

## Small Business Profile

Advocacy: the voice of small business in government

## Mississippi

Mississippi's 221,501 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Mississippi had 46,437 small employers in 2006, representing 96.7% of the state's employers and 50.1% of its private-sector employment.
- The retail trade industry was the state's largest small business employer in 2006; manufacturing was the largest overall employer (Table 1).
- Small businesses' net new jobs declined between 2004 and 2005 (Table 2).
- Mississippi's real gross state product increased by 1.7% in 2007. By comparison, growth in the Southeast region was 1.5% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

## For Further Information

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- To learn about state efforts to adopt or implement regulatory flexibility, visit
  www.sba.gov/advo/laws/law\_modeleg.html.
- Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- \* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

| Mississippi Smal  | l Busine       | ess Fac            | ts       |  |
|---|----------------|--------------------|----------|--|
|   | Level in       | % Change from      |          |  |
|   | 2006†          | 2005               | 2000     |  |
| Number of Businesses                                      | -              |                    |          |  |
| Small employers (<500 employees)                          | 46,437         | -0.5               | -0.7     |  |
| Large employers (500+ employees)                          | 1,574          | 3.2                | -0.4     |  |
| Nonemployers  | 175,064        | 6.9                | 29.8     |  |
|   | Level in 2002† | % Change from 1997 |          |  |
| <b>Business Owner Demographics</b>                        | ·              |                    |          |  |
| Male-owned  | 109,802        | 14                 | .1       |  |
| Woman-owned   | 47,102         | 22                 | .9       |  |
| Equally male/female-owned                                 | 23,150         | -20                | .8       |  |
| African American-owned                                    | 25,002         | 41                 | .9       |  |
| Asian-owned   | 2,921          | 22                 | .4       |  |
| Hispanic-owned  | 1,326          | 34                 | .2       |  |
| Native American/Alaskan-owned                             | 684            | NA                 |          |  |
| Hawaiian and Pacific Islander-owned                       | 126            | -4.5               |          |  |
|   | Level in       | % Cha              | nge from |  |
|   | 2007†          | 2006 2000          |          |  |
| Workforce (Thousands) /Unemploy                           | vment (%)      |                    |          |  |
| Private-sector employment                                 | 908            | 0.8                | -1.2     |  |
| Government employment                                     | 244            | 1.8                | 4.2      |  |
| Self-employed (incorp. & uninc.)                          | 149            | 3.5                | 10.6     |  |
| Female self-employment                                    | 48             | 7.9                | 17.4     |  |
| Male self-employment                                      | 101            | 1.5                | 7.7      |  |
| Minority self-employment                                  | 22             | 3.6                | 13.3     |  |
| Veteran self-employment                                   | 22             | -12.5              | 19       |  |
| Unemployment rate (%)                                     | 6.3            | -0.4               | 0.6      |  |
| <b>Business Turnover</b>                                  |                |                    |          |  |
| Quarterly establishment openings                          | 9,889          | -8.9               | 2.3      |  |
| Quarterly establishment closings                          | 9,742          | 4.6                | 0.7      |  |
| Business bankruptcies                                     | 262            | 40.1               | -9.0     |  |
| Income and Finance  |                |                    |          |  |
| Proprietors' income (\$billion)                           | 6.2            | 8.0                | 37.8     |  |
| Bank branches   | 1,180          | 1.5                | 7.1      |  |
| No. of bus. loans under \$100,000                         | 83,587         | 1.4                | NA       |  |
| Total value of business loans under \$100,000 (\$million) | 1,980          | -6.5               | NA       |  |

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Mississippi by Industry and Firm Size, 2006 (Non-farm, thousands)

