

**Workforce Information Grant Plan
Program Year 2002
Georgia Department of Labor
Workforce Information & Analysis**

Program year 2002 mark's the third year of the implementation of the Workforce Investment Act of 1998. Georgia's Labor Market Information division will utilize funding made available under the Program Year 2002 Workforce Information Grant to provide specific data products, information and services targeted to enhance and maintain the department's existing comprehensive system of labor market information. Service delivery and continued expansion and diversification in order to provide LMI products to principal customers, including employers, job seekers, the business community, workforce development professionals and State and Local Workforce Investment Boards, will continue as a priority in the coming year.

Statewide Employment Statistics System

Strategy for consulting

The Workforce Information & Analysis division collaborates with the Department's Workforce Development division in developing and implementing departmental strategy for collaborating with State and Local Workforce Investment Boards. Our agency will continue with the initiative of providing WIB's with information on LMI data products, providing individual boards with information on product and service availability in a localized format. Direct dialogue will be kept with local WIA Directors, providing each of the 20 Workforce Investment Areas with information and assistance.

The LMI Forum will be presented as a means of educating all LMI data users, WIB's, internal and external staff, the business community, workforce development professionals and customers alike, on LMI products and services. Similarly, the Georgia Workforce Conference provides the WI&A division with the opportunity to converse with LMI data users, present and demonstrate the latest hard copy and web based data products available to LMI customers. There are approximately four training sessions scheduled during the upcoming program year with local economic development authorities. Dependent upon request and need, diversified training techniques will continue to be developed to insure that specialized needs of local boards, Career Centers, or any entity concerned with LMI data are met.

WIA/Wagner-Peyser Five Year Strategic Plan

Data presenting growth occupations and industries, declining industries and educational status of Georgia's workforce are included in the state plan. Career

Center managers and staff who participate in local economic development initiatives use LMI data products, both industry/occupation and workforce information products, to assist communities with employer recruitment strategies.

LMI publications assist planners and all workforce staff at the local level to gain a better understanding of the community, the state and the region, in terms of economy, workforce and other relevant indicators. LMI data supports occupational and industry analyses that local WIA areas and boards assess while preparing local plans and making decisions concerning what occupations/industries will be targeted for training purposes. It is a key principle to assist local areas in training that is likely to result in future employment opportunities in their area of the state.

Workforce Information Delivery

The development of customer-focused occupational and career information products will continue during PY 2002. Internet-based data dissemination will continue to be the primary focus for the upcoming program year. Georgia *QuickStats!*, which serves as the Department's resource to facilitate delivery of workforce information to a wide range of customers, including the business community, individual data users and the state's workforce development system, is available via the Internet. Electronic access to various State-based workforce information products is available. Web-based data products are produced and updated on a monthly, biannual, annual and biennial basis.

The continued development of a comprehensive, efficient and user-friendly database centralizing all components of LMI data as well as providing links to additional data sources will continue to be a focus during PY 2002 in terms of supporting the delivery of workforce information.

One-Stop Delivery

Georgia's LMI division will continue in the development and support of electronic access to workforce information. System development activities to support the delivery of workforce information include the Department's Internet wage and occupational demand database. The database is available to all One-Stop customers through Georgia's One-Stop Internet System, which is available via the Internet at <http://www.g1careernet.com>.

Products and services

ALMIS Database

Product: *QuickStats!*

- Database maintenance, updates to database structure and population additions throughout PY 2002.
- Sharing of applications and database access with other states.
- Populate designated core tables in accordance with ALMIS Database Consortium guidelines.
- Maintenance and updating of occupational licensing data, populating the licensed, licauth.dbf and lichist.dbf database files.
- Lead state on the National Occupational Supply and Demand project.

Customers: LMI Analysts, WIA Boards, Career Center staff, career counselors, *Georgia QuickStats!* users.

Costs: \$125,000

Long-term Projections

Product: Projections to be produced during PY 2002. Report to be published during PY 2002.

- Statewide long-term industry and occupational employment projections for base year 2000 and projected year 2010.
- Dissemination and population of the ALMIS database with long-term projections data.

