presented to the EIA/ASA Committee in
20 1984, I introduced myself as being from the Office of
21 Coal, Nuclear, Electric and John Carlin, and that's
22 because John Carlin was the only person that worked on

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1 renewables. I'm pleased to say now we have an entire
2 branch that works on renewables and alternate fuels
3 and so we are trying to give these issues serious
4 attention.

5 Today I'd like to talk to you about issues
6 that we have in trying to estimate the number of
7 alternative fuel vehicles and the amount of alternate
8 transportation fuels that is consumed. The first thing
9 I'd like to go over is just to talk a little bit about
10 what they are. Basically, they are non-gasoline, non-
11 diesel, non-petroleum based fuels. For the purposes
12 of this discussion and the current market, basically
13 they are propane, either the compressed or liquified
14 form of natural gas, alcohol fuels such as E-85, that
15 is 85 percent alcohol, 15 percent gasoline, methanol,
16 electricity, biodiesel, and then fuels that really
17 haven't come into the commercial market yet. Hydrogen
18 and so-called P-2000 fuel.

19 What are alternative fueled vehicles?
20 Well, simply put, they are vehicles that work on fuels
21 other than gasoline and diesel sort of. The Energy
22 Policy Act I'll discuss in a minute has some fine

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1 points that I am probably not going to go into but
2 basically if you think of those fuels that you saw
3 before with the exception of biodiesel, it's vehicles
4 that operate on those fuels. Any diesel engine can
5 use biodiesel, so there really isn't any such thing as
6 a biodiesel vehicle.

7 We're talking about a rare event. If you
8 look at the number of alternative fueled vehicles that
9 there are, we're guessing -- and no one has an exact
10 number, we're the only ones that have a complete
11 estimate that I know of -- but they're four and a half
12 percent of all the vehicles in the United States, on-
13 road vehicles. An alternative fueled vehicle can be
14 a so-called dedicated system. That is, you've got to
15 use the alternate fuel. Or it can be where you can
16 use one fuel or the other but not both at the same
17 time. Or it can be dual fuel. That is, you can throw
18 two fuels together and the engine figures out how to
19 deal with it. A version of that, which is the most
20 common one on the road today is the flexi-fuel vehicle
21 where it can take any percentage from zero to 85 of an
22 alcohol fuel.

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1 There's a new type of vehicle coming on,
2 the so-called hybrid electric vehicle or HEV. you may
3 have seen or heard about the Toyota Prius or the Honda
4 Insight. If those names are familiar, they have an
5 electric motor onboard in addition to the gasoline
6 motor. Unfortunately, for some purposes, the Energy
7 Policy Act's attitude is well, if it's gasoline that's
8 driving the electric motor, then it's not alternative
9 fueled vehicle. But for our purposes, there's a lot
10 of reasons why people are looking at hybrids and we
11 think it's important so we've been including them in
12 our work, regardless of what the Energy Policy Act has
13 to say.

14 There are lots and lots of off road
15 alternative fueled vehicles. Lots of forklifts.
16 Airports are trying to go electric, go propane, go
17 anything to try to cut down on emissions. In addition
18 to that, in the on road vehicle category, there's a
19 never ending continuum. It isn't just cars and
20 trucks. There are these so-called low speed vehicles,
21 neighborhood electric vehicles, that are coming out.
22 There are electric bikes and alternative fueled

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1 vehicles go all the way up to heavy duty trucks. So
2 we have a little concern. We'd like to cover the
3 waterfront but, especially when you get off road, it
4 becomes a little bit really dicey to try to find
5 frames for those people.

6 There really have been two lines of
7 history of alternative fueled vehicles. I'm going to
8 start with the one that came out of the Energy Policy
9 Act of 1992. It set up a reporting requirement for us
10 which basically said you need to estimate how many
11 AFVs are in use by vehicle type and geographic region,
12 estimate replacement fuel consumption. Replacement
13 fuel is simply alternate fuel. And, in addition, that
14 portion of regular gasoline that is so-called
15 oxygenated gasoline, MTVE or ethanol. They told us we
16 want you to survey people who make vehicles and we
17 want you to survey alternate fuel suppliers for the
18 amount of fuel that they supply. So that's what EPACT
19 said to do.

20 Now,. the goal -- and this I think is
21 important to remember. The goal of EPACT stated very
22 clearly is to reduce petroleum consumption in the

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1 transportation sector. That is its goal and the
2 alternate fueled vehicles were a means to that end
3 that they set up.

4 The Energy Policy Act as well as Executive
5 Orders require federal, state governments and
6 altercate fuel providers to acquire, beginning in
7 1998, AFVs. However, they did not require them to use
8 alternate fuels. The reason was politically it would
9 have never passed because there were virtually no
10 refueling facilities that were in existence then. So
11 it really didn't make any sense. However, that has
12 led to some odd quirks in the market.

13 What's happened over the years is a couple
14 of things. #1, clean air has become -- until
15 September 11 -- has become the dominant force in
16 what's been driving the alternative fueled vehicle
17 market. In fact, if you look at our forecast, you'll
18 see that over the next few years there's a big wrap up
19 and it's mainly due to vehicles that are going to be
20 acquired because of California's zero emission vehicle
21 mandate. But because of that, we got interested in
22 heavy duty vehicles, even though the Energy Policy Act

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1 EPACT history of alternate fuels was a market-based
2 system that started 20 - 25 years ago or more, and
3 that is people were converting vehicles to operate on
4 propane for economic reasons. It was technologically
5 very easy and very inexpensive to convert a truck and
6 even a pickup truck and just run it on propane.
7 People did this in municipal governments and in
8 private fleets quite legally. They also did it, we
9 believe although we don't have proof of this in the
10 numbers, illegally in the agricultural sector because
11 since they had access to bottled gas and that bottled
12 gas didn't have the road tax on it, voila, they had a
13 really cheap deal.

14 So propane vehicles were big before EPACT
15 was ever thought of, but in 1997 that all came to a
16 crashing halt because the Environmental Protection
17 Agency issued what they called Memorandum 1A which
18 basically said you can't certify just the conversion
19 kit. You've got to certify the conversion kit
20 installed on the vehicle. And that became a much more
21 expensive proposition, and conversions, as our data
22 show, just went in the tank. It went from 70 percent

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1 the hoses and upgrade them, spend an extra \$75 and
2 voila, we've got E-85 compatible agent. Out the door.

3 So what you see in this graph over here is
4 that almost everything that's being made now, 95
5 percent of the vehicles made in 2000, were E-85
6 vehicles. Most of those go into pickup trucks, their
7 vans, their autos, and they go people who neither know
8 nor care that they have an alternative fueled vehicle.
9 So we went from an environment where the AFEs were
10 made just for people who were going to use them as
11 AFVs -- that was a nice controlled environment for us
12 -- to now the ones that are made available go
13 everywhere and even though we really only care about
14 those that might use alternate fuel, it creates an
15 additional problem in trying to track them and figure
16 out who's using them, who's using them in fleets where
17 they might stand a chance of actually using alternate
18 fuels.

19 I won't go through the vehicle consumption
20 slide except to say that if you did some math and
21 compared the vehicles and the fuels, you'd discover
22 that LPG has a greater share of the alternate fuel

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1 than it does the alternate vehicles. That's because
2 LPG is almost exclusively used in low miles per gallon
3 trucks.

4 Then finally, the little picture of the
5 United States over there shows where they're used and
6 a fourth of them are in California and Texas. Texas,
7 being different in every other way, it's no exception.
8 They're different in alternate fuels. They have lots
9 of propane vehicles and they use lots and lots and
10 lots of fuel in those vehicles. So they are real
11 alternate fuel consumption buffs.

12 There's three references if you want to
13 get a quick overview. I don't have the ability to put
14 those pictures up. I apologize, but I brought them in
15 case anybody was really interested. I can put them on
16 an overhead. But those are sort of summaries of our
17 data.

18 Let me go on to what the challenges are
19 that we face in getting good alternate fuel
20 information. So far as the vehicles go, AFVs can be
21 made by both OEMs and converters. There aren't many
22 being converted now, but one can envision a future

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1 from, which is my last point up here, that it's
2 difficult to locate those old propane vehicles because
3 most of them were conversions and they were done in
4 onesies and twosies and threesies sort of all over.

5 I mentioned what happened to the flexi-
6 fuel vehicles beginning in 1998 and that creates a
7 challenge because these vehicles are not just going to
8 AFV or alternate fuel using communities. They are
9 going to the public at large. These are stock
10 production vehicles. If you buy a certain van, it's
11 an '85 van and we have no option.

12 Dedicated AFVs. That is, those that work
13 on one fuel only, one alternate fuel only, are a
14 little easier because they're only in fleets but
15 that's the good news. The bad news is there are a lot
16 of fleets in this country and we spent -- we being EIA
17 through our Office of Energy Market and Use -- spent
18 a considerable effort to try to do some case studies,
19 one of them in Atlanta, Georgia. I forget how many
20 fleets they estimated. They started with the Yellow
21 Pages and whoever. It was a big effort just to get
22 the fleets in Atlanta, Georgia, that is, those with 10

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1 or more vehicles. So just limiting it to fleets
2 helped, but you still have some work to do after that.

3 In terms of the alternate fuels, it's even
4 more of a mess because, unlike in Canada where the
5 alternate fuels, even though they aren't used very
6 much, are dispensed through traditional retailing
7 facilities, refueling is often done here at private or
8 what I call atypical facilities. That is, it may be
9 open to the public but it's drive around the corner
10 and at the gravel road drive in and you'll see this
11 little man and tell him what you want and he'll point
12 you to where the compressor is. So even that might be
13 overcome if you said well, we'll just ask the fuel
14 providers. They can tell you how much they've spent.
15 Wrong, because what happens is that the fuel providers
16 often, since they don't sell the fuel to themselves,
17 if they're consuming it themselves, they don't sell it
18 to themselves, it's very expensive for them to meter.
19 The metering device for natural gas is very expensive.
20 So if it's only one-one hundredth of the fuel coming
21 through your facility that you put into your 900
22 Washington Gaslight trucks, are you really going to

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1 meter that? Well, a lot of them don't so they don't
2 know how much they use themselves and, furthermore,
3 they don't know how much other people use. They sell
4 gas to Vaughn's Super Market in California or Giant
5 Food here and all they know is they sell Giant X
6 amount of gas and they don't know that Giant has seven
7 CNG trucks and they have their own compression
8 facility. They don't know how much they sell there.
9 So we have a lot of what we call non-purchased fuel
10 and that creates a problem for us in trying to ask
11 either the users or the sellers of the fuel how much
12 they have.

13 So that's sort of the industry, the mark,
14 the status of the situation. What are we actually
15 doing? Each year we have a survey of all the vehicles
16 that suppliers make available. OEMs, conversions. We
17 also survey certain sectors for the fleets that use
18 AFVs. The sectors that we look are the federal/state
19 governments, we look at them all, the alternate fuel
20 providers which is a mixture of universal sampling,
21 that is electric utilities, natural gas utilities and
22 propane distributors, bus operators because A) it's a

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1 very big concern environmentally and B) because we get
2 good data from the Federal Transit Administration and
3 the American Public Transit Administration put
4 together a frame and then we also look at school buses
5 which is a little dicier.

6 If you believe our estimates in the entire
7 population of in use estimates, which is an estimate
8 and not from a survey, if you look at our survey, it
9 looks like we're capturing about a fourth of all the
10 fleet AFVs. We estimate the entire population of AFVs
11 using secondary source information, and I'll say more
12 about the problems with that later, but that's how we
13 do that.

14 Replacement fuel consumption, that is the
15 alternate fuels part of it, we use the same approach
16 as we do to estimate the entire population of AFVs in
17 use. I put that as an attachment in the paper, and
18 you'll notice that there were a lot of assumptions
19 there. A whole lot of assumptions.

20 So what are the problems that we have?
21 Well, it's hard to locate all the converters.
22 Recently there's been under four percent of all AFVs

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1 made but who knows? At one time there were 70
2 percent. Who knows what'll happen in the future?

3 The definition of an AFV is at issue. We
4 could stick very, very closely to what the Energy
5 Policy Act said. We've chosen to broaden it. Maybe
6 we should call it something other than AFVs. People
7 are interested in hybrid electric vehicles. People
8 are interested in some of these other things, and
9 we're responding to that information need. We just
10 did a whole set of customer focus groups to find out
11 what people want.

12 We're only looking at sectors of the end
13 use market, and that's because we don't know where to
14 go to find lists at any reasonable cost to use to look
15 at the whole sector. In our estimation technique, we
16 developed this estimate end use vehicles and ATF
17 consumption based on -- assumptions data that is
18 sometimes available one year, sometimes not, and some
19 of it conflicts with our survey data because our
20 survey data is only in certain sectors and, while it's
21 useful to know all the federal vehicles and where they
22 are, it doesn't help you make an estimate of all the

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1 AFVs that are in Nevada, say, because you don't have
2 a magical estimate that says ah, I know all the non-
3 federal vehicles in Nevada. It doesn't work that way.
4 You may know all the propane vehicles in Nevada or you
5 may know all of the CNG vehicles in Texas.

6 So you have these parts that don't fit.
7 One of the things that we've asked is maybe we should
8 do away with that and bite the bullet and really just
9 go gung-ho on a survey approach that just spends our
10 efforts trying to look for the complete frame of AFVs.

11 So the questions that we have for the
12 committee are, I've already talked about the first one
13 really. Should we stay on this path where we're
14 limping along trying to serve two masters or should we
15 just go with the process of survey and, if we do,
16 what's the frame? Where do we get the frame?

17 My wife put a cartoon out for me last
18 night and she didn't think that it had anything to do
19 with my presentation this morning, but it's really
20 apropos to this whole problem of where you find the
21 AFVs. It was Gilbert and it shows the guy giving a
22 demonstration. It says, over here we have our random

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1 number generator and the random number generator is
2 speaking and it says, 99, 99, 99. And so Dilbert
3 says, are you sure that's random? And the answer is,
4 that's the problem. Randomness. You can never be
5 sure. And that's the problem we have. We have no
6 idea. We do not know when we've got all of them or
7 where to find them. So that's sort of the dilemma
8 we're in.

