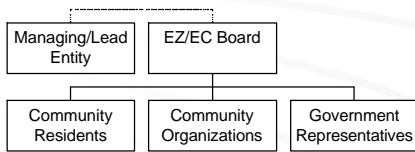# EZ/EC Governance Models

A look at what is working in our communities

Building the Board

- Appointments - good for
  - hard to fill areas
  - target representation
  - organizational representation
- Elections
  - 50%+ elected representation will be required after EZ/EC regulations are published

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Establishing Relationships

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┌──────────────┐   ┌──────────────┐
│ Managing/Lead│   │ EZ/EC Board  │
│    Entity    │   │              │
└──────────────┘   └──────┬───────┘
        ┌─────────────────┼─────────────────┐
┌───────────────┐ ┌──────────────┐ ┌──────────────────┐
│   Community   │ │  Community   │ │   Government     │
│   Residents   │ │ Organizations│ │ Representatives  │
└───────────────┘ └──────────────┘ └──────────────────┘
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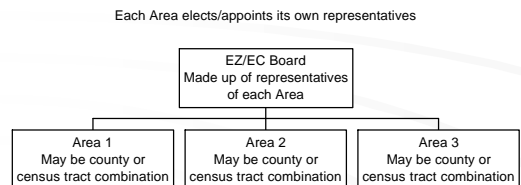

Commonly Used Types of Board Structures

- Representative Board

- Executive Board

Both include a mix of community representatives and organizations.

Direct Representation Board

- The most direct form of representation
- One member is appointed or elected from each operational unit within the EZ/EC
- Additional members may be appointed or elected to represent special groups
  - age (youth/elderly)
  - ethnicity (minority or under rep)
  - income (usually low income)

Direct Representation Model

Each Area elects/appoints its own representatives

```
              ┌─────────────────────────┐
              │      EZ/EC Board        │
              │ Made up of representatives│
              │     of each Area        │
              └────────────┬────────────┘
        ┌──────────────────┼──────────────────┐
┌──────────────┐  ┌──────────────┐  ┌──────────────┐
│    Area 1    │  │    Area 2    │  │    Area 3    │
│ May be county or│ May be county or│ May be county or│
│census tract combination│census tract combination│census tract combination│
└──────────────┘  └──────────────┘  └──────────────┘
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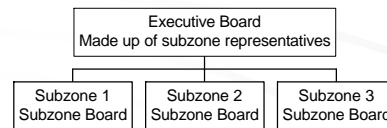
Executive Board

- Used in communities with large geographic areas or noncontiguous communities
- Subzone Boards function locally
  - May have individual budgets
  - Elect or appoint rep(s) to Executive Board
- The authority of the Executive Board varies
- More difficult to get even representation from target groups

Executive Board Model

Select members of Area Boards make up Executive Board

| Executive Board |
| Made up of subzone representatives |

| Subzone 1 Subzone Board | Subzone 2 Subzone Board | Subzone 3 Subzone Board |

Special (Target) Group Representation

Representation from all segments of the community is critical
- All ages
- All ethnic groups
- All income groups

Age

- Youth representation can come from
  - schools
  - community volunteer groups
  - student organizations (FFA, FBLA, 4-H)
- Senior representation can come from
  - church groups
  - volunteer organizations
  - civic groups

Ethnicity

Ethnic representation may not be as easy as identifying minority groups. Look at all under represented segments of the community.
- Nominations can come from
  - educational or social organization
  - tribal or civic organizations
  - community nominations and appointments

Income

- Participation is typically higher among middle to upper income segments of the community.
- To ensure continued low income participation:
  - transportation,
  - child care,
  - flexible meeting times
- May need to enlist the help of community groups to get nominations.

Other Players in the Governance Game:

- Government agencies
- Social service agencies
- Business community
- Community-based organizations

Can be on the board or advisors.

Government Agencies

Local government
- may be the managing entity
- key to zoning, permits

State Government
- Many have complementary EZ/EC program
- State funding is a critical part in successful communities

Federal Government

Social Service Agencies

- Provide $$$ to the community
- May be a government agency or nonprofit
- Good source of talent
- Make a good partner for EZ/EC projects

Business Community

- Business expertise
- Sponsorships
- Potential beneficiaries of EZ/EC program

Community-Based Organizations

- Churches
- Arts organizations
- Civic groups
- Environmental groups
- Neighborhood associations

Communication

- Keep the meetings public
- Newsletters
- Subzone meetings
- Presentations to community
- **BE THERE!**