Customers: Educational planners, economic developers, Career Center staff, career counselors, general public.

Cost: \$65,000

Short-term Projections

Product: Projections to be produced during PY 2002. Report to be published during PY 2002.

- State-level, short-term industry and occupational employment forecasts for base year 2002 and projected year 2004.
- Test production of forecasts data for sub-state in accordance with ALMIS Consortium guidelines.
- Dissemination of short-term projections data.

Customers: Educational planners, economic developers, Career Center staff, career counselors, general public.

Costs: \$65,000

Occupational Analysis products

Products: Internet-based data dissemination. Internet wage and occupational demand database populated and updated during PY 2002. *Georgia Wage Survey* produced during first half PY 2002. *Georgia* and *Atlanta Metropolitan Economic Indicators* updated on a monthly basis, with an annual update published as well. *Georgia Area Labor Profiles* updated during fall of 2002. *Georgia Occupational Trends in Brief and Area Trends* (for 20 WIA Areas) produced towards end of PY

2002. The *Georgia Career Planner* updated during latter-half PY 2002. Georgia LMI partners with Georgia State University to update the Occupational Information System (OIS), available via the Internet at <http://www.gcic.edu/ois/ga>. Work will begin on *Licensed and Certified Occupations in Georgia* with dissemination to follow.

Customers: WIA Boards, Career Center staff, economic developers, career guidance seekers, career counselors, jobseekers, educational and job training program planners, private enterprises, data researchers.

Costs: \$175,000

Employer name and address list

Product: ALMIS Employer database to be populated and updated through the Department's web site.

Customers: LMI research units, One-Stop Career Centers, jobseekers, general public.

Costs: \$5,000

Information and support to Workforce Investment Boards

Products: Department publication updates, WIA Local Area CD packages, resource packages, resource package follow-ups and user manuals, training and assistance implementations, survey packages.

Customers: Workforce Investment Boards

Costs: \$125,000

Support state-based workforce information delivery system

Products: Internet version of *Georgia QuickStats!* updated. *Georgia* and *Atlanta Metropolitan Economic Indicators* are updated on a monthly basis, with an annual update published. The *Georgia Area Labor Profiles*, profiling each of Georgia's 159 counties are updated on a biannual basis, and the *Georgia Wage Survey* is updated on an annual basis. The *Georgia Career Planner*, *Georgia Occupational Trends in Brief*, *Georgia Area Occupational Trends in Brief*, *Licensed and Certified Occupations in Georgia* and *Planning for Tomorrow- Industry and Occupational Outlook* are updated on a biennial basis.

Customers: LMI Analysts, Workforce Investment Boards, jobseekers, career guidance seekers, economic developers, private enterprises, researchers.

Costs: \$95,000

Support state workforce information training initiatives

Products: The LMI Forum, LMI division staff training, Career Center employer representatives training and support, development of training system to build and enhance customer knowledge of labor market information. Four training sessions scheduled with local economic development authorities.

Customers: LMI Analysts, WIA Boards, Economic Development Authorities, LMI customers.

Costs: \$85,000

Additional Activities

LMI Publications

Product: Printing and dissemination of all LMI products for PY 2002.

Customers: All users of LMI printed data and publications.

Costs: \$90,000

AS&T Charges

Product: Total AS&T and indirect charges accessed against the total project grant during PY 2002.

Costs: \$93,001

Grand total charges for PY 2002: \$923,001

(Includes AS&T and indirect charges)

Customer Satisfaction Assessment

For PY 2002, Georgia's Labor Market Information division will implement Internet based, electronic delivery of surveys concerning LMI data products and delivery. Customer feedback will be solicited through dissemination of LMI publications and input from customers who receive training developed for the purpose of providing information on LMI products and services. Career Center focus groups will provide information on LMI products in a more localized format, soliciting feedback from focus group participants.

The LMI Forum as well as the Georgia Workforce Conference provide Georgia LMI with the opportunity to solicit, receive and assess customer feedback in relation to LMI data products, both disseminated hard copy editions and Internet-based data products.