9 What should we use for the target
10 population to collect the various pieces of fuel and
11 transportation data that are required? One option is
12 to look at the census vehicle inventory survey. They
13 survey. For some reason, it's only for trucks. I
14 don't know the history. I worked there 10 years and
15 never came in contact with the survey, so I don't know
16 what the history was. But it only looks at trucks
17 which fortunately start all the way down at vans and
18 pickups but excludes cars. It also excludes buses.
19 So we're going to be meeting with them Monday to try
20 to see, you know, maybe they could draw us a sample of
21 just an AFV only sample. But even if they did, we're
22 still missing cars and so I don't know what to look

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1 for.

2 We've thought about R.L. Polk and looking
3 at some of their data. If you've had good experience
4 with them in the vehicle area, I'd like to hear about
5 it. I looked at it mostly fuel codes and gas and
6 diesel were blank. So that didn't help a whole lot.
7 Or maybe we should just try to expand the '86 survey.
8 We could probably get a good estimate of government
9 vehicles because the census people have the survey of
10 governments. We could probably get a frame of
11 government people getting a good survey of municipal
12 governments and we could at least cover the whole
13 government front. But that leaves out the rather
14 large private sector.

15 Maybe we could sweet talk suppliers into
16 furnishing geographic vehicle type information.
17 Haven't been able to so far but we haven't talked to
18 them in a few years. That would at least let us know
19 where they went. However, eventually those vehicles
20 are going to go out of service and we will never know
21 by doing that when they go out of service whereas if
22 we ask the user whether he has the vehicle or not, at

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1 least you know whether or not he's using it.

2 Another question here and that is if we do
3 go into the sample business, if that's your thought,
4 are there any special methods we should use because
5 we're going to be faced with what I call lumpy or
6 rarely occurring events. Obviously if you're
7 surveying from a vehicle identification number frame,
8 it's a rare event because you're only talking about
9 one vehicle. If you're talking about surveying
10 fleets, it's likely to be quite lumpy because most
11 fleets either have a bunch or they don't have any at
12 all. So your chances of hitting a fleet that has AFVs
13 if you're in one of those areas that we survey, is
14 pretty small. But when we do hit them, somebody like
15 Schwann's, the people that have the frozen food, they
16 don't disclose the exact number but they run 3,000+
17 propane vehicles. So when you hit somebody, the
18 number can be fairly large.

19 Should we attempt to collect alternate
20 transportation fuel consumption information directly
21 or maybe it would be better, instead of all these
22 problems -- oh, I forgot to mention one problem here

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1 is that the pumps, even the traditional fueling pump,
2 has a set of computer code that is nation-wide that's
3 been used for years that does not allow for
4 distinction of alternate transportation fuels. So
5 even some of the companies themselves have clever
6 schemes like well, if it's coded diesel but it's a
7 light duty vehicle, we know that in our fleet that
8 means it's ethanol. So there are some real problems
9 in collecting the data directly.

10 So maybe what we should do is ask them
11 instead things like how many vehicles do you have?
12 What's the average milage you drive the vehicles?
13 What percentage of time do they run on alternate
14 fuels? A few other things. And let us estimate
15 rather than just get the lack of information that
16 we've gotten so far on our survey.

17 And finally, this is a little more sort of
18 a policy or an EIAism, but there are some statistical
19 issues. If you think that we ought to be collecting
20 information on off-road vehicles and electric bikes
21 and everything, there are real issues of where the
22 frame should come from, so we put on as sort of the

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1 last question, what should the scope of our AFVs be?
2 We've defined it pretty much to be heavy duty and
3 light duty on-road vehicles for the EPACT categories
4 plus a couple of other technological categories like
5 hybrid electrics that EPACT doesn't recognize.

6 So that's it. Thank you for the
7 opportunity and I'll be glad to entertain questions
8 and do the best I can to answer them.

9 CHAIRPERSON CRAWFORD: Actually, right now
10 I think I'd like to hear from our discussants and then
11 we'll take the questions. Thank you. Our first
12 discussant is Mark Bernstein.

13 MR. BERNSTEIN: And I will talk into the
14 microphone today so you don't have to yell at me.
15 Thank you very much for a really good presentation.
16 They're not always so lively and particularly first
17 thing in the morning, it's useful so thanks.

18 When Carol asked me to do this, I had read
19 the title so I said yes, I know lots about alternative
20 fuels and alternative fueled vehicles. I'd be happy
21 to be a discussant. But what I don't know is anything
22 about statistics and survey sampling and things like

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1 that. So I'm not going to be able to give you those
2 types of answers. Hopefully Roy will be able to
3 because he's following me. But what I can do is try
4 to ask a few questions that sort of may lead you to
5 some of the answers that you want to get and then
6 maybe bring up some other suggestions.

7 The first question is why do we want this
8 data and the answer is not because of EPACT. So be
9 thinking about how should we really be using this
10 data? In my view, the data is important to understand
11 the impact of government policies on promoting
12 alternative fuels as well as to get information out so
13 people might think of doing alternative fuels, which
14 tells me that I don't really care about converters
15 because government policies are moving that and people
16 are not going to be swayed by the fact that we know
17 how many people are doing converting. So I personally
18 don't care about how many people convert and I really
19 don't also care about pre-EPACT vehicles.

20 MR. MAYES: I'm sorry?

21 MR. BERNSTEIN: I don't care about pre-
22 EPACT vehicles. They just seem too old. But just

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1 going back fundamentally and thinking about what we
2 would like to use this data for may help you figure
3 out what to address.

4 I do think trying to get information from
5 counties and cities is important. You do mention
6 trying to get to municipalities, because I believe
7 that that's a relatively large and growing source,
8 particularly in California, but I also think other
9 places. And there's certainly the Conference of
10 Mayors and places like that that one may be able to go
11 to. The other place is I assume you've talked to
12 Clean Cities Program, the Office of Transportation
13 Technology. They may have better access to helping
14 you figure out who's at least signed up since they've
15 been doing the program and get started there.

16 I guess the other place to try to think
17 about fleets are trade associations about trying to
18 get trade association help to work with their members
19 to find out who has alternative vehicles in their
20 fleets because a lot of times we find in other areas
21 trade associations are very interested in helping find
22 out what their members are doing to promote certain

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1 things, and right now the issue of energy security,
2 national security, and I bet you you'd find a willing
3 audience and a lot of trade associations to survey
4 their members and find out who's doing what to reduce
5 energy use.

6 The issue of scope. I would say don't
7 limit from what you have now but I certainly wouldn't
8 go to scooters. I'm not sure that's worth it. The
9 golf carts and think vehicles and things like that.
10 Companies that are beginning to do that, particularly
11 in California, are going to promote how many they sold
12 so there should be a pretty willing audience that way.

13 So that's about all I can really say on
14 these things.

15 CHAIRPERSON CRAWFORD: Thank you. Roy.

16 MR. WHITMORE: I tried to prepare
17 essentially remarks in four areas. First, estimates,
18 numbers of alternate fuel vehicles in use, estimates
19 of amount of fuel used, and the question of using
20 surveys and finally the question of scope. I think
21 you're dealing with some very complex problems here in
22 terms of being able to survey these populations, and

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1 I think I may have possibly missed -- I'm sure I
2 missed some of the details. If some of my remarks are
3 not exactly on target, just let me know.

4 With regard to estimating numbers of on-
5 road alternate fuel vehicles that are in use, my
6 understanding was that your goal is to be able to
7 estimate that by four or five different types of fuel
8 and by geographic region. I essentially got two types
9 of places that you might go to for that information.
10 You've got the manufacturers and converters and you've
11 got the actual users of alternate fuel vehicles.

12 At this point, it sounds like you're not
13 getting a lot of information from manufacturers and
14 converters, and that's possibly a very source of
15 information that you need to try to capitalize on and
16 do more with, if possible.

17 I'm not sure I got this right, but my
18 understanding was that there is an EIA 886 form, the
19 made available portion of the EIA 886 that's currently
20 going to manufacturers and converters to the extent
21 that you can find converters, and I believe what
22 you're getting is number of vehicles that were

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1 delivered by type of fuel that they're made for and
2 geographic region. The paper said, and I wasn't sure
3 I got this right because it sounds ambitious, that you
4 thought the manufacturers and converters could also
5 provide the numbers in use by type and region, but
6 they're not willing or haven't been able to get that
7 information so far. If you could get that, it would
8 seem like that that would be very valuable to be able
9 to get that directly from the manufacturers and
10 converters. It doesn't seem like an overly
11 burdensome thing to ask them for if they have that
12 information. I encourage you to try to figure out a
13 way to get it from them.

14 Ideally, getting into even more owners's
15 use of their records, if there was some way to
16 actually get lists of alternate fuel vehicle owners to
17 use as sampling frames, that would be an ideal way to
18 get at vehicle users. At a minimum, if it's not
19 possible to get all of their information on who owns
20 alternate fuel vehicles, if they might be able to
21 provide information on private fleets that are
22 purchasing alternate fuel vehicles.

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1 All of that is probably getting into
2 confidential business information and, therefore,
3 would be somewhat difficult. I'll just throw out as
4 a possibility that the federal government is really
5 interested in getting good information on these sorts
6 of things. Maybe there's some way of vamping some
7 legislation that requires them to provide certain
8 information for use as sampling frames, at the same
9 time ensuring confidentiality and restricting the way
10 that information could be used. So maybe in the long
11 run you can develop ways of getting more information
12 from the manufacturers and the converters.

13 You talked about the difficulty of
14 creating frames of converters. It may be that you
15 could periodically look at certain geographic regions
16 for looking for better frame information on
17 converters, especially if it kind of comes back into
18 vogue. As you were saying, it's done much today so
19 maybe it's not a big issue today.

20 In terms of getting information on
21 vehicles in use, there's the in use portion of the EIA
22 886. My understanding is it currently covers about 20

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1 - 25 percent of the population so the major problem
2 with that is it's not covering the total population.
3 As I understood it, it's mainly missing the local
4 government fleets and private fleets and individual
5 consumers. The idea of adding the local government
6 fleets to the EIA 886 or some comparable survey I
7 think is a very good idea. That should be pursued.

8 As Mark mentioned, it would be a good idea
9 to find some way of covering the private fleets,
10 either through getting information from the trade
11 associations or getting information on private fleet
12 buyers directly from the manufacturers or looking, as
13 you were suggesting, in maybe individual geographic
14 areas, one area one year, another area another year,
15 to try to build up the frame of fleets from other
16 kinds of sources that are more kind of intensive in
17 local areas.

18 In terms of the Census Bureau's vehicle
19 inventory utilization survey, as you indicated, it's
20 not annual and you need to make annual reports. It's
21 only doing on-road trucks, so it's missing a large
22 part of the population and it is a survey, not of

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1 alternative fueled vehicles but all vehicles, and the
2 alternative fueled vehicles are a very small portion
3 of the population. So unless there's some way of
4 making that survey much more efficient, it doesn't
5 seem like a real good way to go but certainly it has
6 the potential of giving complete coverage to the
7 population. So you need to pursue if there is some
8 way of making that sort of thing more efficient.

9 You had talked in the paper about
10 developing a new survey of users of alternate fuel
11 vehicles. At the present time, it sounds like the EIA
12 886 is getting a portion of the users. Adding the
13 local governments picks up another piece of the users.
14 It would seem to me like as long as you're dealing
15 with fleets, something like EIA 886 that gets
16 aggregate data for entire fleets all at once is a
17 better way to go than the individual users. When and
18 if you get a frame available where you go to the
19 individual consumers, then a different type of survey
20 would be needed for those individual consumers.

21 As hard a problem as the vehicles are, it
22 sounds like the fuel use is even a bigger problem. My

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1 understanding is you're trying to estimate annual
2 consumption of fuel for use as an alternate
3 transportation fuel, again, by fuel types and by
4 region, and you've got similar kind of potential
5 sources of information, sellers and distributors of
6 fuel, and the users themselves. It occurred to me
7 that the best source of information might vary or
8 might differ by type of fuel.

9 MR. MAYES: That's true.

10 MR. WHITMORE: For example, for alcohol,
11 methanol and methane, if you're interested in just
12 that portion, those are often mixed with gasoline. If
13 you're just interested in the alcohol, methanol and
14 methane volume itself, if we're just talking about an
15 annual estimate, you can get the annual amount of
16 those fuels sold for the purpose of being used for ATF
17 fuel, that that might be a reasonably good estimate of
18 the amount being used in a 12 month period.

19 For electricity, you almost have to get
20 end user information, either from the fleets or
21 whatever, getting miles driven by electric vehicles
22 which I think you're partially covering now at the EIA

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1 886 that's going to utilities and such.

2 The compressed natural gas and propane
3 seems to be a bigger problems that's covered by the
4 EIA 886 but, as you indicated, sometimes they've got
5 large tanks and some of it's going into tanks and some
6 of it's going into vehicles. That's sort of a
7 situation where they can't tell you how much is going
8 into those vehicles and it sounds like you're stuck
9 with some kind of an estimation problem where you're
10 saying that the number of vehicle miles driven with
11 alternative fueled vehicles and percent of time that
12 they were actually using an alternative transportation
13 fuel. Some of these fleets have tanks that are used
14 only for the purpose of fueling their vehicles, and
15 you can get how much they purchased during a 12 month
16 period for use in their vehicles. That should be a
17 pretty good surrogate in those cases of how much has
18 been used, especially if you also have the vehicle
19 miles driven and that sort of thing to use along with
20 that.

