

## Going Into Business Workshops

Offered by **SCORE**, *Counselors to America's Small Business*

[www.score-mn.org](http://www.score-mn.org)

**Are you thinking about starting your own business, but have no idea where to get started? What are the steps you must take to start your business?**

All businesses start up with one thing – an idea. But how do you take that idea and turn it into a business? How to start a business is one of the top questions asked by individuals with an idea, but not necessarily a business background.

Attend one of **SCORE's *Going into Business Workshops*** to learn about how to start your own business. This workshop will answer many of your questions about getting started. Most importantly, it will help YOU decide whether or not to pursue opening the business. At your typical workshop SCORE gives you an overview of the key areas that must be addressed in starting a new business. Topics include:

- Entrepreneurship – Is entrepreneurship right for you?
- Business Research and Planning – what is it and how do you go about researching your business?
- Marketing your product or service –
- Financing and budgeting – learn about how to determine whether or not you'll make a profit in your business. What kind of start up costs will you have?
- Organizational structure – Sole proprietorship or corporation?
- Taxes...federal and state – what can we say! But, as a business owner you have to learn about the process.
- Commercial insurance...liability, property, product and personnel – who to talk to?
- Finding resources for assistance and support – yes there is help out there for you. But, where do you go next?

Learn more about the ***Going into Business Workshop*** near you! Visit the Minnesota SCORE website at: [www.score-mn.org](http://www.score-mn.org), click on "Small Business Workshops and Seminars" on the left hand side of page. Then find "Going into Business" on the right hand side and click it to get listing of upcoming seminars.