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## Small Business Profile: HAWAII

Small businesses make a significant contribution to the U.S. economy, and in 2003, they were the engine of Hawaii's economic performance. Nationally, half of U.S. non-farm private output and employment is generated by small firms with 500 or fewer employees; in Hawaii, small business owners—including women, minorities, and home based individuals—were leaders in the state's economy in 2003. The Office of Advocacy's *Small Business Profile* reports on small businesses in the state using the most currently available data.

**Number of Businesses.** The estimated total number of small businesses in Hawaii in 2003 was 103,200.<sup>1</sup> Of the 29,217 employer firms in 2003, 96.7 percent or an estimated 28,300 were small firms. The estimated number of employer businesses increased by 1.4 percent in 2003. The most recent data available show that non-employer businesses numbered 74,969 in 2001. Self-employment decreased by 14.5 percent, from 50,194 in 2002 to 42,906 in 2003. (Source: U.S. Dept. of Labor, Employment and Training Administration; U.S. Dept. of Commerce, Census Bureau; U.S. Dept. of Labor, Bureau of Labor Statistics.)

**Women-Owned Businesses.** Self-employment by women decreased by 23.8 percent, from 22,587 in 2002 to 17,218 in 2003 and represented 40.9 percent of self-employed persons in the state. Women-owned businesses generated \$3.3 billion in revenues, employed 30,138 workers, and constituted 25,800 firms or 27.5 percent of all firms in 1997. (Sources: U.S. Dept. of Labor, Bureau of Labor Statistics; U.S. Dept. of Commerce, Census Bureau.)

**Minority-Owned Businesses.** In 1997, 23.4 percent or 12,700 of the minority-owned businesses in the state were employer firms, and they generated 91.6 percent of the total minority-owned business revenue of \$14.8 billion. There were 4,200 Hispanic-owned businesses; 600 Black-owned businesses; 50,600 Asian and Pacific Islander-owned businesses; and 500 American Indian and Alaskan Native-owned businesses in 1997. (Source: U.S. Dept. of Commerce, Census Bureau.)

**Business Turnover.** The estimated number of new employer businesses was 3,658 in 2003, which is 2.9 percent more than the previous year. Business bankruptcies increased by 35.8 percent, and totaled 72 in 2003. Business terminations increased by 0.4 percent and numbered 4,010 in 2003. (Source: U.S. Dept. of Labor, Employment and Training Administration; Administrative Office of the U.S. Courts; U.S. Dept. of Commerce, Census Bureau.)

**Employment.** Small businesses with fewer than 500 employees numbered 23,817 in 2001 and employed 254,330 people or 57.6 percent of the state's non-farm private workforce (Table 1).<sup>2</sup> Total net employment gain in the state amounted to 10,168 between 2000 and 2001. Of that number, 5,040 are attributable to MSAs (metropolitan statistical areas). During the same time period, firms with fewer than 20 employees gained 4,626 jobs. (Source: U.S. Dept. of Commerce, Census Bureau, Statistics of U.S. Businesses. Note: Urban (MSA) and rural (non-MSA) employment data is available at: [www.sba.gov/advo/stats/data.html](http://www.sba.gov/advo/stats/data.html).)

**Small Business Income.** Small business proprietors' income in 2003 increased by 6.1 percent, from \$2.8 billion in 2002 to \$2.9 billion in 2003. (Source: U.S. Dept. of Commerce.)

**Finance.** Small firms typically use commercial bank lenders and rely on local bank services. Over the last five years there has been a gradual decline in the number of banks in Hawaii (Table 3). The Office of Advocacy has identified banks in each state that make the most loans to small businesses. This information is available in its banking studies available at [www.sba.gov/advo/stats](http://www.sba.gov/advo/stats).

To learn more about the Office of Advocacy's research, data, and analyses of small businesses, visit [www.sba.gov/advo](http://www.sba.gov/advo), call (202) 205-6533 or email [advocacy@sba.gov](mailto:advocacy@sba.gov).