21 You asked about whether you should be
22 making estimates or doing a survey. Of course, in

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1 both cases you're looking at estimates that a survey,
2 if you've got a good frame and you've figured out some
3 way to overcome these measurement issues, then you get
4 a way of getting robust estimates of precision and
5 uncertainty when you do the survey with the current
6 kind of estimation procedures where you're having to
7 cobble together lots of different kinds of disparate
8 information. You don't really have any way to
9 quantify uncertainty is the problem. Until you get
10 good sampling frames, you don't really have any
11 choice.

12 As a long term goal, you should try to
13 develop sampling frames that would allow you to do
14 direct survey based estimates, but it doesn't look
15 like you're close to being able to do that right now.
16 In terms of expanding the scope of the study to
17 include off-road vehicles and low speed vehicles, I
18 would think you'd want to invest your resources into
19 being able to do a really good job of what's mandated
20 first before tackling those things.

21 CHAIRPERSON CRAWFORD: Thank you, Roy.

22 Fred, do you have some more comments and

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1 questions now?

2 MR. MAYES: I do have a couple in response
3 to your suggestions. One suggestion was that we
4 contact trade associations. We've done that. Some of
5 them are helpful. We contacted NAFA, National
6 Association of Fleet Administrators, because they
7 represent municipal and privates, and somehow or other
8 there was a little misunderstanding. We got a list
9 from them. Then somebody in the association
10 discovered that we got a list from them and contacted
11 us and said if we use it, they'd sue us. This is the
12 same organization that does their own survey of
13 alternate fueled vehicles. They publish it every
14 year. The response rate is eight percent. Our
15 response rate has varied as low as 72 and as high as
16 100. That is not stopping us from trying again
17 because when we talked to them last was 1997 and now
18 there's a different sort of a milieu in the country.
19 So we will continue to work with trade associations.

20 MR. BERNSTEIN: Before you move on, rather
21 than going to the quote/unquote "fleet operator
22 associations," I would go to the grocery, steel

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1 manufacturer associations, not the fleet operators but
2 the company associations themselves and let them
3 survey their members about how they do their
4 businesses. Retail operations and things like that.
5 I think you'll get a different response because the
6 fleet operator association has a particular sort of
7 agenda. These guys have different sets of agenda and
8 want to show that they're doing something good for the
9 country. I would approach it a different way.

10 MR. MAYES: Okay. that's a good
11 suggestion.

12 The other comment I was going to make was
13 both of you have indicated a definite interest in
14 municipal fleets and I certainly concur with that and
15 whatever we do, we will try to include those. I just
16 want to make one point though and that is that until
17 the day comes when we cover everything, because of our
18 mandate from EPACT to provide an estimate of all
19 vehicles nation-wide, we can't drop our estimation
20 procedure because we add up the pieces one way, state,
21 federal, municipal governments and privates, that's
22 one way, but that isn't the way the estimation

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1 procedure works because of what's available. So it
2 could definitely improve our survey coverage, and we
3 will try and do that. But it wouldn't necessarily
4 reduce too much our burden on this estimation program
5 which we would frankly like to rid ourselves of if we
6 can.

7 CHAIRPERSON CRAWFORD: Thank you.

8 MR. BURTON: I understand that the DMV
9 records are in many states confidential, but there may
10 be another potential source of gaining information
11 through the states. Not all but most states require
12 annual vehicle inspections. Would it be possible to
13 modify those inspections in a way to indicate
14 alternative fueled vehicles?

15 MR. MAYES: That's a good suggestion.

16 MR. BURTON: And in addition to
17 identifying the vehicles, those annual inspections
18 almost always include an odometer reading, so you'd
19 also get a measure of usage from year to year.

20 MR. MAYES: That's true.

21 MR. BURTON: It would be a lot of work to
22 deal with the individual states to do that, but it

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1 doesn't sound like there's going to be any easy way to
2 do what you need done.

3 MR. MAYES: Okay. And I would think that
4 in order to inspect, you'd have to know what fuel type
5 it is.

6 MR. BURTON: That's right. And even to
7 the extent that if they're offered exemptions from the
8 inspection process or from emissions --

9 MR. MAYES: You'd at least have a record
10 of exemptions. Okay. Thank you.

11 CHAIRPERSON CRAWFORD: For a variety of
12 reasons, we need to both stay on schedule and divert
13 from schedule. Right now I'd like to take a few
14 minutes to acknowledge Tom Cowin. This is his last
15 meeting for the committee. So I just wanted to
16 congratulate Tom for his service to the committee,
17 recognize the fact that he's always been one that's
18 quick to volunteer to be a discussant. He's always
19 been very prepared, and I very much appreciate your
20 work on this committee, as do all the committee
21 members. So on behalf of ASA and this committee, we
22 appreciate your service. Thank you very much.

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1 And now I'd like to turn it over to Mary
2 Hutzler and Nancy Kirkendall who will also have some
3 words for Tom.

4 MS. HUTZLER: Tom, I wanted to thank you
5 personally for being on the committee for the past
6 three years. We've certainly enjoyed your
7 participation, and I personally have enjoyed your
8 astute questions and your thinking out of the box and
9 participating in meetings like the new modeling and
10 forecasting approaches yesterday.

11 Tom tells me he's going to retire in May,
12 and I must tell you that I do envy you, Tom, because
13 he's going to be able to do things that I would love
14 to do. He's going to be traveling. He's doing
15 ballroom dancing with his wife, Susan, and he's also
16 going to try to improve his piano techniques. So Tom,
17 thanks very much.

18 Thank you for your public service as a
19 member of the committee.

20 (Applause)

21 MR. COWIN: It's really been a lot of fun
22 and it's gone much too quickly. I'd like to, on my

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1 behalf, thank all of the members of the committee and
2 the staff members of EIA and, in particular, I want to
3 thank the EIA ambassador who certainly I think went
4 out of his way to make me feel welcome here and I'm
5 sure the rest of the committee members, and that's
6 Bill Weinig. Bill, thanks a lot.

7 MS. HUTZLER: Tom told me last night that
8 he really won't be missed because he's found a
9 committee member to replace him that is an
10 environmental statistician and he tells me she's going
11 to do a wonderful job for us. Thank you for doing
12 that as well, Tom.

13 I have the honor of presenting another
14 certificate. This one is to Carol. Carol has been
15 our committee chair for two years, and she is no
16 longer going to be our chair effective the end of this
17 year. So I wanted to thank her for her excellent job
18 in that role. That tends to be a difficult job
19 because she has the liaison work as Bill has for us,
20 and so she gets to figure out what agenda items you
21 folks can suggest to us. She also has to get you as
22 consultants, she has to pay attention to the schedule,

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1 keep us on schedule during these meetings, and I think
2 she's done a great job doing that. So I want to thank
3 Carol for her role as chair and also, you're going to
4 be on the committee for another year so we're going to
5 appreciate that, too. Thank you, Carol.

6 CHAIRPERSON CRAWFORD: Thank you.

7 (Applause)

8 CHAIRPERSON CRAWFORD: So obviously
9 through the chair they can pull one over in terms of
10 the agenda. I wasn't expecting that. Thank you very
11 much.

12 Now we'll get back to business. Our next
13 speaker this morning I believe is Renee Miller. She's
14 going to talk to us about measuring consumption by
15 energy use sector and give us some options for
16 obtaining future data.

17 MS. MILLER: Good morning. We have one
18 more challenge for you, Tom, before you leave and for
19 the committee as well. Tom has been particularly
20 helpful in past discussions about energy use sectors.
21 So we'd like to talk with you this morning about the
22 challenge we're facing in measuring consumption by

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1 energy use sectors. This is a challenge that EIA has
2 been facing for quite a while now. The situation
3 isn't getting any better, as those of you who
4 participated in the natural gas break-out session with
5 us heard yesterday.

6 So we'd like to start a dialogue with you
7 on considering options for the future. We see this as
8 a long-range topic. It's kind of like a coming
9 attraction. Something we'd like to have future
10 discussions on.

11 To begin with, EIA provides a lot of data
12 on consumption by energy use sector, and we show you
13 some of the publications up here that feature these
14 data, the monthly energy review, the annual energy
15 outlook, the annual energy review. We also show these
16 data in publications put out by the program offices
17 like *The Natural Gas Monthly*, *The Electric Power*
18 *Monthly*, *Petroleum Marketing Monthly*. We have annual
19 publications, and there are probably other
20 publications that I didn't even mention.

21 The point is we have a lot of data, highly
22 visible, widely used. Go back to 1949, forward to

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1 2020. So if we were to make any changes, we would
2 have to be very careful in explaining the changes to
3 the users and what the impacts would be.

4 We obtained the data on energy consumption
5 from surveys of energy suppliers like petroleum
6 marketers, natural gas and electric utilities, natural
7 gas pipelines, and here you have an example of a
8 survey that we send out to electric utilities and we
9 ask them to report revenue and megawatt hours sold and
10 delivered for the residential, commercial and
11 industrial sectors, and we give them definitions. The
12 electric utilities also have the option of providing
13 data using their rate schedules. So if a customer,
14 for instance, receives a commercial rate, that
15 customer could end up in the commercial sector,
16 regardless of whether it's a large apartment building,
17 an office building, or a small industrial customer.
18 So we don't have true economic sectors.

19 For some of our users, that's not a
20 problem because they're interested in the rate
21 schedules. For some of our users, it is a problem.
22 And that's part of our problem, that we have lots of

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1 users with different needs. But the point is that
2 the respondents have been able to fill in our boxes,
3 residential, commercial and industrial.

4 Now we're entering a different type of
5 problem. What if the energy suppliers can no longer
6 report by energy use sector? Herb found for us a
7 befuddled respondent or maybe it's a befuddled survey
8 manager who's not sure what to do. But this isn't a
9 hypothetical situation. We've heard that natural gas
10 pipelines are having difficulties in reporting by
11 energy use sector because it's no longer important to
12 their business. They're delivering gas for the
13 accounts of others and it's not important to them to
14 keep data by residential, commercial, industrial.

15 So we'd like to talk to you about what to
16 do. We'd like to talk a little about some previous
17 work we've done in this area, the work that the
18 Commentated Definitions Team did. We do have some
19 surveys on energy use sectors that are related. I'd
20 like to tell you about some recent developments and
21 then ask for your help.

22 Some of the committee members, Carol and

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1 Tom and Dan and Cal Kent, participated with us in
2 discussions about definitions on energy use sectors,
3 as you may remember. The problem we had was that EIA
4 was using different definitions. We had different
5 audiences, and also survey respondents had different
6 record keeping systems. So the situation was what to
7 do. So what we decided to do was we created a core
8 definition. We took the part of the definition that
9 all of them had in common.

10 So for instance, residential sector. All
11 the definitions agreed that that consisted of living
12 quarters for private households. And then we
13 explained that there were differences by program area
14 and we carefully catalogued all those differences and
15 we created an energy use sector guide, and we have
16 that online so users can click on that. I gave the
17 committee members URL. I don't know if you've had a
18 chance to look, but we have lots of details on all of
19 the differences.

20 Before coming up with that solution
21 though, we considered other possibilities. We
22 considered definitions based on demand levels. So,

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1 for instance, if you were a small user, you would be
2 residential. Medium user, commercial. Large user,
3 industrial. Well, EIA wasn't quite ready to go that
4 route and, putting apart the problem of how you would
5 decide small, medium and large for all the different
6 fuel types, there was concern that we would be missing
7 the true economic activity sectors.

8 So we also considered, well, if we want
9 true economic activity sectors, maybe we would have to
10 go to the ultimate consumers. And we do have some
11 experience with that. We did a feasibility study of
12 collecting natural gas data for the industrial sector.
13 We talked to you about this about a year or so ago.
14 The Census Bureau helped us with this. We went to
15 manufacturers and we asked them if they could report
16 monthly data on natural gas consumption, and the goal
17 was to get state level data.

18 While the manufacturers were willing and
19 able to report monthly, to get state level data was
20 very expensive. We couldn't afford it. So that's
21 something to keep in mind. If you go to the end user
22 and you want monthly state level data, the cost is

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1 going to be very high.

2 EIA does conduct surveys of energy users
3 every four years. We have the residential energy
4 consumption survey known as RECS, the commercial
5 building energy consumption survey, and the
6 manufacturing energy consumption survey which you've
7 heard a little about in other presentations. These
8 surveys don't completely cover these sectors though.
9 The residential energy consumption survey, for
10 instance, doesn't cover second homes or vacation
11 homes. The commercial building energy consumption
12 survey doesn't cover structures that aren't buildings.
13 For instance, street and highway lighting is excluded.
14 And the manufacturing energy consumption survey
15 doesn't cover the entire industrial sector. So we
16 wouldn't have mining and agriculture, for instance.
17 But we do have these surveys every four years.

18 To summarize the data that EIA has
19 available, I think of it as a spectrum. We have data
20 by service class representing the rate schedules on
21 one end and data representing economic activity on the
22 other. On the economic activity side, we have the

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1 energy user surveys, the RECS, CBES and MECS that I
2 just mentioned, and also our mid-term forecasts which
3 are benchmarked to those data I would consider on the
4 economic activity side.

5 On the other extreme, on the service class
6 side, we have the sales and delivery data from the
7 suppliers so an example would be that form I showed
8 you earlier and our short term forecasts which use
9 those data. Somewhere in between we have the data
10 from what I call across system reports or integrated
11 statistics reports like the monthly energy review and
12 the annual energy review. They're probably closer to
13 the service class side because they do use data based
14 on the sales and deliveries forms. But in cases where
15 they know about discrepancies and they can adjust,
16 like in the electric power sector, they include street
17 and highway lighting in the commercial sector. So
18 they do try to make some adjustments which is why I
19 put them somewhere in the middle.

20 So now you have an idea of what we have
21 and you may be thinking well, what else do I need to
22 know about this? So some recent developments in the

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1 electric power sector. In the past, we've been
2 showing data for electric utilities but now we have
3 independent power producers and co-generators as well.
4 We've been collecting data from them for quite a
5 while, but we haven't been consistent in how we've
6 been reporting them. In some cases, the independent
7 power producers and co-generators are in the electric
8 power sector.

