

VERMONT  
PY 2007 WORKFORCE INFORMATION GRANT  
ANNUAL PERFORMANCE REPORT

**I. Accomplishments**

A. Populate Workforce Information Database

Version 2.4 of the Workforce Information Database (formerly ALMIS Database) was installed and maintained through monthly and quarterly updates to files. In addition to maintaining data for counties, labor market areas and towns, data items were also updated for local WIBs.

Staff stayed informed about new developments through communication from the consortium and the web.

All activities completed within planned milestones and expenditure levels.  
Spending totaled \$35,000

B. Industry and Occupational Projections

The 2006-2016 long-run occupational projections at the statewide level were completed as planned. We published all results and a separate publication which focused on growing occupations projected to have the most openings on the state LMI web page. ETA extract for short run projections has been completed and transmitted per instructions from the consortium. See <http://www.vtlmi.info/occupation.cfm> . Sub state projections will be completed and published in PY 2008. In addition we developed a publication with projection highlights and associated educational requirements. The publication can be accessed here:

<http://www.vtlmi.info/occproj2016.pdf>

Short-run, statewide occupational projections were completed for 2007 - 2009. Electronic publication of these occupational projections was announced on our website and via our email contact list. See: <http://www.vtlmi.info/occupation.cfm> .

All activities completed within planned milestones and expenditure levels.  
Spending totaled \$40,000

C. Publish Annual Economic Analysis Report for Governor and state WIB

The LMI unit compiles and publishes and distributes (electronically) an annual economic and demographic profile of the Vermont economy entitled: Vermont Economic and Demographic Profile , 2008. This Document will serve to meet the contract requirement for summary of the state economy. The document was submitted to ETA earlier this year. All activities completed within planned milestones and expenditure levels. [Spending totaled \\$35,000](#)

D. Occupational and Career Information Products

We maintained the Occupational Information Center on the LMI web site to include skill information from O'Net. The system includes information on knowledge, skills and abilities for occupations. This complements our existing information on wages, licensing, employment projections as well as occupational training requirements and a link to the educational institutions offering the required training. We also updated the career training videos on the website as they are provided to us. This web application was updated and maintained by in-house/LMI staff, which allowed us to respond quickly to the needs and preferences of Vermont workers and employers.

Based on the May 2007 OES panel, we completed the occupational wage estimates state-wide and 3 sub state areas using the North Carolina EDS software and added the information to our Occupational Information Center on the web.

All activities completed within planned milestones and expenditure levels. [Spending totaled \\$25,000.](#)

E. Provide Information and Support to WIBs

The LMI unit produced monthly and quarterly updates to data on employment and unemployment by WIB. In addition, regular updates were provided to the Labor Exchange Database from VDOL administrative file for active applicants and job openings. This information provides a current indicator of the occupational supply/demand relationship for each WIB.

LMI performs monthly quarterly and annual maintenance of the 'Regions' page on our web site. This tab combines information from numerous sources for selected geographic units, (e.g. WIBs, Counties, LMA's) in one location, providing a snapshot of the most important economic and social indicators by local area. Advances in our data processing procedures allow us to be much timelier in keeping these web pages current.

We expanded our participation in and use of Census LED program data. The quarterly QWI tool is updated and made available on our website on a quarterly basis.

All activities completed within planned milestones and expenditure levels.  
[Spending totaled \\$20,000](#)

#### F. Improve Electronic Workforce Information Delivery System

In 2007, following a department wide effort to redesign the VDOL website, LMI redesigned its site ([www.vtlmi.info](http://www.vtlmi.info)) to complement the VDOL look / feel and navigation. In 2008, we continued these efforts by redesigning pages and table information for ease of use and readability.

We are planning a major upgrade in PY2009 to include interactive graphing of our employment and jobs information as well as extensive “How to use Vermont’s LMI data” guides to increase the usability of our web site by inexperienced users. These upgrades are being implemented in response to the expressed needs of the State legislature and legislative joint fiscal office.