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<sup>1</sup> The Office of Advocacy's estimate of the total number of state small businesses is based on the percent of small businesses (2001 Census Bureau firm size data) multiplied by the total number of employer businesses in 2003 (Dept. of Labor). To this total, we add the 2001 number of non-employer firms (Census Bureau).

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<sup>2</sup> The number of employers listed in Table 1 is not directly comparable to the figures listed in the *Number of Businesses* section due to different data sources.

**Table 1. Firms and Employment in Hawaii by Industry and Firm Size, 2001 (Thousands)**

Industry	Non-employer Firms	Employer Firms			Employment		
		Total	< 100	< 500	Total	< 100	< 500
<b>Total</b>	<b>74.97</b>	<b>24.62</b>	<b>23.26</b>	<b>23.82</b>	<b>441.86</b>	<b>179.19</b>	<b>254.33</b>
Agriculture, forestry, fishing, and hunting	1.79	0.05	0.05	0.05	0.52	*	0.52
Mining	*	0.01	0.01	0.01	[c]	*	*
Utilities	*	0.02	0.01	0.01	2.51	*	*
Construction	5.23	2.37	2.31	2.34	24.24	17.37	22.09
Manufacturing	1.98	0.92	0.86	0.89	15.22	8.2	11.69
Wholesale trade	2.67	1.64	1.45	1.51	19.67	1.45	14.62
Retail trade	8.54	3.34	3.08	3.16	64.82	3.08	31.25
Transportation and warehousing	2.15	0.59	0.51	0.55	23.28	0.51	9.9
Information	0.93	0.32	0.28	0.28	9.33	*	2.14
Finance and insurance	2.69	0.75	0.62	0.65	18.1	3.91	6.25
Real estate; rental and leasing	9.38	1.62	1.54	1.58	14.54	7.03	14.54
Professional, scientific, and technical services	11.04	2.7	2.56	2.61	19.5	13.99	16.19
Management of companies and enterprises	N/A	0.18	0.07	0.12	5.5	*	2.25
Admin., support, waste mngt., and remed., services	4.93	1.55	1.41	1.47	34.21	1.41	19.71
Educational services	1.25	0.42	0.38	0.4	13.87	4.07	6.59
Health care and social assistance	5.44	2.57	2.47	2.53	51.02	15.36	26.54
Arts, entertainment, and recreation	4.44	0.45	0.41	0.44	10.63	4.58	8.52
Accommodation and food services	1.14	2.49	2.33	2.41	85.95	30.8	45.33
Other services	11.36	2.93	2.84	2.88	24.02	17.07	19.71
Auxiliary, except corp, subsidiary, and regional managing offices	N/A	0.06	0.01	0.02	4.47	*	*
Unclassified	N/A	0.25	0.25	*	*	*	*

\*Data suppressed to protect the confidentiality of individual firms.

Source: U.S. Department of Commerce, Census Bureau.

**Table 2. Non-farm Establishment Job Gains and Losses by Firm Size, 2000–2001 (Thousands)**

	Firm Size (Number of Employees)			
	Total	1–19	1–499	500+
Job Gains:				
New establishments	23.12	7.23	16.1	7.02
Expanding establishments	38.03	12.11	26.12	11.91
Job Losses:				
Downsized establishments	-33.1	-8.25	-19.75	-13.35
Closed establishments	-17.88	-6.47	-12.63	-5.26
Net change in employment	10.17	4.63	9.85	0.32

Source: U.S. Department of Commerce, Bureau of the Census, Statistics of U.S. Businesses, 2001.

**Table 3. Number of Banks in Hawaii by Asset Size, 1995 – 2003**

Number of Banks Per Year					Number of Banks by Asset Size, 2003				
1995	2000	2001	2002	2003	Below \$100M	\$100M–\$500M	\$500–\$1B	\$1B–\$10B	Over \$10B
15	9	8	7	7	1	2	0	4	0

Source: U.S. Small Business Administration, Office of Advocacy, from data collected by the Federal Reserve Board.

The full list of small-business-friendly banks can be found on the Office of Advocacy's website at [www.sba.gov/advocacy/lending](http://www.sba.gov/advocacy/lending).