9 In other cases, they're in the industrial
10 sector. So this is something that we're working on.
11 I think we have consensus that the independent power
12 producers belong in the electric power sector. The
13 situation with co-generators isn't as straightforward.
14 They're manufacturers. Arguments have been made they
15 belong in the industrial sector. Another aspect of
16 this problem is that the co-generators, in addition to
17 producing electricity, produce useful thermal output.
18 So the question is how does one separate the
19 consumption out? This is something we're working on.
20 It's part of the electric power project that Mary had
21 mentioned yesterday in her opening remarks. So we're
22 looking into these issues, but we're not quite there

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1 yet.

2 Something else to consider in the natural
3 gas area. We've been finding that marketers don't
4 keep their records by traditional end use sectors and
5 now we've been finding the pipelines don't either.
6 Something else to think about, not really a recent
7 development. This is something we had mentioned to
8 the committee a while back. Seymour Sudman, in
9 thinking about this problem, pointed out that maybe
10 what we're going to have to end up doing is some sort
11 of a messy combination. Right now we have supplier
12 surveys on the one hand. We have end user surveys.
13 We have forecasts. We think of these as distinct
14 things. But maybe the way to solve the problem is to
15 somehow combine all these.

16 At the time, we liked the expression messy
17 combinations, but we really weren't ready, I don't
18 think, to go that route. That may be the way to go.
19 Now may be the time to think about that. And so now
20 it's your turn. We welcome your suggestions and ideas
21 on next steps. Thank you.

22 CHAIRPERSON CRAWFORD: Thank you, Renee.

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1 Are there any comments or questions?

2 MR. BERNSTEIN: I'll start and I'm sure
3 that'll lead other people to jump in.

4 I have a couple of comments. I certainly
5 understand the problem. As we talked about yesterday,
6 since the market is changing, it's not clear where to
7 get information. I will say that I think the natural
8 gas suppliers you're going to are giving you a load of
9 bull, and I'll tell you why because I work with them,
10 too. They do keep records by customer class because
11 the load profile is different. What they may not be
12 doing traditionally is the people who you're talking
13 to, they don't care about it but there are the folks
14 who do the buying and selling and the trading end,
15 they care about it because they need to know how much
16 they need at certain times, and there are clearly
17 seasonal profile differences between residential
18 customers, commercial customers and industrial
19 customers. An so somewhere in those organizations
20 they do. How you get at that to convince them that
21 they do, I'm not exactly sure but maybe we can have a
22 dialogue about that later and try to sort of get to

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1 some of these folks and find out where in their
2 organizations they do. But I know they think about it
3 because at some companies I talk to are trying to talk
4 about doing weather hedging because their residential
5 customer is a different profile. That's one thing.

6 My first reaction from reading the paper
7 was that we should get some legislation and require
8 energy suppliers to provide data. I guess I still buy
9 into that concept. I think that because we're
10 changing the market place, that doesn't mean we
11 shouldn't require these companies to provide
12 information the way we want, and I think maybe we need
13 some legislative action or maybe an executive order or
14 whatever it takes to require some of these things to
15 continue to happen because I think they're important.

16 I was kind of curious why you had IPPs up
17 there for end use issues. I understand the co-
18 generation side of it, but I'm not sure why IPPs. If
19 we're talking about direct access, retail access,
20 that's different but you still have the local utility
21 who can provide the basic use data, so I'm not sure
22 why you care about IPPs at the end use side.

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1 MS. MILLER: Well, we were thinking of
2 them in terms of end users. They consume energy and
3 so what sector do we put them int? We have them, for
4 instance, in industrial sector for natural gas in some
5 of our publications and in some the electric power
6 sector.

7 MR. BERNSTEIN: I guess maybe we got to
8 change the definition of utilities from the
9 conventional utilities to electricity generators and
10 electricity deliverers or whatever.

11 MS. MILLER: Right.

12 MR. BERNSTEIN: I realize it's going to
13 really continue to be difficult to do this, but it
14 does continue to be important, I believe, at the
15 sectoral level and continuing to maintain that. One
16 of the things we're working with the department is on
17 issues of energy intensity and how to set goals with
18 the National Energy Plan and energy intensity. If you
19 don't have information at the sectoral level, it
20 doesn't make a whole lot of sense to have a national
21 goal for total energy intensity. So if we're going to
22 continue to track and measure as we go out into the

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1 future, we need the sectoral level information and we
2 need it at a disaggregate level at the state level
3 because there's a lot of variation amongst them. And
4 it needs to be consistent with the historical record
5 because we've got to be able to trend. I know that's
6 going to be very difficult, but I think it's an
7 important critical aspect for satisfying the national
8 energy market.

9 MR. BURTON: I just want to echo what Mark
10 said, and something that we said yesterday in the
11 break-out session I think is worth repeating. That is
12 as the nature of these industries change, it becomes
13 even more critical from a monitoring standpoint that
14 this information be available.

15 I do a great deal of work in
16 transportation and telecommunications. Compulsory
17 reporting is not an unusual thing, and so I think the
18 notion that we find some of these things that we think
19 are important to monitoring the evolution of these
20 industries and simply require, do what is
21 legislatively necessary to require the continued or
22 additional reporting. Certainly at any point if it

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1 becomes useful to have an economic justification for
2 that, I'd be more than happy to provide it.

3 CHAIRPERSON CRAWFORD: Any other questions
4 or comments from the committee or Renee? Thank you
5 very much.

6 Our next speaker Knaub and he'll be
7 updating us or clarifying small area/imputation
8 technique and presenting the results from a study of
9 bias.

10 MR. KNAUB: I couldn't manage to get my CD
11 up on the laptop, so we're going with a down grade in
12 technology and my back-up viewgraphs. This is a
13 follow-up to a talk I did at the fall meeting in 2000,
14 a year ago, covering two topics. The first is to
15 clarify the small area nature of the methodology and
16 the second is the committee had expressed concern
17 about bias due to model failure. Although I have
18 studied accuracy extensively before this, I've now
19 specifically looked at bias and will show some
20 results.

21 The joint statistical meetings that we've
22 recently had, the paper from that, acknowledges the

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1 committee for a push on studying bias. Every time I
2 turn around, there they are. Can't play right now.
3 Sorry.

4 CHAIRPERSON CRAWFORD: That's okay. Who
5 are they?

6 MR. KNAUB: My dogs.

7 CHAIRPERSON CRAWFORD: What are their
8 names?

9 MR. KNAUB: Harry and Bo. Maybe they
10 should be Laurel and Hardy. If everybody got along as
11 well as they did, I think we'd be in pretty good
12 shape.

13 The first thing here, application across
14 strata. This is an illustration of the small area
15 method, the borrowing strength feature of this method.
16 This is only an illustration, so the number of
17 observations is generally too small and -- mission
18 groups and publication groups are too large. Like
19 talking about entire sets of states. We might not
20 want to look at all northern states together, but for
21 an illustration though, suppose that an estimation
22 group would be the groups of data that we put together

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1 for purposes of applying models and suppose that we're
2 looking at a situation where we're, say, collecting
3 generation data from a certain type of plant and we
4 look at northern states and southern states separately
5 because of maybe the main consideration might be
6 heating degree days versus cooling degree days.

7 So perhaps one model would apply across
8 all northern states and a different model would apply
9 across all southern states. The idea is to use the
10 largest group of data for which a single model would
11 apply. The more data the better, as long as the data
12 are accurately modeled by the same model. Otherwise,
13 you should break it into more groups. But suppose you
14 had two estimation groups, e.g. the northern and the
15 southern states, but suppose on the other hand you
16 don't want to publish those groups. You want to
17 publish a number for the eastern states and then
18 publish a number for the western states.

19 If you think in terms of imputation, the
20 letters there represent numbers and the observed
21 numbers represented by the circled letters and the
22 imputed numbers would be represented by the non-

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1 circled numbers. We were collecting the data. We
2 want to use all the data we have across the northern
3 states in order to impute for the observations we
4 don't have and all the data across the southern states
5 imputes observations we don't have there.

6 So for totals, that's easy. Just sum of
7 the observed and imputed numbers that fall in that
8 publication area. If you look at the eastern region,
9 you just add up all the observed and imputed numbers
10 there, regardless of how you arrived at those imputed
11 numbers. Imputed numbers should be found using the
12 most relevant data and, even though some of that data
13 weren't in the region that's actually part of the
14 publication area.

15 The reason why I use PG 1 equal one for
16 east and PG 1 equal two for west is because there can
17 be a PG 2 breakdown. Suppose you had northeast versus
18 southwest or whatever. Once you've collected the data
19 and you've gotten an imputed number for everybody, you
20 can regroup it for totals any way you want.

21 Variance estimates are a little bit more
22 involved. Next please. Still the same picture there

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1 but a couple of examples. The first example is for a
2 total. That's easy enough to picture. Seeing which
3 data points belong there. But for the estimation of
4 variance, we have to look at each of the different
5 strata that are involved so that, for example, if we
6 wanted to publish the western region and we wanted to
7 know what the variance was for that, we've got
8 variance of the prediction error for use of the
9 imputed numbers. Look, for example, at the southern
10 strata of the western publication area. This part
11 right here. K and S are numbers that we had to
12 impute. Well, there's variance information that I use
13 to carry along with each of those numbers. The
14 variance of the prediction error is part of it. But
15 then you also have to consider the variance due to the
16 coefficients, variance of the coefficients in the
17 model. So there's a little bit of extra information
18 to carry along with those. So for each imputed
19 number, they associated various information that has
20 to be combined and that's -- paper has been in the
21 past and some references show you how to get into
22 that.

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1 In order to be able to get a variance
2 estimate, you have to get each of the different
3 strata, one at a time, the southern strata for the
4 western region and then separately the northern strata
5 for the western region. Next one, please. Oh well,
6 actually, stop a second. First I wanted to see if
7 there were any questions about that before I go on to
8 talk about bias.

9 Looking at bias, the models are involved
10 here so there is a potential for model failure and
11 something to keep an eye on. Here we have an example
12 of where I used over 200 sets of test data. The test
13 data were generation data by state, by fuel type and
14 by utility or non-utility. Data were removed from
15 these test sets to form artificial samples and using
16 artificial cutoff and then the method was applied and
17 then the usual Z values are calculated. The estimated
18 total minus the observed total divided by the standard
19 error of the estimate of total.

20 You can see that this graph is not
21 symmetrical so there is bias. If you look at the
22 median value in there, I think there were something

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1 like 224 cases. The Z value is about .3. Next slide,
2 please.

3 This is the same slide again but a little
4 bit of extra information included. About a third of
5 the samples had absolute values of Z greater than one
6 so, therefore, at least you're in the ball park of
7 being able to say your accuracy is that you're close
8 to two-thirds of a time you'd be within one standard
9 error. The failures are too thick though and it is
10 lop-sided there. Next one, please.

11 So if you subtracted three-tenths of a Z
12 there which is equivalent to subtracting three-tenths
13 of a standard error from the estimate of the total.
14 That's my value over there along the Y axis. That
15 would fix the bias in a rough sense. Next viewgraph,
16 please. This is the same viewgraph again but with a
17 little more information about it. The tails are still
18 heavy of course because nothing has been done about
19 that there. Now, the question is perhaps this should
20 be customized by fuel type, and I have an
21 investigation about that. I'll show a little bit of
22 that coming up. On the other hand, in the other

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1 direction, what if it is a case of over-specifying,
2 just like over-specifying any model.

3 Let's look at breaking it down a little
4 bit though. Next viewgraph, please. I did further
5 investigation with just utility data because that was
6 something I had better access to at the time plus
7 utility data appeared to generally have less non-
8 sampling error than the often much smaller non-
9 utilities have in their data. Still, even though
10 these are in general larger than non-utilities and
11 generally have less non-sampling error, I would
12 strongly suspect that those two very small numbers,
13 the Z values that are -6.13 and -4.38 are liable to be
14 unresolved non-sampling error. I like to guard
15 against that kind of thing. Next viewgraph, please.

16 Gamma is something I mention in my papers.
17 It's a parameter that's long in use. It deals with
18 heterodyscicity and it's found in regression in
19 establishment survey data. I found that gamma = 0.5,
20 which gives you the ratio estimate, is very robust for
21 estimating totals. It's very robust for estimating
22 totals. It also slightly over-estimates the variance

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1 here. Ken Brewer has an interesting discussion of
2 gamma values in an upcoming book tentatively titled
3 "Sampling Basu's Elephants, Combining Design Based and
4 Model Based Inference." Publisher is Arnold Lyndon.
5 So I've got some reference to that if you all are
6 interested.

7 So I used $\gamma = 0.5$ for everything
8 except for natural gas in this graph here. 0.8 is a
9 good number a lot of times with a lot of these data.
10 It's just that 0.5 is a little more robust. But
11 natural gas looked like it would work a little bit
12 better with that parameter. So doing that, I'm not
13 using much of any adjusting. It's just pretty much
14 straightforward. But suppose you wanted to tweak
15 some. Let's look at the next viewgraph, please.

16 If you wanted to tweak it a little bit,
17 suppose you looked at hydroelectric generation and you
18 changed gamma a little bit. Delta is just a parameter
19 from the fact that with my formula for estimating
20 total variance. We start with individual variances in
21 order to help account for the variance due to the
22 coefficients. Delta is not a particularly sensitive

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1 parameter. So 0.3 works pretty well for that. So
2 that's sort of constant here.

3 But suppose we mess with gamma, like I
4 said. Change it to 0.7 for this particular fuel type
5 and suppose we subtract off two-tenths of Z which is
6 equivalent to subtracting two-tenths of a standard
7 error from the estimate of the total. We're doing a
8 little bit of tweaking there. Didn't completely
9 balance it out but just to see how much that would
10 affect the results. You can see here that well, it's
11 nearly symmetrical and it's nearly got the right fit
12 for the variance.