All activities completed within planned milestones and expenditure levels.  
[Spending totaled \\$5,000.](#)

#### G. Fringe Benefit Study.

Data was collected from a stratified random sample 750 Vermont businesses measuring their profile of their fringe benefit programs. Particular emphasis was placed on Medical program offerings, their cost and how they have been changing in an environment of rapidly increasing medical expenses. While preliminary data is available and has been distributed on request, final publication of results has been delayed due to personnel time constraints. We anticipate publication in January of 2009.

Due to delays, costs will be charged in PY 2008

#### H. Training Initiatives

The LMI Director and staff conducted a number of trainings and custom information requests through out the year to increase the knowledge and use of LMI in the Vermont’s economic development efforts. These included:

- Several (10) labor shed and commute shed analysis for County Workforce development councils to assist them in demonstrating the viability of their communities to provide a workforce for businesses interested in locating in Vermont. We made heavy use of LED On The Map reports in these reports.

- Profile of sick leave benefits (from the 2007 Fringe Benefit Study) for a legislative study.
- Assist the Agency for Human Services determine the type and quantity of occupational demand for home health care and personal aides given the aging of Vermont's population.
- Employment growth study for several key industries in the state to assist the Department of Community and Economic Development demonstrate the impact of their recruitment efforts.
  
- Developed a system for collecting and analyzing wage records from those participating in Vermont Department of Community and Economic Development or VDOL Workforce Development training funds. We will follow the before and after wage performance of workers who participate in these programs as a partial measure of their effectiveness.

We also participated in the LED conference in Washington, which was sponsored by the Census Bureau in January 2007.

All activities completed within planned milestones and close to expenditure levels. [Spending totaled \\$10,000.](#)

## II. Customer Satisfaction

Customer satisfaction is tracked by maintaining statistics on the usage of printed and electronic products. The data for PY 07 is presented below:

## PY 2007 / 2006 Publication (pdf) download counts

PY 2008 July 2007 - June 2008				PY 2007 July 2006 - June 2007			Percent Change from Year Ago		
Publication (pdf) counts									
	Visitors	Visits	Views	Visitors	Visits	Views	Visitors	Visits	Views
CES monthly/annual (CESyyyy.pdf, CESyyyymm.pdf)	2,035	4,359	4,431	2,107	4,512	4,579	-3.4	-3.4	-3.2
QCEW qtrly/annual (LMByyQq.pdf, CEWyyyy.pdf)	1,973	4,853	4,960	2,365	6,550	6,637	-16.6	-25.9	-25.3
Economic & Travel Indicators (ETIymm.pdf)	9,856	28,219	28,490	7,341	27,241	27,369	34.3	3.6	4.1
Fringe Benefit (FRINGEBENE.pdf)	423	756	778	490	953	967	-13.7	-20.7	-19.5
Job Creation/Destruction - <b>REPLACED BY BED</b> (GFyyQ1.pdf, GFVTyyQ1.pdf, GFCTYyyQ1.pdf)	401	1,165	1,170	905	2,647	2,670	-55.7	-56.0	-56.2
Industry Projections (INDPROJ2014.pdf)	352	634	644	438	809	844	-19.6	-21.6	-23.7
LAUS monthly/annual (LAUSLMA.pdf, LAUSCTY.pdf)	473	1,075	1,093	324	866	875	46.0	24.1	24.9
Licensed Occupations (LICOCC.pdf)	590	1226	1259	761	1,231	1,270	-22.5	-0.4	-0.9
Labor Market Newsletter (LMNEWS/LMyyyyymm.pdf)	12,770	32,897	33,301	10,601	28,893	29,115	20.5	13.9	14.4
QCEW Nonprofit report (NONPROFITyy.pdf)	344	806	823	414	1,091	1,098	-16.9	-26.1	-25.0
Occupational Projections (OCCPROJ14.pdf)	797	1181	1230	474	697	732	68.1	69.4	68.0
Econmic & Demographic Profile (PROFILEyyyy.pdf)	2,834	6,612	6,741	2,796	7,880	7,983	1.4	-16.1	-15.6
Construction Prevailing Wage (PW_CONST.pdf)	1274	1881	1994	1,170	1,790	1,873	8.9	5.1	6.5
Unemployment Compensation weekly/monthly/annual (UCmmdyy.pdf, UCyyyymm.pdf, UCyyyy.pdf, UISTATRCRD.pdf, WAGEBENE2006.pdf)	3,738	8,601	8,708	3,349	8,405	8,509	11.6	2.3	2.3