|   |             | Employer firms |           |           | Employment |           |           |  |
|---|-------------|----------------|-----------|-----------|------------|-----------|-----------|--|
|   | Nonemployer |                | 1-19      | 1-499     |            | 1-19      | 1-499     |  |
| Industry                                      | firms       | Total          | Employees | Employees | Total      | Employees | Employees |  |
| Total   | 175.1       | 48.0           | 41.0      | 46.4      | 940.6      | 175.3     | 471.1     |  |
| Forestry, etc. and agriculture support        | 4.2         | 0.8            | 0.7       | 0.8       | (D)        | 3.6       | (D)       |  |
| Mining  | 1.5         | 0.3            | 0.2       | 0.3       | 4.2        | 0.7       | 2.7       |  |
| Utilities                                     | 0.3         | 0.4            | 0.3       | 0.4       | 8.4        | 1.1       | 4.1       |  |
| Construction                                  | 34.3        | 5.2            | 4.6       | 5.1       | 54.8       | 19.2      | 44.1      |  |
| Manufacturing                                 | 2.3         | 2.3            | 1.4       | 2.0       | 172.7      | 7.7       | 54.0      |  |
| Wholesale trade                               | 2.8         | 2.4            | 1.7       | 2.2       | 37.9       | 8.0       | 24.4      |  |
| Retail trade                                  | 16.0        | 8.3            | 7.2       | 8.0       | 149.0      | 32.3      | 68.6      |  |
| Transportation and warehousing                | 10.2        | 2.1            | 1.7       | 1.9       | 33.0       | 6.2       | 14.7      |  |
| Information                                   | 1.4         | 0.5            | 0.3       | 0.4       | 17.1       | 1.7       | 4.9       |  |
| Finance and insurance                         | 6.5         | 2.5            | 2.1       | 2.3       | 34.6       | 6.7       | 16.9      |  |
| Real estate and rental and leasing            | 13.2        | 1.9            | 1.8       | 1.9       | 10.8       | 4.9       | 8.4       |  |
| Professional, scientific, and technical svcs. | 15.5        | 4.3            | 3.9       | 4.2       | 32.6       | 13.5      | 25.4      |  |
| Management of companies and enterprises       |             | 0.2            | 0.0       | 0.1       | 8.9        | 0.1       | 2.3       |  |
| Admin., support, waste mgt., remed. svcs.     | 14.9        | 2.0            | 1.7       | 1.9       | 49.3       | 6.6       | 22.2      |  |
| Educational services                          | 2.8         | 0.5            | 0.3       | 0.4       | 17.4       | 1.5       | 10.2      |  |
| Health care and social assistance             | 13.2        | 4.7            | 4.0       | 4.6       | 143.4      | 20.4      | 63.3      |  |
| Arts, entertainment, and recreation           | 4.2         | 0.6            | 0.6       | 0.6       | 8.2        | 2.3       | (D)       |  |
| Accommodation and food services               | 2.6         | 3.4            | 2.5       | 3.2       | 112.0      | 14.9      | 55.5      |  |
| Other services (except public admin.)         | 29.2        | 6.3            | 5.9       | 6.2       | 40.8       | 23.7      | 38.2      |  |
| Unclassified                                  |             | 0.2            | 0.2       | 0.2       | (D)        | 0.2       | (D)       |  |

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See <a href="www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a> for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

|             | Employment size of firm |       |       |       |        |         |        |        |
|-------------|-------------------------|-------|-------|-------|--------|---------|--------|--------|
|             | Total                   | 1-4   | 5-9   | 10-19 | 20-99  | 100-499 | < 500  | 500+   |
| 2004 - 2005 | -2,534                  | 5,966 | -698  | -676  | -9,036 | 34      | -4,410 | 1,876  |
| 2003 - 2004 | 15,722                  | 8,467 | 3,420 | 3,437 | -404   | 2,035   | 16,955 | -1,233 |
| 2002 - 2003 | 7,820                   | 8,427 | 2,534 | 2,805 | 3,584  | -4,800  | 12,550 | -4,730 |

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see <a href="https://www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a>.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

|           |                                  | Establishments |          |          |                         | Employment |          |      |  |
|-----------|----------------------------------|----------------|----------|----------|-------------------------|------------|----------|------|--|
|           | Openings Expansions Contractions |                | Closings | Openings | Expansions Contractions |            | Closings |      |  |
| Quarter 4 | 2.7                              | 13.5           | 13.6     | 2.3      | 12.9                    | 52.3       | 48.2     | 8.9  |  |
| Quarter 3 | 2.4                              | 13.2           | 13.7     | 2.5      | 11.4                    | 50.8       | 48.2     | 10.1 |  |
| Quarter 2 | 2.4                              | 13.1           | 14.2     | 2.5      | 10.0                    | 49.4       | 55.9     | 9.9  |  |
| Quarter 1 | 2.4                              | 14.1           | 13.5     | 2.4      | 9.5                     | 50.7       | 53.8     | 8.6  |  |

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.