13 As you look at the next viewgraph, if you
14 looked at hydroelectric generation and didn't make
15 those adjustments, only used gamma = 0.5, then you can
16 see that we're less likely to publish misleading
17 estimates in that the variance is over-estimated a bit
18 there and some of the data we've got, we've got a lot
19 of cases where if we publish data to five digits, they
20 figure it's accurate to five digits and they hardly
21 ever look at any information we have about accuracy.
22 They don't want to look in the technical notes or

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1 footnotes or anything. They just see a number and
2 that's it. So I like to be a little on the
3 conservative side there.

4 Next viewgraph. Okay. This is just
5 another way of looking at this.

6 MR. HENGARTNER: Could you just put that
7 slide back up. I'm a little confused with all these
8 plots. You're plotting the Z value on the Y axis.
9 For example, if I look at 21, that means there were 21
10 which were less or equal to that exact Z value of 25.

11 MR. KNAUB: I meant to mention it. I
12 forgot to. Each of these bars represents one guy.
13 Right. What I could do is just have one data point at
14 the end of each of these points. It's just that it
15 was easier to see this way, I thought.

16 MR. HENGARTNER: It's a histogram.

17 MR. KNAUB: It's not really a histogram
18 because there's only one data point. The bars came up
19 in a -- plot that I looked at. I said oh, that makes
20 it easier for me to see. But I should have mentioned
21 that when I started. I've looked at them so long, I
22 forgot. It would really make more sense to show

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1 somebody who hadn't seen it before. There's just one
2 point here and this is a list of points. The smallest
3 Z value I got was this guy here.

4 CHAIRPERSON CRAWFORD: And your model
5 residual is basically sorted by size.

6 MR. KNAUB: But sorted by magnitude.

7 CHAIRPERSON CRAWFORD: Sorted by
8 magnitude.

9 MR. KNAUB: Right. Sorry.

10 MR. HENGARTNER: Okay. Because I have to
11 count here and I was just confused.

12 MR. KNAUB: There are 41 guys that were in
13 this group.

14 MR. HENGARTNER: I get it now.

15 MR. KNAUB: Thank you for helping me
16 clarify that.

17 MR. HENGARTNER: Forty one hydroelectric
18 plants.

19 MR. KNAUB: Right. Data from 41 different
20 hydroelectric plants. Right.

21 MR. HENGARTNER: Thank you.

22 MR. KNAUB: Thank you. I had that in my

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1 notes somewhere but I missed mentioning that.

2 So this one is the case where I did some
3 tweaking. You can see it looks more normal except for
4 the kind of fat tails there. This is the adjusted
5 one. You can see that I made it look better. This is
6 the adjusted one where I messed with the gamma value
7 and I subtracted out some specifically for the bias.

8 Next viewgraph is the one where I did not
9 make any adjustments. Didn't subtract anything from
10 Z for the bias, didn't use anything particular for the
11 gamma value. This is for all the data points. I'm
12 going to ask you to turn back one more time. I'll try
13 one more time to get myself straight on this. This is
14 a histogram where I have combined. This is not like
15 the previous graphs we discussed. This is an actual
16 histogram. This is an actual histogram that I wanted
17 to show you what happens when I look at all the data
18 for the utilities for the different fuel types and
19 each of the different fuel types I did a special
20 adjustment for it using a different gamma value and in
21 a couple of cases subtracting out something from the
22 bias to make it look good.

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1 Now, the next viewgraph --

2 CHAIRPERSON CRAWFORD: Just a point of
3 clarification. To make it look good means you want it
4 to be normally distributed.

5 MR. KNAUB: Right. To take out the bias.

6 CHAIRPERSON CRAWFORD: The bias and also
7 do something with the tails or just the bias?

8 MR. KNAUB: Correct.

9 CHAIRPERSON CRAWFORD: Both. Right?

10 MR. KNAUB: I would hope that changing the
11 gamma would help with the tails a little bit, but it
12 didn't help that much. The tails are still a little
13 fat.

14 The next one is a case where I just used
15 the plain vanilla gamma values, .8 for natural gas
16 because it seems justified that the idea here is not
17 to make so many adjustments because for one thing,
18 gamma values, portability is a term that's in one of
19 my papers there and it's something I got from Ken
20 Brewer about the gamma values. If you go from one
21 year to another with the same data sets, the best
22 looking gamma value may change on you more than you'd

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1 like so just like any type model where you don't want
2 to over-specify. I wanted to go to a case where I did
3 as little tweaking as possible. So here I just said
4 gamma equals .5 for everything except for natural gas
5 where it looked like 0.8 was better. Later -- and I
6 were working with the current data and it looked like
7 we changed gamma to .5 for natural gas, too. Right?
8 But anyway, in this case almost everything is gamma
9 equal .5. No other adjustments made. And you can see
10 that I've made the scales the same for this graph and
11 the previous one. You can see the peak is a little
12 higher in the center so, therefore, there's less
13 chance of publishing a really horrendous number.

14 Next viewgraph please.

15 MR. COWIN: The tails are also thinner.

16 CHAIRPERSON CRAWFORD: Yes.

17 MR. KNAUB: Yes. The scale I think
18 whose--

19 MR. COWIN: The tails the same.

20 MR. KNAUB: Because it's so much higher in
21 the middle, then it's going to look thinner in the
22 ends anyway.

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1 This one, just a quick look at that.
2 That's just for the adjusted T and the next one is for
3 the unadjusted. Next one, please. This is comparing
4 the observed errors to the standard errors.

5 I'd like to go to the conclusions here.
6 Viewgraph 18, please. So we could adjust for each
7 data element based on the historical data. Customized
8 gamma but that can be not very stable. And adjust the
9 estimate for T based on the Z-graphs but subtracting
10 out a little bit. But that would have to be based on
11 the historical data. I've seen examples of that in
12 one of our forecasting models. I've seen that it
13 looked like it was over fit for the original data and
14 then the accuracy got stranger looking later. So I
15 think I'd like to avoid that. Next viewgraph, please.

16 I found in the last 10 or 12 years fooling
17 with this that gamma values of 0.5. As I said, I
18 didn't go into what that really means other than it's
19 the ratio estimate. But it's fairly robust. Performs
20 well for estimating for T. Here you can see that it
21 tends to over-estimate for variance. So it's not as
22 likely to publish really bad number although the tails

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1 can be somewhat thick, depending on how you look at
2 it.

3 But as I said, gamma equals .5 is a robust
4 estimate for T and it's even good for fairly moderate
5 to somewhat severe data quality problems. One of the
6 things we have to be very careful about is non-
7 sampling error. Of course, that's another reason not
8 to want to under-estimate your relative standard error
9 because we don't have a whole lot of information for
10 people about non-sampling error either.

11 For publication purposes, this seems to
12 work best, I think. Now we're back to the non-
13 histogram type things. Each one of those bars is just
14 one point is at the end of it. This is just a quick
15 comparison of coal, natural gas, hydroelectric and
16 oil. We can see each one of them, the weird thing is
17 that they all seem to be biased somewhat, T is biased
18 somewhat large. The actual bias is very small if you
19 look at the total, you add it all up. The total isn't
20 very biased. But they're all biased high which is
21 interesting because if you look at the theory, it
22 seems like, if anything, with using this kind of

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1 The other thing is about the bias. It
2 seems to me I very vaguely recall this because this
3 was a year ago, but I was in that break-out session
4 and I think we were concerned about the cut-off
5 sampling bias, the fact that by design you are cutting
6 off part of the population, never looking at it.

7 MR. KNAUB: That's what I did here.

8 MR. BREIDT: So you did that in this
9 example by taking real data sets, sampling using this
10 cut-off sampling method and then fitting your model,
11 predicting --

12 MR. KNAUB: Correct.

13 MR. BREIDT: Okay. And I just wonder
14 about that because these are data sets which you've
15 now looked at. You've looked at the entire data set.
16 You pretty much know that the model works, so it's
17 kind of cheating in a way as opposed to the real
18 situation in which --

19 MR. KNAUB: I didn't pick the data.

20 MS. KIRKENDALL: He uses the new data
21 every time it comes out. I mean this isn't an old
22 data set he massages repeatedly. He has the new data

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1 every year that he has new data. We have a census
2 survey every year. He has the data that he can play
3 with every year.

4 MR. BREIDT: Okay. I guess I don't follow
5 that because in this situation you've got a data set.
6 Is it a census that you're --

7 MS. KIRKENDALL: Every year we have a
8 census.

9 MR. BREIDT: And that's what you're using.
10 You're using a census.

11 MR. KNAUB: Test data. Correct.

12 MR. BREIDT: Okay. I didn't realize that.
13 I thought that was a sample which wasn't self or cut-
14 off sample but you were substituting that with a cut-
15 off sample.

16 MR. KNAUB: I chose the artificial sample
17 to indicate that. I guess I wasn't clear on that.

18 MR. BREIDT: Okay. But it's an artificial
19 sample from a census.

20 MR. KNAUB: Correct.

21 MR. BREIDT: Okay. I thought it was an
22 artificial sample from a sample. That would be a

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1 different story. So I understand that now. Thanks.

2 The second question regarding bias is that
3 you've got some indications of heavy tails in these Z
4 values and one possible source of that heavy
5 tailedness is under-estimation of variance or using a
6 variance estimator that doesn't really give you a
7 pivotal T statistic. So if you under-estimate that
8 variance, you get something too small in the
9 denominator, you get something too large overall.
10 Right? So you could potentially get heavy tails.

11 The variance estimation procedure, again
12 my memory on this is really vague, but I think we
13 talked about this in the break-out session. It seemed
14 to me that rather than computing the variance
15 directly, the variance of that sum of prediction
16 errors which is the difference between your estimated
17 total and the true total, the difference of that is
18 the sum of prediction errors over the non-sampled part
19 of the population. If you look at the variance of
20 that and compute it directly, there's an expression
21 right now. If I remember correctly, you add an
22 approximation to that which you used for computational

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1 convenience. Is that correct?

2 MR. KNAUB: Maybe I'm not following you
3 either on that, but the variance for each of the
4 individual imputed numbers is not based on just what's
5 in the publication group. It's based on the
6 estimation group which goes outside of that.

7 MR. BREIDT: Right. I understand that.
8 But you can just write down what it is. It's a
9 variance of, you know, it's going to be the sum of the
10 Xs over the non-sampled population times the X
11 transpose, X inverse weighted appropriately over the
12 sample part because that's giving you the estimation,
13 variability times that sum again and then plus the
14 part that is the sum of the variances of the
15 prediction errors which are independent of everything
16 you've seen because you have the sample and the non-
17 sampled population. So you can write it down but you
18 have a variance expression which depends on this
19 parameter delta and it seems that you just make a
20 choice for that delta for computational convenience.
21 Is that correct?

22 MR. KNAUB: Well, I'm not sure how -- if

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1 you're going to have groups where you're picking up
2 data that are different from the groups that we
3 actually group in for publication, I'm not sure how
4 else you would be able to carry the information that
5 those imputed values are dependent upon data from
6 outside of that group. Maybe you'd have to show me
7 somewhere exactly what you mean by that because I
8 don't really follow that. It seems to me that this
9 was the only way I could be able to regroup any way we
10 wanted to in the future. I mean if we have the data
11 stored and we have an imputed or an observed value for
12 each element in the frame and then we want to go back
13 any time -- like, for example, the NERC region changed
14 on us once not too long ago. The boundary changed.
15 If you want to go back and re-calculate the totals for
16 that, then you can just move over those individual
17 observations whether they're observed or imputed or
18 not from one group to another and then add up the
19 total. Then you could quickly also come up with a
20 variance estimate putting together all those pieces.
21 But I'm not sure what you're referring to.

22 MR. BREIDT: Well, it just seems that the

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1 variance expression you have in what we were handed
2 out has something in it, a delta, and I'm not sure
3 where the delta comes from because it's not part of
4 the model. It seems to be something that you've
5 chosen to allow you to do this variance estimation
6 that you're describing.

7 MR. KNAUB: You can't just add the
8 variance of the prediction errors.

9 MR. BREIDT: I know that, but you can
10 write down what the variance is and it's just a
11 function of the design variables X in your model, the
12 gamma that you've estimated from the data and then the
13 sigma squared that you've estimated from the data.

14 MR. KNAUB: Then if you went back and
15 wanted to re- -- you know, like I mentioned, PGI
16 equaled whatever. If you had another publication
17 group breakdown and wanted to go back in there, you'd
18 have to go back and recalculate based on those things.
19 Kind of keep things simple is one of the main things
20 we try to do.

21 One of the biggest problems. You
22 mentioned about the tails being thick. One of the

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1 reasons for that might be because of non-sampling
2 error. Trying to keep things as simple as possible is
3 one of the things I think that would help with error
4 accuracy.

5 CHAIRPERSON CRAWFORD: So that's a
6 question. How involved is recomputing that mean
7 squared error formula?

8 MR. BREIDT: Is just seems -- well, I
9 guess what I'm really wondering is is the variance
10 expression you have in here an approximation which
11 you've chosen for computational convenience? It seems
12 to be.

13 MR. WEINIG: Would you stand at the
14 microphone, identify yourself by name and then repeat
15 what you just said.

16 MR. YILDIZ: I am Orhan Yildiz. I am a
17 consultant who works with Jim on this to actually
18 implement it. Delta doesn't seem to play into this as
19 much as the weighting factor gamma.

20 MR. BREIDT: I guess my question isn't how
21 does delta play into it but why is delta there at all?
22 I mean it's not part of the model, so it came from

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1 somewhere and I think it came from an approximation
2 used for computational simplicity.

3 MR. KNAUB: It's explained specifically in
4 that paper that I referenced a year ago, 1999. Would
5 you show me the next to the last viewgraph please.
6 There's a specific, very simple explanation of it in
7 a 1999 paper. InterStat. That was a reference last
8 time. I had some slides I used for that I didn't
9 bring with me though.

