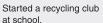
It's amazing what a kid can learn from Kids.gov.



4.75 in.





Took a tour with Benjamin Franklin.



Favorite memory: walking on the moon.

It's the trusted government site with more than 1,300 safe, kid-friendly web pages to discover. Kids will have fun learning about the world without going any farther than their computer.



A public service message from the U.S. General Services Administration.



| 7FZM0044 | C A M P B E L L - E W A L D | | | | |
|-----------------------------|-----------------------------|---------------------------------------|--|--|--|
| Title: kids.gov | Bill to: 7FZM0044 | Executive CD: | | | |
| Market: | REQ 76837 | Creative Director: S. Pytel/S. Platto | | | |
| Run/Disk Date: | 4-17-08 | Art Director: K. Lesondak | | | |
| Color/Space: BW/Newspaper | CE: 2/0 | Writer: T. Joseph | | | |
| Live: | Production Artist: MRS | Account Executive: K. Black | | | |
| Trim: 4.75" (w) x 4.75" (h) | Task: Fix and Print | Production Supervisor: K. Warmack | | | |
| Bleed: | Spellchecked | Coordinator: E. Oliver Ext. 6269 | | | |

PA Notes: Page 7 of 7

| CE APPROVALS | As is | W/C | | As is | W/C | | As is | W/C |
|---------------------|-----------|-----|--------------------------|-----------------------|-----|----------------------|-------|-----|
| Executive CD | | | Sr. Fulfillment Artist | | | KMG (Knowledge Mgt.) | | |
| Creative Director | | | Fulfillment Artist | | | USPS Operations | | |
| Design Director | | | Print Production | | | CE Legal | | |
| Associate CD - Art | | | Art Buyer | | | Account Supervisor | | |
| Associate CD - Copy | | | Product Info (Art /Copy) | | | Account Executive | | |
| Art Director | | | Program HQ | | | Mgt. Supervisor | | |
| Writer | | | Postal Supervisor | | | Legal | | |
| Copy Edit | / | | QA Review | | | Coordinator | | |
| O Cold Read O | Fact Chec | ck | | O Change O Proof S | , | OKAY TO SHIP | | |