Starting in 2006 all publications of VDOL/LMI except the Labor Market Newsletter are distributed in electronic form only. This was necessitated by the loss of our department Print Shop and budget cuts. However, as the traffic table above illustrates our distribution is quite effective. Unlike the distribution of printed documents, each visitor above represents an active user of our content. Internal domain traffic is excluded from this report. Since our transformation to electronic distribution we have noticed a transition from traditional publications to our interactive tabular data and downloads. For that reason we include the tables below which detail our website use.

The Internet is our main conduit to provide information to the public. The latest usage statistics show the continued importance of our occupation related data and our employer database. As indicated above, we added the O'Net skills information to provide more detailed information about each occupation. Resources are committed to keeping the

whole range of occupational information current, including wages, skills, licensing, employment projections, and related background.

<b>Vermont LMI Website</b>			
<b>www.vtLmi.info Total and Content traffic: Major categories</b>			
		<b>Total Traffic PY 2006*</b>	<b>Total Traffic PY 2007*</b>
Page views:		274,818	217,040
Visits:		57,458	61,439
Unique Visitors:		35,688	39,510
<b>Rank</b>	<b><u>Content Link Title</u></b>	<b><u>Page Views 2006</u></b>	<b><u>Page Views 2007</u></b>
1	Employer Database	52,398	46,087
2	Select an Occupation	42,997	25,661
3	Occupations ( BLS / OES and Occupational Projections)	34,087	36,134
4	Vermont Economic & Labor Market Information	32,169	35,226
5	Wages & Income	8,715	9,512
6	Career Exploration	6,802	3,860
7	UI Covered Employment & Wages (BLS / QCEW)	6,611	5,136
8	Vermont Labor Force (BLS / LAUS )	6,157	5,654
9	Licensed Occupations	4,607	3,246
10	(not set)	4,234	1,451
11	Publications & Press Releases	4,210	6,317
12	Nonfarm Employment by Industry (BLS / CES)	3,011	3,378
13	Unemployment (BLS / LAUS)	3,002	3,095
14	Industries	2,708	2,472
15	Average Wage Comparison	1,850	1,524
16	Regions	1,562	1,616
17	VDOL Downloads	1,401	1,512
18	Labor Exchange Information- Select	1,300	847
19	Labor Exchange Information	1,147	936
20	Vermont Career Resource Network - Exploring Careers	818	581
* These usage statistics are generated by Google Analytics Software. Traffic Counts exclude traffic internal to VDOL domain.			

**PY 07 Web Site Traffic for specific content areas and data downloads.**

Program	Visitors	Visitor Sessions	Page Views	Hits
BED	519	961	1,023	2,134
Career Info	7,220	14,867	16,323	43,172
Census Data	1,533	3,961	4,051	4,231
CES Interactive tables and Historical data	3,948	7,739	9,433	11,753
Contact LMI	808	1,832	2,012	3,318
CPI	661	1,411	1,469	1,509
Current Population Survey Data	719	1,907	2,009	2,077
Main page for Downloads of Tabular data	1,223	2,812	2,960	3,121
Employer Data base	1,709	5,099	15,826	84,468
LMI.info FAQ page	1,725	4,423	5,414	12,669
Per capita Income tables	2,082	3,549	3,658	3,949
Jobs Service	2,187	21,751	114,891	156,095
LAUS pages Downloads and interactive tables	5,690	13,095	17,444	24,548
LED pages	1,691	5,699	8,265	15,603
Licensed Occupations	2949	18991	25507	44677
Occupational Projections data downloads	2,284	3,977	4,104	4,352
Occupation Information Center	18,499	29,098	36,195	182,495
OES Data downloads	5,472	7,652	8,109	9,211
LMI Monthly Press Release	1,957	3,954	4,105	5,227
QCEW Interactive tables & Historical data	8,381	17,415	21,391	28,171
Regional Profiles pages	2,337	5,196	6,846	14,548
Wages & Income pages	4,761	6,878	8,012	26,523