10 CHAIRPERSON CRAWFORD: That's okay. Isn't
11 what Jay is saying correct? I mean regardless of how
12 you actually determine or derive delta, that is what
13 it's doing. Right? You provide for the purpose of
14 ease of computations an approximation to the variance.

15 MR. KNAUB: Right, because of the variance
16 in the coefficients. Right.

17 CHAIRPERSON CRAWFORD: I think that one of
18 Jay's points at least is that we all notice that not
19 only was the bias sort of being adjusted but what
20 really struck me more than that were the tails. He
21 was suggesting that maybe the tails were too fat to
22 begin with because delta is not quite right. Is that

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1 correct?

2 MR. KNAUB: Actually, this is really
3 pretty much a non-point in this in that gamma was the
4 thing that really was making changes there. I looked
5 at comparing in the cases where you had estimation
6 groups and publication groups exactly the same. Then
7 you could very quickly and easily compare the ordinary
8 estimate and variance to the estimate using delta
9 there, and it was no problem then.

10 MR. YILDIZ: I think you have a very valid
11 point that the model is actually failing in certain
12 cases. In certain types of fuels, the model is
13 failing and we are not getting good data to get a good
14 coefficient variance. That is creating problems.
15 That's my understanding, that that's creating large
16 errors which is causing the tails.

17 We have plans to correct that by
18 specifying the model differently. Because we have a
19 cut off point for utilities, the cut-off point might
20 be large, we want to compare non-utilities whose cut-
21 off points are really small. When you put the two
22 together, what is missing in the utilities is actually

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1 in non-utilities lower end of the strata. And if you
2 put those together, the model may predict better.
3 That's our guess. And maybe attack the bias and see
4 if we can with some fuel groups by getting a better
5 model. And I'm wondering if that might help the bias
6 issue.

7 MR. KNAUB: I don't think that has much
8 use. That was about the non-utilities. We have a lot
9 of problems with the non-utility part. Right? But
10 delta is really a part of this. Yes.

11 CHAIRPERSON CRAWFORD: May, were you
12 finished with your comments or did you have some more?

13 MR. BREIDT: Yes. Thanks.

14 MR. HENGARTNER: I just wanted to mention.
15 Now I understand what these parts are. We can call
16 them the inverse of the cumulative distribution
17 function. That's what it is.

18 MR. KNAUB: Thank you.

19 MR. HENGARTNER: The other thing is in
20 terms of the tails, I mean they're not that heavy.
21 There are a couple of big values but overall, I mean
22 now that you think of them as inverse of the normal,

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1 it doesn't seem to be that crazy.

2 MR. KNAUB: Especially if you use a more
3 conservative gamma of 0.5. I think that you'll be all
4 right on that. Makes much more difference than much
5 of anything else. Thank you.

6 CHAIRPERSON CRAWFORD: We just have one
7 more presentation to go through, so I'm thinking
8 rather than break we'll just go ahead and finish up
9 and then be done for the day. So I think Jay is here.
10 Our next presentation will be by Nancy Kirkendall and
11 Jay Casselberry, and there is a handout for that this
12 morning that I think you have.

13 MS. KIRKENDALL: This is a new effort and
14 it's not only EIA, it has to do with every federal
15 agency. The Office of Management and Budget on
16 September 30 published a *Federal Register* notice
17 requiring all federal agencies to come up with the
18 information quality guidelines that I'm going to be
19 talking about. Evidently it's a requirement that came
20 I think because of an EPA ruling that was based on
21 data that were not publicly available and there's some
22 question as to the quality of the data.

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1 So Congress has been making several
2 requirements of OMB. I think one of them resulted in
3 earlier legislation on monitoring quality of
4 information. This one is the final one. Because of
5 that one issue, now all federal agencies have to take
6 some steps to assure quality of their information. So
7 we're going to talk about this particular effort.

8 We did have a chance to participate in the
9 development of *The Federal Register* notice and to
10 comment on it as it was being developed. It was
11 issued on September 30, 2000. Within one year, every
12 agency is supposed to have information quality
13 standards and guidelines that have been publicly
14 announced, revised by comment and are in final form.
15 And we have to put our draft guidelines out in six
16 months.

17 The first requirement is that we have to
18 adopt a basic standard of quality. They defined
19 quality to include objectivity, utility and integrity.
20 It's supposed to be a performance goal and we have to
21 take steps to incorporate information quality criteria
22 into our agency dissemination practices. This is a

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1 very broad definition of its information quality, so
2 this applies to everything that EIA does. It applies
3 to our data, it applies to our models, our analysis,
4 our forecasts and, of course, every one of those is
5 going to end up with different ways that you try to
6 assure quality. It's certainly not one size fits all.
7 It's supposed to be established at all levels. Can
8 very depending on timeliness and so on.

9 Next slide. I think they recognized that
10 one way of assuring quality is through a review
11 process, especially for analysis and forecasting. And
12 so they specifically say we need to have processes for
13 reviewing the information. Otherwise, they're just
14 saying how important they think this is to everybody.

15 Next slide.

16 And the last one is that they want every
17 agency to develop an administrative process that
18 allows anybody to seek and obtain friction of
19 information. It's interesting though. This thing
20 says, "Information disseminated by the agency that
21 does not comply with the guidelines." So it sounds
22 like you can only complain if you didn't follow the

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1 guidelines or you can complain, but then you're safe,
2 even if the number was wrong, as long as you follow
3 the guidelines.

4 But anyhow, we certainly need to develop
5 an administrative procedure. Statistical agencies are
6 pretty good about trying to assure the quality of
7 their products. At least we try hard. Probably a lot
8 better than some of the regulatory agencies. But this
9 is an additional burden and our goal is to try to make
10 it as -- you know, you want to follow the requirements
11 but you really don't want to spend a lot of time and
12 energy doing it. Next slide.

13 I bring up the Inner Agency Council on
14 Statistical Policy is a committee that consists of the
15 heads of the 14 largest statistical agencies. Mary
16 Hutzler is a member of the committee. I've been
17 attending for her because she's kind of busy these
18 days, as the only one in the front office. It's
19 chaired by Kathy Wahlman who's the chief statistician
20 at the Office of Management and Budget, and I used to
21 work for her before I came back to EIA.

22 This group decided that since statistical

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1 agencies are very similar in many ways, we all collect
2 and produce information, many of us do surveys, others
3 do forecasting, many do analysis, and we all have
4 common approaches for assuring quality. So we decided
5 that it would be a good idea to work together to try
6 to come up with a common approach to satisfying this
7 requirement. Next slide.

8 So I'm chairing the group and I've got
9 members from each of about 10 agencies. The numbers
10 increase as I harass people and say, wouldn't you
11 really like to have somebody come and play on this
12 team. We've had one meeting so far. We have another
13 one in a week and a half. Next slide.

14 So we're going to have six meetings, I
15 guess, before we have to have a draft because we have
16 to have a draft of our *Federal Register* notice to be
17 published by the end of March or first of April. So
18 our goal is that we can come up with one *Federal*
19 *Register* notice for all of us that will include a list
20 of standards or at least topics for standards that we
21 all will have. So that allows each agency to have a
22 different standard because there might be a different

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1 standard needed, depending on the timeliness and
2 detail in our products. But at least we'll agree on
3 the topics that we'd have a standard on. WE think
4 that we should adopt a common approach to this
5 administrative procedure so at least that if somebody
6 wants to make a complaint about the quality, you'd do
7 the same thing, no matter which agency you wanted to
8 get to.

9 The thing I didn't mention about this
10 administrative procedure. There's an annual reporting
11 requirement. We have to report annually to OMB the
12 number of complaints we've received and what we did
13 about it.

14 The other thought is that we might like to
15 have a common format for an information quality
16 webpage that would deal with the standard. We could
17 put our standards on there. We could put a button on
18 that would allow people to send us a comment according
19 to this administrative process. So what we're doing
20 now in our group is we're looking at standards. Go on
21 to the next slide. Each agency, in addition then,
22 we've got this overall process but each agency, in

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1 addition, has to do its own work on this problem. And
2 so the National Center for Education Statistics has
3 had standards for some time and they started a process
4 a couple of years ago to revise their standards. So
5 they're the ones that are the furthest along in this.

6 The Census Bureau and the National Science
7 Foundation, which is where Linda Carlson went, already
8 have draft standards. They're working towards this,
9 too, but they have more recently started it. We have
10 had our statistical standards in place for some time.
11 I think they were last updated in 1989. And so we've
12 just started an internal process to review and update
13 our standards, and Jay will talk about that effort.
14 He's leading it within EIA.

15 What the inter-agency group has decided to
16 do is to share our standards. We're starting from the
17 NCES standards because we think those are probably
18 more extensive than any of the others. We're going
19 through them. Try to decide which ones are ones that
20 we should keep as standards that we would say all
21 statistical agencies need standards in these areas.
22 That would be the topic of our next meeting. And then

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1 each agency will develop standards around those in
2 this particular process.

3 EIA has a proposal. Also at our next
4 meeting, we're going to talk about the administrative
5 procedure for these complaints. What we've come up
6 with in EIA is that it should be on this webpage. If
7 every agency had a webpage that had kind of a common
8 look and feel to it with the standards that were
9 specific to that agency and, say, a button that would
10 allow a user to say I'd like to report a problem with
11 this data element or to register a formal complaint,
12 something that would make it easy for us to count them
13 and figure out whether they were pointing out a real
14 error, make sure that we had followed the process as
15 we said we would.

16 The other thought was if we wanted a
17 webpage like that, we could spin that effort off to
18 another inter-agency group that's called the Fed Stats
19 Committee. They coordinate work on websites. So if
20 we could do something like that, we might get more
21 milage out of it.

22 I'll give this to Jay to talk about what's

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1 going on in EIA.

2 MR. CASSELBERRY: Thank you. To address
3 this for EIA, the senior staff of EIA created a
4 committee and they gave us a charter and we have
5 members from all the different offices in EIA to make
6 sure that we get valuable input from everyone and to
7 make sure there's sort of a common agreement on what
8 the standards should be for EIA. We're meeting weekly
9 and we just had our first meeting last week on
10 Thursday and our second one was yesterday. So we're
11 just getting our feet wet and trying to get an idea of
12 where we're going with this.

13 Nancy talked about the timing. The timing
14 is pretty tight. I mean you have to have everything,
15 the guidelines, up on your website by the end of next
16 fiscal year, September 30. So we're working on those
17 things. Next.

18 But what the senior staff did when they
19 asked us to take this on is they said to look at the
20 guidelines and determine what EIA needs. So we're
21 looking at our existing standards which pretty much
22 have been in place since 1989. The first ones were in

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1 the early 1980s. We're looking at the standards that
2 the other statistical agencies use to see if maybe
3 they have some good ideas that we haven't thought of.

4

5 So we're trying to identify for the future
6 what areas EIA should have standards in and maybe with
7 standards we usually look at those as requirements,
8 things that the agency must do. We may also come up
9 with some supplementary guidelines which are sort of
10 the preferred ways of doing things that aren't sort of
11 hard and fast. You must do it a certain way.

12 We're going to form working groups to
13 develop these standards to try and bring in some of
14 the people within EIA who work in different areas so
15 if we're working in systems design, we'll try and
16 bring in some of the technology people. When we get
17 into the data processing, we'll try and bring in some
18 of the people who know more about how to do that to
19 add quality to that and with dissemination also.

20 We also need to look at our review process
21 because the OMB guidelines do say that you have to
22 have a process in place to review everything, all the

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1 information you disseminate to make sure it meets your
2 quality guidelines and we're also going to be just for
3 our agency looking at the process we'll have for the
4 complaints and for then reporting to OMB. So
5 hopefully it'll be a common way across the statistical
6 agencies and we can just piggy-back on that. Next.

7 When we come up with these standards, we
8 need to get endorsement from our senior staff and from
9 the working staff because people have to be able to
10 understand them. Any guidelines or standards we come
11 up with have to be doable with the resources that we
12 have. We don't want to make them so stringent or so
13 hard that we sort of doom ourselves to failure. And
14 we want to just sort of be able to disseminate it and
15 go out and work with the people.

16 We also need to come up with a process for
17 these standards. We're coming up with quality
18 standards within EIA. We also have other groups that
19 come up with standards on the look and feel of our
20 web. We have people that are coming up with sort of
21 the systems, the technology, the IT standards. We
22 need to sort of bring those things together and try

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1 and make sure that when EIA staff want to know what
2 standards apply to me, what do I have to do in these
3 different areas, that they're not having to look in 10
4 different places or they aren't missing some things
5 that are important.

6 As we move along, we have to report back
7 to senior staff, the charter tells us, and keep them
8 up to date, keep EIA staff in the loop so they know
9 what's going on, and meet the goals and deadlines in
10 the OMB guidelines. And then by next September 30, we
11 have to have our guidelines up on the website and the
12 process in place for people to comment that the
13 information we put out, if they have a complaint that
14 we didn't adhere to our guidelines. Next.

15 Nancy mentioned the timing. Hopefully the
16 inter-agency group that Nancy is a part of will do
17 this for all statistical agencies, but if they can't
18 for EIA, we're going to have to have something out for
19 public comments by next April 1 that will tell the
20 public what the statistical agency or EIA's guidelines
21 for quality are and ask if they have comments. Then
22 by next July we have to get that into OMB so they can

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1 look at it and draft and see if we're on the right
2 track and then they'll come back to us with their
3 comments or their suggestions and then we have to have
4 our final guidelines up on the website by the end of
5 the next fiscal year, really by October 1.

6 Then each year after that, we have to do
7 reports to OMB on how many people complained that we
8 didn't follow our guidelines and how we resolve those
9 complaints. As Nancy mentioned, there are differences
10 between the quality guidelines where we say certain
11 things and if people want to complain about the data.
12 There may be differences there. Next.

13 So we're coordinating with Nancy's team
14 and the federal statistical agencies team and, as I
15 mentioned, we're also coordinating in-house with some
16 of the teams we have that come up with standards that
17 aren't purely quality but that do impact it like how
18 things look and feel on the web and if you're putting
19 things up on the web, how you can easily get the
20 things like the data accuracy discussion on sampling
21 and non-sampling errors, things like that. The IT
22 standards and performance measurements team that we

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1 have.

2 I'm going to go through this pretty
3 quickly, but I wanted you to have a chance to know
4 what we've come up with and we're going to give to
5 Nancy to take to her inter-agency group to talk about
6 what standards in general statistical agencies should
7 have. These are pretty much based on the EIA
8 standards. The handout I gave you, the last three
9 pages have this exact same list of standards but it's
10 got down what we consider to be the purpose of each
11 standard. So it gives you a little bit more detail
12 other than just a title. But in the model, the
13 forecasting and analytical model area, we need
14 something for the acceptance of models to make sure
15 that their design and their validation are done so the
16 final results have quality in them. Something to
17 bring the models into EIA to make sure they're
18 accepted for use by EIA before we start putting out
19 products with the model results.

20 Make sure the models are documented so
21 that both internal and people on the outside who are
22 interested in the model results can see the inner

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1 workings of the model, the archive of the model
2 results so that after they're published, if questions
3 come up, we can go back and replicate how we came up
4 with results and if we use proprietary models from
5 outside sources, we need a process in place to make
6 sure that somehow we do some internal validation to
7 make sure about the quality of the results of the
8 model before we start using it in our own information
9 products.

10 In the inter-agency standards, we'll just
11 be looking at things like the federal information
12 processing standards which set general guidelines for
13 all the federal agencies. Codes, abbreviations,
14 acronyms, and definitions, at least hopefully within
15 EIA we'll be consistent with how we use terms and
16 definitions, the same coding, scheme, and
17 abbreviations, things like that within our products so
18 we have consistency within there. I don't think we'll
19 ever achieve consistency across all the federal
20 agencies but hopefully within EIA we'll be able to do
21 that and within an agency you can do that.

22 And then the Office of Management and

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1 Budget has standards, too. They set certain
2 categories for race and ethnicity. They define what
3 the standard metropolitan statistical areas are and
4 things like that. And so if we're going to have data
5 that's released in those formats, we have to make sure
6 we adhere to the OMB guidelines and standards.

7 The next set of standards are more
8 technology. They're more systems standards, at least
9 the first two, how we design an information collection
10 and processing system and then how we document it for
11 our own use to make sure that the programmers know
12 what they're knowing and the people who are carrying
13 on the operations, both the electronic operations and
14 also just the every day operations of fielding a
15 survey. And the frames maintenance, just to lay out
16 some specifics on how the frames are maintained to
17 make sure the data remains reliable.

18 And then you get into the actual
19 collection and processing. We'll hopefully have a
20 standard on the planning, design and testing of our
21 information collection and processing systems. How we
22 handle our respondent contacts, how we handle non-

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1 response, how we handle our edits, what we do to
2 validate the data and then if we have any quality
3 indicators that we use like response rates and things
4 like that, we try to inform the public but we also use
5 them to improve our survey processes over time.

6 And in the dissemination area which is
7 what the user sees, we were talking about
8 dissemination practices. We have a couple of products
9 in EIA that have set time release and they're released
10 to the whole public at once and you tend to think of
11 that more like with USDA with their crop reports and
12 some of the BLS things. But if there's something that
13 may affect the market, you want to make sure that you
14 have certain standards on when it's release and that
15 everyone has access to it at the same time so there's
16 no question of favoritism.

17 Revision processes and procedures
18 basically to make sure that we aren't continually
19 updating and revising numbers for small changes for
20 productivity and when we do revise products they're on
21 the web site as a revision to what was there
22 previously. Estimation, how you do estimation and

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1 just make sure it's documented or some information is
2 given so people can assess the quality of it and what
3 the agency did to come up with its estimates.

4 The presentation. We used to have a
5 standard on graphics. Maybe this might be the same.
6 We might have something that's a little bit broader
7 that talks about some standards for EIA on the way
8 tables look, on the way graph look, and I don't know
9 whether we would ever get into it but on text. If
10 you're going to talk about variables increasing or
11 decreasing, is there a certain level when you say
12 that? I think sometimes we tend to, if it went up by
13 .01, we'll say it increased. And sometimes that's not
14 much of an increase.

15 We're also going to talk about the data
16 accuracy presentation, which is what most of you are
17 used to seeing in the back of our publications now
18 which talk about the non-sampling error and sampling
19 error and things like that and how the survey was
20 done, the general description of the survey. We'll
21 also come up with proposing a standard on
22 confidentiality and data access, just so the staff at

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1 EIA especially know what's expected with regard to
2 handling sensitive, confidential information that we
3 get in our surveys and if we're ever going to have any
4 access for anyone outside of EIA, how that's
5 established. Like when you think of the Census
6 Bureau, they have data access right now where you can
7 get access to microdata through their research centers
8 and things like that for statistical agencies.

9 The next one follows onto that and it's
10 when we put out data in tabular form, what we're going
11 to do to make sure that there's nondisclosure of
12 confidential information. And the rounding is self-
13 explanatory and then freezing information files to
14 make sure that if there's a question later on, we can
15 go back to the source data and then any documentation
16 that we put out if we do have other releases besides
17 the releases on the web and such.

18 That was going through it pretty quick.
19 I know this was brought up yesterday, but right now
20 we're focusing on the topics that a statistical agency
21 should have standard on and maybe the topics that EIA
22 should have standards on if it's something specific to

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1 us, so we wanted the ASA to give us some suggestions
2 if they had any on topics or areas that will be
3 excellent for quality information for a statistical
4 agency and any for EIA. Thank you.

5 CHAIRPERSON CRAWFORD: Thank you. Are
6 there any questions or comments from the committee?

7 I have two. The first one is kind of a
8 funny thing. The acronym for Federal Information
9 Processing Standards, is that a standard acronym or is
10 that something that was newly created to describe
11 these standards?

12 MR. CASSELBERRY: We've been using the
13 term FIPS since the '80s.

14 CHAIRPERSON CRAWFORD: Okay.

15 MR. CASSELBERRY: That's just what I'm
16 used to calling them, the FIPS standards.

17 CHAIRPERSON CRAWFORD: Okay.

18 MR. HENGARTNER: You're confused with the
19 FIPS code.

20 CHAIRPERSON CRAWFORD: Exactly. That was
21 what went up in my mind.

22 MR. CASSELBERRY: It comes out of MIPS.

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1 CHAIRPERSON CRAWFORD: The other question
2 I have is I know that the regulatory agencies
3 themselves don't have necessarily quality standards.
4 But some of their programs have been grappling with
5 this issue for decades. I know when I used to work
6 for EPA Super Fund we had this whole thing about data
7 quality objectives and contractors had to draft data
8 quality objectives to ensure that the data and the
9 statistical methods and most everything that you've
10 listed here with the exception of information
11 dissemination standards because they really didn't do
12 any information dissemination. But everything else,
13 they called them data quality objectives. I wonder if
14 you've somehow tried to look to see what they've had
15 or if you haven't, maybe you haven't found it useful.

16 I would just suggest that I know, for
17 instance, when I worked on -- this was part of the
18 Department of Energy even under the WIPPP, the Waste
19 Isolation Pilot Plant Project for Nuclear Waste
20 Disposal in New Mexico. This would have been '89.
21 There was this big initiative for development of data
22 quality objectives to scientifically evaluate that

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1 site and similarly they've had one for Yucca Mountain
2 and they've had another initiative with cleaning up of
3 Savannah River. So every time they try to move this
4 nuclear waste stuff around or bury it somewhere,
5 there's the whole initiative to develop data quality
6 standards in the scientific evaluation of those sites.

7 So maybe there is something. I wouldn't
8 suggest spending a lot of time trying to find it
9 because it might be buried, but it might be worthwhile
10 to see just what other people have come up with when
11 faced with a similar situation.

12 MR. WHITMORE: I also have some
13 familiarity with EPA data quality objectives process,
14 the DQO process. It was primarily kind of a
15 standardized process for implementing the scientific
16 method for developing a hypothesis test, determining
17 what kinds of sample sizes that you need for any kind
18 of a decision making process. It certainly would have
19 some ramifications for this. I'm not sure it's real
20 directly applicable. But there is a textbook as well
21 on the DQO process and using S+. I don't remember
22 right off the top of my head who the authors are, but

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1 the DQO process and S+ or something like that that's
2 quite good. It might be worth taking a look at.

3 I'm also familiar with NCES standards
4 because I do a lot of work for them and I know one of
5 the things that they're looking at is for surveys,
6 they're setting essentially threshold response rate
7 levels. If your survey achieves above a certain
8 threshold response rate, then they're essentially not
9 concerned with non-response bias. If the survey
10 response rate falls below the threshold, then they're
11 going to require lots of additional analysis to try to
12 get a handle on non-response. They're doing the same
13 thing in terms of item non-response, looking at
14 individual survey items. If item non-response rate is
15 below some threshold, then they're required to do
16 additional analysis to try to analyze the potential
17 for item non-response.

18 I was just curious as to whether or not
19 you were thinking about something as prescribed as
20 that? Response rates above a threshold, we're not too
21 concerned with non-response issues below that
22 threshold and basically what they're saying is you

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1 have to do a lot of additional analysis before you can
2 publish the results if you're going to publish things
3 that didn't get good response rates.

4 MS. KIRKENDALL: I don't think we've
5 gotten that far into it yet. I think we're still on
6 major topics. I guess our response rate standard does
7 say we have to a response rate greater than something
8 like 75 percent. I don't remember exactly, but it
9 does prescribe a number. Actually, we complain about
10 response rates falling but they're still pretty good.
11 Most of our surveys are mandatory which I think helps.

12 MR. WHITMORE: You're in much better shape
13 than NCES.

14 MS. KIRKENDALL: Yes. NCES also has a lot
15 of these -- first they go to schools and then they go
16 to teachers and then they go to students, and so you
17 can have non-response at each phase so that the
18 overall non-response can be pretty high pretty easily
19 in a survey like that.

20 MR. WHITMORE: They have a lot of
21 longitudinal follow-ups as well, so you've got the
22 first year and then multiplied by the second year

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1 response rate. It's the same kind of scenario. You
2 can get down to some really low response rates.

3 MS. KIRKENDALL: Most of ours are easy
4 compared to theirs fortunately, so we may not need a
5 -- standard. But we'll see.

6 MR. WHITMORE: I think in general the
7 agencies may decide the response rate for statistical
8 agency is a good thing but then the agencies will
9 define it. They'll come up with topics for the
10 agencies and then the agencies might have different
11 standards amongst themselves.

12 MR. CASSELBERRY: You're saying procedures
13 for maximizing response rates. It occurred to me
14 that's a little different flavor than what they're
15 saying NCES where you may do everything possible to
16 maximize the response rate, but you still have a 40
17 response rate.

18 MS. KIRKENDALL: Right. We do
19 occasionally have a survey that comes in with a low
20 response rate. They know they have to do something
21 more. We will be looking at that and NCES has shared
22 its standards with us. We just haven't had a chance

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1 to really go into a lot of detail on it.

2 MR. WHITMORE: Is Marilyn Millan
3 participating?

4 MS. KIRKENDALL: Yes. She's on my
5 committee. The other thing I noticed in going through
6 there is we don't have anything on reviews yet. There
7 is a requirement to do something specifically about
8 reviews. We thought it might be easy to handle with
9 standards. If we don't do it with the standard, we'll
10 have to do something else. But it has to be addressed
11 because it is a requirement.

12 MR. WHITMORE: What NCES does is anything
13 that goes out at publication has to go through the
14 standard review process and they've always done that.

15 MS. KIRKENDALL: Yes. They have a
16 horrible review process.

17 MR. WHITMORE: It takes months.

18 MS. KIRKENDALL: It's both internal and
19 external. Everybody in the agency.

20 MR. WHITMORE: They call it the
21 adjudication process. I'm not real familiar. It
22 takes a long time. It's what they refer to as the

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1 adjudication process. Once you've got a document that
2 you think is ready for publication, then I think it
3 goes through a review within the particular group that
4 it belongs to. Once that group administrator officer
5 says yes, this is ready for publication, then it goes
6 on to this adjudication group to review for NCES.
7 There's usually several rounds of revision. They've
8 gotten really, really bad. They've got publication
9 standards in terms of what to capitalize and not to
10 capitalize and punctuation and abbreviations and all
11 kinds of things. Really getting to the point where
12 there are people complaining that it seems like
13 they're more interested in what it looks like than the
14 content.

15 MS. KIRKENDALL: But they have people that
16 look at content, too. I actually reviewed one of
17 their documents. I was na outside reviewer. It was
18 on customer surveys. I was kind of interested to do
19 that. They had a number of outside reviewers and
20 inside reviewers. They call a meeting with all
21 reviewers and you go through your comments and discuss
22 them and there's an agreement made whether it'll be

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1 taken, what will be done about it. They write a
2 report that says these were the comments and this is
3 what happened with each comment.

4 MR. BERNSTEIN: Do you currently have a
5 review process?

6 MS. KIRKENDALL: It depends on the
7 product. For analysis products and the forecasting
8 products, we do a fair amount of reviewing. Nothing
9 like MCES does. For things like your weekly petroleum
10 data, you can't do much of a review on a regular
11 basis. That's a review internally. They do a very
12 careful review. It's actually the division director
13 who signs off on that. So there's only so much you
14 can do if you have a fast turnaround thing.

15 MR. BERNSTEIN: What Rand does is nothing
16 leaves Rand without having had an internal peer
17 process that includes people who are not either
18 involved in the project or in that unit. Everything
19 has to be reviewed. There are different categories of
20 how detailed the review has to be for quality of the
21 analysis. And so everything goes through a process
22 that doesn't have to take a long time. Clearly, stuff

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1 that has to go out on a weekly basis, we're not
2 talking about that. But other things, particularly
3 analysis stuff, having a review process is very
4 important.

5 MS. KIRKENDALL: We do have a Category 1
6 review process. I think the analysis products, at
7 least most of them, get reviewed that way. When an
8 office thinks a product is ready, it will be sent to
9 other offices to review. Some offices are very good
10 about documenting the comments that they got and what
11 they did with them. Others are not so good. I think
12 it was Mary's office that was particularly good at
13 documenting those things. I suspect that other
14 offices will take up that practice, too, now that
15 she's got more responsibility. We also do an
16 independent expert review and get outside review.

17 MR. SITTER: I just feel that a lot of the
18 stuff that's here is there are a lot of places to go
19 except the one place that isn't really talked about
20 here is this requirement three except to say well,
21 we're going to put a button on our webpage. I mean a
22 button on our webpage is going to be a small part of

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1 requirement three, I imagine. I suspect that this is
2 a place where you're probably going to have less
3 places to go in terms of what people do well. There's
4 the danger of it being too easily accessible in a
5 certain sense, but then you've got this big process
6 behind it. What do you going to do with public
7 complaints? How are you going to deal with them?

8 MS. KIRKENDALL: That's another thing. We
9 have our National Energy Information Center and they
10 already talk to our customers. They try real hard to
11 answer questions, to identify problems, to communicate
12 back and forth with people. And that process has to
13 continue. I think that goes part of the way to
14 satisfying what they wanted with requirement three but
15 then in addition they want this kind of record keeping
16 on the complaints that we get. So it seems like we
17 have to provide a formal way for people to complain.
18 I want this complaint to be registered against this
19 particular requirement. And that's why we came up
20 with something like a button on the website.

21 A proposal that was made within EIA was to
22 just ask our information specialists to write down

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1 when they thought it was a comment about quality.
2 That's a nightmare. In the first place, everybody
3 classified it differently and then we have to have
4 somebody do some data entry. So who knows what you
5 have if you did that. I don't know how valuable it
6 would be. So I would think that having something on
7 the web. If you would like to register a formal
8 complaint or maybe different words, but some button on
9 the web for this particular part of the process. I
10 agree that we'll have to say something in *The Federal*
11 *Register* notice about easy access to people for help
12 and for discussing problems in general.

13 MR. SITTER: But I guess my question
14 really was how do you propose to handle the button on
15 the web? Somebody just is looking at the website or
16 they've got some data. They do there. They put down
17 a formal complaint. You have to now deal with that
18 formal complaint.

19 MS. KIRKENDALL: We will have to deal with
20 it. We'll have to have somebody assigned to look at
21 each of those when it comes in and decide whether it
22 needs a formal response. Depends on how many we get.

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1 You probably need to make a formal response to
2 everybody. It could be by email. Actually, you
3 can't. If you do it on the web, they have to tell you
4 how they are if they want a response. If you want a
5 formal response, then tell us who you are.

6 CHAIRPERSON CRAWFORD: Did you have a
7 comment?

8 MR. BREIDT: Yes, I would just like to
9 echo Randy's concern that if you make it too easy, you
10 could certainly suffer from that. It seems that EIA
11 is fairly web-intensive so you have an easy button to
12 allow people to complain, you get a stack of
13 complaints that you deal with however you do it, but
14 OMB sees these reports from the different agencies and
15 you've got a huge stack of complaints. Are you going
16 to be penalized because of that?

17 CHAIRPERSON CRAWFORD: Maybe you should
18 have to make them call. I mean if they're really all
19 fired up about complaining, maybe they need to make
20 the extra effort.

21 MS. KIRKENDALL: Or write a letter.
22 That's what I had originally thought was writing

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1 letters. However, in light of the current situation,
2 I'm not sure.

3 MR. SITTER: It's an electronic
4 communications problem. When people are upset -- I
5 mean you get it sometimes. You get an email which is
6 overly --it's just not what the person would have done
7 if they were there or if they had to think about it
8 for five minutes. It's a knee jerk reaction. You're
9 not happy. You press a button. You press the button,
10 it's gone. You can't get it back. You're not there
11 in person so you can't say well, I didn't quite mean
12 it that way. Blah-blah-blah. Maybe I'm wrong. I
13 think there's a lot of companies out there with a lot
14 of experience and you won't find too many of them that
15 it's that easy to complain. Most of them require you
16 to make a phone call or to fax them.

17 MS. KIRKENDALL: We already do that. It's
18 not a formal complaint, mind you, but we give
19 information about who to call, who to email. I think
20 our people are really good about getting back to
21 people, too.

22 MR. BERNSTEIN: I think you need to have

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1 it on the web and I think that are ways to somewhat
2 minimize. We've had enough experience with the web
3 now and there's a lot of information out there on how
4 to try to sort of not make it too hard for people to
5 communicate but not make it too easy and to have sort
6 of multiple checks along the way before they can
7 actually send. There's not just a you write this and
8 make a send button. You're going to have to go
9 through a number of steps and then before you send it,
10 it asks you to look at it again just to make sure this
11 is what you really wanted. While it doesn't deal with
12 all the issues, it begins to deal with some of them.
13 I think you've got to give, in this day and age,
14 you've got to give the opportunity for people to
15 complain at the website. You just can't avoid that.

16 MR. BURTON: I agree with both these guys.
17 I've often set up those emails you're talking about so
18 I know how easy it is. On the other hand,
19 particularly when I'm having a problem or there's some
20 level of dissatisfaction when I'm dealing with a web-
21 based activity and they say if you have problems, call
22 us. Then I know what they're trying to do is avoid me

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1 and that just makes me that much more determined.

2 MR. CASSELBERRY: The OMB guidelines, when
3 they talk about the complaint process, it's really for
4 people to complain that the agency did not follow its
5 guidelines. An example they used in their *Federal*
6 *Register* notice is when the Weather Service puts out
7 a forecast that it's going to be sunny and it rains.
8 People may be unhappy and they may want to complain,
9 but that's not really a problem with the quality of
10 the forecast service if they had a model and a way to
11 do it and that was their prediction. And so we will
12 get comments and we might not report it all to OMB if
13 people are complaining about things. If we put data
14 out there and describe its limitations and whatever
15 other aspects of it and we call it our quality
16 guidelines and people just want to say that they don't
17 think it's really a good representation of the real
18 world, then that may, as long as we feel like we
19 followed what we were supposed to be doing and we
20 explained it, then we may not even classify that as a
21 quality complaint. I mean not everything that's going
22 to come in through this site will necessarily be

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1 reported to OMB.

2 MS. KIRKENDALL: I think the denominator
3 has to be required. How many complaints did we get?

4 MR. CASSELBERRY: Yes, and then we'll say
5 how many of them were valid complaints about our
6 adherence to the quality guidelines and then something
7 probably about how we resolved those, either just a
8 discussion or something.

9 CHAIRPERSON CRAWFORD: Nicholas.

10 MR. HENGARTNER: Two things. First of
11 all, in terms of complaints. What are the people
12 going to complain about? The data? They're going to
13 have to know a hell of a lot to be able to say that
14 number is wrong. I wish they would tell you how they
15 got to know that that number was wrong because that's
16 what you're in the business of telling them.

17 The other possibility is the model is
18 wrong. That already more subjective. If you have a
19 good review and especially that's one of the things I
20 might suggest you do is not only keep the information
21 about the model but keep a log of all the changes that
22 have been done on the model like every software has a

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1 log of the changes and when it was done by whom. Do
2 the same thing for model because model is going to be
3 updated. All your forecasting models are currently
4 the best available and then something else comes up
5 and you have to change. I mean September 11 is one
6 example. So keep in mind those changes.

7 The last thing people probably are going
8 to complain the most is the timely publication of the
9 data, the procedure. I think if you can somehow
10 distinguish between those three sources of complaints
11 already on the webpage so that not all those
12 submissions are going to come in through the same
13 channel, that might help if it's simply this wasn't
14 timely enough for us. That's good for you to know
15 because that gives you an idea of how well you serve
16 your public. If you said that number was wrong,
17 that's a different type of complaint. I actually
18 would like to see those things separated because it
19 gives me an idea of how good I'm doing and to whom and
20 so forth.

21 MS. KIRKENDALL: Right, and I think that
22 if they complained about the data, it could be because

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1 there was a mistake in the data, in which case we're
2 happy to know it and maybe we'll fix it, but we could
3 have still followed our guidelines with all the
4 reviews and the edits and all the things. So one of
5 the things we're going to need to get from OMB is
6 clarification about how you count that. We did follow
7 our guidelines, and I think that means we don't have
8 to count it against us.

9 MR. BERNSTEIN: But for getting particular
10 information, if you get that situation, then you got
11 to go ask why did the guidelines not catch it?

12 MS. KIRKENDALL: Yes. Well, that's true.

13 MR. BERNSTEIN: So if you get somebody
14 that comes in and says I've found this problem with
15 the data, how come that didn't get caught?

16 MS. KIRKENDALL: That's true. We would
17 want to know it because we want to fix it. Same thing
18 with models, too. One of the things that I guess it's
19 Social Security says is they don't want to get
20 criticisms that -- no, BLS, the CPI is wrong. I know
21 that because my social security check is too low.

22 CHAIRPERSON CRAWFORD: Roy.

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1 MR. WHITMORE: Randy was talking about
2 some people might send in just very quick complaints
3 without thinking about them and might want to retract
4 them or in other cases, I think the opposite might
5 happen. Somebody that's really thinking about
6 something and might want to actually have somewhat of
7 a dialogue. It might be useful when you've got the
8 initial page where you're gathering the complaint
9 information to assign a number to it for tracking
10 purposes or whatever. You tell the person your
11 complaint is complaint number so and so. If you need
12 to write us regarding this, be sure to mention this
13 complaint so you have a way of tagging together things
14 and have somewhat of a dialogue associated with them.
15 It may be that there'll be some cases where people
16 would send in the complaint and then five minutes
17 later figure out oh, well, this was the problem. I
18 was wrong. If you got some information about how they
19 were logged into the system, they could send back a
20 retraction even or if it's a major problem, they can
21 send in further information as they research the
22 problem more.

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1 MR. BURTON: That might also be a way to
2 take into account what both Randy and Mark said. If
3 their initial contact can be very easy through email
4 but what your response to that says okay, we're going
5 to give you a number now. If you want to go ahead and
6 do something more formally, please write us and
7 reference this. If all they want to do is blow off
8 steam, they can do it quickly. On the other hand, if
9 they want to do something more substantive, they have
10 to engage in a real process.

11 CHAIRPERSON CRAWFORD: Thank you very
12 much.

13 At this point, I'll ask for any questions
14 or comments from our audience or anyone else from EIA.

15 MR. KNAUB: Can this be about anything?
16 Fred Mayes particularly has talked on alternative
17 transportation fuels. I was thinking. Does anybody
18 know anything about network sampling because it
19 sounded like the frame was a problem. Maybe you could
20 tell us a little bit about how that might be
21 appropriate. I remember hearing a couple of talks by
22 Monroe Cirkin on that. It just sort of sounded like

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1 it might be something there.

2 MR. WHITMORE: Network sampling, snowball
3 sampling, similar words. They refer to the same sort
4 of thing where you're basically using one respondent
5 as a means of identifying other potential respondents
6 in a population. So certainly with regard to the
7 converters to alternative fuel vehicles, one converter
8 might well know about others that are in the same
9 business, even if there's not a trade association.
10 That might be a way of building up frame for those
11 sort of things is using networking procedures.

12 Jay is nodding his head.

13 MR. BREIDT: Yes. -- along the same
14 lines.

15 MR. KNAUB: The frame was sort of a
16 problem. You don't have to know the frame ahead of
17 time. Right? Is that correct?

18 MR. WHITMORE: I think in this case, the
19 usual application of networking is within the sample.
20 If you're doing networking within the sample, one
21 sample member identifying additional sample members
22 after you selected the sample, then you do have a

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1 multiplicity problem that you have to take care of in
2 the analysis. Basically for every member of the
3 sample, you then need to know how many linkages to the
4 frame does that individual have. So if we're talking
5 about saying one converter bringing in another
6 converter because they know each other, each one is
7 going to have to be able to tell you how many
8 converters do you know. I don't think that's
9 something you know very well.

10 If it's well-defined in terms of familial
11 relationships is one way that that's sometimes done.
12 You're looking for people that have a particular
13 disease that has a genetic link. Then you ask well,
14 how many within a certain relationship, aunts, uncles,
15 cousins, whatever, have the same disease? And so you
16 have a finite number of people that are kind of linked
17 together and for the multiplicity adjustments, you can
18 ask any one of them, well, how many other aunts,
19 uncles and cousins, whatever, have this disease so you
20 know the proper weighting factor to use.

21 For the alternative fuel vehicles, I'm not
22 sure you'd be able to do that. You might be able to

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1 use some techniques like that in developing the frame.
2 But in terms of implementing the survey, I think
3 you've have a hard time coming up with those
4 multiplicity factors.

5 CHAIRPERSON CRAWFORD: Any other comments
6 or questions from the audience? Any questions or
7 comments from the public? Before I adjourn the
8 meeting, I just want to remind everyone of two things.
9 First of all, our spring meeting is in March this year
10 and you should already have the dates for that.

11 The second thing is that effective at the
12 end of the year, I'm stepping down as chair of the
13 committee and Jay Breidt, who's sitting over there
14 next to Nancy Kirkendall, will be the new chair of
15 this committee effective January 1. So if after this
16 meeting you think that you have some suggestions for
17 the next meeting for topics or presentations, you can
18 contact either Jay or myself and give us those. We'd
19 appreciate that.

20 Thank you. This meeting is adjourned.

21 (The meeting was adjourned at 11:17 a.m.)

22

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CERTIFICATE

This is to certify that the foregoing transcript
in the matter of: MEETING

Before: AMERICAN STATISTICAL ASSOCIATION
COMMITTEE ON ENERGY STATISTICS

Date: FRIDAY, OCTOBER 26, 2001

Place: U.S. DEPARTMENT OF ENERGY
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Eric Henderson